

WILEY



# Wiley EMEA Trade Catalogue





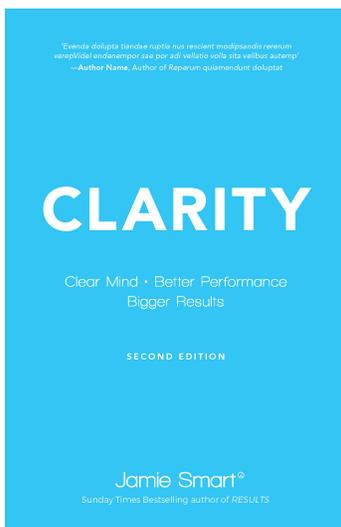
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# Capstone & Consumer

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## Clarity (2nd Edition)

### Clear Mind, Better Performance, Bigger Results

Jamie Smart

#### Summary

We all have so much going on. A million different projects, to-do lists longer than your arm. We all worry about things – money, deadlines. With all this buzzing around in our heads it's often a nightmare trying to concentrate on one thing. What if someone could show you how to empty your mind of all the noise? If you could be shown how to de-clutter your mind and concentrate on one important thing?

Well Jamie Smart, state-of-mind specialist, can do just that – with Clarity he will show you how to get real clarity of thought. You'll learn how to clear your mind and become less stressed and more productive – and as a result, more confident in your abilities. This new updated edition will include:

- A new chapter with a list of the most common issues people struggle with (e.g. depression, anxiety, alcoholism, relationship issues etc.) and a set of pointers for dealing with them, plus a case study
- An update on 'current events' included in the first edition, to make the revised edition more timeless
- New case studies, as well check-ins on case studies that were current 9 years ago
- New diagrams and formulae to make it easier for the reader to grasp the concepts and ideas
- References to peer-reviewed articles providing evidence-base for some of the material in CLARITY

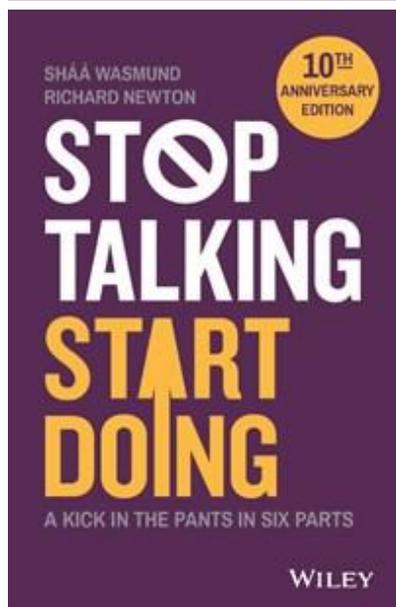
#### Contributor Bio

Jamie Smart is an internationally renowned writer, speaker, coach and consultant. He shows individuals and organizations the unexpected keys to clarity; the ultimate leverage point for creating more time, better decisions and meaningful results. Jamie is a gifted speaker, equally engaging in front of large audiences and more intimate groups. He's passionate about helping individuals and businesses to deepen their understanding of CLARITY and to create the results that matter to them. In addition to working with a handful of coaching clients and leading selected corporate programmes, Jamie runs professional development workshops for business leaders, trainers, coaches and consultants. He has appeared on Sky TV and on the BBC, as well as in numerous publications including The Daily Telegraph.

#### Comp Titles

Clarity	Smart, Jamie	Capstone	15/02/2013	9780857084484 0857084488	£10.99 GBP	Paperback
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## Stop Talking, Start Doing (10th Anniversary Edition)

### A Kick in the Pants in Six Parts

Shaa Wasmund, Richard Newton

#### Summary

Have you got an itch to start your own business, go to the North Pole, retrain, lose weight, get promoted, learn to play the ukulele? Or do you just have a nagging sense that there must be more to life? If there is something you really want to do, but secretly fear you'll never do it, then you need this.

This is your kick in the pants!

To make your thing happen, you have to climb into the ring. You have to face your fears and move from talking to doing. In this special 10th year edition of the bestselling *Stop Talking, Start Doing*, Shaa Wasmund will introduce new topics such as:

- How the world changed in 2020 and what that means for the future
- 10 years on, what's still stopping people?
- Healthy mindset and mental health
- Even more exercises included
- Habits - how small daily habits can help people move from procrastination to action.

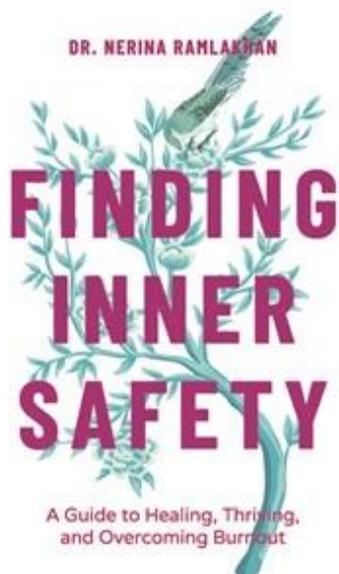
#### Contributor Bio

Shaa Wasmund was born in the US and raised in the UK. She studied at the London School of Economics before becoming the only licensed female boxing promoter in the world at the time, working with the legendary Super Middle Weight Champion Chris Eubank. She then set up her own PR company and met the formidable Sir James Dyson who became her first client, where she helped grow the Dyson brand to what it is today. She has had multiple online businesses, including one with Sir Bob Geldof and another sold to BSkyB. She also ran an investment fund and launched what became the largest online resource for small businesses in the UK. In 2017 she created an incredible online community The 6 Figure Club and has taught thousands of like-minded entrepreneurs how to build successful online businesses.

#### Comp Titles

Stop Talking, Start Doing	Wasmund, Shaa	Capstone	28/10/2011	9780857081735 085708173X	£9.99 GBP	Paperback	Health & Personal Development
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## Feeling Safe

### The Key to Preventing Burnout and Thriving NOT Surviving

Nerina Ramlakhan

#### Summary

*Feeling Safe* explores issues of stress, resilience, burnout, energy optimisation and lack of sleep. The frenetic pace of today's world, and how it has stretched the limits of our physiology means that too many people are running in survival mode. It is time for us to make different – and conscious – choices if we want to thrive rather than survive & be psychologically safe.

Throughout the pandemic Dr Ramlakhan has been supporting tens of thousands of people who are exhausted, stressed, not sleeping and on the edge of burnout. Her work is about helping people to make better choices – often by showing them quick manageable solutions that make a profound difference. She has been showing people how to thrive and how to reconnect with hope and realistic optimism. Showing them that this is possible because many people are feeling so hopeless and pessimistic at the moment with all of the chaos and uncertainty.

Bulding on her 25 years' experience working as a physiologist, psychologist, wellbeing, sleep & energy expert, Dr Ramlakhan uses a combination of scientific theory and practical application in *Feeling Safe* to demonstrate and teach techniques that can be applied both at work and at home.

#### Contributor Bio

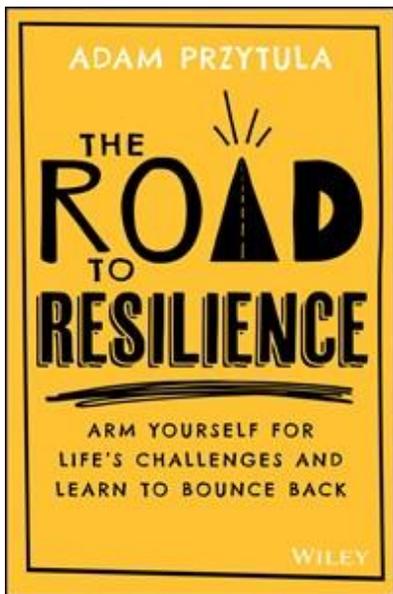
Dr Nerina Ramlakhan has over 25 years experience working as a physiologist, psychologist, wellbeing, sleep small things that make a big difference. Dr Nerina Ramlakhan is a wellbeing, sleep and energy expert, and motivational speaker who has worked with individuals, organisations, sports professionals and the media for the past 2 decades. Her passion is for people to live more peaceful, vital and fulfilling lives in these chaotic times.

Capstone  
9780857089236  
Pub Date: 07/04/2022  
\$16.99/£12.99 UK/€14.70  
EU/€15.90 DE  
Paperback

240 Pages

#### Comp Titles

*No comparable titles have been specified.*



## **The Road to Resilience**

**Arm Yourself for Life's Challenges and Learn How to Bounce Back**

Adam Przytula

### **Summary**

*The Road to Resilience* is a guide for teens on how to face their challenges and reach their goals. It combines relatable stories with practical exercises and strategies that will help readers develop their self-esteem, think positively, and build self-awareness and resilience. Author Adam Przytula draws on his own experiences as well as popular psychology to discuss difficult topics like bullying, anxiety, unhealthy relationships, and addiction. His honest, pragmatic voice will engage teens—and help them improve their mental health and build the resilience that will allow them to thrive well into adulthood.

### **Contributor Bio**

Adam Przytula has been running mental health and wellbeing sessions, programs, and camps for students in Western Australia for over 22 years. In 2011, Adam created Armed for Life: a school program that helps students build resilience and deal with the challenging issues they face. He has now presented at over 500 schools--and guided hundreds of thousands of teenagers in building a brighter future for themselves.

Wiley-Blackwell  
9780730398660  
Pub Date: 25/01/2022  
\$23.00/£16.95 UK/€19.20  
EU/€20.90 DE  
Paperback

240 Pages

### **Comp Titles**

*No comparable titles have been specified.*

No Image  
Available

## Awaken

### The Path to Inner Peace, Purpose, and Healing

Rajendra Sisodia

#### Summary

##### **Awaken: A Journey to Purpose, Wholeness, Healing, and Impact**

*Awaken* delivers a contemporary and accessible guide to how each of us can experience a life of meaning, purpose, and fulfillment in a world that is rife with anxiety, depression, and addiction. Drawing on the distinguished author's lifetime of accumulated insights and experience, *Awaken* guides readers on a journey to achieve complete alignment between who they are, what they say, what they do, and how they relate to others.

People are traumatized and polarized the world over. By healing our traumas, uniting the polarities in our lives, and connecting to our deepest purpose, we can attain personal power and amplify our positive impact on the world. Most people have chosen not to deal with their trauma; they conceal it, numb it, and relive it. Through the prism of the author's life journey, *Awaken* shows us how to mine the ups and downs of our lives to experience "post-traumatic growth."

Written for anyone with even a passing interest in improving their inner life and making a difference in the world, *Awaken* provides proven tools and practical advice that allow readers to know themselves, love themselves, be themselves, and express themselves. Readers will learn how to grow their personal power by building self-trust, cultivating presence, drawing healthy boundaries, leaning into necessary conflict, and challenging orthodoxies. *Awaken* will help readers see their lives differently in order to transform their experience of living.

#### Contributor Bio

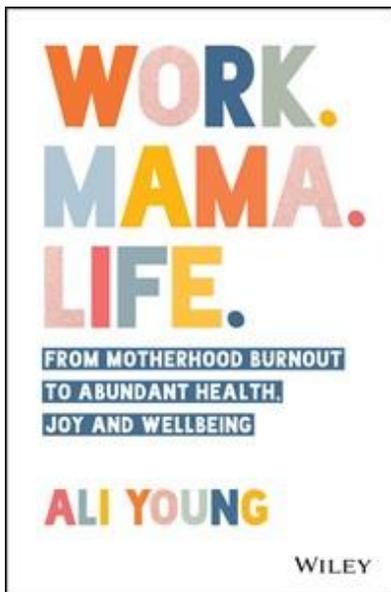
Raj Sisodia is the cofounder and chairman emeritus of Conscious Capitalism, Inc. which provides mid-market executives with innovative and inspiring experiences designed to level-up their business operations and collectively demonstrate capitalism as a powerful force for good when practiced consciously. Sisodia is the author of several books, including *Conscious Capitalism* which has sold more than 200k units. He is the FW Olin Distinguished Professor of Global Business and Whole Foods Market Research Scholar in Conscious Capitalism at Babson College.

#### Comp Titles

*No comparable titles have been specified.*

John Wiley & Sons  
9781119789192  
Pub Date: 05/04/2022  
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EU/€22.90 DE  
Hardcover

256 Pages



## **Work. Mama. Life.**

**From Motherhood Burnout to Abundant Health, Joy and Wellbeing.**

Alison Young

### **Summary**

Motherhood is the chaos and the calm, the joy and frustration, the overwhelm and the total fun! For some, it's a transition that has been hoped for and dreamed about for years. For others, it may be more of a surprise. But for all women, motherhood is a huge shift in your identity and your plans for your future. *Work Mama Life* is about helping mothers navigate who they are and how to navigate busy, tumultuous times—whether that means better juggling motherhood with your career, community, family, or simply your sense of self. This book provides helpful strategies and advice—backed by evidence and personal experience—about how you can claim your health and happiness as a parent and thrive throughout your motherhood journey.

### **Contributor Bio**

Dr Ali Young is a chiropractor on a mission: to help mums reclaim and reset their life so they can rediscover their joy, self, and health. Ali began in private practice in Perth, Western Australia, before living abroad as an expat mum in Malaysia and South Korea. With a masters degree in pediatrics, she has worked extensively with mothers and children and has witnessed how the many stresses of motherhood can take their toll daily. In response to this and her own experiences in parenting, Ali created UnFck Motherhood, an online community and resource hub for mothers worldwide. She continues her chiropractic private practice in Queensland, Australia.

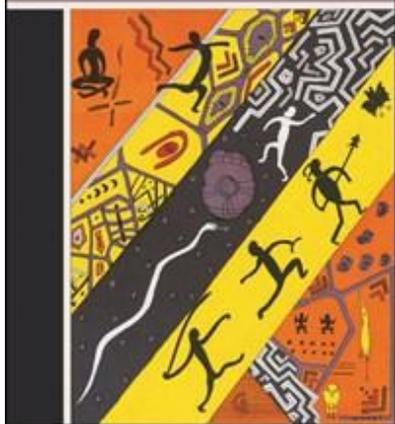
Wiley-Blackwell  
9780730396567  
Pub Date: 18/04/2022  
\$21.95/£16.95 UK/€19.20  
EU/€20.90 DE  
Paperback

224 Pages

### **Comp Titles**

*No comparable titles have been specified.*

THE LEGENDS  
of MOONIE JARL



Wiley-Blackwell  
9780730395546  
Pub Date: 28/03/2022  
\$18.00/£12.95 UK/€14.70  
EU/€16.90 DE  
Paperback

48 Pages

## The Legends of Moonie Jarl

Wilf Reeves

### Summary

In 1964, *The Legends of Moonie Jarl*, the first Australian Aboriginal children's book, was published. It was also the first Aboriginal children's book in schools at that time. Over 50 years later the stories continue to be shared among the Butchulla people. Stories that they would like again shared by all Australian children.

The book tells the traditional stories of the Butchulla people, the Indigenous people of Fraser Island and the Fraser Coast, Queensland. It was written and designed by Butchulla siblings Moonie Jarl (Wilf Reeves) and Wandi (Olga Miller). *The Legends of Moonie Jarl* gives a deeper understanding and appreciation of Butchulla culture among the broader community, and contributes to community pride locally.

These are the stories that were taught about the origin of birds, animals and plants. These are the stories which belong to all Australian children, for their own birds and animals are the subjects of legends which have been handed down since the First Time. In this book you will learn how the wallaby got its pouch, how the boomerang was invented, how the swan stretched its neck and why the flying fox hangs upside down.

"My father, who was a head-man of the Butchulla, told us many things in the evenings before we went to sleep. He would tell us the stories or legends of our people, some of which are similar to the fairy tales you heard when you were young. I learned from my father many things." – Moonie Jarl

### Contributor Bio

The words Moonie Jarl (Teller of Tales) and Wandi (the wild duck) are the Aboriginal names of brother and sister, Wilf Reeves and Mrs Olga Miller of Maryborough, Queensland. Their father was an elder of the Butchulla people. It was from the elders of the Butchulla people that Reeves and Miller learned the stories and the art of illustrating them.

