

WILEY EMEA TRADE CATALOGUE

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June 2024

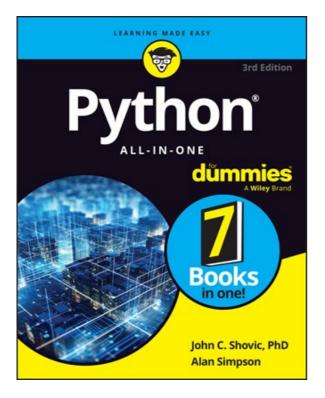
wiley.com

Dummies



Python All-in-One For Dummies

John C. Shovic



Everything you need to know to get into Python coding, with 7 books in one

Python All-in-One For Dummies is your one-stop source for answers to all your Python questions. From creating apps to building complex web sites to sorting big data, Python provides a way to get the work done. This book is great as a starting point for those new to coding, and it also makes a perfect reference for experienced coders looking for more than the basics. Apply your Python skills to data analysis, learn to write Al-assisted code using GitHub CoPilot, and discover many more exciting uses for this top programming language.

- Get started coding in Python—even if you're new to computer programming
- Reference all the essentials and the latest updates, so your code is air-tight
- Learn how Python can be a solution for large-scale projects and big datasets
- Accelerate your career path with this comprehensive guide to learning Python

Experienced and would-be coders alike will love this easy-to-follow guide to learning and applying Python.

View on Edelweiss

For Dummies

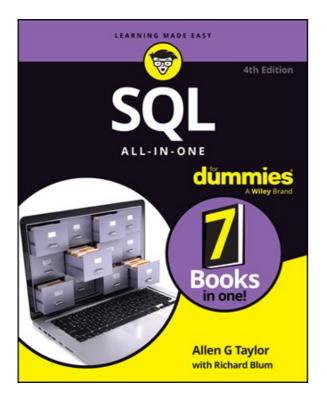
BISAC: *Computers* 9781394236152 Paperback £34.99 | 38,50 € | \$44.99 *(EUR-DE:42,90 €) Previous Edition: 9781119787600*

About the Author

John Shovic (Coeur d'Alene, ID) is a computer science faculty member specializing in Robotics and Artificial Intelligence at the University of Idaho. Alan Simpson (Philadelphia, PA) is a web development professional and prolific tech author with over 100 publications to his credit.

SQL All-in-One For Dummies

Allen G. Taylor



View on Edelweiss

The most thorough SQL reference, now updated for SQL:2023

SQL All-in-One For Dummies has everything you need to get started with the SQL programming language, and then to level up your skill with advanced applications. This relational database coding language is one of the most used languages in professional software development. And, as it becomes ever more important to take control of data, there's no end in sight to the need for SQL know-how. You can take your career to the next level with this guide to creating databases, accessing and editing data, protecting data from corruption, and integrating SQL with other languages in a programming environment. Become a SQL guru and turn the page on the next chapter of your coding career.

- Get 7 mini-books in one, covering basic SQL, database development, and advanced SQL concepts
- Read clear explanations of SQL code and learn to write complex queries
- Discover how to apply SQL in real-world situations to gain control over large datasets
- Enjoy a thorough reference to common tasks and issues in SQL development

This Dummies All-in-One guide is for all SQL users—from beginners to more experienced programmers. Find the info

About the Author

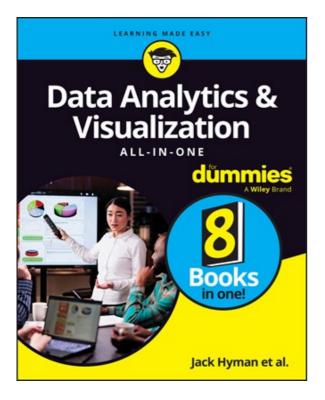
Allen G. Taylor (metro Portland, OR) is a 30-year veteran of the computer industry and the author of over 40 books, including previous editons of SQL For Dummies and SQL All-in-One For Dummies. He has taught database development at over 2000 venues through an online education provider. Richard Blum (Indianapolis, IN) is a highly experienced programmer and systems administrator who is also author of the most recent editions of Linux For Dummies and Linux All-in-One For Dummies.

For Dummies

BISAC: *Computers* 9781394242290 Paperback £30.99 | 34,20 € | \$39.99 *(EUR-DE:37,90 €) Previous Edition: 9781119569619*

Data Analytics & Visualization All-in-One For Dummies

Jack A. Hyman



Install data analytics into your brain with this comprehensive introduction

Data Analytics & Visualization All-in-One For Dummies collects the essential information on mining, organizing, and communicating data, all in one place. Clocking in at around 850 pages, this tome of a reference delivers eight books in one, so you can build a solid foundation of knowledge in data wrangling. Data analytics professionals are highly sought after these days, and this book will put you on the path to becoming one. You'll learn all about sources of data like data lakes, and you'll discover how to extract data using tools like Microsoft Power Bl, organize the data in Microsoft Excel, and visually present the data in a way that makes sense using a Tableau. You'll even get an intro to the Python, R, and SQL coding needed to take your data skills to a new level. With this Dummies guide, you'll be well on your way to becoming a priceless data jockey.

- Mine data from data sources
- Organize and analyze data
- Use data to tell a story with Tableau
- Expand your know-how with Python and R

New and novice data analysts will love this All-in-One reference on how to make sense of data. Get ready to watch as your career in data takes off.

View on Edelweiss

For Dummies

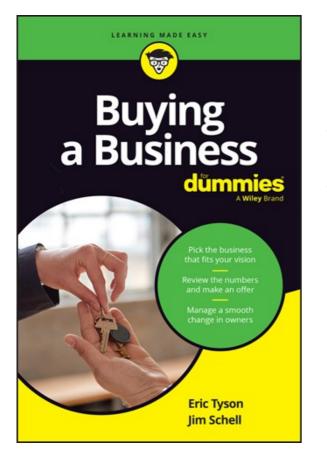
BISAC: *Computers* 9781394244096 Paperback £37.99 | 42,80 € | \$49.99 *(EUR-DE:45,90 €)*

About the Author

This All-in-One collects previously published works in the For Dummies series designed to help data professionals do their work. It includes books by Paul McFedries (Excel Data Analysis For Dummies), Jack Hyman (Microsoft Power BI For Dummies and Tableau For Dummies), Alan Simon (Data Lakes For Dummies), Lilian Pierson (Data Science For Dummies), Joseph Schmuller (R All-in-One For Dummies), John Mueller & Luca Massaron (Python For Data Science For Dummies), Jonathan Reichental (Data Governance For Dummies), and John Shovic & Alan Simpson (Python All-in-One For Dummies).

Buying a Business For Dummies

Eric Tyson



Reduce the risk of entrepreneurship Getting a new startup business off the ground is the dream for many entrepreneurs ... but not every entrepreneur. Buying an existing business appeals to those who desire the predictability of an existing infrastructure and customer base. This book offers the path to finding a business worth buying, making the deal, and establishing a trajectory of growth. Those new to business ownership and those adding to an existing business portfolio will both find value in this guide to squeezing all the value out of the "Under New Ownership" sign.

Inside...

- Evaluating your risk tolerance
- Identifying businesses worth buying
- Going over the numbers
- Negotiating the deal
- Keeping things running during transition
- Making big and small changes
- Creating a growth plan

View on Edelweiss

For Dummies

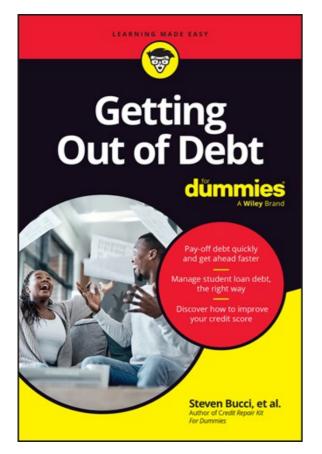
BISAC: *Business & Economics* 9781394245758 Paperback £18.99 | 21,40 € | \$24.99 *(EUR-DE:22,90 €)*

About the Author

Eric Tyson (metro New York, NY) is a nationally-recognized personal finance counselor, writer, and lecturer. He has been featured on and quoted in hundreds of local and national outlets, including Newsweek, The Wall Street Journal, Los Angeles Times, Chicago Tribune, Forbes, Kiplinger's Finance Magazine, Money, and Bottom Line/Personal. He is author of a number of business and personal finance titles in the For Dummies series including all editions of Personal Finance For Dummies, Investing For Dummies, and Small Business For Dummies.

Getting Out of Debt For Dummies

Steve Bucci



View on Edelweiss

Say farewell to "Buy Now/Pay Later" habit and get spiraling debt under control. This practical, commonsense guide provides straightforward strategies for coping with every kind of secured and unsecured debt, including, personal loans, car loans, mortgages, home equity loans, lines of credit, credit cards, finance company loans, and student loans. Inside:

- Decide which bills to pay-off first
- Consolidate debt
- Use credit cards responsibly
- Build up a solid credit score
- Really understand the buy now pay later platforms
- Distinguish between good and bad debt
- Manage student loans the right way, plus explore the new student loan repayment plan (SAVE) by the Biden administration
- Start a system to track debt and protect life after debt
- How to recognize the warning signs of serious debt
- How to negotiate with angry creditors, collection agencies, and the IRS
- How to design a realistic and painless payback schedule

For Dummies

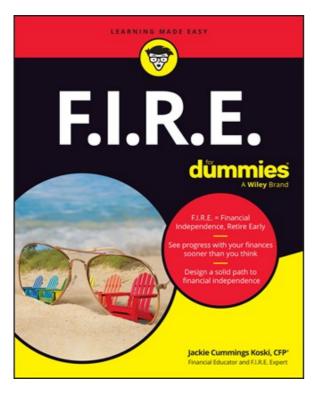
BISAC: *Business & Economics* 9781394250332 Paperback £15.99 | 17,10 € | \$19.99 *(EUR-DE:19,90 €)*

About the Author

Steve Bucci (Narragansett, RI) has been helping people decode and master personal credit and debt issues for the last 20 years. For more than a decade, he has authored a popular weekly personal finance column for the financial mega-site Bankrate (www.bankrate.com). He also writes a weekly column on credit scoring that appears on CreditCards.com. Steve is also a personal credit coach, speaker, and expert witness. Steve was formerly president of the Money Management International Financial Education Foundation and the president of the Consumer Credit Counseling Service of Southern New England. He founded the Consumer Credit Counseling Service of Rhode Island and the University of Rhode Island Center for Personal Financial Education.

FIRE For Dummies

Cummings Koski



View on Edelweiss

For Dummies

BISAC: *Business & Economics* 9781394235018 Paperback £18.99 | 21,40 € | \$24.99 *(EUR-DE:22,90 €)*

Take control of creating your own financial independence and the option to retire early on your terms

The Financial Independence, Retire Early (F.I.R.E.) movement has inspired many to optimize their finances and retire sooner than they ever imagined. This creates the time freedom and happiness you want years, or even decades, before the traditional age. *F.I.R.E. For Dummies* shows you how to make financial freedom and early retirement a reality. With the easyto-follow steps in this guide, you can set yourself up to follow your big dreams without worry of money being an obstacle. Decrease debts, taxes and expenses while increasing earnings, savings and investing, is what gets you on the road toward building your wealth. You'll learn how to maximize this process and speed up your time to financial independence and retiring early.

