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WILEY EMEA TRADE CATALOGUE

August 2025

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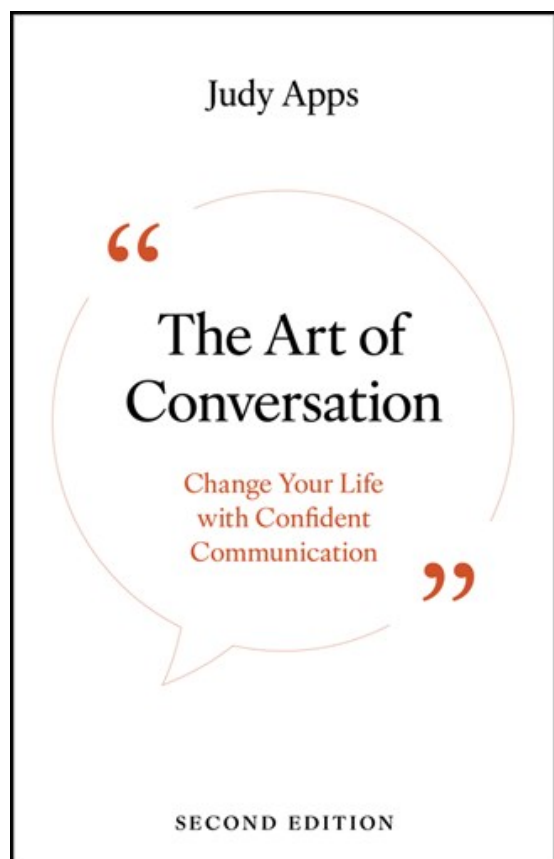
Capstone & Consumer



The Art of Conversation, 2nd Edition

Change Your Life with Confident Communication

Judy Apps



[View on Edelweiss](#)

Why is it some of us are stuck for words, but others blabber on? Why do we sometimes find ourselves stumbling, where others seem to converse so comfortably?

Good conversational skills can transform every aspect of your world. The simplest conversation can hold a hidden thread of the most intimate and fulfilling connection...if you know the secret.

It's about understanding how conversations work. By mastering the art of conversation, you will know the best way to start one, what to say, how to express yourself and engage with others more effectively.

You'll learn how to:

- Understand different levels of conversation and how they work
- Express yourself more powerfully with voice and body language
- Hold a conversation in tricky situations, such as speaking to those in authority, disagreements and confrontation
- Deal with conversational drains - those negative or self-critical people
- Overcome the most common block to good conversation - fear
- Listen dynamically and keep a conversation moving forward
- Build a closer connection with people who matter in your life
- By learning the art of conversation, you will have a magic ingredient for wellbeing, success and happiness in many areas of your life.

Capstone

BISAC: *Business & Economics*

9781907326042

Paperback

September 29, 2025

£14.99 | 17,99 € | \$19.99

Previous Edition: 9780857085382

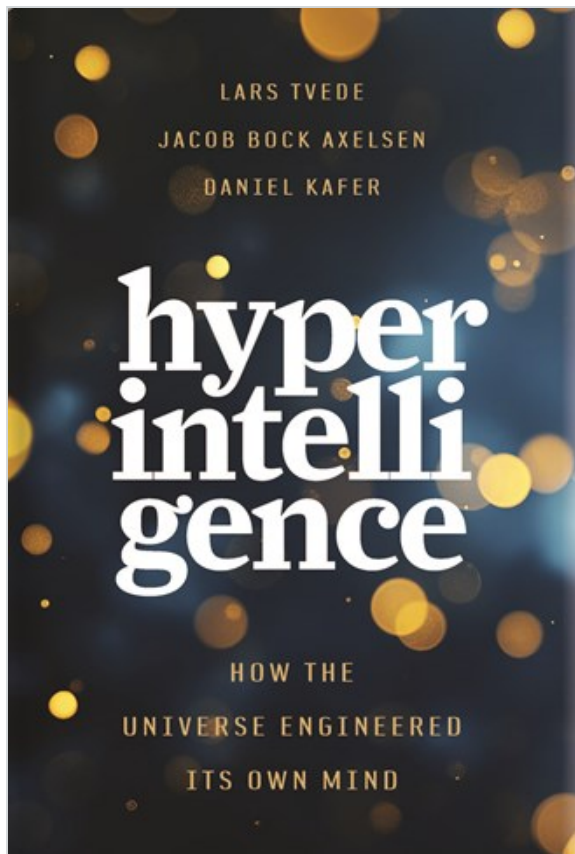
About the Author

Judy Apps is a qualified NLP trainer and professional certified coach with the International Coaching Federation. (ICF), coaching an average of 70 corporate clients a year, ranging from Sussex Police to EA Games. Judy has spent many years unravelling the secrets of how great leaders communicate and inspire, and now coaches people from all walks of life- from leaders of major international corporations to politicians, media people, coaches and all who want to communicate with more influence.

Hyperintelligence

How the Universe Engineered It's Own Mind

Lars Tvede



[View on Edelweiss](#)

This book is a captivating journey through the evolution of intelligence, culminating in a thought-provoking vision of the future where AI takes center stage. The authors have developed a unified theory for the cosmic development of complexity and intelligence, with AI playing a pivotal role in the future stages.

It's written in an accessible and entertaining style, making it a great read for anyone curious about not only the future, but also how that future fits into the grand cosmic story that began 13.8 billion years ago.

Through the authors travels, they noticed a cultural difference in the perception of technology -- for example in Europe, there is often a focus on risks, while in the US and China, people see the opportunities. Both viewpoints are valid, and technology is like a Swiss Army knife: useful, but with sharp edges. In this book, the authors have chosen to focus on the positive potential of new technologies. While they acknowledge potential pitfalls, such as temporary job displacement, privacy concerns, and even the hypothetical risks of malicious AI, they believe it is crucial to highlight the enormous opportunities that this and other new technologies present. Ultimately, it is the focus on the potential good that drives innovation and leads us toward a brighter future for all. The book is based on several analytical approaches -- using a wide range of external sources, identifying a number of general phenomena that characterize the development of cosmic complexity. Three of these phenomena, in particular, together describe the majority of the 13.8 billion years of complexity development remarkably well. The authors call them "complexity cascades," "critical density," and "creative pulse," respectively, and they have simulated them using mathematical formulas.

Wiley

BISAC: *Business & Economics*

9781394366095

Hardcover

September 22, 2025

£19.99 | 23,99 € | \$24.99

About the Author

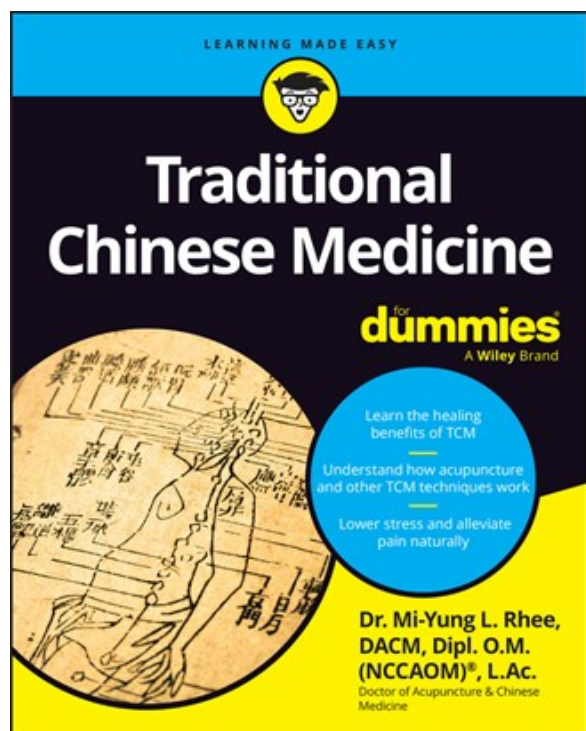
Lars Tvede, Switzerland, is an award-winning serial entrepreneur, a successful financial investor and bestselling author. In 2016, he co-founded the venture capital fund Nordic Eye, which is slated to become one of the most profitable venture funds ever founded in the Nordics. In 2019, he founded Supertrends AG, which uses AI, text-mining and crowdsourcing to map global innovation -- past, present and in the future. In 2021, he planned the launch of Atlas Global Macro; a hedge fund with an international focus. He holds a Master's degree in Engineering and a Bachelor's degree in International Commerce, and he is also a certified derivatives trader from National Futures Association in Chicago. His 16 books have

Dummies



Traditional Chinese Medicine For Dummies

Mi-Yung Lisa Rhee



A beginner-friendly guide to the popular holistic healing approach

Traditional Chinese Medicine For Dummies introduces you to Traditional Chinese Medicine (TCM), a complete medical system that has been used to diagnose, treat, and prevent illnesses for more than 2,000 years. Due to its affordability and its use of natural remedies, TCM is growing in popularity. It focuses on restoring balance and harmony in the body, not just treating symptoms. This jargon-free book explains the underlying concepts and techniques, so you can use TCM to improve your well-being. You'll learn about Qi, Yin and Yang, acupuncture, moxibustion, Tui Na massage, Tai Chi, Qi Gong, cupping, and the theories behind them all. Discover how to incorporate TCM in your overall health approach and restore balance—the natural way.

- Get a clear introduction to Traditional Chinese Medicine and learn how to work with a TCM practitioner
- Discover what ailments TCM can help with, and how to balance TCM with Western medicine
- Make informed decisions about your options for healthcare and medical treatment
- Understand the theories behind acupuncture, cupping, and other TCM methods

This book is the go-to option for those who have little to no prior experience with TCM and want to learn more. Discover the various tools that can help improve your health and restore balance.

[View on Edelweiss](#)

For Dummies

BISAC: Medical

9781394284597

Paperback

August 26, 2025

£18.99 | 21,40 € | \$24.99

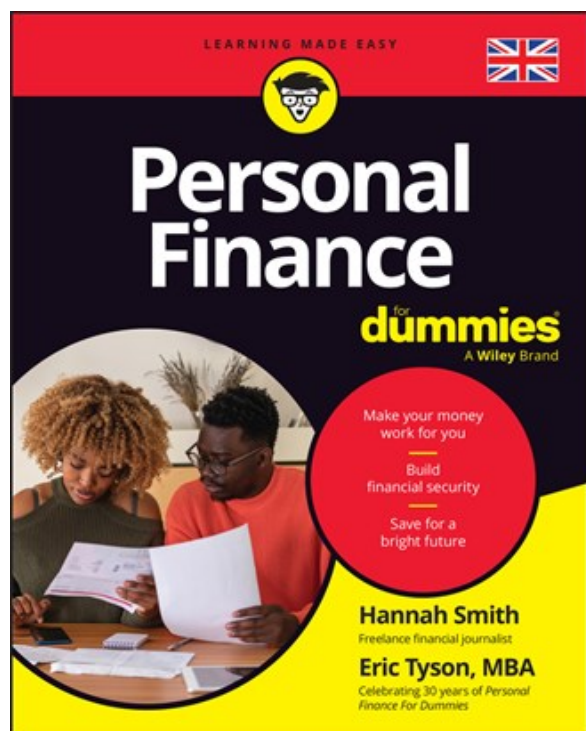
DE EUR: 22.9€

About the Author

Mi-Yung Lisa Rhee (Richmond, CA), is the owner of Healthy Qi & You, an acupuncture and Chinese medicine practice where she utilizes the time-tested techniques and theories of Chinese medicine, along with her knowledge and understanding of biomedicine, to help people with their health challenges. Mi-Yung is a Certified Tui Na Massage Therapist and a licensed acupuncturist, with a Doctorate of Acupuncture and Chinese Medicine, and a Master's Degree from the American College of Traditional Chinese Medicine.

Personal Finance For Dummies, UK Edition

Hannah smith



Personal Finance For Dummies, UK Edition is a timely, practical guide to making informed financial decisions and preparing for the future. This accessible, comprehensive guide helps you, no matter your financial situation, learn more about your goals, invest wisely, and protect your assets! Tailored for a UK audience, it explains the UK tax laws to guarantee deeper financial literacy. *Personal Finance For Dummies, UK Edition* walks you through finance basics, retirement plans, investing in the UK, and more to jumpstart your financial independence.

Inside:

- **Mastering UK Tax Laws:** Understand the nuances of UK tax laws to maximize your savings.
- **Measuring Your Financial Health:** Strategies for establishing and achieving goals.
- **Securing Your Retirement:** Tips and solutions to ensure a comfortable and secure retirement.
- **Smart Investing in the UK:** Make informed investment decisions to grow your wealth.
- **Protecting Your Wealth:** Essential strategies to safeguard your financial future.

[View on Edelweiss](#)

For Dummies

BISAC: Business & Economics

9781394354504

Paperback

July 28, 2025

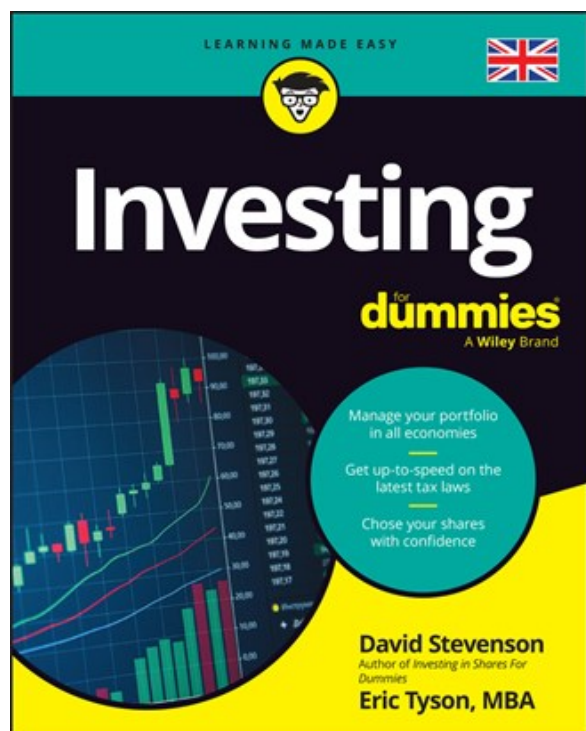
\$27.99

About the Author

Hannah Smith (Manchester, UK) is an award-winning freelance journalist, content writer, copywriter, and editor with 17 years' experience in B2B and B2C publishing. She writes about asset management, financial advice, wealth management, and personal finance for titles including *The Times*, *The Telegraph*, *FE Trustnet*, and *MoneyWeek*. She also covers national business, economy, and markets stories as a freelance producer for *BBC Radio 5 Live Business*. Hannah started her career in the trade press, where she spent several years covering investment and wealth management for *Investment Week* and *Fund Strategy*.
<https://www.hannahsmithjournalist.co.uk/>

Investing For Dummies, UK Edition

David Stevenson



Investing For Dummies UK Edition will serve as the ultimate guide to making smart, informed investment decisions, no matter your budget. This comprehensive resource covers all major investment categories, providing clear, step-by-step instructions to help you navigate the complex world of investing. In this latest edition, investors will find up-to-date financial information, including the newest tax laws, real estate regulations, and the latest trends and developments that impact investors today. Whether looking to assess risks and returns or grow personal wealth, this book lays the foundation for your investment journey. Empower yourself with the knowledge and tools to make sound investment choices and achieve financial goals with confidence.

[View on Edelweiss](#)

For Dummies

BISAC: *Business & Economics*

9781394351152

Paperback

August 5, 2025

£21.99 | 26,99 € | \$27.99

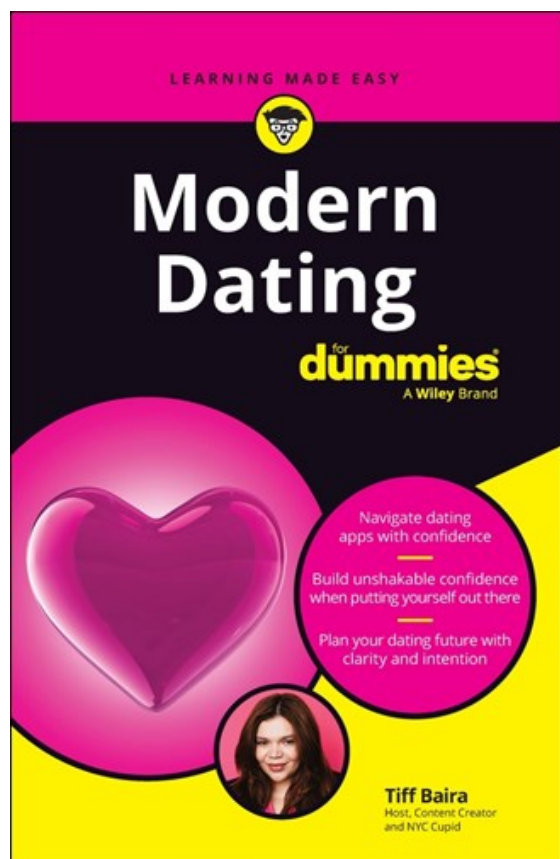
Previous Edition: 9781119025764

About the Author

David Stevenson is a financial journalist and commentator for a number of leading publications including The Financial Times (the Adventurous Investor for the last decade), Citywire, and MoneyWeek. He is also the founder and director of both www.altfi.com, a leading fintech website, and www.etfstream.com focused on the exchange traded funds space as well as global asset allocation.

Modern Dating For Dummies

Tiff Baira



NYC's TikTok Cupid presents a must-have dating guide for building confidence and finding lasting love!

