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April 2026

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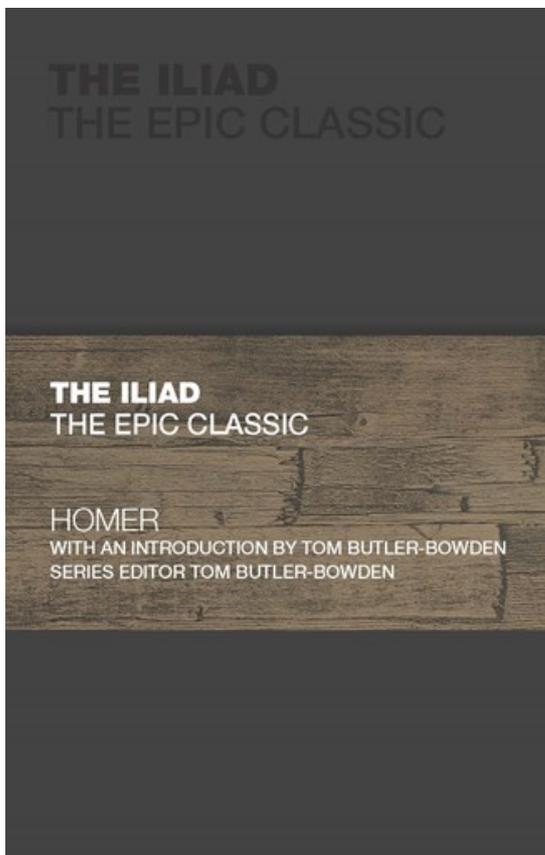
Capstone & Consumer



The Iliad

The Epic Classic

Homer Butler-Bowdon



A timeless tale of war, pride, and the cost of glory

Homer's *Iliad* stands as one of the greatest achievements in Western literature. Set during the final weeks of the Trojan War, the epic centres on Achilles, the Greeks' greatest warrior, whose pride and wrath threaten the fate of his comrades. As the armies of Troy and Greece clash, the poem explores the heroism and horror of battle, the bonds of friendship, and the tragic consequences of vengeance.

With gods intervening at every turn and legendary figures such as Hector, Agamemnon, and Patroclus shaping the conflict, *The Iliad* is both a gripping war story and a profound meditation on mortality, honour, and fate.

Inside the book:

- The dramatic conflict between Achilles and Agamemnon, and the complexities of heroism
- Scenes of epic battles, duels, and the fall of heroes
- Themes of pride, wrath, honour, and the intervention of the gods
- Modern translation and Introduction by Prof. Ian Johnston

Ideal for readers drawn to epic poetry, classical history, and the enduring questions of human nature, *The Iliad* is essential reading for anyone seeking to understand the roots of Western storytelling.

[View on Edelweiss](#)

Capstone

Series: Capstone Classics

BISAC: Fiction

9781907326530

Hardcover

£14.99 | 17,99 € | \$22.50

About the Author

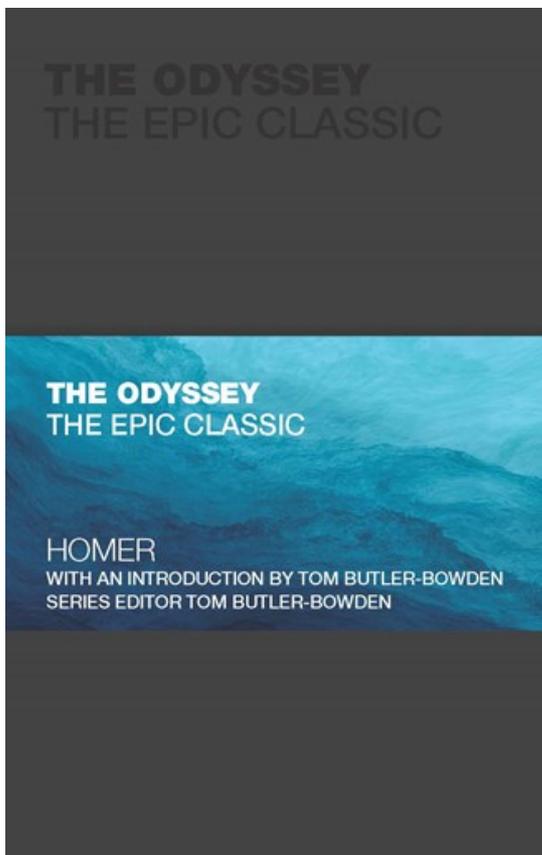
Homer was an ancient Greek poet, traditionally believed to have lived around the 8th century BCE. He is best known as the author of two of the most significant epic poems in Western literature, the *Iliad* and the *Odyssey*, which have profoundly influenced the cultural and educational frameworks of ancient Greece and beyond. His works are foundational to the Western literary canon and are celebrated for their narrative depth and exploration of human experience.

Tom Butler-Bowden was working as a political adviser in Australia when, at 25, he read Stephen Covey's *The 7 Habits of Highly Effective People*. Captivated by it and other books in the personal

The Odyssey

The Epic Classic

Homer Butler-Bowdon



An epic journey of adventure, endurance, and the search for home

In *The Odyssey*, Homer crafts one of the oldest and most influential adventure stories in Western literature. The poem follows Odysseus, the cunning king of Ithaca, as he battles gods, monsters, and temptation on his ten-year quest to return home after the Trojan War. Facing shipwrecks, the wrath of Poseidon, and the allure of the witch-goddess Circe, Odysseus's journey is a timeless exploration of loyalty, perseverance, and the human spirit.

As Penelope and Telemachus struggle to defend their home from unruly suitors, Odysseus must rely on his wit and courage to overcome every obstacle. The *Odyssey's* vivid storytelling, mythical landscapes, and unforgettable characters have inspired readers for nearly three millennia.

Inside the book:

- The legendary adventures of Odysseus, from the Cyclops and Sirens to the Underworld
- Themes of loyalty, identity, hospitality, the meaning of home, and resilience in the face of adversity
- A cast of gods, monsters, and mortals whose stories echo through history
- Modern translation and Introduction by Prof. Ian Johnston

Perfect for lovers of epic fiction, mythology, and classic literature, *The Odyssey* remains a must-read for anyone seeking adventure, wisdom, and insight into the human condition.

[View on Edelweiss](#)

Capstone

Series: Capstone Classics

BISAC: Fiction

9781907326585

Hardcover

£14.99 | 17,99 € | \$22.50

About the Author

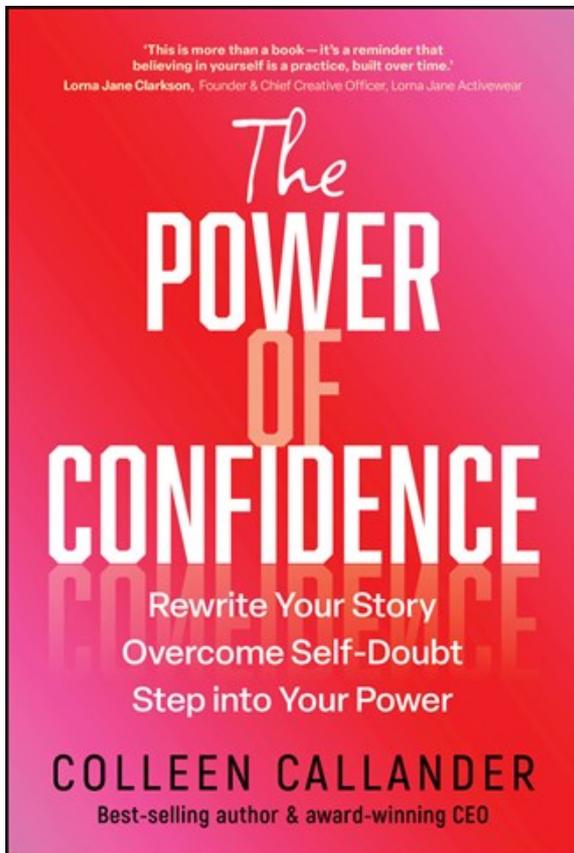
Homer was an ancient Greek poet, traditionally believed to have lived around the 8th century BCE. He is best known as the author of two of the most significant epic poems in Western literature, the *Iliad* and the *Odyssey*, which have profoundly influenced the cultural and educational frameworks of ancient Greece and beyond. His works are foundational to the Western literary canon and are celebrated for their narrative depth and exploration of human experience.

Tom Butler-Bowden was working as a political adviser in Australia when, at 25, he read Stephen Covey's *The 7 Habits of Highly Effective People*. Captivated by it and other books in the personal

The Power of Confidence

Rewrite Your Story. Overcome Self-Doubt. Step into Your Power.

Colleen Callander



Unlock your confidence and transform your life in just 30 days

It's time to break free from self-doubt and step into your full potential. *The Power of Confidence* is a practical handbook for taking action and achieving your goals. In this motivational, unmissable guide, award-winning CEO and bestselling author Colleen Callander shares a step-by-step approach to leading with confidence in every area of your life.

Develop the tools you need to overcome limiting beliefs, take action and face your challenges with courage and resilience. With *The Power of Confidence*, you'll find honest, real-world stories and practical strategies, culminating in a transformative 30-day plan for unlocking confidence that will last a lifetime.

- Shatter the myths and discover why true confidence starts within
- Overcome imposter syndrome and build lasting self-belief
- Master your mindset for self-awareness and courage
- Apply proven tools for building confidence one habit at a time
- Turn setbacks into opportunities for growth and success.

If you're ready to advance your career, start a business or build a new life for yourself, *The Power of Confidence* will empower you to break free from your inner critic and create the life you've always imagined.

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394374601

Paperback

February 8, 2026

£16.95 | 19,95 € | \$21.95

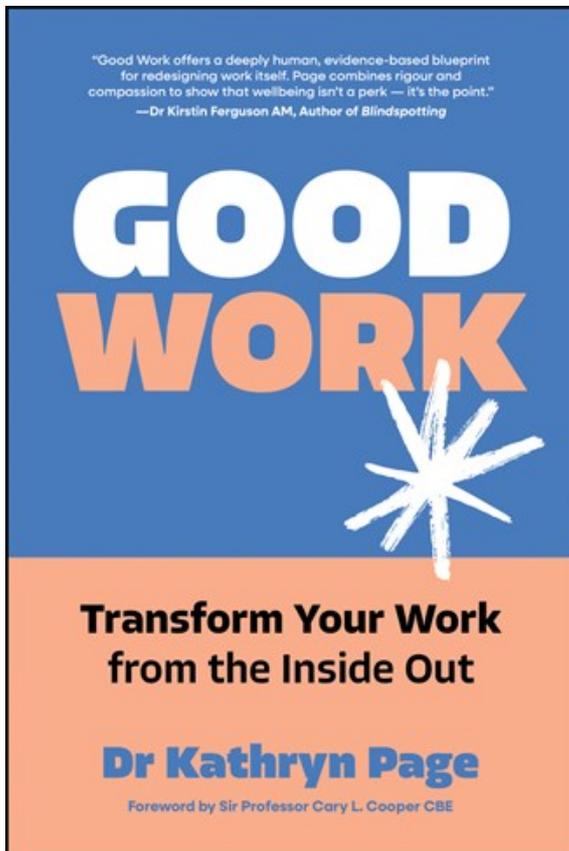
About the Author

COLLEEN CALLANDER is a sought-after keynote speaker, business strategist and founder of Mentor Me Women. The best-selling author of *Elevate* and *Leader by Design*, Colleen is dedicated to empowering people to lead with confidence, embrace opportunities and create extraordinary success in every area of life.

Good Work

Transform your Work from the Inside Out

Kathryn Page



[View on Edelweiss](#)

Wiley

BISAC: *Business & Economics*

9781394396238

Paperback

April 13, 2026

£16.95 | 19,95 € | \$22.95

What if the solution to workplace stress, burnout, and disconnection isn't found in better work-life balance, but in better work itself?

Across industries and generations, forward-thinking professionals are discovering that the answer to workplace stress and burnout isn't escaping work - it's redesigning it. The shift from surviving work to thriving through work is within reach, and it doesn't require waiting for leadership to make the first move.

Dr Kathryn Page, one of Australia's most trusted voices on workplace mental health, brings two decades of experience to this groundbreaking guide for all professionals. Drawing from cutting-edge research, real-world case studies, and her unique perspective as a psychologist, consultant, and working parent, Dr Page reveals how anyone can create positive change through her revolutionary Me, We, Us framework - transforming yourself, your relationships, and your workplace systems, regardless of your role or level.

Inside this book you'll find:

- Personal strategies for building resilience, managing energy and thriving at work
- Tools for creating connection, psychological safety and collective wellbeing
- Tactics for driving organisational change without formal authority
- Evidence-based approaches grounded in psychology, leadership research and organisational design
- Real stories and case studies from professionals who've successfully transformed their work experience

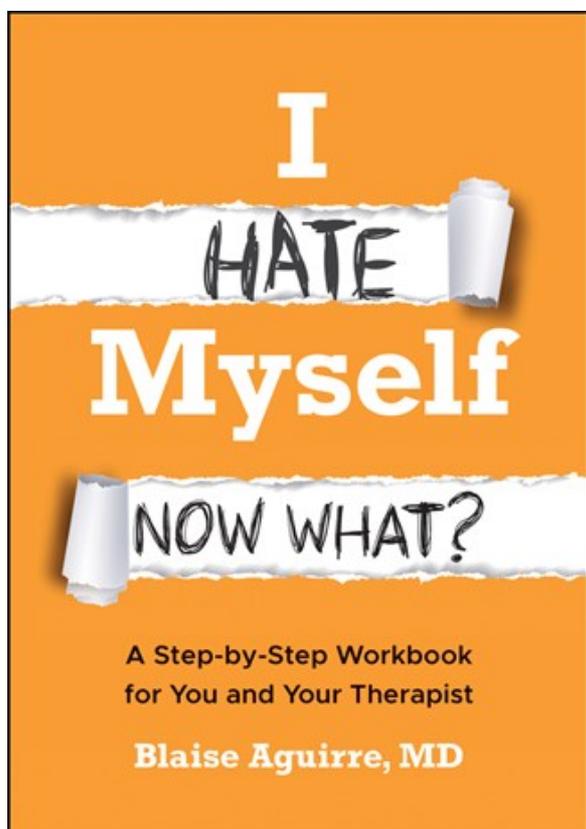
About the Author

Dr Kathryn Page is one of Australia's most trusted voices on work, mental health and leadership. With a doctorate in psychology and 20 years of experience, she brings a unique career spanning academia, consulting, and public health, combining scientific rigor with real-world insight to the conversation about work and wellbeing. She has advised and designed wellbeing strategy and leadership programs for some of the world's most influential organisations, including BHP, PwC, Macquarie, and the United Nations. Her research collaborations span burnout, job design, recovery, and systems change. She is an Adjunct Professor at Swinburne University and a keynote speaker represented by the Saxton Speakers Bureau.

I Hate Myself. Now What?

A Step-by-Step Workbook for You and Your Therapist

Blaise Aguirre



A hands-on collection of effective tools for treating self-hatred

In *I Hate Myself. Now What?: A Step-by-Step Workbook for You and Your Therapist*, Assistant Professor in Psychiatry at Harvard Medical School and practicing child and adolescent psychiatrist Dr. Blaise Aguirre delivers an essential companion resource to the author's widely acclaimed review of self-hatred, *I Hate Myself*. Dr. Aguirre offers practical and hands-on resources for people struggling with self-loathing and self-hatred, as well as for the therapists and loved ones who want to help them heal.

This workbook builds and expands on why some people come to incorrectly believe that they are a burden. It provides checklists, questionnaires, techniques, tips, strategies, and structured exercises that readers can work through individually or collaboratively with their therapist, creating a bridge between self-help and professional treatment.

Inside the book:

- Effective exercises designed for both self-guided work and therapist-client collaboration
- A practical toolkit for addressing an under-discussed component of suicidality in patients experiencing distress
- Step-by-step therapeutic interventions that mental health professionals can implement in their practice
- An essential resource for putting into practice the research-based insights found in the companion book, *I Hate Myself*

[View on Edelweiss](#)

Perfect for people struggling with feelings of self-loathing, self-hatred, and worthlessness, *I Hate Myself. Now What?* is an indispensable resource for individuals seeking change, the mental health professionals who guide them, and the loved ones who support their journey toward healing.

Wiley

BISAC: Psychology

9781394389759

Paperback

April 28, 2026

£21.00 | 24,00 € | \$28.00

About the Author

Blaise Aguirre, MD (Belmont, MA; [Blaise Aguirre, MD](#) | [McLean Hospital](#)) is Assistant Professor in Psychiatry at Harvard Medical School Department of Psychiatry and a child and adolescent psychiatrist. He is the founding medical director of 3East continuum of care, an array of programs for teens which use DBT to target self-endangering behaviors as well as the symptoms of borderline personality disorder (BPD) traits.

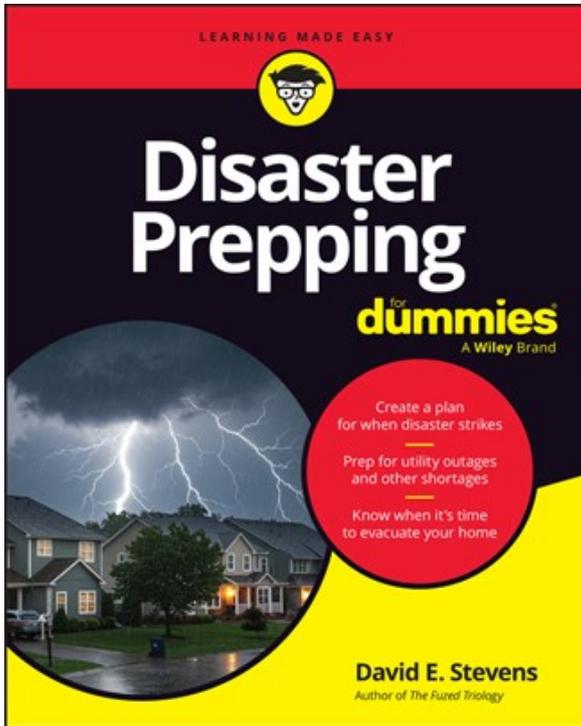
Dr. Aguirre has been a staff psychiatrist at McLean Hospital since 2000 and is nationally and internationally recognized for his

Dummies



Disaster Prepping For Dummies

David Stevens



A grounded, effective guide to preparing for serious natural and man-made disasters

In *Disaster Prepping For Dummies*, experienced Navy pilot, writer, speaker, and disaster preparedness expert David E. Stevens delivers an eye-opening and practical guide to preparing yourself and your family for natural and man-made disasters. You'll learn to develop a survival mindset that equips you to handle the real-world issues that arise when things go sideways. You'll discover how to prioritize the resources you would need to survive, including shelter, water, food, and communication.

Stevens brings a down-to-earth realism to a subject that's often clouded by outlandish paranoia and head-in-the-sand denialism. He explains how you can prepare for specific disasters—like earthquakes, hurricanes, wars, and blackouts—while keeping the risks in perspective. He shows you how to make measured, proportional preparations to support yourself in your loved ones in the event of large-scale disruptions to society.

Inside the book:

- Practical, step-by-step guides to obtaining, storing, and preserving necessary resources, including food, water, and energy
- Techniques for measuring your local and personal risk exposure to a variety of external threats and potential disasters
- Strategies for developing a resilient survival mindset that adapts to local conditions as they change in the real world

Perfect for everyone concerned about the possibility of natural and human-caused disaster events, *Disaster Prepping For Dummies* is a realistic and hands-on roadmap to identifying your risk exposure

[View on Edelweiss](#)

For Dummies

BISAC: *Self-Help*

9781394388745

Paperback

April 28, 2026

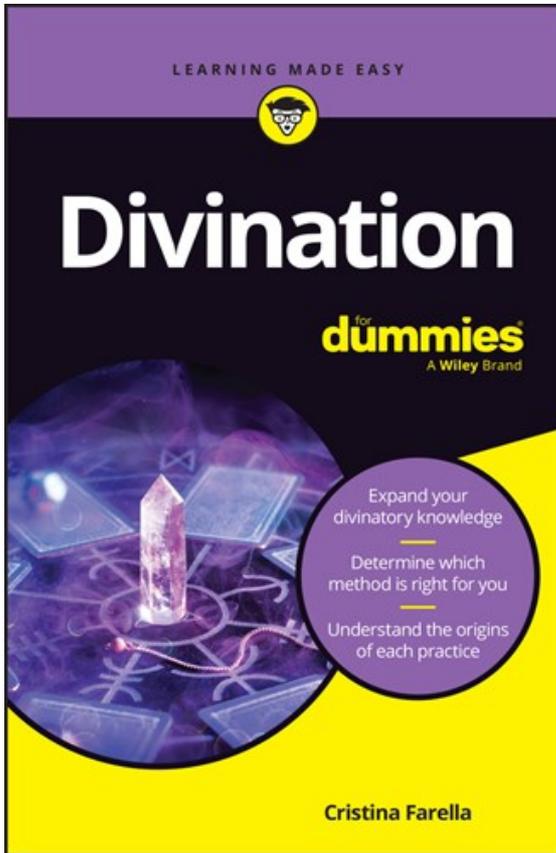
£20.99 | 23,10 € | \$26.99

About the Author

Dave Stevens (Crystan Beach, TX), a former Navy pilot, has extensive experience in mechanical and aerospace engineering. He graduated from Survival Evasion Resistance Escape school and survived hundreds of aircraft carrier landings. As a strike fighter pilot, he flew simulated nuclear strike missions and served as Strike Operations Officer. Stevens developed an Artificial Horizon Altitude Warning System to prevent pilot fatalities. After retiring, he created a fictional trilogy addressing real threats, aiming to educate and warn about extinction-level events. His mission is to prepare humanity for unavoidable disasters, as seen through his Ted talk "How Do We Prevent Our Inevitable Extinction?"

Divination For Dummies

Cristina Farella



Explore your spirituality and kickstart your divination practice

Looking to unlock the secrets of the unknown and get in tune with your spiritual side? *Divination For Dummies* walks you through the basics of a wide variety of divination techniques, including more popular disciplines—tarot, numerology, astrology, and palmistry—as well as other important areas such as scrying, dowsing rods, and bone throwing.

You'll learn about the rituals involved with the various types of practices. You'll also find practical rituals you can follow to help you answer questions about the future and receive divine answers to important questions about the universe.

Inside:

- Discover step-by-step guidance to ancient and modern forms of spirituality, with explanations of global and regional origins
- Explore divination modes alongside hands-on insight on how to utilize key tools
- Cultivate your divining skills and bolster your confidence
- Utilize divination in your daily life—both creatively and spiritually

Perfect for young and aspiring witches and burgeoning diviners, *Divination For Dummies* is a fun and exciting discussion about divination disciplines that can meet your spiritual needs.

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For Dummies

BISAC: *Body, Mind & Spirit*

9781394371396

Paperback

April 28, 2026

£16.99 | 18,80 € | \$21.99

About the Author

Cristina Farella (White Plains, NY) is a counseling astrologer, astrology educator, and author. She holds an M.A. in Western Intellectual Traditions from the CUNY Graduate Center in New York and is the co-author of the "[Celestial Bodies Oracle](#)," an astrology and numerology oracle deck by the artist Serpentfire. Her astrology work has appeared in [Well+Good](#), and her literary work has been published in the [Brooklyn Rail](#), [Medium.com](#), [Spolia Magazine](#), and [Lit Hub](#). As an astrologer, she blends her knowledge of astrological techniques with her love and knowledge of mythology, art history, and literature. She has her own astrology business.

Instagram & Facebook All-in-One For Dummies

Eric Butow



[View on Edelweiss](#)

Transform your online presence into a lead generation machine

Instagram & Facebook All-in-One For Dummies brings together the expertise of a group of seasoned social media professionals and certified Meta trainers to solve the biggest challenge facing businesses and individuals today: how to translate Facebook and Instagram's massive user bases into loyal audiences and customers. This comprehensive guide eliminates the confusion around Meta's constantly evolving platforms by providing clear, actionable strategies that you can apply today.

The book combines essential content from four *For Dummies* titles into a single, walkthrough that covers topics from basic profile setup to advanced marketing techniques. It offers step-by-step instructions for navigating Meta's complex ecosystem of tools and products, creating content that gets noticed, and implementing proven marketing strategies that generate measurable business results.

You'll find:

- Three books inside covering Instagram basics & business tools, Facebook fundamentals, and Facebook & Meta marketing
- An introduction to Threads, the microblogging platform that completes the Meta social media ecosystem.
- Expert insights from certified Meta trainers and successful social media marketing professionals
- Practical troubleshooting solutions for common user frustrations
- Detailed strategies for both personal branding and business marketing, suitable for beginners and experienced marketers alike

Whether you're a small business owner looking to connect with the billions of people who use Meta products, a social media manager

For Dummies

BISAC: *Computers*

9781394414444

Paperback

June 3, 2026

£26.99 | 30,00 € | \$34.99

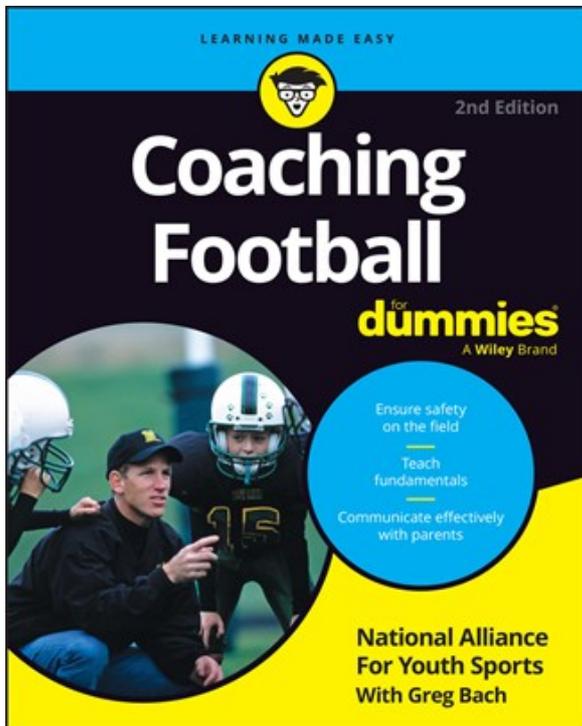
Previous Edition: 9781118791783

About the Author

This Dummies All-in-One collects content from leading Dummies authors including Carolyn Abram, Amy Karasavas, Stephanie Diamond, John Haydon, Jenn Herman, Corey Walk, and Eric Butow

Coaching Football For Dummies

National Alliance for Youth Sports



A how-to guide to becoming an inspiring football coach that kids will never forget

Coaching Football For Dummies initiates you into the rewarding role of being a coach. With this book, you can help children of all ages and skill levels stay safe, have fun, and play well. You'll get a refresher on the rules and essential skills of football, with tips on how to teach them to different age groups. As a coach, your job is to organize great practices and lead your team effectively during games. This guide gives you tips on doing just that, plus lots of advice on how to ensure that all players, regardless of skill level, size, or position, enjoy playing the sport. Great coaches know how to motivate players, build close-knit teams, and foster positivity—and you can join their ranks, with this Dummies guide.