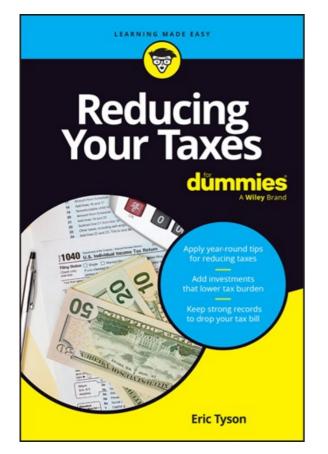
- Discover why the Financial Independence, Retire Early (F.I.R.E.) movement has grown so rapidly
- Get concrete instructions and advice for retiring earlier or putting yourself in the powerful position to leave your job on your terms
- Plan and organize your finances in a way that doesn't make you feel reliant on a job to financially thrive
- Overcome the common obstacles for retiring early like losing social connections, filling your time, strict rules around accessing retirement accounts early or health insurance

About the Author

Jackie Cummings Koski, MSPFP, CFP, AFC Personal Finance Educator s Book of the Year, Money Management.

Reducing Your Taxes For Dummies

Eric Tyson



Get year-round insight on reducing tax burdens

Tax filing season can be a painful process if you discover you owe the government more than you anticipated. Avoiding that unpleasant scenario requires planning and managing finances well before your returns are due. This guide offers strategies, tips, and plans to individual taxpayers for managing your money so more stays in your pocket. Written by the millionselling financial guru Eric Tyson (*Personal Finance For Dummies*, *Taxes For Dummies*), the book explains investments, savings plans, and other strategies for reducing your personal tax burden.

Inside...

- Avoiding common mistakes
- Maximizing your retirement account
- Investing in a tax-wise way
- Getting breaks in real estate
- Finding breaks in your family
- Planning your estate

View on Edelweiss

For Dummies

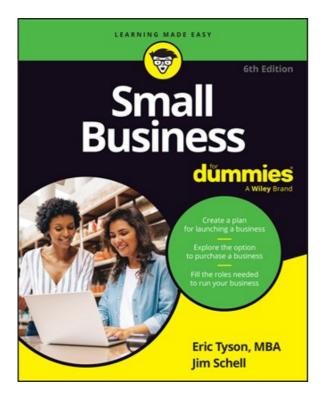
BISAC: *Business & Economics* 9781394245727 Paperback £18.99 | 21,40 € | \$24.99 *(EUR-DE:22,90 €)*

About the Author

Eric Tyson (Weston, CT) is a veteran Dummies author with dozens of books published in the business and finance space. Tyson has worked as a consultant for business management and finance. He has dedicated his life to helping business owners and consumers find financial success in whatever they are doing. He is the author of all previous editions of Taxes For Dummies as well as bestselling titles like Personal Finance For Dummies, Investing For Dummies, Investing in Your 20s & 30s For Dummies, and Personal Finance in Your 20s & 30s For Dummies.

Small Business For Dummies

Eric Tyson



View on Edelweiss

Easy-to-follow advice on launching, managing, and growing your business, and making it pay off

Small Business For Dummies is the essential guide you need to owning and operating a small business. You're ready to add your name to the roster of business owners, and this book is here to give you the advice you'll need at all stages of the game. Start off with insight on preparing to launch a small business, including picking the right business to pursue and getting all the paperwork in order. If you want to purchase an existing business, this book also has you covered. Plus, you'll learn how to wear all the hats a small business owner must wear, including being your own HR manager, accountant, and marketer—and to make it all work.

- Create a business plan and learn how to fund your business idea
- Tackle the basics of small business bookkeeping so you can budget for success
- Explore the idea of purchasing a business, and hire excellent employees
- Avoid the most common mistakes that first-time business owners make

This jargon-free book meets small business owners wherever they are on the road to business success. *Small Business For Dummies* is great for those just toying with the idea of opening

For Dummies

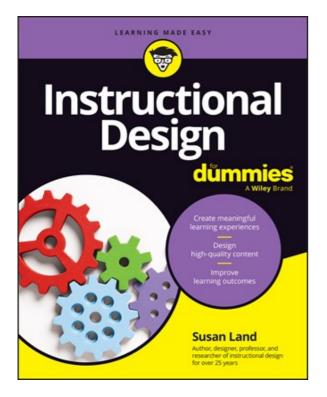
BISAC: Business & Economics 9781394242764 Paperback £22.99 | 25,70 € | \$29.99 (EUR-DE:27,90 €) Previous Edition: 9781119490555

About the Author

Eric Tyson (metro New York, NY) is a nationally-recognized personal finance counselor, writer, and lecturer. Hes been featured on and quoted in hundreds of local and national outlets, such as The Wall Street Journal. Hes authored many For Dummies books including all editions of Personal Finance For Dummies, Investing For Dummies, and Small Business For Dummies. Jim Schell (Tucson, AZ) followed his college graduation with three years in the Air Force, six years as a small business employee, twenty-five years as an entrepreneur, and thirty years as a writer, mentor, and nonprofit founder and executive. Though technically retired, Jim still shares his wisdom on titles in entrepreneurship, mentoring, non-profit management, and retirement.

Instructional Design For Dummies

Susan K. Land



View on Edelweiss

For Dummies

BISAC: *Education* 9781394211586 Paperback £18.99 | 21,40 € | \$24.99 *(EUR-DE:22,90 €)*

The streamlined, simplified, beginner-friendly introduction to instructional design

Instructional Design For Dummies will teach you how to design and build learning content to create effective, engaging learning experiences that lead to improved learning outcomes and skill development. This book breaks down the instructional design process into bite-sized pieces, so you can learn techniques and best practices without getting bogged down in theory. Learn about various instructional design models and frameworks, then discover the different options for designing learning experiences. Take into account learning foundations, goals, and contexts, then create stellar lessons for in-person or virtual delivery. This Dummies guide is your starting place for creating impactful courses, without the technical jargon.

- Learn the basics of instructional design so you can create meaningful learning experiences
- Discover techniques that will help you design highquality content for any context
- Improve learning outcomes and deliver training content with greater efficiency
- Skip the complex theories and technical jargon and focus on the info you need to know

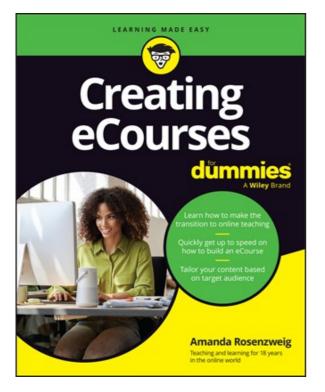
This book is perfect for anyone who needs to develop a course, design a curriculum or training program, or provide

About the Author

Dr. Susan Land (University Park, PA) is a professor in the Learning, Design, and Technology Program at Penn State. Susan is the coauthor of Theoretical Foundations of Learning Environments (Routledge/Taylor & Francis). Susan has published over 60 manuscripts on design of technology-enhanced learning environments and she has been listed as one of the top 10 mostpublished/frequently-cited authors in Educational Technology Research & Development, one of the premier journals of the Instructional Technology Field.

Creating eCourses For Dummies

Amanda Rosenzweig



Design and build online courses that you will deploy with joy

Need to create a course for your learners and don't know where to begin? *Creating eCourses For Dummies* will guide you through the process of creating engaging content around objectives and a solid instructional plan. In this book, you'll find a feasible plan for designing and creating a course in a short time period, while leveraging technology, community building (if desired), accessibility, and engagement. *Creating eCourses For Dummies* encourages you to follow along chapter by chapter, creating a course as you go.

- Make the transition to online teaching and create a course quickly, step by step
- Choose the technology platforms that work best for you, or make the most of the ones you're required to use
- Leverage existing content and content from other resources to build your course
- Tailor your content to your audience and cater to different learning preferences and styles

This is an excellent Dummies guide for new and veteran teachers, corporate trainers, entrepreneurs, small business owners, those with side hustles, and anyone else who needs a crash course on developing eCourses. This book will support you from beginning to end.

View on Edelweiss

For Dummies

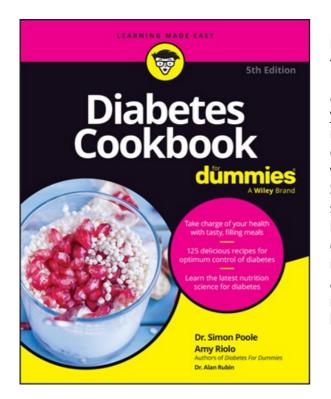
BISAC: *Education* 9781394224975 Paperback £18.99 | 21,40 € | \$24.99 *(EUR-DE:22,90 €)*

About the Author

Dr. Amanda Rosenzweig (New Orleans, LA) is the Biology Dept. Chair at Delgado Community College and the director of Science Teacher Technology Training, where she oversees the development of STEM resources that promote active student learning through assisting K-12 educators with professional development workshops, and she created and currently serves as the facilitator for Teach and Learn/eProfessor, a multi-course series that focuses on accessibility, online course development, and instructional design.

Diabetes Cookbook For Dummies

Amy Riolo



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For Dummies

BISAC: *Health & Fitness* 9781394240234 Paperback £18.99 | 21,40 € | \$24.99 (*EUR-DE:22,90* €) *Previous Edition: 9781118944264*

Easy-to-follow recipes for nourishing, satisfying, diabetesfriendly meals

Diabetes Cookbook For Dummies helps you maintain control of your health without giving up tasty, fulfilling meals. With 125 new recipes and an eight-page color insert, this cookbook combines fabulous flavors with proven health benefits. Award winning chef Amy Riolo and internationally renowned doctor Simon Poole provide a holistic understanding of diabetes and show you how to maximize nutrition at meals whether you're living with diabetes, prediabetes, or simply want to gain better control of your health. Each recipe includes a breakdown of ingredients, explaining how various taste profiles affect health and giving you a glimpse of the powerful effects of micronutrients and bioactive compounds. Learn to boost your health and feel better with this trusted Dummies cookbook.

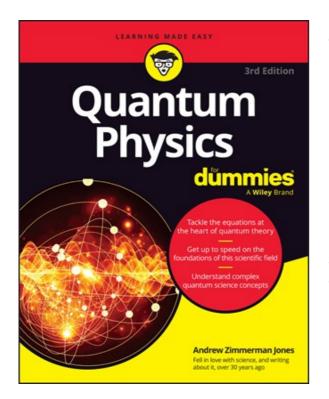
- Create diabetes-friendly meals that balance highquality carbohydrates with healthy fats and sustainable proteins
- Enjoy delicious, chef-inspired recipes that everyone will love
- Learn how micronutrients and superfoods can enhance your health and life
- Follow meal plans that make sense, no matter where in the world you are located
- Get a clear summary of the latest scientific understanding of diabetes nutrition

About the Author

Amy Riolo (GATTISBURG, MD) is an award-winning author, chef, cooking show host, cooking instructor, and Mediterranean expert. She makes frequent appearances on television and radio programs both in the United States and abroad, including Fox TV, CBS, The Travel Channel, Martha Stewart Living Radio, and Abu Dhabi Television. She's also the author of Mediterranean Lifestyle For Dummies and Italian Recipes For Dummies. Amy was a franchise cookbook author for the American Diabetes Association. She currently teaches approximately 80 hands-on cooking classes per year, with more than 3,500 students annually at Living Social, Sur la Table, and Open Kitchen in Washington, D.C. Internationally, she gives classes in Italy, Egypt, and UAE. DR. SIMON POOLE (CAMBRIDGE, UK) is a Cambridge-based medical doctor, author, speaker, and consultant and is an internationally renowned authority

Quantum Physics For Dummies

Andrew Zimmerman Jones



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For Dummies

BISAC: *Science* 9781394225507 Paperback £18.99 | 21,40 € | \$24.99 (*EUR-DE:22,90* €) *Previous Edition: 9781118460825*

The plain-English guide to understanding quantum physics

Mastering quantum physics is no easy feat, but with the help of *Quantum Physics For Dummies* you can work at your own pace to unlock key concepts and fascinating facts. Packed with invaluable explanations, equations, and step-by-step instructions, this book makes a challenging subject much more accessible. Great for college students taking a quantum physics course, *Quantum Physics For Dummies* offers complete coverage of the subject, along with numerous examples to help you tackle the tough stuff. The Schrodinger Equation, the foundations of quantum physics, vector notation, scattering theory, angular momentum—it's all in here. This handy guide helps you prepare for exams and succeed at learning quantum physics.

