



# WILEY

## WILEY EMEA TRADE CATALOGUE

August 2024

[wiley.com](http://wiley.com)

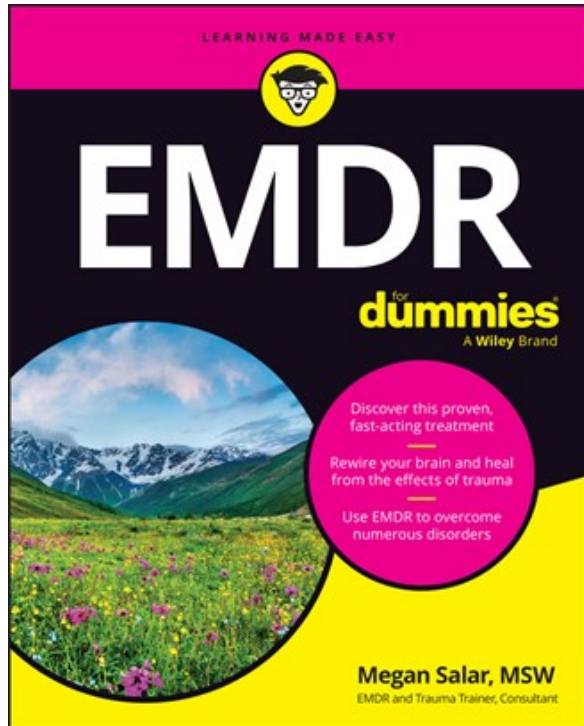
# Dummies

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# EMDR For Dummies

Megan Salar



## The Breakthrough Therapy for Overcoming Anxiety, Stress, and Trauma

EMDR (Eye Movement Desensitization and Reprocessing) is now recognized as one of the most effective treatment modalities for trauma, PTSD, anxiety, depression, addiction, and beyond. *EMDR For Dummies* is a user-friendly guide for patients who need an introduction to what this type of therapy can do for them—hint: it can help a lot. You'll learn about the symptoms that EMDR can treat, and you'll have a chance to assess yourself to determine whether it might be a good fit for you. Explore the different types of EMDR interventions, what to expect during and after treatment, and the phases of therapy. Most of all, find out why everyone's talking about EMDR.

- Learn what EMDR is, why it's effective, and what issues it can treat
- Gain a step-by-step understanding of the process and types of EMDR therapy
- Move your personal healing journey forward by overcoming past negative experiences
- Work through the most difficult challenges that patients and clinicians face during EMDR therapy

This easy-to-follow Dummies guide is a great resource for patients and loved ones looking for information on EMDR, as well as mental and behavioral health professionals seeking a guide to using EMDR.

[View on Edelweiss](#)

## For Dummies

BISAC: *Health & Fitness*

9781394242337

Paperback

August 21, 2024

£18.99 | 21,40 € | \$24.99

DE EUR: 22.9€

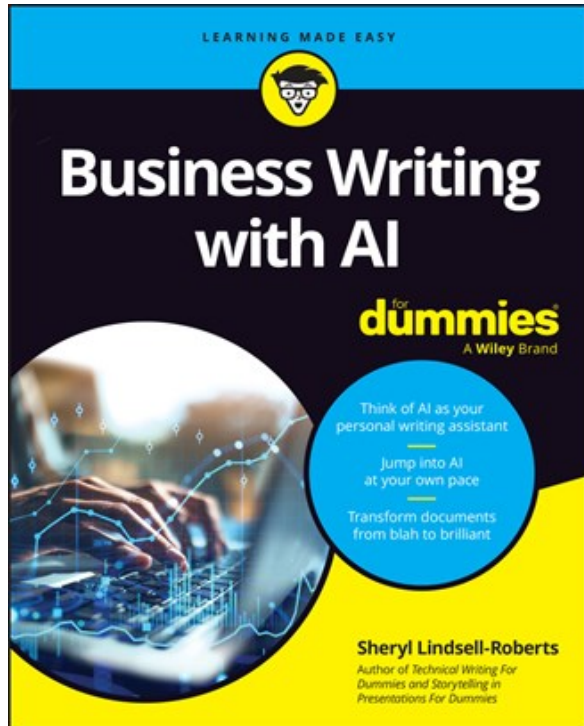
### About the Author

Megan Salar (Idaho Falls, Idaho) is an LCSW and Certified EMDR clinician/trainer. Her trainings have helped thousands of clinicians across the US and abroad get the most out of EMDR, trauma and addiction-based skills and practices. She has trained internationally at the International Society of Addiction Medicine in India, the International Conference on Addiction Research Therapy in Amsterdam and at the Psicologia Institute of Italy. Megan is the author of *EMDR Workbook for Trauma and PTSD: Skills to Manage Triggers*, *Move Beyond Traumatic Memories*, and *Take Back Your Life* released by New Harbinger Publications in 2023. She owns and operates her own counseling, consulting and training business where she works alongside other clinicians and clients, working to change the landscape of trauma treatment through an authentic, genuine, hands-on approach that she has uniquely made her own.



# Business Writing with AI For Dummies

Sheryl Lindsell-Roberts



## Learn how to generate high quality, business documents with AI

This essential guide helps business writers and other professionals learn the strengths and weaknesses of AI as a writing assistant. You'll discover how AI can help you by chopping through writer's block, drafting an outline, generating headlines and titles, producing meaningful text, maintaining consistency, proofreading and editing, and optimizing content for search engines. Employees in all industries spend enormous amounts of energy writing, editing, and proofreading documents of all kinds. Now, you can improve your efficiency and boost the quality of your work, thanks to AI writing tools like ChatGPT, Jasper, Grammarly, and beyond. With clear instructions and simple tips, *Business Writing with AI For Dummies* guides you through the process of using AI for common business writing tasks.

- Produce high quality, specialized writing quicker and at a lower cost
- Use AI to draft business-related content like emails, articles, business plans, grant proposals, bios, websites, and many others
- Incorporate AI into your writing process to make your workday more efficient
- Take advantage of AI so you can focus your human creativity on going beyond the basics

[View on Edelweiss](#)

For business professionals facing tight deadlines or large volumes of writing tasks, this easy-to-use Dummies guide will be a game changer.

## For Dummies

BISAC: Business & Economics

9781394261734

Paperback

August 27, 2024

£22.99 | 25,70 € | \$29.99

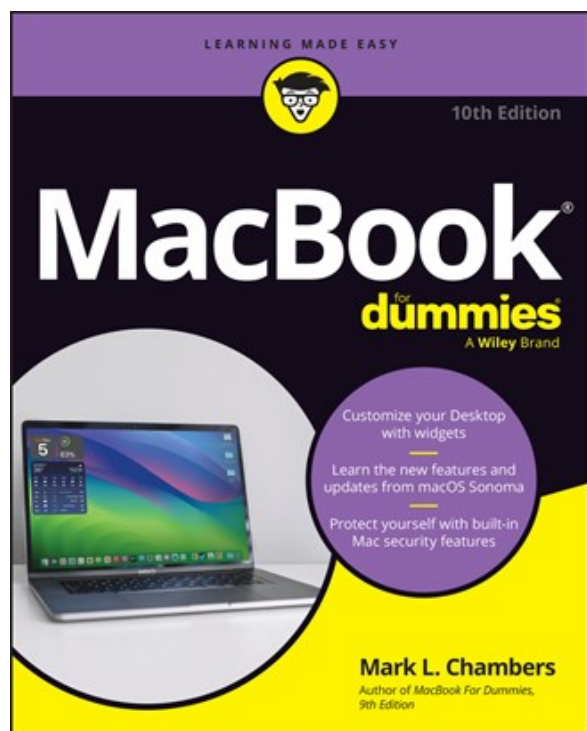
DE EUR: 27.9€

## About the Author

**Sheryl Lindsell-Roberts (Marlborough, MA)** leads business-writing and e-mail seminars throughout the country and is the author of over 25 books, including the popular *Strategic Business Letters and E-mail*, *Mastering Computer Typing, Revised Edition*, and *135 Tips for Writing Successful Business Documents*. She has appeared on television and radio networks throughout the United States and has been featured and quoted in *The New York Times* and in magazines such as *Continental Airlines*, *Profit*, *Home Business*, *CIO*, and more. She is the author of several Dummies books including the *Technical Writing For Dummies* series and *Storytelling in Presentations For Dummies*.

# MacBook For Dummies

Mark L. Chambers



## Discover the best tips and tricks for using your new Mac laptop

For years, *MacBook For Dummies* has been making it easy to learn new technology. This new edition keeps the easy-to-follow instructions coming. Learn the basics of customizing your Dock and using desktop widgets. Then, figure out how to go on the internet, stream music, send instant messages, and more. Expert author Mark Chambers will show you how to navigate the macOS operating system and personalize your MacBook to your liking. And you'll learn your way around features like Stage Manager, Continuity Camera, SharePlay, and Handoff. Is this your first new computer in a while? *MacBook For Dummies* gives you the rundown on how to exist without an internal DVD drive. Whether you're a newbie or a Mac veteran looking for insider tips, this is the quick start guide for you.

- Learn the features and productivity tools from macOS
- Stay protected by making the most of the built-in Mac security features
- Organize your life with Mac's multitasking feature, Stage Manager
- Discover how to stream music, edit videos, and share media content online

MacBook beginners and upgraders alike will graduate to power users of the MacBook Pro and MacBook Air models, thanks to this trusted Dummies title.

[View on Edelweiss](#)

## For Dummies

BISAC: *Computers*

9781394252749

Paperback

August 5, 2024

£22.99 | 25,70 € | \$29.99

DE EUR: 27.9€

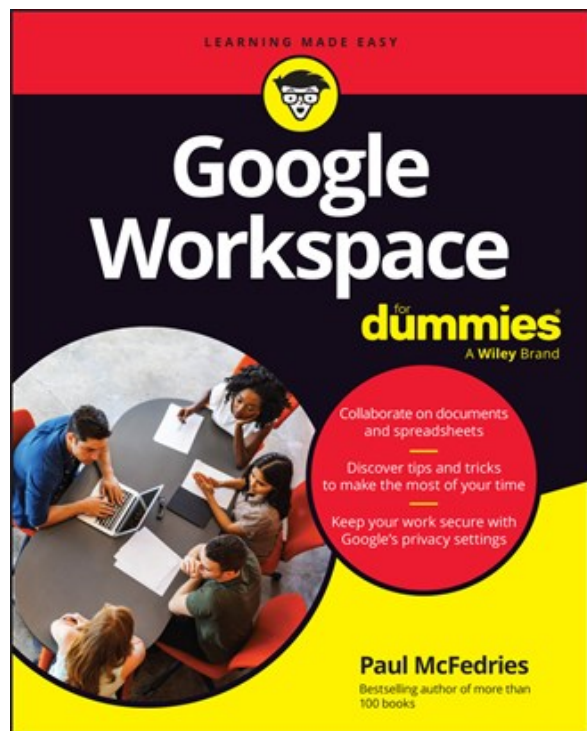
Previous Edition: 9781119775669

## About the Author

**Mark L. Chambers** has been an author, computer consultant, BBS sysop, programmer, and hardware technician for over 30 years. Mark has written more than thirty computer books. His recent titles include *MacBook For Dummies*, 8th Edition, *Macs For Seniors For Dummies*, 4th Edition, and *iMac For Dummies*, 10th Edition. Mark is currently a full-time author and tech editor-and an unabashed Mac fan.

