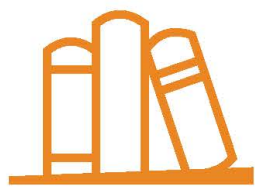


WILEY



Wiley EMEA Trade Catalogue



February 2024 Titles

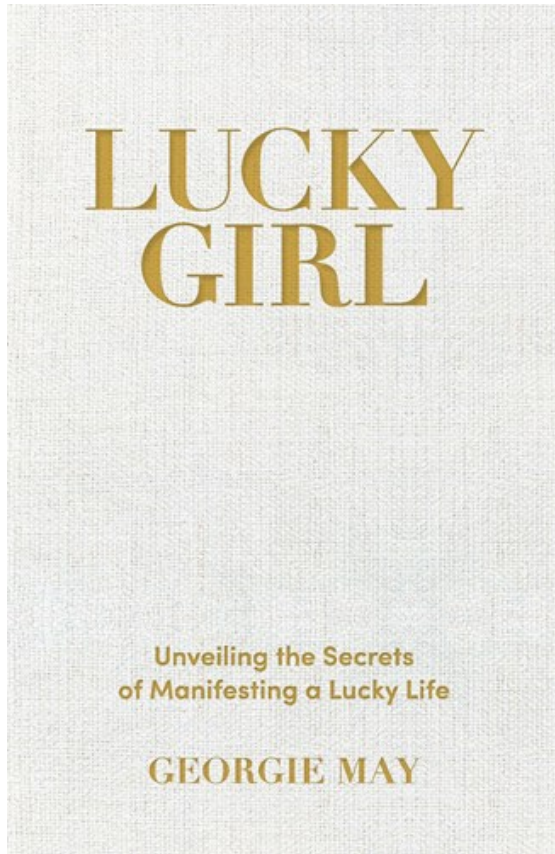
Capstone & Consumer



Lucky Girl

Unveiling the Secrets of Manifesting a Lucky Life

Georgie May



[View on Edelweiss](#)

A helpful and inclusive guide to bringing more good luck into your life

Unlock a vibrant and empowering journey with *Lucky Girl*, guided by Georgie May, a leading wellness expert and social media guru. The book provides a refreshing evidence-based approach which will infuse your life with excitement and positivity, allowing you to tap into your inherent skills and talents to attract abundance and luck.

Within the pages of this captivating book, a treasure trove of easy-to-implement tools, transformative practices, and enchanting rituals are shared. These will propel you towards profound shifts, empowering you to embrace the life you truly desire. Say goodbye to your unlucky streak and unlock the door to a world of endless possibilities by learning:

- Strategies for challenging your situation and replacing it with a simple thought process that will power your hopes and dreams
- Techniques to help you identify why your luck seems so bad and how to change it
- Methods to help you manifest good luck based on contemporary research and case studies
- Practical tools to help you create your Lucky Girl Goals and learn resources on how to make them finally stick

With *Lucky Girl* as your trusted companion, discover the secrets to living your best life. A book applicable to all ages

About the Author

From being the burnout party girl to a spiritual junkie - there's many reasons how I've ended up here, but that deep desire to work on myself, heal old traumas and live my life as emotionally pain free as possible is frankly my biggest driver and I want to share those learnings. After years of struggling with poor mental health - I was so desperate to try to find that 'magic cure', which would take the pain away (sound familiar?). Trying everything I possibly could with a desperate wish to fix it all, I first was receptive to alternative ways which all seemingly magically surfaced into my life. Enter: the weird and wonderful world of wellness. Learning about who I am right down to my core, after years of various therapies, self-development and a shit load of self-love, I quit my job working for one of the worlds biggest social media marketing agencies, Social Chain and threw myself into the wellness space, gaining qualifications in EFT

Capstone

BISAC: *Self-Help*

9781394230693

Paperback

February 22, 2024

£14.99 | 17,20 € | \$18.99

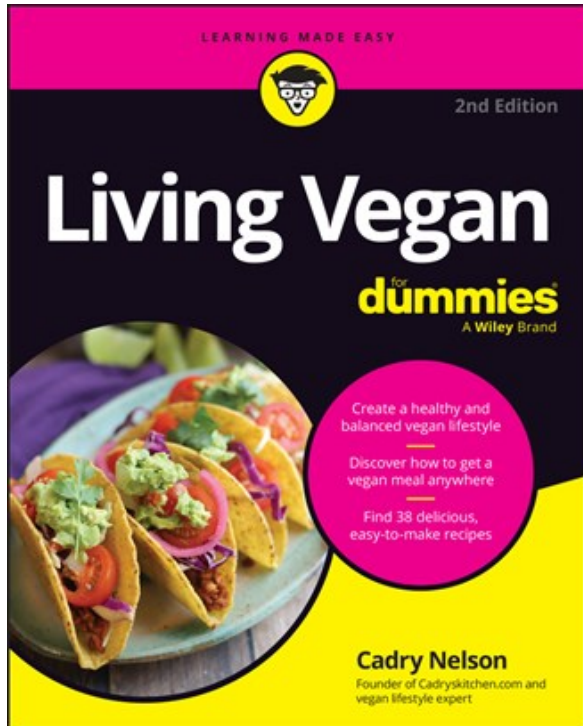
(EUR-DE:17,90 €)

Dummies



Living Vegan For Dummies, 2nd Edition

Nelson



Vegan diet, nutrition, and lifestyle, demystified

Living Vegan For Dummies provides a practical look at veganism for those who have already embraced the lifestyle, for anyone who is on the fence about trying it, or for those who want to understand the choices of the vegans in their midst. You'll learn what it means to be vegan and why this animal-friendly diet is on the rise. Discover tasty vegan ingredients and easy recipes, money-saving tips, advice for talking to people about veganism, and ideas for dealing with the skeptics. If you're ready to start transitioning to a vegan way of life, you'll love this book's simple action plans for making the switch—and making it stick. With this friendly Dummies guide, you've got answers to all your questions.

- Learn what veganism is, how it's different from vegetarianism, and why people choose to "go vegan"
- Decide whether veganism is for you and get pointers on cutting out animal products
- Help friends and loved ones understand your dietary and lifestyle choices
- Get ideas for vegan cooking, eating out, and being vegan on a budget

[View on Edelweiss](#)

Living Vegan For Dummies is a valuable resource for anyone who practices or is considering veganism, as well as their friends and family who want to know more about the lifestyle.

Dummies

BISAC: *Cooking*

9781394211012

Paperback

February 14, 2024

£20.99 | 23,10 € | \$26.99

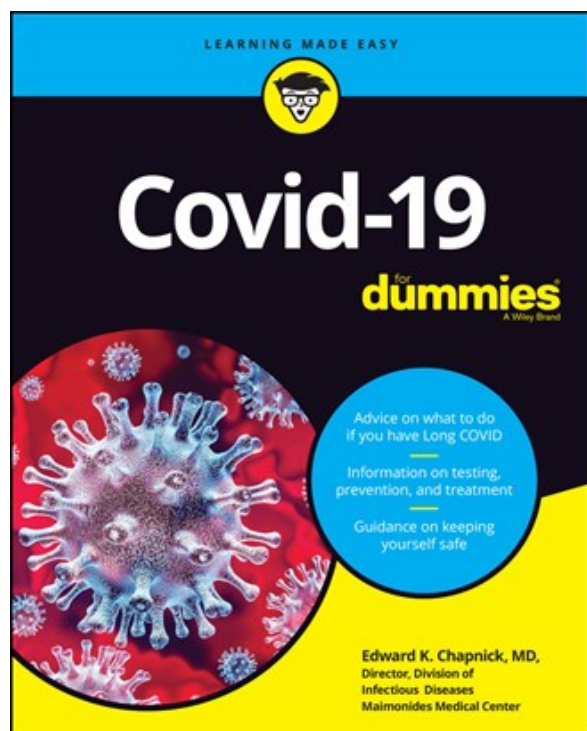
(EUR-DE:25,90 €)

About the Author

NEW AUTHOR: Cadry Nelson grew up eating a Standard American Diet, and then went vegan in 2007. She's been sharing recipes and tips on living a vegan lifestyle on her website, Cadry's Kitchen, (891K pv, 591K uv). During that time, she's also written for other health and wellness outlets, where she's shared recipes. Her work has been featured on NBC News, Mashable, Yahoo, BuzzFeed, Parade, Huffington Post, VegNews, and Vegan Food & Living. She has spoken at veg fests, and done cooking demonstrations for the public.

COVID-19 For Dummies

Edward K. Chapnick



[View on Edelweiss](#)

Dummies

BISAC: *Health & Fitness*

9781394211715

Paperback

January 18, 2024

£15.99 | 17,10 € | \$19.99

(EUR-DE:19,90 €)

Everything you need to know about the disease, the pandemic, and the future of COVID-19

COVID-19 For Dummies gives you reliable, up-to-date information on what COVID-19 is, how it spreads, how it can be treated, and how to manage long COVID. What is a coronavirus? What is a variant? What should we be doing to protect ourselves and our families from COVID-19 infection? This jargon-free guide answers all your basic questions. You'll also learn the fundamentals of immunology, how vaccines work, and the types of vaccines used for COVID, as well as what we can do to protect ourselves from this ongoing spread. Expert author Edward K. Chapnick explains who is at the greatest risk and what treatments are available, so you can be confident that you have the knowledge you need to stay safe and healthy.

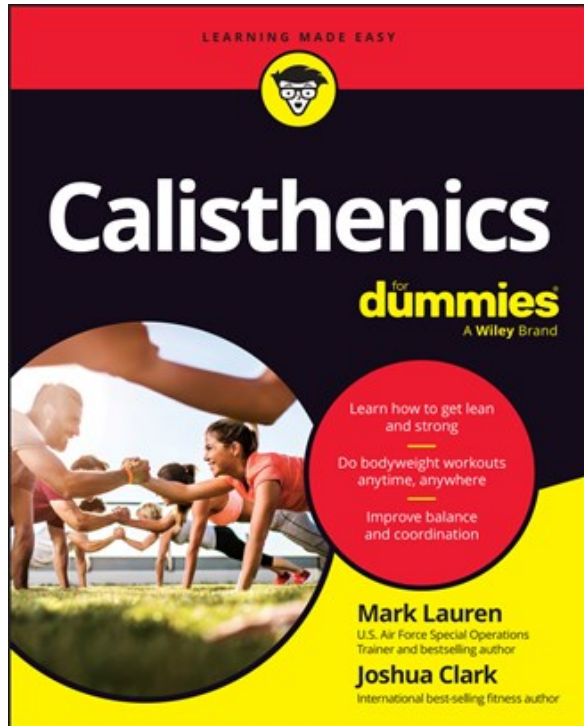
- Gain the knowledge to protect yourself and your loved ones from COVID-19
- Understand what vaccines are used for COVID and how they work
- Learn how to recognize and manage the symptoms of long COVID
- Discover how viruses spread, mutate, and cause illness
- Be informed about which treatments work—and which do not

About the Author

Edward K. Chapnick, M.D. (Brooklyn, NY) is Director of the Division of Infectious Diseases and Executive Vice Chair of the Department of Medicine in Brooklyn, New York. His practice specializes in the treatment of infectious diseases, including HIV, antibiotic-resistant bacterial infections, and travel medicine. He is a fellow of the American College of Physicians, the Infectious Diseases Society of America, and the Society for Healthcare Epidemiology of America. He is a professor of clinical medicine at Downstate Health Sciences University in Brooklyn, New York. Dr. Chapnick has numerous publications in the peer-reviewed medical literature, was the author of *Ebola Myths* and is actively engaged in clinical research.

Calisthenics For Dummies

Mark Lauren



Get strong and stay health with workouts you can do at home

Calisthenics For Dummies will teach you how to become stronger and leaner, have more energy and less stress, and live longer, all while enjoying an exercise program that saves you time and money. With calisthenics and bodyweight exercise, you don't need any equipment—just a little space and the knowledge to train comprehensively. This book teaches you the basics, with workouts covering all the muscle groups and important advice on how to stay injury-free. You'll find suggestions for multi-week programs that you can ease into, taking the intimidation out of working out. Get motivated and get moving right away with this simple Dummies guide.

- Get lean, lose weight, and build strength
- Add an easy, quick workout routine to your self-care strategy
- Exercise anywhere, any time—no gym membership or equipment needed
- Improve your coordination, balance, and joint health

This book is great for anyone looking for a workout that they can do anytime and anywhere, without having to spend a fortune on equipment. *Calisthenics For Dummies* will give you the power to improve your health and stay fit.