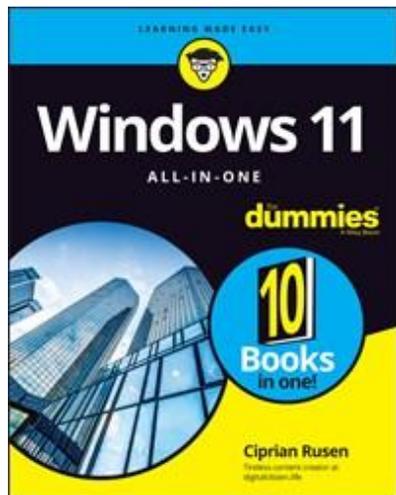
### Comp Titles

*No comparable titles have been specified.*

# Dummies

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## Windows 11 All-in-One For Dummies

Ciprian Adrian Rusen

### Summary

**Get more out of your Windows 11 computer with easy-to-follow advice**

Powering 75% of the PCs on the planet, Microsoft Windows is capable of extraordinary things. And you don't need to be a computer scientist to explore the nooks and crannies of the operating system! With *Windows 11 All-in-One For Dummies*, anyone can discover how to dig into Microsoft's ubiquitous operating system and get the most out of the latest version. From securing and protecting your most personal information to socializing and sharing on social media platforms and making your Windows PC your own through personalization, this book offers step-by-step instructions to unlocking Windows 11's most useful secrets.

With handy info from 10 books included in the beginner-to-advanced learning path contained within, this guide walks you through how to:

- Install, set up, and customize your Windows 11 PC in a way that makes sense just for you
- Use the built-in apps, or download your own, to power some of Windows 11's most useful features
- Navigate the Windows 11 system settings to keep your system running smoothly

Perfect for anyone who's looked at their Windows PC and wondered, "I wonder what else it can do?", *Windows 11 All-in-One For Dummies* delivers all the tweaks, tips, and troubleshooting tricks you'll need to make your Windows 11 PC do more than you ever thought possible.

### Contributor Bio

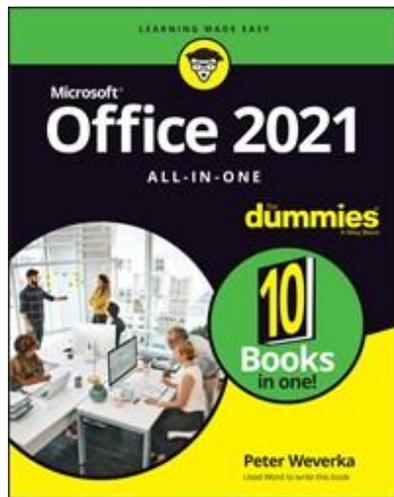
Ciprian Adrian Rusen (Bucharest, ROMANIA) is cofounder of Digital Citizen ([digitalcitizen.life](http://digitalcitizen.life)), a tech blog that posts how-to articles on consumer technologies on a daily basis. Ciprian is also co-author of *Windows 10 All-in-One For Dummies*, 4th Edition and *Windows 10 At Work For Dummies*.

### Comp Titles

*No comparable titles have been specified.*

John Wiley & Sons  
9781119858690  
Pub Date: 01/03/2022  
\$39.99/£30.99 UK/€34.20  
EU/€37.90 DE  
Paperback

992 Pages



John Wiley & Sons  
9781119831419  
Pub Date: 26/04/2022  
\$39.99/£30.99 UK/€34.20  
EU/€37.90 DE  
Paperback

896 Pages

## Office 2021 All-in-One For Dummies

Peter Weverka

### Summary

#### Say hello to Office productivity with this one-stop reference

With *Office 2021 All-in-One For Dummies*, you can get up and running with Microsoft's legendary software suite. This update covers all the tweaks you can find in the latest version of Word, Excel, PowerPoint, Outlook, and Teams. You'll also learn how to make these apps work harder for you, because we dig deep into the tips and features that casual Office users might not know about. This edition also offers expanded coverage of Teams and other collaborative tools, so you can nail working from home, or just get a few of those meetings out of the way without having to leave your desk.

How can you quickly give documents the same format in Word? What was that one useful Excel function, again? And how does setting up a meeting on Teams work? *Office 2021 All-in-One For Dummies* serves up quick and simple answers to these questions, along with hundreds of other answers you're expected to know when you work in Office.

- Learn how Microsoft Office works and get the most out of Word, Excel, PowerPoint, Outlook, and Teams
- Make amazing charts and graphs that you can plug into your documents, spreadsheets, and presentations
- Get better at working collaboratively with file sharing options and other neat features
- Do more, faster with expert tips and guidance on the full suite of Office software for 2021

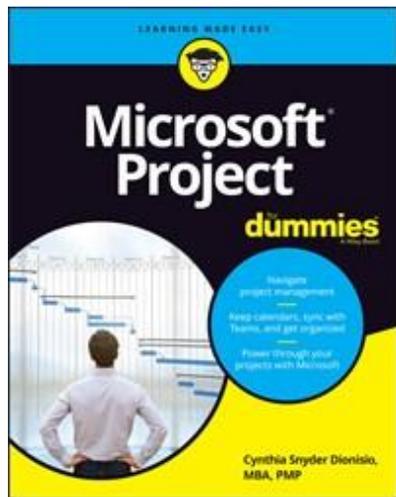
Whether you're new to Office or just need a refresher for the newest updates, the nine mini-books inside are your keys to getting stuff done.

### Contributor Bio

PETER WEVERKA (SAN FRANCISCO, CA) may be the last person living in San Francisco city limits who didn't found a huge tech company. Instead, he is a long-time Dummies technology author who's written some of the series top-selling titles of all time. His *Office 365 All-in-One For Dummies* took over the spot as top selling Office book shortly after publication and hasn't relinquished it since. He's also authored standalone books on Office 2019, PowerPoint, OneNote, Word, and Quicken and has done this work long enough to have written books on defunct software products like Microsoft Money and Microsoft FrontPage.

### Comp Titles

*No comparable titles have been specified.*



John Wiley & Sons  
9781119858621  
Pub Date: 12/04/2022  
\$29.99/£22.99 UK/€25.70  
EU/€27.90 DE  
Paperback

400 Pages

## Microsoft Project For Dummies

Cynthia Snyder Dionisio

### Summary

**Blow past the jargon and get hands-on, practical guidance on managing any project with Microsoft Project**

Lean. Agile. Hybrid. It seems that project management these days comes with more confusing buzzwords than ever. But you can make managing your next project simple and straightforward with help from *Microsoft Project For Dummies*.

This book unpacks Microsoft's bestselling project management platform and walks you through every important feature, step-by-step, until you're ready to take on virtually any project, no matter the size. From getting set up for the first time to creating tasks, managing resources and working with time management features, you'll learn everything you need to know about managing a project in Microsoft's iconic software.

You'll also find:

- Totally updated guidance that applies to both the desktop version and Microsoft's new subscription-based Microsoft Project Online
- Helpful information on integrating Agile practices and techniques into your project
- "Golden rules" that keep a project on-track and on-time
- Ways to effectively manage your resources with Microsoft Project's built-in functionality

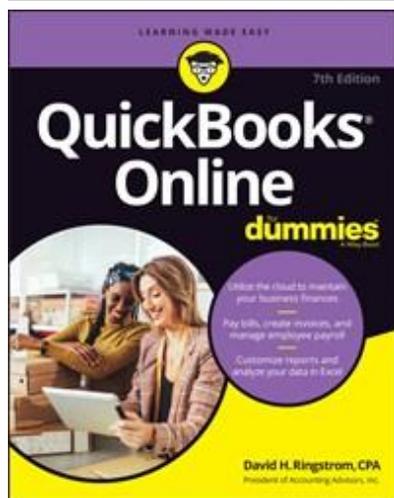
Managing a project, big or small, is no easy task. Luckily, *Microsoft Project For Dummies* can take a lot of the hassle out of your day-to-day life. Learn how to take advantage of this powerful software today!

### Contributor Bio

CYNTHIA SNYDER DIONISIO (TEMECULA, CA) is a longtime author of project management and workplace solutions titles that have helped thousands of employees find success in their careers. She works as a project management consultant in curriculum design and online training. She is the author of *Microsoft Project 2019 For Dummies*.

### Comp Titles

*No comparable titles have been specified.*



## QuickBooks Online For Dummies (7th Edition)

David H. Ringstrom

### Summary

This title covers the key features of QuickBooks Online, including subscribing to QuickBooks Online and getting started, populating QuickBooks lists, creating invoices and credit memos, recording a sales receipt, recording and paying bills, setting up inventory items, tracking business checkbook and credit cards, printing checks, processing payroll and preparing payroll tax returns, building a budget, balancing accounts, generating financial reports, job estimating, billing, and tracking, backing up your data, simplifying tax preparation, and more.

### UPDATES:

How to import and export data

How to work with exported data in Excel or Google Sheets

### Contributor Bio

David H. Ringstrom, CPA, (Atlanta, GA), is president of Accounting Advisors, Inc., an Atlanta-based spreadsheet and database consulting firm. He spends much of his time teaching webinars on Microsoft Excel and QuickBooks. David has written freelance articles about spreadsheets and accounting software since 1995, and he has served as the technical editor for over three dozen books in the For Dummies series. He is the co-author of the previous edition of QuickBooks Online For Dummies.

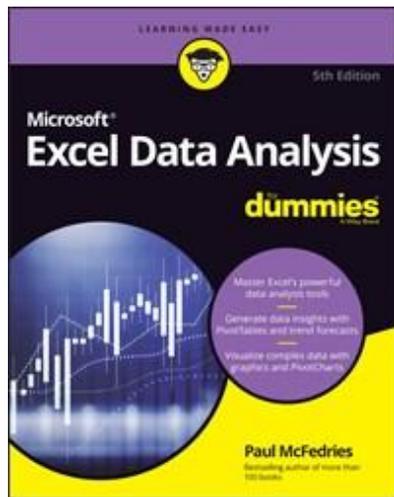
John Wiley & Sons  
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\$29.99/£22.99 UK/€25.70  
EU/€27.90 DE  
Paperback

496 Pages

### Comp Titles

QuickBooks Online For Dummies	Ringstrom, David H.	John Wiley & Sons	04/03/2021	9781119679073 1119679079	£21.99 GBP	Paperback
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## Excel Data Analysis For Dummies (5th Edition)

Paul McFedries

### Summary

#### Turn jumbles of numbers into graphics, insights, and answers with Excel

With Microsoft Excel, you can, well, excel at data analysis. And *Excel Data Analysis For Dummies* can help, with clear and easy explanations of the mountain of features for creating, visualizing, and analyzing data. PivotTables, charts, what-if analysis, statistical functions—it's all in here, with examples and ideas for Excel users of all skill levels.

This latest edition covers the most recent updates to Excel and Microsoft 365. You'll beef up your data skills and learn powerful techniques for turning numbers into knowledge. For students, researchers, and business professionals, Excel is the spreadsheet and data application of choice—and Dummies is the best choice for learning how to make those numbers sing.

- Learn how to use Excel's built-in data analysis features and write your own functions to explore patterns in your data
- Create striking charts and visualizations, and discover multiple ways to tell the stories hidden in the numbers
- Clean up large datasets and identify statistical operations that will answer your questions
- Perform financial calculations, database operations, and more—without leaving Excel

*Excel Data Analysis For Dummies* is the go-to resource for Excel users who are looking for better ways to crunch the numbers.

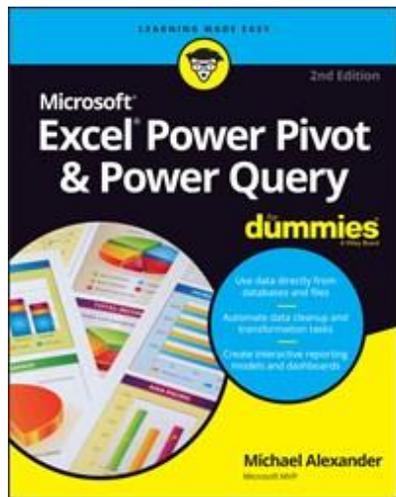
### Contributor Bio

PAUL MCFEDRIES (TORONTO, CANADA) runs Logophilia Limited, a technical writing company, and has been writing computer books for more than 25 years. He is the author or coauthor of more than 90 books that have sold more than 4 million copies worldwide.

### Comp Titles

Excel Data Analysis For Dummies	McFedries, Paul	John Wiley & Sons	18/12/2018	9781119518167 1119518164	£21.99 GBP	Paperback
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## Excel Power Pivot & Power Query For Dummies(2nd Edition)

Michael Alexander

### Summary

*Excel Power Pivot & Power Query For Dummies, 2<sup>nd</sup> Edition* will give data professionals a foundation in the using Excel to transform their data. Use Power Query to get your data into Excel, and then enrich that data using Power Pivot. Integrate your data from multiple platforms, improve business intelligence, and analyze at a higher level when you follow the step-by-step guides in this book. Excel enables professionals to save time and increase efficiency. Trust Dummies to help you reach your full data potential!

### Contributor Bio

MICHAEL ALEXANDER (MCKINNEY, TX) is a Microsoft Certified Application Developer (MCAD) and author of several books on advanced business analysis with Microsoft Access and Excel. He has more than 16 years of experience consulting and developing Office solutions. Michael has been named a Microsoft MVP for his ongoing contributions to the Excel community.

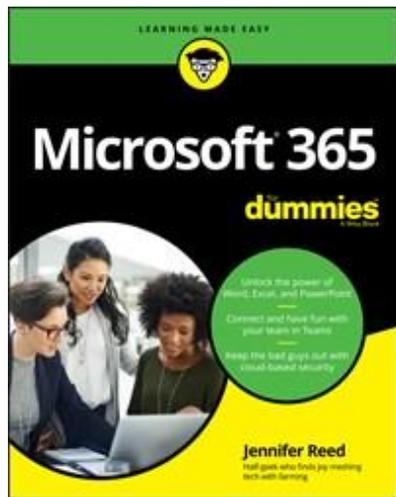
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\$39.99/£30.99 UK/€34.20  
EU/€37.90 DE  
Paperback

320 Pages

### Comp Titles

Excel Power Pivot & Power Query For Dummies	Alexander, Michael	John Wiley & Sons	06/05/2016	9781119210641 111921064X	£21.99 GBP	Paperback
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## Microsoft 365 For Dummies

Jennifer Reed

### Summary

**Amp up your collaboration skills and rock the modern workplace by harnessing the power of Microsoft 365 with this one-stop guide to the world's leading productivity platform**

The Microsoft 365 productivity solution for the workplace is a cloud-based service with many features for effective and secure collaboration virtually or in person. Whether you start your day with meetings in Teams, respond to Outlook emails, create documents with Office apps, or even automate your work with artificial intelligence, Microsoft 365 has you covered. But first, you must unlock the potential of this powerful solution to showcase your ability to keep up with the modern workplace and make an impact in your organization. To do that, you need *Microsoft 365 For Dummies*!

This book walks you through the steps to get your work done anytime, anywhere, on any device, with Microsoft Teams as the central hub. Discover how to chat online in real time; conduct online meetings; co-author documents in the cloud; develop no-code applications; and even prioritize your well-being. The insights and step-by-step guidance in *Microsoft 365 For Dummies* will help you stay connected and engaged with your colleagues.

- Level up your teamwork game with the latest meeting and collaboration best practices from Microsoft Teams
- Stretch your use of Office apps (Word, Excel, PowerPoint, Outlook, and OneNote) by infusing artificial intelligence into your everyday tasks
- Save time (and look really smart) by automating your work with the Power Platform apps
- Take a break from work and focus on your health and well-being at home or in the office

Whether you're a Microsoft 365 newbie or a superuser looking for details on what's new, *Microsoft 365 For Dummies* is the friendly and authoritative how-to book you need. Discover the benefits of cloud technology today!

### Contributor Bio

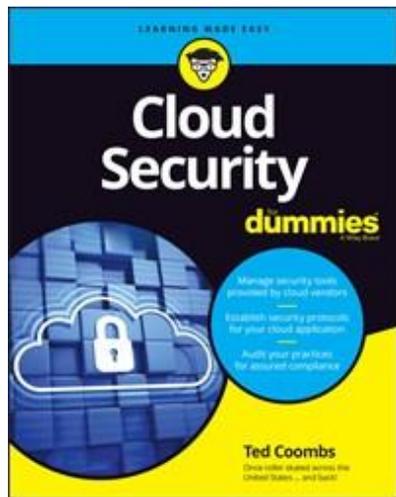
Jennifer Reed (Snohomish, WA), is the founder and president of Cloud611, a Seattle-based company offering IT consulting products and services. She is author of Office 365 for Dummies, Migrating to Office 365 for Dummies, and Office 365 for Higher Education. She holds a bachelor's degree in Economics. Jenn is a PMI-certified project management professional, a Certified Scrum Master, and a Microsoft Certified Professional in Office 365 administration.