# Google Workspace For Dummies

Paul McFedries



## Easy advice for getting the most out of Google Workspace for school, work, or personal use

*Google Workspace For Dummies* is here to show you the tips and tricks for upping your productivity with Google's cloud-based software suite. This book includes jargon-free instructions on using Gmail, Calendar, Docs, Sheets, Drive, Chat, and Meet. You'll learn about the AI features, updated security, compatibility with other apps, picture-in-picture capability for video meetings, and beyond. Plus, you'll get info on Google's Forms and Notes feature that makes it simple to gather and share data and stay up-to-date with your team. It's easier than ever to collaborate securely in the cloud, thanks to this Dummies book.

- Learn how to collaborate with colleagues in real time using the programs that come with Google Workspace
- Create and edit contacts, and set up video meetings
- Work on slides, spreadsheets, and documents
- Discover tips and tricks to increase productivity and keep your work secure

*Google Workspace For Dummies* is a must for business users and workers who use Google applications on the job. Casual users and students, you'll love it, too.

[View on Edelweiss](#)

## For Dummies

BISAC: *Computers*

9781394253227

Paperback

August 14, 2024

£26.99 | 30,00 € | \$34.99

DE EUR: 32.9€

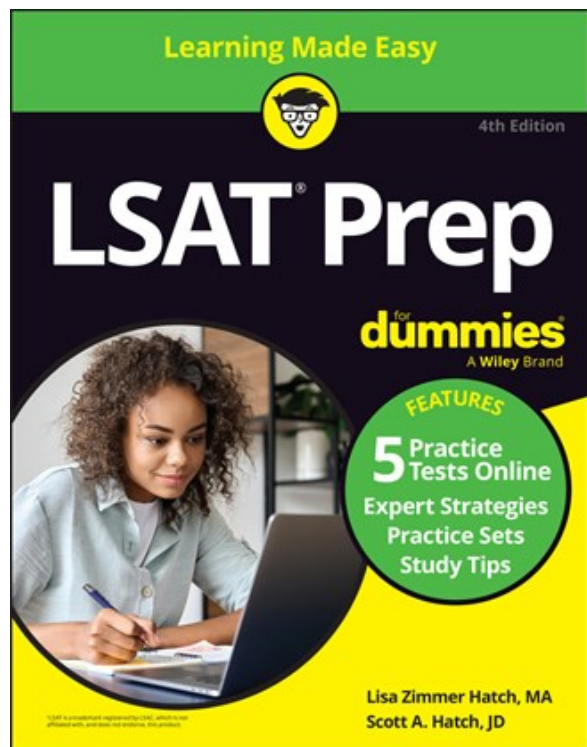
### About the Author

**Paul McFedries (Ontario, Canada)** has worked with, programmed, and, yes, talked to computers large and small since 1975. Although he's now primarily a writer, Paul has worked as a programmer, consultant, database developer, and website developer. He has written more than 95 books that have sold more than four million copies worldwide.

# LSAT Prep For Dummies, 4th Edition (+5 Practice Tests Online)

Book + 5 Practice Tests Online

Lisa Zimmer Hatch



**Impress law school admissions committees with your high LSAT score!**

For prospective law school students, the Law School Admission Test (LSAT) is a crucial part of the admissions process. Updated to reflect the latest changes to the LSAT, this revised edition of *LSAT Prep For Dummies* ensures you have the info you need to achieve your best score on exam day. With plenty of review materials, including five practice tests online, expert advice, and testing strategies, you'll find everything you need to help you succeed.

- Get clear and easy-to-understand reviews of all the topics covered on the LSAT exam
- Practice, practice, practice, with sample questions and full-length tests
- Study for the new LSAT, so you aren't wasting your precious study time on outdated materials
- Learn insider tips and strategies for maximizing your test preparation and boosting your score

Law school is waiting—and Dummies will help you get there.

[View on Edelweiss](#)

## For Dummies

BISAC: Study Aids

9781394262311

Paperback

August 7, 2024

£30.99 | 34,20 € | \$39.99

DE EUR: 37.9€

Previous Edition: 9781119716273

### About the Author

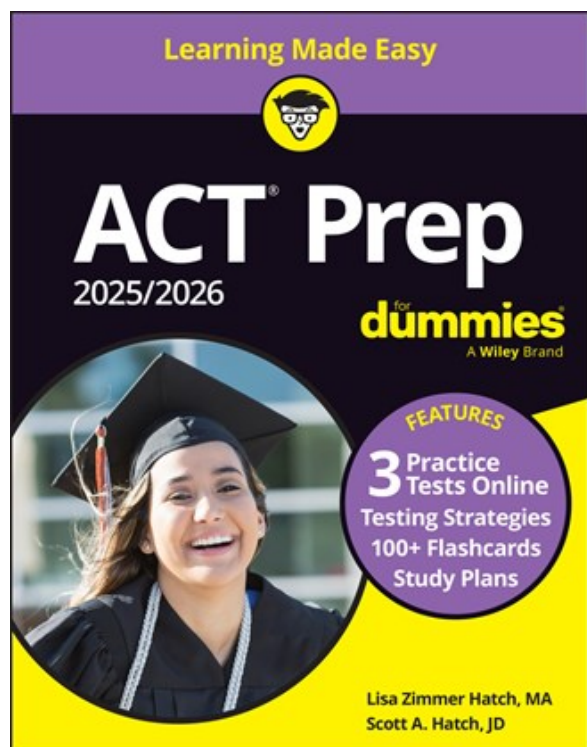
**Lisa Zimmer Hatch, MA (Golden, CO)** is an independent college counselor and test prep expert who has been helping students excel on standardized tests and secure challenging and lucrative professional careers since 1987. She's taught paralegals and other legal professionals on a live-lecture, online, DVD, and independent-study basis through more than 300 universities worldwide. Lisa and her late husband, **Scott Hatch, JD**, are also the coauthors of *Paralegal Career For Dummies*.



# ACT Prep 2025/2026 For Dummies (+3 Practice Tests & 100+ Flashcards Online)

Book + 3 Practice Tests & 100+ Flashcards Online

Lisa Zimmer Hatch



**Watch the doors to your college of choice swing open after you rock the ACT**

The ACT is an important part of the college admissions process. A high score could land you acceptance to your top schools or even help you qualify for scholarships, so it's worth doing your best. *ACT Prep 2025/2026 For Dummies* gives you a refresher on all four required ACT subject areas—math, science, reading, and English—as well as tips for breezing through the optional essay. You'll also get a rundown on the new digital testing option. With classic Dummies-style explanations, three online practice tests, and more than 100 flashcards, this guide prepares you to ace the ACT and begin your post-high school journey on the right foot.

- Review all the content covered on the ACT and follow a structured study plan
- Practice with dozens of flashcards, sample questions, and access to THREE practice tests online
- Get clear explanations for the concepts that give you the most trouble

If you're one of the hundreds of thousands of high schoolers taking the ACT exam this year, *ACT Prep 2025/2026 For Dummies* is your key to getting ready for test day.

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## For Dummies

BISAC: Study Aids

9781394258307

Paperback

August 28, 2024

£22.99 | 25,70 € | \$29.99

DE EUR: 27.9€

Previous Edition: 9781394183425

### About the Author

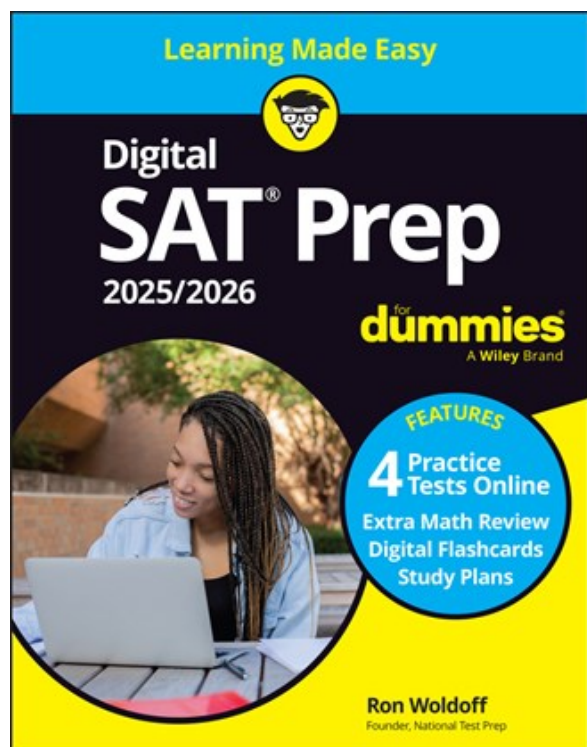
**Lisa Zimmer Hatch, MA** (Golden, CO) is an independent college counselor and test prep expert who has been helping students excel on standardized tests and navigate the college admissions process since 1987. She and her late husband, **Scott Hatch, JD**, are also the coauthors of *GMAT For Dummies*.



# Digital SAT Prep 2025/2026 For Dummies (+4 Practice Tests & Flashcards Online)

Book + 4 Practice Tests Online

Ron Woldoff



**Get the score you need to land scholarships and get into the school of your dreams**

The SAT is a crucial step in the college admissions process, and a high score can put you on the road to the future you're dreaming of. *Digital SAT Prep 2025/2026 For Dummies* gives you the building blocks you need to take the test with confidence. First, get a primer on all the concepts tested on the SAT and find handy strategies for test day to boost your score. Then, apply what you've learned, with four practice tests online, complete with detailed answer explanations. New digital flashcards quiz you on your math and verbal skills, and detailed study plans help you stay on track. With this no-nonsense Dummies guide, you have everything you need to knock the SAT out of the park.

- Get clear explanations of all the content on the digital SAT, plus practice questions with answer explanations
- Quiz your heart out with 4 full-length practice tests and flashcards online
- Follow a customizable study plan, so you know you're making the most of the time you have left before the test
- Improve your chances of getting into your top-choice colleges with a high SAT score

*Digital SAT Prep 2025/2026 For Dummies* is for anyone looking for that extra edge on this all-important college entrance exam.

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## For Dummies

BISAC: Study Aids

9781394258277

Paperback

August 28, 2024

£22.99 | 25,70 € | \$29.99

DE EUR: 27.9€

Previous Edition: 9781394183432

### About the Author

**Ron Woldoff (Phoenix, AZ)** is the founder of National Test Prep, where he helps students achieve their goals on the GMAT, GRE, and SAT. He teaches prep courses at Arizona colleges, and he created much of the curricula for these assessments. He's the author of several test prep titles in the Dummies collection, including *GRE: 1,001 Practice Questions For Dummies*, previous editions of *SAT For Dummies*, and *SAT: 1,001 Practice Questions For Dummies*.