[View on Edelweiss](#)

Dummies

BISAC: *Health & Fitness*

9781394196111

Paperback

February 28, 2024

£18.99 | 21,40 € | \$24.99

(EUR-DE:22,90 €)

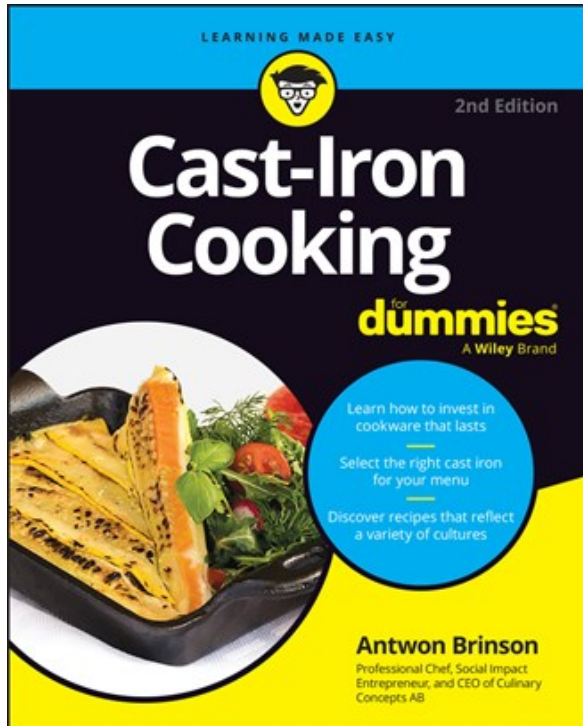
About the Author

Mark Lauren (Tampa Bay, FL) - <https://marklauren.com/> - is an internationally recognized expert in bodyweight training. For 15 years, he trained U.S. Special Forces as a military physical-training specialist, preparing over 700 trainees for the extreme physical demands of the most elite levels of the U.S. special ops community.

Mark, who is also a triathlete and a champion Thai boxer, is now a personal trainer to civilian men and women of all fitness levels. He is the author of many books including: *You Are Your Own Gym*, *Body By You*, *Body Fuel*, and *Strong and Lean*. Joshua Clark (New Orleans, LA) is an author, editor and publisher who has served as a correspondent for NPR and contributes to many publications, including: *Lonely Planet* anthologies, *Consumer Affairs*, *Los Angeles Times*, *Boston Globe*, *Chicago Tribune*, *Miami Herald*, and *Time Out*:

Cast-Iron Cooking For Dummies, 2nd Edition

Antwon Brinson



Become a cast-iron chef, thanks to this friendly Dummies guide

Cast-Iron Cooking For Dummies will teach you everything you need to know to start using the classic cookware that chefs have loved for thousands of years. You'll learn how to pick the right cast iron tools for your needs, maintain your cookware, and cook foods to perfection. This book is also packed with healthy, diverse, and delicious recipes for meat, fish, stir-fry, and beyond. Cast-iron cookware is versatile, hardy, economical, and great at retaining heat. Well-seasoned cast iron can reduce the need for cooking oil and even makes food taste better. This easy-to-use guide comes complete with color photos and a guide to the best brands.

- Select the right cast-iron cookware for your daily needs
- Learn to properly season and maintain your cast-iron
- Master cooking techniques using versatile, professional cookware
- Find great recipes that will taste even better when you cook them with cast-iron

This book is an excellent choice for home cooks, beginners, semi-pro cooks, professional cooks, campers, and outdoor cooks—basically anyone looking to cook with cast-iron!

[View on Edelweiss](#)

Dummies

BISAC: *Cooking*

9781119888130

Paperback

February 14, 2024

£18.99 | 21,40 € | \$24.99

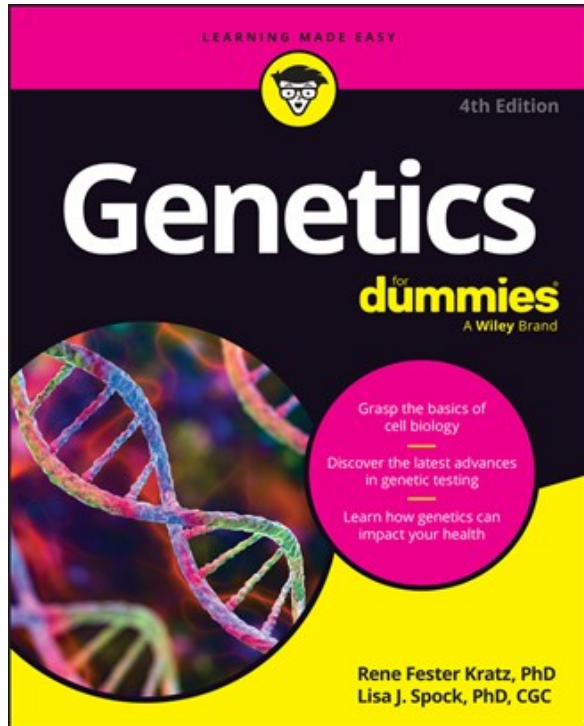
(EUR-DE:22,90 €)

About the Author

Antwon Brinson (Charlottesville, VA) - is an accomplished chef and entrepreneur. After spending over 15 years working as a chef, with reach one, teach one as a guiding principle and recognizing a need for a skilled workforce in the hospitality industry, he founded Culinary Concepts AB, a mission-based business that empowers and cultivates individuals passions and abilities by teaching life skills through culinary arts. He also manages the Phoenix program, which helps job seekers prepare for culinary careers after leaving Charlottesville-Albemarle Regional Jail, and the Go Cook! Training program, which is presented in collaboration with the City of Charlottesville's Office of Economic Development. Antwon was recently a contestant on the Big Brunch, a cooking competition that premiered on HBO Max in November 2022.

Genetics For Dummies, 4th Edition

Rene Fester Kratz



Evolve your knowledge of the fast-moving world of genetic research

Genetics For Dummies shines a light on the fascinating field of genetics, helping you gain a greater understanding of how genetics factors into everyday life. Perfect as a supplement to a genetics course or as an intro for the curious, this book is packed with easy-to-understand explanations of the key concepts, including an overview of cell biology. You'll also find tons of coverage of recent discoveries in the field, plus info on how genetics can affect your health and wellbeing. Whole-genome sequencing, genetic disease treatments, exploring your ancestry, non-invasive prenatal testing—it's all here, in the friendly and relatable Dummies style you love.

- Grasp the basics of cell biology and get a primer on the field of genetic research
- Discover what you can learn about yourself, thanks to advances in genetic testing
- Learn how your genes influence your health and wellbeing, today and as you age
- Follow along with your college-level genetics course—or refresh your knowledge—with clear explanations of complex ideas

[View on Edelweiss](#)

Genetics For Dummies is great for students of the biological sciences, and for the genetically curious everywhere.

Dummies

BISAC: Science

9781394210190

Paperback

February 21, 2024

£18.99 | 21,40 € | \$24.99

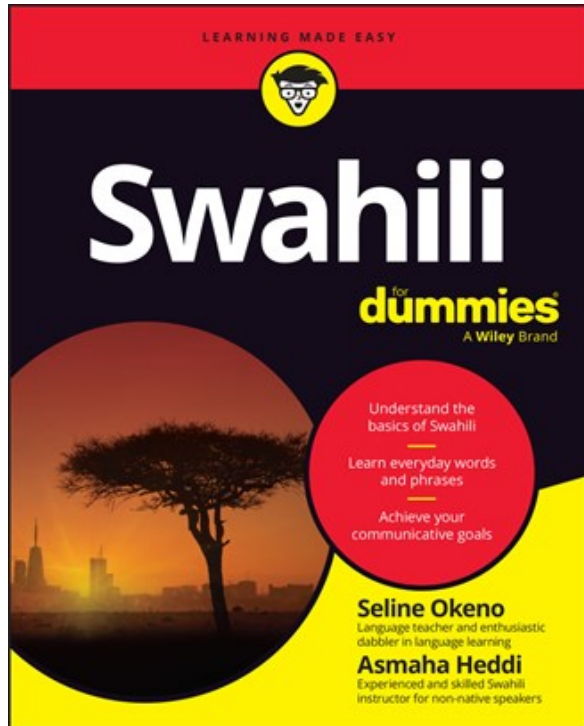
(EUR-DE:22,90 €)

About the Author

Rene Fester Kratz, PhD (Everett, WA) teaches cell biology and microbiology at Everett Community College and holds a Ph.D. in Botany from the University of Washington. She's passionate about making DNA science and genetics accessible and comprehensive for all readers. Kratz is the author of several For Dummies titles, including *Molecular & Cell Biology For Dummies*, *Biology For Dummies*, *Biology Essentials For Dummies*, and *Botany For Dummies*. Lisa Spock, PhD (Indianapolis, IN) is a clinical genomics specialist. Previously, she was a genetic counselor at Indiana University School of Medicine.

Swahili For Dummies

Seline Okeno



Learn the official language of Kenya and Tanzania

Swahili For Dummies will teach you the basics of Swahili, so you can start conversing in Africa's language of commerce. This book introduces you to the foundations of Swahili grammar and enables you to engage in basic conversations. With the simplified Dummies learning process, you'll quickly get a grasp on the language, without complex terms and confusing explanations. You'll also move through the book at a comfortable pace, so you'll be familiar with what you've learned before moving on to more complex stuff. Focus on communication and interaction in everyday situations, so you can actually use the language you're studying—right away.

- Understand the basics of Swahili
- Learn everyday words and phrases
- Gain the confidence to engage in conversations in Swahili
- Communicate while traveling and talk to Swahili-speaking family members

Swahili For Dummies is for readers of all ages who want to learn the basics of Swahili in a no-stress, beginner-friendly way. Swahili teachers will also love sharing this practical approach with their students.

[View on Edelweiss](#)

Dummies

BISAC: *Foreign Language Study*

9781394191567

Paperback

February 28, 2024

£18.99 | 21,40 € | \$24.99

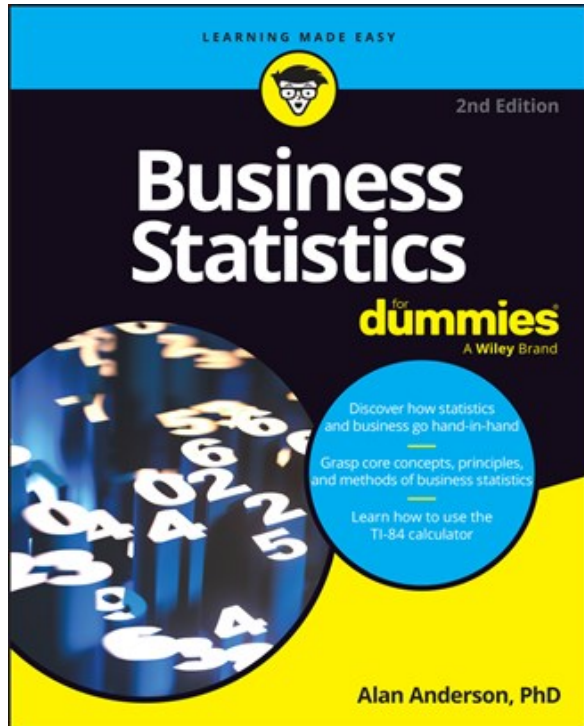
(EUR-DE:22,90 €)

About the Author

Seline Ayugi Okeno, Edinburgh, UK, is the coordinator of the Swahili language Program in the Department of Linguistics at Ohio University. Seline is a Fulbright Scholar and teaches Elementary Swahili I and II, and Special Studies in Swahili. Asmaha Mhande Heddi, Baton Rouge, LA, is a coordinator of the Swahili language program in the Linguistics Department at Ohio University, and also teaches Swahili at the University of Virginia.

Business Statistics For Dummies, 2nd Edition

Alan Anderson



Make some headway in the notoriously tough subject of business statistics

Business Statistics For Dummies helps you understand the core concepts and principles of business statistics, and how they relate to the business world. This book tracks to a typical introductory course offered at the undergraduate, so you know you'll find all the content you need to pass your class and get your degree. You'll get an introduction to statistical problems and processes common to the world of global business and economics. Written in clear and simple language, *Business Statistics For Dummies* gives you an introduction to probability, sampling techniques and distributions, and drawing conclusions from data. You'll also discover how to use charts and graphs to visualize the most important properties of a data set.

- Grasp the core concepts, principles, and methods of business statistics
- Learn tricky concepts with simplified explanations and illustrative graphs
- See how statistics applies in the real world, thanks to concrete examples
- Read charts and graphs for a better understanding of how businesses operate

[View on Edelweiss](#)

Business Statistics For Dummies is a lifesaver for students studying business at the college level. This guide is also useful

Dummies

BISAC: Business & Economics

9781394219926

Paperback

February 28, 2024

£22.99 | 25,70 € | \$29.99

(EUR-DE:27,90 €)

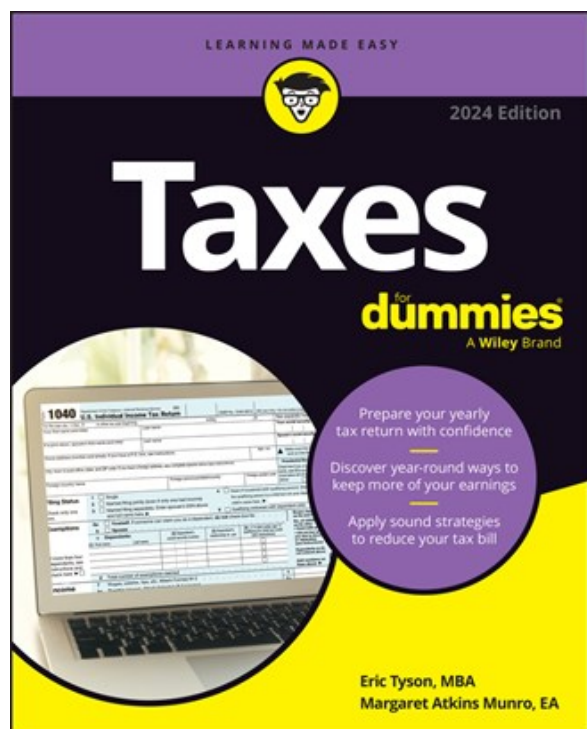
About the Author

Alan Anderson, PhD, FRM, is a lecturer in the department of Economics at Fordham University. Previously he was Adjunct Professor of Finance at NYU and Adjunct Professor of Economics and Mathematics at Purchase College, SUNY. He is formerly one of Wall St. Training's resident experts on quantitative finance and risk management. In his career he has taught in the areas of applied mathematics, statistics, risk management, and quantitative finance. In addition, he has previously worked at institutions such as TIAA-CREF and Reuters in quantitative risk and analyzing credit spreads. Anderson holds a PhD in Economics from Fordham University and has an MS in Financial Engineering from NYU Polytechnic.