- Learn drills and techniques for teaching football (and flag football!) basics to kids of all ages
- Get a complete rundown on safety, including safe tackling and concussion protocol
- Establish a positive team culture, prevent bullying, and keep players motivated
- Communicate effectively with parents and other coaches

This book is the perfect choice for beginner or novice youth football coaches who are seeking guidance to help improve and develop their coaching skills.

[View on Edelweiss](#)

For Dummies

BISAC: *Sports & Recreation*

9781394369904

Paperback

May 27, 2026

£20.99 | 23,10 € | \$26.99

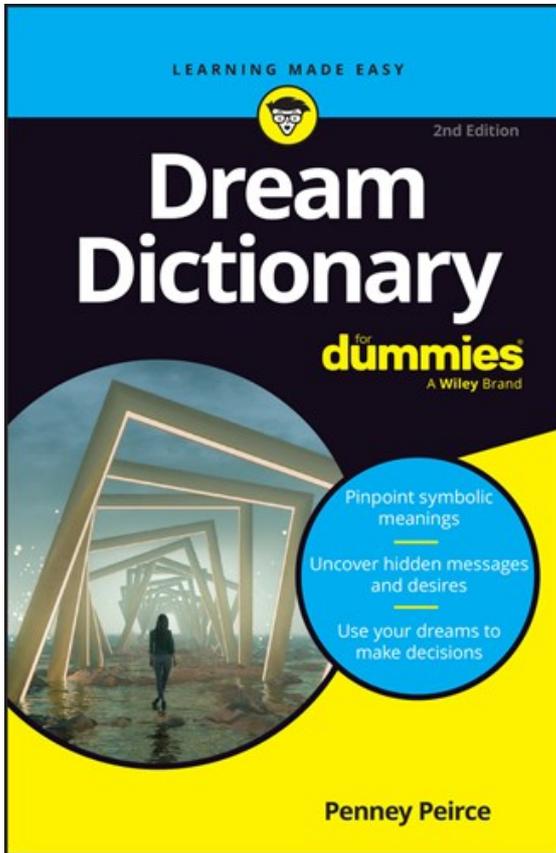
Previous Edition: 9780471793311

About the Author

The National Alliance For Youth Sports (NAYS) (West Palm Beach, FL) is a non-profit organization and America's leading advocate for positive and safe sports for children. NAYS promotes the value and importance of sports and physical activities for the emotional, physical, social and mental development of youth. NAYS provides a variety of programs and services for those involved in youth sports, including pro and volunteer administrators, volunteer coaches, officials, parents and young athletes. **Greg Bach** is the Senior Director of Communication & Content for NAYS.

Dream Dictionary For Dummies

Penney Peirce



A fun guide to drawing meaning and purpose from your dreams

Have you ever had a dream that seemed overwhelmingly important but equally obscure? Have you ever struggled to figure out exactly what your dreams mean or why you're having them? *Dream*

Dictionary For Dummies, 2nd Edition delivers an easy-to-read roadmap to dream interpretation designed to uncover the hidden meanings from your most vivid and frequent dreams or any dream that piques your interest. Discover the strategies, techniques, and tips you need to know to make sense of your dreams and reveal purpose and meaning that can be applied to your daily life.

Inside:

- Discover interpretive guides for common themes and ideas encountered in dreams
- Find an extensive list of symbols to help you understand what means what
- Explore hands-on examples of dream interpretations to assist you in interpreting your own dreams and those of others

A powerful guide to help you use your dreams to resolve difficulties and make decisions, *Dream Dictionary For Dummies, 2nd Edition* explains how to uncover hidden messages, explore submerged desires, wants, and needs and identify what it all symbolizes.

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For Dummies

BISAC: *Body, Mind & Spirit*

9781394376438

Paperback

June 3, 2026

£15.99 | 17,10 € | \$19.99

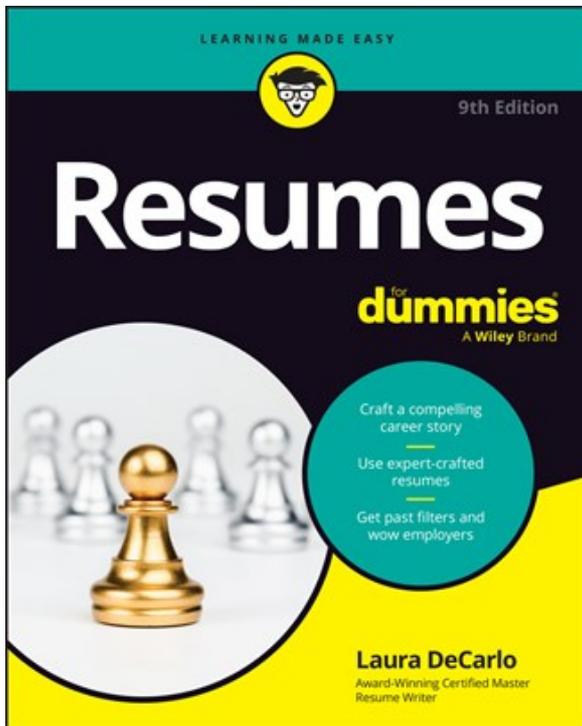
Previous Edition: 9780470178164

About the Author

Penney Peirce (Ormond Beach, FL) is a gifted intuitive empath, visionary, and author, as well as a popular lecturer, counselor, and trainer specializing in intuition development and its application to personal life and business. She is an expert in dreamwork and expanded perception, working throughout the US, Japan, South Africa, and Europe since 1977 as a coach to business executives, psychologists, scientists, other trainers, and those on a spiritual path. She is the author of several popular guidebooks: *The Intuitive Way: The Definitive Guide to Increasing Your Awareness*, *Dreams For Dummies*, and *The Present Moment: A Daybook of Clarity and Intuition*. Penney

Resumes For Dummies

Laura DeCarlo



Craft a resume that gets results

Many resumes are screened by technology or human gatekeepers before they ever reach a decisionmaker. And when they do, the average review lasts only seconds before a judgement is made.

Resumes For Dummies, 9th Edition delivers an easy-to-read walkthrough for job seekers packed with the essential skills, tools, and strategies you need to land your next role. The book shows you how to create a resume that's compelling, concise, informative, and eye-catching, with plenty of real-world examples. You'll learn how to tailor your resume for each opportunity and audience, helping you to stand out, get interviews, and move your career forward.

Inside:

- Write powerful action statements that tell the story of your experience
- Follow step-by-step guides for using generative AI tools to draft a powerful resume while avoiding common, critical mistakes
- Optimize your resume for algorithmic and automated screening tools while impressing human reviewers

Perfect for career changers, young professionals launching their careers, and those re-entering the workforce after an extended break, *Resumes For Dummies, 9th Edition* is a hands-on, start-to-finish roadmap to crafting a stellar resume.

[View on Edelweiss](#)

For Dummies

BISAC: *Business & Economics*

9781394392506

Paperback

May 27, 2026

£21.99 | 24,00 € | \$27.99

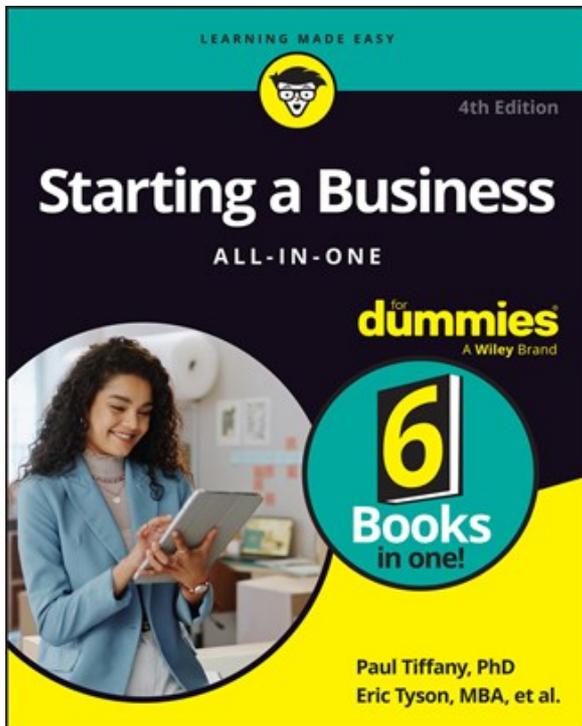
Previous Edition: 9781119539285

About the Author

Laura DeCarlo (Melbourne, FL) is recognized as the "career hero" for her efforts in guiding and shaping the professional resume writing and career services industry. As the founder of the global organization, Career Directors International, LLC (CDI), Laura has developed a leading resource for the education and certification of resume writers and career coaches. Her efforts extend to job seekers through her direction of critical CDI research reports, educational e-books and how-to videos, a job seeker blog, and events such as the Toast of the Resume Industry (TORIs) resume writing competition and Update Your Resume Month. Laura has also received some of the industry's most prestigious awards in resume writing, job

Starting a Business All-in-One For Dummies

The Experts at Dummies



Everything you need to know to become a founder in one easy guide

Starting a Business All-in-One For Dummies, 4th Edition is your complete resource for launching and running a successful business. Compiled from more than a dozen bestselling For Dummies books, this comprehensive guide covers every essential aspect of entrepreneurship—from legal foundations and tax planning to business strategy, bookkeeping, and growth tactics. This updated edition includes the latest startup tools and breakthrough techniques, showing you how to leverage AI to accelerate your new venture. You'll get step-by-step guidance on essential paperwork, plus proven strategies for thriving as a small business owner.

- Master business fundamentals with six books in one
- Navigate common startup challenges with expert solutions
- Excel at planning, financing, marketing, and team management
- Leverage cutting-edge tools like AI to gain competitive advantage

Perfect for both new entrepreneurs and experienced founders launching fresh ventures, this book provides everything you need to build your business from concept to success, the Dummies way.

[View on Edelweiss](#)

For Dummies

BISAC: *Business & Economics*

9781394407446

Paperback

June 10, 2026

£30.99 | 34,20 € | \$39.99

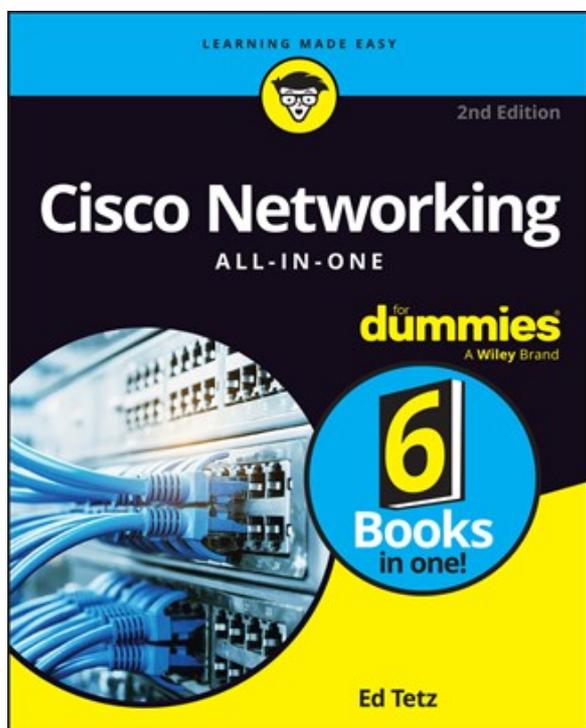
Previous Edition: 9781119868569

About the Author

This collected work includes content from multiple expert Dummies authors, including Eric Tyson, Bob Nelson, Kathleen Allen, Lita Epstein, John Tracy, Jeanette Maw McMurtry, Barbara Findlay Schenck, Paul Tiffany, Marc Butler, Eric Butow, Shiv Singh, and Michelle Krasniak.

Cisco Networking All-in-One For Dummies

Edward Tetz



Your detailed guide to all things Cisco—a leading player in network technology

With 800 pages of in-depth content, *Cisco Networking All-in-One For Dummies* is your one-stop guide to the ins and outs of networks powered by Cisco, a leading maker of networkin solutions including routers, switches, and security. You'll get thorough explanations of how to design, implement, and manage Cisco networks. This book is essential for administrators of small or large networks who need to build strong and secure networks that support services and applications. In this new edition, you'll find updated information covering databases, visualization, and all the latest technologies and product releases.

- Learn the basics of networking with Cisco products—even if you're new to the subject
- Discover the details of switching and routing on Cisco networks
- Analyze your organization's networking needs and design a secure Cisco network that gets the job done
- Optimize and secure Cisco systems for enhanced productivity and security

Networking professionals looking for information on Cisco systems don't need to look any further than *Cisco Networking All-in-One For Dummies*.

[View on Edelweiss](#)

For Dummies

BISAC: *Computers*

9781394365289

Paperback

April 28, 2026

£37.99 | 42,80 € | \$49.99

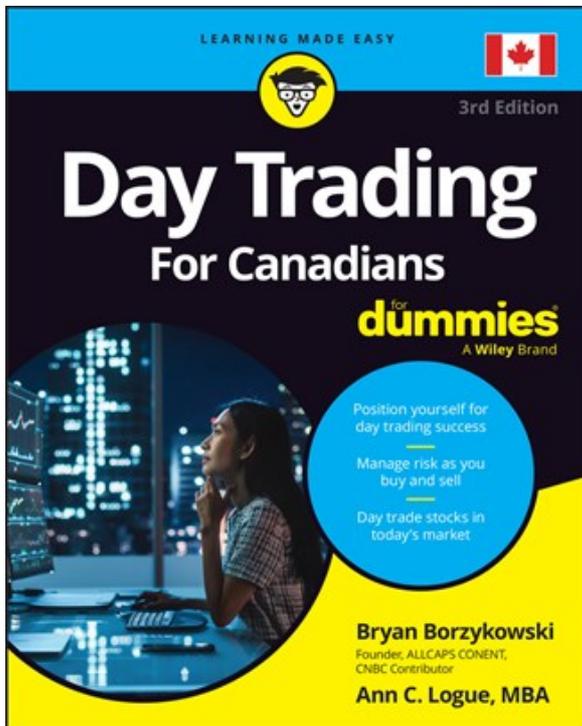
Previous Edition: 9780470945582

About the Author

Edward Tetz (metro Ottawa, Ontario, Canada) is an IT and networking professional with over two decades of building and managing networks using a variety of platforms. He has experience in providing system and LAN support to small and large organizations and is a certified Cisco consultant. He holds multiple certifications including CNNA, A+, ITIL Foundations Certificate in IT Service Management (IT Infrastructure Library), Microsoft Certified Trainer (MCT), and more. Tetz is also the author of the first edition of *Cisco Networking AiO FD (9780470945582)* and co-author of *A+ Certification AiO FD, 5e (9781119581062)*.

Day Trading For Canadians For Dummies

Bryan Borzykowski



Supercharge your trading prowess with expert advice from a seasoned day trader

For day traders, every second counts. You need to be able to make immediate decisions based on incomplete information and a comprehensive understanding of the rules, trends, and market conditions that move prices.

The newly updated third edition of *Day Trading For Canadians For Dummies* puts the knowledge you'll require to consistently make profitable buy and sell decisions at your fingertips. Award-winning business journalist Bryan Borzykowski delivers jargon-free, easy-to-follow guidance on the latest day-trading strategies and techniques that work for investors based in Canada.

He explains how to navigate the most recent changes to Canadian tax and securities law to maximize your trading profits, as well as the online brokerage firms and Canadian trading tools that will make your work easier. Borzykowski covers everything from the foundations of day trading—including how to raise capital and protect your principal investment—to advanced trading techniques, risk management strategies, and behavioral finance concepts that will help you keep your emotions in check as you participate in overheated markets.

Inside the book:

- A first-hand perspective on the realities of day trading from an experienced trading and business expert
- Brand-new content on the most significant developments in exchange-traded funds, interest rates, and geopolitical tensions between the United States and Canada
- Practical sample trading plans specifically designed for Canada-based traders

Perfect for novice and aspiring day traders, *Day Trading For Canadians For Dummies* is also a must-read for experienced traders

About the Author

Bryan Borzykowski (Toronto, Canada) is the founder and president of ALLCAPS Content. He is an award-winning business journalist who has written for *The New York Times*, *CNBC*, *CNNMoney*, *BBC Capital*, *Forbes*, *Canadian Business*, *The Globe and Mail* and other leading North American publications. He's also co-authored *ETFs For Canadians For Dummies* and *Building Wealth For Canadians All-in-One For Dummies*. He is a regular talking head on one of Canada's national news stations and makes frequent appearances on SiriusXM radio. He currently writes regular investing features for *Canadian Business* magazine, and regularly contributes to *MoneySense*, *PROFIT*,

[View on Edelweiss](#)

For Dummies

BISAC: *Business & Economics*

9781394388837

Paperback

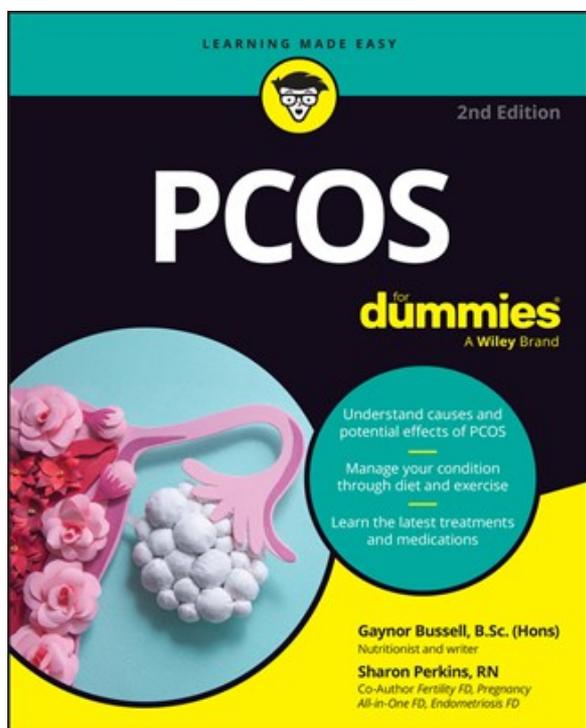
April 6, 2026

\$29.99

Previous Edition: 9781119736714

PCOS For Dummies

Gaynor Bussell



Answers to your questions about polycystic ovarian syndrome

Crypto just crossed the tipping point, and everything you thought you knew about investing is about to change. The world's biggest institutions are pouring billions into bitcoin—while most mainstream investors are still sitting on the sidelines, frozen by fear.

PCOS For Dummies, 2nd Edition is a trustworthy resource for information on polycystic ovarian syndrome, a condition caused by hormone imbalance. Many cases of PCOS go undiagnosed—learn to spot the symptoms and get tested. If you've been diagnosed, this book helps you consider available treatment options, including both traditional medical treatments and alternative therapies. It also debunks common myths and misinformation. This reliable guide helps you manage symptoms, reduce your risk of complications, and find a path forward.

Inside:

- Learn about PCOS, including symptoms, causes, treatments, and long-term effects
- Find doctors and organizations that can support you on your health journey
- Find out what diet and lifestyle changes you can make to reduce symptoms and feel your best
- Discover new medications, fertility treatments, and more for PCOS

Anyone living with PCOS—or supporting a loved one who has it—can benefit from *PCOS For Dummies, 2nd Edition*.

[View on Edelweiss](#)

For Dummies

BISAC: Health & Fitness

9781394366514

Paperback

May 27, 2026

£18.99 | 21,40 € | \$24.99

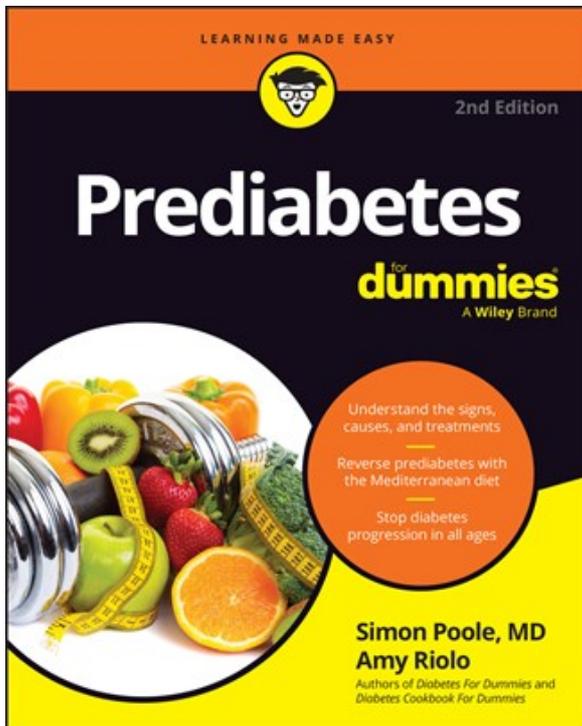
Previous Edition: 9781118098653

About the Author

Gaynor Bussell (Wales, UK) is a Specialist Nutritionist, former dietician, and writer with over 30 years dietetic experience, specializing in diabetes, women's health and weight issues. She is the author of first edition of *Managing PCOS for Dummies*. **Sharon Perkins (Southampton, NJ)** is a registered nurse with nearly 40 years experience. Sharon has worked in every aspect of maternal-child health, from fertility and labor and delivery to home care for new parents and medically fragile children. She is also an online medical writer and the author of numerous For Dummies series books, including *Getting Pregnant For Dummies*, *Breastfeeding For*

Prediabetes For Dummies

Simon Poole



Overcome prediabetes with this comprehensive guide to prevention and wellness

Prediabetes For Dummies is an essential guide for anyone looking to take control of their health and prevent the progression to type 2 diabetes. This updated edition covers the latest research, practical tips, and easy-to-follow advice on diet, exercise, and lifestyle changes. With clear explanations and actionable steps, it empowers you to make informed decisions and optimize your blood sugar for energy, ideal weight, and health. If you've been diagnosed or are looking to support a loved one, this book is your go-to resource for managing prediabetes effectively and living a healthier, more vibrant life.

- Understand how prediabetes is diagnosed and how you can delay or prevent the onset of type 2 diabetes
- Learn about new GPL-1 medications and other prediabetes treatment options
- Promote health and wellness with no-cost diet and lifestyle changes that will improve your quality of life
- Get mouthwatering and nutritious recipes to keep blood sugar balanced

You're not alone—an estimated 91 million people worldwide have prediabetes. *Prediabetes For Dummies* helps you address this common condition, so you can live a healthy life and prevent long-term complications.

[View on Edelweiss](#)

For Dummies

BISAC: Health & Fitness

9781394361168

Paperback

May 26, 2026

£20.99 | 23,10 € | \$26.99

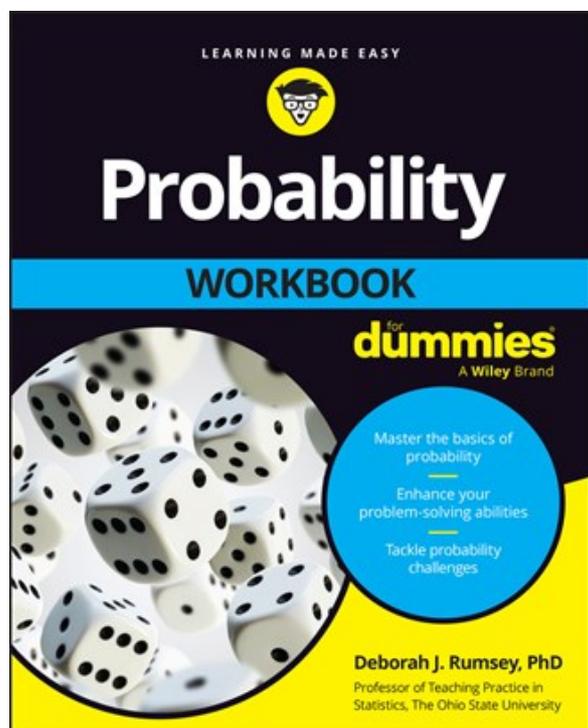
Previous Edition: 9780470523018

About the Author

DR. SIMON POOLE (CAMBRIDGE, UK) is a Cambridge-based medical doctor, author, speaker, and consultant and is an internationally renowned authority on the science and application of the Mediterranean diet and lifestyle. Simon cares for and treats patients with type 1 and type 2 diabetes from the time of diagnosis onwards. Amy Riolo (GATTISBURG, MD) is an award-winning author, chef, cooking show host, cooking instructor, and Mediterranean expert. She makes frequent appearances on television and radio programs both in the United States and abroad, including CBS, The Travel Channel, and more. She currently teaches approximately 80 hands-

Probability Workbook For Dummies

Deborah J. Rumsey



Sharpen your probability skills

What are the chances you'll ace your next exam? Land that promotion? Beat the house in Vegas? With *Probability Workbook For Dummies*, you'll stop guessing and start knowing. This book is your practical toolkit for learning to calculate the probability of, well, anything. Through crystal-clear explanations and real-world scenarios, you'll discover how probability shapes every decision you make—and how understanding it gives you a serious edge. You'll practice set theory, counting, permutations, combinations, conditional expectations, probability modeling, and beyond, and strengthen your analytical muscles with hands-on exercises that transform abstract concepts into practical skills. *Probability Workbook For Dummies* will help you play your cards right!

- Get clear explanations and examples of the key concepts of probability
- Boost your problem-solving abilities
- Gain a fundamental understanding of how probability is used in daily life
- Work through practice problems to solidify what you've learned

This Dummies guide is a great resource for high school and college students enrolled in statistics or probability courses. It's also helpful for professionals who need a refresher, as well as anyone interested in deepening their understanding of probability.

[View on Edelweiss](#)

For Dummies

BISAC: *Mathematics*

9781394368167

Paperback

June 3, 2026

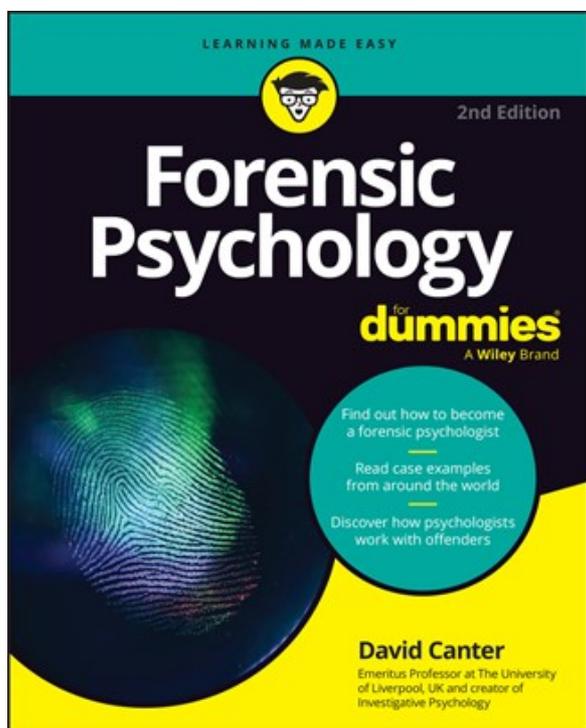
£18.99 | 21,40 € | \$24.99

About the Author

Deborah J. Rumsey, Ph.D. (Westerville, OH) is an associate professor and program specialist at The Ohio State University. She is the co-founder of CAUSE: The Consortium for the Advancement of Undergraduate Statistics Education, a nationally known group that promotes statistics education and has written papers and given talks and workshops in the area. Dr. Rumsey is a Fellow of the American Statistical Association. She's the author of more than 10 For Dummies titles, including *Statistics For Dummies*, *Statistics Workbook For Dummies*, and *Probability For Dummies*.

