

WILEY



August 2026

Trade Catalogue

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- JOSSEY-BASS EDUCATION
- BUSINESS & ECONOMICS
- FINANCE & ACCOUNTING
- PROFESSIONAL TECHNOLOGY
- TEST-PREP



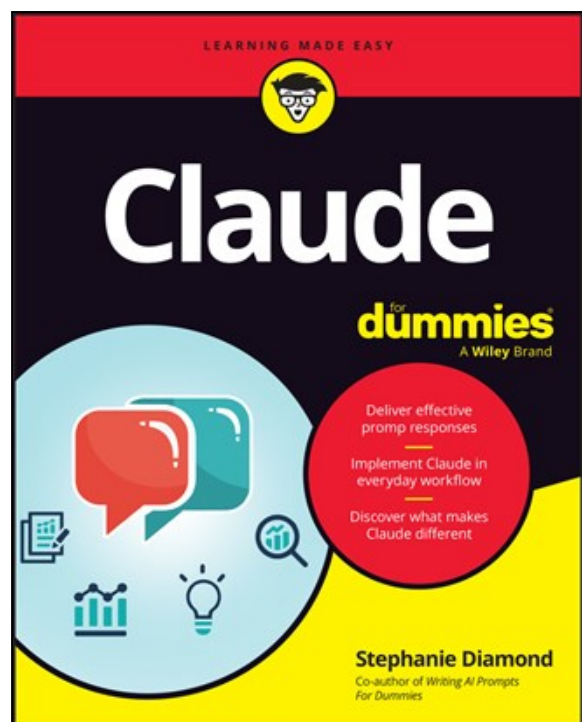


For Dummies

WILEY

Claude For Dummies

Stephanie Diamond



Tackle your workload with Claude

Claude For Dummies gets you started with the AI program that's made to help you find solutions to your toughest problems. With this beginner-friendly guide, you can learn to write effective prompts, fact-check results, and get things done faster with Claude's help. Not sure where to start? This Dummies guide has your back, with ideas for what you can (and can't) do with AI chatbots—both in everyday life and in business settings. You'll also get a rundown on the different models and plans, plus step-by-step examples of how to use Claude for document creation, data analysis, research, organization, and beyond. Separate hype from reality and learn how Claude AI can boost your productivity—responsibly.

- Discover why Claude is different from other AI tools
- Practice effective prompting and troubleshoot ineffective responses
- Learn which tasks are best suited for AI chatbots and how to validate AI output
- Get ideas for implementing Claude in everyday workflows, at work and at home
- Understand Claude's privacy and data use policies

This book is for anyone interested in how Claude can improve their workflow, as well as businesses using Claude to automate tasks and unlock AI-driven productivity.

[View on Edelweiss](#)

For Dummies

BISAC: *Computers*

9781394425730

Paperback

August 3, 2026

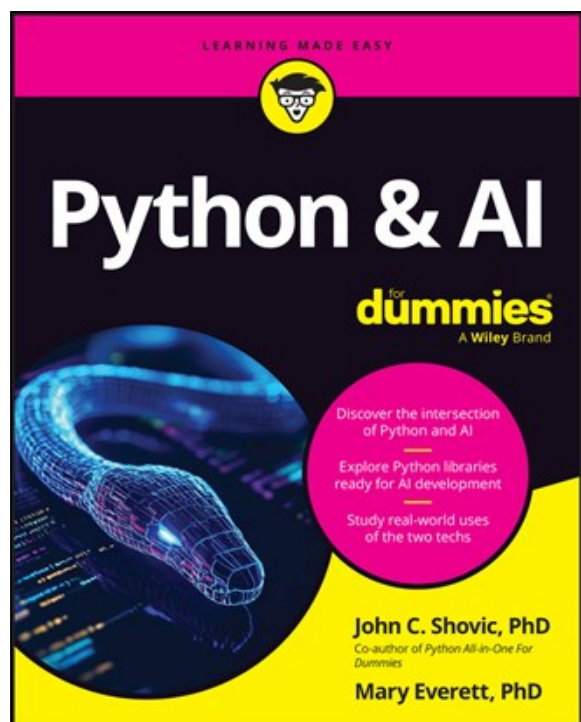
£20.99 | 23,10 € | \$26.99

About the Author

Stephanie Diamond (metro New York, NY) is a freelance marketing professional who specializes in creating educational material for organizations. She's author of or contributor to over two dozen books including several top-selling *For Dummies* titles like *Writing AI Prompts For Dummies* and *Digital Marketing All-in-One For Dummies*.

Python & AI For Dummies

John C. Shovic



Unlock the combined power of Python and AI to supercharge your next technical project and your career

Python & AI For Dummies explores the exciting combo of two revolutionary technologies that are reshaping how we work, code, and solve problems. Authors John C. Shovic and Mary Everett draw on their extensive work in computer science, precision agriculture, and artificial intelligence to walk you through the intersection of Python programming and AI applications. No matter your professional background, learn how to use Python's versatility to unlock AI's transformative power.

This guide offers hands-on approaches to implementing AI with Python. It moves from foundational concepts to advanced applications, covering essential Python libraries: TensorFlow, PyTorch, OpenCV, and scikit-learn. It also explores essential AI concepts, like neural networks, machine learning models, and natural language processing.

Python & AI For Dummies is packed with hands-on projects and real-world examples, that explain how to build machine vision systems, create language models, implement reinforcement learning, and develop AI agents. Broken down into manageable, jargon-free lessons, explore topics from theoretical programming fundamentals to cutting-edge AI applications.

Inside the book:

- Grasp fundamental AI concepts including machine learning, neural networks, and deep learning architectures
- Explore eight essential Python libraries designed specifically for AI development and data manipulation
- Build practical projects, including machine vision systems, large language models, and AI agents

[View on Edelweiss](#)

For Dummies

BISAC: Computers

9781394413461

Paperback

July 20, 2026

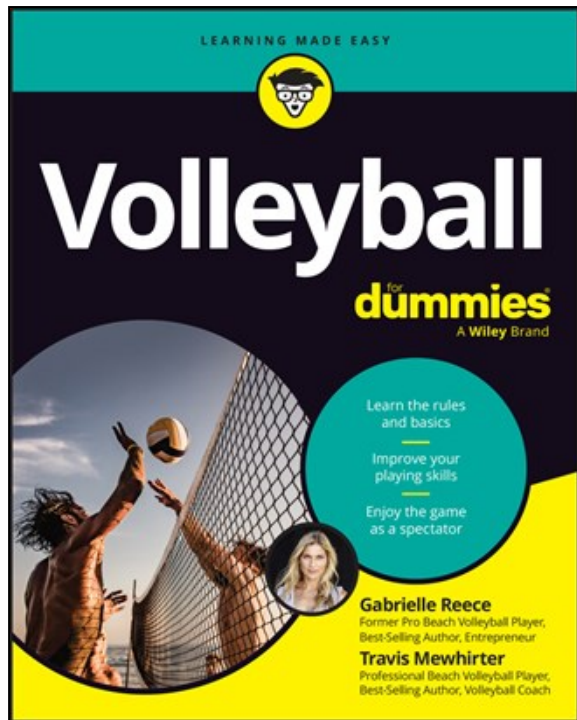
£26.99 | 30,00 € | \$34.99

About the Author

Dr. John C. Shovic (Coeur d'Alene, ID) is currently serving on the Computer Science Faculty at the University of Idaho, Coeur d'Alene as the Director of the Center for Intelligent Industrial Robotics. He's co-author of the best-selling *Python All-in-One For Dummies*. **Dr. Mary Everett (Coeur d'Alene, ID)** is a research scientist at the University of Idaho in computer science focusing on precision agriculture, artificial intelligence, and robotics. She is the Associate Director for the Center of Intelligent Industrial Robotics at UI.

Volleyball For Dummies

Gabrielle Reece



Bump, set, and spike your way to volleyball confidence

Volleyball For Dummies will help you understand the basics of a sport that's popular around the world. Written by two former pro volleyball players, this book walks you through the rules and scoring systems of both indoor and beach volleyball. Players, coaches, and spectators alike will learn about player positions, core skills and techniques, and levels of play. If you're hitting the court, use this guide to improve your game, with in-depth explanations of proper arm swing, defense, approaching, hitting, digging, passing, serving, blocking, and setting. Plus, you'll find helpful practice drills for yourself and your team. With stories from top players and coaches all about volleyball culture and community, this is a fun and comprehensive introduction to the sport.

- Get a primer on the basics of volleyball so you can enjoy playing, watching, or coaching the sport
- Improve your technique with helpful explanations and illustrations of key moves
- Learn the ins and outs of recreational volleyball, NCAA, semi-professional, Olympic, and international play
- Peek behind the scenes of pro volleyball and learn what it takes to make it to the top of the game

Learn the fundamentals of indoor and beach volleyball, for yourself, your child, your team, or simply as a fan.

[View on Edelweiss](#)

For Dummies

BISAC: Sports & Recreation

9781394418626

Paperback

July 27, 2026

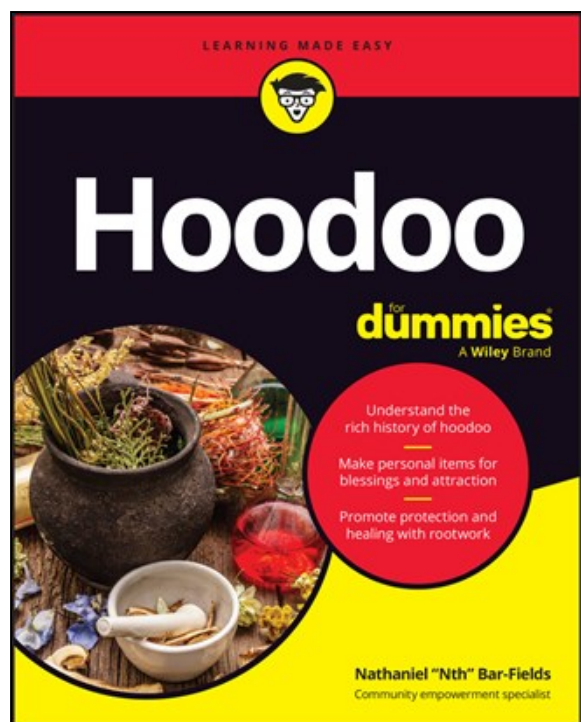
£18.99 | 21,40 € | \$24.99

About the Author

Gabrielle Reece (Malibu, CA) is a volleyball legend, health and fitness leader, podcast host, corporate speaker, and a New York Times bestselling author. Gabby played indoor volleyball at Florida State University for two seasons, where she still holds several FSU records, including career and single-season solo blocks, as well as career total blocks. In 1992, she turned pro, playing beach volleyball, where she won the first-ever Beach Volleyball World Championships in 1997 with her team. She captained Team Nike for four years in the Women's Beach Volleyball League and was named "Offensive Player of the Year" in 1994-95. In 1994, Gabby became Nike's first female athlete to design a shoe, and Nike's first-ever

Hoodoo For Dummies

Nathaniel "Nth" Bar-Fields



Connect with traditional African American folk magic, spirituality, and healing

In *Hoodoo For Dummies*, you'll explore a cultural practice centered on reclamation, resistance, and spiritual protection. With roots in the Southern United States, Hoodoo originated among enslaved people of color as a way to preserve their identity and manifest control over their own lives through rituals and rootwork. This accessible guide teaches you the history of Hoodoo and gives you the facts you need to start or deepen your own practice—including instructions on using herbal remedies, talismans, spells, and altars. Connect with ancestors and seek empowerment through Hoodoo.

Inside:

- Get reliable information on traditional and contemporary Hoodoo practice
- Discover rituals like mojo bags, candlemanancy, hexes, crossroads and graveyard magic, and rootwork
- Learn how Hoodoo fits into Christianity, including incorporating Bible verses into Hoodoo rituals

Hoodoo For Dummies is a welcoming resource for anyone interesting in learning more about or practicing Hoodoo and traditional African-American folk magic!

[View on Edelweiss](#)

For Dummies

BISAC: Body, Mind & Spirit

9781394417391

Paperback

July 20, 2026

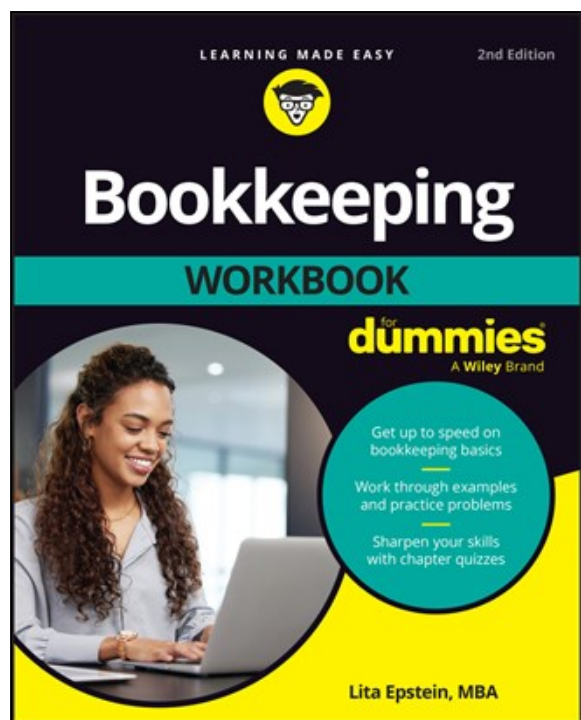
£18.99 | 21,40 € | \$24.99

About the Author

Nathaniel "Nth" Bar-Fields (Dickinson, TX) is a long-time researcher of Hoodoo who comes from an African American family of practitioners. In 2022, he received a parapsychology scholarship recognizing underrepresented voices in consciousness research. His own strength lies in being "two-headed"--able to work with both physical and non-physical information--alongside a deep respect for Hoodoo's broader spectrum of conjure, rootwork, and spiritual protection. He documents these traditions as part of cultural survival, while also adapting them to contemporary contexts of empowerment and community resilience. Nathaniel has also participated as a psychic test subject in studies at UC Berkeley, MIT,

Bookkeeping Workbook For Dummies 2nd Edition

Lita Epstein



Practice applying your knowledge and be ready to get any small business' books organized

When it comes to basic bookkeeping concepts, *Bookkeeping Workbook For Dummies, 2nd Edition* is your source for hands-on learning. Bookkeeping is essential for any business, and you'll need practice to grasp it. This valuable study guide offers brief explanations and examples, true/false, and multiple-choice quiz questions. Find useful examples that feature U.S. bookkeeping standards you need to know, including taxing laws. Launch your bookkeeping journey with the practical know-how you need to keep solid financial records for any business.

Inside:

- Review key bookkeeping concepts and get hands-on practice to solidify your knowledge
- Strengthen your ability to apply textbook financial understanding to real-world situations
- Internalize what you're learning, so you'll carry bookkeeping knowledge with you wherever you go
- Supplement your coursework or use as a self-study guide

Anyone who does or plans to do bookkeeping for small business can put their bookkeeping knowledge to the test with this practical Dummies workbook.