Taxes For Dummies, 2024 Edition

2024 Edition

Eric Tyson



Cut your tax bill down to size with year-round tips and tricks

Taxes For Dummies is the antidote to the annual headache that is the U.S. tax system. This book paves the way for you to file a return that maximizes all the deductions and credits available to you. It also provides insight on making smart financial decisions that help minimize your tax burden. Need to correct or revise a return? You'll find all the information you need to do it right this time. And, of course the A-word is covered—learn what to do if the IRS shows up on your doorstep to audit your return. This new edition provides updates on the latest changes to the U.S. tax system, so you can sail through this year's tax season, headache free.

- Prepare your yearly tax return with confidence
- Apply sound strategies to reduce your tax bill
- Discover year-round ways to keep more of your earnings
- Create a tax-savvy financial plan, with or without the help of an advisor

With *Taxes For Dummies*, anyone seeking a deeper understanding of the U.S. tax filing system can learn what they need to save money and manage taxes throughout the year.

[View on Edelweiss](#)

Dummies

BISAC: *Business & Economics*

9781394226450

Paperback

February 19, 2024

£20.99 | 23,10 € | \$26.99

(EUR-DE:22,90 €)

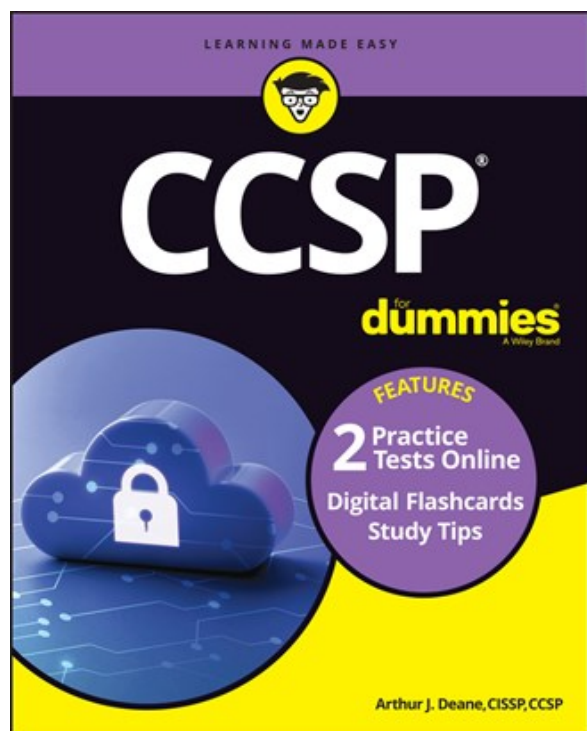
About the Author

Eric Tyson (Weston, CT) is a veteran Dummies author with dozens of books published in the business and finance space. Tyson has worked as a consultant for business management and finance. He has dedicated his life to helping business owners and consumers find financial success in whatever they are doing. He is the author of all previous editions of *Taxes For Dummies* as well as bestselling titles like *Personal Finance For Dummies*, *Investing For Dummies*, *Investing in Your 20s & 30s For Dummies*, and *Personal Finance in Your 20s & 30s For Dummies*. Margaret Atkins Munro (Montpelier, VT) is an enrolled agent with decades of experience in handling tax cases. She has been an annual co-author on this project since *Taxes 2005 For Dummies*.

CCSP For Dummies 2E (+ 2 Practice Tests & 100 Flashcards Online)

Book + 2 Practice Tests + 100 Flashcards Online

Arthur J. Deane



Get CCSP certified and elevate your career into the world of cloud security

CCSP For Dummies is a valuable resource for anyone seeking to gain their Certified Cloud Security Professional (CCSP) certification and advance their cloud security career. This book offers a thorough review of subject knowledge in all six domains, with real-world examples and scenarios, so you can be sure that you're heading into test day with the most current understanding of cloud security. You'll also get tips on setting up a study plan and getting ready for exam day, along with digital flashcards and access to two updated online practice tests. . Review all content covered on the CCSP exam with clear explanations

- Prepare for test day with expert test-taking strategies, practice tests, and digital flashcards
- Get the certification you need to launch a lucrative career in cloud security
- Set up a study plan so you can comfortably work your way through all subject matter before test day

This Dummies study guide is excellent for anyone taking the CCSP exam for the first time, as well as those who need to brush up on their skills to renew their credentials.

[View on Edelweiss](#)

Dummies

BISAC: *Computers*

9781394212811

Paperback

February 28, 2024

£34.99 | 38,50 € | \$44.99

(EUR-DE:42,90 €)

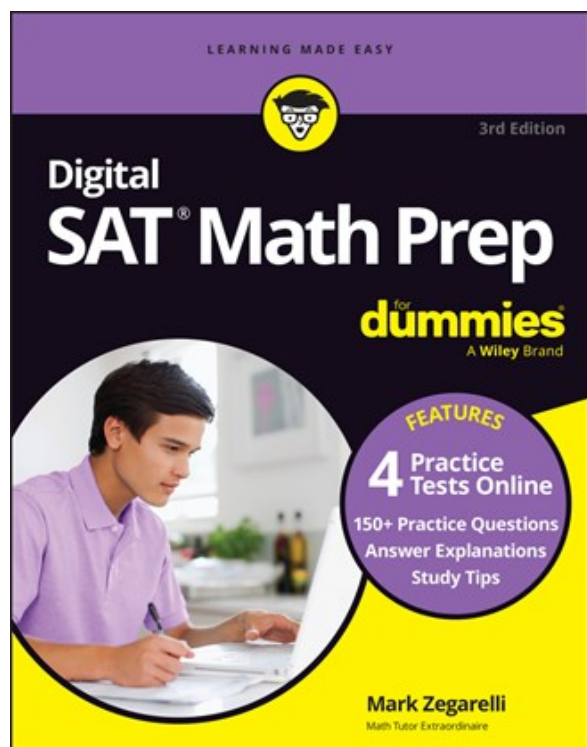
About the Author

Arthur J. Deane CISSP, CCSP (Washington, DC) is a Cybersecurity Executive at Capital One. Prior to joining Capital One, he held information security positions at Google and Amazon, where he led security Programs in both companies Cloud divisions. In addition to his big tech experience, Arthur previously held consulting roles at PwC, as well as several security engineering roles across government and private sector. Arthur is an Adjunct Professor at American University and a member of the Computer Science Advisory Board at Howard University. He holds a bachelors in electrical engineering from Rochester Institute of Technology (RIT) and a Masters in Information Security from the University of Maryland.

Digital SAT Math Prep For Dummies, 3rd Edition (+ 4 Practice Tests Online)

Book + 4 Practice Tests Online, Updated for the NEW Digital Format

Mark Zegarelli



Hone your math skills to score well on the SAT

Digital SAT Math Prep For Dummies is a jam-packed study guide to the section of the SAT students struggle with most. This update covers major changes to the test as the SAT goes fully digital in spring 2024. With this book, you can improve your score with proven test-taking strategies and four practice exams. Drill down on the concepts you need help with the most, and prepare to breeze through all 44 questions on test day.

- Learn exactly what will be on the new, all-digital SAT math section
- Get tips for solving problems quicker and making good guesses when you need to
- Practice, practice, practice, with 4 tests
- Maximize your score—and your chances of getting into your top-choice colleges

If you're a high school student preparing to take the SAT and you need to designate extra study time to developing your math skills, this book is for you.

[View on Edelweiss](#)

Dummies

BISAC: Study Aids

9781394207381

Paperback

January 11, 2024

£18.99 | 21,40 € | \$24.99

(EUR-DE:22,90 €)

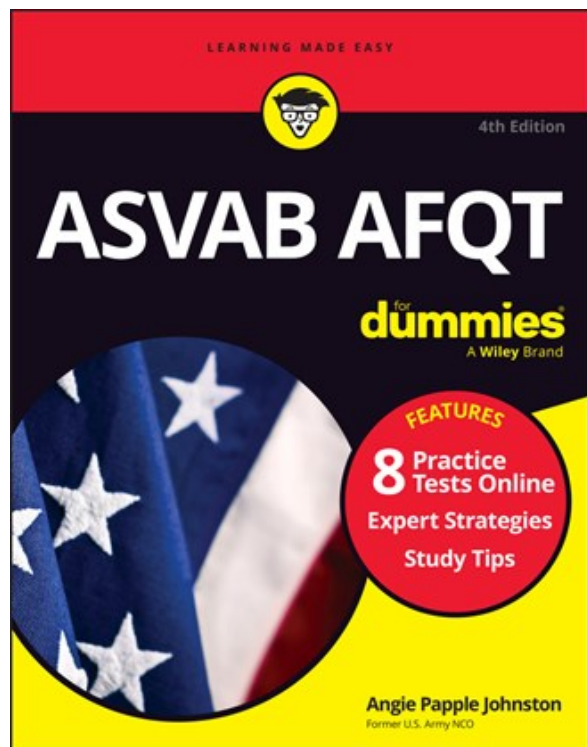
About the Author

Mark Zegarelli (Long Branch, NJ) is a math teacher and tutor, and graduated with a degree in math and English from Rutgers University. He is the author of several math and puzzle books, including *Basic Math & Pre-Algebra For Dummies* and *Basic Math & Pre-Algebra Workbook For Dummies*.

ASVAB AFQT For Dummies, 4th Edition (+ 8 Practice Tests Online)

Book + 8 Practice Tests Online

Angie Papple Johnston



Learn the stuff you need to know to enlist in the U.S. military

Want to enlist in the military? You'll have to pass the AFQT—the core sections of the ASVAB test that gauge your core academic competency. *ASVAB AFQT For Dummies* helps you review the Math Knowledge, Paragraph Comprehension, Word Knowledge, and Arithmetic Reasoning skills you'll need to earn a great score. You'll get access to deep content review and practice for each section, plus four full-length practice tests in the book and four more online. Plus, this book is packed with must-know information about how to register, when and where to take the test, and how to target your preferred career—including careers in the new Space Force. Study with this Dummies guide and start your U.S. military career.

- Review all the content covered on the four ASVAB subsections that qualify you to enlist in the U.S. armed forces
- Learn about each of the question types and get strategies for answering them quickly and easily
- Prepare with 8 full practice tests, plus more practice questions on each topic
- Get complete explanations of all correct answers so you can sharpen your skills

[View on Edelweiss](#)

Anyone preparing to take the ASVAB will love this extra Dummies-style review and practice on the AFQT subsections.

Dummies

BISAC: *Study Aids*

9781394216369

Paperback

February 6, 2024

£15.99 | 17,10 € | \$19.99

(EUR-DE:19,90 €)

About the Author

ANGIE PAPPLE JOHNSTON (Washington, DC) joined the U.S. Army in 2006 as a Chemical, Biological, Radiological, and Nuclear Specialist, ready to tackle chemical weapons in a Level-A HAZMAT suit. During her second deployment as part of Operation Iraqi Freedom, Angie became her battalion's public affairs representative. She also served as the Lead Cadre for the Texas Army National Guard's Recruit Sustainment program. Angie is author of *ASVAB For Dummies*.

