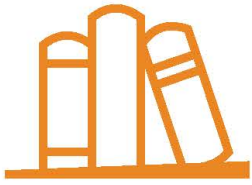


WILEY



Wiley EMEA Trade Catalogue



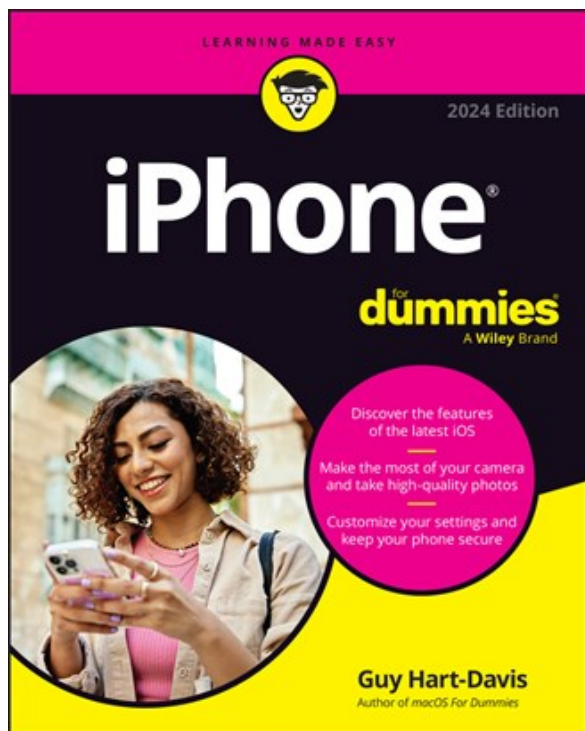
January 2024 Titles

Dummies



iPhone For Dummies, 2024 Edition

Hart-Davis



The smart guide to your smartphone—updated for the latest iOS and iPhone releases

Fully updated to cover the newest features of iOS and the latest iPhone models, *iPhone For Dummies* helps you keep in touch with family and friends, take pictures, play games, follow the news, stream music and video, get a little work done, and just about everything else. This user-friendly guide walks you through the basics of calling, texting, FaceTiming, and discovering all the cool things your iPhone can do. You'll benefit from the insight of a longtime Apple expert on how to make the most of your new (or old) iPhone and its features. These wildly popular devices get more useful all the time. Find out what's in store for you with Apple's latest releases—even if you've never owned an iPhone before.

- Discover the features of the latest iOS release and iPhone models
- Customize your settings and keep your phone secure
- Make the most of your camera and shoot high-quality videos
- Find little-known utilities and apps that will make your life easier

[View on Edelweiss](#)

iPhone For Dummies is the one-stop-shop for information on getting the most out of your new iPhone. New and inexperienced iPhone users will love this book.

Dummies

BISAC: *Computers*

9781394221646

Paperback

January 17, 2024

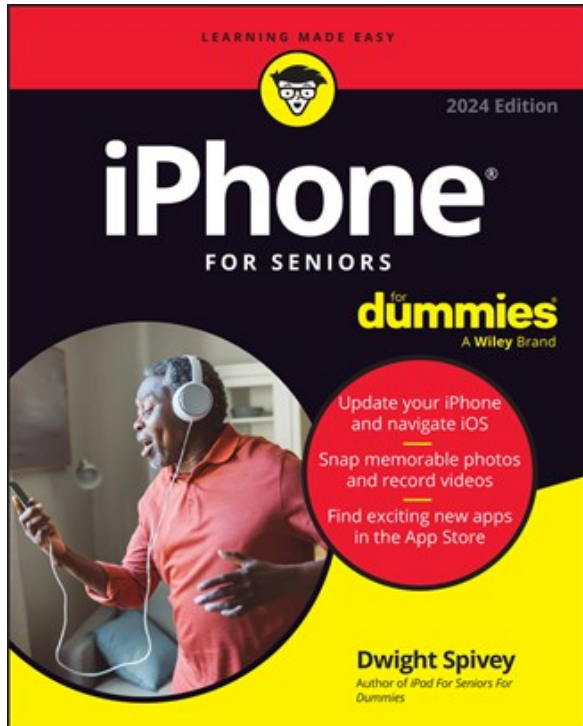
£22.99 | 25,70 € | \$29.99

About the Author

Edward C. Baig (New York, NY) is the technology writer whose work has appeared in numerous national publications including USA Today. Guy Hart-Davis (Barnard Castle, UK) is the author of more than 100 technical books, including several books in the For Dummies and Teach Yourself Visually series.

iPhone For Seniors For Dummies, 2024 Edition

Dwight Spivey



The perfect guide for staying connected with your new iPhone

iPhone For Seniors For Dummies is a no-nonsense manual for making the most of the latest iPhone models. You'll learn how to navigate your device's software and customize its settings for your needs. Plow through the basics like making calls, sending text messages, checking your e-mail, using FaceTime, tracking your health, and beyond. The step-by-step instructions are right here. With the help of this clear and accessible Dummies guide, you'll set up your phone and discover all the neat features it has to offer. Start taking great photos with the iPhone's legendary camera, check the weather, download games and other apps. You'll also learn how to keep your phone safe, secure, and up to date—no worries.

- Choose the right iPhone for you, set up your phone, and start calling and texting
- Learn to make video calls with Facetime and share photos and videos on social media
- Discover apps and utilities that can make your life easier
- Play games, browse the internet, and watch movies on your iPhone

[View on Edelweiss](#)

With larger print, clear figures, and senior-focused content, this book is perfect for iPhone users who just need the basics

Dummies

BISAC: *Technology & Engineering*

9781394218943

Paperback

January 17, 2024

£22.99 | 25,70 € | \$29.99

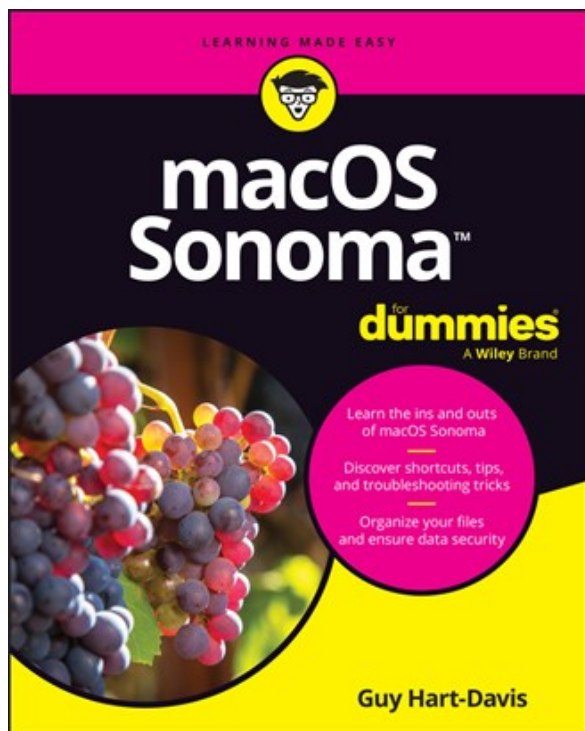
Previous Edition: 978-1-119-91284-2

About the Author

Dwight Spivey (Mobile, AL) has been an expert on all things Apple for 20+ years. He's the author of many technology books, including the most recent editions of *iPhone For Seniors For Dummies* and *iPad For Seniors For Dummies*. His technology experience includes Mac, Linux, and Windows operating systems, Apple and Android smartphones and tablets, and networking. Dwight is also the Educational Technology Administrator at Spring Hill College in Mobile, AL

macOS Sonoma For Dummies

Guy Hart-Davis



Make friends with macOS Sonoma thanks to simple, Dummies-style instructions

macOS Sonoma For Dummies is the go-to guide for finding your way around Apple's laptop and desktop operating system. For first-time Mac owners and longtime Apple aficionados alike, this book covers the essentials you need to navigate macOS Sonoma with ease. Get a guided tour of the latest updates to macOS widgets, improved video conferencing features, updated privacy and security help, and all the classic features of the software that powers MacBook, iMac, and Mac computers. With easy-to-follow instructions and crystal-clear illustrations, this Dummies guide makes you macOS proficient in no time—even if you've never used a Mac computer before.

- Learn the ins and outs of macOS Sonoma for desktop and laptop computers
- Discover valuable shortcuts, tips, and tricks for troubleshooting
- Organize your files and ensure data security
- Customize your computer so you can get things done faster

If you're looking for a user-friendly tutorial on using macOS Sonoma and making the most of the latest updates, you can't go wrong with *macOS Sonoma For Dummies*.

[View on Edelweiss](#)

Dummies

BISAC: *Computers*

9781394219759

Paperback

January 17, 2024

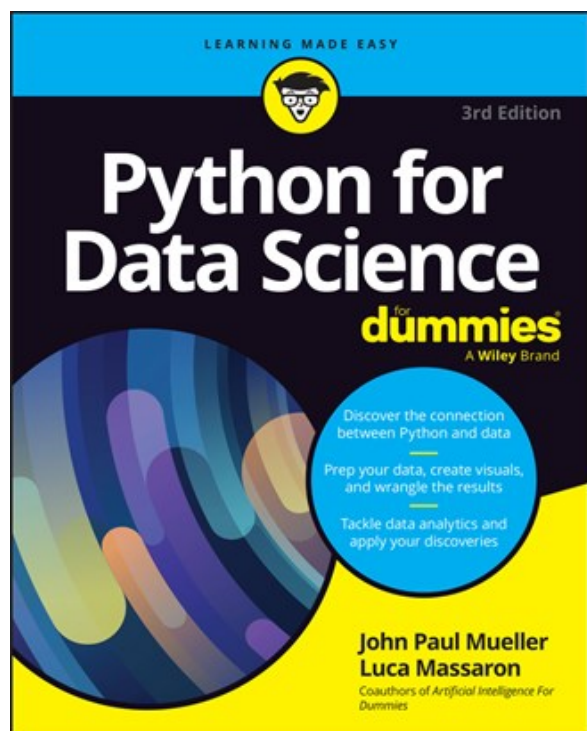
£22.99 | 25,70 € | \$29.99

About the Author

Guy Hart-Davis (Barnard Castle, UK) is the author of more than 100 technical books, including several books in the For Dummies and Teach Yourself Visually series.

Python for Data Science For Dummies, 3rd Edition

Mueller



Let Python do the heavy lifting for you as you analyze large datasets

Python for Data Science For Dummies lets you get your hands dirty with data using one of the top programming languages. This beginner's guide takes you step by step through getting started, performing data analysis, understanding datasets and example code, working with Google Colab, sampling data, and beyond. Coding your data analysis tasks will make your life easier, make you more in-demand as an employee, and open the door to valuable knowledge and insights. This new edition is updated for the latest version of Python and includes current, relevant data examples.

- Get a firm background in the basics of Python coding for data analysis
- Learn about data science careers you can pursue with Python coding skills
- Integrate data analysis with multimedia and graphics
- Manage and organize data with cloud-based relational databases

Python careers are on the rise. Grab this user-friendly Dummies guide and gain the programming skills you need to become a data pro.

[View on Edelweiss](#)

Dummies

BISAC: *Computers*

9781394213146

Paperback

November 2, 2023

£26.99 | 30,00 € | \$34.99

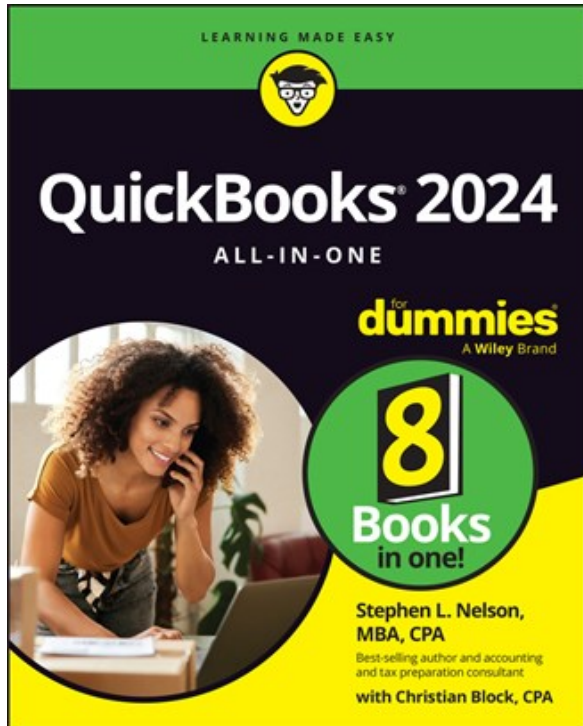
Previous Edition: 978-1-119-54762-4

About the Author

John Mueller (Madison, WI) is a freelance author and technical editor who has written 99 books and more than 600 articles with topics ranging from networking to home security and from database management to heads-down programming. During his time at Cubic Corporation, John was exposed to reliability engineering and has had a continued interest in probability ever since. Luca Massaron (Verona, Italy) is a data scientist specialized in organizing and interpreting big data and transforming it into smart data by means of the simplest and most effective data mining and machine learning techniques. He has been involved in quantitative data since 2000 with different clients and in various industries and was able to quickly rank among the top 10 Kaggle data scientists.

QuickBooks 2024 All-in-One For Dummies

Stephen L. Nelson



The quick way to get started—and get proficient—with QuickBooks

QuickBooks 2024 All-in-One For Dummies is the solution small business owners and managers are seeking. This high-value reference combines 8 content-rich mini-books into one complete package, providing the answers you need to get the most out of the 2024 version of QuickBooks. You'll learn the key features of QuickBooks and small business accounting, including setting up the software, understanding double-entry bookkeeping, invoicing customers, paying vendors, tracking inventory, creating reports, and beyond. Plus, you'll discover how you can use cloud storage to access your information on your smartphone, making running a small business that much more manageable.

- Sign up for QuickBooks software, set up your accounts, and customize your preferences
- Learn the basics of accounting and bookkeeping, and make sure you're doing it right
- Discover advanced features of QuickBooks that will help you run your business smoothly and efficiently
- Save money by confidently managing your finances yourself

[View on Edelweiss](#)

This beginner-friendly Dummies guide makes it a breeze for small business owners, managers, and employees to implement QuickBooks at work.

Dummies

BISAC: *Business & Economics*

9781394206353

Paperback

January 17, 2024

£30.99 | 34,20 € | \$39.99

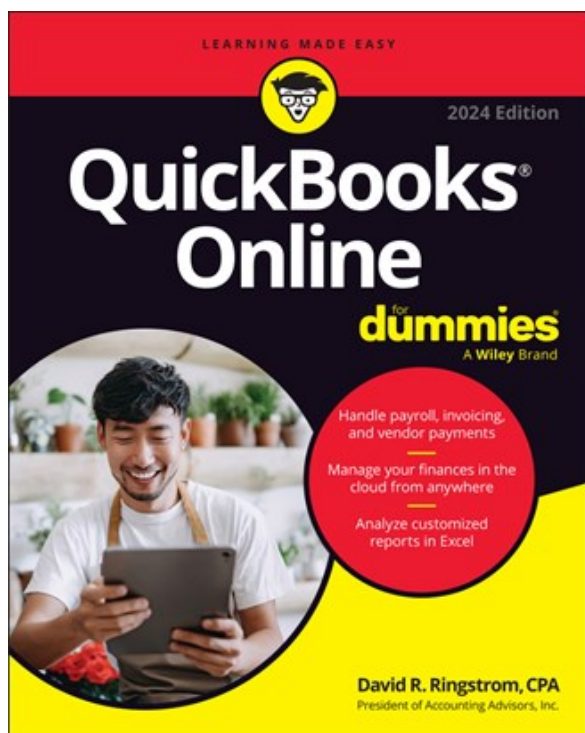
Previous Edition: 978-1-119-90613-1

About the Author

Stephen L. Nelson, MBA, CPA, MS in Taxation (Redmond, WA), is a CPA who provides accounting, business advisory, and tax planning and preparation services to small businesses. He also teaches CPAs how to help their clients use QuickBooks more effectively. He is the bestselling author of 100-plus books about how to use computers to manage personal and business finances.

QuickBooks Online For Dummies, 2024 Edition

Ringstrom



Learn the world's most popular cloud accounting platform

QuickBooks Online For Dummies, 2024 Edition, helps you benefit from fast and easy mobile accounting. This beginner-friendly guide covers the key features of QuickBooks Online, including selecting the subscription version that's right for you and your business -- Simple Start, Plus, or Advanced. From there, you'll find everything you need to get started creating invoices and credit memos, recording and paying bills, setting up inventory items, processing payroll and preparing payroll tax returns, balancing accounts, and beyond. You'll discover how to access your accounts from any device, anywhere—and how to keep your data safe and backed up. For a world on the go, QuickBooks Online makes it easy to keep solid books and be prepared at tax time. With the clear how-tos in this book, you'll be up and running in no time.

- Get started with QuickBooks Online and set up your accounts
- Manage customers, inventory, purchases, payroll, and billing—from anywhere
- Generate financial reports and simplify your taxes
- Discover new features and tips in the latest version of the cloud software

[View on Edelweiss](#)

For small business owners, managers, and employees responsible for business accounting, *QuickBooks Online For*

Dummies

BISAC: *Computers*

9781394206513

Paperback

January 17, 2024

£22.99 | 25,70 € | \$29.99

(EUR-DE:27,90 €)

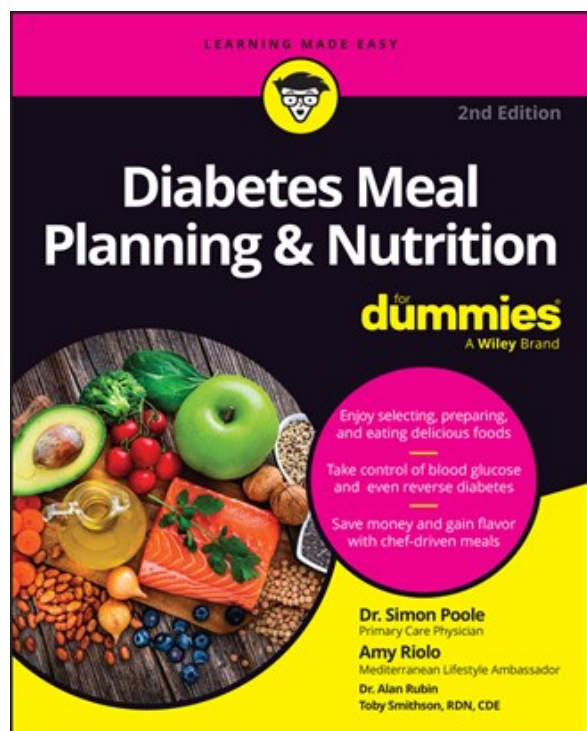
Previous Edition: 978-1-119-91000-8

About the Author

David H. Ringstrom, CPA, (Atlanta, GA), is president of Accounting Advisors, Inc., an Atlanta-based spreadsheet and database consulting firm. He spends much of his time teaching webinars on Microsoft Excel and QuickBooks. David has written freelance articles about spreadsheets and accounting software since 1995, and he has served as the technical editor for over three dozen books in the For Dummies series. He is the co-author of previous editions of *QuickBooks Online For Dummies*.

