



WILEY

WILEY EMEA TRADE CATALOGUE

December 2024

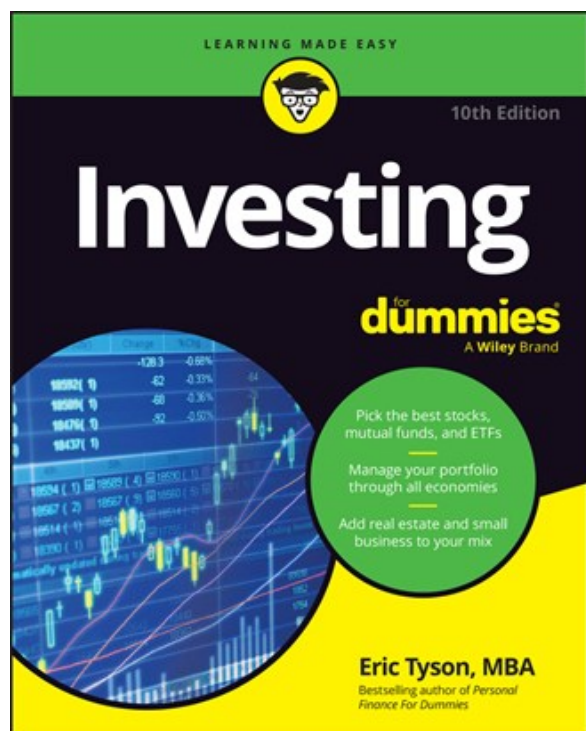
wiley.com

Dummies



Investing For Dummies

Eric Tyson



All the investing basics you need to know, from the bestselling *For Dummies* line

This updated edition of *Investing For Dummies* offers sound advice to everyone who wants to build wealth through investing. Learn about stock investing, bond investing, mutual fund and ETF investing, real estate investing, and picking most trustworthy resources for your needs. Turn to this jargon-free resource before you make your first investment, so you can make smart decisions with your money. Get a feel for managing the ups and downs of the market, learn how to assess your investment decisions, and plan out a portfolio that will work for you. With over a million copies sold in previous editions, this book offers golden advice on making your money grow.

- Consider the risks and rewards of different types of investing
- Assess the current market and your financial situation, so you can make a solid investing plan
- Understand how stock markets work and how you can profit from them
- Beef up your investing strategy with bonds, brokerage support, real estate, and beyond

Investing For Dummies is the go-to book for people new to the world of finance and eager to build a solid foundation—and grow wealth for the future.

[View on Edelweiss](#)

For Dummies

BISAC: *Business & Economics*

9781394286737

Paperback

December 11, 2024

£18.99 | 21,40 € | \$24.99

DE EUR: 22.9€

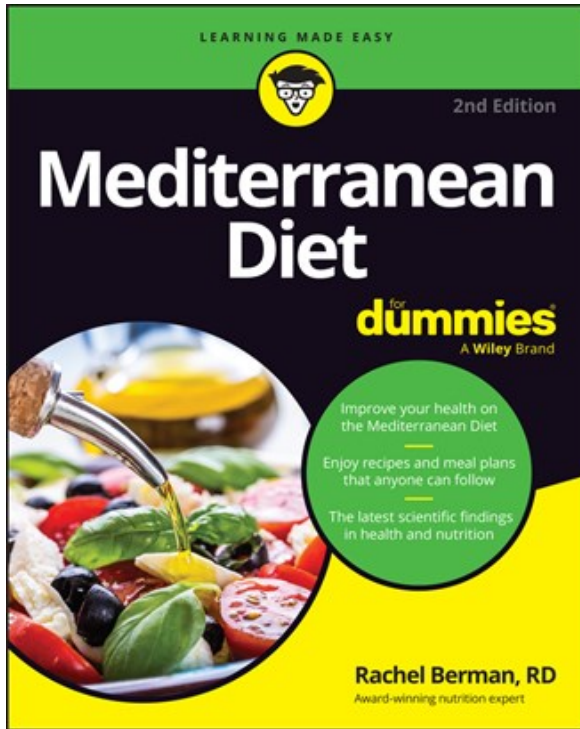
Previous Edition: 9781119716495

About the Author

Eric Tyson (metro New York, NY) has shared his financial expertise in bestselling books like *Personal Finance For Dummies*, *Real Estate Investing For Dummies*, and *Home Buying Kit For Dummies*.

Mediterranean Diet For Dummies

Rachel Berman



Your companion to the easy, family-friendly diet that anyone can follow

The Mediterranean diet incorporates the foods and eating habits of the Mediterranean to improve your health and promote longevity. *Mediterranean Diet For Dummies* shows you that you don't have to give up the things you love to live a healthy lifestyle. This easy-to-follow, sustainable diet focuses on plant-based foods and healthy fats, while still letting you enjoy favorites like meat and cheese, in moderation. Discover the proven benefits of the popular Mediterranean Diet, including reduced risk of chronic health conditions like heart disease and diabetes. Rachel Berman, a registered dietitian and recognized national nutrition expert, walks you through the latest research on this diet. You'll also find recipes and meal plans to help you get started on any budget. Find out why so many people are switching to a Mediterranean diet, and get clear advice that will make it easy for you to switch, too.

- Learn how the Mediterranean diet can improve your health and extend your life
- Get easy-to-understand summaries of the latest research on the diet, including its benefits for brain health
- Discover the pros and cons of adapting the Mediterranean diet to fit your lifestyle
- Follow recipes and meal plans that take the guesswork out of healthy eating

If you want or need to change your diet, this Dummies guide can be an important step toward a healthier lifestyle.

[View on Edelweiss](#)

For Dummies

BISAC: *Cooking*

9781394276851

Paperback

December 16, 2024

£18.99 | 21,40 € | \$24.99

DE EUR: 22.9€

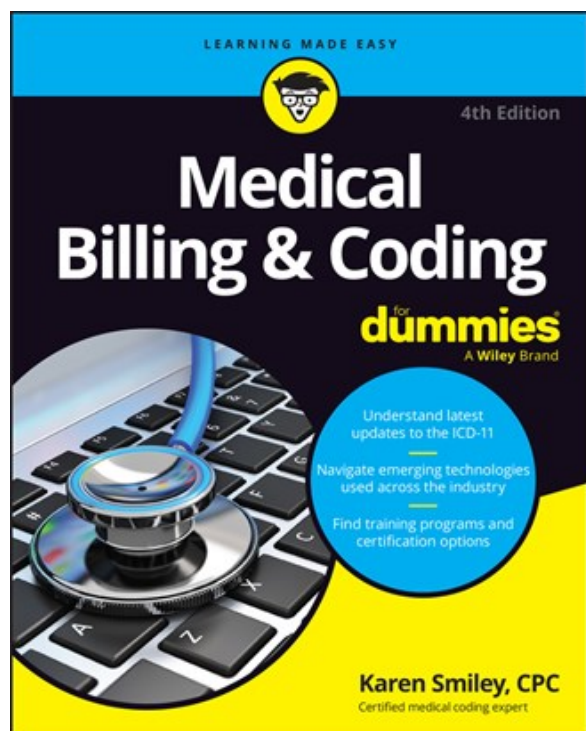
Previous Edition: 9781118715253

About the Author

Rachel Berman (Port Washington, NY) is a registered dietitian and recognized national nutrition expert who regularly appears in media. Currently, Rachel is a Senior Vice President at Dotdash Meredith (an IAC company and the #1 largest publisher in the US) where she leads the content and business strategy for health and wellness websites reaching millions of readers each month including Parents, Verywell Mind, Verywell Family, and Verywell Fit. Under Rachel's leadership, Verywell's been honored with several prestigious awards including a Webby for The Verywell Mind Podcast, MM&M's Best Consumer Healthcare Brand, and AdWeek's Hottest in Health. Rachel received a B.S. from Cornell University and has counseled thousands of patients

Medical Billing & Coding For Dummies

Karen Smiley



The essential guide for medical billing professionals, updated for ICD-11 standards

Medical Billing & Coding For Dummies will set you up for success in getting started as a medical biller and coder. To ensure data accuracy and efficient data processing, medical offices need professionally trained coders to handle records. This book provides prospective allied health professionals with everything they need to know to get started in medical billing and coding as a career. In addition to an introduction to the basics of medical coding, you'll get information on how to find a training course, meet certification requirements, and deal with government agencies and insurance companies. Learn about the standard practices in the medical billing industry and get up to speed on the ethical and legal issues you're likely to face on the job. This accessible guide is a great entry point—and a great refresher—for anyone interested in the medical billing and coding profession.

- Get a primer on your career options in the field of medical billing
- Learn coding practices for telehealth, viral outbreaks, and other emerging issues
- Update your knowledge of the changes between ICD-10 and ICD-11 coding systems
- Find training programs and explore your options for certification

This Dummies guide is an accessible entry point for prospective professionals looking get a jump on their new career, and current professionals intent on staying up-to-date in this flexible and growing field.

[View on Edelweiss](#)

For Dummies

BISAC: Medical

9781394268313

Paperback

December 18, 2024

£18.99 | 21,40 € | \$24.99

DE EUR: 22.9€

Previous Edition: 9781119625445

About the Author

Karen Smiley (Maryland Heights, MO) is a certified, multi-specialty coding expert in physician and outpatient reimbursement with an extensive background as a coder, auditor, accounts receivable manager, and practice administrator, expanding her experience in commercial, Medicare and Medicaid claims processing.

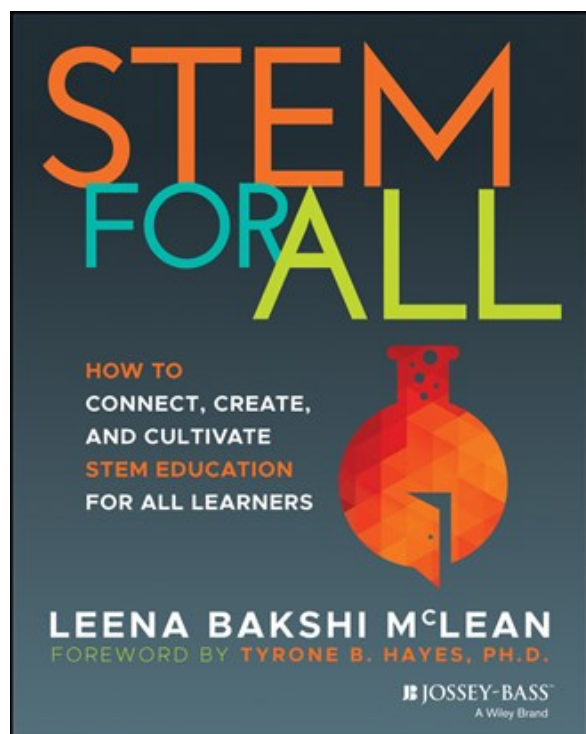
Jossey-Bass



STEM for All: How to Connect, Create, and Cultivate STEM Education for All Learners

How to Connect, Create, and Cultivate STEM Education for All Learners

Leena Bakshi



Help close the STEM gap through theory and practical tools

Containing all of the practical tools needed to put theory into practice, *STEM for All* by Leena Bakshi McLean provides a roadmap for teachers, instructional coaches, and leaders to better understand the challenges that create low engagement and scores in STEM subjects and implement exciting and culturally relevant teaching plans. This book covers a wealth of key topics surrounding the subject, including classroom culture, discourse, identity, and belonging, family and community participation, and justice-centered core learning.

This book uses the Connect, Create, and Cultivate framework from STEM4Real, an organization that provides socially just and culturally relevant STEM teaching and standards-based learning strategies, combined with stories and case studies of real students throughout to provide context for key concepts. In this book, readers will learn about:

- Six pillars that can throw off the foundation of a classroom, including non-inclusive curriculum and lack of equal access
- Moments of triumph and resilience that can be used to navigate rocky and recalcitrant relationships
- Implicit and unconscious biases that can unravel our impact despite our best intentions

STEM for All earns a well-deserved spot on the bookshelves of all educators motivated to close the STEM gap and better prepare their students for future college and career opportunities in math and science fields.

[View on Edelweiss](#)

Jossey-Bass

BISAC: Education

9781394221448

Paperback

December 18, 2024

£22.99 | 25,70 € | \$30.00

DE EUR: 27.9€

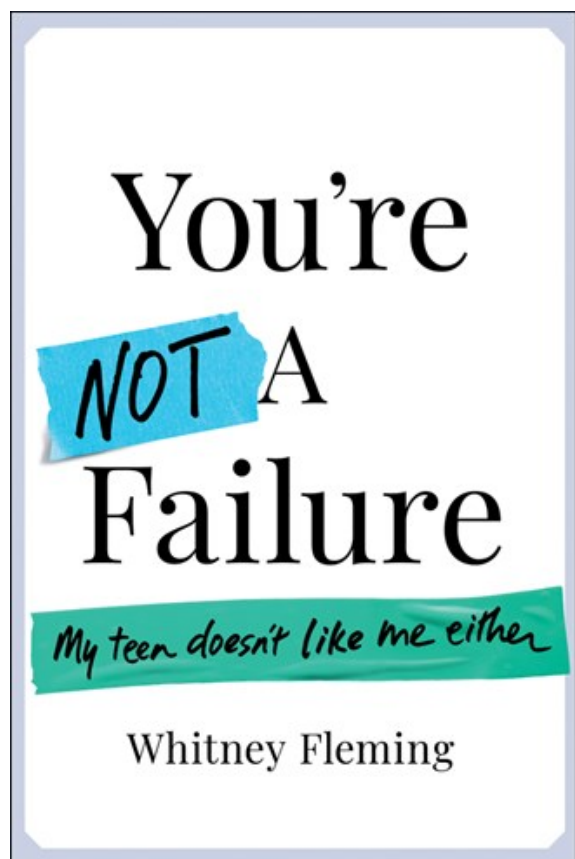
About the Author

Leena Bakshi, Ed.D, (Honolulu, HI) is founder and executive director of STEM4Real and hosts the STEM 4Real Podcast. STEM4Real provides socially just and culturally relevant STEM teaching and standards-based learning strategies through pedagogy, collaboration, professional learning, leadership, and lesson study. STEM 4Real Podcast guests include education thought leaders like Wiley author Sheldon Eakins, Gholdy Muhammad, Zaretta Hammond, and Principal Baruti Kafele. Leena is a former math and science teacher, instructional coach, and county office administrator and is a board member for the Hawaii Science Teachers Association. She earned her doctor in educational leadership from the University

You're Not a Failure

My Teen Doesn't Like Me Either

Whitney Fleming



[View on Edelweiss](#)

Stay connected through the tween and teen years, feel less alone, and tackle today's toughest parenting issues

Do you feel like you are the only one struggling while raising your teenager? Academic stress, mental health, tech usage, competitive athletics, self-esteem issues, adolescent apathy, disrespectful behavior—it's tough to be a teen these days, and just as tough to parent one. If you're in the thick of it with your adolescent—or if you're getting a jumpstart on this difficult time—this book can help you untangle the complex challenges and improve your relationship with your kids. In *You're Not a Failure: My Teen Doesn't Like Me Either*, beloved parenting blogger Whitney Fleming empowers parents to shift their mindsets and approach their relationship with their teens with renewed optimism and understanding.

There's no perfect guidebook for parenting tweens and teens because there is no one-size-fits-all approach that actually works when it comes to raising kids. Each parent-child dynamic is different, and each adolescent has a unique personality and challenges all their own. But mostly, raising adolescents means parents will learn about themselves—the good, the bad, and the ugly. With this book, you can flip the narrative about raising teenagers by taking control of your emotions and responses to create a loving, supportive relationship. This book will help you:

- Unpack and work through the complicated emotions, issues or traumas you may bring into the relationship with your big kids
- Stop trying to be a “good” parent—instead, become the parent your kid needs
- Let go of fear and anxiety to help your kids take risks and build resilience
- Manage and rethink your approach to social media, smartphones, and other unprecedented parenting challenges

Jossey-Bass

BISAC: Family & Relationships

9781394251988

Paperback

December 31, 2024

£16.99 | 18,80 € | \$22.00

DE EUR: 26.9€

About the Author

Whitney Fleming (Chicago, IL) loves sharing stories that help other people feel less alone, so she made a career out of it. After spending time in politics and public relations, she started freelance writing and launched a blog called Playdates, posting consistently on Fridays in 2015, which is now known as WhitneyFlemingWrites.com. She is best known for her vulnerable, relatable, and humorous articles, essays, and posts about raising her three teenage daughters who are close in age. She also brings an authentic and realistic voice to topics such as marriage, mid-life, parenting, and mental health. Her work has been featured on Today Parents, Good Morning America, Huffington Post, Yahoo!, Her View From Home, Scary Mommy, Pop Sugar, and

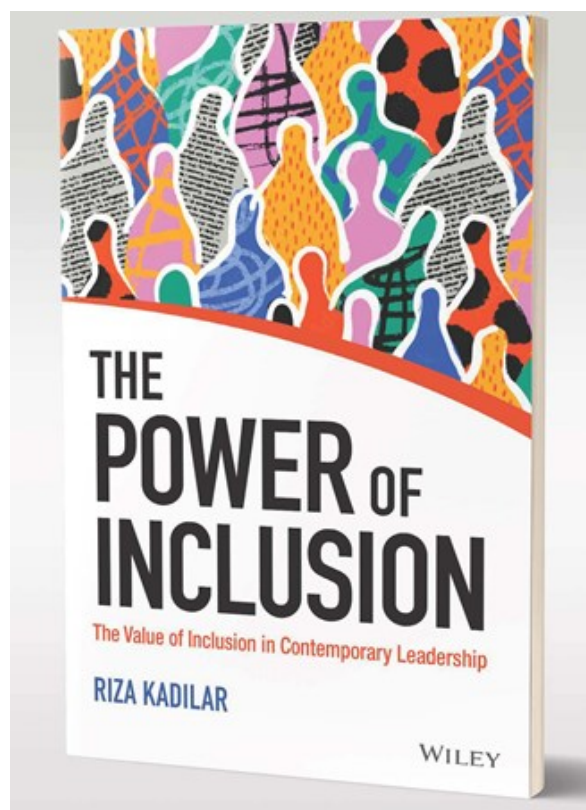
Business



The Power of Inclusion

The value of inclusion in contemporary leadership

Riza Kadilar



Strategies and tools to become a better leader by developing an inclusive perspective at work

Instead of seeing inclusiveness as a “trendy concept,” *The Power of Inclusion: The value of inclusion in contemporary leadership* shows its audience on how inclusion is an emotion that is achieved only through effective practice abilities. This book delves into what inclusiveness promises us, discusses the relationship between inclusiveness, productivity, and diversity, evaluates concepts that are useful for us to increase our capacity for inclusion and looks at the obstacles that stand in the way of inclusion (such as unconscious prejudices) to help teach readers understand how to change and become an inclusive leader.

Written by Dr. Riza Kadilar, President of European Mentoring and Coaching Council (EMCC Global), this book explores topics including:

- How inclusion is effected when people feel respected, valued, trusted and safe, have a sense of belonging and are able to be their best self
- Why diversity in aspects like age, appearance, culture and education can be turned into a benefit for any organisation
- Why leaders must regard the differences, and not be regardless of the differences, of their team members

The Power of Inclusion earns a well deserved spot on the bookshelves of all coaches and mentors, business leaders, HR professionals and managers who seek to reinvent their perspective surrounding timely interpersonal topics and achieve greater organisational cohesiveness and success as a result.