Forensic Psychology For Dummies

David V. Canter



A clear introduction to the psychology of crime

Forensic Psychology For Dummies uncovers how forensic psychologists help law enforcement crack major crime cases. This book walks you through the ins-and-outs of this field. It explains why people commit crime, how psychologists assist investigators by profiling offenders and creating interrogation strategies, as well as how some forensic psychiatrists work to treat and rehabilitate the convicted, the imprisoned, and those on supervised release.

Inside:

- Understand what forensic psychology is and isn't
- See how forensic psychologists differ from their fictional counterparts in the media
- Discover real-life case examples from around the world, showcasing the work of forensic psychologists—including in court
- Explore education and career paths taken by established forensic psychologists

Perfect for people interested in the intersection of clinical psychology and the criminal justice system, *Forensic Psychology For Dummies* is a must-read for aspiring psychologists, forensics and criminology students, law enforcement professionals, and true crime fans.

[View on Edelweiss](#)

For Dummies

BISAC: *Psychology*

9781394354740

Paperback

June 3, 2026

£22.99 | 25,70 € | \$29.99

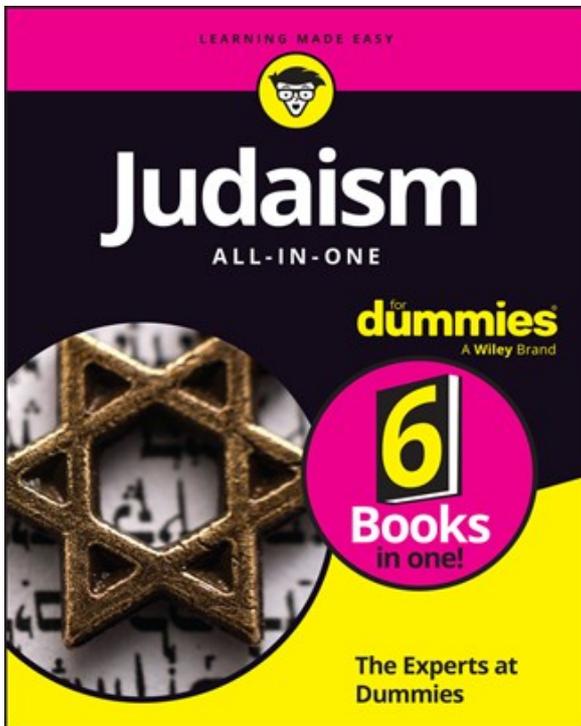
Previous Edition: 9781119976240

About the Author

Professor David Canter (Ruthin, UK), the world-leading crime psychologist, is perhaps most widely known as one of the pioneers of "Offender Profiling" being the first to introduce its use to the UK. He subsequently founded the discipline of Investigative Psychology and has opened up thinking on the psychology of criminal actions, and the ways in which this can inform police investigations and the courts. Earlier in his career, Professor Canter played a crucial role in establishing another sub-discipline: Environmental Psychology. He continues to lecture around the world on developments in this field. As well as numerous academic publications, Professor Canter is the

Judaism All-In-One For Dummies

The Experts at Dummies



Know all about Judaism in one place

Judaism All-In-One For Dummies is a comprehensive resource on Jewish beliefs, practices, traditions, and sacred texts. This helpful guide offers a deep understanding of the 4,000-year-old faith that continues to provide meaning to millions of people all around the world.

This book covers everything from foundational beliefs to Torah study, Hebrew language basics, and traditional Jewish cooking. *Judaism All-In-One For Dummies* makes nuanced religious concepts easy to understand for all readers, whether you're coming to the faith for the first time or you've been practicing it for decades.

Inside:

- Comprehensive coverage of sacred Jewish texts, beliefs, practices, customs, and spiritual traditions
- Practical Hebrew language guidance to help you better understand Jewish prayers, texts, and culture
- Traditional Jewish cooking recipes and customs that connect food with faith and community

Perfect for Jewish people looking for a deeper understanding of their faith, *Judaism All-In-One For Dummies* is also a great starting point for anyone considering conversion, as well as people curious about this religion and culture. It's an accessible and complete resource that will help you engage with Jewish people, traditions, customs, cuisines, and more.

[View on Edelweiss](#)

For Dummies

BISAC: Religion

9781394408887

Paperback

June 3, 2026

£30.99 | 34,20 € | \$39.99

About the Author

Features content from **Arthur Kurzweil - Scotch Plains, NJ** (*Kabbalah FD, 2E, The Torah FD, 2E, The Talmud FD*), **Jill Suzanne Jacobs** (*Hebrew FD, 2E*), **Faye Levy - Woodland Hills, CA** (*Jewish Cooking FD*), **Ted Falcon - Freeland, WA & David Blatner - Woodinville, WA** (*Judaism FD, 2E*).

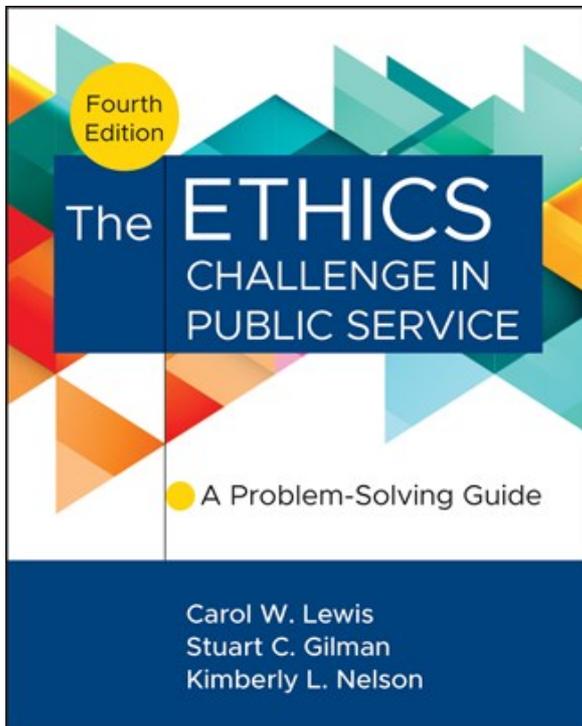
Jossey-Bass



The Ethics Challenge in Public Service

A Problem-Solving Guide

Carol W. Lewis



Newly revised edition of the classic text for ethics in public service

Since it was first published in 1991, *The Ethics Challenge in Public Service* has become the classic text on public sector ethics used by public managers and in public administration programs across the country. This essential text features strategies, tactics, analytic tools, and on-the-job cases that have become invaluable for public managers and staff resolving ethical dilemmas. A digital instructor's guide is available that has resources, discussion questions, and slide templates for each chapter.

This thoroughly revised and updated Fourth Edition features a wealth of new material on topics including:

- The ethics of information (e.g., social networking, Wikileaks, information management, and e-government)
- The interaction between the branches of government, including expanded coverage of the role of the judiciary
- Global trends and links with practical concerns of American and international readers
- Determining the public interest and understanding how members of the public, administrators, and elected officials can work towards achieving this interest
- The relationship between ethics and accountability in government.

The Ethics Challenge in Public Service is an ideal textbook for foundation courses in public administration as well as for courses in public sector ethics. It also serves as a valuable tool for public managers who work in a world filled with ethical challenges—the grey areas of decision-making rather than those that are black and white.

[View on Edelweiss](#)

Jossey-Bass

BISAC: *Business & Economics*

9781394276554

Hardcover

May 19, 2026

£65.00 | 72,80 € | \$80.00

DE EUR: 79.9€

Previous Edition: 9781118109861

About the Author

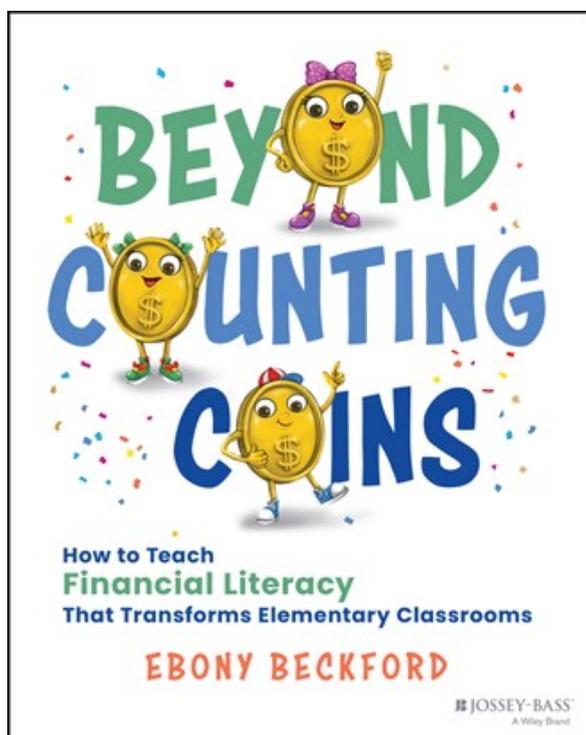
Carol W. Lewis is professor of political science at the University of Connecticut. She is a consultant and trainer for public agencies and professional organizations at the local, regional, state, national, and international levels.

Stuart C. Gilman is a consultant in Washington, D.C., working with state government and federal agencies, for large corporations and nonprofit organizations, as well as multinational organizations. He is a former senior executive with the U.S. Office of Government Ethics and professor at the Federal Executive Institute.

Beyond Counting Coins

How to Teach Financial Literacy That Transforms Elementary Classrooms

Ebony Beckford



[View on Edelweiss](#)

Jossey-Bass

BISAC: Education

9781394394975

Paperback

August 31, 2026

£26.99 | 30,00 € | \$35.00

Transform your classroom into a financial literacy powerhouse without becoming a finance expert yourself

Beyond Counting Coins by Ebony Beckford offers early childhood and elementary educators a revolutionary approach to teaching money skills that actually stick. Beckford, a nationally recognized financial literacy advocate and founder of Fin Lit Kids, an educational company whose curriculum is already used in public schools, brings her expertise from partnerships with United Way and the NYC Board of Education to address a critical gap: while money habits form by age 7, most financial education doesn't begin until high school.

This groundbreaking professional development guide provides seven practical strategies to weave financial concepts into everyday classroom learning with storytelling, real-world math, emotional intelligence, and family engagement - empowering teachers to build students' financial confidence at the age when it matters most.

The book presents a comprehensive "Play & Prosper" philosophy rooted in joyful, culturally responsive teaching that make financial literacy accessible to all students, especially those in under-resourced communities. Beckford demonstrates how to integrate money concepts across subjects-from using coins as historical artifacts in social studies to exploring characters' financial decisions in literature - while addressing the emotional aspects of money that traditional programs ignore. Through classroom case studies, hands-on activities, and play money templates, educators receive everything needed to transform abstract financial concepts into engaging, meaningful learning experiences. Here's what makes this resource essential for today's educators:

- **Addresses the critical 26-state legislative push** requiring financial literacy education with practical tools designed specifically for the elementary grades where quality resources are hard to find

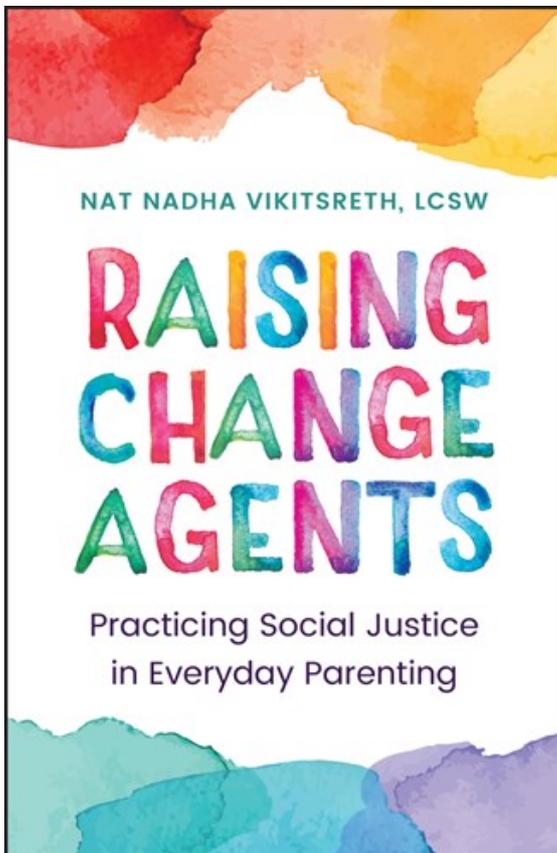
About the Author

Ebony Beckford (Hoboken, NJ) is a nationally recognized financial literacy advocate, children's book author, and founder of Fin Lit Kids, an educational company dedicated to closing the wealth gap through joyful, culturally relevant financial education. Her Play & Prosper curriculum is used in public schools to teach foundational money skills to young learners, and her work has been featured in partnerships with United Way, NYC Board of Education, and major media outlets. Her debut children's book, *Madison's First Dollar*, received a starred review from Kirkus Reviews. With over 22,000 social media followers and a growing platform of educators and

Raising Change Agents

Practicing Social Justice in Everyday Parenting

Nat Nadha Vikitsreth



[View on Edelweiss](#)

Tools and strategies for busy parents seeking to instill social justice values in their children

Raising Change Agents gives parents the tools they need to weave social justice actions into their daily routines, raise socially conscious kids, and address their own triggers and trauma, helping them become more than performative, take a proactive approach, and teach their kids and themselves to live in alignment with their values, even when they feel overwhelmed with the demands of work and homelife. The author's proven framework focuses on breaking the abstract concepts of social justice actions into bite-sized actions that parents can implement throughout the day whether during mealtime, bath time, play, or school drop off.

The book explores how to:

- Raise children to be social change agents by first becoming one
- Practice social justice in daily parenting while promoting a child's development at the same time; each social justice action in this book is linked to developmental psychology
- Take concrete actions to support doing the "heart work" of liberation together for the long haul, because liberation starts at home

Raising Change Agents is an essential read for busy parents who believe in social justice initiatives and want to instill these values in their children but don't yet have the tools and strategies to do so, along with practitioners, therapists, educators, and other professionals who work with children.

Jossey-Bass

BISAC: *Family & Relationships*

9781394336845

Hardcover

May 28, 2026

£19.99 | 22,30 € | \$26.00

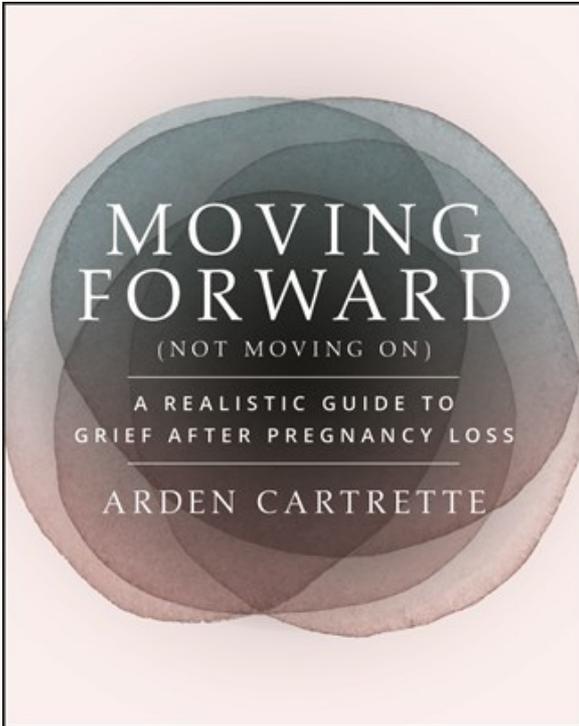
About the Author

Nat Vikitsreth (Chicago, Illinois) is a clinical and somatic psychotherapist, child development specialist, parent coach, and national speaker. She provides small group coaching through her company, Come Back to Care, and her podcast of the same name. Nat is the recipient of a Congressional Commendation and numerous awards and grants for her work with children and families.

Moving Forward, Not Moving On

A Realistic Guide to Grief After Pregnancy Loss

Arden Cartrette



A comprehensive and compassionate roadmap to healing after miscarriage

Moving Forward (Not Moving On) doesn't sugarcoat the truth. Miscarriage is traumatic, and it's a type of trauma that we rarely discuss. Author and miscarriage doula Arden Cartrette understands the need for support and guidance to move through grief after the emotional turmoil of loss. In this book, she offers validation and practical strategies for surviving, coping, and—eventually—thriving again. You'll learn how to manage triggers, navigate social interactions, and reclaim your wellbeing, bit by bit. With empathy and expertise, the author helps create a safe and supportive space for you to explore your experiences, process your emotions, and find hope for the future.

- Learn about the social and psychological complexities surrounding the experience of miscarriage—and know that you aren't alone
- Process what happened alongside your family or within a supportive community
- Give yourself time to grieve at your own pace and permission to move forward when you're ready
- Gain the knowledge you need to make the best choice about your fertility options after miscarriage

This book offers valuable insights and advice to anyone who has experienced miscarriage, whether firsthand or as a partner or loved one.

[View on Edelweiss](#)

Jossey-Bass

BISAC: *Self-Help*

9781394324026

Paperback

April 21, 2026

£18.99 | 21,40 € | \$25.00

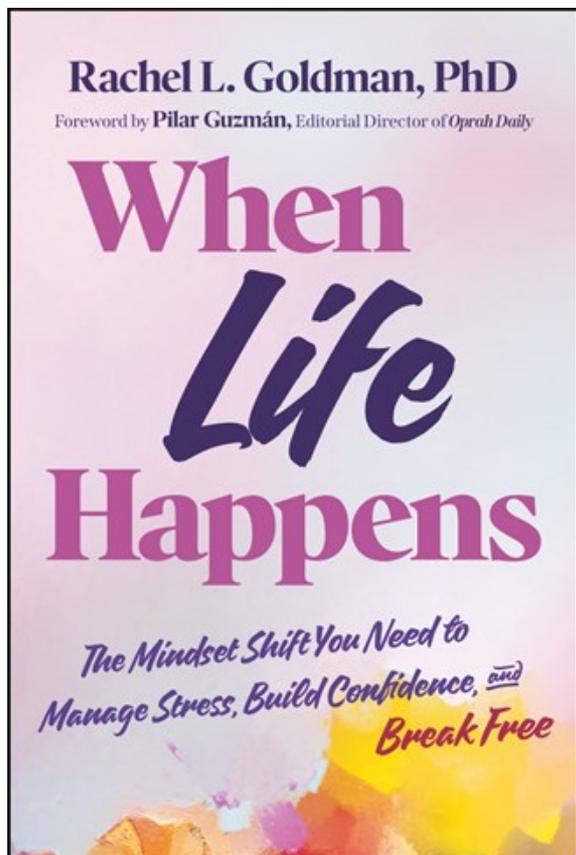
About the Author

Arden Cartrette (Sanford, NC) is the founder of The Miscarriage Doula, host of the podcast *Miscarriage Stories with Arden Cartrette*, and a Certified Birth and Bereavement Doula (Sisters in Loss) and Trauma Support Specialist (Arizona Trauma Institute). After experiencing infertility and recurrent pregnancy loss herself, Arden built a nationwide reputation as a miscarriage educator and advocate, supporting thousands through individual sessions, support groups, and her online platform. Her work is trusted by fertility specialists, nurses, and mental health professionals. Arden has been a guest on leading podcasts including *Baby Steps with Dr. Lora Shahine*, *Well Minded Counseling Podcast*, and has contributed to

When Life Happens

The Mindset Shift You Need to Manage Stress, Build Confidence, and Break Free

Rachel L. Goldman



Reclaim your power and live a life of purpose and joy

In *When Life Happens: The Mindset Shift You Need to Manage Stress, Build Confidence, and Break Free*, renowned clinical psychologist and speaker Dr. Rachel L. Goldman delivers an inspiring, approachable, and practical strategy guide to helping women reclaim their confidence, reshape how they see themselves—inside and out, and build resilience before stress knocks at their door. Dr. Rachel explains how to eliminate feeling “stuck” and how you can gain greater control over your life.

Whether you're feeling professional burnout, struggling with identity changes as you enter a new phase of your life with new challenges, or encountering obstacles as you balance it all, Dr. Rachel offers a compassionate roadmap to reclaiming your power and living a life of purpose and joy. Equipped with her insights, you will gain coping tools necessary to effectively manage any of life's stressors.

You'll also find:

- Strategies for recovering from personal and professional setbacks, allowing you to build resilience and find meaning
- Techniques for those seeking personal growth, including lifelong tools to manage stress
- Ways to navigate burnout and dissatisfaction, as well as tools to manage stress and eliminate limiting beliefs

Perfect for women seeking personal growth and an effective path to self-improvement, *When Life Happens* is also an essential resource for people struggling with anxiety, depression, and low self-esteem looking for a useful tool to use as an adjunct to therapy.

[View on Edelweiss](#)

Jossey-Bass

BISAC: *Self-Help*

9781394358564

Hardcover

May 26, 2026

£21.99 | 24,00 € | \$28.00

About the Author

Rachel L. Goldman, PhD, FTOS, FASMBS-IH, (New York) known as Dr. Rachel, is a renowned psychologist specializing in women's mental health and well-being. She is a sought-after speaker, consultant, media contributor, and her expertise has been featured in publications such as *USA Today*, *CNN*, *TIME Magazine*, and more. Recognized by *Women's Health magazine* as one of the most aspiring women to follow, she is a frequent expert guest on Sirius XM Doctor Radio, consulted on the Academy Award-winning film *The Whale*, and serves on the wellness board of VeryWell. Dr. Rachel is a clinical assistant professor in the department of psychiatry at NYU Grossman School of Medicine and runs a private practice in NYC,

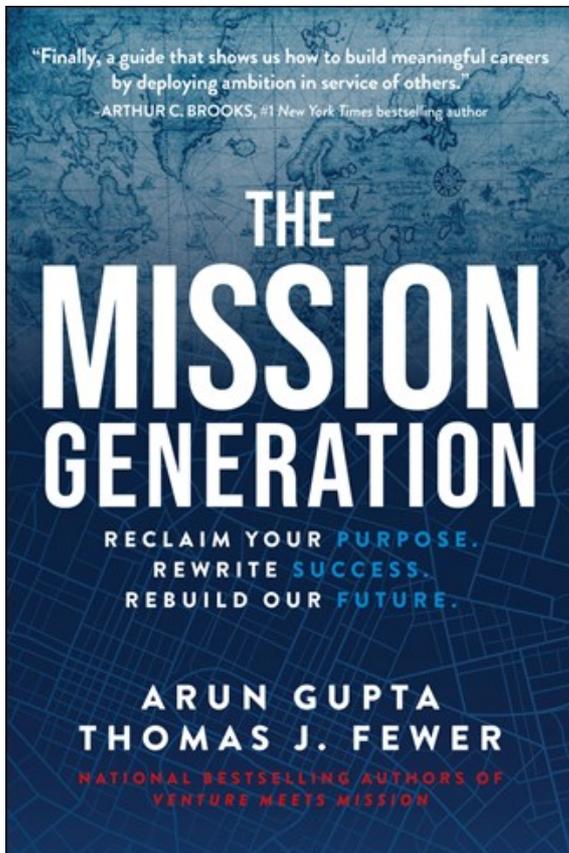
Business



The Mission Generation

Reclaim Your Purpose, Rewrite Success, Rebuild Our Future

Arun Gupta



Mission Generation(s) explains how talented professionals at every career stage can transition from working exclusively for money and success, to working with a sense of mission, purpose, and calling. Whether you are a student choosing your first career path, a professional seeking greater meaning in your work, or a late-career senior leader looking to create lasting impact, this book provides the framework, examples, and inspiration to take the risk to work for more than money. Leaving a standard career track feels scary, but the authors identify six types of non-financial capital you'll be building, when you make a "mission move" that will make you better off in the long run. For early career professionals, it offers strategies for laying a foundation that balances purpose with practical needs. Those in their mid-career will benefit from roadmaps for pivoting toward impact while leveraging existing skills. For experienced leaders, it shows how to apply decades of expertise to society's most pressing challenges and leave a legacy. The authors tackle the core psychological barriers that often hold people back from pursuing more meaningful work—imposter syndrome, perfectionism, fear of financial instability. Your career assets involve much more than just your money and position—they include the network of people who trust you, your deep and diverse experiences, and your human resilience and adaptability—all assets that grow when you transition to a Mission-oriented opportunity. Ultimately, *The Mission Generation(s)* empowers aspiring changemakers to see their uncertainty and challenges not as a barrier, but as the birthplace of purpose.

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

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Hardcover

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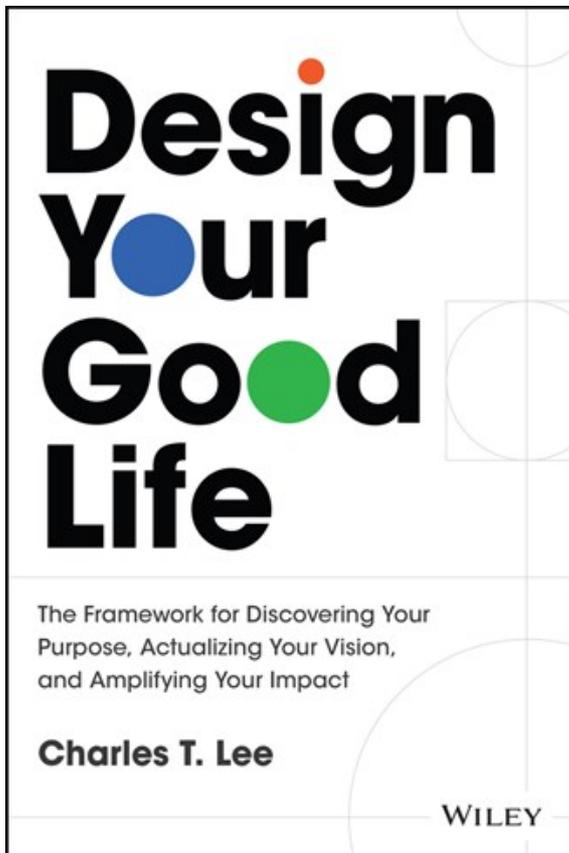
About the Author

Arun Gupta (Virginia, NobleReach Foundation) is the CEO of NobleReach Foundation, a venture capitalist, Lecturer at Stanford University, and Adjunct Entrepreneurship Professor at Georgetown University. At Noblereach he works with US Government leaders to help America stay ahead of its adversaries through technological and scientific innovation. He has lived in the Washington DC metropolitan area for over 40 years and has been actively involved in local community organizations focusing on coaching youth sports, inner city educational programs, and food insecurity programs for vulnerable communities.