Diabetes Meal Planning & Nutrition FD, 2nd Edition

Simon Poole



Learn how to eat well, improve your health, and enjoy life with diabetes

The new edition of *Diabetes Meal Planning & Nutrition For Dummies* offers you a holistic approach to living your best life with diabetes. Optimize your diet and plan delicious meals that will empower you to take control, improve your health, prevent, and even reverse diabetes. Written by an award-winning chef and renowned doctor who are both experts in the field of nutrition, this book helps you understand what defines healthful eating for diabetes, its crucial role to long term health, and how meal planning is a key to successful diabetes management. Learn how to receive all the nutrients necessary for glucose control while managing Type 1 or Type 2 diabetes and maintaining ideal weight. Discover how to supercharge your diet and protect yourself from the complications associated with diabetes with anti-inflammatory and antioxidant-rich foods. To get you started, this indispensable guide includes 22 mouthwatering, easy to recreate, and affordable recipes that maximize the benefits of nutritious ingredients to regulate blood glucose levels. The kitchen and shopping hacks will enable you to master culinary therapy and take delight in preparing meals and cooking. This updated edition includes:

- Practical examples of meal plans perfectly suited for prediabetes, Type 1, and Type 2 diabetes

[View on Edelweiss](#)

Dummies

BISAC: *Cooking*

9781394206865

Paperback

January 2, 2024

£18.99 | 21,40 € | \$24.99

(EUR-DE:22,90 €)

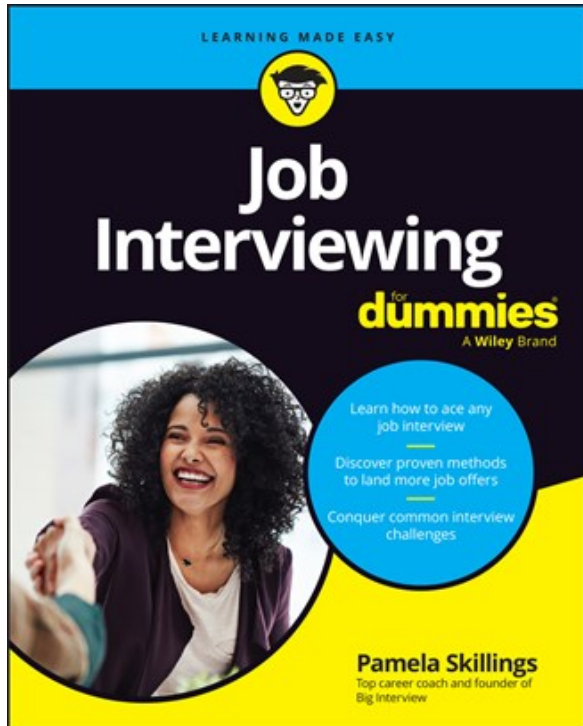
Previous Edition: 978-1-118-67753-7

About the Author

Amy Riolo (GATTISBURG, MD) is an award-winning author, chef, cooking show host, cooking instructor, and Mediterranean expert. She makes frequent appearances on television and radio programs both in the United States and abroad, including Fox TV, CBS, The Travel Channel, Martha Stewart Living Radio, and Abu Dhabi Television. She's also the author of *Mediterranean Lifestyle For Dummies* and *Italian Recipes For Dummies*. Amy was a franchise cookbook author for the American Diabetes Association. She currently teaches approximately 80 hands-on cooking classes per year, with more than 3,500 students annually at Living Social, Sur la Table, and Open Kitchen in Washington, D.C. Internationally, she gives classes in Italy, Egypt, and UAE. DR. SIMON POOLE (CAMBRIDGE, UK) is a Cambridge-based medical doctor, author, speaker, and consultant and is an internationally renowned authority

Job Interviewing For Dummies

Pamela Skillings



[View on Edelweiss](#)

Dummies

BISAC: *Business & Economics*

9781394192915

Paperback

January 24, 2024

£18.99 | 21,40 € | \$24.99

(EUR-DE:22,90 €)

Previous Edition: 978-1-118-11290-8

Boost your confidence, ace your interview, and get the job

Job Interviewing For Dummies will teach you how to prepare for your next job interview, deal with tough questions, and gain the tools and skills to interview with confidence and poise. This book offers a structured, step-by-step approach for succeeding in virtual and in-person interviews. You'll find information, strategies, and examples to empower you to present your best self to potential employers. Learn how to anticipate and prepare for the most likely questions, regardless of your level or industry, and be prepared for anything—an interview on short notice, explaining gaps on your resume, changing careers, and beyond. With examples and stories from the interview trenches, this friendly Dummies guide will help you breathe new life into your job search.

- Gain the poise you need to own the interview room (or the video chat)
- Brush up on your interview skills if you haven't done this in a while
- Come prepared with impressive answers and questions to ask
- Overcome common challenges like resume gaps

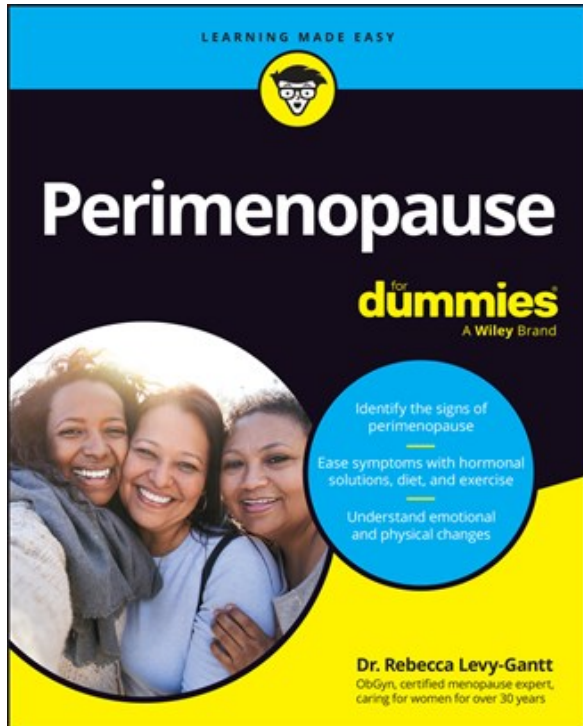
This book is for anyone interested in finding a new job or helping others in their job search. With *Job Interviewing For Dummies*, be prepared to hear "yes" more often!

About the Author

Pamela Skillings, New York, NY, is one of the top interview coaches in the U.S. and has been featured as a career expert by The New York Times, The Wall Street Journal, CNN, ABC News, and other media outlets. She is the chief coach and co-founder of Big Interview - biginterview.com - an online job interview training system that has helped millions ace their interviews. Big Interview is licensed by 650+ schools, universities, and government agencies. Pamela also teaches classes in coaching and career development at NYU, and she is a Certified Professional Career Coach and member of the National Association of Resume Writers and Career Coaches.

Perimenopause For Dummies

Levy-Gantt



Get to know perimenopause and manage troublesome symptoms

Perimenopause For Dummies is a practical and comprehensive guide to the emotional, mental, and physical changes that begin to happen as you approach menopause. Demystify the connection between hormones and aging and make informed choices about how to deal with symptoms like weight gain, hot flashes, depression, mood swings, and insomnia. You'll learn about natural remedies and medical interventions that can ease the transition between fertility and menopause. Most importantly, you'll know what to expect, so the changes happening in your body won't take you by surprise. This Dummies guide is like a trusted friend who can guide you through your life's next chapter.

- Learn what perimenopause is and identify the most common symptoms
- Understand how perimenopause can affect your body, emotions, and libido
- Ease symptoms with hormonal solutions, diet, and exercise
- Discover ways of supporting yourself or your loved ones through perimenopause

Perimenopause For Dummies offers clear, compassionate answers for anyone who is currently experiencing perimenopause or who is ready to learn more about it.

[View on Edelweiss](#)

Dummies

BISAC: Health & Fitness

9781394186884

Paperback

November 2, 2023

£18.99 | 21,40 € | \$24.99

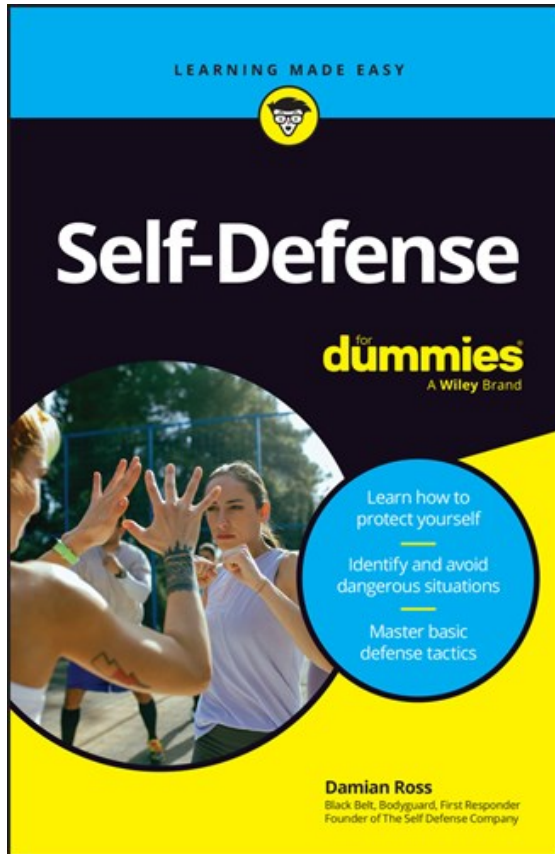
(EUR-DE:22,90 €)

About the Author

Dr. Rebecca Levy-Gantt (Napa, CA) is an obstetrics and gynecology specialist with her own Ob/Gyn practice and over 30 years of experience. Rebecca is a Nationally Certified Menopause Practitioner who provides comprehensive reproductive health care to women of all ages. Her areas of expertise include menopause, perimenopause and hormonal management. She is the author of the book, "Womb With A View" (Woodrunner Press, 2020), a book that provides a look into the life of an Ob/Gyn in training and in practice.

Self-Defense For Dummies

Damian Ross



[View on Edelweiss](#)

Dummies

BISAC: *Sports & Recreation*

9781394197088

Paperback

January 29, 2024

£15.99 | 17,10 € | \$19.99

(EUR-DE: 19,90 €)

Get street-smart. Unleash your inner warrior.

Forget everything you thought you knew about self-defense. Those graceful martial arts moves that are so effective in the movies are likely to get you killed on the street. In fight-or-flight mode, you won't have the calm thinking and fine motor skills to execute them. You need a simpler approach with a few fundamental moves that are easy to remember and perform yet devastating to an attacker. The solution? Self-Defense For Dummies, your guide to avoiding attacks, neutralizing attackers, and protecting yourself and your loved ones. In this book, you discover a self-defense system that works in the real world, where armed criminals target the most vulnerable and don't fight fair.

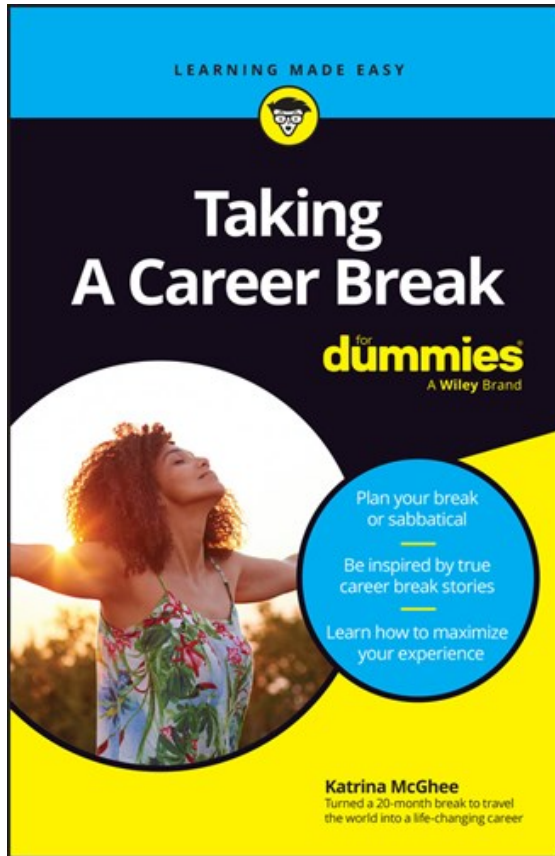
- Discover strategies to make yourself a hard target, as opposed to an easy one
- Heighten your awareness of your surroundings and potential threats
- Sharpen your self-defense instincts and respond proactively to impending danger
- Master hand-to-hand combat basics and defend against grabs and holds
- Learn how to use weapons and defend against them

About the Author

Damian Ross, Saddle River, NJ, is the founder and CEO of The Self Defense Company, <https://www.myselfdefensetraining.com>, a global organization of defensive tactic instructors, civilian advisors, active and inactive military and law enforcement officers dedicated to providing crime prevention and conflict resolution education and training. The Self Defense Company specializes in Train-the-Trainer programs and provides organizations and individuals proven self-defense programs ranging from citizen safety to military and law enforcement applications.

Taking A Career Break For Dummies

Katrina McGhee



[View on Edelweiss](#)

Dummies

BISAC: Business & Economics

9781394197590

Paperback

January 17, 2024

£18.99 | 21,40 € | \$24.99

(EUR-DE:22,90 €)

Taking a career timeout could be the window of opportunity you've been looking for

Taking A Career Break For Dummies shows you that a career break could be life-changing. Career breaks give us a chance to pause to identify opportunities and dreams, focus on the things we've been missing, and develop new skills. This book empowers you to take the leap into your next chapter. There are dozens of reasons you might want to do it, but whatever your circumstance, this friendly Dummies guide will help you value your own well-being, give yourself permission to grow and explore, and reclaim your time, your life, and your happiness.

- Develop your plan for taking a break from your career and for transitioning back when you're ready
- Set a budget for your break, create a realistic timeline, and make it happen
- Access practical tools and resources to help you on your career break journey
- Build a positive mindset so you can enjoy your break and return to your career feeling renewed

For anyone looking for a new direction, feeling burned out, or longing to reignite that inner spark, *Taking a Career Break For Dummies* is a must. If you're looking for help structuring your planned time off, you'll also love the hands-on guidance and examples inside.

About the Author

Katrina McGhee is a career break and sabbatical coach and expert. She is a certified life coach with an MBA, who helps people design successful career breaks to create happier, more fulfilling lives. After a period spent saving, Katrina sold all of her possessions and left her corporate job for a 20 month break to travel around the world. Upon returning to work, she landed five job offers in five weeks, paid off \$42k of debt, and embarked on career break #2. Katrina helps her clients create fail-proof plans to leave their jobs and take successful breaks of their own and they return from their breaks recharged, inspired, happily employed, and forever changed.

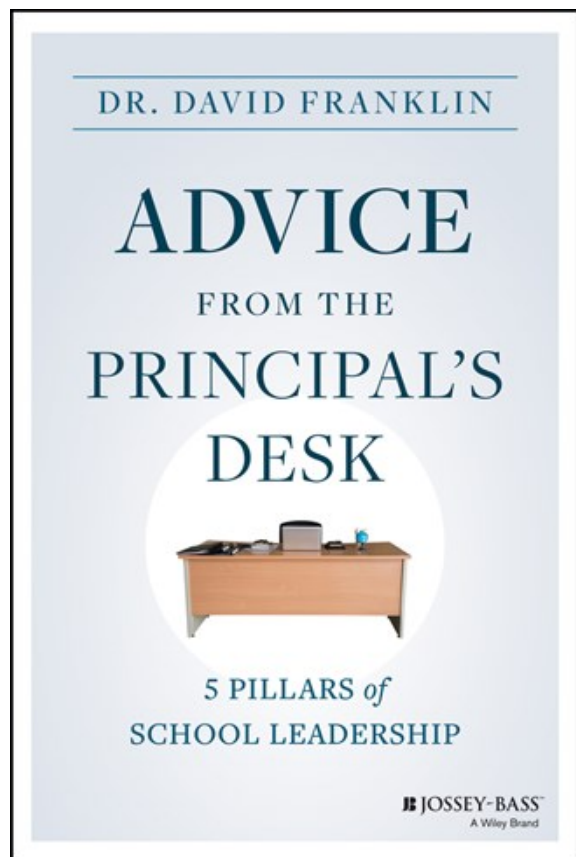
Jossey-Bass



Advice from the Principal's Desk

5 Pillars of School Leadership

David Franklin



[View on Edelweiss](#)

Jossey Bass

BISAC: Education

9781394170883

Paperback

January 21, 2024

£22.99 | 25,70 € | \$30.00

(EUR-DE:27,90 €)

An insightful and original take on educational leadership

Advice from the Principal's Desk: 5 Pillars of School Leadership is a fresh, new take on school leadership from award-winning former school administrator and professor of education Dr. David Franklin. In the book, you'll find the tools and strategies that veteran school administrators need to succeed in their roles. You'll learn how to increase attendance and parental involvement in student affairs, minimize suspension, navigate budget cuts, and more.

The author explores five key areas that school leaders cannot neglect and examines how busy school leaders should spend their extremely limited time. You'll also discover:

- Strategies you can deploy to best support your students and other stakeholders
- How to navigate the often-conflicting demands of parents, teacher unions, and governing bodies
- How to best use and implement technology to support your work and create a positive and productive school environment

An ideal resource for current and aspiring K-12 principals and school administrators, *Advice from the Principal's Desk* is packed with the research, real-world examples, and practical techniques that education professionals need to improve the results of their leadership.