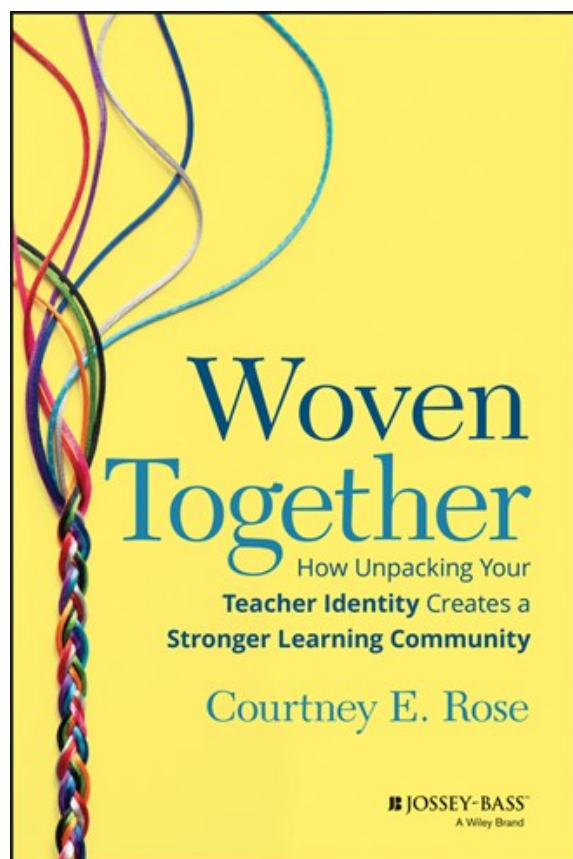
Jossey-Bass



Woven Together

How Unpacking Your Teacher Identity Creates a Stronger Learning Community

Rose



[View on Edelweiss](#)

Jossey Bass

BISAC: Education

9781394152131

Paperback

February 6, 2024

£22.99 | 25,70 € | \$30.00

(EUR-DE:27,90 €)

Create an inspiring, humanizing, and student-driven learning experience for your classroom

In *Woven Together: How Unpacking Your Teacher Identity Creates a Stronger Learning Community*, expert educator Dr. Courtney E. Rose delivers a student-driven approach to teaching that demonstrates how to bring your full self to the classroom. You'll learn to create space for your students to do the same thing, de-standardizing the current norms of the classroom while embracing their unique experiences, perspectives and understandings to create more meaningful learning experiences.

Focusing specifically on teachers and teacher educators, this book explains the core issues associated with curriculum design and instructional implementation. It also includes:

- Personal narratives from current educators and activities for deep reflection on how your identity impacts and informs your instruction
- Methods for co-creating a classroom community and culture that works for your diverse student body
- Action-oriented solutions and strategies for creating transformative learning experiences by putting your students at the forefront of your classroom's learning environment

An indispensable resource for teachers already in the classroom, as well as pre-service teachers preparing to enter

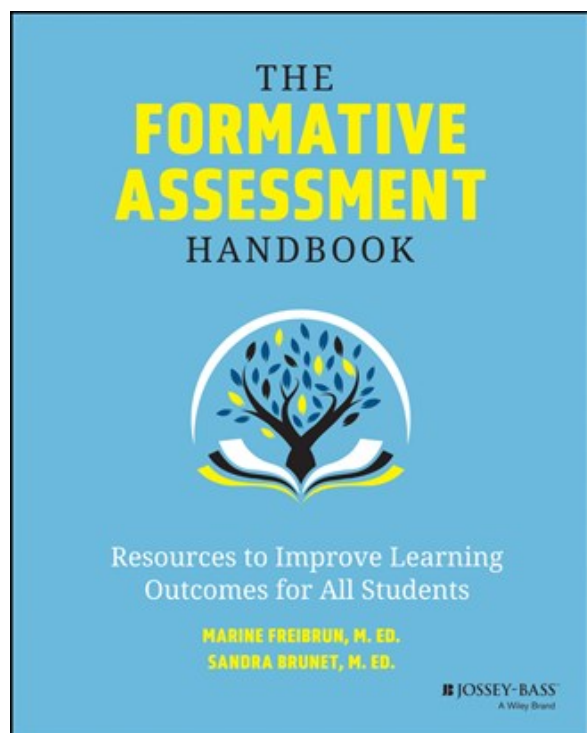
About the Author

Dr. Courtney E. Rose (Cutler Bay, FL) is a Visiting Professor in the Educational Policy Studies Department at Florida International University and Founder of the educational consulting firm, Ivy Rose Consulting. Dr. Rose taught Math left: -10000px; top: 0px; width: 1px; height: 1px; overflow: hidden;">Currently, her research and work interests include exploring and developing innovative instructional practices and curricular designs, including recent developments in the area of Hip- Hop Education. Her student-centered approach to Teacher Education and development aims to provide teachers with new tools and understandings on how to incorporate youth culture into curriculum and instruction so they can better engage students in academic content and facilitate discussions rooted in issues of diversity, equity and social justice. Given this, she has expanded her work beyond the classroom, meeting educators and administrators

The Formative Assessment Handbook

Resources to Improve Learning Outcomes for All Students

Freibrun



Explore the “why,” “what,” and “how” of formative assessments in the classroom

In *The Formative Assessment Handbook: Resources to Improve Learning Outcomes for All Students*, the authors, with over 40 years of cumulative classroom, school, and district and state-level experience, deliver a crucial toolkit of ready-to-go ideas, activities, and reproducibles that make it easy to implement formative assessment quickly, effectively, and efficiently. You'll also learn what formative assessment is, what it looks like, and why it's a critical component to student achievement.

The authors explain how to set your classroom up for success and develop & select learning targets and success criteria to create a clear pathway and roadmap for your formative assessments. You'll also find:

- Up-to-date research supporting the use of formative assessment in the classroom
- Instructions for properly utilizing pre-assessments
- Collaborative routines you can implement during instruction
- Discussions of dialogic teaching and dialectic synergy

[View on Edelweiss](#)

An indispensable resource for both new and veteran K-12 educators, *The Formative Assessment Handbook* will also prove invaluable to administrators and educational coaches.

Jossey Bass

BISAC: Education

9781394170739

Paperback

February 21, 2024

£26.99 | 30,00 € | \$35.00

(EUR-DE:32,90 €)

About the Author

Marine Freibrun, M.Ed. (Meridian, ID) has been an elementary classroom teacher, instructional coach, positive behavior and support (PBIS) coach, English language development coach, and the ELA/Literacy Assessment Coordinator for the Idaho State Department of Education within the last twelve years. She was recognized as one of the 2021 Extraordinary Educators by Curriculum Associates and is also the author of the book *Getting Started with Teacher Clarity* (Ulysses Press, 2021). Marine runs two educator-facing websites, *Tales from a Very Busy Teacher* and *The Very Busy Teacher Club*, where she connects with hundreds of thousands of educators online. Sandy Brunet, M.Ed. (Augustine, FL) is a seasoned school administrator with over 15 years experience leading schools in California, Hawaii, and Florida. Her educational leadership experiences include leadership roles in traditional public

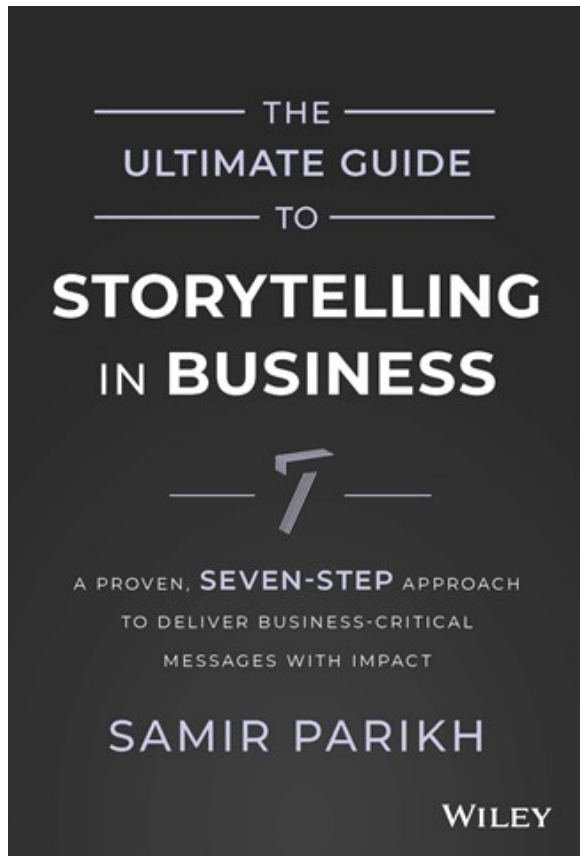
Business



The Ultimate Guide to Storytelling in Business

A Proven, Seven-Step Approach To Deliver Business-Critical Messages With Impact

S Parikh



[View on Edelweiss](#)

A one-stop shop for everything that you need to know about storytelling in business. How often have you had to deliver a pitch, convey a message or empower an audience with only one chance to get it right? Perhaps a job interview, an important sales presentation, or the announcement of major changes within your organization? Have you ever had a powerful idea that was never adopted because your peers didn't recognize its value? Storytelling is mission-critical to the advancement of our careers and our businesses. In the book, you'll learn how to create compelling presentations, write persuasive reports, and convey important messages in meetings with stories that capture the attention of your audiences. The author explains how to convey complex ideas with simplicity, win the acceptance of others, speed up decision-making, and demonstrate your contributions as a thought leader. You'll discover: A proven methodology, based on seven steps, enabling you to build and deliver stories in a structured, reliable and repeatable way. The importance of creating a one-page story blueprint to road-test your story. How the subtle use of emotional triggers will help you to control the reactions of your audience. A rich library of industry examples, from multi-million dollar sales opportunities to strategic change initiatives, the introduction of new business models and the launch of ground-breaking technical ideas. A 23-point checklist to ensure that you are ready for your next storytelling endeavor. Perfect for managers, directors, executives, as well as early career professionals, *The Ultimate Guide to Storytelling in Business* is

Wiley

BISAC: *Business & Economics*

9781394234578

Hardcover

February 22, 2024

£19.96 | 22,10 € | \$24.95

(EUR-DE:239,00 €)

About the Author

Samir leads the founding team at SPConsulting, Global Management Consultants. They work for multi-national clients in the design and delivery of strategic change programs achieved through the implementation of consultative capabilities in industries including (but not limited to) financial services, automotive, technology and telecommunications.

They engage extensively with professional services organizations aiming to improve their competitive edge within their chosen fields of expertise. The scope of their activities covers both pre-sales and delivery processes as well as internal functions such as finance, HR and sourcing which aim to adopt a more strategic role within their organizations.

Think One Team

The Revolutionary 90-Day Plan That Engages Employees, Connects Silos and Transforms Organisations

Graham Winter

Inspire and empower your team to collaborate across any boundary

Think One Team weaves a fascinating and entertaining tale that reveals how a simple change in approach can free your organisation of silo-based thinking and empower your team to act as a focused unit. This imaginative yet practical bestseller guides you in creating and sustaining an agile, teamwork-focused environment. Throughout *Think One Team*, you will explore the five practices that make the difference between fragmented, silo-based groups and a team that thinks and acts as one. In doing so, you'll discover the essential skills and methods that are essential for your organisation to truly thrive in a rapidly changing world.

When teams are not aligned and don't collaborate effectively, they put the whole organisation at risk. A disjointed organisation frustrates employees, irritates customers and causes countless opportunities to be lost. *Think One Team* is a step-by-step guide to unlocking the potential in your own team - and to inspire others by that the era of silo thinking is over.

The engaging story of the big jelly bean team and the 90-day plan revealed in this book will show you how to:

- Break down old and outdated silo-based thinking habits, and replace them with nimble and effective decision-making methods

[View on Edelweiss](#)

Wiley

BISAC: 0

9781394241040

Paperback

December 27, 2023

£15.95 | 18,10 € | \$22.00

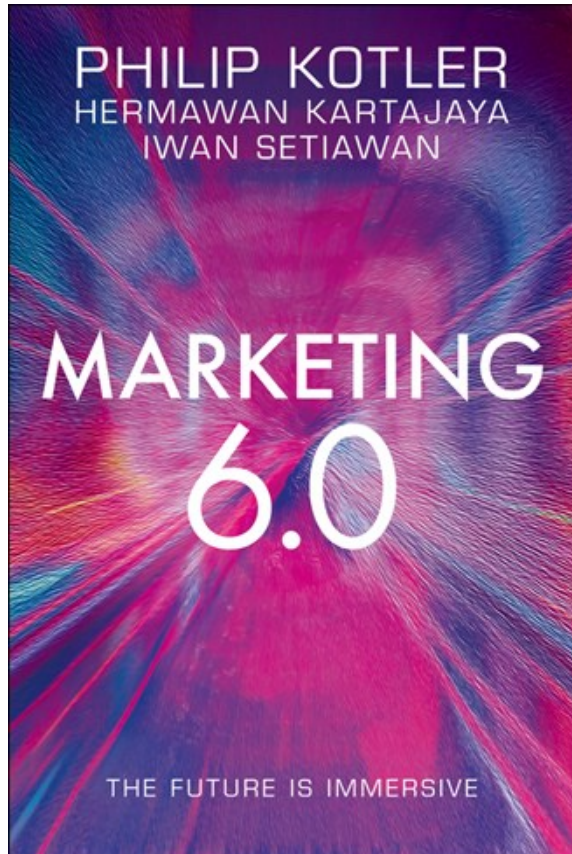
About the Author

Graham Winter is a leading performance psychologist with an extensive background working with top business leaders and Olympic athletes. He is a three-times chief psychologist for the Australian Olympic team, a former PwC consultant and bestselling author of business books. As the leader of Think One Team, he designs and facilitates leading-edge development programs for many of Australia and Asia's leading private and public-sector organisations.

