



# WILEY

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April 2025

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# Capstone & Consumer

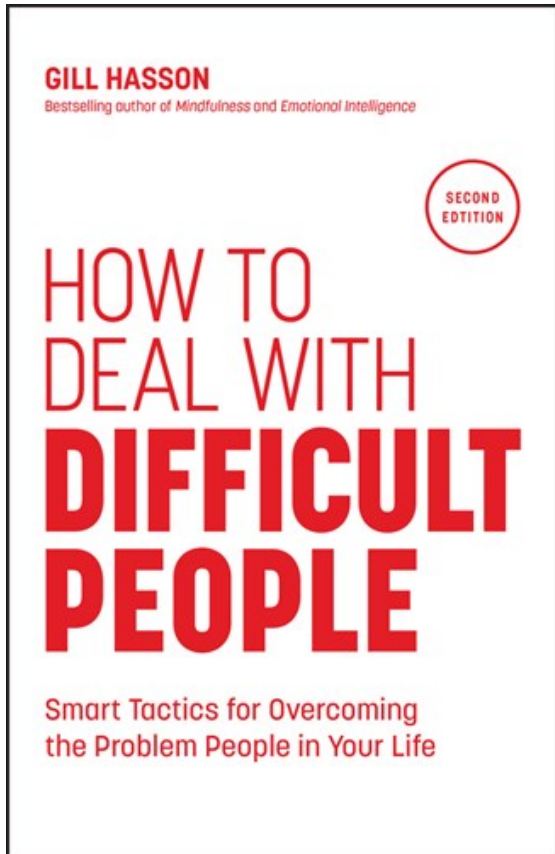
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# How to Deal with Difficult People

Smart Tactics for Overcoming the Problem People in Your Life

Gill Hasson



## Don't let problem people get to you!

Whether it's a manager who keeps moving the goal posts, an uncooperative colleague, negative friend, or critical family member, some people are just plain hard to get along with. Often, your immediate response may be to shrink or sulk, become defensive or attack. But there are smarter moves to make when dealing with difficult people. This book explains how to cope with a range of situations with difficult people and to focus on what you can change.

This book will help you to:

- Understand what makes difficult people tick and how best to handle them
- Learn ways to confidently stand up to others and resist the urge to attack back
- Develop strategies to calmly navigate emotionally-charged situations
- Deal with all kinds of difficult people — hostile, manipulative and the impossible
- Know when to choose your battles, and when to walk away

Why let someone else's bad attitude ruin your day? This second edition of *How to Deal With Difficult People* arms you with all the tools and tactics you need to handle all kinds of people — to make your life less stressful and a great deal easier.

[View on Edelweiss](#)

## Capstone

BISAC: *Family & Relationships*

9781907312809

Paperback

April 24, 2025

£12.99 | 15,99 € | \$16.99

Previous Edition: 978-0-85708-567-2

## About the Author

**Gill Hasson** is a careers coach, has over 25 years' experience in the areas of personal & career development, and is a freelance tutor/teacher in mental health issues for mental health organisations. She also teaches and delivers training for adult education organizations, voluntary and business organizations and the public sector.

# Dummies

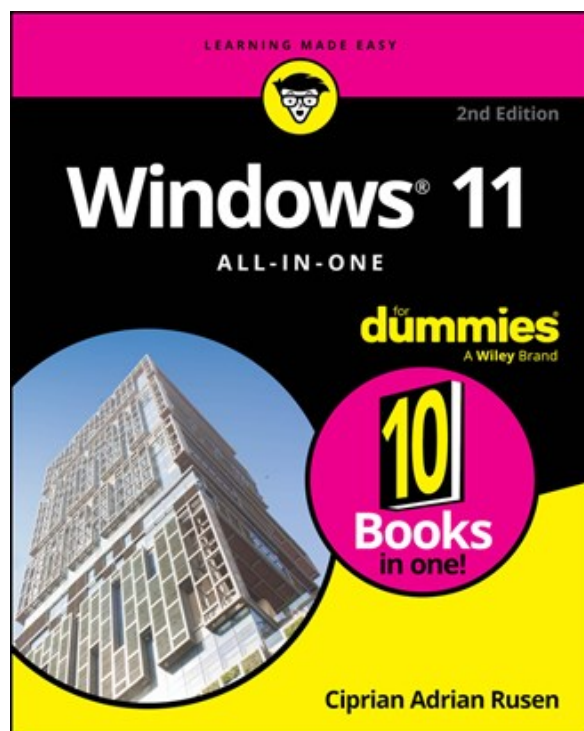
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# Windows 11 All-in-One For Dummies, 2nd Edition

Ciprian Adrian Rusen



**A deep dive into the Windows, for beginners and advanced users alike**

*Windows 11 All-in-One For Dummies*, 2nd Edition is your most thorough source of information on the world's #1 computer operating system. This 800+ page reference guides you through the art of navigating the Windows interface, setting up personal accounts, and digging into the menus, settings, and features that you need to become a power user. With this jargon-free guidebook, you've got access to tips, tricks, and how-tos from a Windows insider, including how to take advantage of artificial intelligence tools built into Windows. Discover how to get your apps working across multiple devices, manage your data, enhance your copy of Windows with apps and add-ons, and keep everything secure and running smoothly. This Dummies guide is packed with what you need to know to take control of your Windows experience.

- Get started with Windows 11, customize your operating system, and learn your way around
- Find, install, and manage third-party apps, so you can work and play how you want to
- Share files and documents, backup your data online, and manage wi-fi connections
- Discover how Microsoft's artificial intelligence tool, Copilot, makes working with Windows even easier.

*Windows 11 All-in-One For Dummies*, 2nd Edition provides the deepest dive into Windows on the market. Customize and troubleshoot as needed, with 10 books in 1!

[View on Edelweiss](#)

## For Dummies

BISAC: *Computers*

9781394276882

Paperback

April 9, 2025

£37.99 | 42,80 € | \$49.99

DE EUR: 45.9€

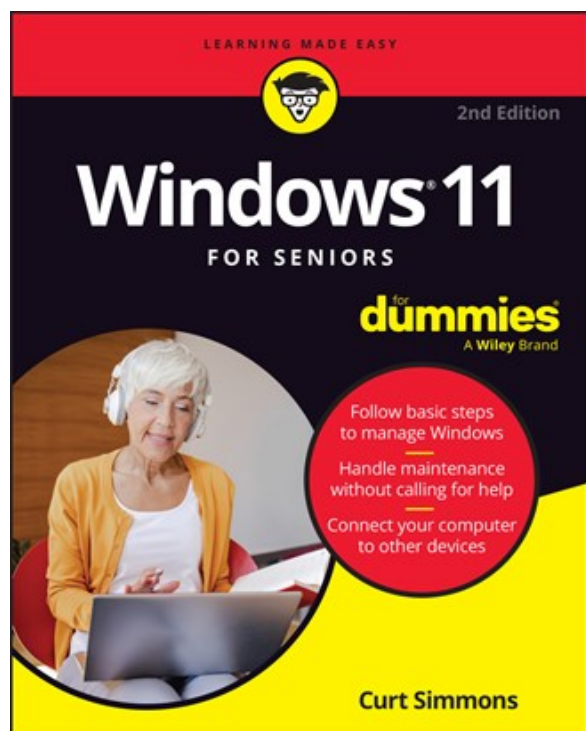
*Previous Edition: 978-1-119-85869-0*

## About the Author

**Ciprian Adrian Rusen (Bucharest, ROMANIA)** is cofounder of Digital Citizen ([digitalcitizen.life](http://digitalcitizen.life)), a tech blog that posts how-to articles on consumer technologies on a daily basis. Ciprian is also co-author of *Windows 10 All-in-One For Dummies*, 4th Edition and *Windows 10 At Work For Dummies*.

# Windows 11 For Seniors For Dummies, 2nd Edition

Curt Simmons



## The top-selling Windows book for the older and wiser crowd

*Windows 11 For Seniors For Dummies*, 2nd Edition delivers fluff-free information on making the latest version of Windows work for you. You'll get clear guidance on the basics, troubleshooting tips, and advice for staying safe while you use Windows to get online. Even if you've never used Windows before, this friendly guide will quickly teach you how to get started, without all the jargon and complicated steps. These simple steps and solutions give you the confidence boost you need to navigate the latest interface and even try out the artificial intelligence tools built into Windows. With larger print and clearer graphics, this For Seniors title saves you time and energy as you learn your way around your Windows computer.

- Get started with the latest version of Windows—without a lot of unnecessary jargon
- Communicate with friends, keep track of files, share photos and videos, and stream your favorite media
- Try out Copilot, the Windows AI tool that offers fast answers to any question
- Be your own tech guru with step-by-step troubleshooting and maintenance advice

These days, a new computer or a new Windows update shouldn't have to slow you down. Spend less time learning and more time doing, with this edition of *Windows For Seniors For Dummies*.

[View on Edelweiss](#)

## For Dummies

BISAC: *Computers*

9781394276912

Paperback

March 25, 2025

£18.99 | 21,40 € | \$24.99

DE EUR: 22.9€

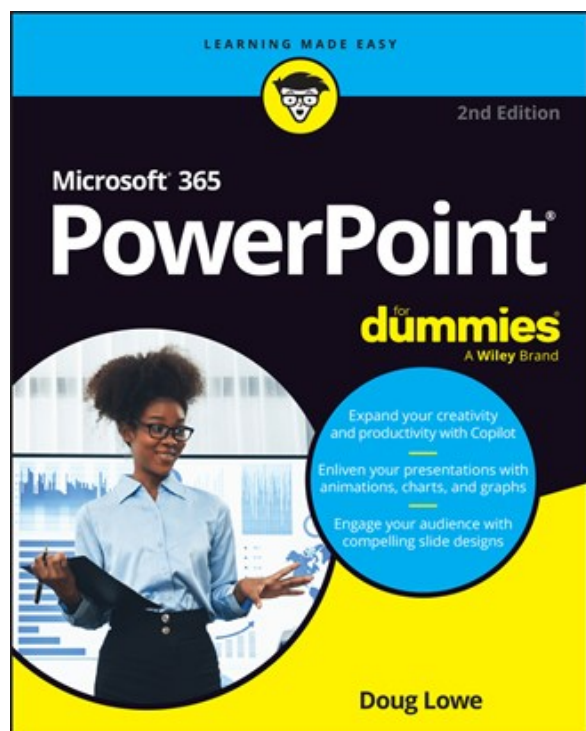
*Previous Edition: 978-1-119-84650-5*

## About the Author

**Curt Simmons (metro Dallas, TX)** is an experienced tech educator who has published on a wide variety of topics, including Microsoft Windows, photo editing apps, networking, and mobile devices. He is also creator of the "Intro to Windows" course at ed2go.com.

# Microsoft 365 PowerPoint For Dummies

Doug Lowe



## Present like a pro, with the top-selling PowerPoint book on the market

Since 1999, *PowerPoint For Dummies* has been giving readers a jargon-free way to compose compelling presentations. This update covers the latest release of Office and Office 365. Learn the basics of creating a slide deck in PowerPoint, then discover the dynamic features you can use to give your slides a bit of pizzazz. Import data from other applications, collaborate in the cloud, and incorporate charts, graphics, and videos into your presentations. Plus, learn how to use Microsoft's new Copilot AI tool—integrated right into the application. Consider this book your first step to making a splash with PowerPoint!

- Create your first PowerPoint slide deck and add presentation notes
- Improve the design of your slides with templates and best-practice tips
- Add animations, change your font style, and insert images and drawings
- Share your presentation with audiences in a virtual setting

New and not-so-new PowerPoint users who need a guide to the basics of building a successful presentation will love this up-to-date, beginner-friendly book.

[View on Edelweiss](#)

## For Dummies

BISAC: *Computers*

9781394292363

Paperback

April 9, 2025

£22.99 | 25,70 € | \$29.99

DE EUR: 27.9€

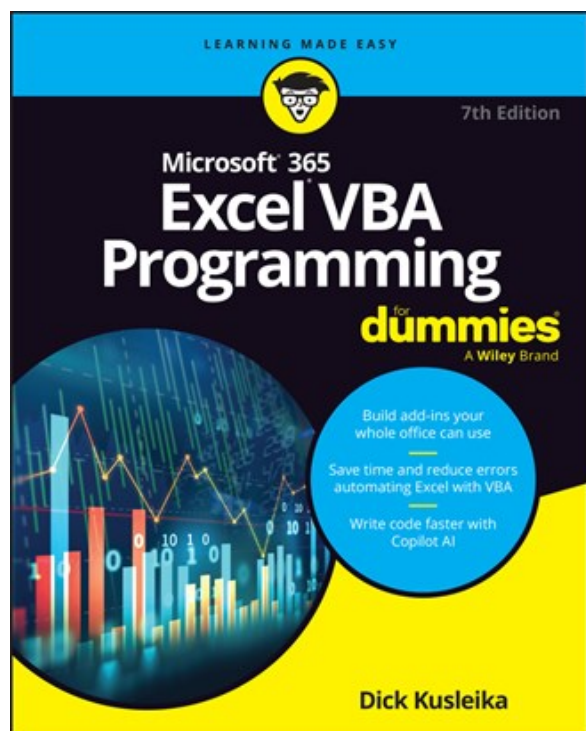
Previous Edition: 978-1-119-82914-0

## About the Author

**DOUG LOWE (Fresno, CA)** is the information technology director for a civil engineering firm. He has been managing networks for over 20 years and is the bestselling author of numerous books including *Networking For Dummies* and *Networking All-in-One For Dummies*. His 50+ technology books include over 30 in the Dummies series. He has demystified everything from memory management to client/server computing.

# Microsoft 365 Excel VBA Programming For Dummies

Dick Kusleika



## Your step-by-step guide to doing more with Microsoft Excel

Fully updated for the latest version of Office 365, *Excel VBA Programming For Dummies* will take your Excel knowledge to the next level. With a little background in Visual Basic for Applications (VBA) programming, you can go well beyond basic spreadsheets and functions. Learn the coding basics and syntax you need to write simple or complex macros that can automate your routine Excel tasks. Become an Excel power user by automating data management, user forms, pivot tables, and beyond. When you use VBA to perform Excel operations, you can reduce errors, save time, and integrate with other Microsoft applications. This handy guide also teaches you how to control the security settings for your macros and save macros to use across files and apps. Plus, you'll get updated coverage of Copilot AI integration. Your spreadsheets are about to get much more powerful.

- Get started with VBA coding to create macros and automate tasks in Excel
- Follow step-by-step instructions to write and execute your first scripts
- Learn about the advanced functions available with the VBA language
- Perform tasks faster and integrate excel with other Microsoft apps

This Dummies guide is right up your alley if you're an Excel user looking to learn some next-level features. Students and professionals alike will reap the benefits of automation, thanks to *Excel VBA Programming For Dummies*.

[View on Edelweiss](#)

## For Dummies

BISAC: *Computers*

9781394292394

Paperback

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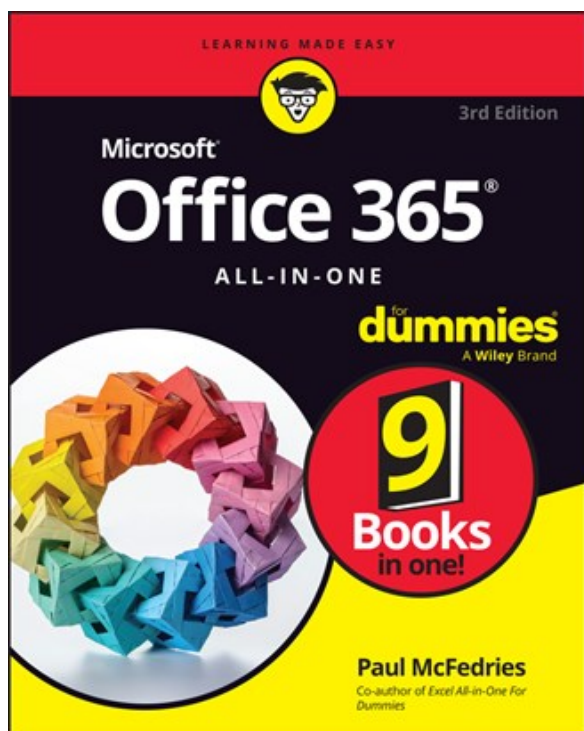
## About the Author

**Dick Kusleika (Omaha, NE)** has been helping users get the most out of Microsoft Office products for more than twenty-five years through online forums, blogging, books, and conferences.



# Microsoft 365 Office All-in-One For Dummies

Paul McFedries



## Supercharge your productivity at the office and at home

Looking to familiarize yourself with the world's most popular and effective productivity apps? Then look no further than the latest edition of *Office 365 All-in-One For Dummies*, packed with 9 mini-books covering each of the super-apps included in the famous productivity suite from Microsoft. In the books, you'll get a handle on Word, Excel, PowerPoint, Outlook, Teams, Access, and more.

This convenient and authoritative collection will walk you through how to create and edit text documents in Word, make new spreadsheets in Excel, and set up virtual meetings in Teams. You'll also learn how to:

- Use pro-level keyboard shortcuts and speed techniques to accelerate your productivity
- Use Microsoft's new AI-powered Copilot to get help and even write and edit your documents
- Leverage SharePoint and OneDrive to share documents and collaborate remotely with colleagues

*Office 365 All-in-One For Dummies* is the first and last resource you'll need to reach for when you've got a question about Microsoft's ubiquitous productivity tools. It's perfect for newbies looking to get started and power users looking for fresh tips on the latest features. Grab your copy today!

[View on Edelweiss](#)

## For Dummies

BISAC: *Computers*

9781394295050

Paperback

April 30, 2025

£30.99 | 34,20 € | \$39.99

DE EUR: 38.9€

Previous Edition: 978-1-119-83070-2

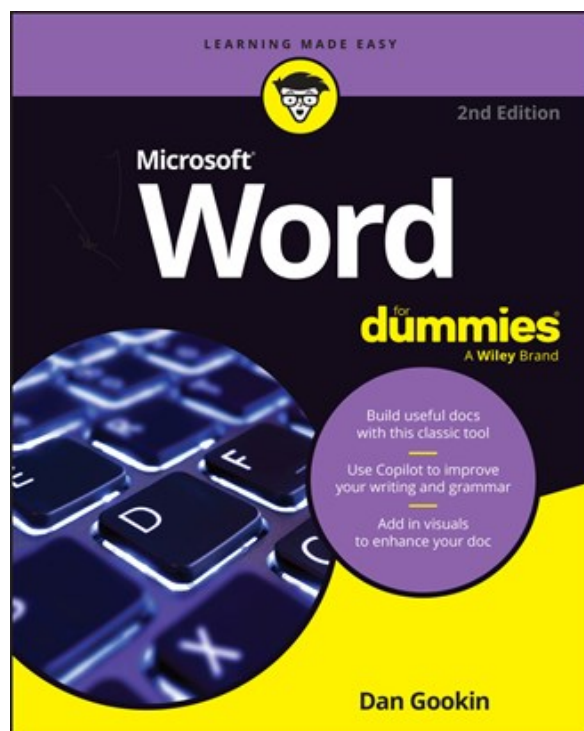
## About the Author

**Paul McFedries (Toronto, Canada)** is a long-time technical author with more than 100 published titles. His *For Dummies* work includes *HTML, CSS, & JavaScript All-in-One For Dummies*, *Web Coding & Development All-in-One For Dummies*, and *Excel Data Analysis For Dummies*.

**Peter Weverka (San Francisco, CA)** was the author of previous editions of the book.

# Microsoft 365 Word For Dummies

Dan Gookin



## Take a deep dive into the most popular word processor on the planet

Word, Microsoft's powerful and popular word processor, is capable of extraordinary things. From template building to fancy formatting and even AI-powered editing and proofing, your copy of Word stands ready to help you supercharge your productivity and save you time and energy. You just need to learn how it's done. And, thanks to this easy-to-understand book, learning is the easy part!

This latest edition of *Word For Dummies* is packed with the essentials you need to turn any old copy of the famous word processor into a document-creating, table-formatting, graphics-editing super app. You'll even learn how to customize your version of Microsoft Word so it's absolutely perfect for you, at home and at work.

You'll also find out how to:

- Navigate the Word interface and menus and figure out a ton of hotkey shortcuts
- Edit, format, and comment documents to make team collaboration a breeze
- Use the new Microsoft Copilot's AI capabilities to make Word even more powerful

So, grab your copy of the latest edition of *Word For Dummies* today. It's perfect for casual users interested in upgrading their knowledge of this ubiquitous app as well as power users looking for the latest productivity tips and tricks.

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## For Dummies

BISAC: *Computers*

9781394295449

Paperback

February 5, 2025

£22.99 | 25,70 € | \$29.99

DE EUR: 29.9€

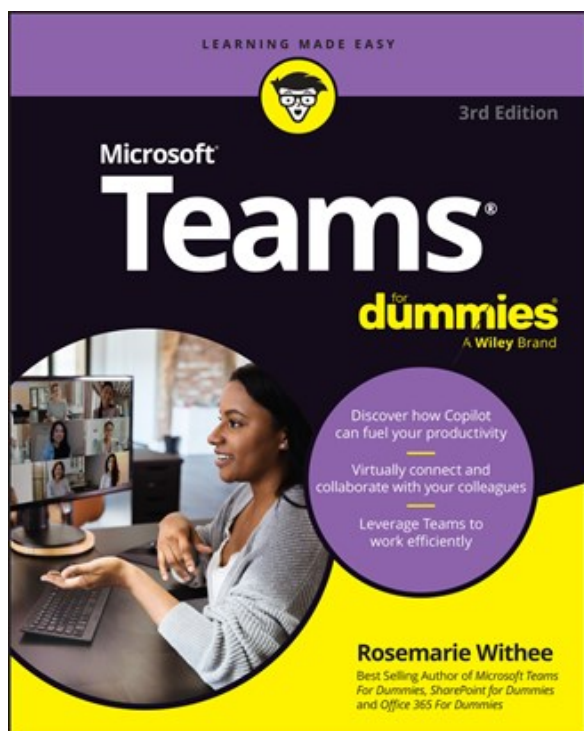
Previous Edition: 978-1-119-82917-1

## About the Author

**Dan Gookin (Coeur d'Alene, Idaho)** wrote the first-ever *For Dummies* book in 1991. The author of several bestsellers, Dan's books have been translated into 32 languages and have more than 11 million copies in print. Dan is the bestselling author of all editions of *Word For Dummies*.

# Microsoft Teams For Dummies

Rosemarie Withee



**Unlock the full power of Microsoft Teams, including brand-new AI functionality, with your friends at For Dummies**

Looking for a fast and easy guide to Microsoft Teams, the collaboration software used by millions of people and companies around the world?

In *Microsoft Teams For Dummies*, 3rd edition, you'll find the must-know tips, hidden tricks, and handy hacks you need to help you rock your workday and get things done lightning-fast. You'll learn how to incorporate Teams into your everyday workflow and use functionality like chatting, file sharing, team organization, videochat, and more. You'll even learn how to use Microsoft's brand-new AI companion Copilot to help you improve your processes and productivity.

You'll find out how to:

- Connect with colleagues and collaborate remotely, from across the hall or from the other side of the world
- Use little-known Teams features to help you supercharge your productivity and get more done in a day
- Customize your Teams installation and make it work better for you and your teammates

An engaging and effective roadmap to one of Microsoft's most popular apps, *Microsoft Teams For Dummies* is a must-read for everyone who uses—or wants to use—this powerful software at work or anywhere else. Grab a copy today!

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## For Dummies

BISAC: *Computers*

9781394295456

Paperback

April 9, 2025

£22.99 | 25,70 € | \$29.99

DE EUR: 29.9€

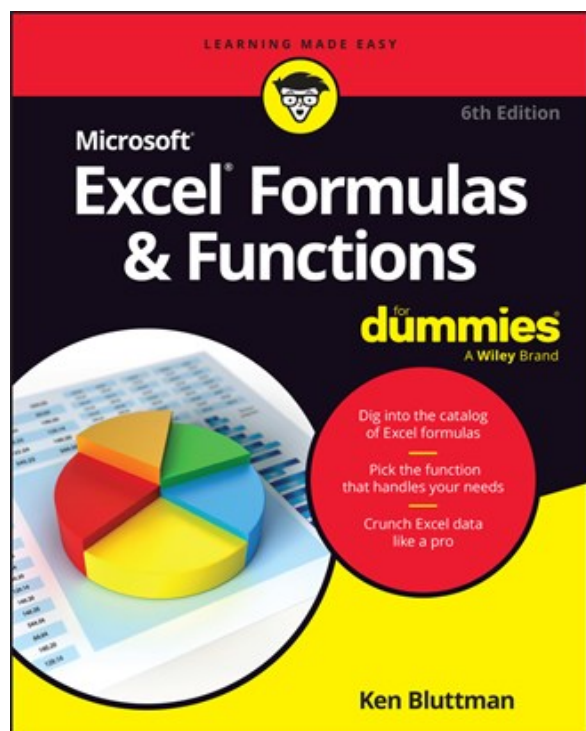
Previous Edition: 978-1-119-78622-1

### About the Author

**Rosemarie Withee (Seattle, WA)** is president of Portal Integrators ([www.portalintegrators.com](http://www.portalintegrators.com)), a Scrum-based software and services firm. Rosemarie has authored a number of books in the *For Dummies* series, including the most recent editions of *Office 365 For Dummies* and *SharePoint For Dummies*.

# Microsoft 365 Excel Formulas & Functions For Dummies

Ken Blattman



## Turn Excel into an unstoppable data-and number-crunching machine

Microsoft Excel is the Swiss Army knife of apps. With over 470 built-in functions and countless custom formulas, the program can help make you the smartest guy or gal in any room. And now that it's been supercharged with Copilot—Microsoft's AI-powered helper—it's even easier to produce accurate and useful results anywhere, anytime.

Best of all, it doesn't take an advanced degree in mathematics or data science to take full advantage of Excel's functionality. Just grab a copy of this latest edition of *Excel Formulas & Functions For Dummies* and get a flying start on the Excel functions and formulas that power up your data superpowers. With this book, you'll:

- Learn to create and use hundreds of formulas and functions, correct common mistakes, and make calculations
- Discover how to analyze data and calculate statistics, and even work with dates and times
- Use the ever-evolving, AI-powered Copilot to expand Excel's functionality and make it easier to use

Get ready to transform your copy of Excel at home or at work into an unstoppable toolkit equipped for almost any occasion. Grab a copy of *Excel Formulas & Functions For Dummies* today!

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## For Dummies

BISAC: *Computers*

9781394295517

Paperback

April 9, 2025

£26.99 | 30,00 € | \$34.99

DE EUR: 31.9€

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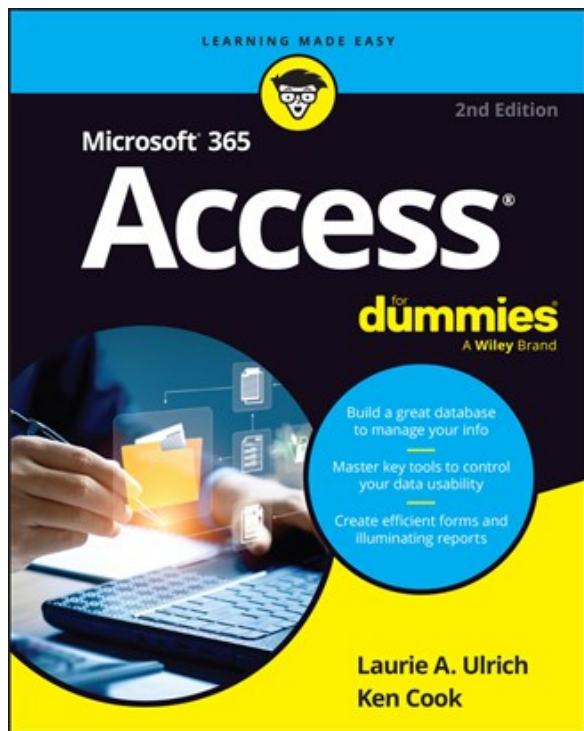
## About the Author

**Ken Blattman (Indian Trail, NC)** is a veteran software and web developer specializing in Excel/VBA and database-centric web applications. He has written numerous articles and books on a variety of technical topics including Office/VBA development, XML, SQL Server, and InfoPath. Ken is the author of *Excel Charts For Dummies* and all previous editions of *Excel Formulas & Functions For Dummies*.



# Microsoft 365 Access For Dummies

Laurie A. Ulrich



**Join the millions of people already using Microsoft Access and become a database power-user in no time!**

In the newly revised edition of *Microsoft Access For Dummies*, professional database developer and Access extraordinaire Laurie Ulrich-Fuller walks you through the ins-and-outs of one of the world's most popular database platforms. This is the perfect beginner's guide to Microsoft Access, showing you how to create databases, extract data, create reports, and more. The author demonstrates a ton of tips, tricks, and best practices you can use immediately to create, maintain, and improve your databases. You'll also find:

- Updates outlining edge browser controls in forms
- Step-by-step guides explaining how to import, export, and edit data
- Easy-to-follow query-writing tutorials to help you find the exact data you're looking for when you need it

Whether you're a database novice or a data science whiz, *Microsoft Access For Dummies* has the info you need to supercharge your database skills. It's the perfect, how-to guide to get you up-to-speed on everything you need to know to get started with Microsoft's world-famous database app.

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## For Dummies

BISAC: *Computers*

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Paperback

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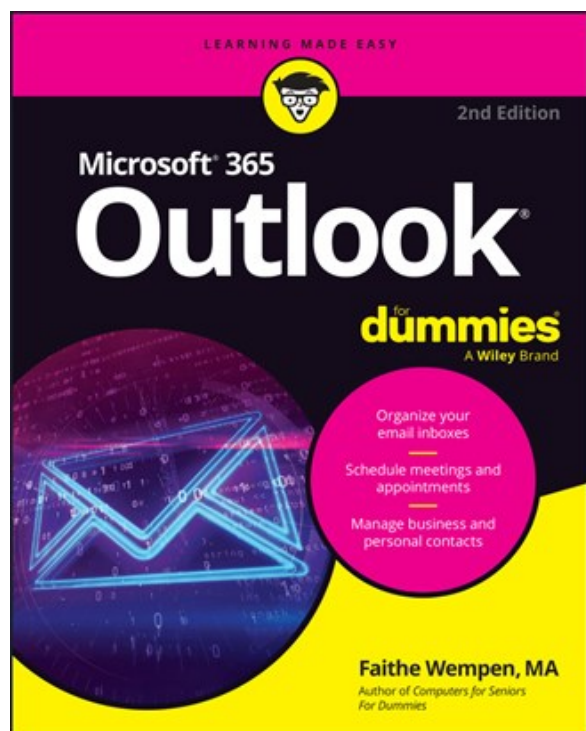
## About the Author

**Laurie Ulrich-Fuller (Lancaster, PA)** is a professional author and trainer on all things technology. Along with recent editions of *Access For Dummies*, she's also written books on Excel, Photoshop, and Dreamweaver.

**Ken Cook (Newtown, PA)** is a professional database developer and author who has written on Access and Excel.

# Microsoft 365 Outlook For Dummies

Faithe Wempen



**Get up to speed on Microsoft's world-famous emailing, scheduling, collaborating, and organizing super-app**

Microsoft Outlook can do pretty much anything for you—short of cooking you a steak dinner. It can deliver and sort your email, filter out the junk, help you organize your life, send data to the cloud, sync up your various devices, and even integrate with iOS and Android. And in the latest edition of *Microsoft Outlook For Dummies* you'll learn how to do all of that, and more!

Discover how to create automated mail-handling rules, translate messages into English or other languages, and share your calendar with other people. This latest edition even walks you through each of the four different versions of Outlook and their ideal use cases. You'll also find:

- Straightforward content that shows you how to draft and send emails, organize your calendars, and set up to-do lists, tasks, and reminders
- Easy explanations of hidden and advanced features that very few people know about or use, setting you up to impress your coworkers!
- Navigation tips for the Microsoft Outlook interface

Perfect for novices who are brand-new to Outlook, *Microsoft Outlook For Dummies* is also a must-buy resource for email veterans looking to pick up the latest tips for the newest versions of Microsoft's world-famous email software.

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## For Dummies

BISAC: *Computers*

9781394295685

Paperback

February 5, 2025

£22.99 | 25,70 € | \$29.99

DE EUR: 29.9€

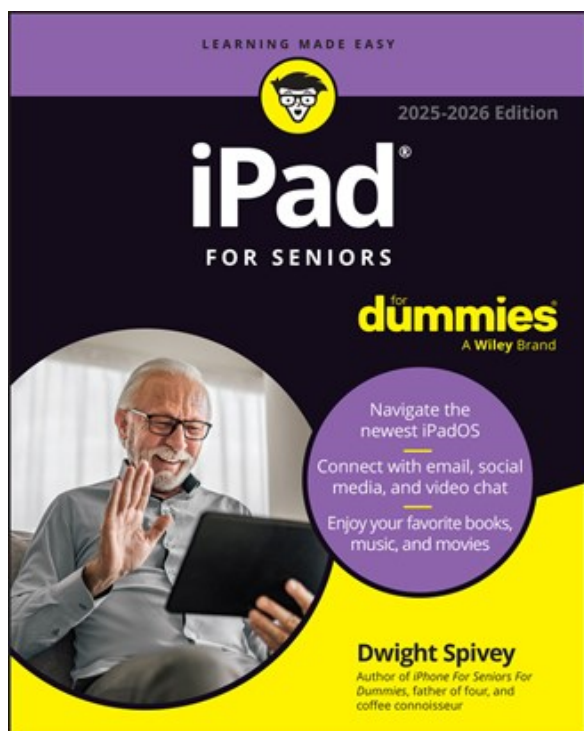
*Previous Edition: 978-1-119-82911-9*

## About the Author

**Faithe Wempen, M.A., (Fortville, IN)**, is a Microsoft Office Master Instructor and the author of many Dummies books including the previous edition of *Outlook For Dummies*, and over 150 other books on Windows, Office, A+ certification, and digital literacy. She's a computer information technology instructor at Indiana University—Purdue University Indianapolis (IUPUI).

# iPad For Seniors For Dummies, 2025 - 2026 Edition

Dwight Spivey



## The perfect start-to-finish guide for iPad that anyone can use

*iPad For Seniors For Dummies, 2025-2026 Edition* is an up-to-date and straightforward guide for anyone who wants to know how to use one of Apple's famous tablets without all the muss, fuss, and jargon of more complicated resources. In this book, you'll find easy-to-read type, crisp figures and illustrations, and down-to-earth instructions that show you exactly how to get set up, customize your device, connect to the web, chat with your friends and family, listen to music, watch videos, download apps, and much more. You'll learn how to secure your tablet, so your data and privacy remain safe. You'll also discover how you can use your iPad to get organized, plan your schedule, and even connect to your home Wi-Fi.

## Inside the book:

- Watch movies, FaceTime with your family and friends, and access Facebook and other social media
- Learn to use your Apple accessories—like a keyboard, headphones, or your Apple Pencil Pro—with your iPad
- Hook up your email and instant messaging to your iPad so you can stay connected on the go

Perfect for anyone with a new iPad who's looking to get started on the right foot, *iPad For Seniors For Dummies* is also a can't-miss read for those in the senior crowd who have used iPads before and are looking to brush up on the basics—and the latest updates—of one of Apple's most popular products.

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## For Dummies

BISAC: *Computers*

9781394313402

Paperback

May 28, 2025

£22.99 | 25,70 € | \$29.99

DE EUR: €

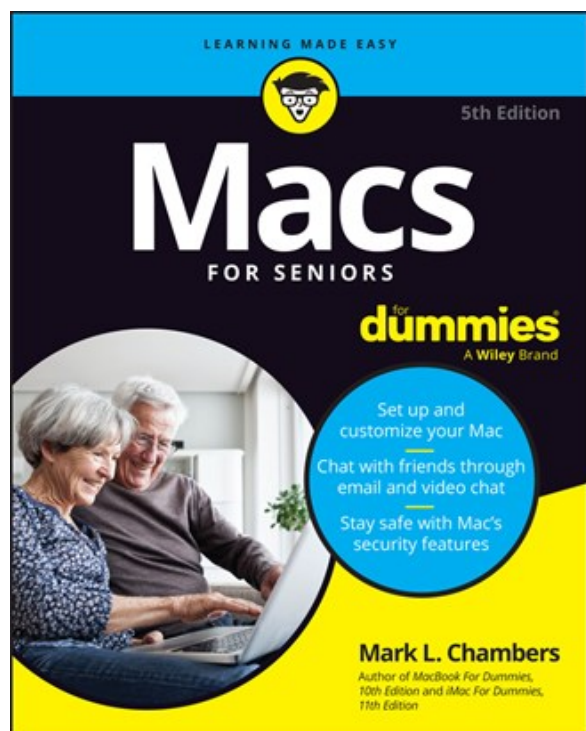
Previous Edition: 978-1-119-93237-6

## About the Author

**DWIGHT SPIVEY (Mobile, AL)** has been an expert on all things Apple for 20+ years. He's the author of many technology books, including the most recent editions of *iPhone For Seniors For Dummies* and *iPad For Seniors For Dummies*. His technology experience includes Mac, Linux, and Windows operating systems, Apple and Android smartphones and tablets, and networking. Dwight is also the Educational Technology Administrator at Spring Hill College in Mobile, AL.

# Macs For Seniors For Dummies

Mark L. Chambers



## It's never too late to become a Mac expert!

Every year, hundreds of thousands of seniors choose to use Mac products—like the MacBook Air and iMac—to connect with their loved ones, access the web, and make their lives easier. And even if you've never used a Mac before, we're here to show you how you can make the most of it—one easy step at a time!

The newly updated fifth edition of *Macs For Seniors For Dummies* is filled with large, easy-to-read text, sharp figures and illustrations, and accessible instructions to help you give the Gen-Z or millennial in your life a run for their money. You'll learn how to customize your Mac so it works exactly the way you want it to, connect to the Internet, work with documents and spreadsheets, play music, watch video, and even read the latest news headlines.

This book walks you through how to secure your Mac so your privacy and data is protected and gets you comfortable with the operating system so you won't have to worry about “breaking” something again. You'll also find:

- Instructions for handy applications so you can make to-do lists and text documents
- Step-by-step instructions to keep your Mac updated for security and convenience
- Strategies to help you choose a Mac to buy (if you haven't bought one already)

Macs are truly the computers for everyone! Whether you're looking to get started with Macs for the first time or you're a long-time Mac user searching for updates, *Macs For Seniors For Dummies* is where you'll find the easy-to-follow info you need. Grab a copy today!

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## For Dummies

BISAC: *Computers*

9781394313532

Paperback

May 29, 2025

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DE EUR: €

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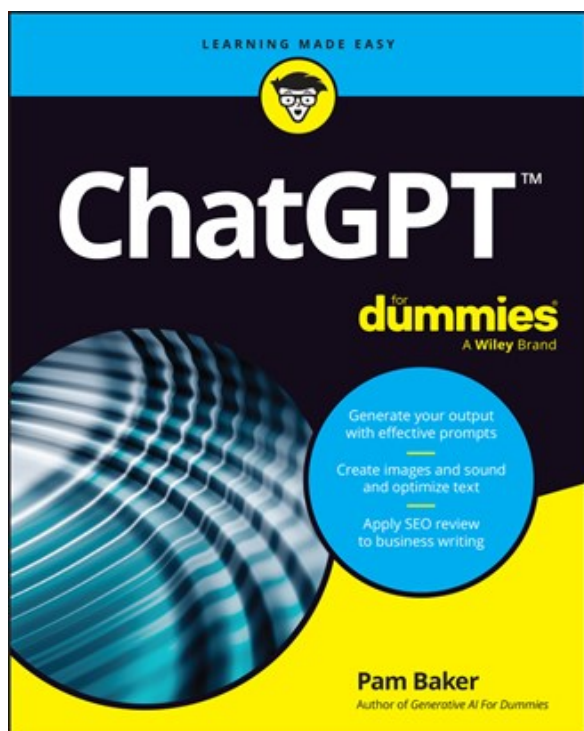
## About the Author

**Mark L. Chambers (Columbia, MO)** has been an author, computer consultant, BBS sysop, programmer, and hardware technician for over 30 years. Mark has written more than thirty computer books. His recent titles include *MacBook For Dummies*, 10th Edition, *Macs For Seniors For Dummies*, 4th Edition, and *iMac For Dummies*, 10th Edition. Mark is currently a full-time author and tech editor-and an unabashed Mac fan.



# ChatGPT For Dummies

Pam Baker



## Updated to provide a deeper and closer look at ChatGPT

Expanded and extended, this new edition of *ChatGPT For Dummies* covers the latest tools, models, and options available on the popular generative AI platform. You'll learn best practices for using ChatGPT as a text and media generation tool, research assistant, and content reviewer. If you're new to the world of AI, you'll get all the basic know-how needed to add ChatGPT to your professional toolbox. And if you've been doing the genAI thing for a while already, this book will sharpen your skills as you apply AI to real-world projects in an ethical manner. You'll get insight on the best practice for using ChatGPT to make your life and work easier and how to write prompts that result in high-quality output.

- Understand what generative AI is and how ChatGPT produces human-like responses
- Get tips on writing effective prompts and using ChatGPT to generate sound and images
- Apply ChatGPT to your daily work or personal life
- Discover the best way to fact-check AI-generated content to avoid errors and hallucinations

Anyone using ChatGPT to enhance their work—whether for professional or personal use—will get better results with *ChatGPT For Dummies*.

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## For Dummies

BISAC: *Computers*

9781394314454

Paperback

June 4, 2025

£18.99 | 21,40 € | \$24.99

DE EUR: €

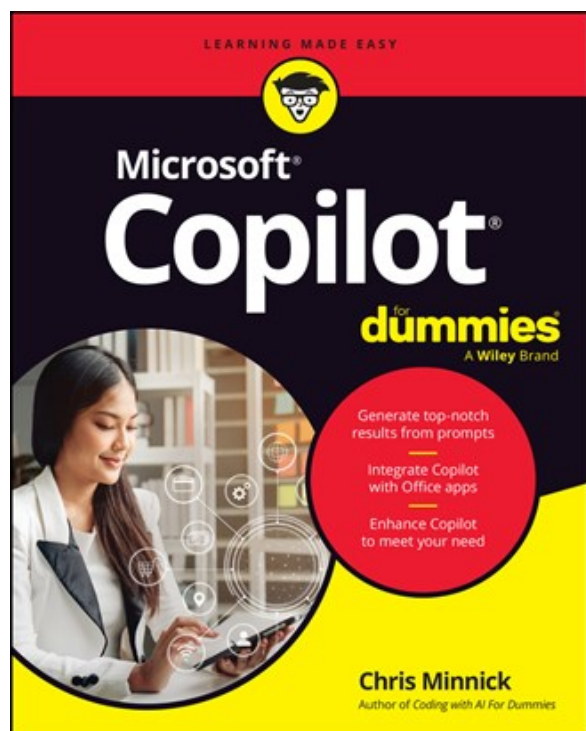
Previous Edition: 978-1-394-20463-2

## About the Author

**Pam Baker (metro Atlanta, GA)** has nearly four decades of experience as a journalist focused on the tech industry, a PR/Branding consultant, book author, and trainer. She recently won an AZBEE award from the American Society of Business Publication Editors for B2B writing. She is author of *ChatGPT For Dummies* and *Generative AI For Dummies*.

# Microsoft Copilot For Dummies

Chris Minnick



## Straightforward guidance on the AI tool that's built into Windows, Microsoft 365, and more

Microsoft is enhancing all its most widely used productivity software—including Windows and apps like Word and Excel—with the power of AI. And now you can learn to make the most of this revolutionary new tool with *Microsoft Copilot For Dummies*!

You'll discover how to write Copilot-friendly prompts, enhance output with integrated Copilot tools, and how to apply Copilot functions to project management and other specific tasks and disciplines. In the book, you'll find out how to:

- Use text or your voice to prompt reliable results from Microsoft Copilot
- Customize Microsoft Copilot to respond to your unique needs and demands
- Add plug-ins to the Microsoft Copilot service to extend its functionality even more

Learn to supercharge your efficiency with *Microsoft Copilot For Dummies*. This book is perfect for professional and home users of Windows, Microsoft 365, and other Microsoft products and software who want to increase their productivity. Grab a copy today!

[View on Edelweiss](#)

## For Dummies

BISAC: *Computers*

9781394314942

Paperback

April 9, 2025

£18.99 | 21,40 € | \$24.99

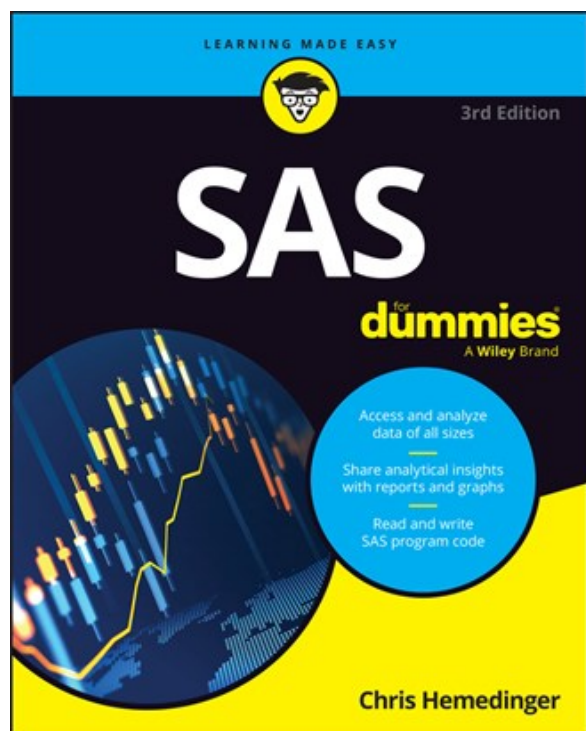
DE EUR: €

## About the Author

**Chris Minnick (Portland, OR)** is an accomplished author, teacher, programmer, and an enthusiastic learner. Minnick authored or co-authored over twenty books, including titles in the For Dummies series and several books for teaching kids to code. He has developed video courses for online training providers Pluralsight, O'Reilly Video, Ed2Go, and Skillshare and teaches programming and machine learning to professional developers at some of the largest companies globally.

# SAS For Dummies

Chris Hemedinger



## Become data-savvy with the widely used data and AI software

Data and analytics are essential for any business, giving insight into what's working, what can be improved, and what else needs to be done. SAS software helps you make sure you're doing data right, with a host of data management, reporting, and analysis tools. *SAS For Dummies* teaches you the essentials, helping you navigate this statistical software and turn information into value. In this book, learn how to gather data, create reports, and analyze results. You'll also discover how SAS machine learning and AI can help deliver decisions based on data. Even if you're brand new to data and analytics, this easy-to-follow guide will turn you into an SAS power user.

- Become familiar with the most popular SAS applications, including SAS 9 and SAS Viya
- Connect to data, organize your information, and adopt sound data security practices
- Get a primer on working with data sets, variables, and statistical analysis
- Explore and analyze data through SAS programming and rich application interfaces
- Create and share graphs interactive visualizations to deliver insights

This is the perfect Dummies guide for new SAS users looking to improve their skills—in any industry and for any organization size.

[View on Edelweiss](#)

## For Dummies

BISAC: *Computers*

9781394317394

Paperback

June 25, 2025

£30.99 | 34,20 € | \$39.99

DE EUR: €

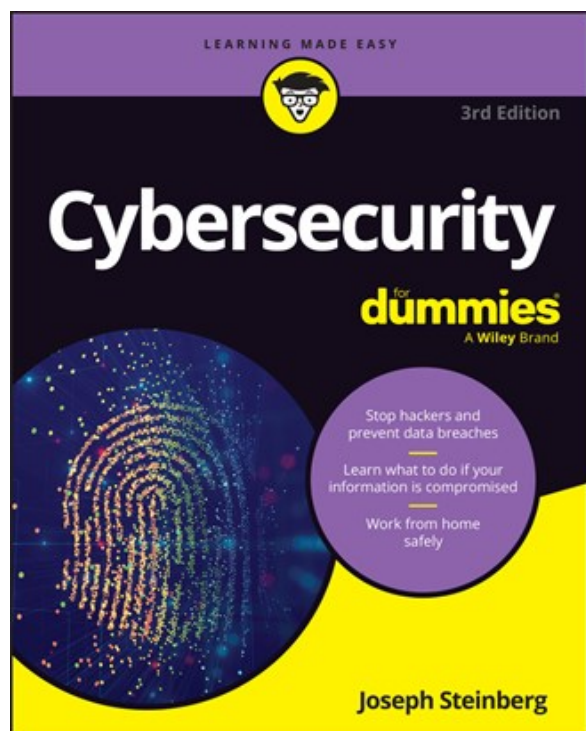
Previous Edition: 978-0-470-53968-2

## About the Author

**Chris Hemedinger** is the Director of SAS User Engagement. His talented team looks after SAS online communities, SAS user groups, developer experience and GitHub, tech newsletters, expert webinars and tutorials. Chris is a recovering software developer who helped build popular SAS products such as SAS Enterprise Guide. Inexplicably, Chris is still coasting on the limited fame he earned as an author of *SAS For Dummies*.

# Cybersecurity For Dummies

Joseph Steinberg



## Get the know-how you need to safeguard your data against cyber attacks

Cybercriminals are constantly updating their strategies and techniques in search of new ways to breach data security—shouldn't you learn how to keep yourself and your loved ones safe? Fully updated with information on AI, hybrid work environments, and more, *Cybersecurity For Dummies* is the best-selling guide you need to learn how to protect your personal and business information from the latest cyber threats. This book helps you build stronger defenses, with detailed instructions on how to protect your computer, your online data, and your mobile devices. Learn how to set up the right security measures and prevent breaches—as well as what to do if your information or systems are compromised.

- Learn about the different types of cyberattacks and how to defend against them
- Beef up your data security for hybrid work environments and cloud storage
- Keep your family members safe against deepfake and other social engineering attacks
- Make sure you have a plan to respond quickly and limit damage in the event of a breach

Ideal for businesses and individuals who want to be cyber-secure. *Cybersecurity For Dummies* is also a great primer for anyone interested in pursuing a career in cybersecurity.

[View on Edelweiss](#)

## For Dummies

BISAC: *Computers*

9781394318728

Paperback

June 11, 2025

£22.99 | 25,70 € | \$29.99

DE EUR: €

Previous Edition: 978-1-119-86718-0

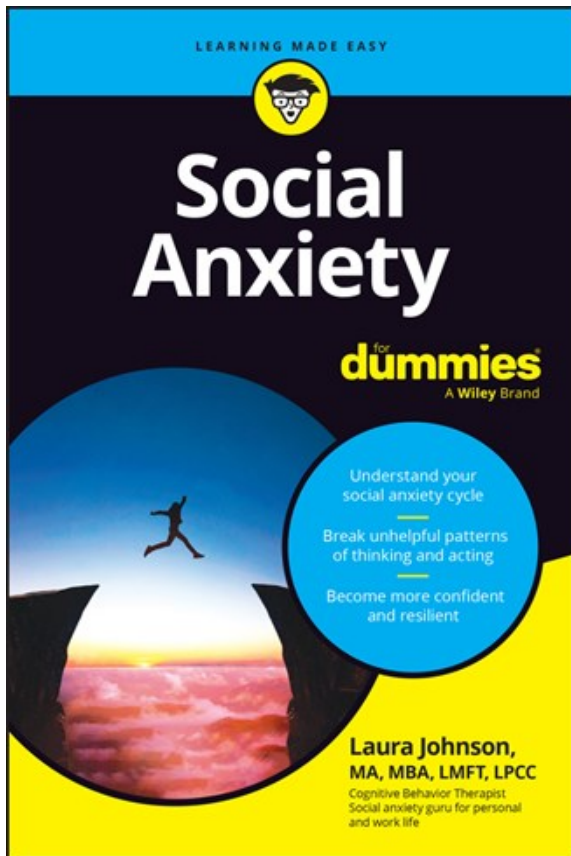
## About the Author

**JOSEPH STEINBERG (TEANECK, NJ)** is one of very few people to hold the full suite of security certifications including: CISSP, ISSAP, ISSMP, and CSSLP. He serves as a cybersecurity expert witness and advisor to both businesses and governments around the world. He has led organizations within the cybersecurity industry for over 25 years and has been calculated to be one of the top 3 cybersecurity influencers worldwide. Steinberg currently serves as a cybersecurity lecturer at Columbia University.



# Social Anxiety For Dummies

Laura Johnson



## Learn more about social anxiety with this straightforward and non-judgmental resource

About 40 million Americans will experience some form of social anxiety at some point this year. Social anxiety is very common but, unfortunately, many of the people experiencing it don't understand as much as they could about this mental health condition.

In *Social Anxiety For Dummies*, Dr. Laura Johnson unpacks and explains the basics of social anxiety, including what it is, how different people experience it, how common it is, how it manifests in various situations, and how you can begin addressing its most distressing symptoms. You'll also learn:

- How therapy works for people with social anxiety disorder and how you can find a qualified clinician
- How you can help and support a loved one or a friend suffering from social anxiety
- Some simple methods you can use to help reduce your anxiety quickly and effectively

If you've ever wondered about this extremely common—and challenging—phobia, *Social Anxiety For Dummies* is the roadmap you've been looking for. From dealing with performance anxiety to understanding the difference between generalized anxiety and social anxiety, you'll get the foundational info you need to take an informed and productive next step.

[View on Edelweiss](#)

## For Dummies

BISAC: *Psychology*

9781394236930

Paperback

April 2, 2025

£15.99 | 17,10 € | \$19.99

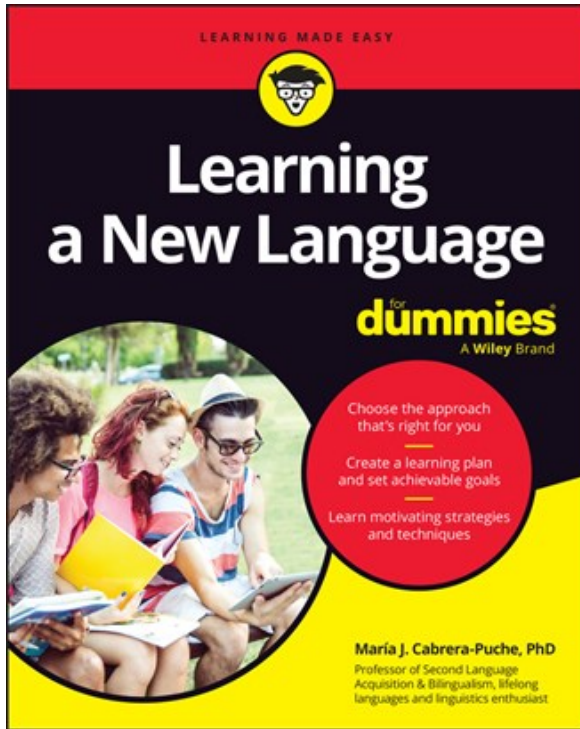
DE EUR: 19.9€

## About the Author

**Laura Johnson** is the Founder and Director of the Cognitive Behavior Therapy Center of Silicon Valley/San Jose, a Regional Clinic of the National Social Anxiety Center. She is a Certified Cognitive Therapist and an Advanced Certified Schema Therapist and specializes in evidence-based therapy including cognitive behavior therapy and schema therapy for Anxiety and Obsessive Compulsive Disorder (OCD) in adults, children and teenagers.

# Learning A New Language For Dummies

Maria J. Cabrera-Puche



## Strategies, tools, and motivation for learning a new language

*Learning A New Language For Dummies* explains how you can create a personal plan to achieve your language learning goals. Get research-based suggestions for speeding up your language acquisition and learn about the benefits of leveling up your linguistic ability. Even if you've never studied a language before, this easy-to-understand guide will prepare you to pick the learning methods that will work best for you. You'll also get an intro to the basics of how humans learn languages, so you can stay motivated, set realistic goals, and achieve success. No matter what language you want to learn, this Dummies guide will help you start off on the right foot.

- Choose a language learning approach that fits you and your lifestyle
- Get step-by-step guidance for making a plan and setting achievable goals
- Learn techniques and strategies for learning quicker and retaining more
- Improve your odds of success with a foundation of knowledge about the learning process

Anyone considering learning a new language or refreshing their knowledge of a language—and language teachers, too—will love *Learning a New Language For Dummies*.

[View on Edelweiss](#)

## For Dummies

BISAC: *Language Arts & Disciplines*

9781394249916

Paperback

February 12, 2025

£15.99 | 17,10 € | \$19.99

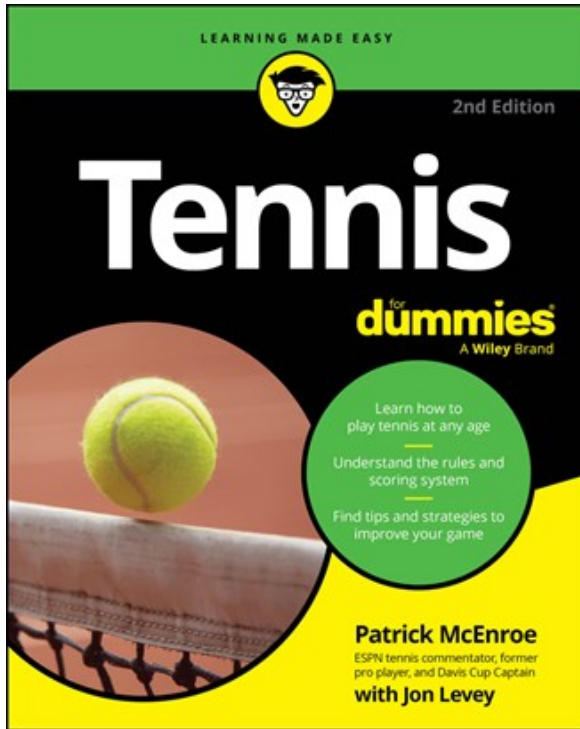
DE EUR: 19.9€

## About the Author

**Dr. María J. Cabrera-Puche (West Chester, PA)** is a Professor of Languages (Spanish) and Coordinator of Undergraduate Teacher Education at West Chester University, where her areas of focus include second language acquisition, bilingualism, curriculum development, and assessment and language proficiency. Maria is the Associate Editor for *The International Journal of Technology, Knowledge and Society*.

# Tennis For Dummies

Patrick McEnroe



**Learn the basics of tennis so you can hit the courts, improve your game, and follow the pros**

This updated edition of *Tennis For Dummies* takes you into the world of tennis today. You'll learn the history of the game, the rules, the latest gear, the hottest strategies, and everything else you need to know to get into this popular racquet sport. This easy-to-understand guide shows you what it takes to improve each time you step on the court, and puts you in the middle of the pro tennis action so you can enjoy the matches everyone is talking about. You'll learn to equip yourself with the right apparel, racquet, and accessories, so you're ready to play. Get tips for perfecting your strokes and shaping up with physical conditioning, plus dealing with common tennis injuries. You'll also explore the finer points of tennis etiquette, both on the court and as a spectator.

- Discover how the game of tennis is played, with helpful illustrations and court diagrams
- Master the mental game so you can get the most out of yourself each and every time you pick up a racquet
- Understand the rules of tennis, the varieties of the game, and the scoring system
- Learn about the most prominent players, matches, and tournaments

This is a great Dummies guide for readers who want to learn the basics of tennis, so they can go out and play, or enjoy watching tournaments in person or on television. Beginners who need a general introduction and current players who want to take their game to the next level will love the quick-and-easy tips inside.

[View on Edelweiss](#)

## For Dummies

BISAC: *Sports & Recreation*

9781394254668

Paperback

May 7, 2025

£18.99 | 21,40 € | \$24.99

DE EUR: 22.9€

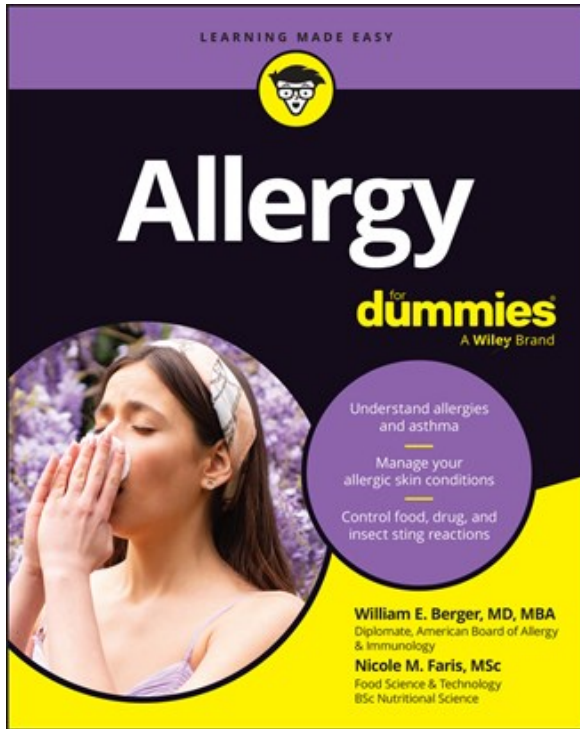
Previous Edition: 978-0-7645-5087-4

### About the Author

**Patrick McEnroe (Bronxville, NY)** is an American former pro tennis player, current tennis analyst and broadcaster, and former captain of the U.S. Davis Cup team. He is also a co-director at the John McEnroe Tennis Academy in New York. Patrick can be seen regularly on ESPN, where he serves as a match analyst, and also calls play-by-play during grand slam and Tennis Masters series tournaments. He is the President of the International Tennis Hall of Fame.

# Allergy For Dummies

William E. Berger



## All the info you need to understand your allergies and manage symptoms

*Allergy For Dummies* is your one-stop source for comprehensive information on the different types of allergies and their triggers, along with tips on allergy management and prevention. Accessible, Dummies-style explanations will help you deal with hay fever, asthma, eczema, drug allergies, food sensitivities, and beyond—for yourself or anyone under your care. Get answers to your allergy-related questions, understand your triggers, and learn what you can do about allergies of all types. Ensure that you're in control and receive the help you need, with this friendly guide.

- Identify what's ailing you by getting tested for allergies and asthma
- Learn to treat food allergies, allergic skin conditions, drug reactions, and insect stings
- Know how to prevent anaphylaxis, and what to do if it occurs
- Understand your treatment options and find resources for additional information

*Allergy For Dummies* is for the millions of people around the world who suffer from some kind of allergic sensitivity and need a thorough and approachable guide on the topic.

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## For Dummies

BISAC: Health & Fitness

9781394256686

Paperback

January 29, 2025

£18.99 | 21,40 € | \$24.99

DE EUR: 22.9€

## About the Author

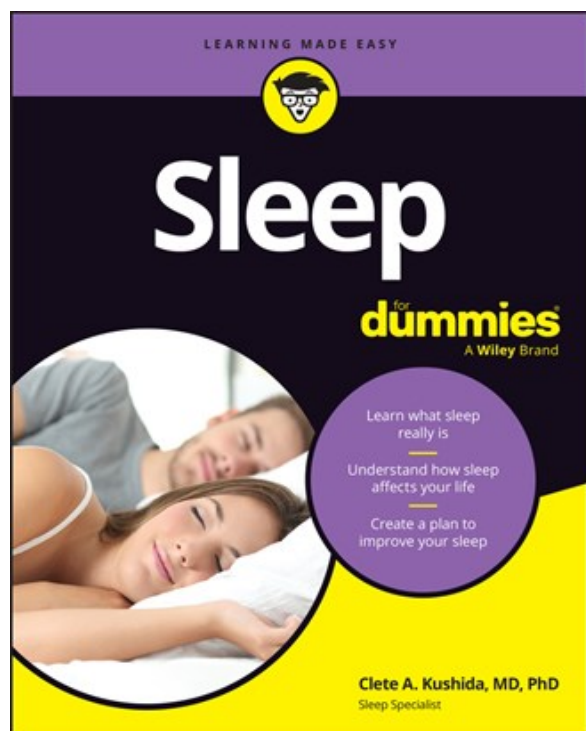
**William E. Berger, MD (Mission Viejo, CA)** is one of the nation's foremost experts on allergies and asthma and is the author of *Asthma For Dummies*. As a board-certified physician in pediatrics and allergy & immunology, Dr. Berger has had 30 years of clinical experience in diagnosing and treating patients with allergies and asthma.

**Nicole M. Faris (Denver, CO)** is an experienced medical business leader with over 15 years of experience in medical and clinical affairs and strategic communication.



# Sleep For Dummies

Clete Kushida



**Improve your health, your productivity, and your relationships —with sleep!**

In a world constantly on the move, it's not surprising that more and more people aren't sleeping as much as they'd like. *Sleep For Dummies* helps you understand the foundations of sleep and how it impacts our everyday lives. With easy-to-understand explanations and simple strategies you can start using today, this book will help you get the most out of your sleep hours. Get science-backed advice on how to get the sleep you need and explore how prioritizing your sleep health can supercharge your life, with this fun Dummies guide.

- Learn all about sleep cycles, circadian rhythms, dreams, and the effects of sleep deprivation on your body and brain
- Get the lowdown on sleep changes across the lifespan, plus sleep disorders like insomnia, sleep apnea, and beyond
- Find out how smartwatches and other wearable sleep technology can help improve your sleep quantity and quality
- Wake up each morning feeling refreshed, thanks to tips to optimize your sleep.

Around 62% of adults worldwide feel they don't sleep well. If you're in that group—or trying to avoid getting in—*Sleep For Dummies* is for you. This is also a great resource for parents who want to understand their children's sleep needs, shift workers, and anyone with sleep struggles. Look no farther for practical advice to help you get the Zs you need.

[View on Edelweiss](#)

## For Dummies

BISAC: Health & Fitness

9781394262342

Paperback

June 4, 2025

£17.99 | 19,70 € | \$22.99

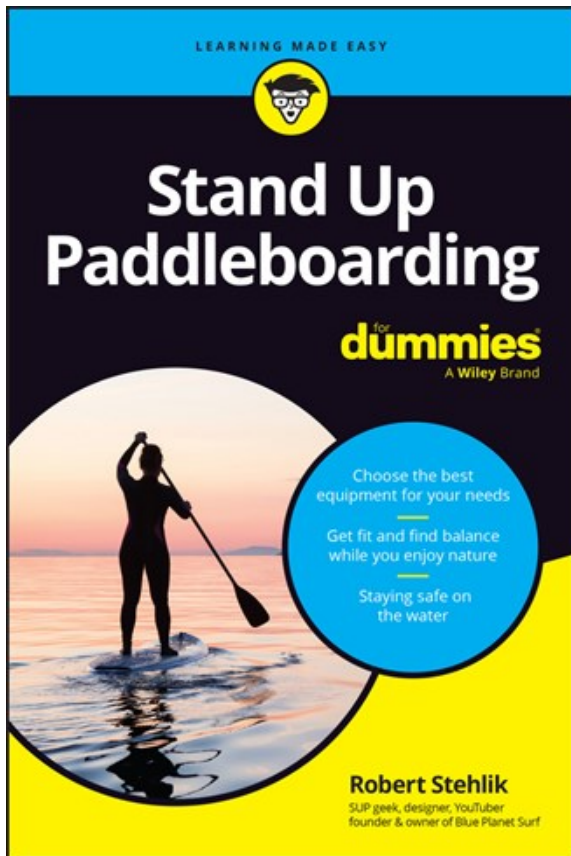
DE EUR: 21.9€

### About the Author

**Clete A. Kushida, M.D., Ph.D. (Los Altos Hills, CA)** is a neurologist, professor, division chief, and medical director of Stanford Sleep Medicine. He has served as founding president of the World Sleep Society and California Sleep Society, and past president of the World Sleep Federation and American Academy of Sleep Medicine. He has conducted numerous research studies, has authored or edited over 300 publications, and is editor-in-chief of the journal *Sleep Science and Practice*.