Design Your Good Life

The Framework for Discovering Your Purpose, Actualizing Your Vision, and Amplifying Your Impact

Charles T. Lee



Design a life bursting with purpose, clarity, and genuine fulfillment by uncovering the secrets to living your good life

Design Your Good Life by Charles Lee empowers readers to take control of their lives and proactively transform their dreams into reality. This book addresses the common issue of settling for less, guiding individuals to create a fulfilling life through life-shaping frameworks and actionable insights. Lee, the CEO and Founder of Ideation, shares his expertise in idea execution to help readers build a life that aligns with their deepest values and boldest aspirations.

This transformative guide offers a step-by-step approach to designing and achieving your personal version of a good life. Through a rich blend of practical advice and inspirational stories, Charles Lee provides tools and frameworks to help you:

- **Spark Your Purpose:** Uncover what truly drives you and articulate a personal vision that provides direction and meaning.
- **Actualize Your Vision:** Move from idea to reality with actionable strategies that build confidence, develop essential skills, and create tangible results.
- **Influence Your World:** Learn to steward your resources—time, energy, and relationships—to create a lasting, positive impact and build a meaningful legacy.

Design Your Good Life is a must-read for anyone looking for a more purposeful existence. Whether you're a professional seeking balance, an innovator aiming for impact, or an individual craving meaningful change, this book is your guide to achieving the life you've always dreamed of.

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Wiley

BISAC: Business & Economics

9781394341030

Hardcover

April 21, 2026

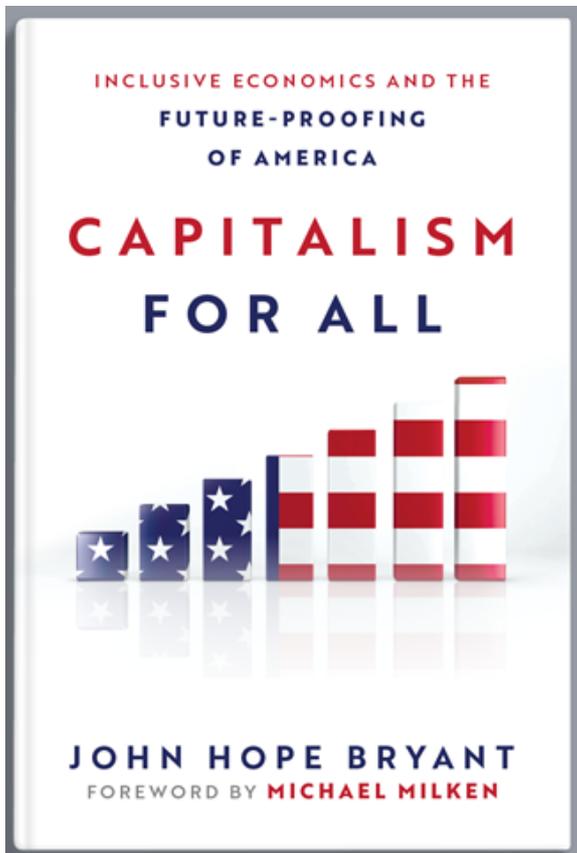
£21.00 | 26,00 € | \$28.00

About the Author

Capitalism For All

Inclusive Economics and the Future-Proofing of America

John Hope Bryant



Discover how inclusive capitalism can restore American greatness and secure the nation's economic future for everyone

Capitalism For All: Inclusive Economics and the Future-Proofing of America by John Hope Bryant presents a revolutionary framework for rebuilding American prosperity through economic inclusion rather than division. As the founder and CEO of Operation HOPE, America's first non-profit social investment banking organization, and a former vice-chairman of the President's Advisory Council on Financial Literacy, Bryant brings decades of frontline experience empowering underserved communities.

This book addresses America's growing economic inequality and social fragmentation by demonstrating how inclusive capitalism – not exclusionary policies – can restore the middle class, revitalize the American Dream, and maintain our position as the world's leading economy.

Bryant's comprehensive analysis spans three critical sections: making the case for capitalism that works for all Americans, providing practical strategies for implementation, and charting the path forward on domestic and global stages. The book tackles everything from rebuilding opportunity ladders and leveraging technology as an equalizer to preparing for AI's impact and creating sustainable jobs of the future. With detailed business plans for America and insights into stakeholder capitalism, Bryant offers both diagnosis and cure for our economic challenges, concluding with a vision of America as a global model for inclusive prosperity.

Key insights and strategies include:

- **The Middle Class as America's Superpower:** How expanding rather than contracting our middle class strengthens national security and economic competitiveness

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394409105

Hardcover

May 26, 2026

£21.00 | 24,00 € | \$28.00

About the Author

John Hope Bryant (Atlanta, Georgia,

<https://operationhope.org/about/our-founder/>) is a philanthropic entrepreneur and businessman in the business of empowerment. He is the founder, chairman, and chief executive officer of Operation HOPE, America's first non-profit social investment banking organization, now operating in 68 U.S. communities and in South Africa. In 2008, Bryant was appointed by President George W. Bush as vice-chairman of the bi-partisan U.S. President's Advisory Council on Financial Literacy and now serves President Barack Obama. He was also selected as a Young Global Leader for the World Economic Forum where he currently serves on the Global Agenda Council. An

Marketing 7.0

Philip Kotler

Marketing has evolved to address global challenges and changing customer expectations. Incorporating sustainability themes and new technologies for customer engagement are essential for businesses to remain relevant. Indeed, marketing has shifted from traditional to digital, but most customers still value some forms of human interaction. As a result, multichannel and omnichannel marketing have become popular among marketers aiming to leverage both traditional and digital engagement. Metamarketing goes beyond that and offers a genuine physical and digital convergence by providing a more interactive and immersive customer experience across physical and digital spaces.

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Wiley

BISAC: *Business & Economics*

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About the Author

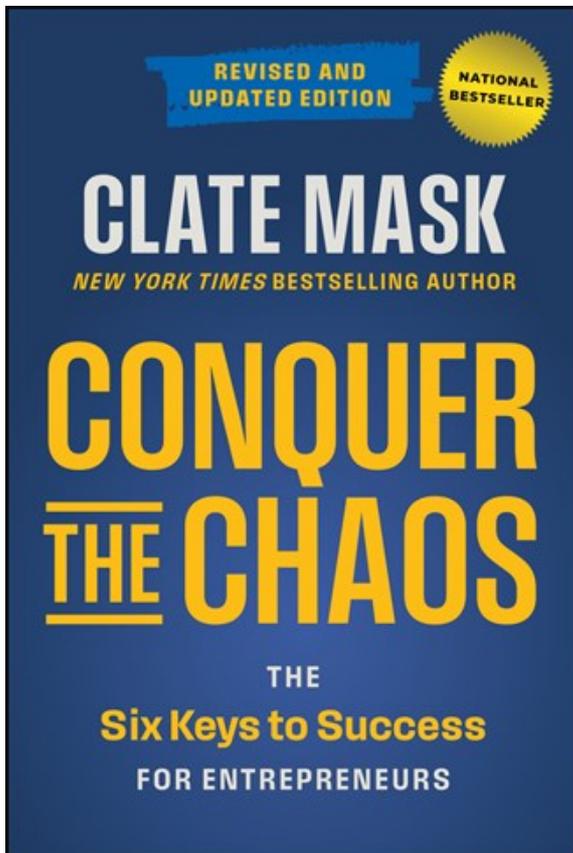
Philip Kotler (Evanston, IL; <https://kotlermarketing.com/phil1.shtml>) is the S.C. Johnson Son Distinguished Professor (Emeritus) of International Marketing at Northwestern University's Kellogg Graduate School of Management, and one of the world's leading authorities on marketing. His writing has defined marketing around the world for the past forty years. He is the recipient of awards and honorary degrees from schools all over the world. His books have been translated into twenty-five languages.

Hermawan Kartajaya (Jakarta, Indonesia; <http://www.markplusinc.com/>) is the founder and Chairman of

Conquer the Chaos

The 6 Keys to Success for Entrepreneurs

Clate Mask



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NATIONAL BESTSELLER

Make your small business work for you with this expert guide on entrepreneurship

In the newly revised second edition of *Conquer the Chaos*, celebrated author and CEO of Keap, a world-leading provider of marketing automation software for small business, Clate Mask, delivers yet another incisive and exciting roadmap to entrepreneurial success for small business owners. The book offers six non-negotiable, must-have strategies for entrepreneurs, as well as an engaging mix of stories, quotes, anecdotes, and examples that highlight businesspeople who have successfully confronted and overcome the daunting challenges that accompany self-employment.

You'll also find:

- A brand-new section on lifecycle automation and work, as well as work-life balance as a business owner
- How to avoid becoming trapped by your business and, instead, find time, money, and freedom in your entrepreneurial journey
- Strategies to move beyond surviving in your small business and begin growing and evolving

An extraordinary take on small business ownership and entrepreneurship from someone who's been on the frontlines of a growing company, *Conquer the Chaos* is a must-have resource for anyone hoping to get more money, more enjoyment, and more flexibility out of their company.

Wiley

BISAC: Business & Economics

9781394369225

Paperback

February 17, 2026

£17.00 | 20,00 € | \$22.00

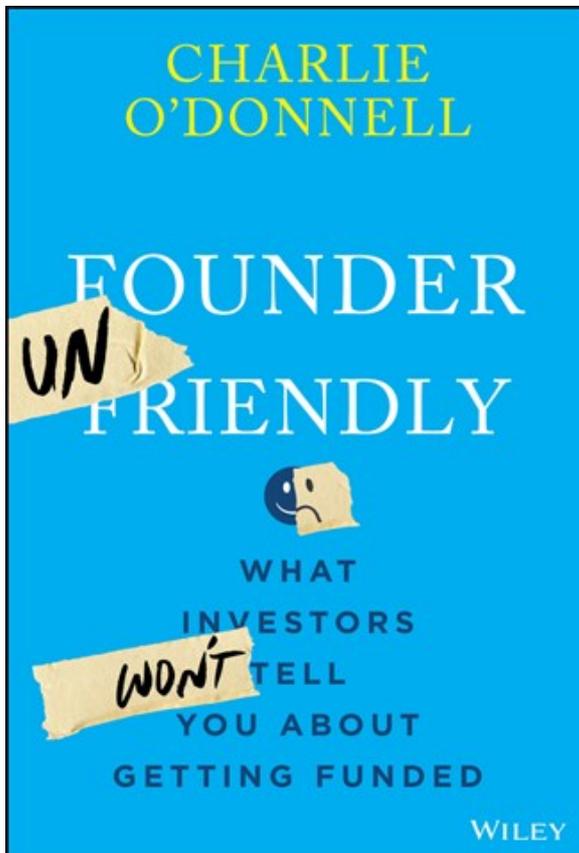
About the Author

CLATE MASK, the entrepreneur's guide, is the CEO of Keap, the leader in small business automation software for 6, 7, and 8-figure businesses. He is the co-author of the first edition of *Conquer the Chaos* and the company he leads has won numerous awards for their software and service to entrepreneurs.

Founder Unfriendly

What Investors Won't Tell You About Getting Funded

Charlie O'Donnell



[View on Edelweiss](#)

A strategy guide for founders who want to understand—and influence—the behavior of venture capitalists and investors so they can get their companies funded

In *Founder Unfriendly: A No-Nonsense Guide to How Investment Decisions Actually Get Made*, veteran venture capitalist Charlie O'Donnell walks you through what actually happens after you leave a pitch meeting. Based on his own extensive, first-hand experience, O'Donnell provides a clear answer to the question of why so many “mediocre” startups get funded while young companies with brilliant concepts and people get passed over time and time again.

Skipping the endless clichés about “successful founder traits” and recycled startup wisdom, O'Donnell gets right to the heart of why real VCs in the real world fund real companies with real money. He also explains exactly why those same investors say no so often, as well as what it might take to move them from a no to an enthusiastic yes.

Inside the book:

- Granular, specific advice that will transform your pitch deck from a liability into a game changing asset
- Strategies to shape the conversations investors have after you leave the room as they decide whether to fund your venture
- How to change your strategy based on the relative strength and momentum of the sectors you operate in

Perfect for first-time entrepreneurs trying to get the lay of the investor landscape, *Founder Unfriendly* is also a must-read for seasoned business owners trying to hone their fundraising strategies. It's packed with proven and practical tools to help you build your company while capturing as much of the resulting value as possible.

Wiley

BISAC: Business & Economics

9781394369874

Hardcover

June 16, 2026

£24.00 | 29,00 € | \$30.00

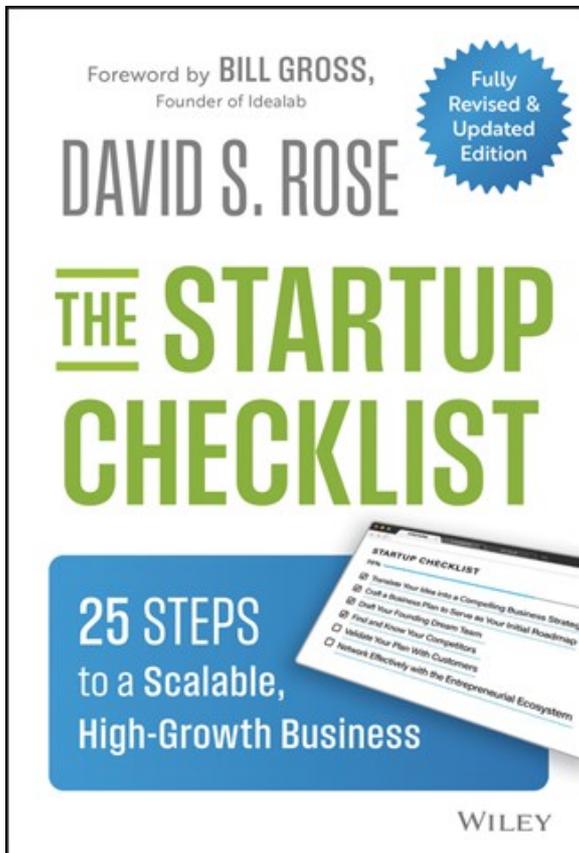
About the Author

TBC

The Startup Checklist

25 Steps to a Scalable, High-Growth Business

David S. Rose



An irreplaceable, start-to-finish guide for entrepreneurs building high-growth companies in the era of artificial intelligence

In the first edition of *The Startup Checklist: 25 Steps to a Scalable, High-Growth Business*, Rose tackled the other half of the investor-entrepreneur relationship, explaining – in straightforward, granular detail drawn from a lifetime of successful experience in technology leadership – how to build exceptional companies that grow exponentially and lead to life-changing exits.

Now, Rose revisits the advice he offered in *The Startup Checklist* with a brand-new edition of his widely read entrepreneurship classic. *The Startup Checklist, Second Edition*, refines and builds on the concrete, step-by-step strategies of the book, adapting them for a market that's been utterly transformed by artificial intelligence and rapid technological change.

In the book, you'll not only find the down-and-dirty tasks you need to complete to plan, launch, scale, and exit your company (and exactly how to perform them), but the "why" of what you're doing, the online tools and technologies you need to save you time and money, and the resources that will multiply your efforts. You'll explore the psychology and behaviors of your potential investors so you can understand what they're thinking without being told.

You'll also find:

- Comprehensive discussions of the most common – and crippling – mistakes made by startup founders and specific strategies for avoiding them (as well as their expensive, time-consuming consequences)
- Deep insights into how the accelerated pace of technological change is impacting the *types* of businesses

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394331321

Hardcover

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£30.00 | 36,00 € | \$40.00

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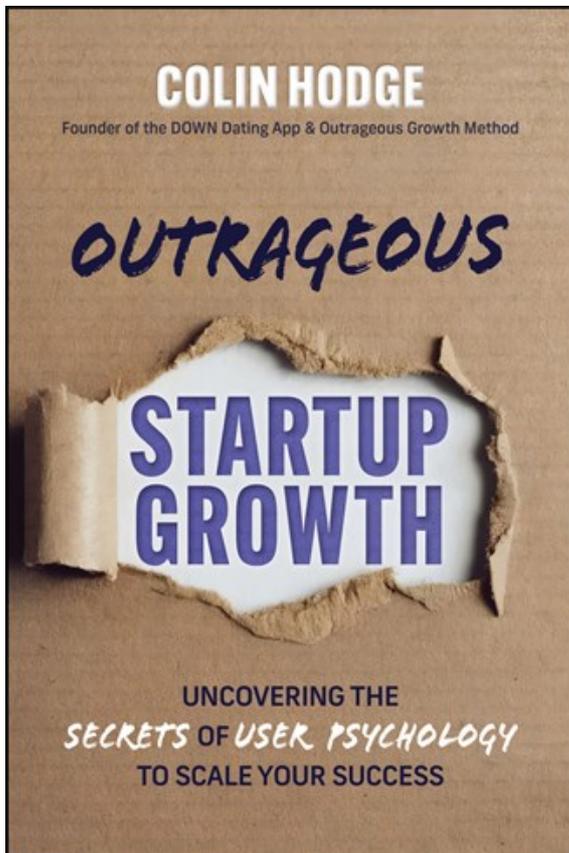
About the Author

DAVID S. ROSE (New York, NY | <https://www.davidrose.com/>) is a serial entrepreneur, Inc 500 CEO and one of the world's most active angel investors. Described by *Forbes* as "New York's Archangel," by *BusinessWeek* as a "world conquering entrepreneur," and by *Red Herring* as "patriarch of Silicon Alley", David has founded or funded over 90 high tech companies. He is the founder and CEO of Gust, the international collaboration platform for startup financing used by over 50,000 accredited angel investors, 1000 angel groups and venture capital funds, and 250,000 entrepreneurs. Gust received the SIIA CODiE Award for Best Collaboration Solution in both 2012 and 2013, as well as the 2012 SWIFT/Innotribe Award as the world's most

Outrageous Startup Growth

Discovering the Secrets of User Psychology to Scale Your Success

Colin Hodge



[View on Edelweiss](#)

Wiley

BISAC: *Business & Economics*

9781394387335

Hardcover

June 9, 2026

£22.00 | 26,00 € | \$29.00

Create and market products that people can't ignore using proven strategies based on behavioral science.

Are you ready to take your startup to the next level? Understanding user psychology is the difference between startups that go viral—and those that go splat. *Outrageous Startup Growth* is your playbook to adopt the mindset and strategies that drive explosive business success. Packed with real-world lessons, psychological insights, and actionable frameworks, this book is a must-read for entrepreneurs, product managers, and anyone looking to grow their business sustainably.

Colin Hodge, the co-founder of DOWN and creator of The Outrageous Growth Method, shares his hard-earned wisdom from scaling startups to over 100 million users, navigating high-stakes negotiations, and achieving successful exits. Hodge dives deep into the entrepreneurial mindset, teaching you how to embrace discomfort, build resilience, and learn from failures. With nearly two decades of experience in the tech industry spanning the globe, Hodge distills the essence of startup success into two key areas: cultivating a growth mindset and engineering user psychology for business growth. The book is your blueprint to:

- Harnessing behavioral science to optimize acquisition, retention, and user value
- Creating FOMO (Fear of Missing Out) to attract users
- Designing experiences that nudge customer decisions toward success
- How to unveil your competitors' hidden psychological tactics and apply them using robust principles.

Whether it's leveraging social proof, reducing friction, or crafting authentic branding, *Outrageous Growth* equips you with the tools to

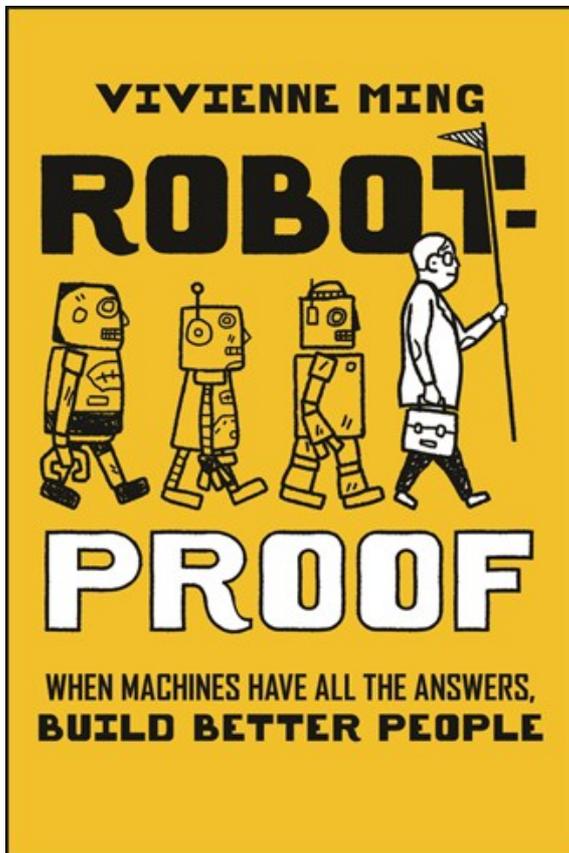
About the Author

Colin Hodge (San Francisco, CA) Colin Hodge is the Founder and CEO of Down Dating and Social Apps, a viral app that has grown to six million users organically. He specializes in organic growth and mindset, consulting and helping entrepreneurs and startup founders boost growth. As Chief Growth Officer, he led data-driven growth initiatives for 17Live, Asia's top livestreaming app, and launched its U.S. platform as LiveAF's CEO. With over 17 years of experience in the ever-evolving landscape of the tech industry, he's had the privilege of impacting more than 100 million users across various businesses.

Robot-Proof

When Machines Have all the Answers, Build Better People

Vivienne Ming



A compelling story to expand the human's perspective on the new, unprecedented world of AI

In *Robot-Proof: When Machines Have All the Answers, Build Better People*, Dr. Vivienne Ming, "a force in AI unlike any we have seen before" (Mark Minevich, *Forbes*), helps readers grasp the ugly and the amazing of how individuals, companies, and societies will respond to the changes that are already taking hold due to the advent of AI. Rather than a wonky textbook on machine learning or a utopian/dystopian (take your pick) screed, *Robot-Proof* is a book about people, exploring what it means to be human in an increasingly automated world.

This book presents, then answers, pressing questions that readers may or may not have thought to themselves, such as:

- What predicts long-term life outcomes across millions of little kids?
- What drives career success in both hyper-networked salespeople and hyper-nerdy programmers?
- Why is the Informational-Exploration Paradox the most terrifying phenomenon you've never heard of?
- What predicts the smartest team and how will AI change it?
- Why are *ill-posed problems* the future work, education, and a robot-proof humanity?

With poignant insight and delicate care to keep us grounded in the human perspective, *Robot-Proof* is an entertaining and thought-provoking read for all individuals seeking to understand the next steps in a new and completely unprecedented world.

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394397808

Hardcover

May 12, 2026

£22.00 | 26,00 € | \$30.00

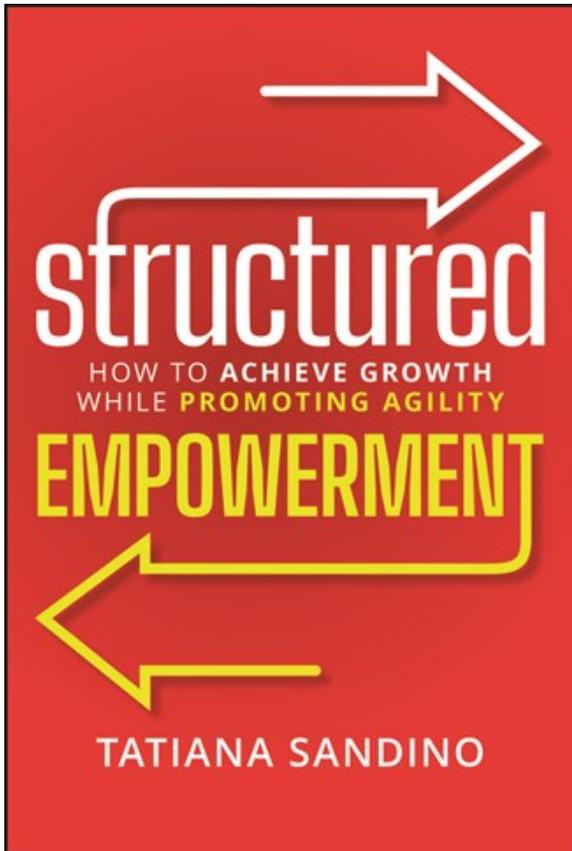
About the Author

Dr. Vivienne L'Ecyer Ming (Berkely, CA; About Vivienne), a theoretical neuroscientist, entrepreneur, author, and mother of two, has been featured for her research and inventions in *The Financial Times*, *Forbes*, *The Atlantic*, and the *New York Times*. Her AI inventions have launched a dozen companies and nonprofits with a focus on human potential: education, workforce, and health. A self-described "professional mad scientist," Vivienne founded The Human Trust to fight some of the world's most pressing problems, and she travels the world sharing the stories of these astonishing projects. In her free time, Vivienne works to design AI systems to help treat her son's diabetes, predict manic episodes in bipolar sufferers, and reunite

STRUCTURED EMPOWERMENT

How to Achieve Growth While Promoting Agility

Tatiana Sandino



Structured Empowerment is founded on the principle that sustainable organizational growth requires well-designed structures and systems. However, not all frameworks are equally effective when it comes to scaling. Leaders often face a critical challenge: how to strike the right balance between the rigidity of bureaucracy—which can stifle employee autonomy—and the flexibility needed to maintain agility. Drawing on two decades of research, much of it conducted in real-world organizational settings, the concept of Structured Empowerment offers a solution. It is a strategic practice that empowers employees by providing them with clearly defined choices within established processes, while also holding them accountable for delivering results. This approach fosters both autonomy and alignment, enabling organizations to scale effectively without sacrificing responsiveness or innovation.

[View on Edelweiss](#)

Wiley

BISAC: *Business & Economics*

9781394285808

Hardcover

June 9, 2026

£24.99 | 27,30 € | \$30.00

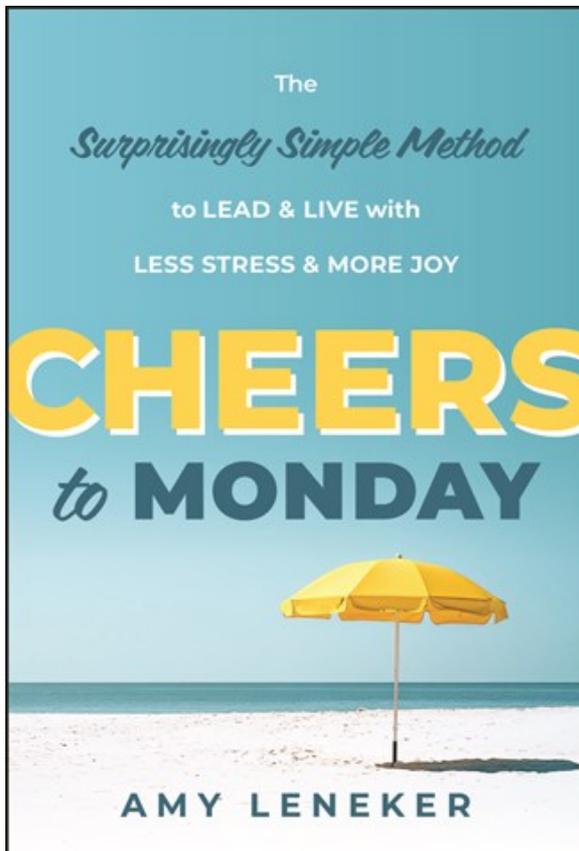
About the Author

Tatiana Sandino (Boston, MA) is the Arthur Lowes Dickinson Professor of Business Administration in the Accounting and Management Unit at Harvard Business School. Professor Sandino's research examines how organizations use management control systems—systems put in place by managers to ensure the actions and decisions of employees are consistent with the organization's objectives. She is particularly interested in addressing challenges associated with scaling up businesses. Her research has been focused on introducing management control systems in growing, multiunit organizations (such as retailers, banks, hotels, or restaurant chains).