### Comp Titles

*No comparable titles have been specified.*

John Wiley & Sons  
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320 Pages



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9781119790464  
Pub Date: 02/05/2022  
\$34.99/£26.99 UK/€30.00  
EU/€32.90 DE  
Paperback

400 Pages

## Cloud Security For Dummies

Ted Coombs

### Summary

**Embrace the cloud and kick hackers to the curb with this accessible guide on cloud security**

Cloud technology has changed the way we approach technology. It's also given rise to a new set of security challenges caused by bad actors who seek to exploit vulnerabilities in a digital infrastructure. You can put the kibosh on these hackers and their dirty deeds by hardening the walls that protect your data.

Using the practical techniques discussed in *Cloud Security For Dummies*, you'll mitigate the risk of a data breach by building security into your network from the bottom-up. Learn how to set your security policies to balance ease-of-use and data protection and work with tools provided by vendors trusted around the world.

This book offers step-by-step demonstrations of how to:

- Establish effective security protocols for your cloud application, network, and infrastructure
- Manage and use the security tools provided by different cloud vendors
- Deliver security audits that reveal hidden flaws in your security setup and ensure compliance with regulatory frameworks

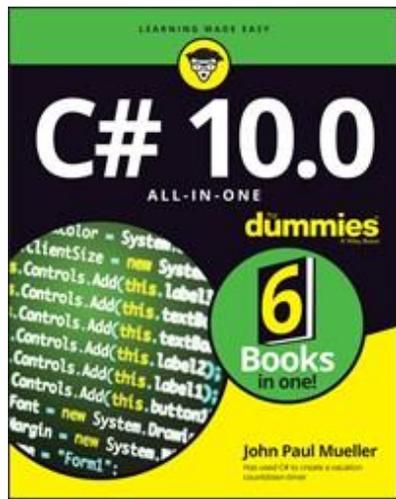
As firms around the world continue to expand their use of cloud technology, the cloud is becoming a bigger and bigger part of our lives. You can help safeguard this critical component of modern IT architecture with the straightforward strategies and hands-on techniques discussed in this book.

### Contributor Bio

Ric Messier (metro Denver, CO) is an author, consultant, and educator who holds GCIH, GSEC, CEH, and CISSP certifications, and has published several books on information security and digital forensics. With decades of experience in information technology and information security, Ric has held the varied roles of programmer, system administrator, network engineer, security engineering manager, VoIP engineer, consultant, and professor. He is currently a Senior Information Security Consultant with FireEye Mandiant.

### Comp Titles

*No comparable titles have been specified.*



## C# 10.0 All-in-One For Dummies

John Paul Mueller

### Summary

#### Look sharp—learn or refresh your C# skills with the latest version

C# is one of the most popular programming languages, and frequent updates help it keep pace as the world of coding changes. You can keep pace too, thanks to *C# 10.0 All-in-One For Dummies*, where you'll learn the basics of the language itself, how to code in Visual Studio, and how to take advantage of the new features in the latest release. At every stage of your career, you'll need to know the cutting-edge trends and techniques that clients want. This book has your back, with info on object-oriented programming, writing secure code, building web applications, and more.

The six standalone mini-books you'll find inside this all-in-one will take you through the changes to C# and the practical applications and dev tools that you need to know. New features covered include records, init only setters, top-level statements, pattern matching enhancements, fit and finish features, and a lot more. Plus, this version is packed with more examples and code snippets, so you can sharply see C# in action!

- Learn the very basics of C# programming, even if you have no prior experience
- Refresh your knowledge of the language and learn how to use the new features in the 10.0 version release
- Read six mini-books on hot coding topics like object-oriented programming, Visual Studio, and Windows 10 development
- Enhance your employability and join the 6.5-million-strong community of C# developers

You need an easy-to-read C# guide that will help you understand the incoming updates, and this *For Dummies* reference is it.

### Contributor Bio

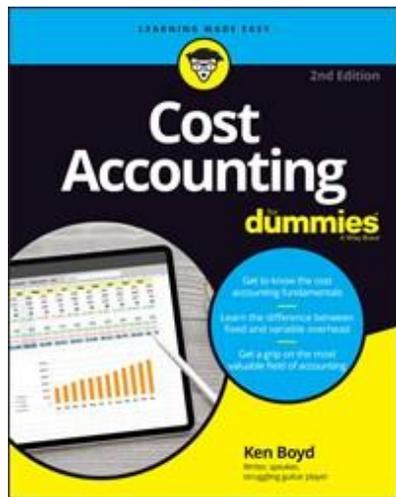
John Paul Mueller (La Valle, WI) is an author and technical editor with experience in application development, database management, machine learning, and deep learning. He has written hundreds of books and articles helping everyday people learn everything from networking to database management.

### Comp Titles

*No comparable titles have been specified.*

John Wiley & Sons  
9781119839071  
Pub Date: 14/04/2022  
\$49.99/£37.99 UK/€42.80  
EU/€45.90 DE  
Paperback

896 Pages



## Cost Accounting For Dummies (2nd Edition)

Kenneth M. Boyd

### Summary

#### Take control of overhead, budgeting, and profitability with cost accounting

Cost accounting is one of the most important skills in business, and its popularity as a course in undergraduate and graduate business and management programs speaks to its usefulness. But if you've ever felt intimidated by the subject's jargon or concepts, you can stop worrying. Cost accounting is for everyone!

In *Cost Accounting For Dummies*, you'll be taken step-by-step through the basic and advanced topics found in a typical cost accounting class, from how to define costs and how to allocate them to products or services. You'll learn how to determine if a capital expenditure is worth it and how to design a budget model that forecasts changes in costs based on activity levels.

Whether you're a student in your first cost accounting course or a professional trying to get a grip on your books, you'll benefit from:

- Simple methods to evaluate business risks and rewards
- Explanations of how to manage and control costs during periods of business change and pivots
- Descriptions of how to use cost accounting to price IT projects

*Cost Accounting For Dummies* is the gold standard in getting a firm grasp on the challenging and rewarding world of cost accounting.

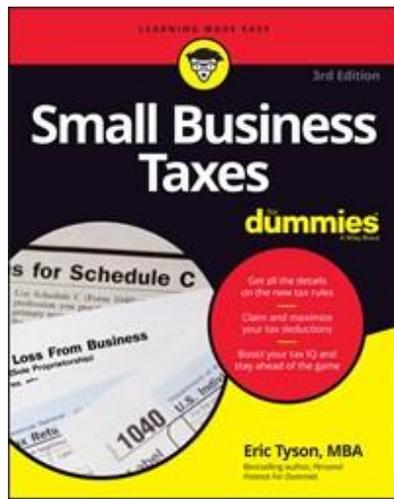
### Contributor Bio

KENNETH BOYD (ST. LOUIS, MO) is the Co-Founder of Accountinged.com, and owns St. Louis Test Preparation. He prides himself on making accounting interesting and fun, so he opened an online community for people to chat, comment, and give advice about accounting.

### Comp Titles

Cost Accounting For Dummies	Boyd, Kenneth W.	John Wiley & Sons	05/03/2013	9781118453803 1118453808	£19.99 GBP	Paperback
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No sales or inventory history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).



## Small Business Taxes For Dummies (3rd Edition)

Eric Tyson

### Summary

**Get your taxes right the first time and save \$**

If you run a small business, you've likely got more work than you already feel able to handle. The last thing you need is to be running around trying to figure out your taxes at the last minute. So, if you need a hands-on guide to small business taxes that doesn't mess around, look no further than *Small Business Taxes For Dummies*.

In this book, nationally recognized personal finance expert Eric Tyson clearly and concisely delivers the best methods to save on your taxes and make the process as easy as possible. You'll get the latest info about all the newest tax deductions and credits (including COVID-19-related breaks), as well as location-specific incentives and other little-known tips.

You'll also find:

- Expanded discussions of new retirement account options for small business owners
- The latest advice on how to deal with online and software tax prep and filing options to make life easier at tax time
- Explorations of likely new changes coming

A can't-miss resource for small business owners, managers, and employees, *Small Business Taxes For Dummies* is the book to help you make sure you don't pay more than you need to pay at tax time!

John Wiley & Sons  
9781119861140  
Pub Date: 14/04/2022  
\$29.99/£21.99 UK/€25.70  
EU/€26.90 DE  
Paperback

312 Pages

### Comp Titles

Small Business Taxes For Dummies	Tyson, Eric	John Wiley & Sons	26/04/2019	9781119517849 1119517842	£19.99 GBP	Paperback
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No sales or inventory history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).

**Plant-Based Diet Cookbook For Dummies** (2nd Edition)

Jennifer Sebestyen

**No Image  
Available****Summary****Live longer, live healthier, and feel amazing with a plant-based diet**

A plant-based diet has been proved to be a healthy and balanced alternative to diets that include meat. Even more importantly, it can be absolutely delicious and fun!

In *Plant-Based Diet Cookbook For Dummies* you'll get all the recipes you need to guide you through a durable lifestyle change that will boost your energy, lower inflammation, encourage a healthy weight, and reduce your risk of disease. With over 100 foolproof and engaging recipes, this life-changing book will help you:

- Get started from scratch with a plant-based diet that will save you money and time
- Discover new recipes and grocery shopping techniques that keep your fridge stocked with healthy, delicious food
- Learn how to navigate restaurants and social gatherings while maintaining your new lifestyle

So, if you've been wondering if it's time to make a change to your diet and lifestyle, why not give the plant-based diet a try?

**Contributor Bio**

Jenn Sebestyen (Lake in the Hills, IL) is the founder of the popular blog [veggieinspired.com](http://veggieinspired.com) (158K mpv), which features easy and flavorful plant-based recipes. She is the author of *The Meatless Monday Family Cookbook* (11/19, 2,058 RTD) and co-author of *The Meat-Free Kitchen* (03/21). Jenn has appeared on CBS' *The Doctors* and her work has been featured in a variety of media outlets such as *Womens Health*, *Better Homes & Gardens*, *Fitness Magazine*, *Self*, *Country Living*, *Vegan Food & Living*, *The Washington Post*, *Buzzfeed*, *Huffington Post*, *MSN*, *Parade*, *PETA* and more. She is a mom of three and lives with her family in Illinois.

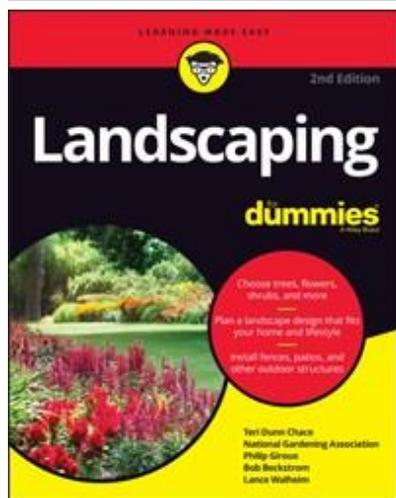
**Comp Titles**

Plant-Based Diet For Dummies	Wasserman, Marni	John Wiley & Sons	15/08/2014	9781118830673 1118830679	£16.99 GBP	Paperback
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No sales or inventory history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).

John Wiley & Sons  
9781119846345  
Pub Date: 13/04/2022  
\$24.99/£18.99 UK/€21.40  
EU/€22.90 DE  
Paperback

360 Pages



## Landscaping For Dummies (2nd Edition)

Teri Chace, National Gardening Association

### Summary

#### Create an eye-catching outdoor oasis with this no-nonsense guide to landscaping

As families spend more time at home, they're expanding their living space to their yards, decks, and patios. When you're ready to upgrade the look of your landscape, *Landscaping For Dummies* offers advice on installing fences and walkways, choosing hardy plants and trees, and enhancing natural habitats for the critters and creatures lurking in your neighborhood. You'll find out how to make your backyard a relaxing retreat space and discover the enjoyment and satisfaction that comes from working in your yard.

*Landscaping For Dummies* includes:

- Lists of recommended plants and varieties, including the best ones for privacy plantings, low-maintenance groundcovers, and small gardens
- Advice on how to deal with special landscaping concerns, including fire-prone areas, bee and butterfly gardens, and drought-tolerant and native landscapes
- Instructions on installing permanent features like decks, patios, fences, and more
- Pointers on how to water more efficiently, including the latest tools and technologies that can save you time

With a little bit of planning and some digging, trimming, or planting, you'll be set to enjoy your yard whenever the mood strikes. Let *Landscaping For Dummies* be your guide to making the most of your outdoor space.

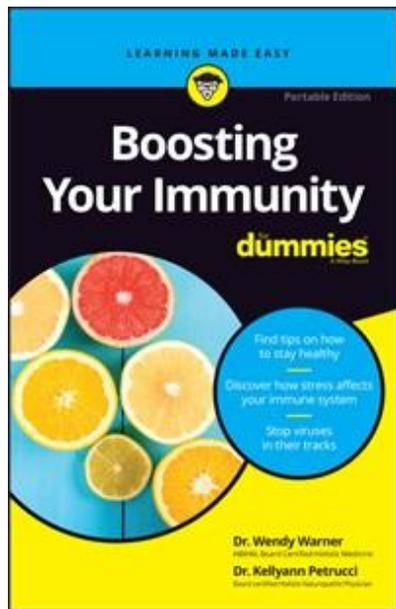
### Contributor Bio

Established in 1971, the National Gardening Association is a well-known and widely recognized authority on the consumer lawn and garden market and is the largest member-based, nonprofit organization of home gardeners in the United States. Teri Chace (Little Falls, NY), has over 35 books in publication, including the 2016 AHS award-winner *Seeing Seeds*. She's also written and edited for major consumer gardening/outdoor-living publications (*Horticulture*, *North American Gardener*, *Backyard Living*, *Birds and Blooms*) and is presently the garden-and-nature columnist for the award-winning *Bottom Line Personal* newsletter. Teri served as the technical editor of two recent *For Dummies* titles: *Gardening Basics For Dummies*, 2nd Edition, and *Vegetable Gardening For Dummies*, 3rd Edition.

### Comp Titles

Landscaping For Dummies	Giroux, Phillip	John Wiley & Sons	13/01/1999	9780764551284 0764551280	£14.99 GBP	Paperback
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No sales or inventory history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).



## Boosting Your Immunity For Dummies Portable Edition

Wendy Warner, Kellyann Petrucci

### Summary

Keeping your immune system strong and healthy could mean the difference between having a mild cold or one that drags you down for days. Boosting Your Immunity For Dummies teaches you how to supercharge your immune system and resist illness. Learn about nutrition and superfoods, detoxifying, and other lifestyle changes that power up the immune system. Also grab some simple tips on how to avoid colds and the flu. **INSIDE:** \* Parts and functions of your immune system \* Nutrition tips for boosting your immunity \* Routines for healthier living \* Superfoods that help with healing \* Ways to ward off illness

**A COMPACT GUIDE TO THE ESSENTIALS:** This version of Boosting Your Immunity For Dummies, distills information about building a nutrition and lifestyle plan that wards off illness into 192 easy-to-read, non-intimidating pages for those just looking for the basics. **A BUDGET FRIENDLY PRICE:** Hitting the shelves at \$9.99 US, this book offers an ideal alternative for readers who want the reliable and authoritative For Dummies content at a price that fits their budget. **EVERYTHING YOUR DOCTOR'S NEVER TOLD YOU:** It's not all anti-biotics and doctor's appointments. Boosting Your Immunity For Dummies will guide readers through superfoods, nutrition, and detoxification. **A FIVE STAR DUMMIES TOPIC:** The original version of Boosting Your Immunity For Dummies remains a popular Amazon pick, with a 4.6/5 star rating, and dozens of customer reviews.

### Contributor Bio

Dr Wendy Warner, MD and Dr Kellyann Petrucci, MD (metro Philadelphia, PA) are medical doctors specializing in holistic strategies for wellness. Dr. Warner founded Medicine in Balance, a collaborative holistic medical practice. Dr Petrucci is one of the few practitioners in the United States certified in Biological Medicine by the esteemed Dr. Thomas Rau, of the Paracelsus Klinik Lustmühle, Switzerland.