# Standup Paddleboarding For Dummies

Robert Stehlik



## An easy and accessible guide for one of the fastest growing water sports in the world

Looking for a way to get some exercise out on the water and have a blast while you're at it? Then it's time to try stand up paddleboarding!

*Stand Up Paddleboarding For Dummies* walks you through absolutely everything you need to know to get started with this fun, exciting, and healthy activity. It's packed with illustrations, graphics, and easy-to-understand tips that make it a snap to do everything from choosing your first board to respecting the marine life you'll see while you're in the water.

This book will prepare you for your new hobby so you can feel safe, knowledgeable, and comfortable with the ins and outs of this rapidly growing sport. You'll also find:

- Essential safety tips, including how to maintain your balance on the board and helpful stretches you can do before and after your next stand up paddleboarding session
- A list of common rookie mistakes—and how to avoid them—so you can get a head start on your new pastime
- Equipment basics that will help you choose the gear that's right for you on your first try

*Stand Up Paddleboarding For Dummies* is a great book for people ready to take on a cool and healthy new activity, as well as the perfect gift for that active and fun-loving person in your life who can't get enough of being out on the water. Grab a copy today!

[View on Edelweiss](#)

## For Dummies

BISAC: Sports & Recreation

9781394276295

Paperback

April 15, 2025

£15.99 | 17,10 € | \$19.99

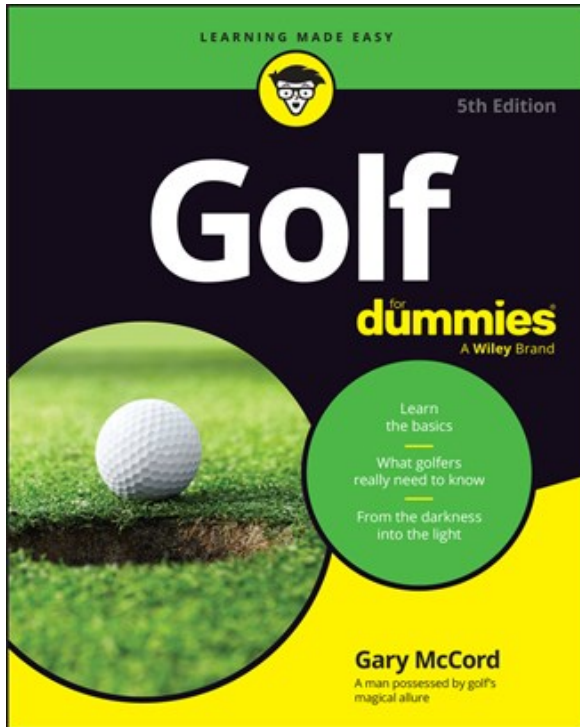
DE EUR: 19.9€

## About the Author

**Robert Stehlik (Honolulu, HI)** -is the founder and owner of Blue Planet, a worldwide SUP and surf brand with distributors across the globe. He has taught thousands to SUP through lessons, coaching, training groups, and free clinics. Millions have watched their "how to" videos on youtube/blueplanetsurf. Robert is a certified Professional Stand Up Paddle Association instructor and is also a competitive SUP racer, he's competed in the "Paddleboard World Championship" race more than 10 times, typically placing first or second in his age group.

# Golf For Dummies

Gary McCord



## Level up your own golf game, or enjoy the sport as a spectator

Golf is a great sport for all types of people. It's a low impact form of exercise, a social activity, and it gets you outdoors. *Golf For Dummies* teaches you the rules of the game and gives you tips on improving your play. If you're more of a spectator, you'll love this book's coverage of the latest golf trends and the best players on the pro courses. Helpful illustrations make it easy to understand how golf really works, so you can step onto the green with confidence. In this new edition, you can learn all about new golf formats and recent changes to the rulebook. Ready to play a round?

- Understand golf basics, perfect your swing, and master the mental game
- Follow simple instructions and diagrams to improve your grips and stances
- Learn how the sport of golf is changing, at the amateur and professional levels
- Improve your golf game with advice from a championship-winning golfer

This is a great Dummies guide for anyone looking for a general introduction to the sport, as well as current players who want to take their game to the next level. Have fun when you hit the links!

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## For Dummies

BISAC: *Sports & Recreation*

9781394281053

Paperback

May 14, 2025

£18.99 | 21,40 € | \$24.99

DE EUR: 22.9€

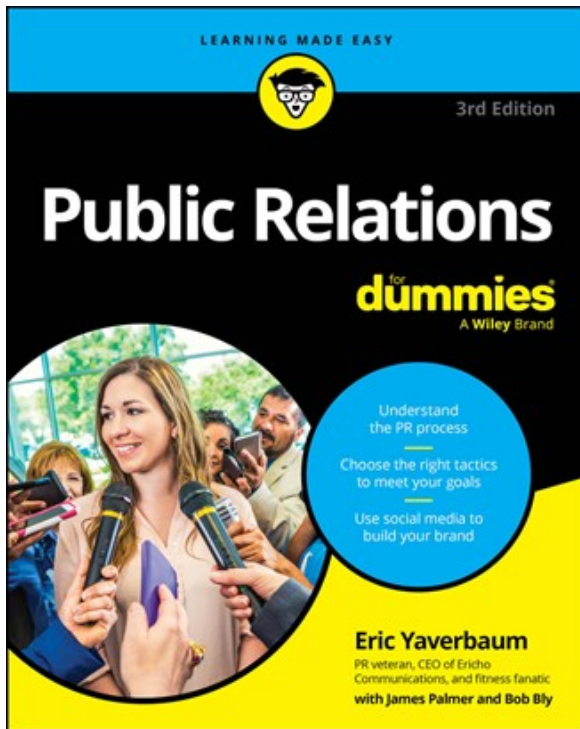
Previous Edition: 978-0-470-88279-5

## About the Author

**Gary McCord (Scottsdale, AZ)** is a former American professional golfer who competed in more than 400 PGA Tour events and won two PGA Tour Champions tournaments. He is also a pro golf commentator and author - Gary was a member of the CBS golf broadcast team for 33 years. He currently co-hosts a weekly program on SiriusXM PGA Tour Radio called "The Dry Heave" with former CBS colleague David Feherty, as well as a YouTube show, *Kostis & McCord Off Their Rockers*. McCord has written several books, including *Just a Range Ball in a Box of Titleists* (Putnam, 1997). In 1996, he appeared as himself in the Kevin Costner movie "Tin Cup", a film he says is based on his life.

# Public Relations For Dummies

Eric Yaverbaum



## Understand what it takes to develop successful public relations campaigns

Effective public relations (PR) can help level the playing field between you and your competitors. You don't necessarily need a big budget to establish brand awareness and a positive reputation. With enough practice, anyone can learn to think like a PR specialist. *Public Relations For Dummies* helps you understand the mechanics of PR and gives you all the tools you need to succeed. This friendly guide gives you practical insights on using the many components of PR to create successful campaigns. You'll learn how to assemble a PR plan, create a budget, develop winning ideas, cultivate media contacts, create pitches, leverage social media and podcasts, secure public speaking engagements, and beyond. Plus, this new edition covers the latest technology for reaching more people and analyzing your results. No business jargon in this book—just clear, simple information and advice on making PR work for you.

- Understand the purpose and process of public relations management
- Choose the right PR tactics to meet your specific goals
- Use social media, including TikTok, to your advantage
- Connect with people who can help you build your brand's reputation

This Dummies guide is great for small business owners and people who want to learn more about doing PR for larger companies. Nonprofit organizations and influencers will also love these tips on getting noticed.

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## For Dummies

BISAC: *Business & Economics*

9781394284870

Paperback

April 13, 2025

£18.99 | 21,40 € | \$24.99

DE EUR: 22.9€

Previous Edition: 978-0-471-77272-9

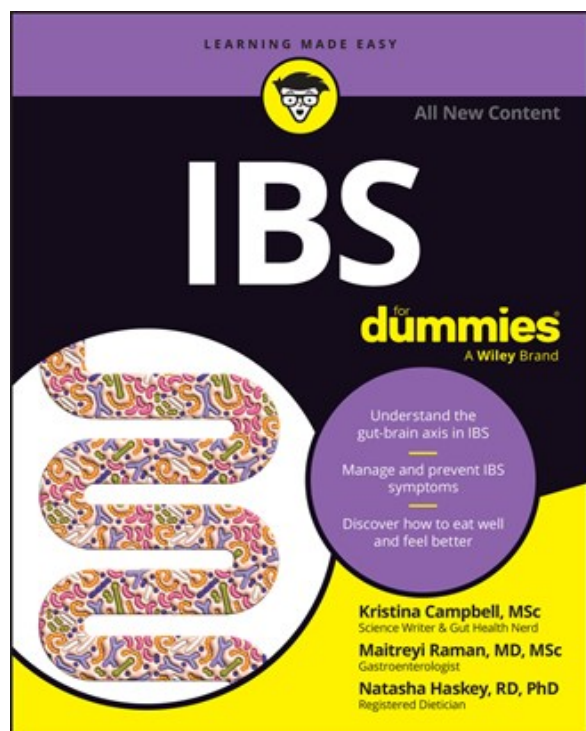
## About the Author

**Eric Yaverbaum (New York, NY)** is the CEO of Jericho Communications - he is a communications, media, and public relations expert with over 42 years in the industry. Eric has worked with a wide range of clients, including Sony, IKEA, Progressive Insurance, and H&M. Eric is a bestselling author of several titles, including *Leadership Secrets of the World's Most Successful CEOs*, with over a million copies sold. He has been featured in Forbes, The Washington Post, The New York Times, HuffPost, CNBC, and MSNBC.



# IBS For Dummies

Kristina Campbell



## Get trustworthy answers to all your questions about irritable bowel syndrome

*IBS For Dummies* is a much-needed resource that covers all aspects of this common gastrointestinal disorder, from a basic understanding of how the digestive tract works to managing the difficult and often unpredictable symptoms that come with the condition. This essential guide also gives those with IBS and IBS-like symptoms key tips on how to adapt their lifestyle and live life to the fullest. Packed with up-to-date scientific information, *IBS For Dummies* takes you through the different subtypes of IBS and their symptoms, covers treatment options, and provides helpful tips in a clear and approachable way. The compassionate Dummies approach makes coping with IBS easier, so you won't be held back by your symptoms.

- Discover the role of the gut microbiome and the gut-brain axis in IBS
- Learn how you can get an IBS diagnosis and find the treatment that works for you
- Find IBS-friendly recipes, current research findings, and new management options

If you or someone you love has been diagnosed with IBS—or struggles with IBS symptoms without a diagnosis—this book will help you uncover new avenues for relief. Healthcare professionals looking to educate patients will also love this approachable reference.

[View on Edelweiss](#)

## For Dummies

BISAC: Health & Fitness

9781394289455

Paperback

June 18, 2025

£18.99 | 21,40 € | \$24.99

DE EUR: 24.9€

### About the Author

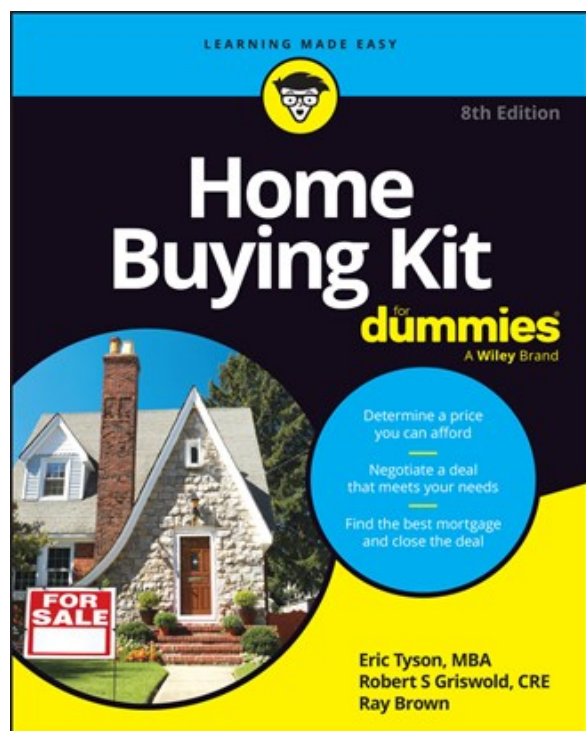
**Kristina Campbell, M.Sc. (Victoria, BC)** is a science and medical writer who has spent the past decade covering gut health and microbiome science for online and print media throughout Europe and North America. She is the author of *Gut Health For Dummies*.

**Maitreyi Raman, MD, M.Sc. (Calgary, AB)** is a gastroenterologist, nutrition specialist, and associate professor at the University of Calgary who has published over 100 peer-reviewed articles and has developed an app for people with digestive disease.

**Natasha Haskey, RD, PhD (Kelowna, BC)** is a registered dietitian

# Home Buying Kit For Dummies

Eric Tyson



## The top choice among home buyers in need of assistance

*Home Buying Kit For Dummies* is your one-stop guide to navigating the housing market and buying a home. This updated book helps you through the largest—and most complex—purchase you're likely to make, offering a map to navigating the occasionally choppy waters of home buying. Get insight on evaluating your financial readiness to buy a house, securing a mortgage, building a team of advisors, negotiating a deal, and getting your new home ready after you buy. A small investment in know-how will make a big difference, making every step of the home buying process smoother.

- Understand interest rates and determine your budget for buying a new home
- Learn how to get approved for a mortgage and recognize fair house prices
- Get a real estate agent and find the home that fits your needs
- Survive the inspection and appraisal stage, then seal the deal

This book is a perfect choice for first-time and inexperienced home buyers who need advice on the steps in buying a home.

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## For Dummies

BISAC: *Business & Economics*

9781394290802

Paperback

May 21, 2025

£22.99 | 25,70 € | \$29.99

DE EUR: 29.9€

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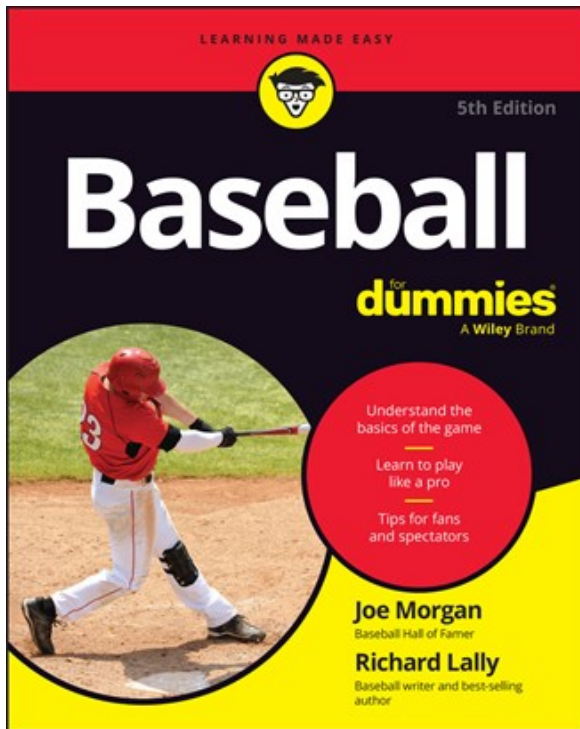
## About the Author

**Eric Tyson (metro New York, NY)** has shared his financial expertise in bestselling books like *Personal Finance For Dummies*, *Real Estate Investing For Dummies*, and *Home Buying Kit For Dummies*.

**Robert S. Griswold, MBA, MSBA, CRE (San Diego, CA)** is a successful real estate investor and active, hands-on property manager with a large portfolio of residential and commercial rental properties who uses print and broadcast journalism to bring his many years of experience to the public. He's authored *Property Management For Dummies* and *Property Management Kit for Dummies*, and co-authored *Landlord's Legal Kit For Dummies*.

# Baseball For Dummies

Joe Morgan



## Learn the basics of baseball as a player, spectator, or coach

*Baseball For Dummies* gets you started learning about this popular sport. You can improve your fundamentals as a player, inspire your team as a coach, or enjoy watching baseball as a superfan. The book includes helpful illustrations and diagrams that make it easy to understand the rules. You'll learn about offensive and defensive strategies, hitting and pitching techniques, the roles of each player on the team, what managers and coaches do, and how to understand baseball statistics. In beginner-friendly terms, this guide also covers the differences between the Minor and Major Leagues, T-Ball, college baseball, and leagues around the world. Batter up!

- Get a handle on the basic rules, strategies, and skills of baseball
- Learn about the different baseball leagues—including recent changes to the rules—so you can have fun following the sport
- Improve your technique with tips on pitching, hitting, and fielding
- Delve into statistics and advanced concepts that will help you understand pro play

This book is for baseball fans of every level, from beginners to loyal fans who want to know even more. Players and coaches will also love this book's advice on how to sharpen their skills.

[View on Edelweiss](#)

## For Dummies

BISAC: *Sports & Recreation*

9781394290833

Paperback

February 5, 2025

£18.99 | 21,40 € | \$24.99

DE EUR: 24.9€

Previous Edition: 978-1-118-51054-4

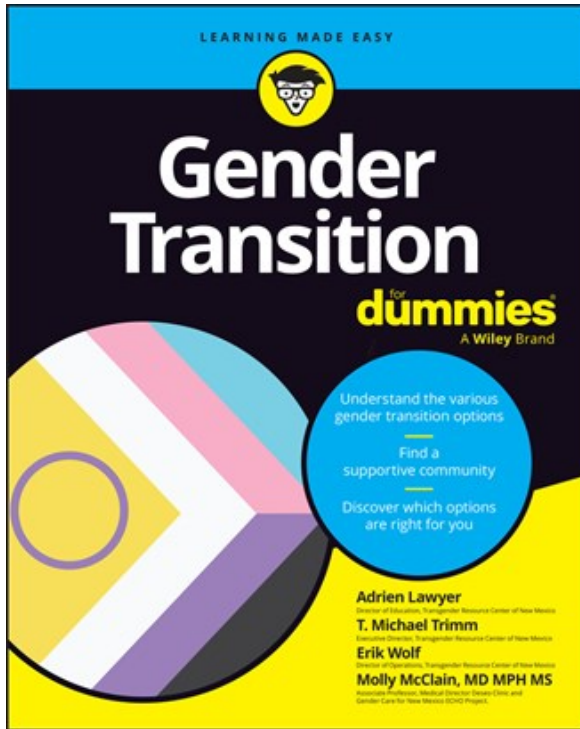
## About the Author

**Richard Lally** is a prolific sportswriter who has authored several sports titles, including *Bombers: An Oral History of the New York Yankees* and *Pinstriped Summers: Memories of Yankee Seasons Past*. Richard was also editor-in-chief at Baseball Library.

**Joe Morgan** played on two Cincinnati Reds World Series championship teams and was elected to the Hall of Fame in 1990.

# Gender Transition For Dummies

Adrien Lawyer



**Gender transition is different for everyone—get the support you need for your unique journey**

*Gender Transition For Dummies* is an essential resource for transgender and non-binary readers who are considering the various elements of what is often called gender transition. It starts at the beginning, answering questions like, “What is transgender and what is non-binary?” and, “How Do I Know If I’m Transgender?” Learn to navigate social transition, prepare for gender-affirming surgery, tell loved ones about your transition plans, find a supportive community, and take care of your mental health.

Undertaking any of these steps is a big decision, and it isn't always easy. With this Dummies guide, you'll know that you aren't alone, and you'll get tips from experts on advocating for yourself.

- Manage gender dysphoria, find supportive care providers, and protect your mental health
- Know what to expect with hormone therapy and gender-affirming surgery
- Learn how to change your legal documents and ask people to use the name and pronouns that feel right for you

*Gender Transition For Dummies* is here to support and guide the transgender and gender-diverse community—and their loved ones—and help them to thrive.

[View on Edelweiss](#)

## For Dummies

BISAC: *Self-Help*

9781394293186

Paperback

May 14, 2025

£18.99 | 21,40 € | \$24.99

DE EUR: 24.9€

### About the Author

**Adrien Lawyer** (Albuquerque, NM) co-founded the Transgender Resource Center of New Mexico in 2008 to be a source of direct services, education, and advocacy for the transgender community.

**T. Michael Trimm** is the Executive Director of Services and Administration at TGRCNM.

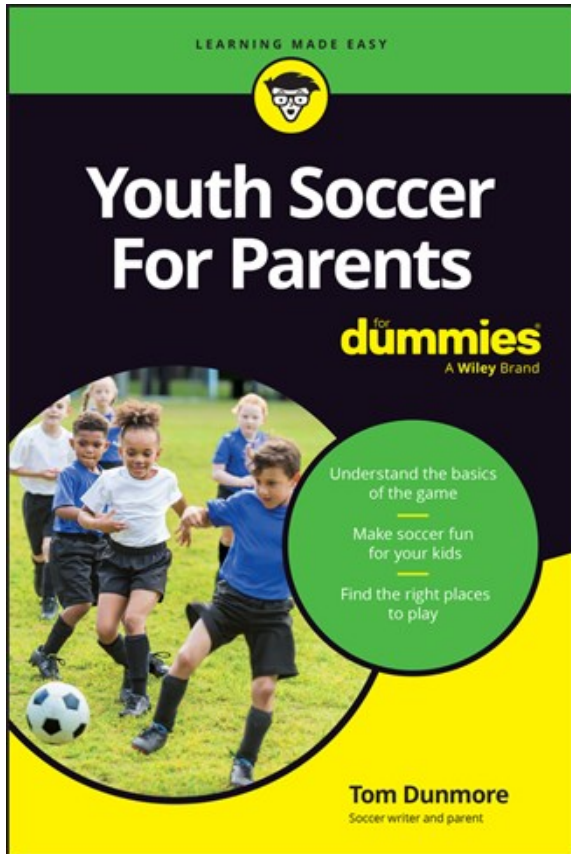
**Erik Wolf** is the Director of Operations at TGRCNM.

**Dr. Molly McClain, MD**, a board certified family physician and



# Youth Soccer For Parents For Dummies

Thomas Dunmore



## Understand the sport of soccer and encourage your kids to have fun

*Youth Soccer For Parents For Dummies* explains how you can prepare your children to play and enjoy the sport of soccer, whether they play recreationally or at the elite youth level. Get up to speed on the basic rules, and learn to keep kids interested and motivated in a sport that's great for their physical and mental health. This ultimate parents' guide covers the rules, player positions, and strategies, including what gear your kids need to start playing. You'll learn coaching and refereeing basics, too, so you'll be ready to get involved. Plus, this book has tips on deciding which program and level makes sense for your child, evaluating travel soccer programs and specialized training camps, dealing with coaches (good and bad), and supporting your kid from the sidelines.

- Discover the basics of soccer and learn how to get kids started at any age
- Learn basic soccer drills to help your kids practice on their own
- Keep your kids motivated, even when they're injured or disappointed
- Help kids prevent injuries and participate in coaching and team management
- Navigate the competitive landscape of soccer at the teen level

Parents with children of all ages will find tips, advice, support, and encouragement in *Youth Soccer For Parents For Dummies*. Part soccer book, part parenting book, this guide can help you get your kids started and support them all the way through college.

[View on Edelweiss](#)

## For Dummies

BISAC: *Sports & Recreation*

9781394293834

Paperback

May 6, 2025

£15.99 | 17,10 € | \$19.99

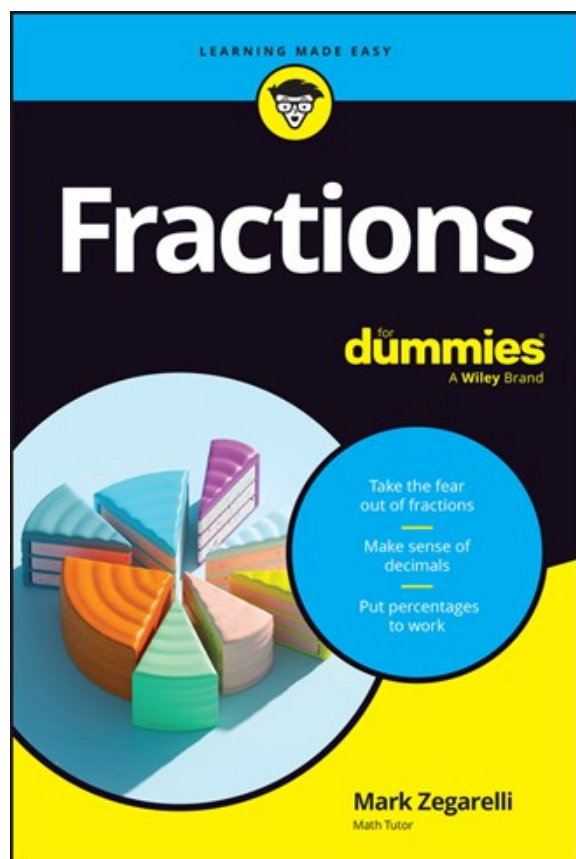
DE EUR: 19.9€

## About the Author

**Tom Dunmore (Denver, CO)** is the author of *Historical Dictionary of Soccer* (Scarecrow Press, 2011), and *Soccer For Dummies*, and the editor of several soccer websites and blogs, including *XI Quarterly* and *Pitch Invasion*. Tom is a soccer parent himself and grew up playing soccer in England - he has a US Soccer "E" coaching license, and has also worked extensively in professional soccer (MLS). From 2012 to 2017, Tom was Senior Vice-President of Marketing and Operations for Indy Eleven Professional Soccer (United Soccer League).

# Fractions For Dummies

Mark Zegarelli



## An easy, straightforward, and fun guide for learning fractions and its counterparts

*Fractions For Dummies* is the perfect strategy guide for both understanding and using one of math's most common (and most challenging) topic areas. You'll explore current solving strategies for fraction-related problems, and you'll also discover how to solve problems involving fractions' closely related cousins, decimals and percentages. Dive deep into the basics of these topics before moving on to more advanced uses, such as word problems, with the help of author and experienced math teacher Mark Zegarelli.

This straightforward and intuitive book also includes:

- Techniques for working with mixed numbers (numbers that include whole amounts *and* fractions) and more
- Ways to add, subtract, multiply, and divide fractions with whole numbers and with each other
- Strategies for helping and supporting the young student in your life who's struggling with fractions, decimals, and/or percentages

It's time you showed these math areas who's boss. *Fractions For Dummies* shows you just how easy fractions and the like can be!

[View on Edelweiss](#)

## For Dummies

BISAC: *Mathematics*

9781394296873

Paperback

April 2, 2025

£15.99 | 17,10 € | \$19.99

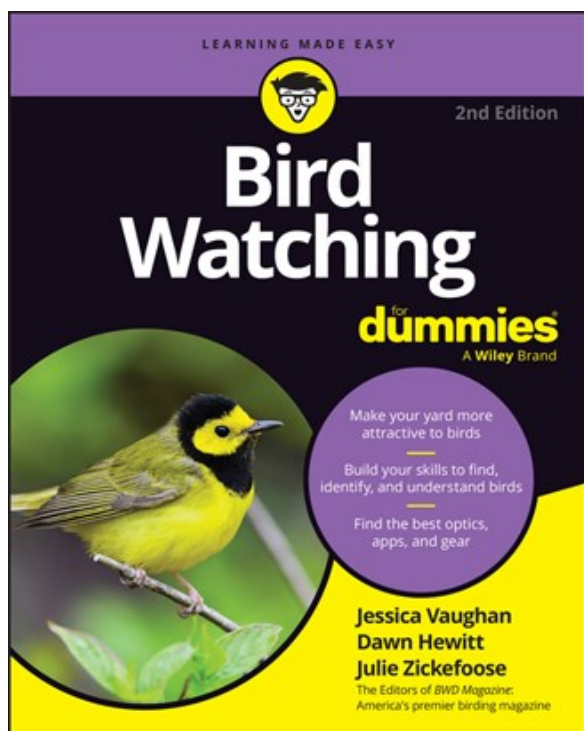
DE EUR: 19.9€

## About the Author

**Mark Zegarelli (Long Branch, NJ)** is a math teacher and tutor. He holds degrees in Mathematics and English from Rutgers University and is the author of several math and puzzle books, including *Basic Math & Pre-Algebra For Dummies*, *Basic Math & Pre-Algebra Workbook For Dummies*, and *Logic For Dummies*.

# Bird Watching For Dummies

Jessica Vaughan



## Birds are everywhere. Why not start really watching them?

Sometimes, all it takes is a “spark bird” to open the door. A bird, seen well, so unexpectedly beautiful and interesting that it cracks you wide open. ***Bird Watching For Dummies*** is a spark book, teaching you all you need to know about this fun, affordable, and accessible hobby. It gently guides as you explore your local habitats, learn to recognize more and more species, and reap the many mental health benefits of connecting to the outdoors and all the wonders it holds. This book gets you started, teaching you how to identify birds by sight and sound, find birdwatching hotspots, and get the birds to come to your own backyard. You’ll learn about the latest gear, the best field guides and online apps that will jump-start your bird identification skills. Into photography? This book has your back, with tips on getting good photos for identification and aesthetic purposes. Find out how to join a local bird club, find a field trip or a group tour to rainforest, desert, seacoast, mountains or prairie. Every habitat has its own special birds, and when the birding bug bites, you’ll want to see them all.

- Get started with bird watching or take your hobby to the next level
- Improve your skills with tips for identifying birds by sight and sound
- Understand bird behavior and learn gardening tips that will bring the birds to you
- Choose field guides, binoculars, apps, and other tools of the trade

[View on Edelweiss](#)

***Bird Watching For Dummies*** will teach beginners and novices how to start bird watching, sharpen their bird watching skills, and expand their knowledge.

## For Dummies

BISAC: *Nature*

9781394297306

Paperback

June 11, 2025

£18.99 | 21,40 € | \$24.99

DE EUR: 24.9€

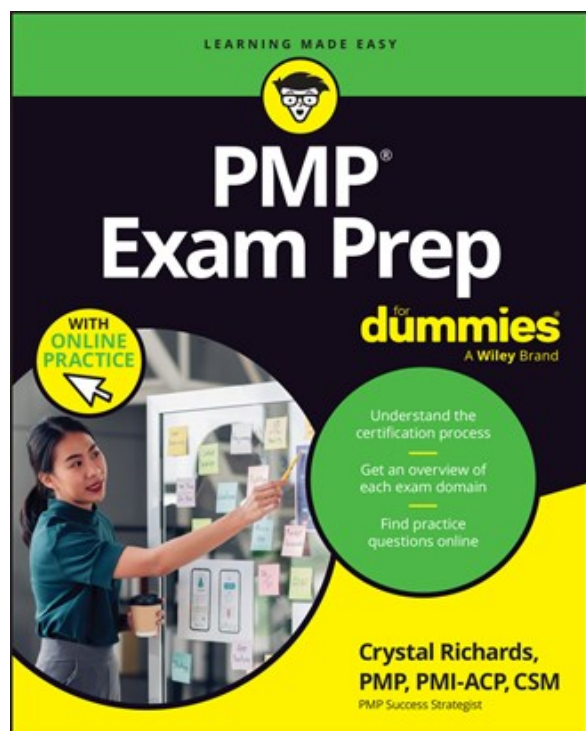
Previous Edition: 978-0-7645-5040-9

## About the Author

**Jessica Vaughan, Dawn Hewitt, Julie Zickefoose** - are Editors at BWD, founded in 1978 as *Bird Watcher's Digest*, North America's premier bird-watching magazine, devoted to birds and bird watching enthusiasts around the world. BWD also publishes a bimonthly newsletter (*The Backyard Birds Newsletter*) and has expanded into other bird-watching products and publications, including birding gear, a backyard booklet series, and online resources such as bird identification guides and tips for beginners.

# PMP Exam Prep For Dummies

Crystal Richards



## Discover an exciting and lucrative new career in project management

Project management is one of the most flexible, engaging, and lucrative careers available today. And nothing gets you ready for it quite like the Project Management Professional (PMP) certification exam, which awards the gold-standard qualification in the field. *PMP Exam Prep For Dummies* walks you through every step you need to take to acquire your PMP credential. The book covers all aspects of the PMP certification exam, helping you learn to manage a project's people, processes, and business priorities with ease.

Applicable to virtually any industry—including health, construction, and information technology—the book offers:

- Critical info about the certification process, the application, the exam, and more
- Strategies for learning the most relevant parts of the Project Management Body of Knowledge (PMBOK)
- Complimentary access to an online practice question bank you can use to sharpen your skills and get ready for the test

Perfect for aspiring project management professionals, career changers, and anyone else interested in broadening their business skillset, *PMP Exam Prep For Dummies* is also a can't-miss resource for practicing project management professionals looking to brush up on the basics. Grab your copy today!

[View on Edelweiss](#)

## For Dummies

BISAC: *Study Aids*

9781394300495

Paperback

June 4, 2025

£30.99 | 34,20 € | \$39.99

DE EUR: €

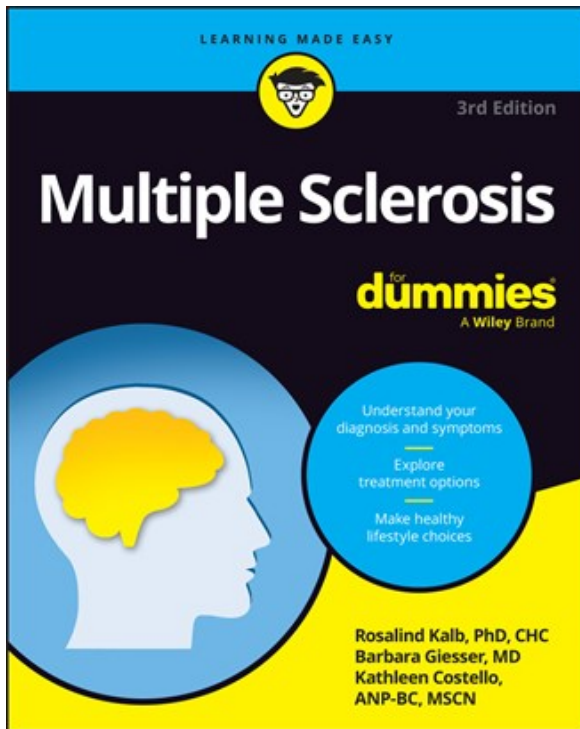
## About the Author

**Crystal Richards, MHA, PMP®, PMI-ACP®, CSM® (Washington, DC)** is the principal and owner of MindsparQ, a talent development consulting firm whose focus is helping overwhelmed teams improve their project management skills. Crystal has trained over 2,000 business professionals to meet their goals of project management and agile excellence by achieving the PMP® and PMI-ACP® credentials and furthering their educational pursuits in the field. Over the last 15 years, she's helped start-ups, healthcare organizations, non-profits, and government agencies improve their project results-and still like her for setting them straight.



# Multiple Sclerosis For Dummies

Rosalind Kalb



## Everyone's MS is different—learn the best way to manage yours

Multiple sclerosis (MS) is a chronic, unpredictable autoimmune disease that affects millions of people worldwide. It poses unique challenges for people with MS and their care partners because the symptoms (many of which are invisible to others) are so variable from day to day and month to month. *Multiple Sclerosis For Dummies* helps you and your loved ones understand the importance of early treatment and become familiar with all of the latest treatment options and therapies. You aren't alone—this compassionate guide includes resources for connecting with the right MS care provider, building a care team, managing your emotions and stress, and getting the support you need. Plus, you'll get tips for making lifestyle choices that help you along your MS path.

- Discover information on the latest diagnostic information, treatments, and symptom management strategies
- Learn why it's so important to take care of your mental health and emotional wellbeing as you treat your MS
- Get pointers for talking to MS care providers and your loved ones, advocating for yourself, and making decisions alongside your care team
- Find trustworthy books, websites, and community resources to expand your knowledge and improve your health

*Multiple Sclerosis For Dummies* is a great starting point for anyone facing a new MS diagnosis or looking for updated information. Partners and family members will also learn how to care for themselves while caring for the person they love.

[View on Edelweiss](#)

## For Dummies

BISAC: Health & Fitness

9781394300921

Paperback

April 9, 2025

£18.99 | 21,40 € | \$24.99

DE EUR: €

Previous Edition: 978-1-118-17587-3

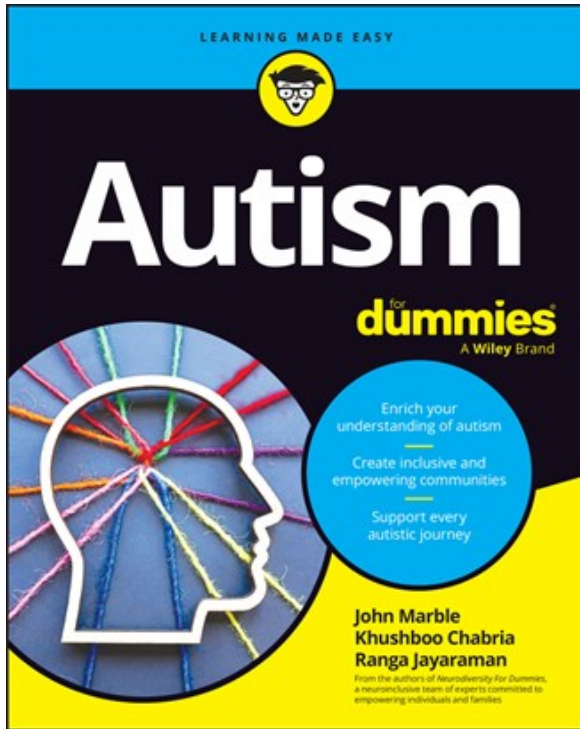
## About the Author

**Rosalind Kalb, PhD (Westport, CT)** is a clinical psychologist who has specialized in MS care and education for more than 40 years. Formerly VP of the Professional Resource Center at the National Multiple Sclerosis Society, Dr. Kalb is currently the Senior Programs Consultant at Can Do MS, a national nonprofit organization that provides education, resources, and support for people with MS.

**Barbara Geisser, MD (Santa Monica, CA)** is a neurologist who has specialized in the care of persons with Multiple Sclerosis since 1982. She has created educational materials about MS for students, healthcare professionals, and lay audiences and currently directs the

# Autism For Dummies

John Marble



## Embrace neurodiversity and foster understanding

*Autism For Dummies* is a comprehensive guide exploring the full spectrum of autism experiences. This essential resource deepens understanding for self-advocates, parents, educators, and professionals, fostering respect and acceptance for all individuals on the autism spectrum. Covering the basics of autism, including the latest research and diagnostic criteria, the book offers insights into neurological diversity. It acknowledges the vastly different abilities and support needs among autistic individuals, portraying these experiences with depth and empathy.

The book addresses families' and caregivers' experiences, offering candid testimonials and practical advice on advocating for resources, fostering supportive communities, and ensuring the best outcomes for their children. *Autism For Dummies* bridges polarized views within the autism community, highlighting self-advocates' calls for independence and parents' need for comprehensive support.

Through respectful dialogue and shared stories, the book encourages an enlightened approach to support and acceptance and provides practical strategies for inclusion, covering tools for communities, schools, and workplaces to become more accommodating and empowering.

The book:

- Explains the varied support needs of autistic individuals, from extensive daily support to minimal assistance
- Offers strategies for caregivers supporting children and adults with autism
- Includes candid testimonials and practical advice from real families on how to advocate for appropriate resources and foster supportive environments

[View on Edelweiss](#)

## For Dummies

BISAC: *Psychology*

9781394301003

Paperback

June 18, 2025

£18.99 | 21,40 € | \$24.99

DE EUR: €

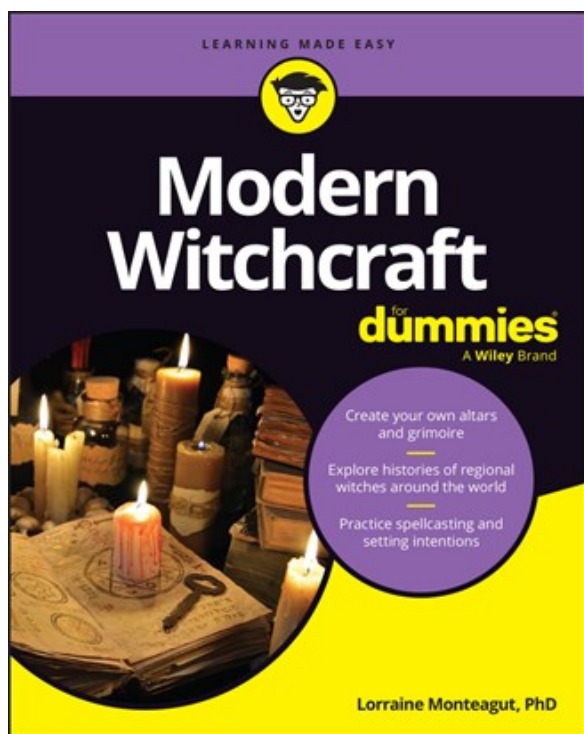
## About the Author

**John Marble (Sacramento, CA)** is the founder of Pivot Neurodiversity, a classroom instructor and training partner with Neurodiversity Pathways, and a writer and speaker on innovation, workplace culture, and neurodiversity.

**Khushboo Chabria (San Ramon, CA)** is a neurodiversity specialist, a program manager, career coach and speaker focused on educating and supporting neurodivergent individuals to help launch their career and supporting organizations to integrate neurodivergent employees into the workplace through belonging and empowerment at Neurodiversity Pathways.

# Modern Witchcraft For Dummies

Lorraine Monteagut



## A contemporary guide to the roots, paths and tools of witchcraft.

A new generation of witchcraft is here! Today, witchcraft encompasses many different paths and is one of the most rapidly growing sets of spiritual systems in the world. *Modern Witchcraft For Dummies* walks you through what it means to be a modern witch—going beyond the Euro-pagan traditions and Wicca—and how to ensure your witchcraft moves toward inclusivity and spiritual activism. Discover the roots and impact of witchcraft, consider the differences between “open” and “closed” practices, and explore the ethics of magical practice.

Within, you'll also:

- Explore histories of regional witches across the world
- Understand witchcraft archetypes and practices (with clear guidance on how to start your own practice)
- Discover the various types of witches and determine the type of witch you want to be
- Create your own altars and grimoires, set intentions, and practice your spellcasting and rituals (on your own or with a coven!)

Get ready to explore a world of powerful spiritual connectedness with *Modern Witchcraft For Dummies*. It's a must-read for witches, pagans, and the simply occult-curious.

[View on Edelweiss](#)

## For Dummies

BISAC: *Body, Mind & Spirit*

9781394303632

Paperback

June 11, 2025

£18.99 | 21,40 € | \$24.99

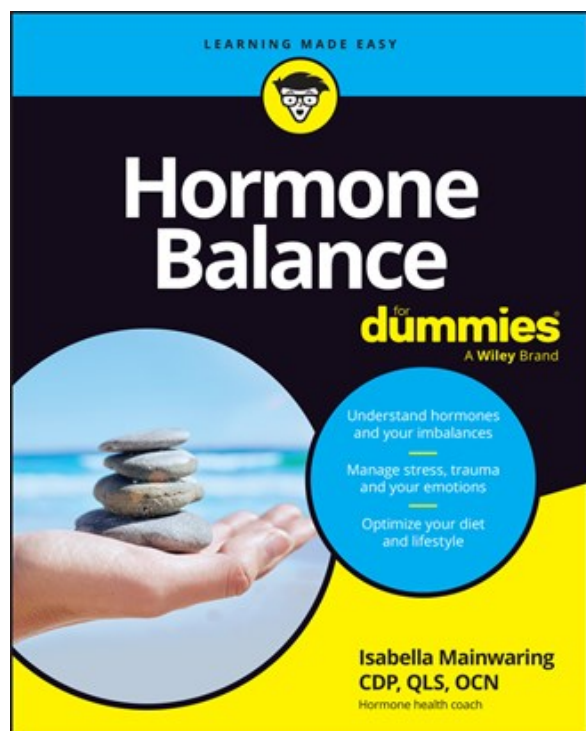
DE EUR: €

## About the Author

**Lorraine Monteagut**, PhD, (St. Petersburg, FL) is a queer Latine green witch, astrologer and author of *BRUJAS: The Magic and Power of Witches of Color*, featured in Axios, NPR, Telemundo, Cosmopolitan, People en Espanol, Bustle, Book Riot, the Witch Wave, and elsewhere. Lorraine's scholarship in occult ancestral spiritualities traces the diverse traditions of contemporary magical practices. She is the creator of Witchy Heights, a community space for practical magic, where she teaches topics like folk magic, ritual astrology, and spiritual activism. You can connect with her @witchyheights on Instagram or witchyheights.com.

# Hormone Balance For Dummies

Isabella Mainwaring



**Achieve balance and improve your health, mood, vitality and energy from within**

Hormones are your body's chemical "messengers," the regulators of essential functions like metabolism, reproduction, mood, and growth. But, in our 24/7, hyper-connected modern world, many of us increasingly find ourselves in situations of chronic stress that can imbalance or disrupt our bodies' natural hormonal balance.

In *Hormone Balance For Dummies*, renowned hormone health coach Isabella Mainwaring delivers an accessible and exciting new take on hormonal imbalance. You'll discover why hormone balance is so important for you and contributes to everything from the maintenance of a healthy weight to fertility, mental wellness, and overall health. The author goes beyond diet and lifestyle to offer practical nervous system regulation tips and dive deep on available treatment options for hormonal imbalance.

In the book:

- Find out why stress, poor gut health, medications, toxins and unprocessed emotions and trauma can negatively impact your hormonal balance
- Be proactive in managing your hormone health to ensure robust health and wellbeing throughout life
- Explore traditional and alternative therapies for hormonal imbalances, including somatic work and EMDR

Perfect for men and women of reproductive age, and anyone else interested in their own health and wellness, *Hormone Balance For Dummies* is a must-read roadmap to improved wellbeing, mood, energy, and a brand-new lust for life!

[View on Edelweiss](#)

## For Dummies

BISAC: Health & Fitness

9781394303748

Paperback

April 9, 2025

£18.99 | 21,40 € | \$24.99

DE EUR: €

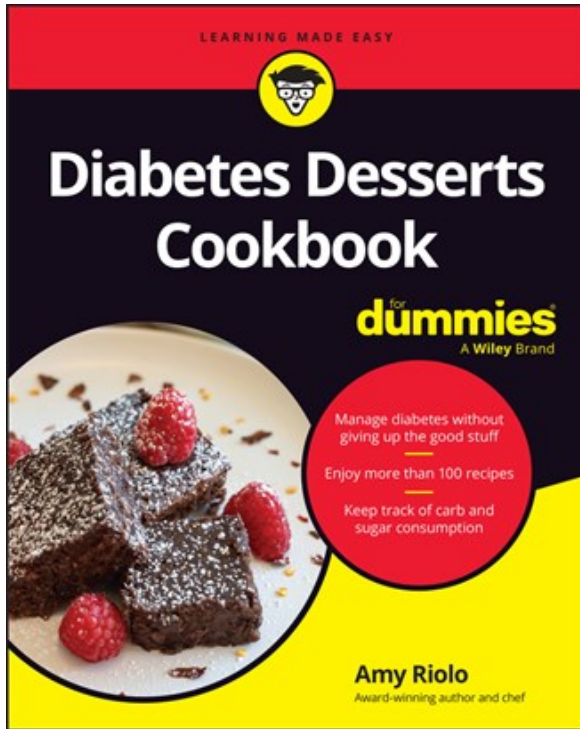
## About the Author

**Isabella Mainwaring, CDP, QLS, OCN (Sydney, Australia)** is a highly sought after hormone health coach. A rising thought-leader in the hormone arena. Her unique therapeutic method helps clients return to a place of balance and restoration. She has a combined audience of 284,000+ people across various platforms and regularly hosts masterclasses with thousands of women in attendance who deeply resonate with Isabella's personal story and mission.



# Diabetes Desserts Cookbook For Dummies

Amy Riolo



## Satisfy your dessert cravings without spiking your blood glucose

*Diabetes Desserts Cookbook For Dummies* busts a common myth about diabetes—that desserts aren't allowed! As long as you plan ahead and use whole ingredients, delicious options like cakes, cookies, and brownies are still on the menu. This book features 125 flavor-forward, healthy treats that are mouthwatering enough for a menu but simple enough to make at home. The secret to making diabetes-friendly desserts is in balancing your macronutrients and portion sizes. If you have been diagnosed with diabetes, cook for someone who has, or are just looking for healthier desserts, this Dummies guide will introduce you to delicious, wholesome recipes that will satisfy. These aren't "watered down" versions of the classics you crave. These recipes are the real deal, and they'll be a hit with kids, too.

- Get over 100 recipes for tasty desserts that are diabetes-friendly
- Make cakes, cookies, puddings, and other treats from around the world
- Adjust recipes to meet your preferences with gluten-free, dairy-free, and vegan options
- Enjoy dessert time again with balanced choices that fit with your diet and lifestyle

This book is for anyone looking for dessert ideas for a diabetes-friendly diet. You don't have to give up on dessert. *Diabetes Desserts Cookbook For Dummies* has the healthful recipes you need to continue enjoying the sweet things in life.

[View on Edelweiss](#)

## For Dummies

BISAC: *Cooking*

9781394309566

Paperback

June 18, 2025

£18.99 | 21,40 € | \$24.99

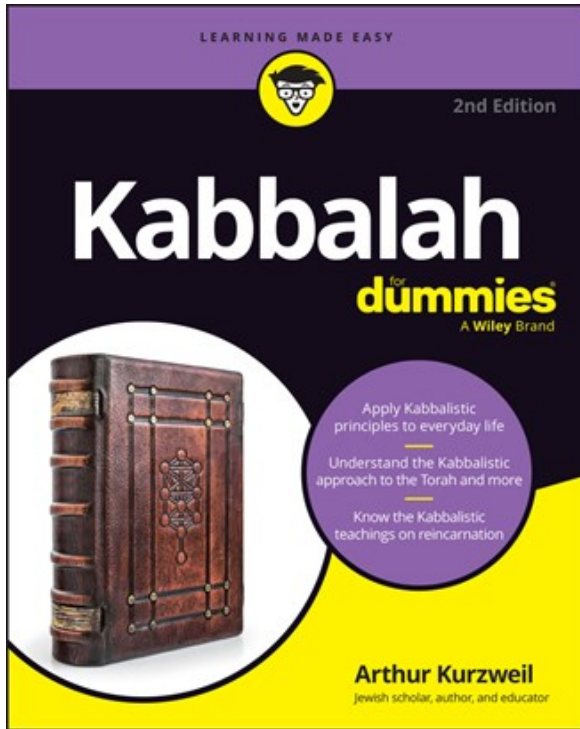
DE EUR: €

## About the Author

**Amy Riolo (Washington, DC)** is an award-winning author, chef, cooking show host, cooking instructor, and Mediterranean expert. She makes frequent appearances on television and radio programs both in the US and abroad, including *Fox TV*, *CBS*, *Martha Stewart Living Radio*, and more. She's the author of *Mediterranean Lifestyle For Dummies* and *Italian Recipes For Dummies*. Amy was a franchise cookbook author for the American Diabetes Association. She currently teaches approximately 80 hands-on cooking classes per year, with more than 3,500 students annually at Living Social, Sur la Table, and Open Kitchen in Washington, D.C. Internationally, she gives classes in Italy, Egypt, and UAE.

# Kabbalah For Dummies

Arthur Kurzweil



## A trustworthy, easy-to-read guide to an integral part of Judaism

*Kabbalah For Dummies, 2nd Edition* is your factual and objective guide to understanding Kabbalah—a spiritual practice, also known as the “received tradition,” that’s connected to Judaism. This easy-to-follow resource walks you through how to connect to and better understand the Kabbalistic way of life, through explaining what Kabbalah is and isn’t and detailing the Kabbalistic approach to the Torah, the Talmud, the Mishnah, and more Jewish texts. You’ll also discover how to practice common rituals, worship, and pray as a practitioner of Kabbalah with this informative resource.

- Understand the foundations of Kabbalah (including core ideas)
- Know what Kabbalistic practice and study entails
- Discover key Kabbalah resources

Perfect for practicing Kabbalists who want to brush up on the basics and for the Kabbalah-curious—*Kabbalah For Dummies, 2nd Edition* is a must-read resource for anyone who wants to understand the fundamentals of one of the world’s great spiritual practices.

[View on Edelweiss](#)

## For Dummies

BISAC: Religion

9781394315130

Paperback

April 9, 2025

£18.99 | 21,40 € | \$24.99

DE EUR: €

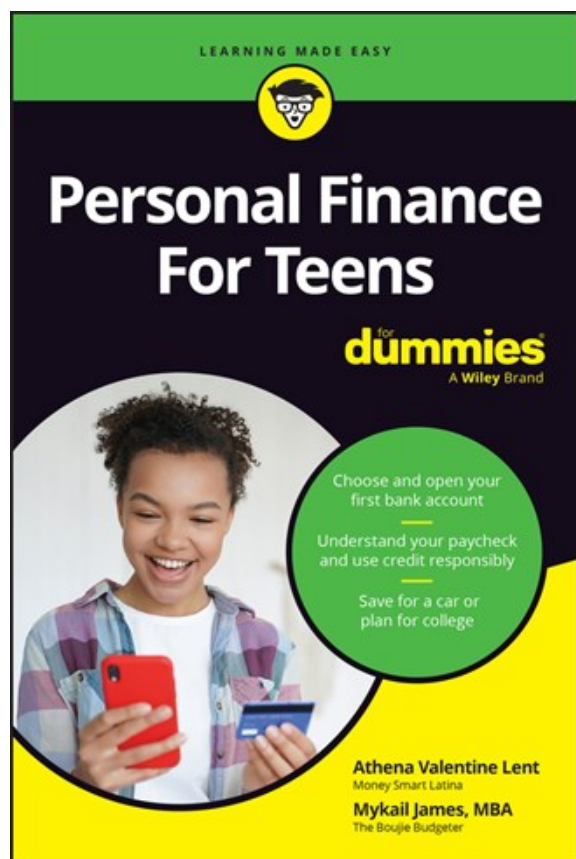
Previous Edition: 978-0-471-91590-4

## About the Author

**Arthur Kurzweil (Passaic, NJ)** teaches Talmud and introductory courses on Kabbalah to groups of adults in synagogues and other Jewish gatherings across the United States. Arthur is the author of several books, which include Wiley books *The Torah for Dummies*, *Kabbalah For Dummies*, *On the Road with Rabbi Steinsaltz: 25 Years of Pre-Dawn Car Trips*, *Mind-Blowing Encounters*, and *Inspiring Conversations with a Man of Wisdom* (Jossey-Bass). He received the Distinguished Humanitarian Award from the Melton Center for Jewish Studies at The Ohio State University for his unique contributions to the field of Jewish education. He also received a Lifetime Achievement Award from the International Association of

# Personal Finance For Teens For Dummies

Athena Valentine Lent



[View on Edelweiss](#)

## Get your money game started off on the right foot with this easy-to-read guide

In *Personal Finance For Teens For Dummies*, a team of celebrated financial educators walks you through how to handle your money so you can keep your debt low (or pay it off, if you've already got some), invest intelligently, and build the future you've always dreamed about.

This is the go-to guide for any young person who gets anxious whenever they think about how they're going to make ends meet, pay for school, or save for their future. You'll explore everything from how to responsibly manage your first credit card to tips for buying your first car and finding scholarships to reduce your tuition.

You'll also find:

- Companion materials, including online videos, infographics, printable resources, and worksheets you can use right away
- Strategies for creating a budget you can stick to and setting goals for saving and investing
- Explanations of how insurance—including car insurance—works, and how you can save money and time when you buy it

So, whether you've got a teen in your life who could use a helping hand and a head start on managing their money—or you *are* that teen—*Personal Finance For Teens For Dummies* will show you the financial ropes in an easy-to-understand way that's actually fun to read. Grab your copy today!

## For Dummies

BISAC: *Business & Economics*

9781394315734

Paperback

June 11, 2025

£15.99 | 17,10 € | \$19.99

DE EUR: €

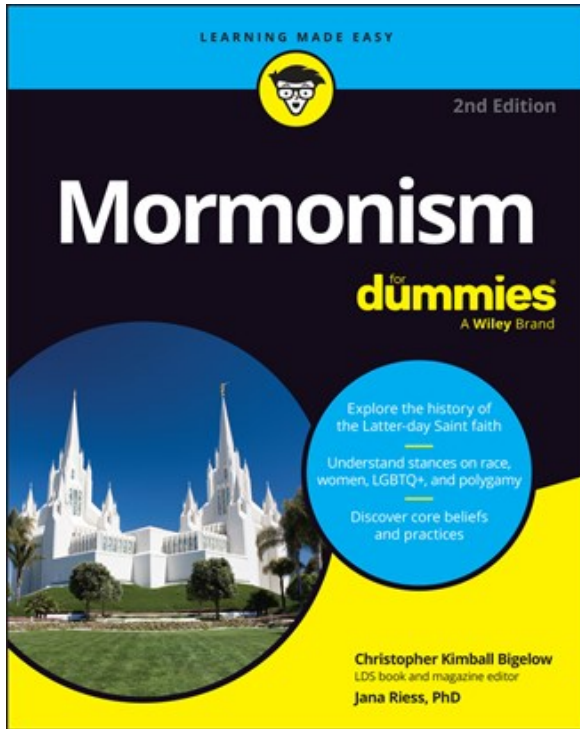
## About the Author

**Athena Valentine Lent (Phoenix, AZ)** is founder of the *Money Smart Latina*, an online blog and financial education resource center. She leads workshops and classes on money management, financial resiliency, and navigating finances. Valentine is a nationally published financial columnist for Slate.com magazine and has also received the PLUTUS Award for Best Personal Finance Resource for Underserved Communities for her work in the Latino community. Her blog views average 5K per month.

**Mykail James (Washington, DC)** MBA is a highly respected public speaker, financial educator, and content creator who's passionate

# Mormonism For Dummies

Christopher Kimball Bigelow



## Explore one of the fastest-growing religions in the world

The Church of Jesus Christ of Latter-Day Saints is the first Christian faith to be developed in America, and today the Church is home to millions—both inside and outside the United States. *Mormonism For Dummies, 2nd Edition* is a valuable tool for individuals interested in learning more about the beliefs and practices of the widely-practiced Latter-day Saint faith. In this informative book, you'll explore the different denominations of the Church, recent changes to the Church's customs and practices which also covers why the Church encourages a shift away from the term "Mormon" and more.

Inside, you'll:

- Discover the history and origins of the Church of Latter-Day Saints
- Understand the Church's official stances on areas, including race, the status of women, and polygamy
- Examine subjects like religious fundamentalism and orthodoxy through the lens of practicing LDS members

A must-read for anyone interested in the rituals, customs, beliefs, and politics of the Church of Latter-Day Saints, *Mormonism For Dummies, 2nd Edition* gives you the straightforward and unbiased info you need to understand this nuanced faith.

[View on Edelweiss](#)

## For Dummies

BISAC: Religion

9781394315765

Paperback

June 18, 2025

£18.99 | 21,40 € | \$24.99

DE EUR: €

Previous Edition: 978-0-7645-7195-4

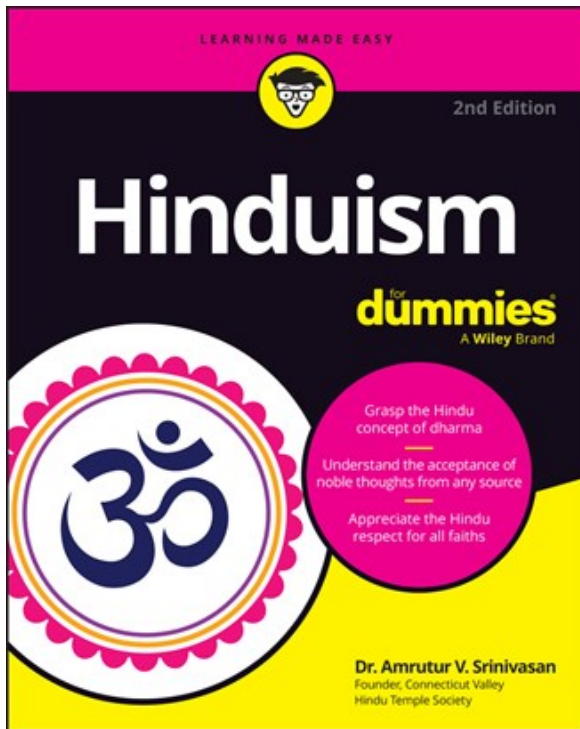
## About the Author

**Christopher Kimball Bigelow (Provo, UT)** is an author of nine books on Mormonism, and the former editor at the LDS Church's official Ensign magazine, and cofounded and edited the Mormon literary magazine *Irreantum* and the satirical Mormon news source The Sugar Beet. He is a graduate of Emerson College and Brigham Young University. He's also the co-writer of the previous edition of *Mormonism For Dummies*.



# Hinduism For Dummies

Amrutur V. Srinivasan



## Discover one of the world's most popular belief systems

Hinduism is a fascinating and widespread religion with a diverse array of traditions, practices, scriptures, and deities. In *Hinduism For Dummies, 2nd Edition*, you'll get a clear view into this widely-practiced and ancient creed. The book contains an easy-to-follow introduction to Hinduism, including its four different sects—Vaishnavism, Shaivism, Shaktism, and Smartism—it's major rituals, and its most sacred teachings.

You'll understand how to recognize the different major gods and goddesses in the Hindu pantheon and the differences that give each of the four sects their distinct culture and theology. You'll also explore the history of what some consider to be the world's oldest religion that's still widely practiced today.

### Inside, you'll:

- Understand core beliefs and values
- Discover Hindu wisdom and teachings (including life-cycle rites)
- Discover how to worship inside and outside of your home
- Know the Hindu concept of reality

An interesting and unbiased read, *Hinduism For Dummies, 2nd Edition* is the go-to guide for everyone who wants to learn more about Hinduism and its most fundamental tenets.

[View on Edelweiss](#)

## For Dummies

BISAC: Religion

9781394315932

Paperback

March 26, 2025

£18.99 | 21,40 € | \$24.99

DE EUR: €

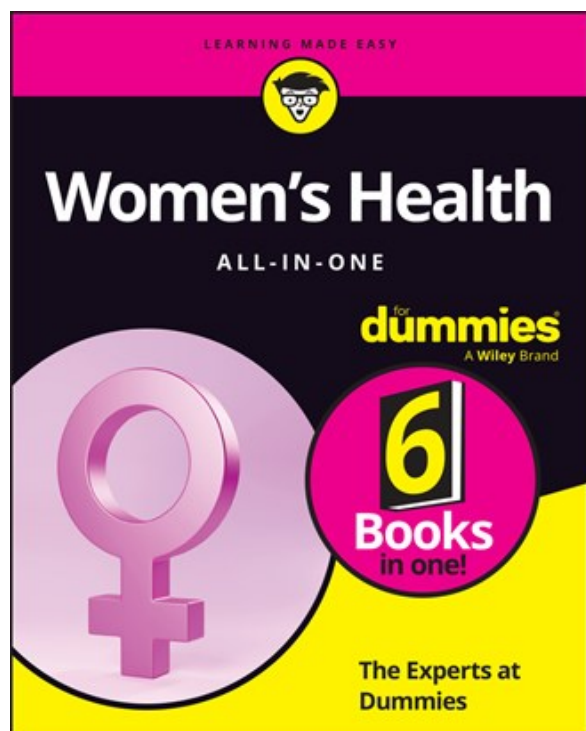
Previous Edition: 978-0-470-87858-3

### About the Author

**Dr. Amrutur V. Srinivasan (Glastonbury, CT)**, also known as Sheenu, is primary founder and first president of the Connecticut Valley Hindu Temple Society and he has functioned as a Hindu priest in Connecticut performing a wide variety of pujas (worships), weddings, and other ceremonies since 1971. Dr. Srinivasan has delivered monthly lectures on the Bhagavadgita and the Mahabharata to the Indian community for a decade and as Adjunct Professor in the Department of Asian American Studies at the University of Connecticut he has taught courses in Sanskrit, Epics of India, and Hindu Weddings as well as published/presented over 100 papers on a variety of cultural, social and religious issues in the U.S.

# Women's Health All-In-One For Dummies

*The Experts at Dummies*



## A complete guide to total wellness, for women of all ages

*Women's Health All-in-One For Dummies* is a guide to health, healing, balance, and prevention at every age. Improve your own health and help close the gender health gap by learning everything you need to navigate bias in the healthcare system and advocate for your own wellness. Brought to you by experts from all over the world, this book gives you all the information you need to feel great and live longer, including detailed coverage of PCOS, sex, gut health, pregnancy, perimenopause, menopause, breast cancer, and other women's health issues. Packed with up-to-date information on staying fit, preventing disease, understanding common medical problems, and getting state-of-the-art care, This Dummies All-In-One empowers you to take charge of your health and set off on the road to lifelong well-being.

- Learn how your hormones influence your health at every stage of life
- Get advice on sexual health, gut health, pregnancy, and common medical problems
- Advocate for yourself and find doctors who understand and respect your experience
- Bust stress, stay in shape, improve your diet, manage chronic illness, and live life to its fullest

Doctors and researchers have neglected women's health, but that's all starting to change. *Women's Health All-in-One For Dummies* has up-to-date information for women of all ages and stages of life who are looking to take charge of their health and set off on the road to lifelong wellbeing.