Marketing 6.0

The Rise of Metamarketing

Kotler



[View on Edelweiss](#)

Wiley

BISAC: *Business & Economics*

9781119835219

Hardcover

February 6, 2024

£21.99 | 24,00 € | \$28.00

(EUR-DE:26,90 €)

Rediscover the fundamentals of marketing along with the rise of metamarketing from the best in the business

In Marketing 6.0, the celebrated promoter of the “Four P’s of Marketing,” Philip Kotler, explains how marketers can use technology to address customers’ needs and make a difference in the world. In a new age of metamarketing, this book provides marketers with a way to integrate technological and business model evolution with the dramatic shifts in consumer behavior that have happened in the last decade. Readers will learn about:

- The building blocks of metamarketing
- Generation Z and Generation Alpha and the technologies they use daily
- How to tap into metaverses and extended reality
- The potential obstacles and solutions for creating a more interactive and immersive experience.

Marketing has evolved to address global challenges and changing customer expectations. Incorporating sustainability themes and new technologies for customer engagement are essential for businesses to remain relevant. Indeed, marketing has shifted from traditional to digital, but most customers still value some forms of human interaction. As a result, multichannel and omnichannel marketing have become popular among marketers aiming to leverage both traditional

About the Author

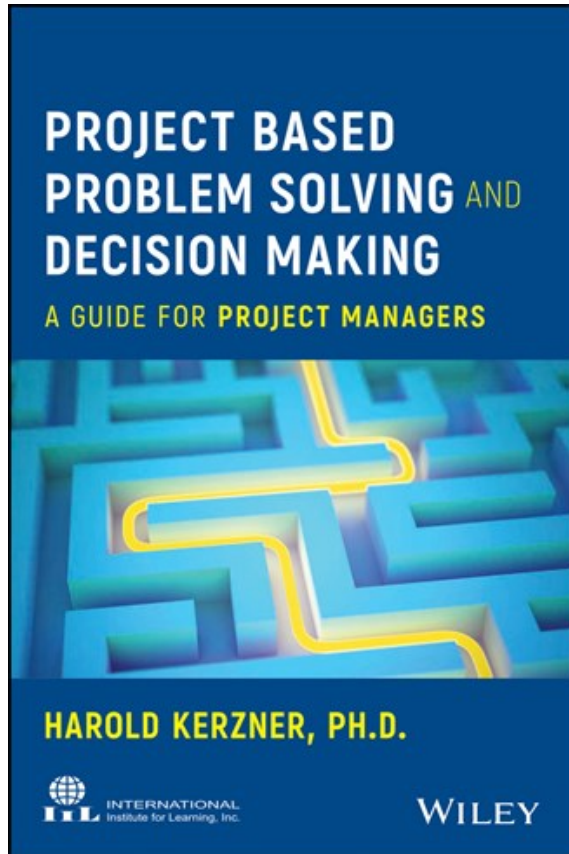
Philip Kotler (Evanston, IL; <https://kotlermarketing.com/phil1.shtml>) is the S.C. Johnson Son Distinguished Professor (Emeritus) of International Marketing at Northwestern University's Kellogg Graduate School of Management, and one of the world's leading authorities on marketing. His writing has defined marketing around the world for the past forty years. He is the recipient of awards and honorary degrees from schools all over the world. His books have been translated into twenty-five languages.

Hermawan Kartajaya (Jakarta, Indonesia; <http://www.markplusinc.com/>) is the founder and Chairman of MarkPlus Consulting, the largest marketing consulting firm in Indonesia. He is the President of the World Marketing Association, one of the "50 Gurus Who Have Shaped The Future of Marketing"

Project Based Problem Solving and Decision Making

A Guide for Project Managers

Harold Kerzner



[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394207831

Hardcover

February 7, 2024

£50.00 | 59,10 € | \$65.00

A project manager's guide to solving complex project issues and making strategic decisions

An everyday resource for project managers who are tasked with identifying and solving complex problems, *Project Based Problem Solving and Decision Making* offers valuable guidance on how to make informed decisions that move projects forward, provides project managers with expert advice for communicating clearly and effectively with team members and project stakeholders, and describes how to effectively lead project teams and empower team members to make strategic project decisions.

Written by Harold Kerzner, bestselling author and one of the leading minds in project management, *Project Based Problem Solving and Decision Making* includes information on:

- Developing effective problem-solving and decision-making—important skills for professional project managers
- Leading teams, setting and achieving goals, and making sure that projects are completed on time and within budget
- Identifying and solving problems that arise during complex projects, and making informed decisions that move projects forward
- Using a project-based approach: breaking the project down into smaller, manageable chunks and tackling

About the Author

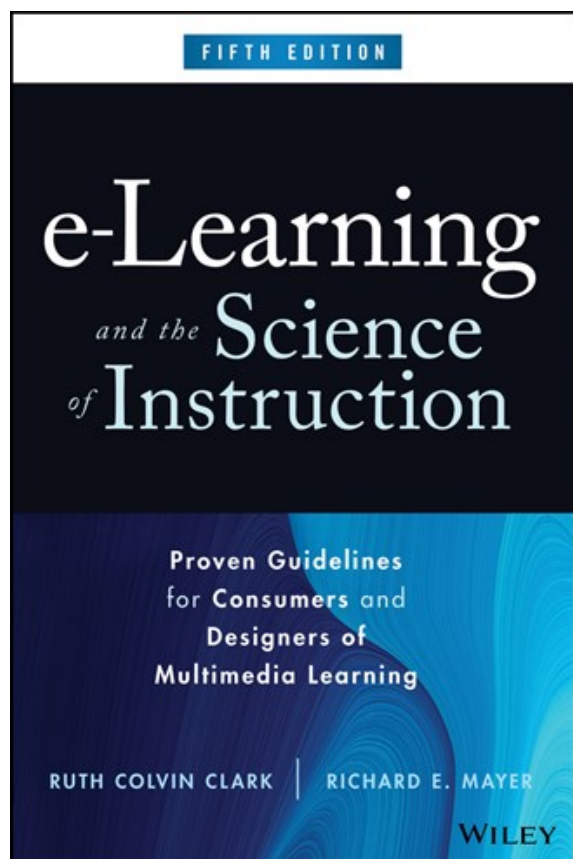
Harold Kerzner, PhD (Boynton Beach, FL), is Senior Executive Director for Project, Program, and Portfolio Management at the International Institute for Learning, Inc. (IIL).

International Institute for Learning, Inc. (IIL) is a global leader in professional training and comprehensive consulting services in the areas of project, program, and portfolio management, PRINCE2®, ITIL, Business Analysis, Microsoft® Office Project and Project Server, and Lean Six Sigma.

e-Learning and the Science of Instruction, Fifth Edition:

Proven Guidelines for Consumers and Designers of Multimedia Learning

Ruth C. Clark



[View on Edelweiss](#)

Improve the quality of your eLearning materials with evidence-based guidelines

e-Learning and the Science of Instruction, Fifth Edition: Proven Guidelines for Consumers and Designers of Multimedia Learning helps practitioners apply evidence-based principles to the design, development, and selection of digital instructional and training materials. This book goes beyond instructional design advice, providing actionable ideas and multimedia examples based on recent research findings. You will learn how to put evidence into practice, with proven e-learning design and development guidelines.

During the pandemic, e-learning assumed a much greater role as an instructional delivery medium, especially with virtual classrooms using tools such as Zoom and MS Teams. The combination of new technological functionality, increases in a remote workforce, and new research findings have led to gaps regarding how to leverage digital learning most effectively. This book explains what instructional designers, multimedia developers, and e-learning consumers need to know to maximize the potential of their e-learning resources. In addition to guidelines regarding use of graphics, audio, text, engagement techniques and collaborative online learning, this new 5th edition covers video-based instruction, digital games, and immersive virtual reality-, showing you when and how to utilize these tools effectively.

About the Author

Wiley

BISAC: *Business & Economics*

9781394177370

Hardcover

February 6, 2024

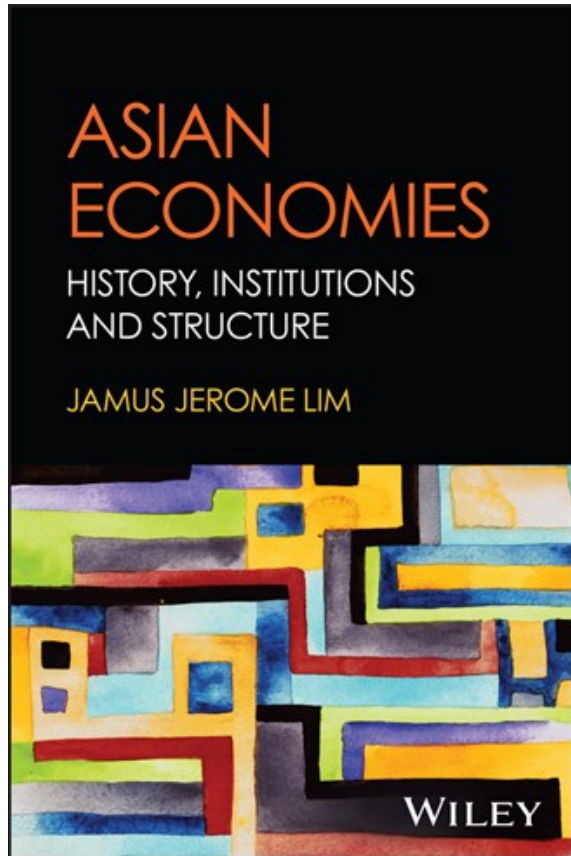
£57.50 | 64,20 € | \$75.00

Finance & Accounting



Asian Economies

History, Institutions and Structure
/ Lim



[View on Edelweiss](#)

Wiley

BISAC: 0

9781119913160

Hardcover

February 22, 2024

£47.99 | 54,30 € | \$60.00

An insightful and thorough exploration of the economies of Asia

In *Asian Economies: History, Institutions and Structure*, seasoned economist and professor Jamus Jerome Lim provides a comprehensive discussion and incisive analysis of the economies of Asia. In addition to discussing the sharp contrasts between the region's three major economies-China, India, and Japan-Lim also provides an overview of the rise of the Dragon economies of the East, to the resource-rich economies of the West. The book adopts a unique approach to the treatment of these economies, weaving in aspects of these countries' economic geography and history, their idiosyncratic institutions and structures, along with providing a comparative and international perspective.

The book offers:

- Careful emphasis on the geographic preconditions and enduring legacy of economic history on the contemporary and future prospects of each of the countries and regions discussed within
- Examinations of the importance of the political and economic institutions, as well as market and industrial structures, in shaping the trajectories of the economies considered in the book
- Discussions of the dramatic differences and similarities between the Asian economies, as well as

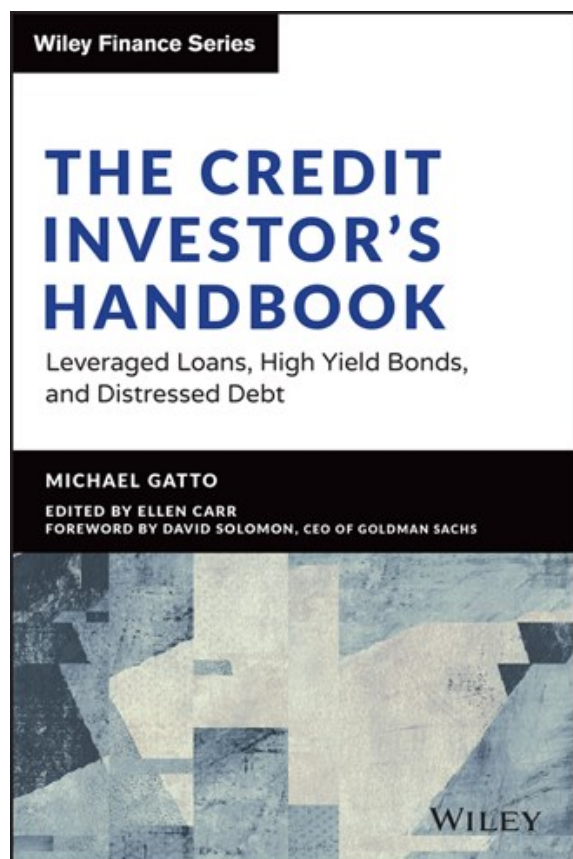
About the Author

Jamus Jerome Lim (Singapore) is an Associate Professor of Economics at ESSEC Business School and a member of the 14th Parliament of Singapore. Previously, he was Chief Economist at ThirdRock Group, an investment management and wealth advisory, a lead economist at the Abu Dhabi Investment Authority and a senior economist with the World Bank, where he led a number of initiatives on macroeconomic forecasts, along with analysis of trade, finance, and governance issues in East Asia, the Middle East, and Africa. His research expertise and interests lie at the intersection of international macro-finance, political economy, and development economics. Jamus is also a council member of the Economic Society of Singapore. He holds a MS in Economics from the London School of Economics, a PhD in International Economics and MAs in Economics

The Credit Investor's Handbook

Leveraged Loans, High Yield Bonds, and Distressed Debt

Michael Gatto



[View on Edelweiss](#)

Wiley

Series: Wiley Finance

BISAC: *Business & Economics*

9781394196050

Hardcover

February 27, 2024

£75.00 | 81,20 € | \$95.00

(EUR-DE:91,90 €)

Prepare for or enhance a career investing in the credit markets with this authoritative guide.