Dummies  
9781119809852  
Pub Date: 17/02/2021  
\$9.99/£7.99 UK  
Paperback

0 Pages

### Comp Titles

*No comparable titles have been specified.*

## Australian History For Dummies

Alex McDermott

No Image  
Available

### Contributor Bio

Alex McDermott writes and makes histories that tell the pivotal Australian stories. For nearly two decades, he has worked as a historian, scholar, producer, and consultant for projects in television, academic research, and mainstream publishing. His historical expertise has been sought by organizations including Screen Australia, State Library Victoria, La Trobe University, ABC, Channel 7, SBS, Australian Unity, and the Museum of Australian Democracy.

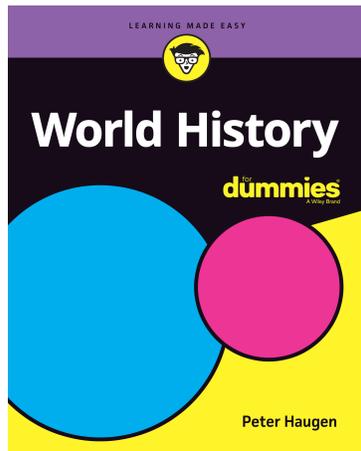
Wiley-Blackwell  
9780730395454  
Pub Date: 21/11/2021  
\$28.00/£20.50 UK/€23.20  
EU/€27.90 DE  
Paperback

448 Pages

### Comp Titles

Australian History for Dummies	McDermott, Alex	Wiley-Blackwell	26/04/2011	9781742169996 1742169996	£20.50 GBP	Paperback
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No sales or inventory history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).



## World History For Dummies(3rd Edition)

Peter Haugen

### Summary

**Discover how the modern world came to be with this easy-to-follow and up-to-date history companion**

Want to get a taste of the entirety of human history in a single book? With *World History For Dummies*, you'll get an overview of the history of, well, everything, from the Neanderthal experience to the latest historical developments of the 21st century. Re-live history from your armchair as you ride into battle alongside Roman generals, prepare Egyptian pharaohs for the afterlife, and learn from the great Greek poets and philosophers.

Written in the easy-to-digest style the *For Dummies* series is famous for, you'll discover:

- How religion, philosophy, and science shaped, and were shaped by, the great figures of history
- The human consequences of warfare, from historical battles to more modern conflicts from the 20th century
- What's influencing events in the 21st century, from climate change to new regimes and economies

*World History For Dummies* is the perfect gift for the lifelong learner who wants to brush up on their world history knowledge. It's also an indispensable resource for AP World History students looking for a supplemental reference to help them with their studies.

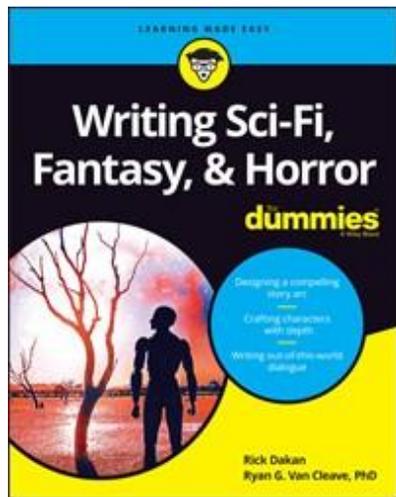
### Contributor Bio

PETER HAUGEN (MADISON, WI) has worked in journalism and publishing for many years. He is the author of multiple history titles and has appeared in publications such as *History Magazine* and *Psychology Today*.

### Comp Titles

World History For Dummies	Haugen, Peter	John Wiley & Sons	22/05/2009	9780470446546 0470446544	£14.99 GBP	Paperback
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No sales or inventory history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).



John Wiley & Sons  
9781119839095  
Pub Date: 05/05/2022  
\$24.99/£18.99 UK/€21.40  
EU/€22.90 DE  
Paperback

384 Pages

## Writing Sci-Fi, Fantasy, & Horror For Dummies

Rick Dakan, Ryan G. Van Cleave

### Summary

**Take your shot at becoming the next Tolkien, Asimov, or King with this simple roadmap to transforming your fiction into works of art**

*Writing Sci-Fi, Fantasy, & Horror For Dummies* is your skeleton key to creating the kind of fiction that grips readers and compels them to keep turning pages (even if it's well past their bedtime!)

You'll start with the basics of creative writing—including character, plot, and scene—and strategies for creating engaging stories in different forms, such as novels, short stories, scripts, and video games. After that, get beginner-friendly and straightforward advice on worldbuilding, before diving headfirst into genre-specific guidance for science fiction, horror, and fantasy writing.

This book also offers:

- Strategies for editing and revising your next work to get it into tip-top shape for your audience
- Ways to seek out second opinions from editors, experts, and even sensitivity readers
- Techniques for marketing and publication, working with agents, and advice for writers going the self-publishing route

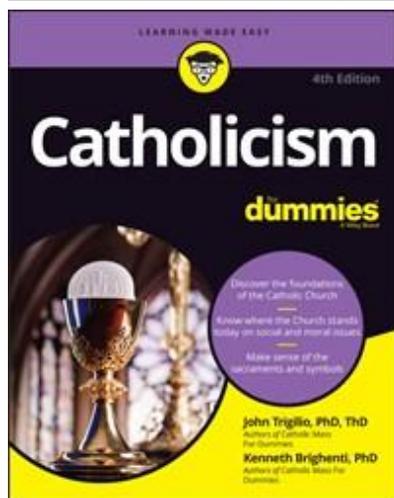
The perfect beginner's guide for aspiring writers with an interest in horror, fantasy, or science fiction, *Writing Sci-Fi, Fantasy, & Horror For Dummies* is the first and last resource you need before you start building your next story about faraway lands, aliens, and fantastic adventures.

### Contributor Bio

Ryan Van Cleave and Rick Dakan are professors at the prestigious Ringling College of Art and Design in Sarasota, FL where they teach such courses as Creative Writing, Writing for Video Games, and Writing Science Fiction.

### Comp Titles

*No comparable titles have been specified.*



John Wiley & Sons  
9781119855712  
Pub Date: 27/04/2022  
\$24.99/£18.99 UK/€21.40  
EU/€22.90 DE  
Paperback

408 Pages

## Catholicism For Dummies (4th Edition)

Rev. John Trigilio Jr., Rev. Kenneth Brighenti

### Summary

**Peer through the stained glass and get an inside look at Christianity's most popular religion**

Catholicism can seem a bit mysterious to non-Catholics—and even Catholics. Embrace your curiosity and turn to *Dummies* for answers! Full of fascinating facts and written in a friendly style, *Catholicism For Dummies* explains the basics of Catholic beliefs like the importance of Sunday Mass; the seven sacraments; the purity of the Blessed Virgin Mary; heaven, hell, and purgatory; the Trinity; and so much more. You'll learn about the Catholic perspective on women as priests, saints as examples of how to live, and prayer as the basis of a relationship with God.

This easy-to-read resource offers an overview of a rich and diverse faith. You'll also discover:

- The ins and outs of living as a Catholic and why followers of the faith observe traditions like attending Mass on certain days of the year, praying the rosary, and not eating meat on Fridays
- Information on what the pope does, how he is selected, the history of the Vatican, and what it's like to be a priest in today's society
- Details about the church's position on modern social issues, like poverty, abortion and the death penalty, same-sex marriage, and contraception

Whether you're a cradle Catholic or just curious about the world's second largest religion, *Catholicism For Dummies* has the answers you're seeking to a faith that's been around for thousands of years. Order your copy today.

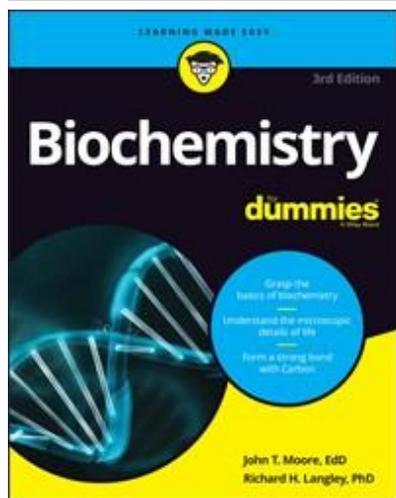
### Contributor Bio

Rev. John Trigilio, PhD, ThD (Marysville, PA) is President of the Confraternity of Catholic Clergy and is Executive Editor of Sapienza magazine. Rev. Kenneth Brighenti, PhD (Raritan, NJ) is the co-host with Father Trigilio of a weekly television program "Crash Course on Catholicism" on EWTN. EWTN is the largest religious media network in the world and reaches all of the U.S., South America, and Europe. Fathers Trigilio and Brighenti are the authors of *Catholicism For Dummies*, *Women in the Bible For Dummies*, *Catholic Mass For Dummies*, and *John Paul II For Dummies*.

### Comp Titles

Catholicism For Dummies	Jr., Trigilio, John, Rev.	John Wiley & Sons	03/03/2017	9781119295600 1119295602	£16.99 GBP	Paperback
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## Biochemistry For Dummies (3rd Edition)

John T. Moore, Richard H. Langley

### Summary

**It's alive! It's alive! (Thanks to biochemistry, that is.)**

Biochemistry is the science of the chemical processes that allow for...well...life. If it moves, breathes, eats, or sleeps, biochemistry can probably explain how. So, it stands to reason that the fundamentals of biochemistry can get a little complicated.

In *Biochemistry For Dummies*, you'll explore the carbons, proteins, and cellular systems that make up the biochemical processes that create and sustain life of all kinds. Perfect for students majoring in biology, chemistry, pre-med, health-services, and other science-related fields, this book tracks a typical college-level biochemistry class. It simplifies and clarifies the subject with easy-to-follow diagrams and real-world examples. You'll also get:

- Explorations of cell biology, carbohydrates, proteins, lipids, and other fundamental building blocks of life
- Discussions of the basic structures common to all living organisms
- Treatments of the microscopic details of life that make us all tick

If you're looking for a hand with some of the trickier parts of biochemistry—or you just need an accessible overview of the subject—check out *Biochemistry For Dummies* today!

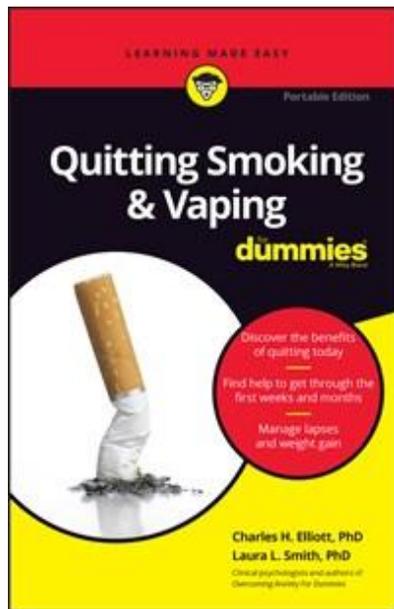
### Contributor Bio

JOHN MOORE (NACOGDOCHES, TX) is a chemistry professor at Stephen F. Austin State University. He received his Masters degree from Furman University and his Ph.D from Texas A&M University. He has been working in science education for more than thirty years. He is the author of many chemistry and biochemistry titles including all previous editions of Chemistry For Dummies.

### Comp Titles

Biochemistry For Dummies	Moore, John T.	John Wiley & Sons	27/07/2011	9781118021743 1118021746	£14.99 GBP	Paperback	Mathematics & Science
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No sales or inventory history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).



## Quitting Smoking & Vaping For Dummies Portable Edition

### Summary

Snuff out a smoking habit

Science continues to prove that smoking is one of the most damaging things you can do to your health. The jury is out on vaping being a safe alternative. Cut the risk altogether by getting smoking and vaping out of your life. This book walks you through building a creating a quitting plan. Learn about getting past the obstacles to quitting, employing effective medication treatments, surviving the first month, and overcoming lapses. Get ready to celebrate a healthier, smoke and vape-free life!

Inside:

- Understanding the consequences of smoking
- Getting past barriers
- Adjusting your mindset
- Surviving the first days of quitting
- Staying on track for months
- Preventing lapses from becoming habits
- Managing weight gain issues

### Contributor Bio

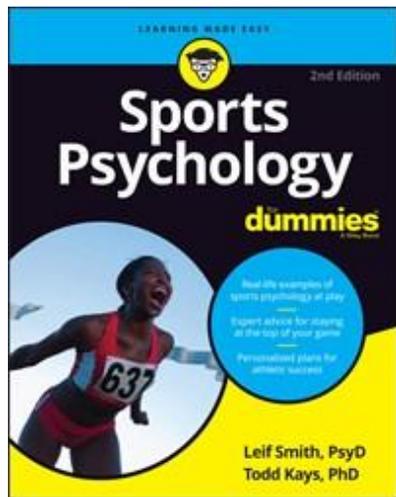
Charles H Elliott & Laura Smith (metro Albuquerque, NM) have committed their professional lives to making the science of psychology relevant and accessible to the public. Elliott has years of experiencing working with children and adults who struggle with emotional and health disorders, and Smith has worked with individuals struggling with substance abuse in clinical settings.

Dummies  
9781119809791  
Pub Date: 17/02/2021  
\$9.99/£7.99 UK  
Paperback

192 Pages

### Comp Titles

*No comparable titles have been specified.*



John Wiley & Sons  
9781119855996  
Pub Date: 12/04/2022  
\$26.99/£20.99 UK/€23.10  
EU/€25.90 DE  
Paperback

384 Pages

## Sports Psychology For Dummies (2nd Edition)

Leif H. Smith, Todd M. Kays

### Summary

**Get your head in the game with this hands-on guide to the psychology of sport**

There's more to getting into the right headspace for the big game or event than trying to think like a winner. Modern sports psychologists emphasize advanced strategies like biofeedback and neurofeedback, while encouraging the use of mindfulness and other mental health techniques.

In *Sports Psychology For Dummies, 2nd Edition*, a team of athletic performance experts and psychologists walks you through the mental side of intense competition and training. From the importance of focus to the tactics designed to restore and improve confidence after a loss, you'll explore ideas such as goal setting, self-perception, and self-talk. This book also covers:

- Personalized plans for athletic success
- Real-life examples of sports psychology changing the athletic experience in different sports
- The wide variety of careers available in the field of sports psychology and how to get started in them

Ideal for athletes, parents of student athletes, and coaches looking for ways to improve performance both on and off the field, *Sports Psychology For Dummies* is also the perfect resource for anyone interested in a career in this rapidly growing and evolving field.

### Contributor Bio

LEIF SMITH, PsyD (COLUMBUS, OH) is president of a sports psychology and performance consultation firm located in Hilliard, Ohio. He's an active speaker on coaching skills and athletic performance. His work has been cited in publications such as The New York Times and The Columbus Dispatch, among others. TODD KAYS, PhD (NEW ALBANY, OH) is president of the Athletic Mind Institute, a sports and performance consulting firm in Dublin, Ohio. He is a licensed psychologist devoted to helping athletes achieve peak performance. His training and guidance have helped hundreds of athletes eliminate the most common mental errors and breakdowns in sports.

### Comp Titles

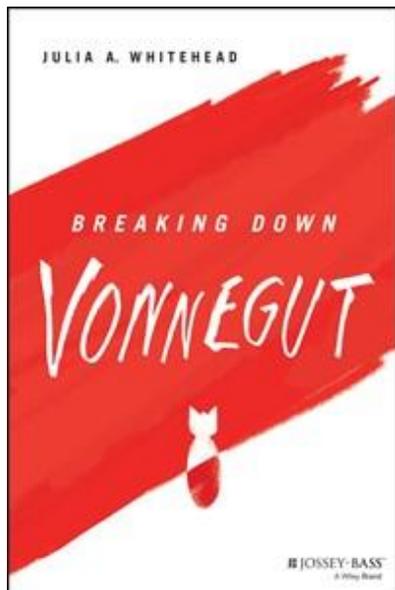
Sports Psychology For Dummies	Smith, Leif H.	John Wiley & Sons	05/10/2010	9780470676592 0470676590	£13.99 GBP	Paperback	Lifestyle, Sport & Leisure
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No sales or inventory history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).