Cheers to Monday

The Surprisingly Simple Method to Lead and Live with Less Stress and More Joy

Amy Leneker



[View on Edelweiss](#)

A Simple 3-Step Method to Lead – and Live – with Less Stress and More Joy

If you've ever woken up on a Monday already exhausted – or spent Sunday night bracing yourself for the week ahead – the problem isn't you. The problem is stress. And there's a surprisingly simple way to break free.

Stress is embedded in today's workplaces – disguised as drive, rewarded as resilience, and even praised as passion. But chronic stress isn't a strength; it drains leaders, divides teams, and damages entire organizations.

Cheers to Monday is the joyful rebellion against stress and burnout you've been waiting for. In this transformative book, Amy Leneker – a former C-suite executive and now a trusted leadership advisor to Fortune 100 companies and public sector organizations – reveals a liberating truth: stress isn't the price of success – it's the thief that steals it. And she proves it with sharp wit, refreshing honesty, and laugh-out-loud stories. You'll get the same coaching and science-backed strategies Amy shares in boardrooms, workshops, and conferences around the world.

Learn how to:

- See stress differently – and finally break the cycle of exhaustion, overwhelm, and self-doubt
- Sort stress into five clear categories – so you know exactly what to do with each one
- Solve stress with a simple framework to reclaim your time, energy, and focus – at work and beyond
- Celebrate the shift – because reducing stress isn't just a wellness strategy, it's a joy strategy ...and much more.

Wiley

BISAC: Business & Economics

9781394388806

Hardcover

May 19, 2026

£21.00 | 25,00 € | \$28.00

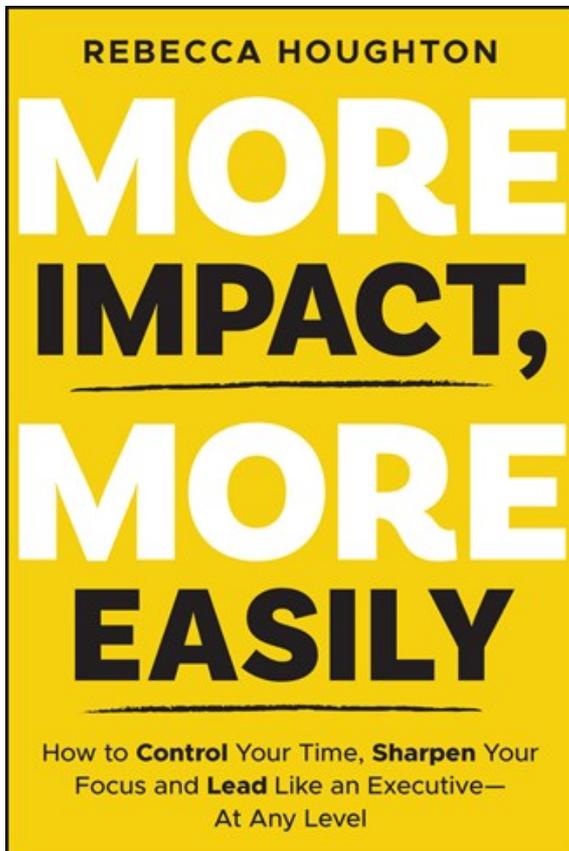
About the Author

Amy Leneker (Olympia, WA) is a leadership consultant, trainer, and Certified Dare to Lead™ Facilitator. Amy has helped leaders and teams all over the world to create happier, healthier workplaces, including Fortune 100 companies and public sector organizations. With over 20 years of leadership experience, including 10 years in C-suites, Amy has learned one thing for certain: happier, healthier workplaces start with happier, healthier leaders. Determined to create a life with less stress and more joy, Amy took a leap of faith, quit her job, and started leadership consulting. Within just two years, she turned her "side hustle" into a seven-figure leadership consulting firm and now shares her insights at conferences, retreats, and

More Impact, More Easily

How to Control Your Time, Sharpen Your Focus and Lead Like an Executive ? At Any Level

Rebecca Houghton



Discover the 12 systems that will transform how you work and how you're seen

You lead teams, drive results and navigate complex stakeholders daily. Yet you're stretched thin and struggling to be recognised for the value you deliver. You've got all the accountability, but none of the authority you need to achieve your goals. The solution? An everyday toolkit to help you deliver more with less.

Drawing from research with over 1000 leaders, *More Impact, More Easily* introduces 12 systems that will help you control the pace of work, own your space and have more influence, regardless of your job title. Discover how top managers operate differently when it comes to getting things done — from leading teams to navigating difficult bosses, guiding change and advancing to the next level.

Learn how to:

- identify where you are now and accelerate your growth up the ladder of impact
- beat burnout and boost productivity without doing more work
- build confidence and visibility so your ideas land with senior stakeholders
- manage up with precision, and influence decisions without direct authority
- lead through change and conflict, boosting motivation and resolving tension fast.

If you're ready to assert your influence and boost your successes, *More Impact, More Easily* gives you the practical systems you need to close the gap between expectation and empowerment.

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Wiley

BISAC: *Business & Economics*

9781394404148

Paperback

February 24, 2026

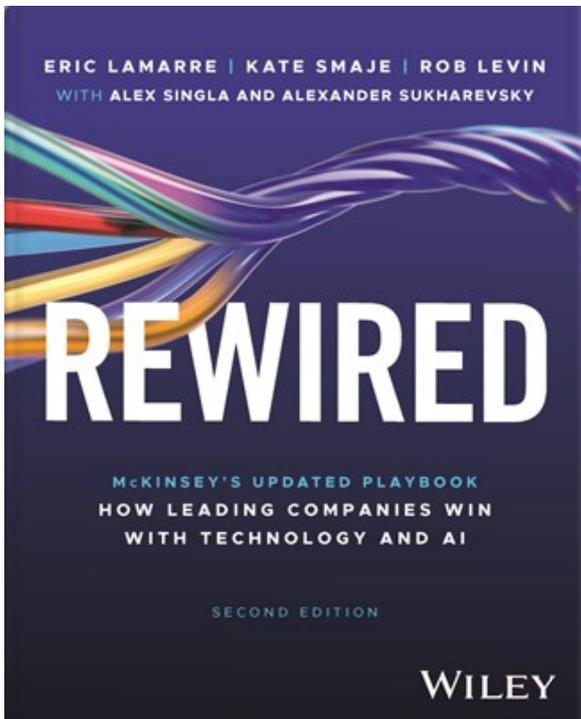
£16.95 | 19,95 € | \$22.95

About the Author

Rewired

McKinsey's Playbook on How Leading Companies Win with Technology and AI

Eric Lamarre



The world's most influential management consulting firm, McKinsey & Company, updates its essential guide to AI transformation

In the newly revised second edition of *Rewired: McKinsey's Latest Playbook on How Leading Companies Win with Technology and AI*, five experienced McKinsey leaders deliver an essential and incisive update to their widely read guide to planning and implementing AI transformations.

The book walks you through the AI transformation from start to finish. You'll learn how to create a transformation roadmap, build and motivate the talent you'll need to execute it, create a new operating model, develop a technology environment that works, embed data throughout your organization, incorporate the latest AI technologies, and incentivize adoption and scaling of your new tools and processes.

This new edition offers brand new insights into cutting-edge AI solutions—and what it takes to implement at your company—as well as the new economics of digital and AI transformations. You'll also discover how to build up the “tech muscles” of your AI transformation leaders, how to choose an operating model that works for you, and how to develop a technology and data capability that can scale for the modern world.

Inside the book:

- Expansive real-world case studies and examples of large, reputable companies that have successfully navigated these sorts of transformations, including the DBS, Freeport-McMoRan, and more
- Comprehensive “how-to” transformation guides and frameworks you can put into practice immediately

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BISAC: *Business & Economics*

9781394381906

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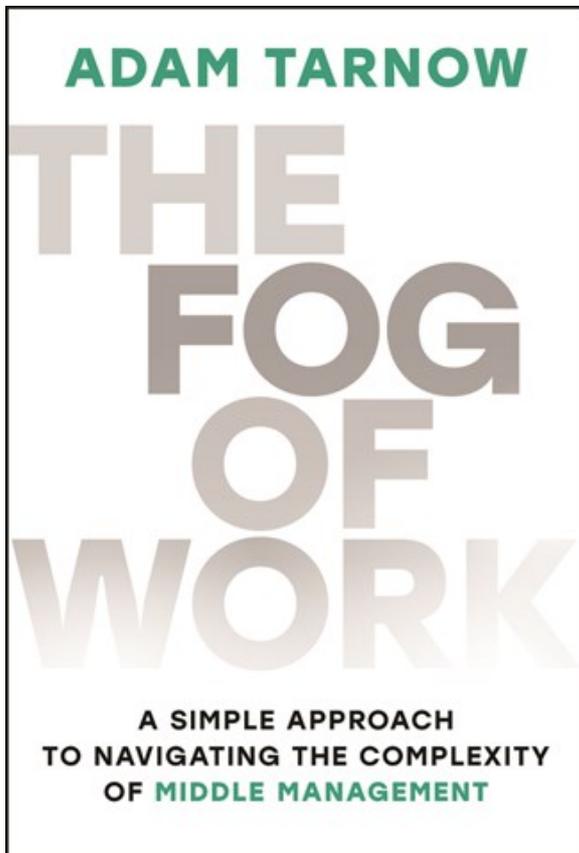
About the Author

Eric Lamarre leads McKinsey Digital in North America, based in Boston. At the Firm, Eric serves clients across a range of industries on large-scale digital and AI transformations, accompanying senior leadership teams to help them build companies that can outperform with technology. Eric has led the development of McKinsey's Digital & AI client service methodologies and published extensively on the topic in HBR, Sloan Management Review and The McKinsey Quarterly. Eric is a member of McKinsey's Shareholders Council, the firm's Board of Directors. He also serves on the board of the Montreal Heart Institute Foundation.

The Fog of Work

A Simple Approach to Navigating the Complexity of Middle Management

Adam Tarnow



A comprehensive playbook for mid-level leaders and managers who want to excel and achieve – without burning out

In *The Fog of Work: A Simple Approach to Navigating the Complexity of Middle Management*, author, podcast host, and management consultant, Adam Tarnow, delivers a transformative guide for mid-level leaders doing their best to traverse the modern workplace. The heart of this book is one life-changing question that empowers managers to gain traction in environments that often seem designed to confuse and disorient even the most experienced leaders.

This book is not filled with unsustainable tips and tricks. There are no calls to *level up*, *step up*, *own up*, or *suck it up*. Today's mid-level leaders don't need a pep talk; they need a plan that works. They need practical ideas that can be implemented into their professional lives immediately, regardless of their industry. *The Fog of Work* provides that plan.

Inside the book:

- A comprehensive new way to think about work that will have you acting – and feeling – like a consummate and capable professional
- Proven tactics for discovering sustained motivation
- An effective toolkit for mid-level leaders interested in achieving consistent, daily progress without risking burnout or feeling overwhelmed

Perfect for managers negotiating the complexities of mid-level organizational leadership, *The Fog of Work* is your personal guide to making consistently sound decisions, generating professional momentum, and accurately measuring success.

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BISAC: Business & Economics

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Hardcover

June 2, 2026

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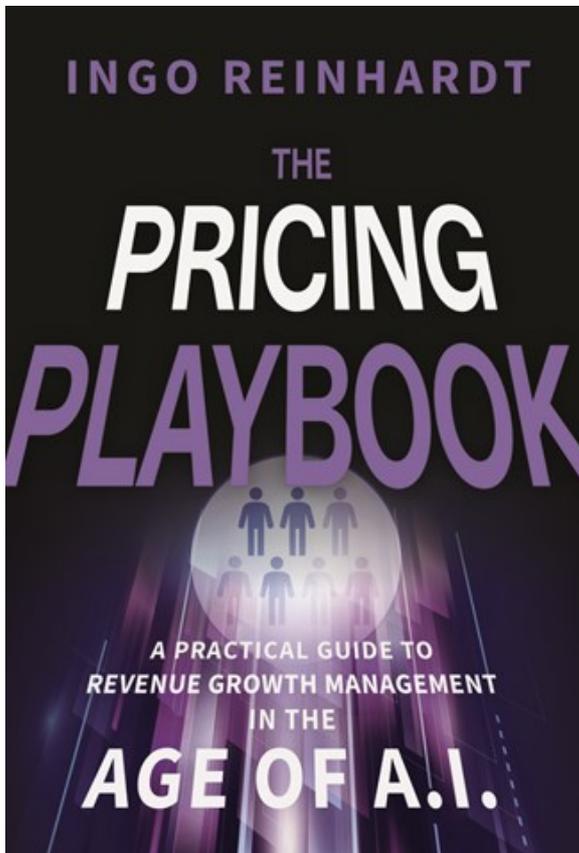
About the Author

Adam Tarnow is a partner at PeopleWorks International, a management consulting firm, co-author of *The Edge: How to Stand Out By Showing You're All In*, and co-host of the *How to Lead* podcast with friend and author Clay Scroggins. A former CPA and 'career middle manager,' Adam now heads PeopleWorks' Leadership Development practice, and through his consulting, speaking, and training programs has helped thousands of managers navigate the realities of modern leadership. His expertise has shaped team leaders and managers across manufacturing, food service, management consulting, public accounting, bio-pharma, and education. Adam's insights are

The Pricing Playbook

A Practical Guide to Revenue Growth Management in the Age of A.I.

Ingo Reinhardt



[View on Edelweiss](#)

An in-depth and up-to-date discussion of pricing strategy that incorporates the latest developments in generative AI

In *The Pricing Playbook: A Practical Guide to Revenue Growth Management in the Age of A.I.*, author Ingo Reinhardt delivers a uniquely insightful discussion of the theoretical underpinnings of pricing. He also presents detailed instructions for using that theory to construct a revenue growth management framework that will guide the pricing strategy within your organization.

Reinhardt offers a selection of specific case studies that focus specifically on the opportunities and challenges created by the ongoing digitization and proliferation of generative AI technologies. The book explains and contextualizes how this new suite of tools and platforms should impact business leaders' pricing decisions.

Inside the book:

- Detailed discussions of the underlying methods and principles that forward-looking organizations use to make pricing decisions in an environment that includes generative AI
- Step-by-step guidance for creating a comprehensive pricing and revenue growth management strategy for your firm
- Up-to-date explorations of the basics of pricing theory and important subtopics, including value pricing, price elasticities, and behavioural pricing

Perfect for managers, executives, and all other business leaders with a stake in crafting pricing strategies at their organization, *The Pricing Playbook* is also a must-read for entrepreneurs, founders, and team leaders at high-growth organizations looking for expert advice on a critical subject that's evolving rapidly.

Wiley

BISAC: Business & Economics

9781394396900

Hardcover

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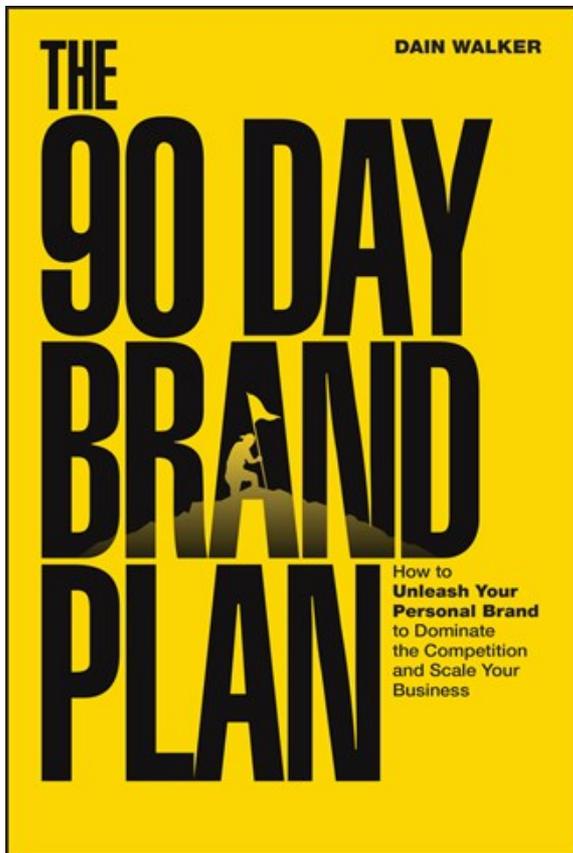
About the Author

Dr. Ingo Reinhardt is a recognized expert in pricing and Revenue Growth Management (RGM). He holds Master's degrees in Management and Mathematics, and earned his PhD in Management from the University of Cologne. He was a PostDoc at the University of Oxford and has published in leading journals, including the Strategic Management Journal. Ingo began his industry career at global consultancy Simon-Kucher & Partners, where he advised international clients on pricing and commercial strategy. He later co-founded Buynomics, a SaaS company revolutionizing RGM decision-making through its Virtual Shoppers AI technology. Ingo frequently speaks at industry conferences and holds expert webinars

The 90 Day Brand Plan

How to Unleash Your Personal Brand to Dominate the Competition and Scale Your Business

Dain Walker



[View on Edelweiss](#)

Become a known name and authority in your field to unlock infinite money-making opportunities

In *The 90 Day Brand Plan: A Step-by-Step Guide to Mastering the Art of Branding*, celebrated branding agency founder and influencer Dain Walker delivers an expert roadmap to harnessing your authority, credibility, and skills in your field to create consistent money-making opportunities. In the book, you'll learn how to get paid for being a known name in your industry through your businesses, products, and services.

Discover how to nail and scale your likeability, charisma, and character as you channel your personal brand's attention into whatever company or product you're building. The author explains how he used his own personal Instagram following to grow multi-million-dollar brands, and how you can do the same thing.

You'll also find:

- Strategies to use your creativity, sales abilities, action plans, and fun daily mental exercises to create the right mindset and skillset for growth
- Ways to eliminate fear, rejection, and self-doubt as you learn to unpack personal belief into the creation of content of all sorts
- Techniques to harness a variety of income streams, including those from social media, speaking, selling, podcasting, marketing, pitching, and advertising

An effective and insightful guide to harnessing the full potential of your personal credibility, expertise, and authority, *The 90 Day Brand Plan* will prove invaluable to influencers, promoters, marketers, entrepreneurs, and founders of all stripes.

About the Author

DAIN WALKER is the founder and CEO of Rivyl, Australia's fastest growing branding agency. He also runs a series of marketing and branding masterclasses for thousands of marketers and entrepreneurs. He's an expert in branding and how it can fuel a company's rapid growth.

Wiley

BISAC: *Business & Economics*

9781394369300

Paperback

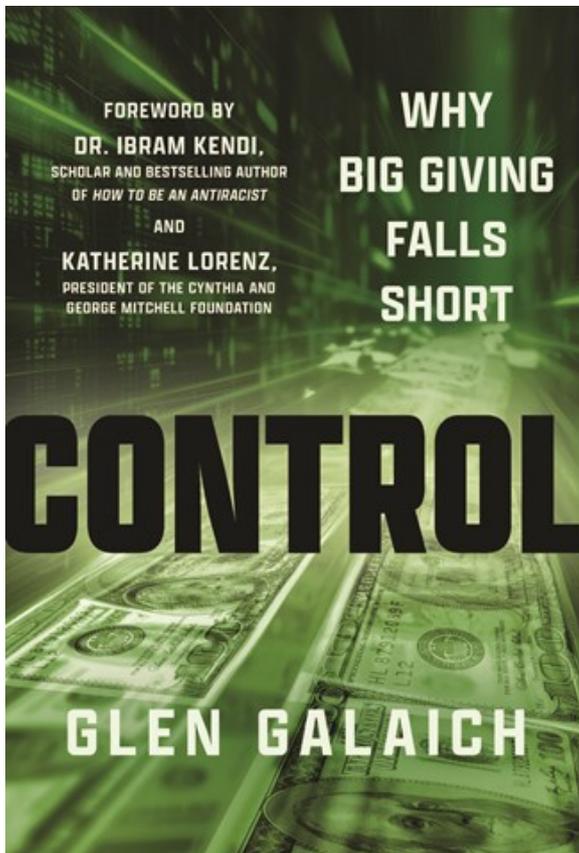
April 28, 2026

£17.00 | 20,00 € | \$22.00

Control

Why Big Giving Falls Short

Glen Galaich



[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394352425

Hardcover

May 5, 2026

£22.00 | 27,00 € | \$28.00

An insider's view exposing the most urgent issue in US big giving

—and how to address it With Americans increasingly concerned about billionaires controlling our public funds and everyday lives, Glen Galaich—social impact expert, nonprofit leader, and Stupski Foundation CEO—delivers his personal conversion story from believing in strong, consolidated donor power to understanding how it limits and derails social change. In *CONTROL: Why Big Giving Falls Short*, Galaich offers an incisive critique of the United States' approach to charitable Big Giving and its systems and culture that, he argues, encourage excessive donor control.

Most people don't realize (or don't want to talk about) why today \$2 trillion in US charitable funds are essentially stockpiled by big donors and foundations too focused on growing endowments through for-profit investments rather than the timely, vital disbursement of these funds back to our communities and nonprofits. Galaich introduces us to the system-wide "Mindset of Control" that allows continued, outsized influence of major donors over charitable assets legally and ethically no longer their money. He discusses how financial and legal systems, combined with outdated traditions, have given big donors a false sense of ownership over effectively public assets, and kept private foundations and donor-advised funds from comprehensively engaging communities. It's a role in the system that Galaich questions if many big donors even want to play.

Inside the book:

- Revealing examples of how excessive donor control maintains an ineffective culture of Big Giving and limits community engagement
- Storytelling that holds a mirror up to the sector's behaviors, myths, and "fake rules" that impede social progress for working-class and perennially under-resourced communities
- A rare peek into the inner workings of private foundations and how grantmaking decisions are made behind the closed

About the Author

Glen Galaich, PhD (Marin County, CA; Glen Galaich - Stupski Foundation)

is a thought leader and speaker on big giving for greater social impact—especially to advance equity, justice, and dignity for historically marginalized communities—and on changing the conversation around how philanthropy operates to better fulfill its mission to serve others. In his daily role as CEO of a large US spend down charitable institution, the Stupski Foundation, he progresses food justice, economic empowerment, postsecondary

Joint Ventures Involving Tax-Exempt Organizations, 2025 Cumulative Supplement

Michael I. Sanders



A comprehensive review of the latest developments for tax-exempt organizations engaged in joint ventures

In the *2025 Cumulative Supplement to the fourth edition of Joint Ventures Involving Tax-Exempt Organizations*, veteran tax attorney Michael I. Sanders delivers an essential update to the premier text on the subject of joint ventures with tax-exempt organizations. You'll discover every relevant and recent development in the liability of, and consequences to, exempt organizations participating in joint ventures with for-profit and other tax-exempt entities.

This authoritative guide offers unmatched access to relevant IRC provisions, Treasury regulations, IRS rulings, relevant judicial rulings, and legislative developments that impact exempt organizations considering or involved in joint ventures. You'll also find:

- Sample models, checklists, and numerous citations to Internal Revenue Code sections, Treasury Regulations, case law, and IRS rulings
- Suggestions for structuring joint ventures and minimizing the risk of audit or penalties

Written by a recognized expert in this complex and rapidly evolving field, the *2025 Cumulative Supplement* is a must-read resource for tax attorneys, accountants, and professionals working with tax-exempt organizations.

[View on Edelweiss](#)

Wiley

BISAC: *Business & Economics*

9781394307777

Paperback

February 2, 2026

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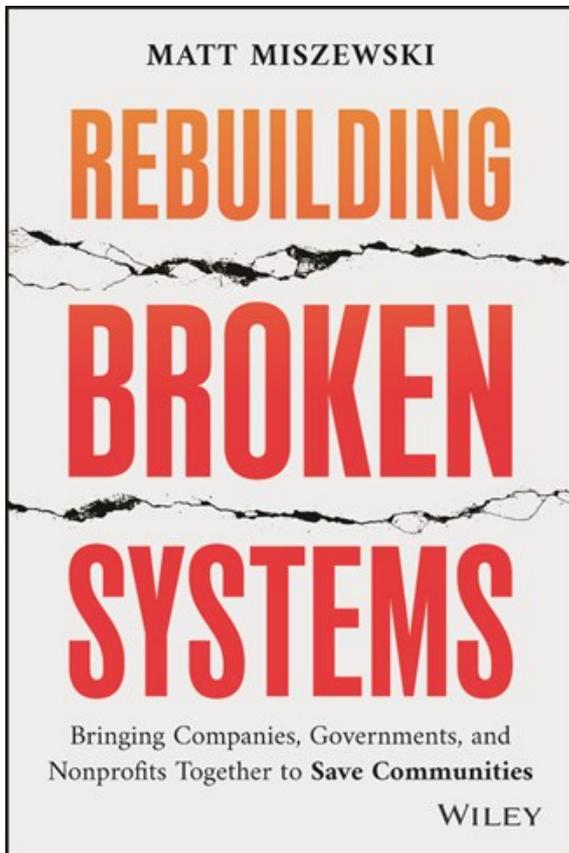
Previous Edition: 9781394251766

About the Author

Rebuilding Broken Systems

Bringing Companies, Governments, and Nonprofits Together to Save Communities

Matt Miszewski



Insights and practical strategies for businesses, foundations and nonprofits to help create a better world for all

In *Rebuilding Broken Systems. Bringing Companies, Governments, and Nonprofits Together to Save Communities*, author Matt Miszewski walks readers through a new approach that holds the promise of building new institutions moored to a unique pairing of American justice and hope. Inspired by his time in the world's largest companies, some of its most impressive builders, and various international nonprofits, this book reveals a model to answer one of the biggest problems in the nonprofit world today: finding and inspiring people who want to be the boots on the ground to help change the world.