[View on Edelweiss](#)

For Dummies

BISAC: Business & Economics

9781394430000

Paperback

August 18, 2026

£20.99 | 23,10 € | \$26.99

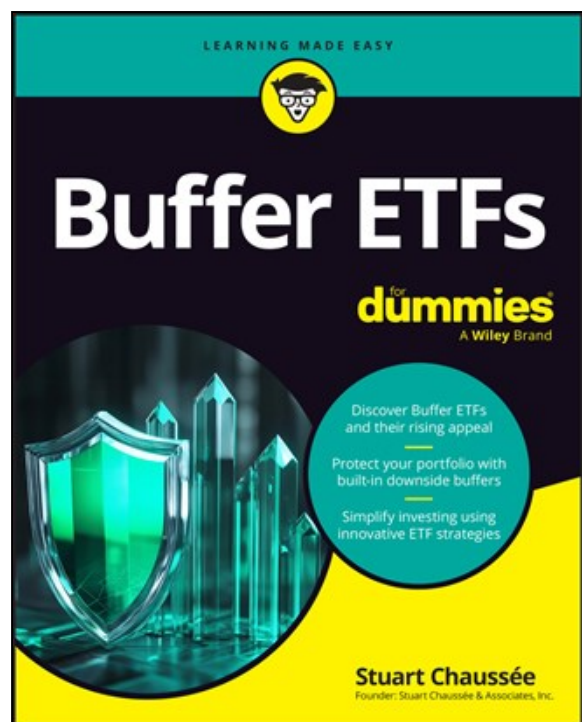
Previous Edition: 9780470169834

About the Author

LITA EPSTEIN (Kissimmee, FL) is a financial writer who focuses on career growth and business topics. She earned her MBA from Emory University and her BA from Rutgers University. Lita has written more than 40 books, including *Bookkeeping Workbook For Dummies* and *Bookkeeping For Dummies*.

Buffer ETFs For Dummies

Stuart Chaussee



Demystify buffer ETFs for equity growth potential with built-in downside protection

Buffer ETFs For Dummies is your essential guide to understanding one of the fastest-growing segments in the ETF marketplace. Also known as "defined outcome ETFs," the popularity of buffer ETFs is projected to explode in the coming years. This book lets you get in on the action, with clear explanations of how investors use buffer ETFs to succeed in uncertain markets. You'll discover how to manage risk with a defined level of downside protection, while pursuing upside gain potential, all within an ETF wrapper.

- Learn how buffer ETFs work and how to use them, in easy-to-understand terms
- Reduce your exposure to market volatility while still allowing for growth potential
- See buffer ETFs in action, with real-world examples and case studies
- Glance into the future of defined outcome investing

For financial advisors seeking to expand their toolkits and individual investors looking for smarter ways to navigate market volatility, this book provides clear, actionable insights.

[View on Edelweiss](#)

For Dummies

BISAC: Business & Economics

9781394408085

Paperback

August 3, 2026

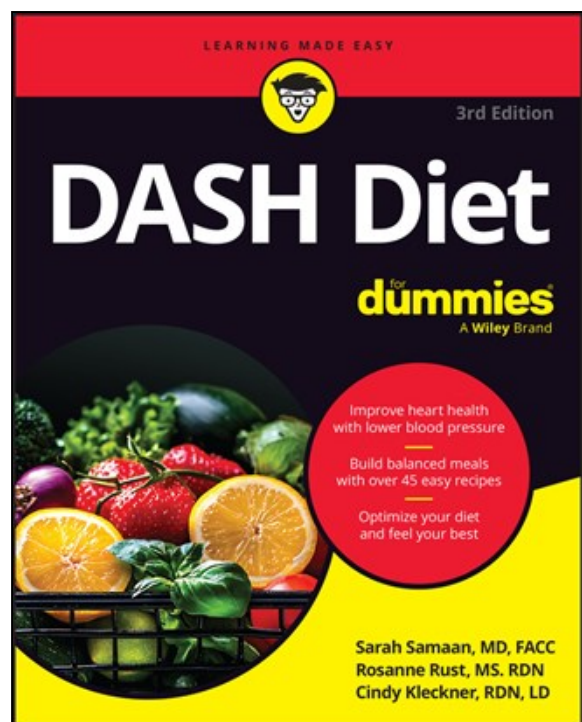
£22.99 | 25,70 € | \$29.99

About the Author

Stuart Chaussee is a Registered Investment Advisor and is the author of six investment books including the award-winning *Advanced Portfolio Management: Strategies for the Affluent* (Palisade Business Press). Stuart's most recent work, *Investor's Guide to Buffer ETFs: Upside Growth Potential with Downside Protection*, was published in 2024. Stuart has been cited and/or quoted in the following financial media: *Barron's*, *CNBC*, *ETF.com*, *ETF Express*, *Financial Advisor Magazine*, *Financial Times*, *Investment News*, *Kiplinger*, *Reuters*, *TheStreet.com* and *Yahoo Finance*. He holds a B.A. from the University of California, Berkeley

DASH Diet For Dummies

Sarah Samaan



Transform your health with the proven eating plan that doctors recommend most for heart wellness

In *DASH Diet For Dummies*, 3rd Edition, cardiologist Sarah Samaan, registered dietitian Rosanne Rust, and culinary registered dietitian nutritionist Cynthia Kleckner explain how to lower your blood pressure and improve your cardiovascular health with common-sense dietary and lifestyle changes. The authors draw on decades of clinical expertise and the latest dietary guidelines, providing you with a medically sound, practical roadmap offering evidence-based approaches to metabolic health that help you manage hypertension, lower cholesterol, and achieve sustainable weight loss through delicious, balanced nutrition.

This fully updated edition goes beyond basic DASH principles to offer comprehensive support for modern health challenges. With 25 new tested recipes, expanded guidance for managing Type 2 diabetes, and customizable meal planning tools, *DASH Diet For Dummies* transforms complex nutritional science into actionable daily strategies that fit into your busy lifestyle.

You'll find:

- Expert authorship combining cardiology, nutrition science, and culinary expertise for well-rounded guidance
- 25 brand-new recipes tested for both flavor and nutritional value to keep meals exciting and satisfying
- Expanded coverage of related conditions including metabolic syndrome, diabetes, and weight management
- Easy-to-follow meal plans with grocery lists and restaurant dining strategies for real-world application
- Science-backed motivational tools and progress tracking methods to ensure long-term success

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For Dummies

BISAC: Health & Fitness

9781394416431

Paperback

August 18, 2026

£18.99 | 21,40 € | \$24.99

Previous Edition: 9781119740797

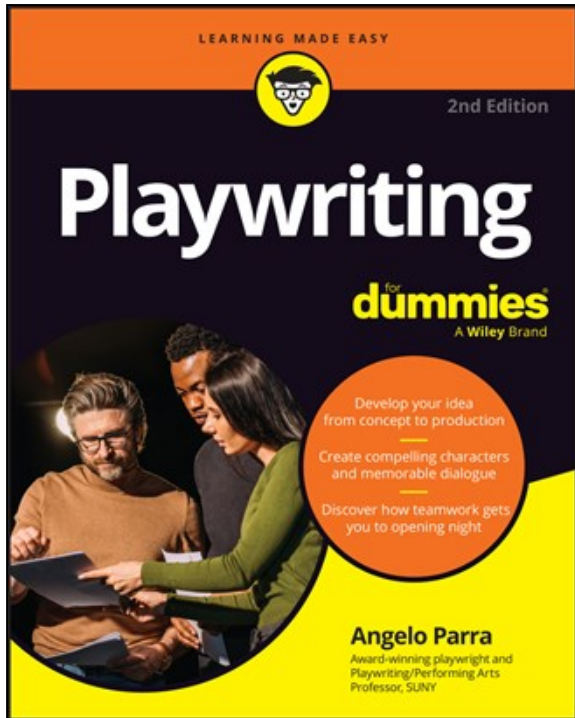
About the Author

Sarah Samaan, MD, FACC (Venice, FL), is board certified in Internal Medicine, Cardiology, Echocardiography and Nuclear Cardiology. She serves on the Medical Research Committee and is co-chair of the Legacy Heart Center. She frequently speaks to patient and professional groups on cardiac-related topics such as nutrition, hypertension and women and heart disease. She also serves as an official spokesperson for the American Heart Association.

Rosanne Rust, RD, LDN specializes in nutrition communications and is the co-author of *Calorie Counter Journal For Dummies*, *The Glycemic Index Cookbook For Dummies*, and *Hypertension*

Playwriting For Dummies 2nd Edition

Angelo Parra



Advance your playwriting ideas from concept to production

Playwriting For Dummies brings clarity, inspiration, practical know-how, and fun to every stage of your playwriting journey. First-time playwrights and veterans alike will get an inside look at the current state of the industry, including new trends and technologies shaping the art form. You'll also get expert advice on how to refine your ideas, develop rich characters, write authentic dialogue, and shape a story that resonates. When you're ready to fine-tune, *Playwriting For Dummies* has your back, with insights on welcoming feedback and using rehearsals to iron out dramatic kinks. Before long, you'll be watching your work come to life on the stage.

- Develop strong concepts, memorable characters, and compelling dialogue that moves your story forward
- Improve your scripts through revision strategies, rehearsal insights, and practical steps that take your play from draft to performance
- Adapt your writing to today's shorter run times and smaller casts
- Explore how AI is changing theatre, and how you can use it to improve your scripts

Ideal for aspiring playwrights and creative storytellers eager to understand the world of theatre, *Playwriting For Dummies* shows you how to navigate a rapidly evolving industry and create work for the stage that will have audiences on the edge of their seats.

[View on Edelweiss](#)

For Dummies

BISAC: Performing Arts

9781394430246

Paperback

August 11, 2026

£18.99 | 21,40 € | \$24.99

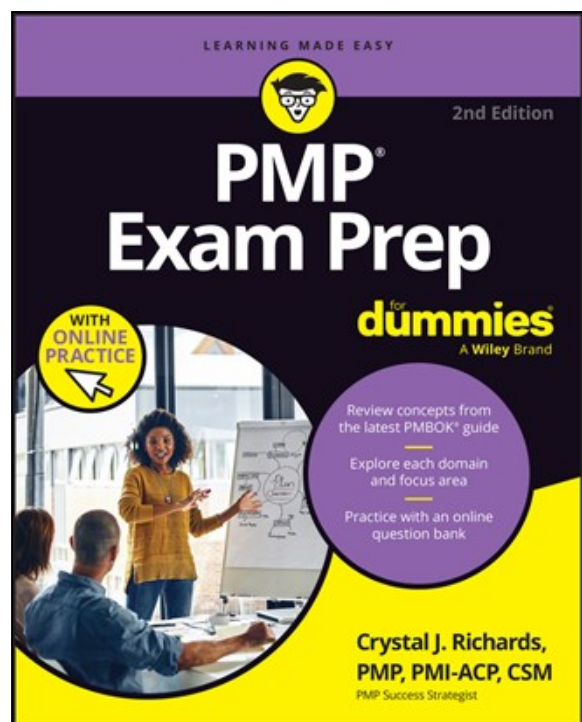
Previous Edition: 9781118017227

About the Author

Angelo Parra (DeLand, Florida) B.A., M.A., M.F.A is an award-winning playwright who has had plays produced Off-Broadway and at prestigious venues including Hartford Stage, Cleveland Play House, and the Edinburgh International Theatre Festival. His acclaimed *The Devil's Music: The Life and Blues of Bessie Smith* earned Lucille Lortel and Helen Hayes Award nominations. Parra has taught playwriting and theatre for 30 years at institutions including NYU and is a Dramatists Guild member.

PMP Exam Prep For Dummies

Crystal J. Richards



[View on Edelweiss](#)

Get your PMP certification the straightforward, stress-free way

Project management is one of the fastest-growing careers, with 25 million new roles expected globally by 2030. The PMP credential opens doors worldwide, signaling you can lead projects across industries and methodologies. *PMP Exam Prep For Dummies* walks you through the entire certification journey with confidence. From application tips and exam scheduling strategies to performance domain and principles study guidance, you'll find everything you need to pass the exam and build lasting project management skills.

This updated edition aligns with the PMBOK Guide Eighth Edition, covering six core principles, five Focus Areas, seven project performance domains, and forty evolved processes. You'll get expanded guidance on AI applications, PMO governance, and sustainability practices. Plus, access an online practice question bank with tagged questions and answer explanations to sharpen your test-taking approach.

Inside this book:

- Get the inside scoop on the three domains that make up the PMP exam: People, Process, and Business Environment
- Prep for both predictive and agile-hybrid approaches, because about half the exam tests your agile know-how
- Explore realistic mini-cases paired with common question styles, including wordy stems and "next best action" scenarios
- Learn proven tactics for spotting trap answers and working through tricky situation-based questions

Whether you're an aspiring project manager or a working PM ready to validate your expertise, this Dummies guide delivers the exam confidence and real-world skills you need.

For Dummies

BISAC: Study Aids

9781394436699

Paperback

August 18, 2026

£31.99 | 35,90 € | \$41.99

Previous Edition: 9781394300495

About the Author

Crystal Richards, MHA, PMP®, PMI-ACP®, CSM®

(Washington, DC), is the Principal & Owner of MindsparQ®, a training firm that helps overwhelmed teams build practical project management skills across predictive, agile, and hybrid approaches. With 20+ years in healthcare and public/private sector delivery, Crystal is known for engaging boot camps and exam prep that turn complex concepts into confident, job-ready practice. She teaches PMP and CAPM cohorts, speaks at PM symposia, and consults on leadership, agile adoption, and value-driven delivery.

 **JOSSEY-BASS™**
A Wiley Brand

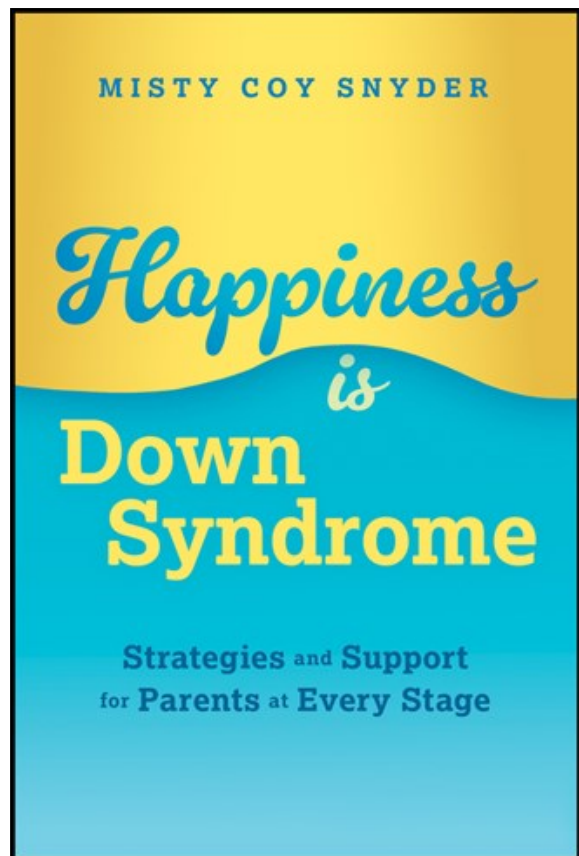
Jossey-Bass Education

WILEY

Happiness is Down Syndrome

Strategies and Support for Parents at Every Stage

Misty Coy Snyder



Navigate your Down Syndrome parenting journey with confidence, community, and practical support

When parents receive a Down Syndrome diagnosis for their child, they often feel isolated and uncertain about the future. *Happiness is Down Syndrome: Strategies and Support for Parents at Every Stage* offers essential guidance for families navigating this journey. Author Misty Coy Snyder combines personal experience with research-backed insights and community connections to help parents move from fear to empowerment.

