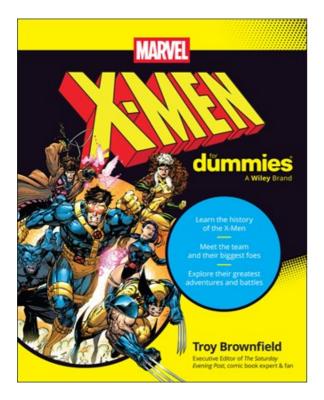


# **Dummies**



## X-Men For Dummies

Troy Brownfield



#### Meet the extraordinary mutants that make up the X-Men

What started with five teenagers with unique abilities and the world's most powerful telepath grew into a school filled with gifted students and teachers. Between internal struggles, powerful enemies, and conflicting agendas, what could possibly go wrong? *X-Men For Dummies* unravels the complexities that come with having mutant abilities and being charged with protecting a world that fears your existence. Created in collaboration with Marvel and filled with striking artwork from the comics, *X-Men For Dummies* highlights Professor Charles Xavier's dream to protect and educate the next generation of mutants and their evolution to one of the most iconic super hero teams of all time.

- Uncover what a mutant is and the dueling philosophies about their role in society
- Get to know the mutants introduced in X-Men comics from Professor X to Magneto, Wolverine, Cyclops, Jean Grey, Storm, Beast, and beyond
- Explore the team's greatest battles, triumphs, and tragedies
- Meet the X-Men's foes and allies

Whether you're a first-time fan or have been reading since the first comic, *X-Men For Dummies* is your first class guide to all things X-Men!

View on Edelweiss

## **For Dummies**

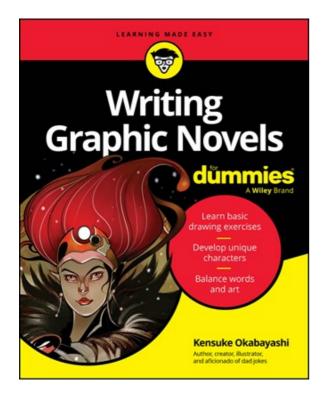
BISAC: *Comics & Graphic Novels* 9781394362745
Paperback
December 4, 2025
£22.99 | 25,70 € | \$29.99

#### **About the Author**

**Troy Brownfield (Plainfield, IN)** is an Executive Editor of *The Saturday Evening Post* and kid's magazines -- *Jack & Jill* and *Humpty Dumpty*. As a comic book expert and fan, Troy has written and created content for DC Comics, Comiccon.com, Fangoria Comics/Graphix, comics for Zenescope Entertainment, and has written trading cards for Topps Trading Cards, including HALO series content and Star Wars 2018-present.

# **Writing Graphic Novels For Dummies**

Kensuke Okabayashi



# Turn your ideas into graphic novels with this step-by-step guide —including drawing exercises

Writing Graphic Novels For Dummies walks you through the process of graphic novel creation step-by-step, guiding you through the process of developing ideas, concepts, and visuals to bring your unique stories to life. Learn how to develop plots, characters, and storylines, create storyboards to organize your work, and how to creative effective visuals to support the narrative. You'll progress from basic drawing skills to more advanced techniques specific to graphic storytelling. Get recommendations for using digital tools, and work through exercises to help jumpstart your creativity and develop your style as a graphic novelist. Plus, an 8-page color insert offers a minigraphic novel within the book, so you can see all the stages of writing, illustrating, and development of a graphic novel in any genre, from initial concept to completion.

- Learn how to choose materials and drawing supplies to suit your needs
- Understand proportion and scale, and convey different emotions and facial expressions
- Practice your skills with helpful drawing exercises
- Get tips for sharing your creations with the world and promoting your work

This accessible guide is great for aspiring writers, artists, and graphic novel enthusiasts who want to learn how to create their own graphic novels as a hobby or potential career.

View on Edelweiss

## **For Dummies**

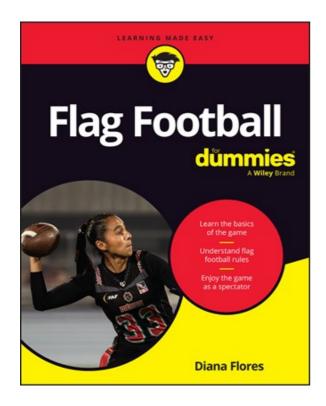
BISAC: *Language Arts & Disciplines* 9781394353736
Paperback
December 4, 2025
£18.99 | 21,40 € | \$24.99

#### **About the Author**

Kensuke Okabayashi (Lancaster, PA) is a professional freelance illustrator and comic book artist. Clients include Lego, WWE, Marvel Entertainment, Gatorade, Target, Diet Coke, Wendy's, Absolute Vodka, All Nippon Airlines, Atari, and The Discovery Channel. Kensuke received his formal training at the School of Visual Arts in NYC, where he earned his BFA in illustration. With both traditional and digital professional working experience, Kensuke's portfolio includes a unique range of production art and personal works. His publications also include, *Manga For Dummies, Figure Drawing For Dummies*, and *The Five Dysfunctions of a Team* (Manga Edition).

# **Flag Football For Dummies**

Diana Flores



## Get in on one of the fastest growing and most exciting games in the world

Looking for a safe, fun, and exciting new sport to sink your teeth into? Grab a copy of *Flag Football For Dummies* and discover how to play one of America's fastest growing new games!

Set to become an official Olympic sport in 2028, flag football is an amazing game for both kids and adults. Diana Flores, star quarterback of Mexico's gold medal-winning Women's Flag Football National Team, walks you through the rules, player positions, and strategies that form the basics of the game. You'll learn how to score points, run plays, and even set up a properly designed flag football field. You'll also discover how to navigate the wider world of flag football, finding and joining a league near you and gathering the equipment you need to play safely.

#### Inside the book:

- Explore the foundations of flag football and become familiar with its rules and strategies
- Find helpful illustrations and diagrams that show you exactly how the game works
- Get practical tips and tricks for playing, coaching, and enjoying flag football as a spectator

An easy-to-follow resource for anyone interested in learning more about this exciting and popular game, *Flag Football For Dummies* is a must-read for players, parents of players, coaches, and fans alike.

View on Edelweiss

## **For Dummies**

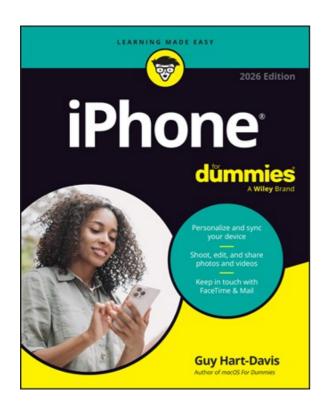
BISAC: *Sports & Recreation* 9781394345342 Paperback December 4, 2025 £18.99 | 21,40 € | \$24.99

#### **About the Author**

**Diana Flores (Mexico City)** is the star quarterback and captain of Mexico's gold medal-winning Women's Flag Football National Team. She's competed in 4 World Cups and a World Games, where she has won gold, silver, and bronze medals. She is an NFL Flag Football Ambassador, and a Global Ambassador for Under Armour, working to provide access to flag football for the next generation of athletes, focusing on making the sport more accessible. In 2023, she was featured in the NFL's Emmy-award winning spot for Super Bowl LVII, "Run With It," and became the first flag football player with artifacts in the Pro Football Hall of Fame. She was an AFC offensive coordinator for the 2023 NFL Pro Bowl, and in 2024, Diana carried

## iPhone For Dummies, 2026 Edition

**Guy Hart-Davis** 



View on Edelweiss

### **For Dummies**

BISAC: Computers
9781394373956
Paperback
December 10, 2025
£20.99 | 24,00 € | \$27.99
Previous Edition: 9781394291540

#### Discover the features that make iPhones so popular!

From day one setting up your Apple smartphone to utilizing it for everyday purposes, *iPhone For Dummies* breaks down the latest happenings with your device. Experienced Apple expert and tech educator Guy Hart-Davis walks you through how to make phone and FaceTime calls; send texts, messages, and emails; get online; and browse the web. Once connected, you can use your device for work or for play. Whether you need to create documents and edit spreadsheets, shoot video or take photos, or simply enjoy social networking and playing games, your Apple smartphone has you covered.

Learn how to exploit the power of Apple Intelligence and customize your phone's settings to suit your work, life, and accessibility needs. You can also discover how to adjust your phone's privacy settings, app permissions, and security settings so you can better protect your info and data. Then, test out the new Liquid Glass interface, transfer data from your old phone (Apple or Android) to a new one, and make the most of the capabilities and features added by the latest iPhone models.

iPhone For Dummies shows you how to:

- Navigate the iOS 2026 interface with ease and access the functionality you need when you need it
- Connect with friends, family, and colleagues using apps like Phone, FaceTime, Maps, and more
- Organize your life and get work done with Calendar, Contacts, Reminders, and Journal
- Find games and have fun with the latest apps available on the App Store

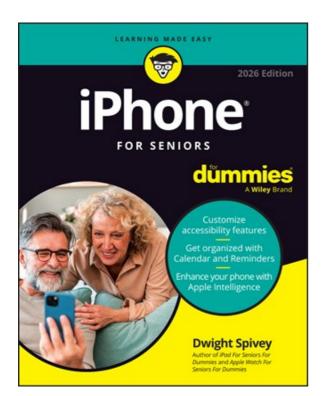
Looking for the latest tips and tricks to get the most out of your smartphone? *iPhone For Dummies* is your step-by-step guide to these

#### **About the Author**

**Guy Hart-Davis** (Barnard Castle, UK) is the author of more than 100 technical books, including several books in the For Dummies and Teach Yourself Visually series.

# iPhone For Seniors For Dummies, 2026 Edition

**Dwight Spivey** 



#### Stay connected with friends and family using your device!

Looking for a single, comprehensive, up-to-date guide to making the most out of your iPhone? In the newly revised *iPhone For Seniors For Dummies, 2026 Edition*, tech educator and expert Dwight Spivey walks you through the essential parts of owning and using an iPhone. Starting from the beginning, Spivey explains how to choose the iPhone model that's right for you based on your needs, how to set up your iCloud account, and how to adjust accessibility features that make your phone easier to use. Learn how to choose and access the apps that let you text, call, email, and surf to your heart's content.

This book delivers step-by-step instructions to personalizing your phone and getting more utility out if it, whether that means keeping tabs on your well-being with the Health App, customizing your notifications, or staying organized with the Calendar, Clock, and Reminders apps.

iPhone For Seniors For Dummies, 2026 Edition also offers:

- Video and audio calling tutorials, including instructions for using FaceTime to call family and friends
- Tips for making your phone more fun, including how to find and download new games, watch videos, and browse the web
- Tutorials on how to use your phone to organize your life and make you more productive

Featuring large print, clear illustrations, and a special focus on tips and content especially relevant to seniors, this easy-to-read book gives new and experienced iPhone users an accurate resource that will help you get the most out of one of the most popular pieces of technology in the world.

#### View on Edelweiss

### **For Dummies**

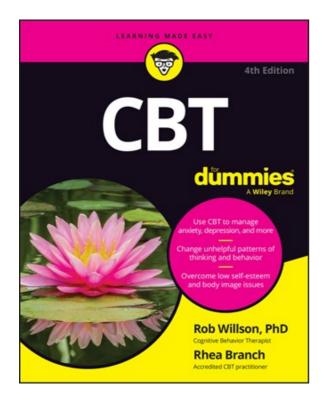
BISAC: *Computers*9781394373925
Paperback
December 10, 2025
£20.99 | 24,00 € | \$27.99 *Previous Edition: 9781394290246* 

#### **About the Author**

**Dwight Spivey (Mobile, AL)** has been an expert on all things Apple for 20+ years. He's the author of many technology books, including the most recent editions of *iPhone For Seniors For Dummies* and *iPad For Seniors For Dummies*. His technology experience includes Mac, Linux, and Windows operating systems, Apple and Android smartphones and tablets, and networking. Dwight is also the Educational Technology Administrator at Spring Hill College in Mobile, AL.

# **CBT For Dummies, 4th Edition**

Rob Willson



# Easily understand how to apply the principles of cognitive behavioral therapy (CBT) to your own life

CBT For Dummies is the gold standard guide to the gold standard form of psychotherapy. This proven treatment helps with common emotional problems like anxiety, depression, panic, and social anxiety. It's also the evidence-based treatment of choice for common mental health problems like PTSD, body dysmorphic disorder, OCD and beyond. CBT can also help you develop healthier habits, manage your social media use, and improve your life in all sorts of other ways. With this book, you get a comprehensive look at practicing CBT on your own or using CBT with your care providers. Work through exercises to identify thinking patterns that are getting in your way, then learn practical techniques for changing them. In classic Dummies fashion, CBT For Dummies offers easy-to-follow guidance and information anyone can understand.

- Learn about cognitive behavioral therapy and the science behind it
- Overcome anxiety and depression, boost self-esteem, manage emotions, or simply improve personal productivity and happiness
- Break free from your behavioral challenges to achieve your goals
- Begin to heal from trauma and achieve a healthier outlook on life

This is a great Dummies guide for anyone who's interested in the many benefits CBT can have—in therapy session or on your own.

View on Edelweiss

## **For Dummies**

BISAC: *Psychology* 9781394333264 Paperback December 4, 2025 £21.99 | 24,00 € | \$27.99

DE EUR: €

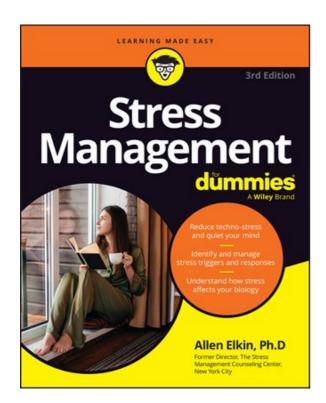
Previous Edition: 9781119601128

#### **About the Author**

**Dr Rob Willson, PhD (North London, UK)** is a CBT therapist, researcher, trainer, and supervisor based in private practice. He has been working in the field for 30 years, and previously spent spent twelve years working at the Priory Hospital North London. He trained and supervised numerous CBT at Goldsmiths College, University of London. He regularly trains therapists, psychologists and performance coaches in CBT. He is the author of *CBT For Dummies 3e* (9781119601128), *CBT Journal For Dummies* (9781119975359), and *Overcoming Health Anxiety 2e* (9781472146601).

# **Stress Management For Dummies, 3rd Edition**

Allen Elkin



#### Lower stress and anxiety with accessible tips you can use today

Whether related to love, work, family, or other parts of everyday life, *Stress Management For Dummies, 3rd Edition* is dedicated to helping you stock up your wellness toolbox. This new edition will help you identify your stress triggers and ways to manage them, practice mindfulness and meditation, understand the mind-body connection and how this applies to you and your experience, apply quieting rumination, and more.

With straightforward advice incorporating scientific research on the relationship between stress and health, *Stress Management For Dummies, 3rd Edition* provides practical tips on how to use key techniques, including the power of gratitude and perspective, to transform your mindset and improve your resilience toward stress.

#### Inside:

- Explore the impacts that stress has on your biology including sleep
- Find step-by-step guidance that demonstrates how to manage worry and feel less anxious
- Discover your mental health needs and ways to implement them in your everyday life
- Understand the effects of smartphones, social media, and world events on your mental health and ways to cope

Stress Management For Dummies, 3rd Edition is a trustable, calming handbook that helps you reduce stress and build the life you want.