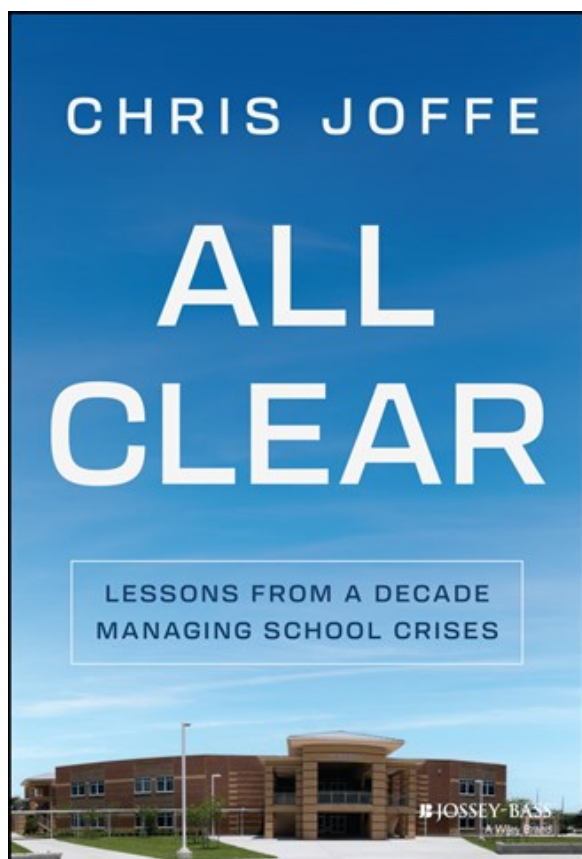
About the Author

David Franklin, EdD, (Eagle, ID), is owner of education consulting firm The Principals Desk and host of the popular online group and virtual conference by the same name. With more than 228,000 active members, The Principals Desk is one of the leading online communities for information on educational leadership, technology, innovation, curriculum, assessment, and research. David is also an award-winning former school administrator, education professor, curriculum designer, and presenter. Under his leadership, Mount Diablo Elementary School in California was awarded the California Distinguished School Award. David earned a doctorate in educational leadership from California State University, East Bay; a masters degree in education technology from National University; and holds a bachelors of art in music from the University of California, San Diego.

All Clear

Lessons from a Decade Managing School Crises

Chris Joffe



[View on Edelweiss](#)

Jossey Bass

BISAC: Education

9781394178070

Hardcover

January 16, 2024

£24.99 | 27,40 € | \$32.00

(EUR-DE:30,90 €)

An expert's guide to creating safety in educational environments and responding correctly when the unthinkable happens

In *All Clear: Lessons from a Decade Managing School Crises*, safety expert Chris Joffe shows district and school leaders how to create safety in school environments and develop a plan for responding effectively in the event of emergency—whether it be from an allergy attack or an active shooter. In our ever-changing educational and cultural landscape, this is a critical resource. A sought-after safety trainer and consultant for schools, Chris draws on decades of experience to guide and empower district and school leaders to prepare for and execute crucial next steps in the wake of a school emergency.

The techniques in this book are not just hypothetical. Chris Joffe has a substantive background in emergency and crisis response, and Joffe Emergency Services has been trusted to put preparedness plans into place across U.S. school districts, charter schools, private schools, and global companies. With this book, you'll learn how to prioritize the health and safety of your students in a way that considers the unique attributes of your school or district.

- Follow a thoughtful but realistic approach to planning for and responding to emergency situations and recovering from crises

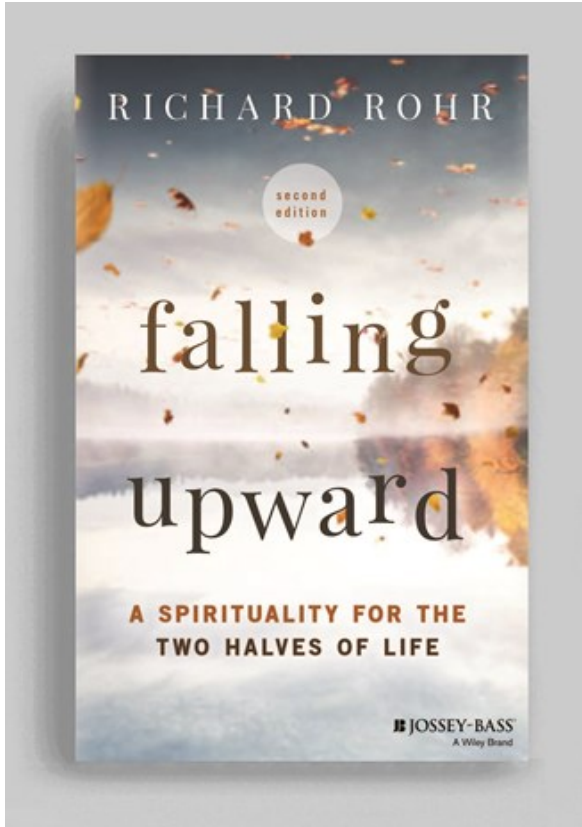
About the Author

Chris Joffe (Santa Monica, CA) is a sought-after safety expert and founder and CEO of Joffe Emergency Services. Motivated by his own experience growing up in the foster-care system, Chris founded Joffe Emergency Services nearly two decades ago with a simple promise: to empower teams with the skills, knowledge, and confidence they need to keep people safe in an emergency. Since it opened, it has have grown exponentially and evolved its services to meet the urgent needs of its clients. What was once a handful of experts and EMTs is now a broad network of 800 responders working nationwide on everything from school health to event and venue safety. Joffe Emergency Services is one of the USAs leading safety organizations for schools and events, actively supporting more than 2,000 clients nationwide. Sites: Joffe Emergency Services

Falling Upward

A Spirituality for the Two Halves of Life

Richard Rohr



What looks like falling down can largely be experienced as "falling upward." In *Falling Upward, 2e*, Richard Rohr seeks to help readers understand the two halves of life, revealing how those who have gone "down" are the only ones who understand how to go "up" to experience true contentment.

This new edition includes 20-30% new and updated content with the central themes focusing on practical guidance on living a life of love and meaning in a world of suffering and conflict. It also includes a foreword by bestselling author Brene Brown.

[View on Edelweiss](#)

Jossey Bass

BISAC: Religion

9781394185696

Hardcover

January 16, 2024

£20.99 | 23,10 € | \$27.00

(EUR-DE:25,90 €)

Previous Edition: 978-0-470-90775-7

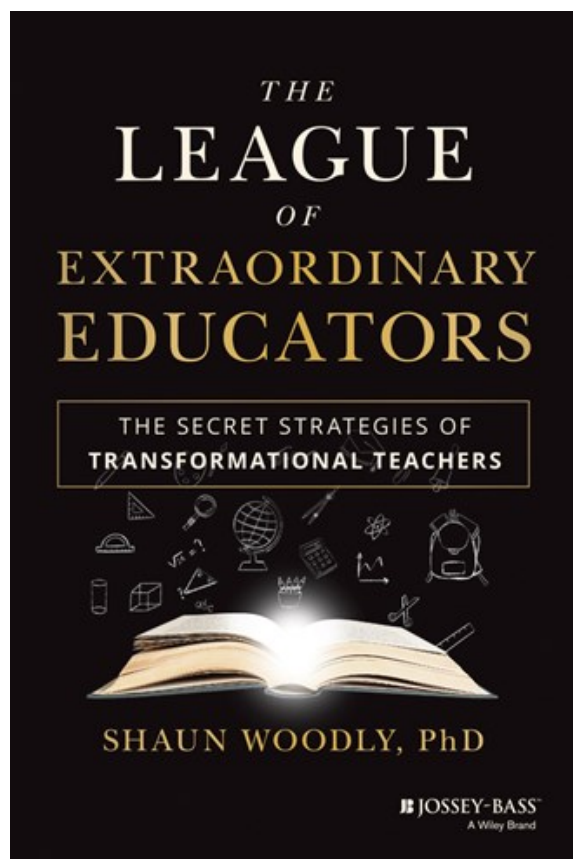
About the Author

Fr. Richard Rohr (Albuquerque, NM) Franciscan friar and ecumenical teacher, bears witness to the deep wisdom of Christian mysticism and traditions of action and contemplation. Founder of the Center for Action and Contemplation, Father Richard teaches how God's grace guides us to our birthright as beings made of Divine Love. He is the author of numerous books, including *Falling Upward* and *The Immortal Diamond*. You can find him on Twitter @RichardRohrOFM.

The League of Extraordinary Educators

The Secret Strategies of Transformational Teachers

Shaun Woodly



[View on Edelweiss](#)

Jossey Bass

BISAC: Education

9781119902652

Hardcover

January 2, 2024

£20.99 | 23,10 € | \$27.00

(EUR-DE:25,90 €)

Deliver on the promise of equity and transformational instruction in your classroom

In *The League of Extraordinary Educators*, veteran educator Dr. Shaun Woodly delivers a rousing narrative designed to take readers on a journey of empowerment, motivation, rich learning experiences, classroom synergy and even secrecy! You'll learn how to transform teaching and learning through empowering connections at all levels in the classroom, saying goodbye to outdated, ineffective teaching practices and saying hello to instructional methods that authentically captivate students from diverse backgrounds.

In the book, you'll also find:

- Transformative practices that emerge from a combination of inspiration, mindset shifts, as well as practical techniques and strategies
- A focus on the importance of human connection, culturally significant learning experiences and community in the classroom
- A revolutionary story that reveals the secret strategies of transformational education in urban and culturally diverse schools

About the Author

Shaun Woodly (Lithonia, GA) is a graduate of Hampton University (M.Ed.) and Capella University (Ph.D.). He has dedicated his professional career to education first as a decorated K-12 teacher and then later as a University professor, author, and entrepreneur. He is the architect behind the educator movement Teach Hustle Inspire, which is an imaginative organization, taking a fresh and dynamic approach to improving education. He believes in positively influencing education by equipping educators with the tools to capitalize on their own strengths and dramatically increase student achievement in their classrooms and schools. The aim is to promote continuous learning that encourages true educator growth from the inside out, as well as from the outside in. Today, he works with teachers, schools and school districts, motivating educators across the country.

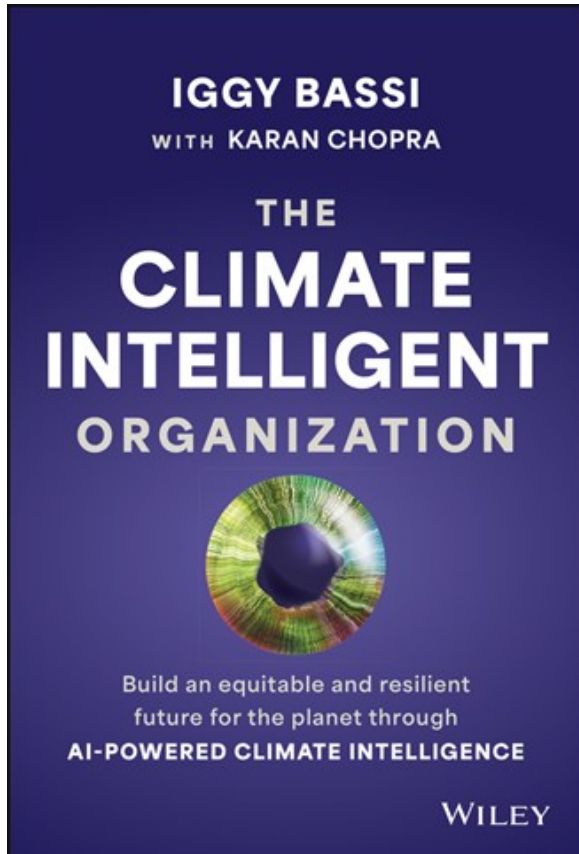
Business



The Climate Intelligent Organization

Build an equitable and resilient future for the planet through AI-powered climate intelligence

Iggy Bassi



[View on Edelweiss](#)

John Wiley & Sons

BISAC: Business & Economics

9781394192397

Hardcover

January 25, 2024

£29.99 | 33,90 € | \$34.95

(EUR-DE:36,90 €)

Previous Edition: 978-1-119-69517-2

This book is a practical guide for businesses looking to take action on climate change through a more complete and fuller understanding of the bigger picture of sustainability across the world. It focuses on the urgent need for reducing carbon emissions and the financial impacts of extreme weather events. The book explains climate risk in accessible language and offers actionable guidance for incorporating climate intelligence into decision-making. It also addresses recent changes in policy, including mandatory climate-related financial disclosures for businesses. This book fills a gap in existing resources by focusing on physical risk and adaptation rather than just the transition to a low-carbon economy.

The book emphasizes the importance of open and transparent climate intelligence that is accessible to all – truly successful climate change needs fully open climate intelligence. It highlights the interconnectedness of systems and how businesses may need to consider assets they don't even own. With its focus on practical guidance and accessible language, this book is a valuable resource for businesses looking to understand and address the financial impacts of climate change.

Artificial intelligence and other new technologies help companies such as the author's to create high levels of climate intelligence, which in turn, enables organizations to work together to take action on climate change in a much more proactive way breeding effective results.

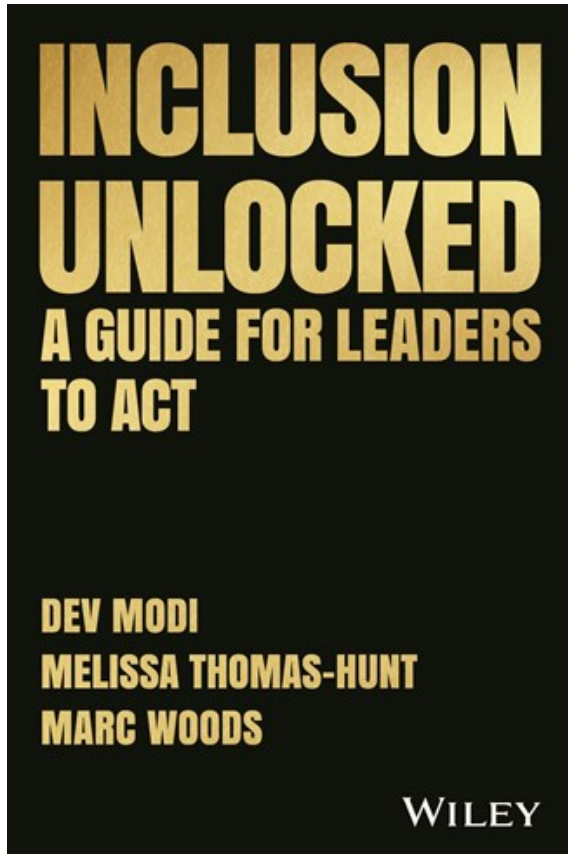
About the Author

Serial entrepreneur with extensive experience in both emerging and emerging markets. Driven by a relentless passion for world-changing innovations that tackle global challenges, Iggy Bassi is the Founder/CEO, and driving-force behind Cervest (www.cervest.earth) - a Climate Intelligence Platform using Earth Science AI for smarter asset-scale decisions. To date, Cervest has secured \$36m from climate-tech investors - inc. Draper Esprit, Lowercarbon, Astanor, FPC, and Marc Benioff - and participated in AI programs with Google and TechNation. Regularly invited to speak on climate issues, AI, security and inclusive markets, Iggy has spoken at Harvard University, World Bank, Cog-X, UN-FAO, TechNation, House of Commons, Future Investment Initiative, ICRD and many others. He is quoted in numerous publications including the WSJ, New York Times, BBC, TechCrunch, Axios, Fast Company and Business Insider. He has

Inclusion Unlocked

A Guide for Leaders to Act

Marc Woods



[View on Edelweiss](#)

John Wiley & Sons

BISAC: Business & Economics

9781394158577

Hardcover

January 25, 2024

£18.99 | 21,50 € | \$27.50

(EUR-DE:22,90 €)

Inclusion Unlocked is the definitive guide for business leaders to unlock the power of diversity and enable inclusion to flourish in their organisations

In *Inclusion Unlocked* a team of accomplished leadership experts deliver an insightful set of solutions to the obstacles that block progress and prevent leaders from delivering on the diversity results their employees, customers and investors demand. Written by authors whose core areas of expertise are inclusion and diversity, this book will provide an Inclusive Leader Scorecard model, access to an online diagnostic tool, and proven strategies that enable greater belonging. As well as this, *Inclusion Unlocked* provides first-hand accounts of how well-known CEOs, Chief People Officers and Chief Diversity Officers have accelerated progress in their diversity initiatives, and the pitfalls they have learnt to avoid.

The authors explain how business leaders can act as a driving force for change if they use the right mindset and tools. You'll also discover:

1. How to understand the relevance of inclusive leadership to impressive business growth
2. How to identify the key levers for change and progress by cutting through the complexity
3. Strategies that enable greater belonging, psychological safety, and innovation

About the Author

Dev ModiDev is a leadership expert and chartered organisational psychologist, specialising in inclusion and diversity. He is an experienced in-house trainer and a consultant with the world's largest global brands. His core areas of expertise are inclusive leadership, assessment, team coaching and culture change. He is a speaker and contributor to several professional bodies such as The CIPD, The Association of Business Psychology, The Diversity Project and WiHTL on the topic of Inclusive Leadership. He is the author of *The Inclusive Leader Scorecard* (2021). In his personal time, Dev runs personal development seminars for community and charitable organisations. Marc WoodsMarc draws on his wealth of experience, including 17 years as an international athlete and 20 years working with senior executives, for each aspect of his work. Inspiring audiences when presenting. Enabling others to excel through

The Power of Play

The Game Design Approach to Transforming Employee Engagement

George Kesselman



[View on Edelweiss](#)

John Wiley & Sons

BISAC: Business & Economics

9781394228010

Hardcover

December 21, 2023

£18.99 | 21,80 € | \$24.95

(EUR-DE:22,90 €)

Re-design employee productivity, creativity, and inspiration at your workplace

In *The Power of Play: The Game Design Approach to Transforming Employee Engagement*, the Chief Commercial Officer for ZhongAn Tech—a global insurance innovation leader—George Kesselman, delivers a one-of-a-kind and exciting take on employee productivity and engagement. He dives deep into the gamification of work, exploring the motivational and behavioural elements behind the “fun” kind of problem solving we find in games and showing you how to apply them to your workplace.