The book addresses critical stages from prenatal diagnosis to educational advocacy. Readers will learn how to cope emotionally, connect with supportive communities, apply for early intervention services, and use person-first language. Throughout, practical strategies are woven together with personal narratives from diverse families, offering both validation and actionable guidance for maintaining parental wellbeing.

Readers will also find:

- Comprehensive guidance on handling prenatal and birth diagnoses, including where to find trusted resources and emotional support
- Guidance and encouragement for pursuing early intervention services
- Practical advocacy strategies for navigating educational systems and securing appropriate support
- Insights on person-first language and respectful communication about the disability community
- Research-backed statistics and empowering stories demonstrating the joy and fulfillment of raising children with Down Syndrome

[View on Edelweiss](#)

Josey-Bass

BISAC: Family & Relationships

9781394352531

Paperback

August 25, 2026

£18.99 | 20,60 € | \$24.00

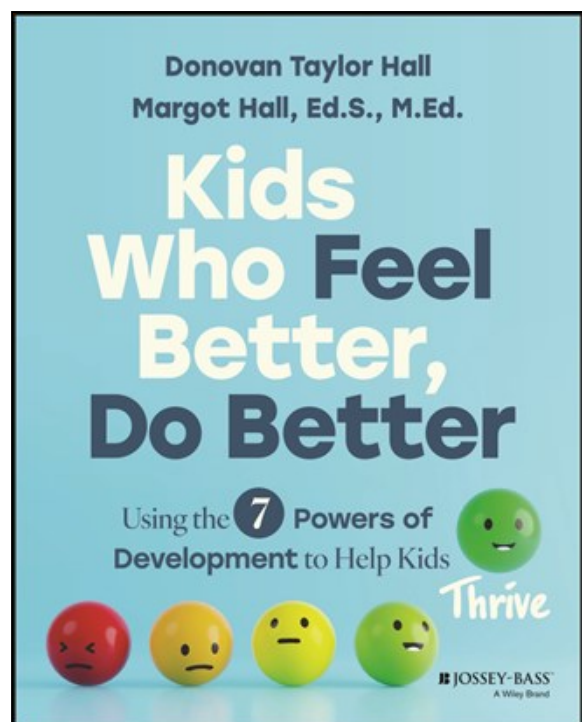
About the Author

Misty Snyder (Madison, NJ) is a mother and advocate in the Down Syndrome community. She runs Happiness is Down Syndrome, an online platform for families around the world to connect and share stories, and also works as a content creator and social media manager with three non-profits in the Down Syndrome community. Through coaching, course content, and advocacy she aims to educate families and celebrate the joys of raising a child with Down Syndrome.

Kids Who Feel Better, Do Better

Using the 7 Powers of Development to Help Kids Thrive

Donovan Hall



Strategies and tips for trusted adults to understand and support children and young adults in building resilience, confidence, and healthy self-care

In *Kids Who Feel Better, Do Better*, authors Donovan Taylor Hall and Margot C. Hall, M.Ed., Ed.S. with a proven, combined track record of over thirty years of experience in education and youth development; explain, clarify, and offer actionable strategies, practical approaches and relatable anecdotes for any adult working or interacting with children and young adults. Based on Donovan's track record as a teacher, youth advocate and beloved public speaker and Margot's extensive research, classroom and education administration experience; this book provides the reader with a primer on youth development theories, as well as personal insights and proven strategies to strengthen resiliency, promote positive trusted adult-youth relationships and develop skills that enable young people to show up for themselves. This book empowers trusted adults, whatever their role in the lives of children and young people, to create environments where these young people feel valued, supported and empowered.

Throughout, Taylor Hall demonstrates how to foster a classroom culture built on empathy, trust, and mutual respect. Readers will discover how to:

- Develop stronger, more meaningful trusted adult-youth connections
- Implement evidence-based strategies to enhance youth wellbeing
- Provide strategies, easily implemented activities and relatable anecdotes that make this book easy to read and use
- Prioritize self-care and build resilience for both them and the youth with whom they interact

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Jossey-Bass

BISAC: Education

9781394330300

Paperback

August 11, 2026

£20.99 | 23,10 € | \$27.00

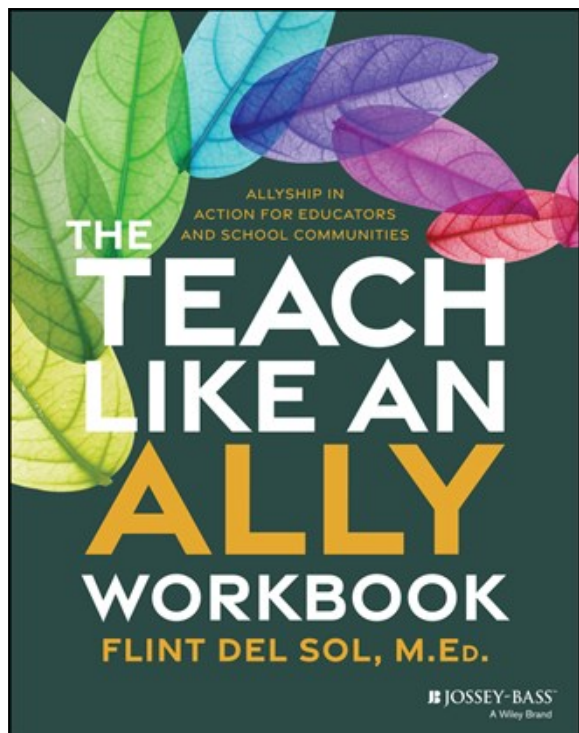
About the Author

Donovan Taylor Hall (Tampa, FL), also called Donofriend, is an educator, motivational speaker, consultant, content creator, and above all else, youth advocate. His mission is to equip students with tools to build a positive relationship with themselves and works with districts, schools, and youth organizations as a consultant and speaker, teaching educators how to make learning safe, equip their students with self-skills, and relationship building with students to his 90K social media followers across platforms. He has been featured on The Today Show and podcasts like Work in Progress with Sophia Bush, What Kids Really Need with Mallory Erickson, and On1 with Angela Rye. **Website:** <https://donovantaylorhall.com>.

The Teach Like an Ally Workbook

Allyship in Action for Educators and School Communities

Flint Del Sol



Transform allyship theory into daily practice with real strategies for supporting LGBTQ+ students

With 80% of transgender adults reporting negative school experiences and LGBTQ students five times more likely to miss class, educators need practical tools. *The Teach Like an Ally Workbook: Allyship in Action for Educators and School Communities*, by transgender educator and advocate Flint Del Sol, provides actionable exercises to help teachers, administrators, and parents confidently support LGBTQ+ youth.

Through real conversations with educators across grade levels, readers work through complex scenarios like navigating parent conversations about gender identity, handling staff conflicts, and planning inclusive events. The workbook introduces the Gender Continuum, an innovative self-exploration tool, and includes case studies, reflection questions, journaling prompts, and surveys for direct application to professional contexts.

Readers will also find:

- Guidance on understanding and tracking local laws and policies affecting LGBTQ+ students as they change
- Interactive exercises adapted from actual gender assessments to deepen understanding of student experiences
- Real transcripts from coaching conversations with educators navigating challenges at every grade level
- Practical tools including lesson outlines, unit maps, conversation starters, and checks for understanding
- Strategies for Professional Learning Communities, administrator work groups, and parent advocacy organizations

[View on Edelweiss](#)

Josey-Bass

BISAC: Education

9781394381197

Paperback

August 25, 2026

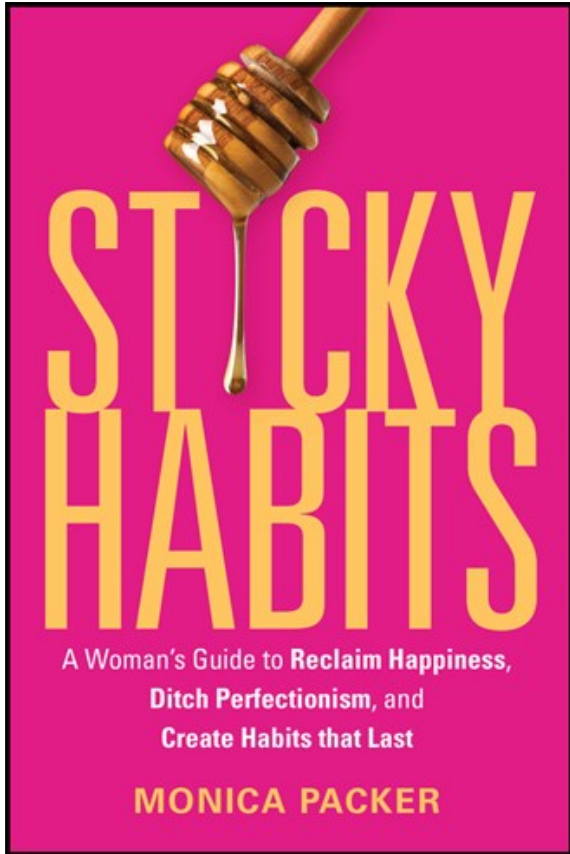
£20.99 | 23,10 € | \$27.00

About the Author

Flint Del Sol (he/him) is a veteran transgender teacher who worked within California public schools for more than a decade and has since advanced queer advocacy as a speaker, author, artist, and digital creator. He trains teachers and parents in the developmental and cultural needs of trans youth, doctors and healthcare workers across the country in trans considerations within cancer care, and businesses and organizations in the transformational power of empathy and self compassion. His online content found its footing in early 2021 for his clear and concise messaging, original voice, and powerful presence. He has since spoken for businesses, universities, school districts, parent groups, and community events,

Sticky Habits

A Woman's Guide to Reclaim Happiness, Ditch Perfectionism, and Create Habits that Last
Monica Packer



[View on Edelweiss](#)

Create sustainable habits designed specifically for the realities of women's busy lives

Women struggle to form habits that stick, not due to their lack of willpower, but because traditional methods weren't designed for their real lives. *Sticky Habits: A Woman's Guide to Reclaim Happiness, Ditch Perfectionism, and Create Habits that Last* introduces a revolutionary approach tailored to women's unique challenges, providing a flexible, research-backed method.

Sticky Habits guides readers through understanding how the mental and physical loads of invisible labor make conventional methods ineffective for women. The book presents the Sticky Habit Method step-by-step with real stories from diverse women, helping readers design habits around sleep, exercise, routines, and self-care that work even while facing life's most jam-packed, stressful seasons.

Readers will also discover:

- Why decades of research on invisible labor prove that women need different habit formation strategies than men
- A step-by-step flexible method specifically designed for busy women dealing with interruptions, maxed-out to-do lists, heavy mental loads, and burnout
- Real-life case studies of women across diverse life stages who successfully created sustainable habits using this approach
- Practical guidance for building habits around sleep, exercise, routines, self-care, and rest that stick even on demanding days
- How to shift from productivity-focused habits to ones that support identity, fulfillment, connection, and genuine happiness

Jossey-Bass

BISAC: Self-Help
9781394401161
Hardcover
September 8, 2026
£21.99 | 24,00 € | \$28.00

About the Author

Monica Packer (Holladay, UT) is a recovering perfectionist who uncovered the truest model to lasting growth: progress made practical. As a writer, podcaster, and coach, she guides women to find sustainable growth by adopting progress over perfection. Monica's popular podcast, *About Progress*, is a top-rated show with millions of downloads. She has served thousands of women online as a certified habits and identity coach, empowering women to find a new, gentler way to personal improvement through habit formation strategies designed specifically for them. Monica is a mom of 5 and former middle school English teacher.

Lady on the Hill

How Biltmore Estate Became an American Icon

Howard E. Covington

A beloved regional-history favorite returns with significant revisions, bringing Biltmore's remarkable story into the 21st century

Lady on the Hill reveals the remarkable story of how America's largest private residence became the nation's most visited historic house. Written with unprecedented access to the Biltmore archives and the Cecil family by Pulitzer Prize-winning journalist Howard E. Covington Jr., this compelling narrative chronicles George Vanderbilt's audacious vision to build a 250-room French château in the North Carolina mountains-and how five generations of his family preserved this American treasure without government support.

From the Gilded Age grandeur of the 1890s through transformative challenges of the Great Depression, World War II, and modern tourism, *Lady on the Hill* tells the story of how one family turned financial struggle into groundbreaking success. Readers discover William Cecil's innovative approach to making historic preservation profitable, the estate's secret role as a wartime vault for priceless National Gallery paintings, and the bold decision to build a winery that redefined what a historic property could be.

Freshly updated and brimming with additional content, this *Second Edition* includes:

- New Introduction reframing Biltmore as an uncommon example of successful, long-term family ownership and management
- Revised chapters, covering Biltmore's expansion, diversification, and response to changing visitor expectations since the mid-1990s
- New chapter introducing the fifth generation and addressing present-day challenges, including large-scale preservation and planning for the future

[View on Edelweiss](#)

Jossey-Bass

BISAC: History

9781394441600

Hardcover

August 25, 2026

£30.99 | 34,20 € | \$40.00

Previous Edition: 9780471758181

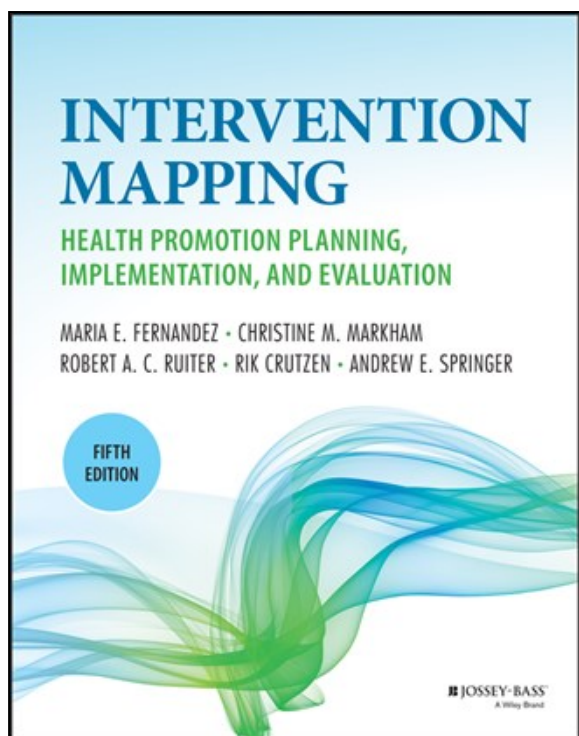
About the Author

Howard E. Covington Jr. is an award-winning journalist and historian, including a Pulitzer Prize for Public Service. He is the author of fifteen books, many focused on North Carolina history and American biography, and is widely recognized for his authoritative, narrative-driven approach to complex institutional histories.

Planning Health Promotion Programs

An Intervention Mapping Approach

L. Kay Bartholomew Eldredge



The definitive book on Intervention Mapping, with practical steps for students and practitioners in the health promotion field

Planning Health Promotion Programs is a highly practical guide to the planning process, focusing on a framework called Intervention Mapping. This book presents a series of steps, tasks, and processes that help you develop effective health promotion and education programs. You'll learn a range of approaches and models for predicting health behavior and environmental changes, and you'll get clear explanations of how to integrate theoretical constructs into effective promotion and education solutions. This new Fifth Edition brings the latest theories and research to bear on the Intervention Mapping process. You'll also gain access to a companion website with lecture slides, additional case studies, and a test bank. As the go-to resource in the field of health promotion planning, this remains indispensable for students and practitioners.