- Get clear explanations of the core concepts in quantum physics
- Review the math principles needed for quantum physics equations
- Learn the latest breakthroughs and research in the field
- Clarify difficult subjects and equations from your college course

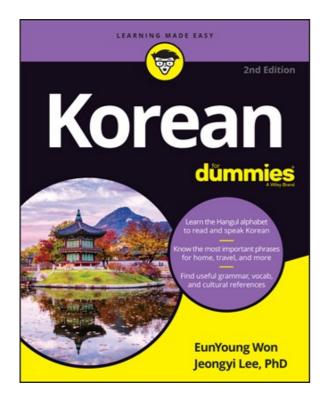
Quantum Physics For Dummies is great a resource for students who need a supplement to the textbook to help them tackle

About the Author

Andrew Zimmerman Jones, PhD (Anderson, IN) is a researcher, educator, and science writer. He is the former physics guide at About.com, where he wrote lessons and explanations for common physics problems and questions. Andrew earned his degree in physics from Wabash College and his PhD in mathematics from Purdue University. He is the author of String Theory For Dummies.

Korean For Dummies, 2nd Edition

EunYoung Won



Learn Korean with the engaging Dummies method

You love the culture, and you love the language. *Korean For Dummies* helps you get the basics of Korean so you can communicate successfully, even if you've never studied another language before. This fun guide will help you get the hang of spelling, vocabulary, and grammar, so you can travel, do business, or just enjoy learning something new. Online audio content gives you a well-rounded Korean language learning experience and helps you improve your pronunciation and listening skills. Plus, you'll learn key vocab for common situations you'll encounter while traveling in Korea.

- Learn Korean alphabets and sounds so you can communicate authentically
- Dip into the culture and history of North and South Korea
- Master numbers, verb tenses, travel expressions, and beyond
- Practice, practice, practice your Korean with included audio resources

Beginner students or those wanting to better their Korean reading, writing, and speaking skills will find what they need in *Korean For Dummies*

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For Dummies

BISAC: Foreign Language Study 9781119932734 Paperback June 5, 2024 £18.99 | 21,40 € | \$24.99 (EUR-DE:22,90 €) Previous Edition: 9780470037188

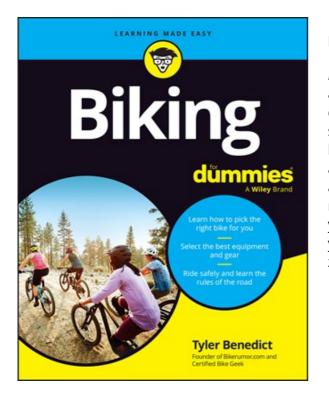
About the Author

EunYoung Won (Seattle, WA) is a passionate language educator with more than 20 years of experience in higher education, including teaching at Harvard and Columbia University. Currently, EunYoung is a Teaching Professor of Korean at the University of Washington, where she inspires students to achieve their full potential. She brings a unique blend of cultural insights and linguistic knowledge to her teaching with an unwavering passion for sharing the beauty of world languages and cultures.

Dr. Jeongyi Lee (Atlanta, GA) is first and foremost an educator. Equipped with both passion and knowledge, she has taught Korean language and culture for over twenty years. Dr. Lee is currently a Professor at Kennesaw State University, where she strives to raise the global awareness and understanding through teaching and

Biking For Dummies

Tyler Benedict



Explore, travel, and get fit on two wheels

Biking For Dummies will teach you the basics of riding your bike as a workout or as a mode of transportation. Great for people of all ages and fitness levels, this book shows you how to select the best bike for your needs, how to ride safely, and how to maintain your bicycle, so you can enjoy the many adventures that lie ahead. This entertaining Dummies guide answers all your questions about e-bikes, cycling etiquette, must-have gear and gadgets, and staying safe out there. Plus, you'll find bicycle maintenance advice and tips that will help you get faster and ride farther, even if you're starting from zero. Become a cyclist, the Dummies way.

- Choose the right bike for you and find places to ride it
- Use correct form, learn the rules of the road, and enjoy every ride
- Learn to keep your bike or e-bike in good shape for years to come
- Discover which equipment you need, and which you can live without

Biking For Dummies is for beginners who want to start cycling, and for experienced riders looking for reliable info. Start with a quick ride around the block and branch out to long rides and exciting cycling vacations. There's no limit to where two wheels can take you.

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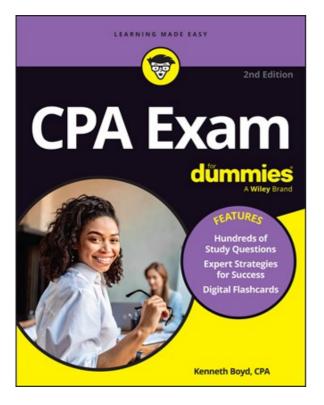
BISAC: *Sports & Recreation* 9781394218714 Paperback £18.99 | 21,40 € | \$24.99 *(EUR-DE:22,90 €)*

About the Author

Tyler Benedict (Greensboro, NC) is the Founding Editor and Editor-in-Chief of bikerumor.com - their mission is to provide the most up-todate and accurate coverage of the bike industry, focusing on cycling products and reviews, tech, and all bicycle brands. Since 2008, theyve covered everything from road to gravel, cyclocross to cross country, and eBikes, commuting, and lifestyle gear. Tyler is an expert on all of the latest cycling trends, technologies, and equipment.

CPA Exam For Dummies

Kenneth W. Boyd



CPA Exam For Dummies, 2nd Edition is an introductory exam guide that provides all the information candidates need to start their prep for the updated Uniform CPA Examination. It contains all current AICPA content requirements for the updated exam, as well as:

- An overview of the fully updated CPA Exam, including test organization and scoring information.
- Concepts and requirements for each section with practice questions and complete answers explanations
- Study plans

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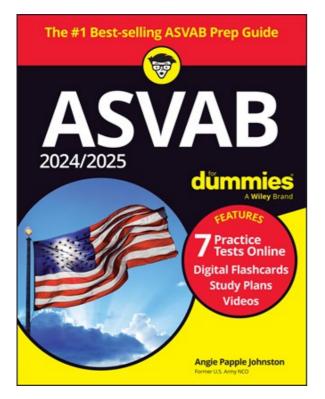
BISAC: *Study Aids* 9781394245994 Paperback £30.99 | 34,20 € | \$39.99 (*EUR-DE*:37,90 €) *Previous Edition:* 9781118813737

About the Author

Kenneth W. Boyd, CPA (St. Louis, MO) has more than 30 years of experience in accounting and education. Ken worked as a CPA in KPMG's Audit department and in his own tax and consulting practice. In 2005 and 2006, he wrote test questions that were used in the Auditing section of the CPA exam. Many of his company's tutoring students are CPA exam candidates. He currently teaches accounting and finance online through his own firm, St. Louis Test Preparation (www.stltest.net). Ken's website has links to over 230 of his YouTube videos. Ken is the author of Cost Accounting For Dummies.

2024/2025 ASVAB For Dummies (+ 7 Practice Tests, Flashcards, & Videos Online)

Papple Johnston



2024/2025 ASVAB For Dummies is the bestselling ASVAB test prep book for a reason. It's a must-have for potential military enlistees who are chasing the exam scores required to land the military jobs they want. With hundreds of practice questions, practice tests in the book and online, videos, and hundreds of digital flashcards, Dummies is the best resource for all things ASVAB. Learn the insider tips and tricks for testday-success from an expert author. Practice with example problems until you feel confident and learn at your own pace. It's all possible with 2024/2025 ASVAB For Dummies. **INSIDE:**

- Expanded Science coverage
- Study plans for 12-, 6-, 4-, and 1-week timelines
- Hundreds of digital flashcards
- Practice exams in the book and online
- Practice questions on every topic

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For Dummies

BISAC: *Study Aids* 9781394241187 Paperback £22.99 | 25,70 € | \$29.99 (EUR-DE:27,90 €) Previous Edition: 9781394179404

About the Author

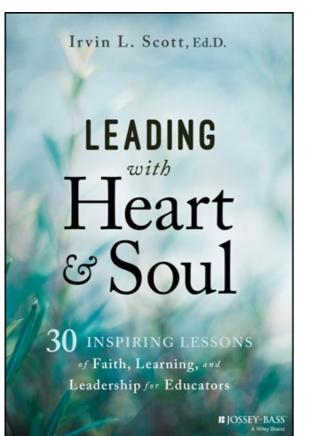
ANGIE PAPPLE JOHNSTON (Washington, DC) joined the U.S. Army in 2006 as a Chemical, Biological, Radiological, and Nuclear Specialist, ready to tackle chemical weapons in a Level-A HAZMAT suit. During her second deployment as part of Operation Iraqi Freedom, Angie became her battalion's public affairs representative. She also served as the Lead Cadre for the Texas Army National Guard's Recruit Sustainment program





Leading with Heart and Soul

30 Devotional Lessons of Leadership for Educators *Irvin L. Scott*



View on Edelweiss

Public confidence in schools is waning, and there remains an unprecedented teacher shortage in the United States. This is not a time for leaders to turn away from our children, their caregivers, and the educators who teach and nurture them. Instead, it is a time to lift them up and celebrate the work they do to keep the flame burning through the hopes and dreams of the children they serve. *Leading with Heart and Soul* draws on spiritual principles and Dr. Irvin Scott's experience as a school and district leader to reinvigorate education leaders and answer to the pressing questions facing the field.

In thirty lessons, this book answers the questions:

- How do we empower innovative, servant-hearted educational leaders to meet the needs of students?
- How do we inspire whole communities to support the learning journeys of their youth?
- How do we engage the entire educational ecosystem including nonprofits and other organizations—to break down inequities and barriers to learning and ensure that every student has the resources needed to thrive?

Jossey-Bass

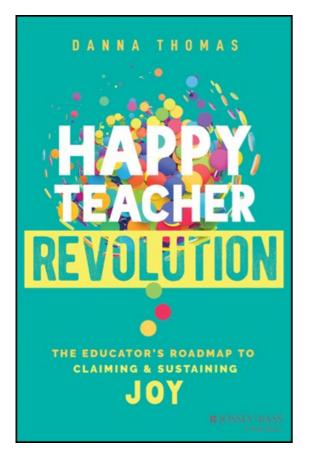
BISAC: *Religion* 9781394248445 Paperback £18.99 | 21,40 € | \$25.00 *(EUR-DE:22,90 €)*

About the Author

Irvin L. Scott (Litizi, PA), Ed.D., is a speaker, Harvard lecturer, and founder of the Leadership Institute for Faith and Education at Harvard. Devoted to teaching doctoral and masters educational leadership as well as founding the Harvard initiative, Institute for Faith and Education, Dr. Scott's journey in education has taken him from the classroom to directing a Pennsylvania high school as principal, to overseeing the Boston Public School District as Superintendent of High Schools, to influencing schools across the country as Deputy Director of the Bill and Melinda Gates Foundation, and finally to teaching future educators as a professor at Harvard University. Scott holds a bachelor's degree from Millersville University; a master's degree in education from Temple University; and a master's and doctoral degree from Harvard University.