Dating can be fun, exciting, draining, disorienting, dangerous, and more. And if you're one of the millions of people in the market for a new partner (or two), how can you make sure that your dating life is more exhilarating than exhausting?

Enter *Modern Dating For Dummies*, a straight-forward and friendly guide to getting the most out of contemporary dating without ending up as a cautionary tale in the next catfishing documentary on your favorite streaming service. Author Tiff Baira, NYC's official TikTok Cupid and dating guru, walks you through how to date like a champ. You'll learn how to sort the Red and Green flags, how to keep your confidence high (or get it back), protect against outright scams and frauds, and navigate new kinds of relationships.

You'll also discover:

- How to emotionally deal with being ghosted and manage your relationship anxiety
- Exactly what to do after a first date that went REALLY well (or terribly sideways)
- How to manage the overwhelming combo of online dating and IRL Encounters that shape the modern dating space.
- Master the modern dating scene with today's top apps

Whether you're looking for help on how to date after the end of a long relationship or you just need a few tips on how to use apps, flirt, get out of a situation or how to find your next hookup-slash-soulmate-slash-spouse, *Modern Dating For Dummies* has the info you can put to work immediately to make your dating life better, easier, and more fun.

[View on Edelweiss](#)

For Dummies

BISAC: Family & Relationships

9781394315796

Paperback

August 19, 2025

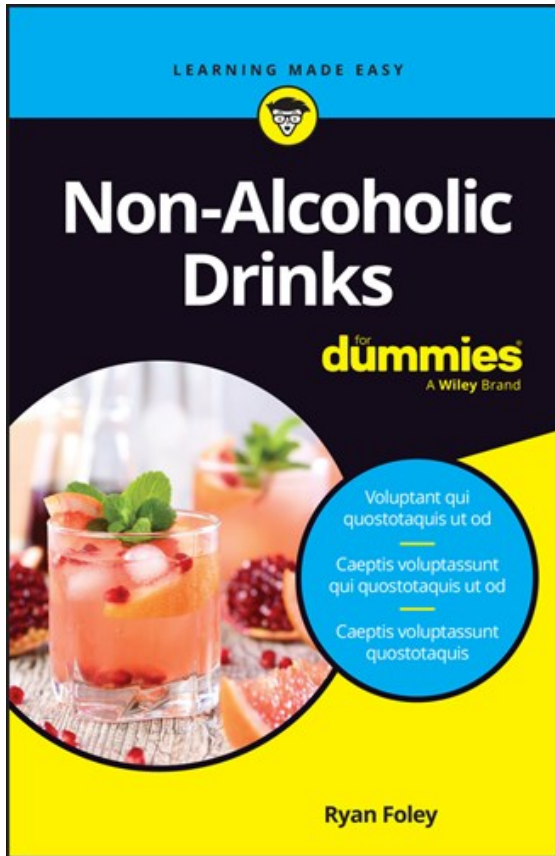
£15.99 | 17,10 € | \$19.99

About the Author

Tiff Baira (New York, NY) As New York City's official TikTok Cupid, this dating guru, confidence coach, and content creator is known for her rapid-fire TikToks which have garnered rts (308.5K TT followers, 116K IG followers). Tiff is also starring on Roku's new, #1 dating show Match Me in Miami. Tiff's new show, Tiffs Bad Bitch Bootcamp giving dating advice will be launching Aug 14th at City Winery Loft in NYC. The goal is to expand the show to other cities.

Non-Alcoholic Drinks For Dummies

Ryan Foley



Quench your thirst for zero-proof drinks

Non-Alcoholic Drinks For Dummies is full of recipes for non-alcoholic libations. With over 300 recipes for the home mixologist, this book is a great place to start learning how to make and serve tasty and satisfying alcohol-free drinks. You'll learn the history of non-alcoholic drinks, great zero-proof brands to try, and important tools and ingredients you'll need to strengthen your mixing skills. Plus, you'll get a handle on the concepts behind flavor profiles and balanced recipes, so you can start inventing your own alcohol-free creations. When you or your guests are looking to imbibe something classy and ethanol-free, *Non-Alcoholic Drinks For Dummies* is your go-to.

- Discover 300+ non-alcoholic cocktail recipes, plus a breakdown of ingredients and flavor profiles
- Stock up on shakers, mixing tools, glassware, and garnishes to up your mixology game
- Make fun drinks from around the world, and try recipes from famous bars and bartenders
- Enjoy all the fun of cocktail mixing, without all the side effects of alcohol

With *Non-Alcoholic Drinks For Dummies*, you and your sober-minded friends and family can skip the soda and seltzer water and instead enjoy fancy beverages full of flavor.

[View on Edelweiss](#)

For Dummies

BISAC: *Cooking*

9781394340927

Paperback

August 5, 2025

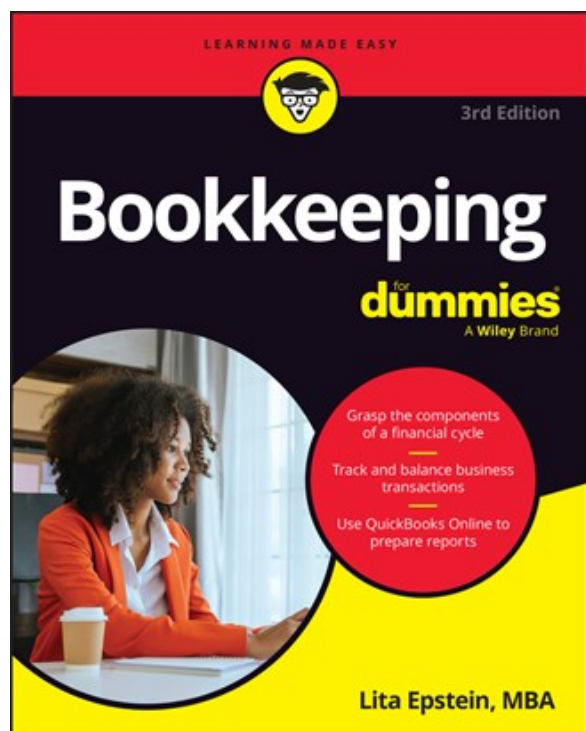
£15.99 | 17,10 € | \$19.99

About the Author

Ryan Foley has spent his entire life in the hospitality industry. His parents, Ray and Jackie Foley founded BARTENDER Magazine, the Bartender Hall of Fame and the Bartenders' Foundation. He graduated from The Catholic University of America in 2012 and has spent the past 10+ years professionally working in the industry and is passionate about education and highlighting the next generation of Bartenders. Ryan is also the co-author of *Bartending For Dummies* and *Running a Bar For Dummies*.

Bookkeeping For Dummies

Lita Epstein



Concise, easy-to-understand information on every aspect of bookkeeping

Bookkeeping For Dummies is a clear guide to tracking transactions, figuring out balance sheets, keeping ledgers or journals, creating financial statements, and operating accounts for businesses. This necessary resource offers relevant, up-to-date tax information and small business laws, so you'll have everything you need to conquer small business bookkeeping tasks. Looking for the latest on QuickBooks Online software, government reporting requirements, and keeping your data secure on the cloud? This new edition has you covered. Make sure your financial records and plans are accurate and complete—without taking too much time away from your business.

- Understand all components of a financial cycle
- Track business transactions and prepare financial reports correctly
- Save time and money by simplifying tax preparation
- Keep your data secure with QuickBooks Online and other cloud-based tools

Bookkeeping For Dummies is the perfect crash course for small business owners or employees who are tasked with bookkeeping duties.

[View on Edelweiss](#)

For Dummies

BISAC: *Business & Economics*

9781394349791

Paperback

August 5, 2025

£18.99 | 21,40 € | \$24.99

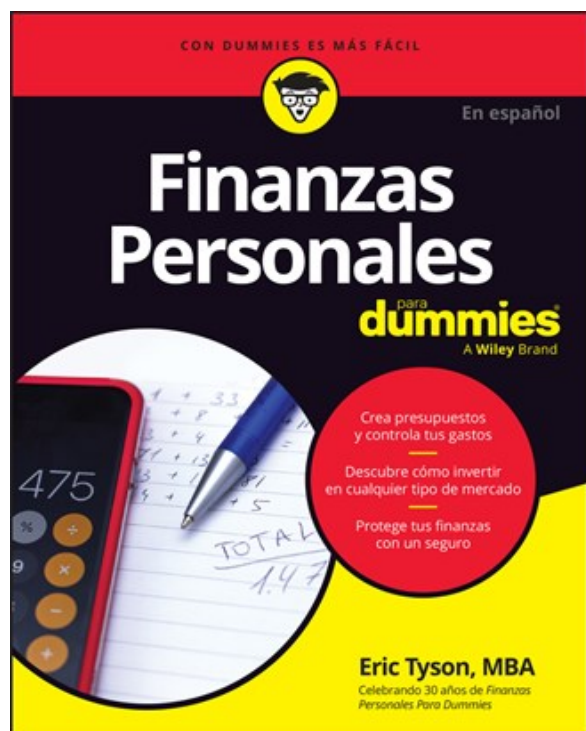
Previous Edition: 9781118950364

About the Author

LITA EPSTEIN (Kissimmee, FL) is a financial writer who focuses on career growth and business topics. She earned her MBA from Emory University and her BA from Rutgers University. Lita has written more than 40 books, including *Reading Financial Reports For Dummies* and *Bookkeeping For Dummies*.

Finanzas Personales Para Dummies

Eric Tyson



Consejos sólidos de gestión personal del dinero con perspectivas para el mundo actual

Finanzas Personales para Dummies ha estado abordando la alfabetización financiera durante 30 años. Esta décima edición continúa proporcionando los consejos que han ayudado a millones a volverse financieramente alfabetizados, mientras aborda problemas financieros actuales. Aprende los conceptos básicos de ganar, ahorrar, invertir, pedir prestado, presupuestar y proteger tus activos. Explora preocupaciones modernas como el mercado inmobiliario, la volatilidad del mercado, las criptomonedas y el presupuesto para metas financieras. Reduce la ansiedad financiera construyendo un plan sólido, gastando e invirtiendo sabiamente, y gestionando deudas. ¡Sigue los consejos que han ayudado a los lectores durante tres décadas!

- Vuélvete financieramente alfabetizado para minimizar deudas y establecer metas realistas
- Aprende los conceptos básicos de la inversión y toma decisiones inteligentes de inversión
- Entiende los seguros para proteger tu salud y tus activos
- Controla tus gastos y crea mejores presupuestos para afrontar grandes gastos

Finanzas Personales para Dummies ofrece consejos sólidos para todas las edades y niveles de gestión personal del dinero. Nunca es demasiado temprano o tarde para entender tus finanzas.

[View on Edelweiss](#)

For Dummies

BISAC: *Business & Economics*

9781394329946

Paperback

May 6, 2025

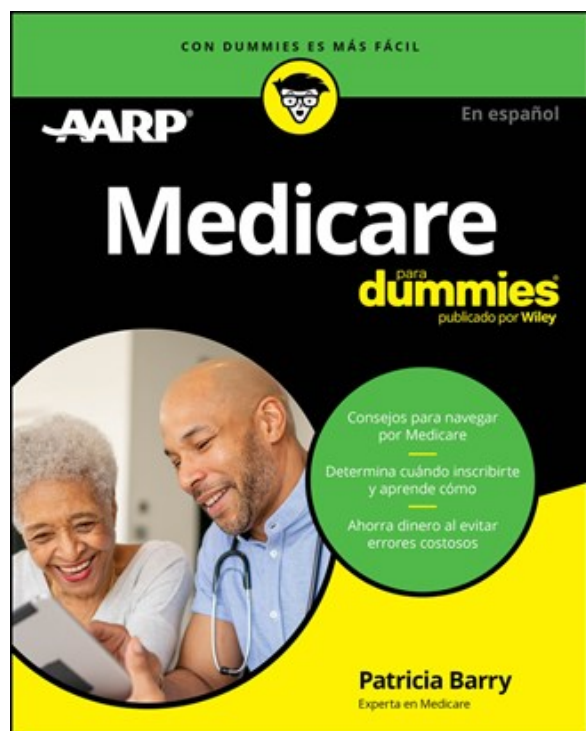
£21.99 | 24,00 € | \$27.99

About the Author

Eric Tyson (metro New York, NY) is a nationally recognized personal finance counselor, writer, lecturer, and author of many high-selling *Dummies* books including the Investing For Dummies series. He has been featured in hundreds of press outlets including *Newsweek*, *The Wall Street Journal*, *Los Angeles Times*, *Chicago Tribune*, *Forbes*, *Kiplinger's Finance Magazine*, *Money*, and *Bottom Line/Personal*. He has appeared on NBC's Today Show, ABC, CNBC, *PBS Nightly Business Report*, and CNN.

Medicare Para Dummies

Patricia Barry



Descifrando el código de Medicare

Medicare Para Dummies es la mejor guía para entender Medicare. En esta edición recién actualizada se detallan los últimos cambios en los beneficios, incluso la extensión de la cobertura para la salud mental y el manejo del dolor crónico. Con este *best seller*, escrito en un lenguaje claro y directo, aprenderás cómo inscribirte correctamente, evitar errores costosos, minimizar gastos de bolsillo y elegir el plan adecuado para ti y tu familia. Resuelve todas tus dudas sobre Medicare, incluso las que nunca habías pensado, para que puedas desarrollar un plan sólido y maximizar tus beneficios.

- Aprende los conceptos básicos de Medicare y encuentra el mejor plan para ti
- Consulta los precios actualizados, coberturas e información esencial
- Obtén consejos para minimizar los gastos de tu bolsillo
- Descubre consejos claros para navegar Medicare sin importar tu edad

Ya sea que estés inscrito en Medicare o si quieres inscribirte pronto, con *Medicare Para Dummies* podrás entender el proceso de manera más sencilla con ejemplos prácticos, consejos útiles e ideas claras, para que puedas tomar el control de tu salud y de tu atención médica.

[View on Edelweiss](#)

For Dummies

BISAC: *Business & Economics*

9781394326617

Paperback

May 6, 2025

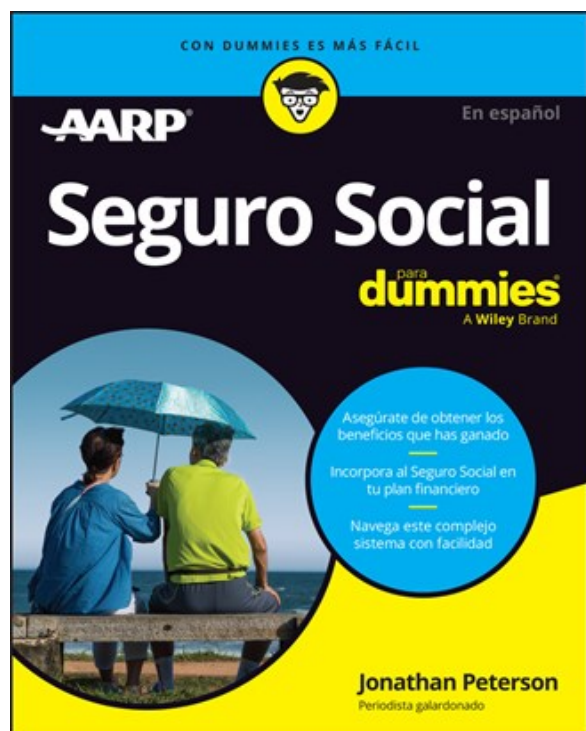
£21.99 | 24,00 € | \$27.99

About the Author

From the Experts at AARP: AARP is a nonprofit, nonpartisan organization that empowers people to choose how they live as they age. They have nearly 38 million members. At its heart, the work that AARP and its affiliates do can be summed up in just 12 words: "We fight for and equip each individual to live their best life." *For Dummies* have several titles in partnership with AARP, including the *Medicare For Dummies* and *Social Security For Dummies* series.

Seguro Social Para Dummies

Jonathan Peterson



Obtén los beneficios del Seguro Social que has ganado

En la última versión de *Seguro Social Para Dummies*, encontrarás todos los conceptos básicos sobre el Seguro Social, además de las últimas actualizaciones y cambios, para que puedas aprovechar al máximo tus beneficios. Con palabras e instrucciones claras y sin tecnicismos, determinarás el mejor momento para comenzar a recibir tus beneficios según tu situación y objetivos personales. Este éxito en ventas simplifica el complejo sistema del Seguro Social, una pieza clave en los planes de jubilación de muchas personas. *Seguro Social Para Dummies* te equipará con el conocimiento para maximizar tu bienestar financiero.

- Obtén una guía completa sobre los fundamentos del Seguro Social
- Comprende tus beneficios y prepara tu plan financiero a largo plazo
- Conoce los últimos beneficios y políticas actualizadas
- Determina el mejor momento para solicitar el Seguro Social

Ya sea que te estés preparando para la jubilación, navegando el Seguro Social o ayudando a un ser querido, este libro es la clave para tu tranquilidad financiera.

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For Dummies

BISAC: *Business & Economics*

9781394326310

Paperback

May 6, 2025

£21.99 | 24,00 € | \$27.99

About the Author

From the Experts at AARP: AARP is a nonprofit, nonpartisan organization that empowers people to choose how they live as they age. They have nearly 38 million members. At its heart, the work that AARP and its affiliates do can be summed up in just 12 words: "We fight for and equip each individual to live their best life." For Dummies have several titles in partnership with AARP, including the *Medicare For Dummies* and *Social Security For Dummies* series.

