



WILEY

WILEY EMEA TRADE CATALOGUE

January 2025

wiley.com

Capstone & Consumer



Curious Minds

How to Use Curiosity to Transform Your Relationship with Work

Stefaan van Hooydonk

Stefaan van Hooydonk

curious minds

How to use curiosity
to transform your
relationship with work



[View on Edelweiss](#)

Unleash your inner curiosity to experience a new world of meaning and opportunity

Curious Minds: How to use curiosity to transform your relationship with work describes the ins and outs of curiosity: what it is, how it works and what it does; how it influences success for individuals and organisations, why it is hard to maintain over time and how we - and our organisations - can get (even) better at it. The book is a practical guide for practitioners and individuals to help them become aware of and take intentional action towards being more curious towards the world, others and even themselves.

With curiosity gaining traction in the business world as a new paradigm for being, relating and leading for the 21st century, Stefaan van Hooydonk's deep dive into the very concept of curiosity has never been more timely. In this book, readers will learn about:

- Why curiosity is magical and complex-and far more than a simple one-dimensional word
- How curiosity drives innovation, continuous improvement, and employee engagement all at once
- The science of curiosity, drawing on insights from data and the latest research on this topic

A highly unique resource on one of the most influential concepts in business success and beyond, *Curious Minds* earns a well deserved spot on the bookshelves of executives, managers, entrepreneurs, and all individuals seeking to be a little more curious and unlock a new world of meaning and opportunity.

Capstone

BISAC: *Business & Economics*

9780857089809

Paperback

January 23, 2025

£14.99 | 17,50 € | \$19.99

DE EUR: 18.9€

About the Author

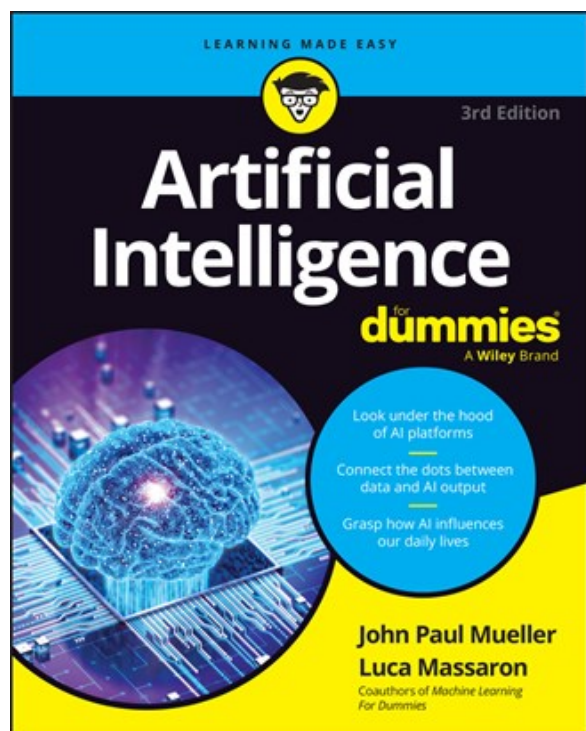
Stefaan van Hooydonk is founder of the Global Curiosity Institute and author of successful book: *The Workplace Curiosity Manifesto*. After working initially in investment consulting and setting up executive education at the China Europe International Business School (CEIBS) in China, Van Hooydonk held executive roles as Chief Learning Officer in fortune 200 companies (Nokia, Royal Philips, Cognizant, Saudi Aramco, Agfa, Flipkart). He has lived and worked in Belgium, France, Hong Kong, China, Finland, The Netherlands, India, Saudi Arabia, and the United Kingdom. His last role was that of Chief Learning Officer for Cognizant, where he oversaw learning and development for over 300k associates across the globe. Stefaan van

Dummies



Artificial Intelligence For Dummies

John Paul Mueller



Dive into the intelligence that powers artificial intelligence

Artificial intelligence is swiftly moving from a sci-fi future to a modern reality. This edition of *Artificial Intelligence For Dummies* keeps pace with the lighting-fast expansion of AI tools that are overhauling every corner of reality. This book demystifies how artificial intelligence systems operate, giving you a look at the inner workings of AI and explaining the important role of data in creating intelligence. You'll get a primer on using AI in everyday life, and you'll also get a glimpse into possible AI-driven futures. What's next for humanity in the age of AI? How will your job and your life change as AI continue to evolve? How can you take advantage of AI today to make your live easier? This jargon-free Dummies guide answers all your most pressing questions about the world of artificial intelligence.

- Learn the basics of AI hardware and software, and how intelligence is created from code
- Get up to date with the latest AI trends and disruptions across industries
- Wrap your mind around what the AI revolution means for humanity, and for you
- Discover tips on using generative AI ethically and effectively

Artificial Intelligence For Dummies is the ideal starting point for anyone seeking a deeper technological understanding of how artificial intelligence works and what promise it holds for the future.

[View on Edelweiss](#)

For Dummies

BISAC: *Computers*

9781394270712

Paperback

January 15, 2025

£22.99 | 25,70 € | \$29.99

DE EUR: 27.9€

Previous Edition: 9781119796763

About the Author

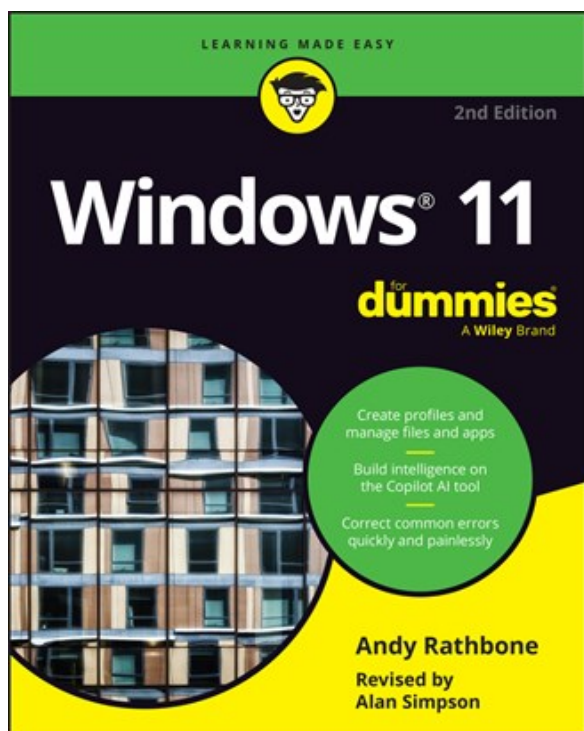
Luca Massaron (Verona, Italy) is a data scientist specialized in organizing and interpreting big data and transforming it into smart data. He has been involved in quantitative data since 2000 with different clients and in various industries.