In the book, you'll discover how to apply the principles of game design to the professional environment so you can realize higher levels of motivation, productivity, and creativity from your teams. You'll also find:

- Strategies to make your workplace more enjoyable and improve talent recruitment and retention
- Practical insights into tapping into your employees' intrinsic motivations to create a more satisfying work experience
- Discussions of how to identify core motivations, combine them with clever design, and help your employees achieve “flow states” of extraordinary productivity

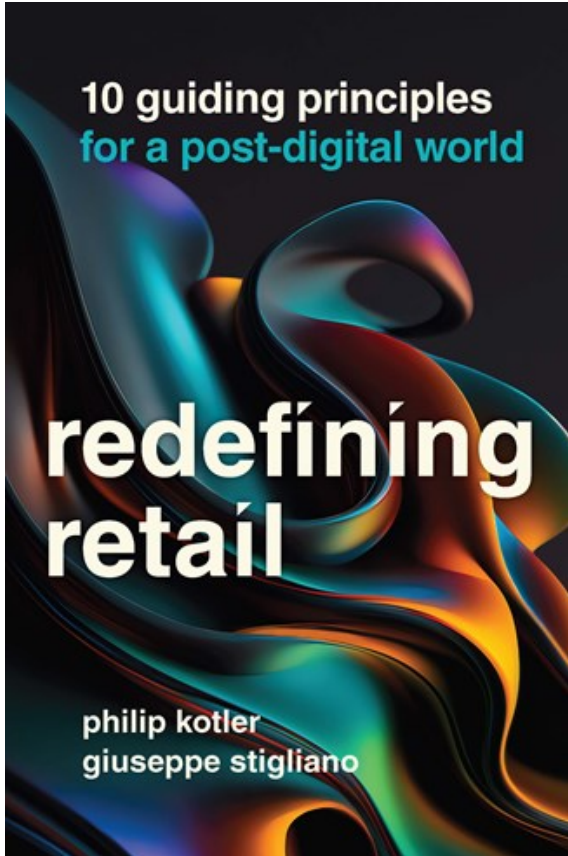
About the Author

George is a recognised key thought leader for future / insurtech / innovation / entrepreneurship and growth. Following a successful insurance career in Asia among the top globally recognized names, where he had managed a large, distributed team, as a COO at AIG, George moved into an emerging field of tech ventures, and built both InsurTech Asia Association and a recently acquired startup venture. Now, George is a Chief Commercial Officer for ZhongAn Tech - the technology venture created by the global online insurance leader, ZhongAn Online. With Softbank as one of its key investors, ZA is leading insurance innovation and has recently become a unicorn. George is passionate about sharing his knowledge through speeches at leading events, and his views are regularly featured across global publications. George holds an MBA from the University of Western

Redefining Retail

10 Guiding Principles for a Post-Digital World

G Stigliano



[View on Edelweiss](#)

John Wiley & Sons

9781394204700

Hardcover

January 25, 2024

£18.99 | 21,50 € | \$24.95

The three main rules of retail have long been defined by an expression used in real estate jargon: "Location, Location, Location." The basic assumption was: if you prioritise the acquisition of the best locations, everything else will fall into place. This approach will no longer apply due to the fragmentation of the market, there have been several rapid and chaotic changes, including Covid-19, competitive pressures and disrupted customer behaviours.

The large number of retailers that have gone out of business in recent years shows us that the scenario has changed and closures have pushed some to use terms like "apocalypse" or "Armageddon" to describe the difficulties of the current situation. However, it is wrong to assume that the failure of a large number of shops and stores heralds the end of brick-and-mortar retail. If anything, it decrees the end of a model that has remained unchanged for decades and that seems to be inadequate for the Digital Age. In other words - Covid was an abrupt disruption, but many changes were overdue.

In order to survive and thrive in this post-covid and post-digital world, Retailers and Consumer Brands have to understand the paradigm shift occurred in the way people behave and redefine both their internal operations and processes, and their business strategy. In fact they need to rethink the entire value chain, taking into account the growing importance of sustainability, diversity and inclusion, working policies, etc.

The challenge is no longer about Digital Transformation, that

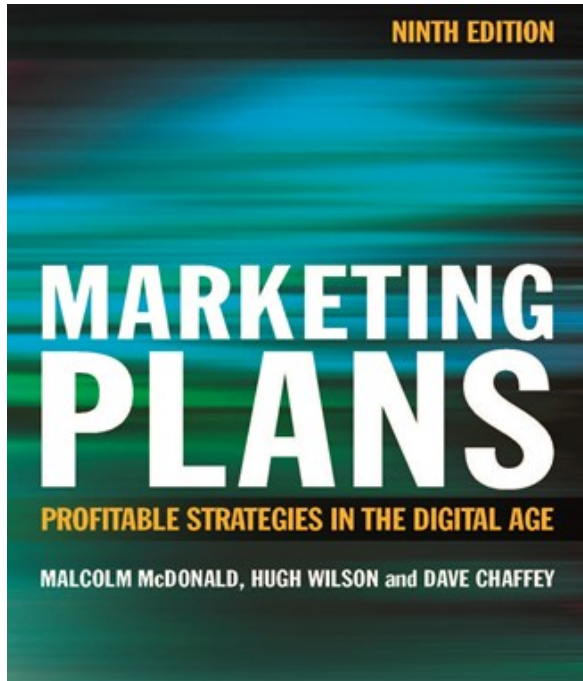
About the Author

Philip Kotler, PHD, is Professor Emeritus of Marketing at the Kellogg School of Management, where he held the S.C. Johnson & Son Professorship of International Marketing. The Wall Street Journal ranks him as one of the top six most influential business thinkers. He is the recipient of numerous awards and honorary degrees from schools worldwide. Philip has an incredible international presence-- his books have been translated into more than 25 languages, and he regularly speaks on the international circuit. Books include Principles of Marketing, Marketing 5.0, Marketing Management, Social Media Marketing and many more. Giuseppe Stigliano, is an entrepreneurial manager with 20 years of international experience in Marketing and Communication services. As the Global CEO of Spring, he guides a team of 300 talents in their London, New York, Los Angeles, and Milan offices. A thought leader and sought-after keynote speaker on

Marketing Plans 9e

Profitable Strategies in the Digital Age

M McDonald



The latest edition of the leading and internationally bestselling text on marketing planning

In the newly revised ninth edition of *Marketing Plans*, a team of renowned marketing strategists and professors delivers a fully updated version of the gold standard in marketing planning textbooks. The book contains a proven, start-to-finish approach to planning your firm's marketing and is complemented by brand-new content on digital marketing and sustainable marketing.

The authors have also included best-practice guidance on omnichannel management, integrated marketing communications, key account management, and customer experience management. The book provides:

- A best-practice, step-by-step process for coordinating marketing strategy and planning
- Methods to create powerful, differentiated value propositions
- Tools to prioritise marketing efforts on segments and strategies that will deliver the greatest returns in growth and profits
- Lessons from the leaders on how to embed world-class marketing within the organisation.

[View on Edelweiss](#)

Perfect for students and executives alike in marketing, sales, strategy, and general management, *Marketing Plans*, 9th

John Wiley & Sons

BISAC: *Business & Economics*

9781394177103

Paperback

January 25, 2024

£39.99 | 45,20 € | \$50.00

(EUR-DE:48,90 €)

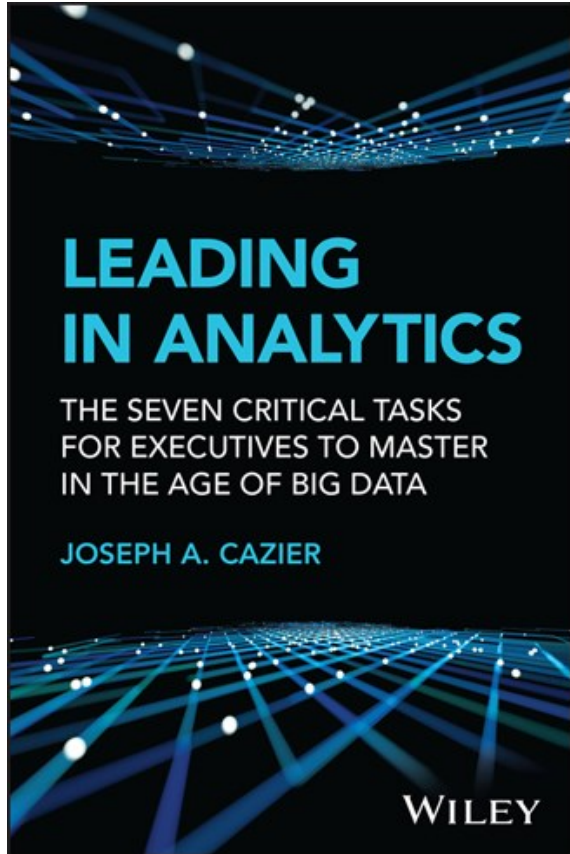
About the Author

Malcolm McDonald was Professor of Marketing and Deputy Director of Cranfield University School of Management, with special responsibility for E-Business. He has extensive industrial experience, including a number of years as Marketing and Sales Director of Canada Dry. Until the end of 2012, he spent seven years as Chairman of Brand Finance plc. He spends much of his time working with the operating boards of the world's biggest multinational companies, such as IBM, Xerox, BP and the like, in most countries in the world, including Japan, USA, Europe, South America, ASEAN and Australasia. He has written forty six books, including the best seller *Marketing Plans: how to prepare them; how to use them*, which has sold over half a million copies worldwide. Hundreds of his papers have been published. Apart from market segmentation, his current interests centre around the measurement of the financial impact of marketing

Leading in Analytics

The Seven Critical Tasks for Executives to Master in the Age of Big Data

Joseph A. Cazier



[View on Edelweiss](#)

John Wiley & Sons

Series: Wiley and SAS

Business Series

BISAC: Business & Economics

9781119800415

Hardcover

January 2, 2024

£30.99 | 34,20 € | \$39.95

(EUR-DE:37,90 €)

A step-by-step guide for business leaders who need to manage successful big data projects

Leading in Analytics: The Critical Tasks for Executives to Master in the Age of Big Data takes you through the entire process of guiding an analytics initiative from inception to execution. You'll learn which aspects of the project to pay attention to, the right questions to ask, and how to keep the project team focused on its mission to produce relevant and valuable project. As an executive, you can't control every aspect of the process. But if you focus on high-impact factors that you *can* control, you can ensure an effective outcome. This book describes those factors and offers practical insight on how to get them right.

Drawn from best-practice research in the field of analytics, the Manageable Tasks described in this book are specific to the goal of implementing big data tools at an enterprise level. A dream team of analytics and business experts have contributed their knowledge to show you how to choose the right business problem to address, put together the right team, gather the right data, select the right tools, and execute your strategic plan to produce an actionable result. Become an analytics-savvy executive with this valuable book.

- Ensure the success of analytics initiatives, maximize ROI, and draw value from big data

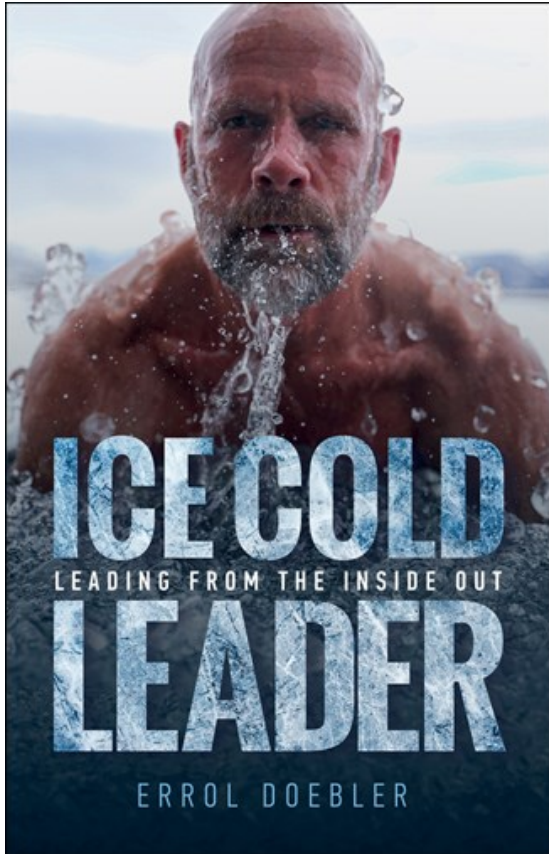
About the Author

Joseph A. Cazier, MBA, Ph.D, CAP, CBE, CISSP (Boone, NC), is Executive Director of the Center for Analytics Research and Education at Appalachian State University; as well as Deans Club Professor, Computer Information Systems Chair of Apimondias International Working Group for Bee Data Standardization. In addition, he chaired the Business Analytics Task Force that designed the MBA in Analytics concentration, the Analytics Graduate Certificate, and the MS in Applied Data Analytics for Appalachian State University. He has worked as a data analysis, consultant, biotechnology researcher, and entrepreneur, having substantially participated in the creations of more than 5 startups. Cazier has authored over 100 scholarly works (peer-reviewed journals, conference papers, and book chapters) in the area of information systems and analytics.

Ice Cold Leader

Leading from the Inside Out

Errol Doebler



[View on Edelweiss](#)

About the Author

John Wiley & Sons

BISAC: *Business & Economics*

9781394239276

Hardcover

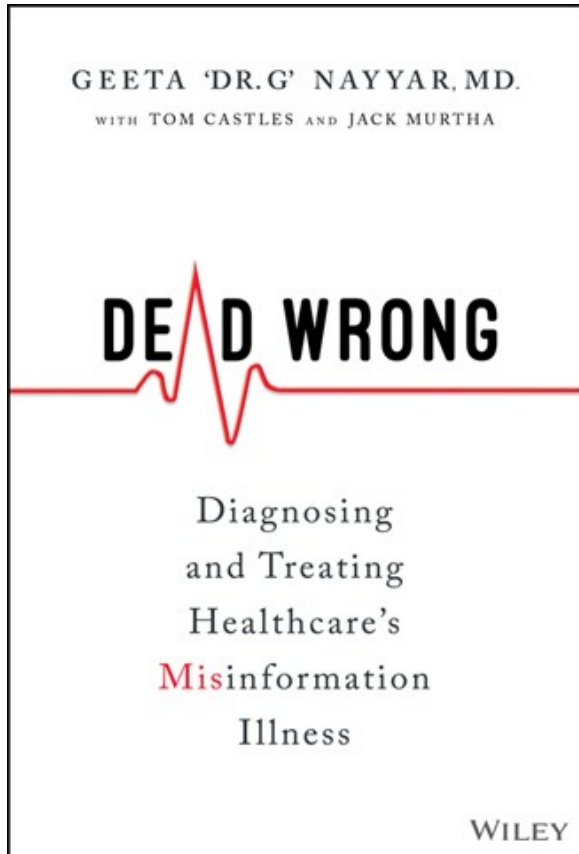
January 2, 2024

£24.99 | 27,30 € | \$30.00

Dead Wrong

Diagnosing and Treating Healthcare's Information Illness

Nayyar



Dead Wrong is a map spanning the broken information ecosystem and healthcare organizations' path to progress. Readers will gain an understanding of the challenges, strategies to fight for the truth as an individual and from within a healthcare organization, and invaluable lessons from real-world stories. Unlike books that examine the problem from the ivory tower, *Dead Wrong* uses a physician's firsthand insights, interviews with healthcare leaders on the frontlines of the COVID fight, and academic research to deliver accessible information through captivating storytelling.

It's a story designed to empower everyone—from healthcare administrators and clinicians to technologists and information advocates—to understand our predicament and to take steps toward restoring truth. Because we have already endured too many consequences of inaction.

[View on Edelweiss](#)

John Wiley & Sons

BISAC: *Business & Economics*

9781394150601

Hardcover

October 12, 2023

£21.99 | 24,00 € | \$28.00

(EUR-DE:26,90 €)

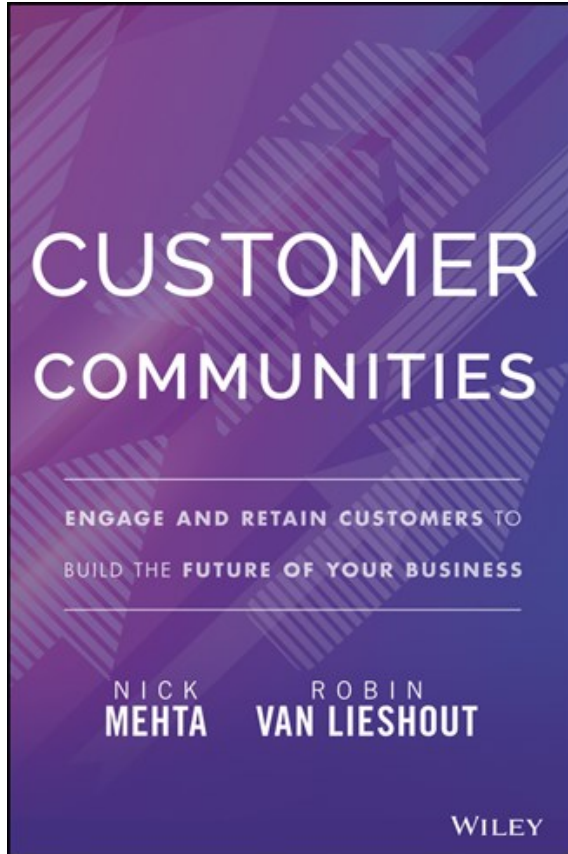
About the Author

Dr. Geeta Nayyar (Miami-Fort Lauderdale, FL; <https://drgeetanayyar.com/>) is a chief medical officer for Salesforce, a practicing physician in Miami, and a sought-after writer and speaker. Dr. Geeta Nayyar has spent years bridging the divide between medicine, technology, and everyday people. She has taken the books call to action to heart during the COVID-19 pandemic by busting myths and advancing health literacy through widely published columns and video appearances with CNN, CBS, ABC, Cheddar, and Dr. Anthony Fauci. With more than 25,000 social media followers, she knows how to push the truth. Tom Castles (<https://thomascastles.wordpress.com/words/>; New Brunswick, New Jersey) and Jack Murtha (<https://www.linkedin.com/in/jackmurtha/>; New York, New York) are former journalists who run a thriving boutique communications firm

Customer Communities

Engage and Retain Customers to Build the Future of Your Business

Nick Mehta



[View on Edelweiss](#)

John Wiley & Sons

BISAC: Business & Economics

9781394172115

Hardcover

January 2, 2024

£24.99 | 27,40 € | \$32.00

(EUR-DE:30,90 €)

Make community building your ultimate business growth strategy

In *Customer Communities: Engage and Retain Customers to Build the Future of Your Business*, Nick Mehta and Robin Van Lieshout deliver an actionable playbook on how to cultivate meaningful communities that fuel quantifiable business growth. In the book, you'll learn how to capitalize on this new growth strategy to scale your company and develop excitement around your products and your firm.