View on Edelweiss

## **For Dummies**

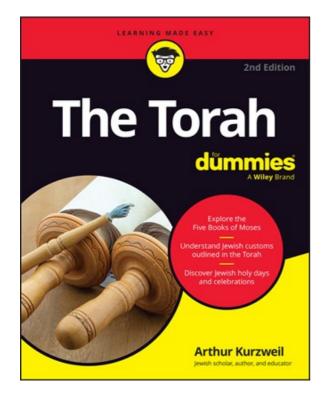
BISAC: *Self-Help* 9781394350223 Paperback December 4, 2025 £18.99 | 21,40 € | \$24.99 *Previous Edition: 9781118523926* 

#### **About the Author**

Allen Elkin, Ph.D. (New York, NY), is a clinical psychologist, a certified sex therapist, and the director of The Stress Management & Counseling Center in New York City. Nationally known for his expertise in the field of stress and emotional disorders, he has appeared frequently on *Today, Good Morning America*, and *Good Day New York*, as well as programs of PBS, CNN, FNN, Fox 5, and National Public Radio. He has been quoted in *The New York Times, The Wall Street Journal, The Washington Post, Newsweek, Men's Health, Fitness, Cosmopolitan, Glamour, Redbook, Woman's Day, Self, Mademoiselle, McCall's, Parents, and other publications. Dr. Elkin holds workshops and presentations for professional organizations and corporations,* 

## **The Torah For Dummies**

Arthur Kurzweil



#### An accessible and fascinating exploration of the Torah

The Torah For Dummies, 2nd Edition is an easy-to-follow and insightful guide to the first five books of the Hebrew bible: Genesis, Exodus, Leviticus, Numbers, and Deuteronomy. This helpful resource walks you through the foundations of Jewish tradition, religion, and theology, explaining Judaism's rich and ancient history and how its interpreted by modern Jews.

You'll also find discussion on translations of ancient writings, as well as explorations of the resources that preserve and expand Jewish texts and archeological discoveries that shed additional light on old doctrines.

#### Inside:

- Understand how the Torah is structured
- Discover how the Torah informs the lives of followers
- Explore interpretations, commentaries, and more.

Perfect for practicing Jews who want to better understand their own faith, Christians wanting to know more about the Jewish roots of Christianity, followers of Islamic tradition, and those interested in the roots of Abrahamic faiths, *The Torah For Dummies* is a can't-miss resource for anyone interested in one of the world's oldest and most fascinating religions and cultures. It's packed with trustworthy information about the laws, teachings, and stories that guide the lives of people of faith all over the world.

View on Edelweiss

## **For Dummies**

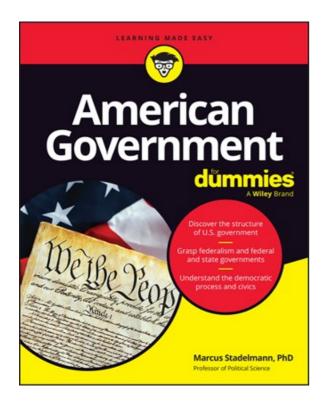
BISAC: *Religion*9781394379996
Paperback
December 10, 2025
£18.99 | 21,40 € | \$24.99 *Previous Edition: 9780470173459* 

#### **About the Author**

Arthur Kurzweil (Scotch Plains, NJ) teaches Talmud and introductory courses on Kabbalah to groups of adults in synagogues and other Jewish gatherings across the United States. He has been on the Jewish lecture circuit for many years and has spoken more than 400 times over the past 40 years in synagogues and to other Jewish groups. Arthur is the author of several books, which include Wiley books The Torah For Dummies, Kabbalah For Dummies, The Talmud For Dummies; On the Road with Rabbi Steinsaltz: 25 Years of Pre-Dawn Car Trips, Mind-Blowing Encounters, and Inspiring Conversations with a Man of Wisdom (Jossey-Bass). He received the Distinguished Humanitarian Award from the Melton Center for Jewish Studies at

## **American Government For Dummies**

Marcus A. Stadelmann



# A source of unbiased, factual information on the U.S. government

American Government For Dummies helps you easily understand the concepts and historical events that define the U.S. government system. This readable guide covers all the content in a typical course on American government or civics, and it offers curious readers a way to learn more about how the country is run. You'll get clear, impartial, and trustworthy explanations of topics such as the three branches of government, political parties, how campaigns and elections work, and public and foreign policy. Plus, get access to important documents like the Constitution and the Articles of Confederation, at the end of the book and online. It's everything you need to become government-savvy.

#### Inside:

- Understand the history of the U.S. system of government and how it operates today
- Learn about opinion polls, elections, interest groups, political parties, and campaigns
- Untangle the differences among the Senate, House of Representatives, Judiciary, and other important institutions
- Get clarity on the importance of voting and discover other ways you can contribute

American Government For Dummies is a perfect for anyone looking to brush up on the foundations of the U.S. government—for a class, or simply to become more informed on the systems and structures that shape daily life.

#### View on Edelweiss

### **For Dummies**

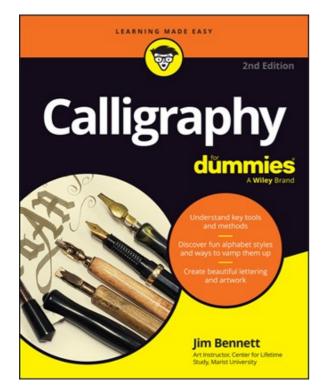
BISAC: *Political Science* 9781394375745
Paperback
December 10, 2025
£18.99 | 21,40 € | \$24.99

#### **About the Author**

Marcus Stadelmann (Bullard, TX) Stademann has been teaching American Government for more than 40 years. He earned a Ph.D in Political Science from the University of California Riverside and is chair of the Department of Political Science and History at the University of Texas at Tyler. Stadelmann has authored or coauthored many books on politics, including *U.S. Presidents For Dummies* and *Political Science For Dummies*, and his work has appeared in 25+ publications, chapters, and essays. Stadelmann won the School of Liberal Arts Minni Stevens-Piper Teaching Award in 1994 and established a Model UN program at UT Tyler in the 2006/07 school year.

# **Calligraphy For Dummies**

Jim Bennett



# A fun introduction to the art of calligraphy—plus how-tos and practice exercises

Calligraphy For Dummies, 2nd Edition is an approachable place to start for anyone interested in lettering with flair. This book provides helpful tips and tricks for learning this expressive artform, including choosing your pen and paper, taking care of your materials, understanding foundational concepts, and putting your own spin on classic alphabet styles. Once you've gotten the basics down, this book also helps spark interesting project ideas, including ways you can elevate letters, invitations, posters, and beyond. With plenty of practice opportunities and guidance, this easy-to-use resource will have you dotting your i's and crossing your t's—the fancy way.

#### Inside:

- Learn classic calligraphy lettering and techniques, as well as digital calligraphy
- Discover the world of ink, pens, and paper, and choose the best materials for your project
- Add your own artistic touch to alphabet styles
- Add beautiful lettering to your other art and craft projects

Pick up an exciting new hobby or brush up, with *Calligraphy For Dummies*, *2nd Edition*.

View on Edelweiss

## **For Dummies**

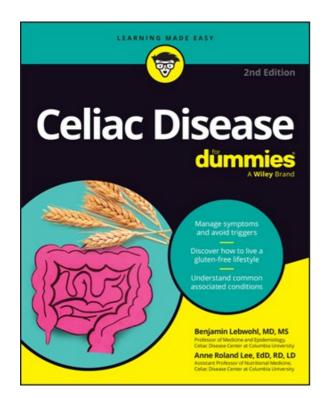
BISAC: *Art*9781394368990
Paperback
December 17, 2025
£17.99 | 19,70 € | \$22.99 *Previous Edition: 9780470117712* 

#### **About the Author**

Jim Bennett (Cincinnati, OH) is an accomplished calligrapher and worked as a portrait artist early in his career. He holds bachelor's and master's degrees in fine arts (BFA, MFA) and has over forty years of experience as an award-winning teacher. Bennett retired from full-time teaching in 2016 to focus on art and writing. In addition to his work as an artist and writer, he teaches calligraphy classes part-time for the Center for Lifetime Study through Marist college. Throughout his career, Bennett has exhibited widely and received numerous awards, including the Virginia Artists Certificate of Distinction, Southeast Ohio Art Education Distinguished Educator, and two successive grants from the Virginia Museum of Fine Arts. Most

# Celiac Disease For Dummies, 2nd Edition

Benjamin Lebwohl



# A compassionate, thorough guide to this increasingly common gluten-related condition

Celiac Disease For Dummies is the ultimate reference for living with celiac disease, an autoimmune digestive disorder characterized by a reaction to foods containing gluten. For the newly diagnosed and anyone wanting to learn more about the disease, this book offers jargon-free explanations of symptoms, possible causes, and treatment options. This updated edition covers the latest risk factors, testing, and scientific insights on how celiac disease develops. With the right approach, you can greatly ease symptoms. Discover helpful lifestyle changes and get expert guidance on glutenfree living. This Dummies guide can empower you to address celiac disease head-on and improve your quality of life.

- Learn the latest on what celiac disease is and how to manage symptoms
- Heal your intestines, prevent celiac-related cell damage, and live gluten free
- Compare your treatment options and learn about new drug trials
- Get helpful information on caring for a child or loved one with celiac disease

*Celiac Disease For Dummies* is a welcome resource for anyone who has or suspects they have this common digestive condition.

View on Edelweiss

## **For Dummies**

BISAC: *Health & Fitness*9781394357895
Paperback
December 17, 2025
£18.99 | 21,40 € | \$24.99 *Previous Edition: 9780470160367* 

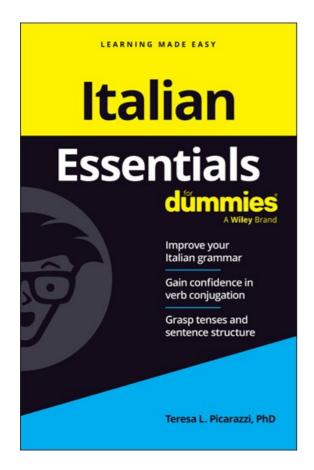
#### **About the Author**

Benjamin Lebwohl, MD, MS (New York, NY) is a clinical gastroenterologist at Columbia University Irving Medical Center and Director of Clinical Research at the Celiac Disease Center at Columbia University. He has coauthored more than 300 peer-reviewed publications and lectures regularly to trainees on topics including celiac disease, evidence-based medicine, and clinical decision making.

**Anne Lee, EdD, RDN, LD (New York, NY)** is a registered dietitian, assistant professor of Nutritional Medicine at Columbia University, and nutritionist at the Celiac Disease Center at Columbia University.

## **Italian Essentials For Dummies**

Teresa L. Picarazzi



#### An essential guide for Italian language learners

Italian Essentials For Dummies walks you through the foundations and essentials of introductory Italian. It covers Italian grammar, vocabulary, pronunciation, verb forms and tenses, and more, demonstrating exactly what you need to know to quickly get up to speed on the basics.

The book offers coverage of key Italian language concepts, skipping the fluff in favor of clear, concise, and applicable tips you can apply immediately as part of your language learning program, whether it's in a classroom, on your own, or as part of a language app.

#### Inside:

- Know conjugation, pronoun, and verb tense rules, as well as their exceptions
- Understand central, foundational Italian language concepts, including grammar rules and sentence structure
- Get Italian definitions and conversational examples that explain the ideas discussed in the book

Perfect for Italian learners looking for an effective supplement to inclassroom, self-guided, or app-based instruction, *Italian Essentials For Dummies* is a great resource for anyone looking to brush up or review basic, conversational Italian.

View on Edelweiss

## **For Dummies**

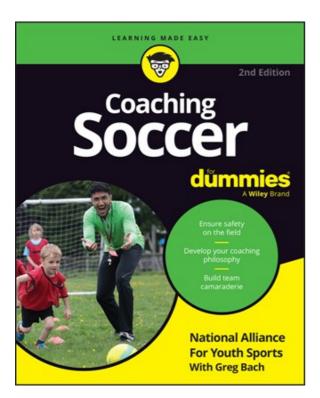
BISAC: *Language Study* 9781394373284 Paperback December 22, 2025 £11.99 | 12,90 € | \$14.99

#### **About the Author**

**Teresa L. Picarazzi (New Haven, Connecticut)** has taught Italian language, literature, and cinema for more than 20 years at a number of universities. She now teaches Italian at The Hopkins School in New Haven. She has lived, studied, conducted research, and directed study-abroad programs in Florence, Siena, Urbino, Cortona, and Ravenna. She has two edited volumes and several articles in the area of contemporary Italian political theater and cultural studies. She's also written several Dummies books, including *Italian Workbook For Dummies*.

# **Coaching Soccer For Dummies**

National Alliance for Youth Sports



# Become an unforgettable soccer coach for kids of any age, with this complete guide

Coaching Soccer For Dummies is a quick and easy reference guide for anyone who wants to start coaching youth soccer—or start coaching better. Help kids 5 and older to improve their skills, work together, and have fun, no matter their experience level. You'll get a refresher on the rules of soccer, with tips on how to teach them to different age groups. Plus, you'll find drills and dynamic exercises you can use to improve the outcomes of your practice sessions. The title "Coach" comes with the responsibility to help players stay motivated and safe, all while building a respectful team culture and supporting kids' mental health. With Coaching Soccer For Dummies it's simple to do all that—and to develop a coaching philosophy that will help you give young players the support they need.

- Learn drills and techniques for teaching soccer skills to kids of all ages
- Get a complete rundown on safety, including proper form for injury prevention
- Establish a positive team culture, prevent bullying, and keep players motivated
- Communicate effectively with parents and other coaches

This book is the perfect choice for beginner or novice youth soccer coaches who are seeking guidance to help improve and develop their coaching skills.

View on Edelweiss

## **For Dummies**

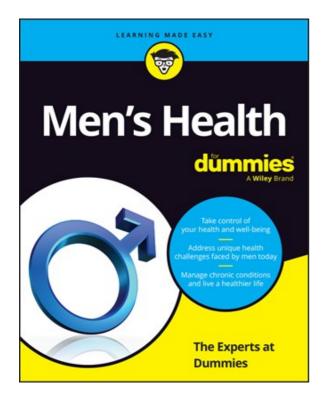
BISAC: Sports & Recreation 9781394370252 Paperback December 22, 2025 £18.99 | 21,40 € | \$24.99 Previous Edition: 9780471773818

#### **About the Author**

The National Alliance For Youth Sports (NAYS) (West Palm Beach, FL) is a non-profit organization and America's leading advocate for positive and safe sports for children. NAYS promotes the value and importance of sports and physical activities for the physical, social and mental development of youth. NAYS provides a variety of programs and services for everyone involved in youth sports, including pro and volunteer administrators, volunteer coaches, officials, parents and young athletes. **Greg Bach** is the Senior Director of Communication & Content for NAYS.

## **Men's Health For Dummies**

The Experts at Dummies



# Practical information and guidance on fitness, diet, mental health, chronic conditions, and beyond

Men's Health For Dummies is an indispensable resource that empowers you to take control of your health and well-being. This comprehensive book integrates practical tips, expert advice, and actionable strategies from a team of trusted authors. You'll get great information on the unique health challenges that men face, including heart health, mental health, fitness concerns, and conditions that affect more men than women. With this highly readable Dummies guide, you can gain the knowledge you need to take a holistic approach to achieving optimal health.

- Feel empowered in your fitness journey
- Nurture your mental health
- Learn about chronic conditions and treatments
- Discover your path to living a long, healthy live

Men's Health For Dummies is for men of all ages who are looking to improve their overall health and well-being—including anyone seeking a fitness boost, searching for tips on dealing with chronic illness, or needing techniques to manage mental health. This friendly book has you covered!