Stephanie Diamond (metro New York, NY) is a longtime tech and marketing author who has shifted her focus to professional use of artificial intelligence. She is co author of *Writing AI Prompts For Dummies*.

John Mueller (La Valle, WI) is a long-time tech author whose credits include previous editions of this book along with *Machine Learning For Dummies* and *Algorithms For Dummies*. John passed away before

Windows 11 For Dummies, 2nd Edition

Andy Rathbone



Take control of your Windows 11 experience, the easy way

With millions of copies sold over 18 editions, *Windows For Dummies* is the all-time best selling tech reference—and there's a reason.

Windows 11 For Dummies, 2nd Edition brings you up to speed on the latest version of Windows, so you can make your PC operate the way you need it to with no guesswork. This straightforward and approachable resource helps you keep your PC or laptop humming, helping you do things like create user profiles, get connected to networks, find lost files, make your computer play nice with a printer, and fix the most common Windows hiccups. New Windows users and upgraders alike can swiftly get up and running with Windows 11, thanks to this wildly popular guide.

- Discover updated tips and tricks for the latest version of Windows operating system
- Get jargon-free instructions on setting up your computer, keeping your data safe, and tailoring your Windows experience
- Find the apps you need and avoid all the extras you don't need
- Walk through the most common features of Windows 11

Even if you have no prior experience with Windows, *Windows 11 For Dummies*, 2nd Edition is your go-to guide for learning this popular operating system. Intermediate PC users will also find the insider info they need to keep their computers running smoothly and securely.

[View on Edelweiss](#)

For Dummies

BISAC: *Computers*

9781394289042

Paperback

January 15, 2025

£18.99 | 21,40 € | \$24.99

DE EUR: 24.9€

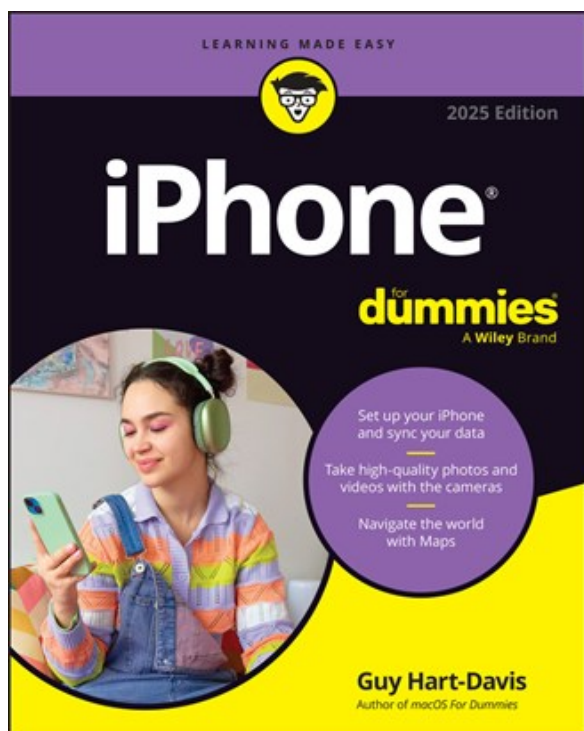
Previous Edition: 9781119846475

About the Author

Alan Simpson (metro Philadelphia, PA) provides updates for this edition of *Windows 11 For Dummies*. Alan is a longtime tech writer with nearly four decades of experience covering topics ranging from programming languages to Office applications to Windows. His Alan Simpson's Windows Bible was among the top-selling Windows books for previous editions of the OS. He's currently co-author of the strong-selling Python All-in-One For Dummies. Andy Rathbone (San Diego, CA) was sole author on all previous editions of Windows For Dummies.

iPhone For Dummies, 2025 Edition

Guy Hart-Davis



All you need to know about the most popular smartphone on the market—in terms anyone can understand

iPhone For Dummies, 2025 Edition, covers the iPhone basics, as well as the features of iPhone 16 and earlier models. You'll also learn how to navigate the new iOS 17 release to make phone and FaceTime calls, send texts and messages, get online, play games, shoot video, and all the other amazing things your Apple smartphone can do. Guy Hart-Davis, a longtime Apple expert and Dummies tech author extraordinaire, shows you how to set up your phone to work with your life. Customize your settings, including privacy and app permissions, and make sure your phone is protected. Connect the new iPhone models to your other devices, sync your data from your previous phone, and learn about the new stuff you can do with updated hardware on the latest models. This beginner-friendly book makes it easy to become an iPhone power user.

- Discover the updates and features packed into iPhone 16 and iOS 17
- Set up your iPhone, make it work your way, and navigate the interface like a pro
- Master calling and conferencing with Phone and FaceTime, navigating with Maps, and beyond
- Organize and document your life with Calendar, Contacts, Reminders, and Journal

Whether this is your first iPhone or your umpteenth, *iPhone For Dummies* is the must-have resource for using your new device to its fullest.

[View on Edelweiss](#)

For Dummies

BISAC: *Computers*

9781394291540

Paperback

January 29, 2025

£21.99 | 24,00 € | \$27.99

DE EUR: 27.9€

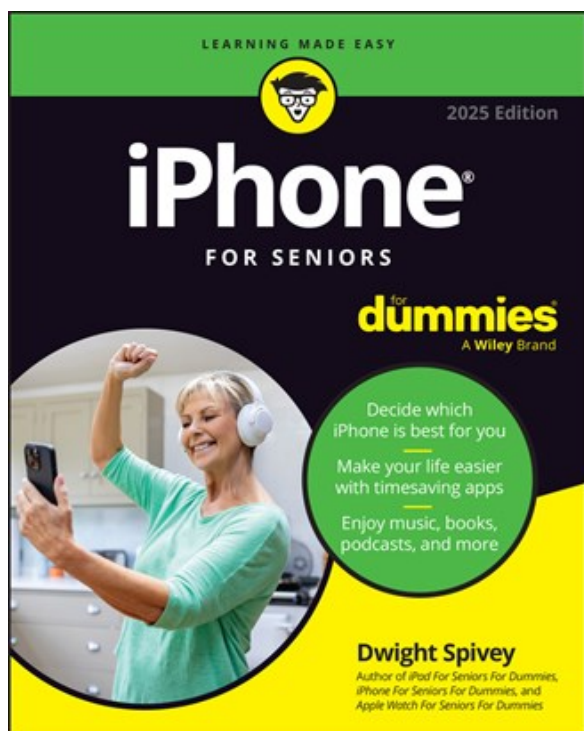
Previous Edition: 9781394221646

About the Author

Guy Hart-Davis (Barnard Castle, UK) is the author of more than 100 technical books, including several books in the For Dummies and Teach Yourself Visually series.