The leveraged credit market is currently valued at over \$4 trillion and is one of the fastest-growing asset classes, fueling demand for well-trained credit analysts.

The Credit Investor's Handbook: Leveraged Loans, High Yield Bonds, and Distressed Debt is the definitive guide for young investment professionals embarking on a career investing in the leveraged credit markets – whether public, private, performing, or distressed. Experienced professionals will also immensely benefit from this guide as they refine their investment skills.

Michael Gatto has twenty-five years of investing experience in the debt markets at Silver Point Capital (a \$20 billion credit-focused fund) and Goldman Sachs' Special Situations Group. Furthermore, he is an adjunct professor at Columbia Business School and Fordham University's Gabelli School of Business. Michael brings these experiences together in this comprehensive manual, teaching the skills to succeed in the dynamic and complex credit markets. Michael brings highly complex case studies to life using decades of his first-hand war stories and combines them with reflections from leading industry professionals, often infused with humor, to make the book accessible, readable, and fun.

About the Author

Michael Gatto joined Silver Point Capital in April 2002 and became a partner in January 2003. He is Head of the Private Side, overseeing the Firms Lending and Asset Management teams on a day to day basis. Before joining Silver Point, he worked in the Special Situations Investing Business at Goldman Sachs from January 1999 to April 2002. From 1997 to 1999, Mr. Gatto designed and taught credit training programs for loan officers of North American and European Financial Institutions. Prior to his training program work, he was a loan officer and director of Global Training at Citibank. Mr. Gatto received his M.B.A. from Columbia Business School, graduated from Cornell University with a B.A. in Economics and is a CFA Charterholder. He is an adjunct professor at Columbia Business School and Fordham University.

Simple Secrets to Becoming a Saving Whiz

Stop Feeling Overwhelmed, Take Control of Your Money, and Create the Lifestyle You Want

Gina Zakaria



[View on Edelweiss](#)

Discover the power of simplicity in the quest for financial empowerment

In *Big Change Starts Small: How to Build Massive Savings with Miniature Steps*, veteran financial educator Gina Zakaria delivers a compelling discussion of leveraging simplicity to approach personal finance. You'll learn to create momentum and foster financial empowerment as you reach successive, intentional milestones that build your sense of progress and accomplishment.

The author shares her own personal debt story and how she accumulated over \$105,000 in credit card debt through tiny, seemingly insignificant, actions. She also demonstrates how equally small steps—when taken intentionally—can help you climb your way out of debt and into a place of financial security. You'll also find:

- Strategies for breaking down your goals into subgoals that can be easily accomplished
- Grocery budgeting tips, along with simple shopping strategies, home systems, and effective routines for saving money with food and meal prep
- Methods for understanding the basics of bills, bill saving strategies, and debt savings using the author's popular "3A Method"

An essential and effective resource for anyone interested in improving their financial outlook, *Big Change Starts Small* is

Wiley

BISAC: Business & Economics
9781394195817

Hardcover

February 27, 2024

£21.99 | 24,00 € | \$28.00

(EUR-DE:26,90 €)

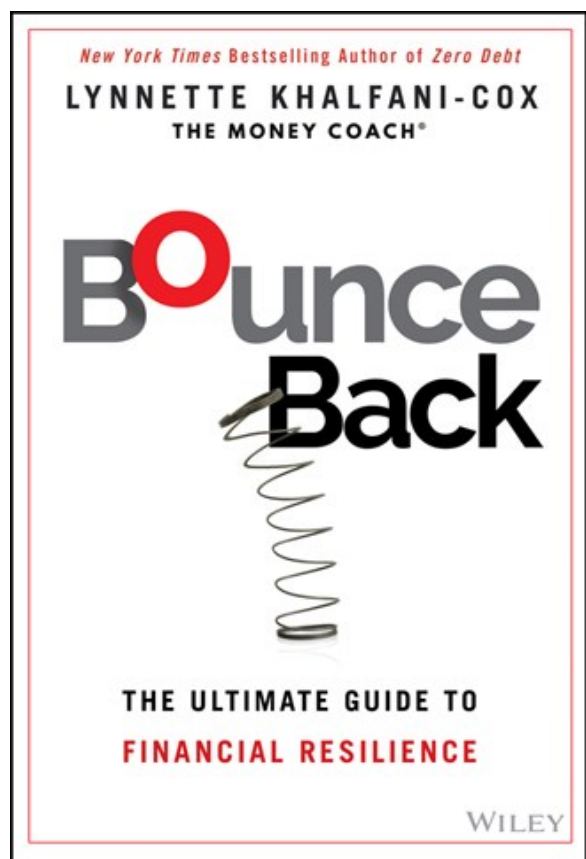
About the Author

Gina Zakaria (savingwhiz.com) has been in the money space for over 20 years. Over time, she found that her professional skills and knowledge weren't translating to her personal finances. She was deep in debt and felt stuck. So, Zakaria decided to get out of debt the same way she got into it: gradually. When she found success through simple steps, she started sharing her tips with friends and family. In 2017, she started The Saving Whiz and has developed it into a complete financial education platform, helping millions of visitors take charge of their finances. In 2020, she started sharing her tips on TikTok, Instagram, and YouTube. Her message of simplicity has amassed millions of followers and transformed countless lives around the world.

Bounce Back

The Ultimate Guide to Financial Resilience

Lynnette Khalfani-Cox



[View on Edelweiss](#)

Wiley

BISAC: *Business & Economics*

9781394205165

Hardcover

February 27, 2024

£24.95 | 25,60 € | \$29.95

(EUR-DE:30,90 €)

In *Bounce Back*, veteran financial coach and bestselling author Lynnette Khalfani-Cox explains how she slayed six figures of consumer debt in a mere three years and went on to build a seven-figure personal net worth. The author shows you how to take on—and defeat—the most common and difficult challenges facing Americans today, from debt, disability, and job downsizing to disasters, discrimination, divorce, and more. She draws on her own extensive experience helping people with their most intractable financial problems, the wisdom of other money coaches, financial therapists, certified financial planners, and psychologists – as well as the inspiring stories of everyday people who have bounced back from adversity.

Emphasizing the critical importance of emotional, financial, social, and physical resilience, *Bounce Back* demonstrates 10 practical and hands-on techniques you can implement immediately to build your resilience and recover fiscally and emotionally from the most frequently experienced personal finance setbacks. You'll also discover:

- How to handle the ever-rising cost of living and the increased impact of high levels of inflation
- Actionable strategies for burning down your debt as fast as reasonably possible
- Practical advice for people who face discrimination and maltreatment in the financial, housing, and employment markets

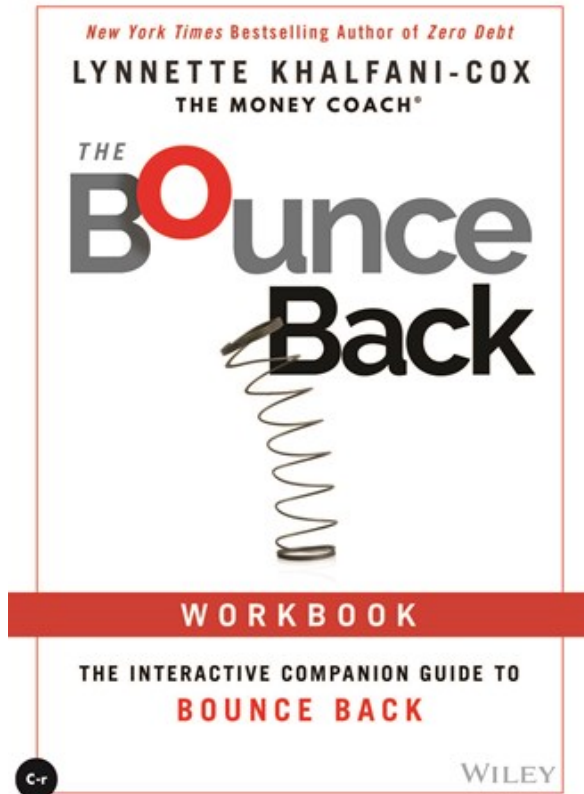
About the Author

Lynnette Khalfani-Cox, The Money Coach, is a personal finance expert, keynote speaker, and author of 15 money-management books, including the New York Times bestseller *Zero Debt: The Ultimate Guide to Financial Freedom*. Lynnette has been featured in 3 popular TV commercials and seen on more than 1,000 TV segments nationwide, including television appearances on Oprah, Dr. Phil, The Steve Harvey Show, Good Morning America, The TODAY Show and many more. A former financial news journalist, Lynnette now co-owns TheMoneyCoach.net LLC, a financial education company that she runs with her husband, Earl Cox. Together, they offer financial education consulting, financial workshops, training programs, as well as media spokesperson services for consumer-friendly initiatives. As a subject matter expert on many personal finance topics - including credit and debt; saving and budgeting; paying for college; mortgages

Bounce Back

Workbook

Lynnette Khalfani-Cox



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Wiley

BISAC: Business & Economics
9781394205196

Paperback

February 27, 2024

£22.50 | 23,90 € | \$27.95

(EUR-DE:27,90 €)

Headline

Dive deeper into the lessons from Lynnette Khalfani-Cox's popular book, *Bounce Back: The Ultimate Guide to Financial Resilience*, and rebound financially with this workbook. A noted personal finance coach and New York Times-bestselling author, Lynnette maps out a course for navigating some of life's toughest obstacles and walks you through hands-on activities you can take to recover from the "Dreaded Ds," including debt, downsizing from a job, divorce, the death of a loved one, disability, discrimination, and more.

With *The Bounce Back Workbook*, you'll learn to rise from setbacks with renewed emotional and financial strength. Lynnette offers the practical strategies, encouragement, inspiration, and tools specifically designed to support your progress, making this workbook more than just a valuable guide — it's a transformative experience.

Inside, you'll discover:

- Customizable self-assessments, reflection questions, writing prompts, tests and quizzes, goal-trackers, and more that personalize your journey
- Personal stories and inspirational case studies of people who have been in your position and triumphed over adversity
- A deeper understanding of yourself and your personal relationship with money

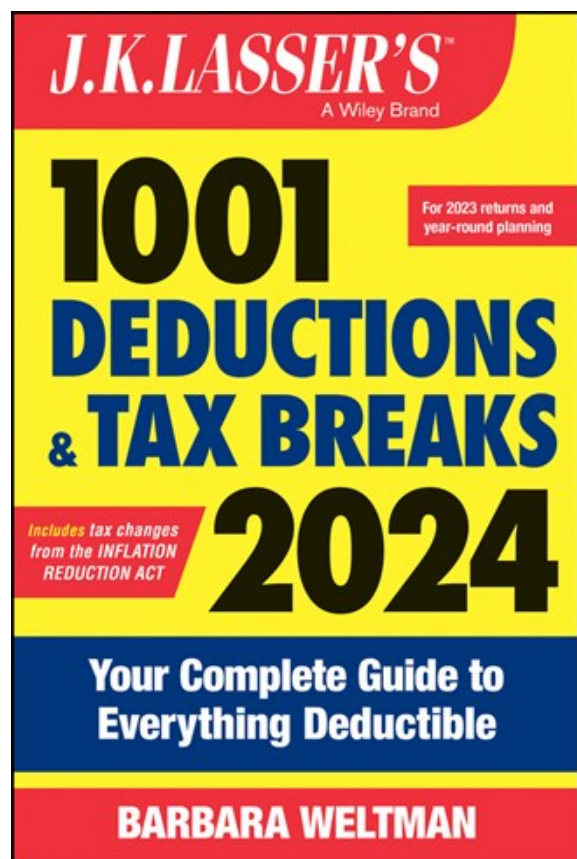
About the Author

Lynnette Khalfani-Cox, The Money Coach, knows what it's like to bounce back from adversity. In her early 20s, 30s and 40s, Lynnette endured a car repossession, bad credit, \$40,000 in student loans, \$100,000 in credit card debt, job loss, and a costly divorce. But after each challenge, Lynnette emerged stronger, ultimately going from debt to wealth, and writing 15 personal finance books in the process. Now the author of the New York Times bestseller *Zero Debt* is sharing her secrets to recovering - and thriving - after any setback. Lynnette has been featured in thousands of media interviews, including on CNBC's *Make It*, where she was profiled for being among the 1% of Americans to have achieved a perfect 850 FICO credit score. Lynnette is also happily remarried and lives in the suburbs of Houston, Texas, where she runs a financial education business with her husband, Earl Cox.