# Jossey-Bass

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Jossey Bass  
 9781119746096  
 Pub Date: 04/04/2022  
 \$9.99/£7.99 UK/€8.60 EU/€9.90  
 DE  
 Paperback  
 96 Pages  
 Series: The Breaking Down Series

## Breaking Down Vonnegut

Julia Whitehead

### Summary

The goal of *Breaking Down Vonnegut* is to clarify some essential facts about Kurt Vonnegut's life and to address the themes underlying his imaginary worlds. Those themes, often cloaked in science fiction, historical parallels, and social science conundrums, address the major questions of life: the values by which we choose to live. *Breaking Down Vonnegut* will feature an overview of Vonnegut's life and an investigation of his midwestern values that were challenged by his imprisonment. The book will showcase the multiple genres in Vonnegut's world; a brief thematic tour through Vonnegut's short fiction; exposition of the underlying structure that repeats in every Vonnegut novel; a brief overview of Vonnegut's critics; and explanation of why Kurt Vonnegut will remain one of the great American voices heard around the world.

### Contributor Bio

Julia Whitehead (Indianapolis, IN), an award-winning entrepreneur, is the founder and CEO of the Kurt Vonnegut Museum and Library in Indianapolis, celebrating its 10th anniversary. Whitehead is a recognized expert and lecturer on the life and works of Kurt Vonnegut. Her writing has appeared in the *Chicago Tribune*, *Biography.com*, *So It Goes*, and *Finding the Words: Stories and Poems by Women Veterans*. She has held writing and editing positions with Random House, Inc., Military Officers Association of America, and the state legislatures of South Carolina and Indiana. Whitehead holds a Bachelor's Degree in English from the University of South Carolina and a Master's Degree in International Relations from University of Indianapolis. She is a member of the Indianapolis Consortium of Arts Administrators and the Affiliate Steering Committee for Chicago's American Writers Museum. Whitehead led the creation of the *So It Goes* Literary Journal, the inclusion of the Vonnegut Library as an official national location of Literary Landmarks of the American Library Association, and the development of the Vonnegut Youth Writing Program serving Indianapolis youth in partnership with the International Alliance of Youth Writing Centers.

### Comp Titles

*No comparable titles have been specified.*



## Breaking Down Plath

Patricia Grisafi

### Summary

Breaking Down Plath will inform readers of essential facts about Sylvia Plath's life and address important underlying themes in her works, such as *The Bell Jar*. Grisafi will explain why Plath's biography matters in any book and how to approach an influential, popular, and controversial author. This book will include a brief thematic tour through Plath's short fiction, journals and letters, reoccurring themes in Plath's poetry, an overview of Plath's critics, and Plath's role today in popular culture.

### Contributor Bio

Patricia Grisafi, PhD, is a freelance writer, editor, and educator based in New York City. She received her BA in English from Skidmore College in 2005 and her PhD in English from Fordham University in 2016. Her dissertation, *The Sexualization of Mental Illness in Postwar American Literature*, focuses on how writers such as Sylvia Plath, Anne Sexton, Allen Ginsberg, and Jim Thompson use the theme of mental illness to challenge popular conceptions of gender stereotypes and sexuality during the 1950s and 60s. She taught writing and literature at Fordham for eight years including one year as a postdoctoral fellow. Patricia has also presented at academic conferences on Sylvia Plath, including the 75th Annual Sylvia Plath Symposium in 2007 and the Sylvia Plath Symposium at the University of Indiana, Bloomington in 2012. After transitioning from higher ed to publications, Patricia worked as an associate editor at *ravishly.com*. As a freelance writer, Patricia's cultural critiques and personal essays have been featured in *The Guardian*, *Salon*, *LARB*, *Vice*, *The Rumpus*, *Narratively*, *Catapult*, *SELF*, *NBC*, *Inside Higher Ed*, *Business Insider*, *Bustle*, and elsewhere. She has written about Sylvia Plath for *The Sylvia Plath Society*, of which she is a member, and *Luna Luna Magazine*.

Jossey Bass  
9781119782384  
Pub Date: 04/04/2022  
\$9.99/£7.99 UK/€8.60 EU/€9.90  
DE  
Paperback  
128 Pages  
Series: The Breaking Down Series

### Comp Titles

*No comparable titles have been specified.*



## Breaking Down Fitzgerald

Helen M. Turner

### Summary

Breaking Down Fitzgerald will feature an overview of Fitzgeralds life and an investigation of the composition, characters, larger themes, and symbols in his work as they relate to society today. The goal of the book is to clarify some essential facts about F. Scott Fitzgeralds life and to address important themes underlying works such as The Great Gatsby, This Side of Paradise, Tender Is the Night, and The Beautiful and Damned. The book will showcase the multiple genres in Fitzgeralds world; a thematic tour through Fitzgeralds fiction; and explanation of why Fitzgerald remains one of the great American voices heard, and spoken, around the world.

### Contributor Bio

Helen Turner (Hoboken, NJ) has a PhD from the University of Essex in the United Kingdom. The focus of her thesis was the depiction of gender and madness in F. Scott Fitzgeralds fiction. She works in the education sector at both school and university level. She is also an active researcher with particular interests in American and South African literature as well as English Romanticism. She has published work on Richard Yates, Tom Wolfe, and Archibald MacLeish.

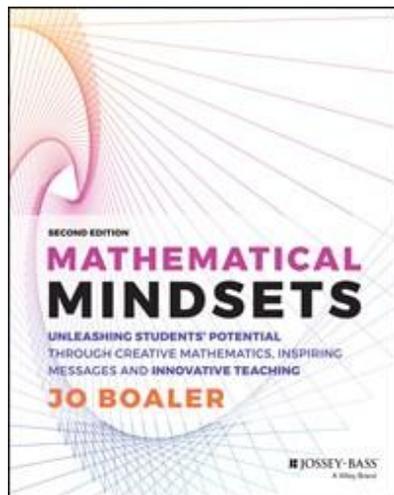
Jossey Bass  
9781119805328  
Pub Date: 04/04/2022  
\$9.99/£7.99 UK/€8.60 EU/€9.90

DE  
Paperback

112 Pages  
Series: The Breaking Down Series

### Comp Titles

*No comparable titles have been specified.*



## Mathematical Mindsets (2nd Edition)

**Unleashing Students' Potential through Creative Mathematics, Inspiring Messages and Innovative Teaching**

Jo Boaler

### Summary

**Reverse mathematics trauma and find a universal blueprint for math success**

In *Mathematical Mindsets: Unleashing Students' Potential through Creative Math, Inspiring Messages and Innovative Teaching* mathematics education expert and best-selling author Jo Boaler delivers a blueprint to banishing math anxiety and laying a foundation for mathematics success that anyone can build on.

Perfect for students who have been convinced they are naturally "bad at math," the author offers a demonstration of how to turn self-doubt into self-confidence by relying on the "mindset" framework.

*Mathematical Mindsets* is based on thousands of hours of in-depth study and research into the most effective—and ineffective—ways to teach math to young people. This new edition also includes:

- Brand-new research from the last five years that sheds brighter light on how to turn a fear of math into an enthusiastic desire to learn
- Developed ideas about ways to bring about equitable grouping in classrooms
- New initiatives to bring 21st century mathematics to K-12 classrooms

*Mathematical Mindsets* is ideal for K-12 math educators. It also belongs on the bookshelves of the parents interested in helping their K-12 children with their math education, as well as school administrators and educators-in-training.

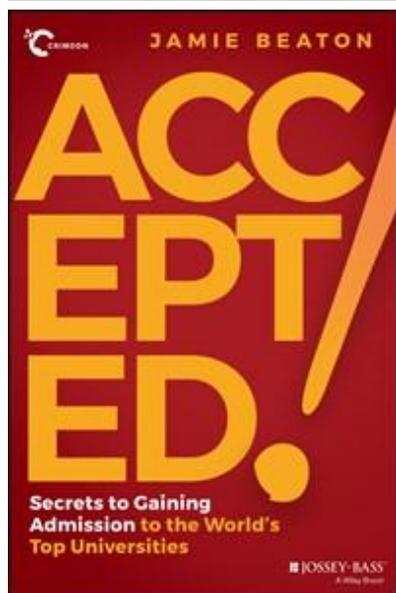
### Contributor Bio

Jo Boaler (Stanford, CA) is a professor of mathematics education at Stanford University and co-founder and faculty director of youcubed. She serves as an advisor to several Silicon Valley companies and is a White House presenter on girls and STEM (Science, Technology, Engineering, and Math). The author of seven books, including the series *Mindset Mathematics* for grades K-8, and numerous research articles, she is a regular contributor to news and radio in the United States and England.

### Comp Titles

Mathematical Mindsets	Boaler, Jo	Jossey Bass	06/01/2016	9780470894521 0470894520	£16.99 GBP	Paperback
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No sales or inventory history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).



## Accepted!

### Secrets to Gaining Admission to the World's Top Universities

Jamie Beaton

#### Summary

#### How do you REALLY get accepted to Harvard, Yale, and the Ivy League?

Told from the fresh and personal perspective of 26-year-old Crimson Education CEO and Harvard, Stanford, and Oxford graduate Jamie Beaton, *Accepted!* is an honest and practical guide on beating the odds and getting into Ivy League and other elite schools – the smart way.

Beaton takes you behind the doors of America's top college admissions offices, revealing the highly strategic selection processes applied by institutions whose reputations depend on the number of students they admit, or more pointedly, the tens of thousands that they don't.

In *Accepted!*, Beaton delivers the ultimate insider "how to" and disrupts cliched admissions advice with savvy strategies like:

- Moneyballing the university rankings and increasing your chances of admission
- Class spamming your way to academic supremacy and acceptance
- Playing the early application dating game and understanding how institutions are using it to their reputational advantage

Packed with real-life examples from the thousands of students Beaton has helped land a spot at Harvard, Stanford, and other esteemed universities, *Accepted!* is a never-before assembled culmination of secrets, insights, and application strategies guaranteed to maximize your chances of "getting in" to the school of your choice.

From ambitious students and their supportive parents to academic advisors and admissions professionals, *Accepted!* is the must-read guide to demystifying the often-convoluted and increasingly competitive world of elite college admissions.

#### Contributor Bio

Jamie Beaton (New York, NY) graduated from Harvard University, Magna Cum Laude in 2016 (two years ahead of schedule) with a double-degree in Applied Mathematics-Economics and Applied Math. He was also one of the youngest in the world to be accepted to Stanfords Graduate School of Business at age 20. In June 2019, Jamie graduated from Stanford with an MBA in Computer Science and Education Technology - the youngest ever recipient of the Arjay Miller Award (Top 10% of his class) - having simultaneously begun his PhD as a Rhodes Scholar at Oxford. As Co-Founder and CEO of Crimson Education, Jamie now helms a company dedicated to levelling the playing field in world leading university admissions. The worlds most successful college admissions company, Crimson now boasts a global student body of 2,000 students who are mentored and tutored by over 2,400 tutors who themselves have graduated from the worlds best universities including all Ivy Leagues, Stanford, MIT, Oxford and Cambridge.

#### Comp Titles

*No comparable titles have been specified.*

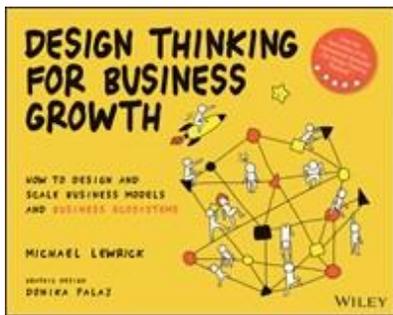
Jossey Bass  
9781119833512  
Pub Date: 19/04/2022  
\$22.00/£16.99 UK/€18.80  
EU/€20.90 DE  
Paperback

272 Pages

# Business

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## Design Thinking for Business Growth

Michael Lewrick

### Summary

#### Reinvigorate your innovation approach with business ecosystems

In a business ecosystem, different companies collaborate along and across previously sacrosanct industry barriers, encouraging innovation and the development of groundbreaking new products and services.

*Design Thinking for Business Growth* delivers an eye-opening, fresh approach to designing and scaling business models and ecosystems. In this book, Michael Lewrick delivers a comprehensive procedural model for the design, development, and implementation of business ecosystems. He also presents the most critical design methods and tools you'll need to make your own ecosystem a success.

- Fleshed out case studies and examples of companies with successful business ecosystem initiatives
- A mindset for business growth, including the use of "design lenses" and the exploitation of momentum and speed to facilitate innovation
- Practical exercises to better understand and implement the ideas discussed in the book

Perfect for founders, managers, and executives in industries of all types, *Design Thinking for Business Growth* also belongs in the libraries of product managers, department heads, and non-profit professionals who wish to better understand how to develop new and innovative ideas that lead to company growth and success.

With a topical view of the design paradigm, *Design Thinking for Business Growth* complements the international bestsellers *The Design Thinking Playbook* and *The Design Thinking Toolbox*.

If you are ready to apply a new design thinking mindset for remarkable business growth, *Design Thinking for Business Growth* is your ultimate tool for success.

### Contributor Bio

Michael Lewrick (Zurich, Switzerland) holds an MBA and PhD from Stanford, and is the former Head of Innovation Labs at Deloitte Switzerland. His expertise is in the development of go-to-market concepts, growth strategies & implementation, business model innovations and business ecosystems. He is the coauthor of the international bestsellers, *The Design Thinking Playbook*, and *The Design Thinking Tool Box*.

### Comp Titles

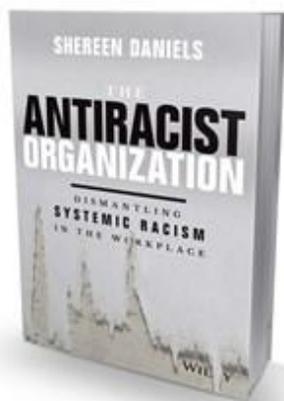
*No comparable titles have been specified.*

John Wiley & Sons  
9781119815150  
Pub Date: 16/02/2022  
\$35.00/£26.99 UK/€30.00  
EU/€32.90 DE  
Paperback

352 Pages

## The Anti-racist Organization Dismantling Systemic Racism in the Workplace

Shereen Daniels



*The Anti-racist Organization* is an insight into systemic racism baked into business structures, policies and procedures. It's an incite to change. Shereen Daniel's woven personal experience, historical fact, legal proceedings, her HR insight and quantitative analysis into a book that enables business leaders to change their workplace practices through her tried and tested bespoke Models. This essential book will address:

- How diversity and inclusion initiatives haven't yet solved the problem
- How to use language as a tool to dismantle racism
- How to recognise the problem and analyze for impact
- And how to empower for change

The book is brutally honest but gives the knowledge and the tools required to make transformative change and advance racial equity.

### Contributor Bio

An advocate for anti-racism in business, Shereen is Vice Chair of the Black Business Association for London Chamber of Commerce and Founder + Managing Director of HR rewired. As a wonderfully accomplished HR leader who is a sought-after speaker and advisor, Shereen has been featured in Forbes and voted one of LinkedIn's Top Voices for 2020. As the Vice Chair of the Black Business Association Committee, Shereen plays an integral role in lobbying and supporting the effective business activity of Black entrepreneurs and owners, showing the investable credibility of Black business and significantly influencing the governments agenda on racial injustice, discrimination and economic empowerment. The committee is focused on ensuring the capital markets and government take the opportunity to both hear and heed competent Black voices and secure the growth of the business sector. Shereen accelerates Board-level knowledge to implement strategic impactful actions to think differently about anti-racism and promoting racial equity. A supporter of the Sustainable Development Goals - 17 Goals to transform our world, adopted by the United Nations Member States in 2015, Shereen is focused on driving sustainable economic growth and providing equitable employment opportunities for all. Shereen advocates to advance Sustainable Development Goal 8: Decent Work and Economic Growth; Sustainable Development Goal 10: Reduced Inequalities and Sustainable Development Goal 16: Peace, Justice and Strong Institutions.

John Wiley & Sons  
9781119880622  
Pub Date: 07/04/2022  
\$24.95/£18.99 UK/€21.50  
EU/€22.90 DE  
Hardcover

256 Pages

### Comp Titles

*No comparable titles have been specified.*

No Image  
Available

## **Find. Build. Sell.**

Stephen Hunt

### **Summary**

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Stephen J. Hunt, award-winning publican and the founder of Hunt Hospitality, turns his 30 years of buying, renovating, and selling pubs into an easy-to-read, practical guide on how to turn a poorly performing business into a highly profitable one. From the early days of formulating an idea, to raising money and recruiting employees, to fending off competitors, you'll discover the wisdom, practical tools, and tips you need to take control over your business, turn it around, and live the life you've always wanted.