View on Edelweiss

## **For Dummies**

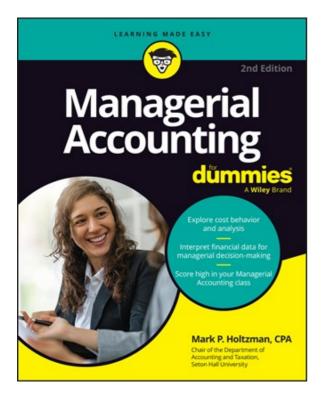
BISAC: *Health & Fitness* 9781394368822 Paperback December 22, 2025 £20.99 | 23,10 € | \$26.99

#### **About the Author**

A wisdom of various For Dummies authors behind *Preventing & Reversing Heart Disease For Dummies, Managing Cholesterol For Dummies, Prostate Cancer For Dummies, Sleep For Dummies Sex For Dummies, Detecting & Living with Breast Cancer FD, Hormone Balance For Dummies, Quitting Smoking & Vaping For Dummies, Foam Rolling For Dummies, Managing Back Pain For Dummies, Breathing Exercises For Dummies, Weight Training For Dummies, High Blood Pressure For Dummies, Anxiety For Dummies, Depression For Dummies, and Meditation For Dummies.* 

# **Managerial Accounting For Dummies**

Mark P. Holtzman



# An easy-to-understand guide to making informed and effective business decisions

With clear explanations and real-life examples, *Managerial Accounting For Dummies* gives you the basic concepts, terminology, and methods you need to fully grasp this important area of business, anywhere. You'll know how to identify, measure, analyze, interpret, and communicate the data that drives decision making in every industry. Understand and manage costs, plan, budget, and use these accounting skills for business evaluation and control.

This approachable guide covers all the content in a typical managerial accounting course, making it perfect for students preparing for accounting careers. Professionals looking for a refresher will also benefit from this straightforward resource.

#### Inside:

- Get clear descriptions of managerial accounting techniques and processes
- Learn how to collect, report, and analyze financial data to drive effective business decisions
- Discover how managerial accounting can improve sustainability and reduce risk

Managerial Accounting For Dummies, 2nd Edition provides comprehensive information on global strategic management, basic data analysis techniques, and beyond—you'll understand all parts of the managerial accounting process and why it matters with this accessible resource.

#### View on Edelweiss

### **For Dummies**

BISAC: *Business & Economics* 9781394367498
Paperback
December 22, 2025
£22.99 | 25,70 € | \$29.99
DE EUR: €

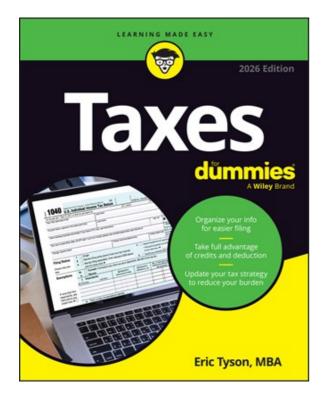
Previous Edition: 9781118116425

#### **About the Author**

Mark Holtzman, CPA, PhD (Clifton, NJ) is an Associate Professor and Chair of the Department of Accounting and Taxation at Seton Hall University. He holds a bachelor's degree in accounting from Hofstra University and a Ph.D. in Accounting from The University of Texas at Austin. He has served as Chair of the Department of Accounting and Taxation since August 2009 and serves as Vice Chair of the Accounting Accreditation Committee of AACSB International. Licensed as a CPA in New York State and New Jersey, he has earned professional experience at Deloitte LLP and WithumSmith+Brown PC. He's the author of Managerial Accounting For Dummies, written

## **Taxes For Dummies, 2026 Edition**

Eric Tyson



# Give Uncle Sam what he's legally owed—and not a penny more! —with this trusted guide to your US taxes

Taxes For Dummies: 2026 Edition is your personal antidote to the confusing and frustrating chaos of the United States tax system. It's a straightforward and expert walkthrough of how to file your tax return while maximizing every last deduction and credit that you're legally entitled to. You'll minimize your tax bill using the clear insights and explanations contained within as the authors guide you through every step of the tax return process.

From determining what kind of taxpayer you are to identifying deductible expenses, determining your eligibility for credits, and responding to an IRS audit, *Taxes For Dummies, 2026 Edition* covers the issues and situations you're likely to encounter as a United States taxpayer. You'll also find:

- Step-by-step instructions on how to fill out tax forms and schedules
- Strategies for year-round tax planning so you're not swamped or overwhelmed come tax season
- Techniques and best practices for selecting and working with a tax advisor

Perfect for all US taxpayers seeking a better understanding of the US tax filing system, *Taxes For Dummies: 2026 Edition* will help you save money and time on your income tax return this year.

View on Edelweiss

## **For Dummies**

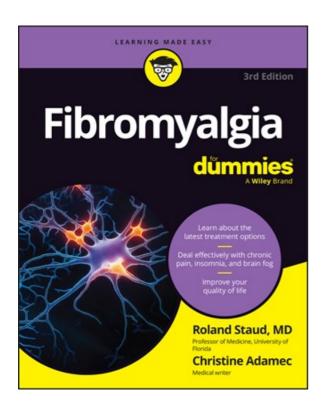
BISAC: Business & Economics 9781394350513 Paperback December 22, 2025 £20.99 | 23,10 € | \$26.99 Previous Edition: 9781394226450

#### **About the Author**

**Eric Tyson (metro New York, NY)** is a nationally-recognized personal finance counselor, writer, and lecturer. He has been featured on and quoted in hundreds of local and national outlets, including *Newsweek, The Wall Street Journal, Los Angeles Times, Chicago Tribune, Forbes, Kiplinger's Finance Magazine, Money,* and *Bottom Line/Personal.* He is author of a number of business and personal finance titles in the *For Dummies* series including all editions of *Personal Finance For Dummies, Investing For Dummies*, and *Small Business For Dummies*.

# **Fibromyalgia For Dummies**

**Roland Staud** 



View on Edelweiss

## **For Dummies**

BISAC: *Health & Fitness*9781394365319
Paperback
December 30, 2025
£18.99 | 21,40 € | \$24.99 *Previous Edition: 9780470145029* 

# Discover the latest science on fibromyalgia and get proven, practical steps to recover your quality of life

Fibromyalgia For Dummies helps you understand the symptoms and causes of this challenging disease and guides you through steps you can take to reduce or eliminate your symptoms, decreasing your pain and fibro fog to manageable control. You'll learn about and benefit from clear, easy-to-understand coverage of the newest and best medications, over-the-counter drugs, topical remedies, handson therapies, and alternative treatments. Learn about the pros and cons of medical marijuana and cannabinoids. You'll also discover how to deal with people who can't wait to tell you that your fibromyalgia symptoms aren't "real." (Even though they are.) Plus, receive proven tips for managing stress, exercising, and diet and lifestyle changes to reduce inflammation and improve your symptoms. This completely updated Dummies guide is your source of information on new research, the latest therapies (like low-dose naltrexone and portable transcutaneous electrical nerve stimulation or TENS), and finding what treatments work best for you.

- Find out what causes fibromyalgia and determine the best treatments for your specific situation
- Identify triggers, cope with sleep problems, reduce emotional distress, and alleviate pain
- Discover the four pillars of treatment: education, fitness, medication, and mental health treatment
- Learn about types of fibromyalgia pain, including central sensitization, neuroinflammation, small fiber neuropathy, and post-COVID pain

**Fibromyalgia For Dummies** is for anyone, of any age, who thinks they might be suffering from fibromyalgia—as well as loved ones who want to know more about this disease.

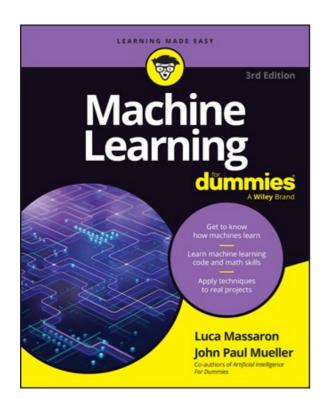
#### **About the Author**

**Roland Staud** MD, FACP (Gainsville, FL) practices internal medicine and rheumatology and is a Professor of Medicine in the Division of Rheumatology and Clinical Immunology at the University of Florida. His research interests focus on understanding the mechanisms of chronic pain and fatigue in musculoskeletal disorders such as osteoarthritis, rheumatoid arthritis, systemic lupus erythematosus, and fibromyalgia.

**Christine Adamec** (Palm Bay, FL) is a freelance medical writer who has written/coauthored more than 40 self-help books, parenting books, and encyclopedias, including the *Encyclopedia of Alcoholism* 

# **Machine Learning For Dummies**

Luca Massaron



#### The most human-friendly book on machine learning

Somewhere buried in all the systems that drive artificial intelligence, you'll find machine learning—the process that allows technology to build knowledge based on data and patterns. *Machine Learning For Dummies* is an excellent starting point for anyone who wants deeper insight into how all this learning actually happens. This book offers an overview of machine learning and its most important practical applications. Then, you'll dive into the tools, code, and math that make machine learning go—and you'll even get step-by-step instructions for testing it out on your own. For an easy-to-follow introduction to building smart algorithms, this Dummies guide is your go-to.

- Piece together what machine learning is, what it can do, and what it can't do
- Learn the basics of machine learning code and how it integrates with large datasets
- Understand the mathematical principles that Al uses to make itself smarter
- Consider real-world applications of machine learning and write your own algorithms

With clear explanations and hands-on instruction, *Machine Learning For Dummies* is a great entry-level resource for developers looking to get started with AI and machine learning.

View on Edelweiss

## **For Dummies**

BISAC: Computers
9781394373222
Paperback
December 4, 2025
£26.99 | 30,00 € | \$34.99
Previous Edition: 9781119724018

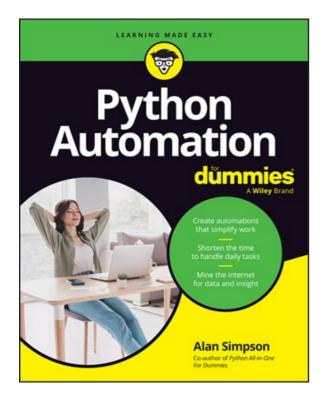
#### **About the Author**

**Luca Massaron (Verona, ITALY)** is an expert in data science, machine learning, and artificial intelligence. Along with experience working in industries like finance and insurance, oil and gas, telecommunications, advertising, consumer products, trade fairs, and public administration, Luca has also developed innovative data-driven products. He's shared this experience in over 15 books including *Artificial Intelligence For Dummies, Deep Learning For Dummies*, and *Machine Learning For Dummies*.

**John Paul Mueller (deceased)** was a highly experienced technology author with over 100 books to his credit.

# **Python Automation For Dummies**

Alan Simpson



# Streamline Your Workflow and Boost Productivity with Python Automation

In today's workplaces, there's a high demand for know-how on the Python programming language, especially for writing time-saving scripts that can simplify routine work tasks. *Python Automation For Dummies* delivers, with simple explanations of how you can use Python to automatically wrangle data files, manage media files, create shortcuts, find and organize web data, and even analyze social media for trends. With this easy-to-follow Dummies guide, you can upskill, expand your productivity, and speed up the process of generating data-driven insights. You'll even learn to enhance your Python automations with AI, for workflows that are faster and smarter.

- Review the basics of Python coding and follow steps for automating all sorts of tasks
- Manage large file sets, organize and analyze data, and speed up research processes
- Automate scheduling and other time-consuming tasks—and optimize work with AI
- Free up time and resources by automating routine work, so you can foucs on more important issues

This is a great Dummies resource for Python developers interested in applying the popular coding language to make workflows more efficient.

View on Edelweiss

## **For Dummies**

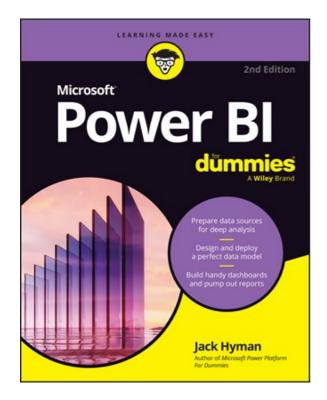
BISAC: *Computers* 9781394371426 Paperback December 17, 2025 £25.99 | 30,00 € | \$34.99

#### **About the Author**

**Alan Simpson (metro Philadelphia, PA)** is a longtime tech writer with nearly four decades of experience covering topics ranging from programming languages to Office applications to Windows. His Alan Simpson's Windows Bible was among the top-selling Windows books for previous editions of the OS. He's currently co-author of *Python All-in-One For Dummies* and *Windows 11 For Dummies, 2nd Edition*.

## **Microsoft Power BI For Dummies**

Jack A. Hyman



#### Make smarter business decisions with Microsoft PowerBI

Microsoft PowerBI For Dummies gives you the foundation you need to use this powerful software platform to manage your data and gather insight for making better decisions. With PowerBI, you can visualize, model, and interpret large datasets, quickly revealing insights that once took weeks to dig out. This book takes you through the basics of getting your data ready, preparing your analysis, and creating reports. Then, you'll dig into more advanced features using DAX—the PowerBI programming language—even if you have no prior programming experience. This edition covers the latest updates to the software, including AI integration, enhanced customization, and improved real-time collaboration tools.

- Transform raw data into meaningful information and make data-driven decisions
- Import datasets and create dashboards, visualizations, and reports
- Use the Copilot Al assistant to speed up workflows and simplify tasks
- Integrate PowerBI with other Microsoft services like Excel and Azure

Businesses of all sizes can use PowerBI to manage their data. With *Microsoft PowerBI For Dummies,* you can quickly and easily set up PowerBI, learn the fundamentals, and handle complex reporting.

View on Edelweiss

## **For Dummies**

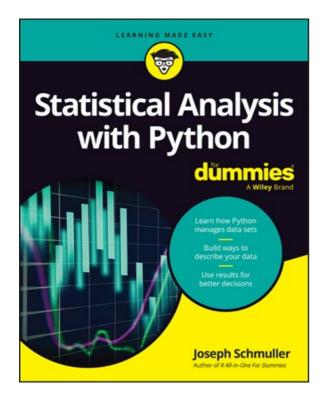
BISAC: Computers
9781394359738
Paperback
December 22, 2025
£30.99 | 34,20 € | \$39.99
Previous Edition: 9781119824879

#### **About the Author**

Jack Hyman (metro Washington, D.C.) is the founder and principal of HyerTek, a consulting firm providing IT management and implementation services to federal, state, local, and educational institutions. In that role he has managed a wide scope of services including all leading cloud platforms and analytics tools from Microsoft, Amazon, Salesforce, and others. Jack has shared his insight into this world in a number of *For Dummies* titles including *Microsoft Power BI For Dummies* (9781119824879).

# **Statistical Analysis with Python For Dummies**

Joseph Schmuller



# Wrangle stats as you learn how to graph, analyze, and interpret data with Python

Statistical Analysis with Python For Dummies introduces you to the tool of choice for digging deep into data to inform business decisions. Even if you're new to coding, this book unlocks the magic of Python and shows you how to apply it to statistical analysis tasks. You'll learn to set up a coding environment and use Python's libraries and functions to mine data for correlations and test hypotheses. You'll also get a crash course in the concepts of probability, including graphing and explaining your results. Part coding book, part stats class, part business analyst guide, this book is ideal for anyone tasked with squeezing insight from data.

- Get clear explanations of the basics of statistics and data analysis
- Learn how to summarize and analyze data with Python, step by step
- Improve business decisions with objective evidence and analysis
- Explore hypothesis testing, regression analysis, and prediction techniques

This is the perfect introduction to Python for students, professionals, and the stat-curious.

View on Edelweiss

## **For Dummies**

BISAC: *Computers* 9781394370320 Paperback December 30, 2025 £25.99 | 30,00 € | \$34.99

#### **About the Author**

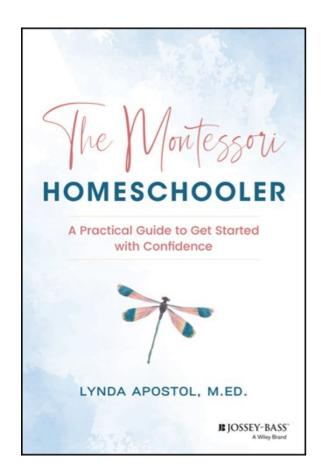
**Joseph Schmuller (metro Jacksonville, FL)** is a cognitive scientist and statistical analysis who has focused his career on creating online learning as well as authoring books that help learners link the math behind their data needs with the technologies that deliver on those needs. His recent work in the *For Dummies* series includes the 5th edition of *Statistical Analysis with Excel For Dummies* along with *Statistical Analysis with R For Dummies* and *R All-in-One For Dummies*.