Happy Teacher Revolution

The Educator's Roadmap to Claiming and Sustaining Joy *Danna Thomas*



View on Edelweiss

Jossey-Bass

BISAC: *Education* 9781394195725 Paperback £20.99 | 23,10 € | \$27.00 (*EUR-DE:25,90* €)

Preserve your mental health while meeting the demands of the education profession using proven tools and research

Happy Teacher Revolution helps educators address burnout and jumpstart their own practices to claim joy. Using the latest developments in neuroscience and her experience as a teacher, author Danna Thomas introduces you to self-care practices that help you prioritize your wellbeing while handling the difficulties of a demanding profession. This research and evidence-based handbook amplifies the voices of a wide range of changemakers, providing data and deliberate action steps to support well-being on both an individual and systemic level in order to enact transformational change. Realize increased self-worth and learn to decrease prolonged stress by pushing back on expectations of time, money, and emotional capacity.

You will:

- Access tools and videos that explore caregiver burnout, vicarious trauma, and the importance of self-care in the field of education
- Understand why it's essential to claim happiness as your own "best practice" to help students
- Discover practical techniques for identifying your limits and authentically setting boundaries
- Learn to support peers in your community and work together to address the social-emotional and

About the Author

Danna Thomas (Baltimore, MD) is a former Baltimore City Public School teacher-turned founder of Happy Teacher Revolution, a global initiative to support the mental health and wellness of educators. Through Happy Teacher Revolution, she works to increase teacher happiness, retention, and professional sustainability by providing educators with the time and space to heal, deal, and be real about the social-emotional demands they face on the job. Happy Teacher Revolution has partnered with Teach for America, Panaroma Education, and districts and schools in the United States, Canadian, Nigerian, Brazilian, and Senegalese districts and schools, including the Canadian education group EdCan. Website: www.happyteacherrevolution.com

The Phonics Playbook

How to Differentiate Instruction So Students Succeed *Alison Ryan*



How to Differentiate Instruction so Students Succeed

Alison Ryan

View on Edelweiss

Jossey-Bass

BISAC: *Education* 9781394197453 Paperback £22.99 | 25,70 € | \$30.00 *(EUR-DE:27,90 €)*

A guide for K-3 educators who need to teach phonics at different levels in diverse classrooms—without burning out

The Phonics Playbook is the one phonics-focused resource that offers a solution for phonics instruction in real-world K-3 classrooms. Understanding phonics instruction in theory is one thing, but actually integrating it into daily classroom life in a way that meets the needs of diverse students—is another. This book offers simplified instruction and practical guidance for differentiating instruction using three models: whole group instruction with elements of differentiation, phonics-focused small group instruction, and small group reading instruction that also incorporates phonics. You will learn to assess student needs, choose the model that's right for you, and make data-based adjustments as time goes on.

In addition to guidance on differentiation, this book also weaves in best practices in phonics instruction and effective strategies for teaching phonics skills, which is especially helpful for newer teachers. *The Phonics Playbook* guides you from start to finish and helps you develop a positive, effective mindset around differentiation. Confront the problem of "so many needs and so little time" in a productive, sustainable way and avoid burnout with this excellent guide.

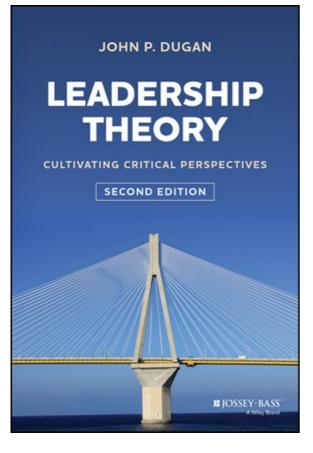
• Review the basics of phonics instruction and learn three different methods for differentiating instruction

About the Author

Alison Lynn Ryan (Franklin, TN) helps K-2 teachers implement effective, fun literacy instruction - without spending all their free-time planning. Working with many different types of learners, including students with learning disabilities and English as a second language learners, Ryan has coached teachers locally and taught educators all over the world. The connections built through her 10+ years leading her company, Learning at the Primary Pond, has given her a direct window into what teachers are curious about, what they need, and what they want, while her knowledge of teachers and the challenges they face is not restricted to a single school, district, or region. Ryan has written a phonics program (From Sounds to Spelling) and a writing program (Primary Writing Success), among other materials. She has written articles for the McGraw-Hill education blog, Wileys Advancement Courses blog, and Education Week. Ryan holds a

Leadership Theory

Cultivating Critical Perspectives *Dugan*



View on Edelweiss

Jossey-Bass

BISAC: *Education* 9781394152100 Hardcover £57.50 | 64,10 € | \$75.00 *Previous Edition: 9781118864159*

A comprehensive volume on leadership theories and their applications-with an emphasis on social justice

Leadership Theory: Cultivating Critical Perspectives is an interdisciplinary survey text designed for use in undergraduate or graduate classrooms. This trusted book provides an overview of essential theories in leadership studies, infusing critical commentary to enhance readers' understanding and practice of leadership. The book uses compelling examples, reflective questions, and illustrations to cultivate your ability to engage as a critical learner. Powerful narratives from accomplished leaders around the world offer insights on the challenges and rewards of leadership.

This revised edition incorporates the latest research in the field of leadership, as well as substantial changes aimed at bringing increased cohesion to the text. New narratives from global leaders lend a fresh and relevant tone that today's learners will appreciate.

- Learn the fundamental concepts, origins, and evolution of 20+ leadership theories
- Understand the pros and cons of different leadership theories, so you can apply them wisely and effectively
- Consider the influences of ethics, justice, social location, and globalization on leadership
- Focus on leadership practices that promote social justice and equality

About the Author

John P. Dugan (Chicago, IL) is the Executive Director of Youth Leadership Programs at the Aspen Institute, where he oversees a portfolio of programs designed to (1) cultivate youth and educator capacities for values-based leadership, (2) improve pathways to degree completion, career readiness, and job placement, and (3) invest in local communities to transfer capital and enrich pipelines of talent across sectors. John co-founded and is the principal investigator of Multi-Institutional Study of Leadership (MSL), the largest international study of leadership outcomes. Prior to joining the Aspen Institute, John was a professor in the Higher Education graduate program at Loyola University Chicago, where he taught courses on leadership, human development, and multiculturalism. John is co-author of The Handbook for Student Leadership Development, Second Edition (Jossey-Bass, 2011) and Leadership

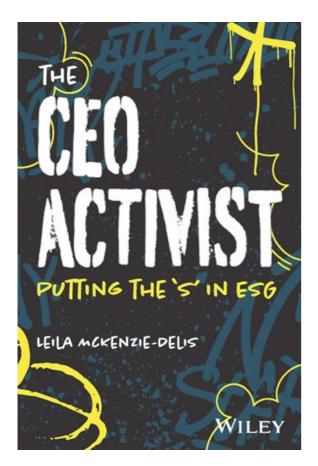




Business & Economics

The CEO Activist

Putting the 'S' in ESG Lelia McKenzie–Delis



View on Edelweiss

Discover the 10 key factors that will impact the success or failure of your diversity, equity, and inclusion efforts

In *The CEO Activist: How to Create an Inclusive World - from Boardroom to Beyond*, renowned diversity, inclusion, belonging, equity and culture expert Leila McKenzie-Delis delivers an inspirational and exciting guide to making your workplace-and your world-a more inclusive, diverse, accepting, and productive place. In the book, you'll explore the 10 factors that impact visible and invisible diversity, including race, gender, sexual orientation, disability, age, mental health, parenthood, nationality, religion, and socio-economic status.

The author explains the compelling business case for having a diverse group of employees and conclusively proves that organisations that achieve high levels of inclusion and diversity are more creative, innovative, and profitable. You'll also discover:

- Why teams with the broadest levels of diversity tend to create the most widely relevant products and solutions for the buying public
- Strategies you need to follow to fortify your sense of self, step into your power, and claim your space with confidence
- Ways to make our schools, workplaces, and other environments more accepting, inclusive, and diverse so people from a wide range of backgrounds can thrive

About the Author

A passionate thought leader with multiple business and charitable interests, Leila McKenzie-Delis is moving the dial on diversity, inclusion and aspirations in business. In 2019, Leila founded DIAL Global, a global community for 'Diverse Inclusive Aspirational Leaders'. DIAL Global's purpose is to foster a more open, diverse and inclusive society by helping organisations to think differently about their working culture, recruitment, attitudes and understanding of diversity in all its forms. The community includes a podcast series 'Diverse Inclusive Leaders' and YouTube channel, featuring exclusive talks with the most inspirational and accomplished thought leaders of today.

Wiley

BISAC: *Business & Economics* 9781394226894 Hardcover June 20, 2024 £19.99 | 22,60 € | \$275.00

How to Buy 10 Properties Fast

A Step–by–Step Guide to Fast–Track Your Journey to Financial Freedom *Eddie Dilleen*

How do you turn your deposit into a self-sustaining property portfolio?

Bestselling author and buyers agent Eddie Dilleen shows how you can build a profitable property portfolio in just 3 years, through simple strategies and helpful tips. You'll learn how to crush it when it comes to investment choices, following 3 Golden Rules that will help you find the right properties, maximise your deposit, and boost your long-term profits. With Eddie's tried-and-true investing tactics, you'll learn that anyone can become a property investor - and sooner than you thought!

The property market can be daunting, and it's easy to feel that you've left it too late to make your property dreams come true. But never fear - time is still on your side, and there are still bargains to be snapped up. With *10 Properties in 3 Years*, you'll understand property growth cycles, discover how to spot the potential for high rental income, and get the fundamentals of property finance. Through detailed case studies and clear milestones, this book shares the roadmap you need to start your own investment journey - and secure your financial future.

- Learn the 3 Golden Rules for kickass investment strategy
- Find up-to-date advice on property location and property growth

About the Author

Eddie Dilleen is an Australian success story: From growing up in housing commissions in Western Sydney, he has created a property investment portfolio of over 80 properties in his early 30s (and is aiming for 100 before 40!). Eddie now runs Dilleen Property, a buyer's agency and a property management company.

Eddie has been widely featured in Australian and even international news media, where his success has captured the interest of everyday Australians looking to invest in property. His first book with Wiley, *30 Properties Before 30*(ISBN 9780730399896) shared his personal ragsto-riches journey and the steps he took to build his personal portfolio.

View on Edelweiss

Wiley-Blackwell

BISAC: *Business & Economics* 9781394255955 Paperback April 11, 2024 £17.00 | 19,30 € | \$23.00

Career Confidence

No-BS Stories and Strategies for Finding Your Power *Robynn Storey*

ROBYNN STOREY CEO of Storeyline Resumes

Career _ Confidence

No-BS Stories & Strategies for Finding Your Power WILEY

View on Edelweiss

Learn how to bet on yourself and build the professional life you want as you grow in your career path

In *Career Confidence: No-BS Stories and Strategies for Finding Your Power*, recruitment, hiring, and job search industry veteran Robynn Storey delivers a detailed roadmap you can use to navigate the increasingly complicated and fast-moving world of work. You'll learn how to find a job that fulfills and sustains you while also helping you flourish in your chosen career path.

Through relatable client stories, the author burns down commonly held hiring myths and explains how to define and demonstrate your value to employers, showing them what you're really worth. She draws on her extensive, two-decade career in which she's helped over 300,000 clients find their dream jobs to give you the info you really need to get the job you really want.