- Merge multiple theories into a single health education solution
- Learn the methods and processes of intervention planning
- Gain a practical understanding of multiple planning approaches
- Get up to date on the latest theories, trends, and developments in the field

This realistic planning handbook offers a system for program development, recognizing that one size cannot fit all. *Planning Health Promotion Programs* is the essential guide to the process, equipping you with the knowledge and skills to develop effective solutions.

[View on Edelweiss](#)

Jossey-Bass

Series: Jossey-Bass Public Health

BISAC: Medical

9781119774105

Hardcover

June 16, 2026

£100.95 | 110,95 € | \$128.95

Previous Edition: 9781119035497

About the Author



Business & Economics

WILEY

Design Thinking for Humanity

Practical Tools and Methods to Build Resilience for a Better Future

Michael Lewrick



A paradigm-shifting look at design that empowers readers to tackle the world's hardest problems

In *Design Thinking For Humanity: Cultivating a Transformative Mindset for a Better and Sustainable Future*, Design Thinking and Business Ecosystems Design Thought Leader, Michael Lewrick, delivers an insightful discussion of a “Designing for Humanity” framework. The author demonstrates the interconnectedness of all living beings and the urgent need for ecological and social justice, showing you how those interconnections can empower designers and innovators to address complex global challenges.

The book is divided into five parts: Future Thinking, Design Thinking, Ecological Thinking, Systems Thinking, and Exponential Thinking. Each part addresses how to tackle a variety of hard problems, from climate change to inequality and resource depletion. You'll also find:

- Strategies for fostering empathy, collaboration, and an understanding of the intricate web of life
- Tools to help you become an agent of positive change in the world
- Proven ways to cultivate empathy and compassion for all living things and develop innovative solutions to complicated global problems

Perfect for managers, executives, and other leaders in the sustainability, innovation, design, business, technology, and social impact spaces, *Design Thinking For Humanity* is a fascinating and practical addition to the Wiley Design Thinking Series. It belongs on the bookshelves of everyone with an interest in solving seemingly intractable problems and improving the world around them.

[View on Edelweiss](#)

Wiley

Series: Design Thinking Series

BISAC: *Design*

9781394366392

Paperback

August 4, 2026

£30.00 | 36,00 € | \$37.00

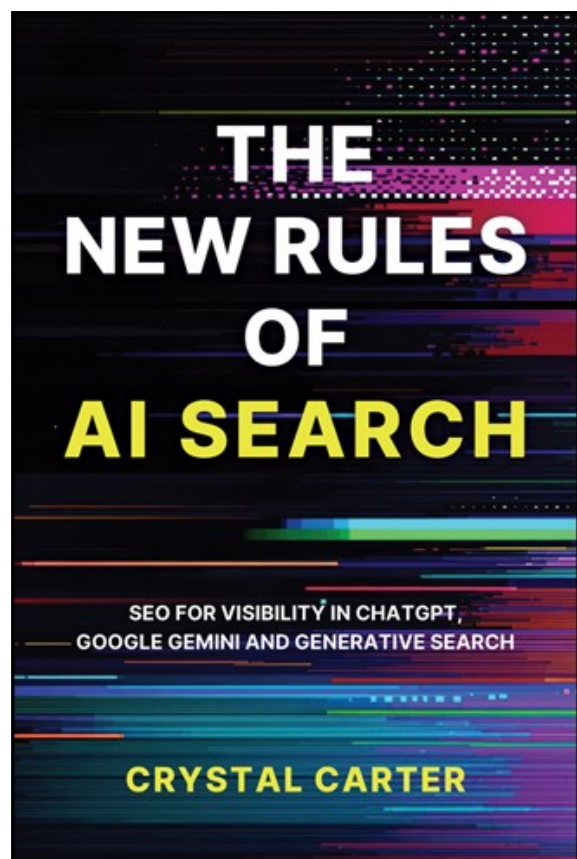
About the Author

Michael Lewrick (Zurich, Switzerland) has worked very intensively in recent years on the mindset that enables us to solve different types of problems. Michael is a best-selling author, award-winning design thinking and business ecosystem design thought leader, business entrepreneur, and visiting professor at various universities globally. His ideas, books, and company, Lewrick & Company, help mobilize people around the world to better lead innovation, digital transformation, and business growth in an era of increasingly rapid change. He is the author of the international best-sellers *Design Thinking and Innovation Metrics*, *Design Thinking for Business Growth*, *The Design Thinking Toolbox*, and *The Design Thinking*

The New Rules of AI Search

SEO for visibility in ChatGPT, Google Gemini and Generative Search

Crystal Carter



[View on Edelweiss](#)

Optimize your brand visibility for AI-powered search engines and large language models

In *The New Rules of AI Search: SEO for visibility in ChatGPT, Google Gemini and Generative Search*, Crystal Carter delivers a practical guide to optimizing brand visibility across AI-powered platforms. As large language models transform how consumers discover products and services, traditional SEO strategies require fundamental updates to remain effective in this new search paradigm.

The New Rules of AI Search explores the technical and strategic dimensions of generative engine optimization. Crystal Carter examines how AI search platforms aggregate and present information differently than traditional search engines, providing actionable frameworks for ensuring your brand appears prominently when users query ChatGPT, Google Gemini, and similar platforms for recommendations and information.

Readers will also discover:

- Specific techniques for structuring content that AI systems can easily understand, cite, and recommend to users seeking information
- Strategies for building brand authority signals that large language models recognize and prioritize in their generated responses
- Methods for monitoring and measuring your brand's visibility across multiple AI search platforms and generative interfaces
- Practical approaches for adapting existing SEO infrastructure to meet the unique requirements of AI-powered discovery channels
- Frameworks for anticipating future developments in generative search and positioning your brand ahead of

Wiley

BISAC: Business & Economics

9781394399697

Hardcover

August 27, 2026

£19.99 | 22,99 € | \$26.99

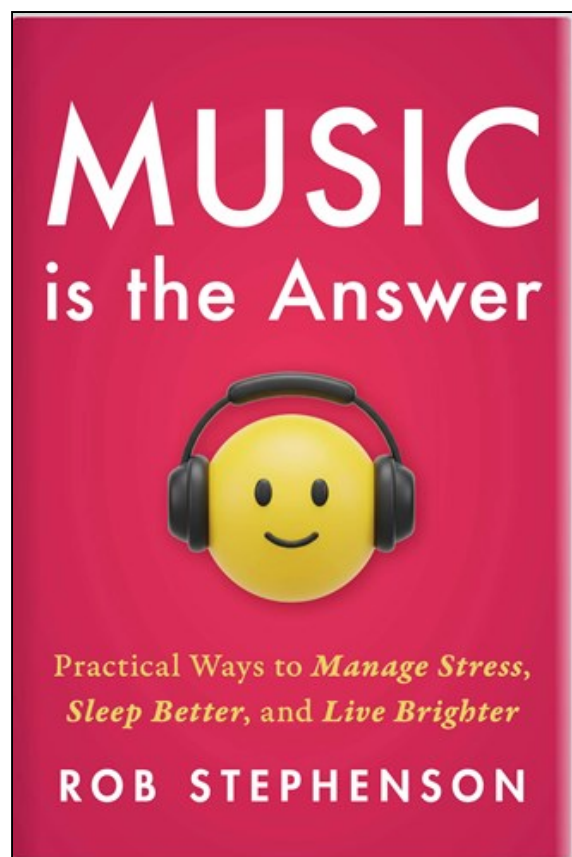
About the Author

Crystal Carter is a globally recognised expert in SEO, digital marketing and Large Language Model (LLM) optimisation, with over 20 years' experience helping major brands including Disney, McDonald's, TripAdvisor and Tomy. She is Head of SEO Communications at Wix, where she operates at the cutting edge of search and AI visibility across a platform with more than 250 million users worldwide. A frequent international speaker and contributor to industry platforms such as Google Search Central, Moz, Semrush and SMX, Crystal is a leading voice in how brands adapt to AI-driven search.

Music is the Answer

Practical Ways to Manage Stress, Sleep Better, and Live Brighter

Robert Stephenson



[View on Edelweiss](#)

Transform your daily listening habits into a science-backed wellbeing practice

Over 90% of people listen to music daily, yet few understand how to harness it intentionally for emotional and mental wellbeing. *Music Is the Answer: Practical Ways to Manage Stress, Sleep Better, and Live Brighter* translates robust neuroscience research into actionable steps, empowering readers to use music for stress relief, deeper sleep, improved mood, and enhanced focus.

Drawing on evidence about music's effects on stress response, cognitive function, pain management, and emotional expression, this guide offers QR code playlists and practical exercises that create an immersive companion experience. Each chapter connects scientific insights with everyday rituals, helping readers reclaim a personal, intentional relationship with music in an age of algorithm-driven listening.

Readers will also find:

- Research-backed techniques for using specific music types to reduce cortisol levels and activate the parasympathetic nervous system
- Curated playlists accessible via QR codes designed for sleep improvement, focus enhancement, mood regulation, and stress management
- Simple daily rituals that transform passive listening into an active, intentional wellbeing practice anyone can adopt
- Practical exercises connecting neuroscience concepts to real-world applications for immediate stress relief and emotional regulation
- Guidance on building personalized music-based routines that support long-term mental health and emotional resilience

Wiley

BISAC: Self-Help

9781394419609

Hardcover

August 5, 2026

£21.00 | 24,00 € | \$28.00

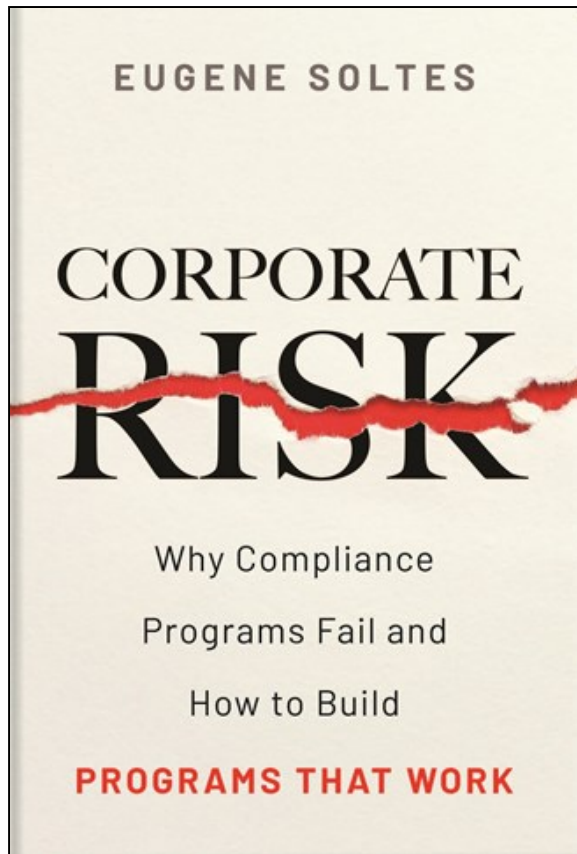
About the Author

Rob Stephenson (London, UK; FormScore: understanding employee wellness and performance) is an International Keynote Speaker, Wellbeing Consultant and DJ/Music Producer | InsideOut LeaderBoard. Rob is the author of *Be More Human: Practical Steps to Improve Your Wellbeing* (self-published) and the forthcoming *Xpansion Academy*, a Middle Grade/Young Adult fiction novel addressing digital balance, perfectionism, and algorithmic pressure through gaming. Rob is also the creator of *Harmonising the Mind*, a performance exploring the effect of music on the brain and mental health. He is Founder and CEO of InsideOut Leaderboard, CEO of FormScore, co-founder of the InsideOut Awards, and an

Corporate Risk

Why Compliance Programs Fail and How to Build Programs That Work

Eugene Soltes



[View on Edelweiss](#)

Why compliance programs fail—and how to build integrity-driven organizations that actually prevent misconduct

In *Corporate Risk*, Harvard Business School Professor and Founder of Integrity Lab, Eugene Soltes reveals why despite significant spending and time, companies continue to face major fines, reputational damage, and regulatory scrutiny from employee misconduct. Drawing on significant experience with multinational organizations, including more than two dozen Fortune 100 companies, global regulatory agencies, and more than a decade of research, Soltes exposes the fundamental problem with corporate compliance: measuring inputs instead of outcomes.

This book delivers a data-driven framework for transforming compliance from a "check-the-box" exercise into a measurable business activity that drives real behavioral change. You'll discover how leading organizations are moving beyond traditional compliance toward building integrity-driven cultures—where employees do the right thing that drives measurable value for the business.

Inside the book:

- How to measure compliance effectiveness using behavioral outcomes, not completion rates
- Proven methods for building and assessing organizational culture using both quantitative and qualitative data
- Strategies for proactive risk management that go beyond traditional risk matrices
- Evidence-based approaches to investigations, speak-up systems, and accountability that actually change behavior
- Frameworks for demonstrating ROI on compliance investments to boards and regulators

Wiley

BISAC: Business & Economics

9781394391936

Hardcover

August 4, 2026

£22.00 | 26,00 € | \$30.00

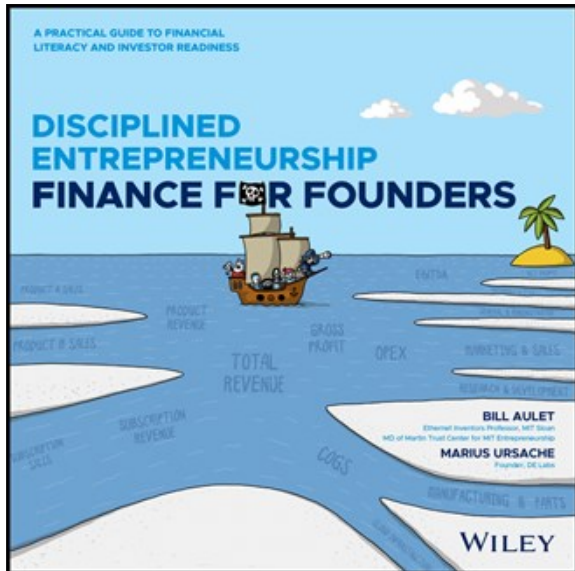
About the Author

Eugene Soltes (Cambridge, MA; Eugene F. Soltes - Faculty & Research - Harvard Business School) is the McLean Professor of Business Administration at Harvard Business School and the Founder/Director of Integrity Lab. His work utilizes data analytics to identify organizational cultures and compliance systems that can effectively prevent, detect, and respond to reputational and regulatory threats. He has led training for government agencies, including the Department of Justice, and regularly advises Fortune 100 companies on the data-driven design and evaluation of their compliance programs. He is author of *Why They Do It: Inside the*

Disciplined Entrepreneurship Finance for Founders

A Practical Guide to Financial Literacy and Investor Readiness

Bill Aulet



Practical financial literacy knowledge for entrepreneurs and startups

Bestselling author of the renowned *Disciplined Entrepreneurship*, Bill Aulet is back to deliver a vital and comprehensive understanding of financial terms and concepts that are essential to any new business venture. In *Finance for Disciplined Entrepreneurs*, the Disciplined Entrepreneurship series expands to show you how to manage the most fundamental aspect of your business—its money—so that you can focus on innovation and creating a unique value proposition, culture, and team.