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394276370

Hardcover

December 19, 2024

£19.99 | 22,99 € | \$24.99

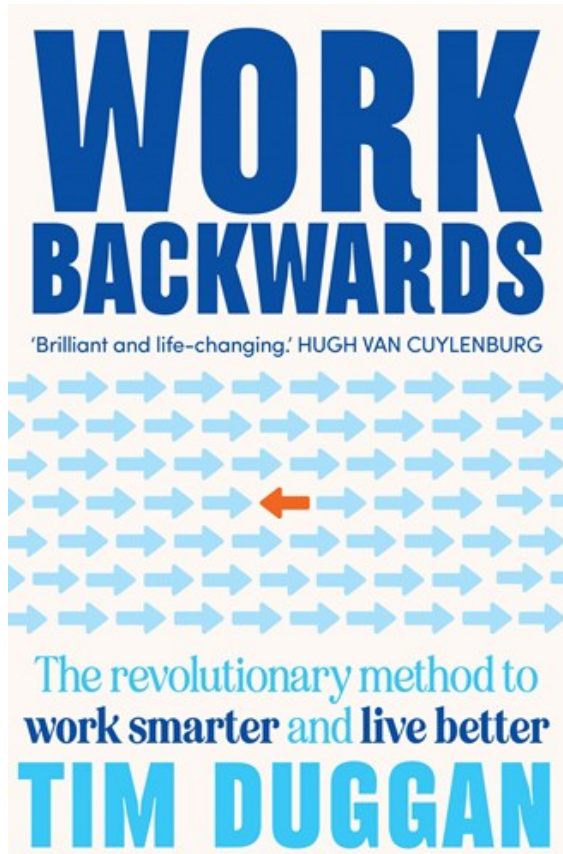
DE EUR: 24.9€

About the Author

Dr. Riza Kadilar is the president of European Mentoring and Coaching Council (EMCC Global). He has a PhD in Economics. After a BSc degree at METU in Industrial Engineering, he has obtained his MSc degree at Stanford University, and completed his MBA at HEC, Paris and an executive management course at INSEAD. His professional career includes senior level bank management experience in France, UK, Netherlands and Turkey. During his 25 years of banking career he delivered numerous motivational speeches in more than 30 countries, and was a visiting professor at leading universities. He is also chairman of China Institute Turkey, scientific committee member at Institut du Bosphore (Paris), and board member at Hisar

Work Backwards

The revolutionary method to work smarter and live better



[View on Edelweiss](#)

Something's about to break, and if we don't change direction soon, it's going to be us.

It doesn't matter in which industry or where, too many of us are overworked, disengaged and apprehensive about the future of work. In his life-affirming new book, best-selling author and entrepreneur Tim Duggan argues that we approach work and life the wrong way around. Fuelled by a powerful realignment that's questioning the way we traditionally think about and interact with our workplaces, *Work Backwards* takes us on a journey around the world from America's top universities to the streets of Helsinki, from museums in Mexico to Sydney's golden beaches to explore how and why we work. You'll discover:

- Why reversing your thinking can have such an oversized impact
- The three things you need to live a full life right now
- How to easily reset your life-work balance
- How to use tools like remote, hybrid and flexible work properly
- Why this is right moment to experiment with work
- Expert guidance from the world's leading work and happiness researchers
- A new army of people who are rethinking their relationship with work

Learn valuable, practical tools to work better and live a fulfilled and meaningful life that takes advantage of this once-in-a-generations opportunity to reverse your thinking and reclaim your life back from work.

Wiley

BISAC: 0

9781394298174

Paperback

£19.99 | 23,40 € | \$27.50

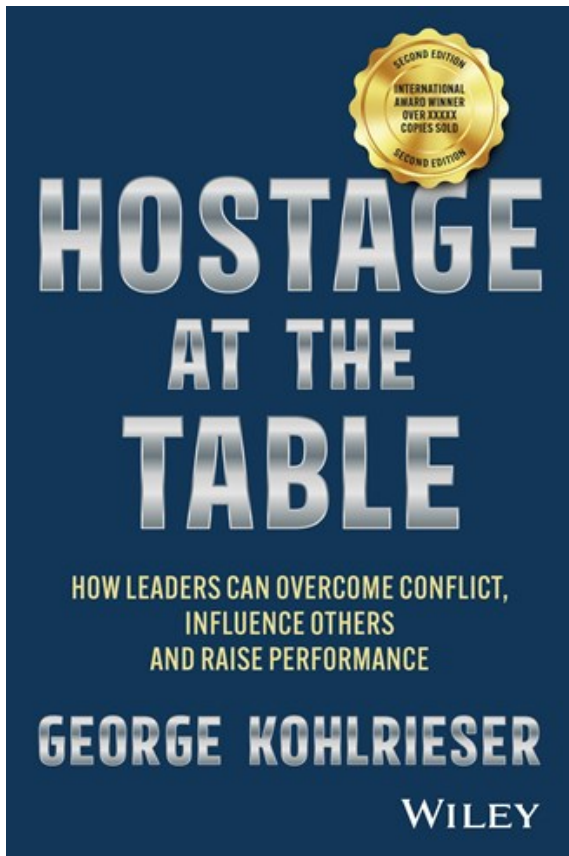
About the Author

Tim Duggan is an optimist who loves thinking about big ideas. He has co-founded several digital media ventures, most notably Junkee Media, one of Australia's leading independent digital publishers. His first book, *Cult Status*, was awarded the Best Entrepreneurship and Small Business Book at the 2021 Australian Business Book Awards, and his second book on creativity, *Killer Thinking*, was named one of the Best Books of 2022 by Apple Books. Tim's new book, *Work Backwards*, explores how anyone can take advantage of a once-in-a-generations opportunity to rethink how and why we work. Tim is the Chair of the Digital Publishers Alliance, an industry body that represents over one hundred and fifty titles from leading

Hostage at the Table

How Leaders can Overcome Conflict, Influence Others and Raise Performance

George Kohlrieser



[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394278220

Hardcover

December 26, 2024

£25.00 | 29,00 € | \$32.00

DE EUR: 30.9€

Previous Edition: 9780787983840

It is only by openly facing conflict that we can truly progress through the most difficult business challenges

Conflict is a part of our everyday human behavior that stems from a basic fight-or-flight instinct that is hardwired into our brains. Too often, however, we believe that conflict is something that must be avoided at all costs. This tendency to suppress conflict can spark a cascade of negative emotions that eventually derail managers, leaders, and organizations.

In this revised and updated second edition of his provocative book, *Hostage at the Table*, international leadership professor, consultant and veteran hostage negotiator George Kohlrieser and Andrew Kohlrieser reveal how the proven techniques and psychological insights used in hostage negotiation can be applied successfully to any personal or business relationship.

Filled with dramatic and compelling stories of true-to-life hostage situations, this thoroughly researched book that shows you how to:

- Put the "Fish on the Table" to resolve conflict
- Learn to bond, even with your "enemy"
- Avoid thinking like a hostage
- Tap into the power of dialogue and negotiation
- Access the law of reciprocity to build cooperation
- Be a secure base to establish trust
- Understand that the person is never the problem
- Master the mind's eye and visualize success

Hostage at the Table highlights how the proven techniques and psychological insights used in hostage negotiation can be applied successfully to any personal or business relationship. Step by step, George outlines seven key factors that anyone can use to remove the blocks that stand in the way of resolving tough problems. He shows how business leaders in particular can develop and access the

About the Author

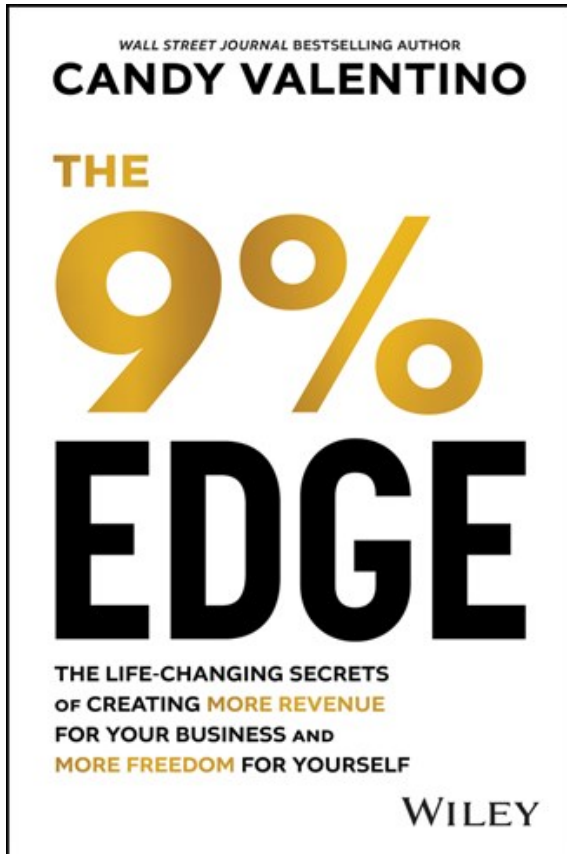
George A. Kohlrieser is an organizational and clinical psychologist. He is Distinguished Professor of Leadership and Organizational Behavior at IMD Business School in Switzerland and consultant to global companies. He is a frequent speaker at management and professional conferences around the world including the World Business Forum, the World Economic Forum, and the United Nations.

George is a thought leader focused on high performance leadership, high performance teamwork, conflict management, change management, dialogue and negotiation, coaching, the person effect, stress management, work-life balance, and personal and

The 9% Edge

The Life-Changing Secrets to Create More Revenue for Your Business and More Freedom for Yourself

Candy Valentino



[View on Edelweiss](#)

Practical wisdom on tools, concepts, and strategies to build, grow, and optimize your business

The 9% Edge is a highly practical guide to entrepreneurship and taking your business to the next level, no matter where you currently are in your build.

This book breaks down the core principles and concepts that are essential to bridging the knowledge gap between different stages of a build, and contains a wealth of tools and strategies, explained in plain English, that can be put into practice as soon as *today*.

This book is developed from extensive research of businesses and their founders, combined with 26 years of real-world, firsthand experience of author Candy Valentino.

Valentino went from a teenager living in a little white trailer on government assistance, to building, scaling, and selling multiple businesses in various industries and helping countless other businesses do the same in a consultant role.

In this book, readers will learn about:

- Expanding your customer base, strategically reducing costs without compromise, and measuring and evaluating critical revenue drivers
- Making data-driven decisions, implementing strategic financial and metric changes, and always moving forward with intention
- Achieving organizational transformation through revamping a marketing strategy, optimizing operational efficiencies, and restructuring finances

The 9% Edge is an essential resource for all business owners seeking to learn from someone who has run the gambit in entrepreneurial

Wiley

BISAC: Business & Economics

9781394152322

Hardcover

December 3, 2024

£21.99 | 24,00 € | \$28.00

DE EUR: 26.9€

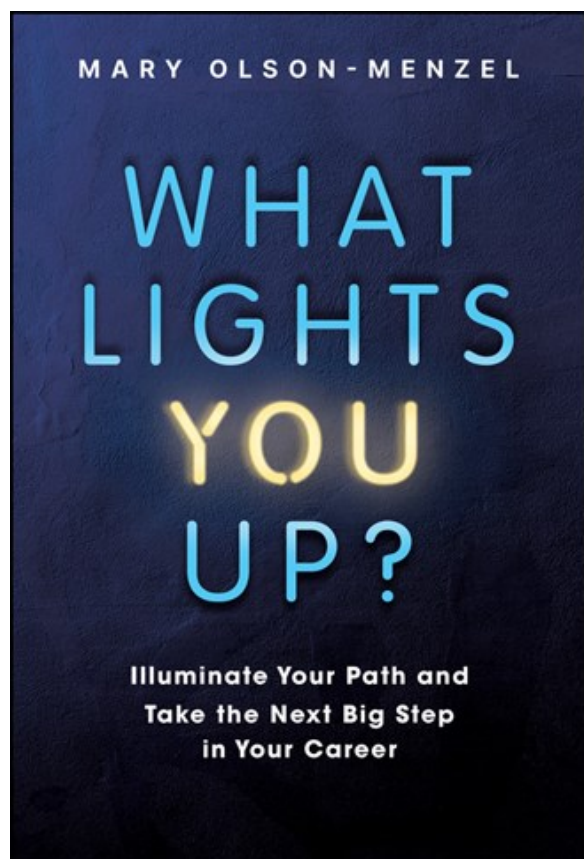
About the Author

Candy Valentino (candyvalentino.com) started her first successful business right out of high school and has spent the last two decades as a successful business leader, entrepreneur, and philanthropist. She has created, developed, scaled, and exited several businesses in multiple industries. She is frequently asked to consult, speak, and mentor others, so after the sale of her last company, she created Founders Organization. Through events, experiences and the unique mastermind group, FOUNDERS, Valentino is able to shorten the path to power for others while sharing the wins (and losses) that business owners experience during their first, fifth, tenth, or twentieth years in business.

What Lights You Up?

Illuminate Your Path and Take the Next Big Step in Your Career

Mary Olson-Menzel



Navigate the modern world of work to find the job you've been dreaming about and thrive

What Lights You Up? Illuminate Your Path and Take the Next Big Step in Your Career takes readers on a journey to find their next meaningful and fulfilling job—no matter where they are right now. Whether you're an industry veteran pivoting between fields, a stay-at-home parent just rejoining the workforce, or a college student trying to find their footing, this heartfelt, actionable, and authentic book covers everything you need to know about getting results in the modern world of work and is full of insightful, real-life stories of success that inspire the reader to take action in their own life.

Inspired by renowned executive coach, business advisor, and speaker Mary Olson-Menzel's highly effective MVP 360 Coaching program, this book delivers insight on topics like:

- Developing and telling your own highly individualistic story to get noticed and hired
- Getting results from LinkedIn, social media, and personal branding
- Rocking the interview, negotiating the offer, and landing the job
- Staying on a path to vibrant success in your first three months at a new job—and the rest of your life

What Lights You Up? is an essential guide and roadmap for everyone and anyone seeking direction in their career journey. Filled with highly effective tips, tricks, and strategies, this book will help readers transition from where they are now into a fulfilling and meaningful new career and beyond.

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394267026

Hardcover

December 3, 2024

£22.99 | 25,50 € | \$28.00

DE EUR: 27.9€

About the Author

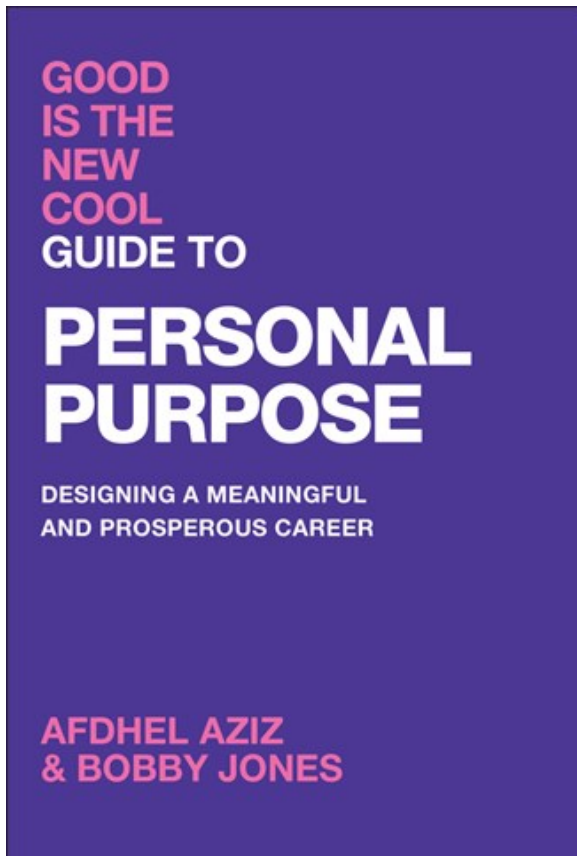
Mary Olson-Menzel (New York, New York | www.mvpexec.com) an executive coach for teams and individuals, a business advisor, speaker, and the Founder and CEO of MVP Executive Development, a national leadership, coaching, and organizational management consultancy with offices in Connecticut, New York, and Chicago. Clients range from Fortune 500 companies to start-ups, including Google, Bloomberg, Amazon, Paycom, and the Atlanta Falcons. She was also selected as one of Marshall Goldsmith's 100 Coaches.

As a seasoned leadership coach, Mary works with both companies and individuals to unlock potential that improves business

Good Is the New Cool Guide to Personal Purpose

Designing a Meaningful and Prosperous Career

Afdhel Aziz



How to Supercharge Your Career with Purpose and Impact

At a time when employee engagement has never been lower, the *Good Is the New Cool Guide to Personal Purpose: Designing a Meaningful and Prosperous Career* helps employees bring their full selves to work by helping them discover and use their personal Purpose to fuel their careers. This can lead to higher levels of physical, emotional, and mental health, as well as huge benefits to organizations in the form of higher levels of engagement, innovation, recruitment, and retention. This book explores the ground-breaking GPS to Purpose framework for finding Personal Purpose, helping readers pinpoint their Gifts, Passions, and how they can be of Service to others, and in the process drive business growth through solving social and environmental problems.

With ideas applied at Fortune 500 companies like Adidas, PepsiCo, Microsoft, and others, this book discusses topics including:

- Explaining what Personal Purpose is in a clear and accessible way
- Unpacking the many mental, physical, and financial benefits of finding Purpose
- How to unleash your inner 'Intrapreneur' at work
- How to write an inspiring Living Vision for your life—and your work

The *Good Is the New Cool Guide to Personal Purpose* earns a well-deserved spot on the bookshelves of all employees seeking to design a career that is both meaningful and successful—and help them drive growth in an entrepreneurial way through solving social and environmental problems.

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394274864

Hardcover

December 24, 2024

£22.99 | 25,50 € | \$28.00

DE EUR: 27.9€

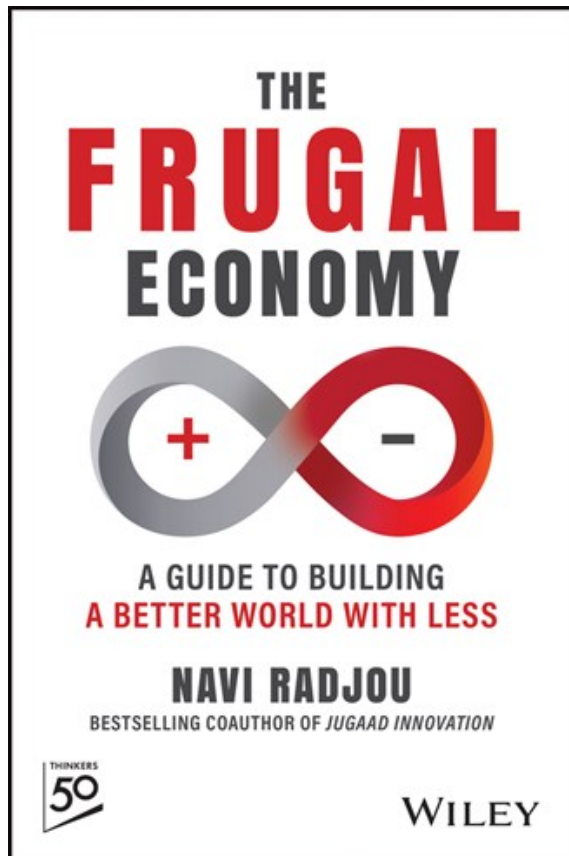
About the Author

Afdhel Aziz (Los Angeles, CA) is the Chief Purpose Officer of Conspiracy of Love, a global purpose consultancy (and certified B Corp) with Fortune 500 clients like Adidas, PepsiCo, Mondelez, Microsoft, and more. Conspiracy of Love has helped major corporations invest millions of dollars into causes like racial justice in education, food insecurity, childhood hunger, and arts education, partnering them with leading non-profits like Feeding America, the Boys and Girls Clubs of America, and the Thurgood Marshall College Fund. Conspiracy of Love is a proud Minority-Owned Business and Certified B Corp. He is also the Co-Founder of Good is the New Cool, a creative studio and incubator focused on creating positive stories

The Frugal Economy

Building a Better World With Less

Navi Radjou



Humanity's pursuit of greatness meets the reality of finite resources

In *The Frugal Economy: A Guide to Building a Better World With Less*, award-winning author Navi Radjou delivers an incisive and engrossing treatment of how human beings facing climate change can reconcile our built-in drive to “do more” and “be better” with our planet's finite resources. You'll discover how we can thrive within planetary boundaries while achieving sustainable growth for generations to come.