iPhone For Seniors For Dummies, 2025 Edition

Dwight Spivey



The perfect guide for seniors who want to stay connected

iPhone For Seniors For Dummies, 2025 Edition helps you make the most out of your iPhone. You'll learn all about iPhone models and get help in deciding which one suits you best. If you've already got your phone in hand, you're ready to make calls, send text messages, check your e-mail, use FaceTime, track your health and medications, and beyond. The step-by-step instructions are right here. With the help of this clear and accessible Dummies guide, you'll set up your phone and discover all its features. Start making photo and video memories, know what's happening with the weather, and download games and other apps. You'll also learn how to keep your phone safe, secure, and up to date—no worries.

- Choose the iPhone that meets your needs, customize your settings, and start calling and texting
- Learn to make video calls with FaceTime and connect with friends
- Discover utilities and features that can make your life easier
- Play games, browse the internet, and watch movies on your iPhone

With larger print, clear figures, and senior-focused content, this no-nonsense book is perfect for iPhone users in the 55+ club who want everything explained in one place.

[View on Edelweiss](#)

For Dummies

BISAC: *Computers*

9781394290246

Paperback

January 22, 2025

£22.99 | 25,70 € | \$29.99

DE EUR: 29.9€

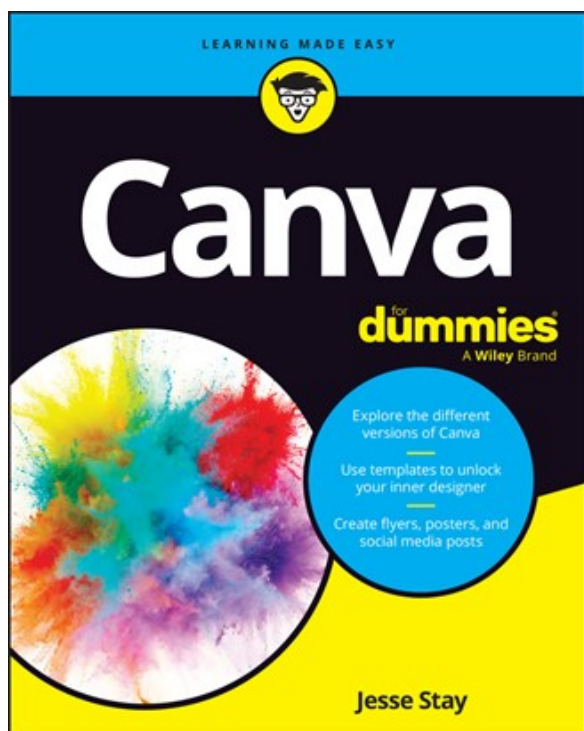
Previous Edition: 9781394218943

About the Author

Dwight Spivey (Mobile, AL) has been an expert on all things Apple for 20+ years. He's the author of many technology books, including the most recent editions of *iPhone For Seniors For Dummies* and *iPad For Seniors For Dummies*. His technology experience includes Mac, Linux, and Windows operating systems, Apple and Android smartphones and tablets, and networking. Dwight is also the Educational Technology Administrator at Spring Hill College in Mobile, AL

Canva For Dummies

Jesse Stay



The essential guide to the popular, beginner-friendly graphic design platform

Canva For Dummies is a beautiful full-color reference, covering everything you need to create dazzling visual materials in Canva Free and Pro versions. Discover all tools, templates, and features at the ready, plus utilize expert tips and tricks to improve your design and visual communication skills.

Start with basic functionalities and graphic design principles, and then work your way up to more complex design tasks with ease. *Canva For Dummies* also covers Canva's new AI tool, Magic Studio, so you'll be up to speed on everything this cool app can do. Plus, the useful case studies and practical design projects inside are sure to ignite your creativity. Create effective social media posts, presentations, brand style guides, and everything in between, thanks to the helpful guidance in this book.

- Understand the Canva interface and get a primer on graphic design
- Explore advanced tools and techniques, including Canva's new AI tool, Magic Studio
- Create engaging visuals for business, social media, and beyond
- Utilize Canva hacks and trends to make your graphics pop

This handy guide is for everyone, answering all your questions whether you're new to the platform or a current user. Rock your next design project with *Canva For Dummies*!

[View on Edelweiss](#)

For Dummies

BISAC: *Computers*

9781394285600

Paperback

January 9, 2025

£22.99 | 25,70 € | \$29.99

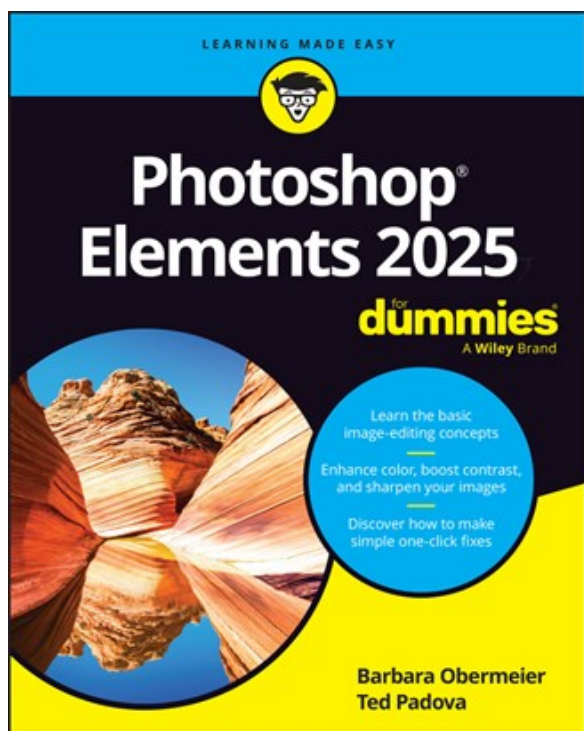
DE EUR: 27.9€

About the Author

Jesse Stay (South Jordan, Utah) is a seasoned author, digital media expert, and brings a wealth of knowledge about social media marketing and technology to his projects. He's the author of several Dummies books on social media, including *TikTok For Dummies*. He's has been a Canva user since before Canva was Canva. He worked on the development team with Guy Kawasaki.