You'll also find:

- Dozens of real-life stories and anecdotes of professional interactions and experiences that are at once humorous, inspiring, and sometimes shocking
- Strategies for combining the personal moxie that makes you truly unique with your professional work experience to create an irresistible package for employers

Wiley

BISAC: *Business & Economics* 9781394219988 Hardcover £23.99 | 26,30 € | \$28.00

About the Author

Robynn Storey (Pittsburgh, Pennsylvania,

https://storeylineresumes.com) is a human resources executive and the founder and CEO of Storeyline Resumes, the #1 searched resume company on LinkedIn. She has had a 23-year birds eye view on how the job search has changed, and why now more than ever, you need to rely on not only your work experience, but your moxie as well. With more than 300,000 former clients and a million LinkedIn followers, Robynns profound advice hits home for interviewers and interviewees alike

How to Create Innovation

The Ultimate Guide to Proven Strategies and Business Models to Drive Innovation and Digital Transformation *Stefan F. Dieffenbacher*



Transform any organization with proven strategies and tools for innovation

Bringing together a wealth of experience from 60+ distinguished global thought leaders, *How to Create Innovation* is a comprehensive guide to becoming a leader in innovation and an organization that plays to win, containing all of the working methods, separate business innovation models, and processes you need to transform your organization digitally. The book includes 50+ ready-to-use tools, models, and canvases which you can download and start applying to your organization immediately.

Written by Stefan F. Dieffenbacher, founder of an international award-winning consulting agency, the book draws upon Dieffenbacher's experiences working with clients like Amazon, BMW, Google, and Pfizer to deliver a one-stop, end-to-end solution to innovative transformation. In this book, readers will learn how to:

- Uncover opportunities by finding your niche and devising a more nuanced business strategy
- Lead culture change by recognizing and avoiding common reasons for failure
- Harness proven strategies developed under the Understanding and Navigating Innovation and Transformation in Enterprises (UNITE) model

About the Author

Stefan F Dieffenbacher (Zurich Switzerland, Digital Leadership -A Digital Strategy-Execution Firm) is the international awardwinning founder of Digital Leadership AG, an Open Source Consultancy. He has led over 20 multi-million Euro & Dollar Innovation & Transformation projects with companies like Amazon, BMW, Google, and Pfizer, building up & managing a workforce of over 400 people and a total amount invested of over €100 Million. During his career Stefan has led 1000's of workshops all over the world and used dozens of innovation tools. Frustrated with the lack of cohesiveness in the innovation space, Stefan set about writing 'How to Create Innovation'. He worked with over 60 co-authors to put together the first full-fledged guide to innovation and transformation, featuring the largest library of innovation tools on the Internet.

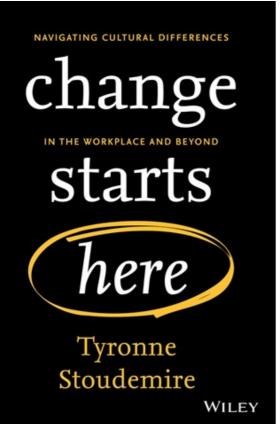
View on Edelweiss

Wiley

BISAC: *Business & Economics* 9781394254262 Paperback April 30, 2024 £29.99 | 33,70 € | \$37.00

CHANGE STARTS HERE

Navigating Cultural Differences In the Workplace and Beyond *Tyronne Stoudemire*



View on Edelweiss

A surprising new look at diversity, equity, and inclusion at contemporary workplaces and beyond.

In *Change Starts Here: Navigating Cultural Differences in the Workplace and Beyond* the Senior Vice President of Global Diversity, Equity, and Inclusion (DEI) at Hyatt, Tyronne Stoudemire, delivers an enlightening and startling look at group dynamics via case studies and interviews representing a variety of backgrounds.

In the book, you'll learn how to use proven and tested frameworks and tools to assess, develop, and demonstrate cross cultural competence and humility in each chapter. You'll also discover:

- Strategies for developing humility and understanding of organizational and societal group dynamics.
- Real-world examples of situations in which individuals were offended or harmed through the misbehavior of others.
- The consequences of the collision of different world views

Perfect for managers, executives, directors, and other business leaders, *Change Starts Here* will also prove invaluable to human resources professionals and DEI leaders seeking to make their workplaces more just places.

Wiley

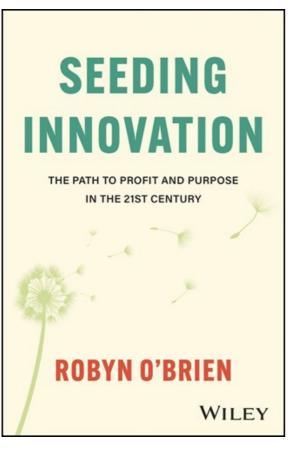
BISAC: *Business & Economics* 9781394228515 Hardcover £22.99 | 25,60 € | \$28.00

About the Author

Tyronne Stoudemire (Chicago, IL http://www.hyatt.com/) is Senior Vice President of Global Diversity, Equity, and Inclusion at Hyatt, one of the largest hotel and honored as one of the 50 Diversity Champions by Diversity Woman Magazine. Tyronne is also the recipient of the Top Executives in Diversity by Black Enterprise Magazine. He is also an adjunct lecturer of Management & Organizations at Kellogg School of Management.

Seeding Innovation

The Path to Profit and Purpose in the 21st Century *Robyn O'Brien*



View on Edelweiss

Build and grow a company ready for the next generation of consumers

In Seeding Innovation - The Path to Profit and Purpose in the 21st Century, veteran entrepreneur, award winning author, global strategist, speaker, and Rice University Innovation and Entrepreneurship professor, Robyn O'Brien, delivers an insightful and data driven roadmap to authenticity and smart leadership in the face of accelerating technological, environmental, and social change. In the book, you'll discover how to build resilience, authenticity, market share and purpose into your business plan and move beyond boxticking, virtue signaling and one-dimensional metrics, in a way that strengthens your business model, enhances your bottom line, attracts investors, fortifies employee retention, and more.

With her characteristic candor and attention to data and deep experience on the frontlines of industry change, Robyn explains how you can transform concepts like paradigm blindness, scarcity, imposter syndrome, rejection, and fear to build durable, lasting, and profitable businesses that integrate social and environmental principles, with courage and integrity to drive long term shareholder and stakeholder value.

You'll also discover how to:

• Build an iconic company that focuses on integrating meaningful change to inspire customers, investors,

About the Author

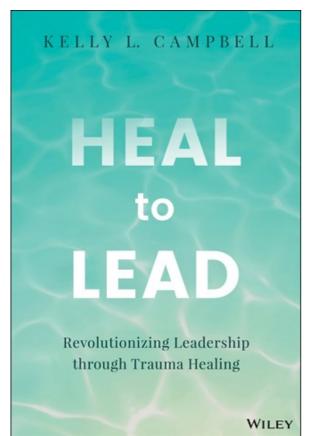
Robyn OBrien (Boulder Colorado, robynobrien.com; sironaventures.co) is a 4x founder, most recently co-founding Sirona Ventures and rePlant Capital, financial services firms scaling climate solutions. She is also the founder of Do Good Consulting, AllergyKids Foundation and other NGOs in food, energy and agriculture. She is a Fulbright scholar, best-selling author and acclaimed speaker on courage, leadership and global food systems. In 2020, she was recognized on Forbes Impact 50 List for her work at the intersection of agriculture and climate. Robyn has been called foods Erin Brockovich by Bloomberg and the New York Times. Her work has inspired millions and her TEDx talk has been translated into Chinese, French, Spanish, Hebrew, Greek and other languages. She has been featured in Forbes, the New York Times, on CNN, the Today Show, Good Morning America, CBS Nightly News and recognized by Ted

Wiley

BISAC: *Business & Economics* 9781394227105 Hardcover £22.99 | 25,60 € | \$28.00

Heal to Lead

Revolutionizing Leadership through Trauma Healing *Kelly Campbell*



View on Edelweiss

Wiley

BISAC: *Business & Economics* 9781394213153 Hardcover £22.99 | 25,50 € | \$28.00 *(EUR-DE:27,90 €)*

By taking radical responsibility for your own healing, you unveil the high-conscious leader within that our world needs right now.

You don't outrun or outgrow the formative experiences that have shaped who you are. So, it makes sense that your emotional history would also be the foundation of your leadership style. If what got you to this point may now be the very thing that is holding you back, then *Heal to Lead* was written for you. Everything you've read about conscious leadership is based on self-awareness and personal growth, yet the missing link has been trauma healing. If you want greater collaboration with your people, the confidence to inspire growth in your organization, and a more meaningful connection to yourself, your community, and the natural world, it's time to do the inner work. This book shows you how to develop high-conscious leadership, rooted in deep introspection, vulnerability, compassion, and reciprocity with all beings.

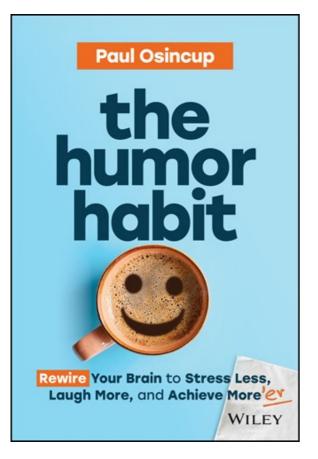
Inside, former CEO turned trauma-informed leadership coach Kelly L. Campbell walks alongside you as you unpack and process what's been buried within your psyche. Integrating your past trauma is the key to unlearning the maladaptive strategies that have kept you subconsciously safe until now. With the resources, personal anecdotes, and reflection questions in this book, you will be better able to regulate your emotions and feel more enlivened as you lead from a place of

About the Author

Kelly Campbell (New York, NY) As a certified Trauma-Informed Coach, Kelly guides founders of creative, media and technology agencies on a journey to become high-conscious leaders. She is also the founder of Consciousness Leaders, the worlds most diverse representation agency, pairing conscious leadership experts with organizations across the globe to create positive change and cultural transformation.Kelly is the host of THRIVE: Your Agency Resource, a popular video podcast for agency leaders, sponsored by accessiBe and Workamajig. A keynote speaker at leadership conferences across the country, she is also a contributor to Entrepreneurs Leadership Network. She has written for Forbes and has been featured in Woman Entrepreneur and The Startup on Medium.

The Humor Habit

Rewire Your Brain to Stress Less, Laugh More, and Achieve More'er *Paul Osincup*



View on Edelweiss

Discover and embrace the untapped power of your sense of humor

In *The Humor Habit: Rewire Your Brain to Stress Less, Laugh More, and Achieve More'er,* veteran speaker, corporate trainer, and comedian Paul Osincup delivers a hilarious and effective new take on how to make yourself and your team more productive and resilient by focusing on the funny side of work and life. In the book, you'll learn why humor isn't an in-born quality you're either born with or without. Instead, it's a habit you can develop over time.

You'll find 100 ways to have more fun at work, methods to improve your resilience in dealing with adversity, and an explanation of the author's "LAFTER" model that shows you how to leverage levity at work. You'll also discover:

- The latest insights from contemporary positive psychology combined with timeless comedic techniques that enhance your wellbeing
- Strategies to help you battle "chronic seriousness," a condition affecting virtually every professional, tradesperson, consultant, employee, manager, and business leader in the working world
- Ways to boost your team members' brainpower and productivity using humor

Perfect for managers, executives, team leads, directors, and other business leaders, *The Humor Habit* is the practical,

About the Author

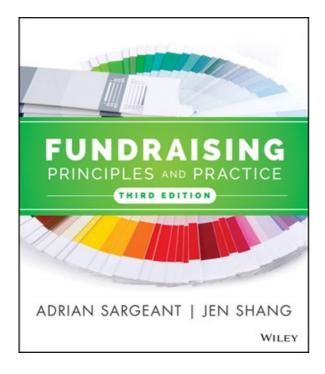
Paul Osincup (Bozeman, MT, https://www.paulosincup.com/) is a keynote speaker, a corporate trainer, comedian, certified coach & consultant with Delivering Happiness, and a humor and positivity strategist. He specializes in helping people develop strategies to create happier, healthier, and more productive places to work. He delivers keynote speeches, provides training, and conducts workshops on leadership, work culture, burnout, compassion fatigue, stress, innovation, communication, humor at work, and happiness. His clients are professional associations, Fortune 500 companies, healthcare organizations, and government agencies, including Boston Consulting Group (BCG), Cisco, and Google.