In this groundbreaking book, enriched with over 100 inspiring examples, you'll learn how to create greater value with less and find:

- Practical strategies for doing more with less, benefiting both people and the planet
- Success stories of businesses fueling transformative megatrends like B2B sharing, distributed manufacturing, and triple regeneration
- Insights into reshaping economic systems to promote social and ecological harmony

Whether you're a businessperson, professional, student, academic, policymaker, regulator, or entrepreneur, you can join the movement towards a sustainable future. Get your copy of *The Frugal Economy* today and become a catalyst for positive change!

[View on Edelweiss](#)

Wiley-Blackwell

BISAC: Business & Economics

9781394273058

Hardcover

December 3, 2024

£22.99 | 25,50 € | \$28.00

DE EUR: 27.9€

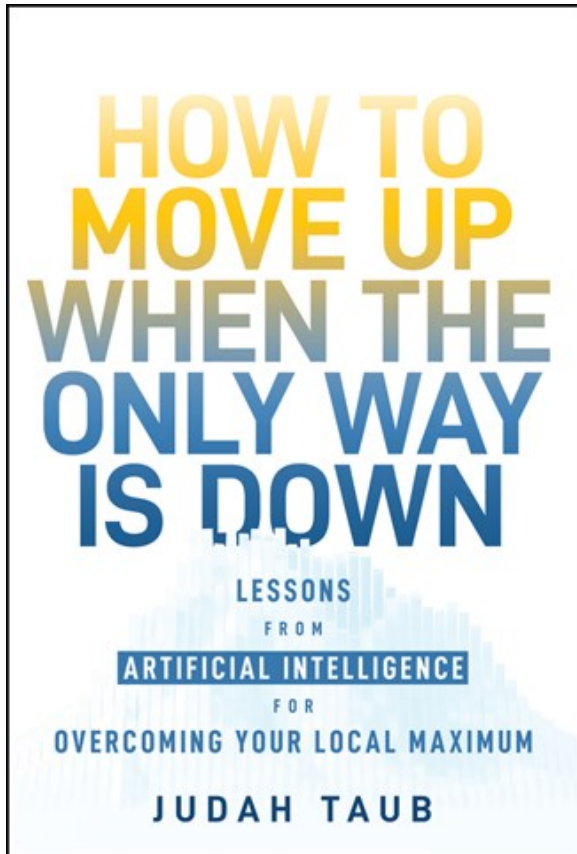
About the Author

Navi Radjou (New York, New York) is a French-American scholar, an innovation and leadership advisor, and a bestselling author based in New York. Navi's most recent book, *Frugal Innovation: How To Do More With Less* (with a foreword by Paul Polman, ex-CEO, Unilever), published by The Economist in 2015, shows how companies can innovate faster, better, and sustainably in today's customer-driven, resource-constrained tech-driven global economy shaped by climate change. Navi has also coauthored the global bestseller *Jugaad Innovation* (over 250,000 copies sold worldwide) and *From Smart To Wise*. His TED talk on frugal innovation has garnered nearly 2 million video views. And, he has received the prestigious Thinkers50

How to Move Up When the Only Way is Down

Lessons from Artificial Intelligence for Overcoming Your Local Maximum

Judah Taub



[View on Edelweiss](#)

Break new ground in problem-solving and decision-making in the boardroom, classroom, lab, or battlefield

In *How to Move Up When the Only Way is Down: 8 Lessons from Artificial Intelligence for Overcoming Your Local Maximum*, Judah Taub, founder of the leading Israeli early-stage venture capital firm, delivers a riveting book guaranteed to revolutionize your approach to maximize your potential. The author explains how the challenge that has faced people, companies and countries for centuries, as they find themselves at low peak, while higher options surround them, can now be addressed with new artificial intelligence techniques developed for the major tech corporations.

How to Move Up When the Only Way is Down demonstrates a startlingly insightful awareness of what it takes to solve hard problems, showing you how to:

- Unlock innovative solutions by learning from the story of an engineering student who broke the world high jump record in 1968
- Redefine success by setting new benchmarks using skills developed for nighttime commando navigations.
- Overcome uncertain and even perilous terrain using techniques developed by Amazon and Google.

The fresh perspective the book presents is illustrated by clear and compelling examples from sport, commando training, the world of investment, and many more. It offers practical advice on how tackling problems in business, research, and personal life decisions as well as suggesting new directions to address major global challenges. Whether you're a manager, entrepreneur, or political leader, *How to Move Up When the Only Way is Down* offers invaluable insights to elevate your thinking and strategic planning. Don't miss this opportunity to transform your decision-making and embark on a path to reaching your full potential.

Wiley

BISAC: Business & Economics

9781394278091

Hardcover

December 17, 2024

£23.99 | 27,30 € | \$29.95

DE EUR: 29.9€

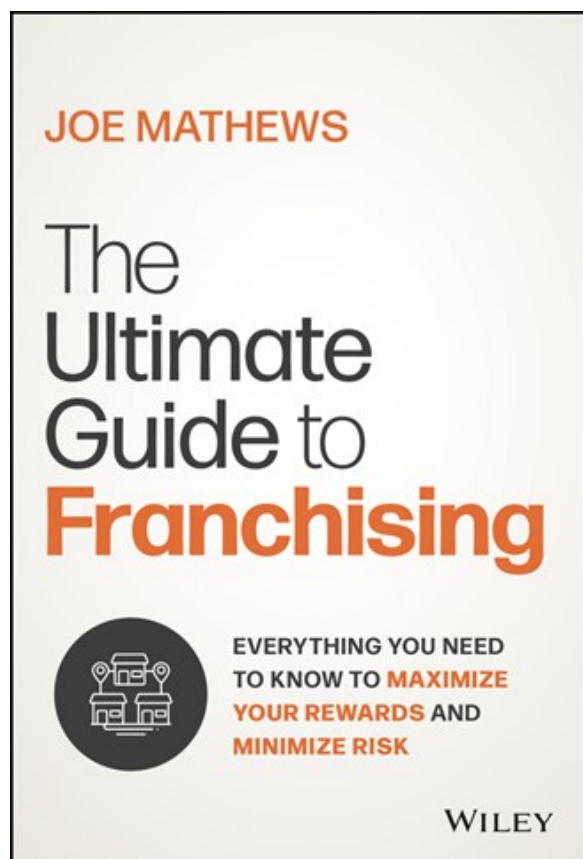
About the Author

Judah Taub (Jerusalem, Israel) is the Managing Partner and Co-Founder of Hetz Ventures. Before founding Hetz, Judah was Head of Data at Lansdowne Partners, a \$20 billion London based hedge fund, as well as advising multiple young start-ups. In his service in the Israel Defense Forces (IDF) Judah served as an officer in a classified intelligence unit where he engineered a large-scale project to win the IDF 2014 Creativity Award. He has lectured widely, including throughout the IDF and at Wharton Business School, on time-management and creative thinking, and wrote a book for new IDF soldiers published by Yediot, Israel's leading publisher. Judah was also elected as one of Forbes 30 Under 30 for 2020.

The Ultimate Guide to Responsible Franchising

Everything You Need to Know to Maximize Your Rewards and Minimize Risk

Joe Mathews



A no-nonsense, start-to-finish roadmap for aspiring franchisees

In *The Ultimate Guide to Franchising*, straight-shooting author Joe Mathews delivers a practical and hands-on “how-to” guide for aspiring franchisees seeking to start their own businesses. In the book, you'll explore real-life stories from the franchising trenches that illustrate how to effectively look past the obvious and dig deep into the bones of a franchise to establish fit, predict success, and mitigate risk. You'll discover the personality types most likely to experience success and failure at franchising and identify the entrepreneurial traits that can expose you to additional risk.

You'll also find:

- All the info you need to know about franchising before you start looking for the right fit
- Strategies for properly and fully investigating a franchise opportunity in your area
- Techniques for conducting proper diligence to determine a franchisor's skills and viability.

Perfect for budding entrepreneurs, founders, and other business-minded professionals, as well as employees, leaders, and suppliers to franchise brands who want a better understanding and appreciation for how franchising works, *The Ultimate Guide to Franchising* will earn a place on the bookshelves of anyone serious about opening their own franchise as well as those who have already begun their franchising journeys.

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394243266

Hardcover

December 10, 2024

£23.99 | 27,20 € | \$30.00

DE EUR: 29.9€

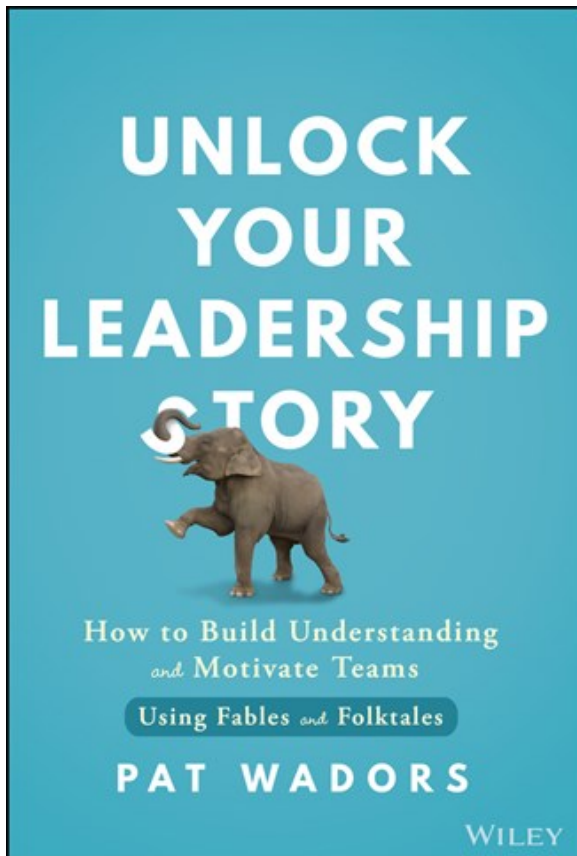
About the Author

Joe Mathews has been in franchising sales and leadership roles since 1985, working with such companies as Subway, Fantastic Sams, Marco's Pizza and many more. In 2002, Joe founded Franchise Performance Group to provide a full service, outsourced franchise development solution for franchisors. As a student of franchising, Mathews has written five books on franchising: Amazon.com best-seller *Street Smart Franchising*, *The Franchise Sales Tipping Point*, *Developing Peak Performing Franchisees*, *How to Create a Franchise Sales Breakthrough. Guaranteed*, and *The Future of Franchising*. Joe has also written or been featured in almost 100 articles and podcasts on franchising, including USA Today, Fortune, Businessweek, Working

Unlock Your Leadership Story

How to Build Understanding and Motivate Teams Using Fables and Folktales

Pat Wadors



[View on Edelweiss](#)

Explore the ability of stories to enhance human connection, motivate action, and uncover hidden potential

In *Unlock Your Leadership Story: How to Build Understanding and Motivate Teams Using Fables and Folktales*, renowned international speaker and human resources thought leader Pat Wadors delivers a powerful discussion of the lessons we can draw from some of the most well-known stories in the world. In each chapter, she introduces a different fable or folktale and reflects on the “moral of the story” and how we can apply it to help us meet contemporary challenges at work and in life.

You'll discover the power of storytelling as you inspire, motivate, and drive positive change in yourself and the people around you. You'll also:

- Explore new interpretations of old stories that shed fresh light on self-discovery and growth
- Find out about the neuroscience behind the emotions and actions elicited by stories
- Discover modern leadership lessons from historic fables and folktales you can apply to your own journey--at work and beyond

Whether you are early in your career or a seasoned executive, this multigenerational book will meet you on your path as a perfect guide for all levels. *Unlock Your Leadership Story* is also a can't-miss resource for project and team leaders, human resources professionals, sales leaders, and anyone else responsible for helping others live up to their full potential.

Wiley

BISAC: Business & Economics

9781394264469

Hardcover

December 24, 2024

£21.99 | 24,00 € | \$28.00

DE EUR: 26.9€

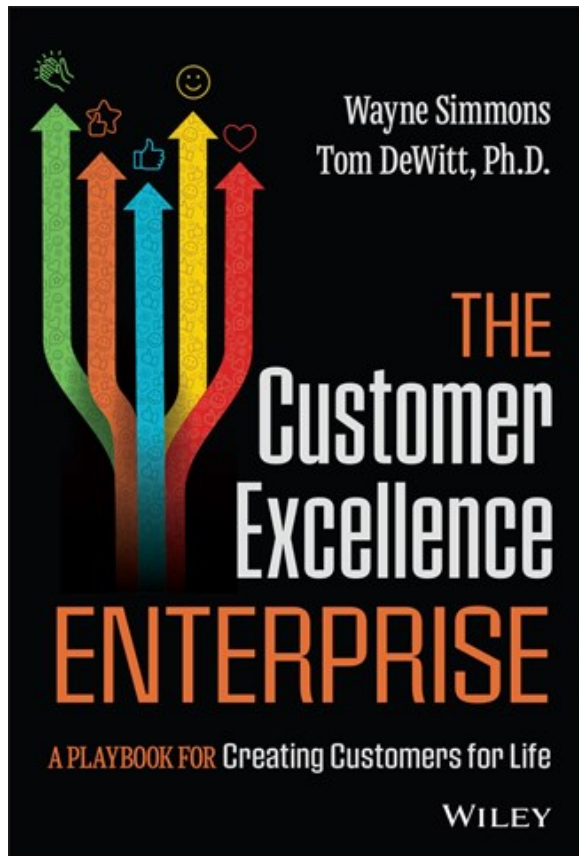
About the Author

Pat Wadors (Santa Barbara, CA) is an inspirational thought leader on every aspect of HR, including talent acquisition, employee engagement and retention, authentic leadership, and fostering employee engagement to drive the bottom line. Wadors transformed culture at LinkedIn while they tripled their headcount within two years, and leads the total employee experience at global HR tech firm UKG. Wadors is a multiple recipient of the National Diversity Council's Top 50 Women in Technology award, the creator of the DIBs (Diversity, Inclusion, Belonging) framework, which champions employee belonging as the key driver of employee satisfaction and retention, as well as the "Scorecard," for becoming an agile leader of

The Customer Excellence Enterprise

A Playbook for Creating Customers for Life

Wayne Simmons



Make customer-centricity tangible, sustainable, and real by implementing structural and systemic changes to the DNA of your company.

Businesses need to do more than sell to customers—they need to help them live their best lives. This superior experience is what customers expect and deserve from companies and it's possible to deliver just that with the framework provided in *The Customer Excellence Enterprise: A Playbook for Creating Customers for Life*. An enlightening and pragmatic guide, *The Customer Excellence Enterprise* is for everyone who needs to elevate the customer experience to a fundamental revenue accelerator and value driver. With this fresh perspective on customer-centricity, companies can address the persistent disconnect between their customer-first claims and an often disappointing reality.

Wayne Simmons and Tom DeWitt are practitioners and professors of customer excellence. Wayne is a leader in customer excellence and customer experience management at Pfizer, the Fortune 50 global leader in health care and life sciences. Tom is the founder of CXM@MSU, an industry-facing entity designed to advance customer experience management thought and practice, and the founder and architect of North America's first master's degree in Customer Experience Management (CXM) at the Broad College of Business, Michigan State University.

Together, they expertly frame the complexities of consistently delivering a superior customer experience at enterprise and global scale and provide a compelling case for urgency for companies to take the journey to become a Customer Excellence Enterprise (CXE).

Outlining the leadership, organizational, operational, and commercial facets essential for sustained success, *The Customer Excellence Enterprise* is a comprehensive playbook for any company

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394253685

Hardcover

December 17, 2024

£22.99 | 25,50 € | \$28.00

DE EUR: 27.9€

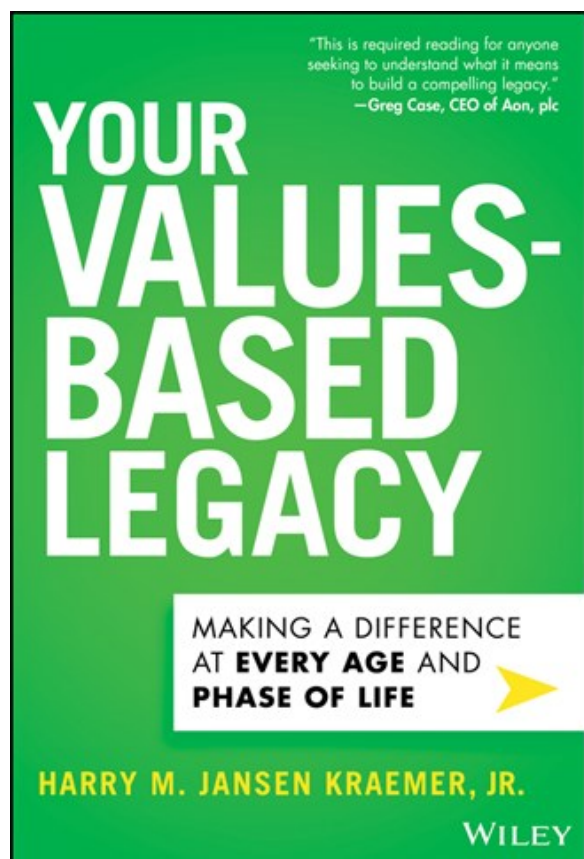
About the Author

Wayne Simmons, CCXP (New York, New York) is the CXM @ MSU Professor of Practice for Customer Experience Strategy and on faculty in the Department of Marketing of the Broad College of Business at Michigan State University. Wayne is also the Global Customer Experience Management Lead for Pfizer. He is an Inc. 500-awarded founder and CEO with over 20 years of experience working across the spectrum of customer experience management. He has previously held roles in Customer Experience and Marketing with Bayer Pharmaceuticals, The Ritz- Carlton Leadership Center, Mercer and EY. He speaks at more than 20 industry events annually on the

Your Values-Based Legacy

Making a Difference at Every Age and Phase of Life

Harry M. Jansen Kraemer



[View on Edelweiss](#)

Build your legacy to have an impact and make the world a better place

The fourth in Harry Kraemer's series of values-based leadership books, *Your Values-Based Legacy: Making a Difference at Every Age and Phase of Life* takes you on a journey of introspection and exploration to see how and where you can help make the world a better place. Former chairman and CEO of a multi-billion-dollar global healthcare company and now Professor of Management and Strategy at Northwestern University's Kellogg School of Management, Kraemer features first-hand accounts from dozens of people who are building legacies as they take on the biggest challenges on the planet, including poverty, hunger, inequality, climate and environmental change, education, and leadership development. From local projects within the community to leaving a global footprint for good, *Your Values-Based Legacy* captures the heart of what it means to care for others.