[View on Edelweiss](#)

## For Dummies

BISAC: *Health & Fitness*

9781394316380

Paperback

April 30, 2025

£26.99 | 30,00 € | \$34.99

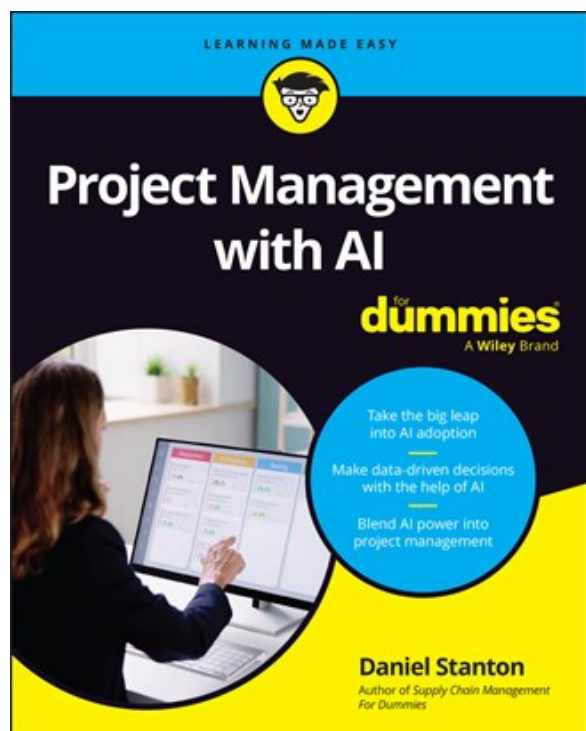
DE EUR: €

## About the Author

This All-in-One collects the expertise of a team of For Dummies authors, including Shamash Adalina, Kimlin Ashling, Gaynor Bussell, Kristina Campbell, Allen Elkin, Joseph Krotec, Rebecca Levy-Grant, Marshalee George, Sarah McKay, Kristin McGee, Isabella Mainwaring, Sharon Perkins, Amy Riolo, Simon Poole, Alan Rubin, Eva Selhub,

# Project Management with AI For Dummies

Daniel Stanton



## Use artificial intelligence to upgrade your project management efficiency

Project managers need to stay on top of the latest technologies and trends to stay current in their job skills. Adding artificial intelligence usage to your skillset now will help you future-proof your career and put you ahead of the competition on the job market. *Project Management with AI For Dummies* provides you with a jumping-off point for using artificial intelligence in all stages of project management. This beginner-friendly guide teaches you how to use AI to plan, initiate, and manage projects, including building an AI-powered project model, streamlining schedules and budgets, and beyond. Plus, you'll learn to ingrate AI on your teams for enhanced collaboration. Give your performance a boost with the assistance of AI—and this Dummies guide.

- Take the big leap into AI adoption for all stages of project management
- Make data-driven decisions for better planning and performance
- Discover AI tools that you can start using right away
- Get tips on avoiding common pitfalls when getting started with AI

*Project Management with AI For Dummies* makes it easy for current and future project managers to get started harnessing the latest technologies.

[View on Edelweiss](#)

## For Dummies

BISAC: *Business & Economics*

9781394320844

Paperback

April 23, 2025

£22.99 | 25,70 € | \$29.99

DE EUR: €

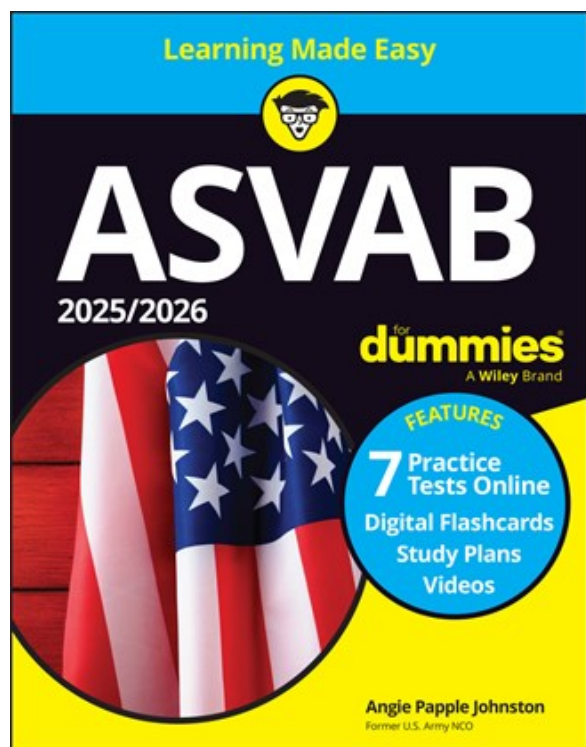
## About the Author

**Daniel Stanton (Charlotte, NC)** earned the moniker "Mr Supply Chain" thanks to his work as an advocate of supply chain education, his work as a consultant in the field, and his reputation of bestselling author of *Supply Chain Management For Dummies*. The roots of his supply chain knowledge are planted in his project management expertise. He brings that experience, a key topic of his writing and publishing, to this book.

# 2025/2026 ASVAB For Dummies

Book + 7 Practice Tests, Flashcards, and Videos Online

Angie Papple Johnston



## Score high on the ASVAB and launch your military career!

The latest edition of *ASVAB For Dummies* is here, packed with content to guide you through the military's aptitude test in 2025/2026. Whether you're aiming for a top-tier job or just need to secure that qualifying score, this book's got you covered. With expanded content on paragraph comprehension and more science practice questions than ever before, this test prep guide will help you do your best on test day. Plus, you'll get full access to online practice tests, digital flashcards, and videos to boost your confidence. Recommended by recruiters nationwide, *ASVAB For Dummies* shares insider strategies to help you excel when it counts.

- Clear, straightforward explanations of every ASVAB section, with plenty of tools to help you study smarter
- New information on Space Force career paths
- Full-length practice tests with detailed answers, so you can learn from your mistakes and raise your score
- Instructional videos, hundreds of practice questions, and digital flashcards online

*ASVAB For Dummies* has been the go-to resource for military hopefuls for years—now it's your chance to get ahead!

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## For Dummies

BISAC: *Study Aids*

9781394323463

Paperback

May 21, 2025

£24.99 | 28,20 € | \$32.99

DE EUR: €

Previous Edition: 978-1-394-24118-7

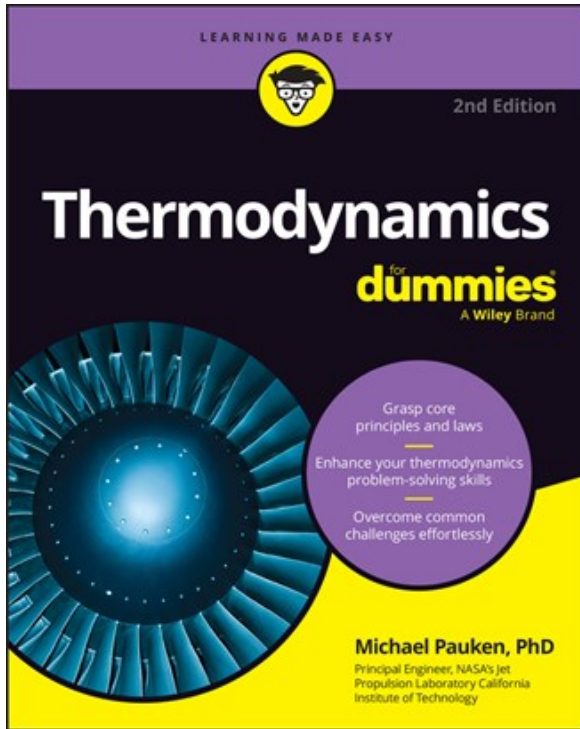
## About the Author

**Angie Papple Johnston (Washington, DC)** joined the U.S. Army in 2006 as a Chemical, Biological, Radiological, and Nuclear Specialist, ready to tackle chemical weapons in a Level-A HAZMAT suit. During her second deployment as part of Operation Iraqi Freedom, Angie became her battalion's public affairs representative. She also served as the Lead Cadre for the Texas Army National Guard's Recruit Sustainment program. She's the author of several Dummies books including: *ASVAB For Dummies*, *ASVAB: 1001 Practice Questions For Dummies*, *ASVAB AFQT For Dummies*, and more.



# Thermodynamics For Dummies

Michael T. Pauken



**The thermodynamics knowledge you need to succeed in class—and in your career**

*Thermodynamics For Dummies, 2nd Edition* covers the topics found in a typical undergraduate introductory thermodynamic course (which is an essential course to nearly all engineering degree programs). It also brings the subject to life with exciting content on where (and how!) thermodynamics is being used today (spoiler alert: everywhere!). You'll grasp the basics of how heat and energy interact, thermodynamic properties of reactions and mixtures, and how thermodynamic cycles are used to make things go. This useful guide also covers renewable energy systems, new refrigerant technology, and a more diverse perspective on the history of the field.

Within, you'll:

- Get clear explanations of the laws of thermodynamics, thermodynamic cycles, and beyond
- Read about real-world examples to help you connect with the content
- Practice solving thermodynamic problems to internalize what you've learned

For students looking for resources to demystify thermodynamics, *Thermodynamics For Dummies, 2nd Edition* is the perfect choice. Become thermodynamically savvy with this accessible guide!

[View on Edelweiss](#)

## For Dummies

BISAC: *Science*

9781394323494

Paperback

June 18, 2025

£22.99 | 25,70 € | \$29.99

DE EUR: €

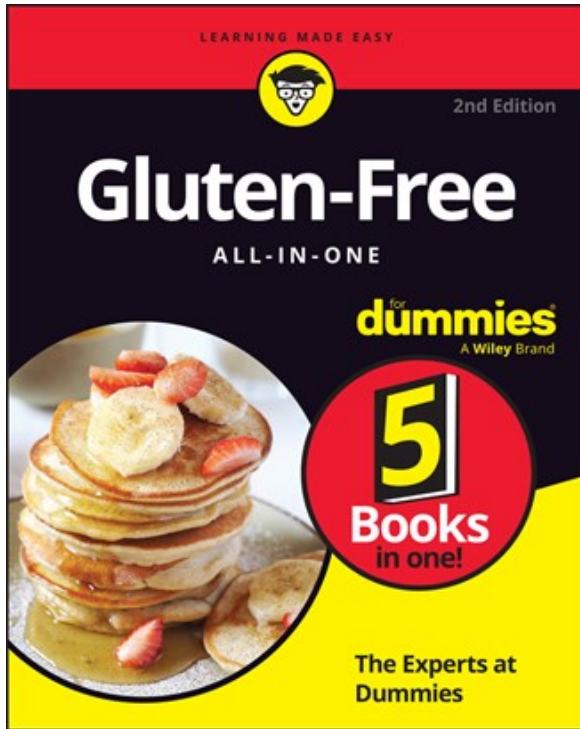
*Previous Edition: 978-1-118-00291-9*

### About the Author

**Mike Pauken (Glendale, CA)** is a senior mechanical engineer at NASA's Jet Propulsion Laboratory (JPL), an operating division of the California Institute of Technology (CalTech) in Pasadena, CA. He specializes in technology development for spacecraft thermal control systems and balloon systems for exploring other planets in the solar system. He was previously a lecturer in Mechanical Engineering (ME) at CalTech teaching courses in thermodynamics and heat transfer. Before joining JPL in 2000 he was an assistant professor in ME at Washington University in St. Louis, MO. He received his PhD in ME from the Georgia Institute of Technology and his Bachelor of Science in ME at Vanderbilt University in Nashville, TN. He has been a

# Gluten-Free All-in-One For Dummies

*The Experts at Dummies*



## Simple advice on avoiding gluten, balancing your diet, and keeping your gut healthy

Whether you're choosing to cut out gluten due to medical necessity or by choice, *Gluten-Free All-In-One For Dummies* helps you adapt to a gluten-free lifestyle and shows you how to steer clear of gluten, inside and outside the home. Newcomers to the gluten-free diet (and those who have been gluten-free for a while) will love this comprehensive guide packed with tips on which ingredients to swap out, how to cook without gluten, and what to watch out for in restaurants. Plus, enjoy more than two hundred tasty (and nutritious!) gluten-free recipes that will help keep your gut healthy.

- Learn about the benefits of a gluten-free diet
- Get recipes for gluten-free cooking and baking
- Go gluten-free on a budget with affordable ingredients
- Maintain your gut health with nutritional tips from the experts

With content pulled from several popular *For Dummies* books, this comprehensive resource is full of reliable information for anyone who wants or needs to cut out gluten.

[View on Edelweiss](#)

## For Dummies

BISAC: *Cooking*

9781394324507

Paperback

June 11, 2025

£26.99 | 30,00 € | \$34.99

DE EUR: €

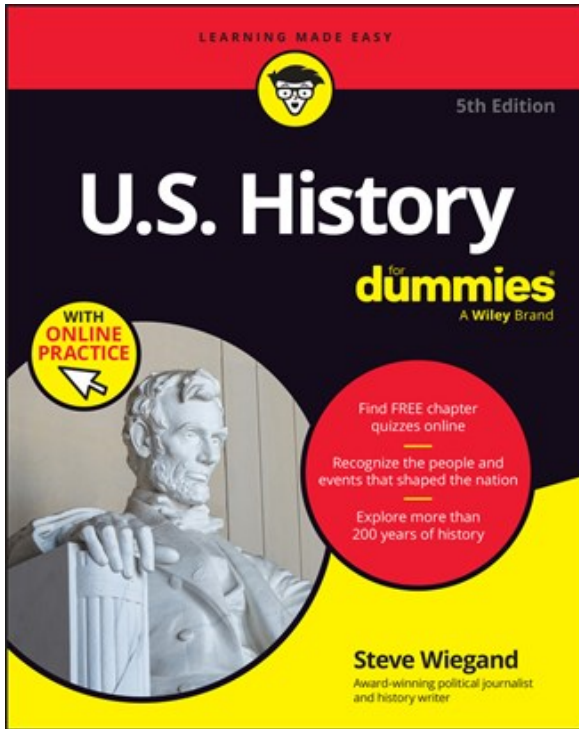
*Previous Edition: 978-1-119-05244-9*

## About the Author

*Gluten-Free All-in-One For Dummies, 2nd Edition* collects the expertise of a team of For Dummies authors, including: Danna Van Noy (Korn), Connie Sarros, Nancy McEachern, Jean McFadden Layton, and Linda Larsen.

# U.S. History For Dummies

Steve Wiegand



## Explore the good, the bad, and the ugly of the United States history

Looking for the essentials of more than 200 years of United States history? Starting at the early civilizations, *U.S. History For Dummies* covers the growing pains of a new nation. Brush up on the major wars, from fighting against each other to fighting the world. And discover the major people and events that shaped the country. Stay in the know, with coverage of timely topics like climate change, Covid, and the January 6th Capitol riot. Then, when you're ready, challenge yourself with free online chapter quizzes. With history covering the start of the U.S. to the 2024 election, learn how this nation came to be what it is today.

- Read engaging accounts of the major events in the history of the United States
- Learn about important historical figures who shaped the nation
- Discover the background of the big issues that Americans face
- Explore important wars and iconic cultural moments
- FREE 1-year access to chapter quizzes online!

Whether you're a history buff eager to delve into the history of the United States or a student searching for a guide to help them with their studies, *U.S. History For Dummies* has you covered with clear, easy-to-understand information.

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## For Dummies

BISAC: *History*

9781394324736

Paperback

June 4, 2025

£18.99 | 21,40 € | \$24.99

DE EUR: €

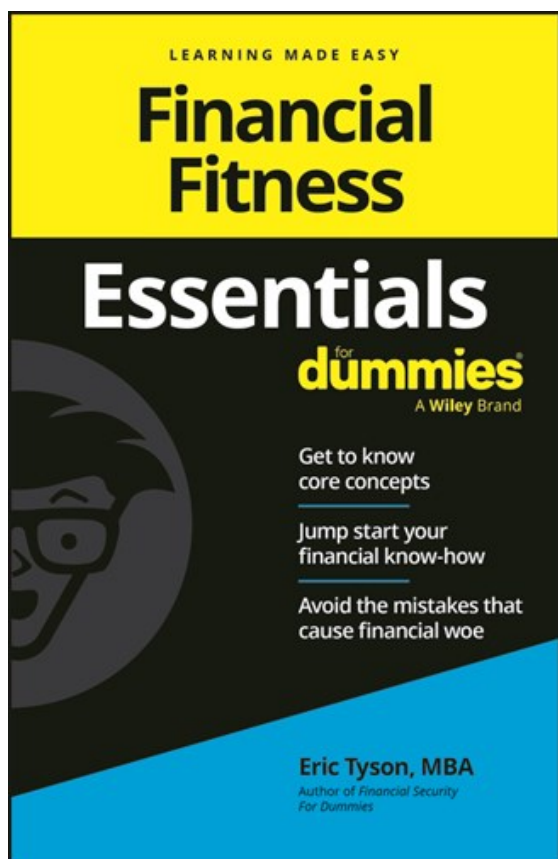
*Previous Edition: 978-1-119-55069-3*

## About the Author

**Steve Wiegand** has been around for 24.1 percent of America's history as a nation. An award-winning political journalist and history writer for more than three decades, he's worked as a reporter and columnist for the *San Diego Evening Tribune*, *San Francisco Chronicle* and *the Sacramento Bee*, where he currently writes a thrice-weekly political column. During his career, he has interviewed four presidents and six California governors. Wiegand is a graduate of Santa Clara University, where he majored in American literature and U.S. history. He also holds a Master of Science degree in Mass Communications from California State University, San Jose. In addition to *U.S. History For Dummies*, Wiegand is the author of

# Financial Fitness Essentials For Dummies

Eric Tyson



## Achieve financial security with just the essentials

Money is one of the major stressors in life, and trying to achieve financial security with a mountain of debt can seem impossible. *Financial Fitness Essentials For Dummies* is here to show you the steps to get to a place of stability with your money. With this book, you'll tackle the basics of creating an emergency fund, managing debt, acquiring insurance, investing your money, and setting financial goals. Set yourself up for financial success with this essentials guide. Includes:

- Understanding financial security
- Building an emergency fund
- Managing debt
- Investing your money
- Planning your estate

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## For Dummies

BISAC: *Business & Economics*

9781394326068

Paperback

June 11, 2025

£12.99 | 14,60 € | \$16.99

DE EUR: €

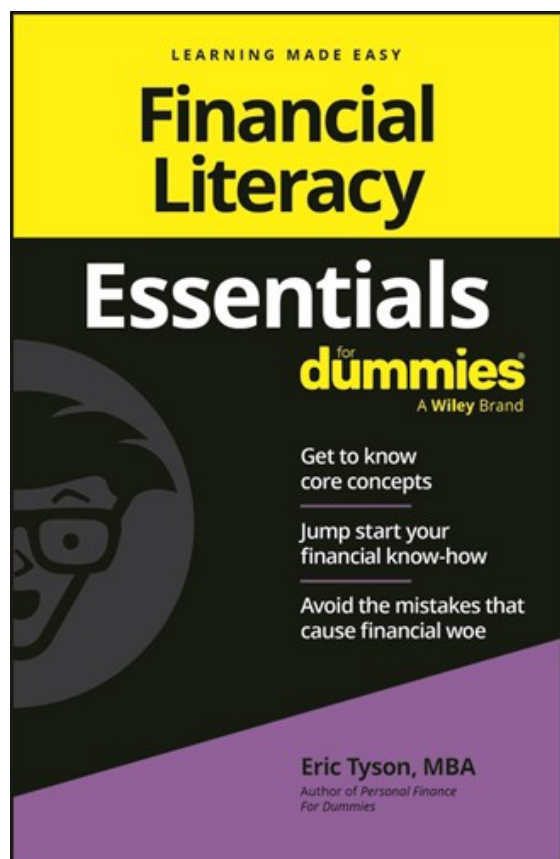
## About the Author

**Eric Tyson (Weston, CT)** is a veteran Dummies author with dozens of books published in the business and finance space. Tyson has worked as a consultant for business management and finance. He has dedicated his life to helping business owners and consumers find financial success in whatever they are doing. He is the author of bestselling titles like *Personal Finance For Dummies*, *Investing For Dummies*, *Investing in Your 20s & 30s For Dummies*, and *Personal Finance in Your 20s & 30s For Dummies*.



# Financial Literacy Essentials For Dummies

Eric Tyson



## Your to-the-point guide on the essentials of managing your finances

The first step in becoming a better personal financial manager is understanding the pillars of personal finance. *Financial Literacy Essentials For Dummies* is your cheat sheet on understanding how to better manage your finances. Distilled down to the essentials, this book makes it easy for anyone to learn the basics of managing money. You won't be able to escape life's many expenses, but with this book, you can get a grip on smart spending, saving, investing, and beyond. Start by creating a realistic budget for your situation and make a plan for achieving your goals. Money doesn't have to be scary with this Essentials guide.

- Get quick-and-easy explanations budgeting, savings accounts, and debt
- Understand how much you can really afford to spend, and learn to spend smarter
- Make a plan for getting out of debt—or avoid getting into debt in the first place
- Ensure that you have enough of a buffer to deal with unexpected expenses

Need easy-to-understand information to help get your finances on track? *Financial Literacy Essentials For Dummies* is the guide for you.

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## For Dummies

BISAC: *Business & Economics*

9781394326167

Paperback

June 11, 2025

£12.99 | 14,60 € | \$16.99

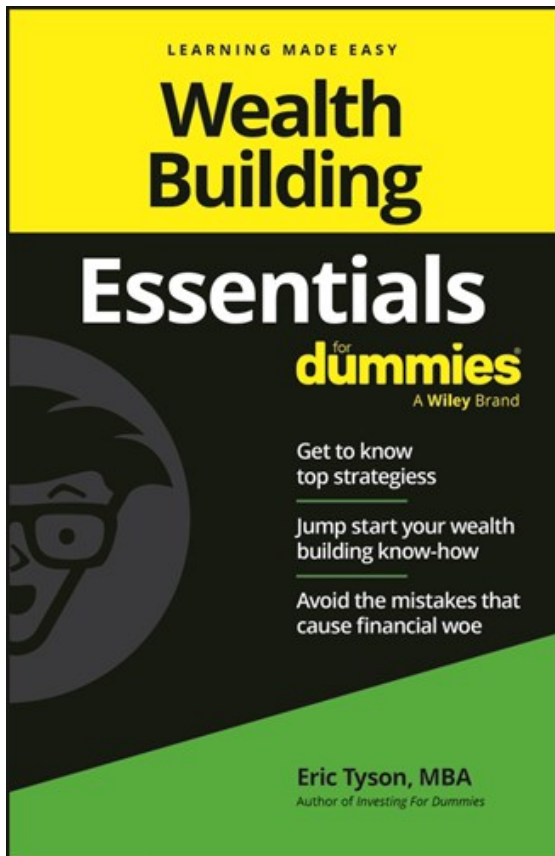
DE EUR: €

## About the Author

**Eric Tyson (Weston, CT)** is a veteran Dummies author with dozens of books published in the business and finance space. Tyson has worked as a consultant for business management and finance. He has dedicated his life to helping business owners and consumers find financial success in whatever they are doing. He is the author of bestselling titles like *Personal Finance For Dummies*, *Investing For Dummies*, *Investing in Your 20s & 30s For Dummies*, and *Personal Finance in Your 20s & 30s For Dummies*.

# Wealth Building Essentials For Dummies

Eric Tyson



## The quick-and-easy guide to unlocking the potential of your income

*Building Wealth Essentials For Dummies* is your go-to guide for learning the key concepts involved in growing your finances, no matter where you're starting. Small and value priced for the budget conscious, this book breaks down investing, taxes, retirement planning, and all the other wealth-building fundamentals you need to know. Each section gives you tips and strategies you can use to increase your net worth. Investment strategies, real estate advice, retirement account basics—and everything you need to make sure you're not getting too risky with your money. Make a plan and stay on track for your savings goal, with easy-to-understand information and guidance in this Essentials guide.

- Get to-the-point information on saving, investing, and managing your money
- Discover strategies for building wealth and increasing net worth faster
- Easily reference details on retirement accounts and other money matters
- Ensure you're making smart decisions with risk management and spending tips

*Building Wealth Essentials For Dummies* is a great buy for personal finance beginners who are ready to start putting their money to work.

Your path to profitable, purpose-driven sales starts here.

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## For Dummies

BISAC: *Business & Economics*

9781394326198

Paperback

June 11, 2025

£12.99 | 14,60 € | \$16.99

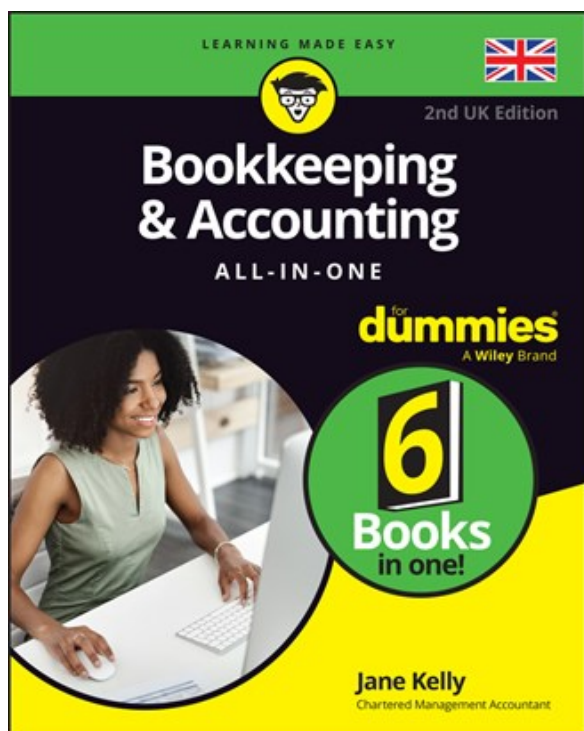
DE EUR: €

## About the Author

**Eric Tyson (Weston, CT)** is a veteran Dummies author with dozens of books published in the business and finance space. Tyson has worked as a consultant for business management and finance. He has dedicated his life to helping business owners and consumers find financial success in whatever they are doing. He is the author of bestselling titles like *Personal Finance For Dummies*, *Investing For Dummies*, *Investing in Your 20s & 30s For Dummies*, and *Personal Finance in Your 20s & 30s For Dummies*.

# Bookkeeping & Accounting All-in-One For Dummies, UK Edition

Jane E. Kelly



## All the essential financial skills you need to grow a small business

*Bookkeeping & Accounting All-in-One For Dummies, UK Edition, 2nd Edition* simplifies every aspect of financial record keeping so you can manage your business expertly. You'll receive comprehensive guidance on balancing your books, speeding up data entry, and boosting performance by eliminating costly clerical errors.

Using popular accounting software Sage 50 as a guide, learn how to quickly run financial reports, manage payroll, track and analyse both revenue and expenditure and manage the assets and liabilities of your business. As a business owner or as an accountant, you can set business targets that encourage expansion and growth—all with the help of this incredibly useful and comprehensive resource.

- Grasp must-know concepts and skills of bookkeeping and accounting for small business.
- Learn from relatable example scenarios and access online bookkeeping forms and resources.
- Get up-to-date guidance on VAT reporting and end of year reporting including references to UK accounting standards.

This is a valuable resource for small-business employees tasked with bookkeeping and accounting, small business owners, and anyone who works with the money side of small enterprises. Understand it all with *Bookkeeping & Accounting All-in-One For Dummies, UK Edition, 2nd Edition!*

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## For Dummies

BISAC: *Business & Economics*

9781394330614

Paperback

June 25, 2025

£29.99 | 33,40 € | \$38.99

DE EUR: €

*Previous Edition: 978-1-119-02653-2*

## About the Author

**Jane Kelly (Buxton, UK)** is a chartered management accountant and author of *Sage 50 Accounts For Dummies*, *Bookkeeping Workbook For Dummies UK Edition*, and *Accounting Workbook For Dummies UK Edition*, and *Bookkeeping & Accounting All-In-One For Dummies, UK Edition*. She runs a training company and has taught a wide variety of small business owners and employees the benefits of accounting, bookkeeping and using Sage accounting software.

# Jossey-Bass

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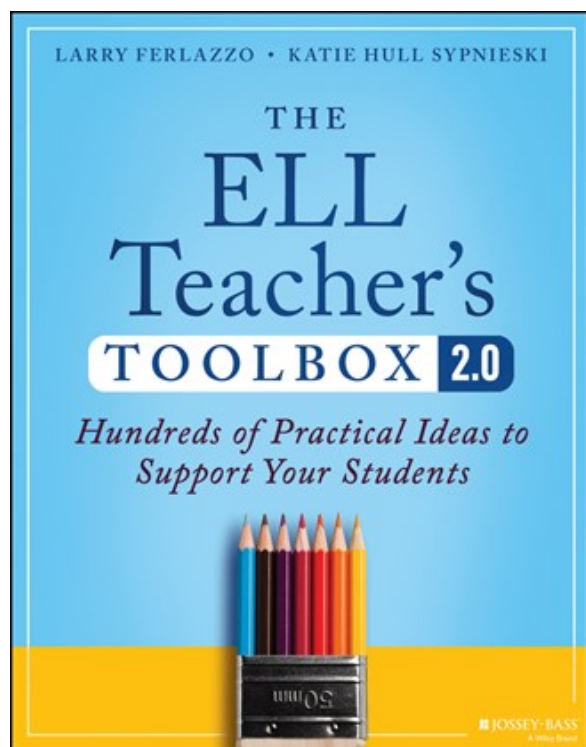




# The ELL Teacher's Toolbox 2.0

Hundreds of Practical Ideas to Support Your Students

Larry Ferlazzo



## Set your English language learners up for success with this effective resource

*The ELL Teacher's Toolbox 2.0* is a valuable, updated resource that teachers of English Language Learners (ELLs) can use to improve student outcomes. With hundreds of innovative strategies and activities to bring to your classroom, this book can be used with learners of all levels and in any instructional setting. This revised edition provides the latest enhancements to the instructional tools—along with 16 new chapters that you can add to your teaching repertoire. New content includes coverage of artificial intelligence, online learning environments, and differentiated instruction. Graphics and visuals make it easy to understand and adapt the content to your unique teaching situation.

Written by proven authors in the field, the book is divided into two main sections: Reading/Writing and Speaking/Listening. Each of those sections includes “Top Ten” favorites and between 40 and 70 strategies that can be used as part of multiple lessons and across content areas.

- Contains 60% new strategies
- Features ready-to-use lesson plans
- Includes reproducible handouts
- Offers technology integration ideas

For the growing number of ELLs in public schools, effective ELL instruction can mean the difference between long-term academic success and continued struggling. In this book, you'll find countless practical ideas to add to your teaching arsenal—or for training and coaching ELL teachers—so you can support your students on their journey.

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## Jossey-Bass

Series: The Teacher's Toolbox Series

BISAC: *Education*

9781394171675

Paperback

April 28, 2025

£30.99 | 34,20 € | \$40.00

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Previous Edition: 978-1-119-36496-2

## About the Author

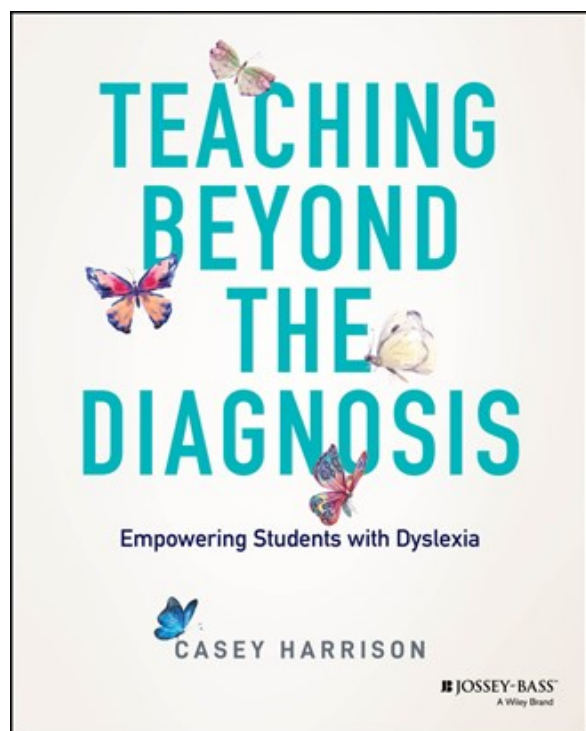
**Larry Ferlazzo (Davis, CA)** teaches English Language Learners and English-proficient students at Luther Burbank High School in Sacramento, California. He is the author or editor of twelve books on education and writes a weekly teacher advice column for Education Week. He is the co-author of the bestselling Jossey-Bass books *The ELL Teacher's Toolbox* and *The ESL/ELL Teacher's Survival Guide*.

**Katie Hull-Sypnieski (Davis, CA)** teaches English Language Learners and English-proficient students at Arthur A. Benjamin Health Professions High School in Sacramento, California. She is a Teacher Consultant with the Area 3 Writing Project at the University of

# Teaching Beyond the Diagnosis

Empowering Students with Dyslexia

Casey Harrison



## Tips for tailoring instruction and meeting the needs of dyslexic learners

Looking through both academic and social-emotional lenses, this book will deepen your understanding of dyslexia and help you feel confident in your interactions and implementation of instruction with your dyslexic learners. Written for educators and schools looking for ways to meet the social and emotional needs of dyslexic learners, scaffold instruction, and successfully implement accommodations, *Teaching Beyond the Diagnosis* provides a concrete framework for promoting self-confidence and student success. Author Casey Harrison, creator of The Dyslexia Classroom, shares her unique approach to creating dyslexia-friendly classrooms, providing accommodations and in the moment scaffolds as well as helping students build self-advocacy skills. This book will allow you to:

- Meet the needs of dyslexic learners both academically and emotionally
- Understand what dyslexia is, how it impacts learning, and what implications it has beyond the reading classroom
- Learn research-based techniques to enhance, differentiate and scaffold instruction, promoting learning in students with dyslexia
- Develop empathy and understanding, both in yourself and in the broader educational community, and promote inclusive classrooms

This book is for anyone who wants to help students with dyslexia find self-confidence and success: K-12 educators, as well as parents, administrators, and aspiring teachers.

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## Jossey-Bass

BISAC: Education

9781394196319

Paperback

May 5, 2025

£22.99 | 25,70 € | \$30.00

DE EUR: 27.9€

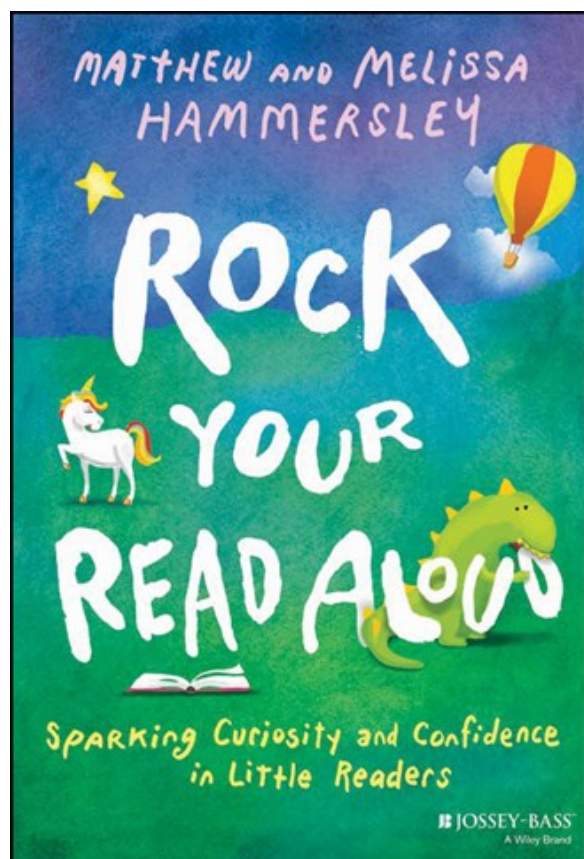
## About the Author

**Casey Harrison (Wimberley, TX)** is a Certified Academic Language Therapist, Dyslexia Therapist, educator, and creator of The Dyslexia Classroom, an organization that helps teachers and parents help dyslexic learners both academically and emotionally by focusing on breaking down the research and science of reading into manageable pieces. Harrison is also the co-host of the Together in Literacy podcast, which garnered 66K downloads during its first year, and has 47.2K followers on Instagram. Find her online at <https://www.thedyslexiaclassroom.com/> and <https://www.instagram.com/thedyslexiaclassroom/>.

# Rock Your Read Aloud

Sparking Curiosity and Confidence in Little Readers

Matthew Hammersley



[View on Edelweiss](#)

**Help K-5 students experience the magic of reading by sparking amazement, wonder, and excitement through the art of the read aloud**

It is not news to educators that kids have trouble paying attention. The allure and interactivity offered in televisions, tablets, and video games are tough to match. Consequently, reading scores have plummeted and educators say the joy has been sucked out of teaching. *Rock Your Read Aloud* brings back the joy and helps you create a read aloud experience that will have even the most reluctant of K-5 readers begging for just one more story.

A must read for every current or aspiring elementary teacher, librarian, and administrator, this book shows you why read alouds are critical to literacy education in today's media-saturated world. Inside, you'll find techniques for turning reading scores around in early elementary classrooms, so you can rediscover how rewarding teaching can be when students are engaged and learning. You can even link this book to the Novel Effect app to access a unique soundscape that will give you a taste of just how fun reading can be.

- Discover how reading aloud to kids can improve reading scores and outcomes
- Get tips for making your read alouds magical and igniting students' love of books
- Motivate struggling readers by creating a culture of reading together
- Learn about proven techniques like buddy reading and community read alouds

K-5 teachers, parents, administrators, librarians, and reading interventionists will gain insight and inspiration as *Rock Your Read Aloud* shows how to cut through the distraction and make reading fun again.

## Jossey-Bass

BISAC: Education

9781394197262

Paperback

May 27, 2025

£20.99 | 23,10 € | \$27.00

DE EUR: 25.9€

### About the Author

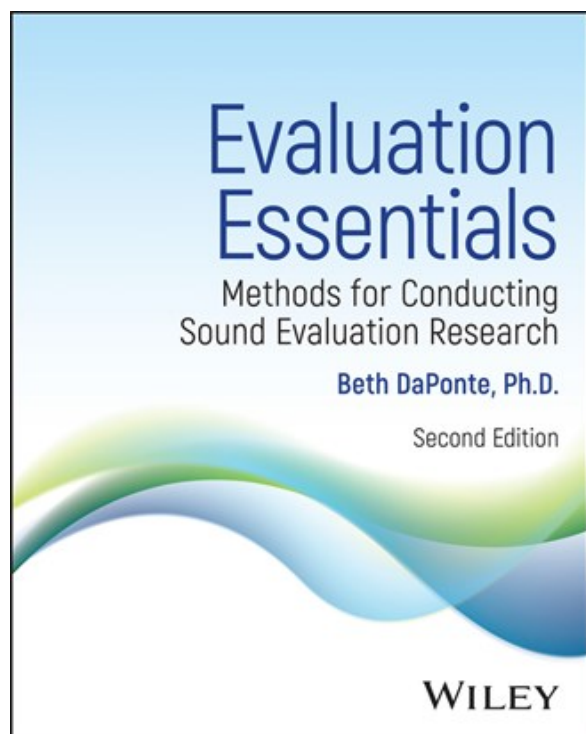
**Matthew Hammersley (Seattle, WA)** spent the past 7 years immersing himself into the world of read alouds. From first-hand experience as a Dad to two littles, interviews with thousands of educators, and building one of the fastest growing edtech products in the world, he developed unique insights into the power of read alouds and techniques to engage even the wiggliest of little learners. Not only does the author have a unique insight into read alouds, but he also has a captivated and engaged audience of over 500k educators around the world.

**Melissa Hammersley (Seattle, WA)** is the Co-Founder and Chief

# Evaluation Essentials

Methods for Conducting Sound Research

Beth Osborne Daponte



## A nuts-and-bolts introduction to program evaluation for the nonprofit and public sectors

*Evaluation Essentials: Methods for Conducting Sound Research, 2nd Edition*, is a substantial update to the popular overview of the evaluation process. Virtually every form of externally funded nonprofit activity must be periodically evaluated, and trained evaluators are in higher demand than ever before. This book offers a step-by-step introduction to the process and methods of program evaluation, with over 40 examples from public policy, public health, non-profit management, social work, arts management, education, international assistance, and labor.

*Evaluation Essentials* covers updates in the field of evaluation, including contribution analyses, as well as current best practices for forming evaluation questions, applying program theory, performing literature reviews, collecting data, creating outcome measures, designing and conducting surveys, grant writing, and much more. This Second Edition also includes an expanded international context, examining evaluation in international organizations. The process outlined in this book is also applicable to policy evaluation and the evaluation of organizational performance, adding additional value to this timely update.

- Gain a foundational knowledge of the principles and practices of program evaluation
- Design evaluations and conduct research, including quantitative and qualitative analysis
- Generate data that can be used to demonstrate a program's impact to funders and stakeholders
- Learn from examples drawn from a broad range of nonprofit organizations

This definitive guide to evaluation will appeal to professionals in fields as diverse as education, policy sciences, public administration,

[View on Edelweiss](#)

## Jossey-Bass

BISAC: *Education*

9781394234783

Paperback

June 17, 2025

£81.95 | 92,95 € | \$101.95

DE EUR: 99.9€

*Previous Edition: 978-0-7879-8439-7*

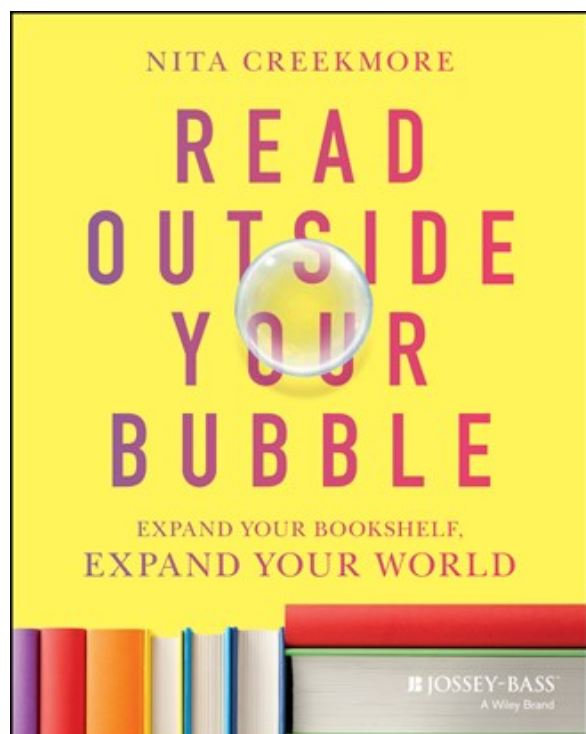
## About the Author



# Read Outside Your Bubble

Expand Your Bookshelf, Expand Your World

Nita Creekmore



**Learn how to foster student engagement, cultivate empathy, and encourage a love of reading by bringing diverse literature into the classroom**

Using an instructional coaching framework, *Read Outside Your Bubble* introduces teachers to a new mindset for helping students develop literacy and become lifelong readers. By building an accessible and inclusive literacy curriculum, you can pique students' interest in the world outside their #bubbles. "Bubbles" are identity markers of race, religion, orientation, and socio-economic status. In this book, instructional coach and parent Nita Creekmore takes a conversational and research-backed approach to introducing her L.E.A.P framework, which guides you through the process of crafting your curriculum. You'll also learn how to develop lesson plans that increase compassion, cultivate empathy, and encourage a love of reading and history.

- Follow the research-backed L.E.A.P. framework to choose diverse reading selections for K-12 classrooms
- Learn step-by-step techniques for creating an inclusive curriculum that engages students in literacy
- Help turn students into lifelong learners by encouraging them to think beyond their own circumstances and think critically about the world around them
- Teach students how to compare and contrast themes and ideas across content areas

The primary audience is teachers, curriculum coaches, curriculum specialists, instructional coaches, and homeschooling parents will appreciate the practical, future-minded approach in *Read Outside Your Bubble*. This book brings diversity into classrooms in a way that will prepare students to participate in the creation of a more inclusive world.

[View on Edelweiss](#)

## Jossey-Bass

BISAC: Education

9781394244638

Paperback

May 6, 2025

£22.99 | 25,70 € | \$30.00

DE EUR: 27.9€

## About the Author

**Nita Creekmore (Logansville, GA)** of Love Teach Bless is elementary instructional coach and co-owner of the family engagement and parent educator consulting firm Creekmore Conversations, LLC. A popular edublogger, Nita uses her platform to discuss reading and literacy, lesson planning, instructional methods, teacher wellness, and DEI. Nita earned her bachelor's and master's degrees in elementary education from University of South Carolina in Columbia and her educational specialist degree in educational leadership from the University of Virginia. RSS feeds:

<https://linktr.ee/loveteachbless>

# Parental Control

A Guide to Raising Balanced Kids in the Digital Era

Titania Jordan



[View on Edelweiss](#)

## Practical strategies and tips to help raise and teach children in a digital-first world

In *Parental Control: A Guide to Raising Balanced Kids in the Digital Era*, Titania Jordan, a renowned internet and social media safety specialist, tackles the urgent dilemmas of modern parenting head-on. As technology increasingly engulfs the lives of our children, this book emerges as a beacon for those looking to guide, protect, and connect with them in meaningful ways.

Navigating the complex digital landscape, Jordan delves into the effects of social media and the internet on our kids. She uncovers the challenges of balancing screen time with real-life interactions and the erosion of offline social skills due to digital immersion. Yet, it's not all dire—Jordan's expert insights offer a pathway to turning potential digital pitfalls into educational opportunities.

The book will help you:

- Learn how to educate and empower the next generation to navigate the internet safely and responsibly
- Discover actionable advice on setting boundaries, fostering offline interactions, and promoting healthy digital habits.
- Benefit from the latest internet safety data, trends, and tips to keep your children protected in the digital age

Perfect for parents, educators, and caregivers, *Parental Control* is more than just a book. It's a roadmap to raising well-adjusted children in a technology-driven world. This guide provides the tools you need to ensure technology complements the lives of those you care about, rather than consuming them. If you're looking to navigate the challenges of modern-day parenting with confidence and create a safe, balanced digital environment for your children, then this book is for you.

## Jossey-Bass

BISAC: Family & Relationships

9781394256556

Hardcover

May 11, 2025

£21.99 | 24,00 € | \$28.00

DE EUR: 26.9€

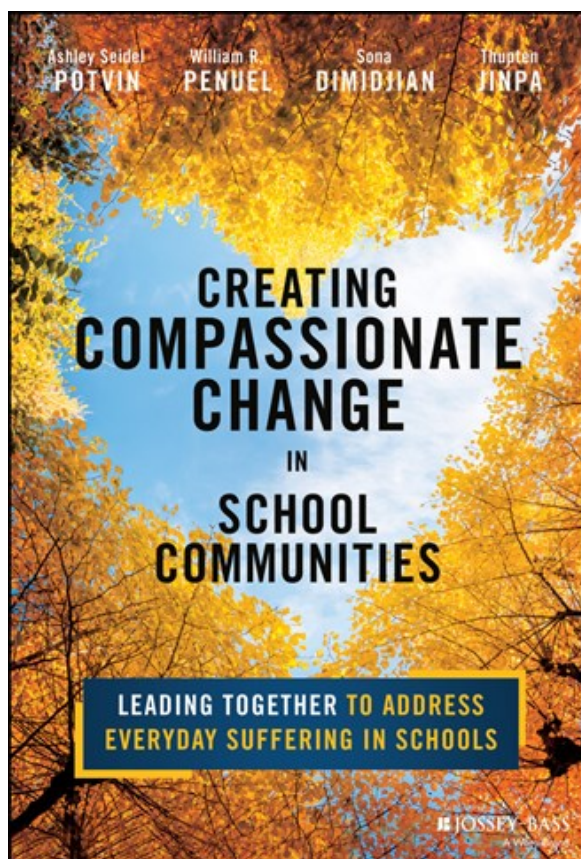
## About the Author

**Titania Jordan** (Brookhaven, GA) is the CMO and Chief Parent Officer of Bark Technologies, an internet safety solution that helps parents and schools keep over 6 million children safer across social media, text messaging, and email. As the current host of the YouTube show TECH CONNECT with Titania Jordan, she covers the latest in tech news and talent across both the city and the globe. In 2020, she co-authored *Parenting in a Tech World* and was featured in the highly acclaimed documentary *Childhood 2.0*, with over 3.4 million views. Jordan is also a contributor to *Forbes*, *New York Times*, *Huffington Post*, *Fox Business*, *Daily Mail*, *USA Today*, and *The Wall Street Journal*.

# Creating Compassionate Change in School Communities

Leading Together to Address Everyday Suffering in Schools

Ashley Seidel Potvin



[View on Edelweiss](#)

## Addressing everyday suffering in schools through compassion

Schools are sites of suffering for many students, their families, and educators. While many books focus on what teachers and mental health experts can do as individuals, *Creating Compassionate Change in School Communities* focuses on how educators can lead together to cultivate caring and inclusive school environments. District leaders, principals, superintendents, and teacher leaders are an important part of the process as we strive to create more compassionate, dignity-affirming schools. This book will inspire you to make compassion the focal point for your leadership practice and to find strength in leading with others in your school community, offering concrete evidence and case studies that showcase compassion's power to create flourishing school communities and rejuvenate education. To improve the wellbeing and ensure the success of the next generation, we need to better serve our K-12 students with school cultures that promote healing.

- Engage in hands-on writing exercises and reflection questions for influencing school policies and climate
- Access practices and strategies you can implement to bring compassion to the forefront of school culture
- Establish or deepen a daily compassion meditation practice to support you in gaining insight into the everyday suffering in your school and in cultivating an attitude of compassion
- Learn from stories and examples of K-12 educators who have exemplified compassion in action
- Gain perspective on compassion in schools through a multidisciplinary lens drawing from contemplative practices, psychology, and organizational change theory

School culture is driven by district and school leaders, but there are many others whose influence can support students' long-term thriving. *Creating Compassionate Change in School Communities* offers a valuable approach to integrating wellness into schools, as much for

## Jossey-Bass

BISAC: Education

9781394265220

Paperback

June 24, 2025

£24.99 | 27,40 € | \$32.00

DE EUR: 30.9€

## About the Author

**Ashley Potvin (Golden, CO), Ph.D.**, is a Research Associate in the Renée Crown Wellness Institute at the University of Colorado Boulder. She works in partnership with PK-12 educators to bring compassion and dignity to school communities.

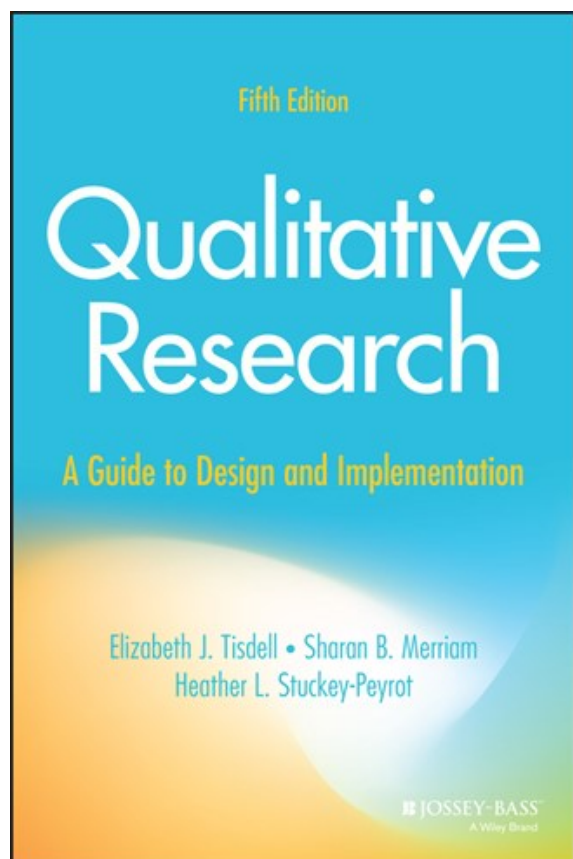
**Bill R. Penuel (Boulder, CO), Ph.D.**, is a Distinguished Professor in the School of Education at the University of Colorado Boulder. He designs and studies curriculum materials, assessments, and professional learning experiences for teachers.

**Sona Dimidjian (Boulder, CO), Ph.D.**, is Director of the Renée Crown

# Qualitative Research

A Guide to Design and Implementation

Elizabeth J. Tisdell



## The essential guide to understanding, designing, conducting, and presenting a qualitative research study

*Qualitative Research: A Guide to Design and Implementation, 5th Edition* is filled with practical advice and proven guidance for designing and implementing qualitative research studies, and for communicating findings clearly and effectively. Readers will develop a strong foundation in qualitative research theory and application, including an understanding of data sources, data analysis tools, and the types of qualitative research. This revised Fifth Edition offers an expanded interdisciplinary focus, covering qualitative research in the medical and health professions, the social sciences, education, and the humanities. It also covers new tools and technologies—including discussion of AI in qualitative research—that facilitate the process of conducting, analyzing, and presenting research. Written in reader-friendly terms, *Qualitative Research* is accessible to both novice and experienced researchers.

- Discover the theories, techniques, and analysis methods that make for rigorous qualitative studies
- Consider issues related to online data collection, interpretation of results, and qualitative research ethics
- Learn to develop a strong theoretical framework to guide qualitative studies
- Discover how qualitative research is used in many fields, including healthcare

*Qualitative Research: A Guide to Design and Implementation* is an indispensable reference for students and researchers looking to grow their knowledge of qualitative research methodologies across disciplines.

[View on Edelweiss](#)

## Jossey-Bass

BISAC: Education

9781394266449

Paperback

May 11, 2025

£42.50 | 47,10 € | \$55.00

DE EUR: 51.9€

Previous Edition: 978-1-119-00361-8

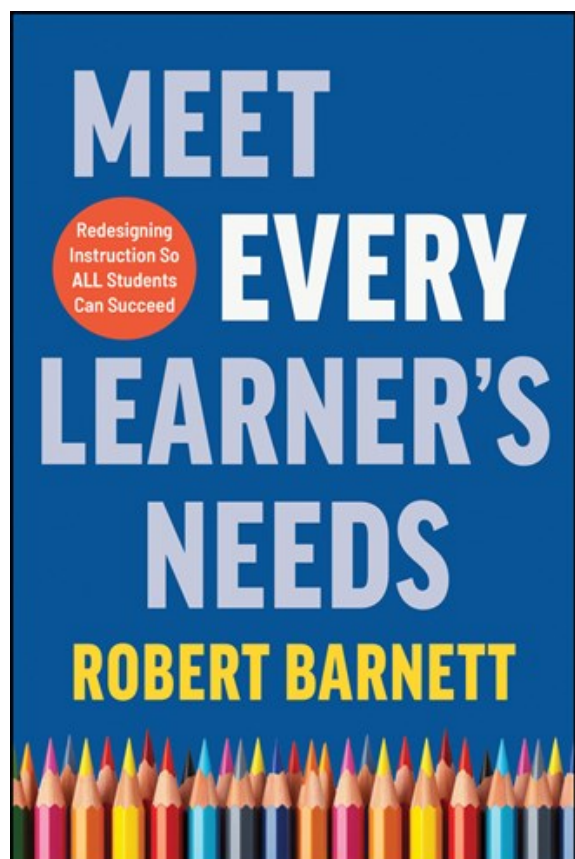
## About the Author



# Meet Every Learner's Needs

Redesigning Instruction So All Students Can Succeed

Robert Barnett



[View on Edelweiss](#)

## Classroom-tested strategies to inspire true student learning

*Meet Every Learner's Needs* delivers research-backed techniques to transform classrooms into dynamic learning environments in which all students are appropriately challenged—and appropriately supported—every day.

Based on teacher and Modern Classrooms Project cofounder Robert Barnett's experience training thousands of teachers worldwide, this book provides a methodology for K-12 educators to design lessons and courses that respond to individual learners' unique needs and help every learner develop authentic understanding. This approach has empowered educators and students in all grade levels and content areas, everywhere from underperforming inner-city public schools to elite international schools, across all fifty states and over 150 countries.

The book includes highly practical tips and templates, which busy teachers can use to provide better instruction immediately. Throughout the book, readers will learn how to:

- Make direct instruction accessible and engaging to all learners
- Develop strong personal relationships with and between learners
- Create efficient learning experiences that give learners ownership and autonomy
- Share this approach with their colleagues and communities

*Meet Every Learner's Needs* will leave readers both inspired and empowered to redesign instruction in their classrooms and communities. It will help educators, administrators, and parents take immediate action to create learning experiences that help all students truly succeed.

## Jossey-Bass

BISAC: *Education*

9781394274895

Paperback

April 2, 2025

£22.99 | 25,70 € | \$30.00

DE EUR: 27.9€

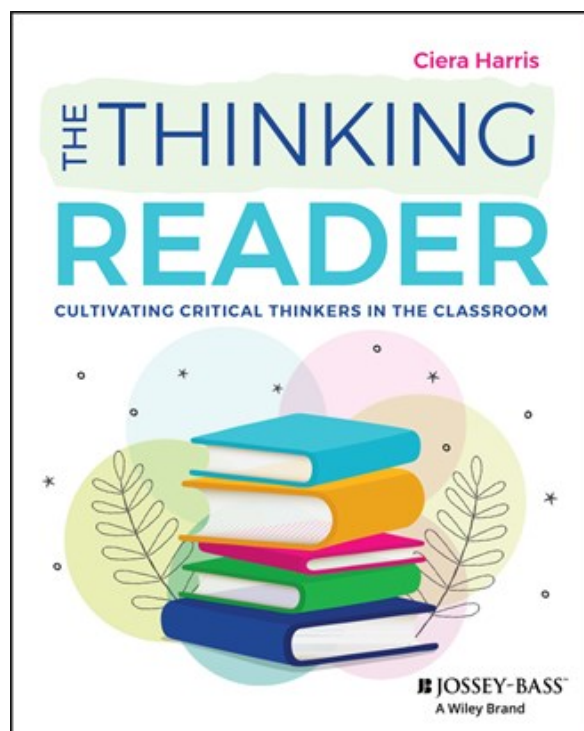
## About the Author

**Robert Barnett (Washington, DC)** is Chief Program Officer and cofounder at Modern Classrooms Project. A former teacher, Rob is also a former City Year corps member and cum laude graduate from Princeton University and Harvard Law School. He has written for media outlets such as *The Washington Post*, *Edutopia*, *Education Week*, *Next Generation Learning Challenges*, and *Washington City Paper*. The Modern Classrooms Project empowers educators to build classrooms that respond to every student's needs. It leads a movement of educators in implementing a self-paced, mastery-based instructional model that leverages technology to foster human

# The Thinking Reader

Cultivating Critical Thinkers in the Classroom

Ciera Harris



## Concepts, lesson plans, and strategies for making reading lessons work

*The Thinking Reader: Cultivating Critical Thinkers in the Classroom* is the frazzled teacher's guide to setting up any grade 2-4 classroom for reading success. You won't find any busywork, condescending lectures, or boring worksheets in this book. Instead, you'll learn flexible reading strategies to blend into your lessons at the start of the school year that will support your students for years to come. This book also debunks old-school ideas about reading instruction and explains the concepts that you'll need to know as you help students build a foundation for their future as readers.

Former elementary teacher and instructional coach Ciera Harris has achieved remarkable, replicable results with young readers, not with a rigid system or program, but with a new approach to thinking about reading. In this book, you'll learn why it makes sense to go beyond all the lessons of phonics, fluency, and vocabulary by making reading personal to each student. This easy-to-use approach has helped teachers across the country create a culture of reading within their classrooms, so students—even those that struggle the most with reading—can start view themselves as readers. Help students learn based on what interests them, as individuals, and watch budding readers bloom.

- Discover why reading is not a series of decoding skills, but a personal, powerful act of thinking
- Learn the steps to setting up your classroom for reading success at the beginning of the year
- Get engaging lesson plans and techniques for implementing primary reading strategies like schema, asking questions, metacognition, and so much more
- Overcome common roadblocks, including student resistance to reading

[View on Edelweiss](#)

## Jossey-Bass

BISAC: Education

9781394276172

Paperback

May 12, 2025

£22.99 | 25,70 € | \$30.00

DE EUR: 27.9€

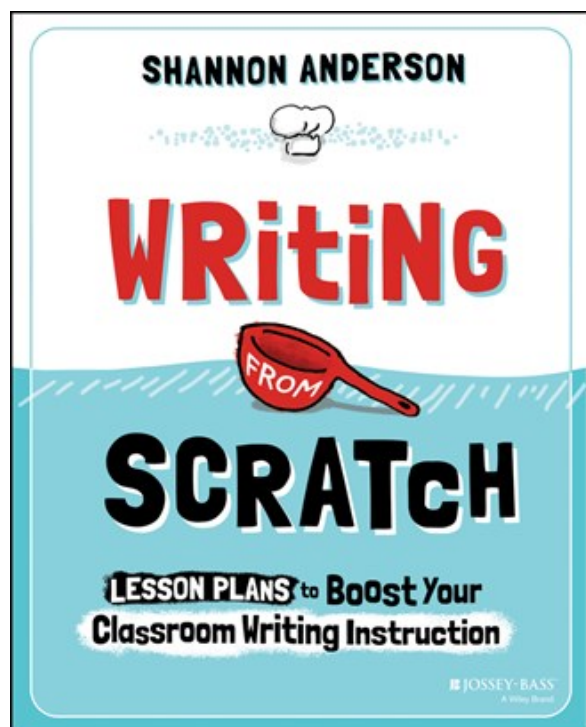
## About the Author

**Ciera Harris (Fishers, IN)** is an elementary school teacher-turned-teacherpreneur who has spent the last decade perfecting her reading instruction to help other teachers do the same. To date, she's helped more than 100,000 teachers with her membership program, lesson plans, professional development courses and more. After teaching in the classroom for 10 years and working as an instructional coach, Ciera realized her calling was even bigger-so she decided to leave the school building and help teachers across the country. She has created her own course helping teachers understand reading comprehension and designed a reading curriculum that follows an extensive formula to help students rock at

# Writing from Scratch

Lesson Plans to Boost Your Classroom Writing Instruction

Shannon Anderson



**Effective, engaging strategies that will boost your confidence in teaching writing**

*Writing from Scratch* is a positive, encouraging book full of practical techniques for elementary teachers and students to get the most out of their writing time. Award-winning author Shannon Anderson presents specific, skill-based lessons through a running theme of baking and cooking. Each lesson, or “recipe,” will help you serve up effective instruction on writing topics like idea generation, figurative language, plotting, and structure. This book is designed not just to develop student writing, but to develop students as writers. The experiences and guidance in *Writing From Scratch* will inspire you to plan a year-long curriculum—or jump in mid-year—for writing instruction that will make a difference for students today, and into the future.

- Get practical ideas for incorporating writing lessons into your elementary classroom
- Build writing exercises into content lessons, for added writing instruction
- Inspire students to get excited about writing and explore their identities as writers
- Gain the confidence you need to plan a full writing curriculum

Teachers in K-5 settings, as well as principals and education leaders, will benefit from this hands-on writing instruction guide. Perfect for solo use or as a guide for professional development, *Writing From Scratch* will have you cooking up fantastic writing lessons in no time!

[View on Edelweiss](#)

## Jossey-Bass

BISAC: Education

9781394280995

Paperback

April 1, 2025

£24.99 | 27,40 € | \$32.00

DE EUR: 30.9€

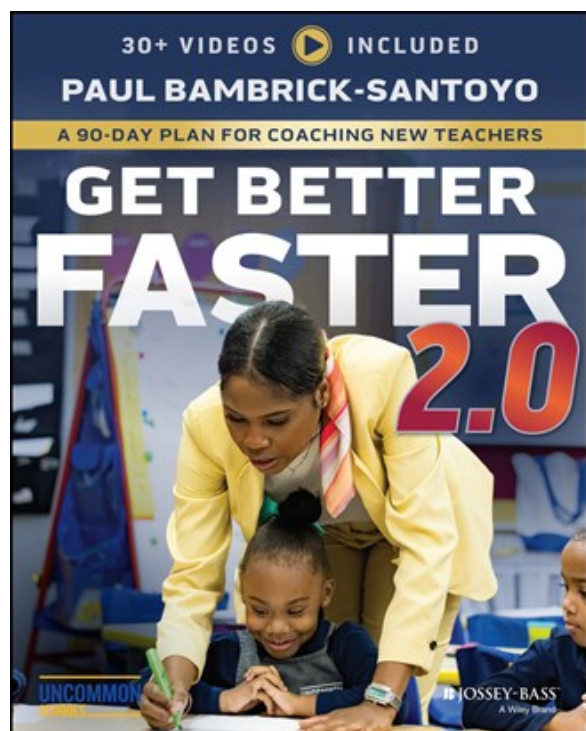
## About the Author

**Shannon Anderson** is an award-winning children's author, educator, TEDx speaker, and keynote presenter. She taught for 25 years, from first grade through college level, and was named one of the *10 Teachers who Awed and Inspired* by The Today Show in 2019. Anderson began teaching at Franklin College as an Instructor of Education in 2024. She has done hundreds of author visits and PDs at schools across America as well as presenting at a variety of education, writing, and literacy conferences.

# Get Better Faster 2.0

A 90-Day Plan for Coaching New Teachers

Paul Bambrick-Santoyo



**Coaching strategies and resources that will give new teachers a head start toward a successful first year—and a great teaching career**

Over the past 20 years, more new teachers than ever have entered the teaching profession. These educators are eager to do the best they can with the students they have and the resources they have been given, but most will struggle to find their footing. And with the average new teacher receiving only 1 or 2 observations a year, many early career teachers exit the profession without reaching their full potential.

In *Get Better Faster 2.0: A 90-Day Coaching for Coaching Teachers*, Paul Bambrick-Santoyo shares a practical guide to new teacher development inspired by over two decades of working alongside highly effective school leaders. These instructional leaders are skilled at developing new educators, and Bambrick-Santoyo has organized their best practices into a comprehensive, actionable guide to coaching that keeps teacher growth—and student learning—top of mind.

*Get Better Faster 2.0* is divided into a 90-day plan and can be used to coach any teacher at any stage of their career. Teaching skills are broken down by priority into concrete, practice-able actions that principals and instructional coaches can layer as teachers reach mastery.

The book contains a wealth of resources to streamline and empower a school leader's work. Here are just a few:

- Principles of Coaching: Learn from fellow principals how to do the following: use bite-sized feedback, facilitate in-meeting practice, and give frequent feedback to supercharge teacher development.

[View on Edelweiss](#)

**Jossey-Bass**

BISAC: Education

9781394300167

Paperback

June 25, 2025

£30.99 | 34,20 € | \$40.00

DE EUR: €

Previous Edition: 978-1-119-27871-9

## About the Author

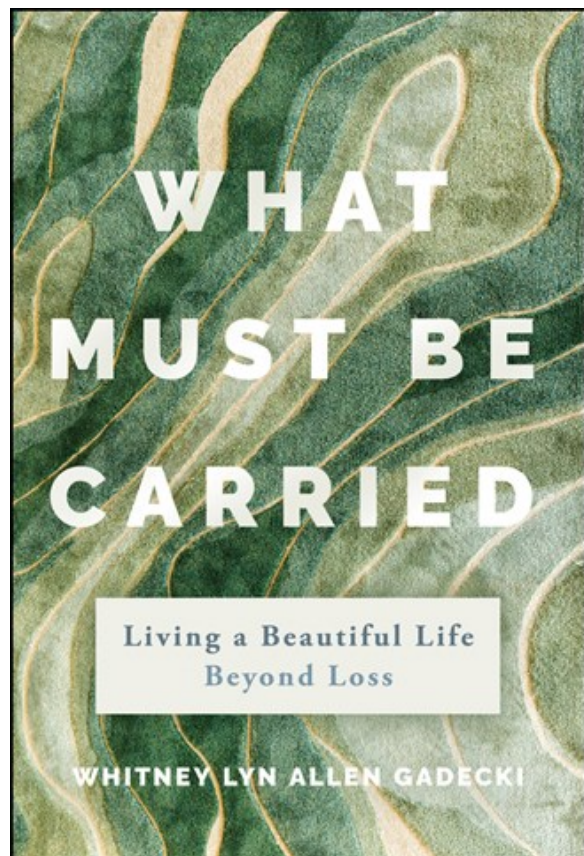
**Paul Bambrick-Santoyo (Montclair, NJ)** is the Chief Schools Officer, 9-12 and K-12 Content Development for Uncommon Schools and the Founder and Dean of the Leverage Leadership Institute, creating proof points of excellence in urban schools worldwide. He has trained over 30,000 school leaders worldwide in instructional leadership, including multiple schools that have gone on to become the highest-gaining or highest achieving schools in their districts, states and/or countries.