Photoshop Elements For Dummies

Barbara Obermeier



Get in touch with your creative side using Photoshop Elements!

In the suite of Photoshop products, Photoshop Elements offers itself as an affordable, beginner-friendly option for non-professional photographers and designers. Even so, it's packed with all the photo editing tools you need to turn your images into showstoppers. With the help of *Photoshop Elements For Dummies*, you'll learn how to use different editing tools, utilize layers, make one-click fixes, brighten colors, add filters, and so much more! Inside...

- Make basic edits in quick mode
- Use the history panel
- Create different views of an image
- Work with custom tags
- Work with and manage catalogs
- Understand camera raw
- Duplicate layers
- Use photomerge
- Launch elements web
- Replace backgrounds

[View on Edelweiss](#)

For Dummies

BISAC: *Computers*

9781394296316

Paperback

November 27, 2024

£22.99 | 25,70 € | \$29.99

DE EUR: 38.9€

Previous Edition: 9781394219599

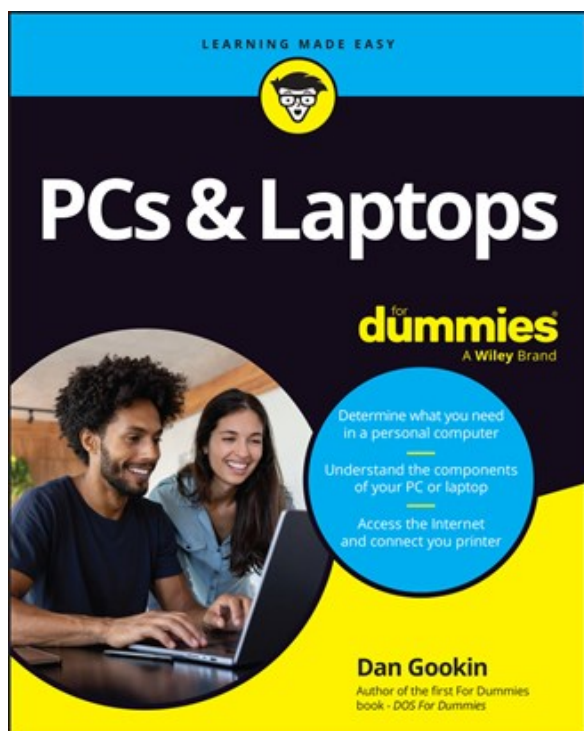
About the Author

Barbara Obermeier (Ventura, CA) is the principal of Obermeier Design and an adjunct professor at California Lutheran University.

Ted Padova (The Philippines) is adjunct professor of visual arts and digital photography at Sillman University in Dumaguete, Philippines. The two have combined to author or co-author over 90 books.

PCs & Laptops For Dummies

Dan Gookin



A one-stop guide to making the most of your desktop PC or laptop computer

PCs and Laptops For Dummies is the essential user's guide to the features your PC or laptop has to offer—and how to use them successfully. With this book as your coach, you can jump over technological hurdles with ease, navigating the hardware and software of your personal computer. Regardless of what brand of computer you use, you'll learn to navigate the latest version of Windows. You'll also explore how PCs, laptops, and other mobile devices can be used together, and how to keep your data secure. This Dummies guide is your first step toward computer-whiz status, saving you time and energy with everything in one place.

- Learn about Microsoft Windows, the operating system for PC and laptop
- Discover PC and laptop features you never knew about, and get your devices to play nicely together
- Identify the specs and features you need, so you can purchase a computer that's a fit for you
- Get easy-to-understand information, advice, and tricks at your fingertips

This is the perfect Dummies guide for PC or laptop users at home or at work who need a go-to guide for their hardware and software questions.

[View on Edelweiss](#)

For Dummies

BISAC: *Computers*

9781394276943

Paperback

January 15, 2025

£18.99 | 21,40 € | \$24.99

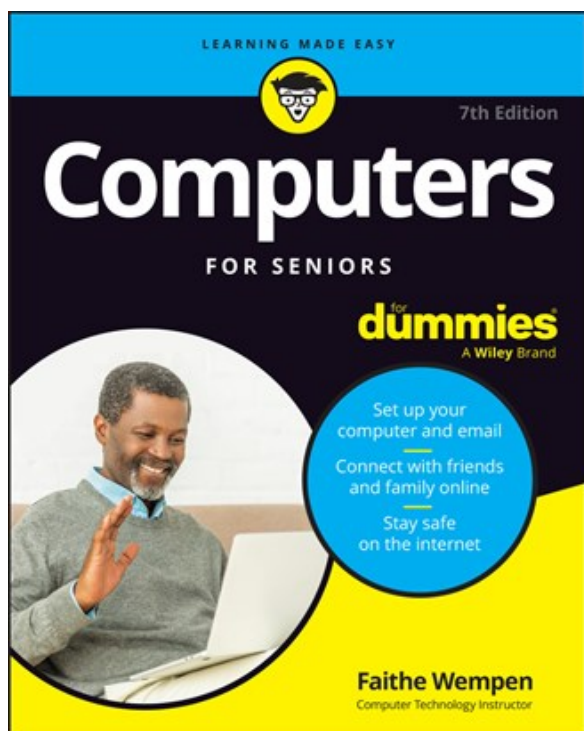
DE EUR: 22.9€

About the Author

Dan Gookin (Coeur d'Alene, ID) wrote the very first *For Dummies* book in 1991. The author of several bestsellers, Dan enjoys worldwide success with books that have been translated into 32 languages and have more than 11 million copies in print. Dan is the bestselling author of *Samsung Galaxy Tabs For Dummies*, *Nexus Tablets For Dummies*, *Android Tablets For Dummies, 4th Edition*, and *Android Phones For Dummies, 4th Edition*.

Computers For Seniors For Dummies

Faithe Wempen



Become a tech-savvy computer user, the beginner-friendly way

Computers For Seniors For Dummies gives you the confidence you need to connect with friends and explore the internet all from the comfort of your couch. This step-by-step guide walks you through the basics of buying and setting up a computer, working with Windows or Mac, and getting online. With large print and clear figures, you'll learn essential tasks like emailing, browsing the internet, creating and viewing digital photos, and staying safe from hackers and viruses. In no time you'll be shopping online and video calling family from across the country.