It starts with the conscious choices you make in your life—right here, right now. With inspiring stories and compelling questions for self-reflection, Kraemer guides you along a path to the realization that we cannot wait for someone else—"those guys" (a gender neutral term) who have influence and resources—to solve the problems of the world. As Kraemer writes, "You are those guys!"

The book is organized around legacy as a continuum. In Part 1, Honoring Our Past, you explore the influences in your life—from family to teachers and role models. In Part 2, Celebrating Our Present, you reflect on the causes, challenges, and opportunities that resonate with you—and hear from others who are making a positive impact. In Part 3, Creating Our Future, you consider how to make your legacy sustainable, such as by passing the torch to the next generation.

Wiley

BISAC: Business & Economics

9781394271320

Hardcover

December 31, 2024

£22.00 | 26,00 € | \$28.00

DE EUR: 26.9€

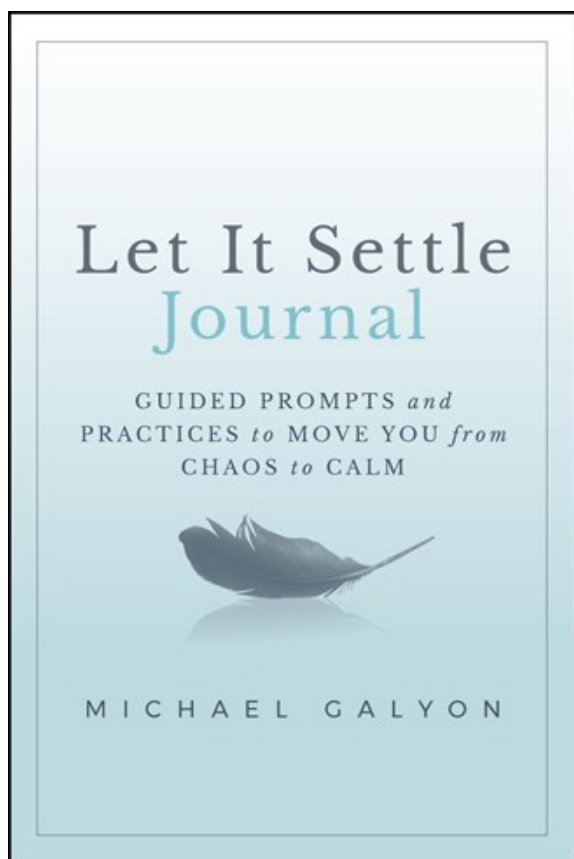
About the Author

Harry Kraemer (Wilmette, Illinois) is a professor of management and strategy at Northwestern University's Kellogg School of Management, where he teaches in the MBA and the Executive MBA programs. He is an executive partner with Madison Dearborn Partners, one of the largest private equity firms in the United States where he consults with CEOs and other senior executives of companies in MDP's extensive portfolio. Kraemer is the former chairman and chief executive officer of Baxter International Inc., a multi-billion-dollar global healthcare company. In April 1997, Mr.

Let It Settle Journal

Guided Prompts and Practices to Move You From Chaos to Calm

Michael Galyon



[View on Edelweiss](#)

A safe place of calm, reflection, and healing as you navigate through life's challenges and find your way home to yourself

In *Let It Settle*, veteran professional coach and mindfulness leader Michael Galyon delivers a calm space you can call upon when faced with moments of unrest and overwhelm. The book offers insights into your experiences and emotions that confirm you do not face life alone and provides you with tools and guided meditations you can use to navigate through your experiences to a centered space from which healing is possible.

In the book, you'll find a series of consequential moments that commonly induce stress, worry, overwhelm, anxiety, and fear. Each section highlights a step on the path from unsettled to settled-like finding calm, coming home to yourself, and honoring connection—and walks you through the mindfulness-based tools, daily habits, and guided meditations that will help move you through life's most challenging moments and take you from chaos to calm.

You'll also find:

- Experiential learning techniques that rely on proven methods you can put into daily practice
- A safe space you can go when the time is right for you to begin addressing the issues affecting you
- A source of validation that confirms the value of your emotions and experiences

An effective and hands-on resource for busy professionals, academics, students, athletes, and anyone else doing their best to confront the challenges life constantly throws at us, *Let It Settle* is an extraordinary ally in the quest to see clearly and determine with confidence your next best step.

Wiley

BISAC: Business & Economics

9781394259182

Hardcover

December 31, 2024

£21.99 | 24,60 € | \$27.00

DE EUR: 26.9€

About the Author

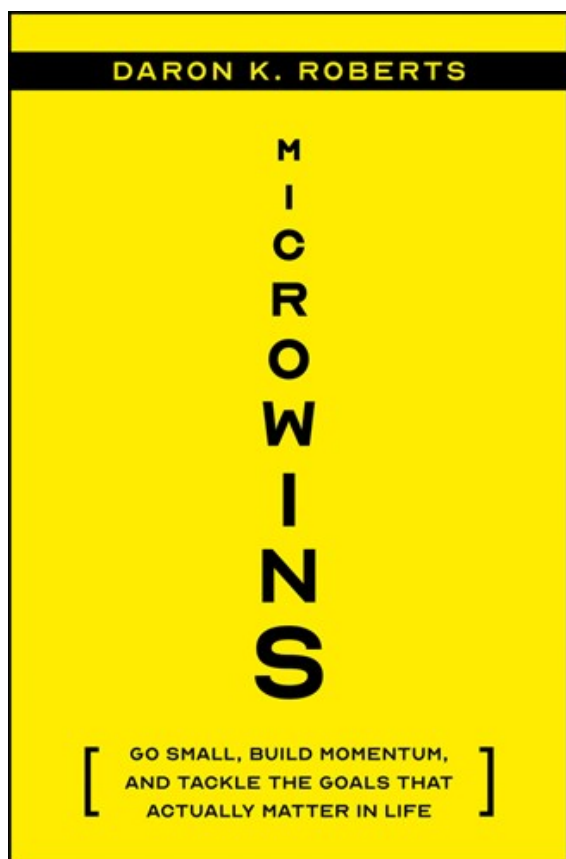
Michael Galyon (New York, New York;

<https://michaelgalyon.com/>) is the Founder and Lead Coach at Thom Collective Inc. He is an experienced multi-unit operator with advanced certifications in professional coaching and leadership. Galyon leads domestic and international teams with an empathetic approach that develops leaders, optimizes systems, and drives revenue growth.

Microwins

Go Small, Build Momentum, and Tackle the Goals that Actually Matter in Life

Daron K. Roberts



[View on Edelweiss](#)

Discover the transformative power of incremental achievements

Microwins: Go Small, Build Momentum, and Tackle the Goals that Actually Matter in Life, by Daron K. Roberts, a former NFL coach turned leadership advisor and author, presents an invigorating approach to achieving your most ambitious goals through the accumulation of small victories. Daron shares his insights on harnessing the power of Microwins—modest, manageable successes that collectively pave the way to significant triumphs.

In the book, you'll:

- Learn how small victories can lead to monumental success, transforming how you approach your goals in life and work.
- Unlock the secrets to sustained growth and fulfillment in your personal and professional life with practical, actionable strategies.
- Break free from the myths and mindsets that limit your potential and redefine your path to achieving your biggest dreams.

Roberts expertly guides readers through the process of identifying and accumulating these Microwins, offering a practical playbook for sustained satisfaction, fulfillment, and happiness in various aspects of life. From professional growth to personal health and relationships, this book demonstrates how to achieve long-term goals with bite-sized successes.

This insightful guide also tackles the psychological barriers that often hinder progress, providing readers with strategies to enhance self-talk and focus on achievable steps towards their ultimate goals. It's a must-read for managers, executives, professionals, athletes, and anyone looking to unlock their true potential. Transform your life, one small win at a time.

Wiley

BISAC: Business & Economics

9781394248162

Hardcover

December 3, 2024

£22.99 | 25,50 € | \$28.00

DE EUR: 27.9€

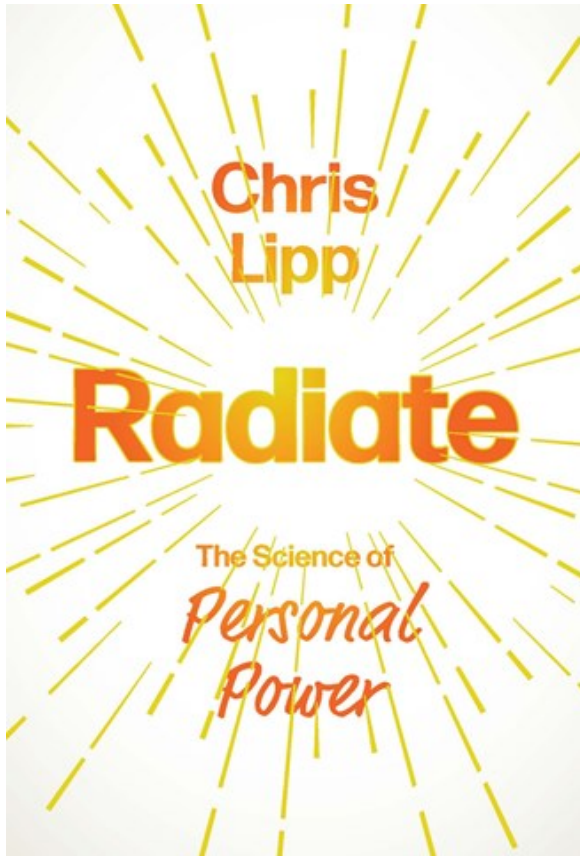
About the Author

Daron K. Roberts (Austin, TX) is leadership and motivational speaker who keynotes more than 40 times a year. He has worked with a number of professional and college sports teams as well as Fortune 500 companies. Roberts, a former NFL coach, is the founding director of the Center for Sports Leadership & Innovation (CSLi) at the University of Texas, the first university-based institute dedicated to developing leadership and character curricula for high school and college athletes. He still acts as an advisor to the center. He is also the host of A Tribe Called YES podcast where he has interviewed people like Stephen Mackey, Ryan Holiday, Pat Williams, Brandon Copeland and more. Prior to his stint in the NFL, Roberts was student

The Science of Personal Power

The Science of Personal Power

Chris Lipp



Unlock the door to personal power, happiness, achievement, and strength in any situation

Written by renowned business coach, author, and persuasion expert Chris Lipp, *Radiate: The Science of Personal Power* shows how to bridge the science of mental health with the science of external success to develop your personal power, and as a result, find happiness and success in everything you do. Unlike formal power, which focuses on the acquisition of external goals such as money and resources, personal power resides internally, and anyone can start developing it as soon as today. This book explores the psychology behind personal power, then lays out the principles for you to grow your personal power stronger and stronger every day. Readers will learn:

- How emotions like stress and anxiety are often rooted in a lack of personal power
- To recognize and overcome social dynamics that we don't realize arbitrarily limit us
- Ways to harness our personal power to fast-track career growth and elicit change

Radiate: The Science of Personal Power earns a well-deserved spot on the bookshelves of everyone seeking to create a foundation of strength and influence in the way they live, especially Millennials and Gen Z moving through critical stages of their lives in a world in flux.

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394273645

Hardcover

December 17, 2024

£22.99 | 25,50 € | \$28.00

DE EUR: 27.9€

About the Author

Chris Lipp (NOLA) trains thousands of individuals through his corporate workshops to promote change and rise up the corporate ranks. He regularly coaches entrepreneurs worldwide. His pitch formula is the de facto standard for pitching startups, and he has helped secure hundreds of millions of dollars in venture capital. He has spent the last fifteen years studying power and persuasion. Grounded in over 500 research studies on psychology, his work focuses on how to effect change. He is the author of two books on persuasion that move beyond the abstract art of communication into modern-day science and application. He co[1]founded Stanford Leader in Communication, a program that supports Stanford

Through Shifts and Shocks

Lessons from the Front Line of Technology and Change

Steve Vamos

Improve performance in your team and organisation with this handbook for leading change

When change is the only constant, great leaders must learn how to embrace its positive potential for growth and disruption. Top tech exec Steve Vamos reveals how global powerhouse companies like Xero, Microsoft, Apple, and IBM thrive by embracing creativity and innovation in their teams and their industry.

From the AI revolution to industry challenges, *Through Shifts and Shocks* shares a framework that leaders and teams can use to navigate change and perform better together. As a leader, you need to understand how to balance *being* (who you are as a leader) and *doing* (how you lead through words and actions). Inside, you'll find practical tools to help you successfully align your people and resources with your organisation's goals.

Discover a framework that will help you to:

- Clarify your priorities and hone a mindset for change
- Create an environment of psychological safety that encourages your team to innovate and drive growth
- Assess current performance, strategy, and tactics with a diagnostic toolkit
- Know how to handle tough choices and difficult conversations
- Learn from engaging stories and surprising insights gleaned from some of the biggest tech organisations in the world.

[View on Edelweiss](#)

When it comes to creating change, it's not enough to know *why*. You also need to know *how*. From real-world examples to practical exercises, this leadership guidebook will show you how to make the crucial difference in your organisation as you think, act, and lead.

Wiley

BISAC: Business & Economics

9781394293506

Paperback

December 5, 2024

£19.95 | 22,60 € | \$27.00

DE EUR: 24.9€

About the Author

Steve Vamos is passionate about leadership, change and building great teams. With more than 40 years' experience in the Information Technology and Online Media industries, Steve has lived and worked through every significant technology shift and shock since IBM mainframe computers defined the industry.

His impressive career in Australia, Asia and the US includes roles as (most recently) CEO of global accounting platform Xero; General Manager of IBM (WA); Vice President of Apple Computer Asia Pacific; CEO of ninemsn; Managing Director of Microsoft Australia & New Zealand; and Vice President of Microsoft's Online Service Group. He

Stop Dreaming and Start Renovating for Profit

A Guide to Building Wealth through Property Renovations

Rebeka Morgan

Have you ever watched home renovation shows and thought "I could do that!," but you weren't sure where to start? Do you want the flexibility of working for yourself, but you are scared to take the plunge?

BuildHer Collective co-founder, registered builder, and successful developer Rebeka Morgan has given thousands of women the confidence and know-how to turn renovating properties into a business, and she can teach you too. Avoid costly and time-consuming mistakes by learning from an expert. This is not about the quick flip: instead, you will learn how to use your unique strengths to create a clear value proposition. With *Stop Dreaming and Start Renovating for Profit* you can grow a flexible business that fits into your busy life.

Featuring case studies from the BuildHer Collective community, Rebeka will take you through everything you need to know. You'll learn how to:

- Build the courage to get started
- Plan your developments and do feasibility analysis
- Create balance between your renovations and your life
- Design profitable projects (and sell them)

Stop Dreaming and Start Renovating for Profit is your comprehensive guide to renovating for profit. This book has all the tools you need to be empowered, whether you're just starting out or want to grow your business further.

[View on Edelweiss](#)

Wiley

BISAC: *Business & Economics*

9781394271290

Paperback

December 18, 2024

£19.95 | 22,60 € | \$27.00

DE EUR: 24.9€

About the Author

Rebeka Morgan is a registered builder, successful residential developer and co-founder of BuildHer Collective. BuildHer Collective was created to empower women with the right tools to build the home of their dreams or develop for profit. They offer online courses, workshops, a supportive digital community and have their own successful podcast, Building with BuildHer. Many of Rebeka's recent projects have made the front cover of Domain Magazine, and she has helped thousands of women successfully build and renovate homes in Australia and around the world.

Deep Selling

How to Engage Buyers and Drive Growth in the Age of AI

Graham Hawkins

Discover how to embrace the digitally driven, buyer-led era and develop stronger, more profitable buyer relationships

Right now, how we buy and sell is evolving dramatically. It's no exaggeration to say that people have fundamentally changed the way they do business. To put it simply: buyers no longer interact with sellers in the same way. If we want to ensure a profitable future, sales leaders and teams need to embrace this transformation. In the face of globalisation, ecommerce, subscription services, and new digital tools for buyers and sellers alike, we need new strategies to generate successful sales and better bottom lines.

Deep Selling shares the cutting-edge sales model you need to create a buyer-obsessed, high-performance culture. Your team urgently needs to embrace the growing suite of digital and AI technologies. But new technologies alone won't solve all our selling problems. To really maximise our success, we need to evolve our selling frameworks and behaviours. We need to use these new tools in smart ways, embedding them into our sales execution models.

With this book, you'll discover how to:

- Audit the current state of sales techniques and cycles in your organisation
- Transform your sales execution models
- Achieve organisational buy-in through new performance measures and shared goals for success
- Use data to drive strategy, and revolutionise your selling with the latest digital and AI tools
- Cultivate deeper buyer relationships that create more value and improve buyer outcomes

[View on Edelweiss](#)

With *Deep Selling*, you and your team will learn how to meet buyers on today's real-world terms - and engage them more fully and successfully than ever before.

Wiley

BISAC: Business & Economics

9781394303069

Paperback

December 11, 2024

£19.95 | 22,60 € | \$27.00

About the Author

Graham Hawkins is a globally recognised sales leader and international key-note speaker. He is founder and CEO of SalesTribe, the world's first career-transition management company for B2B salespeople. SalesTribe helps businesses improve their sales capability and helps salespeople establish themselves as highly valued and highly paid professionals. Graham is also the founder and CEO of Transform Sales International and a co-founder of Qoo.io, an AI-guided selling platform.

Graham has worked in the UK, Australia and across Asia Pacific for more than 30 years, in executive B2B sales and sales leadership

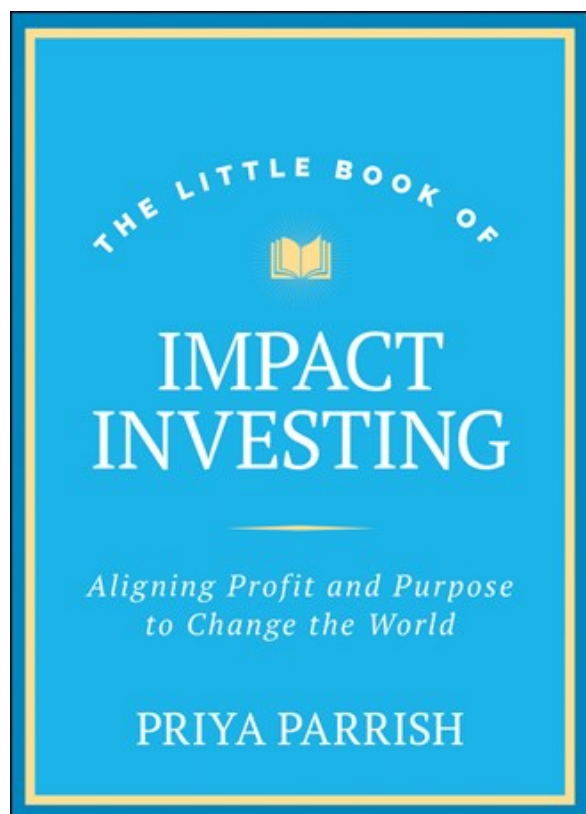
Finance & Accounting



The Little Book of Impact Investing

Aligning Profit and Purpose to Change the World

Priya Parrish



[View on Edelweiss](#)

Explore the strategies of impact investing that deliver financial gains and positive results for people and the planet

In *The Little Book of Impact Investing: Aligning Profit and Purpose to Change the World*, veteran investor and author Priya Parrish delivers a timely, inspiring, and practical exploration of an investing discipline that is rapidly taking center stage in contemporary finance. In the book, you'll explore how and why impact investing has become an essential strategy for retail and institutional investors around the world and how it can help you build and manage high-performing portfolios while making a positive difference in the world around you.