# Jossey-Bass

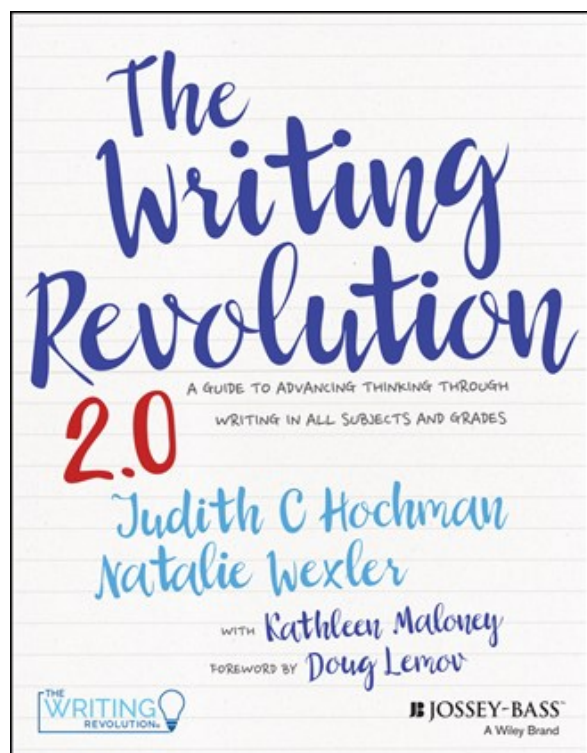
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# The Writing Revolution

A Guide to Advancing Thinking Through Writing in All Subjects and Grades

Judith C. Hochman



## Lead a writing revolution in your classroom with the proven Hochman Method

Teachers at all grade levels are expected to bring students' writing ability up to rigorous state standards, but there is little reliable guidance on how to do that. Teachers need a road map for teaching writing, and *The Writing Revolution* offers just that. This bestseller shows K-12 educators how they can incorporate The Hochman Method of writing instruction in their instruction, no matter what subject they're teaching or the grade or ability level of their students. This new edition builds on the success of the first and adds valuable new guidance for all educators. With even more student-facing examples, it's easier than ever to incorporate the method into your classroom.

The Writing Revolution isn't a separate curriculum or program teachers need to juggle. Rather, it is a method providing strategies and activities that teachers can adapt to their preexisting curriculum and weave into their content instruction. By focusing on specific techniques that match their students' needs and providing them with targeted feedback, teachers will find they can turn weak writers into strong and confident communicators. With *The Writing Revolution*, you can help your students:

- Identify comprehension gaps
- Boost reading comprehension and learning
- Improve organizational and study skills
- Enhance speaking abilities
- Develop analytical capabilities

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## Jossey-Bass

BISAC: Education

9781394182039

Paperback

August 27, 2024

£26.99 | 30,00 € | \$35.00

DE EUR: 32.9€

Previous Edition: 9781119364917

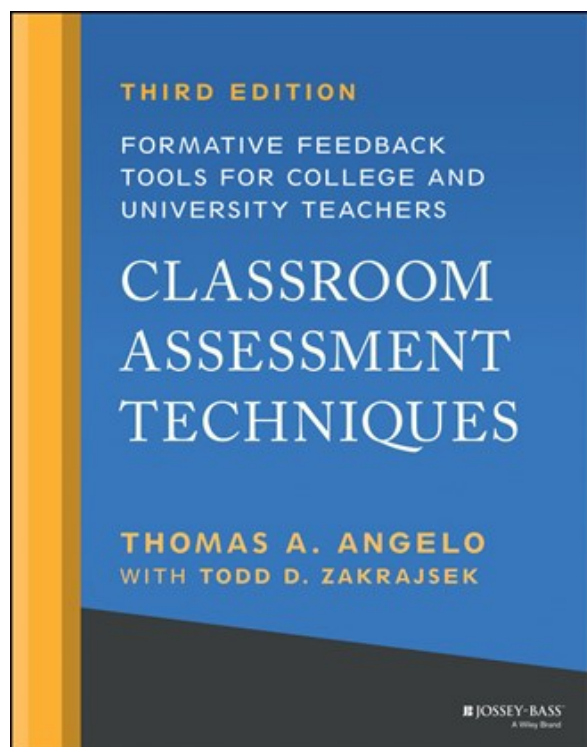
## About the Author

Dr. Judith C. Hochman (New York, NY) is the creator of the Hochman Method and founder of The Writing Revolution. Dr. Hochman served as the Head of The Windward School in White Plains, New York, a nationally renowned independent school focused on teaching students with learning disabilities. She is the founder of the Windward Teacher Training Institute and a former Superintendent of the Greenburgh Graham Union Free School District in Hastings-on-Hudson, New York. In addition, Dr. Hochman lectures, presents workshops, and gives courses for educational organizations, colleges, and universities, as well as public and independent schools throughout the United States. Natalie Wexler (Washington D.C.) serves as board chair of The Writing Revolution and is the author of several novels and non-fiction books on education topics. She has blogged about education in the nation's capital at DC Eduphile and

# Classroom Assessment Techniques

Formative Feedback Tools for College and University Teachers

Thomas A. Angelo



## Classroom Assessment Techniques: Formative Feedback Tools for College and University Teachers

**A practical, research-based handbook for using assessment to improve learning.**

This completely revised and updated third edition of *Classroom Assessment Techniques* provides a research-based, engaging guide to assessing student learning where it matters most—at course and classroom levels. Informed by the latest international educational research and 30 years of classroom assessment practice, this practical handbook is designed for postsecondary teachers from all disciplines, faculty and academic developers, and assessment professionals. It offers field-tested guidance, tools, and advice for planning, designing, and implementing formative assessment in face-to-face, hybrid, and fully online classrooms, analyzing resulting data, and using that data to improve student learning.

*Classroom Assessment Techniques, 3<sup>rd</sup> Edition*, is a practical, clearly written handbook for busy professionals. It contains a wealth of useful resources, including:

- 50-plus CATs (classroom assessment techniques) – flexible formative assessment tools easily adaptable for use in a wide range of disciplines and contexts.
- Case studies and examples illustrating how college and university faculty have applied these techniques to improve learning
- A new “Course Learning Outcomes Inventory” (CLOI)—a self-assessment tool for identifying and prioritizing the most relevant learning outcomes to assess

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## Jossey-Bass

BISAC: Education

9781119860167

Paperback

August 6, 2024

£46.00 | 53,00 € | \$58.00

DE EUR: 51.9€

Previous Edition: 9781555425005

## About the Author

**Thomas A. Angelo** has served as a university faculty member, faculty developer, educational researcher, and academic administrator in the United States, New Zealand and Australia. He has consulted on curriculum design, teaching, learning and assessment in 20 countries and all 50 United States, and co-wrote *Classroom Assessment Techniques, 2<sup>nd</sup> Edition* with Dr. K. Patricia Cross.



# Business

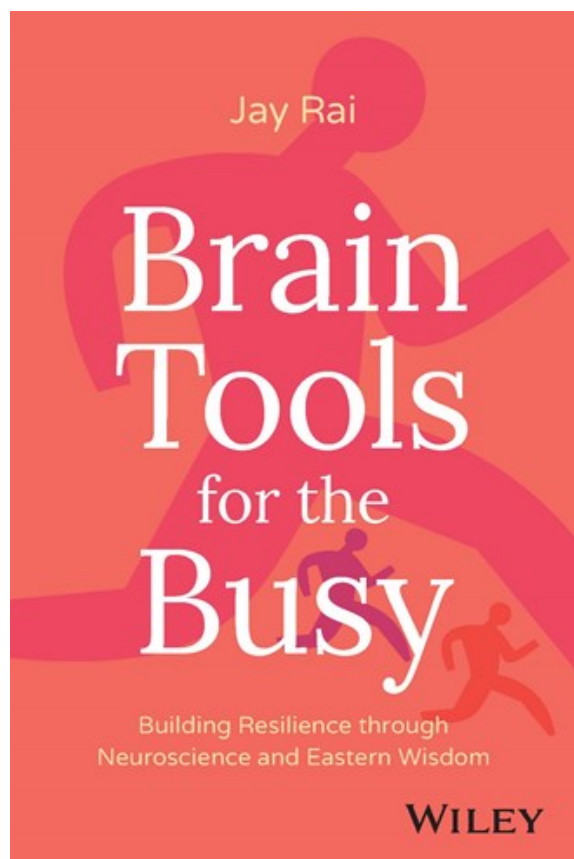
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# Brain Tools for the Busy

Building Resilience through Neuroscience and Eastern Wisdom

Jay Rai



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**Wiley**

BISAC: Business & Economics

9781394218417

Hardcover

August 22, 2024

£18.99 | 21,60 € | \$24.95

DE EUR: 22.9€

**Supercharge your resilience, energy and productivity without adding another task to your already overflowing to-do list**

*Brain Tools for the Busy: Building Resilience through Neuroscience and Eastern Wisdom* is a practical guide for those navigating the demanding challenges of their busy lives, without the luxury of slowing their pace. Guided by neuroscience expert and a renowned executive coach Jay Rai, this work serves as your framework to mastering resilience.

The book presents a dynamic fusion of modern neuroscience, potent psychotherapies, and age-old Eastern philosophies. Expect no fluff or jargon - only genuine, practical strategies designed to cultivate a robust mindset and mitigate burnout amidst our relentless, always-on-the-move existence.

*Brain Tools for the Busy* shows you how to strengthen your mental health, manage stress, and enhance your performance at work with proven, time-saving strategies - so simple you can start using them today.

In addition, you will uncover:

- The science and strategies of building a resilient mindset and counteracting burnout
- Techniques to elevate self-confidence, encourage self-compassion and empathy, and increase your assertiveness
- Ways to handle conflict like a pro, preserving and repairing those all-important professional and personal relationships

Whether you're an entry-level professional, a seasoned C-suite exec, or somewhere in between, *Brain Tools for the Busy* is a must-have

## About the Author

**Jay Rai** has worked with Amazon and Google (amongst many other global organisations) in helping people overcome obstacles and create long-term sustainable change. Since 90% of our performance as human beings is based on our mindset, she has made it her mission to equip high achievers with the tools and skills they need to consistently perform at a high level, stay mentally healthy and avoid burn out. Jay grew up with no voice and low self-esteem, which inevitably bled into every area of her life. It is through her own transformation, as well as education, training and clinical work in addiction rehabilitation, she has witnessed time and time again the incredible power of our mind - irrespective of what life has thrown us. Once we tap into our internal power it changes us forever. Jay has a Masters in Neuroscience and Psychology of Mental Health (from

# Reboot Hiring

The Key To Managers and Leaders Saving Time, Money and Hassle When Recruiting

Katrina Collier



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**Wiley**

BISAC: Business & Economics

9781394278138

Hardcover

August 1, 2024

£19.99 | 22,99 € | \$24.99

DE EUR: 24.9€

**An in-depth but accessible guide to teach managers and leaders the value of creating a trusted partnership with talent acquisition.**

Even today, many managers and leaders are unaware that their behaviour impacts hiring because people post about it online. Boggled down in the day-to-day realities of their job, recruiting takes a back seat due to a lack of time, a team under pressure, client deadlines, and so on. When talent acquisition professionals try to ease this burden, they need managers willing to give them time at the beginning of the process and to act as true partners/.

In *Reboot Hiring: The Key To Managers and Leaders Saving Time, Money and Hassle When Recruiting*, author Katrina Collier gives managers and leaders the knowledge and understanding to reset their thinking and reboot their hiring.

You'll also find:

- Tips for creating a smooth hiring experience
- Helpful considerations to make when interviewing
- Examples of how using social media profiles can attract modern applicants
- Prompts for the reader to ensure they are recruiting forward
- An informative checklist and inspiration to encourage readers to reboot their hiring.