With inspiring stories interwoven throughout, this book delves into topics including:

- The seamless integration of the mission commitment of government workers, the passion and skillsets of volunteers, and the intellect of corporate wizards
- Effective strategies to build socially conscious for-profit companies at a time when commitment to institutions has all but been abandoned
- The interplay between community activism, corporate philanthropy, and the desires and behaviors of stakeholders

Practical, comprehensive, and thought-provoking, *Rebuilding Broken Systems. Bringing Companies, Governments, and Nonprofits Together to Save Communities* serves as a timely, essential roadmap for all business leaders, social activists, and nonprofit professionals looking to make real, noticeable change in the world.

[View on Edelweiss](#)

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BISAC: Business & Economics

9781394313150

Hardcover

May 26, 2026

£22.00 | 26,00 € | \$28.00

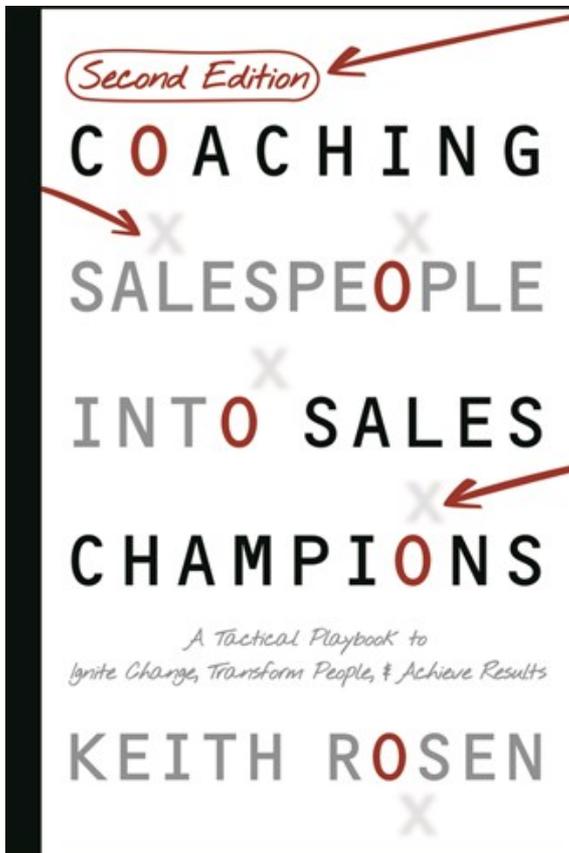
About the Author

Matt Miszewski (Geneva, IL) is a social impact advocate, activist, and the CEO of Catchafire, the leading online volunteer platform dedicated to driving both philanthropic impact AND value for nonprofits and funders. Matt brings in years of expertise building revolutionary, disruptive technological sales programs and global GTM strategies that transformed the status quo and has built incredible teams and leaders who have achieved unbelievable goals together. Matt's previous experience includes building out and leading the Public Sector businesses for both Microsoft and

Coaching Salespeople Into Sales Champions

A Tactical Playbook to Ignite Change, Transform People, & Achieve Results

Keith Rosen



Six Continents. 76 Countries. Millions of Managers. One relentless mission: Elevate and transform how the world leads, coaches, and sells.

Since its groundbreaking release in 2008, *Coaching Salespeople Into Sales Champions* has transformed how managers lead and quickly became the global benchmark for transforming managers into world-class coaches.

In a world rocked by a hybrid workforce, constant change, fear-driven workplaces, unprecedented burnout, fractured communication, turnover and disengagement, today's sales leaders are facing more pressure than ever.

That's why the predominate sales and leadership strategy has transformed from results driven to care driven. Managers must adopt new conversations for different generations that crave purpose, life balance, motivation, trust, and human connection, over money. Keith Rosen returns with a completely revised and expanded edition for an ever-evolving world, packed with new strategies, critical conversations, dozens of high impact coaching questions, and grounded in Rosen's *L.E.A.D.S. Coaching Framework™*. This revised coaching playbook will show you how to create a thriving coaching culture that scales, drives consistent revenue, makes coaching a daily habit, and develops sales champions.

Endorsed by leaders from Microsoft, Salesforce, Johnson and Johnson, Heinz, LinkedIn, Capital One, Pfizer, State Farm, and other world-class organizations, this updated edition gives sales leaders a tactical roadmap to:

- Turnaround underperformers in 30 days or less.
- Master the seven types of coaching questions that build trust, accountability, ignite change, create buy-in, and spark innovation.

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BISAC: Business & Economics

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Hardcover

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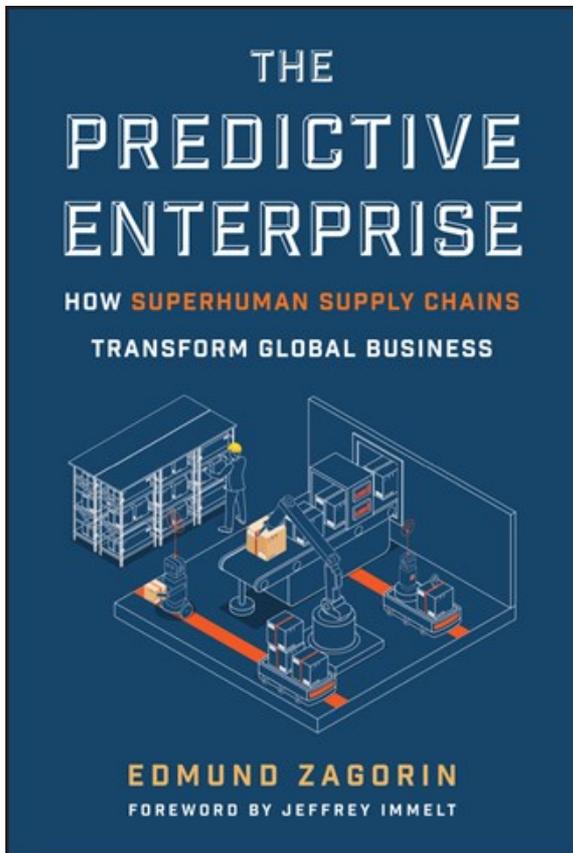
About the Author

Keith Rosen (Merrick, NY; www.keithrosen.com) is the CEO of Profit Builders, named one of the Best Sales Training and Coaching Companies worldwide for the last four years. He is a globally recognized authority on sales and leadership and the pioneer of executive sales coaching and management coach training. Keith has written several bestsellers on time management, cold calling and closing the sale. As a leader in the coaching profession, Keith was inducted in the inaugural group of the Top Sales Hall of Fame in recognition for his outstanding contributions in sales and leadership development and was also named The Sales Education Leader of the Year. He has been featured in Entrepreneur, Inc., Fortune, The New

The Predictive Enterprise

How Superhuman Supply Chains Transform Global Business

Edmund Zagorin



[View on Edelweiss](#)

Afterword by Len DeCandia, former Chief Procurement Officer, Johnson & Johnson and Estée Lauder, and former Chief Supply Officer, Roche NA

Featuring an essay by Packy McCormick, writer and investor, Not Boring

Leverage AI and robotics to transform industries, launch new business models, and dominate markets

The Predictive Enterprise: How Superhuman Supply Chains Transform Global Business digs deep into the exciting business opportunities created by a new kind of supply chain—one powered by AI and autonomous technologies—to deliver an exponential increase in productivity and throughput. From superintelligent humanoid robots, to sensorized loading docks, to autonomous and AI-augmented supplier negotiations, to predictive materials management, this book covers all aspects of superhuman supply chains within the context of larger global enterprise digital transformations.

Drawing from interviews with Global 2000 executives and real-world case studies at companies like Chevron, Standard Industries, Koch Industries, as well as Amazon, Walmart, and Tesla, this book delivers key insights on:

- Autonomous distribution centers, humanoids, self-driving everything, including drone swarms, and more
- Leapfrogging and retrofitting legacy infrastructure, systems, facilities, and workforces for exponential gains
- Third party AI risks for large enterprises and AI governance for supply chain teams, including challenges associated with security, privacy, and data governance
- The role of simulations in disaster response, including extreme weather events, geopolitical conflicts, trade wars

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BISAC: *Business & Economics*

9781394370511

Hardcover

April 28, 2026

£28.00 | 34,00 € | \$35.00

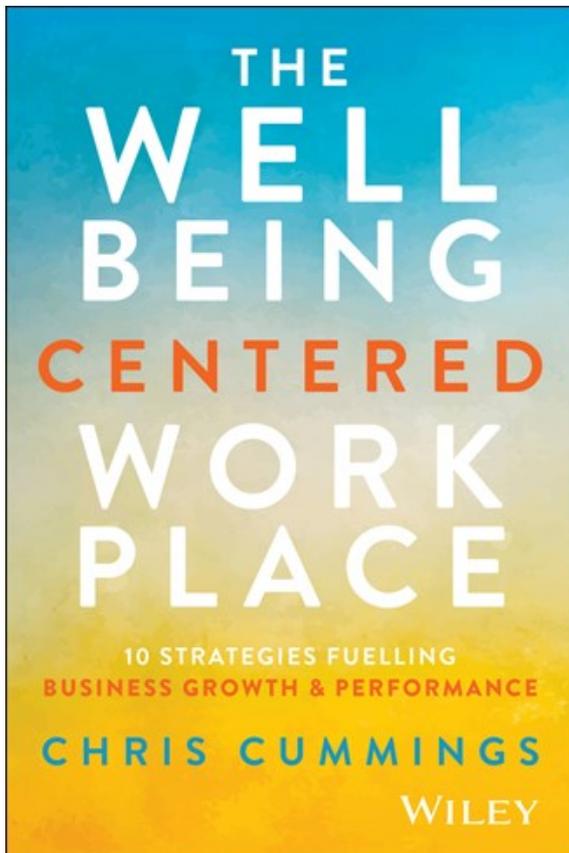
About the Author

Edmund Zagorin is Co-Founder and Chief Strategy Officer at Arkestro, a predictive procurement platform and enterprise transformation partner. As a Silicon Valley entrepreneur and inventor specializing in applications of artificial intelligence within supply chains, Edmund holds a number of patents and was recognized by the Institute for Supply Management as "Supply Chain Management Executive of the Year" in 2024 for his innovative work on price simulations. He has been a featured speaker at Reuters Supply Chain USA, Sourcing Industry Group Summit, CPO Summit, and Digital Procurement World and is a regular contributor Forbes on the topic of AI and supply chains.

The Wellbeing Centered Workplace

10 Strategies Fuelling Business Growth & Performance

Chris Cummings



[View on Edelweiss](#)

A heartfelt personal journey that unlocks the power of evidence-based wellbeing at work

In *The Wellbeing-Centered Workplace*, Chris Cummings shares a powerful personal and professional journey following his partner's mental health challenges that motivated him to quit his corporate career and start Wellbeing at Work, a global purpose-led business empowering organizations to prioritize employee wellbeing through community engagement, meaningful connections, and expert knowledge sharing.

This book offers an honest account of how prioritizing wellbeing—both personal and organizational—became the cornerstone of sustainable growth, stronger leadership, and elevated team performance. Through real-world experiences, strategic insights, and lessons learned, the author reveals how wellbeing is not a soft skill but a strategic advantage that drives innovation, resilience, and results.

Readers will also find 10 practical steps that organizations can take forward to create thriving workplaces, with each step supported by case studies from senior business leaders who have found standout success in a particular area. A must-read for leaders, entrepreneurs, and change-makers looking to build purpose-driven organizations where people and profits thrive together.

In this book, readers will find discussion on:

- The huge benefits of flexibility in courting the global talent pool and how we can engage with wider communities
- The unique desires of Millennials and Gen Z and the growing number of people taking career breaks or shifting to new careers in their fifties
- How to ensure the human aspect in the workplace while complementing the rapidly developing technological

Wiley

BISAC: Business & Economics

9781394374083

Hardcover

June 2, 2026

£22.00 | 26,00 € | \$30.00

About the Author

Chris Cummings (Greater Brighton City, London; [Wellbeing at Work - The Workplace Wellness Experts](#)) the Group CEO of Wellbeing at Work, firmly believes that wellbeing goes beyond wellness initiatives. It involves a fundamental rethinking of work, leadership, and culture. Chris and his team are passionate about encouraging organizations to prioritize wellbeing as a strategic initiative - focusing on community, connection, and knowledge. Chris and his team at Wellbeing at Work have been delivering trusted and independent content from global experts. Their aim is to empower clients to create successful initiatives that yield proven results.

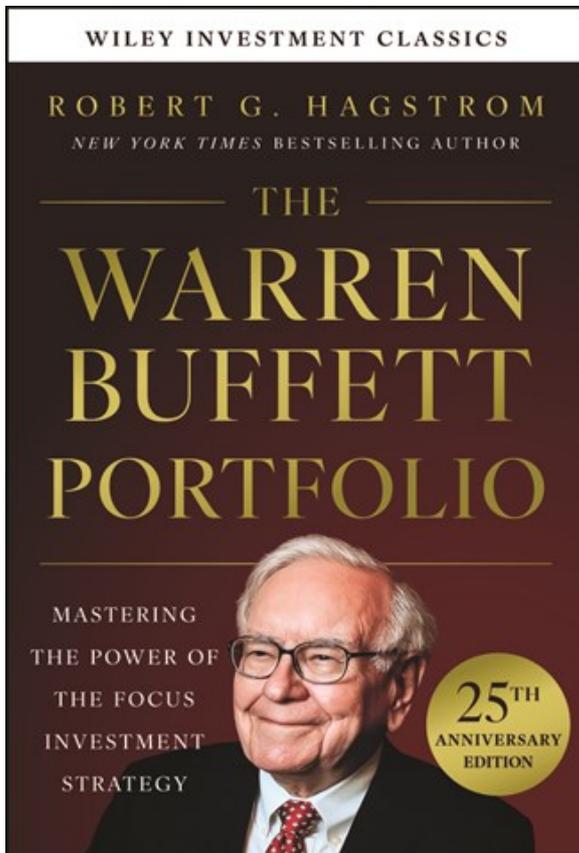
Finance & Accounting



The Warren Buffett Portfolio, 25th Anniversary Edition, A Wiley Investment Classic

A Wiley Investment Classic

Robert G. Hagstrom



Celebrates 25 years of Buffett's focus investing strategy with fresh insights for today's investors

For more than two decades, *The Warren Buffett Portfolio* has guided investors toward mastering the art of focus investing—a strategy that concentrates on a select group of superior businesses rather than spreading resources thin across countless holdings. With the release of the *25th Anniversary Edition*, Robert G. Hagstrom, one of the most respected interpreters of Warren Buffett's investment philosophy, offers fresh insights into why concentrated portfolios remain the key to long-term wealth creation, even in today's volatile markets. This updated edition addresses the limitations of conventional portfolio theory and challenges readers to rethink risk, diversification, and market efficiency through the lens of Buffett's remarkable success.

Hagstrom expands the original work with powerful new material that reflects what he has learned since introducing the concept of focus investing. New chapters explore the philosophy of focus investing including a deeper exploration of Charlie Munger's "Art of Achieving Worldly Wisdom." In addition, there are new chapters on the mathematics of focus investing, psychology of focus investing and how to think about the structure of markets.

Equipping investors at every level with the tools, models, and mental framework needed to build portfolios capable of outperforming the market over time, *The Warren Buffett Portfolio, 25th Anniversary Edition*:

- Compares modern portfolio theory with Buffett's alternative view of risk and portfolio management.
- Provides update analysis of "Superinvestors of Buffettville."
- Explains probability theory and how to apply to investing, Kelly Optimization Model, high active share investing,

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Series: Wiley Investment Classics

BISAC: *Business & Economics*

9781394395736

Hardcover

April 28, 2026

£21.95 | 25,95 € | \$29.95

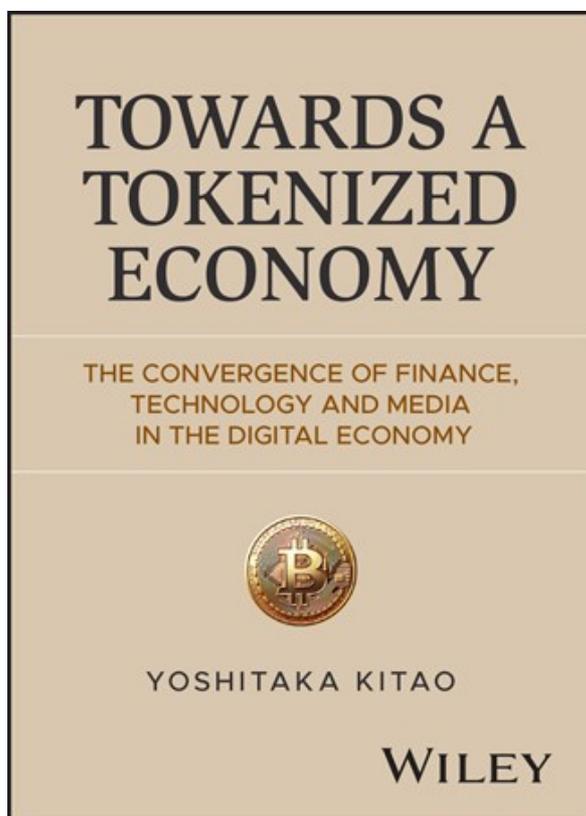
About the Author

Robert G. Hagstrom (Villanova, PA), CFA, has more than 30 years of investment experience and is currently Chief Investment Officer of Equity Compass Investment Management, LLC (a wholly owned subsidiary of Stifel Financial Corp) and Senior Portfolio Manager of the Global Leaders Portfolio. He joined Equity Compass in April 2014 and launched the Global Leaders Portfolio three months later. Hagstrom has spent a good chunk of his professional life following Warren Buffett, studying his investment principles, and working to write about them in a way that could be helpful to those of us who are not billionaires. He is the author of three well-known books

Towards a Tokenized Economy

The Convergence of Finance, Technology and Media in the Digital Economy

Yoshitaka Kitao



[View on Edelweiss](#)

Discover how blockchain, stablecoins, and Web3 are revolutionizing global finance and creating unprecedented investment opportunities

In *Towards a Tokenized Economy*, leading financial executive Yoshitaka Kitao provides essential insights into the transformation of global finance through technological innovation. Drawing on his extensive experience in financial services and strategic technology investments, Kitao explains how blockchain, cryptocurrency, and tokenization are fundamentally reshaping monetary systems, investment strategies, and the structure of the world economy.

This comprehensive guide takes readers through the emerging landscape of modern finance, from the strategic importance of dollar-pegged stablecoins and Bitcoin's role as a reserve asset to the revolutionary potential of Web3, decentralized finance, and security tokens. Kitao explains complex technological concepts in accessible terms while revealing the geopolitical implications of these developments, including strategies to maintain monetary dominance through cryptographic assets. The book combines technological depth, financial expertise, and strategic foresight, giving you:

- In-depth analysis of stablecoins processing over 500 trillion yen monthly and their impact on global payment systems
- Clear explanations of Bitcoin's blockchain infrastructure, mining operations, and its emergence as institutional reserve holdings
- Comprehensive coverage of Web3 fundamentals including smart contracts, decentralized finance protocols, NFTs, and autonomous organizations
- Strategic insights into RWA tokens, including security tokens, tokenized equities, and the transformation of capital markets and exchanges
- Exclusive perspective on how major financial institutions are entering content and advertising businesses through

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Hardcover

March 19, 2026

£21.99 | 25,99 € | \$28.99

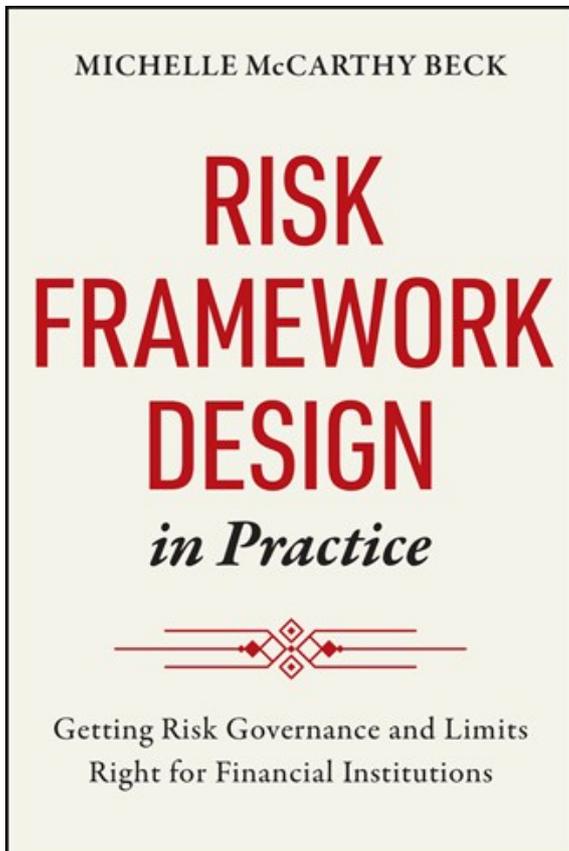
About the Author

Yoshitaka Kitao (New York, NY) is the CEO of SBI Holdings, Inc., previously the finance arm of Softbank, which was spun off from Softbank in 2005. Mr. Kitao began his career at Nomura Securities Co., Ltd., where he was mainly engaged in the investment banking business. He joined Softbank Corp. in 1995 as Executive Vice President and CFO and was then appointed CEP of the Softbank Finance group companies. He also serves as Chairman of E*Trade Securities Co., Ltd. Mr. Kitao holds degrees in economics from Keio University and Cambridge University.

Risk Framework Design in Practice

Getting Risk Governance and Limits Right for Financial Institutions

Michelle McCarthy Beck



[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394378654

Hardcover

April 28, 2026

£74.00 | 88,00 € | \$95.00

A comprehensive and practical collection of tools and frameworks for risk governance at banks, insurance firms, asset managers, and other financial organizations

In *Risk Framework Design in Practice: Getting Risk Governance and Limits Right for Financial Institutions*, veteran portfolio and risk manager, Michelle Beck, delivers a robust and functional approach to risk governance that's perfect for financial institution managers and executives. Beck skips the high-level bromides, avoids narrowly considering only one type of asset class or financial institution, and instead offers practical guidance for leaders across the full scope of the industry seeking to answer critical risk management questions:

What types of risk limits are necessary? How many of them does my organization need? How should they be set? Are minimum regulatory standards sufficient to safeguard my company's interests?

Risk Framework Design in Practice provides an effective structure for enterprise risk limits in different types of firms, including banks, asset managers, insurers, and corporate pensions. It explains how these types of firms should establish risk appetites, the essential pieces of their governance structures, and how to ensure the right information is in the right hands at the right times. It also includes:

- Deep dives into the relevant limits for market, credit, and operational risks, including the implications of using alternative methods
- Detailed discussions of contemporary approaches to limiting economic capital, value at risk, stress tests, exposures, liquidity, concentrations, stop-losses, and drawdown limits
- Approaches to operational risk that avoid the expensive trap of attempting to police business efficiency, and instead focus on control strength for truly dangerous risks

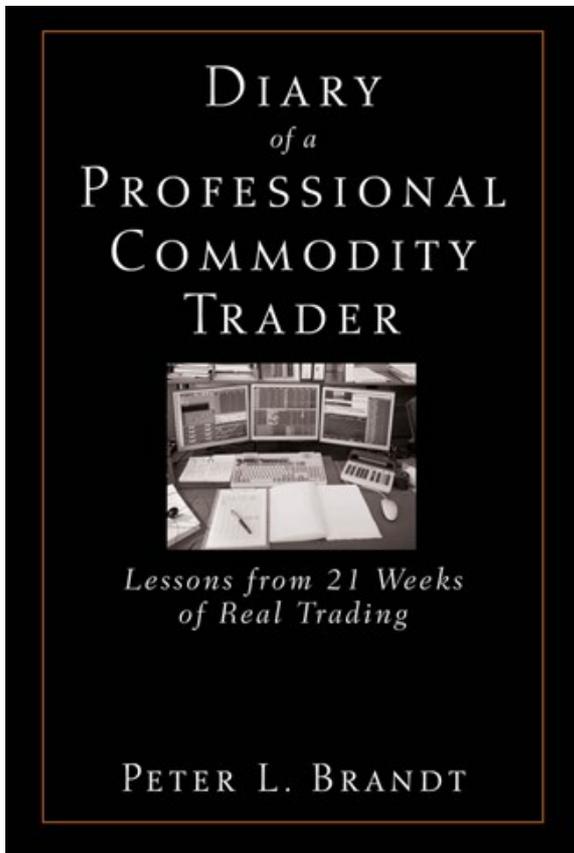
About the Author

Michelle McCarthy Beck (Chicago, Illinois) has almost 40 years of experience as a derivative portfolio manager, risk manager, and chief risk officer in large banking, asset management, and insurance companies in the U.S. and Europe, including Bankers Trust, Deutsche Bank, and TIAA. Most recently, she has served as a risk management expert at the US Securities and Exchange Commission. She served on the board of the Global Association of Risk Professionals from 2006-2020, was President of GARP's Buy Side Risk Managers Forum in 2018, and served on the board of the CFA Society of Chicago from 2016-2019.

Diary of a Professional Commodity Trader

Lessons from 21 Weeks of Real Trading

Peter L. Brandt



Diary of a Professional Commodity Trader: Lessons from 21 Weeks of Real Trading

Trading is generally far more difficult in practice than in theory. The reality is that no trade set up or individual trader or system can identify profitable trades in advance with complete certainty. In *A Year of Trading*, long-time trader Peter Brandt reveals the anxieties and uncertainties of trading in a diary of his 2009 trades. He explains his thought process as he searches for trading opportunities and executes them. Each trade includes charts, an analysis of the trade, and a play-by-play account of how the trade unfolds.

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BISAC: *Business & Economics*

9781394377961

Paperback

May 26, 2026

£18.00 | 22,00 € | \$24.00

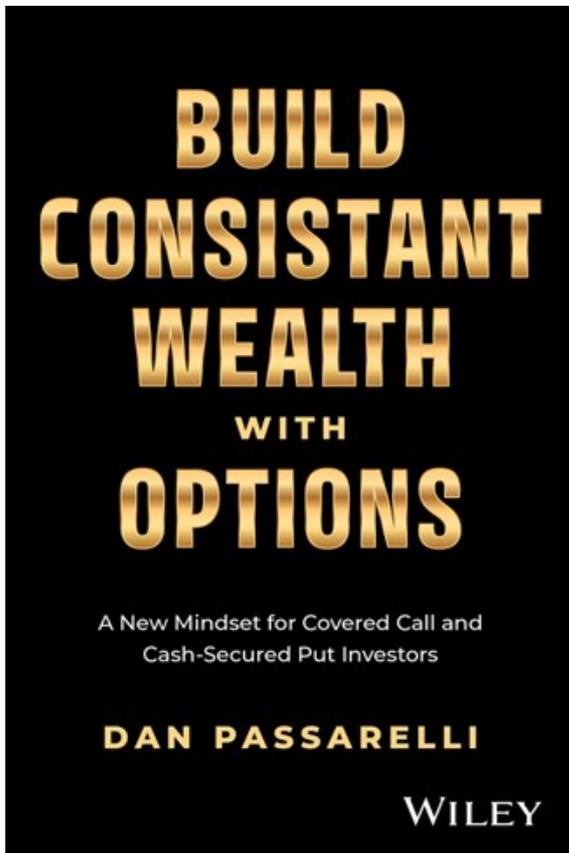
About the Author

PETER L. BRANDT has been a full time professional commodity and foreign exchange trader for over thirty years. He has worked as a broker to large industrial clients, traded for his own account, and was one of the early pioneers in the commodity hedge fund arena. Along the way, Brandt published a highly regarded newsletter called *The Factor*, and also collaborated with Bruce Babcock Jr. to publish the highly acclaimed book, *Trading Commodity Futures with Classical Chart Patterns*. Primarily devoted to trading proprietary capital in commodity and forex markets, Brandt has achieved a lofty average

Build Consistent Wealth with Options

A New Mindset for Covered Call and Cash-Secured Put Investors

Dan Passarelli



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Wiley

BISAC: Business & Economics

9781394361694

Hardcover

April 28, 2026

£58.00 | 70,00 € | \$75.00

A step-by-step guide to market-beating options trading strategies that work in the real world

In *Build Consistent Wealth with Options: A New Mindset for Covered Call and Cash-Secured Put Investors*, experienced trader and author Dan Passarelli shares for the first time a practical, hands-on guide to the popular options trading strategy known as "The Wheel." Passarelli helps you overcome the most common and daunting obstacles that stand in the way of investors who try this strategy, changes theory into action and reveals the real-world steps to finally make it work for you.