# Jossey-Bass



## The Montessori Homeschooler

A Practical Guide to Get Started with Confidence Lynda Apostol



View on Edelweiss

## **Jossey-Bass**

BISAC: *Education* 9781394281022 Paperback December 16, 2025 £16.99 | 18,80 € | \$22.00 DE FUR: 25.9€

# experienced homeschoolers

A practical guide to the Montessori Method for new and

In *The Montessori Homeschooler*, veteran educator, AMS-credentialed Montessori coach, and founder and CEO of The Montessori Teacher, Lynda Apostol, M. Ed, delivers a practical and empowering guide for parents and homeschooling educators seeking to effectively implement the Montessori Method. Relying heavily on the principle that knowing *what* to teach isn't the same as knowing how to teach, the author explores the transformative benefits of homeschooling and Montessori and contrasts them with the traditional school system.

The book offers honest and practical insights on how to plan individualized homeschooling settings and curricula and provides step-by-step guidance and the resources that new homeschooling parents need to confidently get started and prepare for the challenges ahead.

#### Readers will also find:

- Clarity about the Montessori philosophy and guidance to support decision-making
- Practical steps to create preliminary lesson plans and establish a foundation for long-term Montessori success.
- Strategies for preparing the home environment to support Montessori principles.
- Confidence-building strategies and tools to guide parents as they foster independence and responsibility in their children.
- Real-life stories and examples that bring the Montessori Method to life in a homeschool setting

Perfect for parents new to homeschooling and the Montessori Method, *The Montessori Homeschooler* will also benefit experienced

#### **About the Author**

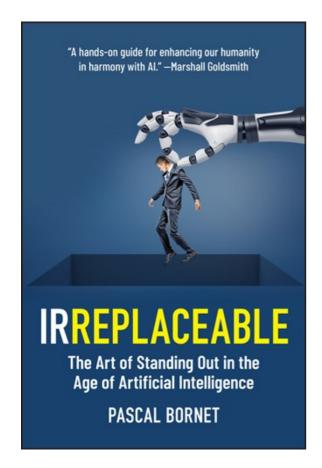
Lynda Apostol, MEd, is an educational consultant, speaker, and founder of The Montessori Teacher™, where she helps parents implement high-fidelity Montessori in home-based settings with confidence. She is the creator of The Montessori Homeschool Academy™, a flagship program that guides parents through her proven coaching and curriculum system—vetted and used by hundreds of families worldwide. A former instructional coach and school administrator, AMS-credentialed teacher, and Montessori parent, Lynda blends research-based practice with lived experience. Her work has been featured in online summits, training centers, and

# Business



## **IRREPLACEABLE**

The Art of Standing Out in the Age of Artificial Intelligence Pascal Bornet



Al and automation are reshaping our world at an unprecedented speed, making traditional skills obsolete and opening new doors of opportunity. Those who adapt and develop unique, irreplaceable abilities will thrive. What is your plan to remain indispensable, protect your business, and safeguard your humanity in this Al-driven world?

Pascal Bornet—award-winning AI expert, former McKinsey executive, and Top Voice in Technology with over 1 million LinkedIn followers—draws on 20 years of pioneering research to introduce the Three Competencies of the Future. These crucial abilities unlock the secrets of thriving in an AI-driven world while amplifying our uniquely human qualities.

In this book, you will discover practical strategies to:

- Better understand AI, where it's going, and what you need to look out for to survive and thrive.
- Avoid falling into the "Al Obesity" trap and its devastating consequences for you and your business.
- Elevate your career by learning how to leverage AI to your advantage and not lose your job to automation.
- Master the "Humics"—uniquely human abilities that AI can NEVER replicate—to create powerful human-AI synergies for you and your company.
- Scale your business into a powerhouse of efficiency, innovation, and trust.

View on Edelweiss

Whether you're future-proofing your career, steering your organization through disruption, or preparing your children for tomorrow, *IRREPLACEABLE* offers a universal and comprehensive framework.

## Wiley

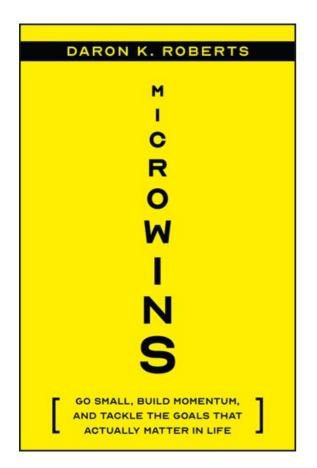
BISAC: Business & Economics 9781394369386 Paperback December 4, 2025 £17.00 | 20,00 € | \$22.00 DE FUR: €

#### **About the Author**

**PASCAL BORNET** is an award-winning expert, author, and keynote speaker on artificial intelligence (AI) and automation. Renowned for his innovative research on the human-AI frontier, over the last 20 years as a senior executive for McKinsey & Company and EY, he has helped hundreds of organizations worldwide to successfully integrate AI. His unique IRREPLACEABLE framework empowers individuals and businesses to thrive in the age of AI while retaining their deeply human essence.

# Microwins Go Small, Build Momentum, and Tackle the Goals that Actually Matter in Life

Go Small, Build Momentum, and Tackle the Goals that Actually Matter in Life *Daron K. Roberts* 



View on Edelweiss

## Wiley

BISAC: Business & Economics 9781394369379 Paperback November 10, 2025 £17.00 | 20,00 € | \$22.00 DE EUR: €

## Discover the transformative power of incremental achievements

Microwins: Go Small, Build Momentum, and Tackle the Goals that Actually Matter in Life, by Daron K. Roberts, a former NFL coach turned leadership advisor and author, presents an invigorating approach to achieving your most ambitious goals through the accumulation of small victories. Daron shares his insights on harnessing the power of Microwins—modest, manageable successes that collectively pave the way to significant triumphs.

#### In the book, you'll:

- Learn how small victories can lead to monumental success, transforming how you approach your goals in life and work.
- Unlock the secrets to sustained growth and fulfillment in your personal and professional life with practical, actionable strategies.
- Break free from the myths and mindsets that limit your potential and redefine your path to achieving your biggest dreams

Roberts expertly guides readers through the process of identifying and accumulating these Microwins, offering a practical playbook for sustained satisfaction, fulfillment, and happiness in various aspects of life. From professional growth to personal health and relationships, this book demonstrates how to achieve long-term goals with bite-sized successes.

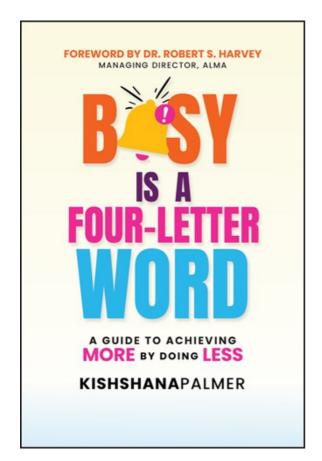
This insightful guide also tackles the psychological barriers that often hinder progress, providing readers with strategies to enhance self-talk and focus on achievable steps towards their ultimate goals. It's a must-read for managers, executives, professionals, athletes, and anyone looking to unlock their true potential. Transform your life, one small win at a time.

#### **About the Author**

**DARON K. ROBERTS** is a leadership keynote speaker who has partnered with Fortune 100 companies, as well as professional and college sports teams, to deliver actionable leadership and inspirational messages to one million people. He is the author of *A Kids Book About Empathy* and *Call an Audible*, a former NFL coach, a Harvard Law School graduate, father of five children, and chief dive instructor at Deep End Ventures.

# **Busy Is a Four-Letter Word**

A Guide to Achieving More by Doing Less Kishshana Palmer



# Improve your productivity, take a more enjoyable approach to life and amplify your leadership

Using a human centered approach, *Busy Is a Four Letter Word* looks at the essential relationship between living well and leading well, aiming to end the self-gratifying martyrdom of "busy" culture, and working to uncomplicate personal and professional prosperity.

By highlighting topics such as real self-care, rest, wellness, and saying "no" as indispensable to success and productivity, the powerful 5 step ReThink Method in *Busy Is a Four Letter Word* helps readers get more out of life while also being more productive in their pursuits. In this book, you'll learn:

- How to stop piling on to your to-do list and instead take bite-sized actions that will shift, turn, and restart the next professional or personal season of your life
- The idea of "martyritis": consistently taking actions that leave you feeling overwhelmed, overworked, and underappreciated as your default state of being
- How to create your 5 Star wellness plan to help you rethink your work ethic and create new patterns and rituals routines that allow you to get the most out of life and to thrive while doing less.

With *Busy Is a Four Letter Word* and Palmer's highly effective ReThink Method at your fingertips, leaders and team members alike can find ways to get more done by rethinking their approach to work and life.

View on Edelweiss

## Wiley

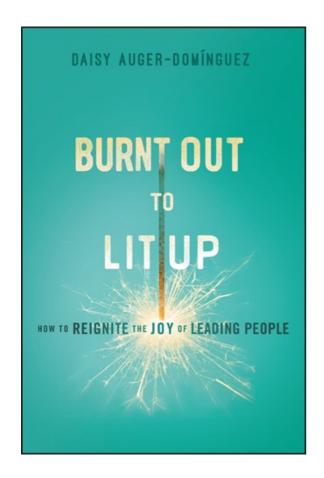
BISAC: *Business & Economics* 9781394369362
Paperback
November 10, 2025
£17.00 | 20,00 € | \$22.00
DE FUR: €

#### **About the Author**

**KISHSHANA PALMER** is an in-demand speaker, coach, and thought leader in the fields of leadership, management, and wellness. She is CEO of ManageMint, Inc., Founder of The Rooted Collaborative and Host of the *ManageMint Made Easy* podcast. A NYC girl at heart, she provides practical solutions to help leaders create high-performing teams. Her notable clients include American Express, Nellie May, Comcast, Boys and Girls Clubs, and many others.

## **Burnt Out to Lit Up**

How to Reignite the Joy of Leading People Daisy Auger-Dominguez



View on Edelweiss

# Porchlight Business Book Award nominee, Leadership & Strategy A timely and incisive resource for business leaders and people

A timely and incisive resource for business leaders and people managers struggling with complacency and burnout in this rapidly evolving world of work

Facing the challenges of global cultural, commercial, political, and technological shifts, managers are in dire need of strategies to move from survival to revival.

Burnt Out to Lit Up: How to Reignite the Joy of Leading People by Daisy Auger-Domínguez illuminates the often overlooked and difficult aspects of management and offers a lifeline for managers struggling to adapt and thrive. Crafted by a seasoned executive with experience at companies like Disney, Google, and VICE Media, this book delivers a rich blend of inspiration and practical tools for today's managers.

Through a compelling mix of personal anecdotes, research-backed insights, and actionable strategies, Auger-Domínguez walks business leaders and people managers down a path designed to reignite the passion and drive necessary for effective leadership. This book is for you if your work life leaves you seeking:

- Rest, inspiration, and a renewed enthusiasm for your work
- Techniques to help managers understand themselves, each other, and the members of their teams
- Strategies for dealing with, and helping your teams deal with, unexpected and dramatic workplace upheavals - be they layoffs, organizational shifts, financial restructurings, global health crises, and more
- Tactics to reignite your own passion for your role and share your enthusiasm with your teams in an approach that motivates and uplifts

## Wiley

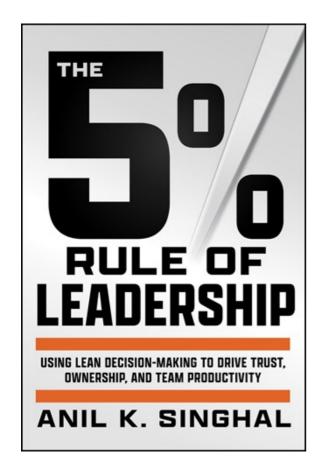
BISAC: *Business & Economics* 9781394369355
Paperback
December 4, 2025
£17.00 | 20,00 € | \$22.00
DE FUR: €

#### **About the Author**

**DAISY AUGER-DOMÍNGUEZ** is a global leader and recognized authority on the evolution of work and leadership. She has led human capital practices at Vice Media, Google, The Walt Disney Company, and Moody's Investors Service. Her advisory firm, Auger-Domínguez Ventures, bridges the gap between how organizations should work and how they actually work through coaching, and virtual and in-person keynotes. Daisy is the author of *Inclusion Revolution*, a TEDx speaker, a LinkedIn Top Voice, and a contributor to the *Harvard Business Review*. Her contributions have earned her many accolades, including Hispanic Executive's Top 10 Leaders, *People en* 

# The 5% Rule of Leadership

Using Lean Decision-Making to Drive Trust, Ownership, and Team Productivity *Anil K. Singhal* 



View on Edelweiss

## Wiley

BISAC: *Business & Economics* 9781394369294
Paperback
December 10, 2025
£17.00 | 20,00 € | \$22.00

#### **NATIONAL BESTSELLER**

# Maintain focus on the first, critical 5% of any project and multiply your results

In *The 5% Rule of Leadership: Using Lean Decision-Making to Drive Trust, Ownership, and Team Productivity,* veteran technology leader and executive Anil Singhal delivers a transformative approach to project management and company leadership. He explains how to focus your efforts on the first, critical stages of any project or initiative to multiply your results and efficacy, delegating the rest to their capable team.

The book is a blueprint for building resilient organizations, departments, teams, and projects that can withstand today's unpredictable and volatile environment. You'll learn to avoid micromanagement and maintain your focus on the big, strategic picture, while a well-managed team brings you the results you need.

#### You'll also find:

- Strategies for determining how to properly set priorities and satisfy employees, customers, and shareholders
- Techniques for building trust amongst your workforce, your leadership, and other stakeholders
- Myth-busting advice that blows up misleading and counterproductive habits held by businesspeople and leaders around the world

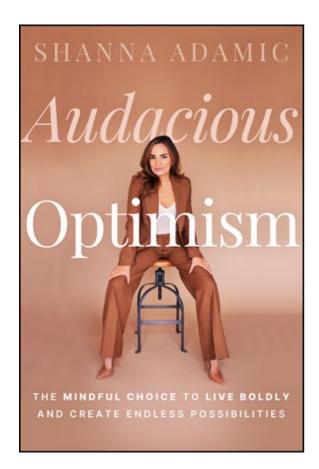
Perfect for managers, directors, executives, entrepreneurs, founders, and other business leaders, *The 5% Rule of Leadership* will be invaluable to anyone who wants to lead with values and purpose —and deliver remarkable results.

#### **About the Author**

**ANIL K. SINGHAL** is the Co-founder, Chief Executive Officer, and Director of NetScout, a software developer that makes products to help customers monitor the reliability and security of their business networks. He provides strategic leadership, vision, operational priorities, and engagement and succession planning for the company's management team.

# **Audacious Optimism**

The Mindful Choice to Live Boldly and Create Endless Possibilities *Shanna Adamic* 



View on Edelweiss

# Heartwarming, inspiring story on the power of optimism when you find yourself in a dark place

Audacious Optimism delivers a riveting account of Shanna Adamic's journey from a highly successful career as a corporate philanthropist and former professional cheerleader, to surviving a rare and lifethreatening brain tumor, to limited mobility and a 4% chance of regaining facial function on her right side, to her complete recovery and developing an unwavering dedication to optimism. This book teaches readers how to rally from within and push through those terrifying moments in life, when you've got it all on the line, and when the odds are looking slim, to find the hope and courage needed to make it through the darkness and out into a life full of wonder and joy.

Now an executive leader at Oracle, Adamic's story is one that everyone can learn from. In this book, readers will find insight on:

- Embracing the unknown, igniting willpower, and envisioning beyond the impossible
- Finding the strength to mindfully choose optimism, even in the darkest of times
- Leveraging optimism in every arena throughout your entire life to become an unstoppable force

Audacious Optimism is an inspiring, motivational, at times heart-wrenching, and completely relatable journey that will inspire anyone facing adversity, seeking to find their inner optimism, and live their absolute best life.