The author explains the universe of opportunities made available by impact investing by diving deep into both the public and private markets. You'll learn how the discipline is related to modern portfolio theory, diversity considerations, issues of climate change, sustainable investing, and recent controversies about ESG investing.

You'll also discover:

- Where impact investing came from, how it's shaping markets today, and where it's going in the near future
- Impact investing goals and how they relate to financial returns and risk
- The management tools utilized by leading impact investors to improve performance.

An essential resource for retail and institutional investors, *The Little Book of Impact Investing* is destined to become the gold standard in impact investing reference books for anyone seeking an up-to-date and insightful discussion of one of the most exciting and influential investment disciplines in contemporary finance.

Wiley

Series: Little Books. Big Profits

BISAC: Business & Economics

9781394257560

Hardcover

December 10, 2024

£22.99 | 25,40 € | \$27.95

DE EUR: 27.9€

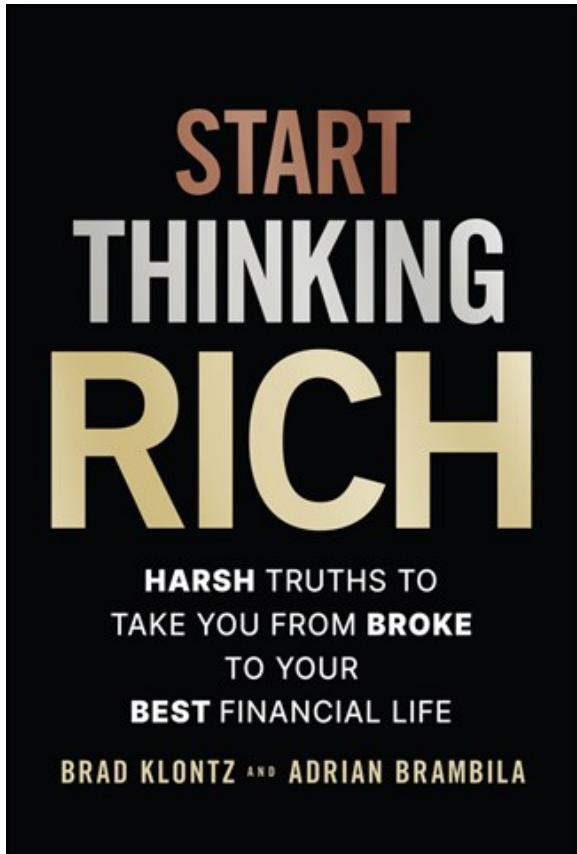
About the Author

Priya Parrish (Saugatuck, MI), as Partner and Chief Investment Officer at Impact Engine, is responsible for fund and co-investment sourcing, diligence and management. She is also a member of the Investment Committee. Priya is also an Adjunct Assistant Professor of Strategy and Impact Investor in Residence at the University of Chicago Booth School of Business, and serves as an adviser to investment firms and asset owners developing and managing impact investment strategies. Prior to joining Impact Engine, she served as Chief Investment Officer at Schwartz Capital Group, a single-family office investing across global markets. Previously, Parrish was Strategy Head at Aurora Investment Management, a multibillion-

Start Thinking Rich

21 Harsh Truths to Take You from Broke to Your Best Financial Life

Brad Klontz



[View on Edelweiss](#)

Incisive guide to transform your relationship towards money and finally start building real wealth

Start Thinking Rich: 21 Harsh Truths to Take You from Broke to Your Best Financial Life delivers an inspirational, tough-love, and step-by-step guide for readers to finally start building their own legacy of wealth no matter where they're starting from. Filled with proven money-making, saving, and investment strategies, this book helps readers take an honest look at their spending habits, unconscious biases about money, and self-sabotaging money behaviors in order to start living their best lives.

Heavyweight institutional finance executive Dr. Brad Klontz and self-made millionaire Adrian Brambila combine their expertise, grit, and firsthand knowledge to provide unparalleled and eye-opening perspective on topics including:

- Your ideal path to success as either an employee, entrepreneur, or "grinder"
- Trauma-based psychology that leads to a counterproductive "broke mindset"
- The value of education in sidestepping common financial pitfalls
- Steps to increase and diversify income, save what you make, and grow your money in your sleep

Start Thinking Rich: 21 Harsh Truths to Take You from Broke to Your Best Financial Life earns a well-deserved spot on the bookshelves of all ambitious individuals who are sick of tepid, uncontroversial, and ultimately ineffective financial advice, and want to cut through the noise to discover highly effective wealth-building moves that are proven to work.

Wiley

BISAC: Business & Economics

9781394276523

Hardcover

December 24, 2024

£23.99 | 27,30 € | \$29.95

DE EUR: 29.9€

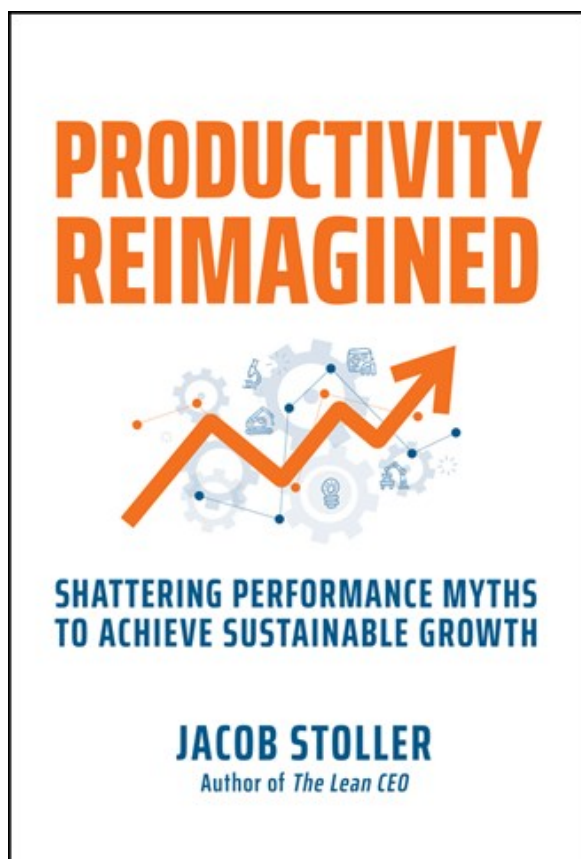
About the Author

Dr. Brad Klontz (Boulder, CO) Bradley T. Klontz, Psy.D., CFP® is an expert in financial psychology, financial planning, and applied behavioral finance. He's an Associate Professor of Practice at Creighton University Heider College of Business, Co-Founder of the Financial Psychology Institute, and Managing Principal of YMW Advisors, which manages over half a billion dollars for ultra-high net worth clients. He is a Fellow of the American Psychological Association, and a Former President of the Hawaii Psychological Association. He was awarded the Innovative Practice Presidential Citation from the American Psychological Association for his application of psychological interventions to help people with money

Productivity Reimagined

Shattering Performance Myths to Achieve Sustainable Growth

Jacob Stoller



Escape common business myths to unleash game-changing productivity

Written by Shingo Prize winner Jacob Stoller, *Productivity Reimagined* shows how most companies are constrained by deeply engrained myths that prevent employees from reaching their full productive potential, causing frustration, poor decisions, and disappointing results. Evidence is drawn from Toyota and dozens of other companies that have countered these myths to build strong collaborative cultures and achieve sustainable growth.

Arguments are reinforced by the latest science on human behavior and systems theory and supported by more than 60 interviews from prominent CEOs, consultants, academics, executive directors, and EVPs in the context of today's pressing global issues, including labor shortage, income inequality, job-related stress, supply chain instability, and climate change. In this book, readers will learn:

- Why we are facing a global productivity crisis despite what the news media are telling us
- Why frontline employees aren't to blame for low productivity, and that the boss doesn't always know best
- Why the whole does not equal the sum of the parts, and that the past doesn't necessarily determine the future
- Why a strong workplace culture is the essential enabler for high productivity, and how to instill it

As companies face the new realities of the global economy, *Productivity Reimagined* is an essential resource for forward-thinking executives, managers, and business leaders looking to solve the productivity puzzle and empower their workforces to perform at their best.

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394244379

Hardcover

December 3, 2024

£27.99 | 31,80 € | \$34.95

DE EUR: 33.9€

About the Author

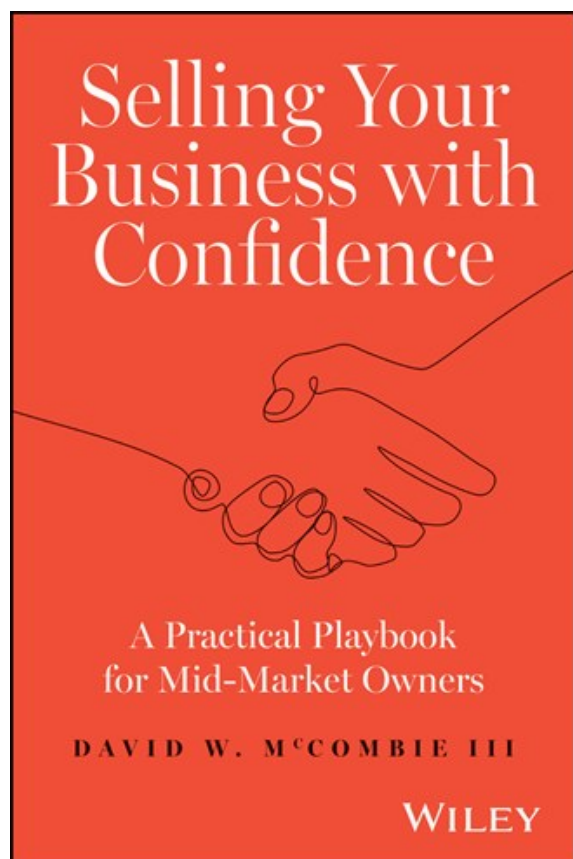
Jacob Stoller is a speaker, consultant, and journalist who has published hundreds of articles about business management and technology. His Shingo Prize-winning book *The Lean CEO*, (McGraw-Hill, 2015) provides an executive perspective on the Lean approach to management that evolved from the Toyota Production System.

Jacob has presented at conferences organized by American Society for Quality (ASQ), Association for Manufacturing Excellence (AME), Lean Association of Finland, and at many private corporate events. Additionally, he has delivered learning events in the US, Europe, and Canada, and authored reports, training materials, and other

Selling Your Business with Confidence

A Practical Playbook for Mid-Market Owners

David W. McCombie



A comprehensive handbook for middle-market business sellers

In *Selling Your Business with Confidence: A Practical Playbook for Mid-Market Owners*, veteran M&A advisor David McCombie delivers an insider's guide to navigating the mergers and acquisitions (M&A) sales process. In plain English, this book covers every essential topic for owners considering the sale of their business. Readers will fully understand the process, the range of options available, and their implications.

In the book, you'll learn to navigate every step of the exciting—yet stressful—business sale journey, such as:

- The overall timeline, mechanics, and typical strategies of a deal
- Understanding different types of buyers and what they prioritize
- Tactics you can implement immediately to make your company more valuable
- Strategies for emotionally and psychologically preparing yourself for the transaction

An essential roadmap to the complicated world of mid-market M&A transactions, *Selling Your Business with Confidence* is a must-have resource for business owners and the ecosystem of professionals who serve them.

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394213993

Hardcover

December 3, 2024

£36.99 | 41,00 € | \$45.00

DE EUR: 44.9€

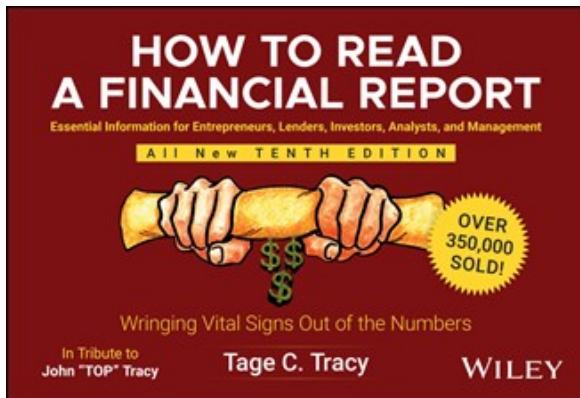
About the Author

David W. McCombie III (Miami, FL) ([M&A Advisory & Business Consulting for the Middle Market \(mccombiegroupp.com\)](https://mccombiegroupp.com)) is Founder and Chief Executive Officer of McCombie Group, LLC, an M&A advisory and business consulting firm focused on improving, growing, and selling middle-market businesses. He is an entrepreneur, advisor, and investor with a background in strategy, finance, and law. He is an ongoing contributor to Forbes regarding M&A and strategy, has been a featured speaker at various private equity conferences, and has been profiled in the Wall Street Journal and Bloomberg. McCombie is an active member of Young Presidents Organization (YPO) and serves as Chair of its investment banking

How to Read a Financial Report

Wringing Vital Signs Out of the Numbers

Tage C. Tracy



Learn how to read, understand, analyze, and interpret different types of financial reports

In the newly revised and updated 10th Edition of *How to Read a Financial Report*, seasoned accounting, financial, and business consultant Tage C. Tracy guides readers through reading, understanding, analyzing, and interpreting various types of financial reports, including cash flow, financial condition, and profit performance reports. This book also reveals the various connections between different financial metrics, reports, and statements, discusses changes in accounting and finance reporting rules, current practices, and recent trends, and explains how financial information can be manipulated, such as through inclusion or omission of certain KPIs.

This bestselling guide uses jargon-simplified and easy-to-understand language to make the information accessible to all, regardless of finance or accounting background. Updates to the 10th Edition include:

- Relevant terminology and issues critical to understand in today's economic environment.
- New material on loans, debt, and using financial reports and statements to understand performance.
- The connection of capital including debt and equity to the income statements and cash flow statements.
- Expanded financial analysis tools and ratios that provide a deeper understanding of a company's financial performance and strength.
- A more in-depth overview of how company's may engineer financial results and how understanding cash flows can help root out fraud.

An essential all-in-one guide on the art of reading a financial report and avoiding common pitfalls and misconceptions, *How to Read a*

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394268696

Paperback

December 10, 2024

£24.99 | 27,40 € | \$32.00

DE EUR: 30.9€

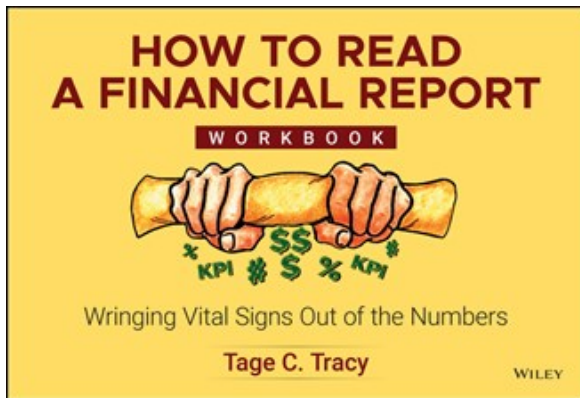
Previous Edition: 9781119606468

About the Author

TAGE C. TRACY (San Diego, CA) has, over the past 25+ years, operated a financial consulting firm focused on offering CFO/executive-level support and planning services to private companies on a fractional basis. These services include providing guidance and support with raising debt and equity capital, completing complex financial analysis, supporting risk management assessments, guiding accounting system designs and structuring, and being an integral part of the strategic business planning management functions. Tage specializes in providing these services to businesses operating at four distinct stages: (1) startups and business launches; (2) rapid growth, ramp, and expansion

How to Read a Financial Report: Workbook

Tage C. Tracy



Read and understand financial reports like an expert, including the “big three” financial statements

Accompanying the new 10th edition of *How to Read a Financial Report*, *How to Read a Financial Report: The Workbook* provides hands-on exercises and active tools that teach readers not just how to read, analyze, and interpret a variety of financial reports but in addition, provides bonus material related to better understanding the types of capital used by companies to support business growth. To explain concepts in an easy-to-understand way, this book is lighter on text and instead features a wealth of exhibits and accompanying companion exhibits to first showcase various scenarios and then compare two scenarios using different assumptions.

This workbook also includes “in the trenches” content that enables readers to equate key concepts with commonly used “street” language in finance. In this workbook, readers will learn and expand their knowledge with:

- Cash flows & capital sources, financial condition (i.e., the balance sheet), and profit performance reports (AKA the “big three” financial statements)
- Balance sheets, income statements, financial ratio analyzes, and statements of changes in shareholder equity
- Typical financial statement line items including earned sales revenue, costs of sales revenue, operating expenses, EBITDA, income taxes, accounts receivable, inventory, capital and other long-term assets, accounts payable, accrued liabilities, short-term debt, deferred revenue, long-term debt, and types of equity capital
- Most commonly used accounting and finance terminology, enabling you to speak the language of business finance
- Bonus material that covers key concepts with understanding capital sources, the capital table (i.e., cap table), and the critically important cap stack

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394263271

Paperback

December 10, 2024

£22.99 | 25,60 € | \$27.00

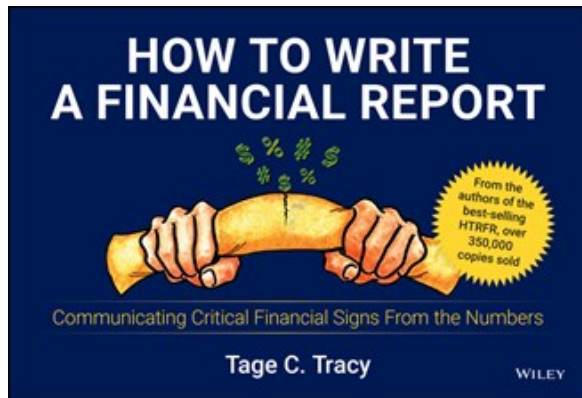
DE EUR: 27.9€

About the Author

TAGE C. TRACY (San Diego, CA) has, over the past 25+ years, operated a financial consulting firm focused on offering CFO/executive-level support and planning services to private companies on a fractional basis. These services include providing guidance and support with raising debt and equity capital, completing complex financial analysis, supporting risk management assessments, guiding accounting system designs and structuring, and being an integral part of the strategic business planning management functions. Tage specializes in providing these services to businesses operating at four distinct stages: (1) startups and business launches; (2) rapid growth, ramp, and expansion

How to Write a Financial Report

Tage C. Tracy



Complete guide to understanding and writing financial reports with clear communication

Accompanying the hugely successful *How to Read a Financial Report*, *How to Write a Financial Report* is your non-specialist and jargon-simplified guide to the art of writing a financial report and effectively communicating critical financial information and operating results to your target audience. This book also covers utilizing different KPIs and types of reports and statements to convey a cohesive quantitative story to everyone reading your report, even if they aren't experts in accounting and finance.

This book pays special attention to the “big three” financial statements, the differences between internal and external financial information/reports, and confidentiality factors, disclosure levels, and risk elements when deciding which information to include. This book also discusses important elements in financial reports, including:

- Providing an expanded understanding of the big three financial statements and how these act as the base food which feeds the financial reporting beast.
- Producing financial reports that keep the audience engaged, focused, and educated.
- Learning how to speak the base language of accounting and finance.
- Diving deeper into financial stability and operating results by using ratios, trends, and variance analyzes to improve financial reporting.
- Offering examples of real financial reports for hands on reference and use in the real world.