The book introduces the "Cycle/Recycle Trade," a blueprint that turns a nuanced and effective options trading strategy—often praised as beating the trusted buy-and-hold—into repeatable results most miss.

Inside the book:

- A step-by-step guide to building a mindset that nurtures the strengths of probability and edge in your investing
- Expert guidance on setting and achieving objectives
- Hands-on examples demonstrating how to react to common options trading scenarios

Perfect for both retail and professional investors everywhere, *Build Consistent Wealth with Options* is an incisive, effective manual for the real-world application of options trading strategies that have stood the test of time.

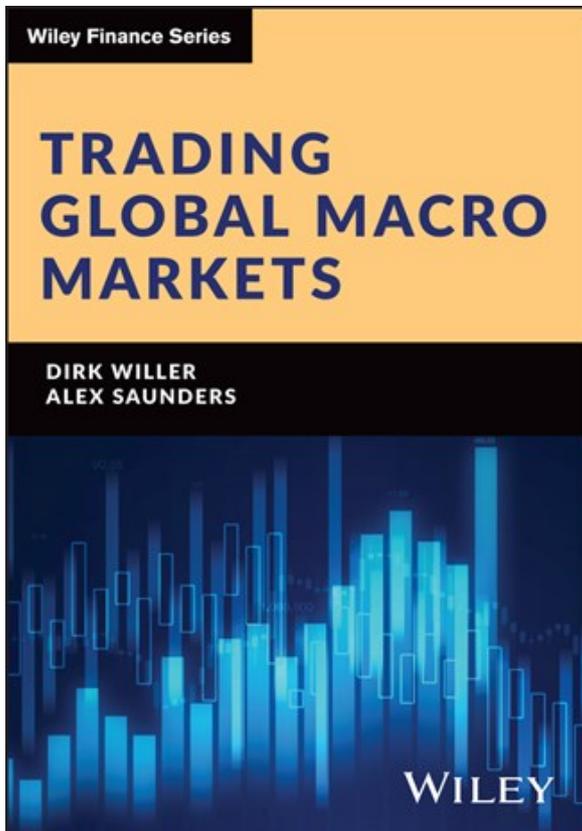
About the Author

Dan Passarelli is an author, trader and former member of the Chicago Board Options Exchange (CBOE) and CME Group. Dan has written two books on options trading - "Trading Option Greeks" and "The Market Taker's Edge." He is also the founder and CEO of Market Taker Mentoring, Inc., a leading options education firm that provides online options education, options newsletters and personalized, one-on-one coaching for option traders.

Dan began his trading career on the floor of the CBOE as an equity options market maker. He also traded agricultural options and futures on the floor of the Chicago Board of Trade (now part of CME

Trading Global Macro Markets

Dirk Willer



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Discover opportunities in macro trading as global market volatility increases

In *Trading Global Macro Markets*, accomplished global macro veterans Dirk Willer and Alex Saunders deliver a complete and incisive guide to navigating global macroeconomic trends as the low volatility world of quantitative easing gives way to the post-pandemic world of increased interest rates and macro volatility. The authors offer coverage of every major asset class, from government debt and credit to equity, commodity, and foreign exchange markets, along with back-tested frameworks going back over two decades and more that illustrate how to trade each class and how to make cross-asset trading decisions.

This fully validated roadmap to global macro trading is a thoroughly researched handbook filled with use-cases, charts, examples, and tools. It avoids overly complex mathematics in favor of concise explanations and case studies wherever possible, ensuring it remains accessible to practitioners and traders from a wide variety of backgrounds.

You'll also find:

- Strategies for trading the business cycle and macroeconomic events, like economic data releases, monetary policy meetings, elections, and geopolitical flashpoints
- Techniques for tactical asset allocation
- Ways to choose between asset classes and discussions of trades that illustrate the concepts explored in the book

Ideal for global macro buy-side and sell-side professionals, asset allocators, market researchers, academics, regulators, and policymakers, *Trading Global Macro Markets* will prove invaluable to

About the Author

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Series: The Wiley Finance Series

BISAC: *Business & Economics*

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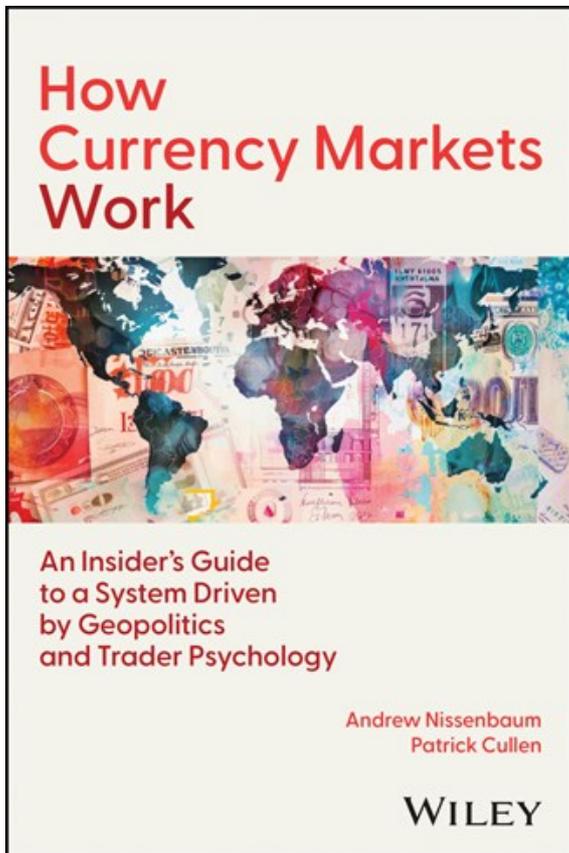
Hardcover

April 30, 2026

£65.00 | 76,00 € | \$83.00

How Currency Markets Work

Andrew Nissenbaum



How Currency Markets Work offers a comprehensive guide to understanding the mechanics, influences, and significance of currency markets. The book combines insights from a seasoned interbank trader, an economist, and a geopolitical risk analyst to provide a multidisciplinary approach. It covers everything from the basics of how currency prices are determined to the complex interplay between geopolitics, economic policies, and market dynamics. The goal is to offer readers a deep understanding of how currency markets operate and their broader impact on global finance.

In a world where economists look at currency from one point of view, and traders from another, this book takes the contemporary approach to currency markets from both the academic and the trading standpoint. Chapters include illustrative case studies to help give readers actionable tools for navigating market volatility and managing risk. Appealing to hedge fund managers, bank traders, systematic and discretionary traders, this book will also be of value to students and aspiring Forex traders.

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Hardcover

April 21, 2026

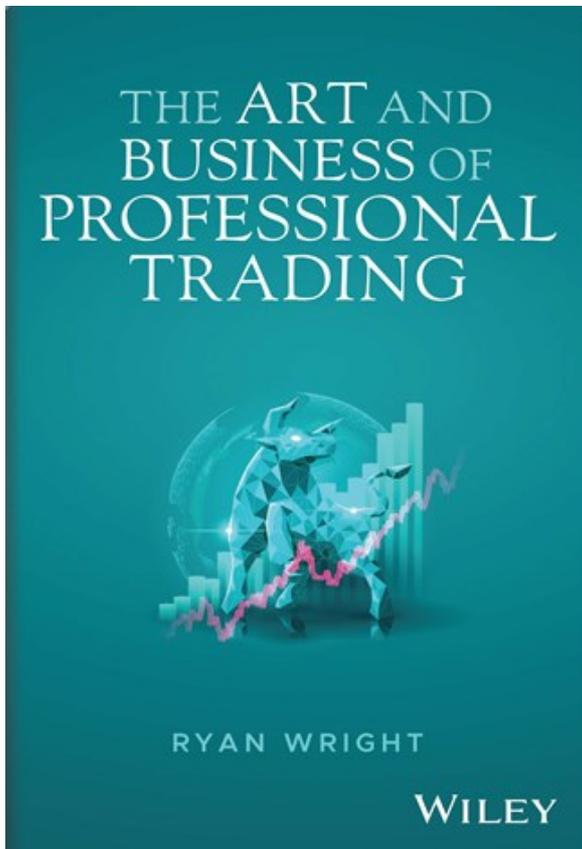
£49.00 | 59,00 € | \$65.00

About the Author

Andrew Nissenbaum (New York, NY, Macrofund | Macro Trading Research and Geopolitical Intelligence) is the Founder and CEO of Macrofund and a seasoned interbank currency trader. He served as Head of Macro Research at Soros Fund Management's Quantum Fund and ran the top-ranked Hypothesis Macro Fund LTD at the age of 22. Additionally, Andrew traded prop FX for Bank of America, UBS, and Deutsche Bank, managing billions of dollars as a discretionary currency trader. His direct experience in trading and deep understanding of market dynamics provide the book with valuable insights based on real-world scenarios.

The Art and Business of Professional Trading

Ryan Wright



[View on Edelweiss](#)

How do professional traders actually think?

Most trading books teach you what to do: specific setups, precise entry rules, mechanical systems. *The Art and Business of Professional Trading* teaches you how institutional traders **think**—how they perceive risk, build mental models, and construct reality under conditions of genuine uncertainty.

This isn't another tactical guide. It's not a reference manual with checklists and formulas. It's a book about the **cognitive architecture** of professional trading—the thinking patterns and epistemological frameworks that separate institutional operators from retail speculators.

Written by Ryan Wright, managing partner and head coach of a proprietary trading firm, this book draws from over 15 years of not just trading, but developing talent at the institutional level. The insights come from coaching hundreds of traders, identifying the cognitive patterns that separate consistent performers from those who flame out despite technical competence.

The book is structured around three foundational tiers:

Foundation Tier explores the psychological and probabilistic challenges that make trading genuinely difficult—the evolutionary biases, the emotional patterns, the way human cognition systematically fails under uncertainty.

Framework Tier examines how professional traders actually think about edge, inefficiency, and validation. Not what setups they use, but how they construct frameworks for identifying opportunity in the first place.

Implementation Tier translates institutional thinking into practical systems—not by providing paint-by-numbers rules, but by showing you how to build rigorous validation frameworks, dynamic risk

About the Author

Ryan Wright, Palma, Balearic Islands, Spain, is a professional futures trader with over 15 years of experience in both institutional and independent trading. He is the founder of Raen Trading, a global proprietary trading firm specializing in both discretionary and systematic trading strategies across futures markets, and previously worked at Apteros Trading, focusing on trader development. His unique experience allows him to bridge the gap between institutional sophistication and independent practice, helping independent traders achieve professional-level results.

Raen trading is launching an advanced trading implementation

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BISAC: Business & Economics

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Hardcover

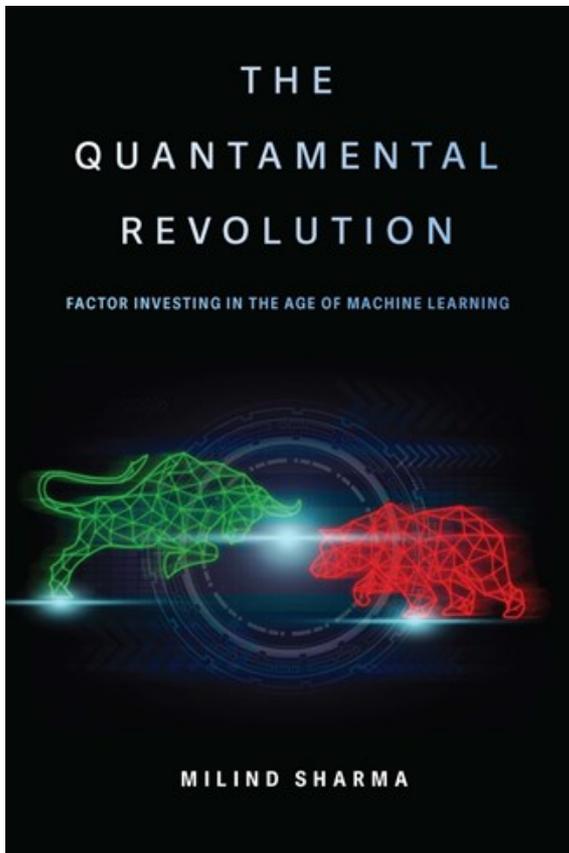
April 30, 2026

£30.00 | 36,00 € | \$41.00

The Quantamental Revolution

Factor Investing in the Age of Machine Learning

Milind Sharma



[View on Edelweiss](#)

A big picture analysis of quantitative factor investing combined with practical tools and strategies, including the latest machine learning techniques

In *The Quantamental Revolution: Factor Investing in the Age of Machine Learning*, veteran quantitative investor and strategist, Milind Sharma, delivers a comprehensive discussion of factor investing, risk premia, smart betas, multi-factor models and the deployment of ML ensembles towards monetizing alpha in the hedge fund world. Sharma draws on 30 years of industry and academic experience to bring us up to date on the cutting edge of quantitative factor investing.

You'll learn about the basics of Fama-French and obtain a practical blueprint for taming the factor zoo. This book provides a comprehensive factor investing framework designed to improve your investment process informed by an insightful industry perspective and backed up by 1st hand eye witness stories as narrated by the author.

The Quantamental Revolution also includes:

- A mature and sweeping perspective, simultaneously incorporating industry (insider) insights and academic rigor, not provided by any other reference
- Novel research backed by live performance leveraging a huge factor library
- A practical reinvention of buy-side equities using a spanning set of factors and ML enhanced smart betas

Perfect for early-career quantitative investors and analysts, traders, and market data professionals, *The Quantamental Revolution* is also an essential read for portfolio managers interested in improving their investment processes. The engaging anecdotal vignettes coupled with academic rigor provide the reader with an authentic

About the Author

Milind Sharma (New York, NY, QuantZ Capital Management) has 22 years of market experience. For 3 years prior to launching QuantZ, he managed a Prop Trading desk at RBC (now Taurisa spin out) where he served as Portfolio Manager for Quant EMN, Short Term & Event Driven portfolios (up to \$700mm gross). For the 2 years prior to that, he served as Director and Senior Proprietary Trader at Deutsche Bank (now SABA hf) where he managed Quant EMN portfolios of significant size with input in Event Driven and larger Capital Structure Arbitrage desk mandates (under Boaz Weinstein). Prior to that he was co-founder of Quant Strategies at MLIM (now BlackRock), where his investment role spanned a dozen quantitatively managed funds &

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BISAC: Business & Economics

9781394354849

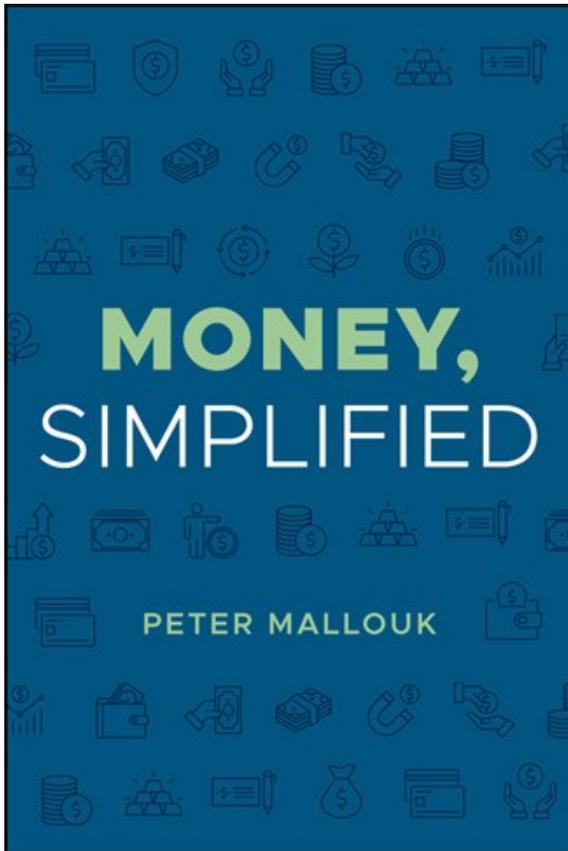
Hardcover

May 12, 2026

£41.00 | 47,00 € | \$55.00

Money, Simplified

Peter Mallouk



[View on Edelweiss](#)

A straightforward investing guide – packed with visual resources – for everyday investors by an experienced and proven wealth manager

In *Money, Simplified*, experienced wealth manager and financial, retirement, and tax planner, Peter Mallouk, delivers an easy-to-follow and powerful new guide to long-term investing. Mallouk has created your passport to financial confidence, drawing on his decades of investing and wealth management experience to walk you through the strategies, technologies, and mindsets you need to understand and apply to create a financially secure future for yourself and the people you love.

Money, Simplified clearly identifies the most common – and expensive – investing mistakes made by people at every stage of their investing journeys and shows you exactly how to avoid them. It busts common investing myths, explains some destructive investing biases, and outlines why emotionally driven financial choices are counterproductive (and how to eliminate them).

Inside the book:

- Accessible advice paired with intuitive visual resources, illustrations, and charts to help you understand the book's simple, powerful strategies
- Specific advice for navigating bear markets without losing your cool and investing in bull markets where good deals become hard to find
- Discussions of how new investing platforms and technologies can boost – or shrink – your portfolio's returns

Perfect for everyday investors at any stage of life, *Money, Simplified* is an invaluable strategy guide for everyone doing their best to build a financially prosperous, secure, and rewarding future.

Wiley

BISAC: *Business & Economics*

9781394383283

Hardcover

June 2, 2026

£24.00 | 28,00 € | \$32.00

About the Author

Peter Mallouk is the President of Creative Planning and its affiliated companies, which provide comprehensive wealth management services to their clients, including investment management, financial planning, charitable planning, retirement plan consulting, tax planning and estate planning services. Creative Planning manages more than \$300 billion in combined assets under management or advisement by Creative Planning and its affiliates as of December 31, 2023 for clients in all 50 states and abroad, and has been featured in several Top RIA Firms lists, including Barron's (2019-2023), Financial Times (2014-2020), and Financial Advisor magazine (2012-2022).

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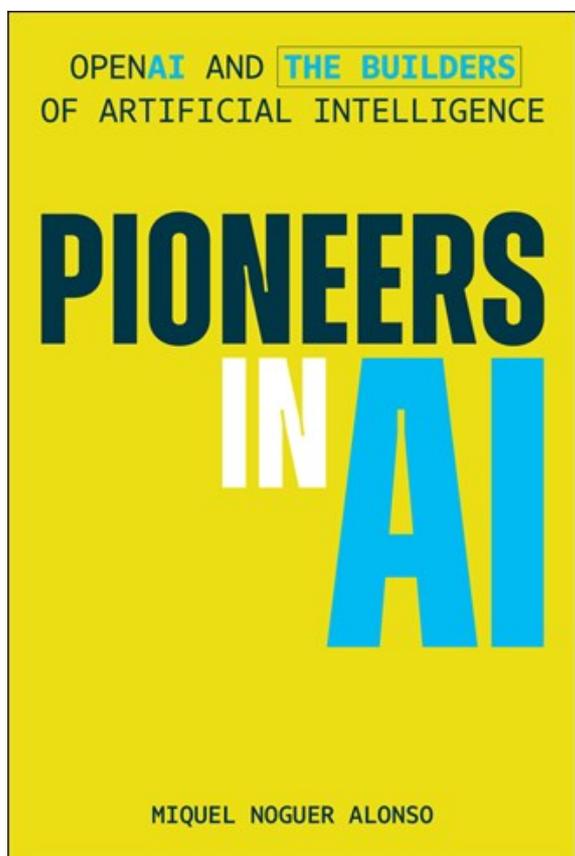
About the Author

DR. BRAD KLONTZ is an expert in financial psychology, financial planning, and applied behavioral finance. He is a clinical psychologist and a Certified Financial Planner® practitioner. He is an award-winning academic and researcher but also a practicing financial planner and owner of a Registered Investment Advisor (RIA) firm, where he works directly with clients in a financial planning capacity on a daily basis. His unique background and perspective have helped make him a leading expert in financial psychology creating educational content that goes beyond just theory and can be directly applied into a real-world financial planning context.

Pioneers in AI

OpenAI and the Builders of Artificial Intelligence

Miquel Noguera Alonso



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An original deep dive into the evolution of OpenAI and insight into the future of powerful AI systems.

In *Pioneers in AI: OpenAI and the Builders of Artificial Intelligence*, Miquel Noguera, founder of the Artificial Intelligence Finance Institute, delivers an eye-opening discussion on OpenAI. A trailblazing company building the future of AI, Noguera details its journey and innovation via a compelling narrative, examining both its successes and failures, and providing readers with crucial insights into the future of transformative AI and its impact on society.

The book offers a collection of human stories and deep technical dives on the people and products that make up OpenAI. Readers will learn about the company's origins, the challenges they faced and overcame, the products and services they created, and the dreams that drive OpenAI as its leaders chart a path into an exciting future. *Pioneers in AI* provides critical insights for future attempts to align powerful AI systems with human values.

Inside the book:

- Detailed discussions of the technical milestones reached by OpenAI as revealed in academic papers, industry reports, and product announcements
- Biographies of key figures in the company, with a focus on how their backgrounds, professional trajectories, and philosophical orientations shaped OpenAI
- Explorations of the societal and cultural impact of AI technologies created by OpenAI and its leaders

Perfect for researchers, practitioners, policymakers, and more, *Pioneers in AI* is a must read that offers a comprehensive, factual, and analytically grounded account of OpenAI's evolution and impact.

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Hardcover

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About the Author

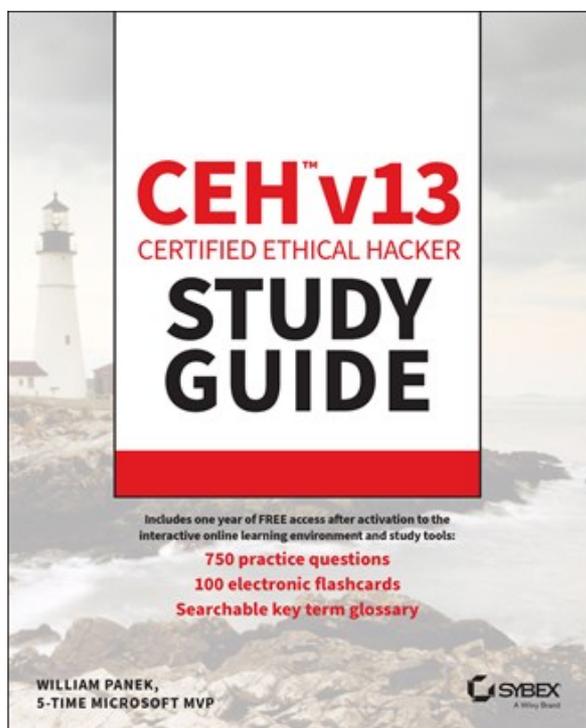
Miquel Noguera i Alonso (New York, NY; Spain) is a financial markets practitioner with 25+ years of experience in asset management. He is the Founder of the Artificial Intelligence Finance Institute and serves as Head of Development at Global AI. He is also the co-Editor of the *Journal of Machine Learning in Finance* and an advisory board member of the Financial Data Professional Institute (FDPI) and CFA New York Quant Investing Group. Previously, he worked as an Executive Director at UBS AG and served on the European Investment Committee for a decade. He has held positions as a Chief Investment Officer at Andbank and started his career at KPMG. Miquel is a Professor at NYU Courant Institute of Mathematical

Computing & Technology



CEH Certified Ethical Hacker v13 Study Guide

William Panek



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As protecting information continues to be a growing concern for today's businesses, certifications in IT security have become highly desirable, even as the number of certifications has grown. Now you can set yourself apart with the Certified Ethical Hacker (CEH v13) certification. The CEH v13 Certified Ethical Hacker Study Guide offers a comprehensive overview of the CEH certification requirements using concise and easy-to-follow instructions. Chapters are organized by exam objective, with a handy section that maps each objective to its corresponding chapter, so you can keep track of your progress. The text provides thorough coverage of all topics, along with challenging chapter review questions and Exam Essentials, a key feature that identifies critical study areas. Subjects include common attack practices like reconnaissance and scanning, and how AI can affect hacking. Also covered are topics like intrusion detection, DoS attacks, buffer overflows, wireless attacks, mobile attacks, Internet of Things (IoT), and more.

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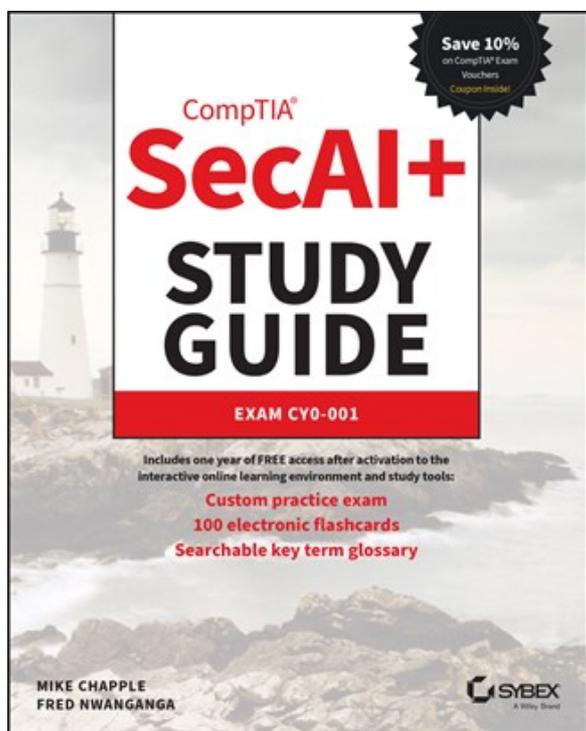
About the Author

William Panek (Farmington, NH) is a 5-time Microsoft MVP Winner, specializing in Windows and Windows Server. Will teaches live online classes for StormWind Studios (www.stormwind.com), specializing in CEH exam preparation. He has taught at Boston University, Clark University, and the University of Maryland. Will has also been a consultant and trainer for the United States Secret Service, United States Air Force, and the United States Army. Will also produces training videos to help readers and students get ready for some of the Microsoft exams. You can watch these free videos at www.youtube.com/c/williampanek. Will holds CEH, MCP, MCP+, MCSA, MCSA, MCSE, MCDBA, MCT, MCTS, MCITP certifications.