## Wiley

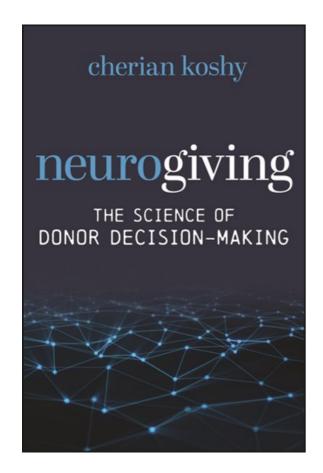
BISAC: *Self-Help* 9781394369287 Paperback December 10, 2025 £17.00 | 20,00 € | \$22.00

#### **About the Author**

**SHANNA ADAMIC** is an executive leader with Oracle and has over two decades of experience in advancing corporate philanthropy. She's a former NFL cheerleader for the Kansas City Chiefs, a regional Emmy winner, and a seasoned and highly sought-after keynote speaker.

# **Neurogiving**

The Science of Donor Decision-Making Cherian Koshy



View on Edelweiss

# A comprehensive discussion of the latest advances in fundraising strategy and donor decision-making

In *Neurogiving: The Science of Donor Decision-Making,* fundraising and behavioral science expert, Cherian Koshy, delivers a point-by-point guide to creating crystal-clear messaging that transforms prospective donors into active donors. The author demonstrates a revolutionary, science-backed approach to fundraising that unpacks *why* donors move from considering a donation to actually donating.

*Neurogiving* integrates up-to-date insights from neuroscience, behavioral psychology, and proprietary research to generate a comprehensive roadmap for generating donor experiences that maximize generosity and long-term commitment.

#### Readers will also find:

- Illustrative examples and research-informed strategies for applying the book's principles in real-world fundraising contexts
- Accessible descriptions of the reasons people give and why they might give repeatedly
- The potential role for artificial intelligence and machine learning in donor engagement and personalization

Perfect for nonprofit leaders, fundraisers, and philanthropy professionals seeking to increase donor engagement and retention, *Neurogiving* is also an invaluable resource for major gifts officers, development directors, marketers, fundraising consultants, and fundraising trainers.

## Wiley

BISAC: *Business & Economics* 9781394370450 Hardcover December 10, 2025 £22.00 | 27,00 € | \$28.00

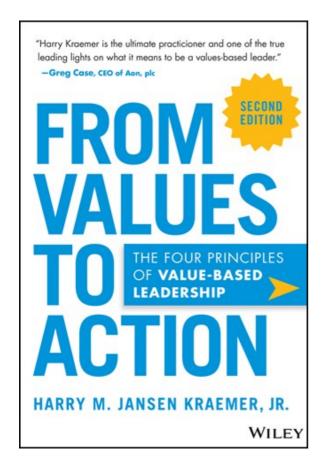
#### **About the Author**

Cherian Koshy (Waykee, Iowa; Cherian Koshy | Transforming Nonprofits with Custom Fundraising Strategies) is a

transformative leader in the social impact sector, with over 25 years of expertise driving change through innovation and strategy development. As the treasurer of the global board of the Association of Fundraising Professionals, he has influenced philanthropic standards worldwide. He is the past chair of the Iowa Commission on Volunteer Service and the recipient of the 2022 Governor's Volunteer Award. He is also a Kentucky Colonel. Koshy's creation of the NonprofitOS (now engage), an Al-driven platform, revolutionized operational efficiency in social impact and served as a model for

## From Values to Action

The Four Principles of Values-Based Leadership Harry M. Jansen Kraemer



View on Edelweiss

## Wiley

BISAC: Business & Economics 9781394328093 Hardcover December 10, 2025 £25.00 | 29,00 € | \$32.00 Previous Edition: 9780470881255

# Discover transformative leadership principles and achieve exceptional results by leading with values

In From Values to Action, 2nd edition, Harry Kraemer, esteemed professor of management and strategy at Northwestern University's Kellogg School of Management, delves into the essence of values-based leadership. This compelling book—updated throughout in this second edition—presents practical insights drawn from Kraemer's own celebrated career as well as his interactions with values-based leaders across many organizations. It guides readers in the intricate journey of developing into values-based leaders who not only excel in driving results but also uphold integrity and ethics in how they lead themselves and others. The book provides a roadmap for individuals who aim to be the values-based leaders of the future, capable of navigating our increasingly complex and competitive world.

This updated edition of *From Values to Action* imparts valuable lessons from Kraemer's extensive executive experience and illustrates how values-based leadership can transform organizations and drive success. The book is packed with actionable strategies and insightful anecdotes relevant for aspiring and practicing leaders across various domains.

#### Inside the book:

- Learn how to develop self-reflection as a cornerstone for effective leadership
- Gain insights on the importance of a balanced perspective to support holistic decision-making
- Understand the importance of genuine humility and true self-confidence in empowering teams

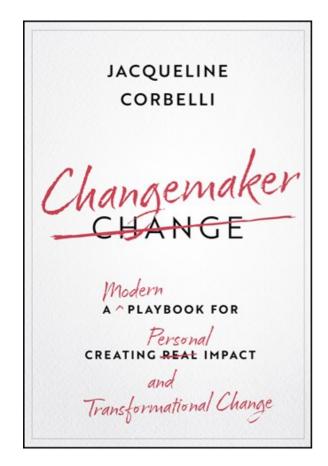
From Values to Action is tailored for business leaders, executives, managers, and anyone committed to elevating their ability to

#### **About the Author**

Harry Kraemer (Wilmette, Illinois; | Harry Kraemer on Leadership) is a professor of management and strategy at Northwestern University's Kellogg School of Management, where he teaches in the MBA and the Executive MBA programs. He is an executive partner with Madison Dearborn Partners, one of the largest private equity firms in the United States where he consults with CEOs and other senior executives of companies in MDP's extensive portfolio. Kraemer is the former chairman and chief executive officer of Baxter International Inc., a multibillion-dollar global healthcare company. In April 1997, Mr. Kraemer was named president of Baxter International Inc. He became Baxter's chief executive officer in January 1999 and

# Changemaker

A Modern Playbook for Creating Personal Impact and Transformational Change *lacqueline Corbelli* 



View on Edelweiss

# A practical and effective guide for solving big, tough problems in any industry

In Changemaker: A Modern Playbook for Creating Personal Impact and Transformational Change, Emmy winner, tech innovator, and change leader, Jacqueline Corbelli, delivers a practical guide to attacking big problems head-on. The author shows you how to seamlessly go from identifying a problem to effectively resolving it, offering a step-by-step approach to tackling tough issues. Inside, you'll find a practical and versatile framework to using the resources you have available to you and your organization in a wide variety of situations and contexts.

The book explains how to identify and deconstruct core problems into manageable components and provides an organized and coherent way for you to solve each part of the problem, one piece at a time. You'll also discover:

- Strategies for leveraging advanced technology, government agencies, NGOs, and businesses in your problem-solving journey
- Techniques for establishing robust but realistic timelines and adhering to them
- Ways to prioritize problems and proposed changes based on their potential impact and resource demands

Perfect for both professionals working in large organizations and individuals driving actionable change, *Changemaker* is the missing piece of the puzzle you've been searching for as you work to solve the biggest and toughest challenges in your work.

## Wiley

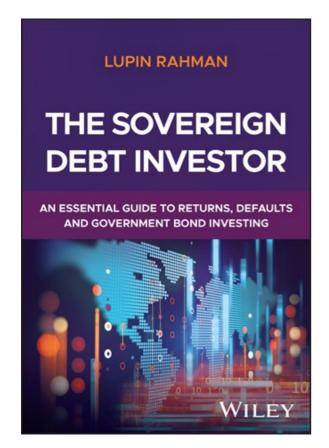
BISAC: *Business & Economics* 9781394305346 Hardcover December 17, 2025 £22.99 | 26,00 € | \$28.00

#### **About the Author**

Jacqueline Corbelli (New York, NY) is an Emmy winning founder, tech innovator and transformational change leader tackling issues that redefine industry verticals, business models and supply chains. She is Founder, Chairman, CEO of BrightLine, a technology company that started in 2003 and has since become the cornerstone of enhanced video and interactive content in the TV streaming world for all leading streaming services, networks and studios, including Disney+, Hulu, NBCU, Peacock, Warner Brothers Discovery, etc. Prior to BrightLine, Jacqueline was employee #1 at change management firm Aston Associates started by Paul Allen in 1993. In her 12 years with Aston, she became President of the firm in 1998. Most recently

# The Sovereign Debt Investor

A Guide to Navigating Defaults and Managing Sovereign Fixed Income Portfolios Lupin Rahman



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#### Expert overview of the sovereign debt asset class for investors

In *The Sovereign Debt Investor: An Essential Guide to Returns, Defaults, And Government Bonds,* veteran investor and sovereign debt expert Lupin Rahman delivers expert insight into global government debt markets, highlighting the unique risks and compelling opportunities of this asset class.

This book bring together expertise from the world of bond investing, policy making, academia and law to which bring to life specific issues and intricacies in sovereign debt investing. In this book, readers will learn about:

- Instruments (bonds and derivatives) and vehicles (mutual funds, separate accounts) available for investing in sovereign debt
- Sovereign credit risk analysis and what factors help identify "winners" and "losers"
- Key factors in building sovereign debt portfolios
- Recent changes in the asset class spurred by international financial trends, geopolitics, and global trends such as tackling climate change.

Delivering both foundational knowledge on sovereign debt and a review of the tools and strategies needed to generate and protect investment returns, *The Sovereign Debt Investor: An Essential Guide to Returns, Defaults, And Government Bonds,* earns a well-deserved spot on the bookshelves of portfolio and asset managers, institutional investors, economic policymakers and academics.

## Wiley

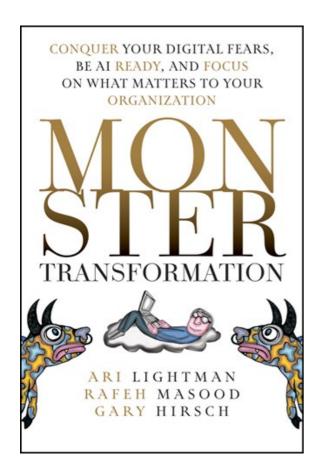
BISAC: *Business & Economics* 9781394250530 Hardcover December 22, 2025 £52.50 | 59,10 € | \$85.00 DE EUR: 63.9€

#### **About the Author**

**Lupin Rahman, PhD** is a Senior Fixed Income Portfolio Manager with over 25 years of experience in global macroeconomics, sovereign credit, emerging markets, and ESG/sustainable finance. She holds a PhD in Economics from the London School of Economics. She was previously PIMCO's head of sovereign credit on the emerging markets (EM) portfolio management team and a member of PIMCO's ESG leadership committee. Before joining PIMCO, she held positions at the International Monetary Fund, World Bank, the Centre for Economic Performance, and STICERD (the Suntory and Toyota International Centres for Economics and Related Disciplines).

# **Monster Transformation**

Conquer Your Digital Fears, Be Al Ready, and Focus on What Matters to Your Organization *Ari Lightman* 



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# Wiley

BISAC: *Business & Economics* 9781394313709 Hardcover December 22, 2025 £27.00 | 32,00 € | \$35.00

# A hands-on guide to preparing your company for Al-powered digital transformation

In Monster Transformation: Conquer Your Digital Fears, Be Al Ready, and Focus on What Matters to Your Organization, a team of veteran digital leaders delivers an expert guide to digital transformation that focuses on the competencies and your employees will need to have —and develop—to enable your organization to function in a world defined by generative artificial intelligence. The authors explain the knowledge, behaviors, and attitudes required to navigate an impactful digital transformation, offering you a methodical approach to meeting the technological moment.

You'll learn how to begin, complete, and sustain a digital transformation and how to scale that transformation throughout your company. You'll also find:

- Examples of transformation blockers and obstacles, as well as the steps you need to take to eliminate and overcome them
- Interviews with more than 30 transformation professionals providing real-world insights into the process
- Incisive case studies, hands-on scenarios, chapter exercises, and actionable takeaways you can apply immediately at your own organization

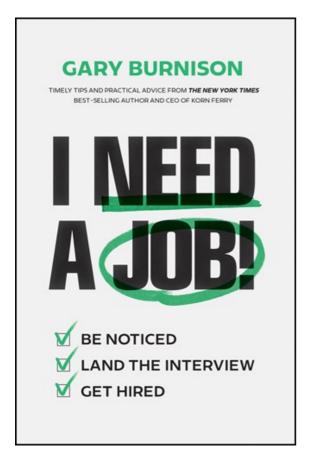
Perfect for managers, executives, and other business leaders, *Monster Transformation* is a practical handbook for implementing the world's newest, most exciting technologies in your company. It's a hands-on, no-nonsense guide for leaders who want to stop talking and planning about theoretical digital transformation and, instead, make a real difference, right now.

#### **About the Author**

Ari Lightman (Pittsburgh, PA; Carnegie Mellon University) is a Professor of Digital Media and Marketing at Carnegie Mellon University's Heinz College of Information Systems and Public Policy. An internationally recognized expert in digital transformation and technology disruption, Ari teaches classes on data analytics and digitization, including Measuring Social, an experiential-learning class that has worked with over 120 brands, including Blizzard, Google, WarnerMedia, Mattel, Nike, Sony, Target, Microsoft and several professional sports teams.

# I Need a Job!

Be Noticed. Land the Interview. Get Hired. *Gary Burnison* 



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# Wiley

BISAC: *Business & Economics* 9781394392223 Hardcover December 30, 2025 £22.00 | 27,00 € | \$30.00 It's brutal. I'm frustrated. Nobody is responding...

These are the comments heard in almost every conversation about the job market these days—as every opportunity and posting attracts hundreds if not thousands of applicants. And all too often, people think technology will do everything for them.

Getting a job today takes so much more than just updating your resume and sending it out everywhere. Instead, you'll be online assessing, video responding, and amplifying your visibility in a competitive job market.

*l Need α Job!* lays out exactly what you need, with an action plan for competing in an ever-evolving workscape.

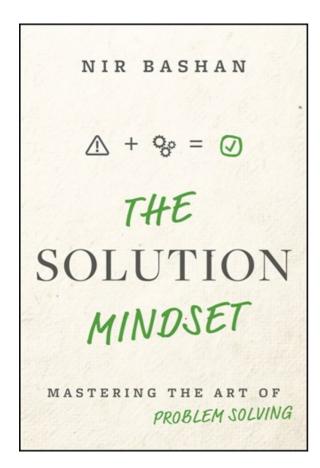
Written by Gary Burnison, CEO of Korn Ferry and New York Times bestselling author, the book contains timely advice from a firm that places a professional in a job *every three minutes of the workday.* It captures the essentials of what will help you stand out and break away from the rest:

- **Your A.C.T.** Be *authentic*. Make a *connection*. Give others a *taste* of who you are.
- **Knowing Yourself** Before you focus outward, it's important to first look inward—so you can move onward.
- **Assessing for Succes**s Assessments permeate the hiring environment and at every stage of the process.
- **Putting Your I in AI** Employers are using Al—and so can you.
- **Networking in the New World of Work** Your skills qualify you, but networking gets you in the door.
- Interviewing: From Prep Time to Go Time Know the story you tell and who you will tell it to.

**About the Author** 

# **The Solution Mindset**

Mastering the Art of Problem Solving *Nir Bashan* 



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#### Wiley

BISAC: *Business & Economics* 9781394333448 Hardcover December 30, 2025 £21.00 | 25,00 € | \$28.00

# Unleash your inner creative genius and transform every challenge into an opportunity with powerful problem-solving techniques

In a world filled with bad news, renowned author and creativity expert Nir Bashan finally offers some good news: Each problem we cause ourselves as humans, we can also solve as humans by looking at the world with curiosity. In *The Solution Mindset: Mastering the Art of Problem Solving*, Nir Bashan provides you with the tools you need to unlock your creative potential, both at work and in your personal life. This compelling book helps you overcome complex challenges by showing you exactly how to tap into your innate creativity, making the impossible possible.