In the noise, distraction and transparency created by 5.3 billion internet users, managers and leaders must value the job brief and their partnership with talent acquisition. *Reboot Hiring* addresses this

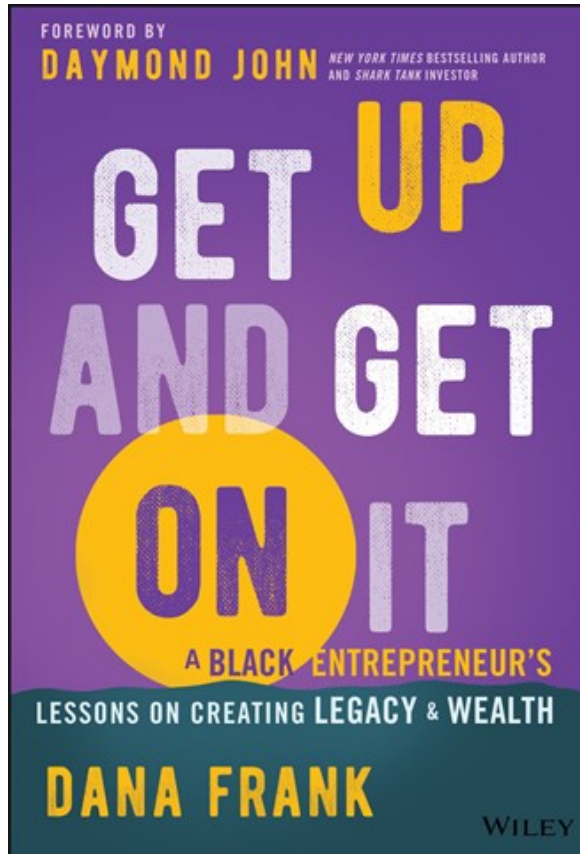
## About the Author

**Katrina Collier** has been in the recruiting and talent acquisition profession for over 20 years. She is experienced in agency and in-house recruitment, as a trainer, global speaker and, latterly, as a design-thinking facilitator. Over the last five years, she has worked closely with talent acquisition and HR teams across Europe and the USA, helping them improve talent acquisition and candidate experience. In the profession, she is best known for her book *The Robot-Proof Recruiter - A Survival Guide for Recruitment and Sourcing Professionals*, which was a finalist for a Business Book Award in 2020. Katrina has delivered keynote talks to hundreds of public and corporate audiences across North America, Europe, the Middle East, Asia, Oceania, and Africa. She is also featured in many media publications, including Forbes, Inc., SHRM, HR Dive and Personnel Management, and has appeared on BBC World News.

# Get Up And Get On It

A Black Entrepreneur's Lessons on Creating Legacy and Wealth

Dana Frank



[View on Edelweiss](#)

**Wiley**

BISAC: Business & Economics

9781394198696

Hardcover

August 13, 2024

£21.99 | 24,00 € | \$28.00

DE EUR: 26.9€

## A compelling story of entrepreneurial determination

Are you ready to embark on an inspiring journey of resilience and success, especially for those often facing daunting challenges in our society? Dana Frank's debut book, *Get Up & Get On It! A Black Entrepreneur's Lessons on Creating Legacy & Wealth*, is a powerful testament to the enduring spirit of individuals from marginalized communities, such as People of Color and women navigating the male-dominated business world.

This captivating narrative traces its roots back to 1950 when Gerald Frank, a determined Black man, arrived in Seattle at the tender age of 18. Fleeing the violence of Detroit and the suffocating grip of Jim Crow Laws, Gerald carried nothing but dreams and drumsticks in his heart. His unwavering belief that he could carve out a better life set the stage for an incredible journey. Today, over 70 years later, the real estate empire forged by Gerald and his wife, Theresa, in Seattle's Central District continues to flourish under the guidance of the third generation of the Frank family. But theirs was not a journey paved with silver spoons.

In *Get Up & Get On It!*, Dana Frank paints a vivid picture of the hurdles her family faced. Dana herself confronted racial barriers as her father made unconventional business choices. When her parents' thirty-two-year marriage ended in a bitter divorce, Dana and her mother emerged as fearless business partners, facing the brink of bankruptcy left by her father. Their story is a testament to fortitude, perseverance, bravery, and unrelenting hard work. As a single mother and entrepreneur, Dana learned the power of leveraging her network, staying true to her story, and envisioning a brighter future.

## About the Author

Dana Frank is the General Managing Partner of TD Frank Family Properties and owns and manages a portfolio of multi-family properties in Greater Seattle. She is also the niece of Quincy Jones, a blogger at MenopauseBarbees.com, and serves on several philanthropic boards as an influential Seattleite.

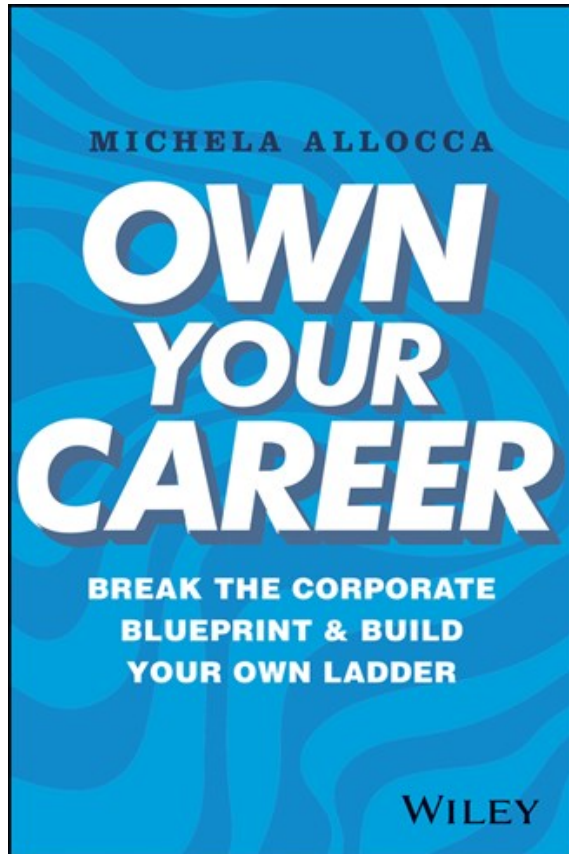
There is nothing she doesn't know about real estate investing and being a 'landlady.' She has helped thousands of families secure housing as well as begin to create their own wealth. Frank's witty, hilarious, and ultra-positive personality shines brightly as she works to support and motivate at-risk youth, rising stars in the community, and collaborate for change in the political spectrum.



# Own Your Career

Break the Corporate Blueprint and Build Your Own Ladder

Michela Allocca



[View on Edelweiss](#)

**Wiley**

BISAC: Business & Economics

9781394195275

Hardcover

August 27, 2024

£21.99 | 24,00 € | \$28.00

DE EUR: 26.9€

## Imbue your career with purpose and meaning

In *Own Your Career: Break the Corporate Blueprint and Build Your Own Ladder*, popular financial analyst and entrepreneur Michela Allocca delivers an exciting new discussion of how to break the corporate blueprint and forge your own path to a fulfilling and rewarding career. You'll learn to find happiness and purpose at work, whether you're interested in climbing the corporate ladder or embarking on a different path.

The book offers a collection of tactical strategies you can apply immediately within your career to start getting more out of your day job and redefine what success means to you. You'll find:

- Effective tactics for positioning yourself in your resume, articulating your skills in interviews, and negotiating your compensation to ensure you are not only landing the job, but that it's as lucrative as possible.
- Practical strategies to navigate career changes and make intentional career decisions with confidence.
- Systems to maximize your earning potential and build a successful side hustle you can take to the next level

A can't-miss guide for young professionals, the newly graduated, and aspiring entrepreneurs, *Own Your Career* offers realistic advice to excel at work and take your professional power back, both inside and outside of the office.

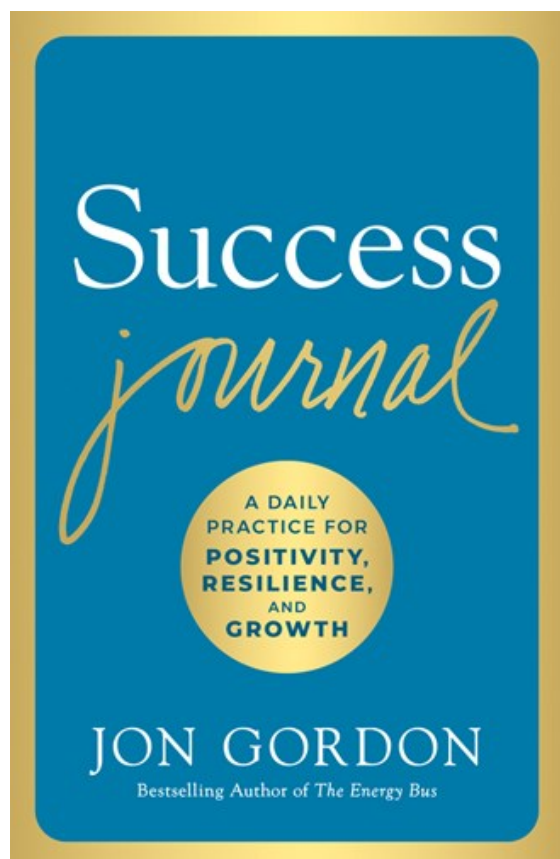
## About the Author

**Michela Allocca (breakyourbudget.com)** (Los Angeles, CA) is a financial analyst and entrepreneur specializing in money, career, and business management. She focuses on instilling sustainable and intentional spending, saving, and budgeting practices into your life so you can reach your 6-figure savings goals. With more than 600,000 followers on TikTok and her own set of signature online courses, Allocca has successfully built a platform that speaks directly to the growing number of young people who are ready to take their financial power back.

# Success Journal

A Daily Practice for Positivity, Resilience, and Growth

Jon Gordon



[View on Edelweiss](#)

## Daily journal to help you transform your life by structuring your thoughts around success

*Success Journal: A Daily Practice for Positivity, Resilience, and Growth* is a daily, lined journal where readers can write down their success of the day, shift their nighttime focus from negativity to positivity, and thereby create more success and opportunities in their lives. This resource is inspired by the legendary Bart Connor, who credited his overcoming a torn bicep muscle to win two gold medals at the 1984 Olympics to his parents asking him about his success of the day as a child.

Since hearing Bart Connor's story, bestselling author and influencer Jon Gordon has helped spread his secret to success far and wide, starting with his own children and continuing on to tens of thousands attending his renowned keynote speeches. In this journal, readers will find:

- A structured, consistent way to transform your nighttime thoughts for the better
- All of the guidance you need to figure out the event(s) or accomplishment(s) in your day that made you smile
- Quotes related to positivity and success as a way to get the gears turning and the inspiration flowing

*Success Journal: A Daily Practice for Positivity, Resilience, and Growth* is an essential daily journal for everyone looking to consistently shape their thoughts, and therefore their lives, around positivity and success.