### **Contributor Bio**

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Stephen J. Hunt is a stalwart in the Australian hospitality management industry. He now manages a \$100 million pub portfolio employing over 300 people--an empire that he has grown from only a backyard beer garden. A father of five children, he is a passionate rugby and basketball supporter and a leading business and sporting figure in his local NSW communities.

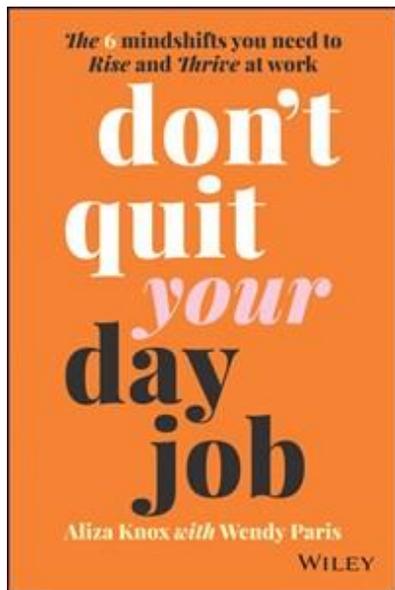
Wiley-Blackwell  
9780730399865  
Pub Date: 02/03/2022  
\$21.00/£15.50 UK/€17.60  
EU/€20.90 DE  
Paperback

220 Pages

### **Comp Titles**

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*No comparable titles have been specified.*



## **Don't Quit Your Day Job**

**The 6 mindshifts you need to rise and thrive at work**

Aliza Knox, Wendy Paris

### **Contributor Bio**

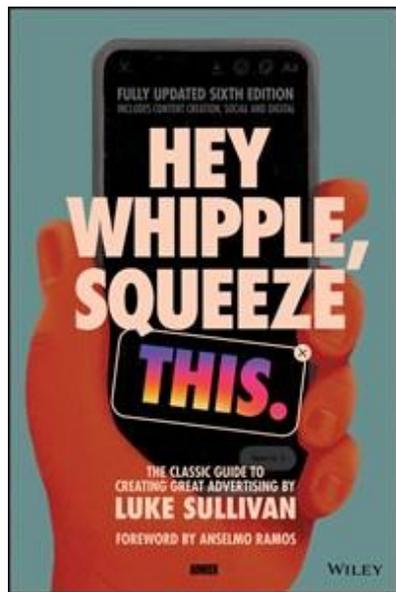
Aliza Knox has spent more than a decade leading Asia-Pacific businesses for Google, Twitter, and Cloudflare. Before that, she served as the first female partner in Asia at the Boston Consulting Group. She is now a non-executive board director, mentor, and advisor dedicated to empowering the next generation in building successful global businesses. Aliza was named the AWA Singapore International Business Woman of the Year in 2015, elected to Chief Executive Women in Australia in 2016, and named the IT Woman of the Year (Asia) in 2020. Wendy Paris is an essayist, journalist, and author who has written for the New York Times, Psychology Today, the New York Observer, Jewish Journal, the Guardian, Los Angeles Review of Books, Quartz, ArtNEWS, Wine Spectator, Salon.com, and more. As a collaborative writer, she teams with nonprofits, pro-social business founders, psychologists, and thought leaders to help them share their message. Previously, Paris has worked as a TV and radio reporter and producer and a strategic communications consultant. She holds an MFA in nonfiction writing from Columbia University.

Wiley-Blackwell  
9780730396598  
Pub Date: 12/05/2022  
\$21.00/£15.50 UK/€17.60  
EU/€20.90 DE  
Paperback

224 Pages

### **Comp Titles**

*No comparable titles have been specified.*



## Hey Whipple, Squeeze This (6th Edition)

The Classic Guide to Creating Great Advertising

Luke Sullivan, Anselmo Ramos

### Summary

The new edition of the book readers call the bible for advertising

*Hey Whipple, Squeeze This, 6th Edition*, offers an eye-opening take on a rapidly evolving industry.

Creativity—while critical—is no longer enough to succeed in advertising. Hey Whipple provides you with the necessary tools to navigate the field's changing digital landscape and move your career forward.

From learning how to tell brand stories to creating content on Instagram, YouTube, and TikTok, previous editions of this book have captured the imagination of up-and-coming advertising stars and established voices for over 20 years.

In this fully updated edition, you'll explore:

- How advertising has changed over the last five years and how to change with it
- How to turn a good idea into a great campaign and work effectively in all media channels
- How to protect your work and succeed in the industry without sacrificing your ideals

Perfect for early-career advertising professionals and students of media, communications, content creation, and writing, *Hey Whipple, Squeeze This* remains the gold standard reference to help you turn out impressive and compelling work.

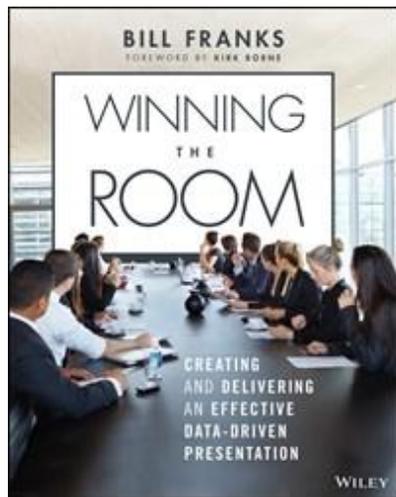
### Contributor Bio

Luke Sullivan (Savannah, GA; heywhipple.com) is author of the advertising/copywriting classic, *Hey Whipple, Squeeze This*. He spent 35 years in the advertising business at elite agencies like Fallon, The Martin Agency, and GSD&M, and is the former chair of the advertising department at the Savannah College of Art and Design. His clients have included United Airlines, AT&T, Miller Lite, and SunTrust.

### Comp Titles

Hey, Whipple, Squeeze This	Sullivan, Luke	John Wiley & Sons	16/02/2016	9781119164005 1119164001	£18.99 GBP	Paperback
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John Wiley & Sons  
9781119823094  
Pub Date: 26/04/2022  
\$29.95/£22.99 UK/€25.60  
EU/€27.90 DE  
Paperback

208 Pages

## Winning The Room

### Creating and Delivering an Effective Data-Driven Presentation

Bill Franks

#### Summary

#### Revolutionize your data-driven presentations with this simple and actionable guide

In *Winning The Room: Creating and Delivering an Effective Data-Driven Presentation*, analytics and data science expert Bill Franks delivers a practical and eye-opening exploration of how to present technical data and results to non-technical audiences in a live setting. Although framed with examples from the analytics and data science space, this book is perfect for anyone expected to present data-driven information to others.

The book offers various specific tips and strategies that will make data-driven presentations much clearer, more intuitive, and easier to understand. Readers will discover:

- How to avoid common mistakes that undercut a presentation's credibility
- Instructive and eye-catching visuals that illustrate how to drive a presenter's points home and help the reader to retain the information
- Specific and actionable techniques to dramatically improve a presentation's clarity and impact

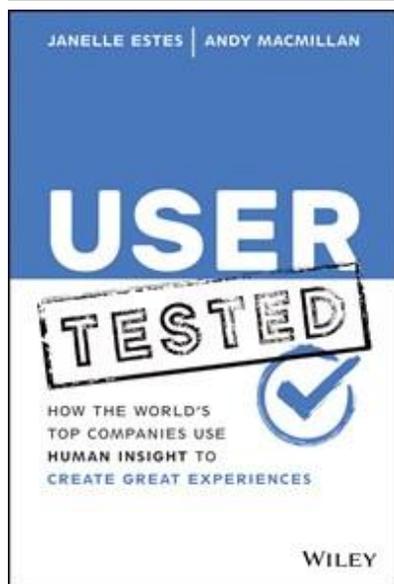
Ideal for anyone expected to present to managers, executives, and other business leaders, *Winning The Room* is required reading for everyone seeking to improve the quality and efficacy of their data-driven presentations and communications.

#### Contributor Bio

Bill Franks (Marietta, GA) is the Director of the Center for Statistics and Analytical Research within the Analytics and Data Science Institute at Kennesaw State University. In this role, he helps companies and governmental agencies pair with faculty and student resources to further research in the area of analytics and data science. Prior to joining KSU, Franks was the Chief Analytics Officer for The International Institute for Analytics (IIA). In addition, he is the former Chief Analytics Officer of Teradata. He is on the corporate advisory boards of: Aspirent, a fast-growing consulting firm focused on the data, analytics, and technology space; DataSeers, a technology provider focused on the growing pre-paid debit card space; and Kavi Global, a technology and consulting firm focused on data and analytics. In addition, he is on several university and certificate program boards: Kennesaw State University, Northwestern University, University of Illinois at Chicago, and the INFORMS Certified Analytic Professional program. Franks is a 2019 inaugural inductee into the Analytics Hall of Fame in the global leaders category.

#### Comp Titles

*No comparable titles have been specified.*



John Wiley & Sons  
9781119844631  
Pub Date: 12/04/2022  
\$29.00/£21.99 UK/€24.80  
EU/€26.90 DE  
Hardcover

224 Pages

## User Tested

### How the World's Top Companies Use Human Insight to Create Great Experiences

Janelle Estes, Andy MacMillan

#### Summary

Learn what "customer-centric" really means in this groundbreaking book

*User Tested* delivers an eye-opening and compelling treatment of putting customers back at the center of your business model. In this book, you'll discover why the company that offers the best customer experience always wins, and that real, three-dimensional people can't be reduced to data points on a graph.

You'll learn about how dashboards and metrics might look pretty in a report or proposal, but that they're a poor substitute for a solid grounding in how real customers really feel. You'll also find out:

- How to apply the customer's perspective at scale throughout your company, driven by your board or executives and filtering up through the grassroots
- Applying the customer experience playbook, from sales and marketing to product development and customer engagement
- How to connect with customers, gain meaningful feedback, and take action on real human insight

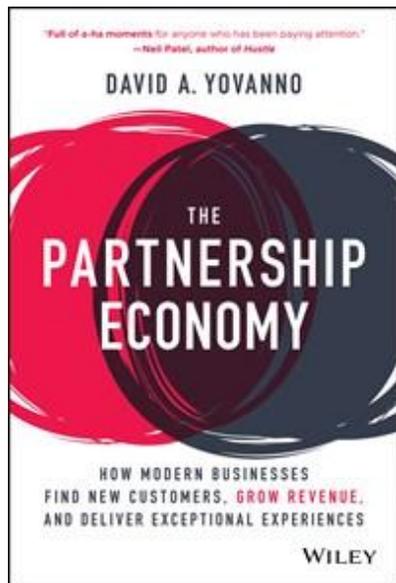
Perfect for founders, managers, executives, and business leaders in industries of all kinds, *User Tested* provides a powerful new perspective on how to bring the true voice of the customer back into decision making.

#### Contributor Bio

Janelle Estes ( <https://www.usertesting.com/>; Boston, MA) Chief Insights Officer at UserTesting, helps leading organizations like Microsoft, The Home Depot, Fidelity, and Spotify improve their customer experiences. As a speaker and thought leader on customer experience, Janelle has also guest lectured at Harvard Business School, Harvard Kennedy School, and Northeastern University. Previously, she was a User Experience Researcher for Forrester Research, and a Senior User Experience Advisor for the Nielsen Norman Group, the industry leader in UX research and training. Andy MacMillan ( <https://www.usertesting.com/>; Burlingame, CA) CEO of UserTesting, the world's leading user testing and customer insights platform. He is a former product executive at Oracle and Salesforce. He understands the critical role of customer centricity and has grown multiple enterprise SaaS businesses to hundreds of millions of dollars.

#### Comp Titles

*No comparable titles have been specified.*



John Wiley & Sons  
9781119819707  
Pub Date: 15/02/2022  
\$34.00/£25.99 UK/€29.10  
EU/€31.90 DE  
Hardcover

288 Pages

## The Partnership Economy

**How Modern Businesses Find New Customers, Grow Revenue, and Deliver Exceptional Experiences**

David A. Yovanno

### Summary

**Unlock the enormous potential of strategic partnerships**

You think you know partnerships, don't you? But the nature — and growth potential — of partnerships for business has transformed in recent years. In *The Partnership Economy*, partnership automation expert and impact.com CEO David A. Yovanno delivers an insightful, actionable guide to navigating this newly defined era and growing your company's revenue far beyond expectations.

Using real-life examples from well-known brands such as Fabletics, Target, Ticketmaster, Walmart, and more, the book offers practical frameworks on how to unlock the value of modern partnerships. Along with showing how partnerships build brand awareness, customer loyalty, and competitive advantage, Yovanno reveals the tremendous possibilities for growth when partnership agreements work in concert across all partnership types, such as influencers, commerce content publishers, business-to-business integrations, and affiliate rewards.

In this book, you'll learn:

- Why and how the most innovative companies, both large and small, and across industries, invest in their partnership programs and consequently drive up to a third or more revenue for their organization
- How a variety of partnership types, including influencers, commerce content, traditional affiliate programs, and more, operate and how each can make a difference in your business
- Why you don't have to wait — you can begin your partnerships strategy today, either in-house or through agency partners, with a point-by-point startup plan and roadmap for growth
- What partnership maturity means and how to diversify and grow your partnerships program to fully unleash your organization's growth potential

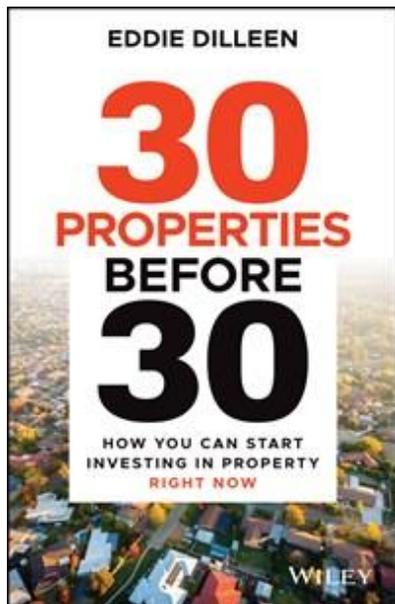
Perfect for founders, executives, managers, and anyone responsible for revenue acquisition in any industry or sector, *The Partnership Economy* is an indispensable guide for anyone planning to grow their business and its revenue.

### Contributor Bio

Dave Yovanno (<https://www.impactmarketing.net/Los Angeles, CA>) is the CEO of Impact Marketing, the global leader in partnership automation. He has been providing strategic leadership to premier SaaS companies in the MarTech space for 20 years. Before joining Impact, Dave was CEO of Marin Software, a San Francisco-based global leader in paid search SaaS technology, and CEO of Gigya, a SaaS customer identity management platform. Dave has also served on the board of the Interactive Advertising Bureau and as a lieutenant and CIO in the United States Navy.

### Comp Titles

*No comparable titles have been specified.*



## **30 Properties Before 30**

**How You Can Start Investing in Property Right Now**

Eddie Dilleen

### **Summary**

*30 Properties Before 30* is a step-by-step story of how Eddie Dilleen went from growing up extremely poor, living in a housing commission and working at McDonalds, to building a property investment portfolio of 30+ properties before age 30. It outlines his unique property investment strategy and includes real-life examples of properties he's purchased, with powerful formulas and strategies that anyone, from any age or background, can use to replicate his success.

### **Contributor Bio**

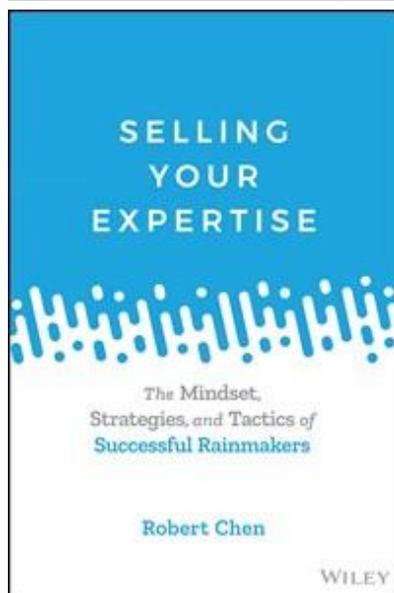
Eddie Dilleen is a skilled and recognised property investor and qualified buyers agent. A true Australian success story, Eddie went from rags to riches as he built a property empire of more than 30 properties by the age of 30. He is now dedicated to helping other Australians achieve their property dreams.