With everything readers need to write, analyze, and communicate financial accounting reports, *How to Write a Financial Report* earns a well-deserved spot on the bookshelves of investors, lenders,

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394263349

Paperback

December 10, 2024

£26.99 | 30,30 € | \$32.00

DE EUR: 32.9€

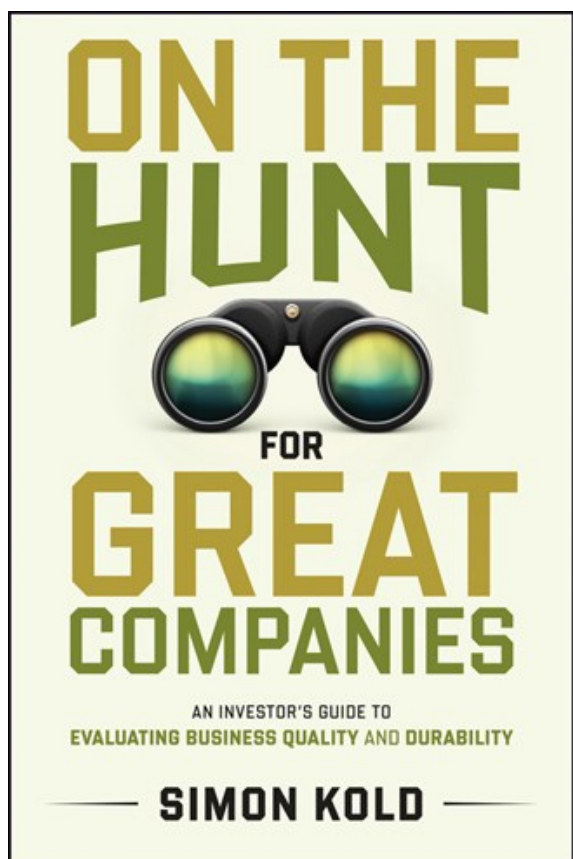
About the Author

TAGE C. TRACY (San Diego, CA) has, over the past 25+ years, operated a financial consulting firm focused on offering CFO/executive-level support and planning services to private companies on a fractional basis. These services include providing guidance and support with raising debt and equity capital, completing complex financial analysis, supporting risk management assessments, guiding accounting system designs and structuring, and being an integral part of the strategic business planning management functions. Tage specializes in providing these services to businesses operating at four distinct stages: (1) startups and business launches; (2) rapid growth, ramp, and expansion

On the Hunt for Great Companies

An Investor's Guide to Evaluating Business Quality and Durability

Simon Kold



Essential investment guide to perform sophisticated practical analysis on long-term business quality

An unparalleled practical training tool for investment analysis, *On the Hunt for Great Companies: An Investor's Guide to Evaluating Business Quality and Durability* helps readers move beyond using rules of thumb for companies or investment hypotheses based on broad-level pattern recognition and instead start using a more thorough approach through sophisticated empirical analysis. Readers will learn how to assess all the essential traits of a good business, including passionate management, staying power, abnormal reinvestment options, low dependency risk, and to identify emerging quality.

This book is supported by a wealth of real-world examples, both contemporary and historical, detailed original illustrations, and true business stories and anecdotes from investor and former comedian Simon Kold. In this book, readers will learn about:

- Elements of intense and durable competitive advantage such as scale economies, switching costs, network effects, brands, proprietary resources, and modest value extraction
- Methods to formulate falsifiable test statements and empirically test those predictions, rather than relying on heuristics or box-checking
- Incorporates memorable investment advice through Kold's trademark humorous style

Detailed, sophisticated, and highly actionable, *On the Hunt for Great Companies: An Investor's Guide to Evaluating Business Quality and Durability* is an essential for professional investors of all sizes, in all industries, in both public and private markets.

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394285747

Hardcover

December 25, 2024

£36.99 | 40,90 € | \$45.00

DE EUR: 44.9€

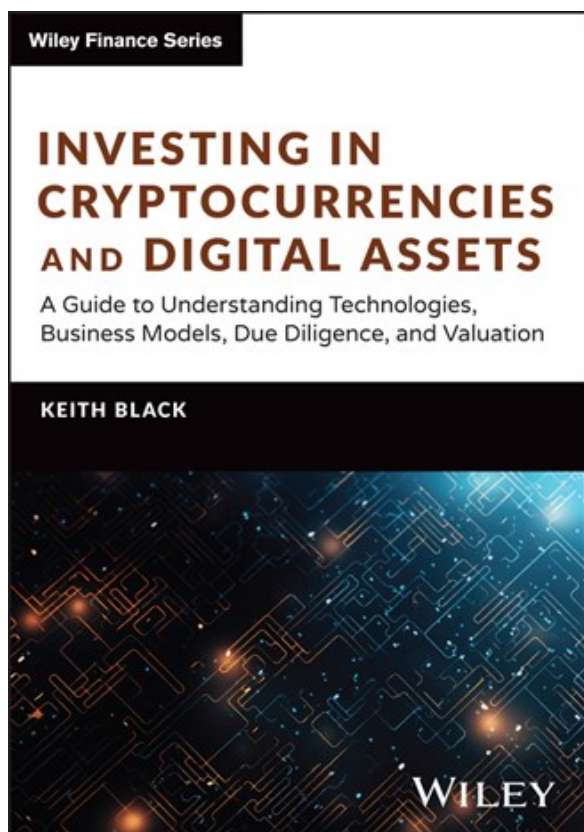
About the Author

Simon Kold (Denmark, [KOLD'S CORNER](#) | [Substack](#)) has a decade of investment experience at Novo Holdings, one of the world's largest investment organizations with EUR 108bn in assets under management. At Novo Holdings, Simon had a leading role in 13 significant investments that collectively outperformed the MSCI World by 90 percentage-points cumulatively until August 2023 when he left Novo Holdings to establish his own investment partnership. In addition to being the top student in his M.Sc. Finance degree, Simon has an unconventional background with a BA in Theology from the University of Copenhagen and experience as a professional stand-up comedian contributing to his writing 'voice' and style (Simon toured

Investing in Cryptocurrencies and Digital Assets

A Guide to Understanding Technologies, Business Models, Due Diligence, and Valuation

Keith H. Black



A must-read roadmap to analyzing, valuing, and investing in cryptocurrency and other digital assets

In *Investing in Cryptocurrencies and Digital Assets: A Guide to Understanding Technologies, Business Models, Due Diligence, and Valuation*, alternative investments expert Dr. Keith Black delivers a compelling and straightforward roadmap for analyzing, valuing, and investing in crypto and other digital assets. You'll learn how to buy crypto directly — and how to keep your new digital assets safe from hacks and fraud — and how to invest indirectly, using stocks, futures, options, and exchange-traded funds.

You'll also discover how to conduct extensive due diligence to reduce technology and compliance risks, as well as how to understand the business models that underlie and power these novel technologies. The book also offers:

- Accessible discussions of and introductions to blockchain and distributed ledger technology, stablecoins, Bitcoin, Ethereum, and other foundational concepts
- Ways to differentiate between investing in digital assets for the long term and risky, short-term speculation

An essential new playbook for institutional, professional, and retail investors involved with digital assets and cryptocurrency, *Investing in Cryptocurrencies and Digital Assets* is the comprehensive and up-to-date guide to the sector that you've been waiting for.

[View on Edelweiss](#)

Wiley

Series: Wiley Finance

BISAC: *Business & Economics*

9781394268627

Hardcover

December 3, 2024

£57.50 | 64,20 € | \$75.00

DE EUR: 69.9€

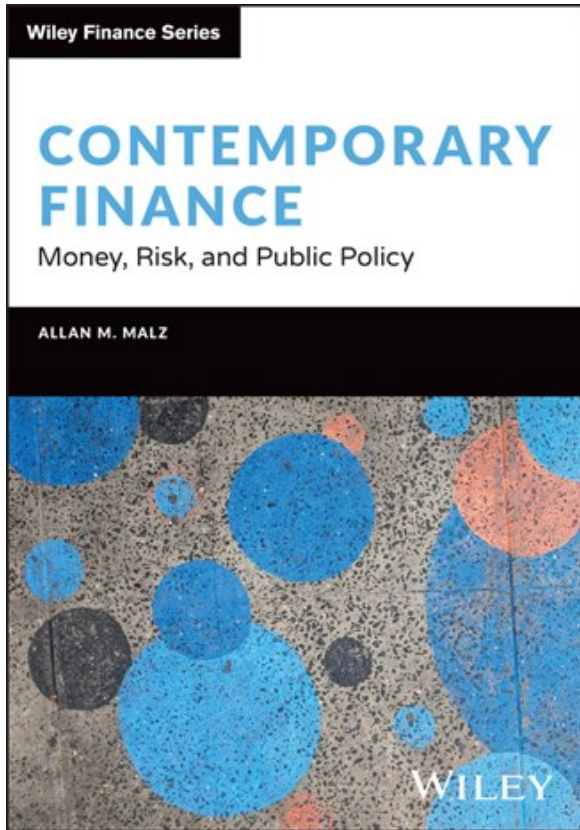
About the Author

Keith Black, PhD, CFA, CAIA, FDP, CDAA, (Nashville, TN) has over thirty years of experience as a trader, academic, writer, and consultant to institutional investors. He has served as a research advisor to Valkyrie, a digital asset investment firm, where he produced research and marketing content. Dr. Black has published sixteen refereed journal articles and contributed to thirteen books. Dr. Black is a co-author of the 2012, 2016, and 2020 Level I and Level II Chartered Alternative Investment Analyst (CAIA) curriculum on alternative investments, including studies on venture capital, hedge funds, and portfolio theory. Dr. Black teaches a class on

Contemporary Finance

Money, Risk, and Public Policy

Allan M. Malz



A clear new finance textbook that explains essential models and practices, and how the financial world works now

Contemporary Financial Markets and Institutions: Tools and Techniques to Manage Risk and Uncertainty is an ideal introduction to finance for professionals and students. It covers the basic finance theory required to understand the contemporary financial world and builds on it to present finance in a detailed yet comprehensible way. It explains markets and institutions, and the central bank and government policies that influence how they operate.

The book begins with an overview of basic finance theory, including investments, asset return behavior, derivatives pricing, and credit risk. It discusses topics that have dominated markets in recent decades, such as extreme events, liquidity, currency and debt crises, and radical changes in monetary policy and regulation. The concepts are presented alongside examples, strange market episodes, and data from recent experience. *Contemporary Financial Markets and Institutions* covers advanced credit topics like securitization in a straightforward, succinct way, without advanced mathematics, but with detailed examples using real market data. It integrates financial and macroeconomic content seamlessly. The book is suitable for use by undergraduate and graduate students, and by practitioners of all backgrounds. Abundant pedagogical resources in the book and online facilitate pedagogy.

- Learn the basic concepts and models in finance, including investment, asset pricing, uncertainty and risk, monetary policy and the regulatory system
- Explore recent developments, from the expansion of central banks to the chaos in commercial banking to changes in financial technology, that are dominating markets worldwide
- Gain knowledge of risk types, models, and measurement methods, and the impact of regulation

[View on Edelweiss](#)

Wiley

Series: Wiley Finance

BISAC: *Business & Economics*

9781394179626

Hardcover

December 3, 2024

£75.00 | 81,20 € | \$95.00

DE EUR: 91.9€

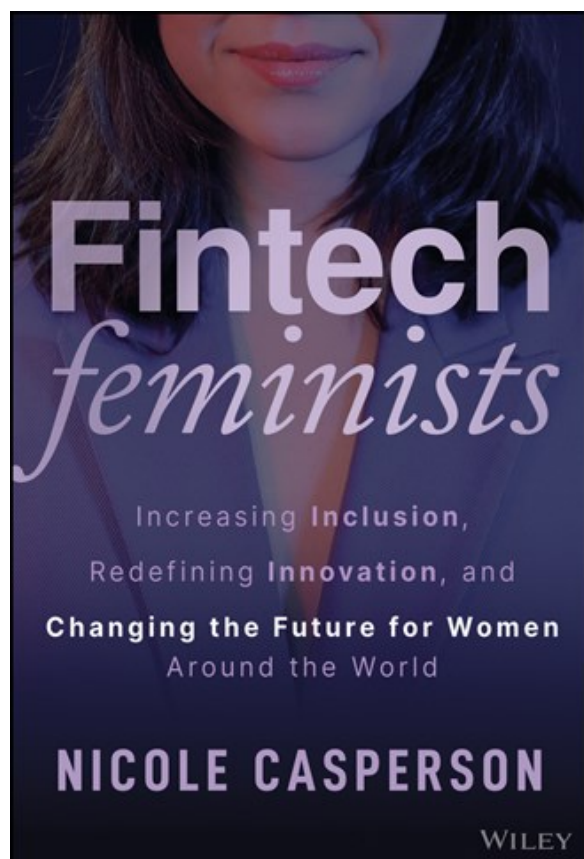
About the Author

Allan Malz is the author of *Financial Risk Management: Models, History, and Institutions* (Wiley, 2011), a survey of quantitative risk management tools and of the public policy issues raised by the global financial crisis. He has worked as a risk manager and economist at several hedge funds and firms, most recently as a managing director at AIG focusing on the market risk exposures of the investment portfolio and insurance liabilities. Malz was a vice president in the Markets Group at the Federal Reserve Bank of New York from 2009 to 2014, where he worked on implementation of the Fed's emergency liquidity programs to address the financial crisis. Previously, Malz was Chief Risk Officer at several multi-strategy

Fintech Feminists

Increasing Inclusion, Redefining Innovation, and Changing the Future for Women Around the World

Nicole Casperson



Inspiring stories and actionable advice from highly successful women in fintech

Through a thematic table of contents, *Fintech Feminists: Increasing Inclusion, Redefining Innovation, and Changing the Future for Women Around the World* takes readers on a journey that unveils the profound impact of the fintech industry on our global economy, fueled by the inspiring stories of women leaders who play an integral role in reshaping the financial landscape. Written by Nicole Casperson, an award-winning journalist and leading figure in the fintech sector, this book delivers actionable strategies and insights to navigate the fintech industry, drive positive change, and contribute to the ongoing transformation of the digital era.

In this book, readers will find stories from women such as:

- Shivani Siroya, Founder and CEO of Tala, showing how she communicated her vision to investors effectively, emphasizing its market potential, social impact, and alignment with emerging industry trends
- Lule Demmissie, CEO of eToro US, explaining how she successfully navigated corporate environments by building supportive networks and advocating for diversity
- Sallie Krawcheck, Founder and CEO of Ellevest, revealing negotiation tactics that enable successful women entrepreneurs in fintech to secure funding

Fintech Feminists: Increasing Inclusion, Redefining Innovation, and Changing the Future for Women Around the World delivers a roadmap for success to women in fintech, along with all business leaders and entrepreneurs who seek to thrive in an evolving and inclusive financial landscape.

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394273584

Hardcover

December 17, 2024

£24.99 | 27,30 € | \$30.00

DE EUR: 30.9€

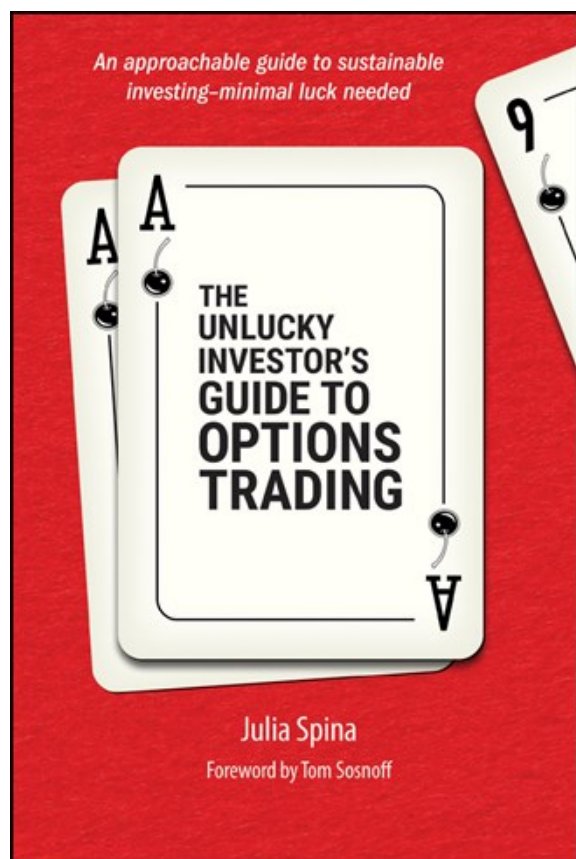
About the Author

Nicole Casperson (Brooklyn, NY, [Fintech Is Femme](#)) is an award-winning journalist, podcast host, and a leading figure in the fintech sector, distinguished for her unwavering commitment to inclusivity and innovation. As the founder of Fintech Is Femme, she offers authoritative insights into the convergence of gender equity, finance, and technology. In under a year, Nicole catapulted her bi-weekly newsletter into a thriving media brand, attracting 50,000+ subscribers in the fintech industry.

In addition to her role as a founder, Nicole imparts her expertise as a professor of Financial Management at the Parsons School of Design.

The Unlucky Investor's Guide to Options Trading

Julia Spina



An approachable guide to sustainable options trading, minimal luck needed.

Traders who are successful long-term do not rely on luck, but rather their ability to adapt, strategize, and utilize available tools and information. Modern markets are becoming increasingly accessible to the average consumer, and the emergence of retail options trading is opening a world of opportunities for the individual investor. Options are highly versatile and complex financial instruments that were exclusive to industry professionals until recently. So where should beginners start? *The Unlucky Investor's Guide to Options Trading* breaks down the science of options trading to suit interested traders from any background. Using statistics and historical options data, readers will develop an intuitive understanding of the potential risks and rewards of options contracts. From the basics of options trading to strategy construction and portfolio management, *The Unlucky Investor's Guide to Options Trading* guides readers through the world of options and teaches the crucial risk management techniques for sustainable investing.

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394278060

Paperback

December 3, 2024

£16.99 | 19,10 € | \$21.00

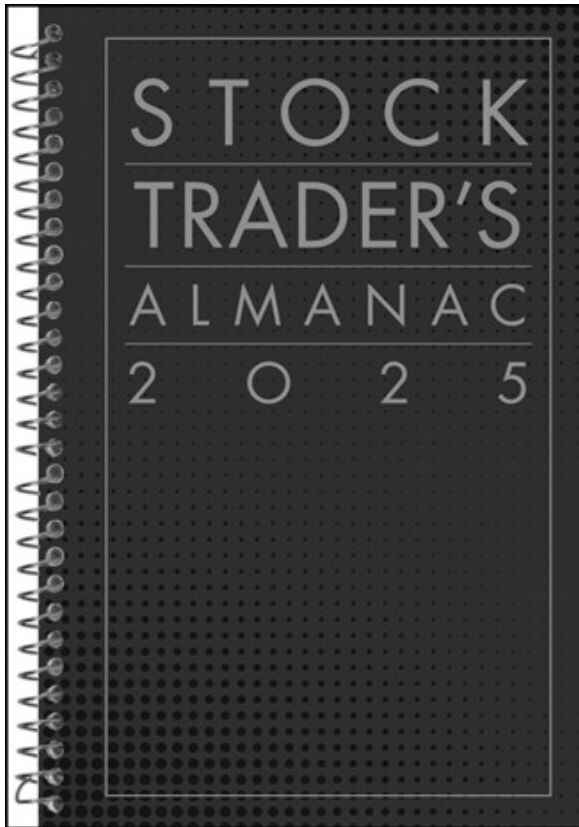
DE EUR: 20.9€

About the Author

JULIA SPINA is a member of the research team and podcast co-host at tastytrade where she works as a financial educator and options strategist. Drawing from her background in physics and experience with signal processing and data analysis, Julia introduces viewers to topics in quantitative finance and their applications in options strategy development. At the University of Illinois, she earned bachelor's degrees in engineering physics (2017) and applied mathematics (2017) and a master's in physics (2018).