## About the Author

## Wiley

BISAC: *Business & Economics*

9781119430414

Hardcover

August 20, 2024

£18.99 | 21,40 € | \$25.00

DE EUR: 22.9€

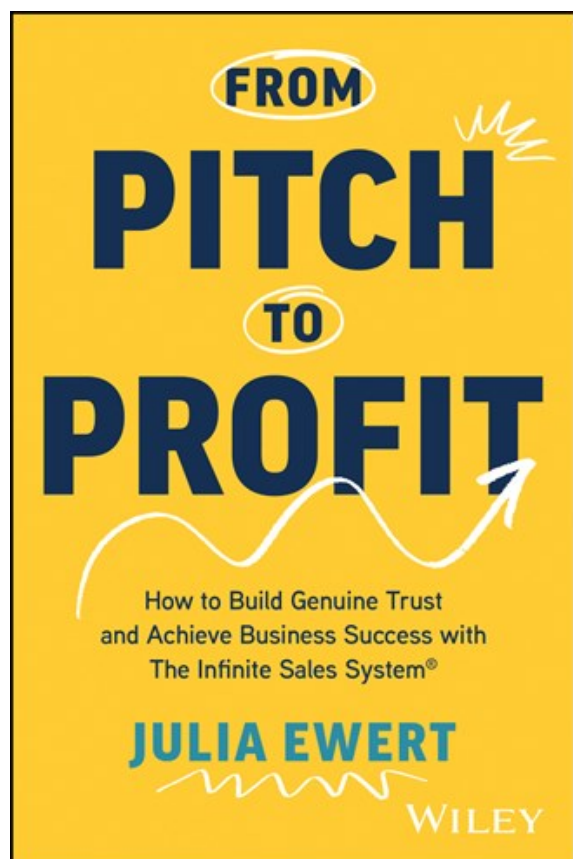
**Jon Gordon (Ponte Vedra Beach, FL; Jon Gordon | Bestselling Author and Keynote Speaker)** is a 15x bestselling author and thought leader, a top 10 keynote speaker and consultant who has worked with many of the top leaders and organizations on the planet and a global influencer who impacts millions of people each year with his books, talks, podcasts and messages.

His principles and belief that positivity is a competitive advantage have been put to the test by numerous Fortune 500 companies, professional and college sports teams, school districts, hospitals, and non-profits. He is the author of 28 books including 15 best sellers and 5 children's books. His books include the timeless classic **The**

# From Pitch to Profit

How to Build Genuine Trust and Achieve Business Success with The Infinite Sales System

Julia Ewert



[View on Edelweiss](#)

**Wiley**

BISAC: Business & Economics

9781394263943

Paperback

July 17, 2024

£18.50 | 21,00 € | \$21.95

DE EUR: 22.9€

**Learn a proven, easy-to-follow, and repeatable approach for connecting with clients, winning negotiations, and increasing revenue — no matter your industry**

*From Pitch to Profit* reveals you how you can win more clients and grow your business using the Infinite Sales System®: a strategic, tried-and-tested process that follows the same expert techniques used by the world's best negotiators. Successful business is not about an aggressive used-car-sales approach. It's about one-on-one communications that lead to trust and partnership. *From Pitch to Profit* gives you the strategies and easy-to-learn skills you need to build the genuine relationships that lead to higher sales and revenue.

What does selling have in common with negotiating a hostage situation? How do you stand out amongst the competition? How do you sell effectively while staying true to yourself? How do you follow up, and when do you play the long game? *From Pitch to Profit* answers these questions and more, taking you step by step through how you can drive more business, consistently and efficiently. You'll learn the conversations you need to connect with prospective clients and grow your profits — from a stellar first impression to building real, mutual trust.

- Discover the exact questions you need to ask in the first sales meeting — and get an actionable plan for following up more effectively.
- Learn how to spot the clues that will tell you what clients need from you to buy in.
- Successfully convert more match-fit customers.
- Generate more predictable revenue with higher margins.

## About the Author

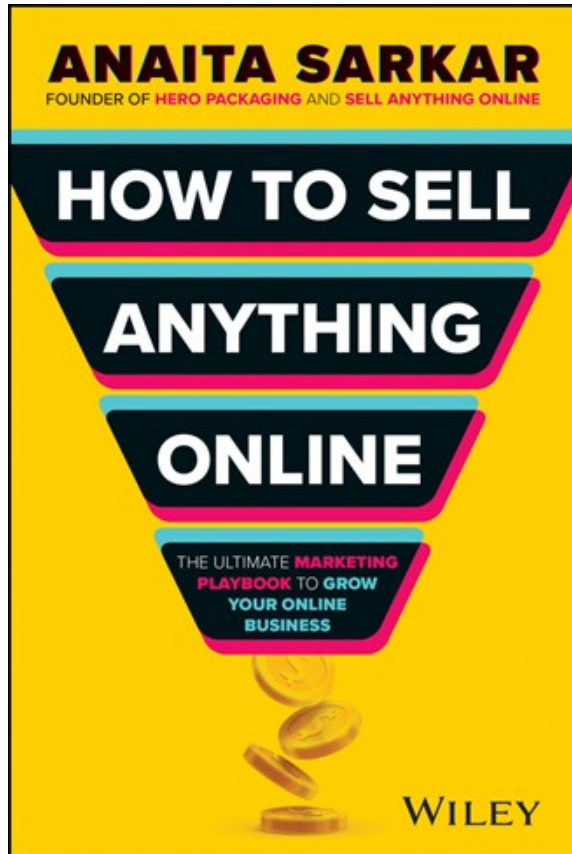
**Julia Ewert** is a sought-after thought leader in the topics of sales and negotiation in the business environment.

Julia's programs have been successfully implemented in a broad range of industries and countries around the world and she continues to be recognised for her work. She is currently producing a LinkedIn Learning course and has been nominated for and won several awards, including 2022 Top 50 Small Business Leader and the 2022 Australian Business Champion Awards.

Julia truly lives and breathes sales and negotiation, and she applies the skills she trains into her everyday life as well. She is an in-demand speaker who has appeared at many industry conferences and seminars. When she's not sharing her sales and negotiation secrets

# How to Sell Anything Online

Anaita Sarkar



**An actionable, step-by-step guide to growing your online sales using a proven marketing formula**

This is the ultimate marketing guide you need to increase your daily sales. Dive into Anaita's no-nonsense, actionable toolkit and learn from her expertise scaling four e-commerce businesses, coaching hundreds of e-commerce founders, and academic teaching.

Running a small business is incredibly challenging, and creating a great product is only one part of the journey. This book reveals the elements in your business you need to improve before spending on digital paid advertising. Understand all the levers you can pull - and know when to use each one.

With the help of case studies from experts across the industry, you'll understand:

- The 5 core pillars that every small business must have
- The importance of the marketing funnel to create brand awareness and convert your audience to customers
- How to use each online tool successfully (including Facebook, TikTok, Instagram, Google ads)
- The secret sauce to take your business to the next level and retain your customers

[View on Edelweiss](#)

Whether you're figuring out content marketing, email campaigns, or

**Wiley**

BISAC: *Business & Economics*  
9781394270811

Paperback

August 6, 2024

£18.50 | 21,00 € | \$25.00

DE EUR: 22.9€

## About the Author

**Anaita Sarkar** has launched multiple ecommerce businesses including Olivia&Co and Hero Packaging. She has been a content creator for brands such as Google, TikTok, HubSpot and Linktree. Anaita now mentors other e-commerce founders and is a Guest Lecturer in digital marketing at Macquarie University. She also hosted Mamamia's podcast Lady Startup Academy. Anaita is passionate about helping small businesses succeed and her popular online platform Sell Anything Online has an audience of over 450,000.



# Getting People to Step Up

Shivani Gupta

Most businesses say that people are their most important asset. But finding, training, and motivating the right people can be daunting and costly. If you're struggling to keep the right employees in your business, *Getting People to Stand Up* is the book for you!

*Getting People to Step Up* provides 7 proven strategies that will only help you attract top talent but also ensure your employees stay engaged and productive. This practical book offers a no-nonsense approach to hiring, managing, and motivating your staff - so that you can focus on growing your business, with a team of high performers backing you. When the right employee is highly engaged and performing, running your business is not only more profitable: it becomes fun!

- Bust the myths about hiring and motivating your employees
- Get strategies to find and keep the best people
- Adopt new methods and templates to improve communication within your team
- Bridge the gap between your desired results and actual performance
- Be the best leader you can be in managing and coaching others

Don't hire fast and fire faster. Learn how to hire slow: get the right person for the job and enable them to thrive. With *Getting People to Stand Up*, you'll learn how to unlock the potential of your people so that your business can flourish.

[View on Edelweiss](#)

**Wiley**

BISAC: *Business & Economics*

9781394248759

Paperback

August 14, 2024

£18.50 | 21,00 € | \$25.00

DE EUR: 22.9€

## About the Author

**Shivani Gupta** is an entrepreneur, business coach, and speaker. She has owned and scaled several businesses with exit valuations to the tune of \$5M, and she has worked with over 250 companies to help them nurture their most valuable asset: their people. Shivani has presented in 18 countries to over 250,000 people and coached over 1500 leaders.

# Finance & Accounting

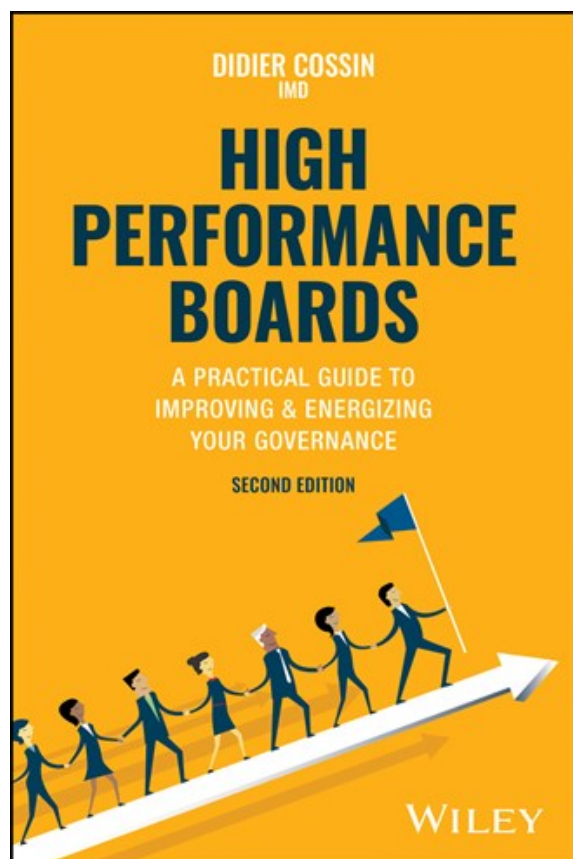
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# High Performance Boards

A Practical Guide to Improving and Energizing Your Governance

Didier Cossin



[View on Edelweiss](#)

**Wiley**

BISAC: 0

9781394220380

Hardcover

August 1, 2024

£35.00 | 39,80 € | \$45.00

DE EUR: 42.9€

Previous Edition: 9781119615651

## The most up-to-date version of the gold standard in board governance

In the newly revised second edition of *High Performance Boards: A Practical Guide to Improving & Energizing your Governance*, author Didier Cossin delivers an incisive and practical roadmap to board governance best-practices. Accessible to professionals from a variety of backgrounds, the book lays out the foundational and advanced concepts you'll need to understand to effectively govern a for-profit firm, non-profit, or government entity.

You'll learn to manage risk, increase the impact of your board, consider and evaluate the importance of ESG metrics, take into account geopolitics, and supervise your organization's culture. You'll also discover:

- Extensive revisions to existing chapters, including new methods of cyber-risk management and stakeholder management
- Strategies for avoiding the common pitfall of 'greenwashing'
- Increasingly common new activism techniques undertaken by boards and investors to shape the behaviour of organizations

An indispensable resource for board members and directors serving on boards at organizations of all kinds, *High Performance Boards* will also earn a place on the bookshelves of corporate lawyers, board secretaries, and students of corporate governance.