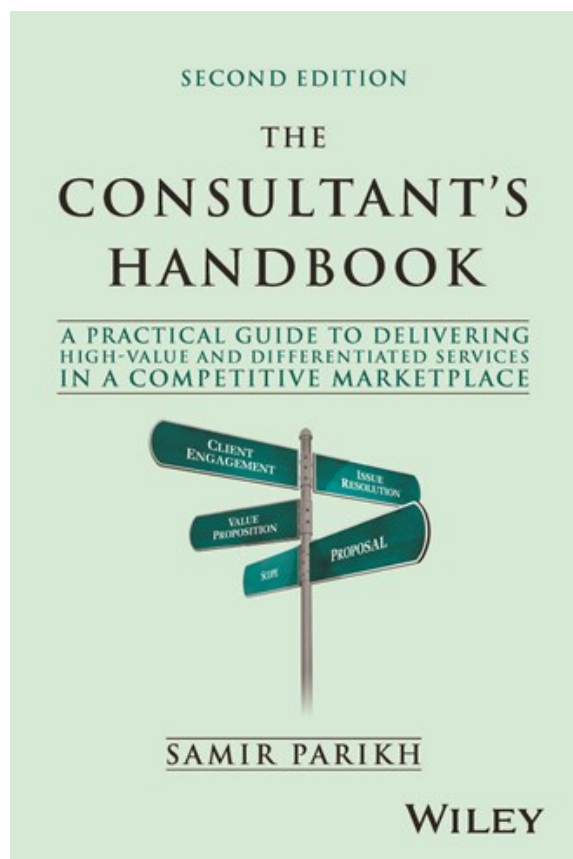
Business



The Consultant's Handbook, 2nd Edition

A Practical Guide to Delivering High-Value and Differentiated Services in a Competitive Marketplace

Samir Parikh



[View on Edelweiss](#)

Good news. Consulting skills aren't just for consultants anymore!

This best-selling book reveals proven techniques to boost your career—from sharp problem-solving and persuasive arguments to high-performance meetings and ambitious projects.

Based on the experience of working with Fortune 500 companies in more than 50 countries this comprehensive handbook pinpoints the fundamental skills required to consult effectively, irrespective of your experience level.

Built around ten core themes it untangles the variables that increase the performance of projects, organizations and people. Providing proven techniques that the author has taught to some of the world's top executives, it's an ideal springboard for ambitious career professionals, MBA students and corporate leaders.

This new, second edition will equip you with:

- The tools to consult effectively towards clients and internal stakeholders
- The ability to maximize your credibility in a variety of situations
- The arguments required to launch new ideas and win the acceptance of others
- Techniques to handle people-related obstacles such as resistance and political agendas
- A rich library of examples to guide you in the application of these methods

Embark on a journey to accelerate your career and differentiate yourself from others. Learn from a broad base of experience: What works well, what doesn't work well, and winning strategies that have evolved into best practices!

Wiley

BISAC: *Business & Economics*

9781394354245

Hardcover

September 2, 2025

£24.99 | 29,99 € | \$31.99

Previous Edition: 9781119106203

About the Author

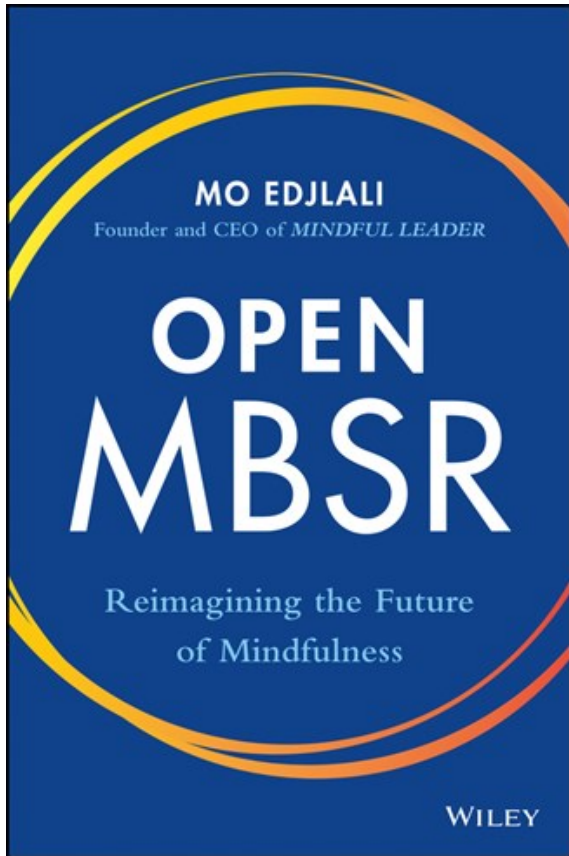
Samir Parikh leads the founding team at SPConsulting, Global Management Consultants. They work for multi-national clients in the design and delivery of strategic change programs achieved through the implementation of consultative capabilities in industries including (but not limited to) financial services, automotive, technology and telecommunications.

They engage extensively with professional services organizations aiming to improve their competitive edge within their chosen fields of expertise. The scope of their activities covers both pre-sales and delivery processes as well as internal functions such as finance, HR

Open MBSR

Reimagining the Future of Mindfulness

Mo Edjlali



[View on Edelweiss](#)

A Community-Centric Framework for Learning, Teaching, and Sharing Mindfulness

In *Open MBSR: Reimagining the Future of Mindfulness*, author Mo Edjlali charts a bold new path for mindfulness-based stress reduction. Building on Jon Kabat-Zinn's foundational work, this book addresses the systemic challenges undermining mindfulness today, from power concentration and Buddhist entanglement to rigid frameworks and one-dimensional thinking.

Drawing from diverse sources including, the Agile Methodology, Quaker traditions and Acceptance and Commitment Therapy (ACT), Edjlali offers a transformative framework built on open collaboration, collective wisdom, and genuine secular integrity.

Inside, you'll discover:

- Clear-eyed critique of the challenges facing contemporary mindfulness
- Framework bridging neuroscience, psychology, and contemplative practice with secular clarity
- Practical strategies for adapting mindfulness programs across diverse settings and populations
- Open-source principles for collaborative learning and community-driven development

Written for meditation teachers, mindfulness program administrators, and wellness professionals, *Open MBSR* provides a unifying and adaptable framework for evolving mindfulness teachings and practices to meet contemporary needs.

Wiley

BISAC: *Body, Mind & Spirit*

9781119988632

Hardcover

August 12, 2025

£20.99 | 23,10 € | \$27.00

DE EUR: 25.9€

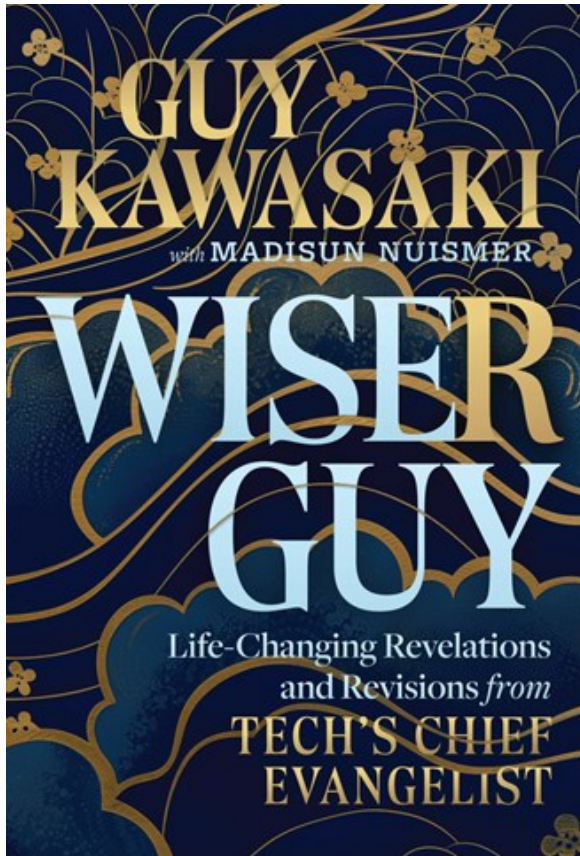
About the Author

Mo Edjlali (Washington, D.C.) the founder and CEO of Mindful Leader, has been at the forefront of the Workplace Mindfulness movement for over a decade. He developed the Certified Workplace Mindfulness Facilitator program, which now boasts over 450 global alumni, and has organized more than a dozen Workplace and Mindful Leader Summits, engaging hundreds of speakers. With over 25 years of diverse experience in technology, management, entrepreneurship, and marketing, Mo's background spans start-ups, non-profits, Fortune 500 companies, and government agencies.

Wiser Guy

Life-Changing Revelations and Revisions from Tech's Chief Evangelist

Guy Kawasaki



A collection of honest, humorous, and heartfelt stories from a Silicon Valley icon

In this newly revised and updated edition, Canva's (and formerly Apple's) chief evangelist Guy Kawasaki delivers a surprising and inspirational collection of vignettes from his own life designed to enlighten and inspire.

You'll follow Guy as he:

- Gets his first "real job" in the jewelry business—not tech—where he learns how to sell
- Sacrifices his Apple career with a single retort uttered to CEO Steve Jobs: "That's okay, Steve, I don't trust you either."
- Learns to take on new challenges and surprises, from being mistaken for Jackie Chan and Robert Kiyosaki to discovering surfing at age 60

In *Wiser Guy*, the author covers everything from ethics and morality to business, parenting, and more. His stories are designed to uplift and inspire, and help you to live a more joyous, productive, and meaningful life.

[View on Edelweiss](#)

Wiley

BISAC: *Business & Economics*

9781394324828

Hardcover

August 19, 2025

£22.00 | 26,00 € | \$28.00

About the Author

Guy Kawasaki (Watsonville, CA) is the chief evangelist of Canva and host of the Remarkable People podcast. He was the chief evangelist of Apple, trustee of the Wikimedia Foundation, Mercedes-Benz brand ambassador, and special assistant to the Motorola Division of Google. Kawasaki has a BA from Stanford University, an MBA from UCLA, and an honorary doctorate from Babson College. He lives in Watsonville, California.

Madisun Nuismer (Santa Cruz, CA) is the producer of the Remarkable People podcast. Nuismer has a BA in public health from the University of Nebraska at Omaha. She also attended the Institute

The Women of Microsoft

Empowering Stories from the Minds that Coded the World

Miri Rodriguez



An inspiring exploration of the women who have shaped and led Microsoft and the lessons we can learn from them

In The Women of Microsoft: Empowering Stories from the Minds that Coded the World, a team of renowned digital storytellers recounts many of the fascinating journeys taken by the women who have shaped, guided, and led Microsoft over the last five decades. The book pays homage to the highs and lows, joys and sorrows, and opportunities and challenges of the women who have set out to make a difference in tech.

The authors share personal stories and insights that offer a window into real-world tech leadership and that help demonstrate how to overcome obstacles that stand in the way of female tech success. They encourage readers to craft their own compelling narratives, unbound by the limitations that may have prevented women from previous generations from achieving their full potential.

The Women of Microsoft also includes:

- Examples and case studies of impactful women currently serving as exemplars for future generations
- Celebrations of women's roles in innovation and the integral part that women tech professionals have played in shaping technology
- Concrete, proven advice for navigating the challenges awaiting contemporary women tech leaders

An empowering guide filled with actionable advice and emphasizing the global impact of Microsoft's women, *The Women of Microsoft* is perfect for tech enthusiasts and professionals, professional women, corporate leaders and managers, students of technology and business, and those interested in fulfilling their personal and professional potentials.

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394342808

Hardcover

August 19, 2025

£21.00 | 26,00 € | \$28.00

About the Author

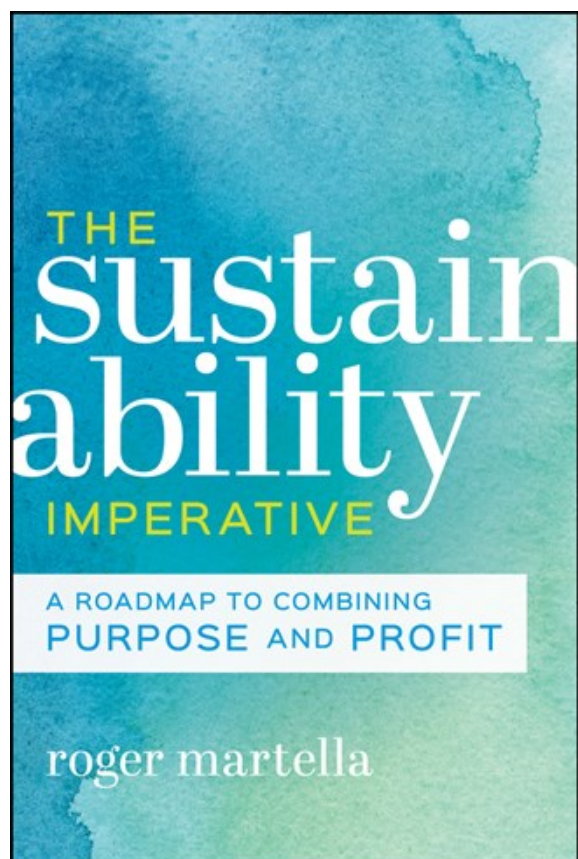
MIRI RODRIGUEZ is a luminary in digital storytelling, a two-time bestselling author, and a vanguard for women in business. With over 15 years of experience, Miri has garnered numerous accolades in digital marketing and customer experience. Her latest venture, Empressa.ai, is a testament to her commitment to elevating women in the corporate sphere. As a digital nomad, Miri's global perspective infuses her work with profound impact and relevance.

Izzy Duiwe stands at the forefront of customer experience innovation within Microsoft Teams Engineering. Her 15-year tenure in tech encompasses a spectrum of roles, from engineering to

The Sustainability Imperative

A Roadmap to Combining Purpose and Profit

Roger Martella



Deliver groundbreaking sustainability programs without losing sight of shareholder returns

In *The Sustainability Imperative: A Roadmap to Combining Purpose and Profit* Chief Sustainability Officer of General Electric, Roger Martella, delivers a practical and exciting new take on the rapidly converging areas of shareholder return and environmental sustainability. In the book, you'll learn how to improve your company's bottom line while, at the same time, making decisions that improve your organization's ability to offer environmentally responsible solutions.

The author provides first-of-their-kind blueprints for creating best-in-class Environmental, Social, and Governance (ESG) programs that transform how your company approaches the climate crisis. You'll discover how to maintain a laser focus on investor return while achieving extraordinary things in sustainability.

The Sustainability Imperative also offers:

- Explorations of the nuts-and-bolts of how to operationalize and govern sustainability programs that deliver shareholder returns
- A pragmatic and practical approach to sustainability that puts your company first
- A comprehensive roadmap for how companies and employees can lead and succeed in sustainability

An invaluable resource for managers, executives, and other business leaders at companies of all sizes, *The Sustainability Imperative* is the practical, hands-on guide to pursuing sustainability efforts without losing sight of shareholder return that you've been waiting for.

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394202010

Hardcover

August 26, 2025

£24.99 | 27,40 € | \$32.00

DE EUR: 30.9€

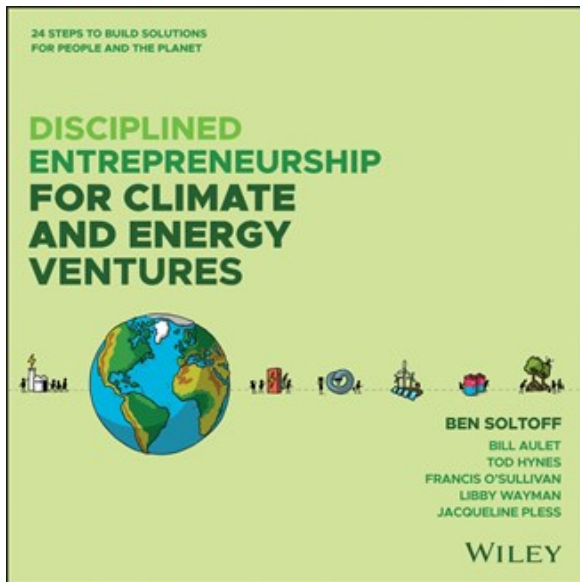
About the Author

Shreyas Subramanian (Washington, DC) is a principal data scientist at AWS, one of the largest organizations building and providing large language models for enterprise use. He is currently helping both internal Amazon teams as well as large enterprise customers of Amazon Web Services on building, tuning, and deploying Generative AI applications at scale. He has also been running machine learning-focused cost optimization workshops with enterprise customers, helping them reduce the costs of ML applications on the cloud and saving these customers millions of dollars. LinkedIn posts at <https://www.linkedin.com/in/shreyassub/recent-activity/all/>.

Disciplined Entrepreneurship for Climate and Energy Ventures

24 Steps to Build Solutions for People and the Planet

Ben Soltoff



Transform your vision into a sustainable business with proven strategies tailored for climate and energy entrepreneurs

In *Disciplined Entrepreneurship for Climate and Energy Ventures: 24 Steps to Build Energy Solutions for People and the Planet*, seasoned entrepreneur Bill Aulet, climate technology expert Ben Soltoff, and the faculty behind MIT's wildly successful Climate & Energy Ventures course, Tod Hynes, Francis O'Sullivan, and Libby Wayman, equip you with a specialized, 24-step framework designed specifically for the rapidly growing field of climate and energy. This area is both rife with opportunity and essential for the future of our economy and planet. The book not only instructs but inspires, proving that successful entrepreneurship in this critical sector can be taught and achieved.