J.K. Lasser's 1001 Deductions and Tax Breaks 2024

Your Complete Guide to Everything Deductible

Barbara Weltman



[View on Edelweiss](#)

Wiley

Series: J.K. Lasser

BISAC: Business & Economics

9781394190645

Paperback

January 23, 2024

£18.99 | 21,40 € | \$25.00

(EUR-DE:22,90 €)

Previous Edition: 978-1-119-93118-8

Save money—legally—on your 2023-24 taxes with simple, expert advice from a trusted source

In the newest edition of *J.K. Lasser's 1001 Deductions and Tax Breaks 2024: Your Complete Guide to Everything Deductible*, expert small business tax lawyer Barbara Weltman walks you through every relevant tax deduction and credit you're entitled to claim on your 2023 tax return as well as new breaks for 2024. You'll find countless money-saving opportunities and ensure you don't overpay on your taxes, giving Uncle Sam exactly what you're legally required to give him—and not a penny more!

You'll also find:

- A complimentary new e-supplement containing the latest developments from the Internal Revenue Service (IRS) and Congress
- Step-by-step instructions on how to claim every deduction that applies to you, complete with record-keeping requirements and dollar limits
- The latest tax rulings, laws, and cases that impact your 2023-24 tax return

Perfect for every individual taxpayer who has ever wondered, "Can I claim X?", *J.K. Lasser's 1001 Deductions and Tax Breaks* is a straightforward and accurate roadmap to saving money on your taxes and simplifying the completion of your tax return.

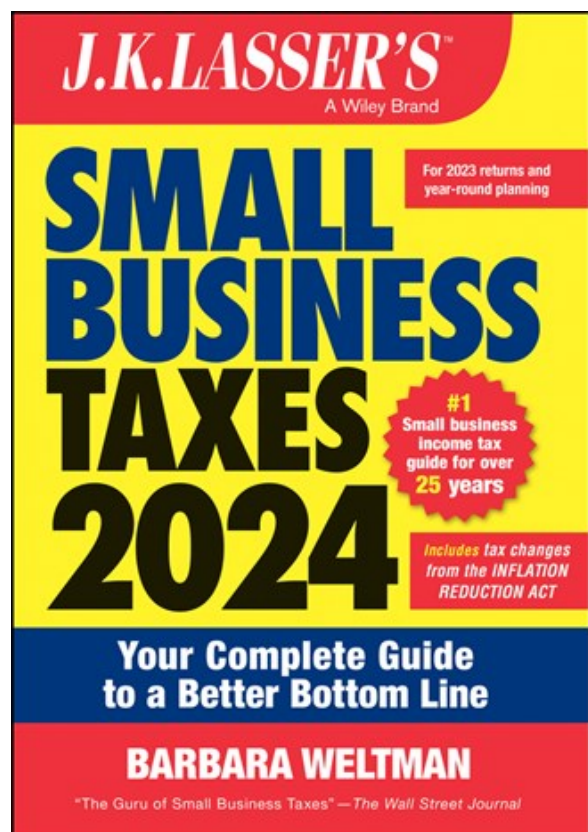
About the Author

Barbara Weltman (Vero Beach, FL), an attorney, is a nationally recognized expert in taxation for small businesses. She is president and founder of Big Ideas for Small Businesses, a company established to be the premier resource for the small business. It publishes Big Ideas for Small Business, a free monthly online newsletter providing entrepreneurs with the information on issues and concerns that matter most to the small-business community, and a daily informational tip, "Idea of the Day." Weltman is the tax and law expert for Inc.com and a contributing editor of New York Enterprise Report and PINK magazine. She serves as Staples.com's Small Business Tax Expert and blogs for various online communities, including Business.gov and SCORE. She has been quoted often in major publications, including The New York Times and Boardroom Reports. She is also featured on CNN and CNBC.

J.K. Lasser's Small Business Taxes 2024

Your Complete Guide to a Better Bottom Line

Barbara Weltman



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Wiley

Series: J.K. Lasser

BISAC: Business & Economics

9781394192472

Paperback

January 23, 2024

£18.99 | 21,40 € | \$25.00

(EUR-DE:22,90 €)

Previous Edition: 978-1-119-93121-8

Expert small business tax guidance from America's favorite expert

In the newly revised *J.K. Lasser's Small Business Taxes 2024: Your Complete Guide to a Better Bottom Line*, renowned small business attorney and tax expert Barbara Weltman delivers the latest and most up-to-date edition of America's most trusted small business tax guide. In the book, you'll explore exactly how to minimize your 2023 business tax bill and position your business for 2024 tax savings with straightforward and comprehensive guidance that walks you through which deductions and credits to look out for and how to claim them.

You'll discover what kinds of tax relief and green energy tax breaks are legally available to your small business and how to access them, complete with specific instructions on how to properly fill out IRS tax forms, what records to keep in case the IRS has questions, and applicable dollar limits. You'll also find:

- Tax facts, strategies, checklists, and the latest information you need to ensure you pay what you legally owe – and not a penny more
- Sample IRS forms that demonstrate how to properly claim the deductions and credits that apply to your small business
- New tax laws and the latest court decisions and IRS rulings that impact your bottom-line

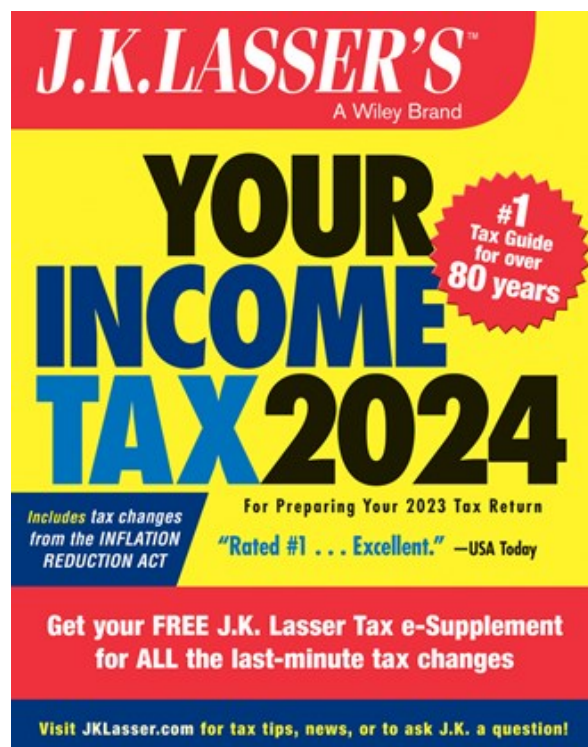
About the Author

Barbara Weltman (Vero Beach, FL), an attorney, is a nationally recognized expert in taxation for small businesses. She is president and founder of Big Ideas for Small Businesses, a company established to be the premier resource for the small business. It publishes Big Ideas for Small Business, a free monthly online newsletter providing entrepreneurs with the information on issues and concerns that matter most to the small-business community, and a daily informational tip, "Idea of the Day." Weltman is the tax and law expert for Inc.com and a contributing editor of New York Enterprise Report and PINK magazine. She serves as Staples.com's Small Business Tax Expert and blogs for various online communities, including Business.gov and SCORE. She has been quoted often in major publications, including The New York Times and Boardroom Reports. She is also featured on CNN and CNBC.

J.K. Lasser's Your Income Tax 2024

For Preparing Your 2023 Tax Return

J.K. Lasser Institute



The most up-to-date entry in America's #1 all-time best-selling personal tax guide

J.K. Lasser's Your Income Tax 2024: For Preparing Your 2023 Tax Return delivers practical and hands-on guidance for everyday people preparing to file their taxes for the 2023 calendar year. You'll find timely and up-to-date info about the latest changes to the US tax code, as well as worksheets and forms you can use to make filing your taxes easier. You'll get the most current insight on how to maximize your credits and deductions, keeping more money in your pocket and out.

In the latest edition of this celebrated and best-selling series, you'll find:

- Special features that walk you through the most recent Tax Court decisions and IRS rulings that determine how your deductions and credits will work
- Simple tips and tricks on how to properly file your taxes, as well as tax planning strategies that save you and your family money
- Brand new info about the latest legislation from Congress and how it impacts you

Trusted by hundreds of thousands of Americans for over 80 years, *J.K. Lasser's Your Income Tax 2024* is the perfect resource for everyone looking for the latest and most up-to-date personal tax information to make filing their next tax return a breeze.

[View on Edelweiss](#)

Wiley

Series: J.K. Lasser

BISAC: Business & Economics

9781394223497

Paperback

January 23, 2024

£21.99 | 24,50 € | \$26.95

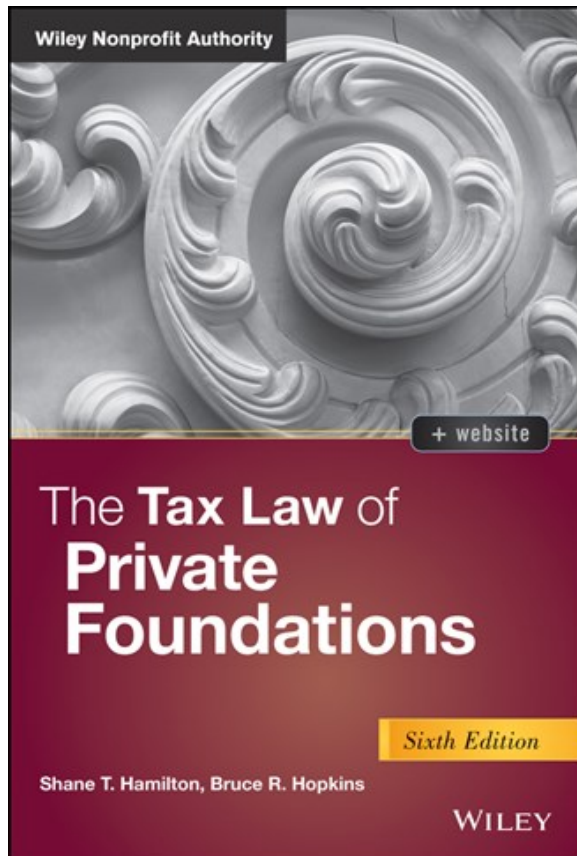
(EUR-DE:26,90 €)

About the Author

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The Tax Law of Private Foundations, 6th edition

Shane T. Hamilton



[View on Edelweiss](#)

John Wiley & Sons

BISAC: Business & Economics

9781394214754

Hardcover

February 13, 2024

£240.00 | 272,80 € | \$300.00

Insightful analysis and clarification of private foundation tax law combined with hands-on practice tools that make compliance simpler

Now in its sixth edition, *The Tax Law of Private Foundations* by Bruce Hopkins and Shane Hamilton serves as the ultimate reference for navigating the complex regulations faced by private foundations. This comprehensive book is regularly updated to incorporate the latest changes in tax law, providing executives and professionals with valuable clarification, expert insights, and practical instruction.

With each edition supplemented annually, readers can rely on the book to remain current and relevant. It offers a clear and concise summary of the regulations governing private foundations, unveiling the logic underpinning the rules. The authors provide a range of helpful tools, including checklists, sample documents, and practice forms, to simplify the filing process and ensure compliance with the latest legislation. Readers will also find:

- Critical analyses and considerations of existing laws and regulations, shedding light on potential confusion arising from future legislation.
- A collection of practical tools that make it simpler to maintain compliance with the regulations governing private foundations

About the Author

Bruce R. Hopkins (Lawrence, KS;

<http://www.nonprofitlawcenter.com/>) practices in the field of nonprofit, tax-exempt organizations and is widely recognized as the country's leading authority in the field. His clients include charitable and educational organizations, associations, colleges, universities, hospitals, other health care providers, religious organizations, business and professional associations, and private foundations. Many nonprofit organizations retain Hopkins as general counsel; others use his services as special tax and/or fundraising counsel. He joined the KU Law faculty as Professor of the Practice in August 2015.

Shane Hamilton (Coppell, TX) has represented tax-exempt, nonprofit organizations in connection with their federal tax and nonprofit governance matters for over two decades, including family-

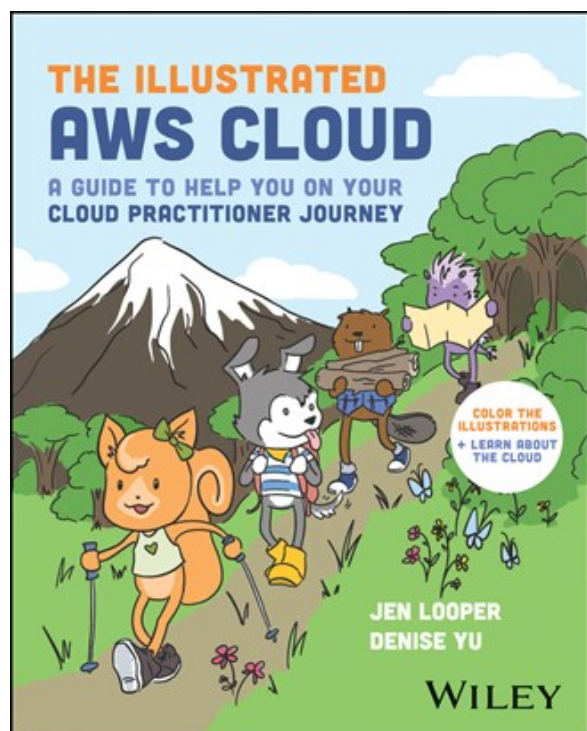
Computing & Technology



The Illustrated AWS Cloud

A Guide to Help You on Your Cloud Practitioner Journey

Jen Looper



An intuitive, fully illustrated guide to Amazon Web Services for the visually oriented

In *The Illustrated AWS Cloud: A Guide to Help You On Your Cloud Practitioner Journey*, a team of veteran tech educators delivers a visual and entertaining guide to Amazon Web Services cloud concepts. The authors focus on the job role and responsibilities of an AWS cloud practitioner, guiding readers through choosing the best AWS services for specific use cases.