Finance for Disciplined Entrepreneurs teaches readers about:

- How to develop a financial model to generate projections of your business that provide insights, meaningful projections, and a potential path to greatness

- The reason for milestone financing and various sources of capital for a business, with the pros and cons of each
- How to generate investor leads, filter to make a target list, and then sequence this list
- How to develop and customize an investor presentation and get the meetings you want

Finance for Disciplined Entrepreneurs does not aim to turn you into a seasoned finance professional or teach you tricks to make your business, rather, is a must-read for all entrepreneurs and startup team members seeking to develop basic financial literacy and give their venture the best chance of success.

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394361564

Hardcover

August 18, 2026

£32.00 | 38,00 € | \$39.00

About the Author

Bill Aulet (Cambridge, MA; mit.edu) is the managing director of the Martin Trust

Center for MIT Entrepreneurship as well as a Senior Lecturer at the MIT Sloan School of Management.

Prior to joining MIT, Bill had a 25-year track record of success in business. He began his career at IBM

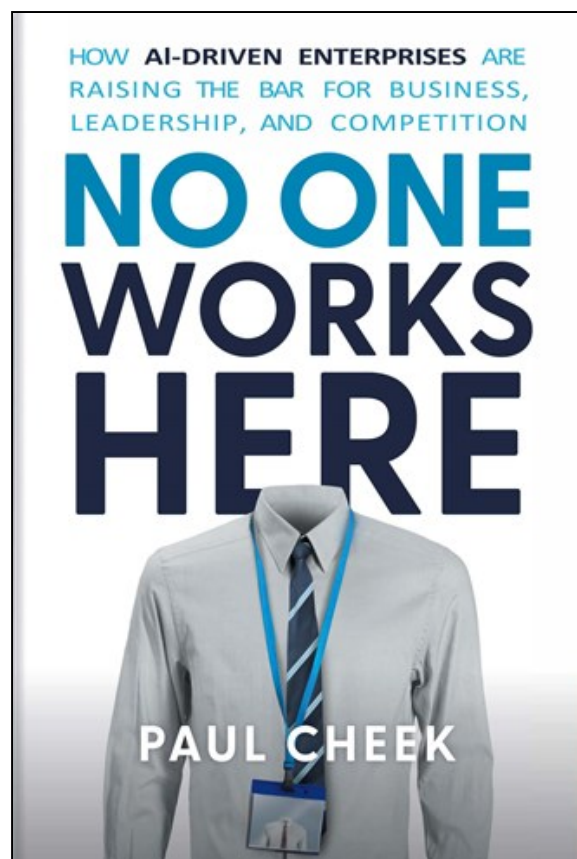
where he worked for 11 years, after which he became a serial entrepreneur. He started and ran Cambridge

Decision Dynamics and SensAble Technologies. In addition to his work at MIT, he works around the

No One Works Here

How AI-Driven Enterprises Are Dramatically Redefining Business, Leadership, and Competition

Paul Cheek



[View on Edelweiss](#)

Navigate the structural revolution transforming how organizations form, scale, and compete

The risk isn't AI replacing people – it's AI-enabled companies replacing entire organizations. *No One Works Here* reframes the organization itself, showing how AI functions as active nodes inside every enterprise. MIT Sloan Senior Lecturer Paul Cheek positions AI as a structural revolution mechanizing cognition, giving rise to a new archetype: the AI-Driven Enterprise.

The book moves systematically from threat to action. Readers confront existential risks to traditional models, gain conceptual clarity on AI-redefined structures, then explore opportunities across entrepreneurship, private equity, and government. Practical frameworks include the AI Opportunity Matrix and AIDE Institute research on successful implementation, showing how AI compresses timelines and why distribution becomes the bottleneck when everyone can build.

Readers will also find:

- A complete framework for understanding AI-Driven Enterprises (AIDEs) and their economics, showing how companies operate when they run on shared human and machine intelligence
- Evidence-based adoption strategies from AIDE Institute research that demonstrate what successful early adopters are doing differently
- Sector-specific guidance for applying AI in deep tech, medtech, pharma, and private equity to reduce R&D friction and transform investment playbooks
- The 4 C's framework for developing an AI-ready workforce focused on creativity, critical thinking, communication, and curiosity

Wiley

BISAC: Business & Economics

9781394435418

Hardcover

August 24, 2026

£23.00 | 26,00 € | \$30.00

About the Author

Paul Cheek (Boston, MA; <https://paulcheek.com/>) is a serial tech entrepreneur, entrepreneurship educator, and software engineer. He is a Senior Lecturer at the Massachusetts Institute of Technology in the MIT Sloan School of Management, the Executive Director of the Martin Trust Center for MIT Entrepreneurship, and a Co-Founder of Oceanworks. In 2021, Paul was recognized by Forbes 30 Under 30, the definitive list of young people changing the world, and for his leadership at Oceanworks. Paul was MIT's first Hacker in Residence and has since taught, mentored, and advised thousands of entrepreneurs around the world. Each year Paul teaches hundreds of undergraduate, graduate, and PhD students in the "New

The Whole Human Leader

How to Lead Without Losing Yourself

Peter Sorgenfrei



Lead effectively across teams, time zones, and business cycles without burning out

In *The Whole Human Leader: How to Lead Without Losing Yourself*, executive coach Peter Sorgenfrei delivers a framework for sustainable leadership built over more than a decade of coaching executives across 13 countries. Grounded in his own experience of leadership collapse and recovery, this book provides the real stories, practical tools, and mindsets required to lead as a whole person while maintaining clarity, rhythm, and energy.

Centered on the Whole Human Framework, the book shows leaders how to scale functions, manage teams, and navigate cross-functional complexity without sacrificing their wellbeing or relationships. Sorgenfrei draws on experience advising executives at Toyota, Coca-Cola, Nestlé, American Express, Eli Lilly, Hyundai, and numerous fast-scaling startups to present leadership techniques that blend strategic effectiveness with personal sustainability.

Readers will also find:

- Practical frameworks, including the Success-Security Matrix and the Whole Human Framework's four domains, for carrying the emotional and strategic load of leading today without burning out or breaking down
- Real-world stories from CEOs and senior leaders navigating the pressures of scaling organizations across multiple countries and time zones
- Tools for maintaining personal clarity and energy while managing teams, stakeholders, and cross-functional complexity simultaneously
- The case for integration over balance: strategies for building sustainable leadership rhythms that go beyond

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394403196

Hardcover

August 11, 2026

£22.00 | 26,00 € | \$30.00

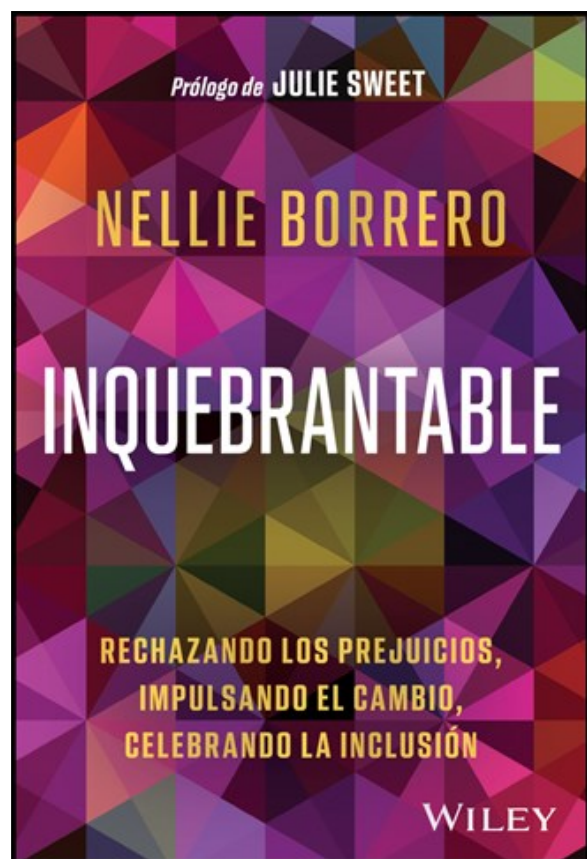
About the Author

Peter Sorgenfrei (Copenhagen, Denmark) has founded and led six companies across three continents. Today, he coaches and advises over 40 CEOs and their teams per year across 13 countries, including executives in Denmark, the UAE, the UK, the US, Lebanon, Germany, and beyond. His client roster includes Microsoft, Coca-Cola, Shell, Heineken, Capital One, Nestlé, Hyundai, and numerous fast-scaling startups and VC-backed firms. He specializes in the human side of leadership, helping people step into high-stakes roles without losing themselves

Inquebrantable

Rechazando Los Prejuicios, Impulsando El Cambio, Celebrando La Inclusión

Nellie Borrero



[View on Edelweiss](#)

Una pionera en la defensa de la diversidad y la inclusión muestra cómo crear movimientos revolucionarios que favorecerán su crecimiento y el de su organización

Cuando Nellie Borrero se unió a Accenture, el prejuicio y la discriminación pasaban desapercibidos y sin control; simplemente era la norma en el lugar de trabajo. Ahora, más de 35 años después, esta latina de primera generación comparte cómo lideró la estrategia de diversidad y desarrolló programas galardonados de inclusión y diversidad que transformaron a Accenture en el empleador número 1 en inclusión, diversidad y equidad.

En *Inquebrantable*, Borrero recurre a sus experiencias con notable franqueza y valentía para inspirarle a pensar en grande, reconocer su valor y mostrarse con él en todas partes, todos los días. Revela cómo eliminar barreras y reclamar espacio no solo para usted, sino también para los demás. Tomará conciencia de:

- Los prejuicios que afectan negativamente a los profesionales de color
- Reconocer que pertenencia y singularidad no tienen por qué estar en conflicto
- Levantarse y destacar: llevar su carrera de los márgenes al centro del escenario
- Qué hacer cuando el mentorazgo falla, y comprender el poder de recibir ayuda
- Mantenerse fiel a sí mismo cuando sus valores chocan con la realidad
- Presentarse estratégicamente, afirmarse con intención y competir

Un manifiesto para la comprensión y la acción, *Inquebrantable* ofrece un marco probado para crear relaciones transformadoras que conviertan la diversidad y la inclusión en una parte integral de su éxito y en una ventaja competitiva para su empresa.

About the Author

Now a strategic advisor and executive coach, **Nellie Borrero** was the Managing Director and Senior Strategic Advisor of Global Inclusion & Diversity at Accenture. Borrero is a first-generation Latina and award-winning executive at a Fortune 100 company, and has long been known for her unwavering advocacy of inclusion, diversity, and equality. Nellie joined Accenture in 1986 and soon created the company's first role specializing in diversity. In her current position, Nellie sets the vision and strategy for Accenture's diversity initiatives. She has launched award-winning diversity and inclusion programs in Japan, India, South Africa, Brazil, and Europe. At Accenture and with its clients around the world, Nellie has

Wiley

BISAC: Business & Economics

9781394411757

Hardcover

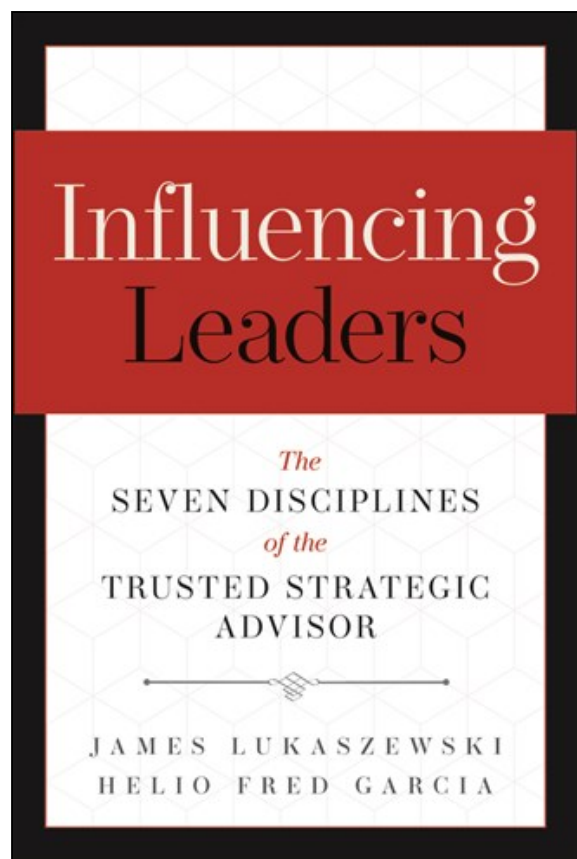
September 1, 2026

£22.00 | 26,00 € | \$30.00

Influencing Leaders

The Seven Disciplines of the Trusted Strategic Advisor

James E. Lukaszewski



[View on Edelweiss](#)

Become the advisor leaders call first for strategic clarity and trusted counsel

Executives face relentless pressure, ambiguity, and isolation, requiring advisors who deliver actionable counsel. This is the revised edition of *Why Should the Boss Listen to You?: The Seven Disciplines of the Trusted Strategic Advisor* by James

E. Lukaszewski, 2006. In this revised edition, Lukaszewski and Helio Fred Garcia provide the proven framework for becoming a strategic partner that leaders turn to when facing critical decisions.

The book presents seven essential disciplines: establishing trustworthiness, mastering verbal influence, developing management perspective, thinking strategically, recognizing patterns, structuring constructive advice, and teaching leaders to apply counsel effectively. Practical tools include the Three-Minute Drill, Five Imperatives for Advisors, Pattern Recognition techniques, and assessments for developing capabilities.