# What Must Be Carried

Living a Beautiful Life Beyond Loss

Whitney Lyn Allen



**A guide to start living again for those who have lost a loved one, written by a mother and widow**

*What Must Be Carried: Living a Beautiful Life Beyond Loss* is an empathetic guidebook that walks readers through the grieving process, giving them the tools they need to carry the pain of their loss and start truly living again. With relatable personal narratives from Whitney Lyn Allen, mother of two boys, Jackson and Leo, certified grief educator and coach, and a widow whose life has been forever altered by the loss of her husband, as well as actionable advice for those grieving, this book is a perfect, steady companion for anyone impacted by a devastating loss.

This book explores ideas including:

- The emotional range of processing grief, from numbness, to agony and rage, to cascading waterfalls of tears and beyond
- Patience, experimentation, time, curiosity, and practice as difficult but essential foundations of living with and healing from grief
- How to discover contentment, peace, love, and beauty anew, even when it often feels like life is all downhill from here
- Grief's hidden gifts of helping you live more authentically, ambitiously, purposefully, and fearlessly despite its heavy burden

*What Must Be Carried: Living a Beautiful Life Beyond Loss* is an important, helpful, and cathartic read for widows and all those who have lost someone precious to them seeking to once again shine brightly in the face of darkness.

[View on Edelweiss](#)

## Jossey-Bass

BISAC: *Family & Relationships*

9781394311996

Hardcover

April 29, 2025

£21.99 | 24,00 € | \$28.00

DE EUR: €

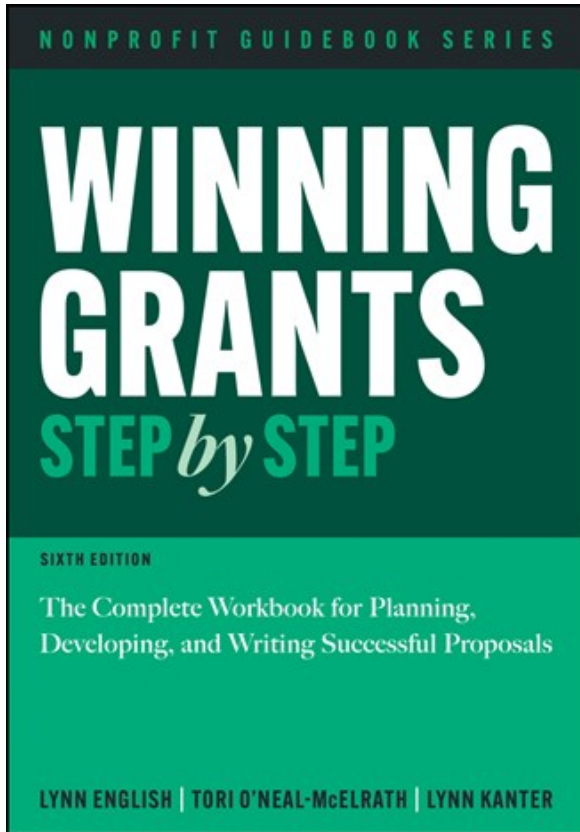
### About the Author

**Whitney Lyn Allen (Bucks County, PA)** is a mother of two boys, a certified grief educator and coach, and an attorney. She practiced law as a medical malpractice defense attorney for ten years before her late husband, Ryan, suffered anaphylactic shock from a bee sting and sustained a severe brain injury, resulting in his death in April of 2022. Reeling from the loss, Whitney wrote about her grieving journey in her self-published memoir *Running in Trauma Stilettos* and built a platform to help others navigate their own grief experiences. She is currently a full-time grief coach providing one-on-one support and guidance for those ready for their own transformation and growth after loss.

# Winning Grants Step by Step

The Complete Workbook for Planning, Developing, and Writing Successful Proposals

Tori O'Neal-McElrath



**The gold standard “how-to” manual for writing a winning grant application or proposal, thoroughly updated and revised**

In the newly revised sixth edition of *Winning Grants Step by Step: The Complete Workbook for Planning, Developing and Writing Successful Proposals*, a team of veteran nonprofit leaders delivers the most up-to-date and straightforward version of this book yet. This easy-to-read manual enables individuals and organizations alike to combine concepts and research into a strong, effective proposal.

The latest edition explores some of the most relevant developments that have occurred over the last five years, including:

- New information and strategies for prospect research, including state-of-the art databases and AI-enabled research and prospecting
- How to use AI for research and writing in a ways that are ethical, transparent, strategic, and efficient
- Updated resources and information for electronically submitted grants
- Updated guidelines and tips for federal, state, and local government grants in the US
- New information about the increasing popularity of Donor Advised Funds (DAFs)
- Updated discussions about mega-donors (like Mackenzie Scott and Melinda Gates) and how they give

Perfect for nonprofit executives, professionals, fundraisers, grant and proposal writers, and other stakeholders, *Winning Grants Step-by-Step* is the most clear-cut and simplified “how-to” guide to writing a winning proposal that incorporates the latest changes in the philanthropic sector and nonprofit community.

[View on Edelweiss](#)

## Jossey-Bass

Series: The Jossey-Bass Nonprofit Guidebook Series

BISAC: *Business & Economics*

9781394321612

Paperback

June 17, 2025

£34.00 | 41,00 € | \$44.00

DE EUR: €

Previous Edition: 978-1-119-54734-1

## About the Author

**Tori O'Neal-McElrath, (Washington DC)** is the VP of External Affairs at Demos, a US-based nonprofit think tank that combines research, policy development, and advocacy to influence public debate and catalyze change. She is the former Director of Institutional Advancement at the Center for Community Change. Tori was the co-author with Mim Carlson of the highly successful *Winning Grants*, 3rd Edition (2005) and the lone author of the equally successful 2013 4th edition. Tori is affiliated with philanthropic and nonprofit professional organizations including: Alliance for Nonprofit Management (the Alliance), Association of Black Foundation Executives (ABFE), Association of Fundraising Professionals (AFP), the

# Business

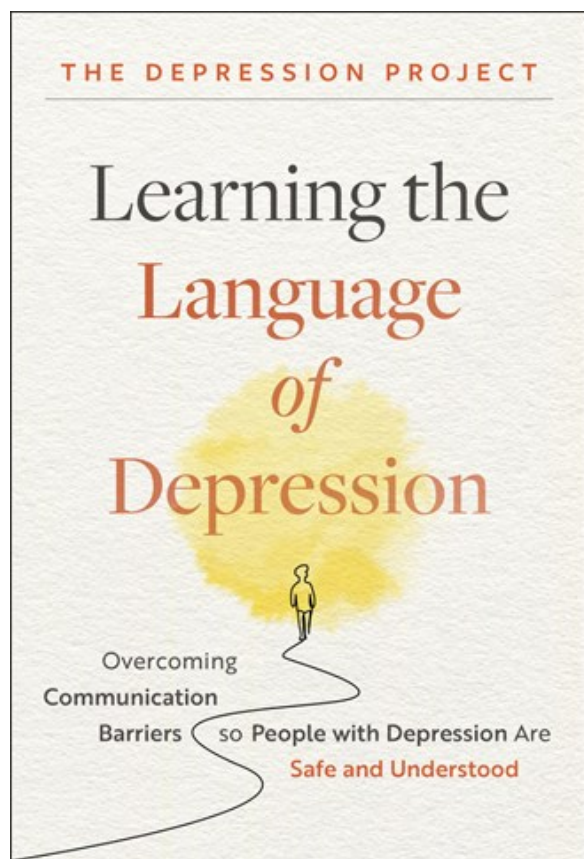
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# Learning the Language of Depression

Overcoming Communication Barriers so People with Depression Are Safe and Understood

*The Depression Project*



[View on Edelweiss](#)

## In Order For People With Depression To Feel Safe And Understood, It's Essential To Overcome Depression's "Language Barrier"

As The Depression Project hears every single day from members of their 3,000,000+ person social media community, a *"language barrier"* often exists between people with depression and those around them — in the sense that many words, everyday expressions and non-verbal forms of communication can take on a vastly different meaning than they otherwise would when they are coming from someone who has depression. And, as The Depression Project also continuously hears, this *"language barrier"* can result in people with depression being judged and criticized; having conflict with their loved ones; feeling alone, misunderstood and unsupported; and being more at risk of attempting suicide.

Consequently, in order to overcome this *"language barrier"* and therefore help people with depression feel safe, understood, supported and much better as a result:

- This book will explain what people with depression are actually going through when they say *"I have depression"* (it is much more than sadness); when they say *"I'm fine"* (very often they are not); when they say *"I'm tired"* (*"depression tiredness"* is very different from *"normal tiredness"*); when they say *"I can't"* (which is often misinterpreted as *"I won't"*, and as that person with depression just being *"lazy"*); and when they say other commonly spoken phrases that are often misunderstood by people who have never experienced depression themselves before.
- This book will share a wide variety of suggestions to help make it easier for people with depression to put what they are going through into words.
- It will highlight the language people with depression often use that can indicate they are feeling suicidal (which

**Wiley**

BISAC: *Self-Help*

9781394317288

Hardcover

June 24, 2025

£21.99 | 25,90 € | \$28.00

DE EUR: €

## About the Author

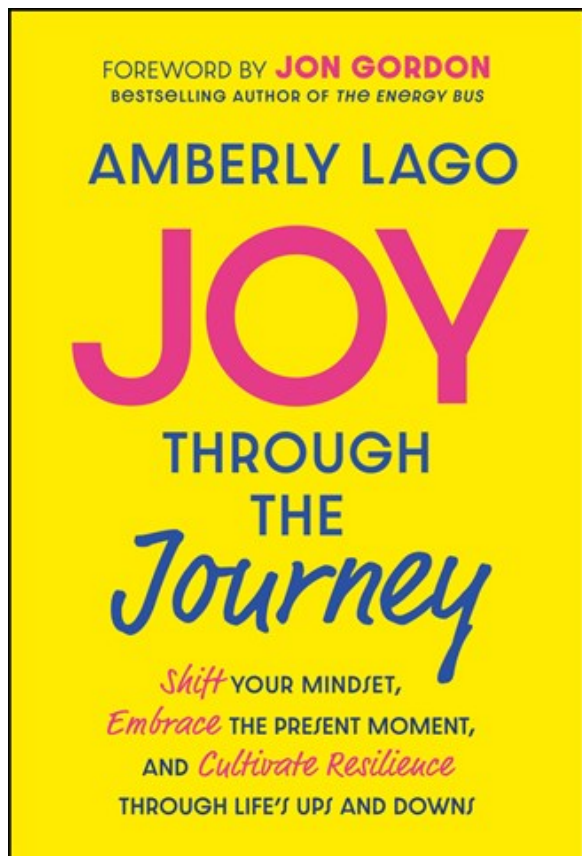
**Danny & Mathew Baker** ([The Depression Project](#)) originally started The Depression Project as a Facebook page - Danny having suffered from depression from 2008-2012, and Mathew being a professional counsellor. Both with a passion for depression and mental health, they began posting on Facebook in order to: Help people with depression better understand what they're going through, and feel less isolated, alone and misunderstood; and Help people who've never experienced depression before to better understand the illness and know how to support their loved ones through it.



# Joy Through the Journey

Shift Your Mindset, Embrace the Present Moment, and Cultivate Resilience Through Life's Ups and Downs

Amberly Lago



**Bring joy, fulfillment, and gratitude back into your life—regardless of what you're going through right now**

In *Joy Through the Journey*, renowned resilience and transformation expert Amberly Lago delivers a one-of-a-kind exploration of finding light in life's darkest moments. She delivers a transformative discussion of how to take your joy back when life gets hard and provides readers with a guiding light for navigating life's toughest challenges.

In the book, Amberly effortlessly weaves together personal stories, practical wisdom, and profound insight into creating more joy for yourself—regardless of what you're going through. You'll find actionable solutions rooted in mindfulness, resilience, and gratitude, all backed by relatable and powerful stories that will help you create a renewed sense of purpose and wellbeing.

You'll also discover:

- Techniques for coping with the lack of fulfillment and enjoyment that so many experience in their day-to-day lives and work
- Practical exercises and mindset-shifting strategies to help you embrace and accept your present moment
- Tools to help you navigate some of life's most formidable obstacles and go from surviving to thriving

A can't-miss guide to everything in your life that's worth being joyful about, *Joy Through the Journey* is a compelling discussion of how to return joy, fulfillment, and gratitude back to your life—no matter what your life is like now.

[View on Edelweiss](#)

**Wiley**

BISAC: Self-Help

9781394265541

Hardcover

February 4, 2025

£22.99 | 25,50 € | \$28.00

DE EUR: 27.9€

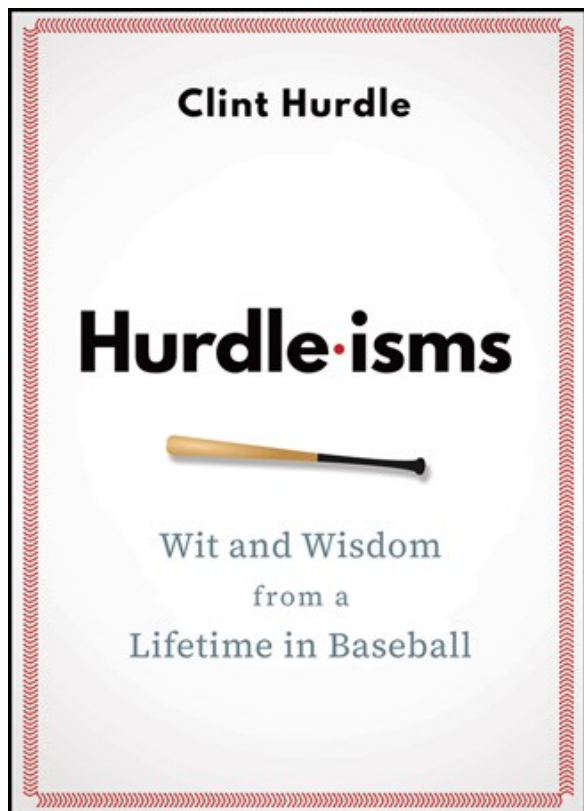
## About the Author

**Amberly Lago** (Rockwall, TX | <https://amberlylago.com/>) is a Peak Performance Coach, TEDx Speaker, Podcaster, and a leading expert in the field of resilience and transformation. She is the best-selling author of *True Grit* and *Grace* and the founder of "UNSTOPPABLE Life Mastermind." Through her book, coaching methods, and masterminds, Amberly has curated unique tools to teach others how to tap into their superpower of resilience and elevate their lives and businesses. She has most recently been featured on NBC's *The Today Show*, *The Doctors*, *Hallmark*, and featured in magazines such as *Shape*, *Fit Pregnancy*, *Yahoo*, *Forbes*, *USA Today*, *LA Style*, *Health Magazine*, *Keynote Speaker Magazine* and *Disability Magazine*.

# Hurdle-isms

Wit and Wisdom from a Lifetime in Baseball

Clint Hurdle



**A fun and easy read filled with insight, humor, wisdom, and wit**

In *Hurdle-isms*, renowned Major League Baseball player, hitting coach, manager, and current Special Assistant to the General Manager for the Colorado Rockies, Clint Hurdle, delivers a collection of his most inspirational stories. You'll find a ton of funny, insightful, and otherwise notable anecdotes from one of Major League Baseball's most successful personalities.

In each chapter, Hurdle also describes the experience, strength, and hope he's gained through his experiences playing, coaching, and managing his way through the MLB, as well as his successes and failures in the league. You'll also discover:

- Laughter and lessons from Clint Hurdle's storied life in the major leagues, filled with quick wit and pithy humor
- Coverage of hot topics currently dominating the discussions taking place in professional baseball
- A fun and illuminating journey through a remarkable experience in the MLB straight from the person who lived it

Perfect for baseball fans everywhere, *Hurdle-isms* is also a can't-miss book for sports enthusiasts looking for a quick and easy read filled with fun, humor, insight, and experience.

[View on Edelweiss](#)

**Wiley**

BISAC: *Self-Help*

9781394292042

Hardcover

April 29, 2025

£17.99 | 20,30 € | \$22.00

DE EUR: 21.9€

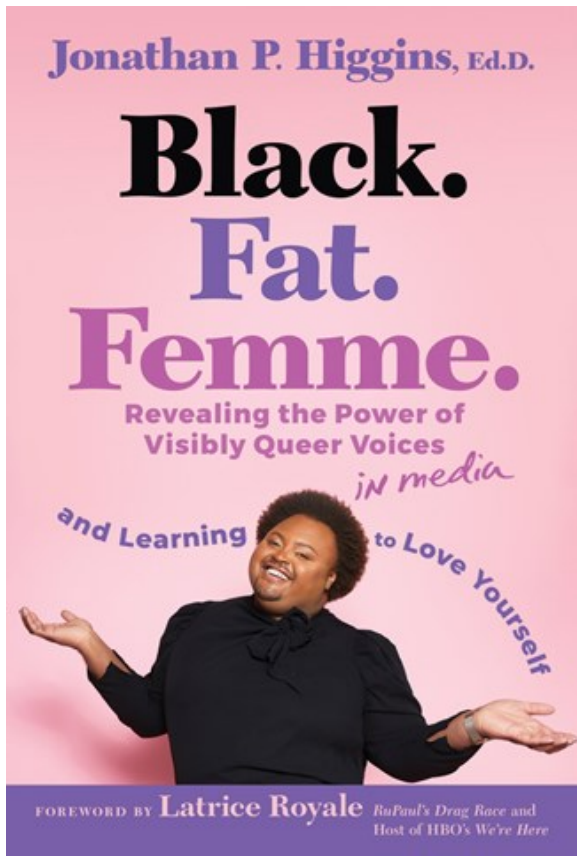
## About the Author

**Clint Hurdle** (Holmes Beach, FL | <https://www.clinthurdle.com/>) played in the Major Leagues as an outfielder for the Kansas City Royals, Cincinnati Reds, New York Mets, and St. Louis Cardinals. Sports Illustrated declared Hurdle a phenom and future superstar at the age of 20 putting enormous pressure on him to succeed. Hurdle had a solid career playing 515 games at the major league level. After retiring from playing, Hurdle became a minor league manager and then a big-league manager with the Colorado Rockies. In 2007 he led the club to the franchise's first National League (NL) pennant. Clint was the hitting coach for the Texas Rangers when they reached the 2010 World Series. After that season the Pittsburgh Pirates hired him

# Black. Fat. Femme

Revealing the Power of Visibly Queer Voices in Media and Learning to Love Yourself

Jonathan P. Higgins



**A celebration of (and how to find your own) queer intersectional identity through the lens of media**

In *Black. Fat. Femme: Revealing the Power of Visibly Queer Voices (in Media) and Learning to Love Yourself*, educator and media critic Dr. Jonathan P. Higgins—aka Doctor Jon Paul—delivers an honest and extraordinary new take on how the author, and other Black Fat Femmes like them, have come to find and understand their identity.

You'll learn about how standing at the intersection of multiple identities, communities, and causes shapes people and how they see the world. You'll also discover how public figures like Andre Leon Talley and Latrice Royale have helped people learn who they are and what is possible in life.

## Inside the book:

- An examination of the importance of real representation in the media for marginalized people
- Discussions of the pioneers who fought so hard to be authentically who they are, both onscreen and off
- Explorations of how and why Black Fat Femme people have been left out and erased from LGBTQ+ conversations

Perfect for anyone with an interest in unique voices and truly singular perspectives, *Black. Fat. Femme.* is a one-of-a-kind book that will help you see the world with entirely new eyes.

[View on Edelweiss](#)

**Wiley**

BISAC: Self-Help

9781394296361

Hardcover

May 20, 2025

£22.00 | 26,00 € | \$28.00

DE EUR: €

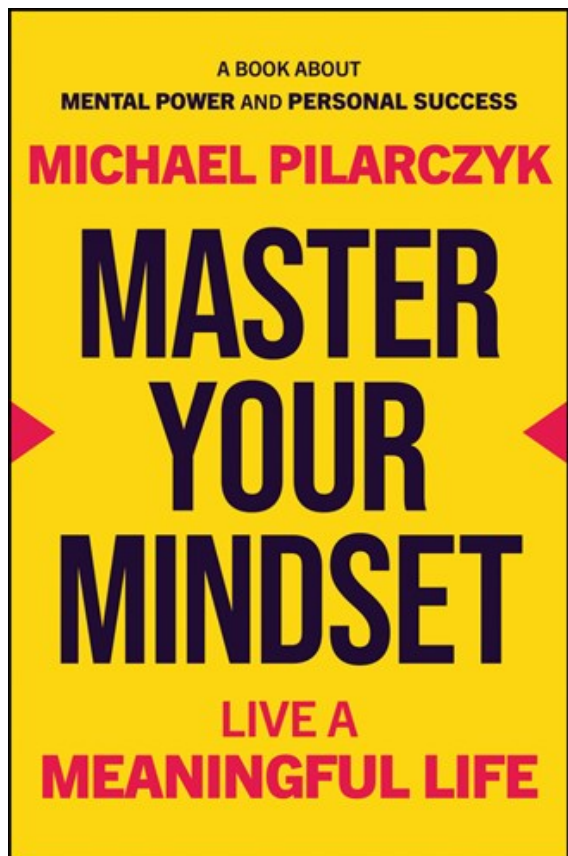
## About the Author

**Dr. Jonathan P. Higgins/ Doctor JonPaul (Los Angeles, CA; About - DoctorJonPaul)** is an award winning educator, professor, national speaker, freelance journalist, thought leader and media critic who examines the intersections of identity, gender, and race in entertainment. Named National Black Justice Coalition's Inaugural Emerging Leaders to Watch and Business Equality Magazine's "Top 40 LGBTQ People Under 40," their work has been featured on sites like Essence, Ebony, Complex, MTV NEWS, Out Magazine, BET & Paper Mag. A Culture Strike 2021 Disruptor, Twitter Spaces Spark Creator, they were recently named a Black Boy/Girl Writes Fellow in Mike Gauyo's writing program in collaboration with Stage 32. Dr.

# Master Your Mindset

Live a Meaningful Life

Michael Pilarczyk



## Unlock Your Full Potential and Achieve Extraordinary Success

In *Master Your Mindset*, bestselling author Michael Pilarczyk reveals a life-changing approach that has helped countless individuals transform their lives. His unique method combines powerful insights with real-life examples, showing you how to break free from limiting beliefs and reach your most ambitious goals.

This book offers more than just advice—it provides a clear, actionable, and repeatable 12-step strategy to help you master your mindset and create lasting success in every area of life.

Inside, you'll discover how to:

- **Shift your perspective** and understand that your mindset shapes your reality.
- **Maintain laser focus** on your goals, eliminating distractions that hold you back.
- **Build momentum** by rewarding yourself for every step toward positive change.

With *Master Your Mindset*, you'll have the tools to break free from limiting beliefs and take control of your personal and professional success. Whether you're aiming to transform your career, finances, relationships, or overall well-being, this book will guide you toward the life you've envisioned.

[View on Edelweiss](#)

**Wiley**

BISAC: *Self-Help*

9781394320127

Hardcover

May 27, 2025

£21.99 | 25,90 € | \$28.00

DE EUR: €

## About the Author

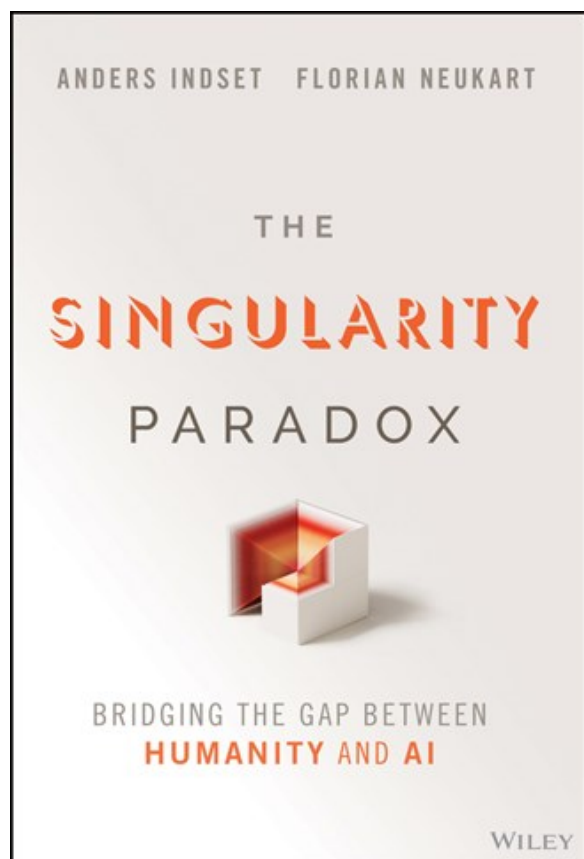
**Michael Pilarczyk** (Netherlands | <https://www.instagram.com/michaelgeorgepilarczyk/>) is a Dutch radio presenter with an impressive following in the Netherlands, including 214k+ on Instagram, 168k on TikTok after just 1 year, 165k on Facebook, 85K on YouTube, and 83K on LinkedIn. He's also the Creator of the Meditation Moments app, which has over 1 million downloads and 200,000 daily users worldwide, including roughly 30,000 users in the UK and US. They also just signed a major deal with an US investor for a significant amount of money, to launch the app in the US market by the end of this year. Their objective is to become a top 5 meditation and mindfulness app in the US within 2-3



# The Singularity Paradox

Bridging the Gap Between Humanity and AI

Anders Indset



## Understand humanity's opportunity to create Artificial Conscious Entities in response to the singularity

*The Singularity Paradox: Bridging the Gap Between Humanity and AI* is a comprehensive exploration of how the fusion of biology, neuroscience, and artificial intelligence can lead to the creation of Artificial Human Intelligence (AHI) as a conscious response to the unconscious development of superintelligence. You will learn about how:

- Singularity highlights the tension between the boundless possibilities of technological advancement and the potential loss of human autonomy, control, and relevance.
- AHI may become essential in navigating this singularity and preventing the severe consequences that could arise.
- The convergence of humanity and technology, shedding light on the ethical, social, and scientific implications of this transformation is taken on with a fresh perspective.

Written by Anders Indset and Florian Neukart, *The Singularity Paradox* is a must-read read for anyone interested in the future of technology, artificial intelligence, neuroscience, and philosophy, as well as humanity's not-so-distant future, where science fiction may become reality.

[View on Edelweiss](#)

**Wiley**

BISAC: Social Science

9781394309641

Hardcover

May 20, 2025

£22.99 | 26,00 € | \$28.00

DE EUR: €

## About the Author

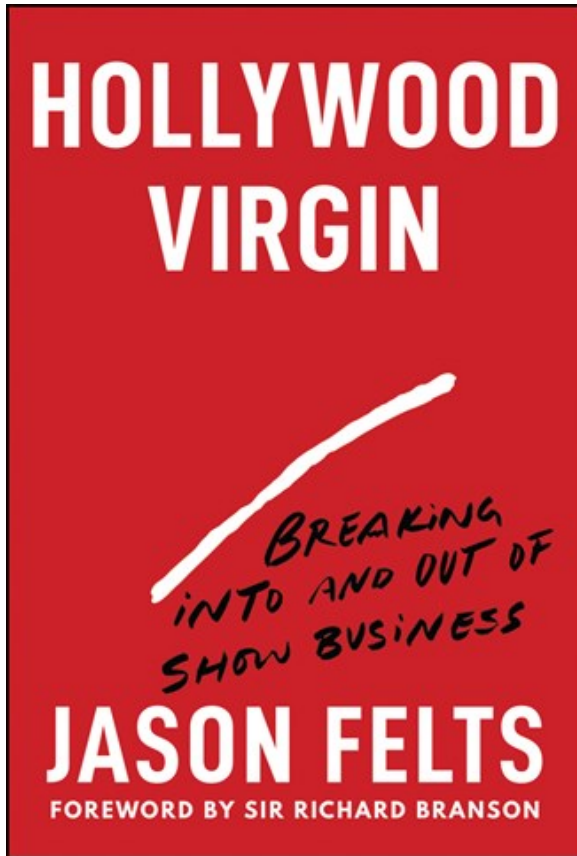
**Anders Indset** (Frankfurt, Germany) one of the world's leading business philosophers and a trusted advisor to global authorities. He is an international bestselling author of six books published in 20 countries. He is the founder of the Quantum Economy Institute and has himself a background as a professional athlete. #Thinkers50 ranked Anders Indset as one of the most influential thinkers in leadership and business in the years to come. His philosophical work focuses on the ongoing search for better explanations and their practical implementation.

**Dr. Florian Neukart** is an Austrian physicist, computer scientist, and

# Hollywood Virgin

Breaking Into and Out of Show Business

Jason Felts



[View on Edelweiss](#)

***Hollywood Virgin* is more than a tell-all memoir about the business of show business from the founder and CEO of Virgin's entertainment company—it's about hustle, risk-taking, sudden success, insider realizations, self-discovery, breakdowns, and walking away before you lose everything... alongside plenty of behind-the-screen shockers, celebrity stories, and yes, a bathrobe or two.**

Growing up in small-town Texas, Jason Felts dreamed of being in Hollywood. He made his way to California, started his own production company at 23, was named to *Variety's* "Top 10 to Watch" list, rubbed elbows with famous faces daily, and rose quickly to build and lead a multi-million dollar entertainment company for Virgin, one of the world's most respected brands—so why did he walk away at such a young age?

Jason recounts how he diligently pursued opportunities in the entertainment industry, quickly working his way up from small-time, thankless jobs serving the most powerful, to becoming a key industry player himself, making incredible things happen behind the scenes that no one ever knew—until now. Join him as he spills never-told-before tea, sharing how he lost his Hollywood virginity by:

- Creating and producing the first show that put a Kardashian on TV
- Turning access into authentic relationships and partnerships with stars such as Jessica & Ashlee Simpson, will.i.am, Justin Berfield, among many others
- The origin story behind founding and running an award winning Virgin branded company—and having Sir Richard Branson as a mentor
- Pitching films and shows with names such Halle Berry, Courteney Cox, and Oliver Stone
- Being tapped as the youngest CEO (only after Branson himself) to ever run a Virgin company

**Wiley**

BISAC: *Biography & Autobiography*

9781394323838

Hardcover

April 8, 2025

£20.00 | 24,00 € | \$27.00

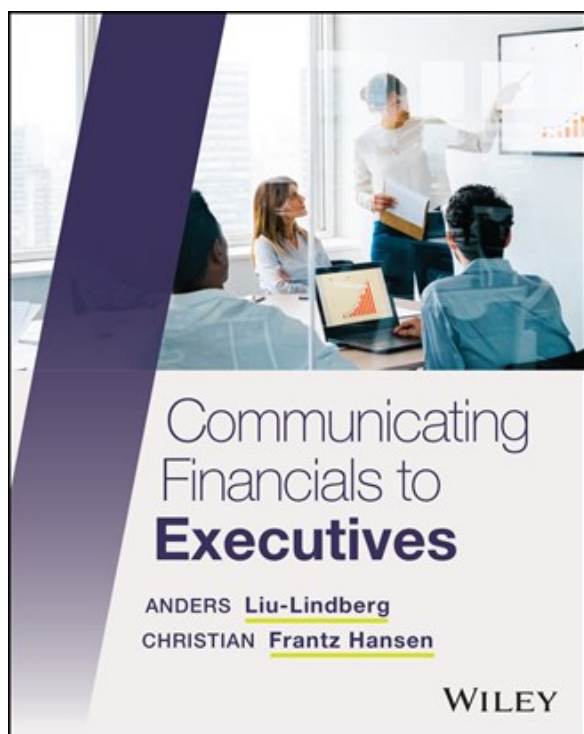
DE EUR: €

## About the Author

**Jason Felts** (Malibu, CA | <https://www.instagram.com/iamjasonfelts/?hl=en>) is an entrepreneur and brand marketing strategist who served as CEO of two Virgin-branded companies, Virgin Produced and Virgin Fest from 2009-2021. These companies focused on branded marketing, strategy, advertising, content production, and live entertainment for Sir Richard Branson's Virgin Group. From 2017-2019, he also served in a dual capacity as Chief Brand + Marketing Officer at KAABOO before the brand was acquired by Virgin in September 2019, and he is still on the Global Brand Council at Virgin. Jason co-produced films under Virgin Produced, including Limitless, Bad Moms, That Awkward Moment, Immortals, Movie 43, The

# Communicating Financials to Executives

Anders Liu-Lindberg



## Practical guide to effectively communicate financial data, ideas, and insights to executives

Communicating Financials to Executives delivers indispensable insights on how to clearly, effectively and productively communicate financials to executives across industries in an influential manner. In this book, finance practitioners and consultants Anders Liu-Lindberg and Christian Frantz Hansen deliver a five-step approach on how to get started, along with underlying theory explaining why each step is imperative to success.

Special attention is placed on not just presenting data but doing so in a way that brings significant value to the table and creates an impact that leads to greater business success for the organisation. Topics explored in this book include:

- The executive decision-making process and how to tailor your approach to seamlessly integrate into it
- Managing the amount of detail in communications and knowing how to structure data appropriately
- Visual elements that can help better communicate data to individuals who aren't "numbers people"
- Specific struggles that financial and accounting professionals face in the modern business environment
- How to build management reports that are easily understood by executives and drive significant business value

*Communicating Financials to Executives* earns a well-deserved spot on the bookshelves of all finance professionals seeking to better harvest the fruits of their labour by properly articulating ideas and insights to decision-makers within an organisation.

[View on Edelweiss](#)

**Wiley**

BISAC: Business & Economics

9781394292608

Paperback

April 24, 2025

£32.99 | 38,99 € | \$41.99

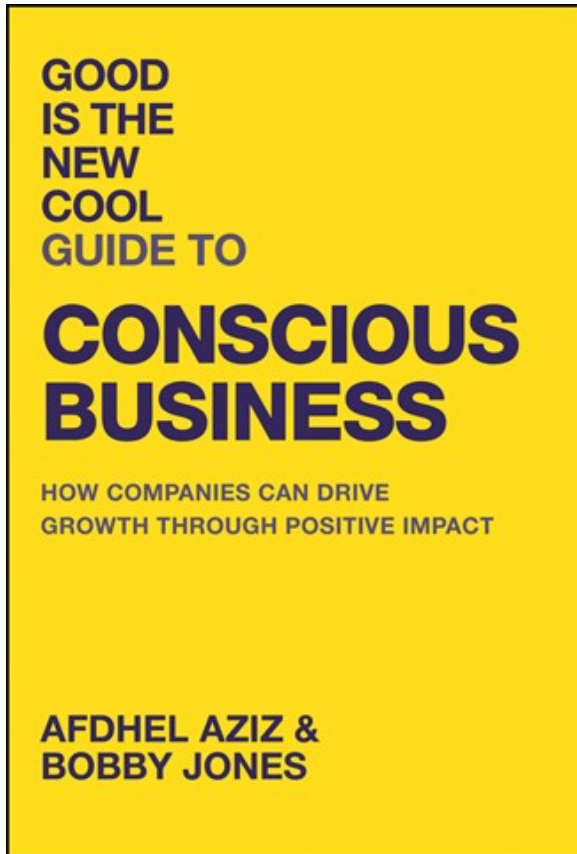
DE EUR: 39.9€

## About the Author

# Good is the New Cool Guide to Conscious Business

How Companies Can Drive Growth Through Positive Impact

Afdhel Aziz



[View on Edelweiss](#)

## How brands can evolve to win with conscious consumers

In the *Good is the New Cool Guide to Conscious Business: How Companies Can Drive Growth Through Positive Impact*, conscious capitalism experts Afdhel Aziz and Bobby Jones deliver all of the knowledge and tools needed to discover, design, and deploy sustainable and inclusive growth within any organization.

This book draws on stories, insights, and case studies from leaders at successful purpose-driven corporations around the world, from Fortune 500 giants like Unilever and Procter to tech disruptors like Tesla, Microsoft, and Airbnb, as well as beloved brands like Lego, Adidas, and Patagonia.

In the last decade, corporations were required to meet the digital age's challenges and opportunities. Today, corporations must meet the purpose-based demands of consumers, employees, and investors—or get left behind. In this book, readers will learn about:

- The seven qualities of an inspiring and motivating purpose statement
- Harnessing nine principles of purpose, including “Purpose doesn't have to be political,” “Purpose is about putting your money where your mission is,” and “Purpose is about measuring what you treasure”
- Understanding the rise of impact investors and measuring the ROI of purpose-based corporate initiatives

Thought-provoking, accessible, and inspiring, the *Good Is the New Cool Guide to Conscious Business* earns a well-deserved spot on the bookshelves of all C-suite business leaders seeking a new vision to transform their organizations, and the world, for the better.

**Wiley**

BISAC: Business & Economics

9781394284474

Hardcover

February 4, 2025

£22.99 | 25,50 € | \$28.00

DE EUR: 27.9€

## About the Author

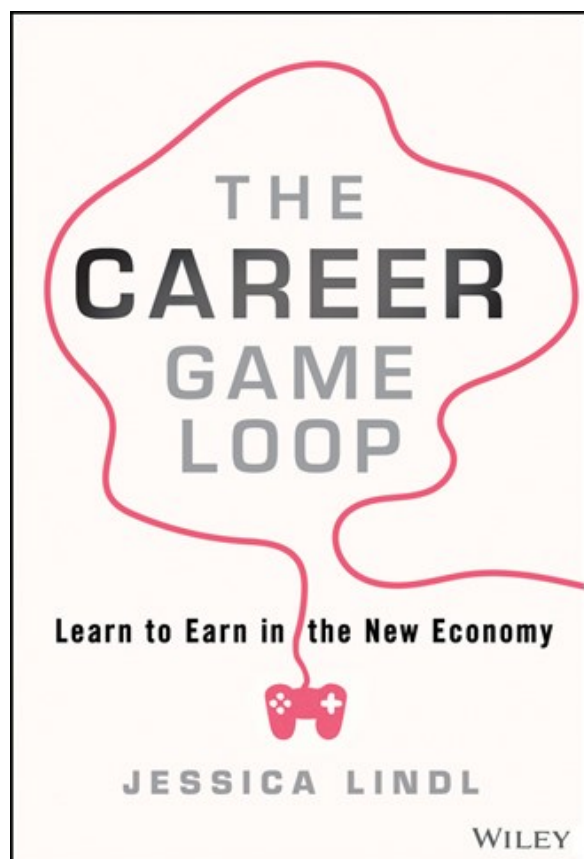
**Bobby Jones (Brooklyn, New York)** is an author, renowned speaker, conscious capitalism expert, and businessman on an inspiring mission to show individuals and companies worldwide how to be forces for good. Bobby's keynotes and workshops have provided business and culture leaders with an essential roadmap for mastering the key principles of purpose and purpose-driven marketing. His work helps leaders drive growth and impact and find lasting fulfillment and meaning in their work, igniting a fire in them that has transformed their lives and the world for the better.



# The Career Game Loop

Learn to Earn in the New Economy

Jessica Lindl



[View on Edelweiss](#)

## Design a more fulfilling, resilient career for the new world of work

In *The Career Game Loop: Learn to Earn in the New Economy*, veteran gaming, education, and social impact executive, Jessica Lindl, delivers an exciting playbook for navigating today's dynamic career landscape inspired by an unlikely source - gaming. Drawing parallels between gaming and career advancement, you'll explore why learning, earning, and advancing are continuous, interwoven, and life-long processes, and how you can navigate a fulfilling career in the 21st century economy.

Lindl dives deep into the data of modern job hunting, training, networking, recruitment, and more as she tells the stories of real people who have overcome daunting obstacles to find the career they've always dreamed of. She also explains the mindsets, behaviors, and practice tips drawn from gaming you can implement immediately to create resilient, future-proof careers in a world where adaptability is the ultimate power-up.

You'll also find:

- Discussions of the Silicon Valley talent development model that helps make careers more resilient
- Cost-effective alternatives to the cost-prohibitive four-year degree model
- Resources you can access immediately to move quickly into more fulfilling, high-paying work

Perfect for new graduates and young professionals just entering the global workforce, *The Career Game Loop* is also a must-read for anyone considering a career change, people re-entering the labor force after an absence, HR professionals, and employers from around the world seeking new insights into how modern employees think about work.

## Wiley

BISAC: Business & Economics

9781394217663

Hardcover

June 24, 2025

£22.99 | 25,50 € | \$28.00

DE EUR: 27.9€

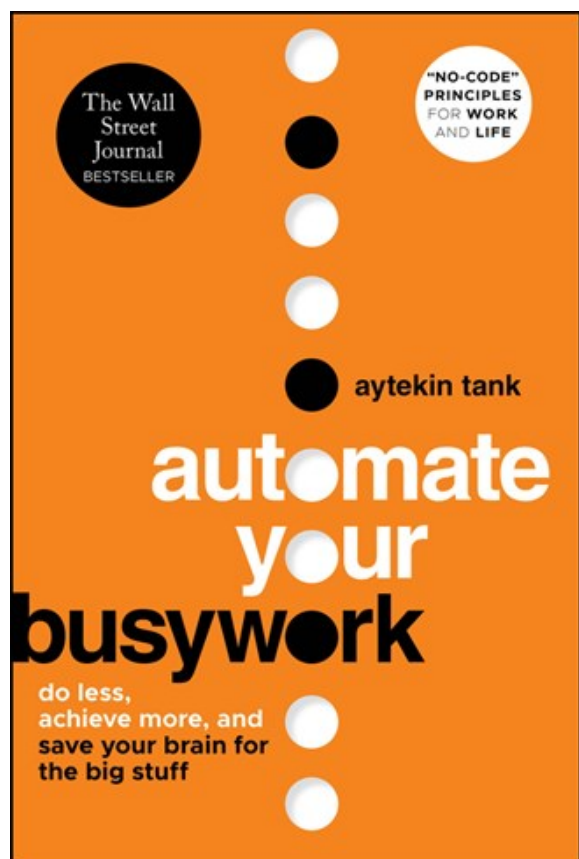
## About the Author

**Jessica Lindl (San Francisco, CA)** is the Global Head of Education at Unity Technologies. Jessica has a strong marketing and product management background from her time at Riverdeep, a subsidiary of Houghton Mifflin Harcourt, and at Scientific Learning. Jessica gained executive experience as the CEO of GlassLab, Inc., an online portal for educational games, followed by her tenure as COO of LRNG by Collective Shift, which seeks to redesign learning for the connected age so that all youth have an opportunity to succeed. She is an accomplished executive leading ESG, Education, and Social Impact across high-growth tech companies. In addition to sitting on the GSV Strategic Advisory Board, Jessica is a Pahara-Aspen Fellow and is an

# Automate Your Busywork

Do Less, Achieve More, and Save Your Brain for the Big Stuff

Aytekin Tank



**Wall Street Journal Bestseller**

**Publisher's Weekly Bestseller**

**Learn to automate your busywork and focus on what really matters**

In *Automate Your Busywork: Do Less, Achieve More, and Save Your Brain for the Big Stuff* entrepreneur, founder, and CEO of Jotform Aytekin Tank delivers a can't-miss blueprint to help you make the most of your most precious asset: time. You'll explore what's possible when you offload repetitive tasks, why automation has democratized innovation, and how you can use cheap—or even completely free—no-code automation tools to transform your ability to focus on what truly matters in your business and life.

In the book, you'll discover:

- Why the future of business is no-code, and how you can use an automation-first mindset to unlock your productivity potential
- How to move from busywork to less work, and finally to having the time you need to accomplish your most important work
- How you can use delegation and automation to achieve "timefulness," the state of having enough time

A must-read handbook for every entrepreneur, founder, business owner, and freelancer who just doesn't have enough hours in the day, *Automate Your Busywork* will also earn a place in the libraries of managers, executives, and other business leaders looking to maximize their most valuable resource.

[View on Edelweiss](#)

**Wiley**

BISAC: *Business & Economics*

9781394298884

Paperback

February 4, 2025

£16.00 | 19,00 € | \$20.00

DE EUR: €

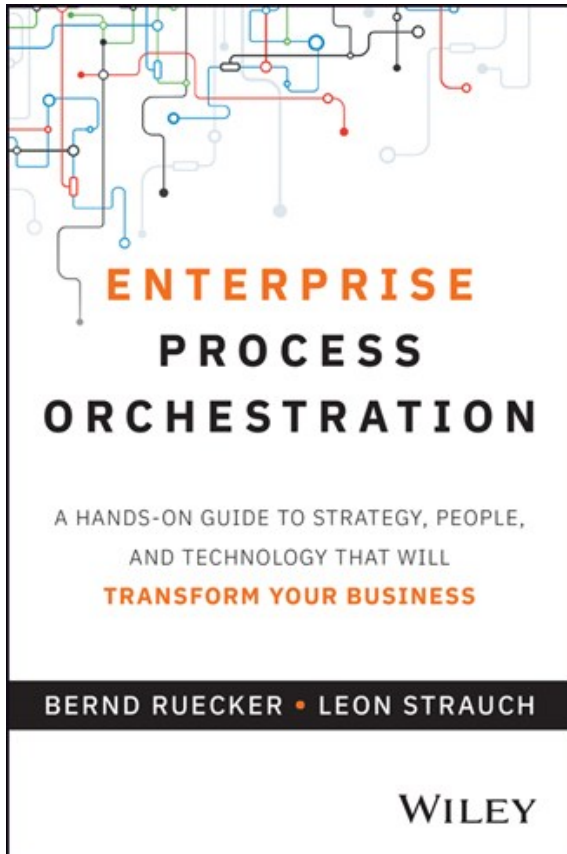
## About the Author

**AYTEKIN TANK** is the founder and CEO of Jotform, an online form builder with 20 million users. He regularly contributes to columns in *Entrepreneur*, *Fast Company*, and *Lifhack*.

# Enterprise Process Orchestration

A Hands-on Guide to Strategy, People, and Technology That Will Transform Your Business

Bernd Ruecker



[View on Edelweiss](#)

## Learn how to transform your business through process orchestration

Process orchestration became pivotal to building a foundation for business agility, speed, and innovation. A process that is orchestrated end-to-end can integrate existing systems, human work, and the latest technologies like AI. It is the basis to understand how your business operates, how to improve processes, and how to innovate your business model. But how to adopt process orchestration successfully on an enterprise level?

*Enterprise Process Orchestration* equips you with hands-on guidance on how to successfully deploy process orchestration in your organization – from anchoring the vision in company strategy, over the selection of the right use cases, technologies, and people, through the completion of the first project, to a truly transformed enterprise that is ready for a digital future.

Inside the book:

- Understand the transformative potential of process orchestration and create a compelling vision for your enterprise
- Explore how to establish the right team structure and enable your employees for your initiative
- Identify the right technology, define a business and enterprise architecture, and provide a process orchestration platform to accelerate time to value
- Best practices on implementing use cases and solution architecture
- How to measure and monitor the value you're achieving with your use cases

Perfect for IT and business leaders, business and enterprise architects, CoE leaders, business analysts as well as everyone who is

**Wiley**

BISAC: Business & Economics

9781394309672

Hardcover

April 24, 2025

£35.00 | 42,00 € | \$45.00

DE EUR: €

## About the Author

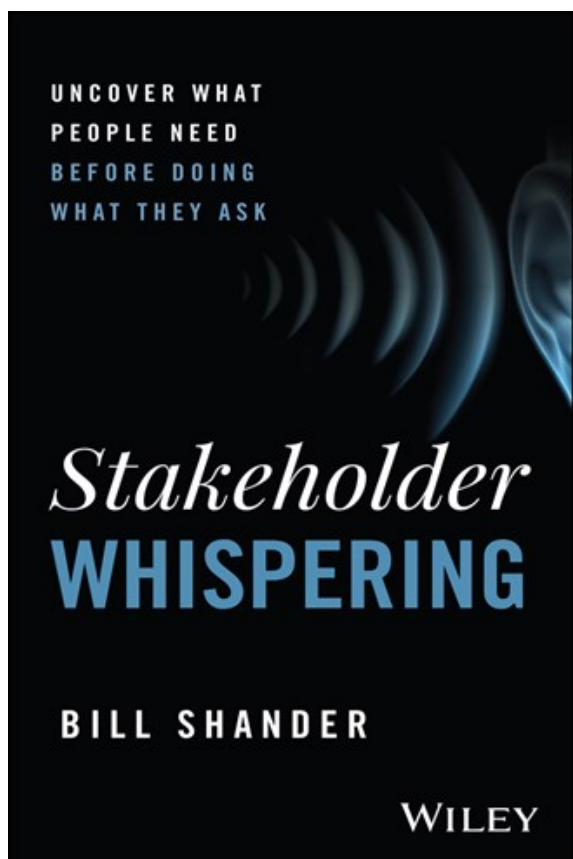
**Bernd Ruecker** is co-founder of Camunda. He is a process orchestration enthusiast who has been innovating process automation deployed in highly scalable and agile environments of industry leaders such as T-Mobile, Lufthansa, ING, and Atlassian. He contributed to various open-source workflow engines for more than 15 years and is a regular speaker at conferences around the world and a frequent contributor to several technology publications.

Camunda, founded in 2008, offers a process orchestration platform. They are backed by ~100M\$ funding and have almost 500 employees worldwide, more than 500 enterprise customers, and a vibrant,

# Stakeholder Whispering

Uncover What People Need Before Doing What They Ask

Bill Shander



[View on Edelweiss](#)

**Learn to uncover what your managers, clients, customers and other stakeholders need before doing what they ask**

People don't know what they need. The wants we communicate to others are shaped by our subconscious and the familiar, and limited by what we think is possible. But they don't always reflect our actual needs.

In *Stakeholder Whispering: Uncover What People Need Before Doing What They Ask*, author Bill Shander demonstrates how to get from your stakeholders' "order"—what they're asking for—to what they really need. You'll learn how to uncover the needs and desires of your clients, colleagues, bosses, customers, and other stakeholders based on what they ask for and how they ask for it, and how to deliver products and services that meet those needs.

#### Inside the book:

- Help your stakeholders accomplish their goals and make the best decisions possible by helping them see what they really need
- Shift from executing on tactics driven by others' commands, to strategic action driven by underlying needs
- Transform your organization from one filled with "order-takers" into one where people work collaboratively to meet goal-oriented requirements

Perfect for managers, executives, and other business leaders, *Stakeholder Whispering* will also earn a place on the bookshelves of entrepreneurs, founders, designers, product and project managers, UX experts, data and business analysts, and anyone else hoping to better meet the expectations of their coworkers, managers, clients, and customers.

**Wiley**

BISAC: Business & Economics

9781394289523

Hardcover

June 24, 2025

£26.99 | 30,00 € | \$35.00

DE EUR: 33.9€

#### About the Author



# Unruly

Fighting Back when Geopolitics, Technology, and Law Upend the Rules of Business

Sean West

**A bold exploration of modern business risk in a volatile world where traditional rules no longer apply**

In *Unruly: Fighting Back when Geopolitics, Technology, and Law Upend the Rules of Business*, co-founder of software company Hence Technologies and former Global Deputy CEO of Eurasia Group, Sean West, delivers a startlingly insightful new take on how politics, technology and law are converging to upend the rules of business, generating dangerous risks and incredible opportunities. West convincingly argues that we must understand all three factors to get leverage over the future – a future filled with eroding rule of law, deepfakes that upend elections and court decisions, government pressure for businesses to be patriotic, robot lobbyists, a flood of automated legal claims pointed directly at your company and much more.

*Unruly* offers detailed, practical advice for how to understand the world ahead, how to be resilient in the face of innumerable and complex challenges, and how to surround your business with the people and technology you need to excel in this environment.

Inside the book:

- A framework for understanding all of the pressures on modern corporations from the convergence of geopolitics, technology and law.
- Strategies for turning your company's legal department into a source of enduring competitive advantage
- How to navigate government pressure for nationalism when you have a global footprint
- Approaches to winning in a world where courts are politicized and the law is increasingly automated, built on interviews with top experts
- Ways to deal with the backlash to ESG at a company level

[View on Edelweiss](#)

**Wiley**

BISAC: Business & Economics

9781394318452

Hardcover

May 20, 2025

£22.95 | 27,95 € | \$29.95

DE EUR: €

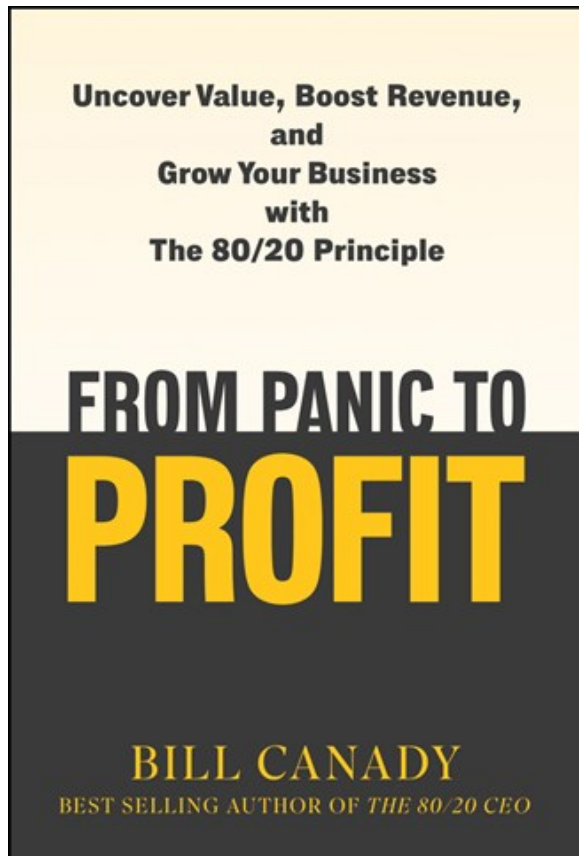
## About the Author

**Sean West (Santa Monica, CA)** is Co-Founder of award-winning legal software company Hence Technologies. Sean previously served as Global Deputy CEO of Eurasia Group, the top global affairs firm, where he was one of the most in-demand experts in the world on US politics and global trade policy. Sean has had original articles published in the Wall Street Journal (a seminal financial crisis op-ed here), Harvard Business Review (predicting Wikileaks as a corporate menace here), Bloomberg (about legal industry reform here and politics here) and elsewhere. He had the Quote of the Day in the New York Times. He has been on nearly every broadcast media channel. He writes the leading newsletter at the intersection of politics,

# From Panic to Profit

Uncover Value, Boost Revenue, and Grow Your Business with the 80/20 Principle

Bill Canady



## Structured corporate strategy to launch ambitious and consistent growth in just 100 days

Armed with the hands-on guidance in *From Panic to Profit: Uncover Value, Boost Revenue, and Grow Your Business with the 80/20 Principle*, companies of any size and in any industry can pivot from panic to profit in a 100-day turnaround using just four steps: set the goal, develop the strategy, build the structure, and launch the action plan. To set the stage for the four steps, this book first empowers leaders to replace their fear, uncertainty, and doubt with confidence from segment-by-segment insights into their business, its customers, its products, and its markets.

Written by Bill Canady, seasoned CEO with more than 30 years of experience as a global business executive, this book explores key concepts including:

- Unlocking the power of the 80/20 principle to boost company revenue, reduce costs, and accelerate profits
- Creating a business plan designed for continuous monitoring and improvement over a three- to five-year growth program
- Growing both organically and through strategic acquisition, developing the talent, expertise, and innovation needed to win in today's increasingly dynamic markets

*From Panic to Profit: Increase Revenue, Uncover Value, Boost Revenue, and Grow Your Business with the 80/20 Principle* lays out an essential blueprint for all entrepreneurs, executives, managers, and business leaders seeking the confidence and tools they need to help their organizations reach great heights.

[View on Edelweiss](#)

**Wiley**

BISAC: Business & Economics

9781394331581

Hardcover

June 24, 2025

£21.00 | 25,00 € | \$28.00

DE EUR: €

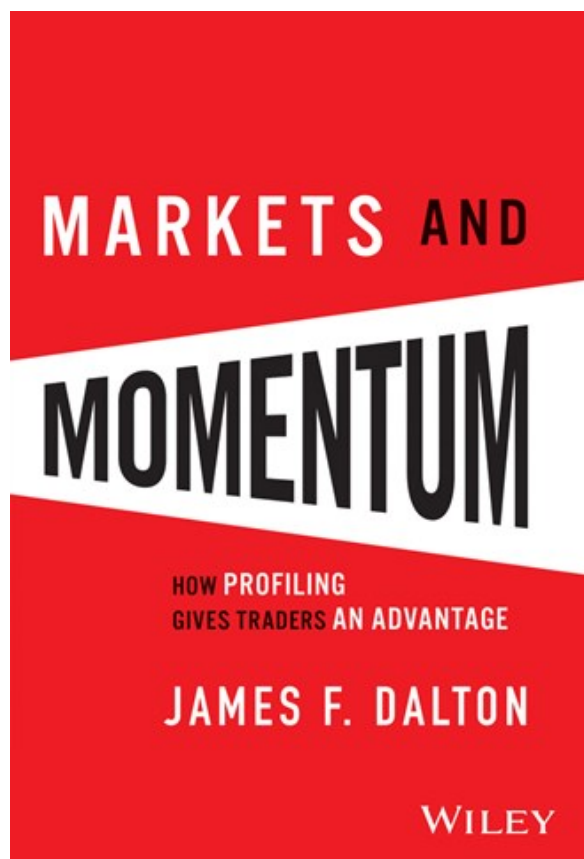
## About the Author

For more than thirty years, Bill Canady has worked as a global business executive across a variety of industries and markets focused on industrial and consumer products and services. He is CEO of two companies, with a combined revenue of \$2.5 billion. As CEO of OTC Industrial Technologies, a private equity-sponsored company, he directs an organization with thirty operating companies, \$1 billion in annual sales, 2000+ employees, and over 70 sites. During his tenure—and thanks in no small measure to his proprietary Profitable Growth Operating System® (PGOS)—OTC has grown revenues by more than 43% and earnings over 78%

# Markets & Momentum

How Profiling Gives Traders an Advantage

James F. Dalton



[View on Edelweiss](#)

**Elevate your trading strategy with actionable market insights from an industry pioneer**

In *Markets & Momentum: How Profiling Gives Traders an Advantage*, James F. Dalton dramatically expands on his first revolutionary book, *Markets in Profile*. Summarizing six decades of experience—from formative memberships on the CBOE and CBOT to his role as UBS Director of Hedge Fund Research—Dalton challenges traders to recognize that self-understanding must be balanced with market-understanding.

Dalton and his partners, Jennifer Loh and Raghu Rajput, continue to promote education explains the foundational elements of market understanding through the only reliable and objective source of actionable trading information: the market itself. You'll discover how to begin your investing journey with a clean slate, focusing only on the information that truly matters. Or, if you're already a trader, you'll learn how to level-up your skills in a discipline with little room for error.

This book offers:

- Deep dives into issues that lead more than 90% of day traders to lose money, including fading trend days, FOMO, doubling down on losing trades, and failing to let profits run.
- Strategies for minimizing the influence of news hype and analysis overload in order to remain focused on the only information that matters.
- Techniques for understanding your own emotional and intuitive reactions, and learning to avoid making unexamined, impulsive decisions.

This book is ideal for day and short-term traders, and for longer-term investors seeking to improve trade entries and exits. Dalton's

**Wiley**

BISAC: Business & Economics

9781394318896

Hardcover

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DE EUR: €

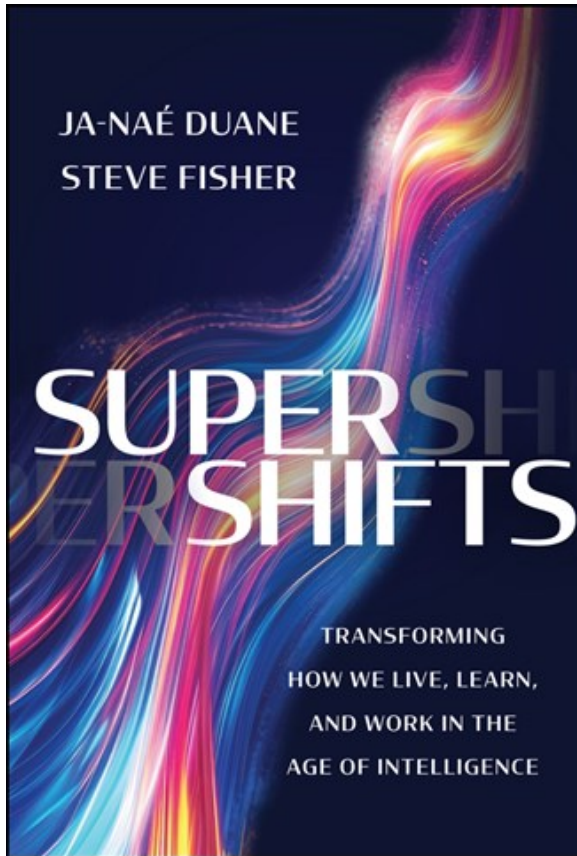
## About the Author

James F. Dalton has made trading and studying the markets his life's work for over 50 years. He is the author of two seminal books on Market Profile Trading, [Mind over Markets: Power Trading with Market Generated Information Updated Edition](#) (2013) and [Markets in Profile: Profiting from the Auction Process](#) (2007). Jim has been a member of the Chicago Board of Trade as well as a member of the Chicago Board Options Exchange, and Senior Executive Vice President of the CBOE during its formative years. He is a discretionary trader and long-time proponent of employing the Market Profile® to facilitate trading. He has been a sought-after speaker and educator throughout his career. In 2010, he decided to

# SuperShifts

Transforming How We Live, Learn, and Work in the Age of Intelligence

Ja-Nae Duane



[View on Edelweiss](#)

**Forward-thinking exploration of the dawn of humanity's new age and the imminent technology-enabled transformation on society, business, and beyond.**

In *SUPERSHIFTS*, leading behavioral scientist Dr. Ja-Nae Duane and world-renowned entrepreneur and futurist Steve Fisher deliver an incisive overview of how we are at the end of one 200-year arc and embarking on another. With this new age of intelligence, Duane and Fisher highlight the various catalysts for change currently affecting individuals, businesses, and society as a whole. They also provide a model for transformation that expertly bridges the gap between theory and practice to provide a holistic view of making radical change through three lenses: you as a leader, your organization, and society. Drawing on Duane and Fisher's wealth of collective experience, this book pays particular attention to how emerging technologies, biological revolutions, energy abundance; create opportunities for humanity's transformational purpose, and emergence of new intelligent species over the next two hundred years.

Readers will find various case studies showing successful and failed responses to disruption, and learn about topics including:

- What is needed for mankind to thrive beyond the predictions of the singularity, and how that will shift our communications, beliefs, and values
- How can we create anti-fragile organizations and global systems based on nature's ecosystems
- Humanity's coexistence with technology, the fall of centralized systems, and the emergence of collective intelligence as a solution for prosperity

A guide for change, *SUPERSHIFTS* earns a well-deserved spot on the bookshelves of executives, entrepreneurs, and leaders seeking to

**Wiley**

BISAC: Business & Economics

9781394291601

Hardcover

June 24, 2025

£22.99 | 25,80 € | \$28.00

DE EUR: 27.9€

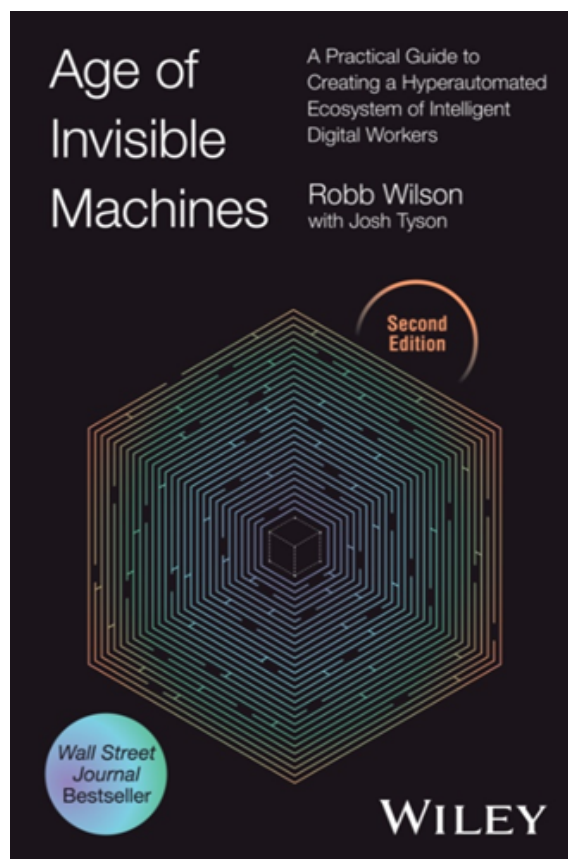
## About the Author



# Age of Invisible Machines

A Practical Guide to Creating A Hyper-automated Ecosystem of Intelligent Digital Workers

Robb Wilson



[View on Edelweiss](#)

## Cut through the noise and unlock the transformational power of conversational AI

In the newly revised second edition of *Age of Invisible Machines*, renowned tech leader Robb Wilson delivers a startlingly insightful and eye-opening blueprint for using conversational AI to make your company self-driving—with a digital ecosystem of interconnected automations powering all aspects of your business.

Conversational AI is transforming every job at every company (starting yesterday) and this book is perfect for anyone affected by these technologies. You'll learn how to develop a hyperautomation strategy by identifying outdated processes and systems holding your company back.

This latest edition offers brand new chapters dedicated to fast-growing automation tools, including Large Language Models, generative AI, and much more. You'll discover ways to implement new technologies that are force-multipliers for rapid growth. A must-read for every business leader, Wilson's book debunks common myths about conversational AI while simplifying the inevitable complexity of restructuring your business to unlock the substantial opportunities this new era offers.