Through a detailed application of the Disciplined Entrepreneurship process carefully tailored for the context of climate and energy startups, the authors offer a comprehensive roadmap from concept to profitable enterprise. It tackles the unique challenges faced by climate and energy innovators, providing practical, step-by-step guidance that demystifies the entrepreneurial journey. From finding the right problem to solve to securing funding and scaling your business, every essential aspect is covered, helping you to systematically build and grow your venture.

- Learn to navigate the complexities of the climate and energy sector with confidence
- Apply a proven, scientific approach to entrepreneurship that minimizes uncertainty and maximizes impact
- Achieve your business goals with actionable tactics from leading experts in entrepreneurship and climate technology

[View on Edelweiss](#)

Whether you are an entrepreneur starting a company or an innovator in a large organization, *Disciplined Entrepreneurship for*

Wiley

Series: Disciplined

Entrepreneurship Series

BISAC: *Business & Economics*

9781394285518

Hardcover

August 12, 2025

£28.99 | 31,70 € | \$37.00

DE EUR: 35.9€

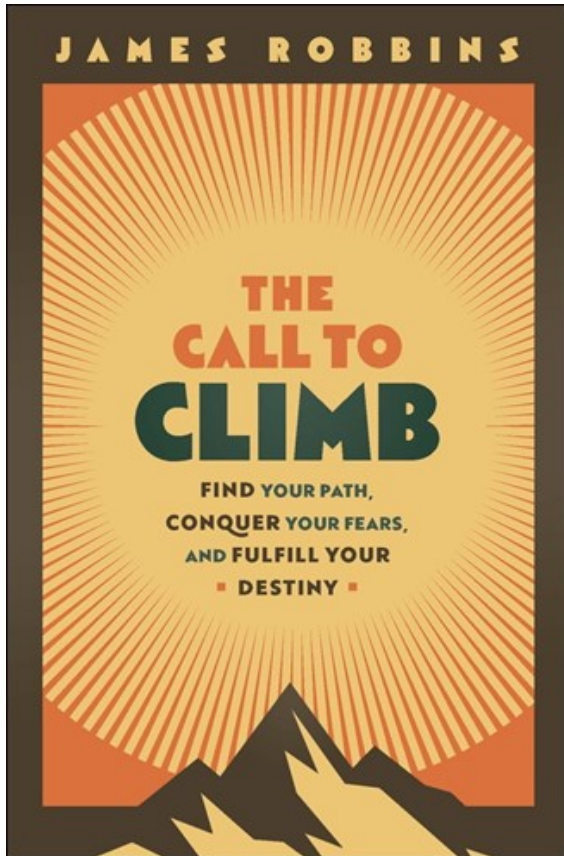
About the Author

Bill Aulet (Cambridge, MA; mit.edu) is the managing director of the Martin Trust Center for MIT Entrepreneurship as well as a Senior Lecturer at the MIT Sloan School of Management. Prior to joining MIT, Bill had a 25-year track record of success in business himself. He began his career at IBM where he worked for 11 years, after which he became a serial entrepreneur. He started and ran Cambridge Decision Dynamics and SensAble Technologies. In addition to his work at MIT, he works around the world with entrepreneurs, small companies, large companies, and governments to promote entrepreneurship.

The Call to Climb

Find Your Path, Conquer Your Fears, and Fulfill Your Destiny

James Robbins



Captivating fable to help you grow, discover yourself, succeed, and lead a more fulfilling life

The Call to Climb is a transformative fable about self-discovery and personal growth that gives readers all of the tools they need to navigate their own challenges, embrace stillness, and rediscover the joy and meaning in their lives.

We step into Riley's journey stranded in a remote Bolivian village in the Andes, a moment before a life-changing journey up a mystical mountain begins. Guided by Santiago, a man of the mountains, Riley embarks on a climb that challenges more than just physical endurance. Every step upward is a step inward, confronting fears, unraveling long-held beliefs, and awakening a connection to a forgotten self.

This book empowers readers to:

- Recognize the signs of misalignment with their inner selves and understand the importance of addressing them
- Foster a Growth Mindset, enabling them to venture outside their comfort zone where their true potential lies
- Implement strategies to minimize distractions and gain clarity to live a more purposeful life

The Call to Climb is a fable for anyone who has ever felt lost or out of alignment with their true path. It's a story of courage, self-discovery, and the transformative power of embracing the journey, no matter how daunting it may seem.

[View on Edelweiss](#)

Wiley

BISAC: *Business & Economics*

9781394318421

Hardcover

August 5, 2025

£19.99 | 23,10 € | \$25.00

About the Author

James Robbins (Denver, CO | <https://www.jamesrobbins.com/>) is the author of *Nine Minutes on Monday* (McGraw Hill 2012), which was named the 2012 Business Book of the Year by the Globe and Mail for his ability to take complex topics and break them down into simple, practical, and easily digestible bites through storytelling.

Agentforce

Harnessing the Agency of AI to Scale, Grow, and Lead Any Industry

Martin Kihn



[View on Edelweiss](#)

Introducing AI agents, the groundbreaking third wave of AI's integration in the workforce

Agentforce: Harnessing the Agency of AI to Scale, Grow, and Lead Any Industry tells you how companies can create and control their own AI agents and build a virtual workforce. It goes behind-the-scenes on how Salesforce built a platform to drive AI agents, solving problems like hallucinations and bias through a framework that gives agents strict roles, data sources, actions, guardrails and channels to reach customers. This book draws from extensive research and exclusive access to Salesforce's leaders and their ambitious plan to dominate the race to develop and own the AI agent space.

In this book, readers will find information on:

- AI agents as a “third wave” of AI development that goes far beyond simple chatbots and “co-pilots” through harmonized data, Retrieval Augmented Generation (RAG), and Salesforce's innovative Atlas Reasoning Engine
- Steps to develop prompt guidance, topic creation (areas of work), explicit instructions, and a menu of actions allowed
- Salesforce customers, such as Saks and OpenTable, that are already using AI agents with success
- The effects of AI and automation on the job market

Agentforce: Harnessing the Agency of AI to Scale, Grow, and Lead Any Industry is an indispensable, forward-thinking resource on the subject for all leaders in business seeking to supercharge their organizations' initiatives through the latest developments in a rapidly advancing field.

Wiley

BISAC: *Business & Economics*

9781394349227

Hardcover

June 17, 2025

£22.00 | 27,00 € | \$28.00

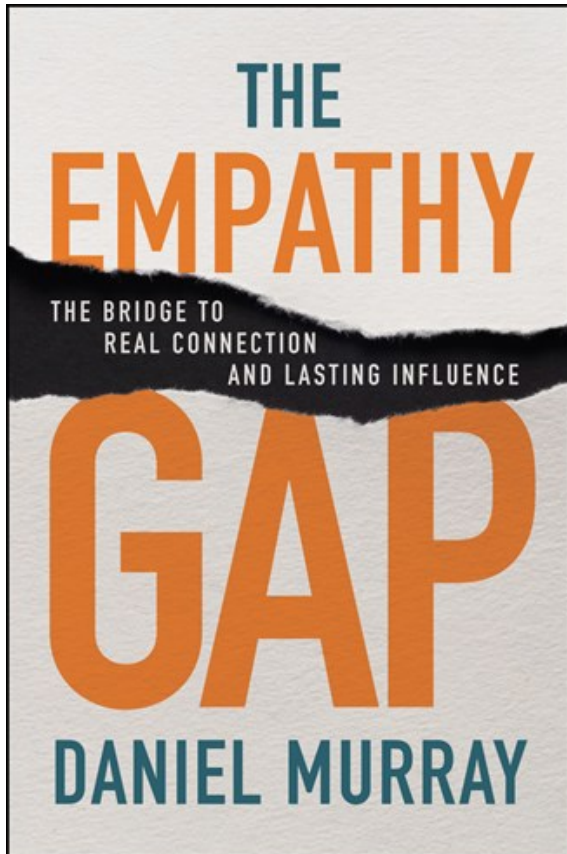
About the Author

Martin Kihn (Katonah, NY) is a writer, digital marketer, dog lover, balletomane and spiritual athlete. He was born in Zambia, grew up in suburban Michigan, has a BA in Theater Studies from Yale and an MBA from Columbia Business School. His articles have appeared in New York, the New York Times, GQ, Us, Details, Cosmopolitan and Forbes, among many others, and he was on the staff of Spy, Forbes, New York and Vibe. Until recently, most of his writing could be called satirical or snarky, meticulously researched and office-based.

The Empathy Gap

The Bridge to Real Connection and Lasting Influence

Daniel Murray



A groundbreaking new handbook for business leaders who want to form stronger connections with the people they lead.

In *The Empathy Gap*, corporate strategy and management consultant Daniel Murray delivers a unique and unconventional approach to contemporary leadership, emphasising the power of empathy. Empathy is not just a secondary soft skill, but rather a powerful tool for driving performance, fostering innovation and leading in today's complex, diverse and fast-paced world. Exhibiting empathy is not a magical skill that some people have and others don't. It is a capability that we can all build and nurture.

Drawing on the latest research, personal anecdotes and real-world case studies, Murray lays out a detailed and practical guide for leaders to harness the transformative power of empathy and achieve outstanding results in their organisations.

Discover:

- Engaging and revealing questions that can help build stronger connections with your colleagues
- Detailed guides to addressing issues with your team members, managing challenges and making decisions
- Strategies for building a leadership style that's based on trust, curiosity and understanding

An invaluable resource for corporate leaders, business managers, human resources professionals and board members, *The Empathy Gap* helps leaders develop their empathetic capabilities, leading to long-term, sustainable business success — without sacrificing culture.

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394332793

Paperback

September 2, 2025

£18.50 | 21,00 € | \$21.95

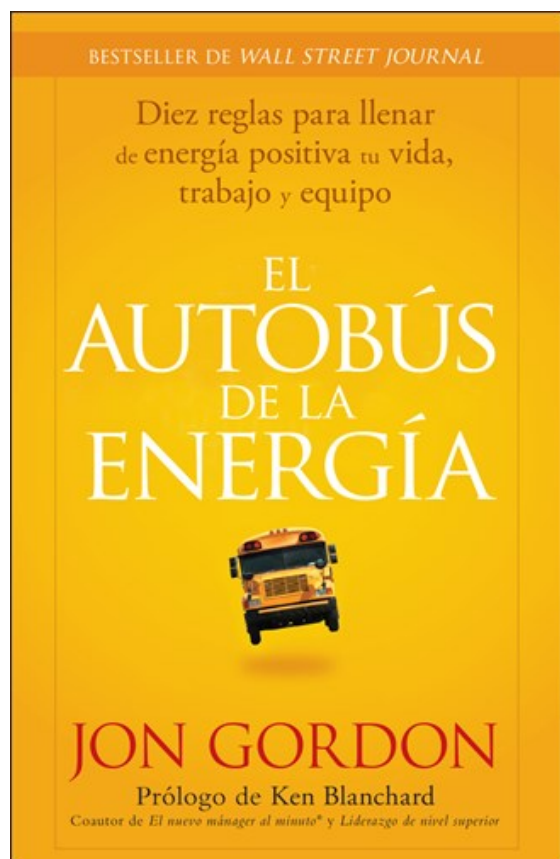
About the Author

After a successful career in corporate strategy and management consulting with Australia's largest financial services organisations, Daniel Murray now dedicates his expertise to helping businesses and leaders drive performance through people, culture, and empathy. With his unique blend of mathematics, strategic insight, and a profound understanding of emotions, neuroscience, and behavioural economics, Daniel has become a sought-after expert in embedding Strategic Empathy within organisations. He specialises in equipping leaders with the tools and strategies to create more resilient, high-performing teams.

El Bus de la Energía

Diez Reglas Para Llenar de Energía Positiva tu Vida

Jon Gordon



[View on Edelweiss](#)

Wiley

Series: Jon Gordon

BISAC: Health & Fitness

9781394348008

Paperback

April 29, 2025

£14.00 | 17,00 € | \$18.00

Al leer este **best seller** llenarás tu vida de energía positiva

Es lunes por la mañana cuando George sale de su casa hacia su auto y se encuentra con un neumático pinchado. Sin embargo, de todos sus problemas, este es el menos importante. Su vida en el hogar se está desmoronando y su equipo de trabajo está completamente desorganizado. Con un lanzamiento de un producto importante en dos semanas, tiene que encontrar una forma de solucionar todo o arriesgarse a perder su matrimonio y su trabajo. Forzado a tomar el autobús para llegar a su trabajo, George conoce a una conductora única y a un elenco interesante de personajes quienes durante dos semanas, comparten diez reglas para el viaje de su vida. En el proceso, lo ayudan a cambiar todo a su alrededor y logra salvar su trabajo y su matrimonio de la destrucción.

«El autobús de la energía» es un *best seller* internacional. Con este libro los lectores viajan por un camino inspirador en donde encontrarán diez secretos para afrontar la vida y el trabajo con una actitud de pensamiento positivo que conduce a logros reales, en el hogar y en el trabajo.

- Construye energía positiva con una visión, con honestidad, con optimismo, con entusiasmo, propósito y espíritu.
- Aprende cómo convertir la energía negativa en logros positivos.
- Supera obstáculos y logra tu mejor versión, y la de tu equipo.

«El autobús de la energía» es para todos los que quieran convertir situaciones negativas en resultados positivos. En este libro encontrarás un plan poderoso para poder superar los obstáculos de la rutina, al mismo tiempo que logras ser tu mejor versión y la de tu equipo. Cuando te subas a «El autobús de la energía» disfrutarás del viaje de tu vida.

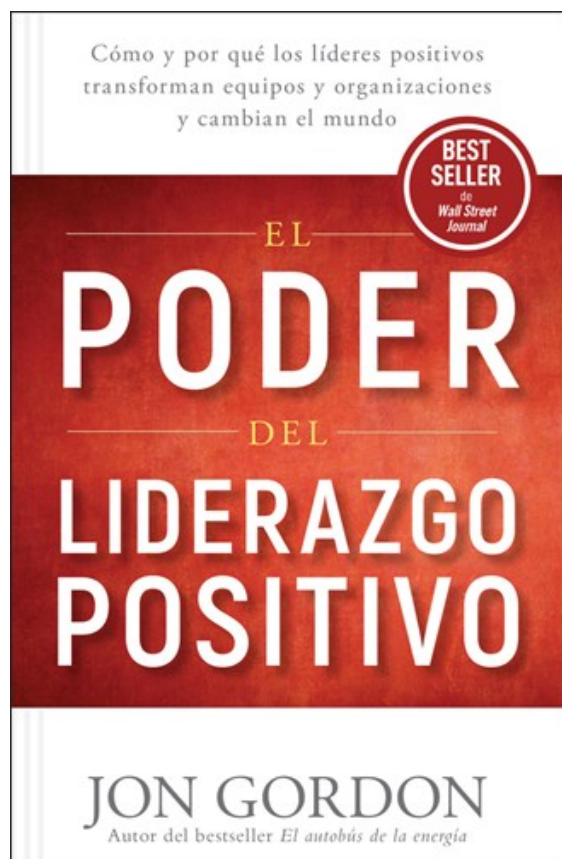
About the Author

JON GORDON es autor de 17 bestsellers, referente en liderazgo intelectual, uno de los tres principales oradores y consultores de liderazgo que trabajó junto con algunos de los líderes y organizaciones más influyentes del mundo. También es una influencia mundial y un educador motivacional que produce un impacto positivo en la vida de millones de personas cada año con sus libros, charlas, pódcast y enseñanzas. Puedes visitarlo en la página **JonGordon.com**.

El Poder del Liderazgo Positivo

Cómo y Porqué los Líderes Positivos Pueden Transformar Equipos y Organizaciones y Cambiar el Mundo

Jon Gordon



Somos positivos no porque la vida es fácil. Somos positivos porque la vida puede ser difícil. Como líder, te enfrentarás a numerosos obstáculos, a negatividad y a pruebas. Algunas veces sentirás que todo en el mundo conspira en tu contra y que tu visión es más una fantasía que una realidad. Por eso el liderazgo positivo ¡es esencial! El liderazgo positivo no se trata de fingir ser positivo. Es lo real lo que hace que un gran líder sea un buen líder. Las investigaciones son claras. Ser un líder positivo no es solo una buena manera de liderar. Es *la* forma de liderar si quieres construir una gran cultura, unir tu organización frente a la adversidad, generar un equipo conectado y comprometido, lograr la excelencia y resultados superiores.

Desde que escribió el *best seller* «El autobús de la energía», Jon Gordon trabajó y consultó con los líderes que han transformado sus compañías, organizaciones y escuelas, que ganaron campeonatos nacionales y que actualmente cambian el mundo. También, entrevistó a algunos de los mejores líderes de nuestra época e investigó a muchos líderes positivos de la historia y descubrió su camino al éxito. En este libro innovador, Jon Gordon comparte sus conocimientos y brinda un marco completo sobre el liderazgo positivo con muchos principios comprobados, historias atrapantes, ideas prácticas y ejercicios que ayudarán a todos a convertirse en líderes positivos.

Existen principios asociados con el liderazgo positivo que puedes comenzar a poner en práctica para obtener beneficios tanto para ti como para tu equipo.

[View on Edelweiss](#)

This is the Spanish translation of *The Power of Positive Leadership: How and Why Positive Leaders Transform Teams and Organizations and Change the World* by Jon Gordon.