Readers will also find:

- The five components of trust and ten ways advisors commonly lose it, providing a clear roadmap for building and maintaining credibility with executives
- Frameworks for structuring advice that's clear, actionable, and strategically relevant.
 - Pattern recognition techniques that enable advisors to forecast future challenges by identifying recurring organizational and market dynamics
 - Methods for developing a management perspective that allows advisors to see the world through the leader's eyes and understand executive priorities

Wiley

BISAC: Business & Economics

9781394432288

Hardcover

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Previous Edition: 9780787996185

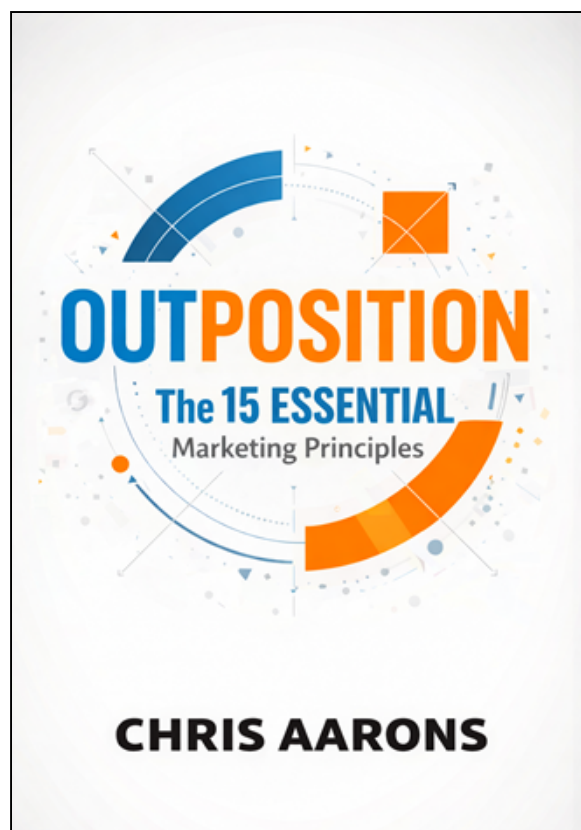
About the Author

Jim Lukaszewski is the founder and president of The Lukaszewski Group. He is a trusted advisor who is an expert in managing and counteracting tough, touchy, sensitive corporate management communications issues and an internationally recognized speaker and clinician on crisis management, ethics, media relations, public affairs, and reputation preservation and restoration. He counsels leaders facing serious internal and external problems involving: activist attack; community relations and grassroots campaigns; corporate relations failures; reputational threats; crisis communication; employee relationship building; ethics/integrity/compliance; civil/criminal/class action litigation

Outposition

The 15 Essential Marketing Principles

Chris Aarons



[View on Edelweiss](#)

Fifteen principle-based strategies that separate digital marketing leaders from algorithmic sameness

When AI has commoditized "good enough" marketing and every competitor uses the same tools, strategic clarity becomes the differentiator. In *Outposition: The 15 Essential Marketing Principles*, Chris Aarons, Wall Street Journal bestselling author and UT Austin marketing professor, delivers fifteen battle-tested principles drawn from 25-plus years transforming brands like Amazon, Cisco, and Coca-Cola.

Rooted in human psychology and behavioral insights, *Outposition* provides a principle-based operating system that transcends platform changes and algorithm updates. Each principle is supported by real-world case studies from category-defining brands including Liquid Death, Oatly, British Airways, and Wendy's, plus actionable tools such as the Digital 15 Implementation Canvas and competitive positioning frameworks.

Readers will also find:

- Customer journey mapping tools and alignment checklists that transform strategic principles into consistent daily marketing execution
- Frameworks for creating content so valuable that audiences would willingly pay for it, building lasting brand authority
- Guidance on establishing the right brand identity before launching any digital initiative or campaign
- Real-world case studies showing how category-defining brands built sustainable competitive advantage through principle-driven marketing

Wiley

BISAC: Business & Economics

9781394407545

Hardcover

August 11, 2026

£22.00 | 26,00 € | \$30.00

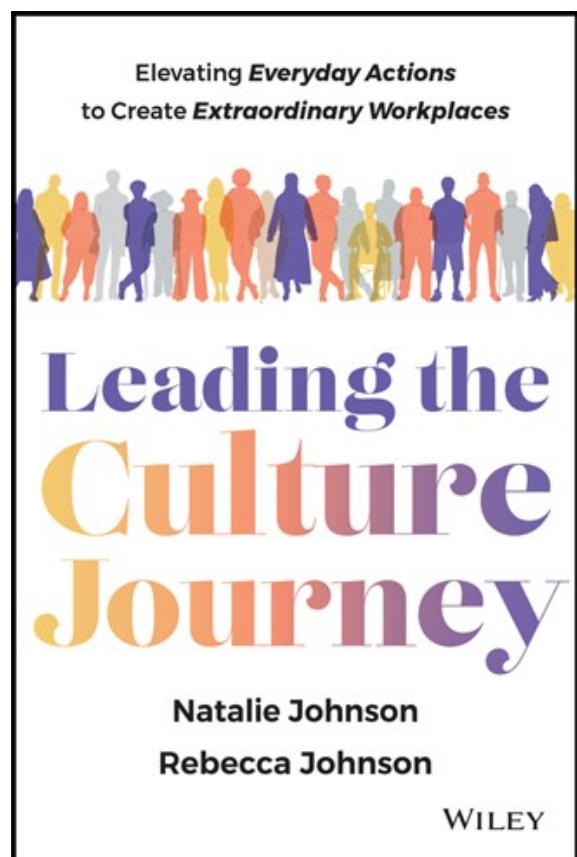
About the Author

Chris Aarons (Austin, TX | chrisaarons.com) is an Assistant Professor of Instruction at UT Austin's McCombs School of Business. His strategic insights have shaped marketing approaches for industry titans including Amazon, Microsoft, Coca-Cola, Adobe, and Dell, as well as breakthrough startups navigating competitive markets. His pioneering work includes spearheading one of corporate America's first social media programs at AMD in 2005 (two years before Twitter's public launch) and leading the communications strategy that helped Philips Electronics secure victory over Toshiba in the high-stakes DVD technology standards war of the mid-1990s. Recognition for his innovative campaigns

Leading the Culture Journey

Elevating Everyday Actions to Create Extraordinary Workplaces

Natalie Johnson



[View on Edelweiss](#)

Transform your workplace culture by elevating everyday actions that build trust, connection, and lasting productivity

In *Leading the Culture Journey: Elevating Everyday Actions to Create Extraordinary Workplaces*, workplace culture experts Natalie and Rebecca Johnson deliver an inspiring and practical discussion about how to build a work environment that energizes you and your team. They provide a compelling argument for the proposition that, at work, culture shapes everything – your energy, your wellbeing, the relationships your team members have with one another, and your company's performance. They also explain exactly how to build a culture that transforms your organization into a dynamic, vibrant, and healthy place to work.

This book is a call-to-action for everyone who's experienced a workplace that was more draining than invigorating. It offers human-centered frameworks that guide organizations into that rarified group of companies that succeed in transforming their cultures. You'll find:

- An authentic collaboration between two experienced authors who have led countless root-to-stem culture transformations in the real world
- Case studies and practical strategies with a proven track record of improving business results
- An expert compilation of advice that weaves together the impact of individuals, interpersonal relationships, and the environment

Perfect for managers, executives, entrepreneurs, founders, and other business leaders, *Leading the Culture Journey* is also a must-read for human resources professionals and the leaders of all kinds of groups – including non-profits, government agencies, and community organizations – interested in bringing out the best in those who follow them.

About the Author

Wiley

BISAC: Business & Economics

9781394408917

Hardcover

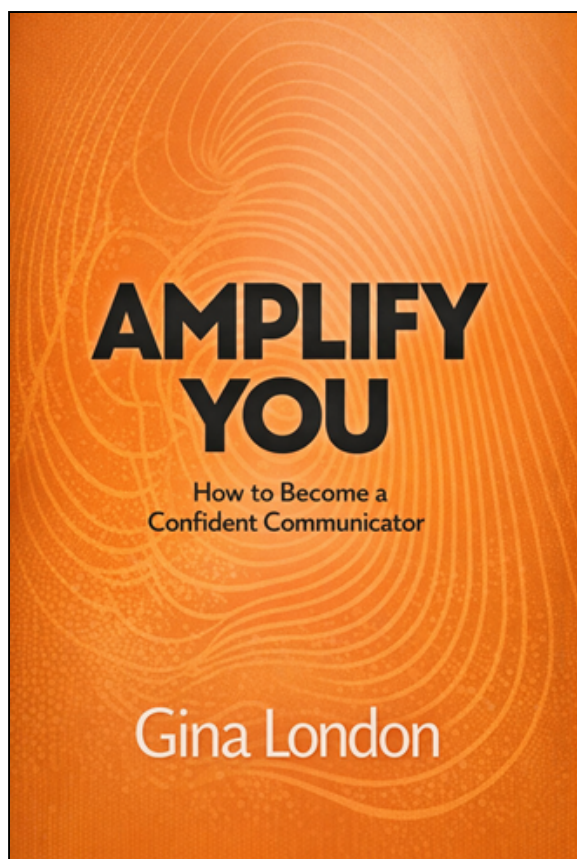
August 4, 2026

£22.00 | 26,00 € | \$30.00

Amplify You

How to Become a Confident Communicator

Gina London



[View on Edelweiss](#)

Build communication confidence through authentic connection and presence

In *Amplify You: How to Become a Confident Communicator*, Emmy-winning former CNN anchor and executive communication advisor Gina London shares her signature Say It, Look It, Be It framework. This practical guide helps professionals who feel overlooked or uncertain reclaim confidence and communicate with clarity in every situation, from boardroom presentations to difficult conversations.

Drawing from decades of coaching Fortune 500 leaders, London reframes effective communication as amplifying who you already are rather than becoming someone else. The book delivers practical exercises, real-world stories from executive coaching sessions, and innovative QR-coded video lessons that demonstrate techniques in action and reinforce each chapter's key concepts.

Readers will also find:

- Strategies for developing presence, empathy, and purpose that distinguish human connection in an AI-driven workplace environment
- Techniques for pitching ideas, selling yourself, and leading teams with greater clarity, confidence, and authentic impact
- Frameworks for navigating difficult conversations and high-stakes situations without second-guessing yourself or your message
- Actionable tools for connecting with any audience, whether presenting to boards, clients, or cross-functional teams
- Video lessons accessible via QR codes that bring communication concepts to life with demonstrations and practical examples

Wiley

BISAC: *Business & Economics*

9781394439058

Hardcover

September 1, 2026

£24.00 | 27,00 € | \$32.00

About the Author

Gina London is the CEO of Language of Leadership, Ltd. and a globally recognized expert on leadership communications. A former CNN correspondent and Emmy-winning anchor, she advises executives across Fortune 500 companies, government leaders, and changemakers on five continents. She is the weekly leadership columnist for *The Sunday Independent* - Ireland's most widely read newspaper - and her wide-ranging career includes chairing UNICEF's International Council and working alongside Nobel Peace Prize laureates. Known for her warmth, storytelling, and transformational coaching, Gina empowers leaders to inspire trust, foster engagement, and communicate with confidence. Born in

The Radical Promise

Mastering The Art of Doing What You Say You Will Do

James M. Kouzes



Story-driven framework for leaders to rebuild credibility when they fail to deliver on their promises

The Radical Promise delivers a story-driven framework for leaders to increase their trust and credibility or rebuild it when their actions don't match their words. The storyline and concepts are equally applicable to every person, regardless of title or position, who is challenged to keep promises and commitments to make sure that what they "say" (promise) is what they do.

- Specific leadership challenges that make it difficult to match actions with words
- Why DWYSYWD (doing what you say you will do) is the foundation of how credibility is established, no matter the specifics of any situation
- Steps that can be taken to rebuild and polish one's brand, as the characters discover and authors explain

The Radical Promise is an entertaining and thought-provoking book for today's leaders, as well as those aspiring to be or become even better leaders, seeking key lessons they can apply to their own organizations and professional lives.

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394426966

Hardcover

August 25, 2026

£25.00 | 29,00 € | \$34.00

About the Author

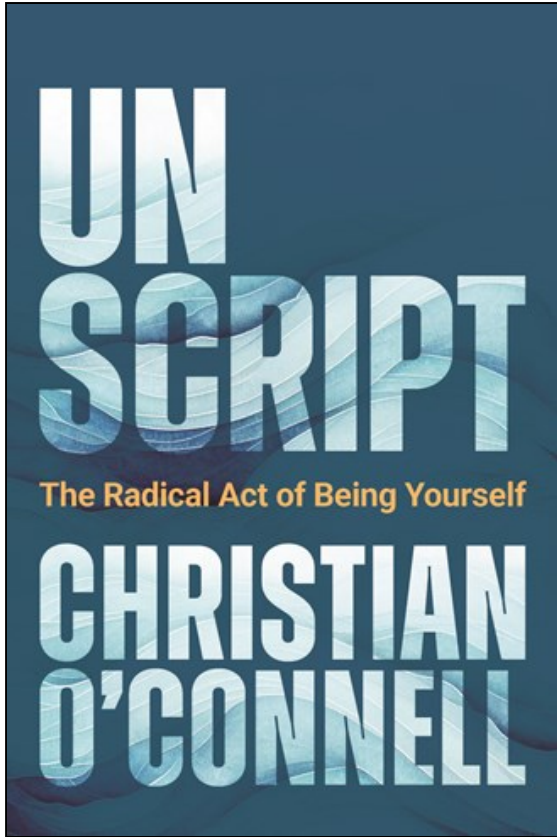
James Kouzes (Orinda, CA; www.leadershipchallenge.com) is Dean of the Executive Fellow of Leadership, Leavey School of Business at Santa Clara University, and lectures on leadership around the world to corporations, governments, and nonprofits.

Barry Posner (Berkeley, CA; www.leadershipchallenge.com) is Accolti Professor of Leadership and former Dean (1997-2009) of the Leavey School of Business, Santa Clara University. An accomplished scholar, he also provides leadership workshops and seminars around the world.

Unscript

The Radical Act of Being Yourself

Christian O'Connell



[View on Edelweiss](#)

Your magic is in the mess.

Christian O'Connell is the only broadcaster in history to achieve #1 ratings on two continents and is the first National Breakfast host in Australian radio history. For almost 30 years he has connected with millions of people daily — without scripts, without safety nets, and often without a plan. He's written a warm, funny and deeply honest guide to the one thing we're all starving for: real human connection.

In *Unscript*, Christian shows how invisible scripts — handed to us by family, culture and fear — quietly run our conversations, our relationships and our lives. We perform when we could be present. We impress when we could express. And the gap between who we are and who we pretend to be keeps growing.

With his WAVES framework — Wonder, Attune, Vulnerability, Enjoy and Surf — Christian offers a way back. Not to a better version of yourself, but to the real one. The one that was always there, underneath the act.

The real you — unpolished, unscripted and gloriously imperfect — is not the problem. You don't need to become someone new. You just need to remember who you already are.

Because your magic is in the mess.

Wiley

BISAC: *Self-Help*

9781394419364

Paperback

August 11, 2026

£16.95 | 19,95 € | \$22.95

About the Author

Christian O'Connell is a pioneering broadcaster, bestselling author and speaker who has transformed the radio landscape across two continents. With almost 30 years in broadcasting—20 in the UK and seven in Australia—Christian made history by becoming the first radio DJ to achieve number one ratings in both countries.

In 2018, Christian relocated to Melbourne with his wife and daughters, joining GOLD FM amid massive media scrutiny. Headlines dubbed him "Australia's Biggest Media Gamble Ever," yet he defied all expectations. Within just 16 months, his breakfast show climbed to number one, despite being relatively unknown to

Why Not?

Breaking Limits in Sport, Business and Life

Matt Formston

This is not just an inspiring story. It's a blueprint for performing at your best when the stakes are highest.

Matt Formston AM is a multi-sport World Champion, Guinness World Record holder and Paralympian. Parallel to his elite sporting achievements, he has built a career as a senior corporate executive, board chair and executive coach. He is also blind.

None of Matt's successes happened by accident. They were won through a system — the eight Hard Standards — that Matt forged at the intersection of professional sport and corporate leadership. He tested them over decades, inside fifty-foot Nazaré waves, on championship cycling tracks, freediving blind through shipwrecks and in boardrooms where the same principles had to hold.

Why Not? weaves those standards through every chapter. In Matt's story, you'll discover practical, immediately applicable principles for building clarity, discipline and accountability in your own performance.

- Know when to plan, when to pull the trigger and how to tell the difference.
- Audit yourself with brutal honesty before the world does it for you.
- Build capacity now so your future self can perform under pressure.
- Declare the goal before you've earned it, and do the work to deserve it.
- Lead with empathy and understand what motivates others beyond the KPIs.