Stock Trader's Almanac 2025

Jeffrey A. Hirsch



The Most Trusted Almanac Used by Savvy Investors to Profit Year after Year!

Created by Yale Hirsch in 1967, the Stock Trader's Almanac has delivered money-making insights and strategies to investors for more than six decades. The Almanac originated such important market phenomena as the "January Barometer" and the "Santa Claus Rally" and was instrumental in popularizing other tradable strategies, such as "The Best Six Months Strategy" (commonly known as "Sell in May and Go Away") and the four-year Presidential Election Cycle.

Mr. Hirsch imparted his knowledge of the stock market to his son, Jeffrey Hirsch, who joined the organization as a market analyst and historian under the mentorship of his father in 1990 and became editor-in-chief some years later. Even since, Jeff has carried on his father's tradition of constantly improving the Stock Trader's Almanac and has been tireless in his efforts to explain how investors can use the Stock Trader's Almanac to beat the market.

Jeff regularly appears on major news networks such as CNBC, CNN and Bloomberg; he is quoted extensively in major newspapers and financial publications; and he is in high demand as conference speaker. In short, he is the media's "go-to guy" on all things related to applying the lessons of history to today's stock market.

The 2025 Stock Trader's Almanac, the 58th Annual Edition, continues its rich tradition of showing you the cycles, trends, and patterns you need to know in order to trade and/or invest with reduced risk and for maximum profit. Trusted by Barron's, The Wall Street Journal, the New York Times, and many other respected market authorities, this indispensable guide has helped generations of investors. Order your copy to make smarter, more profitable investment decisions in 2025.

[View on Edelweiss](#)

Wiley

Series: Almanac Investor Series

BISAC: Business & Economics

9781394281244

Spiral Bound

December 17, 2024

£45.00 | 50,00 € | \$55.00

DE EUR: 55.9€

Previous Edition: 9781394203161

About the Author

Jeffrey Hirsch (Nyack, NY) is CEO of Hirsch Holdings and Chief Market Strategist at Probabilities Fund Management, LLC. He is the editor-in-chief of the Stock Trader's Almanac and Almanac Investor eNewsletter at www.stocktradersalmanac.com, and a Yahoo Finance contributor. Jeff is the author of *The Little Book of Stock Market Cycles* (Wiley, 2012) and *Super Boom: Why the Dow Will Hit 38,820 and How You Can Profit from It* (Wiley, 2011). Mr. Hirsch is a 30-year Wall Street veteran; he took over from founder Yale Hirsch in 2001 and regularly appears on CNBC, Bloomberg, Fox Business, and many other financial media outlets.

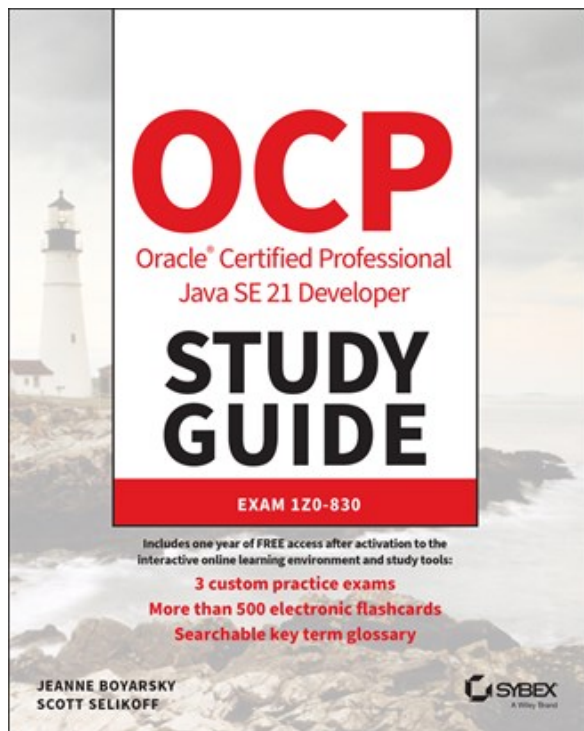
Computing & Technology



OCP Oracle Certified Professional Java SE 21 Developer Study Guide

Exam 1Z0-830

Jeanne Boyarsky



Focusing 100% on the objectives for the latest certification, OCP Oracle Certified Professional Java SE 21 Developer Study Guide is organized to make you fully prepared to understand the job role of a Java developer and to take the exam. In particular, developers will need to learn functional programming to pass the certification. This comprehensive Study Guide covers all of the key topic areas that Java programmers need to be familiar with, including:

- Handling date, time, text, numeric and boolean values
- Controlling Program Flow
- Utilizing Java Object-Oriented Approach
- Handling Exceptions
- Working with Arrays and Collections
- Working with Streams and Lambda expressions
- Packaging and deploying Java code and using the Java Platform Module System
- Managing concurrent code execution
- Using Java I/O API
- Accessing databases using JDBC
- Implementing Localization

Readers also get access to Sybex's superior online interactive learning environment and test bank, including an assessment test, chapter tests, bonus practice exam questions, electronic flashcards, and a searchable Glossary of the most important terms readers need to understand.

[View on Edelweiss](#)

Sybex

Series: Sybex Study Guide

BISAC: *Computers*

9781394286614

Paperback

December 24, 2024

£50.00 | 55,60 € | \$65.00

DE EUR: 61.9€

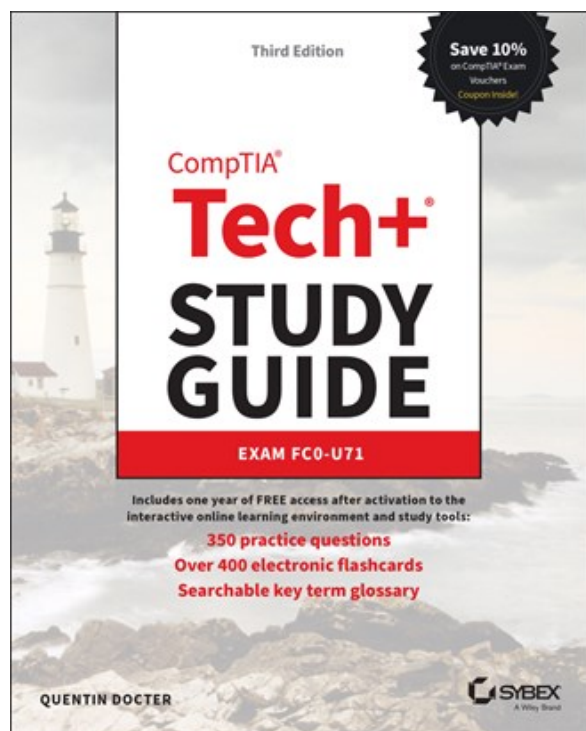
About the Author

Scott Selikoff (Bridgewater, NJ) has been a Java Enterprise developer for over 14 years. He started off working for a number of tech startups, as well as medical and pharmaceutical companies in the Philadelphia area, including Siemens Medical Solutions. In 2006, he started his own consulting firm called Selikoff Solutions, LLC, which specializes in building custom mobile and server solutions for businesses in the NYC/NJ area. Besides training new developers, Scott also enjoys teaching and has given lectures at both Cornell University and Rutgers University. Both are regular contributors to Scott's website, Down Home Country Coding (<http://www.selikoff.net>).

CompTIA Tech+ Study Guide

Exam FC0-U71

Quentin Docter



CompTIA Tech+ (formerly CompTIA ITF+) Study Guide: Exam FC0-U71, Third Edition, covers 100% of the UPDATED exam objectives in clear and concise language, and provides you with all you need to know to pass the exam. The CompTIA Tech+ certification is your introduction to the skills required to become a successful systems support professional, progressing onto more advanced certifications and career success. The exam focuses on the essential IT skills and knowledge you'll need to perform tasks commonly performed by advanced end-users and entry-level IT professionals alike, including:

- IT Concepts and Terminology
- Infrastructure
- Applications and Software
- Software Development Concepts
- Data and Database Fundamentals
- Security

The book includes Sybex's superior interactive online learning environment and test bank with hundreds of practice questions, including an assessment test, chapter review questions, flashcards, and a practice exam. Our study tools can help you prepare for taking the exam--and increase your chances of passing the exam the first time!

[View on Edelweiss](#)

Sybex

Series: Sybex Study Guide

BISAC: *Computers*

9781394288793

Paperback

October 29, 2024

£42.50 | 47,10 € | \$55.00

DE EUR: 51.9€

Previous Edition: 9781119513124

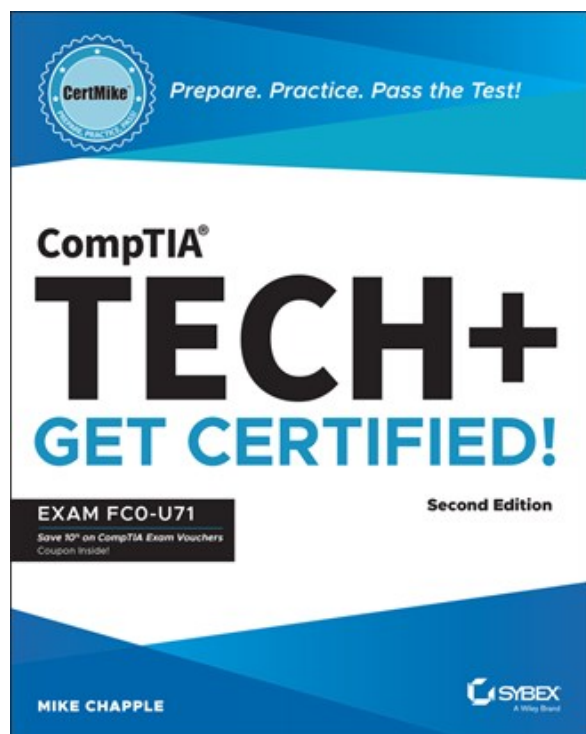
About the Author

Quentin Docter (Loveland, OH), A+, has spent more than 17 years in the IT field. His experience includes technician, network administrator, consultant, trainer, author, and web developer. He is presently an IT consultant and well-respected author of several books, including the bestselling *CompTIA A+ Complete Study Guide: Core 1 Exam 220-1101* and *Core 2 Exam 220-1102*, and *CompTIA ITF+ Study Guide: Exam FC0-U61*.

CompTIA Tech+ CertMike

Prepare. Practice. Pass the Test! Get Certified! Exam FC0-U71

Mike Chapple



Prepare for, practice, and pass the CompTIA Tech+ certification exam on your first try

In the newly updated second edition of *CompTIA Tech+ CertMike: Prepare. Practice. Pass the Test! Get Certified!* for exam FC0-U71, veteran IT expert and IT educator, Mike Chapple, skips the fluff and dives straight into exactly what you need to ace the entry-level CompTIA Tech+ certification exam on your first try. Filled with the kind of no-nonsense, straight-to-business info you're looking for, the book includes coverage of every relevant exam domain, a full practice exam, and additional multiple choice practice questions with detailed answer explanations.

You'll learn all about IT infrastructure, software development, database use, software installation, network connectivity, and more, as well as how all this valuable knowledge applies to common on-the-job scenarios. You'll also find:

- Complimentary links to audio recordings of the book's Exam Essentials sections to help you review for the test
- Access to additional online study tools
- The information you need to reduce test anxiety and boost your confidence when you walk into the testing room on exam day

Prepare smarter and faster for the Tech+ certification exam with proven strategies created by the bestselling Mike Chapple and his team at CertMike. This book's perfect for people just getting interested in information technology and working towards a more advanced certification, like the CompTIA A+ or Security+ credentials. It's also a can't-miss resource for anyone who wants to learn basic computer literacy skills. Grab your copy today!

[View on Edelweiss](#)

Sybex

Series: CertMike Get Certified

BISAC: *Computers*

9781394290659

Paperback

October 8, 2024

£26.99 | 30,00 € | \$35.00

DE EUR: 32.9€

Previous Edition: 9781119897811

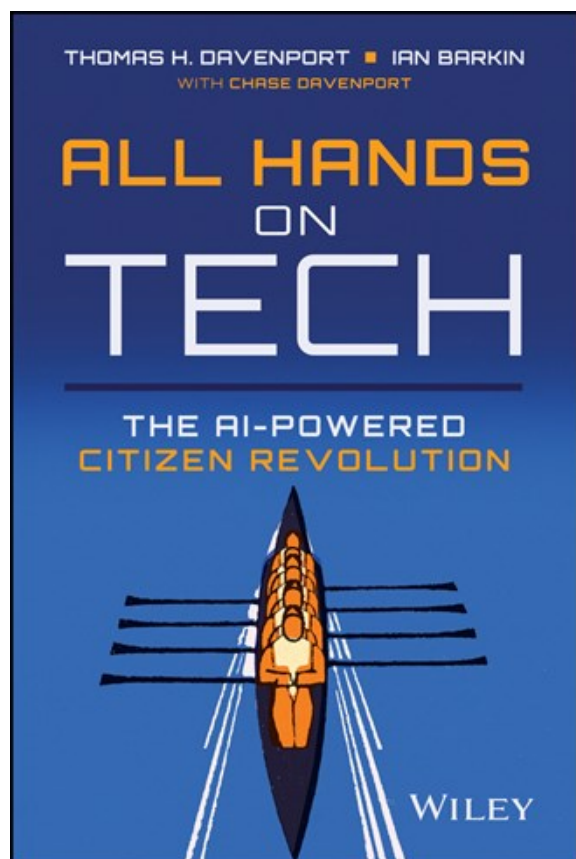
About the Author

Mike Chapple (Granger, IN), Ph.D., Security+, CySA+, CISSP, is Senior Director for IT Service Delivery at Notre Dame overseeing information security, data governance, IT architecture, project management, strategic planning and product management functions and teaches undergraduate courses on Information Security. Mike spent 4 years in the information security research group at NSA and served as an intelligence officer in the U.S. Air Force. He has written several Sybex Study Guides, including the bestselling CompTIA Security+ Study Guide and (ISC)2 CISSP Official Study Guide.

All Hands on Tech

The AI-Powered Citizen Revolution

Thomas H. Davenport



[View on Edelweiss](#)

Supercharge your organization's capacity for innovation

The greatest untapped asset in an enterprise today is the ingenuity of its people. Dive into a future of work where technology empowers everyone to be a creator and builder with *All Hands on Tech: The AI-Powered Citizen Revolution*. This pivotal book offers a comprehensive look into the role of citizen developers—business domain experts who are driving IT-enabled innovation using technology previously reserved for professional technologists. Through case studies of citizens and citizen-enabled enterprises, the authors demonstrate how emerging technology bestows unprecedented power on these individuals and unprecedented value on the organizations that channel their efforts. They outline a transformative approach to citizen development that not only enhances companies' innovative capacity via the empowerment of domain experts, but also minimizes risk and liberates IT departments to pursue more strategic initiatives.

All Hands on Tech describes a revolution in work—powered by technology becoming more human and humans becoming more comfortable with technology. This convergence provides a clear pathway for enterprises to leverage the on-the-ground experience and insight of all employees. The authors provide diverse examples of companies that have aligned the work of their citizen developers with wider organizational goals across citizen data science, automation, and development projects. These examples demonstrate why and how to commit to the citizen revolution in your organization.

In the book, you'll:

- Discover the untapped potential of citizen developers to revolutionize business operations with technology democratization

Wiley

BISAC: Business & Economics

9781394245901

Hardcover

December 22, 2024

£22.99 | 25,70 € | \$30.00

DE EUR: 27.9€

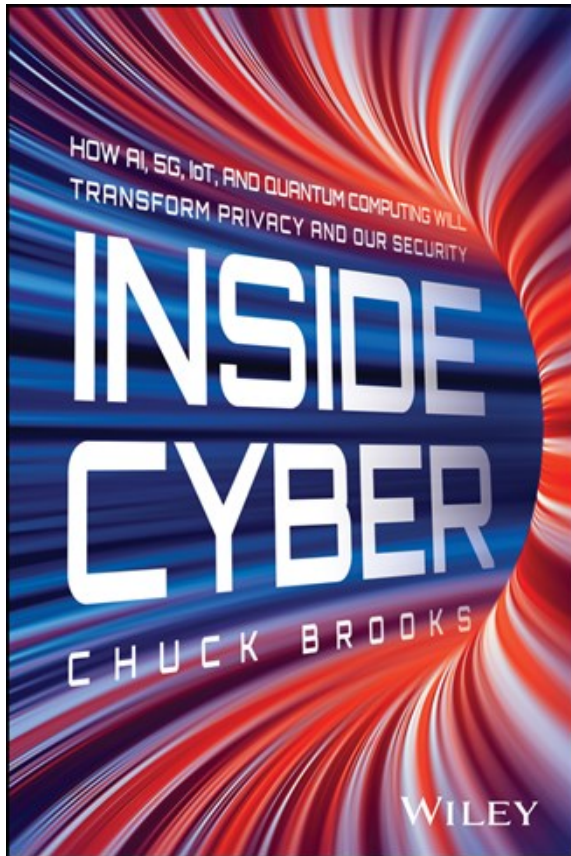
About the Author

Thomas H. Davenport is a co-founder of the International Institute for Analytics, Fellow at the MIT Initiative on the Digital Economy, and Senior Advisor to Deloitte Analytics. He teaches analytics/big data in executive programs at Babson, Harvard Business School and School of Public Health, and MIT Sloan School. Davenport pioneered the concept of "competing on analytics" with his best-selling 2006 Harvard Business Review article and 2007 book. Tom has also profiled several companies with citizen development initiatives in HBR, SMR, and Forbes. They include AT&T, Johnson & Johnson, PWC, Deloitte, WESCO, and Dentsu. Tom also wrote the first article on generative AI for HBR in November 2022, and has since published

Inside Cyber

How AI, 5G, and Quantum Computing Will Transform Privacy and Our Security

Chuck Brooks



Discover how to navigate the intersection of tech, cybersecurity, and commerce

In an era where technological innovation evolves at an exponential rate, *Inside Cyber: How AI, 5G, and Quantum Computing Will Transform Privacy and Our Security* by Chuck Brooks emerges as a critical roadmap for understanding and leveraging the next wave of tech advancements. Brooks, a renowned executive and consultant, breaks down complex technological trends into digestible insights, offering a deep dive into how emerging technologies will shape the future of industry and society.

In the book, you'll:

- Gain clear, accessible explanations of cutting-edge technologies such as AI, blockchain, and quantum computing, and their impact on the business world
- Learn how to navigate the cybersecurity landscape, safeguarding your business against the vulnerabilities introduced by rapid technological progress
- Uncover the opportunities that technological advancements present for disrupting traditional industries and creating new value

Perfect for entrepreneurs, executives, technology professionals, and anyone interested in the intersection of tech and business, *Inside Cyber* equips you with the knowledge to lead in the digital age. Embrace the future confidently with this indispensable guide.

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394254941

Hardcover

December 10, 2024

£22.99 | 25,50 € | \$28.00

DE EUR: 27.9€

About the Author

Chuck Brooks (Washington, DC) a President and Consultant with over 25 years of experience in cybersecurity, emerging technologies, marketing, business development, and government relations. He helps Fortune 1000 clients, organizations, small businesses, and start-ups achieve their strategic goals and grow their market share. He also serves as an Adjunct Professor at Georgetown University, where he teaches graduate courses on risk management, homeland security, and cybersecurity, and design a certificate course on Blockchain technologies. As a thought leader, blogger, and event speaker, he has briefed the G20 on energy cybersecurity, The US

Artificial Integrity

Hamilton Mann

Navigating the transitions to the future of AI—Integrity over Intelligence

Envision a world where artificial intelligence can deliver integrity-led outcomes seamlessly, adapting to diverse cultural context, value models, and situational nuances, countering subconscious biases, all while operating in an advanced human-centered manner. This is the promise of *Artificial Integrity*.