Wiley

BISAC: *Business & Economics* 9781394234356 Hardcover £22.99 | 25,50 € | \$28.00 *(EUR-DE:27,90 €)*

Fundraising Principles and Practice

Adrian Sargeant



View on Edelweiss

Adopt an organized approach to fundraising planning

In it's third edition Fundraising Principles and Practice is a unique resource for students and professionals seeking to deepen their understanding of fundraising in the current nonprofit environment. Based on emerging research in economics, psychology, social psychology, and sociology, this book comprehensively analyzes the factors that impact the fundraising role in the nonprofit sector. Readers will explore donor behavior, decision making, and social influences on giving. Building upon that background, authors Adrian Sargeant and Jen Shang then describe today's fundraising methods, tools, and practices. A robust planning framework helps you set objectives, formulate strategies, create a budget, schedule, and monitor activities, with in-depth guidance on assessing and fine-tuning your approach.

With updated case studies and examples, this book helps you develop a concrete understanding of the theory and principles of fundraising. A companion website offers additional opportunity to deepen your learning and assess your knowledge. Updates to this Third Edition include the latest research and new content in rapidly changing areas of fundraising, such as digital and social media.

- Learn the common behaviors and motivations of donors
- Master the tools and practices of nonprofit fundraising

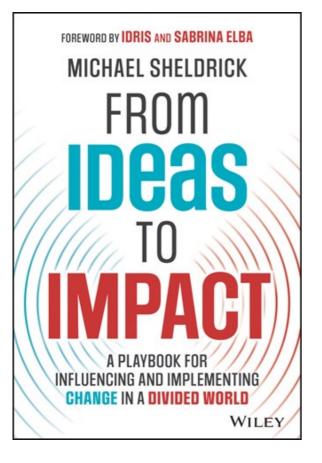
About the Author

Wiley

BISAC: *Business & Economics* 9781394190263 Hardcover £65.00 | 72,70 € | \$85.00

Ideas to Impact

A Playbook for Influencing and Implementing Change in a Divided World *Michael Sheldrick*



View on Edelweiss

Accelerate your real-world, social impact by advocating for systemic policy changes

In From Ideas to Impact: A Playbook for Influencing and Implementing Change in a Divided World, Michael Sheldrick, author and co-Founder of Global Citizen, an international philanthropic organization dedicated to the eradication of extreme poverty around the world, delivers an inspiring and insightful discussion of how to multiply your social impact by harnessing the power of policy change and policymaking.

In the book, you'll explore the key characteristics that make up successful "policy entrepreneurs" as they engage with the three critical constituencies that determine the success of every philanthropic endeavor: the people you want to help, the people at home, and the rich and powerful. You'll also find:

- Discussions of the most pressing challenges facing philanthropists today, including an obsession with short-term results and "getting the credit," as well as political polarization in the United States
- Examples drawn from the author's extensive experience in international aid that highlight the principles covered in the book
- Concrete strategies for seizing one-of-a-kind philanthropic opportunities

An essential resource for professionals working at foundations and non-governmental organizations, legislators,

About the Author

Michael Sheldrick (New York, NY, https://www.globalcitizen.org/en/) is cio-founder AND Chief Policy, Impact and Government Relations Officer at Global Citizen. Over the past decade, Global Citizens campaigns have led to over \$35 billion distributed to anti-poverty efforts around the world. Michael leads Global Citizens campaigns to rally support from governments, businesses and foundations to get the world on track to end extreme poverty. He has spoken on policy advocacy, sustainable development, corporate responsibility at numerous conferences/summits around the world. He was named as a finalist for 2017 Young Commonwealth Person of the Year and is also a board member for the Ban Ki-moon Centre for Global Citizens, and is on the Leadership Council of aable, a financial technology company which connects compassionate investors to underbanked people across the world. Sheldrick also serves on the advisory board

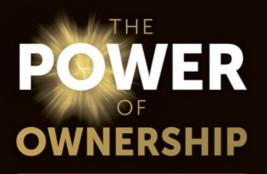
Wiley

BISAC: *Business & Economics* 9781394202348 Hardcover £22.99 | 25,70 € | \$30.00 (*EUR-DE:27,90* €)

The Power of Ownership

Redeem Your Health, Live Life by Design, and Break the Relentless Pursuit of Normal *Justin Roethlingshoefe*

JUSTIN ROETHLINGSHOEFER



REDEEM YOUR HEALTH, LIVE LIFE BY DESIGN, AND BREAK THE RELENTLESS PURSUIT OF NORMAL

FOREWORD BY DAVID MELTZER

WILEY

View on Edelweiss

Learn to look and feel your best as you discover a new perspective on your mind, body, and health

In *The Power of Ownership: Redeem Your Health, Live Life by Design, and Break the Relentless Pursuit of Normal,* author Justin Roethlingshoefer delivers a transformative tool for empowerment designed to enable you to take control of your health in a holistic and personalized way. After managing the health, wellness and performance of the best athletes in the world for more than a decade, the failure to do that for himself almost cost him his life, and fueled his mission to solve this problem for not just athletes but high achieving people pursuing a mission.

Avoiding robotic and cookie-cutter approaches, Roethlingshoefer offers the tools, systems, and processes you need to rebuild your life and health in a way that makes sense for you and your body. The book is a simple, actionable, and relatable tool—instead of a textbook or loose collection of stories—located at the intersection of art and cutting-edge health science. It's filled with lessons you'll be able to understand with ease and apply to your life immediately. You'll find:

• Strategies you can use to ensure your new health journey is a sustained and effective one that helps you manage stress and avoid burnout

Wiley

BISAC: *Business & Economics* 9781394230020 Hardcover £21.99 | 24,00 € | \$28.00 *(EUR-DE:26,90 €)*

About the Author

Justin Roethlingshoefer centers his performance-enhancing programs on a holistically integrated approach to health and performance, believing that performance is realized when health is optimized and we cannot separate physical, emotional, mental, and spiritual health. Justin is the co-founder of Own It Coaching, a multiple seven-figure coaching company, and hes also the creator of the Own It App, which provides simple data collection, meaningful insights, and personalized plans to help users OWN their habits and improve recovery, health, and performance. He has spoken at dozens of events--including the TEDx stage--and hes the host of the Sports Science and Recovery Podcast and The Own It Show. Additionally, Justin is the author of three books (Amazon bestsellers), including Intent: A Practical Approach to Applied Sports Science for Athletic Development and Own It. Whether in his coaching, writing,

How to Breathe When Suffocating

A Story of overcoming addiction, recovering from trauma, and healing my soul *Bruce Brackett*

BRUCE W. BRACKETT

OVERCOMING ADDICTION

COVERING FROM TRAUMA

AND HEALING MY SOUL

View on Edelweiss

How To Breathe When Suffocating is your antidote to the all-toocommon tendency to surrender, giving up on your life's ambitions. You don't have to give up! For anyone who has gotten caught in the trap of "I can't do it," this book reminds you that you are enough, you possess value, and your unique ability to engage with the world can and will get you to where you want to be. Through simple positive affirmations, unflinching first-person stories, and insightful analysis, author Bruce Brackett helps you focus on the positive and keep moving forward.

Let go of negativity, rediscover your inherent worth, and

unlock your true potential

Society today is experiencing a hidden pandemic of loneliness, disconnection, and resistance to recovery. After the lifealtering shutdowns of COVID-19, many of us have simply remained in shutdown mode. This book uses universal concepts, expressed through engaging narrative, to help you grapple with issues like gender identity, mental health, isolation, disconnection, and the overwhelming sense of negativity for our collective future. By the end, you'll learn to turn it around and get back to the business of living. The message of *How to Breathe When Suffocating* is simple—spread love, inhabit joy, and embrace the power of positivity.

 \cdot Gain the inspiration you need to seize your potential, find confidence, and step into your authentic self

Wiley

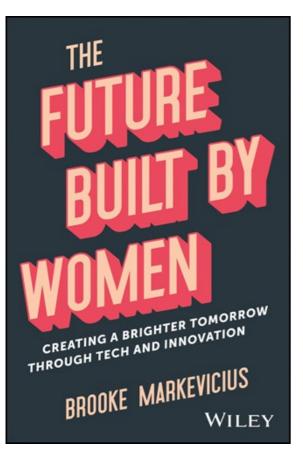
BISAC: *Business & Economics* 9781394217410 Hardcover £22.99 | 25,50 € | \$28.00 (*EUR-DE:27,90 €*)

About the Author

Bruce Brackett (TikTok | Instagram | Pocono Pines, Pennsylvania) is a certified motivational speaker and social media personality, creating mental health and positivity content. Having overcome physical, sexual, verbal abuse, neglect, bullying, and emotional trauma as well as mental and physical health diagnoses, developmental disabilities, and addicition diseases, Bruce has transformed his daily existence and continues to share his message of positivity and hope with those who are experiencing similar challenges.

The Future Built by Women

Creating a Brighter Tomorrow Through Tech and Innovation Brooke Markevicius



View on Edelweiss

Overcome the obstacles in the way of women entrepreneurs and founders

In *The Future Built by Women*, Startup Product Leader of Riveter and inspiring keynote speaker, Brooke Markevicius, delivers a compelling guide to entrepreneurship for women. With a particular focus on the technology sector, the author shares her fascinating and relevant experiences as a company founder. She explains the four main factors that contribute to success: grit, education, mindset, and support.

In the book, you'll explore strategies for conquering the challenges you encounter in the tech industry and in entrepreneurship. You'll also find:

- Learn practical ways to take your startup from concept to reality, navigating the complexities of entrepreneurship with confidence
- Find out how to become "dangerously skilled" in technology, even if you're not a tech expert. Master the art of leveraging technology for the forces of good as an entrepreneur or intrapreneur
- Discover the keys to defining and refining your unique entrepreneurial equation. Unearth your passion, purpose, and the roadmap to your vision

An inspiring and exciting vision of women at the forefront of technological, social, and business change, *The Future Built by Women* is the engaging resource that managers, executives,

Wiley

BISAC: *Business & Economics* 9781394218554 Hardcover £23.99 | 26,30 € | \$28.00

About the Author

Brooke Markevicius (Durham, NC

https://www.brookemarkevicius.com/ https://theriveter.co/) is a highly sought-after speaker in the industry, known for her visionary product insights and mission driven inspirational leadership style. Currently serving as the Chief Product Officer at The Riveter, she brings to the stage her extensive experience as a serial entrepreneur, thought leader in the future of work space, and technical expertise. Brooke's speaking engagements include keynote addresses, intimate fireside chats, and curated sessions for companies. She is the founder of Allobee, a platform that blends technology with a community of vetted experts to disrupt the traditional business model of finding and managing freelancers. Brooke led and built Allobees product and company to profitability, raised venture funding and then was acquired in 2022 by The Riveter.