Wiley

Series: Jon Gordon

BISAC: *Business & Economics*

9781394348015

Paperback

April 29, 2025

£14.00 | 17,00 € | \$18.00

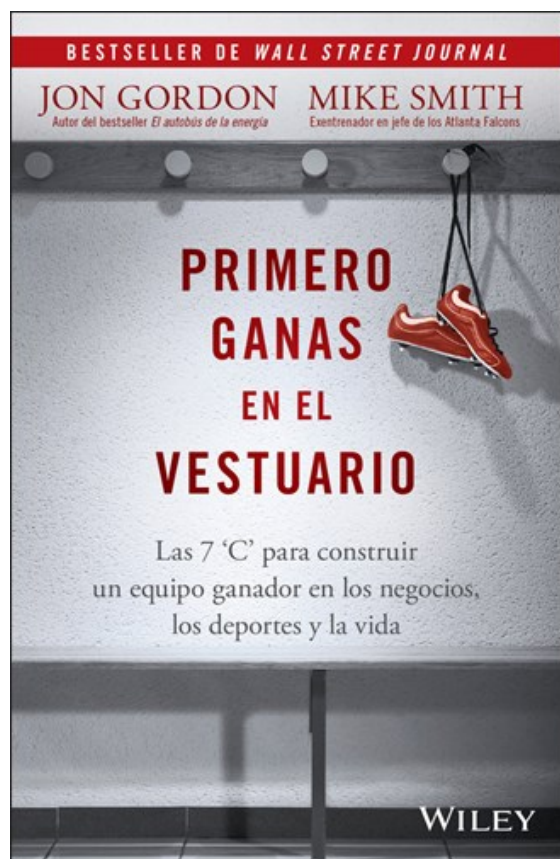
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Primero Ganas en El Vestuario

Las 7 C's Para Construir un Equipo Ganador en los Negocios, Los Deportes, y La Vida

Jon Gordon



[View on Edelweiss](#)

Wiley

Series: Jon Gordon

BISAC: Business & Economics

9781394348039

Paperback

April 29, 2025

£14.00 | 17,00 € | \$18.00

Mike Smith, director técnico de la Liga Nacional de Fútbol Norteamericano (NFL), lideró uno de los cambios radicales más extraordinarios en la historia de la NFL. En la temporada anterior a su llegada, en 2008, los *Atlanta Falcons* tenían un récord de 4 a 12, era la primera vez que la franquicia había ganado temporadas consecutivas. Bajo el liderazgo de Smith, los *Falcons* ganaron 11 a 5 en su primera temporada y continuarían siendo los eternos candidatos de las *playoff* y del *Super Bowl*. Gracias a estos logros, Smith recibió el premio al entrenador del año otorgado por la Associated Press (AP) en 2008 y sus colegas lo eligieron como el «entrenador del año» en 2008, 2010 y 2012.

En el libro «Primero ganas en el vestuario» descubrirás las experiencias extraordinarias del entrenador Mike Smith y Jon Gordon, consultor de diferentes colegas y equipos profesionales, para conocer los principios más poderosos que toda empresa, escuela, organización o equipo de deporte pueden adoptar para renovar su organización.

Paso a paso, los autores remarcaron la estrategia para construir una organización próspera y brindar un marco de trabajo práctico que le ofrece a los líderes las herramientas necesarias para crear una gran cultura, liderar con la mentalidad correcta, crear relaciones fuertes, mejorar el trabajo en equipo, desempeñarse a un nivel superior y evitar las dificultades que sabotean a muchísimos líderes y organizaciones.

Además de compartir todos los cambios positivos de los *Falcons*, Smith también comparte honestamente todos los errores de sus últimas dos temporadas y nos brinda lecciones invaluable de las cuales los líderes pueden aprender sus victorias, éxitos, fracasos y errores.

Ya sea un equipo de liderazgo ejecutivo de una de las compañías de *Fortune 500*, un equipo de deportes, de una sala de emergencias,

About the Author

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El Casco

21 Maneras de Ser Un Gran Compañero de Equipo

Jon Gordon



[View on Edelweiss](#)

Los grandes compañeros de equipo no solo impactarán tu vida hoy, sino que dejarán una huella que perdurará para siempre.

Desde que Jon Gordon conoció la historia de George Boiardi y el Casco quedó tan cautivado que quiso conocer más sobre su vida y legado. Con el paso de los años, visitó a los entrenadores de George, concurrió a varias de las «Cenas 21» que se realizan en su honor, conoció a su familia, habló con sus compañeros de equipo y aprendió cómo inspiró a todos los que lo conocían.

«El casco» es una historia real e inolvidable sobre un líder y compañero de equipo que se destacó por ser generoso, leal, alegre, trabajador, competitivo y por su gran empatía. Su presencia tuvo un gran impacto en su equipo y en su programa y dejó una huella imborrable en todos aquellos que tuvieron el privilegio de conocerlo. Jon comparte todas las valiosas lecciones de vida que podemos aprender de George.

En el libro encontrarás:

- Una historia real sobre George Boiardi, su equipo y su legado.
- 21 lecciones para ser un gran compañero de equipo.
- Historias que compartieron los compañeros de equipo y entrenadores de George que dan forma a las lecciones aprendidas.
- 21 ejercicios para que puedas crear un gran equipo.

En «El casco» encontrarás muchísimas historias prácticas y lecciones que cambiarán tu vida. Te inspirará a ser el mejor compañero de equipo que puedas ser y a construir un gran equipo.

This is the Spanish translation of *The Hard Hat: 21 Ways to Be a Great Teammate* by Jon Gordon.

Wiley

Series: Jon Gordon

BISAC: Business & Economics

9781394348046

Paperback

April 29, 2025

£14.00 | 17,00 € | \$18.00

About the Author

JON GORDON es autor de 17 bestsellers, referente en liderazgo intelectual, uno de los tres principales oradores y consultores de liderazgo que trabajó junto con algunos de los líderes y organizaciones más influyentes del mundo. También es una influencia mundial y un educador motivacional que produce un impacto positivo en la vida de millones de personas cada año con sus libros, charlas, pódcast y enseñanzas. Puedes visitarlo en la página **JonGordon.com**.

Una Palabra Que Cambiará Tu Vida

Dan Britton



La mejor guía para crear simplicidad en tu mundo y generar disciplina para tu vida. Ahora la puedes encontrar en la versión ampliada a todo color

En el libro «Una palabra que cambiará tu vida» podrás descubrir como simplificar tu vida y tu negocio enfocándote solo en UNA PALABRA durante todo el año. La simplicidad de elegir una palabra lo hace el motor para cambiar tu vida. El desorden y la complejidad conducen a la procrastinación y la parálisis, mientras que la simplicidad y el enfoque conducen al éxito y la claridad. En el libro «Una palabra que cambiará tu vida», escrito por los autores reconocidos Dan Britton, Jimmy Page y Jon Gordon, descubrirás cómo descubrir el enfoque central de tu propósito para el próximo año. Encontrarás un plan de acción y un proceso simple para descubrir tu palabra del año. También descubrirás cómo tu palabra impactará las seis dimensiones de tu vida: la mental, física, emocional, relacional, espiritual y financiera.

Esta segunda edición ilustrada a todo color incluye muchas más historias que reflejan el impacto de adoptar la llamada a la acción de la palabra. Con este libro explorarás el legado de enfocarte en tu vida y conocerás seis nuevas dimensiones en el plan de acción.

- Incluye material adicional para poder seleccionar *una palabra* para equipos y familias, en especial te ayudará a descubrir cómo un grupo de personas puede tener solo *una palabra*.
- Con el libro descubrirás cómo establecer un enfoque simple y disciplinado para el próximo año de tu vida.

[View on Edelweiss](#)

Descubre como generar simplicidad en tu entorno y cultivar disciplina para tu vida con el poder de *una palabra*.

Wiley

Series: Jon Gordon

BISAC: Business & Economics

9781394349203

Paperback

April 29, 2025

£14.00 | 17,00 € | \$18.00

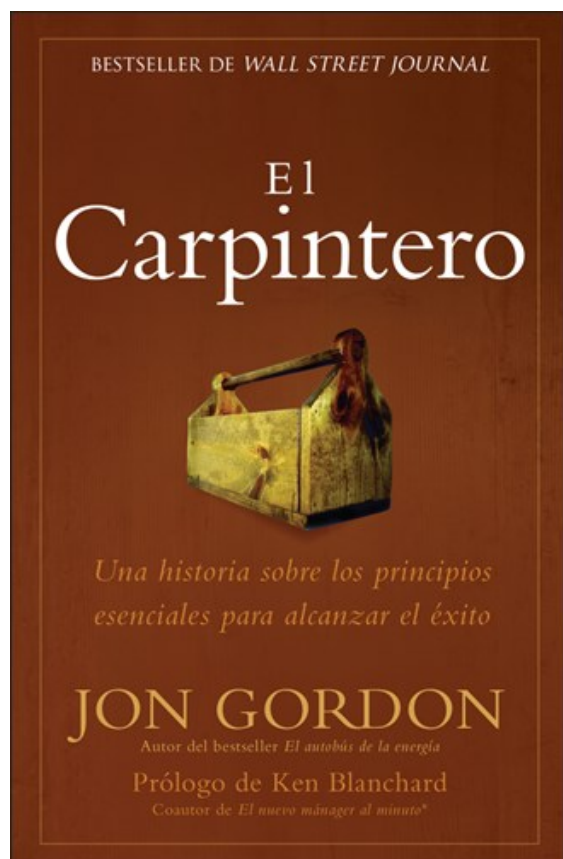
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El Carpintero

Una Historia Acerca de las Mejores Estrategias a Elegir

Jon Gordon



Jon Gordon, autor de numerosos best sellers, regresa con uno de sus libros más inspiradores, repleto de lecciones poderosas y las mejores estrategias para alcanzar el éxito.

Michael despierta en el hospital con una venda en su cabeza y con miedo en su corazón. El estrés de hacer crecer el negocio que había iniciado con su esposa Sarah, lo llevó a desmayarse una mañana mientras corría. Cuando Michael descubre que el hombre que salvó su vida es un carpintero, decide visitarlo y pronto se da cuenta de que es mucho más que un carpintero. Es un creador de vidas, carreras, personas y equipos.

A medida que el carpintero comparte su sabiduría, Michael lucha por salvar su negocio frente a la adversidad, el rechazo, el miedo y el fracaso. En el proceso, descubre que el éxito no se logra de la noche a la mañana, pero que existen principios fundamentales que pueden ayudarte a sobresalir, marcar la diferencia e influir de manera positiva a las personas y al mundo.

Inspirado por el trabajo de numerosos líderes, vendedores, equipos deportivos profesionales y universitarios, organizaciones sin fines de lucro y escuelas, Jon Gordon presenta una historia cautivadora y reveladora. Este libro te motivará a construir una mejor vida, una carrera y un equipo más sólidos con las mejores estrategias para alcanzar el éxito.

Si estas listo para crear tu obra maestra, lee «El carpintero» y comienza el proceso de creación hoy.

This is the Spanish translation of *The Carpenter: The 3 Greatest Success Strategies of All* by Jon Gordon.

[View on Edelweiss](#)

Wiley

Series: Jon Gordon

BISAC: Business & Economics

9781394349753

Paperback

April 29, 2025

£14.00 | 17,00 € | \$18.00

About the Author

JON GORDON es autor de 17 bestsellers, referente en liderazgo intelectual, uno de los tres principales oradores y consultores de liderazgo que trabajó junto con algunos de los líderes y organizaciones más influyentes del mundo. También es una influencia mundial y un educador motivacional que produce un impacto positivo en la vida de millones de personas cada año con sus libros, charlas, pódcast y enseñanzas. Puedes visitarlo en la página **JonGordon.com**.

Finance & Accounting



The Fun Finance Formula

Unlock the Secret to Growing Your Money and Loving Every Step

Queenie Tan

Discover the formula for making money joyful

Most people think building wealth is tough, boring and definitely not fun. Personal finance expert Queenie Tan is here to change that! *The Fun Finance Formula* is all about helping you level up your money skills in a way that is both productive and joyful. Discover how to reframe your relationship with money - and love the process of growing it too. With Queenie's simple but transformative principles for managing your money, you can balance smarter saving and investing with the spending that matters most to you.

People who have fun with their goals are way more likely to crush them. Just like Olympians love their sport, you can love building wealth. You'll quickly see that building wealth can be exciting, rewarding... and even a little addictive! Through practical strategies, real-life examples, and simple tools for making smarter decisions with money, Queenie makes even the most daunting money topics feel manageable. From budgeting and debt to investing and planning for the future, *The Fun Finance Formula* has you covered.

- Smash your financial goals: Understand where your money goes and take simple, practical steps to manage it more effectively
- Feel good about money: Get confident about your financial decisions, overcome common fears and money myths, and manage your finances with less stress
- Build long-term wealth: Get started with investing in shares and achieve big goals like buying a home.
- Spend guilt-free where it counts: Saving isn't just about hoarding cash - it's about spending it on the stuff that really matters!

[View on Edelweiss](#)

It's time to stop stressing and start managing your money in a way that makes you happy. *The Fun Finance Formula* will empower you to make informed choices and build a future you can feel proud of.

Wiley

BISAC: Business & Economics

9781394346103

Paperback

August 4, 2025

£16.95 | 19,95 € | \$20.95

About the Author

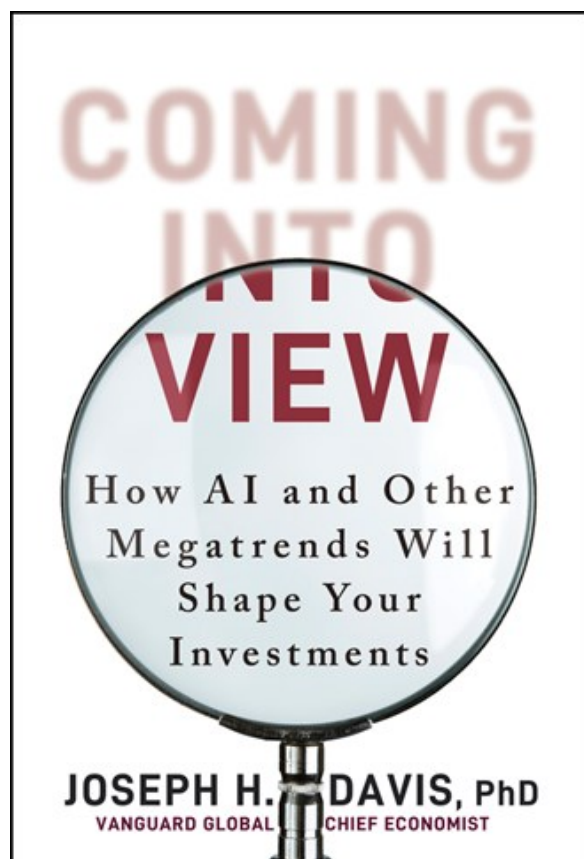
Queenie Tan is one of Australia's most trusted personal finance educators, with a following of over 450K across YouTube, Instagram, TikTok, and more through her online platform, Invest with Queenie and online budgeting tool, Billroo. At just 19, she had no savings and no financial knowledge. By her late twenties, she achieved a net worth of over \$1 million. Her inspiring story and her relatable, practical advice have made her a leading voice for Millennials and Gen Zs navigating money management.

Queenie has collaborated with major financial institutions and

Coming into View

How AI and Rising Debt Will Reshape the Economy, and Investing

Joseph H. Davis



[View on Edelweiss](#)

An expertly crafted evaluation of forces shaping the economy over the coming decade and portfolio management strategies designed to harness them

In *Coming Into View: How AI and Other Megatrends Will Shape Your Investments*, Vanguard's Global Chief Economist and head of its Investment Strategy Group, Joe Davis, makes a simple and profound argument: that the "status quo" view of the United States economy – one of predictable and relatively constant measures of growth, inflation, and financial returns – is actually deeply unlikely to hold true in the future. The book demonstrates how the promise of artificial intelligence and technological advancement may push against the daunting headwinds of slowing population growth, rising geopolitical tensions and growing national debt, to reshape the economy in ways that conventional thinking overlooks. Davis presents an innovative and original, data-driven framework to consider the probabilities of the coming tug-of-war between AI-fueled growth and inflationary structural fiscal deficits, that can help guide investors as they build investment portfolios to weather uncertain years ahead.

Inside the book:

- Effective strategies for investors attempting to prepare for different economic possibilities and scenarios in the world.
- New data and models to better quantify the impact of economic forces and uncover the risks of relying on consensus assumptions.
- Techniques to avoid common investment mistakes in times of economic change, such as doubling down on technology stocks, or avoiding certain types of investments.
- Guiding investing principles to help achieve greater financial returns, on a risk-adjusted basis.