Wiley-Blackwell  
9780730399896  
Pub Date: 03/02/2022  
\$18.00/£12.95 UK/€14.70  
EU/€16.90 DE  
Paperback

180 Pages

### **Comp Titles**

*No comparable titles have been specified.*



John Wiley & Sons  
9781119755142  
Pub Date: 26/04/2022  
\$27.00/£20.99 UK/€23.10  
EU/€25.90 DE  
Hardcover

224 Pages

## Selling Your Expertise

**The Mindset, Strategies, and Tactics of Successful Rainmakers**

Robert Chen

### Summary

**Build your book of business and sell more services with this expert guide for knowledge professionals**

How do rainmakers consistently and continuously sell their ideas and grow their client base? What is the secret to their ongoing success? Whether they are in accounting, consulting, investment banking, law, or any other type of professional service, it's not just their knowledge, experience, and unique services that set them apart. They succeed by adopting the mindset, mastering the strategies, and employing the tactics at the heart of rainmaking.

In *Selling Your Expertise: The Mindset, Strategies, and Tactics of Successful Rainmakers*, veteran communications, sales, and leadership consultant Robert Chen provides a practical guide to selling knowledge-based services in a market that demands credibility and subject-matter authority. Chen and his colleagues at ExecComm have helped hundreds of thousands of professionals learn to sell, influence, and negotiate more effectively. This book condenses Chen's first-hand experience and over 40 years of ExecComm's best sales advice, along with interviews featuring other successful rainmakers from a variety of professions and industries.

Whether you're a national practice partner at a Big Four consulting firm or an independent attorney just starting out, this book equips you with the real-life knowledge you need to:

- Develop a client-focused mindset to help build a thriving book of business
- Use effective strategies to find your ideal prospects and turn them into long-term clients, using concrete metrics to assess whether you're on the right track
- Apply practical tactics to build a trusted reputation, sharpen communication skills, manage the challenges of not having enough time to sell, and push beyond obstacles

The perfect book for consultants, investment bankers, lawyers, research analysts, and accountants, *Selling Your Expertise* is an invaluable resource for any professional who makes a living by selling solutions to their clients' most pressing needs.

### Contributor Bio

Robert Chen (New York City; [www.exec-comm.com](http://www.exec-comm.com)) is a Partner at Exec|Comm and leverages his business, science, and cross-cultural background to help Fortune 500 business leaders and their teams communicate, sell, and lead more effectively. He works with top firms within a diverse set of industries ranging from financial services to management consulting to healthcare. Internally, he leads Exec|Comms talent management and business development functions. Robert began his career as an equities trader with Centurion Securities before sharpening his international business and project management skills at a multinational manufacturing company in China. After returning to the United States, Robert pursued his passion for developing others as a corporate sales trainer at Healthfirst. He continues to help people reach their full potential through Embrace Possibility, a digital media site he founded. Robert gives back to the Pan-Asian community by chairing a group of senior executives dedicated to increasing diversity in the C-suite. Robert has an MBA from Wharton and double major in Chemistry and Economics from Cornell University. He is certified in Marshall Goldsmiths Stakeholder Centered Executive Coaching approach. His writing has been published at Fast Company, Training Magazine, and the Wharton website. He wrote *The Dreams to Reality Fieldbook*, which is currently available on Amazon. He also teaches persuasive communication at the Wharton School.

# Finance & Accounting

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## The Black Swan Problem

### Surviving and Thriving in a World of Wild Uncertainty

Hakan Jankensgard

#### Summary

Proactive risk management is a common buzzword nowadays and a hot topic in the corporate world. The execution, however, is not as easy as it may seem. We essentially live in a world of “wild uncertainty” instead of neat probabilities. What should managers do about it? The book explores different basic approaches – high-level strategies – for navigating in such a world. It argues that getting organizational culture and analytics right is a key aspect of making firms less “swan-prone.” It explains and maps out the three generic strategies for increasing resilience/antifragility: insurance, buffers and flexibility. Intriguingly, however, resilience and antifragility may not be the primary goals of some firms. There may in fact be a case to be made for engaging in “big-wave surfing” and maximising exposure to the swans. The book also covers some fascinating theories about risk-taking in firms, showing that the BSP is about more than just minimising risk.

The book will:

- Explain in detail, and using examples and stories (e.g. Norwegian, Netflix, Texas energy retailer Griddy, private equity sector, BP, etc.), how the commonly misunderstood Swans function, and the mechanisms that bring them about.
- Extend the typical focus on individual biases to analyse Swans as an organizational problem
- Elevate the Swans to the level of strategy and explains how Swans are make-it-or-break-it moments for firms
- Discuss important differences between different kinds of Swans
- Illustrate various practical applications and tactics related to the generic strategies of insurance, buffers and flexibility

#### Contributor Bio

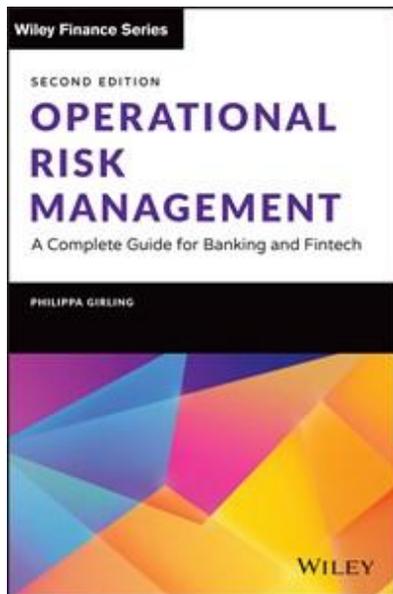
Håkan Jankensgård (Ängelholm, Sweden) is Associate Professor in Corporate Finance at Lund University where he teaches two courses (Corporate Valuation and Corporate Risk Management) on the master's program in Finance. Prior to entering academia, Håkan was corporate risk manager at Norsk Hydro with responsibility for developing their risk management program and risk model. He has published research on risk management in distinguished journals such as the Journal of Banking & Finance and Financial Management.

#### Comp Titles

*No comparable titles have been specified.*

John Wiley & Sons  
9781119868149  
Pub Date: 28/04/2022  
\$45.00/£34.99 UK/€39.60  
EU/€42.90 DE  
Hardcover

224 Pages  
Series: Wiley Corporate F&A



John Wiley & Sons  
9781119836049  
Pub Date: 19/04/2022  
\$100.00/£80.00 UK/€85.50 EU  
Hardcover

384 Pages  
Series: Wiley Finance

## Operational Risk Management (2nd Edition)

### A Complete Guide for Banking and Fintech

Philippa X. Girling

#### Summary

#### Identify, assess, and mitigate operational risk with this practical and authoritative guide

In the newly revised second edition of *Operational Risk Management: A Complete Guide for Banking and Fintech*, accomplished risk executive and expert Philippa Girling delivers an insightful and practical exploration of operational risk in organizations of all sizes. She offers risk professionals and executives the tools, strategies, and best practices they need to mitigate and overcome ever-present operational risk challenges that impact business in all industries.

This latest edition includes:

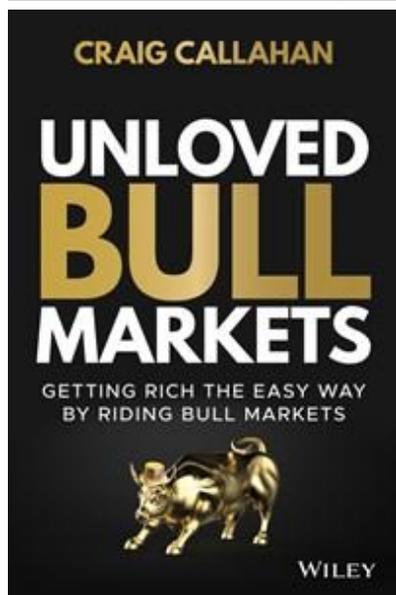
- Insight into how operational risk can be effectively managed and measured in today's digital banking age.
- Updates on the latest regulatory guidance on operational risk management requirements in all aspects of the operational risk framework.
- Updates on the new Basel II capital modeling methodology for operational risk.
- New explorations of operational risk events in recent years including the impact of the global Covid-19 pandemic.
- Updated case studies including large events at Wells Fargo, Credit Suisse and Archegos Capital Management.

Ideal for executives, managers, and business leaders, *Operational Risk Management* is also the perfect resource for risk and compliance professionals who wish to refine their abilities to identify, assess, mitigate, and control operational risk.

#### Comp Titles

Operational Risk Management	Girling, Philippa X.	John Wiley & Sons	29/11/2013	9781118532454 1118532457	£80.00 GBP	Hardcover
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John Wiley & Sons  
9781119847175  
Pub Date: 12/04/2022  
\$39.95/£30.99 UK/€34.20  
EU/€37.90 DE  
Hardcover

240 Pages

## Unloved Bull Markets

**Getting Rich the Easy Way by Riding Bull Markets**

Craig Callahan

### Summary

**Your empowerment tool to consistently winning in the stock market**

In *Unloved Bull Markets: Getting Rich the Easy Way by Riding Bull Markets*, a seasoned, award-winning professional money manager delivers an eye-opening and insightful take on a frequently overlooked—and critically important—investing strategy. The author walks readers through a crash-course in how to take full advantage of the greatest opportunity for wealth accumulation: a bull market.

With an emphasis on seizing investment opportunities when they actually arise, instead of just watching them recede in the rearview mirror, *Unloved Bull Markets* explores:

- The economic indicators that can disguise, fuel, or end a bull market, including inflation and interest rates, the Fed and monetary policy, and unemployment
- Six common pieces of bad information that lead investors astray and can result in missing out on some of the best market opportunities to come along in decades
- The perennial discussion and debate between proponents of active management and passive, index investors

*Unloved Bull Markets* is the perfect book for investors who seek to base their decisions on data and logic, rather than fears and intuition, and want to focus on the profitable climb instead of distressing worries.

### Contributor Bio

Craig Callahan earned his doctorate in finance from Kent State University in 1979 and began his career as a finance professor at the University of Denver primarily teaching investments and securities analysis. He also did research for a Denver brokerage firm before co-founding the predecessor company to ICON Advisers in 1986. He created ICONs valuation investment methodology which has won fourteen Lipper awards for managing the #1 mutual fund in various categories. Twice he was a finalist for Ernst & Young Entrepreneur of the Year in the Rocky Mountain Region. Dr. Callahan appears regularly as a guest on CNBC TV, Fox Business TV and Chuck Jaffes Money Life and occasionally on Bloomberg TV and radio. He does five to six presentations a year at financial advisor and broker dealer conferences where the audiences value his market outlook and commentary. Brian Callahan has an MBA from the Ohio State University Fisher School of Business. He has spent his entire career in the financial services industry and is currently president of ICON Advisers and the primary portfolio manager of its Natural Resource Fund. Scott Callahan has an MBA from New York University Stern School of Business. At Rutgers University he has completed all but the dissertation toward a doctorate in finance. He is the Chief Investment Officer for ICON Advisers and is the primary portfolio managers for its Equity Income Fund and co-manager for two of its sector funds. Scott has appeared on TD Ameritrade television and is co-author of *Appraisal Arbitrage and Shareholder Value* (2018).

### Comp Titles

*No comparable titles have been specified.*

## **Sizing Up Asia**

**A Field Guide for the Western Investor**

Jeff Uscher

**No Image  
Available**

### **Summary**

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Investing in Asia is a risky affair, made all the more difficult because Western investors do not understand the environment that shapes the investments they are making. This book digs into the geographical, economic, and political forces that shape the unique investment environment in Asia. An outsider's inside view of Asia as an investment opportunity.

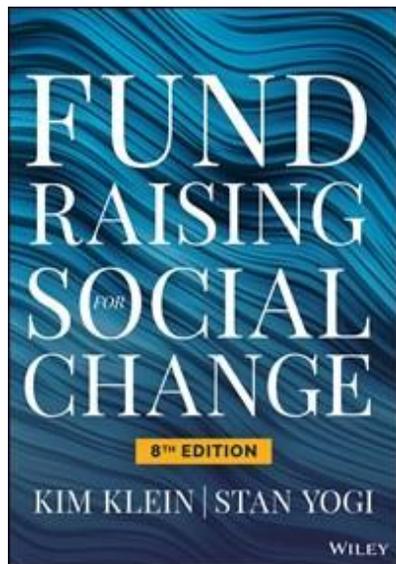
John Wiley & Sons  
9780471345046  
Pub Date: 02/12/2021  
\$39.95/£30.99 UK/€34.20  
EU/€37.90 DE  
Hardcover

256 Pages  
Series: Wiley Investment

### **Comp Titles**

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*No comparable titles have been specified.*



## Fundraising for Social Change (8th Edition)

Kim Klein, Stan Yogi

### Summary

This will be the 8<sup>th</sup> edition of one of the bestselling books on effective, mission-driven fundraising that is widely used in the field by nonprofit organizations across the country. It has often been called "the Bible of grassroots fundraising" and is a soup to nuts description of how to build, maintain and expand an individual donor program.

There will be updates to many of the existing chapters, but the largest difference in this edition will be new chapters that touch on a number of more current issues. While all previous editions of this book have noted the racism that can be present in donor relations, it is important that racism and white supremacy be addressed more directly in this edition. That is where co-author Stan Yogi comes into play. Stan is an expert in legacy giving, capital campaigns, and fundraising for faith-based organizations, LGBTQ organizations and racial justice organizations. Stan's experience as a Japanese American, his work for redress for Japanese Americans, and his extensive research on social movements gives him important insight into the racial dynamics present in fundraising.

### Contributor Bio

Kim Klein (Oakland, CA; [www.kleinandroth.com](http://www.kleinandroth.com)) is founding partner at Klein and Roth Consulting, a firm that helps organizations build strong fundraising programs that are mission-driven. She is an internationally known fundraising trainer. She is in great demand as a speaker and presenter and has provided training and consultation in all 50 states and in 21 countries. Klein specializes in training nonprofit organizations working for social justice with budgets of less than \$5,000,000 in successful fundraising techniques. Klein was named the 1998 "Outstanding Fundraising Executive of the Year" by the Golden Gate Chapter of the National Society of Fund Raising Executives. She writes a blog for the Building Movement Project, [www.kimkleinandthecommons.blogspot.com](http://www.kimkleinandthecommons.blogspot.com). Stan Yogi (Oakland, CA; [www.kleinandroth.com](http://www.kleinandroth.com)) is a Senior Consultant and writer at Klein and Roth. is an expert in legacy giving, capital campaigns, and fundraising for faith-based organizations, LGBTQ organizations and racial justice organizations. Stans experience as a Japanese American, his work for redress for Japanese Americans, and his extensive research on social movements gives him important insight into the racial dynamics present in fundraising. Stan has more than 30 years of experience with non-profit organizations in fundraising and grantmaking. He was Director of Planned Giving at the ACLU of Northern California, where he was also responsible for securing foundation grants and raising major annual gifts. Prior to joining the ACLU staff, he was a Program Officer for the California Council for the Humanities (now called Cal Humanities).

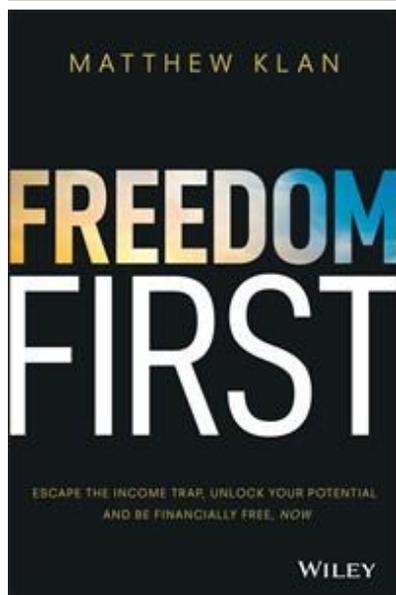
John Wiley & Sons  
9781119845287  
Pub Date: 12/04/2022  
\$60.00/£47.50 UK/€51.30  
EU/€57.90 DE  
Paperback

496 Pages

### Comp Titles

Fundraising for Social Change	Klein, Kim	John Wiley & Sons	28/06/2016	9781119209775 1119209773	£47.50 GBP	Paperback
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## Freedom First

**Escape the Income Trap, Unlock Your Potential and be Financially Free, Now**

Matthew Klan

### Summary

**True freedom is within your grasp with this powerful wealth creation strategy.**

*Freedom First* challenges you to rethink your ideas about how to become financially free. Drawing on historical financial insights as old as Confucius, as well as lessons gleaned from modern psychology and economics, this book explores a counterintuitive approach to wealth creation: if you want to become financially free, you need to become free first.