AI-Driven Project Management

WILEY

Harnessing the Power of Artificial Intelligence and ChatGPT to Achieve Peak Productivity and Success

Bainey

KRISTIAN BAINEY

AI-DRIVEN PROJECT MANAGEMENT

HARNESSING THE POWER OF ARTIFICIAL INTELLIGENCE AND CHATGPT TO ACHIEVE PEAK PRODUCTIVITY

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BISAC: *Business & Economics* 9781394232215 Paperback £47.50 | 51,30 € | \$60.00 Al-Driven Project Management: Harnessing the Power of Artificial Intelligence and ChatGPT to Achieve Peak Productivity and Success reveals new opportunities for project leaders to embrace the power of Al in project management (PM-AI). PM-Al is a system that can perform the day-to-day management and administration of projects without requiring human input. It will not only automate simple tasks but will also develop an understanding of key project performance. Author and leading project management expert Kristian Bainey focuses on four areas where project leaders can achieve improved results with Al's data-centric capabilities:

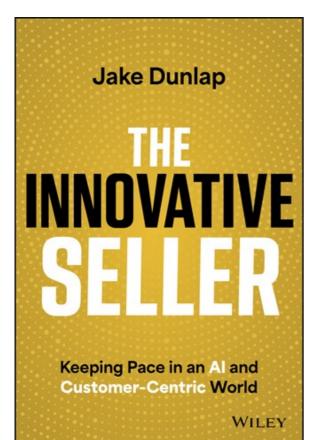
- **Reduce the element of surprise**--The correlation capabilities of AI and machine learning help mitigate time and budget risks.
- **Become a "bias buster"**--Projects are prone to cognitive biases, especially at the planning stage. By using historical data and processes like reference class forecasting, project leaders can estimate realistic project values.
- Create more time to develop higher standards--Generating reports takes up a lot of time for project leaders. Yet several Al-based tools can provide instant, on-demand reporting in just a matter of minutes—and that frees up more time for project managers to strategize and lead.
- Accelerate decision making--Project leaders will find it easier to handle difficult problems with supporting data. Al accelerates decision making by

About the Author

Kristian Bainey (Edmonton, Alberta, Canada), PMP, SCRUM/Agile, Prosci, and ITIL, is an IT professional and project management consultant, focusing on digital transformation development in the areas ML, DevOps, IoT, and Al. He is currently specializing in generative AI, ChatGPT, and data science and their applications in project management. His areas of focus include driving business and directing digital transformation, AI, data management, operations, continuous improvement, and change management projects, processes, and systems for medium to large-sized organizations. He's worked on numerous business-related IT projects across public, private, and academic sectors. He's managed technical delivery and provided IT project management and leadership across multiple diverse projects using SAP Power Designer tools, ERP Systems (such as Oracle NetSuite, ServiceNow, Great Plains, HRMIS), Agile/Iterative

The Innovative Seller

Keeping Pace in an AI and Customer-Centric World *Jake Dunlap*



View on Edelweiss

Practical and straightforward solutions to everyday sales challenges

In *The Innovative Seller: Keeping Pace In An AI and Customer-Centric World*, veteran sales leader and trainer Jake Dunlap delivers an expert playbook for sales that offers out-of-the-box and creative answers for the problems and questions that salespeople face every day. Fun and motivational, the book walks you through effective strategies for dealing with common challenges, like LinkedIn prospecting, sales transparency, cold calling, and others.

The author has included a comprehensive tactical appendix, so you can easily identify and locate the exact solution you need when you encounter a specific problem. You'll also find:

- Proven, grounded, and actionable techniques you can apply immediately to improve your sales performance
- Instructive stories and anecdotes drawn from Dunlap's decades of sales and sales training experience
- Insightful discussions of how the typical sales process and model has changed over the years and how to adapt to the new realities of the discipline

An engaging and eye-opening resource for early- and midcareer sales professionals, as well as business development and customer success practitioners, *The Innovative Seller* will also prove invaluable to managers and executives at quickly

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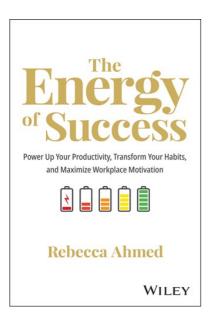
BISAC: *Business & Economics* 9781394180240 Hardcover £21.99 | 24,00 € | \$28.00 (*EUR-DE:26,90* €)

About the Author

Jake Dunlap (Austin, TX; www.skaled.com) is the CEO and Founder of Skaled, a consultancy focused on helping global 2000 companies and start-ups grow by optimizing their sales process, people, and technology with customized, repeatable and sustainable strategies. Prior to Skaled, Jake headed Sales & Customer Success for Chartbeat. Within the first nine months of his tenure, he grew annual bookings by more than 300 percent year-over-year and nearly doubled monthly recurring revenue. Before that, Jake was the VP of Sales at Glassdoor, where he expanded the department from one to 40 employees and grew employer-direct revenue from \$0 to nearly \$1 million in monthly recurring revenue. Since launching Skaled in 2013, Jake has been a sought-after industry thought leader, quoted by Forbes, Inc., and Huffington Post.

The Energy of Success

Power Up Your Productivity, Transform Your Habits, and Maximize Workplace Motivation *Rebecca Ahmed*



Increase your positive energy at work-and help your team do the same

In *The Energy of Success*, award-winning energy expert Rebecca Ahmed reveals precisely how to shift your physical, emotional, and mental potential through proven, easy-to-use strategies you can start using today. When you learn to shift your own and your team's energy (even if you are not in charge!), you will immediately increase their joy and enthusiasm, transform your workplace, and infuse positivity into your workplace...for everyone.

In the book, you'll find five energetic success principles and practical steps you can take immediately to improve your life and the positive influence you can have on the people around you.

You'll also discover:

- Key takeaways to empower others and prepare and control your own personal energy levels at work
- Critical insights into how you can shift your employees' focus from dwelling on challenges to innovating and communicating solutions
- Ways to control your responses and reactions to external factors at work, at home, and everywhere else

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BISAC: *Business & Economics* 9781394245475 Hardcover £21.99 | 25,40 € | \$28.00

About the Author

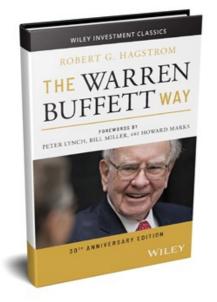
Rebecca Ahmed is an award-winning speaker, business consultant, former Human Resources executive officer, founder of Energetic Impact, and an Energy Leadership Index Master Practitioner (ELI-MP) which is an exclusive training in human energy and how we can experience, express, and expand it in ourselves and others. Rebecca is also a Professional Certified Coach (PCC) with the International Coaching Federation (ICF) completing over 500+ hours of client coaching.She advises companies of all sizes on how to create a motivational workplace culture by transforming the energy and enthusiasm of their teams. Her client list includes, Caesars Entertainment, IBM, Fletcher Jones Motorcars, Allegiant Airlines, Bristol Myers Squibb, Factory Mutual Insurance Company, UNLV (University of Nevada, Las Vegas), and more.In 2020, Caesars Entertainment Inc. contracted Rebecca to assist with the Eldorado

Finance & Accounting



The Warren Buffett Way

Robert G. Hagstrom



View on Edelweiss

Warren Buffett remains one of the most sought-after and watched figures in business today. He has become a billionaire and investment sage by buying chunks of companies and holding onto them, managing them as businesses, and eventually reaping huge profits for himself and investors in Berkshire Hathaway. The three editions of *The Warren Buffett Way* gave investors their first in-depth look at the innovative investment and business strategies behind the spectacular success of living legend Warren E. Buffett. Tracing Warren Buffett's career from the beginning, Hagstrom told readers exactly how, starting with an initial investment of only \$100 Buffett built a business empire and has an estimated net worth of \$44 billion, and focused on the timeless principles and strategies behind Buffett's extraordinary investment success.

The Classic will revert to and focus on the original Warren Buffett teachings, be 100% Warren Buffet. What academic work that supports Buffet's teaching will be footnoted but not be in the text. So no add-ons to Buffet teachings. Hagstrom will add in the 2013-2021 portfolios (for which he will use his Appendix in WBW 3rd edition). He will include new tables from WB Portfolio from the Superinvestors chapter. He will write a new Author Preface to mark the 30th anniversary of the first edition publication, but he believes the Forewords of Peter Lynch, Bill Miller, and Howard Marks should stay -- they cannot be topped by anyone else.

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Series: Wiley Investment

Classics

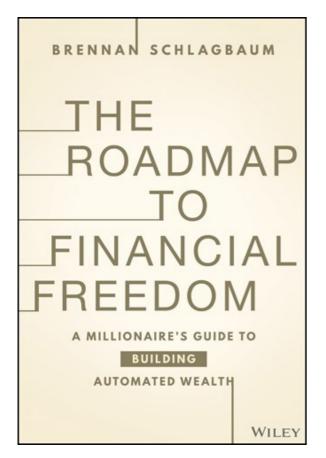
BISAC: Business & Economics 9781394239849 Hardcover £23.99 | 27,30 € | \$29.95(EUR-DE:29,90 €) Previous Edition: 9781118503256

About the Author

Robert G. Hagstrom (Villanova, PA), CFA, has more than 30 years of investment experience and is currently Chief Investment Officer of Equity Compass Investment Management, LLC (a wholly owned subsidiary of Stifel Financial Corp) and Senior Portfolio Manager of the Global Leaders Portfolio. He joined Equity Compass in April 2014 and launched the Global Leaders Portfolio three months later. Hagstrom has spent a good chunk of his professional life following Warren Buffett, studying his investment principles, and working to write about them in a way that could be helpful to those of us who are not billionaires. He is the author of three well-known books about Buffett that, in the aggregate, have sold well over 1 million copies worldwide and have been translated into 17 languages.

The Path to Wealth

A Millionaire's Guide to Building Wealth While Paying Off Debt Brennan Schlagbaum



View on Edelweiss

The Budgetdog story began right before I married my wonderful wife, Erin. At this point, we felt like we had life figured out because we were doing all the things everyone else our age seemed to be doing. We were both college graduates with jobs lined up. We were in the process of building our first home. Our wedding date was booked. The engagement ring was purchased. Pretty normal, right?!

By society standards, YES, we were normal 24-year-olds, "building our life." But no matter how much I was assured that it was ok, I couldn't shake the oppressive feeling of the mountain of debt we were accumulating. Before we even said, "I do," we had a mortgage, student loans, car debt, and consumer debt. We were starting off our adult lives off with over \$300,000 in debt!!!

I'm the numbers guy, and I couldn't live like this. I approached my wife about a plan to aggressively pay off this mountain of debt and after a little back and forth, and me learning *how* to say things, which she tells me is way more important than what I say, she was on board. We were then on our journey to what we thought was debt freedom but what turned out to be so much more.

Fast forward to today. We have paid off all over \$300,000 in debt, have paid off our house, and have entered a new phase of life parenting our beautiful baby girl, Logan Lee, without any of the typical financial burdens to weigh us down. Logan

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BISAC: *Business & Economics* 9781394217243 Hardcover £23.99 | 27,30 € | \$29.95 *(EUR-DE:29,90 €)*

About the Author

Brennan Schlagbaum is a 30-year-old CPA living in the Cincinnati, Ohio area and looking to become one of the biggest personal finance brands in the United States within the next 5 years. He is the founder of https://budgetdog.com, an online financial academy helping people get financially fit and free from debt.

Financial Literacy For All

Disrupt Poverty, Alleviate Struggle, Grow the Middle Class, and Start Building Wealth *John Hope Bryant*



DISRUPT POVERTY, ALLEVIATE STRUGGLE, AND REALIZE FINANCIAL SECURITY



JOHN HOPE BRYANT WILEY

View on Edelweiss

Equip Yourself With the Tools to by Learning How to Budget, Save, Borrow, and Build Wealth.