Whether dealing with global issues like worldwide pollution or corruption, or localized issues like floundering sales strategy or not getting a promotion at work, *The Solution Mindset* presents actionable strategies drawn from real-world examples that empower you to address even the most daunting problems creatively. The book introduces readers to practical tools and techniques you can easily apply every single day, offering a profound new perspective on the world of creativity and problem-solving.

#### Inside the book:

- Discover how to use creativity for effective problem-solving, no matter the size of the problem
- Explore innovative strategies that help you tackle the most stubborn challenges
- Learn from inspiring real-life examples that illustrate transformative change through creativity and innovation

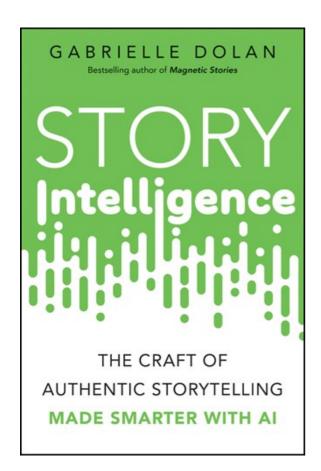
The Solution Mindset is perfect for leaders, entrepreneurs, educators, or anyone seeking to enhance their problem-solving skills and

#### **About the Author**

**Nir Bashan** (Orlando, FL | <a href="https://www.nirbashan.com/">https://www.nirbashan.com/</a>) is a top business speaker leading innovation for high-performing leaders and individuals around the globe. He is the founder and CEO of The Creator Mindset® LLC, where he helps organizations and leaders foster a culture of innovation with his groundbreaking creativity keynote speeches that supercharge business models that leverage creativity to improve profitability, increase sales, and boost customer service. He speaks at 50-60 conferences, keynotes, and events every year on decision-making and creativity. He is represented by 7 speakers bureaus and is consistently ranked as a top innovation keynote speaker by the speakers bureaus. As an invited guest, he

# **Story Intelligence**

The Craft of Authentic Storytelling, Made Smarter with Al *Gabrielle Dolan* 



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#### Wiley

BISAC: *Self-Help* 9781394360871 Paperback December 12, 2025 £16.95 | 19,95 € | \$21.95

#### Combine the best of AI efficiency with human creativity

In a world where Al-generated content floods every platform, authentic human connection has never been more valuable. *Story Intelligence* shows you how to bridge the gap between artificial intelligence and powerful human stories. In this book, award-winning communications strategist Gabrielle Dolan shares a practical framework for leveraging Al while building real trust and genuine relationships. You'll discover how to use Al as a creative partner to enhance your storytelling, *without* compromising your credibility or losing your unique voice.

Bust the myth that generative AI is 'cheating'. Through sample prompts and inspirational real-world examples, you'll discover strategies for crafting memorable stories that cut through the noise and forge genuine connections. Turn speeches, meetings and presentations into unforgettable moments that inform and persuade.

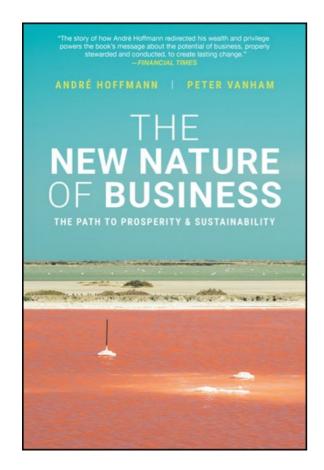
- Boost your 'story intelligence': hone your storytelling as a skill that lets you connect with, engage and lead others, even when trust is scarce.
- Enlist tools like ChatGPT and Claude as creative sidekicks to enhance your productivity, while preserving your personal voice and perspective.
- Follow step-by-step advice for crafting compelling presentations and pitches that resonate.
- Build confidence in using AI in your communications, from keynote speeches to team meetings.
- Turn everyday business communications into powerful narratives that create lasting impact and drive real results.

Whether you're preparing for a crucial presentation, crafting a pitch,

**About the Author** 

# The New Nature of Business

The Path to Prosperity and Sustainability *Andre Hoffmann* 



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# Wiley

BISAC: *Business & Economics* 9781394378005 Paperback November 26, 2025 £15.00 | 18,00 € | \$20.00

# Learn how pioneering business leaders are resetting their companies' relationship to nature, society, and our common future

In *The New Nature of Business: The Path to Prosperity and Sustainability*, businessman Andre Hoffmann and journalist Peter Vanham describe how companies should change their ways to have continued success, and why the current modus operandi is not working. They present a template for creating "sustainable prosperity", and casestudies of companies that survived and thrived by opting for change. In doing so, they provide a way out of long-standing dilemmas, such as how to balance business needs with impact on nature, shareholders with stakeholders, and short-term vs. long-term profits.

#### You'll find:

- A first-hand account of global healthcare company Roche's sustainability practice, as told by André (Roche's vicechairman), chairman Severin Schwan, and several other senior management members
- Case-studies and lessons of organizations with visionary leaders, such as INSEAD, IKEA, Harley Davidson, and Holcim, all of whom have taken a holistic view of their role in the world, and succeeded in doing well while doing good
- Strategies for addressing the negative externalities and trade-offs that arise from doing business; identifying the right metrics and targets to deliver on your purpose; and accounting for human, social, and natural capital, alongside financial capital

A must-read book for business leaders, entrepreneurs, and changemakers at companies around the world, *The New Nature of Business*, is also insightful and timely for those who advise or oversee companies and their leadership teams.

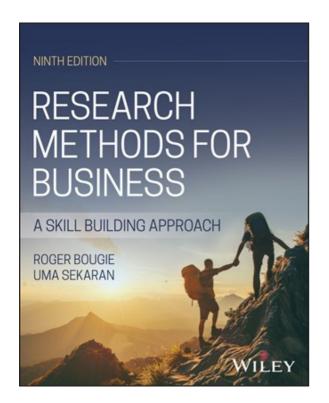
#### **About the Author**

**ANDRÉ HOFFMANN** is the Co-founder of InTent, an international platform that accelerates sustainable solutions. He's also the Vice Chairman of Roche Holding, an international pharmaceutical company, and a board member of the World Economic Forum.

**PETER VANHAM** is Editorial Director, Leadership, at *Fortune* magazine, where he covers corporate sustainability and social impact. He is the author of several books, including *Stakeholder Capitalism* (with Klaus Schwab) and *Before I Was CEO*.

# Research Methods for Business, with eBook Access Code

A Skill Building Approach Roger Bougie



View on Edelweiss

# Wiley

BISAC: *Business & Economics* 9781394319008 Paperback December 8, 2025 £56.95 | 68,95 € | \$115.95 Master the tools and techniques needed to design, conduct, and analyze research projects effectively

**Research Methods for Business, 9th Edition** explains the principles and practices of using a systematic, organized research approach, facilitating the development of effective solutions to business challenges. Designed to help students view research from the perspective of management, this leading textbook guides readers through the entire business research process while fostering a deeper understanding of how to conduct rigorous, relevant, and ethical research.

Understanding how to conduct effective business research is a critical skill for today's students and future managers. *Research Methods for Business* provides a unique blend of theoretical insights and practical applications, ensuring that students not only learn research concepts but also apply them in real-world business contexts. With an emphasis on problem definition, data collection, and analytical techniques, the authors present a pragmatic approach to business research, helping students develop the ability to make data-driven decisions in an increasingly complex business environment.

**Research Methods for Business** is ideal for undergraduate and postgraduate courses such as Business Research, Applied Business Research, and Business Research Methods. Suitable for business schools and professional PhD programs, it is an essential resource for students pursuing degrees in management, marketing, finance, and strategic business research.

#### AN INTERACTIVE, MULTIMEDIA LEARNING EXPERIENCE

This textbook includes access to an interactive, multimedia e-text. Icons throughout the print book signal corresponding digital content in the e-text.

**About the Author** 

# Finance & Accounting



# **Storytelling with Data**

A Data Visualization Guide for Business Professionals Cole Nussbaumer Knaflic

# Storytelling with Data: A Data Visualization Guide for Business Professionals (10th Anniversary Edition)

International bestseller with over half a million copies sold! Celebrate a decade of data storytelling with this special 10th anniversary edition of Storytelling with Data. Featuring refreshed visuals, expanded content, and new insights, this collector's edition builds on the classic's foundational lessons, empowering you to craft persuasive data stories.

**Don't simply show your data—tell a story with it!** Storytelling with Data teaches you the fundamentals of data visualization and how to communicate effectively with data. You'll discover the power of storytelling and the way to make data a pivotal point in your story. The lessons in this illuminative text are grounded in theory, but made accessible through numerous real-world examples—ready for immediate application to your next graph or presentation.

Storytelling is not an inherent skill, especially when it comes to data visualization, and the tools at our disposal don't make it any easier. This book demonstrates how to go beyond conventional tools to reach the root of your data, and how to use your data to create an engaging, informative, compelling story.

Specifically, you'll learn how to:

- Understand the importance of context and audience
- Determine the appropriate type of graph for your situation
- Recognize and eliminate the clutter clouding your information
- Direct your audience's attention to the most important parts of your data
- Think like a designer and utilize concepts of design in data visualization

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#### Wiley

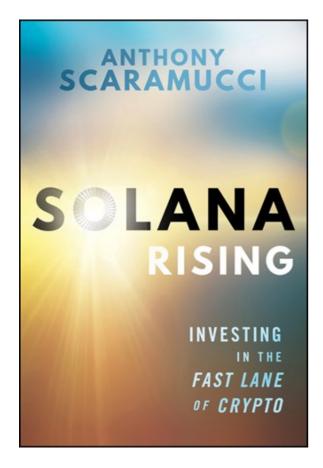
BISAC: *Mathematics* 9781394388097 Hardcover November 4, 2025 £36.95 | 43,95 € | \$49.95

#### **About the Author**

**COLE NUSSBAUMER KNAFLIC** has been analyzing data and using it to tell stories for over a decade, through analytical roles in banking, private equity, and at Google. She delivers presentations and workshops for organizations seeking to improve data presentation and pens the popular blog **www.storytellingwithdata.com**.

# **Solana Rising**

Investing in the Fast Lane of Crypto *Anthony Scaramucci* 



# Discover the next huge opportunity in the cryptocurrency space: the Solana blockchain

In *Solana Rising*, founder and co-managing partner of SkyBridge Capital, Anthony Scaramucci, delivers an exciting and authoritative account of one of the true generational trades available in today's market: the Solana blockchain. Representing digital liquidity, Solana offers its users the ability to tokenize and liquidize illiquid assets.

Perfect for intermediate-level crypto investors who are comfortable owning Bitcoin – and are now ready to take the next step into the world of Solana – the book explains how this blockchain works, why it's so transformative, and how it accomplishes what it does.

Readers will also find:

- Discussions of the investors and players currently betting big on Solana
- A step-by-step guide to getting started with Solana and the role it should play in a crypto portfolio
- Advice for spotting new and emerging trends in cryptocurrency

Most of us missed the bulk, or even the entirety of, Bitcoin's march from \$0.01 to \$100,000. *Solana Rising* is your opportunity to get in near the ground floor of a technology with even more potential.

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# Wiley

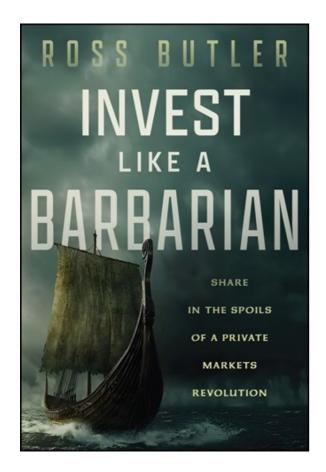
BISAC: *Business & Economics* 9781394358595 Hardcover December 10, 2025 £23.95 | 28,95 € | \$29.95

#### **About the Author**

Anthony Scaramucci (New York, NY) is the founder and comanaging partner of SkyBridge Capital, the global alternative investment manager that invests in hedge funds, digital assets, private equity and real estate. In January of 2021 he launched the Skybridge Bitcoin Fund with \$310 million in assets under management. Prior to SkyBridge, he was also the co-founder of Oscar Capital Management, which was sold to Neuberger Berman, LLC in 2001 after building a managed account business and four hedge funds having in aggregate more than \$800 million of assets. Upon Neuberger Berman's sale to Lehman Brothers in 2003, he served as a Managing Director in their Investment Management

# **Invest like a Barbarian**

Share in the spoils of a Private Markets revolution *Ross Butler* 



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# Wiley

BISAC: *Business & Economics* 9781394378333 Hardcover December 4, 2025 £30.00 | 36,00 € | \$39.00

# Private markets will make your money work harder. Here's how:

Step out of the regulated stock market casino and you will find a vast ocean of investment opportunity. But it doesn't have to be any riskier. Private markets managers are trusted by the world's largest institutions to provide returns well in excess of those on any public market – and individual investors can now get a piece of that action.

In *Invest Like a Barbarian*, Ross Butler will show how you can *Share in the spoils of a Private Markets* revolution. The book explains why private equity is not a new idea – it follows ancient investment principles, forgotten in age of liquidity and high-frequency trading. It explains how the rise of private credit is a hugely under-appreciated secular phenomenon that will allow individuals – not just banks – to become the lenders and financiers of the third industrial revolution. And it explains why making yourself wealthy by investing in private markets isn't just good for you, it's good for the world.

Step outside your comfort zone and do something worthwhile (with your money).

#### Inside the book:

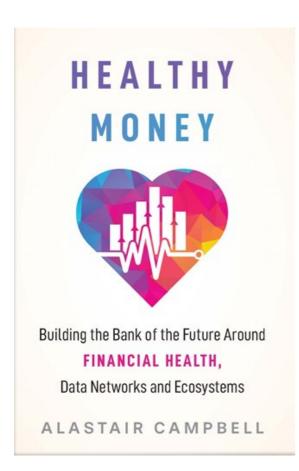
- The ancient and modern roots of private markets, and how the major sub-asset classes work: venture capital, private equity, private credit, and private real assets.
- How individual investors can enjoy the spoils on the same and sometimes better – terms as the largest institutional investors.
- Why everything you've probably heard about private equity and private markets is wrong. Private markets are antiestablishment, creative-disruptors. Even mainstream investment theory can't put it in a box.

#### **About the Author**

**Ross Butler, Great Bookham, UK,** has been writing about private markets since 2002. He is the CEO <u>Linear B Media</u>, which provides content and market positioning services to leading financial institutions. Linear B champions the global private equity and venture capital industry through private client projects and <u>Fund Shack</u> - the private capital channel and podcast.

# **Healthy Money**

Building the Bank of the Future Around Financial Health, Data Networks and Ecosystems Alastair Campbell



View on Edelweiss

#### VICW OIT EUCIWCISS

# About the Author

Alastair Campbell, London, UK, has over 30 years of international experience in banking and banking advisory. He has served as Group Head of Strategy at NatWest Bank; Global Head of Consumer Transaction Banking at Standard Chartered Bank; Global Head of Digital Portfolio and Digital Identity at HSBC and Chief Strategy Officer at Chinatrust Bank. He has learned the value of customercentric digital transformations from outside of Banking, as much as within, serving as Group Chief Strategy Officer at SingTel and Customer, Markets and Strategy Director at glh Hotels.

# How-to guide for incumbent banks to use digital transformation to improve the financial lives of their customers

Healthy Money serves as both a polemic and a practical handbook on upgrading banks to be future-relevant. It uniquely integrates customer, technology, and leadership perspectives to build a "Healthy Money"-oriented bank, focusing on how banks can transform, with the explicit goal of helping customers run their financial lives effectively.