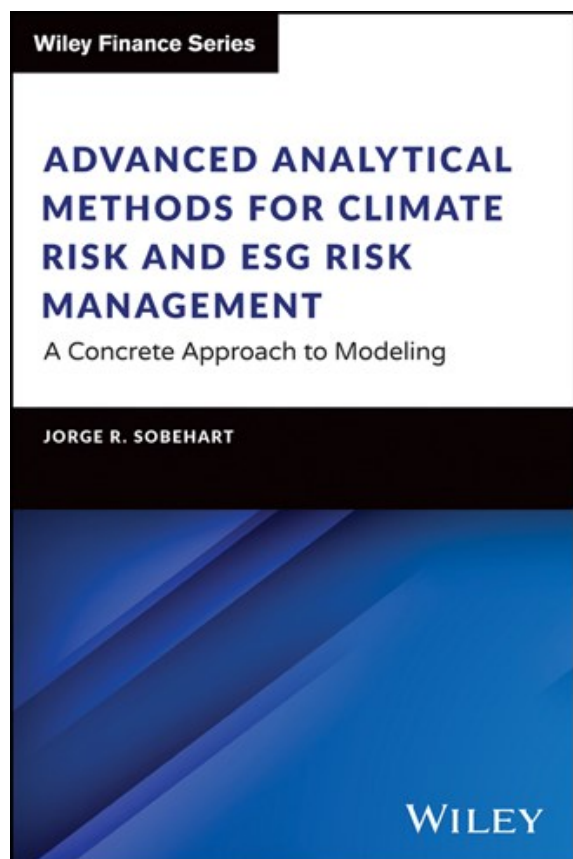
## About the Author

**Didier Cossin, Lausanne, Switzerland**, is the founder and director of the IMD Global Board Center and the originator of the Four Pillars of Board Effectiveness methodology. In his work with boards, Professor Cossin helps them enhance organizational performance through strategy involvement, best-in-class decision making, enhancing board culture and general governance (including board restructurings). Professor Cossin is an advisor and/or executive teacher with the United Nations, the central banks of several countries, ministries as well as sovereign wealth funds and supranational organizations (including the European Central Bank, IFC, IOC), the boards or executive committees of corporations, financial institutions and funds in Europe, Asia, the Americas, Africa and the Middle East.

# Advanced Analytical Methods for Climate Risk and ESG Risk Management

A Concrete Approach to Modeling

Jorge R. Sobehart



[View on Edelweiss](#)

## A holistic view on climate risk and practical ways to model and measure it

*Advanced Analytical Methods for Climate Risk and ESG Risk Management* provides risk management professionals and other interested parties with an introduction to climate risk, a detailed history of climate change, and analytical risk management methods. Readers will gain insight on the potential impact of climate change and learn to apply a concrete three-pronged framework for risk modelling and assessment. The management of climate risk—regardless of the size of the business or of the potential loss—is also considered in detail, with discussions of risk allocation, portfolio optimization, regulatory constraints, and sustainable goal setting.

The development of advanced risk management analytical methods for ESG and climate risk is limited. This book fills a gap by offering a comprehensive review of modelling theory and methods for addressing the accelerating changes to the planet's climate.

- Gain thorough background knowledge of climate science, the history of climate change, and the current political and public policy landscape
- Understand how global climate shifts introduce localized impacts to business
- Identify, measure, and manage financial and operational risks
- Utilize a concrete methodology for stress testing portfolios and accounting for risk

Risk management professionals in financial institutions, along with academics and advanced students of economics and finance, will be

## About the Author

## Wiley

Series: The Wiley Finance Series

BISAC: *Business & Economics*

9781394220090

Hardcover

August 22, 2024

£75.00 | 87,30 € | \$100.00

DE EUR: 91.9€

**Jorge Sobehart, New York, USA**, has over 35 years of experience in advanced quantitative modelling in industry and government, having worked for prestigious institutions including the Atomic Energy Commission of Argentina, IBM Argentina, US Los Alamos National Laboratory, the Center for Adaptive Systems Applications and Moody's Investors Service. He is currently Managing Director at Citi and global Head of Credit and Obligor Risk Analytics, where he manages analytics for wholesale credit risk ratings, stress testing, CCAR, ICAAP, CECL and IFRS9 credit reserves, and loss likelihood and loss severity approaches for Basel regulatory capital.

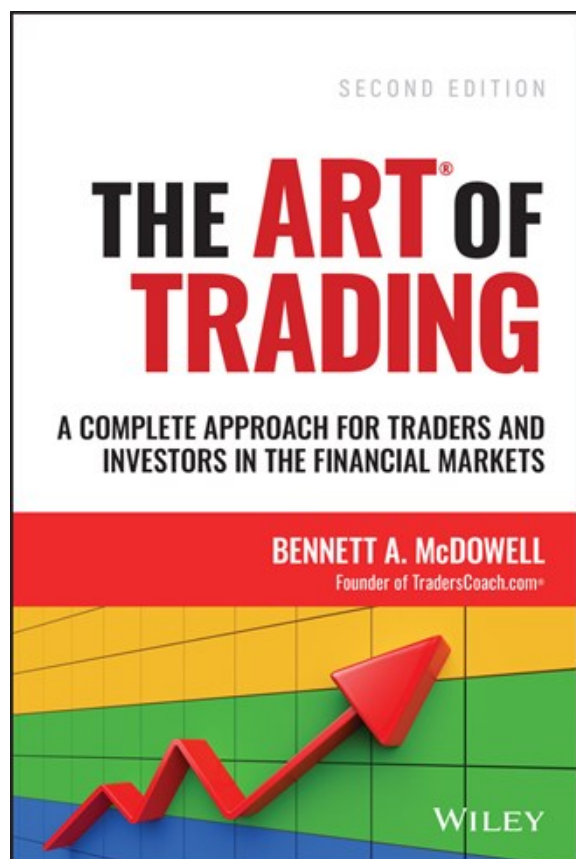
Jorge designed and developed Citi's frameworks for credit risk capital



# The ART of Trading

A Complete Approach for Traders and Investors in the Financial Markets

Bennett A. McDowell



## A comprehensive, all-in-one resource for building a successful trading system

In the newly revised second edition of *The ART of Trading: A Complete Approach for Traders and Investors in the Financial Markets*, veteran trader and bestselling author Bennett McDowell delivers an intuitive and comprehensive system for trading success. In the book, you'll learn the trading rules, risk management techniques, mindsets, and trade debriefing strategies you need to master the markets and enjoy market-beating returns.

The author explains how to identify intelligent entry and exit opportunities, as well as trade management strategies, trading psychology insights, and more. He also outlines:

- How to design, test, and apply your own custom system of trading rules
- How to avoid the twin traps of fear and greed that poison the returns of so many unwary traders
- How to create a sound and effective risk control system that protects you against catastrophic losses without limiting your ability to find profitable opportunities

An outstanding, all-in-one resource for day traders, retail investors, and fund managers, *The ART of Trading* walks you through every relevant aspect of building a winning trading strategy.

[View on Edelweiss](#)

## Wiley

BISAC: Business & Economics

9781394171743

Hardcover

August 20, 2024

£57.50 | 64,20 € | \$75.00

DE EUR: 69.9€

Previous Edition: 9780470187722

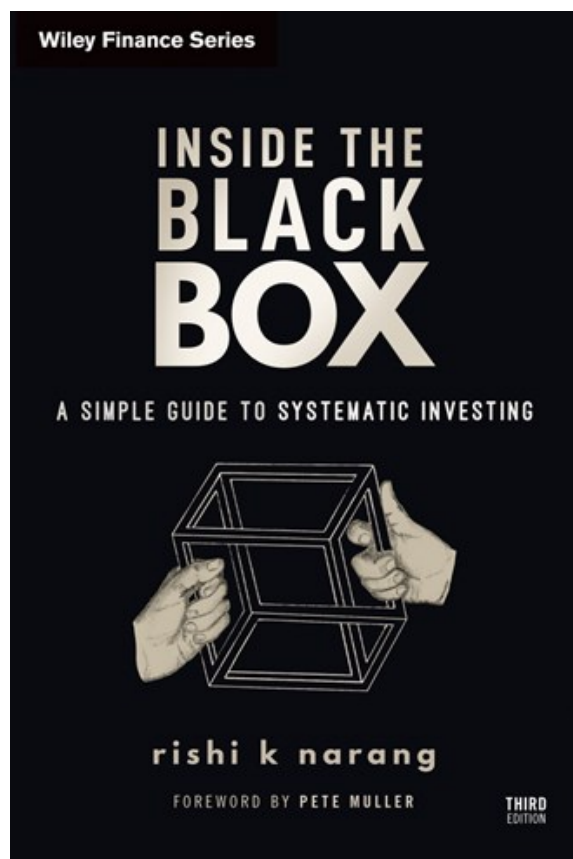
## About the Author

Bennett McDowell, founder of TradersCoach.com, began his financial career on Wall Street and later became a Registered Securities Broker and Financial Advisor for Prudential Securities and Morgan Stanley. Bennetts niche was Active Trading and Investing for a community of high-net-worth clients using his own proprietary trading system. This system later became known as the Applied Reality Trading, or the ART, system. In answer to numerous requests for Bennett to share his successful trading and investing techniques he brought the ART software to the public in the year 2003. Today the ART system is used in over 80 countries around the world by sophisticated hedge fund managers, individual investors, and active traders alike. Considered an expert in Technical Analysis, Elliott Wave, Trading Psychology and Money Management Bennett presents at trade shows and writes articles for many leading trading

# Inside the Black Box

A Simple Guide to Systematic Investing

Rishi K. Narang



[View on Edelweiss](#)

**Wiley**

Series: Wiley Finance

BISAC: Business & Economics

9781119931898

Hardcover

August 27, 2024

£37.99 | 42,70 € | \$49.95

DE EUR: 45.9€

Previous Edition: 9781118362419

**Master the basics and intricacies of quant and high-frequency trading with the latest edition of this accessible and widely-read guide**

In the newly revised third edition of *Inside the Black Box: A Simple Guide to Systematic Investing*, veteran practitioner and investor Rishi K Narang delivers another insightful discussion of how quantitative and algorithmic trading strategies work in non-mathematical terms. As with prior editions, this third edition is full of timeless concepts and timely updates. Supplemented by compelling anecdotes and real-world stories, the book explains the most relevant developments in the discipline since the publication of the second edition in 2013.

You'll find out about the explosion in machine learning for alphas, signal mixing, data extraction, and execution, as well as the proliferation of alt data and a discussion of how to use it appropriately. You'll also discover:

- Updated discussions of approaches to research
- Newer and more effective approaches to portfolio optimization
- The frontiers of quantitative investing

An essential and accessible treatment of a complicated and of-the-moment topic, *Inside the Black Box* remains the gold standard for non-mathematicians seeking to understand the ins and outs of one of the most fascinating and lucrative trading strategies, as well as quants from disciplines outside of finance looking for a conceptual framework on which to build profitable systematic trading strategies.