The authors outline the 10 foundational Laws of Community, explaining why community development does not need to be expensive and how to integrate community in the heart of your customer journey. You'll also find:

- Strategies for creating a cross functional customer engagement team
- Techniques for building community in places that *aren't* the web or on social media
- Ways to bring your organization's culture and values into your community with a human-first alignment

An essential roadmap to community development for customer success, marketing, support and product teams, and other entrepreneurs, founders, and executive business leaders. *Customer Communities* will earn a place on the bookshelves of anyone with a stake in organizational growth and resilience.

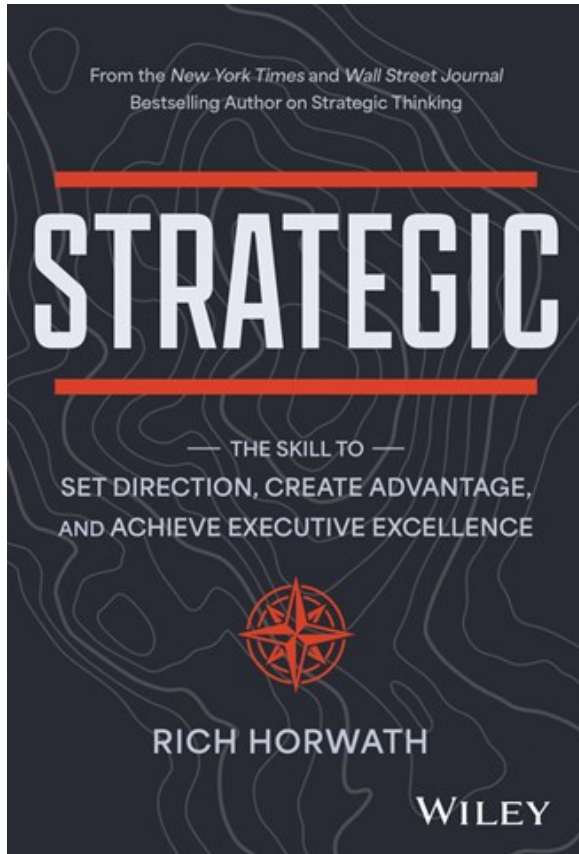
About the Author

Nick Mehta (Palo Alto, CA; <https://www.gainsight.com/>) is the CEO of Gainsight, the leading Customer Success company, and co-author of the bestseller, *Customer Success: How Innovative Companies Are Reducing Churn and Growing Recurring Revenue*. He was named one of the Top 50 SaaS CEOs by SaaSreport, is an EYs Entrepreneur of the Year Finalist, and holds one of highest Glassdoor approval ratings for CEOs. Robin Van Lieshout (Amsterdam, Netherlands; <https://www.insided.com/>) is CEO & Founder at inSided, the leading community software company.

Strategic

The Skill to Set Direction, Create Advantage, and Achieve Executive Excellence

Rich Horwath



[View on Edelweiss](#)

Wiley

BISAC: *Business & Economics*

9781394215331

Hardcover

\$29.00

Master the four disciplines of strategic fitness essential to executive performance

In *Strategic*, *New York Times* and *Wall Street Journal* bestselling author Rich Horwath delivers an incisive roadmap to help leaders at all levels think, plan, and act strategically to navigate every business challenge they face. The book offers business leaders a proven framework—the Strategic Fitness System—containing dozens of tools, techniques, and checklists to confidently master every area of the business, from designing market-winning strategies to shaping the organization's culture.

The practical content will help executives in any industry improve what research has shown to be the most important leadership factor to an organization's future success—strategic competence—and use this skill to transform complexity to clarity in charting their strategic direction. The book features:

- A common language for strategy and business planning
- Practical tools for developing the four dimensions of executive fitness key to advancing the company's growth: strategy, leadership, organization, and communication
- Techniques for designing enduring competitive advantage and frameworks for creating innovative new value for customers

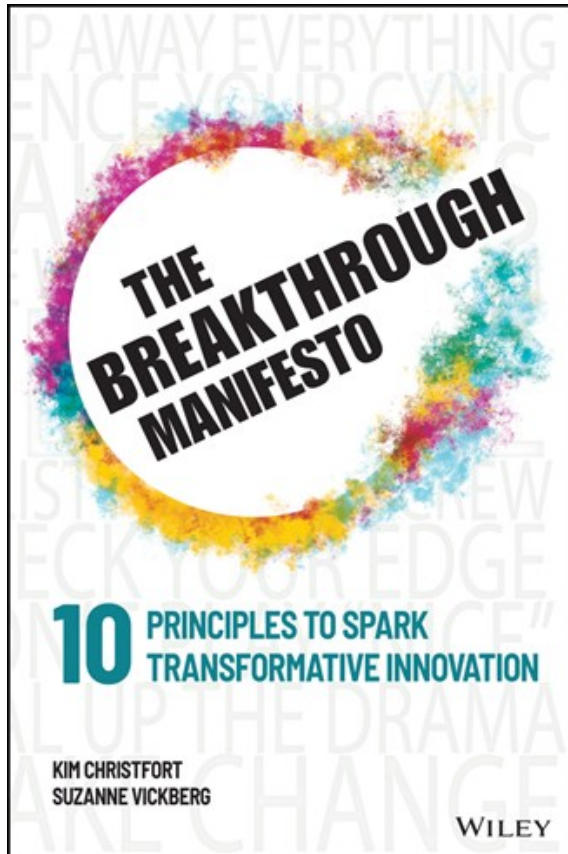
About the Author

RICH HORWATH is founder and CEO of the Strategic Thinking Institute where he is a strategy facilitator, advisor, and coach to executive leadership teams. He is the *New York Times* and *Wall Street Journal* bestselling author of eight books on strategic thinking and rated the number one keynote speaker on strategy at national events, including the Society for Human Resource Management Strategy Conference. Rich has been called the world's foremost expert on strategic thinking, by *Chief Executive* magazine and his vision is to teach the world to be strategic. For more information, visit StrategySkills.com

The Breakthrough Manifesto

Ten Principles to Spark Transformative Innovation

Kim Christfort



[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394207039

Hardcover

£28.99 | 31,90 € | \$35.00

(EUR-DE:35,90 €)

Building a Better Path to Breakthrough, By Design

Innovation is a process by which new ideas, services, and sources of value are brought to life. Yet approaches to the pursuit of innovation are often far from novel, relying on stale methodologies applied against well-defined problem sets. Or worse, left to hope or happenstance.

Transformative innovation requires something else. Not just methodologies, but mindsets. Not just focusing on known challenges, but on unknown opportunities. Not just hoping for breakthrough by default but realizing breakthrough by design.

In *The Breakthrough Manifesto*, a renowned business innovation leader teams up with a social-personality psychologist to offer that something else—a collection of 10 visionary principles to obliterate barriers to change and ignite a whole new level of creative problem-solving. Drawing upon decades of experience working with the world's best-known organizations and their teams, the authors provide practical advice that goes beyond “business as usual” for successfully tackling intractable challenges.

Bursting with behavioral science, stories from the field, and pragmatic strategies, *The Breakthrough Manifesto* explores why these principles are critical for the current times and how they can spark breakthrough and unlock potential for you and your teams. Whether you're an executive or manager, product or service designer, educator or student, this book is a must-read

About the Author

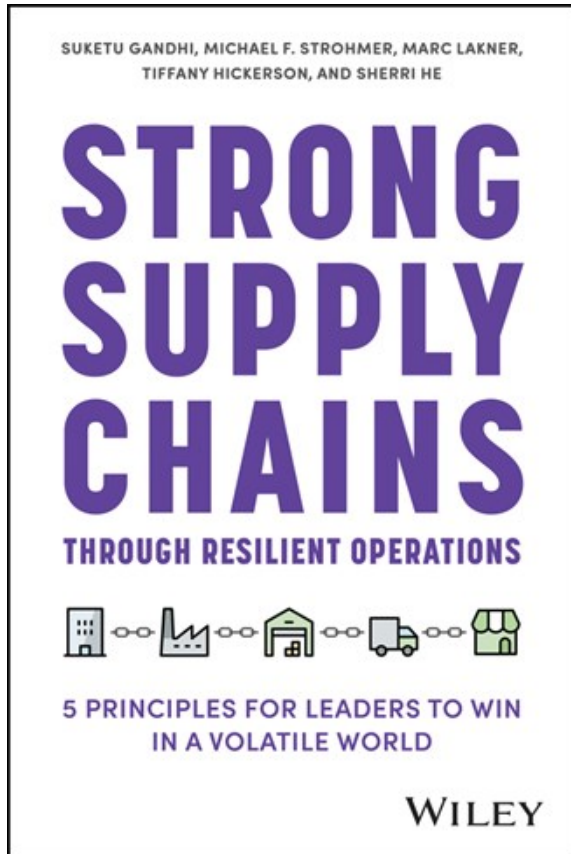
Kim Christfort

(<https://www2.deloitte.com/us/en/profiles/kchristfort.html>; Novato, California) is the national managing director of The Deloitte Greenhouse Experience group, which helps executives tackle tough business challenges through immersive, facilitated Lab experiences, and client experience IP such as Business Chemistry. As part of this role, Kim leads US Deloitte Greenhouses, permanent spaces designed to promote exploration and problem solving away from business as usual. Kim is the architect and global leader of Deloitte's proprietary working style system Business Chemistry, used by more than 300,000 people around the world, co-author of the Harvard Business Review cover story on Business Chemistry and the book *Business Chemistry: Practical Magic for Crafting Powerful Work Relationships*. She is a frequent speaker, facilitator and coach for

Strong Supply Chains Through Resilient Operations

Five Principles for Leaders to Win in a Volatile World

Suketu Gandhi



[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394201587

Hardcover

November 7, 2023

£26.99 | 30,00 € | \$35.00

(EUR-DE:32,90 €)

Future-proof your firm's supply chains with a renewed focus on resilience

In *Strong Supply Chains Through Resilient Operations: Five Principles for Leaders to Win in a Volatile World*, a team of dedicated, veteran operations strategists delivers a practical and hands-on discussion of how to future-proof your company's supply chains through a relentless focus on resilience. In the book, you'll discover how to shift your firm's emphasis from "low-cost" to "low volatility" as you protect your company against the supply and demand shocks associated with pandemics, wars, labor disputes, and trade conflicts.

You'll also learn about:

- Real-world examples of companies realizing long-term competitive advantage by implementing the shifts advocated by the authors
- Why seeking to build mutually beneficial, long-term relationships with dependable suppliers is preferable to always choosing the cheapest option
- How a renewed focus on diversity and new ways of working can create resilient operations teams that pass on value to your customers

An effective and essential discussion of one of the most prominent challenges facing contemporary companies around the world, *Strong Supply Chains Through Resilient Operations* is a need-to-read book for managers, executives, business leaders,

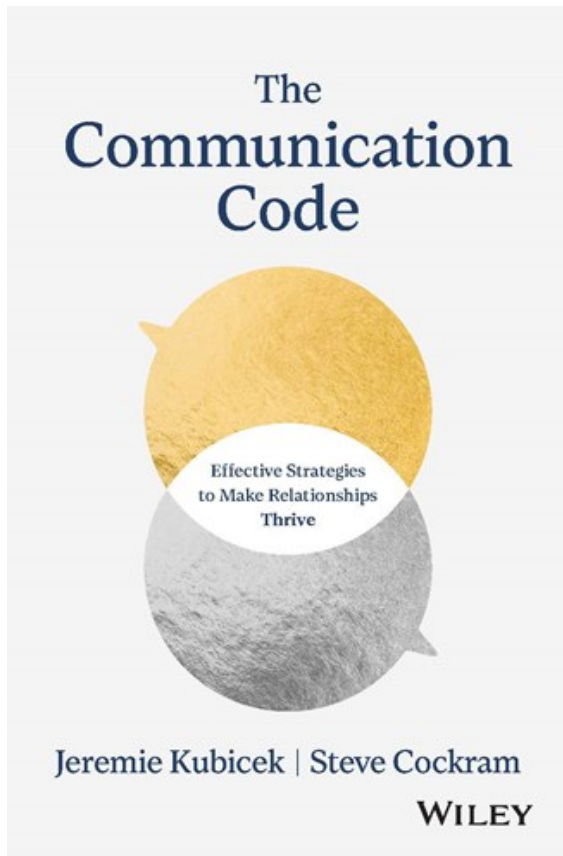
About the Author

Suketu Gandhi (Chicago, IL; <https://www.kenarney.com/>) is global co-lead of Kearney Strategic Operations. Suketu is a recognized industry leader and subject matter expert on a wide range of operations topics, with an emphasis on end-to-end supply chains. Michael Strohmer (Vienna, Austria; <https://www.kenarney.com/>) is Partner, Europe Co-lead Strategic Operations Practice, Global Lead Procurement at Kearney (Austria). Michael is an internationally recognized expert in strategic end-to-end operations, procurement transformations and sustainability. Sherri He (China; <https://www.kenarney.com/>) is the Managing Director of Kearneys Greater China Unit and global partner leading Consumer s area of expertise includes strategy, digital transformation, e-commerce, new retail, sales and marketing, operation improvement, M&A/PMI, organization transformation.

The Communication Code

Unlocking Every Relationship, One Conversation at a Time

Kubicek



[View on Edelweiss](#)

John Wiley & Sons

BISAC: Business & Economics

9781394150533

Hardcover

January 2, 2024

£22.99 | 25,50 € | \$28.00

(EUR-DE:25,90 €)

Provides a proven series of skills and techniques that anyone can use to make their relationships thrive

Healthy communication is essential in any professional or personal relationship. When the lines of communication are frayed or broken, the resulting drama, unnecessary conflict, and inefficiency often lead to 'dropping the ball'. Better communication yields better results. It's a no-brainer—honest conversations build deeper, more productive relationships. It may seem simple in theory, but healthy communication is one of the most challenging things to master in practice.

The Communication Code helps you set up conversations and communication in a way that creates a win-win scenario for everyone involved. In this real-world guide, bestselling authors and international speakers Jeremie Kubicek and Steve Cockram share their simple but powerful strategies for boosting your emotional intelligence and elevating your interpersonal communication skills. Step by step, you will learn to integrate *Care, Celebration, Collaboration, Critique, and Clarification* into your communication toolbox. Using one of these 5 Cs, you can verbally ask someone to respond in the way that you most want, and as a result, facilitate a successful interaction.

Written by the team that brought you *The 100X Leader*, *The 5 Voices*, and *The 5 Gears*, this must-have book will help you:

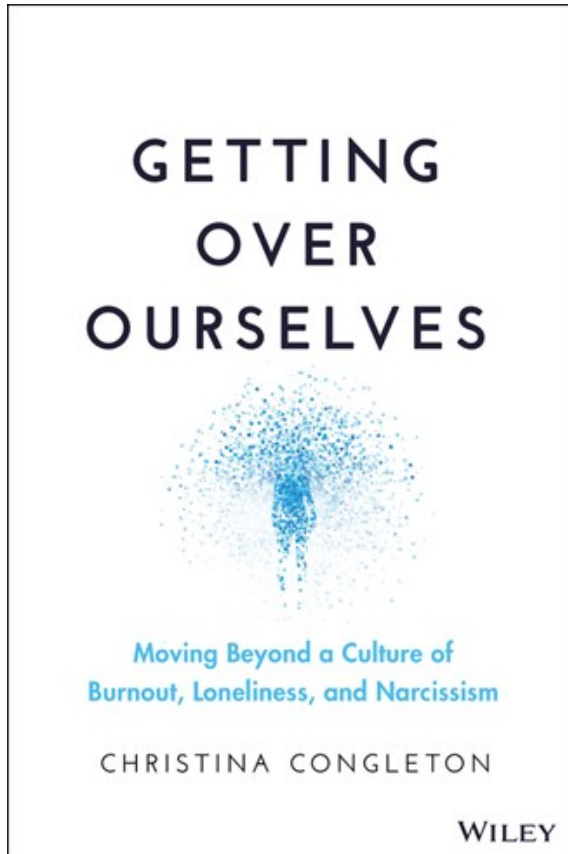
About the Author

Jeremie Kubicek (Edmond, OK; www.jeremiekubicek.com) is an international speaker, bestselling author, and consultant to top-level executives and leaders around the world. He provides subject matter expertise on organizational leadership, emotional intelligence, and interpersonal communication. Jeremie is the former CEO over the brands Leadercast, Catalyst, and the John Maxwell training companies. He is also the co-founder of the GiANT companies. He co-founded GiANT Worldwide with the vision of raising up Liberators in every sector and city in the world. He is the author of the Wall Street Journal bestseller, *Making Your Leadership Come Alive*. He is also the author of *The Peace Index*, *The 100X Leader*, *The 5 Gears* and *The 5 Voices*. Steve Cockram (Bucks, UK; www.giantworldwide.com) is an international speaker and consultant to top-level executives and Global multinational leadership teams. He is a subject matter expert

Getting Over Ourselves

Moving Beyond an Age of Burnout, Loneliness, and Narcissism

Christina Congleton



[View on Edelweiss](#)

John Wiley & Sons

BISAC: Business & Economics

9781394169856

Hardcover

January 30, 2024

£21.99 | 24,00 € | \$28.00

(EUR-DE:26,90 €)

How we move beyond burnout culture in an age of loneliness and instead reconnect with our deepest humanity and become authentic leaders

We've reached a tipping point. Today's ecologically and socially precarious world is calling for new solutions to old problems. But at this time of urgency the Millennial Generation, the largest generation in the United States, is faltering. Strapped with unprecedented student debt and suffering from the double-punch of recent financial crises, the Millennial cohort of 72.1 million Americans is called a new "Lost Generation." And these economic struggles have been accompanied by a crisis in mental health. Most self-help books that encourage individuals to "hack" life—to produce more and achieve more, even to "adult" more—are not meeting the needs of our time and may be part of the problem rather than the solution. *Getting Over Ourselves* shows people how they can orient to something beyond the endless and exhausting striving of achievement-oriented culture. It simultaneously offers a reprieve from burnout and a provocative call to move beyond the status-quo to tackle the problems of our time.