Written by Alastair Campbell, a seasoned executive with over 30 years of international experience in banking and banking advisory, this book delivers insights on:

- Thriving at a time when most growth is going on outside of the incumbent banks
- Leading a shift in focus to drive success through digital customer engagement, and perpetually giving customers more for less
- Leveraging the new realities of the deflationary effect of digital technology
- Redesigning the bank's architecture around a modular, layered and loosely coupled approach that emphasises rich customer IDs and networks, exchange assurance, fungible/configurable services and personalised experiences
- Remaking services around supporting customers to build and sustain healthy financial lives

Healthy Money is required reading for all executives and professionals at Incumbent banks seeking to reclaim centre stage by fundamentally addressing their most pressing issues in a unified way.

# Wiley

BISAC: *Business & Economics* 9781394389940 Hardcover December 18, 2025 £30.00 | 35,00 € | \$40.00

# It's Time to Talk

A Woman's Gude to Navigating Money Conversations Sheila Schroeder



View on Edelweiss

# Wiley

BISAC: *Business & Economics* 9781394380817 Hardcover December 15, 2025 £21.00 | 25,00 € | \$28.00 A step-by-step roadmap to confidence in financial management and money communication for women—written by a woman with decades of personal and professional experience in finance

In It's Time to Talk: A Woman's Guide to Navigating Money Conversations, experienced finance professional Sheila Schroeder delivers an inspiring and practical manual of women's finance and money communication. In 13 easy-to-follow chapters, the book provides essential, relatable guidance on managing your money and navigating tricky financial conversations with the people in your life. It's Time to Talk isn't just here to explain the difference between a 401(k) and an investment account. It empowers women to overcome the stigma and societal training that tells them they should feel uncomfortable or ashamed to talk about money, building confidence and independence along the way.

It's Time to Talk walks you through the steps to transform both your relationship to money and your relationships *involving* money, guiding you through personal finance decisions, plans for the future, money issues in your love life or family, and more. It combines reallife stories from the author's long and accomplished career with concise explanations of the financial concepts and communication principles you'll need to build financial security and tackle difficult money conversations authentically.

#### Inside the book:

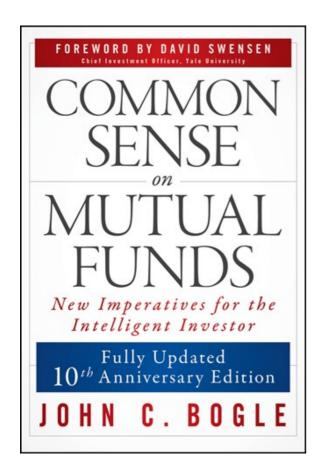
- Conversational and intelligent advice on building a resilient and prosperous financial future
- Step-by-step guidance and suggested scripts for handling common financial communication challenges, such as asking for a raise at work, working through money tensions with a spouse or significant other, helping your kids understand money, navigating divorce and relationship

#### **About the Author**

Sheila Schroeder immigrated to the United States at seven years old, arriving from Japan with a Japanese mother and German-American Midwestern father. Through college, a stint living in Tokyo, and a career on Wall Street, learning to understand and control her money has helped Sheila establish an independence that she deeply cherishes. That life experience has, in turn, instilled in her a deep belief in the freedom that comes from financial empowerment, leading her to her current mission: helping other women find that agency, too. With decades of experience in finance, Sheila is the right person for the job. In her work on Wall Street, she navigated the Japanese markets at their hottest and the Asian markets at their

# Common Sense on Mutual Funds, Updated 10th Anniversary Edition

John C. Bogle



View on Edelweiss

# John C. Bogle shares his extensive insights on investing in mutual funds

Since the first edition of *Common Sense on Mutual Funds* was published in 1999, much has changed, and no one is more aware of this than mutual fund pioneer John Bogle. Now, in this completely updated *Second Edition*, Bogle returns to take another critical look at the mutual fund industry and help investors navigate their way through the staggering array of investment alternatives that are available to them.

Written in a straightforward and accessible style, this reliable resource examines the fundamentals of mutual fund investing in today's turbulent market environment and offers timeless advice in building an investment portfolio. Along the way, Bogle shows you how simplicity and common sense invariably trump costly complexity, and how a low cost, broadly diversified portfolio is virtually assured of outperforming the vast majority of Wall Street professionals over the long-term.

- Written by respected mutual fund industry legend John C. Bogle
- Discusses the timeless fundamentals of investing that apply in any type of market
- Reflects on the structural and regulatory changes in the mutual fund industry
- Other titles by Bogle: *The Little Book of Common Sense Investing* and *Enough*.

Securing your financial future has never seemed more difficult, but you'll be a better investor for having read the *Second Edition* of *Common Sense on Mutual Funds*.

# Wiley

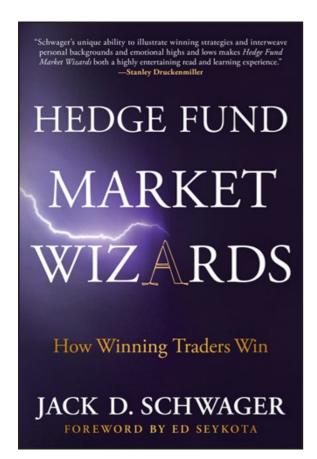
BISAC: *Business & Economics* 9781394378098
Paperback
December 11, 2025
£19.00 | 22,00 € | \$25.00

#### **About the Author**

John C. Bogle is founder of the Vanguard Mutual Fund Group and President of its Bogle Financial Markets Research Center. He created Vanguard in 1974 and served as chairman and chief executive officer until 1996 and senior chairman until 2000. In 1999, Fortune magazine named Mr. Bogle as one of the four "Investment Giants" of the twentieth century; in 2004, Time named him one of the world's 100 most powerful and influential people; and Institutional Investor presented him with its Lifetime Achievement Award. Bogle is also the author of *Enough*. and *The Little Book of Common Sense Investing*, both published by Wiley.

# **Hedge Fund Market Wizards**

How Winning Traders Win *Jack D. Schwager* 



View on Edelweiss

# Wiley

BISAC: *Business & Economics* 9781394378074
Paperback
December 4, 2025
£18.00 | 22,00 € | \$24.00

# Fascinating insights into the hedge fund traders who consistently outperform the markets, in their own words

From bestselling author, investment expert, and Wall Street theoretician Jack Schwager comes a behind-the-scenes look at the world of hedge funds, from fifteen traders who've consistently beaten the markets. Exploring what makes a great trader a great trader, *Hedge Fund Market Wizards* breaks new ground, giving readers rare insight into the trading philosophy and successful methods employed by some of the most profitable individuals in the hedge fund business.

- Presents exclusive interviews with fifteen of the most successful hedge fund traders and what they've learned over the course of their careers
- Includes interviews with Jamie Mai, Joel Greenblatt,
   Michael Platt, Ray Dalio, Colm O'Shea, Ed Thorp, and many more
- Explains forty key lessons for traders
- Joins Stock Market Wizards, New Market Wizards, and Market Wizards as the fourth installment of investment guru Jack Schwager's acclaimed bestselling series of interviews with stock market experts

A candid assessment of each trader's successes and failures, in their own words, the book shows readers what they can learn from each, and also outlines forty essential lessons—from finding a trading method that fits an investor's personality to learning to appreciate the value of diversification—that investment professionals everywhere can apply in their own careers.

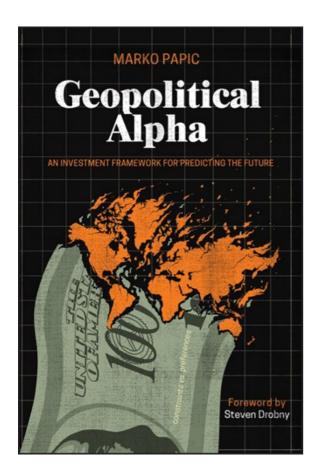
Bringing together the wisdom of the true masters of the markets, *Hedge Fund Market Wizards* is a collection of timeless insights into what it takes to trade in the hedge fund world.

#### **About the Author**

JACK D. SCHWAGER is a recognized industry expert on futures and hedge funds, and the author of a number of widely acclaimed financial books. He is currently the co-portfolio manager for the ADM Investor Services Diversified Strategies Fund, a portfolio of futures and FX managed accounts. He is also an advisor to MarkeTopper Securities, an India-based quantitative trading firm. Previously, Mr. Schwager was a partner in the Fortune Group, a London-based hedge fund advisory firm that specialized in creating customized hedge fund portfolios for institutional clients. His prior experience

# **Geopolitical Alpha**

An Investment Framework for Predicting the Future *Marko Papic* 



View on Edelweiss

#### Wiley

BISAC: *Business & Economics* 9781394377923
Paperback
December 16, 2025
£15.00 | 18,00 € | \$20.00

# Forecast geopolitics and markets with this clear and insightful resource

Geopolitical Alpha – An Investment Framework for Predicting the Future provides readers with an original and compelling approach to forecasting the future and beating the markets while doing so. Persuasively written by author, investment strategist, and geopolitical analyst Marko Papic, the book applies a novel framework for making sense of the cacophony of geopolitical risks with the eye towards generating investment-relevant insights.

Geopolitical Alpha posits that investors should ignore the mediahyped narratives, insights from "smoke-filled rooms," and most of their political consultants and, instead, focus exclusively on the measurable, material constraints facing policymakers. In the tug-ofwar between policymaker preferences and their constraints, the latter always win out in the end. Papic uses a wealth of examples from the past decade to illustrate how one can use his constraintframework to generate Geopolitical Alpha. In the process, the book discusses:

- What paradigm shifts will drive investment returns over the next decade
- Why investment and corporate professionals can no longer treat geopolitics as an exogenous risk
- How to ignore the media and focus on what drives market narratives that generate returns

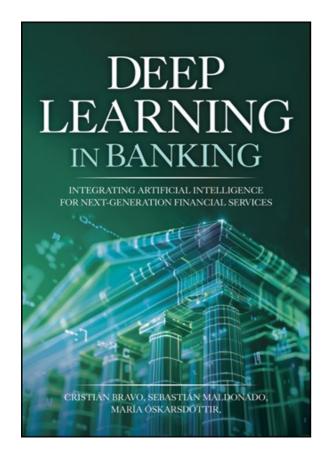
Perfect for investors, C-suite executives, and investment professionals, *Geopolitical Alpha* belongs on the shelf of anyone interested in the intersection of geopolitics, economics, and finance.

#### **About the Author**

**MARKO PAPIC** is a Partner and Chief Strategist of Clocktower Group, an alternative investment management firm based in California. In 2011, he founded BCA Research's *Geopolitical Strategy* practice, the world's only dedicated investment consultancy focused on political analysis.

# **Deep Learning in Banking**

Integrating Artificial Intelligence for Next-Generation Financial Services *Cristian Bravo* 



View on Edelweiss

#### Wiley

BISAC: *Business & Economics* 9781394295371 Hardcover December 31, 2025 £67.00 | 79,00 € | \$85.00

# Unlock the potential of artificial intelligence to transform financial services for a new era

Deep Learning in Banking; Leveraging Artificial Intelligence for Next-Generation Financial Services by Cristián Bravo, Sebastián Maldonado, and María Óskarsdóttir is a compelling resource that highlights the critical intersection of Al and banking. It offers actionable insights and practical solutions for leveraging deep learning in lending institutions. With increasing regulatory challenges and the need for sophisticated models, this book provides essential strategies to navigate the evolving landscape of financial services.

Structured for both academic and professional use, Deep Learning in Banking delivers a comprehensive examination of the methodological frameworks of AI applications in lending. You'll learn to combine images, text, time series, graphs and structured data to develop multimodal deep learning and large-scale models, and how they relate to explainability and fairness, with practical examples and real-world case studies that ensure effective implementation.

#### Inside the book:

- Learn how to develop AI models within the modern regulatory environment.
- Explore multimodal data to develop deep learning models for financial institutions
- Discover case studies highlighting the application of advanced machine learning techniques in banking

Deep Learning in Banking is written for academics, financiers, banking professionals, and data scientists eager to revolutionize their approach to financial services. The book empowers its readers with the knowledge and tools needed to harness Al's full potential, paving the way for innovative and compliant solutions in the banking industry.

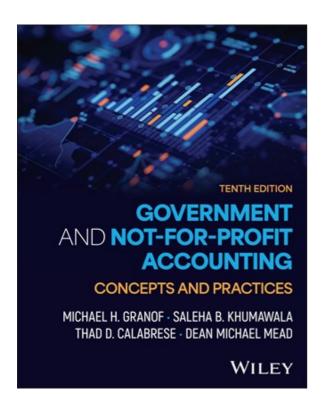
#### **About the Author**

#### Cristián Bravo (University of Western Ontario, Canada, thebal.ai)

is a Professor and the Canada Research Chair in Banking and Insurance Analytics at the University of Western Ontario, Canada. He also serves as the Director of the Banking Analytics Lab. He has over 75 academic works in high-impact journals and conferences in operational research, finance, and computer science. He serves as an editorial board member in Applied Soft Computing and the Journal of Business Analytics and is the co-author of the book Profit Driven Business Analytics. Dr. Bravo has been quoted by The Wall Street Journal, WIRED, CTV, The Toronto Star, The Globe and Mail, and Global News. He is also a regular panelist at CBC News' Weekend

# **Government and Not-for-Profit Accounting,** with eBook Access Code

Concepts and Practices *Michael H. Granof* 



View on Edelweiss

# Wiley

BISAC: *Business & Economics* 9781394330447
Paperback
October 14, 2025
£166.95 | 199,95 € | \$179.95

# EQUIPS STUDENTS THE FOUNDATION NEEDED TO MASTER GOVERNMENT AND NOT-FOR-PROFIT ACCOUNTING

Government and Not-for-Profit Accounting: Concepts and Practices, Tenth Edition, adds former GASB Assistant Director, Dean Michael Mead, as an author. The fully revised tenth edition provides a comprehensive, up-to-date guide to the accounting and financial reporting standards that shape the public and not-for-profit sectors. Written by leading experts—including those directly involved in setting the standards—this textbook not only explains the technical requirements but also delves into their purpose, implications, and real-world applications.

Emphasizing concepts over rote memorization, *Government and Not-for-Profit Accounting* develops critical-thinking skills that enable students to analyze financial statements, interpret key reports, and make informed decisions in the dynamic world of public sector and not-for-profit finance.

Designed for undergraduate and graduate courses in governmental and not-for-profit accounting, financial analysis, performance management, and auditing, *Government and Not-for-Profit*\*\*Accounting\* is ideal for students pursuing degrees in accounting, public administration, or not-for-profit management. It is also a valuable resource for executive education programs and in-house training for professionals working in government and not-for-profit sectors.

#### AN INTERACTIVE, MULTIMEDIA LEARNING EXPERIENCE

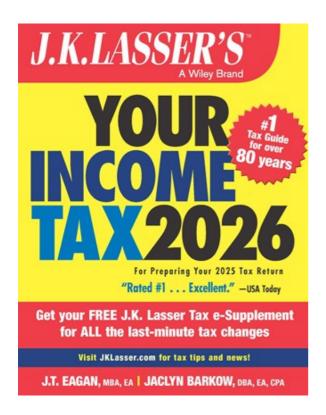
This textbook includes access to an interactive, multimedia e-text. Icons throughout the print book signal corresponding digital content in the e-text.

• **Short Videos** created by the authors review key material, walk students through complex topics, and offer

#### **About the Author**

# J.K. Lasser's Your Income Tax 2026

For Preparing Your 2025 Tax Return *J.K. Lasser Institute* 



# The most up-to-date entry in America's #1 all-time best-selling personal tax guide

J.K. Lasser's Your Income Tax 2026: For Preparing Your 2025 Tax Return delivers practical and hands-on guidance for everyday people preparing to file their taxes for the 2025 calendar year. You'll find timely and up-to-date info about the latest changes to the US tax code, as well as worksheets and forms you can use to make filing your taxes easier. You'll get the most current insight on how to maximize your credits and deductions, keeping more money in your pocket.