- Get advice on purchasing a reliable, budget-friendly computer, along with accessories like printers
- Create formatted documents and spreadsheets and share them with others
- Organize and share family photos
- Watch movies and listen to music online
- Stay safe online, with tips to avoid hackers, scammers, and identity theft
- Shop online for everything from groceries to life insurance

Those older and wiser who need help getting started with computers will love this no-nonsense For Seniors For Dummies guide.

[View on Edelweiss](#)

For Dummies

BISAC: *Computers*

9781394278312

Paperback

January 15, 2025

£18.99 | 21,40 € | \$24.99

DE EUR: 22.9€

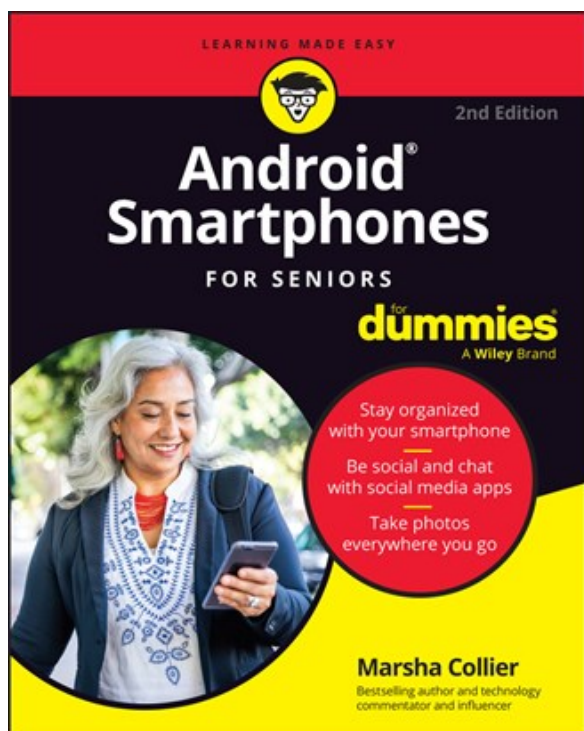
Previous Edition: 9781119849605

About the Author

Faithe Wempen, M.A., CompTIA A+ (Fortville, IN), is a computer information technology instructor at Indiana University Purdue University at Indianapolis (IUPUI). She also writes and designs online technology courses for multiple corporate clients and is the author of over 150 academic and consumer books on computer hardware and software in her 30+ year career as a freelance technology enthusiast.[E](#)

Android Smartphones For Seniors For Dummies

Marsha Collier



Take command of your Android smartphone.

Android Smartphones For Seniors For Dummies is the best no-nonsense guide for members of the older-and-better crowd who want to use their smartphone's features without making a support call. This fluff-free guide shows you the essentials of a smartphone running the Android operating system. Thanks to larger-print type and full-color images, it's easy to learn how to turn your phone into a communications, photography, security, and media streaming powerhouse—without wasting time on the features you may never use. You'll definitely pick up a few tricks to show off to friends and family.

- Stay organized and keep track of appointments with your smartphone
- Sharpen your messaging skills and connect with the newest media apps
- Take photos and videos and share them with friends and family everywhere you go
- Understand the privacy and security apps in your phone for a safe experience
- Stream music, movies, radio, and podcasts using apps on your phone

This is the perfect Dummies guide for Android smartphone users who want to feel confident handling the basics of apps and functions that they'll use every day.

[View on Edelweiss](#)

For Dummies

BISAC: *Computers*

9781394281572

Paperback

January 29, 2025

£22.99 | 25,70 € | \$29.99

DE EUR: 27.9€

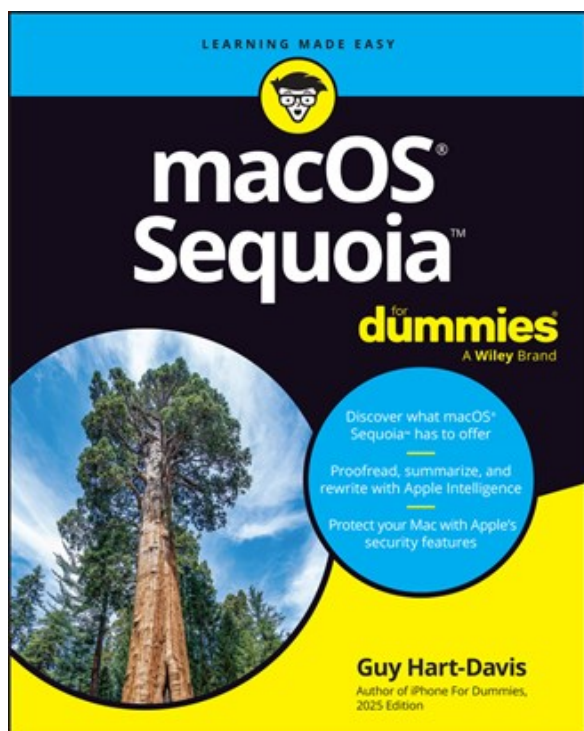
Previous Edition: 9781119828488

About the Author

Marsha Collier (Los Angeles, CA) is one of the top-selling For Dummies authors of all time with her books on eBay, social selling, and social media platforms adding up to well over a million copies in print. Marsha is a recognized social influencer as well, regularly making top influencer lists in the business and tech categories.

macOS Sequoia For Dummies

Guy Hart-Davis



Learn the ins and outs of macOS with the top-selling Dummies guide

macOS 2025 For Dummies is here to help you get acquainted with the operating system that makes your Mac computer go. Get easy-to-follow instructions for doing everything you need and taking advantage of the hottest features. If you've just jumped on the Mac bandwagon, veteran macOS writer Guy Hart-Davis shows you how to get started with Desktop and Finder. Soon, you'll graduate to topics like organizing your life with files and folders; connecting with friends and family through Mail, Messages, and FaceTime; and keeping your data safe against loss or harm. Getting familiar with your operating system is one of the best ways to improve your computing skill and make your digital life even easier.

- Navigate macOS and organize your files like a pro
- Enjoy music, photos, movies and more on your Mac
- Make the most of the powerful tools that come with macOS
- Troubleshoot common macOS problems and learn how to get support

This is the ideal Dummies guide for new Mac users or veteran Mac users who need to get up to speed with the latest macOS updates.