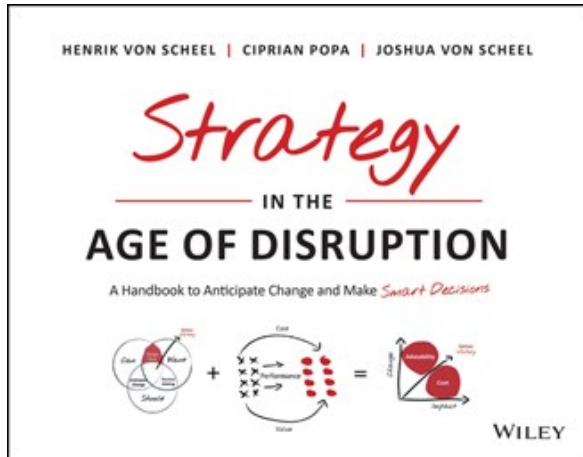
This book challenges the premise of the self-help genre—namely, that there is a separate, solitary self in need of constant improvement. Rather, it identifies our generation's preoccupation with self-improvement as a source of their suffering and uses developmental psychology to guide members of this generation toward a new level of maturity—

About the Author

Christina Congleton (is a human development specialist and leadership coach, specializing in authentic leadership, mindfulness, emotional intelligence, and political effectiveness. She works in private practice as Axon Leadership and coaches through the Center for Creative Leadership (CCL). Congleton holds a M.Ed. in human development and psychology from Harvard University, has worked in brain-imaging laboratories, and was on the team of scientists from MGH/Harvard Medical School that published initial research showing how mindfulness practice can change the brain in eight weeks.

Strategy in the Age of Disruption

Henrik Von Scheel



Seize your place in a new era in commerce and industry

In *Strategy in The Age of Disruption*, a team of dedicated strategists delivers an exciting and practical guide to Industry 4.0, a commercial transformation that's impacting every facet of the market, the environment, and our social lives. You'll learn what Industry 4.0 is, what it means for you and your company, and how you—as a leader, manager, expert, entrepreneur, or investor—can capitalize on it and put it into practice.

This is a complete handbook on strategic execution. It's a step-by-step tutorial designed to get you to clearly see your strategic position, the choices available to you, and how to execute on those choices. You'll also find:

- Ways to move beyond outdated business models that no longer serve the companies that follow them
- Common myths about strategy and how to put them to bed for good
- Deep and insightful explanations of the fourth industrial revolution and what it means for your sector and company

[View on Edelweiss](#)

Highly visual and endlessly engaging, *Strategy in The Age of Disruption* will systematically guide you through how to manage the challenges of the present and the promise of the future.

John Wiley & Sons

BISAC: *Business & Economics*

9781394210268

Paperback

January 16, 2024

£28.99 | 31,90 € | \$35.00

(EUR-DE:35,90 €)

About the Author

Henrik Von Scheel (Schwyz, Switzerland, <http://von-scheel.com/>) is a sought-after speaker, iconic futurist, and corporate advisor that has evolved the mainstream thinking and practices on the toughest and most important issues in industry 4.0 today. He is best known as the strategist that originated the 4th Industrial Revolution. Henrik was for 12 years the Chairman of the Fourth Industrial Revolution in the World Economic Forum. Recognized as the most influential management thinker of our times by Sheikh Mohammed bin Rashid Al Maktoum, the ruler of Dubai and as the thinker that has influenced more executives - and more nations - than any other by Sam Palmisano, IBM CEO. His work is applied to national economies, influences GDP growth, trigger global themes, and has shaped the performance of the fastest-growing companies. Henrik is a Professor at the Arthur Lok Jack Global School of Business. Ciprian Popa (Zug,

Work Different

18 Ways Organizations Inspire Employees to Do and Be Their Best

Ilya Bonic

An insightful and practical new guide to how sustainable people management works in today's global economy, with guidance on how to transform the way your organization recruits, hires, upskills, and retains its people

In *Work Different: 10 Truths for Winning in the People Age*, a team of business experts and workforce advisors give an incisive take on the staffing challenges facing leaders in the modern global economy. The book reveals how executives and decision makers can adapt their people agenda for shifts in labor models and employee sentiment.

You'll look ahead to what's next and learn how to weave sustainability and resilience into your business priorities and make real progress on profits, people, and the planet. You'll also discover:

- How generative AI and labor trends will converge to put a premium on agile organizations
- How to understand what people really want from the organizations they're employed by: The Lifestyle Contract
- How you can build a culture that transcends structures and walls, and places skills at the heart of change
- How stakeholder capitalism and ESG are drawing a new roadmap for success

[View on Edelweiss](#)

John Wiley & Sons

BISAC: *Business & Economics*

9781394181292

Hardcover

January 23, 2024

£24.99 | 27,30 € | \$30.00

(EUR-DE:26,90 €)

About the Author

Ilya Bonic, Head of Strategy at Mercer and President of Mercers Career business. Ilya has lead diverse product and service businesses in multiple markets over the last 10 years and has seen Marsh McLennan share price expand significantly during his tenure in Executive roles. As the head of strategy in a global professional services firm with a footprint in 180 offices in 43 countries he has successful strategies in buoyant, depressed and volatile markets. He especially appreciates the intricacies of global, regional and local planning and has hands on experience of making short term and long term trade-offs to deliver sustainable growth. Kate Bravery, Head of Mercers insight, knowledge and advisory business. Kate is a corporate psychologist and a leading voice on workforce trends and the future of work. As the incumbent partner at the World Economic Forum, she has been part of the team developing the recently

University President's Crisis Handbook

Scott Green

Discover the non-traditional leadership techniques that took the University of Idaho from insolvency to international renown

In *University President's Crisis Handbook*, the President of the University of Idaho, C. Scott Green, and author Temple Kinyon deliver a one-of-a-kind perspective on managing universities through periods of intense turmoil and difficulty. The book offers in-depth managerial insights into the three strategic pillars and industry expert guidance that helped Green shepherd the University of Idaho through years of deep deficits and the COVID-19 pandemic.

You'll find comprehensive discussions of how the university achieved financial solvency, soaring enrollments, record research awards, and record fundraising amid extraordinary challenges. You'll also discover:

- Explorations of the strategic touchstones leading to U of I's transformation: student success, pursuit of R1 Carnegie research classification leading to soaring grant awards, and narrative control
- How the university and its community supported itself in the face of a tragic and outrageous crime against 4 of its students
- The strategies used by the university and its faculty to safely reopen the school after lengthy closures in the middle of the COVID-19 pandemic

[View on Edelweiss](#)

John Wiley & Sons

BISAC: *Business & Economics*

9781394219957

Hardcover

January 30, 2024

£28.99 | 31,90 € | \$35.00

About the Author

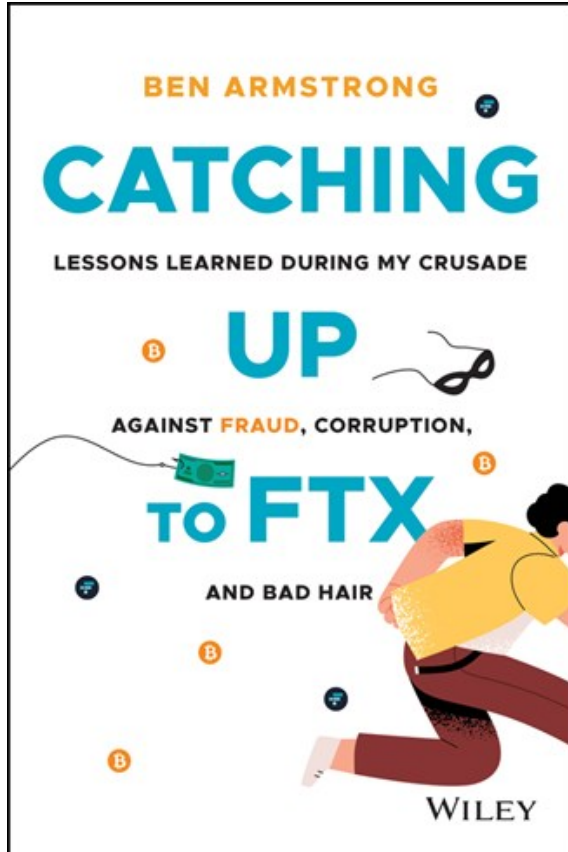
C. Scott Green (Moscow, ID) is president of the University of Idaho. His prior work history includes Deloitte and Touche as part of its accelerated career program and Goldman Sachs and ING Barings where he served in various management roles. He has also had leadership roles in global law firms, including service as CEO at Pepper Hamilton and as executive director at WilmerHale. Before joining the University of Idaho, he was the chief operating and financial officer for Hogan Lovells, one of the largest law firms in the world, with annual revenues of over \$2 billion. Green led all of the firm's worldwide operations, technology, conflicts and finance functions, and had global responsibility for more than 3,000 employees in more than 30 countries. The first non-lawyer to run an American Lawyer 100 law firm, Green was recognized as one of the Top 50 Big Law Innovators of the Last 50 Years by The American

Finance & Accounting



Catching Up to FTX

Ben Armstrong



[View on Edelweiss](#)

John Wiley & Sons

BISAC: Business & Economics

9781394210329

Hardcover

January 9, 2024

£21.99 | 24,60 € | \$27.00

(EUR-DE:26,90 €)

Ben Armstrong was one of the first to start raising the alarm about FTX and Samuel Bankman-Fried. This book will document the collapse of FTX and the fall of Samuel Bankman-Fried from an industry insider. The book will examine what some of the signs of fraud that were taking place and provide a play-by-play analysis of FTX's collapse which took place over a 10-day period in November 2022 (including what Armstrong saw in the Bahamas when Bankman-Fried was extradited back to the United States).

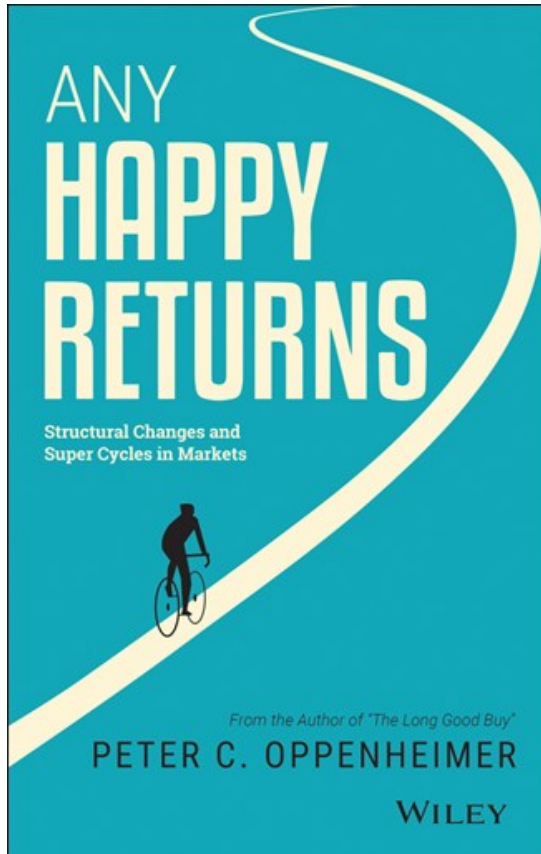
About the Author

Ben Armstrong (Kennesaw, GA) is a YouTuber, podcaster, crypto enthusiast, and creator of BitBoyCrypto. He educates and informs the crypto community every day on his Youtube channel that has over 1.45 million subscribers (BitBoy Crypto - YouTube). Armstrong has been involved with the world of Bitcoin and cryptocurrency assets since 2012 when he first invested in Bitcoin. In 2018 he went full time into crypto; starting the Bitboy Crypto Youtube channel

Any Happy Returns

Structural Changes and Super Cycles in Markets

Peter Oppenheimer



Any Happy Returns is a sister book to *The Long Good Buy* (9781119688976), focused on longer term secular trends in economies and markets, the factors that drive them and their influence on prospective returns, for example de-globalisation, higher cost of capital, demographics, geopolitics, etc.

[View on Edelweiss](#)

Wiley

BISAC: *Business & Economics*

9781394210350 Hardcover

£24.99 | 29.10 € | \$32.50

(EUR-DE:30.10 €)

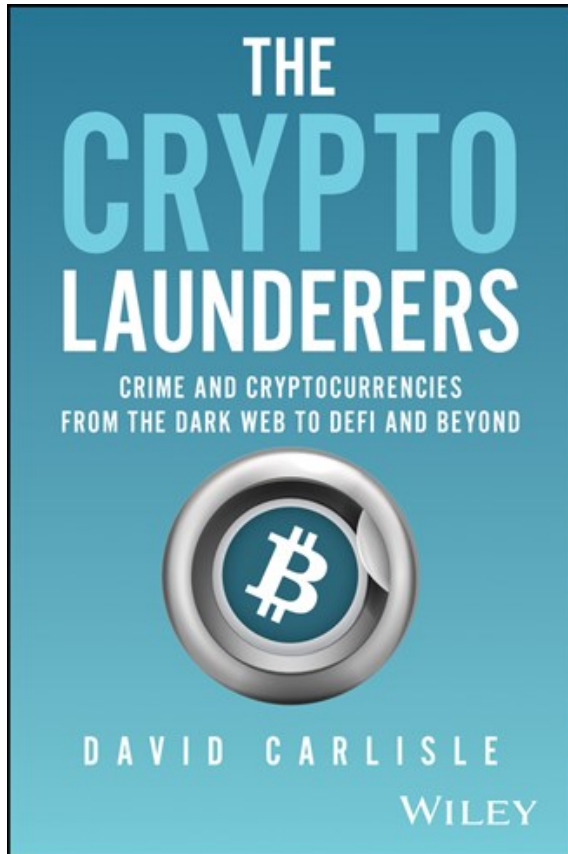
About the Author

Peter C. Oppenheimer, London, UK is chief global equity strategist and head of Macro Research in Europe within Global Investment Research at Goldman Sachs.

The Crypto Launderers

Crime and Cryptocurrencies from the Dark Web to DeFi and Beyond

David Carlisle



[View on Edelweiss](#)

Wiley

BISAC: *Business & Economics*

9781394203192 Hardcover

£30.00 | 34.30 € | \$32.50

(EUR-DE:30.10 €)

Re-discover the crypto underground

In *The Crypto Launderers: Crime and Cryptocurrencies from the Dark Web to DeFi and Beyond*, renowned anti-money laundering and counter-terrorist financing expert David Carlisle delivers a fascinating breakdown of the impact of crime on the world of Bitcoin and other cryptocurrencies. Tracking the history and evolution of crypto crime from the rise of the Dark Web to the present day, Carlisle recounts how an increasingly complex money laundering ecosystem has taken root in the crypto space. He describes in vivid detail how North Korean cyber thieves, Russian hackers, narcotics traffickers, and other illicit actors have moved billions of dollars' worth of cryptocurrencies through the blockchain, exploiting new technological innovations to profit from their crimes.

In response, regulators, private industry, and law enforcement have begun fighting back against bad actors abusing cryptocurrencies - scoring critical victories along the way, but also igniting important and sometimes fierce debates about the future of innovation, finance, and the law. The author explains:

- A wide variety of technologies exploited by criminals, including mixers, privacy coins, Bitcoin ATMs, decentralized finance applications, and NFTs
- The rise of ransomware and the industrialization of the cybercriminal ecosystem

About the Author

David Carlisle is Vice President of Policy and Regulatory Affairs at Elliptic, a London-based provider of blockchain analytics and AML solutions related to cryptocurrencies, where he leads engagement with regulatory bodies and other external stakeholders. David has more than a decade of experience working on anti-money laundering and counter-terrorist financing (AML/CTF) issues in both the public and private sector. He previously worked for the United States Department of the Treasury, including in the Office of Foreign Assets Control (OFAC), where he was involved in the design and implementation of US financial and economic sanctions programmes involving countries such as Myanmar and Iran. In subsequent roles, David advised senior Treasury officials on a wide range of topics related to sanctions, money laundering and terrorist financing, and acted as a liaison for the Treasury when engaging governments in

The Rise of Private Capital Investing

A Comprehensive Guide to the Asset Class

S Hepp

Private markets investing has undergone a remarkable transformation over the past two decades, with assets under management soaring to an astounding \$10 trillion in 2022. This explosive growth has sparked a need for a comprehensive resource that offers a deep dive into the industry's evolution, key aspects, and ecosystem.

Enter this book. It offers a wealth of insights into the private markets landscape, examining the risk-reward profiles of different private market investments, analyzing the industry's track record, and exploring the drivers of deal-making and value creation during different cycles. Drawing on both practitioner knowledge and academic research, this book provides a holistic understanding of the industry.

The book also explores present-day developments that have reshaped the private markets industry, such as the rise of unicorns, SPACs, and permanent capital. It delves into the tools and concepts that industry players use to examine investment opportunities and make informed investment decisions.

Whether you're an institutional investor, banker, mainstream asset manager, financial professional, or student, this book offers relevant content. It offers the first compendium to provide an in-depth overview of the full spectrum of private markets investing, making it a desirable addition to any investor's library.

[View on Edelweiss](#)

John Wiley & Sons

9781394217694

Hardcover

December 28, 2023

£50.00 | 56,50 € | \$65.00

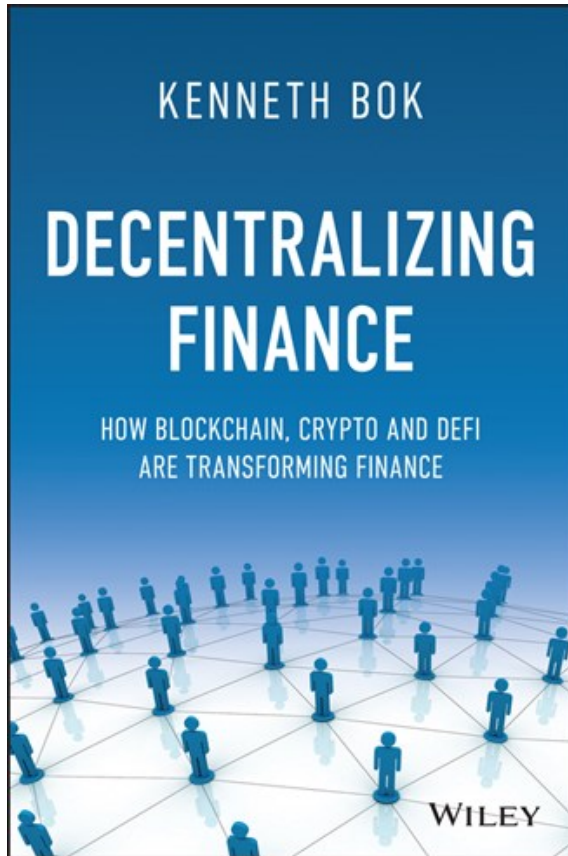
About the Author

Stefan Hepp, Kilchberg, Switzerland is CEO s Management Committee and responsible for the firms institutional equity business in Switzerland. He started his career in derivatives sales and trading in London and Paris where he worked for several years for Morgan Stanley International and prior to that for Salomon Brothers (London) and Meeschaert Rousselle in Paris. Stefan is Adjunct Assistant Professor of Entrepreneurship at Chicago Booth School of Business a Member of the Investment Committee of the PKE Pension Fund of the Utilities, Member of the Board of Directors of Banco Itaú SA, Member of the Examination Board of the Swiss Federal Academy for Pension Fund Management and Member of the Editorial Board of the Schweizer Personalvorsorge.