You'll also find:

- Incisive discussions of the ethical dilemmas that lie before us as mass adoption of conversational AI takes effect
- Fascinating examinations of what a self-driving business looks like and how you can use conversational AI to generate an enduring competitive advantage
- Strategies for creating a hyperautomated ecosystem that any company can begin using immediately
- QR links to interactive and ongoing discussions of the subjects covered in each chapter

**Wiley**

BISAC: *Business & Economics*

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Hardcover

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Previous Edition: 978-1-119-89992-1

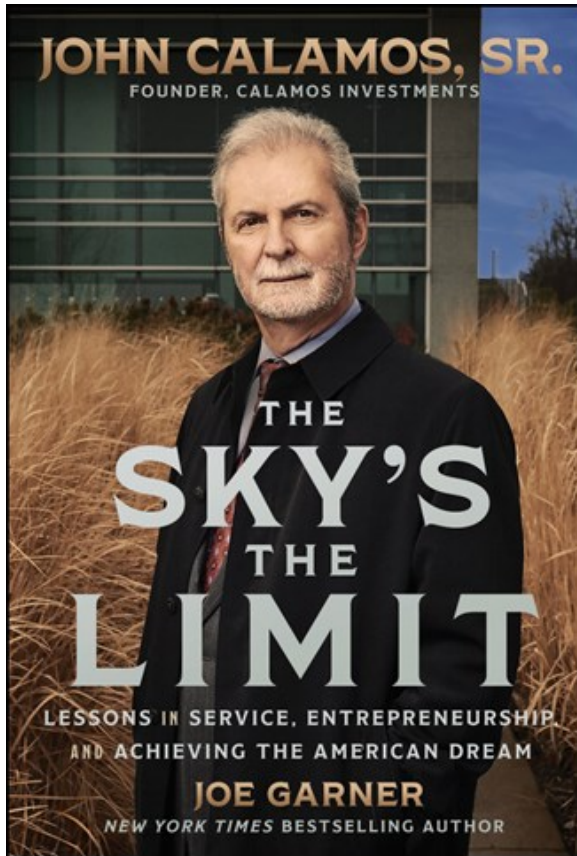
## About the Author

**Robb Wilson (Denver, CO)** is founder, Lead Designer, and Chief Architect at OneReach.ai, a boutique software company specializing in conversational AI applications. Robb, OneReach, and their proprietary software platform (CS2.0) have earned hundreds of awards, including being named the 2019 AI Company of the Year and the Gold Edison Award for their CS2.0 software in both 2019 and 2020. It's regarded by Gartner (IT service mgmt. company) as a leading conversational AI platform alongside the likes of Google, Microsoft, IBM, and Amazon. He is also the founder/owner of UX Magazine, the longest running and largest experience design and technology publications / communities with over 700,000 active

# The Sky's the Limit

Lessons in Service, Entrepreneurship and Achieving the American Dream

John Calamos



## Stories and lessons from John P. Calamos Sr., a rags-to-riches self-made American billionaire

*Sky's the Limit: Lessons in service, Entrepreneurship and Achieving the American Dream* tells the inspirational tale of John P. Calamos Sr., an American trailblazer, self-made success story, and living legend in the world of investing. Each chapter contains stories and business lessons he learned along the way. From a stock boy in his parents' grocery store in Chicago's west side, to 400+ combat missions in Vietnam, to launching his own firm which now has upwards of \$35 billion in assets, John's career and the extreme success he's enjoyed through that career have been built on taking risks and being resilient. Some of the events detailed in this book include:

- Teenage John's discovery of stock certificates in his family's basement ignites a passion for investing
- Major Calamos' time in the Air Force, including five years of active duty flying B-52 bombers and twelve years in the Reserves flying A-37 jet fighters
- Pioneering initiatives to launch one of the first convertible funds in 1985 and one of the first liquid alternative funds in 1990

*Sky's the Limit: Lessons in Service, Entrepreneurship and Achieving the American Dream* earns a well-deserved spot on the bookshelves of all individuals seeking to mirror the success of a man who is a living embodiment of the quintessential rags-to-riches American dream.

[View on Edelweiss](#)

## Wiley

BISAC: Business & Economics

9781394304028

Hardcover

June 17, 2025

£24.00 | 28,00 € | \$30.00

DE EUR: €

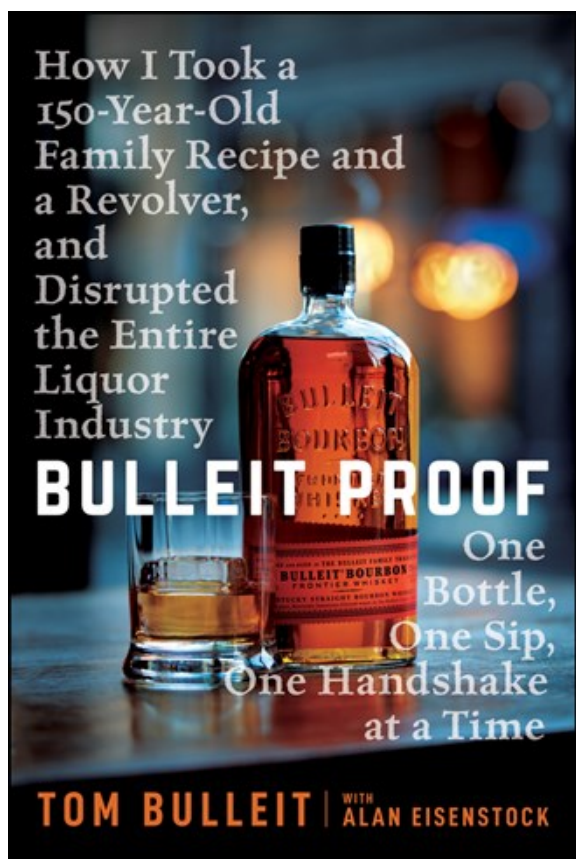
## About the Author

**John P. Calamos, Sr. (Chicago, IL)** is Chairman and Global Chief Investment Officer of Calamos Investments, a global investment firm that manages upwards of \$35 billion in assets. A pioneer in convertible securities, Calamos launched one of the first convertible funds in 1985 as a way to manage risk for clients in volatile times. He also established one of the first liquid alternative funds in 1990, reflecting a focus on innovation that continues to this day. John is a Vietnam veteran, having flown over 400 missions in combat for which he was awarded the Distinguished Flying Cross. Apart from his role as Chairman and Chief Global Investment Officer, John is a regular speaker at various industry conferences and makes regular

# Bulleit Proof

How I Took a 150-Year-Old Family Recipe and a Revolver, and Disrupted the Entire Liquor Industry  
One Bottle, One Sip, One Handshake at a Time

Tom Bulleit



[View on Edelweiss](#)

**The compelling story of how one man took a 150-year-old family recipe and disrupted the entire liquor industry one sip, one bottle, one handshake at a time**

Tom Bulleit stood on a stage before a thousand people inside a tent the size of a big-top. It was both his thirtieth wedding anniversary and his birthday. But there was another thing to celebrate: the dedication of the new Bulleit Distillery in Shelbyville, Kentucky. His great-great-grandfather, Augustus, created his first batch of Bulleit Bourbon around 1830. A century and a half later, Tom fulfilled his lifelong dream, revived the old family bourbon recipe, and started Bulleit Distilling Company. Eventually, Tom was named a member of the Honorable Order of Kentucky Colonels, and elected to the Kentucky Bourbon Hall of Fame. Thinking back on all his achievements, Tom was overcome by a wave of emotion. He looked into the sea of faces and said, "I don't believe our lives are told in years. . . or months. . . or weeks. I believe we live our lives in moments."

Tom's book *Bulleit Proof* is just that—a life told in moments. Moments of joy, triumph, hardship, persistence, and success. His is a story of *survival*: in war, in business, in life. Tom faced death twice: in a foxhole and in a cancer ward. In *Bulleit Proof*, Tom reveals all, pulls no punches, and lets you into his heart. In this book, you will:

- Share Tom's personal story, including his loves, losses, and struggles
- Learn the history of one of America's most beloved and awarded brands
- Draw inspiration from the persistence and dedication Tom has shown throughout his life
- Explore how Bulleit Bourbon changed the liquor industry forever

**Wiley**

BISAC: Business & Economics

9781394321643

Paperback

May 20, 2025

£14.00 | 17,00 € | \$18.00

DE EUR: €

## About the Author

**Tom Bulleit** is founder of the Bulleit Distilling Company. After earning his B.A. from the University of Kentucky in 1966, Bulleit served during the Vietnam War as a member of the U.S. Marine Corps. He then earned law degrees from the University of Louisville and Georgetown University. Bulleit was elected to the Kentucky Bourbon Hall of Fame in 2009.

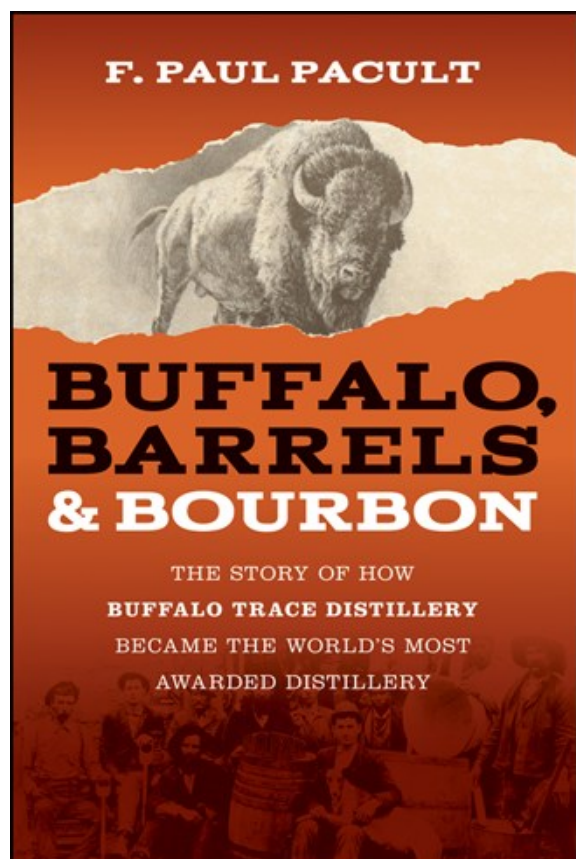
**Alan Eisenstock** is an award-winning and *New York Times* bestselling author. Alan has written fifteen books, including *Hang Time*, the



# Buffalo, Barrels, and Bourbon

The Story of How Buffalo Trace Distillery Became The World's Most Awarded Distillery

F. Paul Pacult



**Learn about one of the most impactful distilleries in American history in this comprehensive tale**

*Buffalo, Barrels, & Bourbon* tells the fascinating tale of the Buffalo Trace Distillery, from the time of the earliest explorations of Kentucky to the present day. Author and award-winning spirits expert F. Paul Pacult takes readers on a journey through history that covers the American Revolutionary War, U.S Civil War, two World Wars, Prohibition, and the Great Depression.

*Buffalo, Barrels, & Bourbon* covers the pedigree and provenance of the Buffalo Trace Distillery:

- The larger-than-life personalities that over a century and a half made Buffalo Trace Distillery what it is today
- Detailed accounts on how many of the distillery's award-winning and world-famous brands were created
- The impact of world events, including multiple depressions, weather-related events, and major conflicts, on the distillery

Belonging on the shelf of anyone with an interest in American spirits and history, *Buffalo, Barrels, & Bourbon* is a compelling must-read.

[View on Edelweiss](#)

**Wiley**

BISAC: *Business & Economics*

9781394321650

Paperback

May 20, 2025

£14.00 | 17,00 € | \$18.00

DE EUR: €

## About the Author

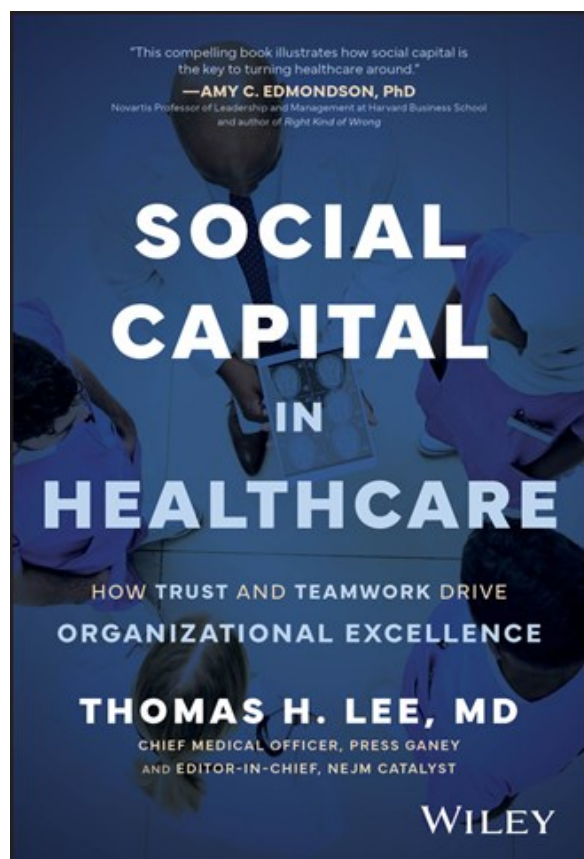
**F. PAUL PACULT** has been hailed in *Imbibe* magazine as "an all-knowing spirituous oracle, a J.D. Powers of liquor" and by Forbes.com as "America's foremost spirits authority." He is an award-winning educator and journalist, as well as the author of seven books, including *American Still Life*, *A Double Scotch*, and *The New Kindred Spirits*. For twenty-eight years, he was the editor of the widely acknowledged "bible" of spirits reviews, *F. Paul Pacult's Spirit Journal*. He is a Life Member of both the Bourbon Hall of Fame and the Kentucky Distillers Association's Order of the Writ.



# Social Capital in Healthcare

How Trust and Teamwork Drive Organizational Excellence

Thomas Lee



[View on Edelweiss](#)

## Harness the power of social capital to improve the efficacy and efficiency of healthcare organizations

Written by Thomas Lee, Chief Medical Officer at Press Ganey, *Social Capital in Healthcare* describes a new and powerful framework for improving healthcare, arguing that managers should approach the work of building trust, teamwork, and high reliability with the same intensity and discipline as CFOs use when managing the finances of their organizations.

Lee's powerful framework integrates management priorities such as safety, quality, patient experience, and workforce resilience/burnout/loyalty, demonstrating through data that these "silos" are in fact intertwined, and the work of improving them is best taken on with a single focus: improving social capital.

In this book, readers will learn about:

- Key social capital themes in healthcare, including trust, respect, connectedness, and teamwork
- The necessity of social capital in healthcare due to changes in medicine, patients, and society
- Building social capital through transitivity, reciprocity, bridging connections, and driving the right values
- Social capital initiatives at institutions such as the Mayo Clinic, Houston Methodist, and Vanderbilt University Medical Center

Drawing upon deeply respected work from sociology, psychology, and business strategy, *Social Capital in Healthcare* earns a well-deserved spot on the bookshelves of all forward-thinking healthcare executives, managers, and consultants.

**Wiley**

BISAC: Business & Economics

9781394312658

Hardcover

January 28, 2025

£31.99 | 37,20 € | \$40.00

DE EUR: €

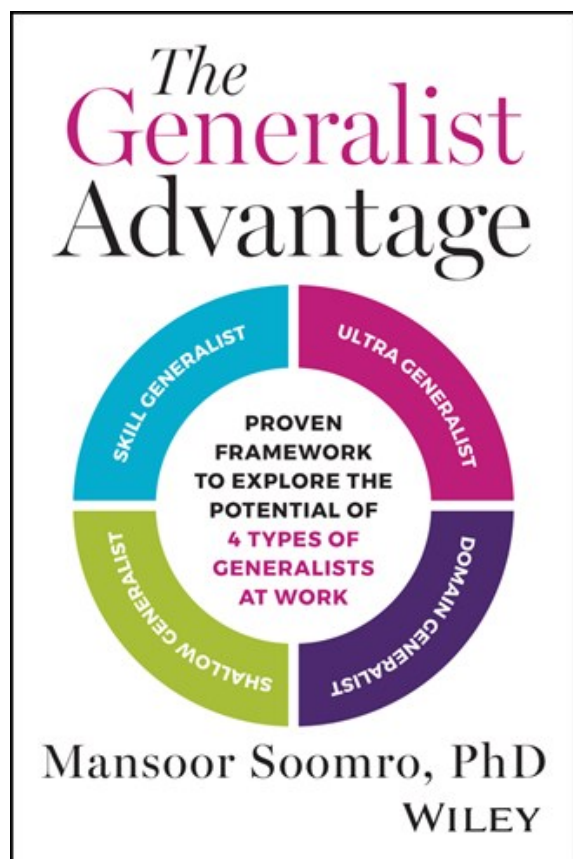
## About the Author

**THOMAS H. LEE, MD**, is the Chief Medical Officer of Press Ganey and the Editor-in-Chief of NEJM Catalyst. He is a practicing physician at Brigham and Women's Hospital, and has 18 years' experience as a senior leader at Mass-General Brigham. He's an expert in healthcare strategy and policy and a member of the Panel of Health Advisors of the Congressional Budget Office.

# The Generalist Advantage

Proven Framework to Explore the Potential of 4 Types of Generalists at Work

Mansoor Soomro



[View on Edelweiss](#)

**Transition from a specialist into a generalist to meet the demands of the new world of business**

*It is a game-changing book for our era of specialization!* – **Des Dearlove, Thinkers50**

*The Generalist Advantage is a useful framework for firms in transition, preparing themselves for a high-tech future.* – **Yuri Bender, Financial Times**

*The Generalist Advantage: Proven Framework to Explore the Potential of 4 Types of Generalists at Work* delivers a compelling argument as to why generalists—those with diverse skill sets and broad industry exposure—hold a unique advantage in shaping the future of work. This book provides actionable insights for those who are still going down the path of the specialist, in this age of AI.

Some of the topics explored in this book include:

- The learning loop, covering lifelong learning as a generalist, building your personal learning ecosystem, and embracing failure as a path to growth
- The leadership spectrum, covering diverse leadership styles in the age of AI, the generalist leader's toolkit, and the importance of flexibility and adaptability
- Future ready skills for the generalist leader, covering creative problem solving, complex decision making and multidisciplinary learning

*The Generalist Advantage: Proven Framework to Explore the Potential of 4 Types of Generalists at Work* is a timely, essential read for all business leaders, executives, and middle managers seeking to adopt a superior approach to the way they do business and help lead their organizations through a tumultuous transformative period.

**Wiley**

BISAC: Business & Economics

9781394276400

Hardcover

April 24, 2025

£19.99 | 22,99 € | \$24.99

DE EUR: 24.9€

**About the Author**

# Feminine Intelligence

How Visionary Leaders Weave Feminine and Masculine Intelligence to Reshape Business for Good

Elina Teboul



**"Feminine Intelligence is replete with rigorous research and sound advice. In these challenging times, to heal our homes, our communities, and our world, we desperately need the practical wisdom that Elina Teboul shares with us in *Feminine Intelligence*."** - Tal Ben Shahar, Creator of Harvard University Happiness Course, New York Times Bestselling Author of *Happier*

**In her groundbreaking work, Elina Teboul reveals how feminine intelligence is the key to running some of the world's most successful companies — with greater joy, authenticity, purpose and profit.**

Drawing on exclusive interviews with billionaire philanthropists, unicorn founders, and happiness pioneers, ***Feminine Intelligence*** uncovers the most powerful, often-overlooked traits that are driving the future of business. Through vivid storytelling and insightful research, Teboul shows that the future of leadership lies in embracing feminine strengths.

Key Insights Include:

- The transformative power of *congruence* and *authenticity* in building sustainable success.
- How *nature connection*, *spiritual awakenings*, and safe and intentional use of *psychedelic medicines* are emerging as tools to foster visionary leadership and personal growth.
- The journey from *unconscious capitalism* to *conscious capitalism* fueled by love and compassion.
- Traits often overlooked as soft or intangible are revealed to be the true superpowers of visionary leaders.

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Whether you're leading a global enterprise or navigating the early stages of your career, ***Feminine Intelligence*** serves as a powerful guide for you to unlock a newfound wholeness. It will optimize your

**Wiley**

BISAC: *Business & Economics*

9781394330119

Hardcover

March 20, 2025

£19.99 | 23,99 € | \$25.99

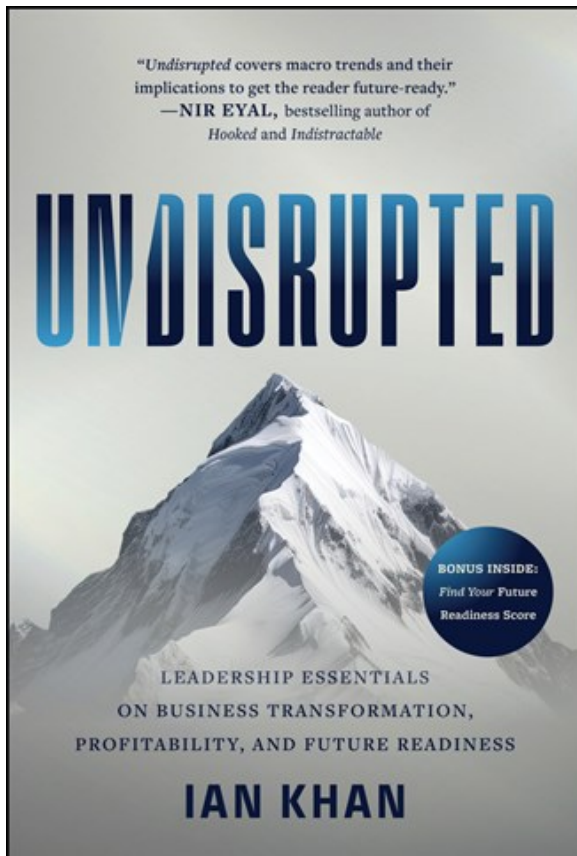
DE EUR: €

**About the Author**

# Undisrupted

Leadership Essentials on Business Transformation, Profitability and Future Readiness

Ian Khan



"Undisrupted covers macro trends and their implications to get the reader future-ready."  
—NIR EYAL, bestselling author of  
*Hooked and Indistractable*

**Ready your organization for the future—regardless of what it may bring—with one of the world's foremost business strategists**

In *Undisrupted: Leadership Essentials on Creating a Future-Ready Organization*, Ian Khan, a distinguished futurist, filmmaker, and author delivers a compelling message that challenges the conventional approach to future-proofing businesses with technology, offering a fresh, comprehensive strategy for thriving in an uncertain future.

In the book, Khan introduces the innovative *Future Readiness Score*<sup>™</sup>, a tool developed through his extensive research and experience with over 750 organizations. This score assesses a company's ability to adapt to unforeseeable changes, preparing them to handle both challenges and opportunities. The book elaborates on the seven pillars of future readiness—Engagement, Learning, Collaboration, People, Culture, Innovation, and Execution—demonstrating how to safeguard your company against adverse events and capitalize on positive ones. You'll also discover:

- The proprietary Future Readiness Score<sup>™</sup> to evaluate and enhance organizational adaptability
- Practical insights into the seven pillars of future readiness for robust business strategy
- Strategies to not only withstand negative events but also harness positive opportunities

*Undisrupted* an essential guide for business leaders, including managers, executives, entrepreneurs, and strategists. It is also invaluable for consultants serving various businesses. This book is a crucial resource for anyone aiming to navigate and succeed in the ever-evolving business landscape of tomorrow.

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**Wiley**

BISAC: Business & Economics

9781394215829

Hardcover

April 15, 2025

£24.99 | 27,30 € | \$30.00

DE EUR: 30.9€

## About the Author

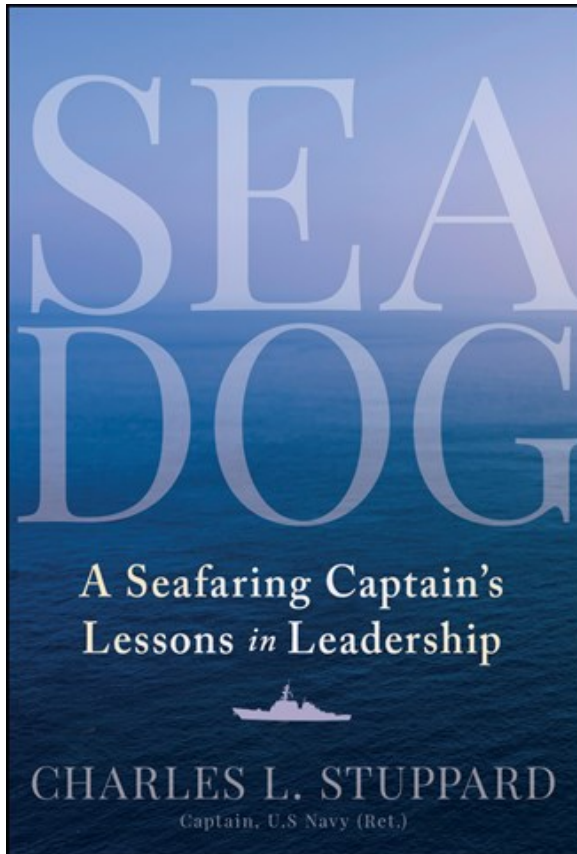
**Ian Khan** (New York, NY) is a highly prolific multiple documentary film maker, author and featured on CNN, Bloomberg, BCC, Fox and other global media, Ian Khan is a highly recognized technology Futurist and leadership expert. With clients including the Prime Minister's Office of UAE, the world's only country with a minister of Artificial Intelligence, leading professional associations & industry groups, and enterprise clients, Ian is a globally recognized influencer and critical thinker. Ian is a collaborator to many incredible projects, including co-author to *After Shock* and contributor to McGraw-Hill, Forbes, Entrepreneur Magazine, Business.com and many other highly recognized media outlets. As a media host and influencer, Ian



# Sea Dog

A Seafaring Captain's Lessons in Leadership

Charles L. Stuppard



**Your guide to becoming a worthy leader, based on true stories from a fulfilling military career**

From the high seas to high commands in Iraq, Kuwait, and Afghanistan, *Sea Dog: A Seafaring Captain's Lessons in Leadership* tells the tale of Charles L. Stuppard and his journey from growing up surrounded by poverty and violence to becoming a Navy Captain in charge of the US Navy's most technologically sophisticated warship. In this book, Stuppard details exactly how he managed to not only become a great leader, but one who acts with character, empathy, and honor, not because of inherent advantages in his life, but rather through learning and applying hard lessons at every point in his fulfilling career.

Drawing on captivating stories from intense special training and beyond, this book covers key leadership concepts such as:

- Learning to focus on the right things so that the rest of your team will follow your lead
- Defining your success as a leader by what people say about you after you leave your organization
- Using your power to encourage empathy and generosity in yourself and others

Captivating, inspiring, and practical, *Sea Dog: A Seafaring Captain's Lessons in Leadership* is an essential read for aspiring and current leaders across organizations and industries who seek to lead with confidence, charisma, and compassion.

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**Wiley**

BISAC: Business & Economics

9781394248247

Hardcover

May 20, 2025

£24.99 | 27,40 € | \$29.95

DE EUR: 30.9€

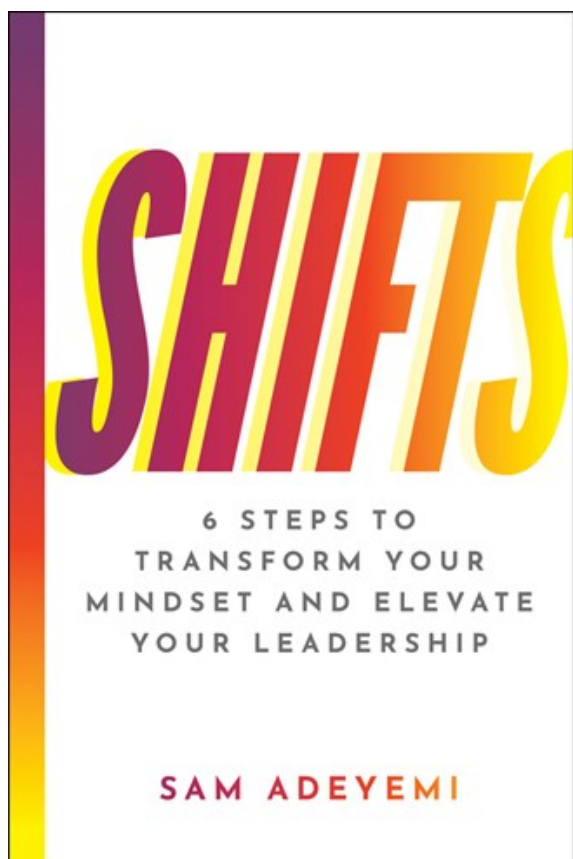
## About the Author

Dr. Stuppard is the Dean of Administration at the Joint Forces Staff College (JFSC). Prior to that position, he was CEO of CLS Consulting & Leadership Services. He spent 30 years in the U.S. Navy and served on six warships, mostly in combat systems. He had five commands at sea, including Commanding Officer of USS ARLEIGH BURKE (DDG-51); Commander Joint Expeditionary Base Little Creek-Fort Story - home of the Navy SEALs; Surface Strike Group 06-1 in the Mediterranean Sea; Commander Task Group 56.6 caring for 10,000 sailors in Kuwait, Iraq, and Afghanistan during the Global War on terrorism; Commander Naval Forces Division, Saudi Arabia as naval advisor to the Saudi Chief of the Navy and his two fleet commanders.

# SHIFTS

6 Steps to Transform Your Mindset and Elevate Your Leadership

Sam Adeyemi



[View on Edelweiss](#)

## Your step-by-step guide to master the art of transformational leadership

In *SHIFTS: 6 Steps to Transform Your Mindset and Elevate Your Leadership*, renowned international keynote speaker and leadership coach Dr. Sam Adeyemi delivers a step-by-step blueprint to become a transformational leader who inspires, motivates, and gets the best out of others. Inspired by 30+ years of leadership coaching from New York to Africa, this book runs the gamut in skills of a great leader, from personal development to understanding and integrating the best parts of vastly different cultures.

Dr. Adeyemi bases his methodology on his signature steps to transformational shifts: seeing consistently, hearing consistently, gaining insight, formulating beliefs, expressing inner identity and vision, and succeeding repeatedly. In this book, readers will learn about:

- Developing self-leadership to gain intrinsic motivation, beneficial habits, and creativity, and so you can practice what you preach
- Being mindful of and working to eliminate age and culture gaps which can negatively impact the morale of any team
- Leading from a block down the road or halfway around the world by making your presence felt, hiring for talent, and working transparency into the process

*SHIFTS* earns a well-deserved spot on the bookshelves of all current and aspiring business leaders, executives, managers, and entrepreneurs seeking to develop essential leadership skills applicable to any role and any industry.

**Wiley**

BISAC: Business & Economics

9781394277728

Hardcover

April 1, 2025

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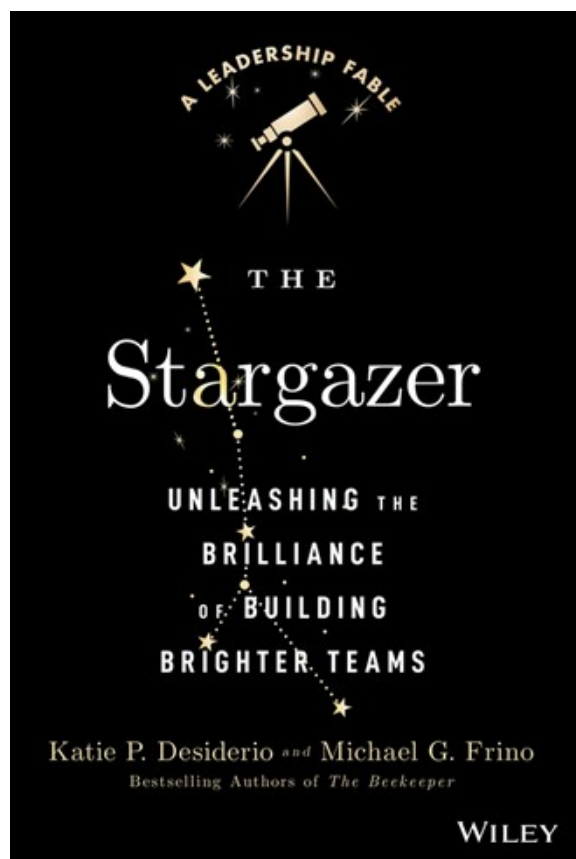
## About the Author

**Sam Adeyemi** (Atlanta, GA | <https://samadeyemi.com/>) is a global conference speaker and strategic leadership coach. He speaks to hundreds of thousands of people via video and in-person to audiences worldwide. His leadership academy (Daystar Leadership Academy, which is well-known in numerous countries) has graduated more than 45,000 people and continues to offer worldwide seminars and workshops. He has also led several organizations including Daystar Christian Center, Role Model School, and The Real Woman Foundation. His companies have built momentum with more than 3 million followers on social media, across Twitter, Facebook, Instagram, and LinkedIn channels. He holds a Master of Arts in

# The Stargazer

Unleashing the Brilliance of Building Brighter Teams

Katie P. Desiderio



## The newest leadership fable from the Wall Street Journal bestselling authors of *The Beekeeper*

In *The Stargazer: Unleashing the Brilliance of Building Brighter Teams*, human capital experts and Wall Street Journal bestselling authors of *The Beekeeper*, Dr.'s Katie P. Desiderio and Michael G. Frino deliver a thought-provoking leadership fable exploring the importance of growth partnership as a catalyst for building high performing teams.

Discover the inspiring journey of Jack, a retired teacher and current vintner from Yountville, California, as he transforms his struggling vineyard and his own life through a series of profound experiences. *The Stargazer* is a captivating tale of personal and professional growth, deeply rooted in the natural world.

Guided by the lessons from the stars and stones, Jack returns to his vineyard with a renewed vision. Join Jack on this unexpected journey illuminating the path to building brighter, more cohesive teams. You'll learn about:

- The key features of the retreat including, Choose Your Be Mindsets, Open Eyes, Mind, Ears, and Heart, and Meaningful

[View on Edelweiss](#)

**Wiley**

BISAC: Business & Economics

9781394280537

Hardcover

May 20, 2025

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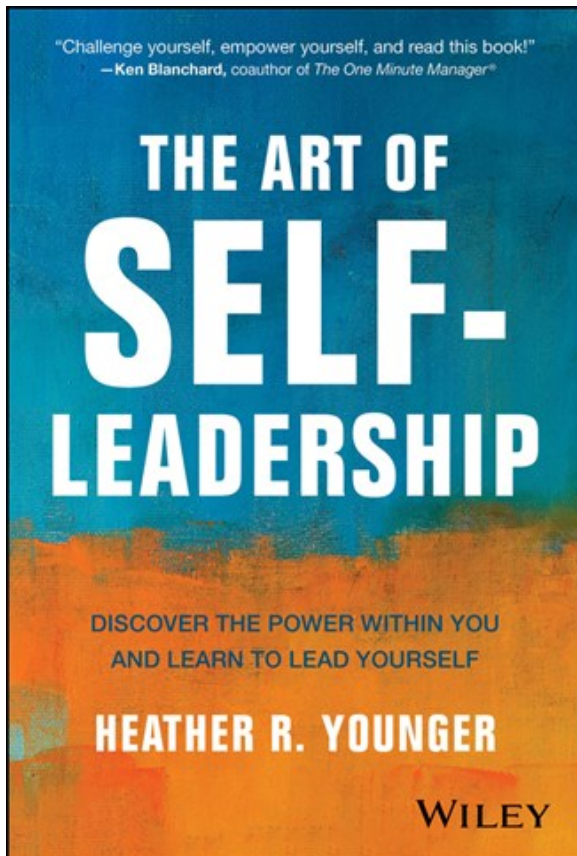
## About the Author

**Katie Desiderio PhD and Michael Frino PhD** (New York Metro Area) Katie and Michael both have their MBA and a Ph.D. in Organizational Learning and Leadership. They are Wiley DiSC Partners and have recently been awarded the Emerald and Topaz awards for their integration of the suite of Everything DiSC assessments into organizational culture and development work. Katie works in academia as an Associate Professor of Management for Moravian University's School of Business and leads their corporate partnership program. She is Managing Partner at Proximal Development LLC, her leadership consulting company. Michael works for a fortune 500 MedTech company running Human Capital Development for a \$1.3B

# The Art of Self-Leadership

Discover the Power Within You and Learn to Lead Yourself

Heather Younger



**Learn to take control of your own professional destiny and lead yourself through challenging situations**

In *The Art of Self-Leadership: Discover the Power Within You and Learn to Lead Yourself*, celebrated workplace culture and employee engagement expert Heather R. Younger delivers an exciting and practical discussion of how to develop an entirely new mindset around personal advocacy and self-leadership. You'll learn how to take control of the workplace experience and set expectations up front about relationships.

Younger explains how you can exercise your sphere of control and influence and manage your anxiety and stress with effective techniques. You'll also find:

- Practical talking points and scripts you can use with your manager—and others—at work
- Polls, contemporary studies, interviews, personal anecdotes, and practical advice regarding how to be the change you seek at work
- Strategies for prioritizing self-care, setting realistic goals, and overcoming fear

Perfect for professionals, entrepreneurs, employees, contractors, and anyone else doing their best to navigate the new world of work, *The Art of Self-Leadership* will also prove invaluable to managers, executives, directors, founders, and other business leaders.

[View on Edelweiss](#)

**Wiley**

BISAC: Business & Economics

9781394283378

Hardcover

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£22.99 | 25,50 € | \$28.00

DE EUR: 27.9€

## About the Author

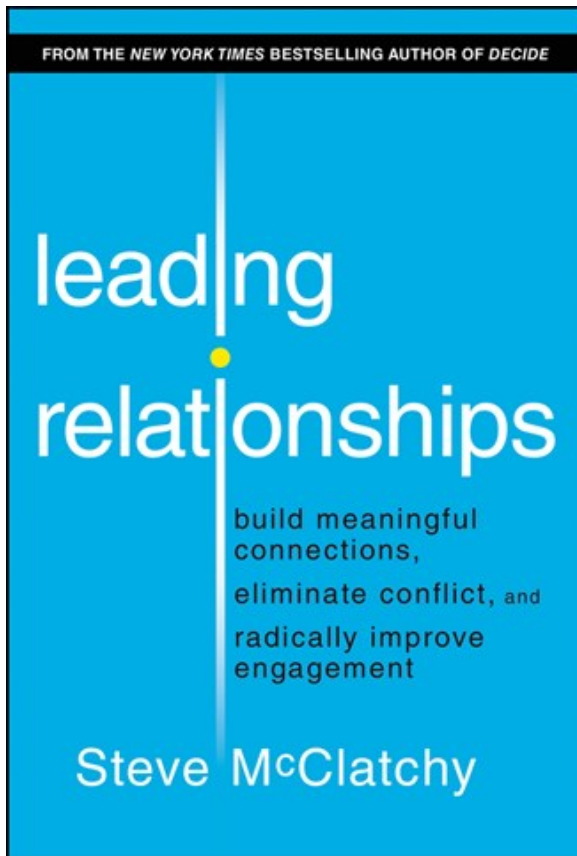
**HEATHER R. YOUNGER** is a bestselling author, renowned keynote speaker, and one of the world's leading experts on workplace culture. As the visionary Founder and CEO of Employee Fanatix, a preeminent employee engagement and workplace culture consulting firm, Heather has reviewed over 30,000 surveys and facilitated over 100 - employee focus groups.



# Leading Relationships

Build Meaningful Connections, Eliminate Conflict, and Radically Improve Engagement

Steve McClatchy



## Eradicate office drama and transform your workplace relationships with proven leadership strategies

In *Leading Relationships*, Steve McClatchy, esteemed leadership mentor and entrepreneur, offers a clear path to improving workplace dynamics. This essential guide tackles the pervasive problems of workplace drama and ineffective relationship management, providing readers with practical tools to build trust, confidence, and respect among colleagues.

Delving into his flagship Five Levels of Maturity framework, McClatchy outlines how to progress from basic interactions to deep, meaningful connections in both personal and professional contexts. The book equips leaders with strategies to handle common challenges such as accountability, conflict resolution, and feedback delivery. It also covers specific issues like managing public criticisms, direct disrespect, and workplace gossip, ensuring leaders can maintain a positive environment even in tough situations.

You'll:

- Learn to recognize and enhance the maturity of your workplace relationships to foster a collaborative environment
- Master conflict resolution techniques that preserve integrity and respect among team members
- Gain practical advice on providing feedback that motivates and supports, rather than alienates, colleagues

Whether you're a manager, executive, HR professional, or consultant, *Leading Relationships* is your definitive guide to cutting through workplace conflict and enhancing leadership efficacy. Transform your personal and professional relationships and create a more dynamic and supportive work environment by ordering your copy today.

[View on Edelweiss](#)

**Wiley**

BISAC: Business & Economics

9781394289387

Hardcover

April 1, 2025

£22.99 | 26,00 € | \$28.00

DE EUR: 27.9€

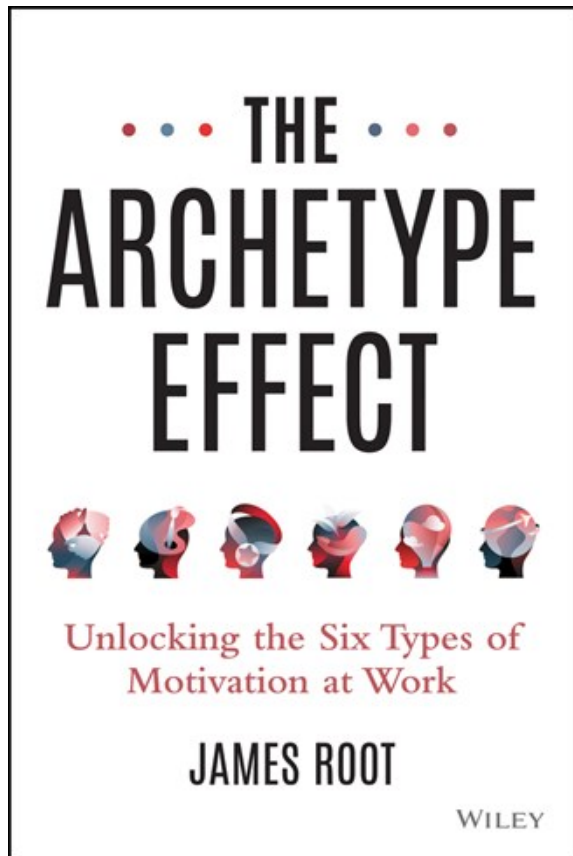
## About the Author

**Steve McClatchy** (Malvern, PA | <https://alleer.com/about/>) is the Founder of Alleer Training and Consulting, a keynote speaker, workshop leader, *New York Times* bestselling author, and entrepreneur. He founded Alleer out of his passion for continual improvement and his belief that when we stop growing, learning, gaining experience, achieving goals, and improving, we stop living. His firm focuses on helping leaders lead themselves, their teams, and their businesses to higher levels of professional success. His specific areas of expertise are Leadership, Performance, Personal Growth, and Work/Life Engagement. His client list includes many of the most prominent organizations in the world such as: Google, Pfizer,

# The Archetype Effect

Unlocking The Six Types of Motivation at Work

James Root



## In-depth, research-backed exploration of the answers to worker motivation

Based on an extensive global research program conducted in nineteen countries around the world surveying over forty-eight thousand people, *The Archetype Effect* delivers a new framework to understand and cater to worker motivators across roles, industries, and organizations. This book shows how workers can be classified into six major archetypes based on their motivations, and describes how recent disruptions, such as gig work, remote work and AI-assisted automation, are impacting worker motivators overall.

The archetypes discussed in this book include:

- **Givers:** Driven by helping others, thrive in collaborative environments
- **Operators:** Value stability and teamwork, prefer clear instructions and minimal risks
- **Explorers:** Seek variety, creativity, and new experiences, prefer flexibility and innovation
- **Artisans:** Motivated by mastery and pride in their work, prefer autonomy and focus on quality
- **Strivers:** Ambitious and career-oriented, motivated by recognition and advancement
- **Pioneers:** Visionary and entrepreneurial, driven by creating and often leading new ventures

[View on Edelweiss](#)

*The Archetype Effect* is an enlightening read for anyone wanting a new way to understand what motivates them at work every day, or looking for a language to talk about current role, future choices, and career options with their firm. It is also for all leaders seeking to apply these insights across an organization to increase employee wellbeing, performance, and retention.

**Wiley**

BISAC: Business & Economics

9781394295210

Hardcover

April 29, 2025

£22.00 | 26,00 € | \$29.00

DE EUR: 30.9€

## About the Author

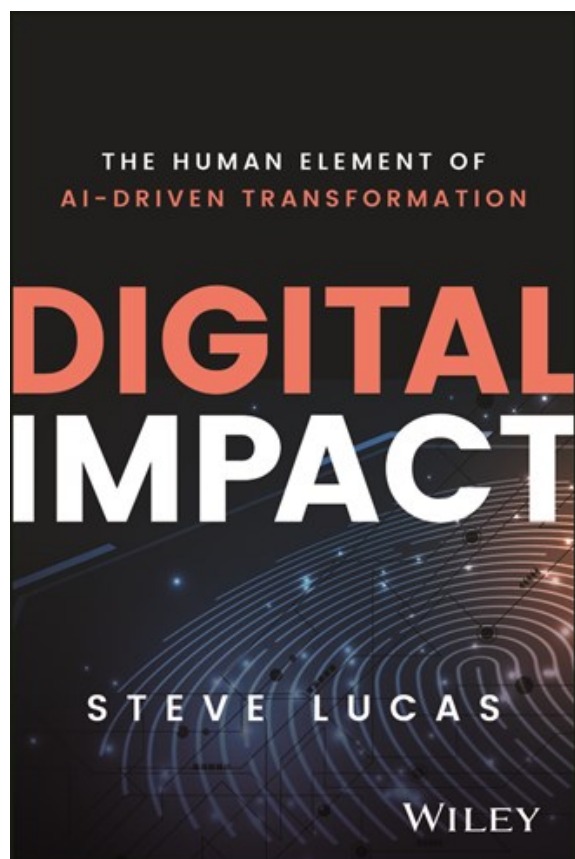
**James Root** (Hong Kong | <https://www.bain.com/our-team/james-root/>) is a Senior Partner of Bain & Company, based in Hong Kong. He is Chairman of Bain Futures, a global think-tank advancing disruptive ideas that will shape the future of business. He has 30 years of experience across Europe, North America, and Asia Pacific. He focuses on corporate transformations involving organizational effectiveness, strategy, cost management, and operational improvement.

Root has written extensively in the business press, from Harvard

# Digital Impact

The Human Element of AI-Driven Transformation

Steve Lucas



[View on Edelweiss](#)

## Use technology to connect systems and data to change the world for the better

In *Digital Impact: The Human Element of AI-Driven Transformation*, Steve Lucas, a three-time CEO, discusses how organizations can integrate and automate systems to create incredible outcomes that benefit people. Lucas explains how this becomes possible when businesses solve the ubiquitous problems of digital fragmentation and data complexity, which have become even more pressing with the rise of artificial intelligence.

Using real-world customer stories as examples and writing in non-technical language that will appeal to every reader, this book shows how organizations are succeeding in missions like providing aid after natural disasters, growing food more sustainably, and ensuring students have access to everything they need on college campuses—all powered by connected technology.

Inspiring stories explored in this book include:

- How a chocolate company is working to end child labor in the cocoa-growing process in West Africa
- How a well-known charitable organization provides aid and services for people in need
- How a credit union helps members make better financial decisions for their families

For business leaders across industries, *Digital Impact* serves as an essential blueprint to unleash an organization's full potential for doing good by digitally transforming its technology architectures through integration and automation.

**Wiley**

BISAC: Business & Economics

9781394295241

Hardcover

June 10, 2025

£23.99 | 27,60 € | \$30.00

DE EUR: 29.9€

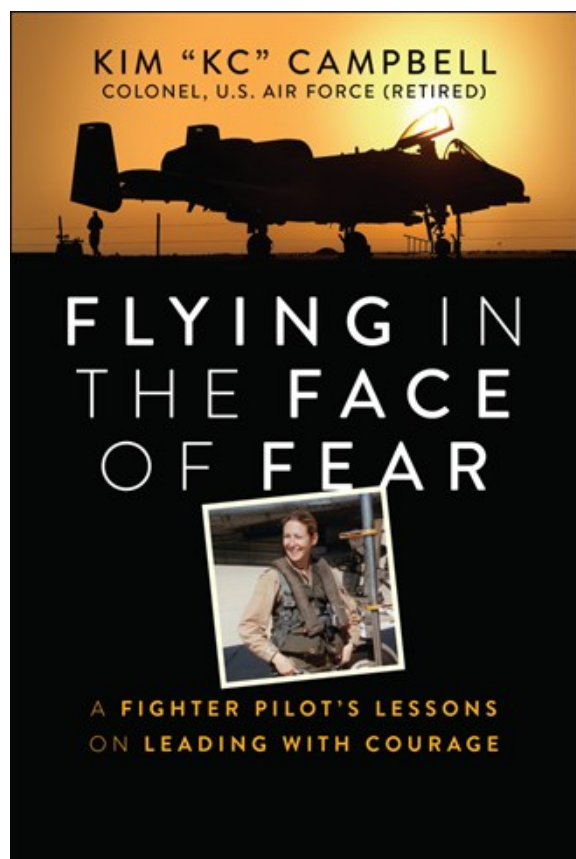
## About the Author

**Steve Lucas** (Denver, CO | [linkedin.com/stevenlucas](https://www.linkedin.com/stevenlucas)) is the Chief Executive Officer at Boomi, the largest independent integration and automation company. His nearly three decades as a software technology leader includes previously serving as the CEO of marketing automation company Marketo and talent-acquisition firm ICIMS; the president of SAP's Enterprise Platform Solutions, where he led the company's multi-billion-dollar growth and expansion into a range of markets; and a board member for several organizations. Steve's leadership philosophy is that business acumen and altruism should go hand-in-hand. That idea is driven by a life-changing event when he was diagnosed with Type 1 Diabetes as a young man. The

# Flying in the Face of Fear

A Fighter Pilot's Lessons on Leading with Courage

Kim Campbell



## Proven principles of leadership from a veteran fighter pilot and military leader

In *Flying in the Face of Fear: Lessons on Leading with Courage*, former fighter pilot and retired Air Force Colonel Kim Campbell delivers an inspiring and practical discussion of leadership and decision-making. In the book, you'll follow the author's journey through the principles that got her through her 24-year career in the high-stakes and high-risk world of aerial combat.

You'll discover lessons and stories that will serve as a resource for you as you lead your students, employees, and others through the challenges of life and work, learning to create a positive impact and make a big difference in the lives of the people who follow you. You'll also find:

- Specific strategies and techniques for leading in situations of extreme stress and risk
- Methods for female leaders to overcome the challenges of working in male-dominated environments
- Ways to act in critical moments by recognizing that being brave and afraid at the same time is both normal and necessary

An essential leadership blueprint for business and military professionals seeking to improve their ability to inspire others to greater achievements, *Flying in the Face of Fear* will also earn a place in the libraries of young and mid-career professionals looking for mentorship and sound, proven advice.

[View on Edelweiss](#)

**Wiley**

BISAC: Business & Economics

9781394298877

Paperback

February 4, 2025

£16.00 | 19,00 € | \$20.00

DE EUR: €

## About the Author

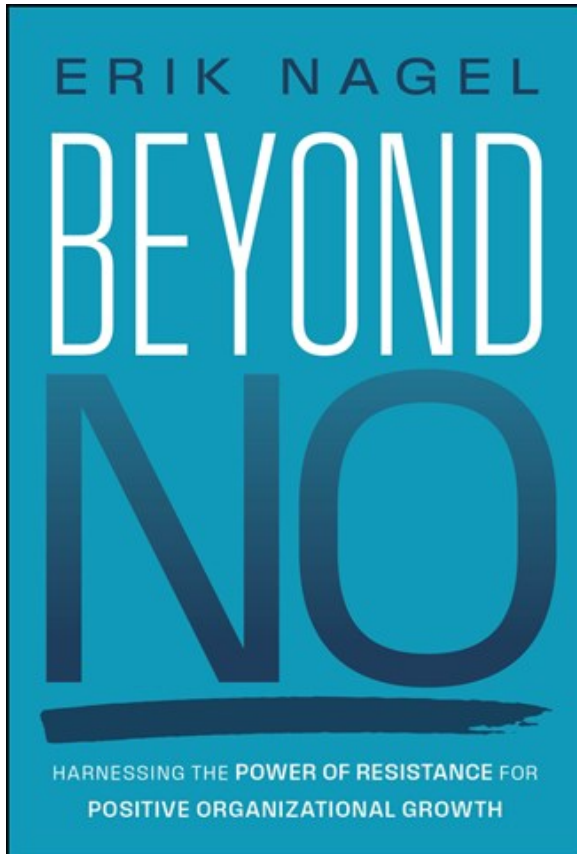
**KIM "KC" CAMPBELL** is a retired Air Force Colonel who served in the Air Force for over 24 years as a fighter pilot and senior military leader. She served as a group commander, responsible for 1,000 military and civilian personnel, and finished her career as the Director of the Center for Character and Leadership Development at the Air Force Academy. She flew more than 100 combat missions and was awarded the Distinguished Flying Cross for Heroism after successfully recovering her battle-damaged airplane from an intense close air support mission. Since retiring from the Air Force, Kim has shared her inspirational story and lessons on leading with courage.



# Beyond No

Harnessing the Power of Resistance for Positive Organizational Growth

Erik Nagel



**Start viewing resistance as something beneficial instead of an inconvenience that must be eliminated**

*Beyond No: Harnessing the Power of Resistance for Organizational Growth* is a thought-provoking exploration of the concept of resistance—something that is bound to arise within every organization in response to new projects, policies, or initiatives. Rather than seeing resistance as an inconvenience that needs to be eliminated, this book invites readers to take a new approach to different types of resistance, both hidden and obvious, and instead view resistance as a guiding light to discover objective differences, dissatisfaction, criticism of procedures, or different assessments or values.

This book contains a wealth of real stories from a wide variety of business leaders, detailing situations where resistance was encountered, solutions that were implemented, and their outcomes. Readers will also learn about:

- Shortcuts that lead to dead ends when managing resistance, including thinking “man does not want to change” and “one third is always against it anyways”
- Explanatory models behind resistance, including emotional events, attempts at domination, normative control, and expression of a damaged relationship
- Principles to productively manage resistance, including commitment, dignity, right to dissent, learning, and mindfulness

*Beyond No* earns a well-deserved spot on the bookshelves of all business leaders, executives, and managers seeking to achieve excellence in leadership through a thoughtful approach to resistance instead of relying on ineffective command-and-control tactics.

[View on Edelweiss](#)

**Wiley**

BISAC: Business & Economics

9781394303779

Hardcover

February 4, 2025

£23.99 | 27,80 € | \$30.00

DE EUR: €

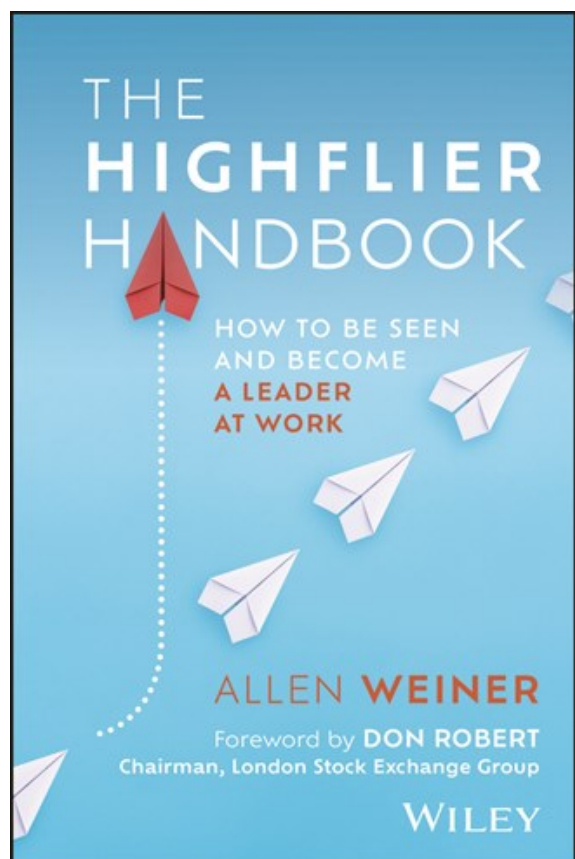
## About the Author

**ERIK NAGEL, PhD**, is a professor and Vice Director of the Lucerne School of Business and Co-Institute Director of the Institute for Management and Regional Economics IBR. He researches and teaches leadership, change management, resistance, cultural change, and organizational consulting.

# The Highflier Handbook

How to Be Seen and Become a Leader at Work

Allen N. Weiner



[View on Edelweiss](#)

## Master the skills to be recognized as a leader in any professional setting

In *The Highflier Handbook*, renowned executive coach and advisor, Allen N. Weiner, guides readers through the essential qualities and behaviors that distinguish outstanding performers in the workplace. The book addresses the common challenge of being overlooked for leadership roles despite competence and hard work. Through practical advice and insights drawn from nearly 50 years of experience and interviews with CEOs, Weiner provides a roadmap for professionals to enhance their communication, behavior, and overall presence to be seen as potential leaders.

The author offers invaluable strategies for standing out in crowded professional environments. You'll learn how to project composure, competence, and charisma, communicate effectively, and exhibit the non-verbal cues that signal leadership potential. The book is structured around interviews with top executives, providing real-world examples of how successful leaders behave and communicate. Each chapter covers a specific trait or skill essential for leadership, from maintaining composure under pressure to demonstrating strategic thinking and providing impactful feedback.

## Inside the book:

- Learn key behaviors and communication techniques that signal leadership potential
- Discover practical tips from interviews with CEOs and industry leaders
- Understand the importance of non-verbal cues in conveying confidence and competence
- Gain insights into how to provide and receive feedback most effectively

## Wiley

BISAC: Business & Economics

9781394306046

Hardcover

June 10, 2025

£23.99 | 27,80 € | \$30.00

DE EUR: €

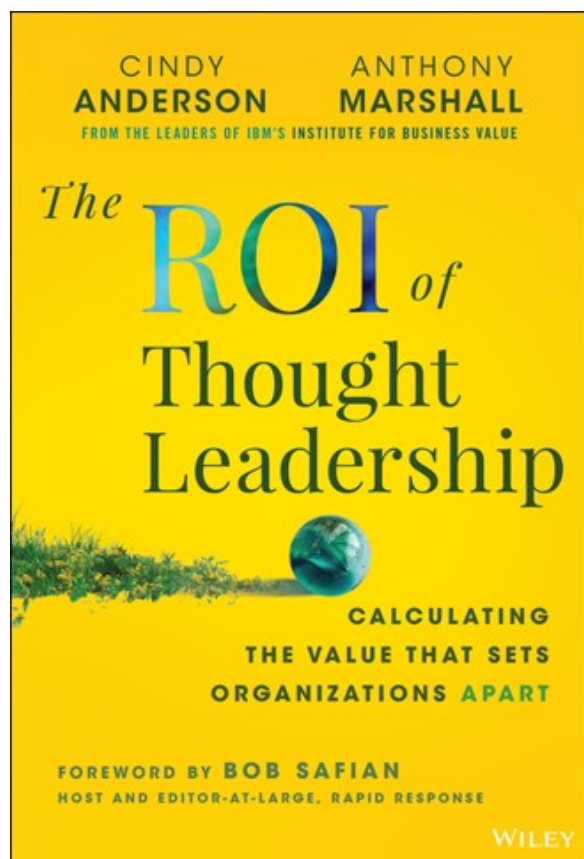
## About the Author

**ALLEN WEINER** (Calabasas, CA | <https://www.cdaconsulting.com/>) is the Managing Director and cofounder of Communication Development Associates, Inc. in Woodland Hills, California. Internally, he serves on the long-term planning committee and leads the research and development group, and externally delivers on-site seminars and individualized coaching. Communication Development Associates' clients have included the Jet Propulsion Lab, Lawrence Berkeley National Laboratory, geophysicists at the world's leading energy companies, research and development leaders in pharmaceuticals, IT professionals in a wide variety of settings and legal scholars and practicing attorneys at several world-wide law

# The ROI of Thought Leadership

Calculating the Value that Sets Organizations Apart

Cindy Anderson



**The power of corporate thought leadership, finally quantified through expansive rigorous empirical research**

*The ROI of Thought Leadership: Calculating the Value that Sets Organizations Apart* reveals the findings of rigorous research conducted by authors Anthony Marshall and Cindy Anderson, leaders at IBM's Institute for Business Value (IBV), where they surveyed more than 4,000 C-level executives—half CEOs, half CFOs, CSCOs, CTOs and CIOs—to ask about their consumption of thought leadership content and the influence it has on their business purchase decisions and investments, as well as the use of generative AI in the production and consumption of thought leadership. The book also includes tools such as an “value calculator” that empowers every reader to assess the potential return for their specific organization.

This book reveals the surprising findings of the research and answers questions, such as:

- How many people consume thought leadership and in what form?
- How many CEOs and executives say they have made a purchase decision?
- How much corporate spending is driven by thought leadership?
- How are organizations that produce thought leadership materials perceived and how are they rewarded?

*The ROI of Thought Leadership: Calculating the Value that Sets Organizations Apart* is an essential read for all business leaders seeking to finally understand the true business value of thought leadership initiatives.

[View on Edelweiss](#)

**Wiley**

BISAC: Business & Economics

9781394308910

Hardcover

April 8, 2025

£23.99 | 27,80 € | \$30.00

DE EUR: €

## About the Author

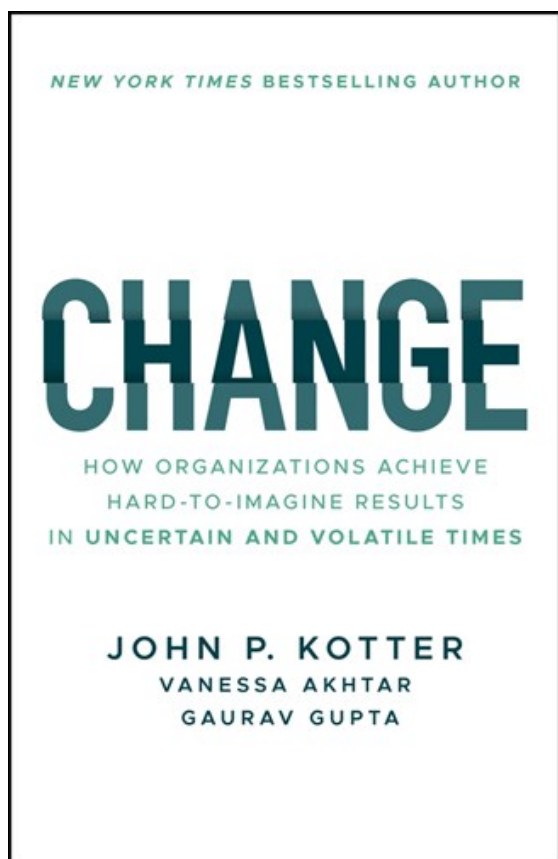
**Cindy Anderson** is the Chief Marketing Officer/Global Lead for Engagement & Eminence at IBM's IBV. She has co-authored research reports and published numerous articles and currently oversees a team of 30 editors, designers, and social media/email marketers.

**Anthony Marshall** is Senior Research Director of thought leadership at IBM's IBV, leading the top-rated thought leadership and analysis program. He regularly speaks and publishes on technology topics, and oversees a global team of 60 technology and industry experts, statisticians, economists, and analysts.

# Change

How Organizations Achieve Hard-to-Imagine Results in Uncertain and Volatile Times

John P. Kotter



**Transform your organization with speed and efficiency using this insightful new resource**

Incremental improvement is no longer sufficient in helping organizations navigate the complexity, uncertainty and volatility of today's world. In *Change: How Organizations Achieve Hard-to-Imagine Results in Uncertain and Volatile Times*, authors John P. Kotter, Vanessa Akhtar, and Gaurav Gupta explore how to create non-linear, dramatic change in your organization. You'll discover the emerging science of change that teaches us about how to build organizations – from businesses to governments – that change and adapt rapidly.

In *Change* you'll discover:

- Why the ability of organizations to deal with threats and take advantage of opportunities in the face of ever greater complexity and uncertainty is being severely challenged
- In-depth, evidence-based, actionable solutions for dealing with institutional resistance to change
- Case studies and success stories that describe organizations who have successfully built the ability to change quickly into their DNA
- A universal approach for how to dramatically improve outcomes from various change efforts, including: strategy execution, digital transformation, restructuring, and more

Perfect for managers, executives, and leaders at companies of all types and sizes, *Change* will also prove to be a valuable asset to other professionals who serve these organizations. This book is for anyone seeking a proven approach for delivering fast, sustainable and comprehensive results.

[View on Edelweiss](#)

## Wiley

BISAC: *Business & Economics*

9781394321513

Paperback

May 6, 2025

£18.00 | 21,00 € | \$21.00

DE EUR: €

## About the Author

**JOHN P. KOTTER** is the Konosuke Matsushita Professor of Leadership, Emeritus, at Harvard Business School and a *New York Times* bestselling author. He is Co-founder of the management consulting firm Kotter International and the author of 21 books.

**VANESSA AKHTAR** works at Kotter International, specializing in guiding clients through their transformation journey. She also helps drive Kotter's ongoing research and development efforts.

**GAURAV GUPTA** works at Kotter International and is a Co-founder of Ka Partners. He specializes in change leadership and strategy



# Dream Big and Win

Translating Passion into Purpose and Creating a Billion-Dollar Business

Liz Elting



## AN INSTANT WALL STREET JOURNAL BESTSELLER

**A guide for how to not only dream big, but also win—both in business and in life—from one of the most celebrated and successful women in America.**

For the first time ever, entrepreneur, philanthropist, and Forbes' Richest Self-Made Woman Liz Elting shares her story on how she co-founded and grew TransPerfect, the billion-dollar translation and language solutions company that began as a dream in an NYU dorm room. In *Dream Big and Win*, Elting divulges practical and inspiring tips you can implement immediately, teaching why success is not solely about attaining and wielding power. Elting shows you that fulfilling your highest potential will require you to look beyond yourself. In her honest and often humorous narrative, Elting illustrates why actions are more important than mantras and why *doing* will always eclipse *dreaming*. This book is for anyone who has ever dreamed of translating their passion into purpose and creating something bigger than themselves.

[View on Edelweiss](#)

## Wiley

BISAC: *Business & Economics*

9781394325887

Paperback

May 20, 2025

£15.00 | 18,00 € | \$20.00

DE EUR: €

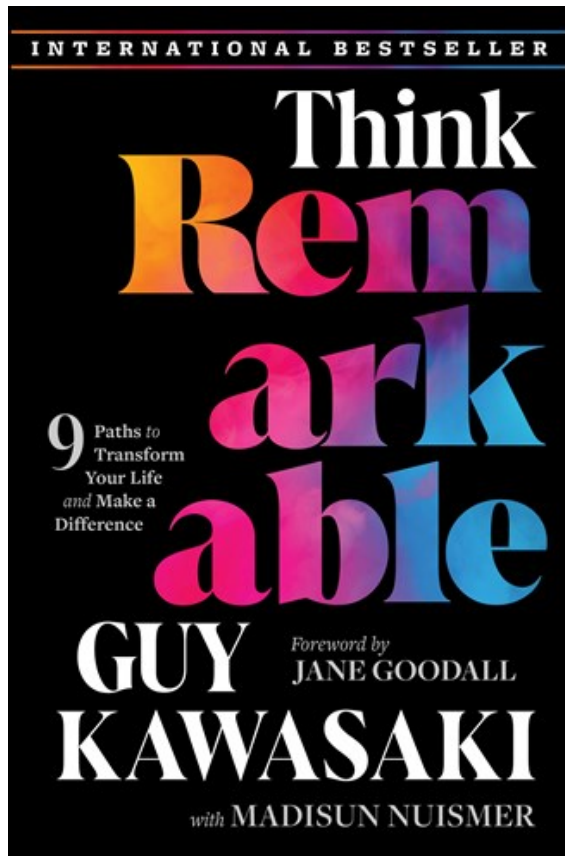
## About the Author

**LIZ ELTING** is the Founder and CEO of the Elizabeth Elting Foundation and a New York-based philanthropist and businesswoman. She's been recognized for her outstanding entrepreneurship and focus on developing women business leaders. Elting is a co-founder of TransPerfect, the world's largest provider of language and technology solutions for global business.