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Why Not? is for anyone who wants to perform more consistently when it counts. If you suspect you're capable of more, but keep

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About the Author

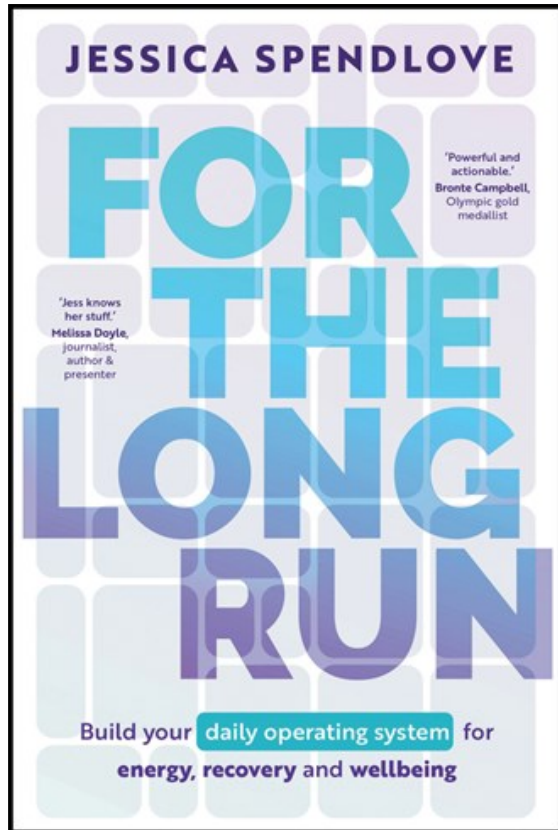
Matt Formston is a world champion athlete, corporate leader and disability advocate whose achievements span elite sport, leadership and public impact. He is a four-time ISA Para Surfing World Champion, former UCI Para-Cycling World Champion and world record holder, and a Rio Paralympian. In 2022 he surfed a measured 51-foot wave at Nazaré, Portugal, earning a Guinness World Record for the largest wave surfed by a person with disability. The ride became the centrepiece of the Netflix documentary *The Blind Sea*, which continues to drive global discovery.

Legally blind since age five due to macular dystrophy, Matt built a

For the Long Run

Build Your Daily Operating System for Energy, Recovery and Wellbeing

Jessica Spendlove



More energy today. Better health for life.

For the Long Run gives you a personalised system for protecting your energy, resilience and recovery, one habit at a time. The goal? Closing the gap between what you know you *should* do to feel your best — and the key actions that are actually practical and sustainable for the long term.

Jessica Spendlove has spent 15 years inside elite sport, military and corporate environments. That experience has shaped the framework she now teaches to leaders, founders and teams to boost their wellbeing and performance. *For the Long Run* is built around five daily rhythms (nutrition, exercise, stress, sleep and connection) and the practical question of how they operate under real-life pressure.

Inside, you'll discover immediately actionable advice, grounded in physiology and behavioural science, that will help you to:

- listen to what your body is saying and harness its natural biological rhythms
- support your energy: how you charge up, build capacity and charge down
- use targeted tips for nutrition and exercise to improve your daily vitality and your longevity
- understand how sleep, recovery and social connection shape your health, both today and long term
- keep your system running when faced with challenges like travel, parenting and the unpredictability of life.

[View on Edelweiss](#)

It's time to stop feeling exhausted, to stop cycling through burnout and reset, and instead design an operating system that actually works for you. *For the Long Run* is your guide to sustainable high performance — for today, tomorrow and decades to come.

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About the Author



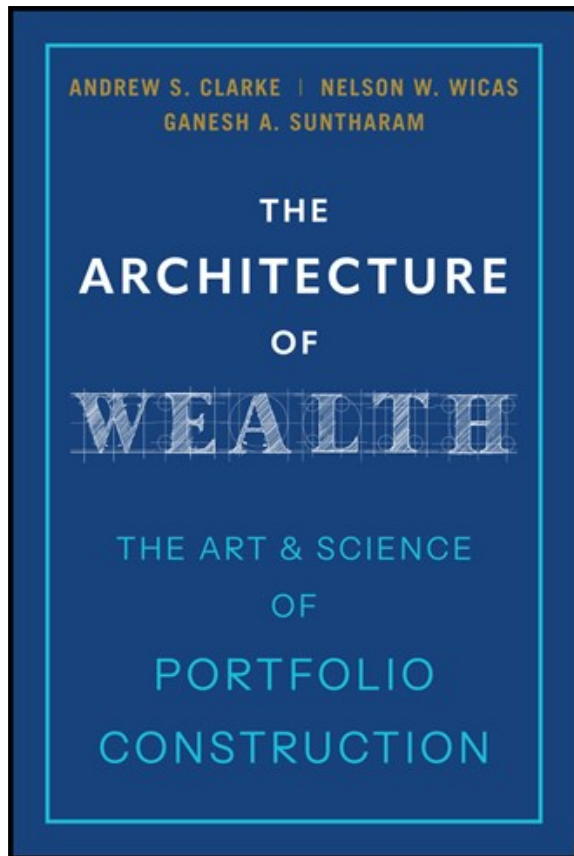
Finance & Accounting

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The Architecture of Wealth

The Art and Science of Portfolio Construction

Andrew S. Clarke



An accessible guide to the development of modern investment and portfolio theory and how you can use it to create an effective investment portfolio

The Architecture of Wealth: The Art and Science of Portfolio Construction, by experienced investment researchers Andrew Clarke and Nelson Wicas with portfolio manager Ganesh Suntharam, is an in-depth strategy guide for building a portfolio using techniques that reliably result in superior returns.

In the book, the authors outline the theory underlying modern portfolio construction, from the development of modern portfolio theory in the 1950s and 1960s to recent developments in behavioral economics. They also discuss the trial-and-error and compromise necessary to translate theory into real-world investing decision. Finally, the authors explain the advanced methodological and analytical techniques that they've used for over three decades to identify promising investing opportunities.

- An expert discussion of the last 75 years of investment management theory
- Explorations of risk models, optimization, and trading skill in the real world
- Step-by-step guides to constructing a modern investment portfolio

Perfect for undergraduate students in advanced economics and investment management courses, *The Architecture of Wealth* is also a must-read for MBA students, professionals pursuing a Certified Financial Analyst designation, and anyone else with an interest in portfolio theory and how it can be effectively applied to the contemporary markets.

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9781394382767

Hardcover

August 25, 2026

£41.00 | 47,00 € | \$55.00

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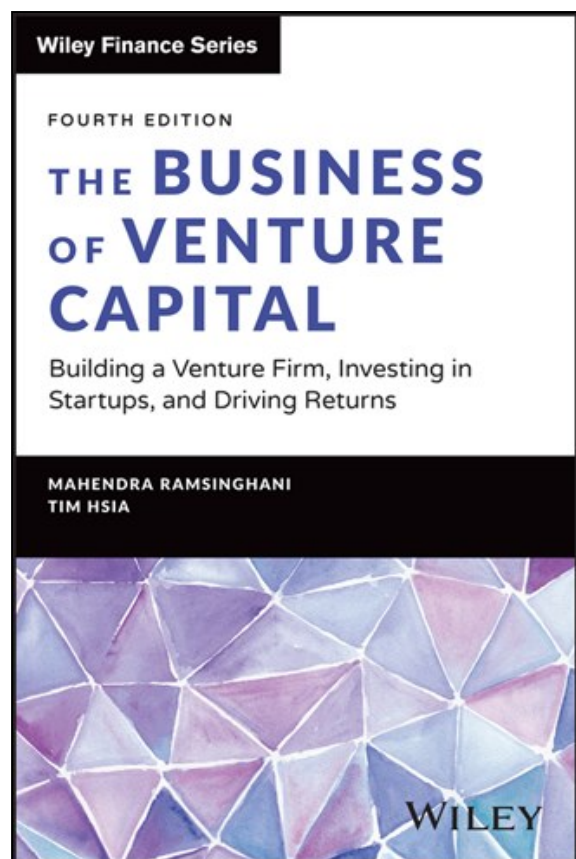
Andrew S. Clarke, CFA, has spent more than three decades as an investment researcher and communicator. He has worked at Moringstar and Vangaurd, where he served as assistant to Vanguard founder and indexing pioneer John C. Bogle. Clarke has published research in practitioner journals such as *The Journal of Index Investing*. He is the author of *Wealth of Experience* (Wiley, 2003).

Nelson Wicas works as an investment professional focused on quantitative equity strategies with over 30 years of experience. Most recently, he worked for 12 years at Redpoint Investment

The Business of Venture Capital, 4th Edition

Building a Venture Firm, Investing in Startups, and Driving Returns

Mahendra Ramsinghani



Since its initial publication, *The Business of Venture Capital* has been hailed as the definitive, most comprehensive book on the subject. In the fourth edition, this market-leading text explains the multiple facets of the business of venture capital, from raising venture funds, to structuring investments, to generating consistent returns, to evaluating exit strategies. In the era of ChatGPT, this new edition offers what generative AI cannot; the human insight and wisdom of a career in venture capital. New additions include geographic trends, discussing at a macro level what is going on around the world in VC. Ramsinghani will comprehensively update the data, with a view to the 10-year, 7-year, and 5-year cycle, in keeping with the 6-7 year lifecycle of this volume.

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August 25, 2026

£88.00 | 106,00 € | \$110.00

Previous Edition: 9781119639688

About the Author

Mahendra Ramsinghani (San Francisco, CA, secure octane investments), B. Engg. MBA, has over fifteen years investment experience and is the founder of Secure Octane, a San Francisco-based cybersecurity fund. He has invested in over fifty companies and served as a LP, GP and a founder in the U.S., Asia Pacific, and Middle East regions. He is a frequent speaker at engagements around the world, and contributes regularly to professional publications, including Techcrunch, Forbes and Venturebeat.



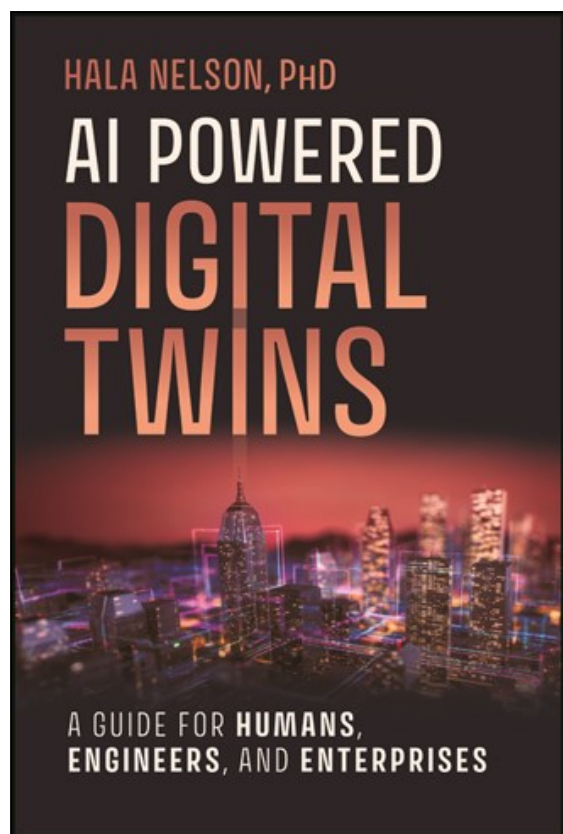
Professional Technology

WILEY

AI Powered Digital Twins

A Guide for Humans, Engineers, and Enterprises

Hala Nelson



[View on Edelweiss](#)

Build secure, effective digital twins using proven engineering principles and AI foundations

AI Powered Digital Twins: A Guide for Humans, Engineers, and Enterprises provides a unified framework for implementing digital twin systems where AI agents reason, act, and remain governed. Hala Nelson lays out a 12-layer engineering architecture spanning raw data ingestion, semantic spine, event, native core, agent reasoning loops, simulation, Zero Trust security, and governance lifecycle. The architecture targets systems that must perform in critical infrastructure rather than demonstrations.

The book delivers a human-centered Standard of Care framework alongside real-world case studies from critical infrastructure and system engineering. Readers gain practical guidance on integrating AI, data engineering, asset tagging, knowledge graphs and quantum computing within digital twin environments. Coverage includes accountability frameworks modeled on the rigor of aviation, healthcare, and civil engineering, plus an AI and data strategy designed to translate directly into measurable business value. The book stresses engineering discipline to bridge the gap between AI investment and real-world delivery.

The book contains:

- How AI agents reason, act, and stay governed within digital twins using Zero Trust security and governance controls
- A modular architecture for blending physical and virtual worlds while protecting safety across operational technology environments
- Accountability frameworks modeled on aviation, healthcare, and civil engineering that hold AI systems to a standard of care
- Case studies demonstrating implementation strategies for manufacturing and integrated system engineering

Wiley

BISAC: *Computers*

9781394362042

Paperback

August 3, 2026

£22.99 | 25,70 € | \$30.00

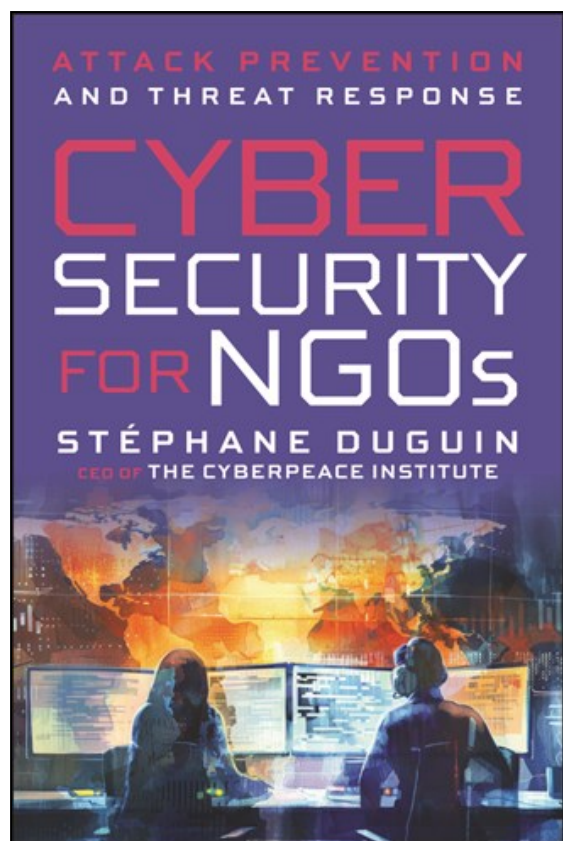
About the Author

Hala Nelson (Alexandria, VA) is a Professor of Mathematics at James Madison University and the author of *Essential Math for AI* (O'Reilly 2023). She specializes in mathematical modeling, AI and data strategy, and consults for the Departments of Defense, State, and emergency and infrastructure services in the public sector.

Cybersecurity for NGOs

Attack Prevention and Threat Response

Stephane Duguin



[View on Edelweiss](#)

Protect civil society organizations from cyberattacks and disinformation campaigns

Cybersecurity for NGOs: Attack Prevention and Threat Response delivers targeted security guidance for civil society organizations facing sophisticated cyber threats. Drawing on the CyberPeace Institute's research—including insights from the CyberPeace Tracer platform and direct engagement with over 600 NGOs through the CyberPeace Builders volunteer program—this book addresses the specific vulnerabilities facing under-resourced organizations on the front lines of humanitarian relief, human rights advocacy, and democracy protection.