[View on Edelweiss](#)

For Dummies

BISAC: *Computers*

9781394286768

Paperback

January 22, 2025

£26.99 | 30,00 € | \$34.99

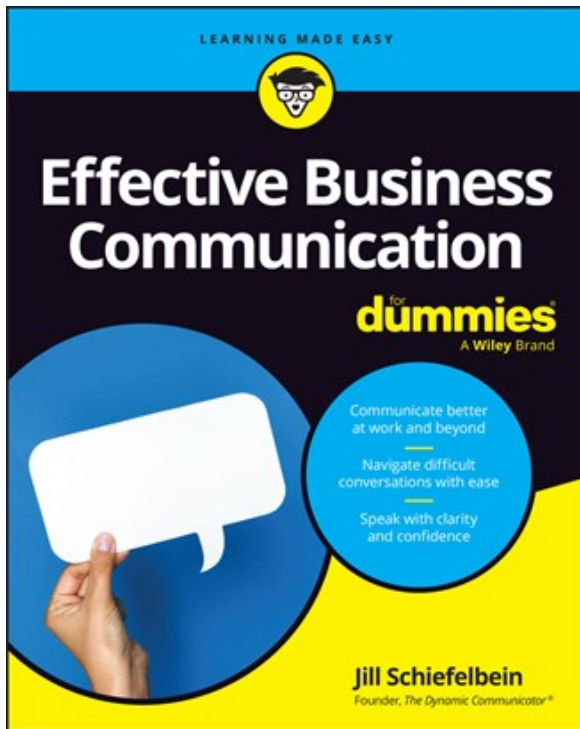
DE EUR: 27.9€

About the Author

Guy Hart-Davis (Barnard Castle, UK) is the author of more than 100 technical books, including several books in the *For Dummies* and *Teach Yourself Visually* series.

Effective Business Communication For Dummies

Jill Schiefelbein



Make sure your voice gets heard in any situation—and learn to listen, too

Effective Business Communication For Dummies gives you the tools you need to communicate better, both in and outside of the office. You want to build strong relationships, and you'll need strong communication skills to do it. This book demystifies active listening, assertive speaking, conflict resolution, virtual team leadership, and all the other things you'll need to know to get your point across. Thanks to the classic, friendly Dummies style, it's easy to make an impression in e-mails, presentations, virtual events, and in person. Check out these tips from a top communications coach to discover the maser communicator inside you.

- Learn when to speak less and listen more—and how to listen actively
- Find win-win solutions, ace interviews, and handle other challenging situations
- Master global communication with international and intercultural communication tips
- Be assertive and stay on track in e-mails, letters, virtual meetings, and beyond

With *Effective Business Communication For Dummies*, you'll know what to say, how to say it, and when to talk less and listen more. This is the perfect guide for team members and leaders alike who want to communicate better in all life's situations.

[View on Edelweiss](#)

For Dummies

BISAC: *Business & Economics*

9781394181148

Paperback

January 9, 2025

£18.99 | 21,40 € | \$24.99

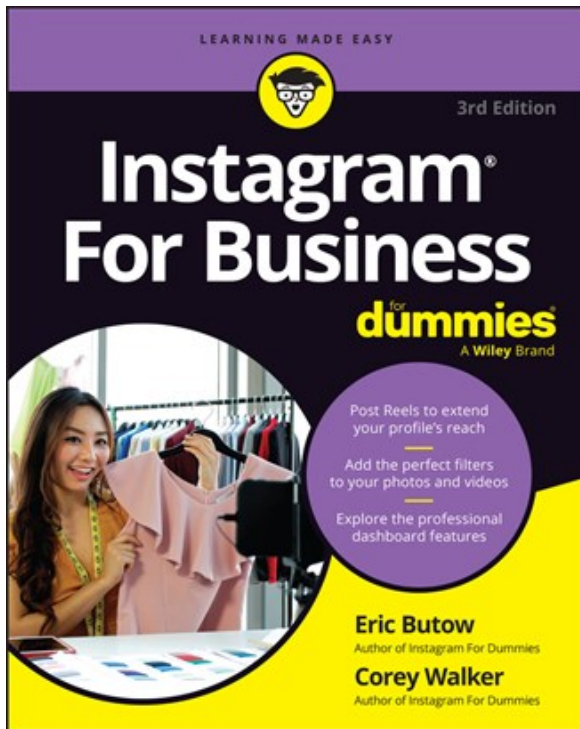
DE EUR: 22.9€

About the Author

Jill Schiefelbein (NY, NY) is an award-winning entrepreneur, author, and recovering academic. She taught business communication at Arizona State University for 11 years before venturing into entrepreneurship. Jill's business, The Dynamic Communicator®, helps organizations navigate the physical and digital communication spaces to attract customers, increase sales, and retain clients. She is the author of *Dynamic Communication: 27 Strategies to Grow, Lead, and Manage Your Business* (Entrepreneur Press, 2017).

Instagram For Business For Dummies

Jenn Herman



[View on Edelweiss](#)

Become an Instagram aficionado and grow your business online

Instagram For Business For Dummies shows you how you can tap into the social media platform with over 1 billion active users and the highest brand engagement of any social app out there. Businesses of all sizes have discovered how successful they can be when they take advantage of Instagram's powerful business tools—including shoppable posts, devoted business profiles, and advanced analytics. This beginner-friendly book helps you take advantage of this great opportunity to connect with a broader audience, tell a gripping story, and make your business an integral part of customers' lives. This new edition covers all of Instagram's latest features, including verified accounts, Broadcast Channels, and integration with Threads. You'll also learn everything you need to know about establishing brand partnerships with influencers, making the most of hashtags, and creating content that will get you noticed. Presented in straightforward language by Instagram and marketing gurus, this book will take you from setting up your account and profile to winning new business on Instagram.

- Set up your Instagram business account and link your sales to the Instagram Shopping feature
- Use analytics to understand your engagement and create better content
- Learn how to effectively use Instagram Stories, Broadcast Channels, and Threads
- Reach more people with brand partnerships, hashtags, and viral posts

Even if you're a complete Insta-beginner, *Instagram For Business For Dummies* will help you market your brand on this powerful social platform.