Wiley

BISAC: Business & Economics

9781394359080

Hardcover

May 28, 2025

£22.00 | 27,00 € | \$28.00

About the Author

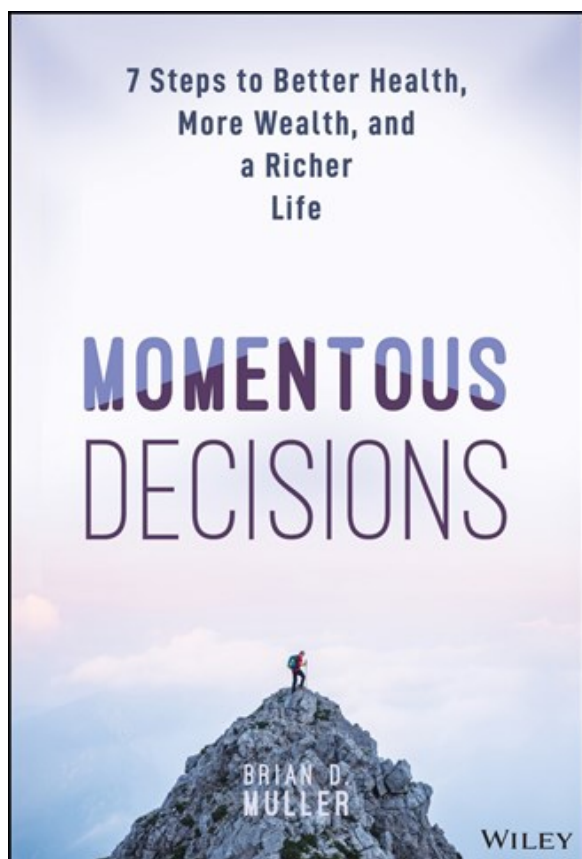
Joseph H. Davis, Ph.D., is Vanguard's global chief economist and global head of the Investment Strategy Group. He leads teams that are responsible for Vanguard's research and thought leadership agendas as well as the development and oversight of the firm's investment methodologies and models. His areas of expertise are economics, asset allocation, portfolio management, and investment strategies.

Joe chairs the firm's Strategic Asset Allocation Committee, which governs multi-asset-class investment solutions, and he is a member of the senior portfolio management team of Vanguard Fixed Income

Momentous Decisions

7 Steps to Better Health, More Wealth and a Richer Life

Brian D. Muller



[View on Edelweiss](#)

Achieve success in every area of your life

After losing his wife to pancreatic cancer in 2017, author Brian Muller forced himself to reevaluate his entire life. He came to realize that there was but one question that every person should be asking themselves every day: "What are you going to do right now to make the time you have left count?"

In *Momentous Decisions: 7 Steps to Better Health, More Wealth and a Richer Life*, Certified Health and Life Coach and veteran financial planner Brian Muller delivers a deeply insightful and practical exploration of how to use your present circumstances to become stronger and better. You'll learn how to lead a richer and more fulfilling life through the author's seven essential steps that help you make better wealth management and healthcare decisions. Through the M.A.D.E. Life framework, you'll discover how to create more meaning, accomplish your most important goals without sacrificing your relationships, make a difference in the lives of others, and create more joyful and memorable experiences.

From smart investing decisions to disciplined lifestyle choices, *Momentous Decisions* is a book about how to make those few big decisions that really matter for you and your family.

Inside the book:

- Learn the ten most crucial wealth decisions to help you achieve financial independence and freedom
- Find out how to build a holistic Life, Wealth, and Health plan that guides you every 90 days to develop your version of a richer life.
- Revamp your lifestyle and adopt a healthy living mindset
- Identify the things getting in your way of achieving permanent change in your health and wealth habits

Wiley

BISAC: Business & Economics

9781394321520

Hardcover

August 5, 2025

£21.00 | 25,00 € | \$27.00

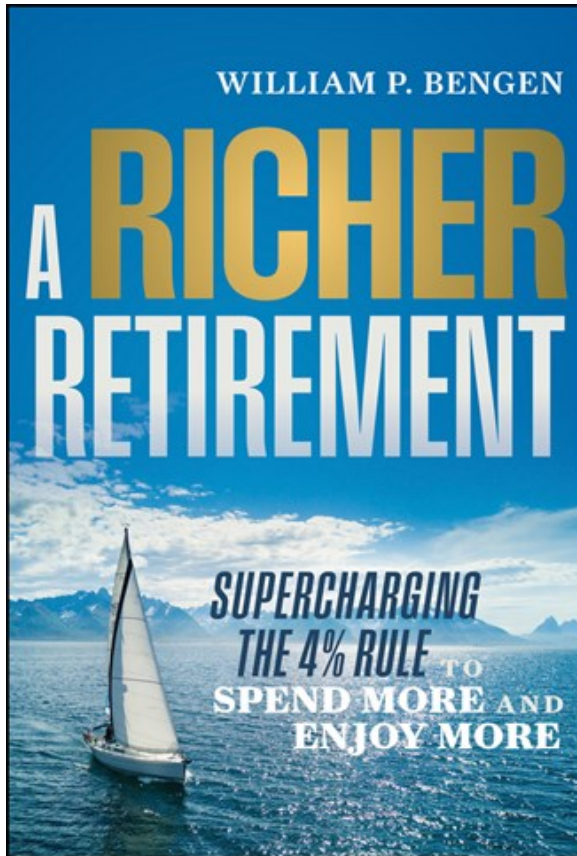
About the Author

Brian D. Muller (Woodbury, MN) has over 27 years of experience in the financial services industry and is passionate about helping clients make important financial decisions. He has a Bachelor of Science in Finance with an Economics emphasis from St. Cloud State University. Brian is also a holder of the Accredited Asset Management Specialist (AAMS) designation from the College for Financial Planning and is currently studying for the CFP designation. In 2003 Brian became the Regional Director for the Hartford Mutual Funds and was responsible for sales distribution to wire-houses, regional brokerage firms, and national broker/dealers throughout Minnesota. In 2007, he took over the Edward Jones Investments office on Grand Avenue in St. Paul

A Richer Retirement

Supercharging the 4% Rule to Spend More and Enjoy More

William P. Bengen



[View on Edelweiss](#)

Know exactly how much you can safely spend each year after you retire without outliving your nest egg

In *A Richer Retirement: Supercharging the 4% Rule to Spend More and Enjoy More*, entrepreneur, researcher, and financial planner, William P. Bengen, delivers a straightforward, soup-to-nuts guide for maximizing your withdrawals from your investment accounts during your retirement. The author explains how you can draw heavily on your retirement accounts without spending yourself into premature poverty.

This book is a comprehensive roadmap to constructing your personal retirement withdrawal plan. You'll learn how to compute a low-risk maximum withdrawal rate so that you can enjoy your retirement savings to the utmost. You'll also discover guidance on why and how to adjust your withdrawals during retirement to help make sure that your accounts last your entire life.

You'll also find:

- The eight elements of a comprehensive personal retirement withdrawal plan
- Techniques for selecting your withdrawal rate based on the eight elements, inflation, and stock market valuation
- A template for your withdrawal plan that will help you recognize if you're overspending (or underspending!) and exactly how to address that issue

Perfect for well-informed laypeople entering, nearing, or in retirement, *A Richer Retirement* is a can't-miss retirement playbook for everyone who wants to make the most of their retirement savings without outliving their nest egg. It's also an essential read for financial professionals who serve clients in or close to retirement.

Wiley

BISAC: Business & Economics

9781394343171

Hardcover

August 5, 2025

£20.00 | 23,00 € | \$25.00

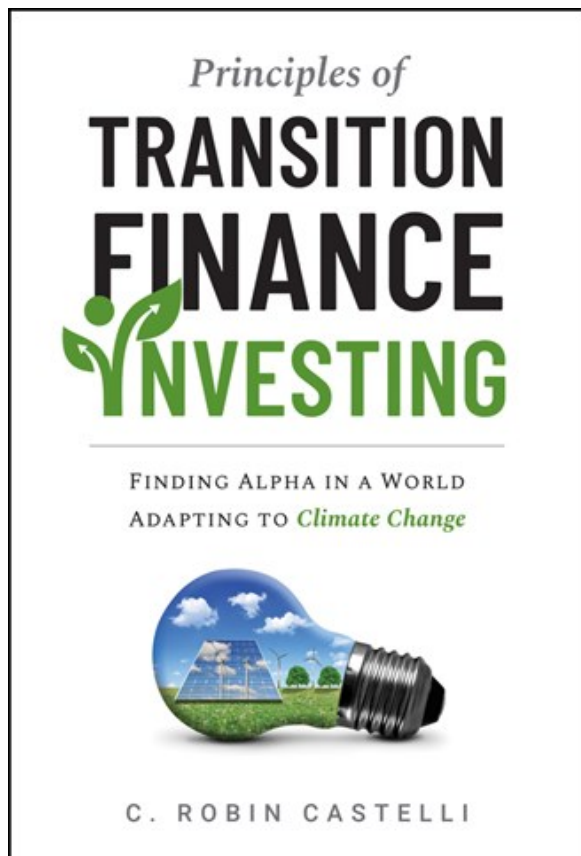
About the Author

William P. Bengen (SaddleBrooke, Arizona) received a B.S. from M.I.T. in Aeronautics & Astronautics and a M.S. from the College for Financial Planning. He has had four careers: trained as an aerospace engineer, CEO of his family's soft drink bottling business (NY), fee-only financial planning practitioner (CA), and currently a financial researcher and aspiring novelist (AZ). He is a former CFP® licensee. In the early 1990's, in response to client questions, Mr. Bengen began research on the sustainability of withdrawals from stock and bond portfolios, which gave rise to the so-called "4% Rule." He is frequently quoted in major financial publications and appears regularly on financial industry podcasts. In 2014 he received NAPFA's Robert J.

Principles of Transition Finance Investing

Systematic Portfolio Building in The Era of Climate Change

Robin Castelli



[View on Edelweiss](#)

Leverage science-based models for the identification of profitable investment theses

Principles of Transition Finance Investing: Finding Alpha in a World Adapting to Climate Change shows how to leverage science-based models used by the largest banks in the world for their climate scenario analysis exercises and turn them into useful tools for the identification of profitable investment theses for venture capital, private equity, and private credit. This book includes deep-dive examples applied to transition finance opportunities in selected areas such as geothermal energy, farmland in northern latitudes, and energy efficiency reconversion for buildings.

The book provides readers with:

- An understanding of what transition finance is and how it is the foundation of the next industrial revolution that humanity is facing in the second and third quarters of the 21st century
- The types of funds and strategies that the quantitative methodology identifies, explaining their characteristics and timeframes
- Steps to build and run an end-to-end framework of climate models for investment purposes

Principles of Transition Finance Investing: Systematic Portfolio Building in The Era of Climate Change is an essential guide for professional investors and financial practitioners to invest in a manner that will generate profit while achieving results that are good for the environment and societies.

Wiley

BISAC: Business & Economics

9781394351732

Hardcover

August 19, 2025

£32.00 | 38,00 € | \$40.00

About the Author

Robin Castelli (New York, New York) is Head of Transition Finance Investment at Orange Ridge Capital, a Private Equity firm focusing on generating attractive investment returns from high-quality sustainable real assets such as timberland, farmland, agriculture, infrastructure, real estate, and renewable energy in Europe, the Americas, and Australasia. He is the Author of "Quantitative Methods for ESG Finance" by Wiley (2022) and has led the Climate Transition Risk Model Development team for Citibank, as the Global Head of Climate Modeling Analytics, in 2022-2024, covering all Climate Scenario Analysis exercises in 2023 (including the FRB CSA), focusing on the entire Wholesale Credit Portfolio as well as the Commercial

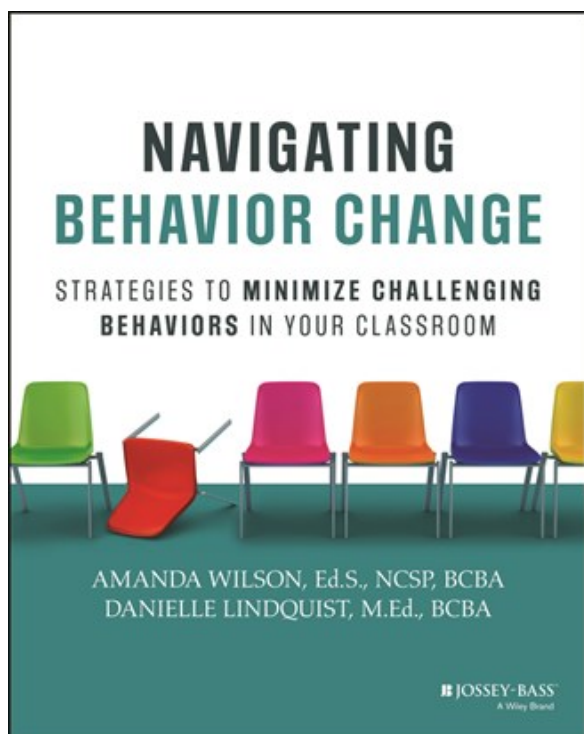
Jossey-Bass



Navigating Behavior Change

Strategies to Minimize Challenging Behaviors in Your Classroom

Amanda Wilson



A master class in preventing challenging student behavior with confidence

Navigating Behavior Change is a book for all the teachers and school professionals who struggle with the constant cycle of reacting to student behavior. This guide outlines universal practices which should be in place within every classroom to prevent challenging behaviors before they start. When students are focused and ready to learn, educators can do the important work of teaching. In this book, school psychologist Amanda Wilson and special educator Danielle Lindquist help you build your skill set, so you can create an environment where students are regulated and motivated to learn. Inside, you'll find a comprehensive framework of components that you can implement in any K-12 classroom to prevent challenging behaviors and increase student engagement.

- Understand the influence of executive functions, missing skills, and motivation on student behavior
- Learn the core components of classroom management, including class structure and high-leverage instructional practices
- Effectively and meaningfully embed reinforcement to increase student motivation
- Learn how to effectively respond to challenging behaviors to assist students in de-escalating and re-engaging
- Manage your classroom in a trauma-informed way that maintains student dignity

This book will help K-12 teachers, special education teachers, school counselors, and other service providers, instructional coaches, and administrators of students with behavior challenges. Take a proactive approach to behavior and help students so you can spend more time teaching and they can spend more time learning.

[View on Edelweiss](#)

Jossey-Bass

BISAC: Education

9781394282692

Paperback

August 5, 2025

£24.99 | 27,40 € | \$32.00

DE EUR: 32.9€

About the Author

Amanda Wilson, Ed.S., NCSP, BCBA and **Danielle Lindquist, M.Ed., BCBA** are board certified behavior analysts and owners of Navigating Behavior Change, LLC. Navigating Behavior Change assists educators in teaching, working with, and improving the lives of students who exhibit challenging behavior that interferes with learning. Its work is founded on research and evidence-based practices which assist educators in taking a comprehensive, holistic approach to creating classrooms and schools that not only promote positive behaviors, but foster happy, engaged, and independent learners. In addition to its sought-after online courses, it has ongoing PD in Alaska, Illinois,

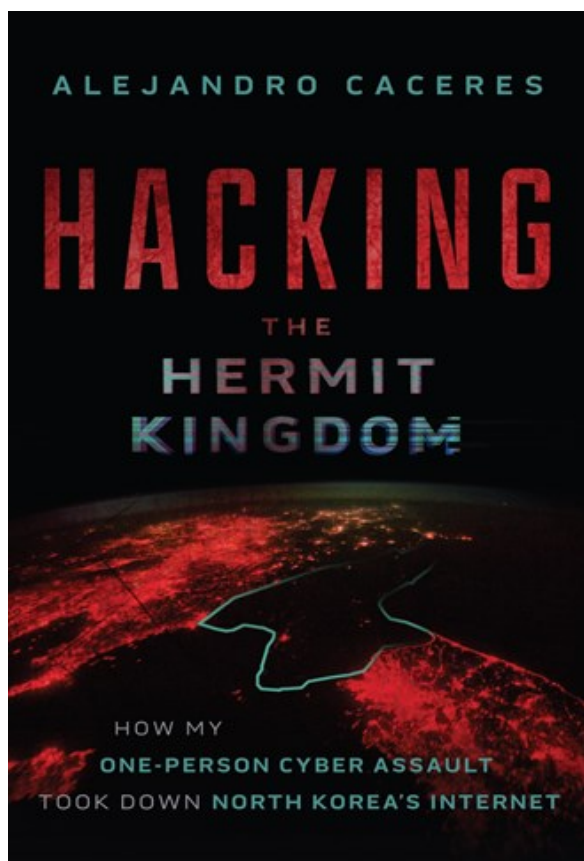
Computing & Technology



Hacking the Hermit Kingdom

Inside the Cyber Assault That Took Down North Korea's Internet

Alejandro Caceres



The story of how one hacker, under the pseudonym P4x, took down North Korea's internet is not just about technical prowess; it's a narrative about defiance, frustration, and the power of the individual in the digital age. After being personally targeted by the North Korean hacker group Lazarus, and receiving no substantial support from the U.S. government, Alejandro Caceres (P4x) decided to take matters into his own hands. This book provides a step-by-step guide to how the attack was conceptualized, planned, and executed, revealing the tools, techniques, and strategies used to disrupt the digital infrastructure of an entire nation.

The book will also explore the broader implications of such actions, including the ethical considerations of hacking nation-states, the global reactions to the attack, and the subsequent interactions with U.S. intelligence and defense agencies. It will serve as both a technical manual for cybersecurity professionals and a case study in the potential and pitfalls of unilateral cyber operations.