In *Artificial Integrity*, digital strategist, technologist, doctoral researcher, acclaimed management thinker, and seasoned business executive Hamilton Mann emphasizes that the challenge of AI is in ensuring systems that exhibit integrity-led capabilities over the pursuit of mere general or super intelligence.

Mann tackles the inadequacies of traditional ethical frameworks in handling the complexities of new AI technologies to make them trustworthy and reliable as they profoundly impact human lives.

Introducing the transformative concept of “artificial integrity,” Mann proposes a paradigm shift, defining a “code of design” to ensure AI systems align with, amplify, and sustain human values and societal norms, maximizing integrity-led AI outcomes.

Artificial Integrity discusses practical insights into driving a future where AI enhances, without replacing, human capabilities while being inclusive and reflective of diverse human experiences, emphasizing human agency.

The book offers:

- Guiding posts and step-by-step solutions for designing, implementing and continuously aligning AI development to responsibly advance human and artificial co-intelligence
- Strategies and actionable advice for integrating AI into business and societal structures

[View on Edelweiss](#)

Wiley

BISAC: *Computers*

9781394297986

Hardcover

October 29, 2024

£26.99 | 30,00 € | \$35.00

DE EUR: 33.9€

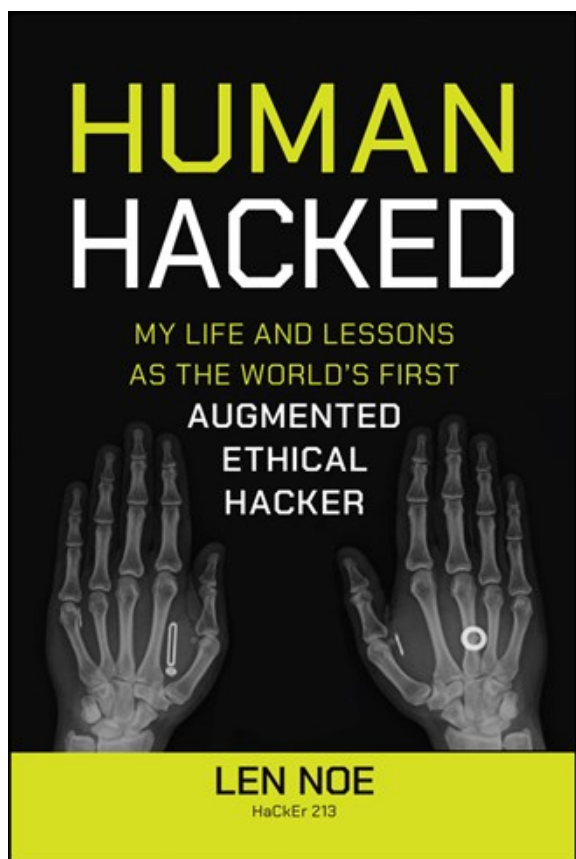
About the Author

Hamilton Mann (Paris, France) is the Group VP of Digital Marketing and Digital Transformation at Thales. For over two decades, he has delved into a broad spectrum of subjects, including Digital Transformation, Artificial Intelligence, Sustainability, Innovation, Business Models, and Customer-centric strategies, emphasizing the importance of 'Digital for Good.' Regarded as a global thought leader by the Thinkers360, Mann's insights have been published or cited in esteemed academic journals such as Knowledge@Wharton, Stanford Social Innovation Review, INSEAD Knowledge, European Business Review, European Finance Review, The World Financial Review, Harvard Business Review France and also some general outlet such

Human Hacked

My Life and Lessons as the World's First Augmented Ethical Hacker

Len Noe



[View on Edelweiss](#)

Discover the future of cybersecurity through the eyes of the world's first augmented ethical hacker

In *Human Hacked: My Life and Lessons as the World's First Augmented Ethical Hacker* by Len Noe, a pioneering cyborg with ten microchips implanted in his body, you'll find a startlingly insightful take on the fusion of biology and technology. The author provides a groundbreaking discussion of bio-implants, cybersecurity threats, and defenses.

Human Hacked offers a comprehensive guide to understanding an existing threat that is virtually unknown. How to implement personal and enterprise cybersecurity measures in an age where technology transcends human limits and any person you meet might be augmented. The book provides:

- Exposure of a subculture of augmented humans hiding in plain sight
- Explorations of the frontier of bio-Implants, showing you the latest advancements in the tech and how it paves the way for access to highly restricted technology areas
- Discussions of cybersecurity tactics, allowing you to gain in-depth knowledge of phishing, social engineering, MDM restrictions, endpoint management, and more to shield yourself and your organization from unseen threats
- A deep understanding of the legal and ethical landscape of bio-implants as it dives into the complexities of protections for augmented humans and the ethics of employing such technologies in the corporate and government sectors

Whether you're a security professional in the private or government sector, or simply fascinated by the intertwining of biology and technology, *Human Hacked* is an indispensable resource. This book stands alone in its category, providing not just a glimpse into the life of the world's first augmented ethical hacker, but also offering

Wiley

BISAC: *Computers*

9781394269167

Paperback

December 25, 2024

£26.99 | 30,00 € | \$35.00

DE EUR: 32.9€

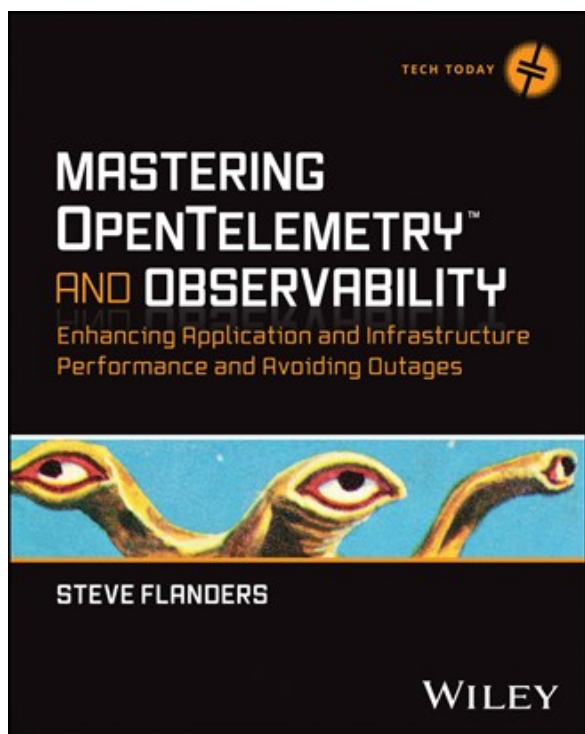
About the Author

Len Noe (Austin, Texas) is a Technical Evangelist, White Hat Hacker, and BioHacker for CyberArk Software. Noe is an international security speaker who has presented in over 50 countries and at multiple major security conferences worldwide including presenting at the World Conference at the Hague, and before multiple governments. With 8 digital devices implanted in his body, Noe is a global thought leader in the Transhuman/Human+ movement and utilizes microchip implants to advance cyber security and the human experience. Len has had his research published in multiple news outlets globally and is a regular participant on numerous security

Mastering OpenTelemetry and Observability

Enhancing Application and Infrastructure Performance and Avoiding Outages

Steven Flanders



Discover the power of open source observability for your enterprise environment

In *Mastering Observability and OpenTelemetry: Enhancing Application and Infrastructure Performance and Avoiding Outages*, accomplished engineering leader and open source contributor Steve Flanders unlocks the secrets of enterprise application observability with a comprehensive guide to OpenTelemetry (OTel). Explore how OTel transforms observability, providing a robust toolkit for capturing and analyzing telemetry data across your environment.

You will learn how OTel delivers unmatched flexibility, extensibility, and vendor neutrality, freeing you from vendor lock-in and enabling data sovereignty and portability. You will also discover:

- Comprehensive coverage of observability issues and technology: Dive deep into the world of observability and gain a comprehensive understanding of observability fundamentals with practical insights and real-world use cases.
- Practical guidance: From instrumentation techniques to advanced tracing strategies, gain the skills needed to create highly observable systems. Learn how to deploy and configure OTel, even in challenging brownfield environments, with step-by-step instructions and hands-on exercises.
- An opportunity for community contributions and communication: Join the OTel community, including end-users, vendors, and cloud providers, and shape the future of observability while connecting with experts and peers.

Whether you are a novice or a seasoned professional, *Mastering Observability and OpenTelemetry* is your roadmap to troubleshooting availability and performance problems by learning to detect anomalies, interpret data, and proactively optimize performance in

[View on Edelweiss](#)

Wiley

Series: Tech Today

BISAC: Computers

9781394253128

Paperback

December 3, 2024

£47.50 | 51,30 € | \$60.00

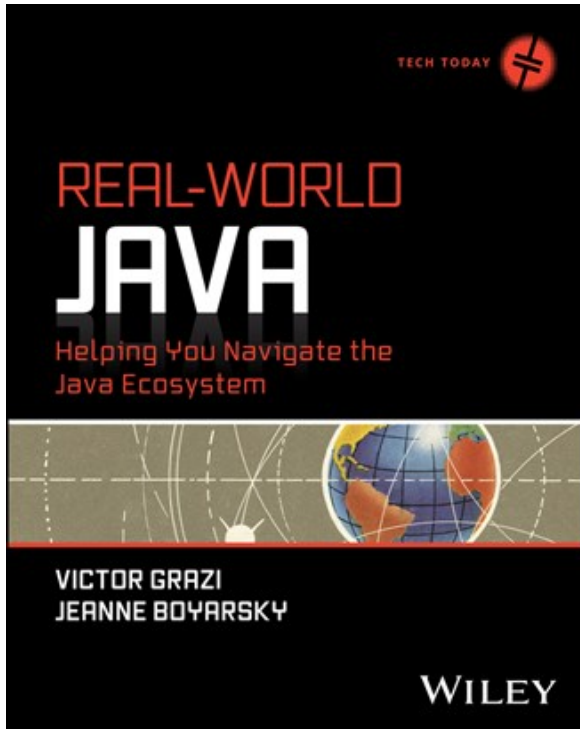
DE EUR: 57.9€

About the Author

Real-World Java

Helping You Navigate the Java Ecosystem

Jeanne Boyarsky



Explore the modern Java development landscape with this expert guide

In *Real-World Java: Navigating the Java Ecosystem*, a pair of seasoned Java developers delivers a concise handbook for mastering the essential tools and frameworks prevalent in today's commercial Java enterprises.

Dive into a comprehensive exploration of Spring, logging, IDEs, build tools, testing tools, and other key concepts in the Java ecosystem. With just the right blend of explanation and practical examples, this book equips you with the expertise needed to thrive in enterprise Java development.

- Familiarize yourself with technologies like Spring, Open Telemetry, Git, and Project Lombok
- Access tested and downloadable code examples to reinforce your learning journey
- Discover how to tune your software's performance and automate your CI/CD builds

Whether you're looking to enhance your proficiency or broaden your horizons in Java development, *Real-World Java* is your go-to companion. Perfect for developers already somewhat familiar with the language, this book offers insights and strategies to navigate the complexities of contemporary Java software development.

[View on Edelweiss](#)

Wiley

Series: Tech Today

BISAC: *Computers*

9781394275724

Paperback

December 17, 2024

£37.99 | 42,80 € | \$50.00

DE EUR: 45.9€

About the Author

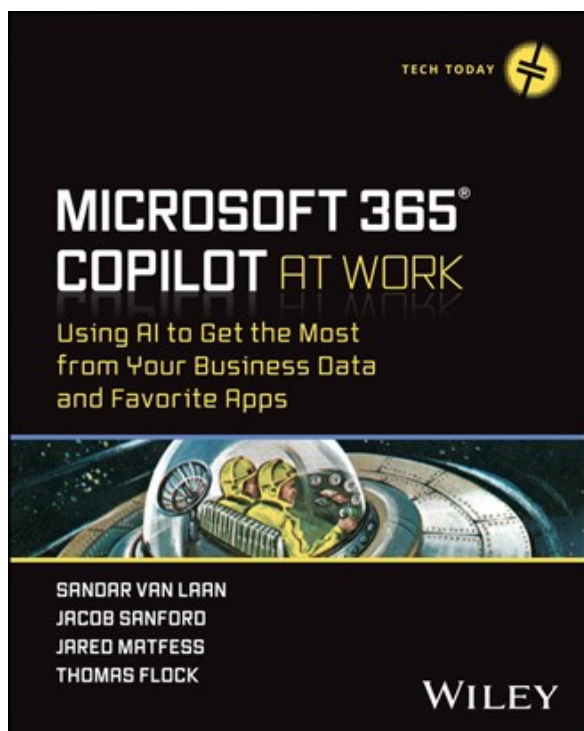
Jeanne Boyarsky (New York, NY), has worked as a Java developer for a bank in NYC for 11 years where she develops, mentors and conducts training. In her free time, she is a senior moderator at CodeRanch and works on the forum code base. Jeanne has also mentored the programming division of a FIRST robotics team since 2009 where she works with students just learning Java. You can find more information about Jeanne at her bio at CodeRanch (<http://www.coderanch.com/how-to/java/BioJeanneBoyarsky>).

Victor Grazi (Brooklyn, NY), is a veteran Java engineer in the USA, and has built serious Java applications at some of the leading banks

Microsoft 365 Copilot At Work

Using AI to Get the Most from Your Business Data and Favorite Apps

Sandar Van Laan



Learn to leverage Microsoft's new AI tool, Copilot, for enhanced productivity at work

In *Microsoft 365 Copilot At Work: Using AI to Get the Most from Your Business Data and Favorite Apps*, a team of software and AI experts delivers a comprehensive guide to unlocking the full potential of Microsoft's groundbreaking AI tool, Copilot. Written for people new to AI, as well as experienced users, this book provides a hands-on roadmap for integrating Copilot into your daily workflow. You'll find the knowledge and strategies you need to maximize your team's productivity and drive success.

The authors offer you a unique opportunity to gain a deep understanding of AI fundamentals, including machine learning, large language models, and generative AI versus summative AI. You'll also discover:

- How Copilot utilizes AI technologies to provide real-time intelligent assistance and revolutionize the way you work with Microsoft 365 apps
- Practical Implementation Strategies for project and change management, as well as practical guidance on rolling out Copilot within your organization
- Specific use cases, including Outlook, Teams, Excel, PowerPoint, and OneNote, and how Copilot can streamline tasks and boost efficiency across various Microsoft applications

Take your Copilot proficiency to the next level with advanced AI concepts, usage monitoring, and custom development techniques. Delve into Microsoft Framework Accelerator, Copilot plugins, semantic kernels, and custom plugin development, empowering you to tailor Copilot to your organization's unique needs and workflows. Get ready to revolutionize your productivity with Microsoft 365 Copilot!

[View on Edelweiss](#)

Wiley

Series: Tech Today

BISAC: *Computers*

9781394258376

Paperback

December 17, 2024

£47.50 | 51,30 € | \$60.00

DE EUR: 57.9€

About the Author

Sandar Van Laan (Atlanta, GA) is Senior Software Engineer and business consultant at Slalom. He manages resources for near and long-term planning for clients and internal needs. He also provides client support for hosted managed services and applications. Slalom is a global business and technology consulting company. Since 2001, Slalom has grown to 13,000+ team members in eight countries and 45 markets. The company has partnerships with over 400 leading technology providers, including AWS, Google, Microsoft, Salesforce, Snowflake, and Tableau.

Wiley Worldwide

John Wiley & Sons Ltd
Southern Gate
Chichester
PO19 8SQ
Tel: +44 (0) 1243 779777

John Wiley & Sons Ltd
European Distribution Centre
New Era Estate
Oldlands Way
Bognor Regis
PO22 9NQ
Tel: +44 (0) 1243 843291
Email:
customer@wiley.com
cs-journals@wiley.com

Wiley-VCH
Boschstrasse 12
69469 Weinheim
Germany
Tel: (49) 6201 6060
Email: service@wiley-vch.de

John Wiley & Sons Inc
111 River Street
Hoboken
NJ 07030
USA
Tel: (201) 748 6000

John Wiley & Sons Australia Ltd
15 William Street
Melbourne
Victoria 3000
Australia
Tel: (61) 1800 777 474

John Wiley & Sons Australia Ltd
310 Edward Street
Brisbane
Queensland 4000
Australia
Tel: (61) 7 3859 9755

John Wiley & Sons Singapore Pte Ltd
13 Stamford Road #02-11
Capitol Singapore
Singapore 178905
Tel: (65) 6643 8000

Wiley-Japan
Nomura Fudosan Nishi Shinjuku
Bldg 8F
8-4-2 Nishi-Shinjuku
Shinjuku-ku
Tokyo 160-0023
Japan
Tel: (81) 3 4520 9011

Sales Contacts

UK & Ireland, Continental Europe, Turkey & Israel and Middle East & Africa

emeasalesops@wiley.com

Corporate Sales & Custom Publishing

UK & Northern Europe Special, Bulk, Author & Corporate Sales for all Wiley Book Products

Laura Cooksley
Mobile: +44 7734 159172
lcooksle@wiley.com

Germany, Switzerland & Austria Special, Bulk, Author & Corporate Sales for all Wiley Book Products

Simone Dress
Tel: +49 152 0236 5317
sdress@wiley.com

Petra Stark
Tel: +49 172 251 9271
pestark@wiley.com



Rights & Licensing

Check Wiley's Global Rights & Permissions pages
www.wiley.com/permissions
for:

- Information on licensing the rights to translate any Wiley title
- Permission to re-use any Wiley content
- Information on licensing Wiley content for use in software, mobile apps, e-learning, websites and other electronic products.

WILEY

Customer Service

Operating hours: 8am – 5.30pm Monday – Friday

Phone: +44 (0) 1243 843291

Wiley Customer Service are experienced in handling all Trade orders and enquiries. The department are dedicated to offering quick and effective service to all our global customers. The UK and Export markets are split into two territories. Contact details are as follows:

UK and Ireland Trade (Southern and Northern Ireland)

uktrade@wiley.com

Europe, Middle East, Africa & Japan

trade@wiley.com

Distribution Only

Listed below are the publishers for whom Wiley carries out distribution and order fulfillment services. The publishers themselves carry out sales and marketing. All distribution and order fulfillment queries should be directed to Customer Service at Wiley. For all other matters please contact the publisher direct.

Amsterdam University Press

Baker Publishing Group

Bristol University Press

Bodleian Library Publishing

Boydell & Brewer

University of California Press

The University of Chicago Press

Collective Ink

Columbia University Press

Edward Elgar Publishing

Emerald Publishing

Fernhurst Books

The Guild of Master Craftsman Publications

Harvard University Press

Haynes Publishing

Johns Hopkins University Press

Loeb Classical Library

Liverpool University Press

Lotus Publishing

Mare Nostrum Group

WW Norton

O'Reilly

Penn State University Press

Pluto Press

Polity

Princeton University Press

SPCK

Yale University Press



MVB Books UK took over Nielsen's eCommerce services in March 2022.

A 24 hour enquiry and ordering service for all titles distributed by Wiley is now available on MVB Pubeasy website: www.pubeasy.com. This service is free to booksellers.

For further enquires on this service please contact:

MVB Books UK Ltd.
Golden Cross House
8 Duncannon Street, London,
WC2N 4JF

Contact email: salesuk@mbv-online.com



WILEY