In Financial Literacy for All: Disrupt Poverty, Alleviate Struggle, and Realize Financial Security, Vice-Chairman of the U.S. President's Advisory Council on Financial Literacy, John Hope Bryant, delivers an accessible and powerful resource for everyday Americans seeking to build a strong financial foundation. This book is an easy-to-read first step toward a fulfilling financial future, helping you understand your relationship to work and money, and a key component to untangling the surprisingly simple puzzle of personal finance.

You'll learn how to create wealth for yourself and your family, regardless of your educational or employment background, and how to establish a financial mindset that contributes to a sound future. You'll also discover:

- The answers to tough money questions, including the actual utility of new financial inventions like cryptocurrency
- How to think about exchanging your time and effort for money and the conditions under which you should agree to work
- Plain-English discussions of the principles of responsible long-term investing and how it differs from speculation

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BISAC: *Business & Economics* 9781394209026 Hardcover £24.99 | 27,90 € | \$30.00

About the Author

John Hope Bryant (Atlanta, Georgia,

https://operationhope.org/about/our-founder/) is a philanthropic entrepreneur and businessman in the business of empowerment. He is the founder, chairman, and chief executive officer of Operation HOPE, America's first non-profit social investment banking organization, now operating in 68 U.S. communities and in South Africa. In 2008, Bryant was appointed by President George W. Bush as vice-chairman of the bi-partisan U.S. President's Advisory Council on Financial Literacy and now serves President Barack Obama. He was also selected as a Young Global Leader for the World Economic Forum where he currently serves on the Global Agenda Council. An internationally respected public speaker, Bryant has received more than 400 awards and citations for his work to empower low-wealth communities, including the Use Your Life Award by Oprah Winfrey.

A Wealth of Well-Being

A Holistic Approach to Behavioral Finance *Meir Statman*

"Everyone can benefit from this wise and helpful guide to life well-being." BURTON & MALKIEL, author of A Random Walk Down Wall Street

A WEALTH OF WELL-BEING A HOLISTIC APPROACH

TO BEHAVIORAL FINANCE

MEIR STATMAN

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BISAC: *Business & Economics* 9781394249671 Hardcover £24.99 | 27,30 € | \$30.00 *(EUR-DE:30,90 €)* Ask ordinary people "What do you want from your investments?" and they are likely to tell you, "to make money." Ask financial academics or professionsals "What is money for?" and they are likely to tell you, "to gain financial wellbeing.: But what is financial well-being for?

Financial well-being comes when we can meet current and future financial obligations, are able to absorb financial setbacks, and keep driving toward financial goals. This life well-being is at the center of the third generation of behaviorial finance, and at the center of this book. It broadens the lens of finance to see people as whole persons, and show them in domains beyond finances, including family, friends, health, work, education, religon, and society. This book is unique in combining the scientific findings by scholars in finance, economics, law, medicine, psychology, and sociology with real-life stories at the intersection of finance and life.

The domain of finance is only one of the domains of life well0being, but it has a special place because it underlies life well-being in all other domains. We need finances to support ourselves and our families, to pay for food, shelter, and schooling. We need finances to maintain our own health and that of our families, paying for the services of physicians and hospitals. We need finances to pay for education that would qualify us for well-paying and satisfying jobs, careers, and vocations. We even need finances to experience and express our religion. This book assings to the domain of finances the special place it deserves among the domains of life well-being,

About the Author

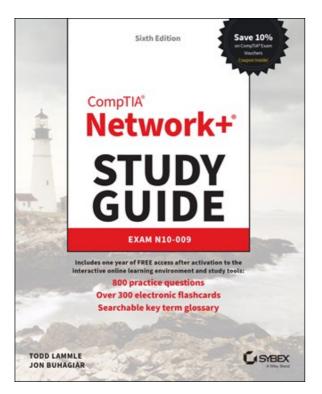
Meir Statman (Santa Clara, CA) is the Glenn Klimek Professor of Finance at Santa Clara University. His research focuses on behavioral finance. He attempts to understand how investors and managers make financial decisions and how these decisions are reflected in financial markets. Meirs research has been published in the Journal of Finance, the Journal of Financial Economics, the Review of Financial Studies, the Journal of Financial and Quantitative Analysis, the Financial Analysts Journal, the Journal of Portfolio Management, and many other journals. The research has been supported by the National Science Foundation, the CFA Institute Research Foundation, and the Investment Management Consultants Association (IMCA). Meir is a member of the Advisory Board of the Journal of Portfolio Management, the Journal of Wealth Management, the Journal of Retirement, the Journal of Investment Consulting, and the Journal of

Computing & Technology



CompTIA Network+ Study Guide, 6th Edition

Exam N10-009 *Todd Lammle*



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BISAC: *Computers* 9781394235605 Paperback \$55.00 *Previous Edition:* 9781119811633

The bestselling CompTIA Network+ Study Guide for the N10-009 exam!

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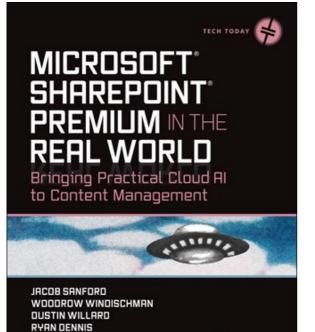
About the Author

Craig Zacker (Lititz, PA), Network+, is the author or co-author of dozens of books, manuals, articles, and web sites on computer and networking topics. He has also been an English professor, an editor, a network administrator, a webmaster, a corporate trainer, a technical support engineer, a minicomputer operator, a literature and philosophy student, a library clerk, a photographic darkroom technician, a shipping clerk, and a newspaper boy.

Microsoft SharePoint Premium in the Real World

Bringing Practical Cloud AI to Content Management Sanford

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Skillfully deploy Microsoft Syntex to automate your organization's document processing and management

In *Microsoft Syntex in the Real World: Bringing Practical Cloud Al to Information Management,* a team of veteran Microsoft Al consultants delivers an insightful and easy-to-follow exploration of how to apply Syntex' content AI and advanced machine learning capabilities to your firm's document processing automation project.

Using a simple, low-code/no-code approach, the authors explain how you can find, organize, and classify the documents in your SharePoint libraries. You'll learn to use Microsoft Syntex to automate forms processing, document understanding, image processing, content assembly, and metadata search.

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- Strategies for using both custom and pre-built, "offthe-rack" models to build your solutions
- The information you need to understand the Azure Cognitive Services ecosystem more fully and how you can use it to build custom tools for your organization
- Examples of solutions that will allow you to avoid the manual processing of thousands of your own documents and files

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BISAC: *Computers* 9781394197149 Paperback £47.50 | 51,30 € | \$60.00

About the Author

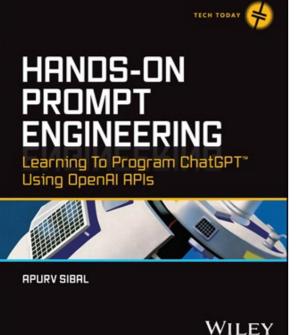
Jacob J. Sanford is a consultant at Slalom. He leads a team that creates Cognitive Services Artificial Intelligence (AI) solutions for clients. With almost 25 years of experience in technology, he currently focuses on AI projects, and evangelizes the technologies surrounding Microsoft Syntex. He is the author/co-author of several books about SharePoint design and reporting services (Wiley/Wrox).

Woodrow "Woody" Windischman is a consultant at Slalom. He has worked with companies around the world to help them design and deploy information management solutions. He has been a multi-year recipient of the Microsoft MVP (Most Valuable Professional) award. He has co-authored several SharePoint designer books (Wiley/Wrox).

Ryan Dennis is a consultant at Slalom. He has deep expertise in

Hands-On Prompt Engineering

Learning to Program ChatGPT Using OpenAl APIs Sibal



A comprehensive introduction to the fundamentals of prompt engineering with ChatGPT

Hands-On Prompt Engineering: Learning to Program ChatGPT Using OpenAl APIs is a practical and essential resource for any professional looking to implement Al in their business. This book teaches you the basics of prompt engineering, which lets you program ChatGPT to perform tasks. It focuses on business applications of Al and walks you through the process of implementing techniques and algorithms using available software tools. You'll also learn the approaches and best practices that have led to success for leaders in this area.

Prompt engineering differs from the process of coding traditional queries in a few key ways. With prompt engineering, task descriptions are formulated as questions, so the description of the task is embedded in the input given to the AI. Additionally, some language models can be trained to complete tasks using information contained in the prompts (prompt-based learning). *Hands-On Prompt Engineering* teaches you to work with these and pretrained models using Python code.

- Learn what types of AI language model tasks can be productively automated through prompt engineering
- Use Python to program OpenAI's ChatGPT3 and add business value
- Discover the best practices and proven techniques in the emerging field of prompt engineering

About the Author

Apurv Sibal is a Vice President of ShortHills Tech, an IT consulting company. He is also an AI Consultant and Data Scientist with WorldQuant Predictive. He is an opensource developer for Elastic, Azure, and AWS, and has coauthored a machine-learning library for risk assessment in banking.

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BISAC: *Computers* 9781394210763 Paperback £47.50 | 51,30 € | \$60.00 *(EUR-DE:57,90 €)*

Sports and Technology Have the Power to Change the World

Driving Positive Change Through the Use of Data and Al *Jon Flynn*

SPORTS AND TECHNOLOGY HAVE THE POWER TO CHANGE THE WORLD

DRIVING POSITIVE CHANGE THROUGH THE USE OF DATA AND AI

FOREWORD BY **ADAM FRASER** FORMER CHIEF EXECUTIVE OF THE LAUREUS SPORT FOR GOOD FOUNDATION CURRENT CEO OF TERRASET

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Discover how the explosions in data analytics, AI, and digital communication are benefiting sports and sports fans around the world

In Sports and Technology Have The Power To Change The World: Driving Positive Change Through The Use of Data and AI, the Director of Microsoft Sports, Jon Flynn, delivers an insightful new take on the transformative power of sport and its ability to unite people, break down barriers, and generate positive change. The author explains the critical role that technology has played in growing the impact of sporting events and enabling social change while fostering community improvement.

In the book, you'll explore many of the ways in which sports, enabled by new tech, have made significant contributions to society and promoted individual development, health, and wellbeing. You'll also find:

- Discussions of green technologies and climate and sustainability initiatives linked to sport, with a case study about the 2022 Beijing Winter Olympics
- Explorations of the impact of advanced data analytics, with a case study focusing on the 2013 NBA Final matchup between the Miami Heat and the San Antonio Spurs
- How sport scientists are optimizing player performance

Wiley

BISAC: *Sports & Recreation* 9781394227709 Paperback £26.99 | 30,00 € | \$35.00 *(EUR-DE:32,90 €)*

About the Author

Jon Flynn (https://www.linkedin.com/in/jonflynn/) is Director, Microsoft Sports, at Microsoft where hes the Data and Al Business Lead for Sports Technology. He focuses on modernizing sports organizations by leveraging the power of technology. Through his work, he helps sports teams, leagues, and athletes stay ahead of the curve by adopting innovative solutions that enhance performance, fan engagement, and revenue. He's also the founder and co-host (along with Wiley author, Susanne Tedrick) of the global podcast Azure for Sports at

https://podcasters.spotify.com/pod/show/azureforsports . The show features engaging conversations with industry leaders from both the sports and sports technology sectors, exploring the latest trends and innovations that are shaping the future of the field. Go

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