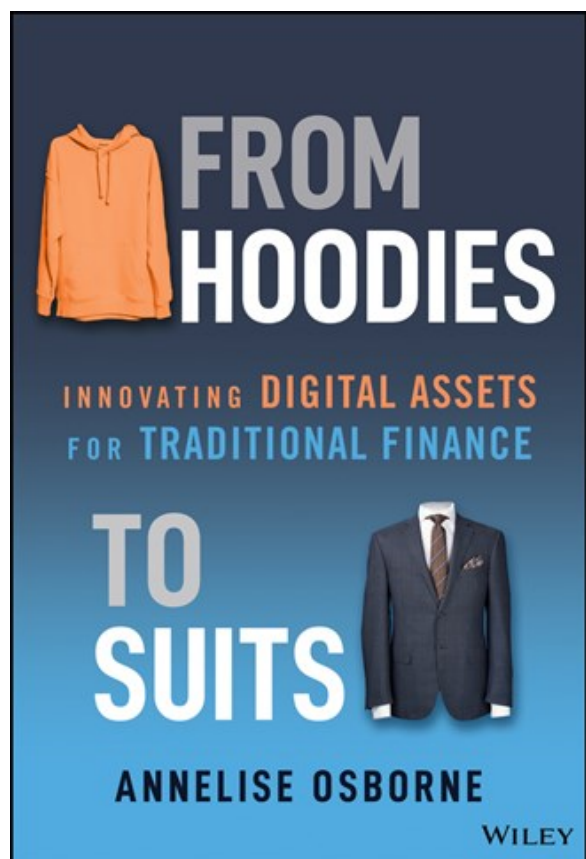
## About the Author

**Rishi K Narang** is the Founding Principal of T2AM and manages T2AM's investment activities. Mr. Narang began his career as a Global Investment Strategist for Citibank Alternative Investment in 1996. He then co-founded Tradeworx, Inc., a quantitative hedge fund manager, in 1999 and acted as its President until his departure in 2002. For three years, he was the co-Portfolio Manager and a Managing Director at Santa Barbara Alpha Strategies before founding T2AM, LLC in 2005. Mr. Narang is the author of *Inside the Black Box: A Simple Guide to Quantitative and High-Frequency Trading*, and organizes the Inside the Black Box ("ITBB") quantitative investing conference series. He is on the Board of Directors of Village Health Works, and is an Advisor to DARPA, Planet Labs, AngelList, Hyperion Decimus, Mission Road Sound, McKinley Capital, and Equeum. Mr.

# From Hoodies to Suits

Innovating Digital Assets for Traditional Finance

Annelise Osborne



[View on Edelweiss](#)

**Wiley**

BISAC: Business & Economics

9781394231829

Hardcover

August 6, 2024

£23.99 | 27,30 € | \$29.95

DE EUR: 29.9€

**Learn how digital asset technologies can be applied to the regulated, traditional finance industry for improved performance and returns**

In *From Hoodies to Suits: Innovating Digital Assets for Traditional Finance*, leading finance innovator Annelise Osborne bridges the gap between the “hoodies” who invented the technology behind digital assets and the “suits” who run traditional financial markets, in an entertaining and insightful guide for implementing digital assets in an institutional environment.

You'll discover the possibilities unlocked by new technological advancements, including alternative investments, new marketplaces, interoperability between counterparties, and even improved forms of diversification. You'll also find:

- Discussions of why the adoption of digital assets is so critical for the future of finance and the ways the industry's largest players are implementing its technologies and concepts now
- Explorations of what we can learn from some of the crypto industry's most infamous and well-known wins and losses, including the collapse of FTX
- Strategies for implementing institutional digital assets to realize opportunities in private markets, funds, debt, repo, alternative assets and back office transactions in this evolving and dynamic financial environment

A fascinating new take on the future of finance, *From Hoodies to Suits* is a must-read guide for aspiring and practicing finance professionals, technology developers, fintech participants, and

## About the Author

Annelise Osborne (New York, NY) As the Head of Institutional of the asset management firm Arca Labs, Annelise Osborne advises traditional finance companies that wish to implement blockchain and digital asset innovation and works to create financially regulated products as digital assets. She is the host of "Tokenization Talks," a bi-weekly video podcast that features experts in blockchain, digital assets, and innovation. She has more than twenty years of experience in blockchain, commercial real estate, credit, finance, and fintech. At Moody's Investor Services, she was responsible for \$400 billion of bond ratings. She serves on the board of the Boehly Center at the College of William & Mary's Raymond A. Mason School of Business, the Patel Family Office, RS Metrics, and Sovereign Wealth Fund Institute. A guest lecturer at universities including Baruch College, Columbia University, China's Fundan University, and New

# The Puzzle of Sustainable Investment

What Smart Investors Should Know

Lukasz Pomorski



[View on Edelweiss](#)

**Wiley**

BISAC: Business & Economics

9781394226788

Hardcover

August 20, 2024

£32.99 | 36,60 € | \$40.00

DE EUR: 39.9€

## An in-depth, engaging, and comprehensive approach to sustainable investing

In *The Puzzle of Sustainable Investment: What Smart Investors Should Know*, veteran Environmental-Social-Governance (ESG) investor and educator Lukasz Pomorski delivers a balanced, informed, and insightful new take on sustainable investing. The author takes you through every relevant aspect of the frameworks, design choices, and data that sustainable investors use to build successful portfolios, as well as how sustainability choices might affect a financial portfolio, including cases where sustainability objectives are at odds with financial returns. You'll also learn how sustainable investing and the financial portfolios it leads to may affect the broader economy.

The book addresses many of the misconceptions and misperceptions coloring the debate around sustainable investing and driving the divergence of views about how sustainability affects investment returns and real-world outcomes. You'll also discover:

- A varied toolkit you can use to operate effectively in the ESG investment arena
- Strategies for deploying smart economic intuition to assess the—often inaccurate—claims of portfolio managers, commentators, and data providers
- Ways to balance the risk and return profile of your portfolio while simultaneously increasing its sustainability ratings

A must-read book for aspiring and practicing sustainable investment professionals, *The Puzzle of Sustainable Investment* will also prove invaluable to regulators, policymakers, corporate sustainability

## About the Author

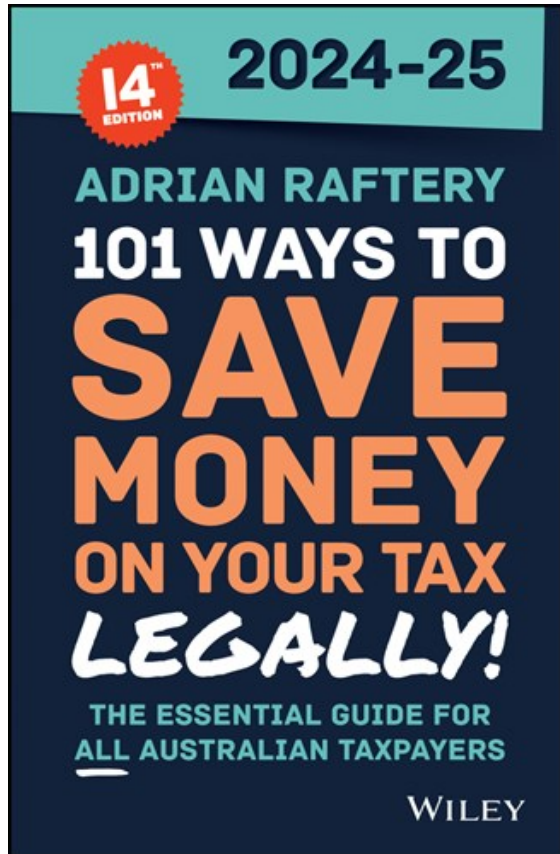
Lukasz Pomorski (New York, NY) is senior vice president and portfolio manager at Acadian Asset Management. Prior to joining Acadian, he was head of ESG Research and a managing director at AQR Capital Management, where he was responsible for the planning and oversight of the firm's responsible investment research efforts across all asset classes. Lukasz was a senior researcher in AQR's Global Stock Selection team; he had also built and managed the stock selection product specialist team. Lukasz is also an Adjunct Professor and The Brandmeyer Fellow for Impact and Sustainable Investing at Columbia University, where he teaches a Master-level course on ESG Investing. Prior to AQR, Lukasz was an Assistant Director for Research at the Bank of Canada and an Assistant Professor of Finance at the University of Toronto. Lukasz earned a B.A. and M.A. in



# 101 Ways to Save Money on Your Tax - Legally!

## 2024-2025

Adrian Raftery



[View on Edelweiss](#)

**Wiley**

BISAC: Business & Economics

9781394261901

Paperback

July 9, 2024

£18.50 | 21,00 € | \$21.95

DE EUR: 22.9€

Previous Edition: 978-1-394-18863-5

**An essential guide that will help you minimise your tax bill and maximise your after-tax earnings**

In *101 Ways to Save Money On Your Tax – Legally! 2024–2025*, bestselling author Adrian Raftery — aka Mr. Taxman — shows you how to lower your tax bill and keep more of your hard-earned money. You'll learn what's different this year in the tax codes and how the May 2024 budget and Stage 3 tax cuts affect your bottom line. Get the most out of your taxable assets and (legally!) reduce your taxes.

*101 Ways to Save Money On Your Tax – Legally!* makes it easy to find and implement every deduction that applies to you. This handy guide, trusted by tens of thousands of Australians, takes the stress and confusion out of the tax season. Find out what you actually owe and lodge on time, with no mistakes.

Whether you're an individual, married couple, investor, business owner or pensioner, this guide will help you:

- Understand how your taxes have changed for this year
- Reduce your tax bill, potentially by \$100s or \$1000s
- Easily navigate work-related expenses, levies, shares, property, education, business expenses, family expenses, superannuation, and more
- Protect yourself against errors, audits, overpayments, and common tax traps
- Get the answers to frequently asked questions

Updated with all the latest tax legislation and thresholds, this 14th edition of *101 Ways to Save Money On Your Tax – Legally!* is the

### About the Author

Bestselling author **Adrian Raftery**, aka Mr Taxman, is one of Australia's leading commentators on all matters relating to tax and finance. He is deft at translating complicated tax and finance jargon into understandable and workable solutions, and part of Adrian's appeal as a financial media commentator is due to his personable and approachable style.

Adrian holds an MBA and a PhD in Accounting. His 20-plus years' experience as an award-winning accountant working with small and medium businesses, and as a personal tax expert, means he has the relevant knowledge and experience to give qualified advice. Most recently, Adrian has taken the role of National General Manager for the AFL Masters.

# Computing & Technology

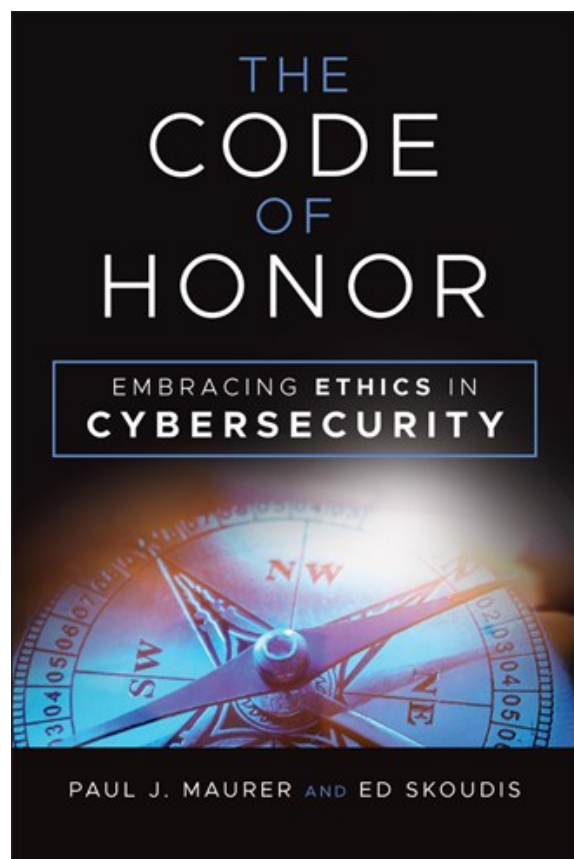
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# The Code of Honor

Embracing Ethics in Cybersecurity

Paul Maurer



[View on Edelweiss](#)

**Wiley**

BISAC: *Computers*

9781394275861

Hardcover

August 14, 2024

£30.99 | 34,20 € | \$40.00

DE EUR: 37.9€

## A comprehensive and practical framework for ethical practices in contemporary cybersecurity

While some professions – including medicine, law, and engineering – have wholeheartedly embraced wide-ranging codes of ethics and conduct, the field of cybersecurity continues to lack an overarching ethical standard. This vacuum constitutes a significant threat to the safety of consumers and businesses around the world, slows commerce, and delays innovation.

