Index

а

abondoning applications 62 accelerated examination 24 accounting for intangible assets 148 accounting principles 143 accounting system 148 angel investors 136 appelation of origin 91 applicant 15 - in the United States of America 70 - joint applicants 70 application - abandoning applications 62 - examination 57 - preparation 35 - publication 56 arbitration 116 ARIPO 162 assignment 129 attorneys 44

b

balance sheets 147 BATNA 140 best mode disclosure 2 best mode requirements 49 book rate of return 136 breadth 19, 25 business plan 126 business structures 143

С

capital contribution-in-kind 144 claims 13 – breadth 19, 25 – patent 11 – scope of protection 25 classification for industrial designs 161 commercialisation plan 29 company formation 128 company names 91 competition - competing organisations 32 - competing products 31 competition law 111 - excluded restrictions 114 - hardcore restrictions 113 - market thresholds 113 - US competition law 114 conception 73 conflict 63 control 119, 123 copyright 91 corporate law 143 corporate tax law 143 cost modelling 133 cost-benefit balance 36 costs, patent 8 cross licences 95

d

Delphion 40 dependence, patent 6 description, patent 11 design protection, lifetime 92 designation of countries in supranational pathways 55 designs 81 - classification 94 - community design 93 - enforcement 95 - fees 93 - grace period 93 - Hague Design 93 - international protection 93 - multiple applications 95 - natinal designs 93 - registration of 94

Intellectual Property Management. Claas Junghans, Adam Levy Copyright © 2006 WILEY-VCH Verlag GmbH & Co. KGaA, Weinheim ISBN: 3-527-32186-2

168 Index

diligence 73 disclosure 48 – fee 107 dispute resolution 116 distinctive marks 81 drafting 44 – assembling material 36 – preparation 35 drawings, patent 11 due diligence 109

е

e-Commerce 90 ECLA 41 economies of scale 27 effective date 101 - consideration 103 - ordinary term 102 - royalties 104 - termination for insolvency 103 - termination for material breach 102 elements, patent 11 embodiments 37 emergency application 55 emerging markets 28 employee inventions 73 employer 16 enforcement, patent 8 EPO member states 157 equity 121 equivalents 38 ERP software 148 Espacenet 39 European Classification System 41 European Patent Convention 21 examination 57 - accelerated 24 - patent 5 examples 37 - hypothetical 48 exclusivity 101 exit 125 Extension States 157

f

fair value 144 fairness 121 field of use 101 filing 55 filing strategy 25 – breadth 20 financial exit 125 financial forecasting 132 financial investors 144 financial reporting 146 financing 119 first-to-apply 2 freedom-to-operate 65 fundraising 123

g

globally traded products 28 governing law 115 grace period 14 grating, patent 5

h

Hague Convention 94 heads of terms 117 hypothetical examples 48

i

IAS/IFRS accounting standards 147 infringement 8,65 INPADOC 39 intangible assets 143 interference procedure 37, 72 internal rate of return 135 International Patent Classification 41 international treaties, breadth 20 internet domains 90 invention 13 invention in progress 58 inventors 15 inventorship 15 investment return 26 investors 139 IPC 41

j

joint applicants 70 joint ownership 70

k

know-how 98

I

letter code, patent 10 letter of intent 117 licence – arbitration 116 – confidentiality 111 – disclosure fee 107 – dispute resolution 116 – due diligence 109 – effective date 101

- exclusivity 101 - field of use 101 - fixed payments 98 - governing law 115 - maintenance of IP rights 110 - milestone payments 108 - minimum royalties 106 - negotiation 117 - non-cash consideration 108 - ownership 109 - reach-through-royalty 106 - representations and warranties 109 - royalty 98 - scope 99 - signing fee 107 - subject 98 - taxation of consideration 108 - term and termination 101 - territory 99 - third parties' rights 109 - up-front payments 107 - utilisations 100 licensee 98 licensing, patent 97 licensor 98 life-cycle 25 litigation 64 Locarno Agreement 94, 161

m

Madrid Agreement 162 marginal utility of money 120 memorandum of understanding 117 milestone payments 108 minimum royalties 106

n

negotiation 140 net present value 133 net sales, definition 106 Nice Agreement 85 Nice Classification 158 non-cash consideration 108 non-disclosure agreement 14 non-obvisousness 15 novelty 13

0

OAPI 163 objective of the invention 38 OHIM 83 opposition 64 - patent 5 ownership 69

р

Paris Convention 4, 21, 152 patent 1 ff - application 2 - databases 39 - drafting 2 - examination 57 - exclusionary rights 1 - front page 10 - preparation 35 - publication 56 - scope of protection 25 - strategy 58 - territoriality 1 patent classification systems 41 Patent Cooperation Treaty 21 patentability, non-obviousness 15 - novelty 14 - patentable matter 15 patentable matter 15 patenting 35 - strategy 58 payback period 135 PCT 154 PCT Filing 3 PCT Pathway, national phase 22 - preliminary examination 22 person skilled in the art 51 price-earnings ratio 136 prior art 4 priority, patent 4 problem-solution approach 50 product development 127 professional searches 43 prosecution, application 53 - deadlines 54 - fees and payment 53 - formalities 53 - patent 53 publication 56

r

ranges 38, 49 reach-through-royalty 106 reduction to practice 73 reporting system 148 representation 54 resource commitment 122 return 119, 120 revenue modelling 133 revocation 64 - patent 5

170 Index

risk 119 – management 122 – profile 122 route of filing 19 royalties 98, 104

S

scope of protection 25, 30 search report 4 search strategies 40 searches, professional 43 service inventions 73 settlement 66 shareholder 139 shareholders agreement 139 signing fee 107 start-up funding 136 state of the art 38 statutory compensation 99 strategic alignment 126 strategy 58, 126 successor in title 16 sunk costs 36 ® symbol 83

t

Taiwan 3 tax aspects 149 tax breaks 149 tax law 143 taxation of consideration 108 technology density 28 Technology Transfer Block Exemption 112 term and termination 101 territoriality 1 ff theft of an invention 72 time-to-market period 25 titles 91 TM symbol 83 trade names 91 trade secrets 49 trademark 81, 83 ff - agent's trademarks 86 - application 85

- classification 85 - combined trademarks 89 - community trademarks 83 ff - company name 83 - costs of filing 88 - design 89 - enforcement of rights 91 - examination 85 - international registrations 83 ff -lifetime 82 - notoriously well-known marks 86 - opposition 86 – picture element 89 - priority time limit 84 - registration of 83, 85 - registration of company name 83 - seniority 84 - strategy for filing 89 - transnational 83 ff transferring of IP ownership - capital contribution-in-kind 144 -licensing 145 - transfer by sale 145 TTBER 112

и

uncertainty 30 unity 52 up-front payments 107

V

valuation 132 VC 137 venture capital 137 volume of application 48

w

WIPO 3 ff world patent 3 written records 73

z

ZOPA 141