# Think Remarkable

9 Paths to Transform Your Life and Make a Difference

Guy Kawasaki



**A USA TODAY BESTSELLER AND GLOBE AND MAIL BESTSELLER**

**Make the leap from average to exceptional and start living the remarkable life you were meant to lead**

Ever wonder what sets people like Steve Wozniak, Stacey Abrams, Mark Rober, and Jane Goodall apart? Why do some people seem to eat, sleep, and breathe “awesome?”

In *Think Remarkable*, tech titan Guy Kawasaki teams up with Madisun Nuismer, producer of the Remarkable People podcast, to share invaluable knowledge from more than 40 years of working with game-changing organizations such as Apple, Canva, Google, Mercedes Benz, and Wikipedia, and delivers insights from a collection of amazing interviews that'll kick you into high gear and get you ready to start showing the world your best, most amazing self. Together the authors show you how to lead a fulfilling life by drawing on insights from working closely with some of the world's most remarkable people. You'll learn:

- How to find your own inner ass-kicker and unlock potential you never knew you were capable of
- Cultivate the resilience, grit, and fearlessness needed to overcome obstacles and setbacks
- Apply the lessons from the world's most innovative companies to your personal growth journey

Make the leap from average to exceptional. *Think Remarkable* is more than a book—it's a way of life. It is the gotta-read-right-now book you can't afford to miss. So, grab a copy today and start making yourself—and the world—a whole lot more remarkable.

[View on Edelweiss](#)

**Wiley**

BISAC: Business & Economics

9781394328253

Paperback

June 17, 2025

£14.00 | 17,00 € | \$18.00

DE EUR: €

## About the Author

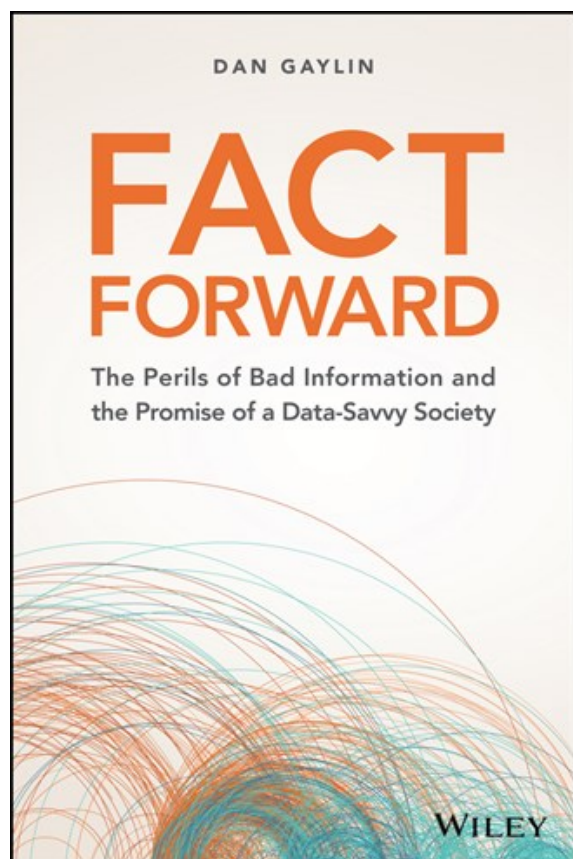
**Guy Kawasaki** is the chief evangelist of Canva and host of the Remarkable People podcast. He was the chief evangelist of Apple, trustee of the Wikimedia Foundation, and brand ambassador of Mercedes-Benz. Kawasaki has a BA from Stanford University, an MBA from UCLA, and an honorary doctorate from Babson College.

**Madisun Nuismer** is the producer of the Remarkable People podcast. Nuismer has a BA in public health from the University of Nebraska at Omaha. She also attended the Institute of Integrative Nutrition and is a certified holistic health coach.

# Fact Forward

The Perils of Bad Information and the Promise of a Data-Savvy Society

Dan Gaylin



## Solutions to increase trust and empower better decision making in a data-rich world

*Fact Forward: The Perils of Bad Information and the Promise of a Data-Savvy Society* explores how a growing deluge of data has led to a data-rich world with abundant new opportunities and a precipitous decline in trust due to the problems we face in producing, communicating, and consuming data. This book takes readers on a journey through the data ecosystem, showing how data producers, data consumers, and data disseminators all have a role to play in creating a more data-savvy society.

Written by Dan Gaylin, president and CEO of NORC at the University of Chicago, a leading research organization in the field of social science and data science, this book demonstrates the urgent need for:

- greater transparency on the part of data producers
- increased data literacy on the part of data communicators and data consumers
- a societal commitment to data education and infrastructure

*Fact Forward: The Perils of Bad Information and the Promise of a Data-Savvy Society* earns a well-deserved spot on the bookshelves of leaders across industries and all individuals who want to build a better society and world by improving the way we present, analyze, and make use of data.

[View on Edelweiss](#)

**Wiley**

BISAC: Business & Economics

9781394219896

Hardcover

June 3, 2025

£24.99 | 28,20 € | \$30.00

DE EUR: 30.9€

## About the Author

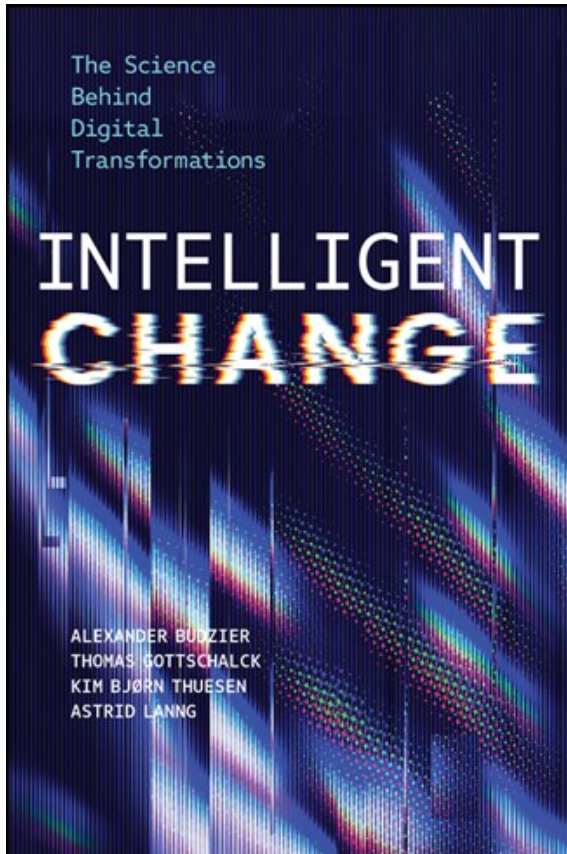
**Dan Gaylin** (Bethesda, MD |

<https://www.norc.org/about/experts/dan-gaylin.html>) is the President and Chief Executive Officer NORC at the University of Chicago. NORC is an objective, nonpartisan, global research institute. At NORC, Dan oversees the development and implementation of NORC's vision, strategy, research offerings, finances, and operations. A hallmark of his work has been leadership of long-term, multimillion-dollar projects that combine primary data collection and analysis, analysis of existing data, and the use of qualitative research methods to gather and distill complex information into recommendations for improving policy, programs, and practice. He led the development of

# Intelligent Change

The Science Behind Digital Transformations

Alexander Budzier



[View on Edelweiss](#)

## Shepherd your firm through its next digital transformation initiative

Only 1 in 200 digital transformations finish on time, within budget, and realize the planned benefits. To avoid the same fate, you must understand why so many fail, and some succeed. In *Intelligent Change: The Science Behind Digital Transformations*, a team of renowned project management and digital transformation experts delivers a how-to manual for expansive technology change initiatives at firms of all types and sizes. The authors rely on a systematic review of over 1800 publications, interviews with 160 top-level managers, and fieldwork studying 150 digital transformation projects to bring you research- and data-backed strategies you can implement at your own organization to ensure your own project provides business value.

Learn what strategies work and why. Understand which strategies don't work and what pitfalls to avoid. You'll find step-by-step guidance on how to execute a digital transformation using the keys to successful change initiatives, including:

- Establishing ownership amongst your front-line managers and staff that goes beyond mere support and promotion of the change
- Building trusting relationships between the different levels of your organization
- Creating effective two-way communication between the planners of the technology change and the ground-level staff implementing it

Perfect for managers, executives, entrepreneurs, founders, and other business leaders, *Intelligent Change* is also a must-read for project managers and IT professionals tasked with shepherding their companies through their next major technological change.

**Wiley**

BISAC: Business & Economics

9781394304592

Hardcover

January 28, 2025

£26.95 | 31,95 € | \$34.95

DE EUR: €

## About the Author

**Dr. Alexander Budzier** is a Fellow at the University of Oxford's Saïd Business School. He's an expert on the challenges of managing projects, with a particular focus on IT, infrastructure, energy, mega events and change. He's the Academic Director of the Hong Kong Major Projects Leadership Programme and Australian Major Projects Leadership Academy. He teaches on Oxford's MSc for Major Programme Management, the MBA programme, and the UK Major Projects Leadership Academy.

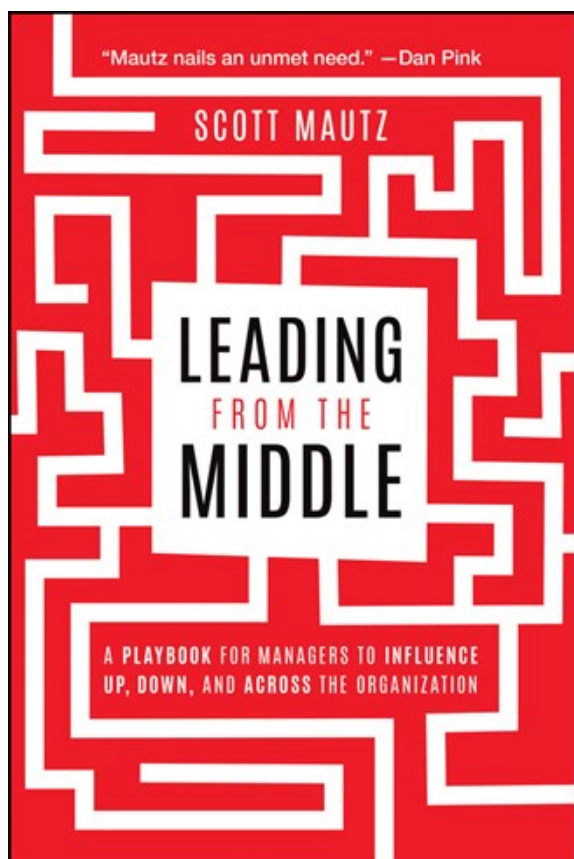
**Thomas Gottschalck** is senior partner at Implement Consulting Group. Thomas heads Implement's digital and transformation



# Leading from the Middle

A Playbook for Managers to Influence Up, Down, and Across the Organization

Scott Mautz



## The definitive playbook for driving impact as a middle manager

*Leading from the Middle: A Playbook for Managers to Influence Up, Down, and Across the Organization* delivers an insightful and practical guide for the backbone of an organization: those who have a boss and are a boss and must lead from the messy middle. Accomplished author and former P&G executive Scott Mautz walks readers through the unique challenges facing these managers, and the mindset and skillset necessary for managing up and down and influencing what happens across the organization.

You'll learn the winning mindset of the best middle managers, how to develop the most important skills necessary for managing from the middle, how to create your personal Middle Action Plan (MAP), and effectively influence:

- Up the chain of command, to your boss and those above them
- Down, to your direct reports and teams who report to you
- Laterally, to peers and teams you have no formal authority over

Anyone in an organization who reports to someone and has someone reporting to them must lead from the middle. They are the most important group in an organization and have a unique opportunity to drive impact. *Leading from the Middle* explains how.

[View on Edelweiss](#)

**Wiley**

BISAC: Business & Economics

9781394331680

Paperback

April 8, 2025

£17.00 | 20,00 € | \$22.00

DE EUR: €

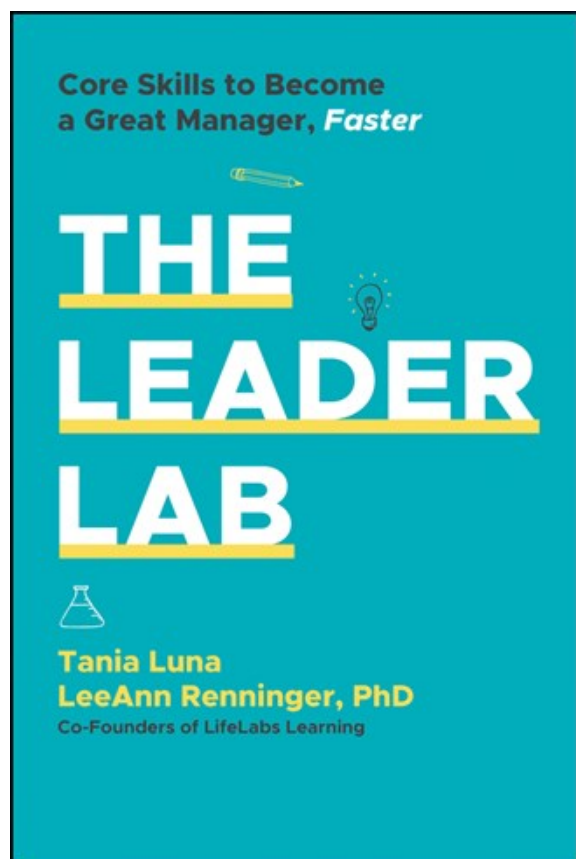
## About the Author

**SCOTT MAUTZ** is a popular keynote speaker, award-winning author, and faculty member at Indiana University's Kelley School of Business for Executive Education. Scott's a former Procter & Gamble senior executive who successfully ran several of the company's largest multi-billion-dollar businesses, all while transforming organizational health scores along the way. He's been named a "CEO Thought-leader" by The Chief Executives Guild and a "Top 50 Leadership Innovator" by Inc.com, where he wrote a popular leadership/self-leadership column read by well over 1 million monthly readers. He's a LinkedIn Learning instructor and is CEO and Founder of Profound

# The Leader Lab

Core Skills to Become a Great Manager, Faster

Tania Luna



[View on Edelweiss](#)

## What if you could become a great manager, leader, and communicator faster?

*The Leader Lab* is a high-speed leadership intensive, equipping managers with the Swiss Army Knife of skills that help you handle the toughest situations that come your way.

Through painstaking research and training over 200,000 managers, authors Tania Luna and LeeAnn Renninger, PhD (co-CEOs of LifeLab Learning) identified the most important skills that distinguish great managers from average. Most importantly, they've discovered how to help people rapidly develop these core skills. The result? You quickly achieve extraordinary team performance and a culture of engagement, fulfillment, and belonging.

Too often, folks are promoted without any training for the countless crucial responsibilities of the modern manager: being part coach, part player, part therapist, part role model. *The Leader Lab* serves as your definitive guide to what it means to be a great manager today – and how to become a great leader faster. This book is based on LifeLabs Learning's wildly successful workshop series. It combines research, tools, and the playful, fluff-free style that's made LifeLabs the go-to professional development resource for over 1,000 innovative companies around the world.

You'll learn how to:

- Quickly improve performance and engagement
- Handle tough conversations with confidence
- Identify and resolve the underlying issues holding your team back
- Create a culture of inclusion
- Spark innovation
- Reduce stress and burnout

## Wiley

BISAC: Business & Economics

9781394331703

Paperback

April 8, 2025

£17.00 | 20,00 € | \$22.00

DE EUR: €

## About the Author

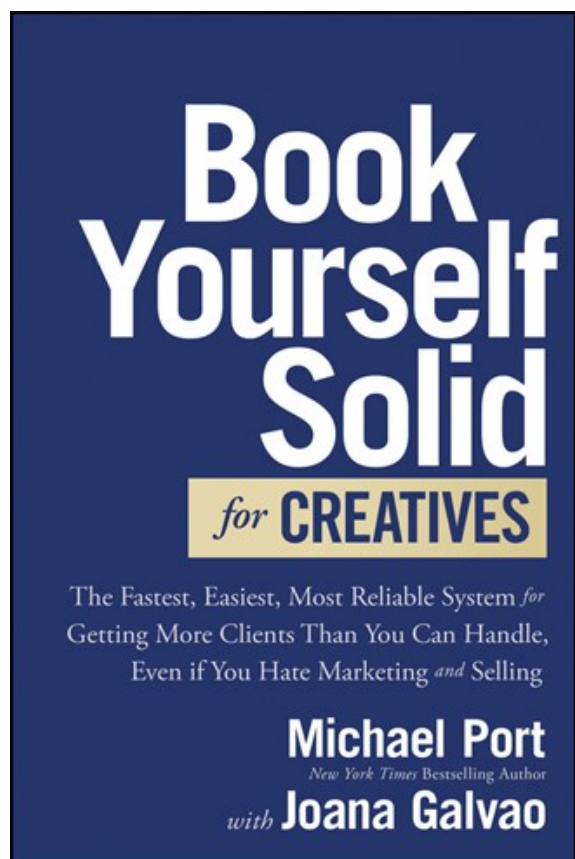
**TANIA LUNA** is the co-founder of LifeLabs Learning—a leadership skills accelerator for culture-conscious companies, including Google, TED, Slack, Reddit, and *The New York Times*. She is also a psychology researcher, TED speaker, writer for *Psychology Today* and *Harvard Business Review*, and co-host of the podcast Talk Psych to Me.

**LEEANN RENNINGER, PHD**, is the co-founder and lead researcher at LifeLabs Learning. She has a doctorate in cognitive psychology, with an emphasis on idea transfer and rapid skill acquisition. She has lectured at Columbia Business School, Princeton, MIT, Yale, and the

# Book Yourself Solid for Creatives

The Fastest, Easiest, Most Reliable System for Getting More Clients Than You Can Handle, Even if You Hate Marketing and Selling

Michael Port



## Expand your book of business at your creative agency or freelance service

In *Book Yourself Solid for Creatives*, bestselling author Michael Port and Joana Galvao deliver a game-changing and super-specific playbook for creative professionals seeking to fill their pipeline with dozens or hundreds of qualified leads and convert them into paying clients. The authors explain how to achieve your business goals, pack your calendar with high-value clients, and increase your top- and bottom-lines.

In the book, you'll find effective strategies adapted from the author's bestselling *Book Yourself Solid* that work perfectly in the challenging and unique space occupied by creative professionals. You'll also discover:

- Actionable techniques and frameworks you can implement immediately to dramatically increase the number of valuable and qualified leads in your pipeline
- How to differentiate your services from your most relevant and closest competitors
- How to improve your workflows and efficiency so you can accommodate your newly expanded pipeline

Perfect for graphic designers, artists, writers, freelance artists, and other creative professionals, *Book Yourself Solid for Creatives* is the blueprint for agency and business growth that you've been waiting for.

[View on Edelweiss](#)

**Wiley**

BISAC: Business & Economics

9781394236275

Hardcover

May 27, 2025

£22.99 | 25,50 € | \$28.00

DE EUR: 27.9€

## About the Author

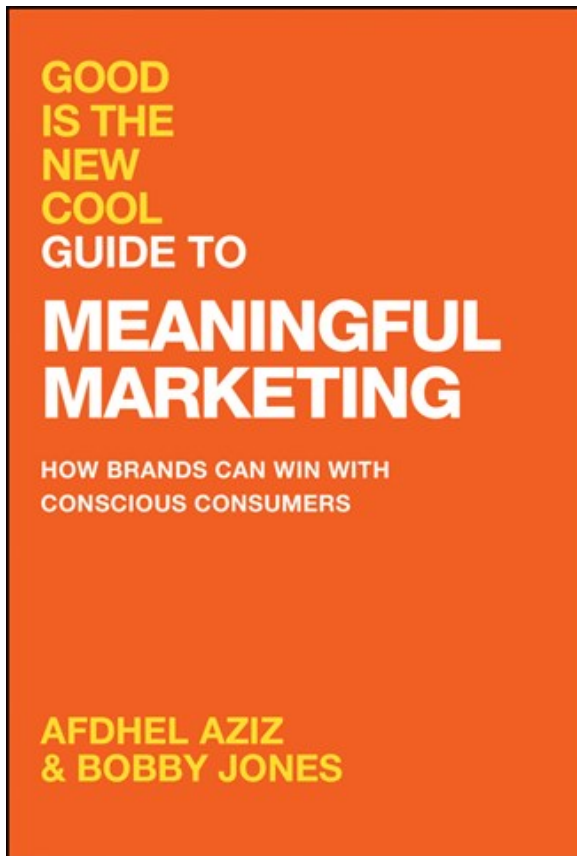
**Michael Port (Lambertville, New Jersey)** is a New York Times and Wall Street Journal bestselling author of nine books and the founder of multiple businesses including HEROIC, a training center nurturing the next generation of speakers and authors.

**Joana Galvão (Porto, Portugal)** is the co-founder of award-winning design agency Gif Design Studios and a leading business coach for ambitious creatives who want to take the shortcut. Based in Porto, Portugal, her agency specializes in brand identities and conversion-obsessed design and serves industry leaders in 17 countries on five continents. Her coaching program, Ambitious Creatives Booked Solid,

# Good Is the New Cool Guide to Meaningful Marketing

How Brands Can Win with Conscious Consumers

Afdhel Aziz



## How brands can evolve to win with conscious consumers

The *Good Is the New Cool Guide to Meaningful Marketing* is your guide to future-proof your brand with purpose-driven strategies and activations that meet the demands of the new world of conscious capitalism. This book takes readers behind the scenes at some of the world's most famous brands—from purpose-driven pioneers like TOMS, the Honest Company, and Chobani, to household names like Oreo, Call of Duty, and Brand Jordan—to show you how a new wave of marketers are collaborating with values-driven creators of cool like Pharrell, Lady Gaga, and Justin Bieber.

In this book, readers will learn about:

- How brands can authentically discover and deploy their social purpose in ways that drive brand love and financial growth
- The Seven Steps of Meaningful Marketing, including “Think Citizens Not Consumers,” “Solve Problems from the Everyday to the Epic,” and “People are the New Media”
- How brands can collaborate with nonprofits to make money and do good at the same time, using examples from Product(REDD), Rivet, and Choose Love

The *Good Is the New Cool Guide to Meaningful Marketing* earns a well-deserved spot on the bookshelves of all forward-thinking leaders in business, from startups to Fortune 500 companies, seeking to ride the winds of change and market in a better, more meaningful way.

[View on Edelweiss](#)

**Wiley**

BISAC: Business & Economics

9781394281756

Hardcover

February 4, 2025

£22.00 | 26,00 € | \$28.00

DE EUR: 26.9€

## About the Author

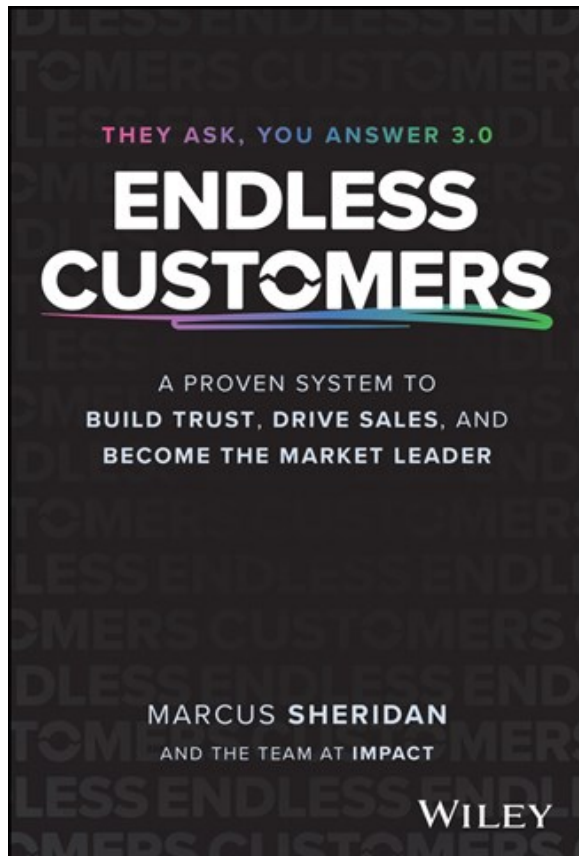
**Afdhel Aziz (Los Angeles, CA)** is the Chief Purpose Officer of Conspiracy of Love, a global purpose consultancy (and certified B Corp) with Fortune 500 clients like Adidas, PepsiCo, Mondelez, Microsoft, and more. Conspiracy of Love has helped major corporations invest millions of dollars into causes like racial justice in education, food insecurity, childhood hunger, and arts education, partnering them with leading non-profits like Feeding America, the Boys and Girls Clubs of America, and the Thurgood Marshall College Fund. Conspiracy of Love is a proud Minority-Owned Business and Certified B Corp. He is also the Co-Founder of Good is the New Cool,



# Endless Customers

A Proven System to Build Trust, Drive Sales, and Become the Market Leader

Marcus Sheridan



## A proven framework to propel your organization into a top market position

*Endless Customers* delivers a proven framework for businesses to become the most trusted and recognized brands in their markets by harnessing the power of developing the right content, website, sales activities, technology, and culture of performance. When executed correctly, this framework enables marketing, sales, and leadership teams to sync up on a business strategy that is transformative to the organization's growth, creating long-term success—and endless customers.

An evolution of Marcus Sheridan's first book, *They Ask, You Answer*, the *Endless Customers* model has been enriched by years of practical application, hundreds of case studies, and recognizing the monumental impact AI is having on business and the buyer's journey. In this book, readers will learn about:

- Becoming the most trusted and known brand in their market, leading to more consistent lead flow and sustainable business growth
- Creating a culture of sales and marketing that is built to last, in a time when digital transformation and AI are changing the world of business and buying as we know it
- Promoting organizational change by investing in the right people in the right seats so as to evolve to a NEW way of effective sales, marketing, and brand growth

[View on Edelweiss](#)

With all of the real-world examples, tools, and frameworks you need to immediately put theory into practice, *Endless Customers* earns a well-deserved spot on the bookshelves of ambitious business leaders, executives, managers, and entrepreneurs seeking to make their businesses household names in their industries.

## Wiley

BISAC: Business & Economics

9781394282784

Hardcover

June 10, 2025

£24.99 | 27,30 € | \$30.00

DE EUR: 30.9€

## About the Author

**Marcus Sheridan**, an acclaimed communication expert and author, revolutionized business communication with his "They Ask, You Answer" philosophy, detailed in his bestselling book. His innovative approach, honed over two decades, led his swimming pool company to global prominence.

As a keynote speaker and a "web marketing guru," he has inspired audiences worldwide, including at TEDx and HubSpot Inbound while sharing the stage with thought leaders like Simon Sinek, Gary Vaynerchuck, Seth Godin, and Don Miller. As a member of the National Speakers Association (NSA), Sheridan continues to inspire

# Go-To-Market Uncovered

How to Successfully Launch a Product and Drive Sustainable, Long-Term Revenue Growth

Paul A. Sullivan

**A proven blueprint for long-term operating success for entrepreneurs, marketers, sales leaders, and customer success teams**

In *Go-To-Market Uncovered: How to Successfully Launch a Product and Drive Sustainable, Long-Term Revenue Growth*, celebrated entrepreneur and go-to-market strategist Paul Sullivan delivers a hands-on discussion of the ARISE framework for bringing B2B SaaS, fintech, and tech-enabled businesses to market. The author shows you how to fully implement this framework in just 30 days. It offers a proven blueprint for long-term success you can apply to your own organization immediately, whether you work in a startup, a scale-up, or a large enterprise.

Practical, scalable, and filled with foresight, every stage of the ARISE framework is designed to be thorough and agile, empowering your company to increase its ROI on tech investments and strategic initiatives. You'll also find:

- Explorations of critical key performance indicators outlining what exactly you need to keep track of and what can be safely disregarded
- Strategies for aligning your sales and marketing goals to create a unified customer journey
- Enlightening case studies that illustrate the most common challenges faced by companies and how to overcome them

Packed with strategies, templates, worksheets, links to additional resources and reading materials, and valuable lessons, *Go-To-Market Uncovered* demonstrates how to anticipate potential market forces, position your firm relative to the competition, and overcome performance challenges with startling effectiveness.

[View on Edelweiss](#)

**Wiley**

BISAC: *Business & Economics*

9781394328888

Hardcover

May 27, 2025

£23.00 | 27,00 € | \$30.00

DE EUR: €

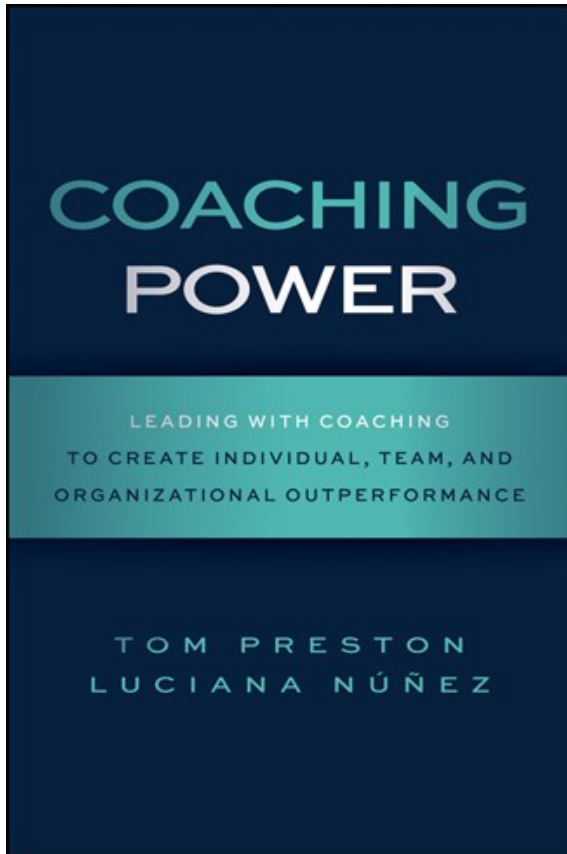
## About the Author

**Paul Sullivan** (London, England | <https://uk.linkedin.com/in/paulsullivan6>) is Founder and Chief Strategist at ARISE GTM (formerly Digital BIAS). He created the ARISE Go-to-Market Methodology based on 15+ years shaping GTM strategies for tech and service companies. The ARISE framework combines proven optimization techniques with cutting edge tech to drive growth for B2B tech, consulting, and financial services companies. Paul is a former CTO, CMO, and certified Product Marketing Leader helping startups and scale-ups accelerate growth with product-led GTM strategies and revenue operations on HubSpot. Working with senior leadership teams to shape company

# Coaching Power

Leading With Coaching to Create Individual, Team, and Organizational Outperformance

Tom Preston



## A powerful new approach to leadership tailor-made for the 21st century

In *Coaching Power*, a team of veteran executive coaches delivers a singularly insightful and original way of looking at leadership: as a form of coaching. The authors explain this new way of leading others and offer readers a set of tools, frameworks, and mindsets to take with them in their professions.

You'll discover how to succeed in a world that's evolving faster than ever, and how to navigate a workplace that can include as many as five unique generations, each of which demand a different style of leadership.

*Coaching Power* shows you:

- The fundamentals of coaching, including listening, questioning, and intuition
- How to create and enhance high performance teams, and how to have courageous conversations
- When it's time to bring in an external coach and what to look for to ensure the right fit

Perfect for managers, executives, directors, and other business leaders, *Coaching Power* is also a can't-miss resource for entrepreneurs and founders seeking a powerful new way to lead others through challenging circumstances.

[View on Edelweiss](#)

**Wiley**

BISAC: *Business & Economics*

9781394293414

Hardcover

June 3, 2025

£23.99 | 27,60 € | \$30.00

DE EUR: 29.9€

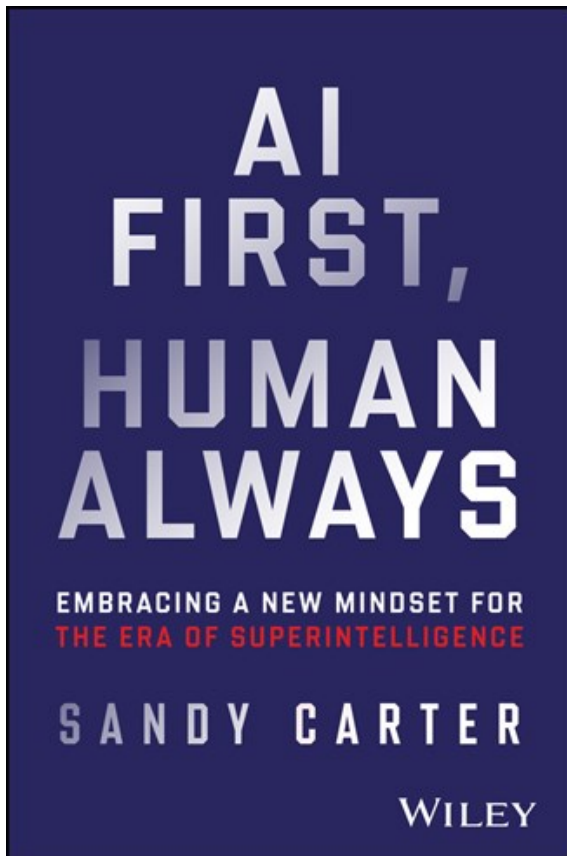
## About the Author

**Tom Preston** (London, England | [theprestonassociates.com/tompreston](http://theprestonassociates.com/tompreston)) is a Partner and Executive Coach at The Preston Associates. During his career, Tom has participated in the management buy-out of a major commodity-trading firm of which he became a director. He was also Managing Director of a private equity fund and the Chief Operating Officer of an investment bank in Asia. Tom has 20 years of coaching experience as a senior executive, and his coaching style is business and results-focused, empathetic yet challenging. He is inspired by enabling clients to get the results they seek from executive coaching. Tom's client list includes some of the most prestigious global brands; he

# AI First, Human Always

Embracing a New Mindset for the Era of Superintelligence

Sandy Carter



[View on Edelweiss](#)

## Leadership wisdom to ride the wave of the seven hottest trends in our new AI-first world of business

Written by seasoned tech executive Sandy Carter, *AI First, Human Always: Embracing a New Mindset for the Era of Superintelligence* is your guidebook to the seven hottest trends in AI. This book will recalibrate your approach to the exponential curve of emerging AI solutions for business. It will help you transform today's unstoppable currents of change into tailwinds that propel your organization to great heights. From the tokenization of everything, to multi-model learning models, to the importance of technical convergence and the implementation of digital twins across almost every industry imaginable, this book provides an essential core knowledge base as well as examples and case studies to help you transform your approach to leadership to meet the demands of the modern business era.

Throughout the book, Carter drives home the essential coexistence of technology, emotion, intelligence, creativity, intuition, and ethics to enhance, rather than replace, the human experience. Some of the topics that Carter explores include:

- How to foster an AI-driven culture with experimentation
- Strategies for applying first principles before starting an AI project
- Ways to balance human and AI collaboration

*AI First, Human Always: Embracing a New Mindset for the Era of Superintelligence* is a timely, essential read for all business leaders and professionals aiming to prepare for AI's broader implications on society and the economy. Grab your copy today and stay one step ahead of the competition in a digital world evolving at breakneck speed.

## Wiley

BISAC: Business & Economics

9781394189823

Hardcover

May 6, 2025

£22.00 | 26,00 € | \$28.00

DE EUR: 19.9€

## About the Author

**Sandy Carter** (San Francisco, California; <https://sandycarter.net/>) is SVP and Channel Chief at Unstoppable Domains. She is responsible for driving new partnerships to integrate UD's Web3 and Metaverse Digital Identity technology. Her mission is to onboard the world onto Web3 and the Metaverse by making blockchain based identity accessible and useful.

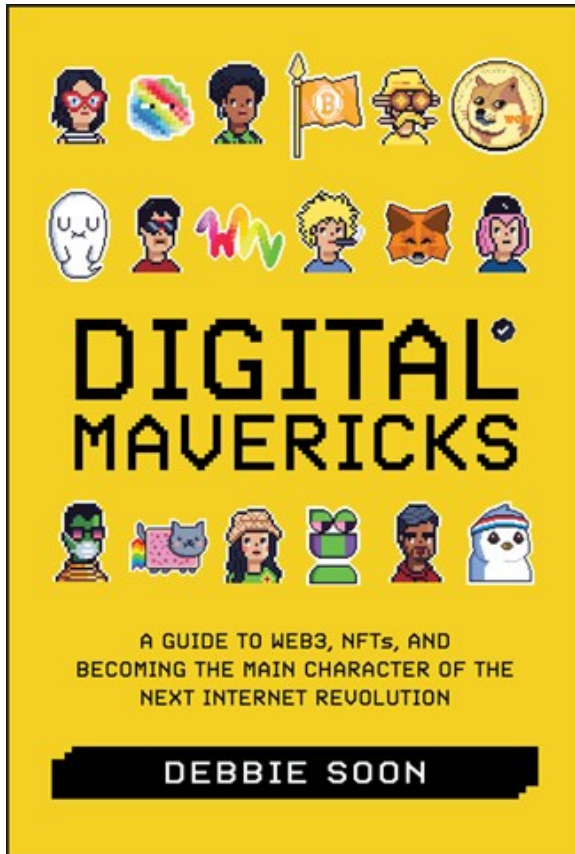
Previously, Sandy was the VP at AWS, where she was responsible for driving next-generation partnering in cloud, machine learning, IoT and blockchain, growing the ecosystem over 45%. In her last role at IBM, she ran the entire AI/ML Ecosystem.



# Digital Mavericks

A Guide to Web3, NFTs, and Becoming the Main Character of the Next Internet Revolution

Debbie Soon



[View on Edelweiss](#)

## Build a new life and career while shaping our digital future with NFTs and blockchain technology

In *Digital Mavericks: A Guide to Web3, NFTs, and Becoming the Main Character in the Next Internet Revolution*, founder, NFT collector, and tech entrepreneur Debbie Soon delivers an exciting and eye-opening exploration of the seismic changes and tremendous opportunities that can be found at the intersection of creativity and technology. You'll learn about how blockchain technology and non-fungible tokens (NFTs) are challenging the way we think about our careers and discover inspirational stories behind the personal triumphs and challenges experienced by successful artists, entrepreneurs, and technologists.

This book is a career guide for the new age of the Internet, a world being reshaped by blockchain technology. Despite the countless fortunes Web3 has already created, it remains a space subject to both criticism and skepticism. *Digital Mavericks* is an easy-to-follow roadmap for those eager to play a part in shaping the future of our increasingly digital world. You'll also find:

- In-depth interviews and stories from movers and shakers in the space such as entrepreneur Randi Zuckerberg, digital art collector Cozomo de Medici, AI artist Claire Silver, technologist Jesse Pollak, and many more.
- An explanation of the evolution of the Internet, the basics of how Web3 works and is being used today, and its historical significance at this moment in time.
- A step-by-step guide on how best to enter and navigate the Web3 space, from understanding and transferring your skillset to finding your community and staying level-headed through the noise.
- Predictions for the future and how we can best prepare ourselves for the impact of regulatory changes and generative AI on blockchain adoption.

## Wiley

BISAC: Business & Economics

9781394220892

Hardcover

February 4, 2025

£22.99 | 25,50 € | \$28.00

DE EUR: 27.9€

## About the Author

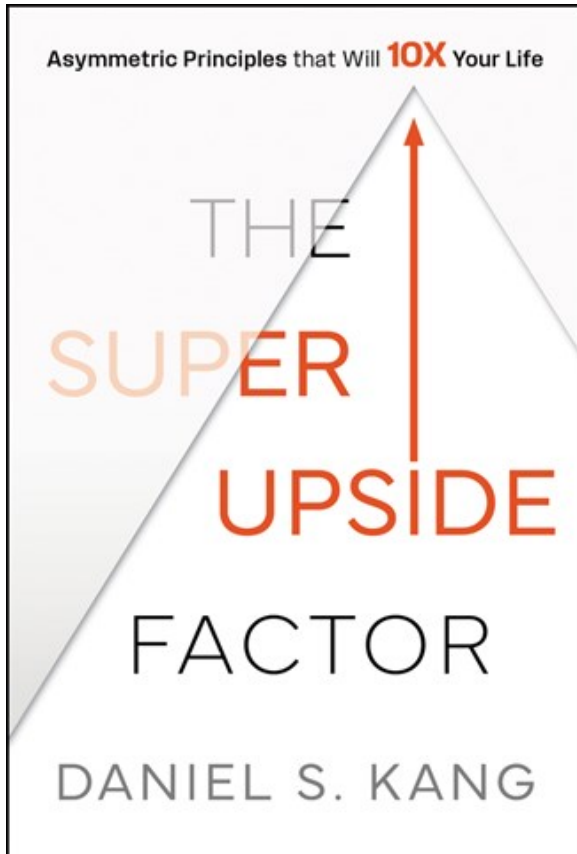
**Debbie Soon** ([HUG | Community for NFT artists and collectors \(thehug.xyz\)](#); **Los Angeles, CA**) is a Founder, builder, DEI advocate,

and NFT collector. She is co-founder and Chief Growth Officer of HUG, an inclusive social curation and education platform for current and aspiring creators in Web3. Before moving from Singapore to LA, Soon spent over 10 years investing in and building consumer businesses while based out in Asia.

# The Super Upside Factor

Asymmetric Principles that will 10x Your Life

Daniel Kang



[View on Edelweiss](#)

## A practical playbook to maximize luck in life and career

Venture capitalists manage to raise and invest trillions of dollars despite being wrong **most of time** through asymmetric bets – where a few big wins outsize losses by factors of 1,000x.

In *The Super Upside Factor*, Daniel Kang draws on his experience as a venture capitalist at Softbank Vision Fund and a Y Combinator-backed founder to adapt asymmetric principles for personal and professional life. He offers a clear framework for maximizing luck and generating outsized returns—what he calls Super Upsides. Through vivid, real-life experiments, Kang demonstrates how he put these principles into practice—from securing a book deal writing just 15 minutes a day; to recovering from a spiralling plane as a pilot; to raising millions by betting on pivotal career shift.

This book draws upon the author's firsthand experience going from no money, network, or looks to a highly successful career in entrepreneurship and venture capitalism. In this book, readers will find discussion on:

- Core concepts like the multiplier effect and black swans
- Probabilities, biases, and luck, and how to make them work for you, not against you
- Tools and first steps to create a “life portfolio” of uncapped upsides and unlimited opportunity

Backed by decision science research and personal experimentations, the book strikes a balance between theory and practical advice, guiding readers to identify and optimize skewed life bets. Beyond the tactical elements, Kang explores the human side of applying these principles, including discussions on mental health, emotional struggles, and even tactically quitting.

**Wiley**

BISAC: Business & Economics

9781394254910

Hardcover

May 20, 2025

£22.99 | 25,50 € | \$28.00

DE EUR: 27.9€

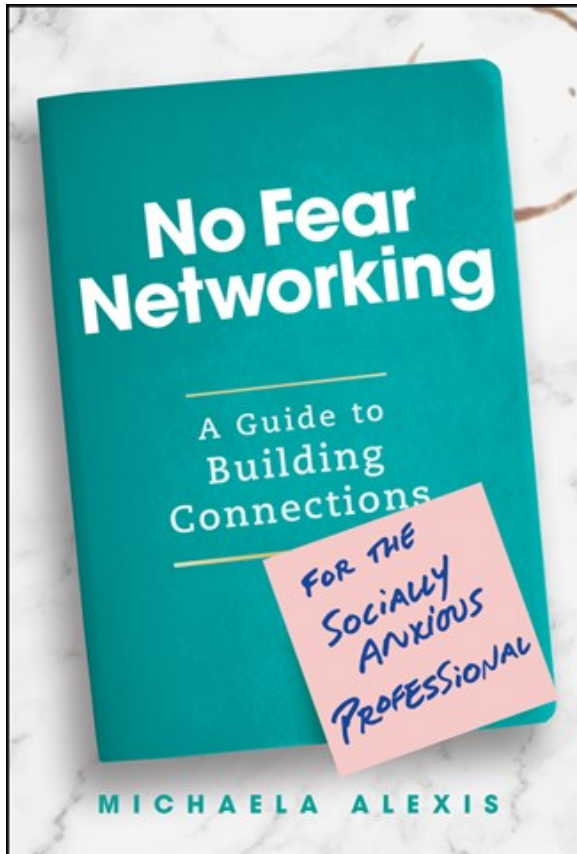
## About the Author

**Daniel Kang** ([itsdankang.io](https://itsdankang.io); Los Angeles, CA) is the CEO & Co-founder of Flowbo, a fintech company that provides financing to digital creators in the US, backed by top investors including Y-Combinator. Previously, he was a venture capitalist at Softbank Vision Fund, deploying over \$500m in tech companies. He was also the youngest on the board (Board Observer) of the multibillion-dollar company Auto1 Group, with board members including Gerhard Cromme, former board of Volkswagen and Lufthansa; and Gerd A. Häusler, former Vice Chairman of Lazard and Chairman of Commerzbank. He started his career as a strategy consultant at Oliver Wyman and was at one point a pilot sponsored by the

# No Fear Networking

A Guide to Building Connections for the Socially Anxious Professional

Michaela Alexis



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## Transform your networking experience with No Fear Networking

Embark on a transformative journey with *No Fear Networking: A Guide to Building Connections for the Socially Anxious Professional*, tailored for anyone who's ever felt overwhelmed by traditional networking. Crafted by a formerly agoraphobic LinkedIn guru who became a viral sensation at 30, this guide is an essential toolkit for fostering genuine connections and opening doors to new opportunities.

*No Fear Networking* offers a compassionate approach to networking, addressing the challenges faced by socially anxious professionals through practical, actionable strategies. From understanding the nuances of social anxiety to mastering the art of small talk, this book provides everything you need to network with confidence and still feel like yourself.

What You'll Discover Inside:

- **Understanding Social Anxiety:** Gain insights into the socially anxious mind and learn how to harness your unique strengths in professional settings
- **Strategic Networking Preparation:** Shift your mindset with a makeover for "people that can't people," develop a magnetic personal brand, and craft a networking game plan tailored to your comfort level
- **Practical Networking Skills:** From mastering small talk to navigating digital platforms and face-to-face interactions without fear, learn the skills to make networking natural and effective
- **Advanced Strategies and Overcoming Setbacks:** Build and maintain valuable connections, leverage your network for career growth, and gracefully handle rejections and setbacks

**Wiley**

BISAC: Business & Economics

9781394268559

Hardcover

February 4, 2025

£21.99 | 24,00 € | \$28.00

DE EUR: 26.9€

## About the Author

**Michaela Alexis** (Ottawa, Ontario) is one of North America's most in-demand experts on LinkedIn topics. Her journey started in March 2016 when an article she wrote about landing her dream job went viral on LinkedIn. Since then, she has replicated that success, with dozens of articles receiving millions of reads and being featured on CNBC, The New York Times, BuzzFeed, Inc., and more. Over the past decade, Michaela has managed the online presence of over 100 businesses worldwide, partnered with and starred in brand campaigns for Crowne Plaza hotels and K-Swiss, built her community to over 180,000 followers on LinkedIn, and co-wrote a book called "Think Video: Smart Video Marketing and #Influencing." More

# Unforgettable Presence

Get Seen, Gain Influence, and Catapult Your Career

Lorraine K Lee



[View on Edelweiss](#)

**Wiley**

BISAC: Business & Economics

9781394281725

Hardcover

June 17, 2025

£22.00 | 26,00 € | \$28.00

DE EUR: 26.9€

**Are you an ambitious hard worker and high-achiever—but feeling stuck, unseen, and struggling to move up in your career?**

Lorraine K. Lee faced this exact challenge. It took countless conversations with industry leaders and a completely new mindset to show her that more hours and more output weren't the tickets to career advancement.

To reach her professional goals, she realized it was necessary to become the CEO of her own career—and that to do that, she had to be strategic and intentional about how she established her professional presence in a rapidly changing world of work.

In *Unforgettable Presence*, Lee—who speaks to Fortune 100 organizations, teaches at Stanford Continuing Studies and LinkedIn Learning, and whose career content and courses reach millions of professionals around the world—shares the practical and tactical advice she learned during more than a decade as a founding editor at top tech firms like LinkedIn and Prezi.

This practical guide reframes what you need today to succeed in a competitive corporate landscape and redefines professional presence in the modern workplace. No longer is presence restricted to “executive” appearance and how others see us in a physical room.

In a post-COVID world where competition grows fiercer each day, presence stretches far beyond our physical spaces and relies just as much on how and where we show up in virtual spaces, like LinkedIn, video calls, and beyond. It's about the career brand we build for ourselves and the reputation that speaks for us even when we're not in the room. It's the critical two-part equation of how and where we're seen.

In addition to sharing her own insights, Lee weaves in advice and lessons from the world's top business leaders and professionals, including best-selling author Daniel Pink, Radical Candor's Kim Scott,

## About the Author

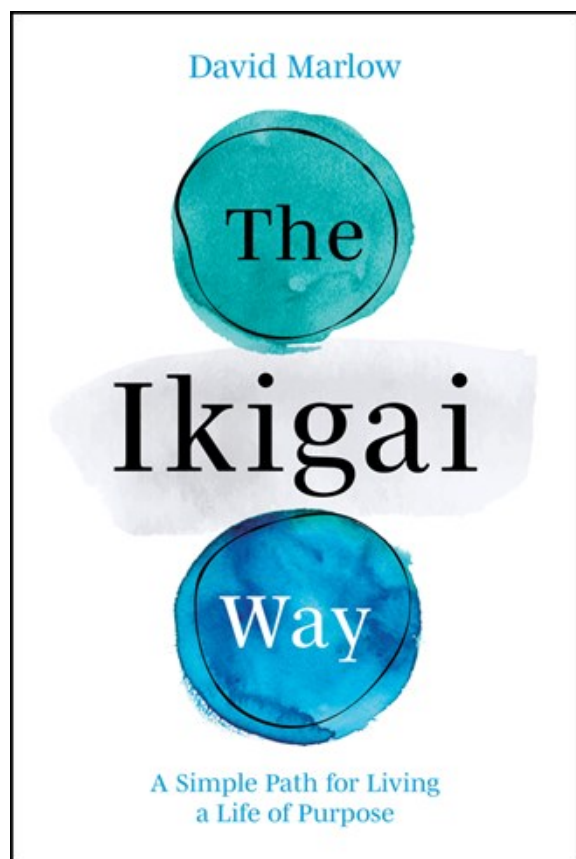
**Lorraine Lee (San Francisco, CA)** is a top-rated global keynote speaker, a consultant, and an instructor for Stanford Continuing Studies and LinkedIn Learning. She is recognized as a LinkedIn Top Voice and has more than 300,000+ LinkedIn followers and over a decade of experience leading editorial teams at the world's top tech firms. Lorraine has been invited as a guest speaker and trainer to Zoom, Cisco, Atlassian, Amazon, and McKinsey and Company, among others. She was named a Top Virtual Speaker by ReadWrite and was a finalist for Global Conference Speaker of the Year by WomenTech. She was also named a Top 15 LinkedIn Expert in San Francisco by



# The Ikigai Way

A Simple Path for Living a Life of Purpose

David Marlow



[View on Edelweiss](#)

## Discover the secret to living a life of purpose and fulfillment with *The Ikigai Way*

In *The Ikigai Way*, David Marlow, a seasoned business leader and personal transformation expert, tackles the challenges of today's disrupted career landscapes. Utilizing the ancient Japanese concept of Ikigai, Marlow offers a fresh perspective on finding harmony and fulfillment in both personal and professional life amidst the twin modern crises of burnout and career uncertainty.

The book meticulously explores how to align your career with your true self by integrating Ikigai into your daily routines and strategic thinking. Marlow provides hands-on strategies and practical examples to help readers harness their passion and skills in ways that benefit not only their professional growth but also their personal satisfaction. Each chapter is dedicated to unraveling a facet of Ikigai, making its ancient wisdom accessible and actionable for modern-day professionals across all career stages.

- Learn to identify and harness your unique strengths and passions to thrive in every area of your life
- Gain practical strategies to apply Ikigai principles in everyday scenarios, from work and leadership to personal relationships
- Discover how to achieve a fulfilling life by expressing your essence and purpose in harmony with whatever you do

*The Ikigai Way* is a movement towards integrating deeper meaning into your work and creating a life that feels genuinely fulfilling. Ideal for any stage of life, this book is your guide to rediscovering joy, enthusiasm, and balance. Don't wait to transform your professional life. Start your journey to fulfillment today.

**Wiley**

BISAC: Business & Economics

9781394286522

Hardcover

May 20, 2025

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DE EUR: 27.9€

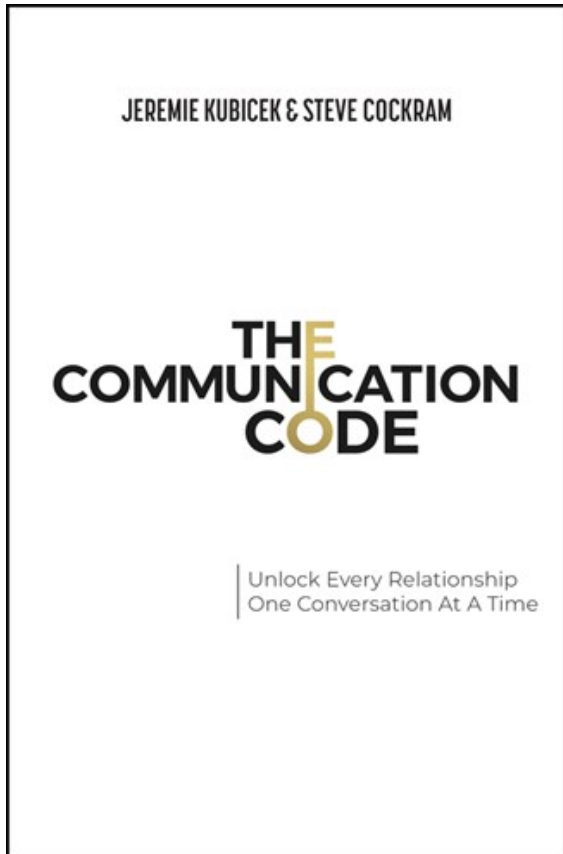
## About the Author

**David Marlow (Hartland, WI)** had a 30-year career as a senior leader and executive in Fortune 500 companies and now coaches organizations and individuals under VLURU to do just that. He is "The Ikigai Guy," a Top Voice on LinkedIn, and hosts. He is the first to explain how Authenticity, Purpose, and Harmony work individually and together to cultivate a complete understanding of Ikigai. And maybe more importantly, he is the first person to come at these topics from the perspective of someone who has spent decades studying personal transformation.

# The Communication Code

Unlock Every Relationship, One Conversation at a Time

Jeremie Kubicek



[View on Edelweiss](#)

**Provides a proven series of skills and techniques that anyone can use to make their relationships thrive**

Healthy communication is essential in any professional or personal relationship. When the lines of communication are frayed or broken, the resulting drama, unnecessary conflict, and inefficiency often lead to 'dropping the ball'. Better communication yields better results. It's a no-brainer—honest conversations build deeper, more productive relationships. It may seem simple in theory, but healthy communication is one of the most challenging things to master in practice.

*The Communication Code* helps you set up conversations and communication in a way that creates a win-win scenario for everyone involved. In this real-world guide, bestselling authors and international speakers Jeremie Kubicek and Steve Cockram share their simple but powerful strategies for boosting your emotional intelligence and elevating your interpersonal communication skills. Step by step, you will learn to integrate *Care, Celebration, Collaboration, Critique, and Clarification* into your communication toolbox. Using one of these 5 Cs, you can verbally ask someone to respond in the way that you most want, and as a result, facilitate a successful interaction.

Written by the team that brought you *The 100X Leader*, *The 5 Voices*, and *The 5 Gears*, this must-have book will help you:

- Connect and communicate effectively with your team, your family, and your friends
- Define the parameters of a conversation from the outset to avoid any misunderstandings
- Understand the power dynamics of an interaction to eliminate the fear of honest conversation
- Offer constructive criticism without offending or disappointing the person on the other side

## About the Author

**JEREMIE KUBICEK** is Executive Chairman and co-Founder of GiANT Worldwide. He is a global speaker, serial entrepreneur and *Wall Street Journal* bestselling author of *Making Your Leadership Come Alive* and *The Peace Index*. He is co-author of *The 100X Leader*, *The 5 Voices*, and *The 5 Gears*.

**STEVE COCKRAM** is an international speaker, author, and consultant to international executives and leaders. He is a subject matter expert on organizational leadership, emotional intelligence, and

**Wiley**

BISAC: Business & Economics

9781394329540

Paperback

June 17, 2025

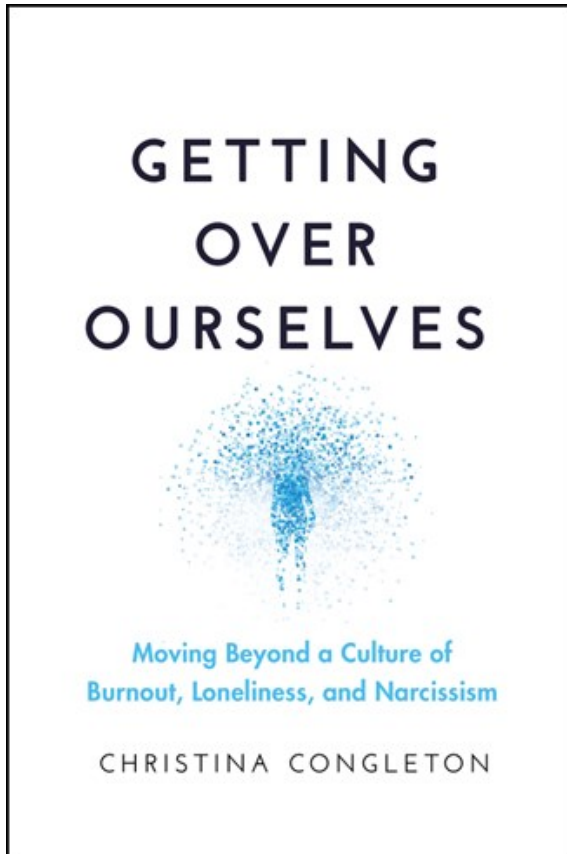
£14.00 | 17,00 € | \$18.00

DE EUR: €

# Getting Over Ourselves

Moving Beyond a Culture of Burnout, Loneliness, and Narcissism

Christina Congleton



**Move beyond empty "life hacks" to connect with your deepest humanity**

In *Getting Over Ourselves: Moving Beyond a Culture of Burnout, Loneliness, and Narcissism*, human development specialist and leadership coach Christina Congleton delivers an insightful and urgently needed discussion of how people can break out of the tired clichés of the self-help genre, and move toward new levels of connection, engagement, and capacity in navigating an uncertain world.

In the book, you'll explore how modern attitudes of individualism that were once freeing now converge with environmental destruction, inequality, and an alarming uptick in depression, substance abuse, and suicide to significantly damage the potential of people everywhere. You'll also find concrete strategies—rooted in developmental psychology—that show us new ways to approach these challenging times.

*Getting Over Ourselves* offers:

- Insights into why "life hacks," productivity seminars, and more "adulting" are not the solutions to the issues faced by people today
- Frameworks that reject the idea that there is a separate, solitary self in need of constant improvement, and connect you with your deepest humanity
- Effective techniques for fending off burnout and ways to move beyond the unsatisfactory status quo

[View on Edelweiss](#)

An essential and timely work, *Getting Over Ourselves* is the antidote to the skin-deep, ineffective "self-help" material that you've been looking for.

**Wiley**

BISAC: Business & Economics

9781394332304

Paperback

June 24, 2025

£15.00 | 18,00 € | \$20.00

DE EUR: €

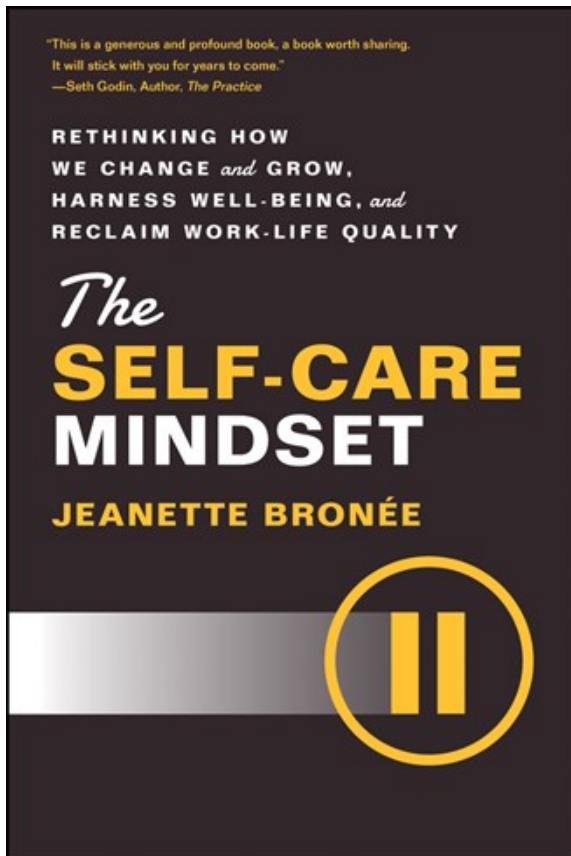
## About the Author

**CHRISTINA CONGLETON** is a human development specialist and leadership coach. Her writing has appeared in publications including *Harvard Business Review*. Christina coaches in private practice with Axon Leadership and partners with consultancies to deliver coaching around the world. She lives outside Denver with her family.

# The Self-Care Mindset

Rethinking How We Change and Grow, Harness Well-Being, and Reclaim Work-Life Quality

Jeanette Bronee



[View on Edelweiss](#)

**"This is a generous and profound book, a book worth sharing. It will stick with you for years to come."**

**—The Practice**

The world has changed, our lives have changed, and in recent years, our work has changed. Despite the disruption, our relationship and understanding of self-care have remained the same as we still see it as something fluffy or a perfect list of habits that we "do" alone outside of work to recover. But what if self-care wasn't something we "do"? What if self-care is a mindset that allows us to achieve peak performance, engagement, and growth without burning out and sacrificing our health and joy?

In *The Self-Care Mindset*, celebrated well-being and mindset expert Jeanette Bronee delivers an actionable and groundbreaking approach that challenges us to rethink self-care at work so we no longer have to choose between being healthy and being successful. With Jeanette's inclusive approach to self-care, you will receive the tools to protect and unlock our most important resource: our humanity. You'll learn how to better manage stress, break free from living in survival mode, and navigate FUD (fear, uncertainty, and doubt) so you can harness change and grow by reclaiming agency and recovering what you care about.

You'll also:

- Discover proven frameworks and useful tools, like "Power Pausing," the "C.A.R.E. Framework," and "AAA"
- Find ways to move beyond the outdated concept of "work-life balance" to one of "work-life quality"
- Learn to build an ecosystem of relationships with yourself, with others, and with work itself.

Inclusion. Well-being. Care. This is the future of work. A future where well-being is the foundation for peak performance, engagement, and

**Wiley**

BISAC: Business & Economics

9781394333813

Paperback

April 8, 2025

£15.00 | 18,00 € | \$20.00

DE EUR: €

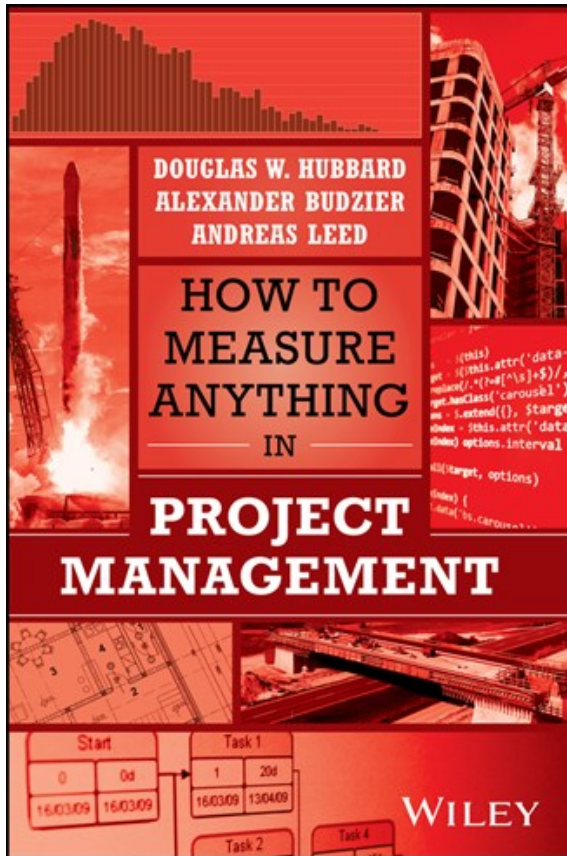
## About the Author

**JEANETTE BRONÉE** is a sought-after global keynote and TEDx speaker, culture strategist, and the founder of Path for Life. For the last two decades, she's helped people and companies harness the future of work by rethinking self-care as the foundation for peak performance, engagement, and a culture where people belong and work better together.



# How to Measure Anything in Project Management

Douglas W. Hubbard



## Uncover common project management myths to improve project success

*How to Measure Anything in Project Management* explains why popular methods for measurement in project management are flawed and describes how to conduct measurements that better inform decisions, reduce project risks, and improve the chance of project success. The authors argue that anything that matters to project management at all is measurable and that these measurements address many of the problems in project management. The authors leverage an exclusive survey on the state-of-the-art of measuring projects, new case studies of things that are seemingly hard to measure and a database, collected by Oxford Global Projects, of thousands of projects in software development, construction, energy, and many other fields, including some of the biggest projects in history. The book is accompanied by a set of useful spreadsheet-based "power tools" that support the more technical aspects of quantifying project risk, forecasting outcomes, and conducting seemingly difficult measurements. In this book, readers will learn:

- Why many of the methods they have been taught to use are little more than a type of "analysis placebo"
- Why many popular methods lead to extreme overconfidence in estimates
- How some of the most important measurements a project could conduct are currently rarely used

*How to Measure Anything in Project Management* earns a well-deserved spot on the bookshelves of managers, executives, auditors, controllers, and consultants seeking to improve project performance through superior measurement methodology.