CompTIA SecAI+ Study Guide

Exam CY0-001

Mike Chapple



CompTIA SecAI+ Study Guide: Exam CY0-001 helps you learn how to effectively demonstrate your overall knowledge of data security related to AI and the importance of security throughout the life cycle of AI. This NEW Study Guide also helps you compare and contrast various AI types and techniques within the context of cybersecurity.

Building on the proven Sybex Study Guide approach, the book validates your understanding of various scenarios, using AI threat-modeling resources, implementing security controls, appropriate access controls, and data security controls for AI systems, monitoring and auditing for AI systems, and analyzing the evidence of an attack and suggesting compensating controls for AI systems. You'll learn about using AI-enabled tools to facilitate security tasks, how AI enables or enhances attack vectors, and using AI to automate security tasks.

Topics that are covered in the Study Guide include:

- Basic AI Concepts Related to Cybersecurity
- Securing AI Systems
- AI-assisted Security
- AI Governance, Risk, and Compliance

The Study Guide also helps you determine the correct types of AI technologies to apply to specific use cases, and how to use AI responsibly. You'll learn about organizational governance structures that support AI, risks associated with AI, and the impact of compliance on business use and development of AI.

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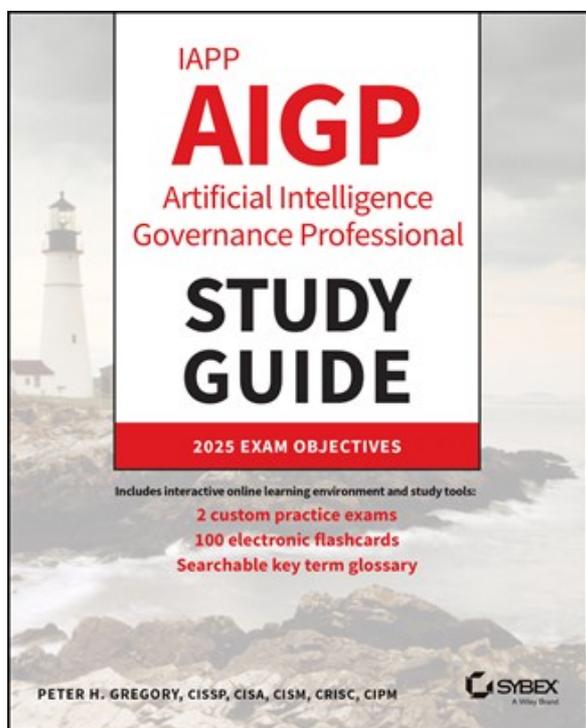
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About the Author

Mike Chapple (South Bend, IN), Ph.D., Data+, Security+, CySA+, is author of the bestselling *CompTIA Security+ Study Guide: Exam SY0-701*, 9th Edition (Sybex, 2023), *CompTIA CySA+ Study Guide: Exam CS0-003*, 3rd Edition (Sybex, 2023), and *CISSP (ISC) 2 Certified Information Systems Security Professional Official Study Guide* (Sybex, 2024). He is an information technology professional with over 25 years of experience in higher education, the private sector, and government. Mike currently serves as Teaching Professor in the IT, Analytics, and Operations department at the University of Notre Dame's Mendoza College of Business, where he teaches undergraduate and graduate courses on cybersecurity, cloud

IAPP AIGP Artificial Intelligence Governance Professional Study Guide

Peter H. Gregory



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An accurate and up-to-date guide to success on the AIGP certification exam and an essential resource for technology and business professionals with an interest in artificial intelligence governance

In the *IAPP AIGP Artificial Intelligence Governance Professional Study Guide*, tech educator and author of more than 50 cybersecurity and technology books, Peter H. Gregory, delivers a from-scratch guide to preparing for the 2025 Artificial Intelligence Governance Professional (AIGP) certification exam. It's an essential resource for technology professionals taking the test for the first time, as well as those seeking to maintain or expand their skillset.

This up-to-date *Study Guide* mirrors the content published by the International Association of Privacy Professionals (IAPP) in their AIGP Job Practice guidance. It covers every domain relevant to the certification exam, including AI governance foundations, the application of AI laws, standards, and frameworks, AI development governance, and the governance of AI deployment and use. The *Study Guide* is a comprehensive walkthrough of the skills that professionals need to establish and manage AI governance functions, understand AI models, and manage privacy and intellectual property concerns in AI-enabled environments.

Inside the book:

- Detailed exam information for test-takers, as well as guidance for maintaining your certification
- Concise summaries for each chapter, review questions to test your progress, and Exam Essentials that focus your attention on critical subjects
- Clearly organized content reflecting the structure of the AIGP certification exam, making the book an ideal desk reference for working AI governance professionals

Sybex

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BISAC: *Computers*

9781394363940

Paperback

March 24, 2026

£47.50 | 51,30 € | \$60.00

About the Author

Peter H. Gregory (Quincy, WA), CISA, CISSP, CISM, CRISC, CDPSE, CIPM, DRCE, CCSK, A/CCRF, is a full-time freelancer and a former technology, cybersecurity, privacy leader, and the author of more than 50 cybersecurity and technology books, including *CISA All-In-One Exam Guide*, *CISSP For Dummies*, *CISM All-In-One Exam Guide*, and *The Art of Writing Technical Books*. He has written certification study guides for CISSP, CISA, CISM, CRISC, CIPM, CDPSE, and SCSA, and certification exam questions for CISA, CISSP, CRISC, CCSK, and A/CCRF. He is a member of CyberEdBoard, InfraGard, and the FBI Citizens Academy Alumni Association and resides in Central Washington State.

Applied Intelligence

Principles for Building an AI-First Organization

Jacob Miller

Applied Intelligence focuses on guiding principles to help organizations define a clear vision for building with AI. The authors aren't talking about the obvious potential of AI. Most organizations already recognize, usually with either fear or excitement, the significant opportunity it presents. But many technical leaders can't yet envision how to effectively leverage these tools, not just in external products but also for internal transformation. They see encouraging proofs of concept to roll into a product, but struggle delivering in production. They see spots of promise applying AI to internal processes but are unsure on how to scale or repeat the wins.

This book will be the foundational text and reference companion for technical leaders, providing these leaders the principles, frameworks, and relatable examples to define AI's role in their organization. A Service as a Software mindset will guide leaders to the elements where AI's ROI is greatest. Text data governance best practices will identify where deeper work is required before scaling AI is possible. This book will guide leaders how to properly prioritize their efforts, obtain the required resources, and implement the most effective process design approaches to turn their organizations into cutting-edge, "AI-first" teams.

Applied Intelligence intentionally avoids referencing specific AIs, platforms, or code. Instead, the authors outline five guiding principles, paired with real-world examples, creating a resource with enduring value in a rapidly evolving field. These principles, tested and refined through real-world applications across organizations, serve as a foundational resource for defining the direction of AI teams and the broader enterprise.

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Hardcover

June 9, 2026

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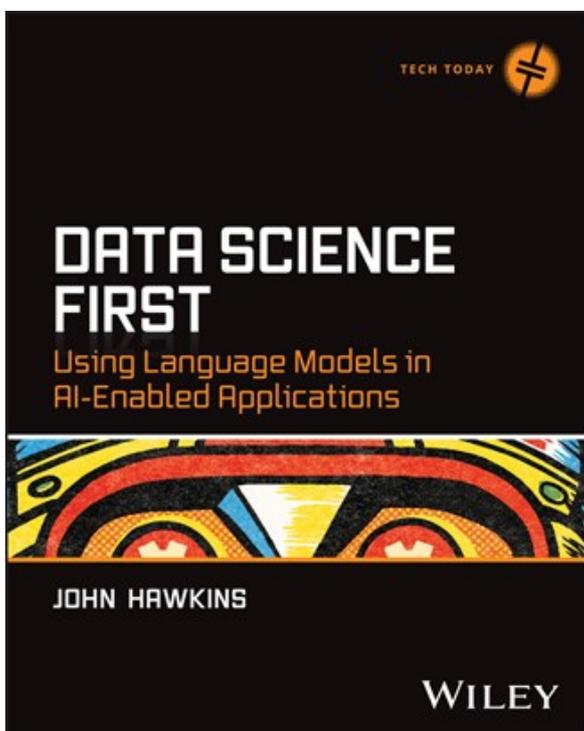
About the Author

As the Vice President of Data Science at Pattern, **Jacob Miller (Cedar City, UT)** has led Pattern's growth to become the world's largest ecommerce accelerator and number one seller on Amazon globally, generating billions in revenue by using AI and machine learning to optimize and accelerate brands. During his tenure he also authored multiple technology patents that underscore his innovative approach driving AI at Pattern. Jacob's work at Pattern has given him firsthand experience in navigating the challenges and opportunities of the latest AI wave, as well as in successfully integrating and deploying AI across organizations and international markets from both technical

Data Science First

Using Language Models in AI-Enabled Applications

John Hawkins



Proven, practical techniques for integrating language models into your data science workflows

Data Science First: Using Language Models in AI-Enabled Applications, by Intersect AI's Chief AI Officer John Hawkins, explains how practicing data scientists can integrate language models in data science workflows without abandoning essential principles of reliability, accuracy, and efficacy. Hawkins offers crystal-clear guidance on when, where, and how data scientists can integrate language models into their existing workflows without exposing themselves or their companies to unnecessary risks.

This guide walks you through strategic design patterns for incorporating language models into real-world data science projects. It avoids strategies and techniques that rely heavily on proprietary tools that are likely to evolve very quickly (or could disappear entirely) in the near future. Instead, the author presents foundational methodologies that will remain valuable regardless of how individual platforms or services change. The book combines sound theory with practical case studies that cover common data science projects in the education, insurance, telecommunications, media and banking industries. Including customer churn analysis, customer complaint routing and document processing, demonstrating how language models can enhance rather than replace traditional data science methods.

You'll find:

- Three chapters providing a solid grounding in the ideas, principles and technologies that are used for data science with language models
- Nine chapters that discuss specific patterns for integrating language models into data science workflows, including semantic vector analysis, few-shot prompting, retrieval-

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Paperback

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About the Author

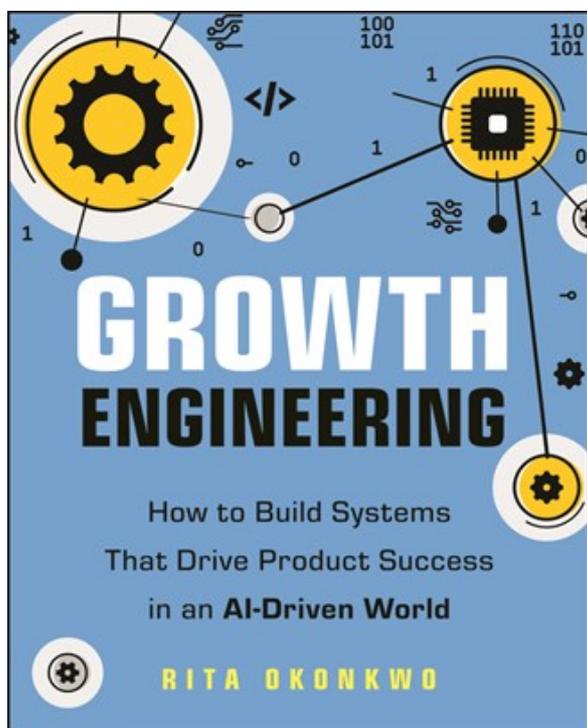
John Hawkins (Sydney, Australia) is the Chief Data Scientist at GumGum (headquartered in Santa Monica, California), a technology leader transforming digital advertising with AI-powered, non-invasive data and media solutions. John's work focuses on developing effective advertising and brand-lifting strategies for clients such as Hersey and TikTok. He leads the company's Contextual, Attention, and Creative solutions team to create matches between brands and consumers.

John has built multiple open-source Python packages and published over 30 peer-reviewed academic research articles in conferences and

Growth Engineering

How to Build Systems That Drive Product Success in an AI-Driven World

Rita Okonkwo



Build software that users actually use with proven growth-oriented software development strategies

In *Growth Engineering: How to Build Systems That Drive Product Success in an AI-Driven World*, experienced software engineer with the Microsoft Experiences + Devices Growth team, Rita Okonkwo, delivers a strategic guide for anyone interested in building tech products that scale organically through smart technical choices.

You'll learn how clean architecture, thoughtful instrumentation, and experimentation frameworks directly influence growth outcomes. With a focus on practical systems and real-world decision-making, this book shows how to build software that gains traction, drives engagement, and supports continuous iteration.

You'll learn all about key growth engineering strategies like feature flying, data-driven experimentation, logging, and metrics tracking. You'll find real-world case studies that break down design systems that support rapid iteration, and data-based product decision-making.

Inside the book:

- Why growth engineering matters and how engineers can get directly involved in it
- Experimentation strategies, including controlled rollouts and effective A/B testing techniques
- How to build scalable data pipelines and integrate real-time analytics
- Ways to create a growth-first engineering culture, generating faster iterations without sacrificing quality

Perfect for software engineers, product managers, and developers interested in building products that users love, *Growth Engineering: How to Build Systems That Drive Product Success in an AI-Driven World* is a must-read for entrepreneurs, founders, and other technology

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June 9, 2026

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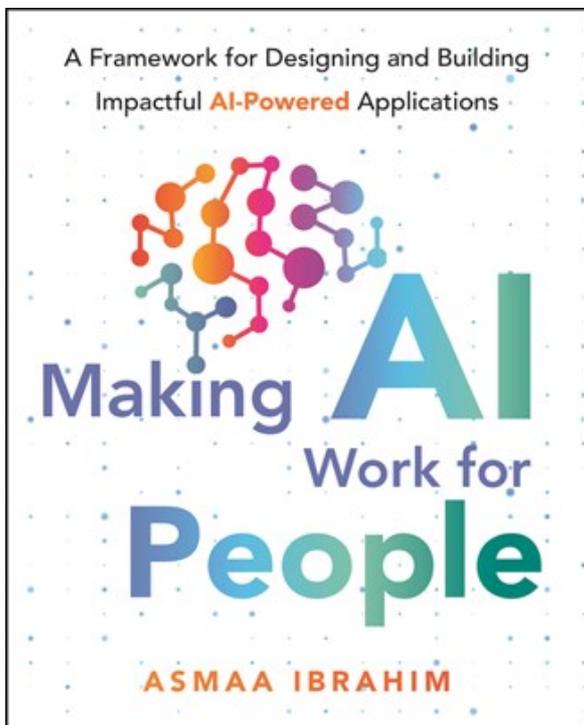
About the Author

Rita Okonkwo (Dublin, Ireland) is a software engineer in Microsoft's Experiences + Devices Growth organization, a research team of the "best and brightest" engineers within Microsoft primarily centered on 1st party hardware and Microsoft 365 Software as a Service Platform. Rita focuses on research in the areas of Intelligence, Systems, Theory, and Other Sciences including Technology for Emerging Markets; Medical, Health, and Genomics; and Ecology and Environment. She builds feature flying systems, drives data-driven experimentation, and designs scalable strategies to boost user engagement and retention. With experience in growth software and data engineering, she understands firsthand how the right technical

Making AI Work for People

A Framework for Designing and Building Impactful AI-Powered Applications

Asmaa Ibrahim



Design AI applications that inspire trust, solve real problems, and put people first

Making AI Work for People: A Framework for Designing and Building Impactful AI-Powered Applications by Asmaa Ibrahim offers software engineers, product managers, and app designers a comprehensive framework for creating AI-powered applications that truly serve humanity. Ibrahim, Product Lead at Aleph Alpha, experienced ML team leader, AI-driven transformation expert, and leader of the team that created Gemini in Firebase, addresses the critical challenge facing today's tech professionals: how to harness AI's transformative potential while guaranteeing applications remain ethical, accessible, and aligned with human values.

This book explores cutting-edge innovation and provides the PRESS framework for designing human-first solutions that enhance – rather than replace – human capabilities. The PRESS framework is a systematic approach that guarantees AI-powered products are designed with five essential principles in mind: People-first design, Responsible in the core, Explainability and interpretability, Safety via benchmarking, and Sustainability and long-term impact. The author offers real-world case studies, proven development methodologies, and insights from successful AI implementations across the telecom, retail and other sectors, showing you how to navigate the complex landscape of AI integration while remaining laser-focused on user needs, trust, and ethics. The book covers everything from identifying opportunities for AI integration and measuring success with human-centered KPIs to scaling applications from MVP to production-grade systems.

Making AI Work for People also includes:

- A comprehensive PRESS framework that guides every stage of AI product development from conception to deployment

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About the Author

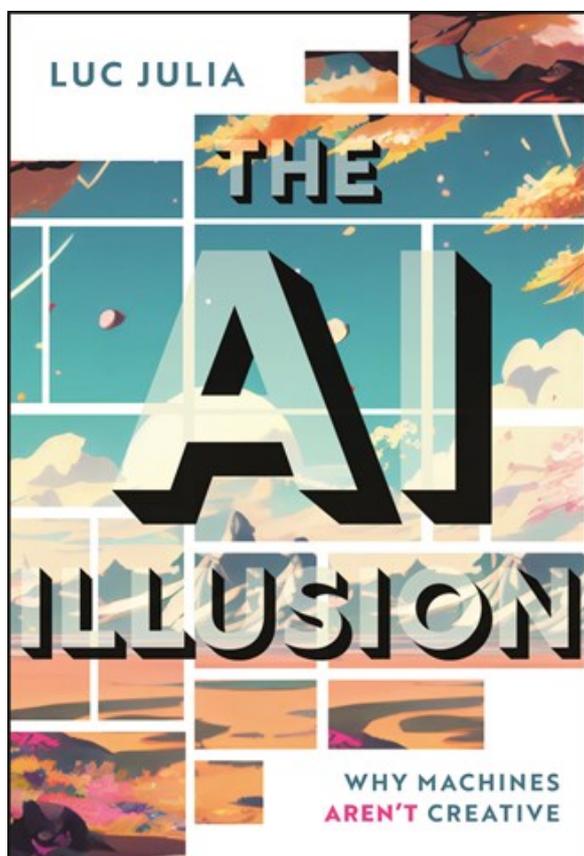
Asmaa Ibrahim (Frankfurt, Germany) is a Senior AI Consultant at Google, where she led the Gemini in Firebase product launch. Gemini in Firebase is an AI-powered collaborative assistant that can streamline the app development process, reduce debugging time, and help developers build high-quality apps with confidence. Asmaa and her team designed the AI-powered features in the app. Before joining Google, she was an AI and Cloud Solution Manager at Vodafone.

She has over 15 years of experience, including 9 years dedicated to AI-driven digital transformation. She has led the delivery and launch

The AI Illusion

Why Machines Aren't Creative

Luc Julia



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BISAC: *Computers*

9781394412174

Hardcover

June 2, 2026

£24.99 | 27,40 € | \$32.00

Discover the truth behind AI's most dangerous myth: that machines can truly create

In *The AI Illusion: Why Machines Aren't Creative*, Luc Julia, co-creator of Siri and Chief Scientific Officer for the Renault Group, dismantles the hype surrounding generative AI by revealing what these technologies can actually do (as of today) versus what their promoters claim. Drawing on over 35 years' experience in the tech industry, Julia exposes the fundamental truth that generative AI doesn't create – it recombines existing data in response to prompts, producing impressive but ultimately derivative outputs that lack genuine creativity and understanding.

This essential guide takes readers on a comprehensive journey through AI's past, present, and future, systematically debunking seven pervasive myths that shape public perception of artificial intelligence. Julia examines the technical limitations, societal implications, and environmental costs of generative AI while providing practical insights into how these tools function and where they're headed.

The book:

- Reveals the technical reality behind generative AI's "hallucinations," biases, and inability to reason or understand language
- Exposes the environmental disaster created by energy-intensive AI training and deployment processes
- Analyzes the economic and employment impacts of AI adoption across industries and society
- Demonstrates why artificial general intelligence (AGI) remains scientifically impossible with current approaches
- Provides actionable solutions for more responsible AI development and regulation

About the Author

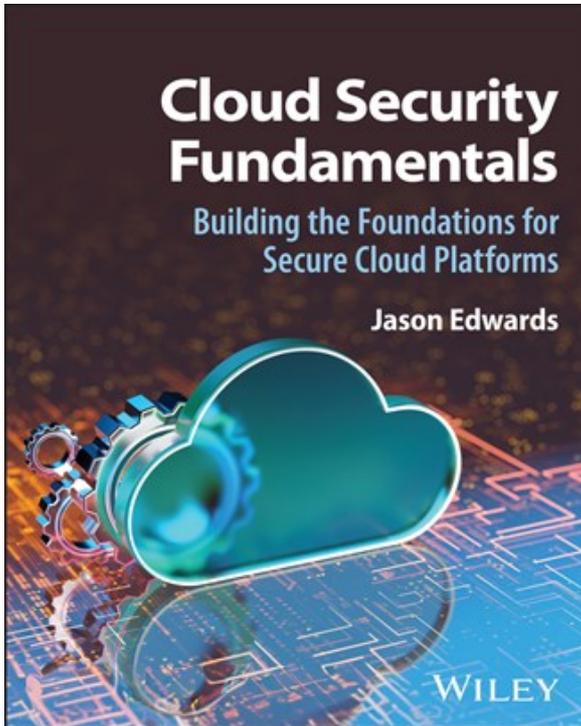
Luc Julia (Palo Alto, CA) is currently the Chief Scientific Officer for the Renault Group. He began his career at the Stanford Research Institute (SRI), where he created the Human-Machine Interaction Center, which was involved in the development of the first smart refrigerator and vehicle, and in the creation of Nuance Communications, now a global leader in voice recognition.

A serial entrepreneur, he co-founded several companies in the early 2000s, including Soliloquy Learning (a reading assistant), which was acquired by Scientific Learning, and Orb Networks Inc (Placeshifting), acquired by Qualcomm. After a brief stint at Hewlett-Packard as Chief

Cloud Security Fundamentals

Building the Foundations for Secure Cloud Platforms

Jason Edwards



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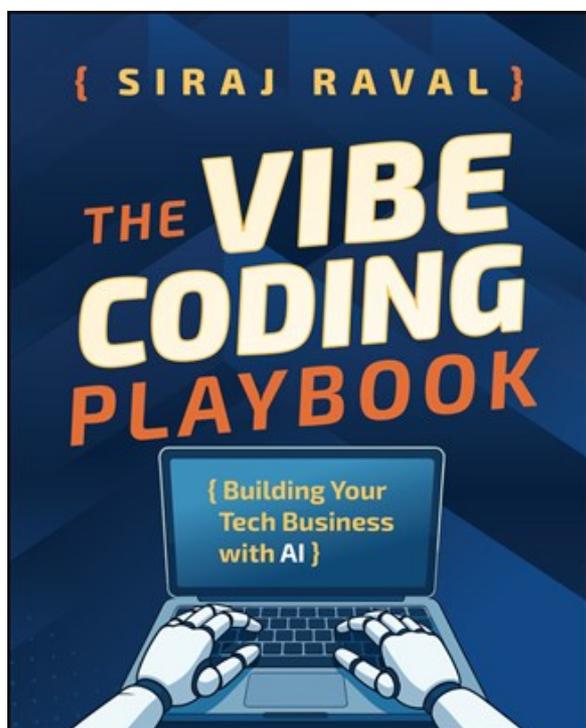
£95.00 | 114,00 € | \$122.00

About the Author

The Vibe Coding Playbook

Building Your Tech Business with AI

Siraj Raval



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BISAC: *Computers*

9781394376827

Paperback

April 21, 2026

£26.99 | 30,00 € | \$35.00

A detailed and up-to-date walkthrough for entrepreneurs with limited (or non-existent) coding skills who want to build profitable software companies using new gen-AI tools

In *The Vibe Coding Playbook: Building Your Tech Business With AI*, renowned AI and data science educator Siraj Raval walks you through exactly what you need to do to build a technology business with generative AI-powered code assistants. Raval offers step-by-step guidance for non-technical professionals and entrepreneurs interested in creating scalable, profitable enterprises without spending years learning how to code.

This book conceives of new artificial intelligence tools, like Cursor, as “co-founders,” lighting your way to constructing valuable software products and services. You’ll learn to build minimally viable products (MVPs), iterate on your software products as you develop and after launch, and grow your company while maintaining a lean, efficient, solopreneur-focused structure.

Inside the book:

- Detailed guidance for entrepreneurs interested in creating powerful tech solutions for niche problems and markets without hiring expensive software developers
- Strategies for using generative AI tools to substitute for traditional technical co-founders
- Illustrative case studies from real-world founders who built successful technology businesses without learning to code
- Useful tools for non-technical entrepreneurs, including prompt libraries, decision trees, QR codes linking to video tutorials demonstrating key techniques, and access to an exclusive online community of like-minded founders

Perfect for ambitious professionals and entrepreneurs who want to build a successful technology company *now* – using commercially

About the Author

Siraj Raval (San Francisco, CA) is a renowned educator in AI and data science with a substantial online following. Through his popular YouTube channel and courses, he has taught complex technical concepts to hundreds of thousands of students worldwide. His unique teaching style makes difficult topics accessible to beginners while providing depth for more advanced learners. Siraj has worked with major tech companies and startups, giving him insight into both the technical and business aspects of AI implementation.

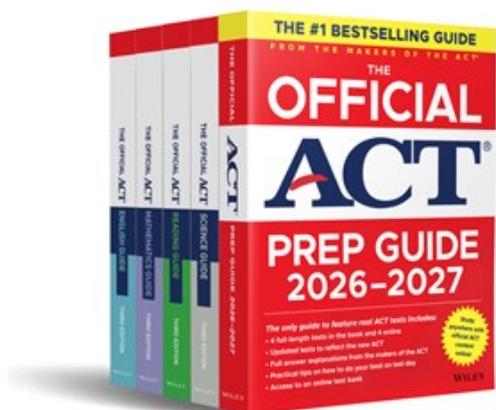


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April 28, 2026

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About the Author

ACT Education Corp. (Iowa City, IA) is a public benefit corporation providing assessment, research, information, and program management services to support education and workforce development. Known most widely as the makers of the ACT exam—the college readiness and placement assessment taken by some 1.8 million high school students each year—ACT produces a number of assessments and services reaching more than 10 million people along the kindergarten through career continuum. ACT's rigorous research informs policy decisions and helps develop programs that boost lifelong learning potential in schools and workplaces around the world. To learn more, visit www.act.org.

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