[View on Edelweiss](#)

Wiley

BISAC: *True Crime*

9781394328925

Hardcover

August 5, 2025

£21.99 | 24,00 € | \$28.00

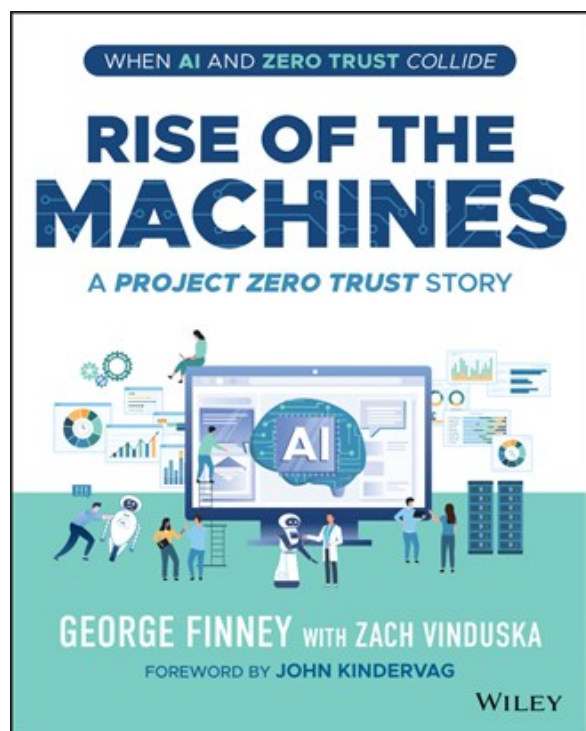
About the Author

Alejandro Caceres is the founder and owner of Hyperion Gray, an open source development and security company that does work with DARPA, AFRL IARPA, and various other research entities. Online he's known as P4x and _hyp3ri0n. His PunkSPIDER Project has been used by a who's who of major tech firms and under the radar agencies to find website vulnerabilities. He's a frequent speaker at well-attended security conferences including DefCon, ShmooCon, and DerbyCon. And his exploit that took the entire North Korean internet offline for a week was documented by *Wired* and others.

Rise of the Machines

A Project Zero Trust Story

George Finney



Expert guide to create Zero Trust digital environments in an AI-everywhere landscape

Rise of the Machines: A Project Zero Trust Story is a continuation of the 2023 bestseller *Project Zero Trust*, picking up where the first book left off and addressing issues not covered in the first installment: artificial intelligence, mergers and acquisitions, antivirus, business continuity, and remote work. Artificial Intelligence is the dominant issue discussed in every chapter, providing a case-study-based approach to applying zero trust principles to all the various aspects of artificial intelligence, from MLOps, used by security teams, to use of GPTs, chatbots, and adversarial AI.

AI transforms technology by enabling unprecedented automation and decision-making, but securing it with a Zero Trust approach is essential because AI inherently relies on trusted data and systems, making it a target for manipulation. The book also includes discussion around regulatory issues and the alignment of regulation around Zero Trust practices.

Written by George Finney, 2024 recipient of the Baldrige Foundation Leadership Award for Cybersecurity and recognized as one of the top 100 CISOs in the world in 2022, this book provides key insights on:

- Applying the four Principles of Zero Trust to AI: Focusing On Business Outcomes, Designing From The Inside Out, Determining Who Or What Needs Access, and Inspecting And Logging All Traffic
- Using the five steps of the Zero Trust Methodology to secure AI technologies: Defining Your Protect Surface, Mapping Transaction Flows, Architecting Your Environment, Creating Zero Trust Policies, and Monitoring and Maintaining Your Environment

[View on Edelweiss](#)

Wiley

BISAC: *Computers*

9781394303717

Paperback

June 11, 2025

£22.99 | 25,70 € | \$30.00

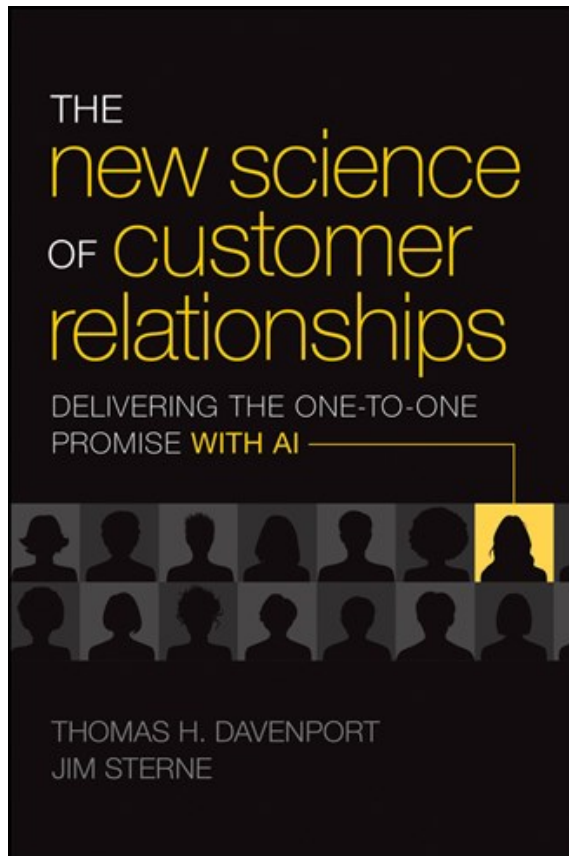
About the Author

George Finney (Dallas, TX) is a Chief Information Security Officer for the University of Texas System, author, professor, and founder that believes that people are the key to solving our cybersecurity challenges. George is the bestselling author of several cybersecurity books, including *Project Zero Trust* and the Book of the Year Award winning, *Well Aware: Master the Nine Cybersecurity Habits to Protect Your Future*. George was the 2024 recipient of the Baldrige Foundation Leadership Award for Cybersecurity, was recognized in 2023 as one of the top 100 CISOs in the world and has worked in Cybersecurity for over 20 years helping startups, global

The New Science of Customer Relationships

Delivering the One-to-One Promise With AI

Thomas H. Davenport



[View on Edelweiss](#)

A practical strategy guide for building profitable customer relationships using the latest AI science and tech

The New Science of Customer Relationships: Delivering the One-to-One Promise with AI is a science-based and insightful new approach to integrating the latest generative AI technologies into your company's customer communications. Analytics and marketing experts Thomas Davenport and Jim Sterne walk you through the technology and tools you need to understand, the data you need to collect, the processes you need to implement, and the ethics you need to observe to build an industry-leading customer relationship framework.

In the book, you'll learn to create systems that reliably generate smart, persuasive, and hyper-personalized interactions with your company's best customers. You'll also discover how to integrate these systems directly into your firm's existing operations so you can use the tools to realize tangible financial results.

Inside the book:

- Tips for using generative AI to analyze customer responses and extract actionable insights about how they feel and what they think
- Specific tools and technologies you can use to collect customer data and conduct effective analytics to improve your products and services
- Discussions of ethical guidelines to guide your organization's data and customer communication practices

Perfect for marketers, sales team leaders, technology professionals, and anyone else responsible for evolving their company's customer relationships, *The New Science of Customer Relationships* is a hands-on playbook that explains the science of the latest customer

Wiley

BISAC: Business & Economics

9781394319541

Hardcover

August 12, 2025

£22.99 | 25,70 € | \$30.00

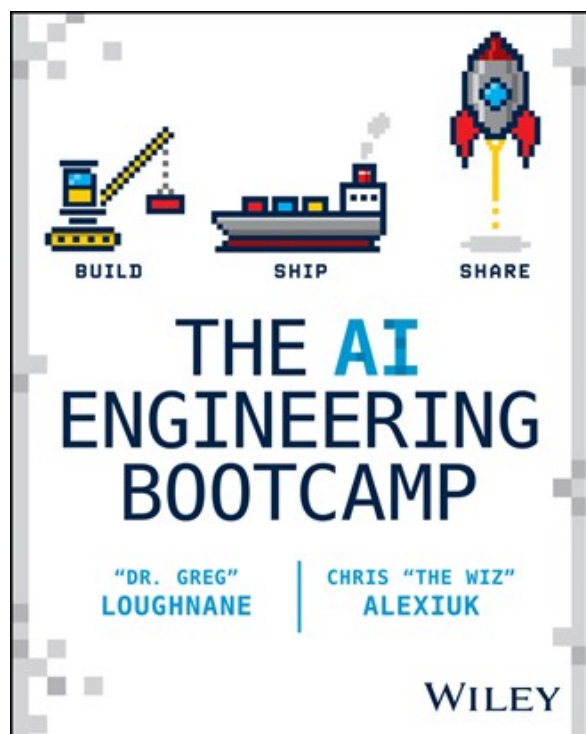
About the Author

Thomas H. Davenport is a co-founder of the International Institute for Analytics, Fellow at the MIT Initiative on the Digital Economy, and Senior Advisor to Deloitte Analytics. He teaches analytics/big data in executive programs at Babson, Harvard Business School and School of Public Health, and MIT Sloan School. Davenport pioneered the concept of "competing on analytics" with his best-selling 2006 Harvard Business Review article and 2007 book. Tom has also profiled several companies with citizen development initiatives in HBR, SMR, and Forbes. They include AT&T, Johnson & Johnson, PWC, Deloitte, WESCO, and Dentsu. Tom also wrote the first article on generative AI for HBR in November 2022, and has since published

The AI Engineering Bootcamp

Build, Ship, Share

Greg Loughnane



Based on their popular online AI Engineering Bootcamp course, "Dr. Greg" Loughnane and Chris "The Wiz" Alexiuk team you to prototype LLM applications according to best practices, using the four primary patterns of Generative AI as first principles: Prompt Engineering, Retrieval Augmented Generation (RAG), Fine-Tuning (of LLMs and embedding models), and Agents.

Classroom tested projects and lessons give you hands on experience building LLM applications that are engineered to be ready to ship. You'll dig into hands on code and work from scratch in Python across vendors so you're never locked in to a single tool or platform. And you'll fine tune, test, and instrument your application so you're on the path to continuous improvement.

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Wiley

BISAC: *Computers*

9781394324057

Paperback

August 26, 2025

£50.00 | 55,60 € | \$65.00

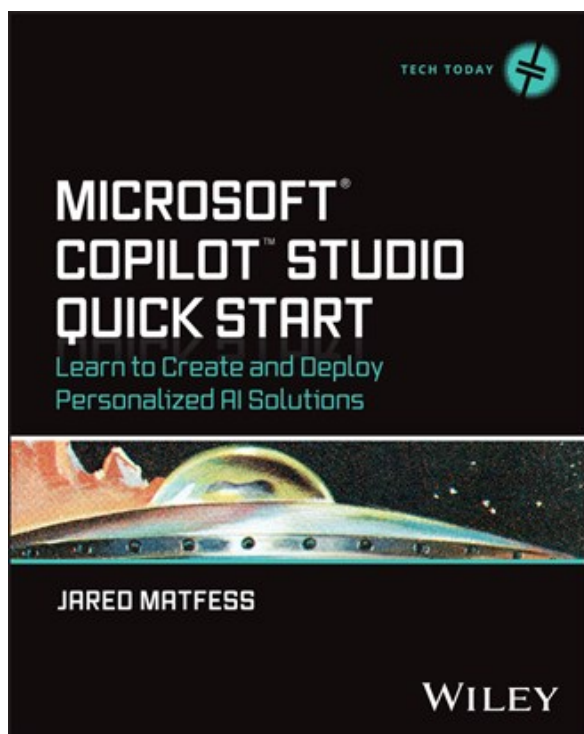
About the Author

Dr. Greg" Loughnane is the co-founder and CEO of AI Makerspace, an AI Education and Training company with the goal of building the world's leading community for people who want to build production LLM applications. Their AI Engineering Bootcamp on Maven is one of the best-reviewed AI courses online. Their small cohort-based courses lead to excellent learning outcomes and fantastic customer reviews. Chris "The Wiz" Alexiuk is co-founder and CTO of AI Makerspace as well as a Deep Learning Developer Advocate with NVIDIA.

Microsoft Copilot Studio Quick Start

Learn to Create and Deploy Personalized AI Solutions

Jared Matfess



A practical and accessible guide to Microsoft's Copilot Studio

In *Microsoft Copilot Studio Quick Start*, author Jared Matfess delivers an easy-to-read and hands-on guide to navigating Microsoft's newest generative AI platform. From introductions to the Copilot ecosystem and Copilot Studio to building your first custom agent, publishing it across different environments, and measuring its results so you can optimize its impact, this book walks you through the steps you need to take to use this powerful new tool.

You'll learn to extend your Copilot's functionality from knowledge agents to semi-autonomous agents that can perform actions on your behalf, by integrating with third-party APIs and other Microsoft services via Power Platform connectors.

Microsoft Copilot Studio Quick Start provides:

- Industry use cases from healthcare, finance, retail, and government that include a problem statement, solution overview and business outcomes
- Strategies for enhancing Copilot with agents, complete with an introduction to the agent architecture and tips for debugging and testing your agents
- A comprehensive discussion of the future of Copilot Studio and AI development

Perfect for tech-savvy professionals interested in unlocking the full potential of Microsoft's Copilot Studio, *Microsoft Copilot Studio Quick Start* is also a must-read resource for everyone who wants to build exciting new software tools driven by generative AI in the Microsoft ecosystem.

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Wiley

Series: Tech Today

BISAC: *Computers*

9781394333707

Paperback

August 26, 2025

£47.50 | 51,30 € | \$60.00

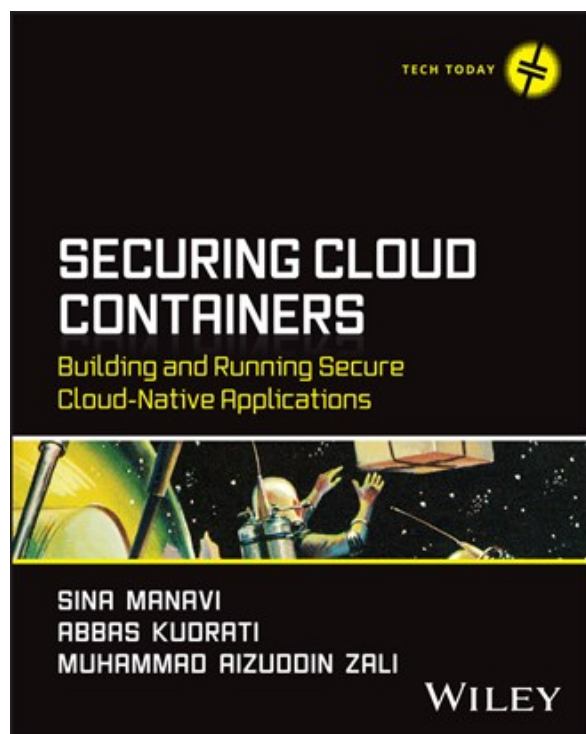
About the Author

Jared Matfess (Hartford, CT) serves as an AI Architect at AvePoint, bringing more than two decades of experience within the Microsoft ecosystem to his role. In his consulting work, he supports clients such as Raytheon Technologies, PwC, Ernst & Young, Avanade, Abercrombie & Fitch, Visa, Nike, and Microsoft. He is a 6-time Microsoft MVP for the Office App & Services category and is actively engaged in sharing his expertise at various community events. Jared's primary focus is to assist organizations in their transformation by leveraging advanced technologies like AI. Jared is a former senior director at Slalom and before that a SharePoint Lead at United Technologies.

Securing Cloud Containers

Building and Running Secure Cloud-Native Applications

Sina Manavi



A practical and up-to-date roadmap to securing cloud containers on AWS, GCP, and Azure

Securing Cloud Containers: Building and Running Secure Cloud-Native Applications is a hands-on guide that shows you how to secure containerized applications and cloud infrastructure, including Kubernetes. The authors address the most common obstacles and pain points that security professionals, DevOps engineers, and IT architects encounter in the development of cloud applications, including industry standard compliance and adherence to security best practices.

The book provides step-by-step instructions on the strategies and tools you can use to develop secure containers, as well as real-world examples of secure cloud-native applications. After an introduction to containers and Kubernetes, you'll explore the architecture of containerized applications, best practices for container security, security automation tools, the use of artificial intelligence in cloud security, and more.

Inside the book:

- An in-depth discussion of implementing a Zero Trust model in cloud environments
- Additional resources, including a glossary of important cloud and container security terms, recommendations for further reading, and lists of useful platform-specific tools (for Azure, Amazon Web Services, and Google Cloud Platform)
- An introduction to SecDevOps in cloud-based containers, including tools and frameworks designed for Azure, GCP, and AWS platforms

An invaluable and practical resource for IT system administrators, cloud engineers, cybersecurity and SecDevOps professionals, and

[View on Edelweiss](#)

Wiley

Series: Tech Today

BISAC: *Computers*

9781394333738

Paperback

August 26, 2025

£50.00 | 53,90 € | \$63.00

About the Author

Sina Manavi (Kuala Lumpur, Malaysia) is Global Head of Cloud Security and Compliance at DHL IT Services. For almost 20 years, he has applied his leadership and management expertise to diverse sectors including Logistics and Transportation, Finance and Banking, Technical Services, and Consulting for SMEs. He has successfully managed a wide range of projects encompassing organizational security strategic planning and roadmap execution, cloud readiness and migration, and ISO certifications.

Abbas Kudrati (Victoria, Australia) is Microsoft's Asia Regional Chief Security, Risk, Compliance Advisor. His job encompasses fortifying

The Art of Product Management in the Age of AI

Marily Nika

AI Product Management is a new, popular role requiring a rare skill set. The skillset covers a broad spectrum of knowledge, from strategic thinking to deep technical understanding. Product managers need to be able to quickly determine the feasibility of applying artificial intelligence to solve a business problem. They will need to create a problem statement in a way that is helpful to the engineers - more than wireframes is needed. They need to understand the options, techniques, and best practices for collecting data for training and evaluation. They need to know how to test and consider all the ethical considerations.