Decentralizing Finance

How Blockchain, Digital Assets and DeFi are Transforming Finance

Kenneth Bok



[View on Edelweiss](#)

John Wiley & Sons

BISAC: Business & Economics

9781394154975

Hardcover

December 28, 2023

£21.99 | 24,90 € | \$29.95

An exciting exploration of the promise and perils of decentralized finance

In *Decentralizing Finance: How Blockchain, Crypto and DeFi are Transforming Finance*, blockchain and finance expert Kenneth Bok delivers a compelling discussion of the current state of decentralized finance (DeFi) as smart contracts and cryptocurrencies continue to drive the ongoing revolution in finance. You'll discover how DeFi is rivalling traditional finance in making systems more efficient, interoperable, and accessible, while taking stock of the collateral damage that it seems to be having on consumers due to its risk-taking and speculative nature.

What is the difference between FinTech and DeFi? Where is the tension between regulation and innovation being met? What is the role of DeFi in the future internet – the Metaverse – and commerce? You'll discover the answers to these questions, and more, through a comprehensive overview of the key technologies, products and big questions at the forefront of DeFi.

Written by an ex-Goldman Sachs trader and Ethereum crowd-sale investor who has bridged both traditional finance and crypto, *Decentralizing Finance* gives you an insider's view to the exciting transformation that is DeFi.

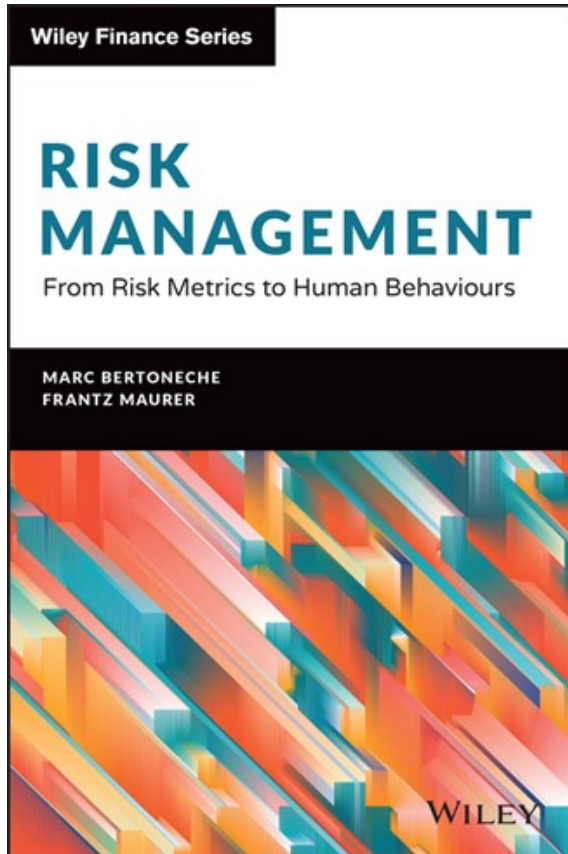
About the Author

Kenneth Bok (Singapore) is Founder and Managing Director of Blocks, a web3 consulting firm. He was previously Head of Growth and Strategy at Zilliqa, where he led ecosystem and business development. He was also lead organiser for De/Centralize 2018, a blockchain conference in Singapore. He started his career in finance as an equities derivatives trader with Goldman Sachs in London. As a digital asset investor since 2014, Kenneth has invested in Ethereum, Cosmos and Tezos at seed-stage, has participated in the crowdsales of several cryptoassets such as SingularityNET, and is an active angel investor in web3 startups such as Credix and Safient. He speaks regularly at technology events, writes for established industry platforms, and is frequently interviewed by the media on the topics of DeFi, blockchain and cryptocurrencies. Kenneth holds an M.Eng. in

Risk Management

From Risk Metrics to Human Behaviours

Marc Bertoneche



[View on Edelweiss](#)

John Wiley & Sons Series: The Wiley Finance Series

BISAC: *Business & Economics*

9781119885290

Hardcover

January 25, 2024

£40.00 | 45,20 € | \$50.00

In the past decade around 70% of banks' operational losses have been connected to misconduct. Misconduct in banking creates a wide range of potential risks, from financial losses and adverse customer outcomes to weakening the resilience of individual institutions, damaging public trust in the banking sector and even contributing to systemic instability.

Effective risk management can no longer be exclusively about using complex mathematical models and equations to assess potential financial loss. Risk metrics will still be useful to quantify a potential loss for a given time horizon and confidence interval; however, these metrics are inefficient in identifying early warning signals of misconduct. A new approach must be taken to incorporate conduct risk assessment and management into the overall risk strategy.

This book is not a comprehensive review or catalogue of financial risk management tools and methods; instead, it focuses on the core methods that are actually used by professionals, such as historical Value-at-Risk and Expected Shortfall. Without any knowledge of probabilities, the reader can fully understand the meaning of these risk indicators and how to use them when faced with real life situations that require risk analysis and decision-making. The authors then show how to marry this simple approach to financial risk with a conduct risk index designed to benchmark the conduct of natural risk-takers like traders, and measure how far these risk-takers are from a responsible behavior. A ready-to-use

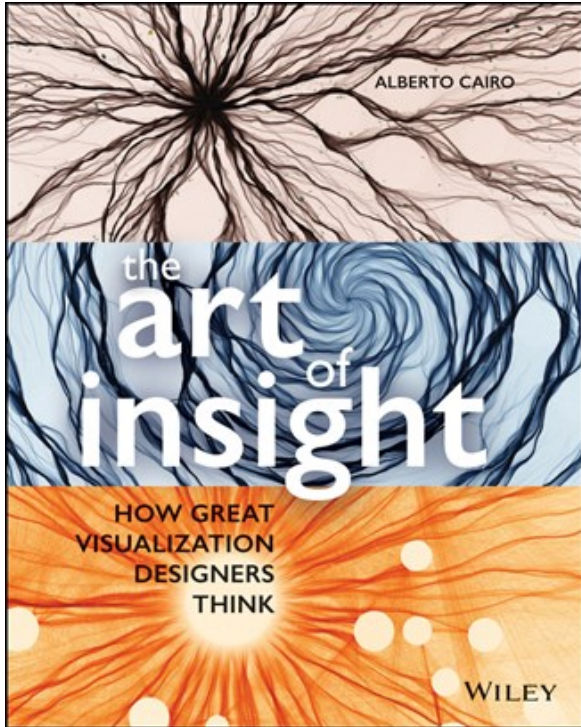
About the Author

Marc Bertoneche, Bordeaux, France is an Emeritus Chair Professor of Corporate Finance and Strategic Management at the University of Bordeaux. He taught, between 1986 and 2014, at the Harvard Business School in the MBA program, The General Management Program (GMP) and the Advanced Management Program (AMP). He was on the Faculty of INSEAD for more than 20 years, an Associate Fellow at Oxford University for more than 30 years and a Distinguished Visiting Professor at HEC in Paris. He won numerous awards for excellence in teaching and innovation in the classroom. He is a consultant for companies all over the world, a very popular guest speaker and a member of the Board of companies in Europe, the US and Asia. Frantz Maurer, Bordeaux, France is a Professor of finance at KEDGE Business School. During the last 20 years, he has worked with different academic institutions such as HEC Paris, the

The Art of Insight

How Great Visualization Designers Think

Alberto Cairo



Learn how expert data visualization designers reason about their craft

In *The Art of Insight: How Great Visualization Designers Think*, renowned visualization designer and educator Alberto Cairo, in conversation with several leaders in the field, delivers an inspiring exploration of how they make design choices. The book is a celebration of visualization, and a personal journey that dives into subjects like:

- How the professional background and life experiences of every designer shape their choices of what to visualize and how to visualize it.
- What designers from different countries and cultures, and working in different fields, such as data art, data analytics, or data journalism, have in common, or how they differ from each other.
- How designers reflect on research, ethical reasoning, and also aesthetic judgments, to make decisions such as selecting the most appropriate ways to encode data, or the most appealing visual style.

Perfect for data scientists and data journalists, *The Art of Insight* will also inspire artists, analysts, statisticians, and any other professional who uses data visualizations.

[View on Edelweiss](#)

John Wiley & Sons

BISAC: Business & Economics

9781119797395

Paperback

November 9, 2023

£30.99 | 34,20 € | \$40.00

(EUR-DE:37,90 €)

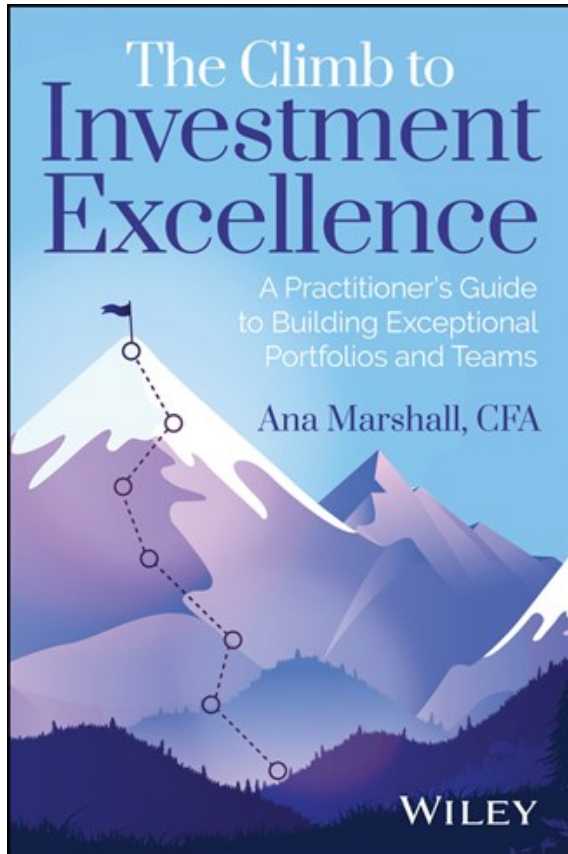
About the Author

Alberto Cairo (Miami, FL) is the Knight Chair in Visual Journalism at the University of Miami, and director of the data visualization program at UM's Center for Computational Science (CCS). He is author of *How Charts Lie: Getting Smarter About Visual Information*, *The Functional Art: An Introduction to Information Graphics and Visualization*, and *The Truthful Art: Data, Charts, and Maps for Communication* (2016). Alberto has also written for publications such as *The New York Times* and *Scientific American* magazine. He was hired by the University of Miami in 2012. Before that, he worked for more than a decade in newspapers and magazines in Spain, Brazil, and the United States, and his work as a visualization journalist is widely considered pioneering in the news industry. Besides teaching at UM, Alberto has his own company, Alberto Cairo LLC, through which he does freelancing and consulting for companies such as

The Climb to Investment Excellence

A Practitioner's Guide to Building Exceptional Portfolios and Teams

Ana Marshall



[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394206698

Hardcover

£23.99 | 27,30 € | \$29.95

(EUR-DE:29,90 €)

A go-to resource for institutional investors and asset allocators seeking practical advice from a proven leader in the field

In *The Climb to Investment Excellence: A Practitioner's Guide to Building Exceptional Portfolios and Teams*, celebrated institutional investor and asset allocator Ana Marshall draws on her 36 years' experience in finance and investment to deliver a comprehensive and practical blueprint for a resilient and high-performing institutional portfolio, as well as a reliable roadmap for the management of its stakeholders.

You'll discover ready-to-deploy strategies and advice that's informed by evidence and tried and tested in the real world, helping you to build and manage your team, construct a portfolio, set your goals, select the right managers, and more.

You'll also find:

- Explorations of three themes that consistently define the careers of successful investors and asset allocators: strategy and planning, trust, and risk management
- The critical factors every investor and allocator should consider before making any sort of impactful decision
- Examinations of the importance of resilience in the face of bad fortune or mistakes

About the Author

Ana Marshall, CFA, brings 36 years of investment experience as an investor and allocator to her role as Chief Investment Officer for the William and Flora Hewlett Foundations \$13 billion portfolio. Ana has served on Hewlett's investment team for 18 years and as CIO for the past 11 years. Prior to Hewlett, Ana spent 18 years as a portfolio manager of public equities and credit. Ana has consistently been one of the top 5 asset allocators in institutional endowments and foundations based on Cambridge Associates for the past 15 years. Ana's leadership at Hewlett Endowment has resulted in the funds performance being top 5% for three, five, and ten-year returns among peers of billion-plus institutional managers. Of the 20 endowments and foundations over \$10B there are only 2 women, of which Ana has over double the years of experience. She is also the only Latina Chief Investment Officer of a major endowment. These

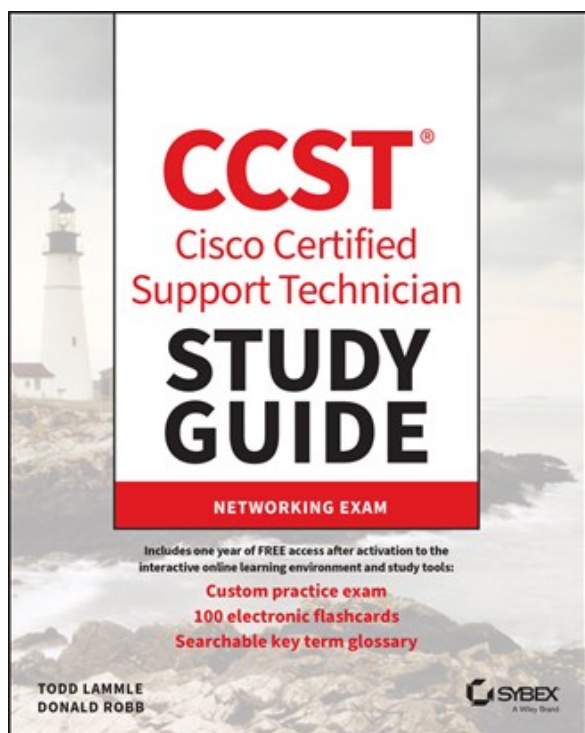
Computing & Technology



CCST Cisco Certified Support Technician Study Guide

Networking Exam

Todd Lammle



The ideal prep guide for earning your CCST Networking certification

CCST Cisco Certified Support Technician Study Guide: Networking Exam is the perfect way to study for your certification as you prepare to start or upskill your IT career. Written by industry expert and Cisco networking guru Todd Lammle, this Sybex Study Guide uses the trusted Sybex approach, providing 100% coverage of CCST Networking exam objectives. You'll find detailed information and examples for must-know Cisco networking topics, as well as practical insights drawn from real-world scenarios.

This Study Guide provides authoritative coverage of key exam topics, including standards and concepts, addressing and subnet formats, endpoints and media types, infrastructure, diagnosing problems, and security. You also get one year of FREE access to a robust set of online learning tools, including a test bank with hundreds of questions, a practice exam, a set of flashcards, and a glossary of important terminology. The CCST Networking certification is an entry point into the Cisco certification program, and a pathway to the higher-level CCNA, so it's a great place to start as you build a rewarding career!

[View on Edelweiss](#)

- Study 100% of the topics covered on the Cisco CCST Networking certification exam
- Get access to flashcards, practice questions, and more great resources online

Sybex

BISAC: *Computers*

9781394205806

Paperback

January 22, 2024

£37.99 | 42,80 € | \$50.00

(EUR-DE:45,90 €)

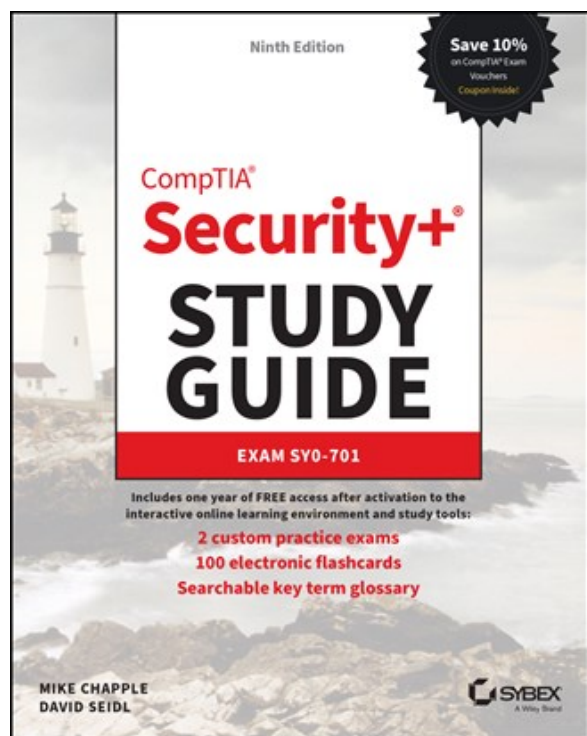
About the Author

Todd Lammle (Coeur d'Alene, Idaho), Cisco certified in almost every category, is the authority on Cisco networking and certification. As a bestselling author, his 30 years of real-world experience is prevalent in over 2 dozen books that he's written. He is an experienced networking engineer with very practical experience working on the largest bounded and unbounded networks in the world at such companies as Xerox, Hughes Aircraft, Texaco, AAA, Cisco, and Toshiba, among many others. Todd has published over 60 books, including the very popular and bestselling CCNA: Cisco Certified Network Associate Study Guide and Cisco Firepower NGIPS. Todd runs an international training company from Texas, and a large scale consulting business out of Colorado. You can reach Todd through his training site at www.lammle.com.

CompTIA Security+ Study Guide, Ninth Edition

Exam SY0-701

Mike Chapple



Discover key exam objectives and crucial cybersecurity concepts for the CompTIA Security+ SY0-701 exam, along with an online test bank with hundreds of practice questions and flashcards

In the newly revised ninth edition of *CompTIA Security+ Study Guide: Exam SY0-701*, veteran cybersecurity professionals and educators Mike Chapple and David Seidl deliver easy-to-follow coverage of the security fundamentals tested by the challenging CompTIA SY0-701 exam. You'll explore general security concepts, threats, vulnerabilities, mitigations, security architecture and operations, as well as security program management and oversight.