In addition to general cloud concepts, security and compliance, technology, and billing and pricing topics, you'll find:

- High-resolution, black-and-white illustrations clearly explaining critical technical concepts
- Comprehensive coverage of working with an AWS account and understanding the AWS environment
- Complete chapters on each of the main categories of AWS services, including Compute, Storage, Database, and Networking

The authors also provide bonus content on their companion website at <https://illustratedaws.cloud/>. Perfect for anyone looking for an easy-to-follow and visual introduction to the Amazon Web Services cloud, including those considering a career as a cloud administrator or technical support person, *The Illustrated AWS Cloud* is an effective resource for business,

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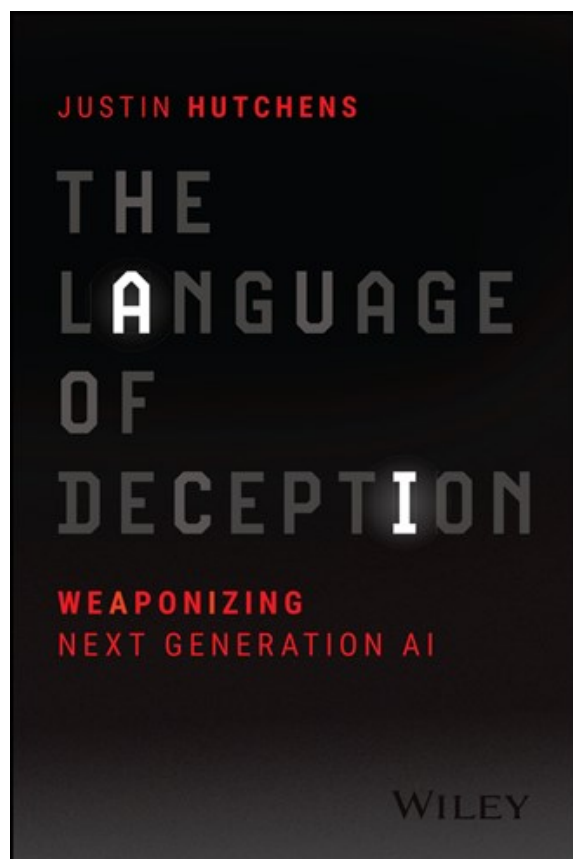
About the Author

Jen Looper (<https://www.linkedin.com/in/jenlooper/>) is the Head of Academic Advocacy at AWS, previously at Microsoft, and a Google Developer Expert with over 22 years' experience as a web and mobile developer, specializing in creating cross-platform mobile and web apps. She's a multilingual multiculturalist with a passion for web technologies, applied machine learning and discovering new things every day. With a PhD in medieval French literature, Jen's area of focus is curriculum development and the application of sound pedagogy to technical topics. A lecturer in Computer Science at Boston University's Metropolitan College, she is also the founder and CEO of Front-End Foxes, Inc., an international nonprofit charity that promotes diversity in front-end developer communities. Jen is the author of *Computer Science for Kids: A Storytelling Approach* (Wiley, 2023). Denise Yu (<https://www.linkedin.com/in/deniseyu/>) is a

The Language of Deception

Weaponizing Next Generation AI

Justin Hutchens



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A penetrating look at the dark side of emerging AI technologies

In *The Language of Deception: Weaponizing Next Generation AI*, artificial intelligence and cybersecurity veteran Justin Hutchens delivers an incisive and penetrating look at how contemporary and future AI can and will be weaponized for malicious and adversarial purposes. In the book, you will explore multiple foundational concepts to include the history of social engineering and social robotics, the psychology of deception, considerations of machine sentience and consciousness, and the history of how technology has been weaponized in the past. From these foundations, the author examines topics related to the emerging risks of advanced AI technologies, to include:

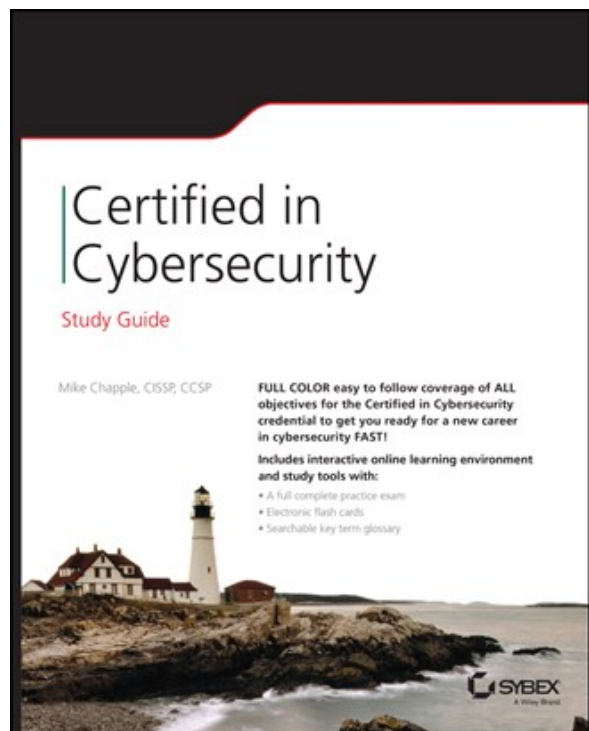
- The use of Large Language Models (LLMs) for social manipulation, disinformation, psychological operations, deception and fraud
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- The technical use of LLMs and the underlying transformer architecture for use in technical weapons systems to include advanced next-generation malware, physical robotics, and even autonomous munition systems

About the Author

Justin 'Hutch' Hutchens (Houston, TX) is a seasoned technology professional with over a decade of hands-on experience in the worlds of Artificial Intelligence (AI) and Machine Learning (ML). He is a United States Air Force veteran, has a master's degree in information systems, and a passion for always learning new things. He has spoken about the risks of AI at multiple technology and information security conferences to include RSA, DEFCON, ToorCon, Texas Cyber Summit, and HouSecCon. Hutch is the creator and host of the Cyber Cognition Podcast, which focuses on developments in AI, and the creator of the Sociosploit research blog -- a confluence of his interests in both social psychology and technology.

Certified in Cybersecurity Study Guide

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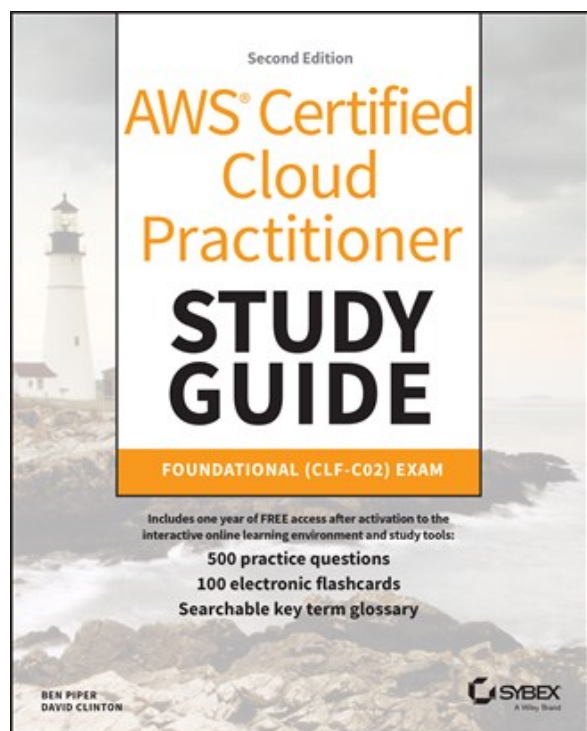
About the Author

Mike Chapple, Ph.D., CIPM, CIPP/US, CISSP, currently serves as a teaching professor in the IT, Analytics, and Operations Department at the University of Notre Dames Mendoza College of Business. He is the author of the best-selling CISSP (ISC)² Certified Information Systems Security Professional Official Study Guide (Sybex, 9th edition, 2021), the CISSP (ISC)² Official Practice Tests (Sybex, 3rd edition, 2021), and has written more than 35 books. He is an information security professional with two decades of experience in higher education, the private sector, and government.

AWS Certified Cloud Practitioner Study Guide

Foundational (CLF-C02) Exam 2e

Ben Piper



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Set yourself apart by becoming an AWS Certified Cloud Practitioner. Take the next step in your career by expanding and validating your skills on the Amazon Web Services (AWS) Cloud. This UPDATED second edition of AWS Certified Cloud Practitioner Study Guide: Foundational (CLF-C02) Exam provides a solid introduction to this industry-leading technology, relied upon by thousands of businesses across the globe, as well as the resources you need to prove your knowledge in the AWS Certification Exam. This BESTSELLING guide offers complete and thorough treatment of all topics included in the exam, beginning with a discussion of what the AWS cloud is and its basic global infrastructure and architectural principles. Other chapters dive into the technical, exploring core characteristics of deploying and operating in the AWS Cloud Platform, as well as basic security and compliance aspects and the shared security model. In addition, the text identifies sources of documentation or technical assistance, such as white papers or support tickets. To complete their coverage, the authors discuss the AWS Cloud value proposition and define billing, account management, and pricing models. This includes describing the key services AWS can provide and their common use cases (e.g., compute, analytics, etc.). Distinguish yourself as an expert by obtaining a highly desirable certification in a widely used platform. Hone your skills and gain new insights on AWS whether you work in a technical, managerial, sales, purchasing, or financial field. Fully prepare for this new exam using expert content and real-world knowledge, key exam essentials, chapter review questions, and other textual

About the Author

Ben Piper (Summerville, SC) is an IT consultant who has authored over 20 courses covering Amazon Web Services, networking, Puppet, and Windows Server Administration. You can contact Ben by visiting his website, benpiper.com. David Clinton (Toronto, Ontario) is a system administrator, teacher, and writer. He has administered, written about, and created training material for many important technology subjects including Linux systems, cloud computing (AWS in particular), and container technologies like Docker. He's the author of *Learn Amazon Web Services in a Month of Lunches* (Manning, 2017) and *Linux in Action* (Manning, 2018). Many of his video training courses can be found on Pluralsight.com, and links to his other books (on Linux administration and server virtualization) can be found at bootstrap-it.com.

Revit 2024 for Architecture, 3rd Edition

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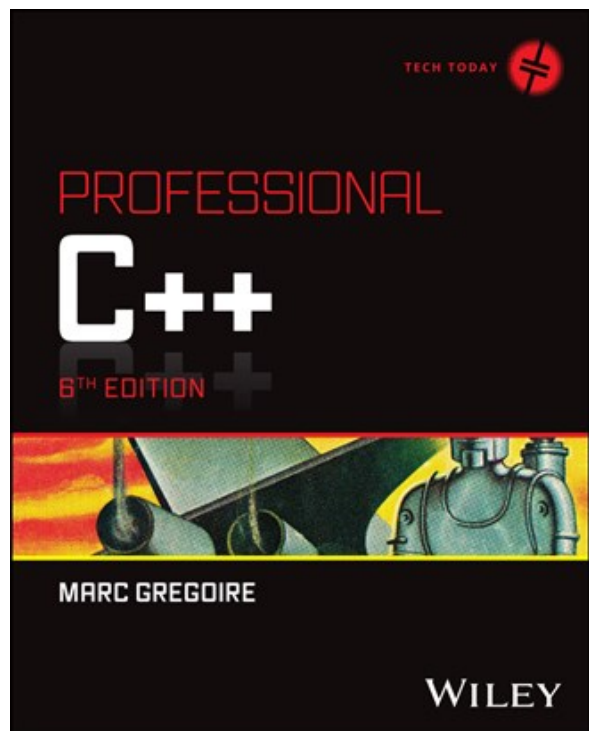
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About the Author

Eric Wing (Syracuse, NY) is an Architectural engineer and Building Information Modeling manager at a New York engineering firm, director of the Autodesk User Group International (AUGI) Training Program, author of four books, and Revit columnist for AUGIWorld Magazine as well as AUGI HotNews and ConnectPress. Eric is an Autodesk Certified Instructor and popular speaker at Autodesk University, presenting to groups of 500-1000 Revit users at each of his three AU sessions, and also frequently speaks at other industry events, including American Institute of Architects, CSI, and AUGI user group events.

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About the Author

Marc Gregoire is a software engineer and developer of C/C++ applications for both Windows and Linux. He is a Microsoft Visual C++ MVP, the founder of the Belgian C++ users group, and is currently working on 3D laser scanning software for Nikon Metrology. He previously worked on critical 2G and 3G telecom software for Siemens and Nokia Siemens Networks. Marc is the author of *Professional C++* 2nd and 3rd editions, co-author of *C++ Standard Library Quick Reference*, technical editor on numerous books and articles and maintains a blog at nuonsoft.com/blog.