The Art of Product Management in the Age of AI identifies this market gap by leveraging our 15+ years of combined experience as AI product managers within the Technology, Finance, and Media industries. The authors came to AI product management with different backgrounds and career trajectories. They have walked the walk, and we know precisely the level of technical knowledge needed to succeed as an AI product manager. They share best practices and tips to avoid common pitfalls that inhibit the success of many AI initiatives.

Equally importantly, the authors know how to communicate with a non-technical audience and share this knowledge in a relatable and engaging manner. They aim to support a non-technical audience as they transition their careers into AI product management. The book explains how non-technical product managers should think about identifying, defining, and evaluating AI product opportunities to bring intelligent products to life across different industries.

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394335657

Paperback

August 26, 2025

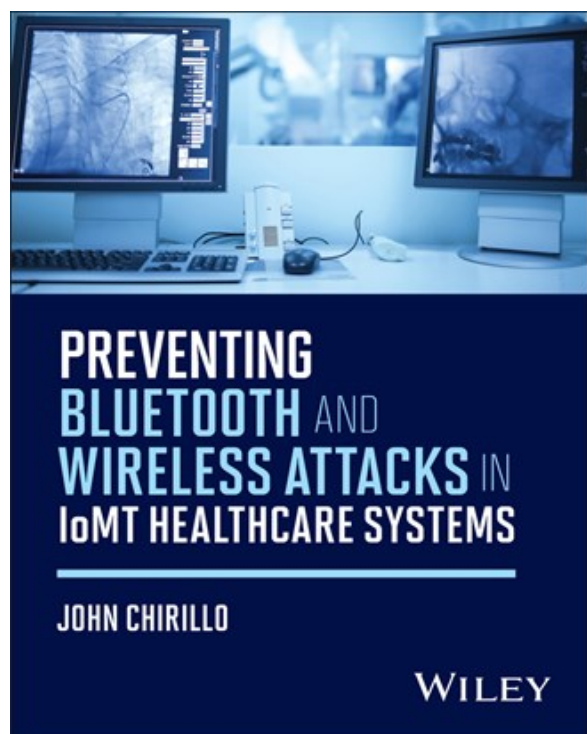
£26.99 | 30,00 € | \$35.00

About the Author

Based in San Francisco, **Dr. Marily Nika** is an AI Product Leader with over 10 years of experience in bringing AI products to life. She has worked for Google (Speech and Augmented Reality) & Meta (Metaverse). In 2014 she completed a PhD in Machine Learning. Marily is also an Executive Fellow at Harvard Business School where she teaches Digital Product Management & Strategy and also a LinkedIn Learning instructor, teaching Product Management (20k learners). She has received international recognition after being named Woman of the year in tech in 2018 and after receiving the Women in Science and Engineering Influence award in 2015 for her contributions in the product community. She has given 3 x TEDx talks

Preventing Bluetooth and Wireless Attacks in IoMT Healthcare Systems

John Chirillo



A timely technical guide to securing network-connected medical devices

In *Preventing Bluetooth and Wireless Attacks in IoMT Healthcare Systems*, Principal Security Architect for Connection, John Chirillo, delivers a robust and up-to-date discussion of securing network-connected medical devices. The author walks you through available attack vectors, detection and prevention strategies, probable future trends, emerging threats, and legal, regulatory, and ethical considerations that will frequently arise for practitioners working in the area.

Following an introduction to the field of Internet of Medical Things devices and their recent evolution, the book provides a detailed and technical series of discussions—including common real-world scenarios, examples, and case studies—on how to prevent both common and unusual attacks against these devices.

Inside the book:

- Techniques for using recently created tools, including new encryption methods and artificial intelligence, to safeguard healthcare technology
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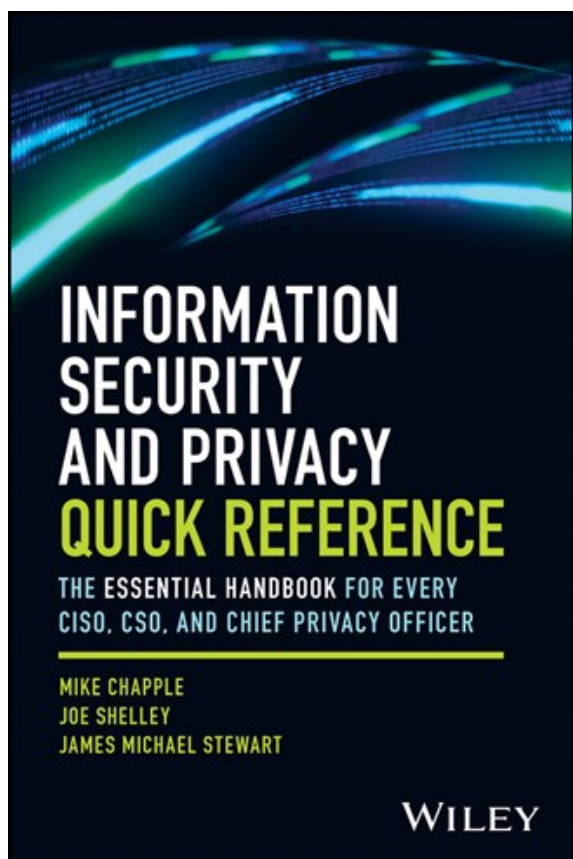
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John Chirillo (Plainfield, IL), CISSP, ISSAP, QSA, PCIP, CMMC-RP, OSWP, A-C | CISO is the Director of Managed Security Services for Connection and is one of the top voices on medical device security. He speaks regularly to targeted medical sector audiences and is an in-demand expert on regulatory compliance, risk assessment and mitigation, and incident management for medical and other sectors. John's previous books including 5 published by Wiley in the early 2000s included the bestseller *Hack Attacks Revealed* (2001) which sold 20,000 copies.

Information Security and Privacy Quick Reference

The Essential Handbook for Every CISO, CSO, and Chief Privacy Officer

Mike Chapple



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About the Author

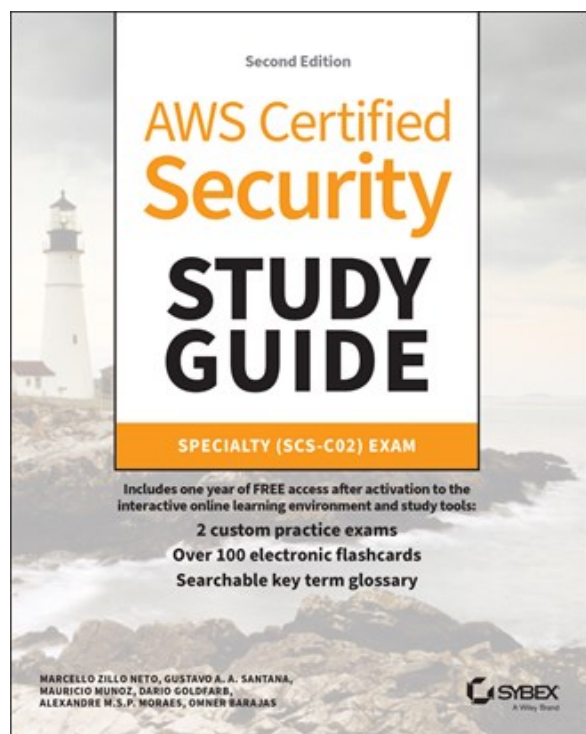
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Joe Shelley, CIPP/US and CIPM, is the Vice President for Libraries and Information Technology at Hamilton College in New York. He oversees the information security and privacy programs, IT risk management, business intelligence and analytics, and data governance.

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Specialty (SCS-C02) Exam

Mauricio Munoz



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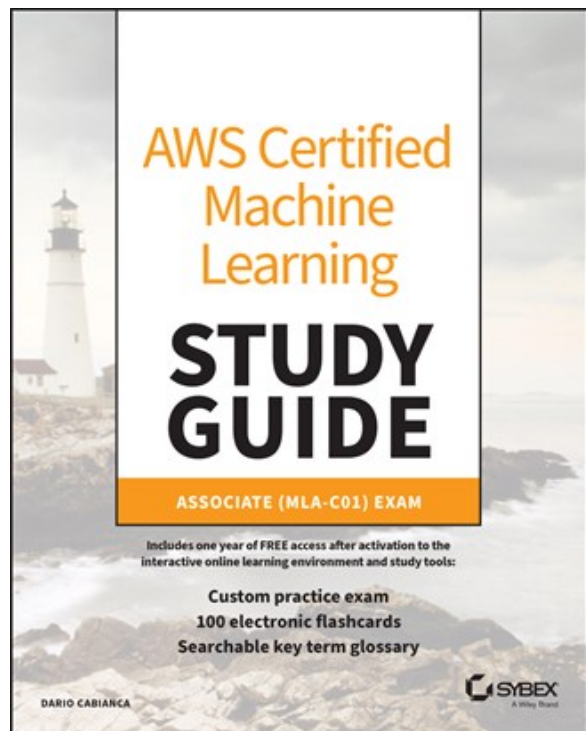
Alexandre M.S.P. Moraes is a Director of TelTec, a Brazilian systems integrator focused on network design, security architecture, and cloud computing.

Omner Barajas is a Security Specialist Solutions Architect at AWS in

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Dario Cebianca



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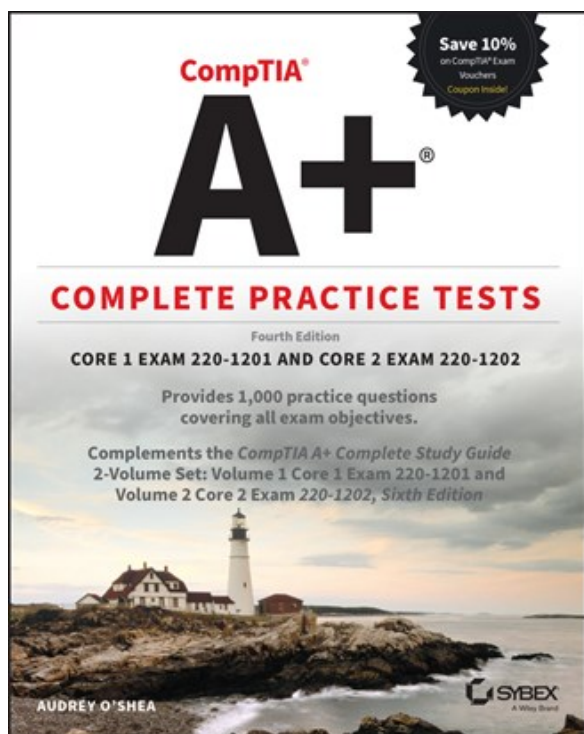
Quentin Docter (Loveland, OH), A+, Tech+, started in the the IT industry in 1994 as a tech support agent for Packard Bell. Since then he has worked in tech support, network administration, consulting, training, web development, and project management. During his career, he has achieved certifications from CompTIA, Microsoft, Cisco, Novell, and Sun Microsystems. He is the author of over a dozen books, including Sybex's CompTIA A+ Complete Study Guide and CompTIA Cloud Essentials+ Study Guide.

Jon Buhagiar (Freedom, PA), A+, Network+, is an information technology professional with over two decades of experience in

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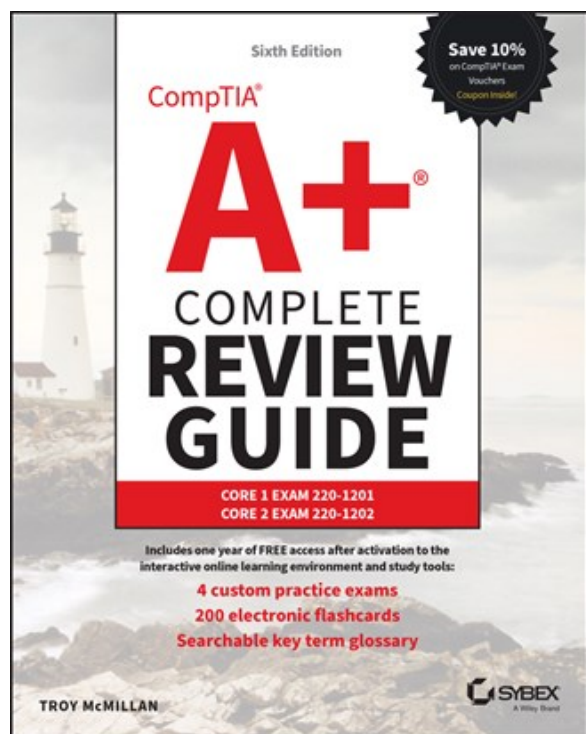
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Audrey O'Shea, A+, ITF+, Project +, Network +, Security+, and other industry certifications, is a professional educator. After a successful career in information technology, she turned to teaching and has taught courses in computer technology, electrical theory and practice for energy workers, general electronics, and other related fields. She holds a variety of computer industry certifications and is a member of the Phi-Kappa-Phi honor society, and active in helping young women prepare for STEM careers.

CompTIA A+ Complete Review Guide

Core 1 Exam 220-1201 and Core 2 Exam 220-1202

Troy McMillan



Prepare for the new A+ certification exams with this updated companion resource to the *CompTIA A+ Complete Study Guide*

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CompTIA A+ Complete Review Guide, sixth edition, is perfect for everyone preparing for the new A+ Core 1 and Core 2 certification

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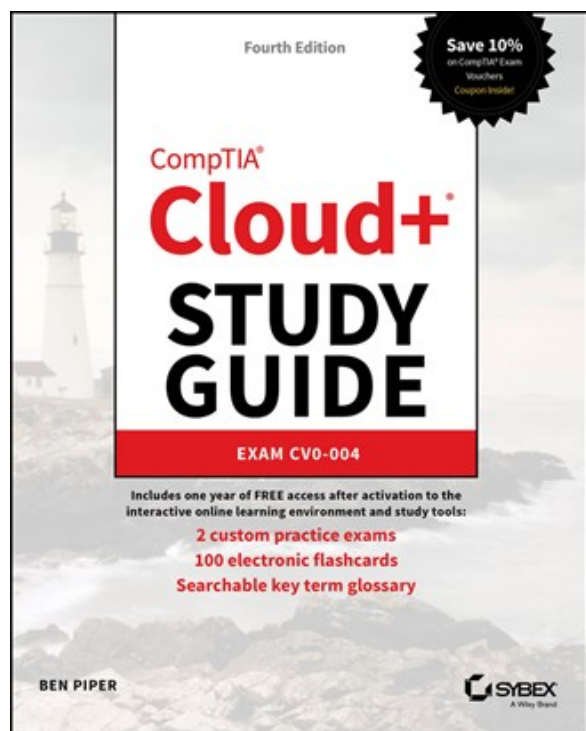
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CompTIA Cloud+ Study Guide

Exam CV0-004

Ben Piper



CompTIA Cloud+ Study Guide: Exam CV0-004, Fourth Edition, introduces you to the job role and responsibilities of working as a Cloud systems administrator, and also prepares you for taking the UPDATED CompTIA Cloud+ Exam CV0-004 exam. This Study Guide is the ideal resource to help you earn this challenging, but rewarding certification, especially if you're looking to advance your career as a cloud administrator. The book focuses on cloud computing infrastructure and administration. Topics include:

- Cloud Architecture
- Deployment
- Operations
- Security
- DevOps Fundamentals
- Troubleshooting

Cloud computing can be defined as computing as a service rather than a product. At its basic level, shared resources, software, and information are provided to computers and other devices as a utility over a shared network. The CompTIA Cloud+ certification exam verifies you have the knowledge and skills required to understand cloud architecture and design concepts; implement and maintain a secure cloud environment; successfully provision and configure cloud resources; demonstrate the ability to manage operations throughout the cloud environment life cycle, using observability, scaling, and automation; understand fundamental DevOps concepts related to deployment and integration; and troubleshoot common issues related to cloud management.

The Study Guide provides you with one year of free access after activation to Sybex's superior online interactive learning environment and test bank, including practice questions, electronic flashcards, and a glossary of key terms.

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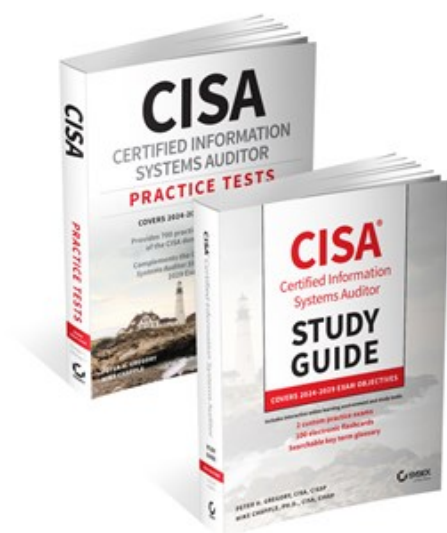
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Previous Edition: 9781119810865

About the Author

Ben Piper (Summerville, SC) is an IT Cloud and DevOps consultant and co-author of the bestselling AWS Certified Cloud Practitioner Study Guide: Foundational Exam, first and second editions. He has also authored over 20 courses covering CompTIA Cloud+ and CompTIA Cloud Essentials+ in addition to Amazon Web Services, networking, Puppet, and Windows Server Administration. He is also the co-author of AWS Certified Solutions Architect Study Guide: Associate Exam, second and third editions, and AWS Certified SysOps Administrator Practice Tests: Associate Exam, and CCNP Enterprise Certification Study Guide. You can contact Ben by visiting his website, benpiper.com.

CISA Certified Information Systems Auditor Study Guide and Practice Tests Bundle: Covers 2024 Exam Objectives



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