In the latest edition of this celebrated and best-selling series, you'll find:

- Special features that walk you through the most recent Tax Court decisions and IRS rulings that determine how your deductions and credits will work
- Simple tips and tricks on how to properly file your taxes, as well as tax planning strategies that save you and your family money
- Brand new info about the latest legislation from Congress and how it impacts you

Trusted by hundreds of thousands of Americans for over 80 years, *J.K. Lasser's Your Income Tax 2026* is the perfect resource for everyone looking for the latest and most up-to-date personal tax information to make filing their next tax return a breeze.

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# Wiley

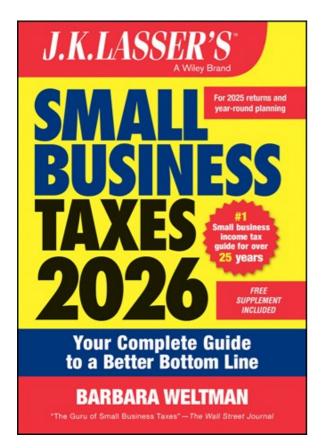
Series: J.K. Lasser BISAC: *Business & Economics* 9781394359820 Paperback December 10, 2025 £21.95 | 25,95 € | \$26.95

#### **About the Author**

J.T. Eagan, MBA, EA has 20 years of professional tax experience. He began his tax career in Big 4 serving large clients specializing in State and Local tax. His experience includes the development and implementation of tax technology solutions, individual and business compliance, controversy and planning, mergers and acquisitions due diligence, and tax education development for trainings and seminars. He serves as a contributor to McGraw-Hill Education's taxation textbooks, a Gleim Publications Instruct Professor and Contributor to their Enrolled Agent and CPA review courses, is a frequent speaker on tax matters at various professional and academic seminars, and has a case study published in the American Taxation Association

# J.K. Lasser's Small Business Taxes 2026

Your Complete Guide to a Better Bottom Line *Barbara Weltman* 



View on Edelweiss

# Straightforward small business tax guidance from America's favorite expert

In the newly revised *J.K. Lasser's Small Business Taxes 2026: Your Complete Guide to a Better Bottom Line*, small business attorney and tax expert Barbara Weltman delivers small business tax planning info based on the new tax law. You'll discover the exact steps you need to take to minimize your 2025 tax bill and position your business for tax savings in the year ahead. The book contains comprehensive and straightforward guidance that walks you through which deductions and credits to look out for and how to use them.

Weltman shows you the tax relief and newly created write-off opportunities legally available to your small business—as well as how to claim them on your IRS forms—and what records and receipts you'll need to keep. You'll also find:

- Tax facts, strategies, checklists, and the latest info you need to make sure you pay Uncle Sam what he's owed – and not a penny more
- Sample IRS forms that show you how to properly claim applicable deductions and credits
- New tax laws, court decisions, and IRS rulings that impact your bottom line
- A complimentary new e-supplement that contains the latest developments from the IRS and Congress

An essential resource for small business owners, *J.K. Lasser's Small Business Taxes 2026* is your personal roadmap to shrinking your tax bill while making sure you pay your fair (and legal) share.

#### Wiley

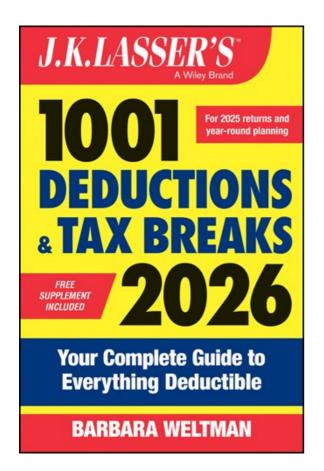
Series: J.K. Lasser
BISAC: Business & Economics
9781394359790
Paperback
December 10, 2025
£20.00 | 24,00 € | \$25.00

#### **About the Author**

**Barbara Weltman** (Vero Beach, FL), an attorney, is a nationally recognized expert in taxation for small businesses. She is president and founder of Big Ideas for Small Businesses, a company established to be the premier resource for the small business. It publishes Big Ideas for Small Business®, a free monthly online newsletter providing entrepreneurs with the information on issues and concerns that matter most to the small-business community, and a daily informational tip, "Idea of the Day®." Weltman is the tax and law expert for Inc.com and a contributing editor of New York Enterprise Report and PINK magazine. She serves as Staples.com's Small Business Tax Expert and blogs for various online communities,

# J.K. Lasser's 1001 Deductions and Tax Breaks 2026

Your Complete Guide to Everything Deductible *Barbara Weltman* 



View on Edelweiss

Save money—legally—on your 2025-26 taxes with easy, expert advice from America's most trusted personal and small business tax advisor

In the newly revised edition of *J.K. Lasser's 1001 Deductions and Tax Breaks 2026: Your Complete Guide to Everything Deductible*, renowned tax expert Barbara Weltman walks you through every relevant tax credit and deduction you're entitled to claim on your 2025 return, including brand new tax breaks introduced just this year.

You'll find hundreds of money-saving opportunities that help ensure you don't overpay on your taxes, giving Uncle Sam exactly what you're legally required to give him – and not a penny more!

You'll also find:

- A complimentary e-supplement that covers the latest developments from the IRS and Congress
- Step-by-step instructions on how to claim every deduction that applies to you and your family, complete with recordkeeping requirements, dollar limits, and filing instructions
- The latest tax rulings, laws, and cases that impact your 2025-26 tax return

Perfect for every individual U.S. taxpayer who has ever wondered, "Can I deduct this expense?" or "Will the IRS say no to that tax credit?", J.K. Lasser's 1001 Deductions and Tax Breaks is a straightforward and authoritative roadmap to saving money on your taxes and simplifying tax season.

# Wiley

Series: J.K. Lasser
BISAC: Business & Economics
9781394358700
Paperback
December 10, 2025
£20.00 | 24,00 € | \$25.00

#### **About the Author**

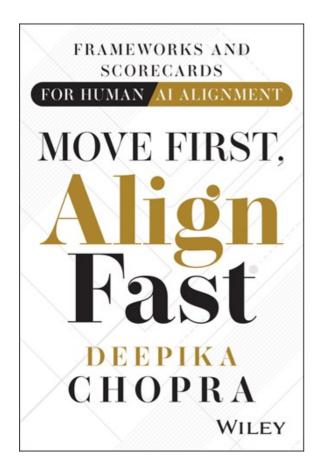
**Barbara Weltman** (Vero Beach, FL), an attorney, is a nationally recognized expert in taxation for small businesses. She is president and founder of Big Ideas for Small Businesses, a company established to be the premier resource for the small business. It publishes Big Ideas for Small Business®, a free monthly online newsletter providing entrepreneurs with the information on issues and concerns that matter most to the small-business community, and a daily informational tip, "Idea of the Day®." Weltman is the tax and law expert for Inc.com and a contributing editor of New York Enterprise Report and PINK magazine. She serves as Staples.com's Small Business Tax Expert and blogs for various online communities,

# Computing & Technology



# **Move First, Align Fast**

Frameworks and Scorecards for Human-Al Alignment *Deepika Chopra* 



Move First, Align Fast is a human playbook for Al-driven transformation. It offers a candid, practical guide for leaders navigating the disconnect between bold Al strategies and organizational readiness. After nearly two decades leading enterprise-wide transformations in complex, regulated organizations like Citi, AIG, Siemens, and LPL, author Deepika Chopra saw the same pattern everywhere: companies had the right strategy, the best tools, and strong technical teams-yet the transformation stalled. The challenge wasn't technology. It was trust, culture, and human alignment.

Today, that challenge isn't limited to enterprises. High-growth startups and the VCs who fund them are facing the same problem in real time: Al tools are scaling, but organizations and people are not. Founders are struggling to build conviction and cohesion inside fast-moving teams. Investors are starting to recognize that product-market fit isn't enough without organizational alignment. In this new wave of Al-native companies, human readiness is the real differentiator.

This book aims to provide a practical system for aligning people and culture with AI ambition. Through Chopra's proprietary ACT Framework (Align, Cultivate, Transform), the ACT+M Scorecard, and the Human-AI Alignment Score (HAAS), it offers measurable tools that help leaders build trust, accelerate adoption, and lead with clarity.

View on Edelweiss

# Wiley

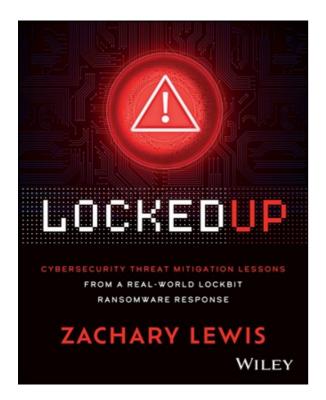
BISAC: *Computers* 9781394392537 Hardcover November 19, 2025 £24.99 | 27,40 € | \$32.00

#### **About the Author**

**Deepika Chopra (Bridgewater, NJ)** is a seasoned technology leader with nearly two decades years of experience leading enterprise-wide digital and Al-driven transformations across complex, highly regulated global organizations, including Citi, AIG, Siemens, and LPL Financial. Deepika uniquely combines deep operational expertise with a practical, human-centric approach to AI adoption. Her proprietary frameworks, including the ACT Framework, ACT+M Scorecard, and Human-AI Alignment Score (HAAS) address the critical gaps in leadership alignment, organizational trust, and cultural readiness. Currently, Deepika is a Founder and CEO of AlphaU AI, a

# **Locked Up**

Cybersecurity Threat Mitigation Lessons from A Real-World LockBit Ransomware Response *Zachary Lewis* 



# A gripping true story about one ransomware attack and the hands-on lessons you can learn from it

In Locked Up: Lessons Learned from A Real-World LockBit Ransomware Response, veteran IT and cybersecurity executive Zachary Lewis, delivers a gripping, first-person account of how a major university squared off against one of the world's most infamous ransomware groups: LockBit. He walks you through his personal experience battling – and negotiating with – LockBit, as well as the strategies, tools, and approaches he used in resolving the crisis.

The book is a detailed, darkly funny, and behind-the-scenes account of an increasingly common and feared event for organizations of all types and sizes. It offers up-to-date advice for people tasked with preventing, responding to, and recovering from ransomware attacks. You'll find:

- Insightful crisis management lessons applicable to both technical and business leaders
- Hands-on technical solutions you can apply to prevent catastrophic data loss during a ransomware event
- Techniques to manage the intense operational, emotional, and interpersonal challenges that arise in the midst of an unexpected crisis

Perfect for IT professionals, cybersecurity leaders, and business decision-makers in higher education, healthcare, government, and nonprofit organizations, *Locked Up* is also a must-read for business continuity planners, legal counsel, and anyone else with an interest in real-world cybersecurity.

View on Edelweiss

# Wiley

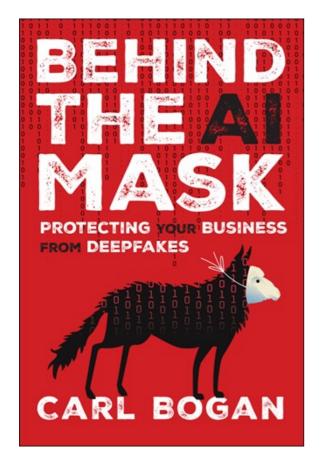
BISAC: *Computers* 9781394357048 Paperback December 31, 2025 £30.99 | 34,20 € | \$40.00

#### **About the Author**

**Zachary Lewis** (Byrnes Mill, MO) is a seasoned IT executive with a distinguished career spanning strategic IT management, cybersecurity, risk mitigation, and budget oversight. As the AVP IT and CISO for a private higher education institution, Zachary has orchestrated transformative initiatives that have fortified the institution's cybersecurity landscape while driving strategic growth. His leadership in negotiating vendor contracts, managing multimillion-dollar budgets, and chairing the Enterprise Risk Management Committee has resulted in substantial cost savings and operational efficiencies.

# **Behind the AI Mask**

Protecting Your Business from Deepfakes *Carl Bogan* 



View on Edelweiss

# Wiley

BISAC: *Computers* 9781394337279 Hardcover December 31, 2025 £21.99 | 24,00 € | \$28.00

# A practical, hands-on guide to navigating deepfake technology and reducing the risks it poses to your business

In Behind the AI Mask: Protecting Your Business From Deepfakes, technologist and founder of viral platform, Myster Giraffe, Carl Bogan, explains the dangers, benefits, and potential of deepfake technology. He walks you through how to stay ahead of the risks that businesses face from maliciously deployed deepfake technology, showing you exactly how the tech has evolved and the practical steps you need to take to detect deepfakes in real time and catch scammers in the act.

You'll find practical strategies that will save your company time and money and protect against long-lasting reputational harms. You'll also discover early detection strategies that stop incidents before they even begin.

#### Inside the book:

- The future of artificial intelligence and deepfake tech learn what's coming next in Al innovation
- Techniques for embracing AI technology without running afoul of the pitfalls that come along with it
- Straightforward and accurate explainers of what exactly deepfakes are, how they're used (both legitimately and maliciously), and how they can harm your company

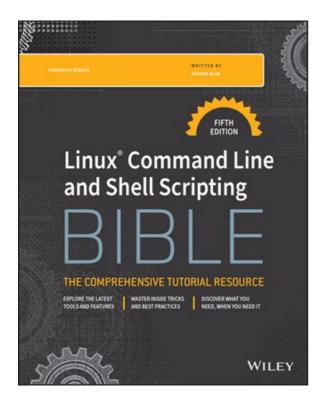
An essential and timely resource for managers, executives, and business leaders, *Behind the AI Mask* is a must-read for everyone worried about the reputational and financial risks posed by deepfakes and those looking for tangible, practical ways to mitigate those risks.

#### **About the Author**

Carl Bogan (Los Angeles, CA) is a seasoned creative technologist and innovation consultant with over 20 years of experience in visual effects (VFX) and artificial intelligence (AI). As the creator of the viral platform Myster Giraffe, he pioneered the use of deepfake technology in software and entertainment, blending humor, pop culture, and AI to captivate audiences globally. His expertise in real-time deepfakes and critical eye as a VFX artist positioned him as an early adopter and expert in this field. With a deep understanding of both the opportunities and dangers AI presents, he's become a thought leader in helping businesses protect themselves from deepfake scams and security threats.

# **Linux Command Line and Shell Scripting Bible**

Richard Blum



# The latest update to the gold standard in Linux shell scripting guides

In the newly revised fifth edition of *Linux Command Line and Shell Scripting Bible*, experienced system and network administrator Richard Blum delivers an up-to-date and authoritative discussion of the fundamentals of shell scripting in Linux, as well as the advanced topics, working examples, and real-world applications that equip you to administer Linux systems.

The book includes usable scripts and brand-new coverage for DevOps engineers interested in deploying applications on a variety of Linux distributions and cloud platforms while minimizing compatibility issues. You'll also find:

- Concrete strategies and practical tips to help you understand the Linux Shell and write basic script utilities
- Step-by-step instructions on how to schedule scripts to run automatically to perform standard Linux administration and DevOps functions for you
- Easy-to-follow tutorials of alternative shells, including zsh, tcsh, and the Korn shell
- Advanced shell scripting techniques, including functions, sed, gawk, and regular expressions

Perfect for aspiring and practicing Linux system administrators, *Linux Command Line and Shell Scripting Bible* is also a must-read for anyone who uses a Linux at home or at work.

View on Edelweiss

# Wiley

Series: Bible
BISAC: Computers
9781394364947
Paperback
December 31, 2025
£42.50 | 47,10 € | \$55.00
Previous Edition: 9781119700913

#### **About the Author**

**Richard Blum (Indianapolis, IN)** has worked as a system and network administrator for over 30 years. He is widely published and the author of several Linux books, including the bestselling Linux Command Line and Shell Scripting Bible, Fourth Edition, and Linux All-In-One For Dummies, 7th Edition, and is a popular online Linux instructor. He teams teaches Linux command line and shell scripting courses at Coursera, Udemy and ed2go.com.

# **Customer Service**

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**SPCK** 

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