For Dummies

BISAC: *Business & Economics*

9781394279623

Paperback

January 29, 2025

£22.99 | 25,70 € | \$29.99

DE EUR: 27.9€

Previous Edition: 9781119696599

About the Author

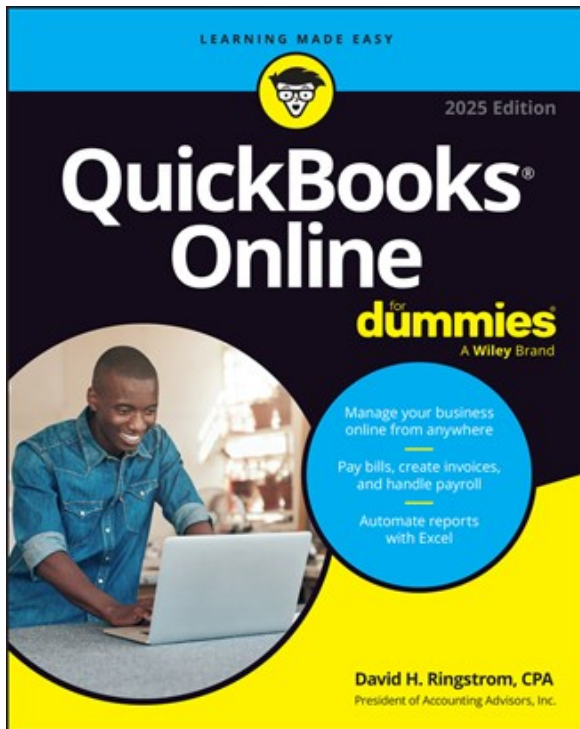
Jenn Herman (San Diego, CA) is a social media consultant, speaker, and globally recognized Instagram expert. Jenn's Instagram username is jenns_trends.

Eric Butow (Jackson, CA) is the owner of Butow Communications Group (BCG). Eric is the author of more 30 computer books, including *Samsung Gear S2 For Dummies*. Eric's Instagram username is ericbutow.

Corey Walker (Folsom, CA) is the owner of The Marketing Specialist

QuickBooks Online For Dummies, 2025 Edition

David H. Ringstrom



Discover all the ways you can use cloud-based accounting for your business with this top guide

QuickBooks Online For Dummies, 2025 Edition helps you understand one of the most widely-used cloud accounting platforms worldwide. Choose the best subscription for your business, create invoices and credit memos, record sales receipts, pay bills, set up inventory items, track business checkbook and credit cards, print checks, process payroll and prepare payroll tax returns, simplify tax preparation, build a budget, balance accounts, back up your data and access it on any device—the list goes on and this beginner-friendly book teaches you how to do it all.

Chock full of useful tips and tricks, this golden guide makes small business accounting through QuickBooks Online a breeze—saving you time and money. Plus, this edition covers the latest features and shows you how QuickBooks uses AI to make accounting even easier for you and your needs.

- Subscribe to QuickBooks Online, import your business data, and utilize cloud-based accounting
- Get clear and visual instructions on how to perform basic and advanced accounting tasks
- Discover new features such as QuickBooks Ledger and find tools that suit business needs
- Analyze your accounting data to make better business decisions

For business owners, managers, and employees, this essential Dummies resource helps you make the most of QuickBooks Online.

[View on Edelweiss](#)

For Dummies

BISAC: *Business & Economics*

9781394282029

Paperback

January 15, 2025

£22.99 | 25,70 € | \$29.99

DE EUR: 27.9€

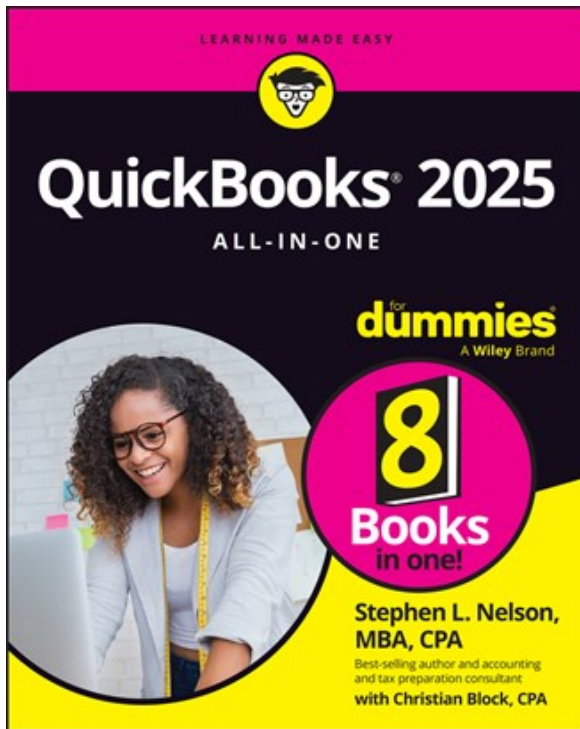
Previous Edition: 9781394206513

About the Author

David H. Ringstrom, CPA, (Atlanta, GA), is president of Accounting Advisors, Inc., an Atlanta-based spreadsheet and database consulting firm, and he frequently teaches webinars on Microsoft Excel and QuickBooks. David has written freelance articles about spreadsheets and accounting software since 1995, and he has served as the technical editor for over three dozen books in the *For Dummies* series. He is the co-author of previous editions of *QuickBooks Online For Dummies*.

QuickBooks 2025 All-in-One For Dummies

Stephen L. Nelson



The one book you need to learn all things QuickBooks

QuickBooks 2025 All-in-One For Dummies is here to make small business owners' lives easier. This high-value reference combines 8 content-rich mini-books into one complete package, providing the how-tos you need to get up and running with the 2025 version of QuickBooks. Learn the key features of QuickBooks and small business accounting, including setting up the software, understanding double-entry bookkeeping, invoicing customers, paying vendors, tracking inventory, creating reports, and beyond. Plus, you'll discover how you can use cloud storage to access your information on your smartphone, making it that much more manageable to run your business.

- Sign up for the 2025 version of QuickBooks software, set up your accounts, and customize your preferences
- Learn the basics of accounting and bookkeeping, and make sure you're doing it right
- Discover new and advanced features of QuickBooks that will help you run your business smoothly and efficiently
- Save money by confidently managing your finances yourself

This beginner-friendly and approachable Dummies guide is packed with helpful insight on QuickBooks, making it simple for small business owners, managers, and employees to implement the popular accounting software into their everyday.