[View on Edelweiss](#)

**Wiley**

BISAC: Business & Economics

9781394239818

Hardcover

May 20, 2025

£48.00 | 54,60 € | \$60.00

DE EUR: 59.9€

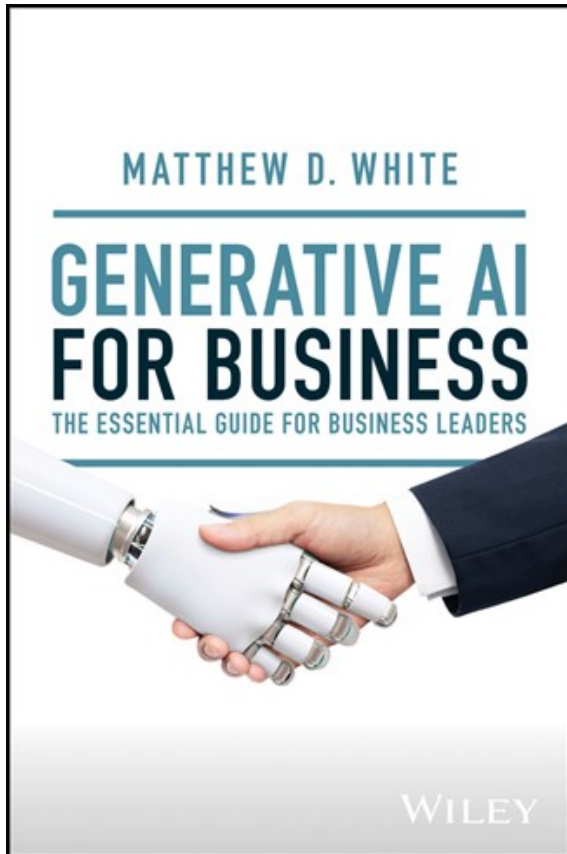
## About the Author

**Douglas W. Hubbard's** management consulting career started 35 years ago with Coopers & Lybrand, focusing on the application of quantitative methods in decision making. In the last 25 years, as founder and president of his firm, Hubbard Decision Research, he has completed over 200 projects for the application of the method he calls "applied information economics" (AIE) to solve current business issues in many areas including cybersecurity risks, market forecasts for pharma and medical devices, environmental policy, mergers & acquisitions, Silicon Valley startups, the likelihood of success of new movies, and military logistics to name a few.

# Generative AI for Business

The Essential Guide for Business Leaders

Matthew D. White



[View on Edelweiss](#)

Unlock the full potential of generative AI for your business--an indispensable read for every modern leader looking to integrate generative AI in their organization. In *Generative AI: The Essential Guide for Business Leaders*, celebrated AI researcher, strategist and industry executive Matthew D. White delivers an up-to-date and insightful new perspective of how business leaders should integrate generative AI into their own organizations. In the book, you'll learn about the basics of generative algorithms, explore the opportunities and risks presented by the new technology made famous by OpenAI's powerful ChatGPT - and learn how to improve your organization's products, services, operations, and strategies while limiting bias and harms. The author describes a complete framework for the adoption of generative AI inside your organization, as well as specific strategies to avoid the most common mistakes and pitfalls made by companies as they navigate these largely uncharted waters. You'll also find: Demystifying Generative AI: Comprehensive, jargon-free explanations to help you understand the core concepts of generative AI Real-world Applications: Applications and methods you can apply to your own company's products and services to harness the potential of generative AI Strategic Insights: Planning considerations that will prove crucial to the success or failure of your new generative AI adoption strategy Adoption Frameworks: Concrete, step-by-step methodologies for streamlining your processes, increasing productivity, creating new and exciting products, and improving your bottom-line Risk Assessment: Practical advice on evaluating the ethical and operational risks of generative AI and how to mitigate them The Future: Insightful view of what is to come in the field of generative AI along with a discussion on the most pressing social, economic and legal issues An exciting road map to the commercial potential of generative AI for managers, directors, executives, and other business leaders, *Generative AI* will also be a hit with policymakers, regulators, compliance specialists, and technical professionals interested in the future of commerce and tech.

## John Wiley & Sons

BISAC: *Business & Economics*

9781394197118

Hardcover

October 29, 2024

£22.99 | 25,70 € | \$30.00

DE EUR: 27.9€

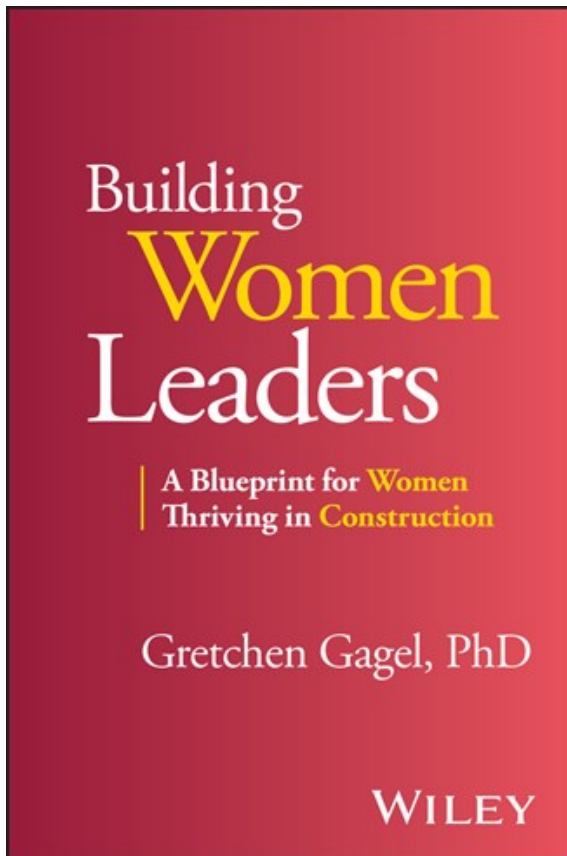
### About the Author

Matt White (Berkeley, CA) is the CEO of Berkeley Synthetic, an NSF funded research group focused on applications of generative AI in immersive 3D environments used in games, simulations and digital twins. He is also the Head of Architecture and Engineering at Amdocs where he leads emerging technology strategy, standards and R&D. As a lecturer at UC Berkeley he teaches graduate students computer vision, deep learning and generative AI and is responsible for having developed their generative AI curriculum. Mr. White is the Co-Founder and Chair of the Open Metaverse Foundation, a Chair at the Metaverse Standards Forum, and was previously National Director of Data Science at IBM consulting. He has been involved in generative AI

# Building Women Leaders

A Blueprint for Women Thriving in Construction

Gretchen Gagel



[View on Edelweiss](#)

**Practical leadership guidance, inspiring stories, and actionable strategies for women and their male allies to elevate their career in construction**

*Building Women Leaders: A Blueprint for Women Thriving in Construction* is a guide to becoming a successful female leader in the construction, engineering, mining, and energy industries. Featuring real-world case studies, inspiring stories of successful women leaders, and actionable strategies, this book serves as a catalyst for transformation, enabling organizations to harness the untapped potential of their female talent and drive innovation and growth.

"In the decades I've known Gretchen, I have watched her grow and excel as a mother, a civic and business leader, and an influencer in the construction industry. We are so fortunate that Gretchen carved out the time to write this seminal book on women's leadership and I am confident that all will benefit from the knowledge she shares. Gretchen is a remarkable leader and role model who cares deeply for the construction industry, and her passion for helping women thrive helps us build a more inclusive industry." Mary K. Rhinehart, Chair, Johns Manville Corporation.

With deep industry insights and practical guidance, this invaluable resource equips female construction professionals and allies of female empowerment in the workplace with strategies to navigate challenges in an evolving diversity landscape; develop essential leadership skills such as effective communication, negotiation, team-building, and fostering psychological safety; lead teams through change; build strong relationships and networks with clients, partners, and stakeholders; understand and make use of branding techniques; leverage mentorship, and sponsorship guidance, and make informed decisions and contribute to the financial success of projects and companies.

## Wiley

BISAC: Business & Economics

9781394251384

Paperback

May 14, 2025

£60.00 | 68,20 € | \$75.00

DE EUR: 73.9€

## About the Author

Gretchen describes herself as "just a girl from Kansas" who overcame a father who discouraged her from studying engineering and became a successful executive in the construction industry. Her 2018 doctorate in leadership, organization culture, and agility, combined with her recent work in developing women leaders, fueled her passion for writing this book and founding *Women Thriving in Construction—A Global Institute*. Gretchen candidly shares personal stories of the challenges of juggling motherhood and aging parent caregiving while holding significant leadership positions. Also included are the stories and research of over 120 global thought

# Chief in Tech

How Women are Breaking the Silicon Ceiling and Leading with Impact

Anna Radulovski



**Practical blueprint for women to advance their careers, overcome bias, and access influential roles**

*Chief in Tech* is an inspiring, practical, and completely comprehensive blueprint to navigating the tech industry as a woman, helping readers not just survive, but thrive in a way that advances their careers and shatters glass ceilings. Packed with actionable strategies, real-life success stories, and exercises for personal and professional growth, this book explores a myriad of timely topics including overcoming bias and systemic challenges, mastering leadership skills, creating lasting impacts, nurturing resilience, and achieving essential work-life integration.

Written by Anna Radulovski, a successful founder, renowned keynote speaker, and in-demand C-level executive consultant, this book discusses ideas such as:

- Intentionally defining your path by understanding your goals, skills, and passions and creating a career map
- Building and using a professional network for opportunities, mentorship, and support, including on LinkedIn
- Harnessing proven strategies to ensure fair compensation, promotion opportunities, and access to influential roles

*Chief in Tech* earns a well-deserved spot on the bookshelves of women across roles and industries seeking key perspectives on succeeding at work, especially in corporate environments, along with organizations seeking to benefit by understanding how to support and promote women in tech, leading to more diverse and innovative teams.

[View on Edelweiss](#)

**Wiley**

BISAC: *Business & Economics*

9781394292660

Hardcover

June 17, 2025

£22.00 | 26,00 € | \$28.00

DE EUR: 26.9€

## About the Author

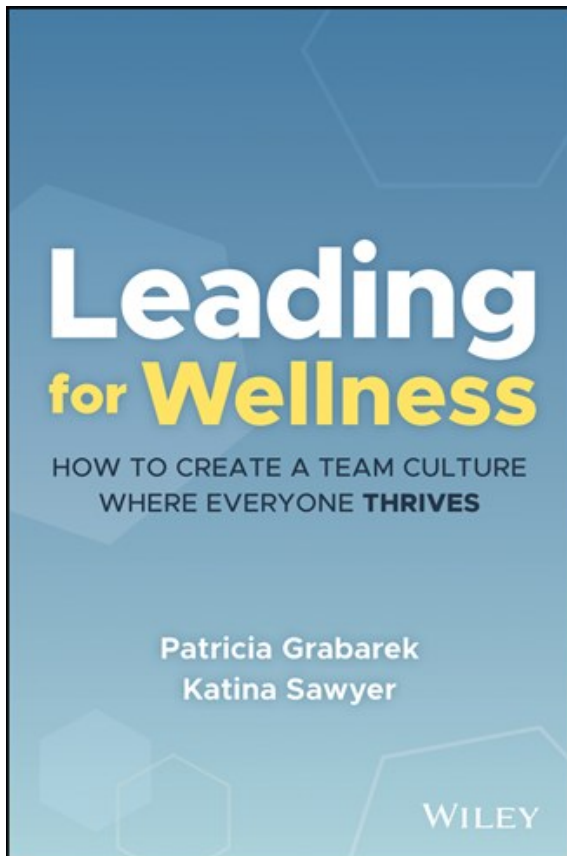
**Anna Radulovski (Mountain View, CA; [LinkedIn](#))** began her diversity, equity and inclusion in tech empowerment journey in 2017 when she started Coding Girls. Just within two years, the non-profit grew to 5,000 members with chapters in the US, Europe, Africa and Asia. In 2019 she started WomenTech Network, a global organization with meanwhile more than 100,000 members with the mission to inspire and empower women in tech globally through mentorship, career development, and networking. Anna is the organizer of the Women in Tech Global Conference, one of the largest conferences uniting 100,000 women in tech, minorities, and allies. Her leadership inspired and empowered +9,000 Ambassadors from 179 countries to



# Leading for Wellness

How to Create a Team Culture Where Everyone Thrives

Patricia Grabarek



**Exclusive research-backed insights into the secrets to employee wellness and performance in today's world of work**

Through a straightforward, science-based approach, *Leading for Wellness: How to Create a Team Culture Where Everyone Thrives* explains the steps to become a Generator—the type of leader who people want to work for and organizations want to hire—by leading in a way that fosters trust and positive connections with employees. This book is based on two in-depth studies conducted by the authors, where they found that the keys to employee satisfaction, wellbeing, retention, and productivity were found in the behavior of leaders and the environment those leaders cultivated.

Written by experienced industrial/organizational psychologists Dr. Patricia Grabarek and Dr. Katina Sawyer and packed with real-life stories to add context, this book explores topics including:

- Addressing the mismatch in the definition of wellness between employees and employers
- Focusing on the tone leaders set at work, as opposed to time they spend at work
- Crafting work to support life, instead of the other way around, to support and respond to employees' unique needs.

At a time when employee morale has never been lower, *Leading for Wellness* is an essential read for current and aspiring business leaders and managers seeking exclusive data-based insights on how to solve one of the most pressing problems in business today.

[View on Edelweiss](#)

**Wiley**

BISAC: Business & Economics

9781394292011

Hardcover

May 20, 2025

£22.00 | 26,00 € | \$28.00

DE EUR: 26.9€

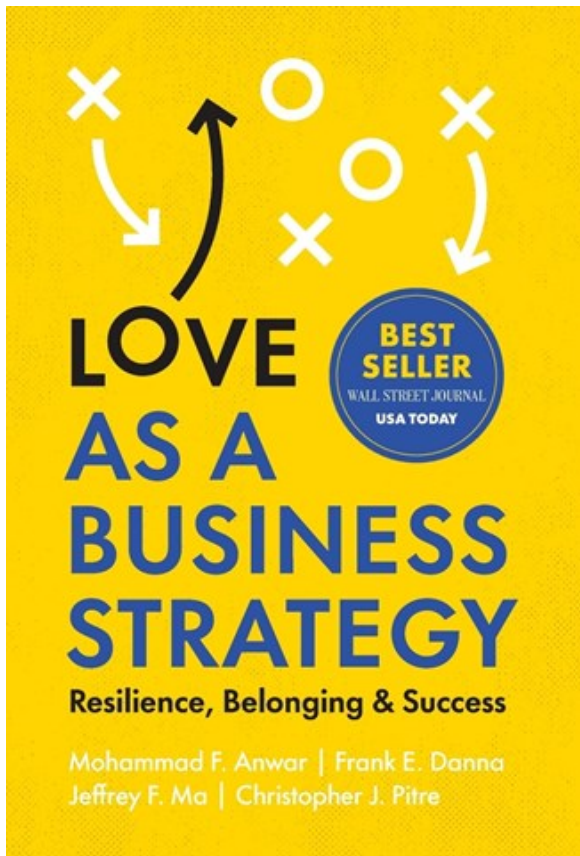
## About the Author

**Dr. Katina Sawyer** (Tuscon, AZ | [eller.arizona.edu/katina-sawyer](http://eller.arizona.edu/katina-sawyer)) joined the Eller College of Management, as an Associate Professor of Management and Organizations, in 2022. Sawyer's research focuses on diversity, equity, and inclusion in organizations, positive organizational scholarship, and employee well-being. Her TEDx talk on transgender inclusivity at work has garnered over 42,000 views, and she has co-authored 5 Harvard Business Review articles. She has received research grants from the National Science Foundation, as well as various early-career research awards. She has also received both national and university-wide early-career teaching awards. In alignment with her focus on practical impact, Sawyer was awarded

# Love As a Business Strategy

Resilience, Belonging & Success

Mohammad Anwar



## Groundbreaking, people-first strategies for organizational growth, profit, and longevity

Chock-full of real-world examples of mistakes, heartbreak, and redemption that makes it read more like a juicy exposé than a business book, *Love as a Business Strategy* offers a new, people-first framework for achieving any business outcome. Written by authors who aren't fans of run-of-the-mill, nap-inducing business or leadership books, this book clearly shows that a better way of doing business is possible, helping readers ditch the status quo, embrace humanity, and achieve lasting success.

This book steers clear from piety and theoretical concepts and instead share the realities of real people running real businesses, covering concepts including:

- The potential harmony between organizational culture and hard data
- The biggest mistakes that organizations make in pursuing profits at the expense of people
- Practical ways to better serve customers, clients, and employees while still enjoying standout financial success

Entertaining, visionary, and highly practical, *Love as a Business Strategy* earns a well-deserved spot on the bookshelves of all entrepreneurs, managers, and executives seeking perspective-shifting knowledge and strategies to get better business results without sacrificing their human side.

[View on Edelweiss](#)

**Wiley**

BISAC: *Business & Economics*

9781394332533

Hardcover

April 29, 2025

£21.00 | 25,00 € | \$28.00

DE EUR: €

## About the Author

**Mohammad Anwar** (Houston, TX) is an award-winning entrepreneur, author, and thought leader in the fields of leadership and organizational culture. He has been instrumental in redefining how businesses can harness empathy and compassion to drive success and innovation.

**Chris Pitre** (Houston, TX) is a student of the world and enjoys anthropology. His interests in global cultures naturally led him to travel around the world and co-found Culture+®, a subsidiary of Softway that fits into the parent company's overall goal of transforming businesses the human way.

# Finance & Accounting

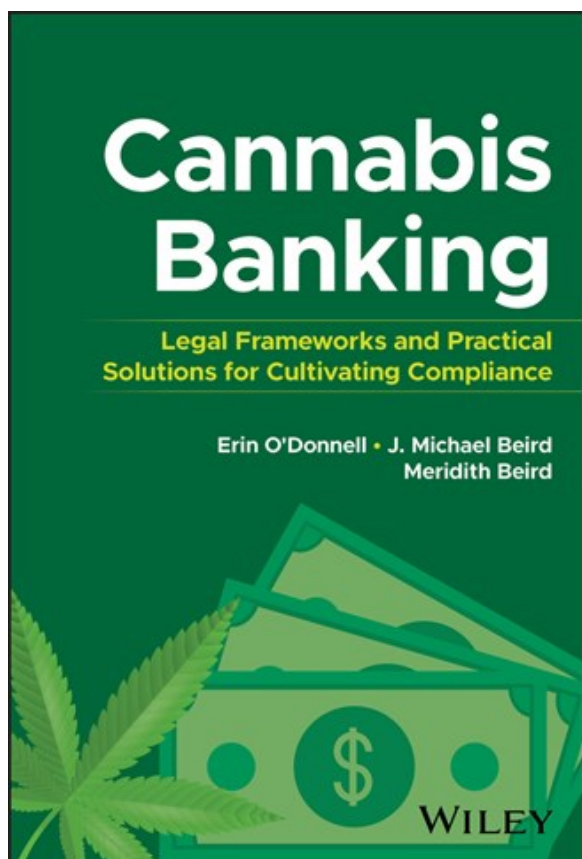
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# Cannabis Banking

Legal Frameworks and Practical Solutions for Cultivating Compliance

Erin O'Donnell



[View on Edelweiss](#)

**Wiley**

BISAC: Business & Economics

9781394276264

Hardcover

January 28, 2025

£28.99 | 31,90 € | \$35.00

DE EUR: 35.9€

## Unlock the financial potential of the cannabis industry

*Cannabis Banking: Legal Frameworks and Practical Solutions for Cultivating Compliance* offers a deep dive into a critical issue facing cannabis businesses worldwide: the challenge of accessing essential financial and banking services. Written by a team of experienced finance professionals and entrepreneurs, this guide is tailored to demystify the complex world of banking regulations and present practical solutions for cannabis enterprises.

As the cannabis sector continues to expand at an unprecedented rate, many businesses find themselves hindered by regulatory uncertainties, preventing them from accessing the financial services necessary for growth. *Cannabis Banking* not only addresses these challenges but also opens the door for finance professionals, entrepreneurs, and investors to explore substantial business opportunities within the industry.

You'll also find:

- Detailed discussions on the pending SAFER legislation that grants safe harbor to banks who do business with cannabis enterprises
- Strategies for maintaining compliance and optimizing fiscal opportunities when banking cannabis firms
- Up-to-date guidance, practical tips, and real-world case studies of cannabis finance and banking

Whether you are a bank and credit union personnel, compliance officer, risk analyst, or fintech professional involved with the cannabis sector, *Cannabis Banking* is your go-to resource for navigating the complexities of cannabis finance. Equip yourself with the knowledge to foster efficient, compliant financial operations and propel your cannabis business or financial career forward.

## About the Author

**ERIN O'DONNELL** is the Founding Partner of the Association for Cannabis Banking and a Co-founder of BankersHub. She has over thirty years' experience in the events, education and financial services industry.

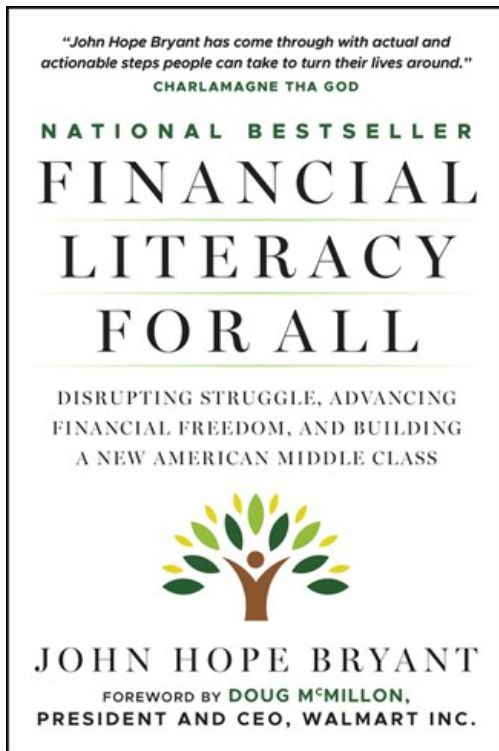
**J. MICHAEL BEIRD** is the Founding Partner of the Association for Cannabis Banking and has over 45 years' experience in financial services working as a branch manager, auditor, M&A analyst, workforce optimization manager, procedural reengineer, and bank



# Financial Literacy for All

Disrupting Struggle, Advancing Financial Freedom, and Building a New American Middle Class

John Hope Bryant



## A new approach to understanding money and achieving financial fulfillment

Former Vice-Chairman of the U.S. President's Advisory Council on Financial Literacy, John Hope Bryant, delivers an accessible and powerful resource for everyday Americans seeking to build a strong financial foundation. This book is an easy-to-read first step toward a fulfilling financial future, helping you understand your relationship to work and money, and a key component to untangling the surprisingly simple puzzle of personal finance.

With an insightful foreword by Doug McMillon, President and CEO of Walmart Inc., you'll learn how to create wealth for yourself and your family, regardless of your educational or employment background, and how to establish a financial mindset that contributes to a sound future. You'll also discover:

- The answers to tough money questions, including the actual utility of new financial inventions like cryptocurrency
- How to think about exchanging your time and effort for money and the conditions under which you should agree to work
- Plain-English discussions of the principles of responsible long-term investing and how it differs from speculation

Acting as a critical pillar for those seeking to build a rock-solid financial foundation, *Financial Literacy for All* is a must-have book for working professionals, blue-collar workers, members of young families, and established businesspeople looking for a better, more secure future for themselves and the ones they care about.

[View on Edelweiss](#)

## Wiley

BISAC: Business & Economics

9781394329533

Paperback

June 10, 2025

£14.00 | 17,00 € | \$18.00

DE EUR: €

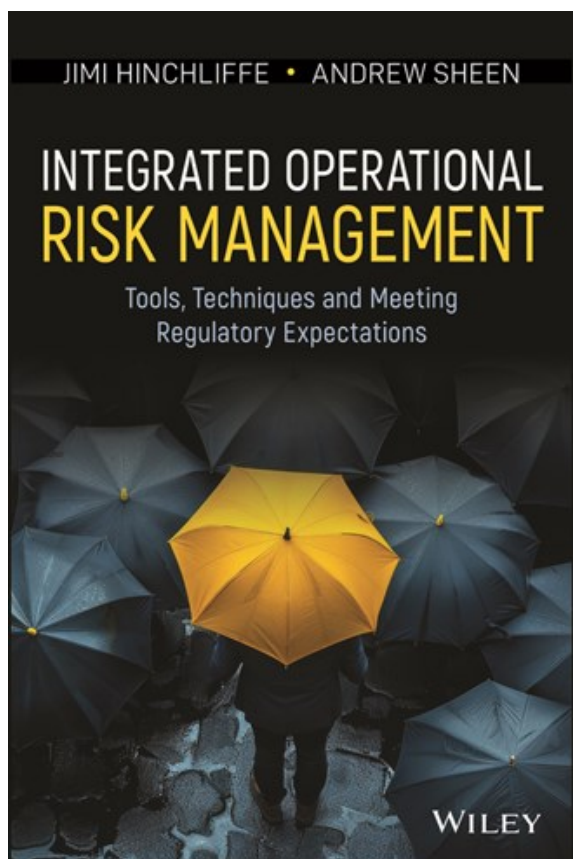
## About the Author

**JOHN HOPE BRYANT** is an American entrepreneur, and sought-after thought and philanthropic leader, who is referred to as the Conscience of Capitalism by leading Fortune 100 CEOs. Bryant is the Founder, Chairman, and Chief Executive Officer of Operation HOPE, Inc. the largest not-for-profit and best-in-class provider of financial literacy, financial inclusion and economic empowerment tools and services in the United States for youth and adults. Operation HOPE is working to level the opportunity playing field, connecting communities to the private sector, through inclusive capitalism, at scale.

# Integrated Operational Risk Management

Tools, Techniques and Meeting Regulatory Expectations

Jimi Hinchliffe



## A hands-on and tech-aware exploration of operational risk management

In *Integrated Operational Risk Management: Tools, Techniques and Meeting Regulatory Expectations*, distinguished risk and compliance practitioners Jimi Hinchliffe and Andrew Sheen deliver a practical discussion of operational risk management (ORM) with a pronounced focus on operational resilience and regulatory context, history, and expectations. The book offers a comprehensive explanation of how to create a holistic framework for ORM that breaks down the silos in non-financial risk management, improves efficiency, avoids duplication, and adds value to the business.

The authors examine ORM's place within enterprise risk management and describes the origins and evolution of ORM as a discipline. It considers the roles of the BCBS, UK FSA and the Institute of Operational Risk. You'll also find:

- A variety of ORM tools and frameworks you can implement immediately to incorporate best practices on governance, risk assessment, and other areas
- Strategies for risk identification and controls management and balancing
- Up-to-date discussions of the latest and best practices in operational risk management

Perfect for risk and compliance professionals at financial and non-financial firms, *Integrated Operational Risk Management* is a must-read resource for everyone interested in a forward-looking and contemporary examination of best practices in ORM.

[View on Edelweiss](#)

**Wiley**

BISAC: Business & Economics

9781394303816

Hardcover

April 24, 2025

£45.00 | 53,00 € | \$57.00

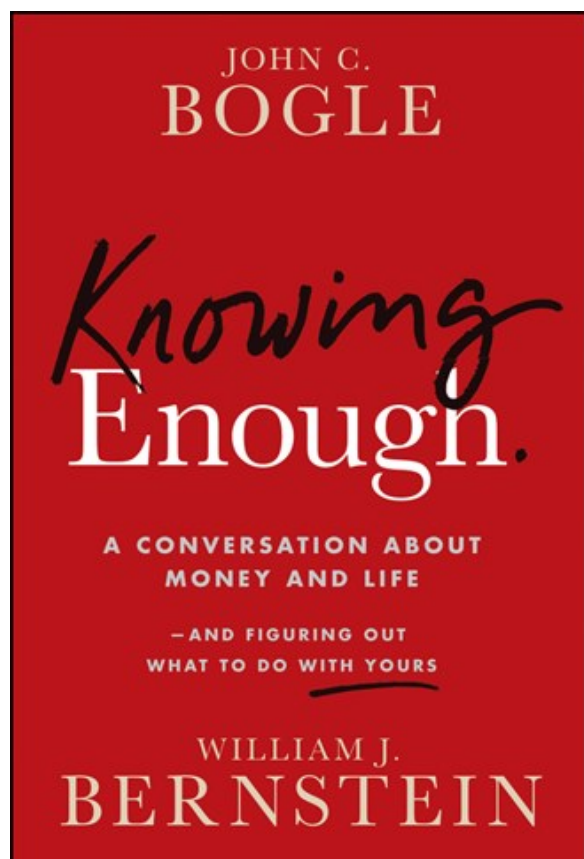
DE EUR: €

## About the Author

# More Than Enough

True Measures of Money, Business, and Life

John C. Bogle



**John C. Bogle and William Bernstein define “enough” and suggest another golden rule: never confuse your self-worth with your net worth.**

*Knowing Enough* combines the penetrating insights into investing and life of John C. Bogle, the founder of Vanguard and the pioneer of index investing, and the priceless practical advice of William J. Bernstein, bestselling author of *The Four Pillars of Investing* and market historian. Their conversations were the centerpiece of Boglehead meetings until Bogle's passing on January 19, 2019.

The book combines Bogle's insights from his bestselling *Enough* and Bernstein's practical how-to, *If You Can*. Their goal: to inspire you to lead a meaningful life that reaches well beyond your net worth to touch upon matters of self-worth, and to provide you with the means of doing so. You'll also find:

- How to focus less on chasing financial success and more on living a meaningful life
- Insight into investing wisely and contributing to the common good
- Reflections on lessons learned from Bogle throughout his career

Written in the same conversational tone found between Bogle and Bernstein at Boglehead events, *Knowing Enough* challenges readers to rethink their relationship with money, business, and society.

[View on Edelweiss](#)

**Wiley**

BISAC: *Business & Economics*

9781394278039

Paperback

July 2, 2024

£16.99 | 18,20 € | \$20.00

DE EUR: 20.9€

## About the Author

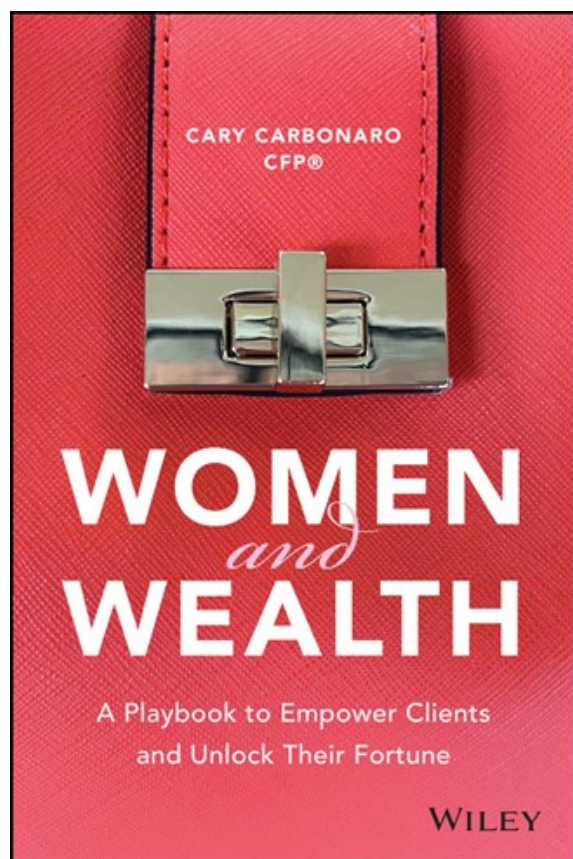
**John C. Bogle** is Founder of The Vanguard Group, Inc., and President of Vanguard's Bogle Financial Markets Research Center. He created Vanguard in 1974 and served as Chairman and Chief Executive Officer until 1996 and Senior Chairman until 2000. He had been associated with a predecessor company since 1951, immediately following his graduation from Princeton University, magna cum laude in Economics. He is a cum laude graduate of Blair Academy, Class of 1947.

In 2004, TIME magazine named Mr. Bogle as one of the world's 100 most powerful and influential people and Institutional Investor presented him with its Lifetime Achievement Award. In 1999,

# Women and Wealth

A Playbook to Empower Clients and Unlock Their Fortune

Cary Carbonaro



## Better serve your female clients as a financial services professional

In *Women and Wealth: A Playbook to Empowering Clients and Unlocking Their Fortune*, award-winning author and certified financial planner Cary Carbonaro delivers a practical and insightful guide for financial services professionals who want to better serve their female clients.

The author explains the unique needs of women clients, the unique psychology driving their financial decisions, and their reasonable demands for personalized client care. She also offers actionable strategies, research-backed approaches, and real-world examples and case studies you can use to better serve women who reach out for personal finance and wealth management advice.

### Inside the book:

- Why “bro-culture” is killing the financial services industry and ignores the fastest growing demographic on every professional's client list
- Why women leave their financial advisors and what you can do to improve female client retention
- Avoiding the “widows and divorcees” stereotypes of female clients and understanding the psychology of female breadwinners

A unique and powerful roadmap for financial services professionals seeking to better understand and serve women, *Women and Wealth* is a must-read for financial advisors and planners, insurance agents, bank and credit union representatives, and accountants everywhere.

[View on Edelweiss](#)

**Wiley**

BISAC: Business & Economics

9781394300273

Hardcover

June 24, 2025

£28.00 | 32,00 € | \$35.00

DE EUR: €

### About the Author

**Cary Carbonaro (Winter Garden, FL, [Home - Cary Carbonaro](#))** is a renowned certified financial planner, author, and speaker, celebrated for her expertise in personal finance and women's wealth management. With a multimillion-dollar practice, Cary stands out as one of the industry's leading female advisors. She is highly sought-after for her insights on Women and Wealth, recognized for her ability to understand women's financial needs and motivations. Cary is the author of "The Money Queen's Guide: For Women Who Want to Build Wealth and Banish Fear," a book aimed at empowering women to take control of their finances and achieve financial independence.



# The Quadrillion Dollar Bridge

Retirement Behaviour -- Understanding How We Decide Leads to Better Outcomes

Josef Pilger

**Unlock the secrets to successful retirement planning with insights that will revolutionize the way we make financial decisions**

In *The Quadrillion Dollar Bridge: Retirement Behaviour*, author Josef Pilger delves into the complex landscape of retirement, systems, decisions, planning, behaviours and outcome expectations providing vital guidance for policymakers, individuals, retirement and financial services providers. This book addresses the complex challenges consumers, policymakers and providers face today, from navigating investments to making informed decisions that affect the retirement lifestyle for millions. With Pilger's extensive experience in the global retirement and financial services sector, he offers practical solutions designed to empower readers for a more secure financial future.

Packed with research-based insights and actionable strategies, the book dissects the evolving retirement landscape—highlighting how you can better navigate the shift from defined benefits to individualized plans and what he calls “Retirement 2.0”. Readers will learn how to make informed choices that improve their retirement systems, delivery and outcomes, ensuring they achieve lasting peace of mind.

#### Inside the book:

- Discover how understanding behavioural psychology can reshape investment strategies
- Learn best practices to maximize retirement savings, systems and outcomes
- Explore the interconnectedness of health, wealth, longevity and career decisions in planning for the Golden Years

[View on Edelweiss](#)

*The Quadrillion Dollar Bridge: Retirement Behaviour* is a must-read for policymakers, financial services providers, pension fund professionals, and financial advisors eager to enhance their clients'

#### About the Author

**Wiley**

BISAC: Business & Economics

9781394332373

Hardcover

April 24, 2025

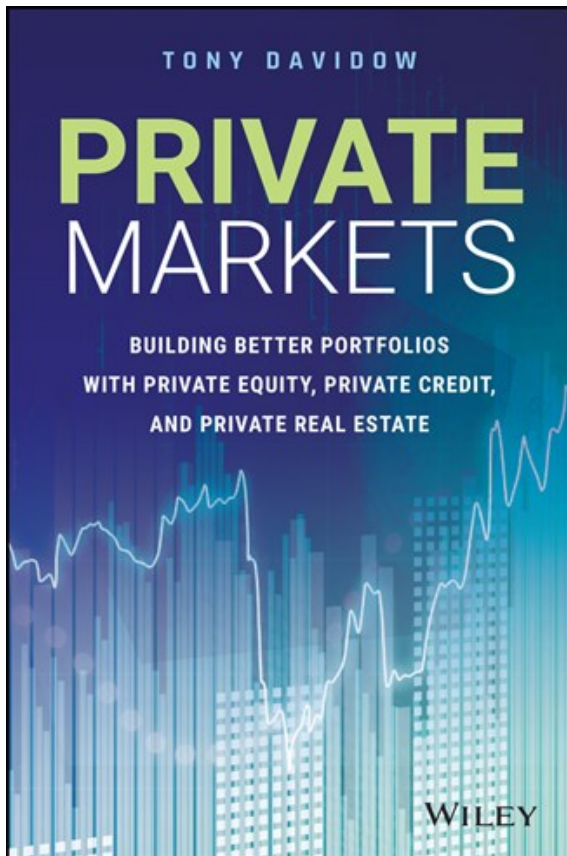
£45.00 | 54,00 € | \$59.00

DE EUR: €

# Private Markets

Building Better Portfolios with Private Equity, Private Credit, and Private Real Estate

Tony Davidow



[View on Edelweiss](#)

**Comprehensive guide to the private market, covering allocating capital, portfolio construction, product evolution, and more**

Written in accessible language, *Private Markets: Building Better Portfolios with Private Equity, Private Credit, and Private Real Estate* addresses the challenges and opportunities with investing in the private markets, including understanding the merits of the asset classes—private equity, private credit, and private real estate—product evolution, and the structural tradeoffs, and how to incorporate these versatile and valuable tools in client portfolios.

This book leverages Tony Davidow's 40 years of experience working directly with advisors and high-net-worth families/ ultra-high-net-worth families. Davidow is an award-winning author and has also been recognized for building Franklin Templeton's alternative education program (2023 recipient of the "Wealthie"). Topics discussed in this book include:

- How private markets can be used to increase the likelihood of achieving client goals?
- Examining the historical risk and return characteristics of the private markets relative to their public market equivalents.
- Exploring the benefits of private markets including the potential for higher returns, an alternative source of income, diversification, and hedging against the impact of inflation.

Now that private markets are available to a broader group of investors outside of institutions and family offices, *Private Markets: Building Better Portfolios with Private Equity, Private Credit, and Private Real Estate* is an essential resource for all financial advisors and individual investors who are considering allocating capital to these once elusive investments.

**Wiley**

BISAC: Business & Economics

9781394313082

Hardcover

February 4, 2025

£35.99 | 42,00 € | \$45.00

DE EUR: €

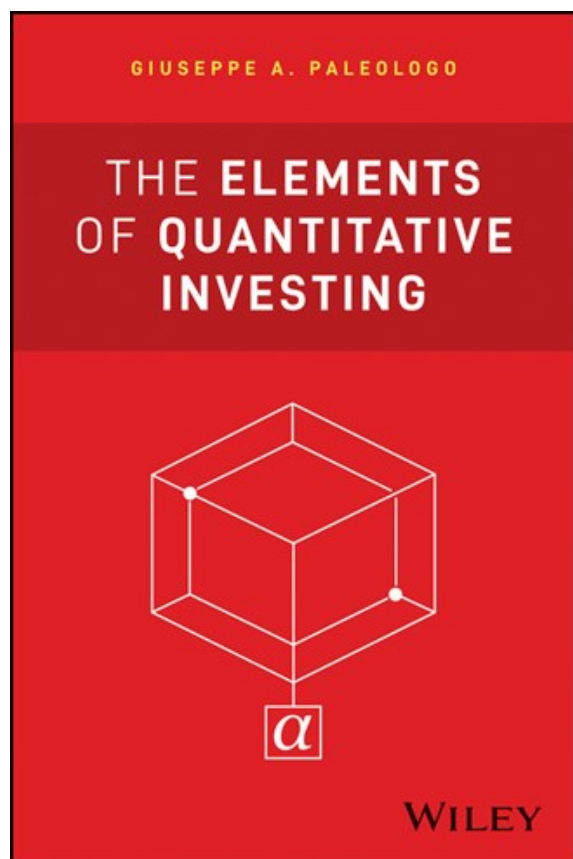
## About the Author

**Tony Davidow (Connecticut and Punta Cana, Dominican Republic, [Goals-Based Investing](#) | [Tony Davidow](#))**

Tony Davidow is a senior alternative investment strategist for the Franklin Templeton Institute, the research arm of Franklin Templeton. He is responsible for writing, developing, and delivering the Franklin Templeton Institute's insights on the role and use of alternative investments. In 2023, Franklin Templeton's Alternative Investment education program was recognized by WealthManagement.com with a "Wealthie" award for its contribution to financial advisor success. Davidow also serves as the host of the *Alternative Allocations* podcast series. Prior to his current role, Davidow was retained by Franklin

# The Elements of Quantitative Investing

Giuseppe A. Paleologo



[View on Edelweiss](#)

**Expert real-world insight on the intricacies of quantitative trading before, during, and after the trade**

*The Elements of Quantitative Investing* is a comprehensive guide to quantitative investing, covering everything readers need to know from inception of a strategy, to execution, to post-trade analysis, with insight into all the quantitative methods used throughout the investment process. This book describes all the steps of quantitative modeling, including statistical properties of returns, factor model, portfolio management, and more. The inclusion of each topic is determined by real-world applicability. Divided into three parts, each corresponding to a phase of the investment process, this book focuses on well-known factor models, such as PCA, but with essential grounding in financial context. This book encourages the reader to think deeply about simple things.

The author, Giuseppe Paleologo, has held senior quantitative research and risk management positions at three of the four biggest hedge fund platforms in the world, and at one of the top three proprietary trading firms. Currently, he serves as the Head of Quantitative Research at Balyasny Asset Management with \$21 billion in assets under management. He has held teaching positions at Cornell University and New York University and holds a Ph.D. and two M.S. from Stanford University. This book answers questions that every quantitative investor has asked at some point in their career, including:

- How do I model multivariate returns?
- How do I test these models, either developed by me or by commercial vendors?
- How do I incorporate asset-specific data in my model?
- How do I convert risk appetite and expected returns into a portfolio?
- How do I account for transaction costs in portfolio management?

**Wiley**

Series: Wiley Finance

BISAC: *Business & Economics*

9781394265459

Hardcover

June 17, 2025

£70.00 | 77,30 € | \$85.00

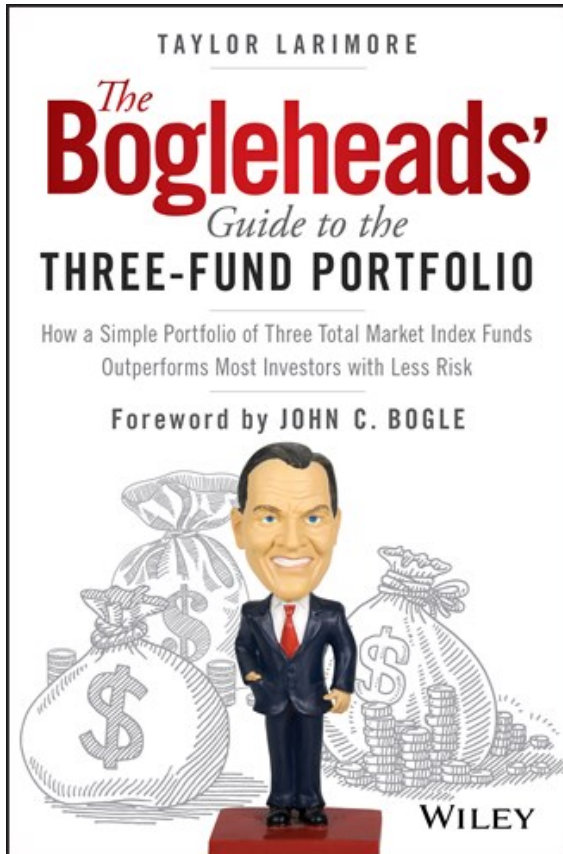
DE EUR: 85.9€

## About the Author

**Giuseppe Paleologo (New York, NY)** focuses on equities quantitative risk management, portfolio construction, and alpha signal research. Prior to Hudson River Trading (HRT), Paleologo served as Head of Enterprise Risk at Millennium Management and as a Visiting Lecturer at Cornell University, where he taught a course on selected topics in risk and portfolio management. He also worked at Citadel, managing quantitative research and risk for the largest relative-value business at the firm. Early in his career Dr. Paleologo was a mathematician at IBM Research and was responsible for world-wide credit risk models for IBM Global Financing. Dr. Paleologo received his Ph.D. from Stanford in Management Science &

# The Bogleheads' Guide to the Three-Fund Portfolio

How a Simple Portfolio of Three Total Market Index Funds Outperforms Most Investors with Less Risk



## Twenty benefits from the three-fund total market index portfolio.

*The Bogleheads' Guide to The Three-Fund Portfolio* describes the most popular portfolio on the Bogleheads forum. This all-indexed portfolio contains over 15,000 worldwide securities, in just three easily-managed funds, that has outperformed the vast majority of both professional and amateur investors.

If you are a new investor, or an experienced investor who wants to simplify and improve your portfolio, *The Bogleheads' Guide to The Three-Fund Portfolio* is a short, easy-to-read guide to show you how.

[View on Edelweiss](#)

## Wiley

BISAC: *Business & Economics*

9781394330959

Paperback

June 3, 2025

£14.00 | 17,00 € | \$18.00

DE EUR: €

## About the Author

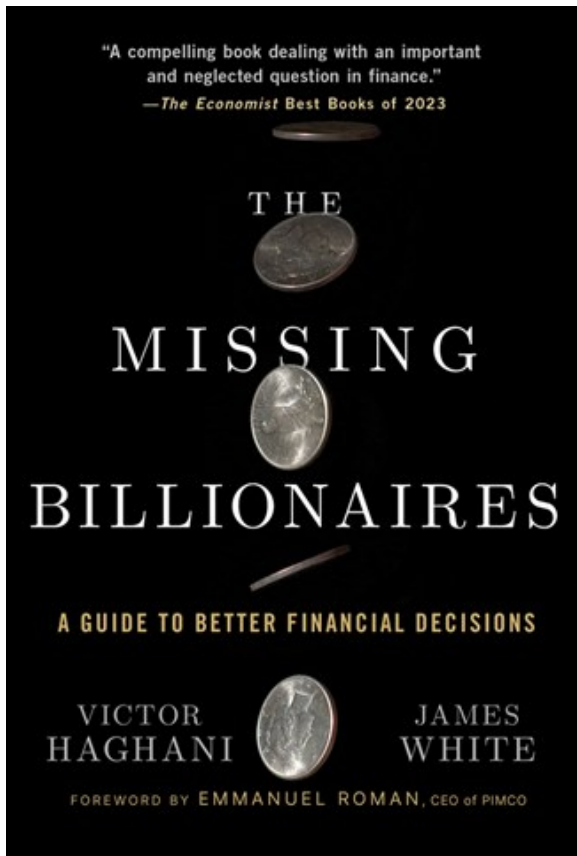
**TAYLOR LARIMORE** is a sage on the Boglehead forums for everyone who wants to discover "the Boglehead way." Crowned the "King of the Bogleheads" by Jack Bogle, he has spent more than seven decades in finance and investing, in such positions as revenue officer for the IRS, chief of the Financial Division for the Small Business Administration in South Florida, and a director of the Dade County Housing Finance Authority. He is co-author of *The Bogleheads' Guide to Investing* and *The Bogleheads' Guide to Retirement Planning*.



# The Missing Billionaires

A Guide to Better Financial Decisions

Victor Haghani



[View on Edelweiss](#)

**An *Economist* Best Book of the Year**

**"Making Money and Keeping It" – *The Wall Street Journal***

Over the past century, if the wealthiest families had spent a reasonable fraction of their wealth, paid taxes, invested in the stock market, and passed their wealth down to the next generation, there would be tens of thousands of billionaire heirs to generations-old fortunes today. The puzzle of *The Missing Billionaires* is why you cannot find one such billionaire on any current rich list. There are a number of explanations, but this book is focused on one mistake which is of profound importance to all investors: poor risk decisions, both in investing and spending. Many of these families didn't choose bad investments– they sized them incorrectly– and allowed their spending decisions to amplify this mistake.

*The Missing Billionaires* book offers a simple yet powerful framework for making important lifetime financial decisions in a systematic and rational way. It's for readers with a baseline level of financial literacy, but doesn't require a PhD. It fills the gap between personal finance books and the academic literature, bringing the valuable insights of academic finance to non-specialists.

Part One builds the theory of optimal investment sizing from first principles, starting with betting on biased coins. Part Two covers lifetime financial decision-making, with emphasis on the integration of investment, saving and spending decisions. Part Three covers practical implementation details, including how to calibrate your personal level of risk-aversion, and how to estimate the expected return and risk on a broad spectrum of investments.

The book is packed with case studies and anecdotes, including one about Victor's investment with LTCM as a partner, and a bonus chapter on Liar's Poker. The authors draw extensively on their own

## About the Author

**Victor Haghani** has 40 years' experience working and innovating in the financial markets, and has been a prolific contributor to academic and practitioner finance literature. He founded Elm Wealth in 2011 to help clients, including his own family, manage and preserve their wealth with a thoughtful, research-based, and cost-effective approach that covers not just investment management but also broader decisions about wealth and finances. Victor started his career at Salomon Brothers in 1984, where he became a Managing Director in the bond-arbitrage group, and in 1993 he was a co-

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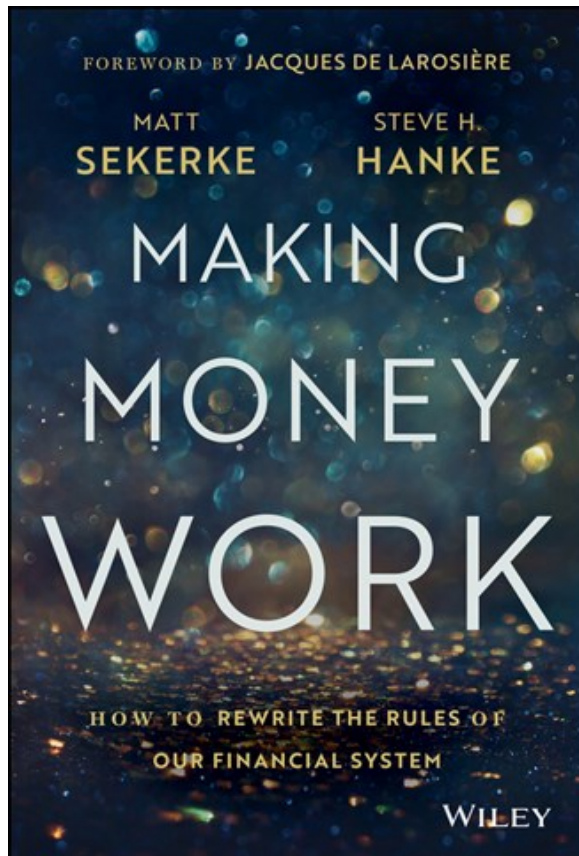
£16.00 | 19,00 € | \$20.00

DE EUR: €

# Making Money Work

How to Rewrite the Rules of Our Financial System

Matt Sekerke



[View on Edelweiss](#)

**The Global Financial Crisis broke the monetary system. Here's how to fix it.**

In *Making Money Work: How to Rewrite the Rules of Our Financial System*, Matt Sekerke and Steve H. Hanke deliver a rigorous and fascinating exploration of the monetary economy. You'll find a detailed and clear roadmap of how and why fiat money is created and destroyed, its connections to the broader economy, and the objective mechanisms that underwrite and maintain its value.

Sekerke and Hanke trace important post-crisis policy developments and sketch the broad strokes of a new operating model that would restore the performance of the monetary system and make better use of aggregate savings:

- Why economists misunderstand the structure and function of the monetary system
- The central role of the commercial banking system in fiat money regimes, and why commercial banks are not like other financial intermediaries
- The economic and regulatory constraints on bank money creation
- The interplay between banking and capital markets in funding investment projects
- How the "banks" that dominate the international financial landscape distort the lines between banking and capital markets business
- Why banking regulation and fiscal policy determine and constrain monetary policy to an equal or greater extent than central bank actions

Sekerke and Hanke trace important post-crisis policy developments and sketch the broad strokes of a new operating model that would restore the performance of the monetary system and make better use of aggregate savings:

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Hardcover

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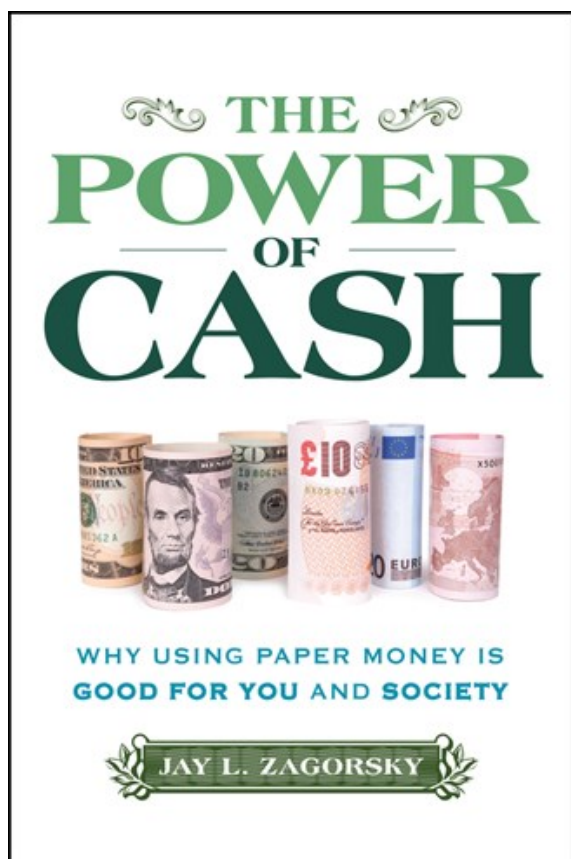
## About the Author

**Matt Sekerke** is president of Ndogenuous, a consulting firm focused on the financial services industry, Senior Macroeconomic Advisor to Hiddenite Capital Partners, a Fellow at the Johns Hopkins Institute for Applied Economics, Global Health, and the Study of Business Enterprise, and Visiting Fellow at the Durham University Business School. Previously, Dr. Sekerke held senior positions at PwC, Alvarez & Marsal, and Navigant Consulting, where he consulted on quantitative finance, financial risk management, stress testing, and regulatory issues in banking and capital markets. Dr. Sekerke is the author of *Bayesian Risk management*, published by Wiley in 2015. He earned his PhD in Economics at Durham Business School, an MS in

# The Power of Cash

Why Using Paper Money is Good for You and Society

Jay L. Zagorsky



[View on Edelweiss](#)

## Why cash is worth preserving in an increasingly “cashless” society

Over the last thirty years, we have witnessed a rapid transformation in the way that people pay for goods and services. Where we used to use cash for all but our largest purchases, many people now prefer credit cards, debit cards, cryptocurrency, and electronic services like Venmo, PayPal, or Alipay. And that's not necessarily a good thing.

In *The Power of Cash: Why Using Paper Money is Good for You and Society*, Professor Jay Zagorsky, former advisor to the Boston Federal Reserve, delivers a startlingly insightful and eye-opening discussion of the harmful and unintended consequences of the demise of paper money. The author convincingly argues that cash is an essential and helpful tool that's worth preserving for the long run.

You'll learn why using cash makes it easier to control your spending, secures your anonymity and privacy against bad actors intent on stealing your data, mitigates the chaos of climate change and war, and helps the poor, vulnerable, unbanked, and disenfranchised to navigate society. You'll also discover:

- When business and governments can refuse to take your paper money
- How cash maintains your privacy and anonymity from tech companies, hackers, banks, and others
- How cash ensures companies cannot charge you a high “custom price”
- The potential dangers of giving governments control and knowledge of your spending
- How cash controls additional fees and costs associated with electronic purchases

Perfect for anyone with an interest in the way we pay for the things we buy each and every day, *The Power of Cash* is also a must-read for

**Wiley**

BISAC: Business & Economics

9781394299911

Hardcover

May 27, 2025

£23.95 | 27,95 € | \$29.95

DE EUR: €

## About the Author

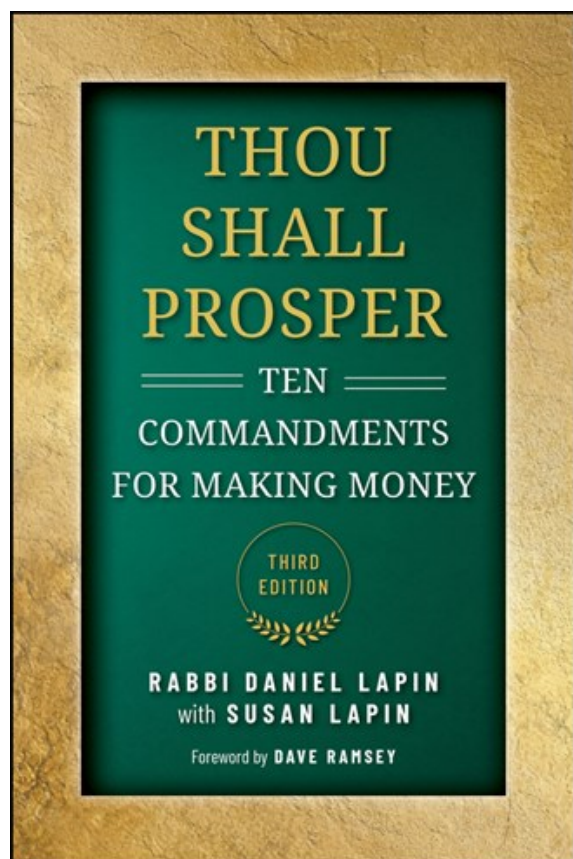
**Jay Zagorsky (Boston, MA)** is Clinical Associate Professor and currently teaches at Boston University's Questrom School of Business. From 1988 to the present his teaching has spanned a wide range of levels from senior executives taking intensive classes to high school students encountering economic theories for the first time. He has taught giant lectures of over 450 students, classes of fifty, and small seminars with fewer than ten people. In addition to teaching, since 1995 he has held the position of Research Scientist at Ohio State University, where he collects data as part of the National Longitudinal Surveys on income, wealth, and life experiences of thousands of Americans. His personal finance research has been



# Thou Shall Prosper

Ten Commandments for Making Money

Daniel Lapin



[View on Edelweiss](#)

## Learn how ancient Jewish wisdom and principles connect to wealth creation in the modern world

Written by Rabbi Daniel Lapin, radio talk-show host, best-selling author, presidential advisor, and keynote speaker at the Congressional bi-partisan opening of the 106th Congress in Washington, D.C., *Thou Shall Prosper: Ten Commandments for Making Money* details the ten permanent principles of wealth creation that never change, based on the established principles of ancient Jewish wisdom and the economic and philosophic vision of business that has been part of Jewish culture for centuries. This Second Edition includes numerous updates to reflect changes in the modern business landscape, especially in regards to internet-based and other new types of businesses.

In this book, readers will find specific practical action steps that can lead to wealth opportunities, regardless of the strength of the economy. Some of the key principles discussed in this book include:

- Believing in the dignity and morality of business as a requisite to success
- Extending the network of your connectedness to many people
- Understanding the deep connection between your money and your life
- Striving to change the changeable while respecting and holding onto the unchangeable

*Thou Shall Prosper: Ten Commandments for Making Money* earns a well-deserved spot on the bookshelves of all individual investors curious how ancient Jewish principles can show us how to manage and grow our money.

**Wiley**

BISAC: Business & Economics

9781394216543

Hardcover

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£23.99 | 27,30 € | \$29.95

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## About the Author

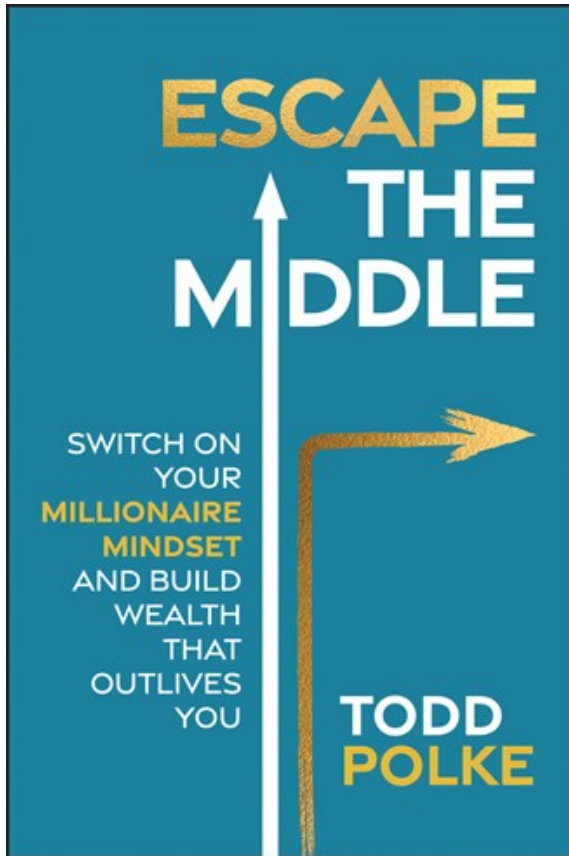
**Rabbi Daniel Lapin** (Mercer Island, WA) is a rabbi, radio talk-show host, presidential advisor and author. He was co-founder with critic Michael Medved of the Pacific Jewish Center in Los Angeles. He has won the admiration of journalists, politicians, educators, religious leaders and business professionals. Newsweek recently named him as one of 'The Top 50 Rabbis in America.' He has been and is a headline speaker for hundreds of companies, organizations, and institutions and was the keynote speaker at the Congressional bi-partisan opening of the 106th Congress in Washington, D.C. He is continually in demand for interviews on radio and television shows and is an accomplished and noted author.



# Escape the Middle

Switch on Your Millionaire Mindset and Build Wealth That Outlives You

Todd Polke



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9781394303991

Paperback

April 2, 2025

£16.95 | 19,95 € | \$21.95

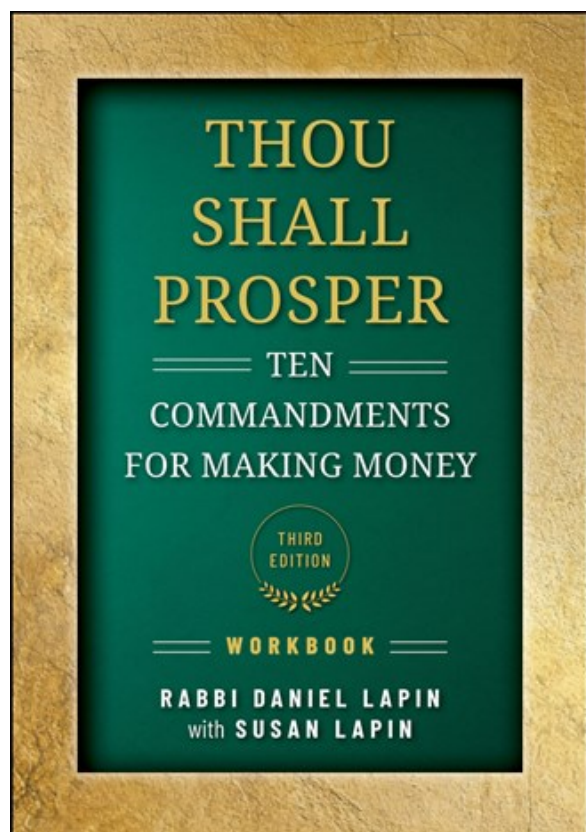
DE EUR: €

**About the Author**

# Thou Shall Prosper Workbook

Ten Commandments for Making Money

Daniel Lapin



## An indispensable companion resource to Rabbi Lapin's latest edition of *Thou Shall Prosper*

Written by Rabbi Daniel Lapin, radio talk-show host, best-selling author, presidential advisor, and keynote speaker at the Congressional bi-partisan opening of the 106th Congress in Washington, D.C., and his wife, Susan, *Thou Shall Prosper: Ten Commandments for Making Money* details the ten permanent principles of wealth creation that never change, based on the established principles of ancient Jewish wisdom and the economic and philosophic vision of business that has been part of Jewish culture for centuries.

This companion *Workbook* offers checklists, templates, exercises, and other easy-to-use resources that you can employ immediately to unlock the full potential of the insights contained in the third edition of *Thou Shall Prosper*. You'll find practical and actionable tools that lead directly to wealth opportunities in any economy. You'll learn to:

- Believe in the dignity and morality of business as a requisite to success
- Extend the network of your connectedness to many people
- Understand the deep connection between your money and your life
- Strive to change the changeable while respecting and holding onto the unchangeable

*Thou Shall Prosper: Ten Commandments for Making Money* is a widely read and much-loved guide to earning material wealth by engaging timeless Jewish guidance. Use this Workbook to access and effectively apply all of its wisdom today.

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**Wiley**

BISAC: Business & Economics

9781394216574

Paperback

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£21.99 | 24,50 € | \$26.95

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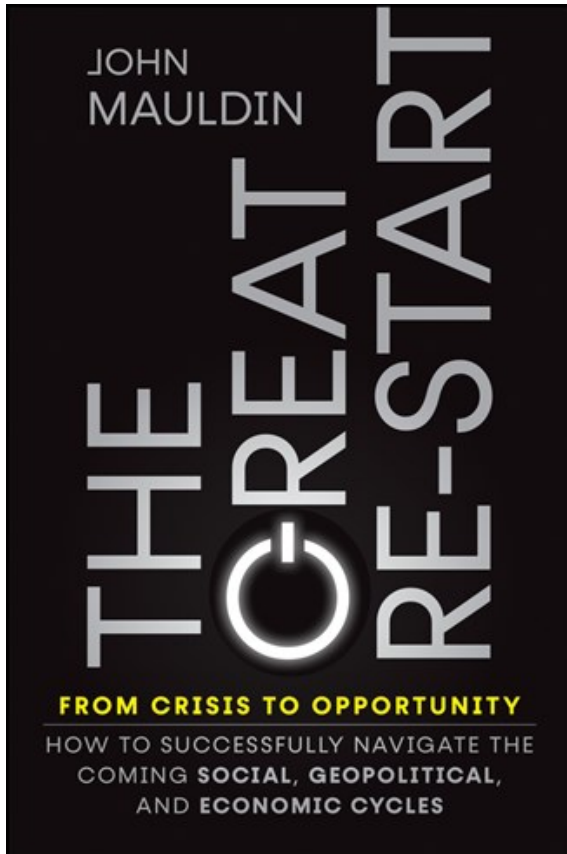
## About the Author

**Rabbi Daniel Lapin** (Mercer Island, WA) is a rabbi, radio talk-show host, presidential advisor and author. He was co-founder with critic Michael Medved of the Pacific Jewish Center in Los Angeles. He has won the admiration of journalists, politicians, educators, religious leaders and business professionals. Newsweek recently named him as one of 'The Top 50 Rabbis in America.' He has been and is a headline speaker for hundreds of companies, organizations, and institutions and was the keynote speaker at the Congressional bi-partisan opening of the 106th Congress in Washington, D.C. He is continually in demand for interviews on radio and television shows and is an accomplished and noted author.

# The Great Re-Start From Crisis to Opportunity

How to Successfully Navigate the Coming Social, Geopolitical and Economic Cycles

John F. Mauldin



[View on Edelweiss](#)

## Understand and navigate the coming tumultuous period of political, societal, and economic unrest

In *The Great Reset*, noted financial expert and multiple New York Times best-selling author John Mauldin helps you understand the enormous and widespread social, political, and financial problems we are facing. Multiple different cycle theories all suggest a crisis coming at the end of the decade. Mauldin enables you to find your own personal path through them, as various crises reach a breaking point in the next few years. Analyzing the theories of leading thought leaders in the field along with viewpoints of his own, Mauldin delivers a nuanced view of historical cycles and what they tell us about the rest of this decade.