*The Code of Honor: Embracing Ethics in Cybersecurity* delivers a first of its kind comprehensive discussion of the ethical challenges that face contemporary information security workers, managers, and executives. Authors Ed Skoudis, President of the SANS Technology Institute College and founder of the Counter Hack team, and Dr. Paul Maurer, President of Montreat College, explain how timeless ethical wisdom gives birth to the Cybersecurity Oath which is currently being adopted by security practitioners and leaders around the world.

This practical book tells numerous engaging stories that highlight ethically complex situations many cybersecurity and tech professionals commonly encounter. It also contains compelling real-world case studies – called Critical Applications – at the end of each chapter that help the reader determine how to apply the hands-on skills described in the book.

You'll also find:

- A complete system of cybersecurity ethics relevant to C-suite leaders and executives, front-line cybersecurity

## About the Author

**Ed Skoudis** began teaching for the SANS Institute in 1999 and, to date, has trained over 30,000 cybersecurity professionals in the art of incident response and ethical hacking. He earned an M.S. in Information Networking from Carnegie Mellon University and had already become a trusted security consultant with many accolades in the cybersecurity industry. He was the expert called in by the White House to test security viability of the Trusted Internet Connection (TIC) that now protects US Government networks and led the team that first publicly demonstrated significant security flaws in virtual machine technology. With his vast foundational knowledge of attacker behavior and techniques, and his work creating hacker challenges in the nascent stages of Counter Hack, Ed founded the SANS Penetration Testing Curriculum in 2008.



# Test prep





# GMAT Official Guide 2024-2025

GMAC (Graduate Management Admission Council)



## **GMAT Official Guide 2024-2025: Includes Book + Online Question Bank + Digital Flashcards + Mobile App**

Power up your prep with the GMAT Official Guide, the only study guide that features real exam questions. You'll get exclusive tips and tricks directly from the exam creators and gain access to 900+ practice questions to set you up for success on test day.

### **Highlights:**

- Updated Data Insights, Quantitative Review and Verbal Review chapters to master each section of the GMAT Focus Edition
- Access to an Online Question Bank to create custom practice sets by questions type and difficulty level so that you can plan your individual practice
- Exclusive access to online diagnostic evaluations to discover your strengths and focus areas
- Detailed answer explanations to master the reasoning behind the answers
- *New!* Get exclusive exam preparation tips from test prep organizations

Use this guide to:

- Master the exam structure and excel in each section
- Understand key concepts with review chapters
- Gain confidence in all question types (featuring 100+ new questions!)
- Review detailed explanations to understand correct and incorrect answers

[View on Edelweiss](#)

**Wiley**

BISAC: Study Aids

9781394260027

Paperback

July 23, 2024

£36.99 | 41,00 € | \$47.95

DE EUR: 44.9€

Previous Edition: 9781394169948

### **About the Author**

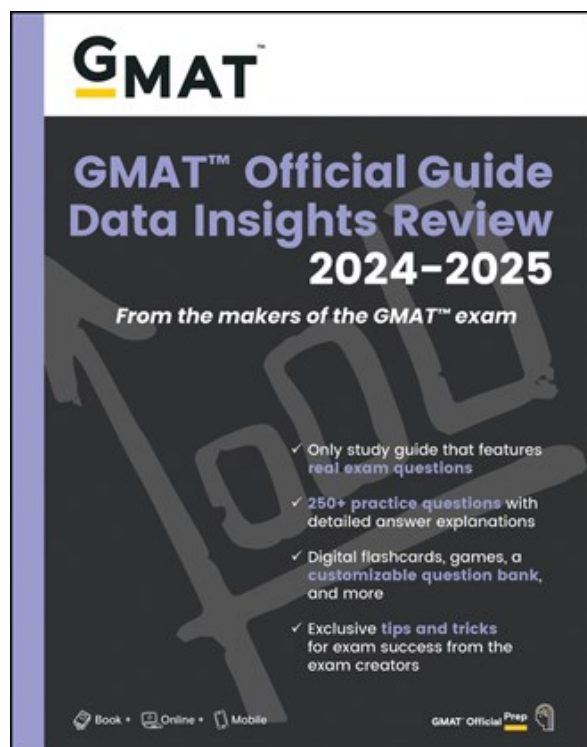
Founded in 1953, GMAC provides world-class research, industry conferences, recruiting tools, and assessments for the graduate management education industry as well as resources, events, and services that help guide candidates through their higher education journey.

Owned and administered by GMAC, the Graduate Management Admission Test™ (GMAT™) exam is the most widely used graduate business school assessment. In addition, more than 12 million prospective students a year trust GMAC's platforms, including [mba.com](https://mba.com), [GMAC Tours](#), and [BusinessBecause](#), to learn about MBA and business master's programs, connect with schools around the world, prepare and register for exams, and get advice on how to successfully achieve their business education and career goals.

# GMAT Official Guide Data Insights Review 2024-2025

Book + Online Question Bank

GMAC (Graduate Management Admission Council)



## **GMAT Official Guide Data Insights Review 2024-2025: Includes Book + Online Question Bank + Digital Flashcards + Mobile App**

The GMAT™ Official Guide Data Insights Review provides focused practice to master the data insights section of the exam with 250+ practice questions that are not included in the main Official Guide 2024-2025.

Designed by the makers of the GMAT Focus Edition, the GMAT Official Guide series is the only study guide that features real exam questions.

Use this guide to:

- Master the data insights section of the exam
- Familiarize yourself with data analysis concepts through the updated review chapter
- Grow your confidence with the data insights questions (featuring 40+ new questions!)
- Review detailed explanations to understand correct and incorrect answers
- *New!* Get exclusive exam preparation tips from test prep organizations
- *New!* Practice with two-part analysis questions in the book

**PLUS!** Focus your studying with the Online Question Bank – Bonus: included with purchase!

- Tailor your practice by building practice sets targeting question type and difficulty

[View on Edelweiss](#)

**Wiley**

BISAC: Study Aids

9781394260096

Paperback

July 23, 2024

£15.99 | 18,00 € | \$20.95

DE EUR: 19.9€

## **About the Author**

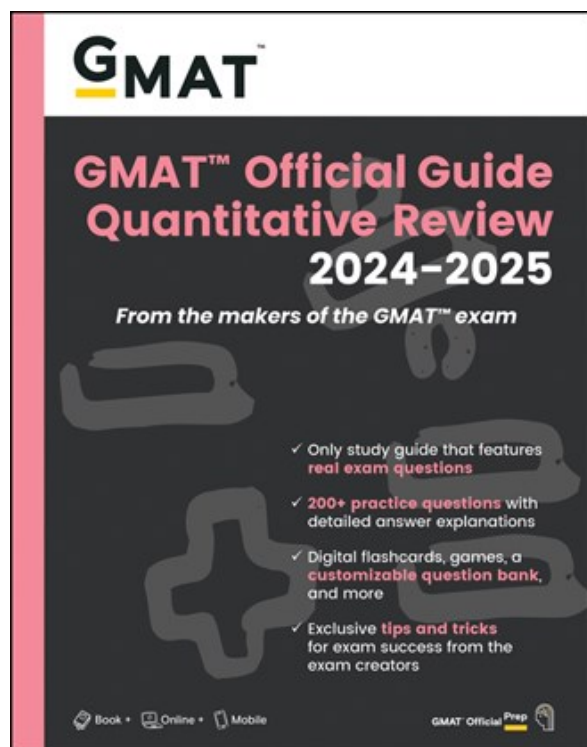
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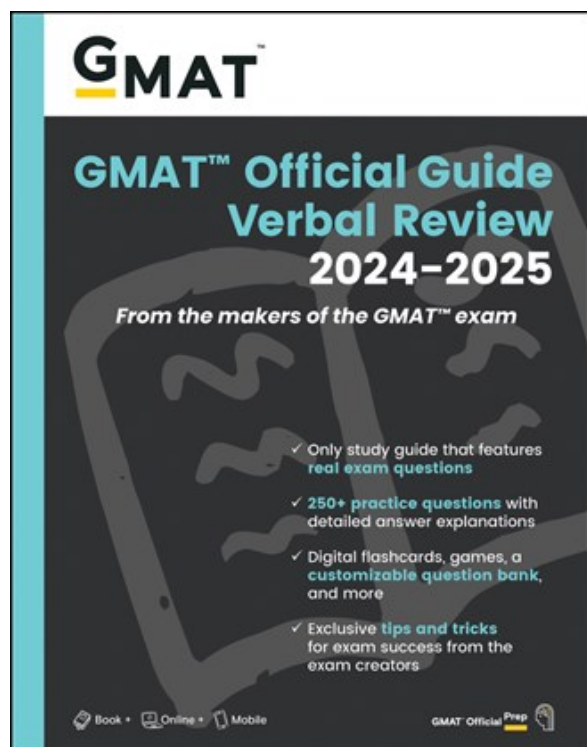
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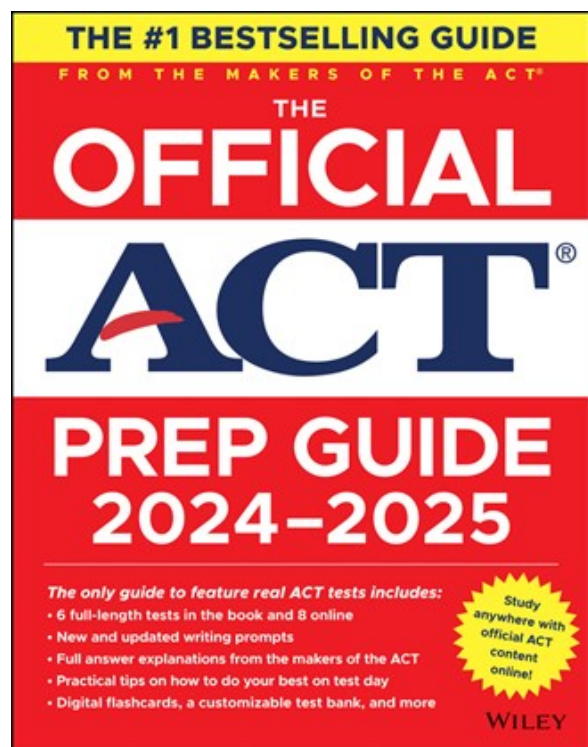
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