You'll get access to the information you need to start a new career—or advance an existing one—in cybersecurity, with efficient and accurate content. You'll also find:

- Practice exams that get you ready to succeed on your first try at the real thing and help you conquer test anxiety
- Hundreds of review questions that gauge your readiness for the certification exam and help you retain and remember key concepts
- Complimentary access to the online Sybex learning environment, complete with hundreds of additional practice questions and flashcards, and a glossary of key terms

[View on Edelweiss](#)

Sybex

BISAC: *Computers*

9781394211418

Paperback

January 30, 2024

£42.50 | 47,10 € | \$55.00

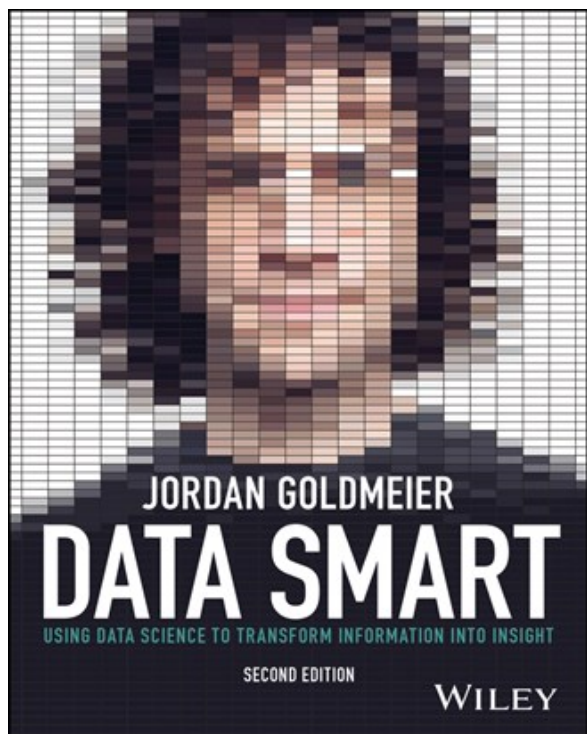
About the Author

Mike Chapple, PhD, Security+, CySA+, CISSP, is Teaching Professor of Information Technology, Analytics, and Operations at Notre Dames Mendoza College of Business. He is a bestselling author of over 25 books and serves as the Academic Director of the University's Master of Science in Business Analytics program. He holds multiple additional certifications, including the CISSP (Certified Information Systems Security Professional), CySA+ (CompTIA Cybersecurity Analyst), CIPP/US (Certified Information Privacy Professional), CompTIA PenTest+, and CompTIA Security+. Mike provides cybersecurity certification resources at his website, CertMike.com. David Seidl, CySA+, CISSP, PenTest+, is Vice President for Information Technology and CIO at Miami University. David co-lead Notre Dames move to the cloud, and has written multiple cybersecurity certification books.

Data Smart, 2nd Edition

Using Data Science to Transform Information into Insight

Jordan Goldmeier



A straightforward and engaging approach to data science that skips the jargon and focuses on the essentials

In the newly revised second edition of *Data Smart: Using Data Science to Transform Information into Insight*, accomplished data scientist and speaker Jordan Goldmeier delivers an approachable and conversational approach to data science using Microsoft Excel's easily understood features. The author also walks readers through the fundamentals of statistics, machine learning and powerful artificial intelligence concepts, focusing on how to learn by doing.

You'll also find:

- Four-color data visualizations that highlight and illustrate the concepts discussed in the book
- Tutorials explaining complicated data science using just Microsoft Excel
- How to take what you've learned and apply it to everyday problems at work and life

A must-read guide to data science for every day, non-technical professionals, *Data Smart* will earn a place on the bookshelves of students, analysts, data-driven managers, marketers, consultants, business intelligence analysts, demand forecasters, and revenue managers.

[View on Edelweiss](#)

John Wiley & Sons

BISAC: Computers

9781119931386

Paperback

January 2, 2024

£37.99 | 42,80 € | \$50.00

(EUR-DE:45,90 €)

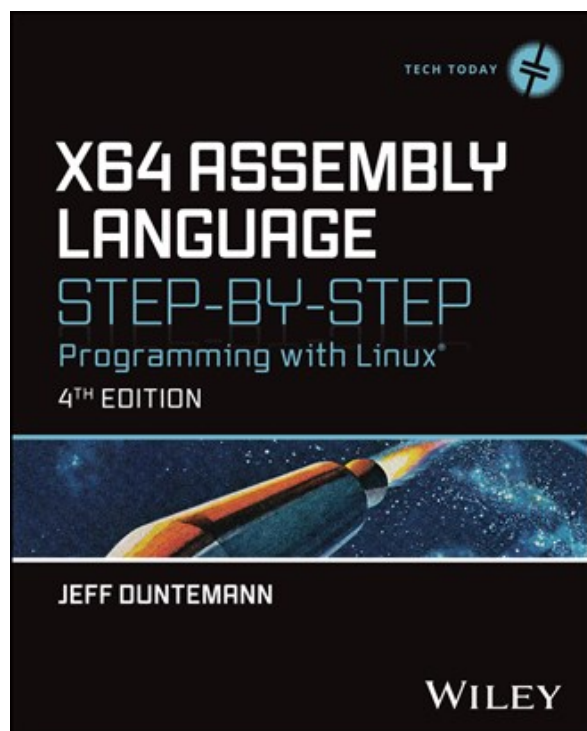
About the Author

JORDAN GOLDMEIER is a Data Scientist, author, speaker, and community leader. He is a seven-time recipient of the Microsoft Most Valuable Professional Award and he has taught analytics to members of the Pentagon and Fortune 500 companies. Past clients include Principal Financial, H&M, and ElementSix, Vitus, the Lindner College of Business at University of Cincinnati, and the State University of New York - Stony Brook. His first analytics project saved the United States Air Force \$60 million. He is the author of *Becoming a Data Head: How to Think, Speak and Understand Data Science, Statistics and Machine Learning* (ISBN: 978-1-119-74174-9).

x64 Assembly Language Step-by-Step, 4th Edition

Programming with Linux

Jeffrey Duntemann



The long-awaited x64 edition of the bestselling introduction to Intel assembly language

In the newly revised fourth edition of *x64 Assembly Language Step-by-Step: Programming with Linux*, author Jeff Duntemann delivers an extensively rewritten introduction to assembly language with a strong focus on 64-bit long-mode Linux assembler. The book offers a lighthearted, robust, and accessible approach to a challenging technical discipline, giving you a step-by-step path to learning assembly code that's engaging and easy to read.

x64 Assembly Language Step-by-Step makes quick work of programmable computing basics, the concepts of binary and hexadecimal number systems, the Intel x86/x64 computer architecture, and the process of Linux software development to dive deep into the x64 instruction set, memory addressing, procedures, macros, and interface to the C-language code libraries on which Linux is built.

You'll also find:

- A set of free and open-source development and debugging tools you can download and put to use immediately
- Numerous examples woven throughout the book to illustrate the practical implementation of the ideas discussed within

[View on Edelweiss](#)

John Wiley & Sons

BISAC: Computers

9781394155248

Hardcover

December 19, 2023

£50.00 | 55,60 € | \$65.00

(EUR-DE:61,90 €)

About the Author

Jeff Duntemann (Scottsdale, Arizona) has written professionally since 1974, in both science fiction and technical nonfiction. His stories have appeared in Isaac Asimov's Science Fiction Magazine, Omni, the Orbit and Nova anthology series, and several standalone print anthologies. Two of his short stories have appeared on the final Hugo Awards ballot. As of spring 2022 he has five novels and two short fiction collections available in both print and ebook editions. On the nonfiction side, he has worked as a technical editor for Ziff-Davis Publishing and Borland International. He launched and edited two print magazines for programmers, Turbo Technix and PC Techniques (retitled Visual Developer in 1996.) has twenty technical books to his credit, including the bestselling Assembly Language Step By Step. He wrote the Structured Programming column in Dr. Dobbs Journal for four years, and published dozens of technical articles in many



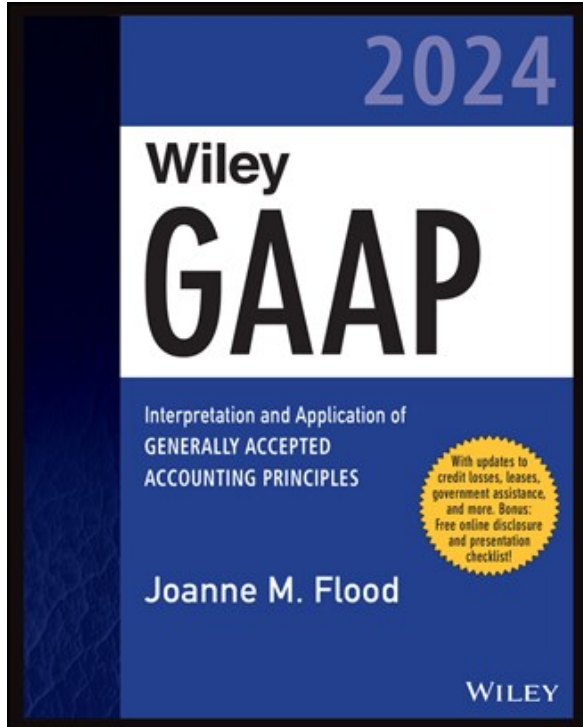
Test prep



Wiley GAAP 2024

Interpretation and Application of Generally Accepted Accounting Principles

Joanne M. Flood



Wiley GAAP 2024: Interpretation and Application of Generally Accepted Accounting Principles is a thorough study and analysis of all US Generally Accepted Accounting Principles (GAAP) set forth in the pronouncements of the FASB (Financial Accounting Standards Board) and its predecessors. This useful guide also contains AICPA Accounting Standards Executive Committee (ASEC) Statements of position. All pronouncements are explained with relevant terminology and practice-oriented real world examples. Each chapter is composed of a discussion of perspectives and issues, sources of GAAP, a definition of terms, concepts, rules and examples, and, where applicable, specific appendices.

[View on Edelweiss](#)

John Wiley & Sons Series: Wiley Regulatory Reporting

BISAC: *Study Aids*

9781394199808

Paperback

January 16, 2024

£110.00 | 124,00 € | \$145.00

About the Author

Joanne Flood, MBA, CPA, (Rockville Centre, NY) has accounting experience within both a Big 4 international firm and a small firm. She has worked as a senior manager in the AICPA's Professional Development group. Joanne received her MBA in Accounting Summa Cum Laude from Adelphi University. While in public accounting, she worked on major clients in retail, manufacturing, and finance and on small business clients in construction, manufacturing, and professional services. At the AICPA, she managed the development and wrote courses in the accounting and auditing product line. She also wrote and produced training materials in a wide variety of media, including print, video, and audio, and pioneered the AICPA's e-learning product line.



Sales Contacts

UK & Ireland

uksales@wiley.com

Continental Europe, Turkey & Israel

(excluding Germany, Austria, Switzerland)

europesales@wiley.com

Middle East & Africa

measales@wiley.com

Corporate Sales & Custom Publishing

UK & Northern Europe Special, Bulk, Author & Corporate Sales for all Wiley Book Products

Laura Cooksley

Tel: +44 1243 770247
Mobile: +44 7734 159172
Fax: +44 1243 770481
lcooksle@wiley.com

Germany, Switzerland & Austria Special & Bulk Sales

Simone Dress

Tel: +49 6201 606334
Fax: +49 6201 606100
sdress@wiley-vch.de

Petra Stark

Tel: +49 6201 606424
Fax: +49 6201 606100
pestark@wiley.com

Customer Service

Phone: +44 (0) 1243 843291

Email: Please see contact details listed below for each Country. To ensure your enquiry reaches the correct Customer Service Advisor, please include the contact name in the subject field of your email.

Nikki Bann

Director, Customer Service
- EMEA
Tel +44 1243 843263
nbann@wiley.com

Lis Fisher

Senior Customer Service
Manager - EMEA
Tel +44 1243 843710
lfisher@wiley.com

Diana Satturley

Team Leader - Corporate
and Trade accounts
Tel +44 1243 843291
dsatturley@wiley.com

Holly Colgate

Supervisor - Corporate and
Trade accounts
hcolgate@wiley.com

Andreia Cruz

Customer Service Advisor
trade@wiley.com - enter the
advisors name in subject
field of email

*UK & Ireland High Street and
Campus bookshops*

*UK & Ireland Library
Suppliers*

*Scandinavia and the
Netherlands*

Sharon Wells

Customer Service Advisor
trade@wiley.com - enter
the advisors name in subject
field of email

*Eastern Europe, Baltics,
France, Spain, Belgium, Italy
Pakistan, Afghanistan,
Azerbaijan, Kyrgyzstan,
Turkmenistan, Uzbekistan
Israel*

Michelle Edwards

Customer Service Advisor
trade@wiley.com - enter
the advisors name in subject
field of email

*All of Africa, Algeria, Egypt,
Libya, Morocco & Tunisia
GSAL - Germany,
Switzerland, Austria &
Lichtenstein
Greece & Cyprus*

Megan Nally

Customer Service Advisor
trade@wiley.com - enter
the advisors name in subject
field of email

*Ebsco
Saudi & Yemen, UAE, Syria
& Oman, UK USD export
accounts*

*Jordan, Turkey, Iraq,
Lebanon and Qatar
Japan, Bahrain & Kuwait
Malta & Luxembourg*

Rights & Licensing

Contact Wiley's Global Rights department
globalrights@wiley.com for:

- Information on licensing the rights to translate any Wiley title
- Permission to re-use any Wiley content
- Information on licensing Wiley content for use in software, mobile apps, e-learning, websites and other electronic products

Wiley Worldwide

John Wiley & Sons Ltd

Southern Gate
Chichester
PO19 8SQ
Tel: +44 (0) 1243 779777

John Wiley & Sons Ltd

European Distribution Centre
New Era Estate
Oldlands Way
Bognor Regis
PO22 9NQ
Tel: +44 (0) 1243 843291
Email:
customer@wiley.com
cs-journals@wiley.com

Wiley-VCH

Boschstrasse 12
69469 Weinheim
Germany
Tel: (49) 6201 6060
Fax: (49) 6201 606184

John Wiley & Sons Inc

111 River Street
Hoboken
NJ 07030
USA
Tel: (201) 748 6000
Fax: (201) 748 6088

John Wiley & Sons Australia Ltd

155 Cremorne Street
Richmond
Victoria 3121
Australia
Tel: (61) 3 9274 3100
Fax: (61) 3 9274 3101

John Wiley & Sons Australia Ltd

42 McDougall Street
Milton
Queensland 4064
Australia
Tel: (61) 7 3859 9755
Fax: (61) 7 3859 9715

John Wiley & Sons Singapore Pte Ltd

1 Fusionopolis Walk #07-01
Solaris South Tower
Singapore 138628
Tel: (65) 6643 8000
Fax: (65) 6643 8008

Wiley-Japan

Koishikawa Sakura Bldg 4F
1-28-1 Koishikawa, Bunkyo-ku
Tokyo 112-0002
Japan
Tel: (81) 3 3830 1232
Fax: (81) 3 5689 7276

Wiley VCH

Tel: +(49) 6201 606 400
Email: service@wiley-vch.de

Distribution Only

Listed below are the contact details for the publishers for whom Wiley carries out distribution and order fulfilment services. The publishers themselves carry out sales and marketing. All distribution and order fulfilment queries should be directed to Customer Service at John Wiley & Sons Ltd. For all other matters please contact the publisher.

Bodleian Library Publishing

Osney One Building
Osney Mead
Oxford OX2 0EW
Tel: +44 (0) 1865 28380
Email:
publishing@bodleian.ox.ac.uk
Su Wheeler

Boydell & Brewer Ltd

Bridge Farm Business Park
Top Street
Martlesham
Suffolk IP12 4RB
Tel: +44 (0) 1394 610600
Email: trading@boydell.co.uk

Edward Elgar Publishing Ltd

The Lypiatts
15 Lansdown Road
Cheltenham GL50 2JA
Tel: +44 (0) 1242 226934
Email: info@e-elgar.co.uk
www.e-elgar.com
www.elgaronline.com
Hilary Quinn

Fernhurst Books

Regent House
50 Holly Walk
Leamington Spa
Warwickshire
CV32 4HY
Tel: +44 (0) 1926 337488
Email: jeremy.atkins@fernhurst-
books.com
Jeremy Atkins

Harvard University Press & Loeb Classical Library

71 Queen Victoria Street
London EC4V 4BE
Tel: +44 (0) 2034632350
Email: rhowells@harvardup.co.uk
Mr Richard Howells

Johns Hopkins University Press

2715 N. Charles Street
Baltimore, Maryland,
21218-4363, USA
Tel: 001 410-516-6900
Email: dbreier1@jhu.edu
David G. Breier - Co-Director,
Marketing and Sales
hfs.jhu.edu

John Hunt Publishing Ltd

3 East Street
Alresford
Hampshire SO24 9EE
Email: office@jhpbooks.com

W.W Norton & Company

Castle House
75-76 Wells Street
London W1T 3QT
Tel: +44 (0) 207 323 1579
Email: Crussell1@wwnorton.com
Carol Russell

O'Reilly UK Limited

PO Box 722
Farnham, GU9 1PT
Email: information@oreilly.co.uk
MD: Graham Cameron
Sales: Helen Codling &
Sarah Maskell

University of California Press Columbia University Press Princeton University Press

The University Press Group Ltd
1 Oldlands Way
Bognor Regis
West Sussex
PO22 9SA
Tel: +44 (0) 1243 842165
Email: lois@upguk.com
Ms Lois Edwards

The University of Chicago Press

1427 East 60th Street
Chicago
IL 60637/2954
USA
Tel: 001 773 702 7898
Email: micahf@uchicago.edu
Michal Fehrenbacher

Yale University Press, London

47 Bedford Square
London WC1B 3DP
Tel: +44 (0) 207 079 4900
Email: sales@yaleup.co.uk
Mr David Brand



All Wiley publications (US as well as UK) are contained in Book Data Limited's database.

Comprehensive information on all new and backlist titles is available at short notice, using any selection criteria you choose.

For full details of Book Data's service please contact:

Nielsen BookData

3rd Floor
Midas House
62 Goldsworth Road
Woking
GU21 6LQ
Tel: +44 (0) 870 777 8710
Fax: +44 (0) 870 777 8711
www.nielsenbookdata.co.uk
tradedata@
nielsenbookdata.co.uk



A 24 hour enquiry and ordering service for all titles distributed by Wiley is available on the Nielsen PubEasy website:

www.pubeasy.com

This service is free to booksellers.