In this book, readers will learn about the theories of:

- Neil Howe, who originally predicted the very conditions we are going through today in the 90s
- George Friedman, who argues there are actually two geopolitical cycles of 50 and 80 years, and for the first time we are at the end of both concurrently, as well as the revolt against “experts” wanting to control our lives
- Peter Turchin, who focuses on the overproduction of “elites” and the disparities in income and wealth it creates and forecasts a potentially violent pushback
- Ray Dalio, who uses a 16-variable model to quantify and predict past and probable future cycles and now suggests a 40% possibility of a civil war
- Mauldin explains how the explosion of government debt will bring about the End of the Debt SuperCycle and trigger the crises mentioned above

*Most importantly, this is ultimately an optimistic book as it predicts a powerful and positive outcome as a period of cooperation, something now inconceivable, develops as it always does during crises and the*

**Wiley**

BISAC: Business & Economics

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Hardcover

May 20, 2025

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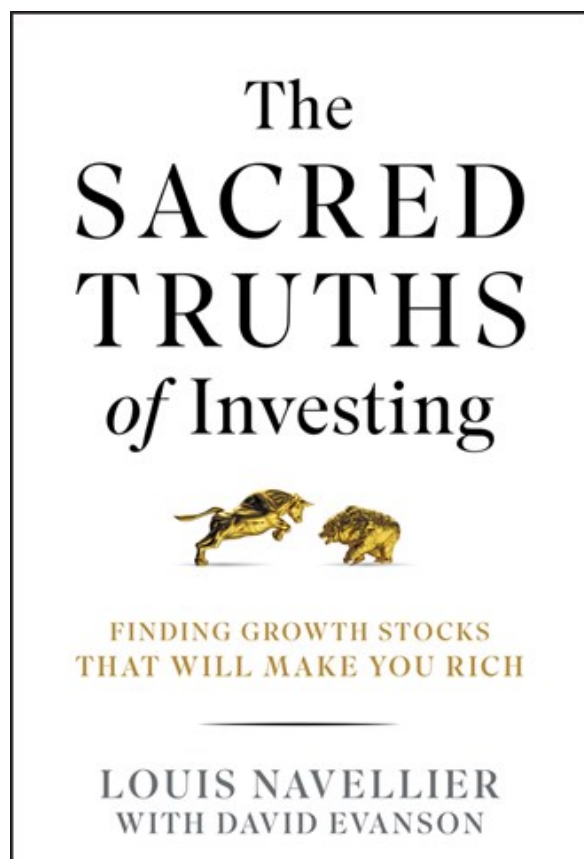
## About the Author

**John Mauldin** (Puerto Rico) is co-founder of Mauldin Economics. He is a noted financial expert, a *New York Times* best-selling author, a pioneering online commentator and the publisher of one of the first publications to provide investors with free, unbiased investment information and guidance -- *Thoughts from the Frontline*. In addition, he hosts the Strategic Investment Conference, an annual gathering of some of the world's most brilliant economists and analysts.

# The Sacred Truths of Investing

Finding Growth Stocks that Will Make You Rich

Louis Navellier



**Pick winning stocks with confidence through proven strategies from a renowned career investor**

In *The Sacred Truths of Investing*, renowned stock picker and well-known media personality Louis Navellier delivers a blueprint to confidently and reliably pick winning stocks rather than relying solely on ESG, ETFs, and other index mutations for investment success. Backed by his proven experience beating the S&P 500 by a margin of 3-to-1 over the past 17 years, Mr. Navellier imparts both underlying theory and practical guidelines to enable readers to holistically understand the forces that shape the market and determine its direction.

Written in an accessible style with Mr. Navellier's signature understated wit, this book explores topics including:

- Why geopolitical risks are net bullish for US assets and how huge boomer assets fuel market growth
- Timeless advice in James Madison's rule book and the relationship between Gresham's Law and a debt ceiling
- Simple formulas for increasing odds of success and why Wall Street often seems darkest before the dawn
- Why emotions have no place in picking stocks or predicting market turns and how to rely on priceless accurate data rather than cheap opinions

For both beginners and experienced investors, *The Sacred Truths of Investing* is an essential resource to fuel greater investment success through calculated strategies that dispel the notion that "the market can't be beat."

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**Wiley**

BISAC: Business & Economics

9781394295869

Hardcover

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£22.99 | 25,60 € | \$29.95

DE EUR: €

## About the Author

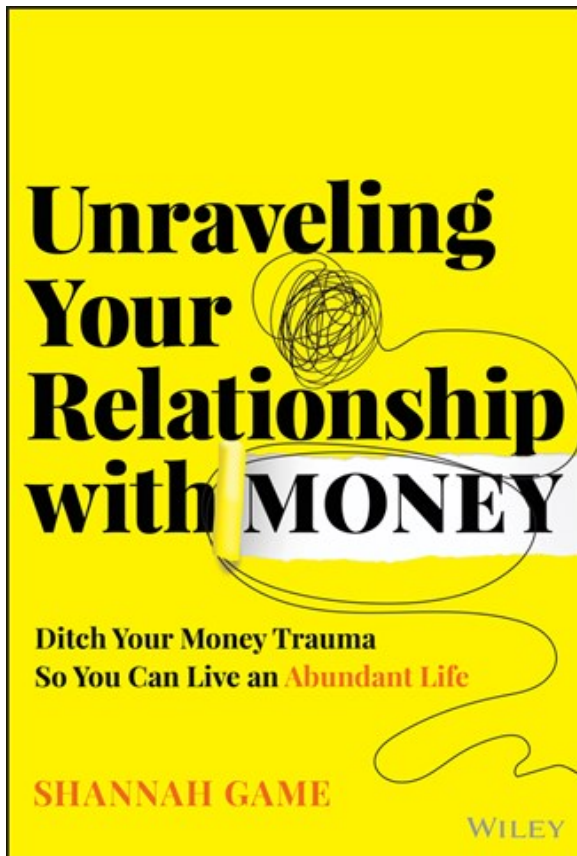
**Louis Navellier** is one of Wall Street's renowned growth investors. Providing investment advice to tens of thousands of investors for more than three decades, he has earned a reputation as a savvy stock picker and unrivaled portfolio manager. Over his 35-year investing career, Louis Navellier has established one of the most exceptional long-term track records of any financial newsletter editor in America, and he offers a wide range of simple yet powerful tools that can help all investors to significantly beat the market. His popular *Growth Investor* advisory service, established in 1998, has beaten the S&P 500 by a margin of 3-to-1 over the past 17 years.



# Unraveling Your Relationship with Money

Ditch Your Money Trauma So You Can Live an Abundant Life

Shannah Game



**Inspiring guide to reimagining your relationship with money and finally reach your financial goals**

In *Unraveling Your Relationship with Money: Ditch Your Money Trauma So You Can Live an Abundant Life*, renowned Financial Expert and Certified Trauma of Money Specialist Shannah Game delivers an inspiring, informative, and at times cathartic guide to improve your behavioral finance skills, gently resolving deep-rooted trauma related to emotions like shame, fear, and panic surrounding money, and finally start reaching your financial goals.

This book includes dozens of stories of financial trials and tribulations from individuals from all walks of life, helping readers realize they're not alone and learn lessons from others who have faced similar situations. From Chapter 1, Game addresses the internal battles that so many of us face when it comes to money:

- You can't enjoy life or feel happy unless you have a certain amount of money in your bank account
- You feel you should be further along in your quest to build wealth
- You feel like it's too late to save for retirement, change careers, start a business, etc.

*Unraveling Your Relationship with Money: Ditch Your Money Trauma So You Can Live an Abundant Life* is an essential read for anyone who wants to go deeper than spreadsheets and fancy apps to create an unshakeable psychological foundation for long-term wealth creation and emotional stability.

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BISAC: Business & Economics

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Hardcover

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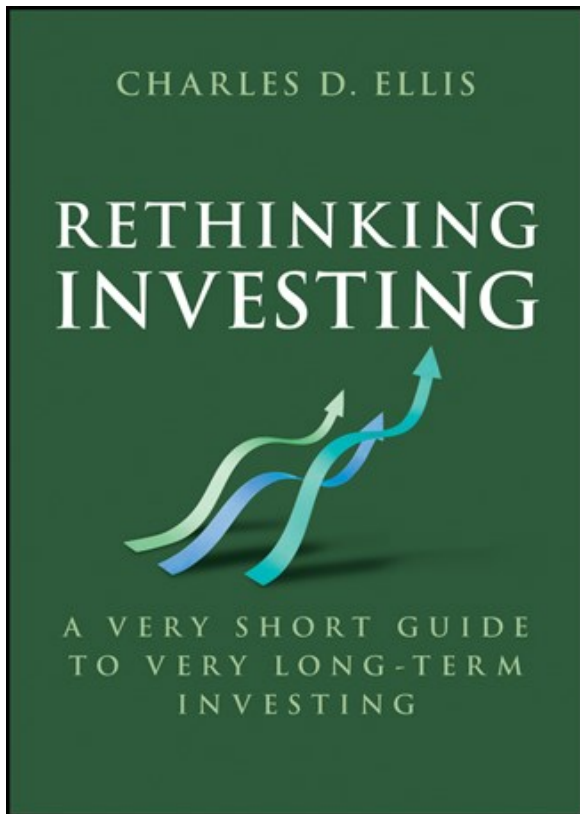
## About the Author

**Shannah Game** is not your average money expert, but she's definitely who you want in your corner. On paper, she's a Certified Financial Planner (non-practicing) and Certified Trauma of Money Specialist with an MBA who waved goodbye to the traditional finance world in 2018 when her podcast, *Everyone's Talkin' Money* (previously *Millennial Money*) blew up. ETM has amassed over 22 million downloads and has been named one of The NY Times' Top 4 Money Podcasts. Shannah looks at money through a different lens and is deeply passionate about helping people figure out how to create real change in their lives without having to scramble their brains over budget lines and formulas. She spent 10 years teaching Financial

# Rethinking Investing

A Very Short Guide to Very Long-Term Investing

Charles D. Ellis



## Sophisticated, simple “Bible” for long-term investors, especially those in or approaching retirement

In just 10 short, accessible, and inviting chapters, *Rethinking Investing: A Very Short Book on Very Long-Term Investing* presents straightforward steps that ordinary people can take to better invest their money. This book dispels myths about the value of investment managers, highlights emotional tendencies that can cloud our financial judgment, explains why index funds are a savvy choice, and reveals secrets like why it's better to wait until age 70 to receive Social Security benefits—along with the calculations that make this decision crystal-clear.

Written by renowned investor and popular author Charley Ellis, this must-read resource shows you how to set yourself up for investment success in three easy steps, with information on:

- Creating an optimal nest-egg withdrawal strategy to ensure you never run out of money, even if you live until age 100
- Maximizing returns through tactics like reducing your tax bill and making full use of diversified investment vehicles
- Using a safe, passive investment strategy and letting the modern stock market do all of the hard work for you

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*Rethinking Investing: A Very Short Book on Very Long-Term Investing* is an essential read for long-term investors who want to start getting more from their money, especially those in or approaching retirement seeking to secure happier outcomes later in life.

**Wiley**

BISAC: Business & Economics

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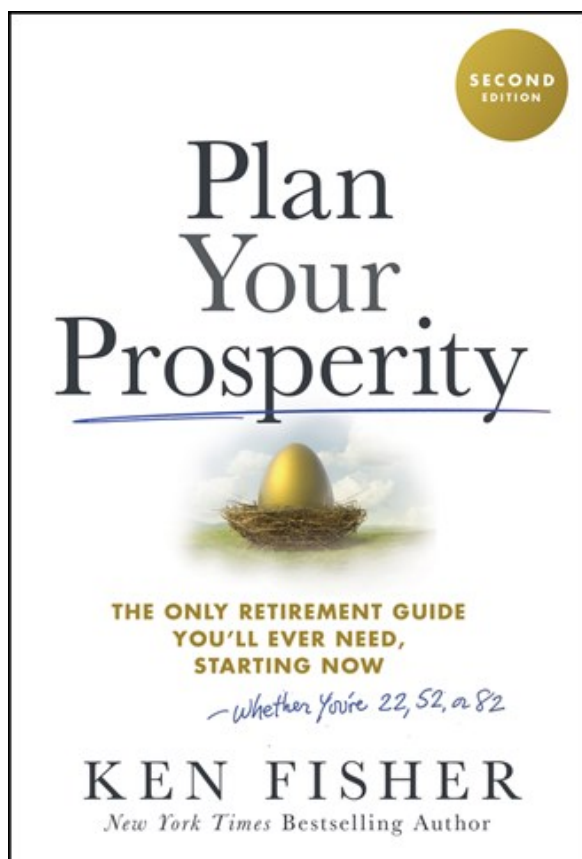
## About the Author

**Charles D. Ellis (New Haven, CT)** dubbed "the wisest man on Wall Street" by Money magazine, is an investment consultant and popular speaker and writer. He has published nineteen books on business and investing and has written well over 100 articles in professional journals. After a BA at Yale, an MFA (with Distinction) at Harvard, a PhD at New York University, and six years on Wall Street, Ellis founded Greenwich Associates, the international strategic consulting firm focused on financial institutions. He chaired Yale University's investment committee, the board of the CFA Institute, the financial committee of the Robert Wood Johnson Foundation; and has been an adviser to Singapore's GIC and to comparable sovereign wealth

# Plan Your Prosperity

The Only Retirement Guide You'll Ever Need, Starting Now—Whether You're 22, 52 or 82

Kenneth L. Fisher



## An essential roadmap to financial security and independence in retirement

In the newly revised second edition of *Plan Your Prosperity: The Only Retirement Guide You'll Ever Need, Starting Now—Whether You're 22, 52 or 82*, renowned investment adviser Ken Fisher delivers a practical and insightful new discussion of why all your investing should be done with an eye toward retirement.

You'll learn how to think about investing for retirement and learn to understand key concepts like time horizons, return expectations, and cash flow needs. You'll discover how to select an appropriate retirement benchmark and how to determine how much you need to save each year to achieve your retirement goal.

The book also includes:

- A comprehensive, workable strategy to develop your own retirement investing plan or work with a professional to do that while avoiding common pitfalls
- Techniques for avoiding harmful myths about retirement saving and investing, like complex and expensive annuities and other products
- Hands-on strategies for figuring out how much income you need to ensure the maintenance of your lifestyle in retirement

Perfect for working people at any stage of their career who are interested in working toward financial security and independence, *Plan Your Prosperity* is a must-read roadmap to successful investing and saving.

[View on Edelweiss](#)

## Wiley

BISAC: Business & Economics

9781394318841

Hardcover

June 24, 2025

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DE EUR: €

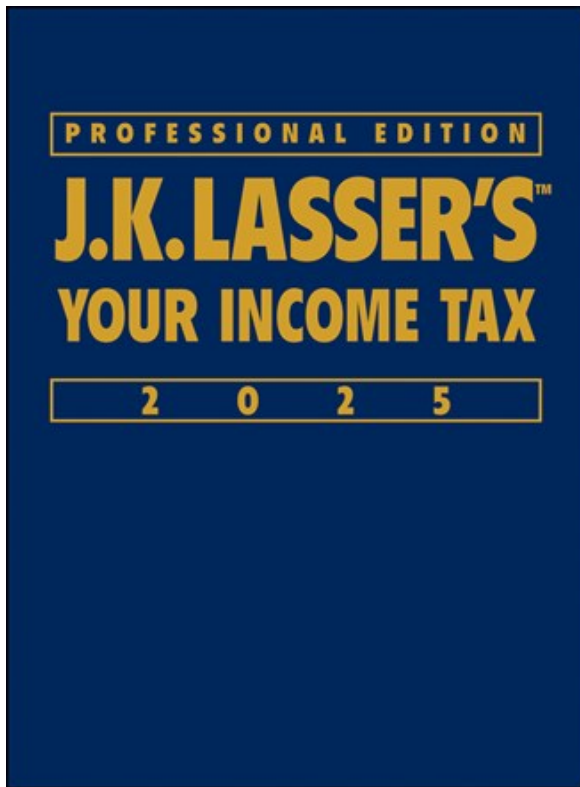
Previous Edition: 978-1-118-43106-1

## About the Author

**Ken Fisher** is Founder, Executive Chairman and Co-Chief Investment Officer of Fisher Investments, a fee-only investment adviser managing over \$208 billion for large pension plans, endowments, and foundations globally, as well as over 100,000 high net worth individuals. Fisher's "Portfolio Strategy" column for *Forbes* ran from 1984 to 2017, making him the longest continuously running columnist in the magazine's history. In addition, Ken is a regular columnist for several publications, including *USA Today*, *Financial Times* in the UK, *Børsen* in Denmark, *De Telegraaf* in The Netherlands and *Focus Money* in Germany. Fisher has written 11 books on investing and personal finance, 4 of which were New York

# J.K. Lasser's Your Income Tax 2025, Professional Edition

*J.K. Lasser Institute*



## The leading desk reference for US personal income tax return preparation for professionals

In *J.K. Lasser's Your Income Tax 2025, Professional Edition*, a team of veteran tax preparers and educators delivers an intuitive and comprehensive roadmap to helping your clients prepare their 2024 US personal income tax returns. In the book, you'll learn how to maximize your clients' deductions and credits, legally shelter their personal income, and minimize their tax bills. The authors have included sample 2024 tax forms, brand-new tax law authorities with citations, binding IRS rulings, filing pointers, and tax planning strategies you can implement immediately to better serve your clients.

Fully updated to reflect the changes to the 2024 tax code, this book provides the step-by-step instructions, worksheets, and forms you need to prepare your clients' taxes ethically and effectively. You'll also find:

- Discussions of what it's like to practice before the Internal Revenue Service as an Enrolled Agent
- Strategies for identifying the best approach to tax planning based on your client's financial situation
- Checklists and sample forms to make preparing your next return simple and straightforward

Perfect for practicing and training Certified Public Accountants and Enrolled Agents, *J.K. Lasser's Your Income Tax 2025* is the gold standard desk reference for tax preparers serving individuals in the United States.

[View on Edelweiss](#)

## Wiley

Series: J.K. Lasser

BISAC: *Business & Economics*

9781394298471

Hardcover

April 1, 2025

£80.00 | 89,80 € | \$105.00

DE EUR: €

*Previous Edition: 978-1-394-22352-7*

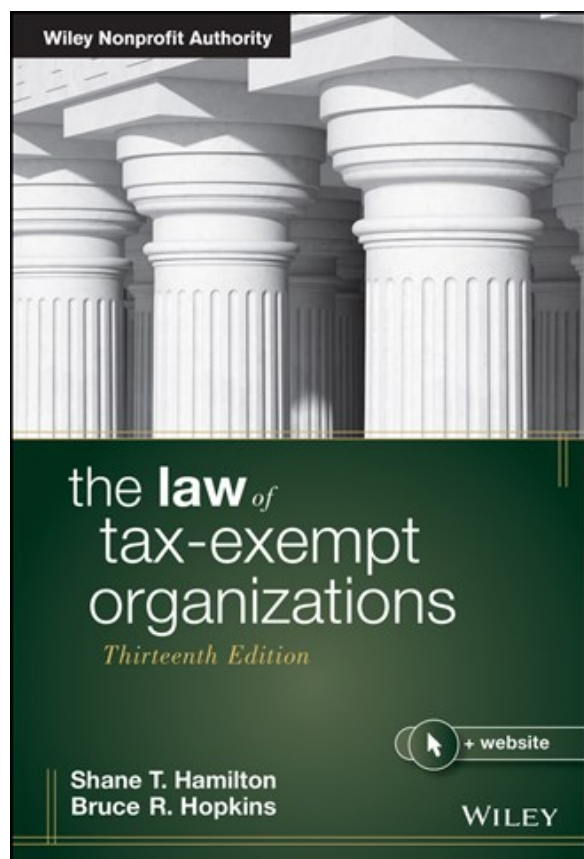
## About the Author

**J.T. Eagan, MBA, EA** Mr. Eagan has almost 20 years of professional tax experience. He began his tax career in Big 4 serving large clients specializing in State and Local tax. His experience includes the development and implementation of tax technology solutions, individual and business compliance, controversy and planning, mergers and acquisitions due diligence, and tax education development for trainings and seminars. He serves as a contributor to McGraw-Hill Education's taxation textbooks, a Gleim Publications Instruct Professor and Contributor to their Enrolled Agent and CPA review courses, is a frequent speaker on tax matters at various professional and academic seminars, and has a case study published



# The Law of Tax-Exempt Organizations

Bruce R. Hopkins



## Ensure compliance with the latest tax-exempt legal developments

The 13th edition of *The Law of Tax-Exempt Organizations* compiles all of the latest pertinent statutes, regulations, rulings, and court opinions into a single authoritative resource. Written by renowned authors and legal experts Bruce R. Hopkins and Shane Hamilton, this book uses accessible language and extensive tabular information to allow for easy navigation and quick reference.

A companion website provides seven additional online resources, including Cumulative Tables of IRS Private Letter Rulings, Technical Advice Memoranda, and Counsel Memoranda. Sample topics featured in this book include:

- Nonprofit governance, including board duties and responsibilities in duty of care, loyalty, and obedience
- Charitable organizations focusing on relief of distressed, provision of housing, and promotion of health and social welfare
- General constitutional law principles and internal revenue code provisions for religious organizations
- Public charities, private foundations, and other types of charitable organizations, such as amateur sports leagues, business leagues, and social clubs

Tax laws are continuously evolving and the statutes and regulations for tax-exempt organizations change more quickly than most. The thirteenth edition of *The Law of Tax-Exempt Organizations* is an essential reference for all non-profit organizations to ensure compliance in all directives and activities.

[View on Edelweiss](#)

**Wiley**

BISAC: Business & Economics

9781394258420

Hardcover

June 17, 2025

£190.00 | 209,50 € | \$245.00

DE EUR: 232€

Previous Edition: 978-1-394-22341-1

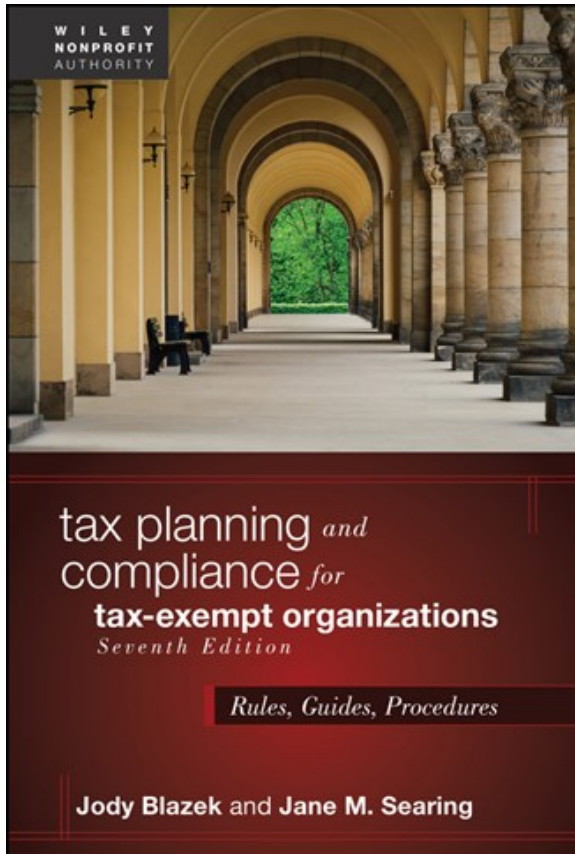
## About the Author

**Bruce R. Hopkins (Kansas City, MO)** practiced nonprofit law, as he worked with and advised tax-exempt and charitable organizations. He began practicing, studying and writing about the field of nonprofit following the passage of the first U.S. Congressional bill, passed in 1969, that established nonprofit and tax-exempt organizations in the United States of America. As a practicing attorney, professor, mentor and scholar in the field, Bruce was often referred to as the "Dean of Nonprofit Law." He was a presenter and featured speaker, nationally and internationally, at numerous conferences throughout his career, among them Representing and Managing Tax-Exempt Organizations (Georgetown University Law Center, Washington, D.C.) and The

# Tax Planning and Compliance for Tax-Exempt Organizations

Rules, Checklists, Procedures

Jody Blazek



## A hands-on roadmap to navigating the complicated maze of tax-exempt rules and regulations

In the newly revised seventh edition of *Tax Planning and Compliance for Tax-Exempt Organizations: Rules, Checklists, Procedures*, a team of celebrated tax and nonprofit specialists delivers a critical update to their widely read and authoritative series on nonprofit organization taxation. It's an essential guide to making sense of the complexities of nonprofit tax rules and regulations.

Packed with checklists and suggestions, this book tells you exactly how to understand—and comply with—the complicated maze of tax-exempt organization rules and regulations administered by the Internal Revenue Service.

In the book, you'll find:

- Extensive, quick-use checklists for determining tax-exempt eligibility, reporting to the IRS, and tax compliance
- Detailed instructions for submitting exemption applications and tax forms
- Sample documents, including organizational bylaws, letters of application, and completed IRS forms
- Tools and practice aids, like a comparison chart explaining the differences between public and private charities

Written by two of the leading authorities in a rapidly evolving field, *Tax Planning and Compliance for Tax-Exempt Organizations* dives deep into the most recent changes to the tax code, new case law and IRS rulings, and regulations promulgated since 2020. It's perfect for tax and accounting professionals everywhere.

[View on Edelweiss](#)

**Wiley**

Series: Wiley Nonprofit Authority

BISAC: Business & Economics

9781394317110

Hardcover

June 17, 2025

£234.00 | 277,00 € | \$300.00

DE EUR: €

Previous Edition: 978-1-119-54095-3

## About the Author

**JODY BLAZEK (Houston, TX)** is a partner in Blazek & Vetterling, LLP, a Houston-based CPA firm providing tax compliance and auditing services to tax-exempt organizations and tax consulting services to other accountants and lawyers who serve nonprofits. She worked with the 1023 Revision Task Force, now is on the 990 Revision Task Force, and is past chair of the AICPA Exempt Organization Resource Panel. Jody serves on the Transparency and Financial Accountability Work Group of the Panel on the Nonprofit Sector of Independent Sector. She is a member of the Exempt Organization Tax Review and the AICPA Tax Adviser advisory boards. She is founding director of the Texas Lawyers and Accountants for the Arts and the Houston

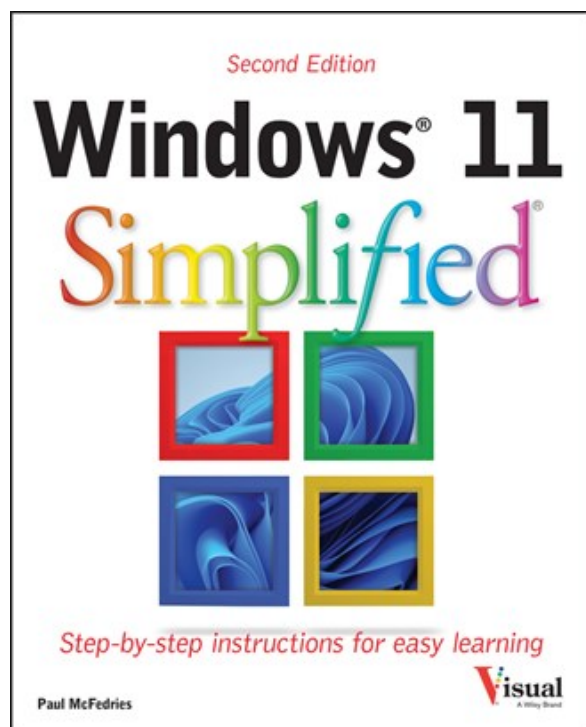
# Computing & Technology

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# Windows 11 Simplified

Paul McFedries



## Learn Windows 11 quickly and painlessly with this beginner's guide

*Windows 11 Simplified, 2nd Edition* is your absolute beginner's guide to the ins and outs of Windows. Fully updated to cover Windows 11 and the latest updates from Microsoft, this highly visual guide covers all the new features in addition to the basics, giving you a one-stop resource for complete Windows 11 mastery. Every page features step-by-step screen shots and plain-English instructions that walk you through everything you need to know, no matter how new you are to Windows. You'll master the basics as you learn how to navigate the user interface, work with files, create user accounts, and practice using the tools that make Windows 11 the most efficient Windows upgrade yet.

This guide gets you up to speed quickly, with step-by-step screen shots that help you follow along with the clear, patient instruction.

- Shed your beginner status with easy-to-follow instructions
- Master the basics of the interface, files, and accounts
- Browse the web, use media features, and send and receive email
- Customize Windows to look and work the way you want

Learning new computer skills can be intimidating, but it doesn't have to be. Even if you have no Windows experience at all, this visually rich guide demonstrates everything you need to know, starting from the very beginning. If you're ready to become fluent in Windows, *Windows 11 Simplified, 2nd Edition* is the easiest, fastest way to learn.

[View on Edelweiss](#)

## Wiley

Series: Teach Yourself VISUALLY  
(Tech)

BISAC: *Computers*

9781394279876

Paperback

May 26, 2025

£18.99 | 21,40 € | \$25.00

DE EUR: 22.9€

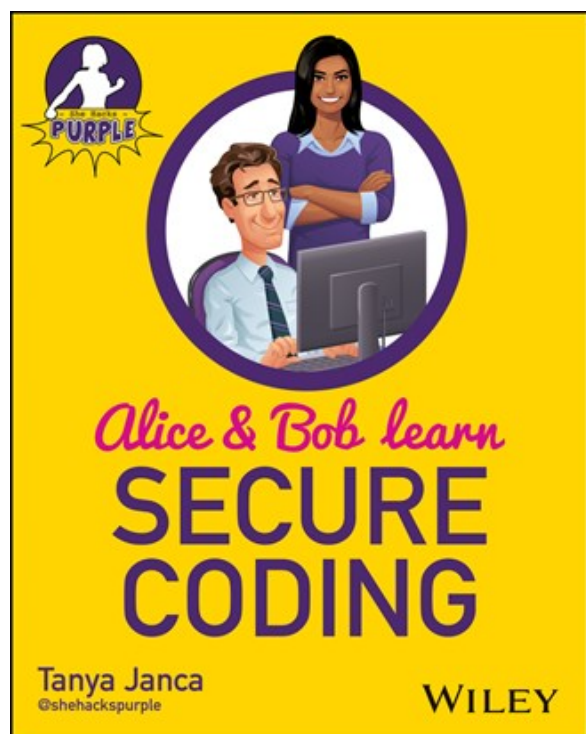
*Previous Edition: 978-1-119-89308-0*

## About the Author



# Alice and Bob Learn Secure Coding

Tanya Janca



**Unlock the power of secure coding with this straightforward and approachable guide!**

Discover a game-changing resource that caters to developers of all levels with *Alice and Bob Learn Secure Coding*. With a refreshing approach, the book offers analogies, stories of the characters Alice and Bob, real-life examples, technical explanations and diagrams to break down intricate security concepts into digestible insights that you can apply right away. Explore secure coding in popular languages like Python, Java, JavaScript, and more, while gaining expertise in safeguarding frameworks such as Angular, .Net, and React. Uncover the secrets to combatting vulnerabilities by securing your code from the ground up!

Topics include:

- Secure coding in Python, Java, Javascript, C/C++, SQL, C#, PHP, and more
- Security for popular frameworks, including Angular, Express, React, .Net, and Spring
- Security Best Practices for APIs, Mobile, Web Sockets, Serverless, IOT, and Service Mesh
- Major vulnerability categories, how they happen, the risks, and how to avoid them
- The Secure System Development Life Cycle, in depth
- Threat modeling, testing, and code review
- The agnostic fundamentals of creating secure code that apply to any language or framework

[View on Edelweiss](#)

*Alice and Bob Learn Secure Coding* is designed for a diverse audience, including software developers of all levels, budding security engineers, software architects, and application security professionals. Immerse yourself in practical examples and concrete

**Wiley**

BISAC: *Computers*

9781394171705

Paperback

April 1, 2025

£37.99 | 42,80 € | \$50.00

DE EUR: 45.9€

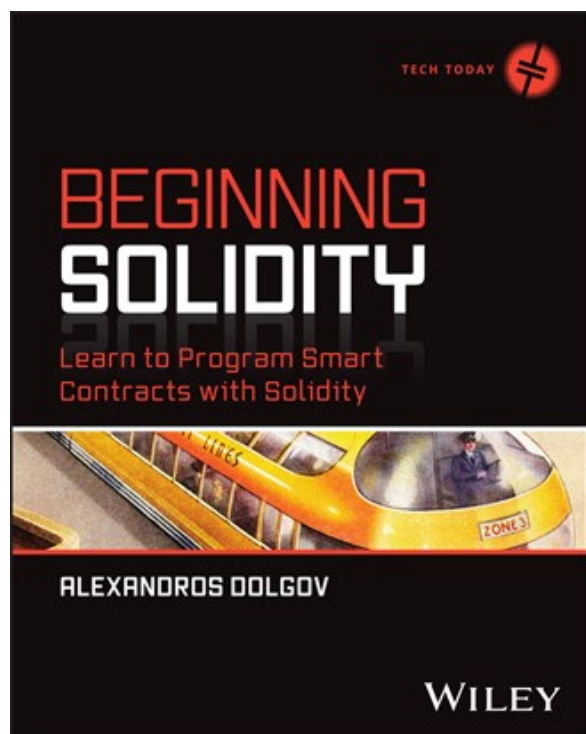
## About the Author

**Tanya Janca**, also known as [SheHacksPurple](#), is the best-selling author of '[Alice and Bob Learn Application Security](#)'. She is the Director of Developer Relations and Community at Bright Security, as well as the founder of We Hack Purple, an online learning community that revolves around teaching everyone to create secure software. Tanya has been coding and working in IT for over twenty five years, won countless awards, and has been everywhere from public service to tech giants, writing software, leading communities, founding companies and 'securing all the thing'. She is an award-winning public speaker, active blogger & streamer and has delivered

# Beginning Solidity

Learn to Program Smart Contracts with Solidity

Alexandros Dolgov



## Unlock the future of programming on the Ethereum blockchain with Solidity smart contracts

Explore and learn smart contract development on the Ethereum blockchain with *Beginning Solidity: Learning to Program with Solidity on the Ethereum Blockchain* by Alexandros Dolgov.

This book is a guide to taking your first steps and becoming comfortable with Solidity programming, providing accessible learning material for existing and aspiring programmers who wish to build decentralised applications on the Ethereum platform. This book provides insights into the creation, compilation and deployment of smart contracts and decentralised applications.

*Beginning Solidity* demystifies the complexities of the Ethereum blockchain and the Solidity language. From understanding the origins and use of money to basic blockchain concepts such as accounts, transactions, block explorers, wallets and consensus mechanisms, to applications like understanding and creating fungible (ERC-20) and Non-fungible tokens (NFTs) or developing a decentralized auction platform, Alexandros Dolgov covers it all. Through practical examples and real-world scenarios, this book equips you with the knowledge to design, develop, and deploy smart contracts and decentralized apps, positioning you at the forefront of the blockchain revolution. You'll also:

- Learn Solidity programming through the Foundry framework making Solidity programming incredibly accessible for those with or without prior coding experience
- Become comfortable with the development of Ethereum smart contracts and the deployment of decentralized applications across various sectors
- Stay up to date in the rapidly evolving field of blockchain technology with cutting-edge practices and adaptable learning strategies

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## Sybex

Series: Tech Today

BISAC: *Computers*

9781394290611

Paperback

April 29, 2025

£42.50 | 47,10 € | \$55.00

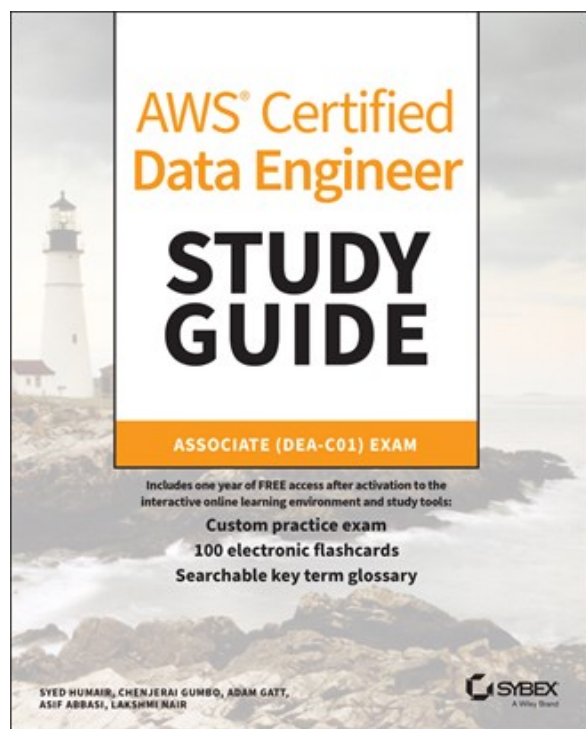
DE EUR: 51.9€

## About the Author

# AWS Certified Data Engineer Study Guide

Associate (DEA-C01) Exam

Syed Humair



**Take the next step in your career by expanding and validating your data engineering skills on the AWS cloud!**

*AWS Certified Data Engineer Study Guide: Associate (DEA-C01) Exam* helps you prepare for performing in a data engineering role. This NEW certification validates your ability to implement data pipelines and to monitor, troubleshoot, and optimize cost and performance issues in accordance with best practices. The book focuses on the following concepts:

- Data Ingestion and Transformation
- Data Store Management
- Data Operations and Support
- Data Security and Governance

After reading the Study Guide and working through the exercises and practice questions, you should be able to complete such tasks as ingesting and transforming data, and orchestrating data pipelines while applying programming concepts; choosing an optimal data store, designing data models, cataloging data schemas, and managing data lifecycles; operationalizing, maintaining, and monitoring data pipelines; analyzing data and ensuring data quality; implementing appropriate authentication, authorization, data encryption, privacy, and governance; and enabling logging.

You'll also have access to Sybex's superior online interactive learning environment and test bank, including hundreds of practice test questions, electronic flashcards, and a glossary of key terms.

[View on Edelweiss](#)

## Sybex

Series: Sybex Study Guide

BISAC: *Computers*

9781394286584

Paperback

February 18, 2025

£50.00 | 55,60 € | \$65.00

DE EUR: 61.9€

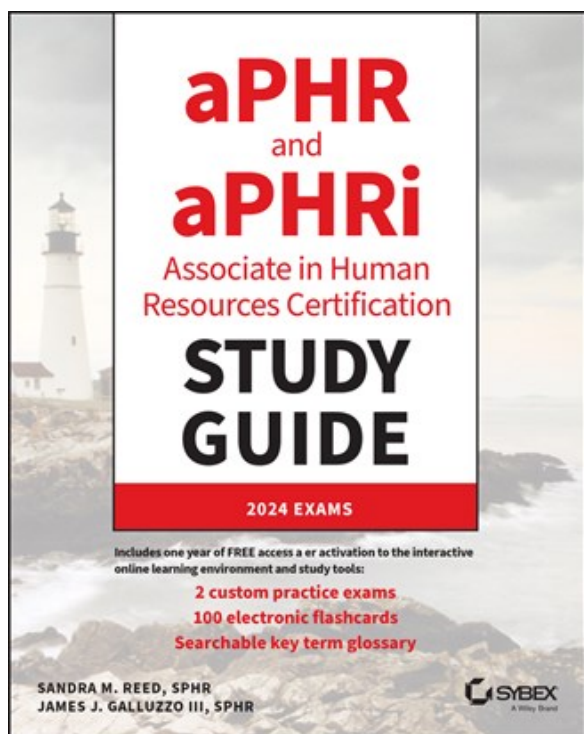
## About the Author

**Syed Humair** (Dubai, UAE) is a Senior Specialist Solutions Architect (Data Analytics) at AWS. He's part of the team that developed a new chat experience for AWS Glue, which will let data engineers use natural language with Amazon Q data integration to author and troubleshoot data integration jobs. **Chenjerai Gumbo** (London, England) is an AWS Solutions Architect Leader - Analytics for Europe, Middle East, and Africa. As a technology leader, he specializes in business models, data and process improvement in telecommunications (fixed and mobile), utility (electricity) and AWS Cloud environments. **Adam Gatt** (London, England) is a Senior Specialist Solution Architect - Analytics at AWS. He is a Data Architect

# aPHR and aPHRi Associate in Human Resources Certification Study Guide

2024 Exams

Sandra M. Reed



**Prepare for the aPHR and aPHRi exams—as well as a new career in HR—smarter and faster**

In the *aPHR and aPHRi Associate Professional Human Resources Certification Study Guide: 2024 Exams*, a team of dedicated human resources professionals and educators delivers a must-read roadmap to obtaining the entry-level Associate in Professional Human Resources and Associate in Professional Human Resources (International) credentials.

Unique certifications in the industry, the aPHR and aPHRi do not require any prior work experience or education and are perfect for non-HR professionals and newcomers to the field interested in exploring the industry or upgrading their skillset to include core human resources concepts, including talent acquisition, learning and development, compensation and benefits, employee relations, and compliance and risk management.

*aPHR and aPHRi Associate Professional Human Resources Certification Study Guide* walks you through its comprehensive coverage of every functional area on the exams and offers complimentary access to an interactive online learning environment and test bank.

## In the book:

- Access to electronic flashcards, a glossary of key terms, a practice exam, and an assessment test prepare you for the exam
- Discussions of brand-new diversity, equity, and inclusion concepts and the differences between the international and domestic versions of the exam
- The knowledge you'll need to hit the ground running in an entry-level position in human resources

An essential read for experienced professionals looking to expand their knowledge base into human resources and aspiring human

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**Sybex**

Series: Sybex Study Guide

BISAC: *Business & Economics*

9781394295838

Paperback

May 27, 2025

£42.50 | 47,10 € | \$55.00

DE EUR: 55.9€

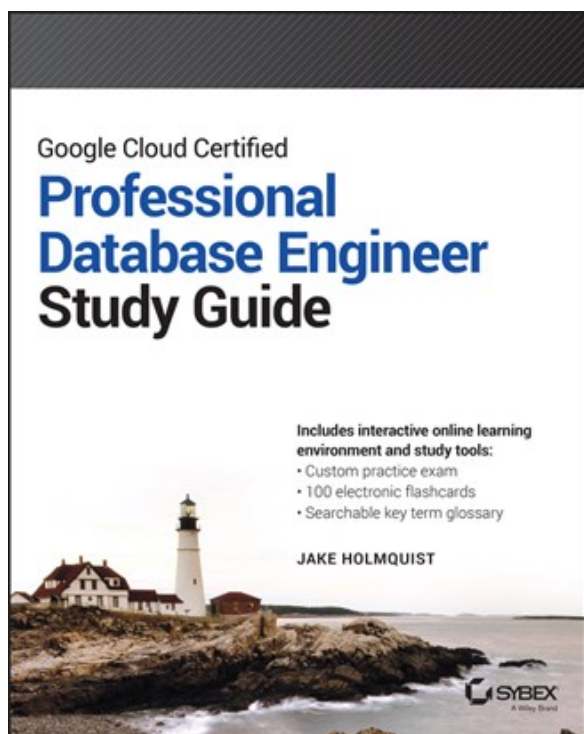
## About the Author

**Sandra M. Reed** (Aiken, SC), SPHR, SHRM-SCP, advises clients on matters related to Human Resource processes, including EEO compliance, compensation strategies, rewards and discipline, safety, staffing, coaching and development. She works with clients to leverage the value of personality assessments within their leadership and work groups. She is the author of the bestselling PHR and SPHR Professional in Human Resources Certification Complete Study Guide. Visit her website at [www.sandrareed.co/](http://www.sandrareed.co/). **James Galluzzo** (Columbia, SC) is a Human Resources strategic professional and leader with nearly 25 years of experience. He's held several HR positions of increasing responsibility, finally culminating as Chief of



# Google Cloud Certified Professional Cloud Database Engineer Study Guide

Jake Holmquist



## Discover a smarter and faster way to prep for the Google Professional Cloud Database Engineer certification exam

In the *Google Cloud Certified Professional Cloud Database Engineer Study Guide*, recognized Cloud and AI leader Jake Holmquist walks you through the recently released Google Professional Cloud Database Engineer certification exam. This Sybex *Study Guide* provides 100% coverage of every tested domain competency, from capacity and usage planning to cloud database migrations, applications, access management, backup and recovery, monitoring, and more—everything you need to design and build scalable and highly available cloud database solutions.

Whether you are looking to grow your career or position yourself for real-world success at your first job as a Google Cloud database practitioner, the author explains how to succeed on the challenging exam on your first attempt.

In the book, you'll find:

- Hundreds of practice questions—complete with answers and answer explanations—to help you prepare for the test
- Coverage of critical database subject areas you'll need to understand to design, create, manage, and troubleshoot Google Cloud databases
- One year of complimentary access to the Sybex online test bank and learning environment, complete with chapter review questions, a practice exam, digital flashcards, and a searchable key term glossary

[View on Edelweiss](#)

Perfect for anyone planning on taking the Google Professional Database Engineer certification exam, the *Google Cloud Certified Professional Cloud Database Engineer Study Guide* is also a must-read for practicing database professionals hoping to refresh their knowledge or seeking a practical desk reference.

## Sybex

Series: Sybex Study Guide

BISAC: *Computers*

9781394309764

Paperback

May 27, 2025

£50.00 | 53,90 € | \$63.00

DE EUR: €

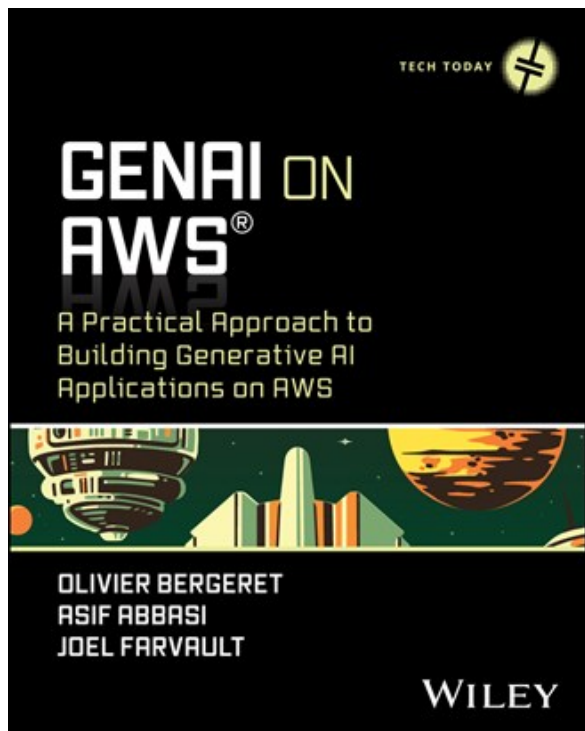
## About the Author

**Jake Holmquist** (New York, NY) is a cloud architect and AI leader at Kin + Carta, a Google Cloud IT Services and IT Consulting partner in the UK ([kinandcarta.com](https://kinandcarta.com)). He has 25+ years of experience driving cloud transformation and digital innovation. He writes the "Cloud Jake" blog at <https://medium.com/@cloud-jake>. Jake's a Google Champion Innovator, community evangelist, and 5x Certified Google Cloud Professional with a proven track record of success in designing, implementing, and managing complex cloud solutions on Google Cloud Platform (GCP). He's also L400 Google Cloud Advanced Generative AI certified. You can read more about Jake at <https://www.linkedin.com/in/jakedholmquist/>.

# GenAI on AWS

A Practical Approach to Building Generative AI Applications on AWS

Olivier Bergeret



## The definitive guide to leveraging AWS for generative AI

*Gen AI on AWS: A Practical Approach to Building Generative AI Applications on AWS* is an essential guide for anyone looking to dive into the world of generative AI with the power of Amazon Web Services (AWS). Crafted by a team of experienced cloud and software engineers, this book offers a direct path to developing innovative AI applications. It lays down a hands-on roadmap filled with actionable strategies, enabling you to write secure, efficient, and reliable generative AI applications utilizing the latest AI capabilities on AWS.

This comprehensive guide starts with the basics, making it accessible to both novices and seasoned professionals. You'll explore the history of artificial intelligence, understand the fundamentals of machine learning, and get acquainted with deep learning concepts. It also demonstrates how to harness AWS's extensive suite of generative AI tools effectively. Through practical examples and detailed explanations, the book empowers you to bring your generative AI projects to life on the AWS platform.

In the book, you'll:

- Gain invaluable insights from practicing cloud and software engineers on developing cutting-edge generative AI applications using AWS
- Discover beginner-friendly introductions to AI and machine learning, coupled with advanced techniques for leveraging AWS's AI tools
- Learn from a resource that's ideal for a broad audience, from technical professionals like cloud engineers and software developers to non-technical business leaders looking to innovate with AI

Whether you're a cloud engineer, software developer, business leader, or simply an AI enthusiast, *Gen AI on AWS* is your gateway to

[View on Edelweiss](#)

**Wiley**

Series: Tech Today

BISAC: *Computers*

9781394281282

Paperback

May 13, 2025

£47.50 | 51,30 € | \$60.00

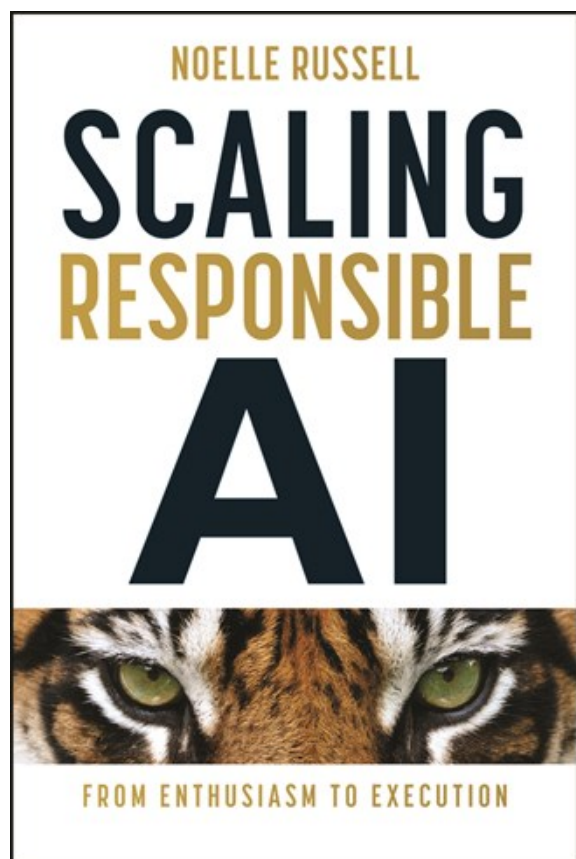
DE EUR: 57.9€

## About the Author

# Scaling Responsible AI

From Enthusiasm to Execution

Noelle Russell



[View on Edelweiss](#)

**Implement AI in your organization with confidence while mitigating risk with responsible, ethical guardrails**

Much like a baby tiger in the wild, artificial intelligence is almost irresistibly alluring. But, just as those tiger cubs inevitably grow up into formidable and fierce adults, the dangers and risks of AI make it a force unto itself. Useful and profitable, yes, but also inherently powerful and risky.

In *Scaling Responsible AI: From Enthusiasm to Execution*, celebrated speaker, AI strategist, and tech visionary Noelle Russell delivers an exciting and fascinating new discussion of how to implement artificial intelligence responsibly, ethically, and profitably at your organization. Responsible AI promises immense opportunity, but unguided enthusiasm can unleash serious risks. Learn how to implement AI ethically and profitably at your company with *Scaling Responsible AI*.

In this groundbreaking book, Noelle Russell reveals an executable framework to:

- Harness AI's full potential while safeguarding your firm's reputation
- Mitigate bias, accuracy, privacy, and cybersecurity risks from the start
- Make informed choices by seeing through the hype and identifying true AI value
- Develop an ethical AI culture across teams and leadership

*Scaling Responsible AI* equips executives, managers, and board members with the knowledge and responsibility to make smart AI decisions. Avoid compliance disasters, brand damage, or wasted resources on AI that fails to deliver.

Implement artificial intelligence that drives profits, innovation, and competitive edge—the responsible way.

## About the Author

**Noelle Russell** (Miami, FL) stands at the forefront of AI innovation, having played a pivotal role in embedding AI technologies within industry giants such as Microsoft, IBM, Red Hat, Accenture, AWS, and Amazon Alexa. Her expertise and dedication have earned her the title of Microsoft MVP in AI and recognition through an award for Responsible AI and Ethics, highlighting her commitment to developing AI that is not only advanced but also ethical and accessible. Noelle's extensive experience encompasses transformative roles across many sectors, including Healthcare, Finance, Retail, and Manufacturing. As a top-rated keynote speaker, Noelle Russell has captivated audiences worldwide, teaching, and

**Wiley**

BISAC: *Computers*

9781394289646

Hardcover

May 5, 2025

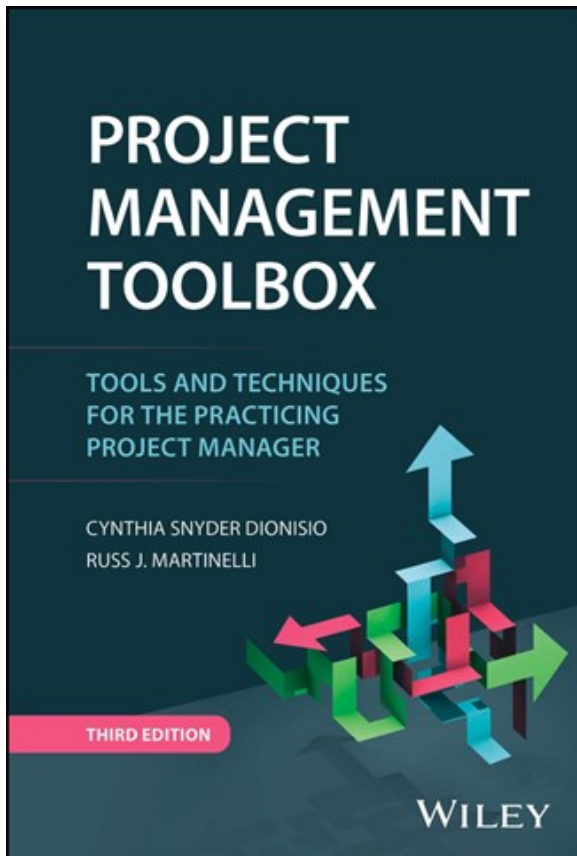
£26.99 | 30,00 € | \$35.00

DE EUR: 33.9€

# Project Management ToolBox

Tools and Techniques for the Practicing Project Manager

Cynthia Snyder Dionisio



[View on Edelweiss](#)

**Comprehensive, on-the-go toolkit for professional project managers, updated to reflect the tools necessary for today's predictive, adaptive, hybrid work environment**

*Project Management ToolBox* is a go-to reference for on-the-job project managers and advanced students of project management, providing a contemporary set of tools and explaining each tool's purpose and intention, development, customization and variations. Examples, tips, and variations guide readers through the application of these tools.

The Third Edition, led by bestselling project management author Cynthia Snyder Dionisio, has been updated to offer a contemporary set of tools to reflect changes in project management learning and practice. This edition includes several new chapters that reflect today's predictive, adaptive, and hybrid work environment. New content includes the project canvas, project roadmap, procurement strategy, risk responses, and more.

The book is structured to follow the flow of projects, starting with project selection, project origination, planning, implementation, monitoring, and closure. Within each section there is a wealth of tools, examples, tips, and variations to tailor the use of the tools.

Sample topics covered in *Project Management ToolBox* include:

- Economic methods, such as payback time, net present value, and internal rate of return.
- Identifying, analyzing, and communicating with project stakeholders.
- Plans for eliciting, managing, and specifying requirements, along with a matrix to tracing requirements.
- Work breakdown structures, network diagrams, critical path method, and critical chain method.

**Wiley**

BISAC: *Computers*

9781394222063

Hardcover

March 19, 2025

£70.00 | 74,50 € | \$81.95

DE EUR: 85.9€

*Previous Edition: 978-1-118-97312-7*

## About the Author

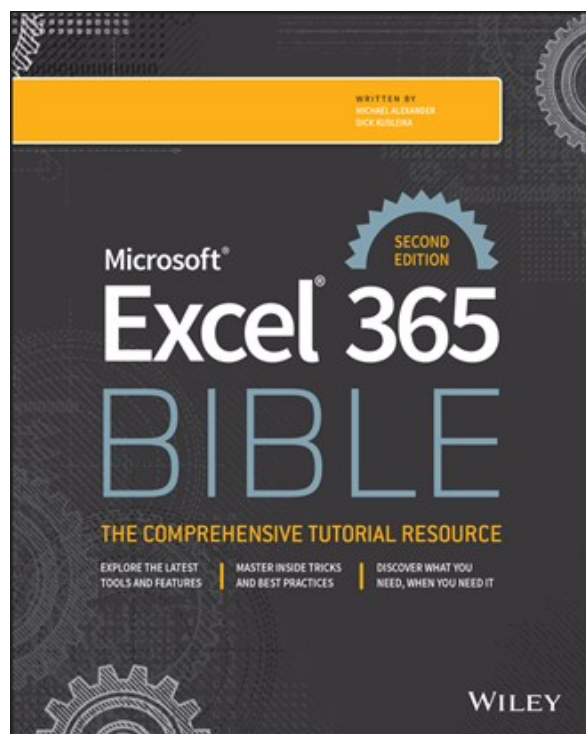
**Cynthia Snyder Dionisio, PMP, MBA**, is the Project, Program and Portfolio Management Lead at the International Institute for Learning. She has authored a dozen books related to project management.

**Russ J. Martinelli** has served as a program manager at Intel, Loral, and Lockheed Martin, and is a founder of the Program Management Academy.



# Microsoft Excel 365 Bible

Michael Alexander



**Your complete guide to Excel 365, written for newbies all the way to seasoned professionals**

Neatly organised and written using accessible language, *Microsoft Excel 365 Bible* contains everything that readers need to know to get up and running quickly with Excel. Covering the numerous updates to Excel 365 since the previous edition was published in 2022, this Second Edition contains many useful examples and tips and tricks that cover all essential aspects of Excel—from the basics, such as navigating the user interface, to more advanced topics, such as creating visualisations and crafting custom functions.

Written by an accomplished team of authors with decades of Excel and business intelligence experience, this book explores topics including:

- Entering and editing worksheet data, with information on data types, formulas, dates, times and other cell contents
- Building formulas with Excel table objects, correcting common formula errors and using formula variables
- Working with data series, changing basic chart elements and making use of chart customization
- Loading data from other sources, performing common transformations and applying conditional logic

*Microsoft Excel 365 Bible* earns a well-deserved spot on the bookshelves of all professionals and individuals seeking to get the most out of Excel 365, from beginners with limited knowledge of the software all the way to advanced users with years of experience under their belts.

[View on Edelweiss](#)

## Wiley

Series: Bible

BISAC: *Computers*

9781394298242

Paperback

June 5, 2025

£42.50 | 47,10 € | \$55.00

DE EUR: 55.9€

Previous Edition: 978-1-119-83510-3

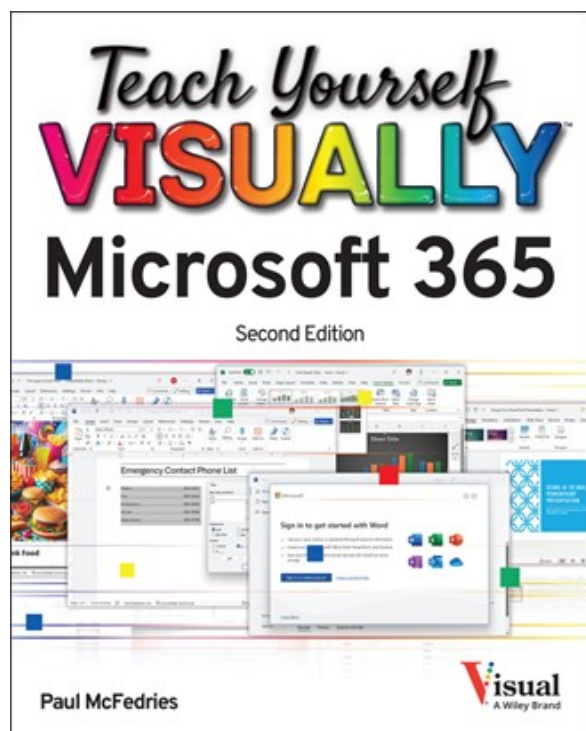
## About the Author

**Mike Alexander** is the author of several books on advanced business analysis. He has more than 15 years' experience consulting and developing reporting solutions for a variety of industries. In addition to consulting, Mike also serves as the principal contributor at [www.datapigtechnologies.com](http://www.datapigtechnologies.com), where he shares free video tutorials with the Microsoft Excel and Access communities. Mike has been named a Microsoft MVP for his ongoing contributions to the Excel community.

**Dick Kusleika** is 12-year Microsoft Excel MVP and the principle contributor at the *Daily Dose of Excel* blog.

# Teach Yourself VISUALLY Microsoft 365

Paul McFedries



## FULL COLOR fast-paced, useful, and easy introduction to Microsoft 365

For those who need the *show* as well as the *tell*, *Teach Yourself VISUALLY Microsoft 365 2<sup>nd</sup> Edition* is the newest visual walkthrough to Microsoft's latest suite of office products that will get you up-to-speed faster than any other resource on the market. This book offers detailed annotated screenshot tutorials alongside step-by-step instructions so you can see what you need to do to make the most of Microsoft 365.

From getting a grip on the most basic Microsoft 365 functions to the advanced, new features known only by power users, the book shows you the tools you need to make your work more streamlined and efficient. You'll also get:

- Up to date visual guidance on the major Office apps that are part of Microsoft 365: Word, Excel, PowerPoint, Outlook, and Access including important NEW coverage of Microsoft's Co-Pilot AI features in each application
- Full-color, two-page step by step tutorials that get you up and running fast while breaking big topics into bite-sized modules
- Easy-to-read instructions as well as practical tips and tricks accompany the informative and crystal-clear images

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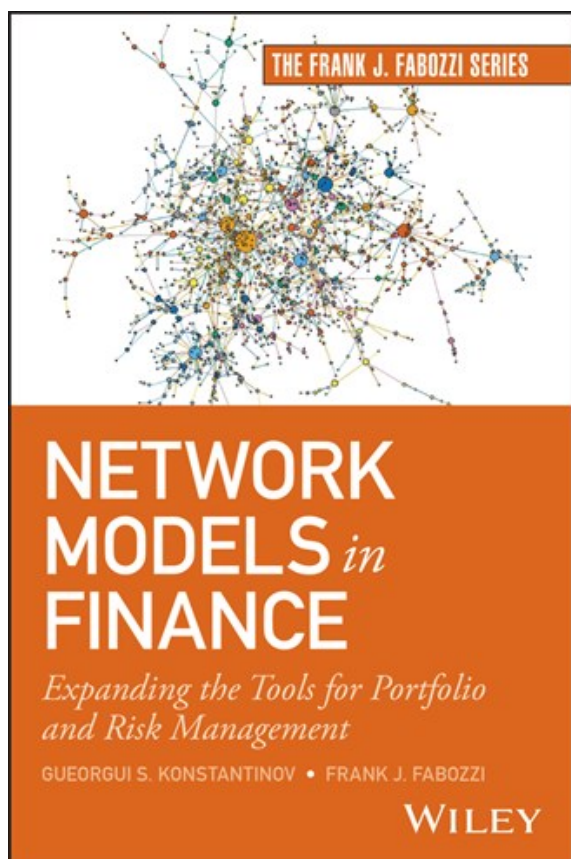
## About the Author

**Paul McFedries (Toronto, Ontario)** is the president of Logophilia Limited, a technical writing company. He has been programming since he was a teenager in the mid-1970s, has programmed everything from mainframes to desktops to bar code scanners, and has worked with many different languages, including Fortran, assembly language, C++, and, of course, JavaScript. Paul has written more than four dozen books that have sold more than two million copies worldwide. These books include *Windows 8 Visual Quick Tips*, *Teach Yourself VISUALLY Macs, 2nd Edition*, *Macs Portable Genius*, and *Teach Yourself VISUALLY Windows 10*. Paul encourages all readers to drop by his Web site, [www.mcfedries.com](http://www.mcfedries.com)

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Expanding the Tools for Portfolio and Risk Management

Frank J. Fabozzi



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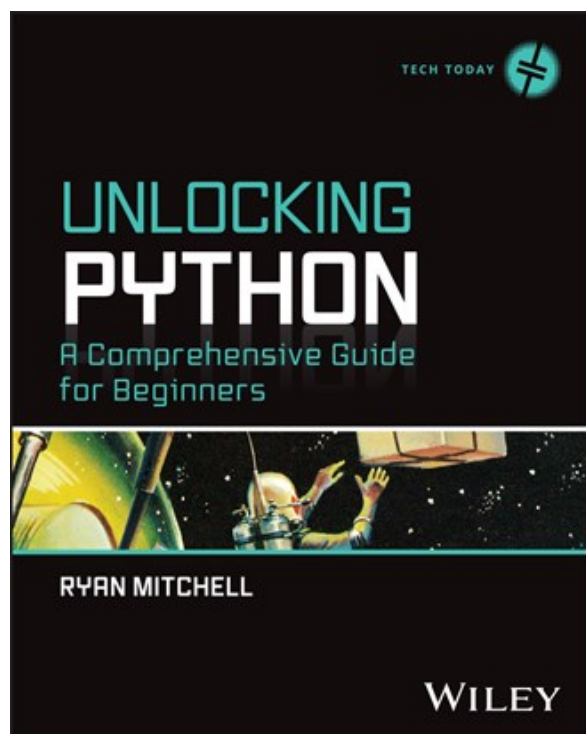
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is an independent consultant. Over 17+ years, he held senior portfolio manager roles at several asset management companies, where he managed global bond portfolios and currencies for institutional investors and pension funds. He is an advisory board member of *The Journal of Portfolio Management* and an editorial board member of *The Journal of Alternative Investments*. He earned the designation of Chartered Alternative Investments Analyst (CAIA) and Financial Data Professional (FDP). He is the coauthor of *Quantitative Global Portfolio Management* (World Scientific Press, 2023). He received his MA in economics in 2005 and received a

# Unlocking Python

A Comprehensive Guide for Beginners

Ryan Mitchell



**A fun and practical guide to learning Python with a special focus on data science, web scraping, and web applications**

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### About the Author

**Ryan Mitchell** (Boston, MA) is the author of *Web Scraping with Python* and *Instant Web Scraping with Java*. She has six LinkedIn Learning courses, including Python Essential Training - the most popular Python course on the platform. Ryan has spoken about web scraping, application security, and Python at many events including Data Day Texas and DEF CON. She holds a master's degree in software engineering from Harvard University Extension School and works as principal software engineer at the Gerson Lehrman Group where she does machine learning and data science with Python on their search team.



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