Author Matthew Klan walked away from his professional career and the promise of financial security in the pursuit of freedom. Now a self-made millionaire, Klan reveals his two-part wealth-building principle, and shares stories of others who have harnessed the power of getting free first. This book will enable you to:

- Learn the counterintuitive financial insights of the rich
- Understand the traps of not being free: Dependence trap, Debt trap, Income trap
- Learn how to free yourself from what is holding you back
- Free up time and energy to unlock your full creative potential
- Adopt a growth mindset and go beyond the traditional 'passive income' approach

Whether you're a millennial or retiree, this book will teach you the wealth generation secrets of the rich and enable you to become financially free **now**.

### Contributor Bio

A selfmade millionaire in his early twenties, Matthew Klan walked away from a professional career and the promise of financial security, and chose freedom instead. Matthew has received international media coverage as a forecaster whose insights included predicting the Global Financial Crisis six years early. A seasoned public speaker and presenter with over 15 years experience, he has lectured extensively on financial, as well as general topics, to large audiences. He has previously written, published, promoted and presented several multiple day courses (with accompanying manuals) on investing and stocks, that were positively received by several thousand paying customers around Australia, as well as shorter courses that have been attended by over 10,000 participants. Matthew also holds a degree in Physiotherapy from the University of Queensland and a Diploma of Financial Planning, and has recently secured a patent for a safety device (designed in response to a fatal gym accident in Brisbane), which will hopefully gain further media coverage this year. He has privately mentored several students on the Freedom First principle since 2007. Their stories are included in this book.

### Comp Titles

*No comparable titles have been specified.*

Wiley-Blackwell  
9780730381679  
Pub Date: 27/12/2021  
\$21.00/£15.50 UK/€17.60  
EU/€20.90 DE  
Paperback

300 Pages

No Image  
Available

## **Money with Jess**

### **Your Ultimate Guide to Household Budgeting**

Jessica Irvine

#### **Summary**

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Want to know the answers to the biggest money questions? Like, How much can you afford to borrow to buy your dream home? How big an emergency fund do you need? And how much do you need to save for a comfortable retirement?

According to popular money columnist Jessica Irvine, the answer to all these questions—and more—lies in getting to grips with your own spending habits.

Join Jess as she teaches you how to construct your own household budget from scratch, following her unique, 10-category household budgeting system.

Packed full of money-saving tips—from electricity bills to grocery bills—*Money with Jess* is your ultimate guide to household budgeting and saving.

Take control of your money and live the life you want.

Get your highlighters ready: it's time to make finance fun!

#### **Contributor Bio**

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Jessica Irvine is one of Australia's leading economics journalists. She is currently a senior economics writer with the Sydney Morning Herald and The Age. At the start of 2021, she launched a weekly email newsletter called Money with Jess, all about money: how to get it, spend it, and save it. Previously, Jess was the National Economics Editor of News Limited's biggest selling Australian newspapers, including the Daily Telegraph, Herald Sun, Courier Mail, and Adelaide Advertiser. She lives in Sydney, Australia.

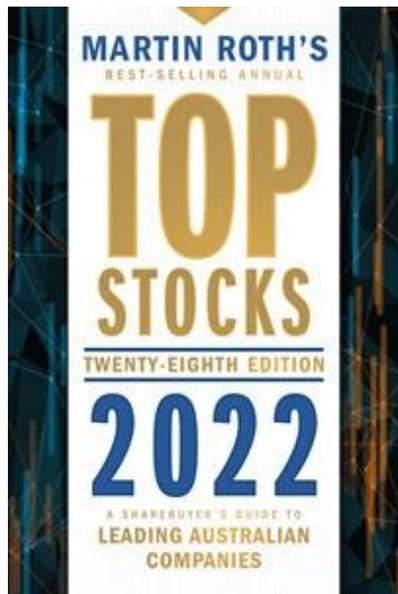
Wiley-Blackwell  
9780730398233  
Pub Date: 03/04/2022  
\$24.00/£17.95 UK/€20.30  
EU/€24.90 DE  
Paperback

256 Pages

#### **Comp Titles**

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*No comparable titles have been specified.*



## Top Stocks 2022

Martin Roth

### Summary

#### **AUSTRALIA'S BEST-SELLING SHAREMARKET TITLE IS BACK IN ITS 28<sup>TH</sup> EDITION**

With the COVID-19 pandemic continuing to impact the Australian economy, discover the high-quality Australian companies that have not only survived but thrived during this time, reporting year-on-year profits regardless of the financial markets.

*Top Stocks 2022* is the definitive guide to the best stocks to buy on the Australian sharemarket. With easy access to key information, this book allows even inexperienced investors the chance to build and grow an impressive portfolio. With a focus on profitability, debt levels and dividends, you'll find each company's financial data in a format perfect for quick comparison.

By only profiling companies that meet a meticulous set of criteria, distilled to a concise selection of premium purchases across market sectors, *Top Stocks 2022* gives you:

- comprehensive, unbiased analysis of the latest results from 91 of Australia's leading companies
- comparative sales and profits data, as well as in-depth ratio analysis
- detailed research on each company's overall outlook, and tables ranking all companies according to financial data.

With *Top Stocks 2022*, you get the analysis you need and expert insight you can trust.

### Contributor Bio

Martin Roth is an internationally successful financial journalist. Based in Melbourne, he is one of Australia's leading authors of investment books.

### Comp Titles

*No comparable titles have been specified.*

Wiley-Blackwell  
9780730391463  
Pub Date: 26/11/2021  
\$21.00/£15.50 UK/€17.60  
EU/€20.90 DE  
Paperback

256 Pages

No Image  
Available

## Financial Adulthood

### Everything You Need to Know and Do to be a Financially Confident and Conscious Adult

Ashley Feinstein Gerstley

#### Summary

**Perfect for anyone seeking to get a firm handle on their personal finances, *Financial Adulthood* is a must-have resource that demystifies and simplifies complex topics and makes understanding personal finance fun.**

From the founder of The Fiscal Femme, a popular feminist money platform, and author of *The 30-Day Money Cleanse*, Ashley Feinstein Gerstley's *Financial Adulthood: Everything You Need to Know and Do to be a Financially Confident and Conscious Adult* delivers an easy-to-follow, informative, and fun financial guide. From budgeting and consumer activism to retirement investing and paying down debt, you'll learn everything you need to know and do to be a financially savvy adult.

In this important book, you'll:

- Master fundamental concepts, including dealing with student loans, maximizing your 401(k), and preparing for salary negotiations
- Use a racial and feminist justice lens to tackle rarely discussed topics in money and equity and overcome deep-seated historic and systemic obstacles
- Recognize that your circumstances, goals and values are unique and require a custom approach in order to succeed financially
- Receive a simple step-by-step guide to reaching your financial goals while living a big, exciting, and meaningful life

#### Contributor Bio

Ashley Feinstein Gerstley created The Fiscal Femme in 2012. It started as a blog for Gerstley to share what she was learning about managing her personal finances in a fun and accessible way. Since then, the business has grown significantly and evolved into a feminist money platform serving over 55,000 womxn and allies. Shes helped thousands of people feel financially confident, achieve some major financial goals, and destress their money. Gerstley has given workshops and keynotes at companies like Google, LinkedIn, and Bacardi, and has been featured in CNBC, Forbes, Glamour, and The New York Times, among others.

#### Comp Titles

*No comparable titles have been specified.*

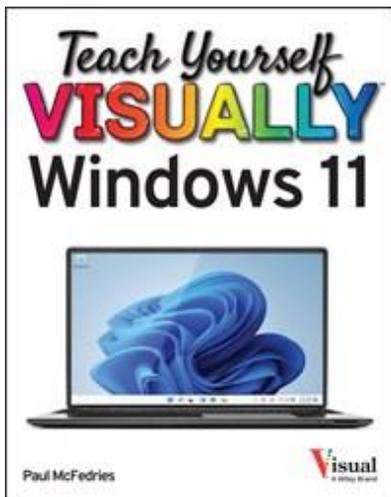
John Wiley & Sons  
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Pub Date: 19/04/2022  
\$25.00/£18.99 UK/€21.40  
EU/€22.90 DE  
Hardcover

256 Pages

# Computing & Technology

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## Teach Yourself VISUALLY Windows 11

Paul McFedries

### Summary

**Everything you need to know about Windows 11 in a single, visual book**

*Teach Yourself VISUALLY Windows 11* collects all the resources you need to master the day-to-day use of Microsoft's new operating system and delivers them in a single resource. Fully illustrated, step-by-step instructions are combined with crystal-clear screenshots to walk you through the basic and advanced functions of Windows 11.

*Teach Yourself VISUALLY Windows 11* offers the best visual learning techniques with comprehensive source material about the interface and substance of Windows 11, as well as:

- Stepwise guidance on working with files, digital pictures, and media
- Instructions for customizing Windows 11 and sharing your computer with family members
- Tutorials on installing and repairing applications, system maintenance, and computer security

The fastest, easiest way for visual learners to get a grip on Windows 11, *Teach Yourself VISUALLY Windows 11* is the best way to go from newbie to expert in no time at all.

### Contributor Bio

Paul McFedries (Toronto, Ontario) is the president of Logophilia Limited, a technical writing company. He has been programming since he was a teenager in the mid-1970s, has programmed everything from mainframes to desktops to bar code scanners, and has worked with many different languages, including Fortran, assembly language, C++, and, of course, JavaScript. Paul has written more than four dozen books that have sold more than two million copies worldwide. These books include *Windows 8 Visual Quick Tips*, *Teach Yourself VISUALLY Macs*, 2nd Edition, *Macs Portable Genius*, and *Teach Yourself VISUALLY Windows 10*. Paul encourages all readers to drop by his Web site, [www.mcfedries.com](http://www.mcfedries.com).

### Comp Titles

Teach Yourself VISUALLY Windows 10	McFedries, Paul	John Wiley & Sons	17/08/2020	9781119698593 1119698596	£22.99 GBP	Paperback
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John Wiley & Sons  
9781119866442  
Pub Date: 01/03/2022  
\$29.99/£22.99 UK/€25.70  
EU/€27.90 DE  
Paperback

352 Pages  
Series: Teach Yourself VISUALLY (Tech)



Sybex  
9781119697886  
Pub Date: 26/07/2022  
\$45.00/£34.99 UK/€38.50  
EU/€42.90 DE  
Paperback

## Mastering Microsoft Teams

### Creating a Hub for Successful Teamwork in Office 365

Christina Wheeler

#### Summary

**Get the most out of Microsoft Teams with this comprehensive and insightful resource**

*Mastering Microsoft Teams: Creating a Hub for Successful Teamwork in Office 365* shows readers how to communicate intelligently and effectively within Microsoft's powerful Office 365. This book covers all the topics required for a full and comprehensive understanding of collaborating within the Microsoft suite of software, including:

- Architecture
- Implementing Teams
- Teams and Channels
- Chats, Calls and Meetings
- Extending Teams with Custom Apps
- Conferencing
- Security and Compliance
- Best Practices for Organizational Success

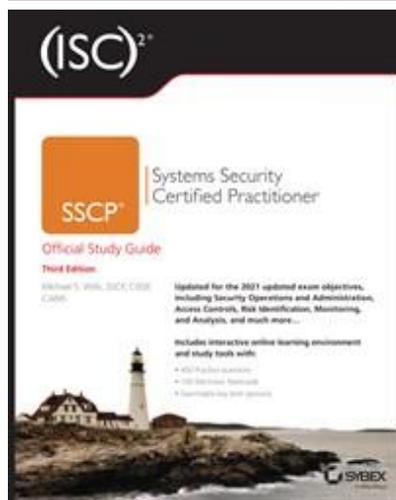
Written for IT administrators, managers, supervisors, and team members who participate or want to participate in a Microsoft Teams environment, *Mastering Microsoft Teams* introduces readers to the architecture and structure of the software before showing, in a straightforward and simple way, how to optimize the collaboration experience.

#### Contributor Bio

Christina Wheeler (Bonaire, GA), Microsoft MVP, is an Independent Consultant Solution Architect and Trainer specializing in Power BI, PowerApps, Teams, SharePoint and other Microsoft 365 training. She is a highly respected SharePoint/Microsoft 365 expert who focuses on development, administration, branding, and training. With over 15 years of experience in the industry, Christina has worked for various companies throughout the world architecting and implementing SharePoint and Office 365 solutions for educational, commercial, and government organizations. As a trainer, Christina brings her real-world experience to the classroom. She is a regular speaker at technical conferences and workshops around the world. Her publications include contributions as the technical editor of "SharePoint 2007 Developers Guide to Business Data Catalog," co-author of the "SharePoint 2010 Field Guide," and co-author of SharePoint 2013 Inside Out.

#### Comp Titles

*No comparable titles have been specified.*



## (ISC)2 SSCP Systems Security Certified Practitioner Official Study Guide (3rd Edition)

Mike Wills

### Summary

#### The only SSCP study guide officially approved by (ISC)2

The (ISC)2 Systems Security Certified Practitioner (SSCP) certification is a well-known vendor-neutral global IT security certification. The SSCP is designed to show that holders have the technical skills to implement, monitor, and administer IT infrastructure using information security policies and procedures.

This comprehensive Official Study Guide—the only study guide officially approved by (ISC)2—covers all objectives of the seven SSCP domains.

- Security Operations and Administration
- Access Controls
- Risk Identification, Monitoring, and Analysis
- Incident Response and Recovery
- Cryptography
- Network and Communications Security
- Systems and Application Security

This updated Third Edition covers the SSCP exam objectives effective as of November 2021. Much of the new and more advanced knowledge expected of an SSCP is now covered in a new chapter “Cross-Domain Challenges.” If you’re an information security professional or student of cybersecurity looking to tackle one or more of the seven domains of the SSCP, this guide gets you prepared to pass the exam and enter the information security workforce with confidence

### Contributor Bio

Mike Wills, SSCP, CISSP, Assistant Professor and Program Chair of Applied Information Technologies in the College of Business at Embry-Riddle Aeronautical University Worldwide Campus. Mike has been a pioneer in ethical hacking since his days as a phone phreak. His many years of cutting-edge experience in secure systems design, development, and operation have enriched the dozens of courses he's built and taught. He created ERAU's Master of Science in Information Security and Assurance degree program and leads the university's teaching and courseware development for the Microsoft Software's 13 US teaching sites.

### Comp Titles

(ISC)2 SSCP Systems Security Certified Practitioner Official Study Guide	Wills, Mike	Sybex 07/06/2019	9781119542940 1119542944	£47.50 GBP	Paperback
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No Image  
Available

## **React JS Foundations Building User Interfaces with ReactJS**

**An Approachable Guide**

Chris Minnick

### **Summary**

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Get up to speed on building applications with ReactJS with this practical yet very approachable book that will provide you with everything you need to understand what React is and how to start building applications with it. You will learn through practical examples and different techniques, tools, and patterns used in day-to-day React work.

This book will not assume you know what all of the technical terms mean, rather for those who are unfamiliar or are entry-level engineers, terms will be clarified and explained providing readers with relevant and modern-day examples for today's engineer. This is not to say a non-beginner can't learn a trick or two from this book! This book is set up in a way that is approachable for beginners as well as "easily skimmable" for more seasoned programmers who are just looking to get up to speed with React Quickly.

### **Contributor Bio**

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Chris Minnick is an accomplished author, trainer, and web developer who has worked on web and mobile projects for both small and major businesses.

John Wiley & Sons  
9781119685548  
Pub Date: 26/04/2022  
\$50.00/£37.99 UK/€42.80  
EU/€45.90 DE  
Paperback

### **Comp Titles**

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*No comparable titles have been specified.*

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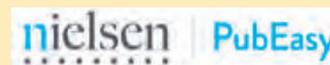
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