The book maps the convergence of cyberattacks and disinformation campaigns targeting civil society, examining challenges including chronic under-resourcing, increasingly sophisticated attacks, and weak enforcement mechanisms in the global digital landscape. Through clear analysis and practical recommendations, it outlines actionable steps for building organizational resilience, connecting victim stories with research findings and effective cybersecurity practices.

Readers will also discover:

- Analysis of threat landscapes specific to humanitarian organizations, human rights groups, and democracy protection institutions operating globally
- Practical recommendations for building cybersecurity resilience within resource-constrained civil society organizations and nonprofits
- Strategies for addressing combined cyberattack and disinformation campaigns designed to undermine organizational trust and legitimacy
- Guidance on international collaboration frameworks and accountability mechanisms for holding attackers

Wiley

BISAC: *Computers*

9781394401239

Paperback

August 25, 2026

£22.99 | 25,70 € | \$30.00

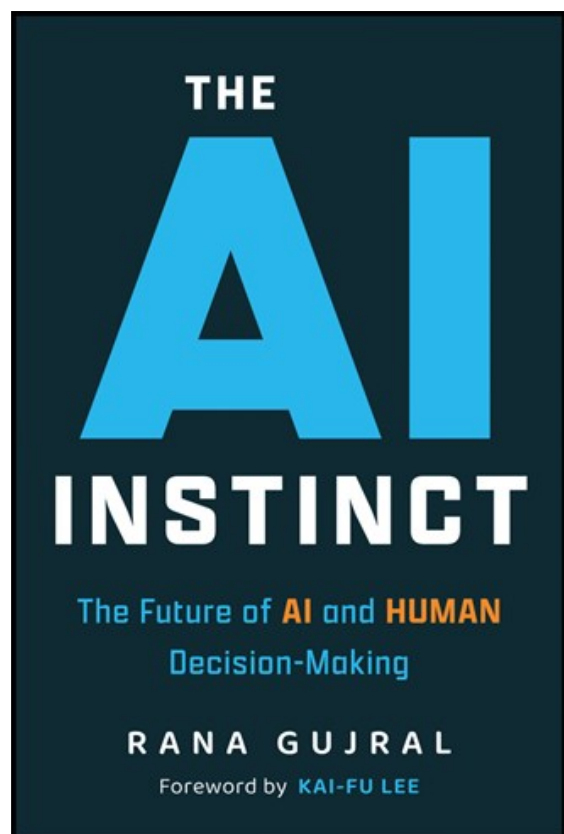
About the Author

Stéphane Duguin (Genève, Switzerland) is the CEO of the CyberPeace Institute, an international organization dedicated to defending the global community against cyber threats, with a particular focus on protecting critical sectors such as healthcare, education, and humanitarian services. With over two decades of experience in cybersecurity, he has had the privilege of working at the intersection of technology, policy, and human rights

The AI Instinct

The Future of AI and Human Decision-Making

Rana Gujral



[View on Edelweiss](#)

Reimagine what it means to be human in the age of AI

Artificial intelligence was created by modeling human cognition. While AI was built to run on slow and deliberate thinking processes, humans maintained dominance in fast, intuitive, emotion-based cognition: until now.

In *The AI Instinct: The Future of AI and Human Decision-Making*, Rana Gujral introduces the concept of Artificial General Experience (AGE): systems designed not only to solve problems, but to structure and update a continuous stream of experience. The book follows the rise of AI from a background tool to a force that shapes how we think, feel, and experience the world. Drawing on his pioneering work in cognitive AI at Behavioral Signals, Gujral takes readers to new depths in understanding where AI is headed and provides a fresh perspective on what it means to be human in a world where intelligence is no longer uniquely ours.

Readers gain a clear understanding of how cognitive AI operates in the real world: where it delivers value, quietly steers human decisions, and where the hype runs ahead of reality. From there, the book turns to the path toward Artificial General Intelligence (AGI) and AGE, exploring brain-computer interfaces and other emerging technologies that blend human bodies and machine intelligence, and argues that intelligence is shifting from isolated minds and standalone models to shared hybrid systems that shape how we think and live. The book closes by examining futures beyond AGI, where superintelligence appears not as a distant machine overlord but as composite minds that fuse human and AI capacities into new kinds of persons. Drawing on cognitive science, neuroscience, and philosophy, *The AI Instinct* asks what truly makes us human and how we can hold onto agency at the frontiers of hybrid thinking.

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BISAC: Computers

9781394392124

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August 25, 2026

£24.99 | 27,40 € | \$32.00

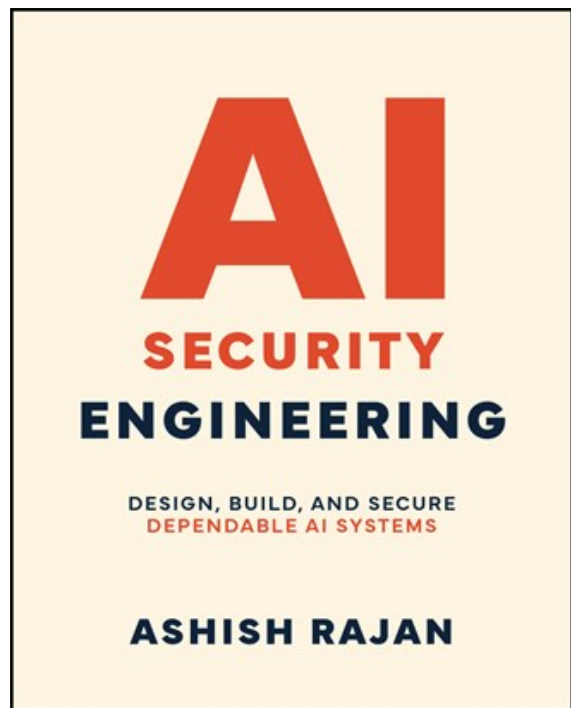
About the Author

Rana Gujral (San Francisco, CA) is a pioneer in cognitive AI, particularly through his work with Emotion and Behavioral AI at Behavioral Signals, where he leads efforts to analyze human behavior via voice data. His innovative approach goes beyond traditional natural language processing by assessing emotions, behaviors, and advanced cognitive states such as stress, engagement, and trustworthiness in real-time interactions. This multidimensional analysis has been applied across sectors like finance, customer service, healthcare, and defense, improving outcomes such as debt recovery, customer engagement, deep fakes, and emotional well-being monitoring. Gujral's leadership in

AI Security Engineering

Design, Build, and Secure Dependable AI Systems

Ashish Rajan



Design, Build, and Secure Dependable AI Systems Across the Enterprise Lifecycle

AI is rapidly becoming part of core enterprise systems but most security programs were not designed for systems that are probabilistic, adaptive, and increasingly autonomous. *AI Security Engineering* provides a foundational, engineering-first playbook for designing, operating, and scaling secure AI systems across the enterprise lifecycle.

Written by Ashish Rajan, a CISO advising Fortune 500 organizations on AI security, this book focuses on security for AI systems not AI used as a security tool. It examines how AI changes traditional security assumptions and how organizations must adapt their architectures, pipelines, governance models, and operating practices to manage AI risk effectively in production environments.

Rather than focusing on tools or point solutions, *AI Security Engineering* applies security engineering principles to modern AI systems. It covers AI threat models, secure AI pipelines, runtime detection and incident response, governance and compliance at scale, and the emerging challenges of agentic and multi-model systems. Readers are guided through how to evolve existing security programs to support AI-enabled applications without slowing delivery or becoming the "department of no".

This book shows how to:

- Design and operate secure AI systems across their full lifecycle from architecture and delivery to operations and scale
- Defend production AI applications against adversarial, emergent, and agent-driven threats
- Embed governance and risk controls into AI pipelines using engineering-first approaches

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Paperback

August 4, 2026

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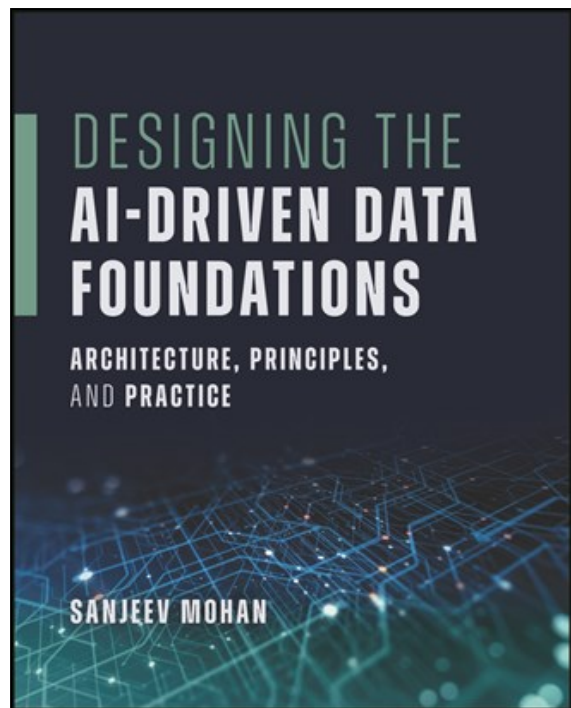
About the Author

Ashish Rajan (London, UK) is a CISO and Technical Cybersecurity Leader with over 15 years of experience, specializing in Cloud and AI security. He advises Fortune 500 and FTSE 100 companies on cybersecurity strategy, security programs and roadmaps. Ashish is also the host of the Cloud Security Podcast and co-host of AI Cybersecurity Podcast, where he speaks to industry experts from companies (e.g., Anthropic, DeepMind, CapitalOne, Citi, Netflix, JP Morgan Chase) to discuss insights and practical solutions for securing complex cloud and AI environments. Known for his thought leadership, he is a Keynote speaker who frequently speaks at

Designing the AI-Driven Data Foundations

Architecture, Principles, and Practice

Sanjeev Mohan



[View on Edelweiss](#)

Build AI-powered data platforms that unify analytics and intelligence

The playbook for data and AI architecture has been rewritten. This is the guide to what comes next.

For decades, data architectures were optimized for a predictable set of workloads. AI changes every layer of the stack where autonomous agents, not just humans, consume data. The architectures that worked for traditional analytics cannot meet these demands.

Designing the AI-Driven Data Foundations is a comprehensive guide to architecting platforms for this new reality.

Drawing on his experience as principal analyst at SanjMo and former VP of Research at Gartner, where he advised thousands of enterprises on data strategy, renowned analyst Sanjeev Mohan delivers vendor-neutral guidance for navigating a landscape where yesterday's best practices no longer apply. The book systematically unpacks each layer of contemporary data stacks, from operational and analytical data stores through ingestion, integration, analytics, generative AI, governance, security, privacy, and operations. The data architecture landscape is experiencing unprecedented disruption. AI has catalyzed changes across the entire data management stack: hardware optimized for vector operations, engineering practices reimaged for unstructured content, and consumption patterns transformed by autonomous agents. *Designing the AI-Driven Data Foundations* examines how the rise of unstructured data and AI agents as first-class consumers are redefining architectural principles that have guided the industry for decades.

You'll also discover:

- A unified and comprehensive data and AI strategy

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9781394396665

Paperback

August 18, 2026

£37.99 | 42,80 € | \$50.00

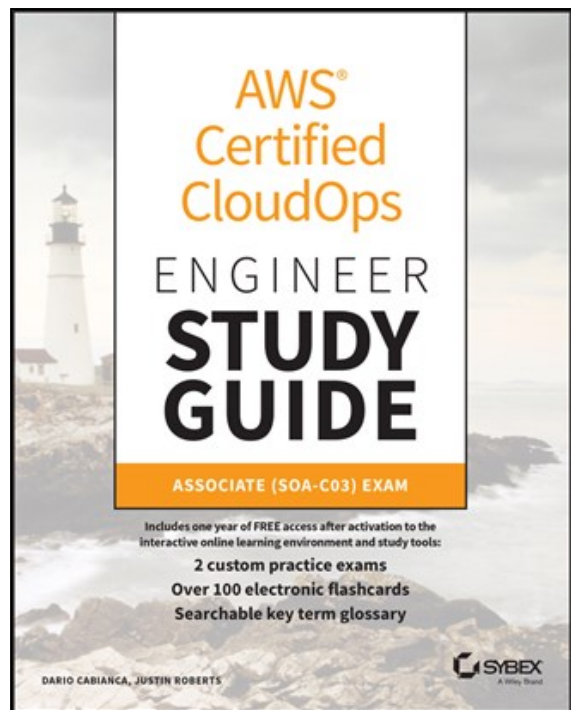
About the Author

Sanjeev Mohan (Scottsdale, AZ) is an established thought leader in the areas of cloud, modern data architectures, analytics, and AI. Until recently, he was a Gartner vice president known for his prolific and detailed research, while directing the research direction for data and analytics. He is now a principal at SanjMo, where he provides technical advisory to elevate category and brand awareness. He has helped several clients in areas like data governance, generative AI, DataOps, data products, and observability. He regularly presents on topics pertaining to end-to-end data pipelines and helps businesses discover what their data can do for them.

AWS Certified CloudOps Study Guide

Associate (SOA-C03) Exam

Dario Cabianca



Efficiently prepare for the AWS Certified CloudOps Engineer Associate SOA-C03 exam

AWS Certified CloudOps Engineer Study Guide: Associate (SOA-C03) Exam provides targeted preparation for professionals seeking AWS certification. Written by Dario Cabianca and Justin Roberts, this guide covers the five domains tested on the current SOA-C03 exam: monitoring, logging, analysis, remediation and performance optimization; reliability and business continuity; deployment, provisioning, and automation; security and compliance; networking and content delivery.

The study guide delivers exam-aligned content structured around official AWS certification objectives. You'll explore the AWS Well-Architected Framework in depth, including how it helps CloudOps engineers design workloads that are performant, reliable, secure, cost-optimized, and operationally efficient across AWS environments. The guide also provides extensive coverage of core operational skills such as Amazon CloudWatch monitoring, building resilient and high-performing architectures with AWS Auto Scaling, implementing automation best practices, creating infrastructure as code with AWS CloudFormation, designing IAM policies, managing VPC networking, and applying cost-management tools. Each chapter maps directly to specific exam domains, ensuring comprehensive preparation for the operational scenarios and troubleshooting questions that define the SOA-C03 exam.

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Series: Sybex Study Guide

BISAC: Computers

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Paperback

August 11, 2026

£47.50 | 51,30 € | \$60.00

About the Author

Dario Cabianca (Georgetown, KY), formerly a Senior DevOps and AI Engineer at AWS, is the AWS Practice Director at Trace3, where he leads the delivery of innovative AWS cloud-based solutions for clients across various industries and domains. He has over 20 years of experience in enterprise architecture, cloud computing, cybersecurity, and artificial intelligence. He holds 10 cloud certifications from AWS, Google, Microsoft, and ISC2. Previously, he was Principal Cloud Security Architect at McKinsey, serving clients in Banking, Transportation, Health Sciences and the Public Sector. He developed security reference architectures and design patterns to be applied at scale (100+ applications) by migration teams. He

Customer Service

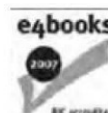
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