[View on Edelweiss](#)

For Dummies

BISAC: *Business & Economics*

9781394282074

Paperback

January 15, 2025

£30.99 | 34,20 € | \$39.99

DE EUR: 37.9€

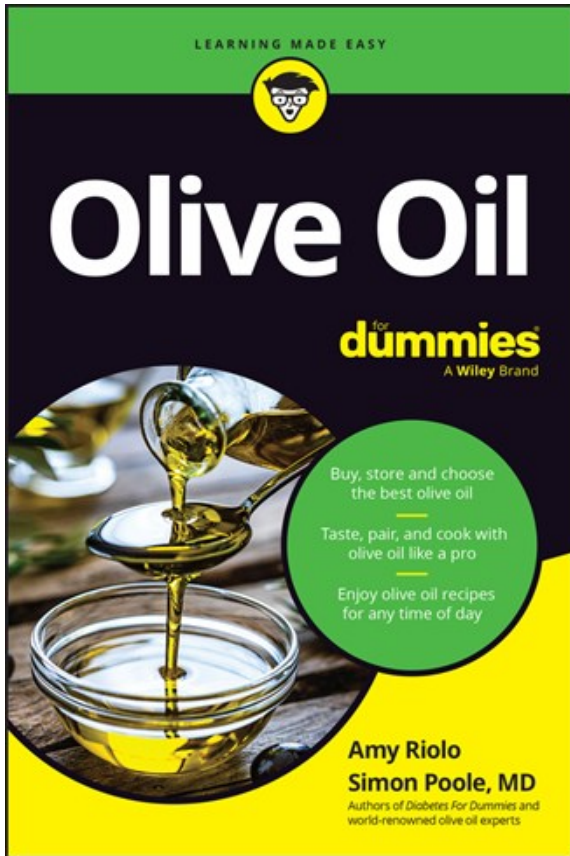
Previous Edition: 9781394206353

About the Author

Stephen L. Nelson, MBA, CPA, MS in Taxation (Redmond, WA), is a CPA who provides accounting, business advisory, and tax planning and preparation services to small businesses. He also teaches CPAs how to help their clients use QuickBooks more effectively. He is the bestselling author of 100-plus books about how to use computers to manage personal and business finances and is the author of several *For Dummies* books including *QuickBooks 2024 All-in-One For Dummies*.

Olive Oil For Dummies

Amy Riolo



Become an olive oil expert with this fun guide

Everyone loves a good bottle of EVOO. That's Extra Virgin Olive Oil, in case you didn't know. *Olive Oil For Dummies* is full of things you might not know about how to taste, buy, store, and use this incredible—and increasingly popular—oil. Complete with recently discovered health benefits, fascinating history and lore, and mouthwatering recipes, this is the essential guide to understanding everything you need to know about “liquid gold”. You'll learn to tell real olive oil from counterfeit, and how to determine its quality and value as well as recognize the healthiest EVOOs with this trustworthy Dummies guide. Look no further for clear, concise, and accurate information on all things olive oil.

- Discover the history and extraordinary health benefits of olive oil
- Explore the power of anti-inflammatory and antioxidants we call polyphenols
- Learn to avoid fraudulent olive oil and, get the most for your money
- Test your oil to ensure quality and pair flavors with food
- Store olive oil properly and enhance its flavor and nutrients as you cook
- Try authentic, mouthwatering recipes rich in—you guessed it—delicious olive oil

Olive Oil For Dummies is an excellent choice for foodies, olive oil lovers, travelers, home cooks, chefs, medical professionals, and anyone looking to learn the health benefits of olive oil.

[View on Edelweiss](#)

For Dummies

BISAC: *Cooking*

9781394282869

Paperback

January 1, 2025

£15.99 | 17,10 € | \$19.99

DE EUR: 19.9€

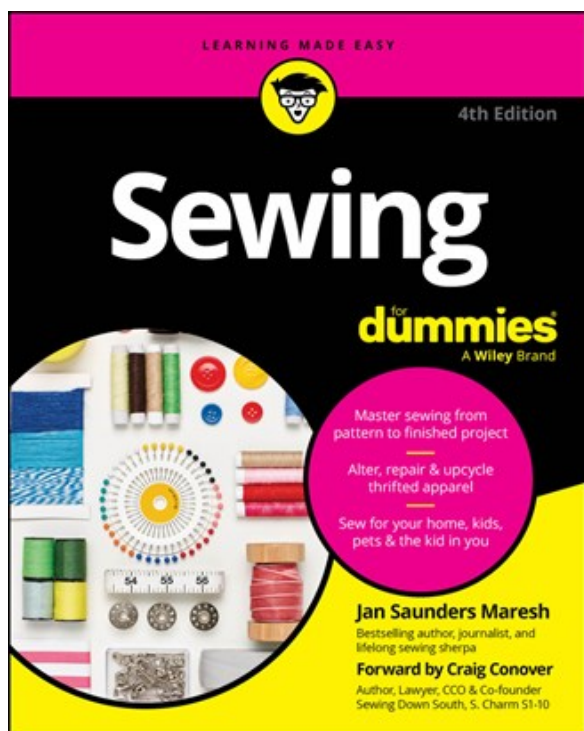
About the Author

Amy Riolo (Gaithersburg, MD) is an award-winning author, chef, cooking instructor and show host, and Mediterranean expert. She makes frequent media appearances in the US and abroad. She's also the author of *Mediterranean Lifestyle For Dummies*, *Italian Recipes For Dummies*, and was a franchise cookbook author for the American Diabetes Association. She teaches approximately 80 hands-on cooking classes per year at Living Social, Sur la Table, and Open Kitchen in Washington, D.C and gives classes internationally. And, she sells her own line of extra-virgin olive oil.

Dr. Simon Poole (Cambridge, UK) is a Cambridge-based medical doctor, author, speaker, and consultant and is an internationally

Sewing For Dummies

Jan Saunders Maresh



Learn the basic skills and techniques you need for successful hand and machine sewing

Over the past ten years, interest in sewing has grown. If you want to learn how to sew or to improve your skills, *Sewing For Dummies* is the book you need to get started. This complete guide to sewing basics teaches you basic hand stitches and sewing machine operation, with easy-to-follow instructions and step-by-step illustrations. You'll work your way forward to develop the skills to create or repair clothing and furnishings that fit your personal style, your measurements, and your aesthetic. Find great patterns in stores and online, give thrift store finds new life, and learn about cool new fabrics and sewing trends. You'll also get an overview of common sewing mistakes and how to avoid them, so you can take up this relaxing, creative hobby with confidence. A full-color insert brings the text to life. Enjoy the feeling of accomplishment you'll get when you use your new skills to create wonderful handmade pieces.

- Learn hand and machine sewing skills, starting with the basics and working your way up
- Choose the right sewing machine for your needs and follow step-by-step tutorials to master its use
- Makes repairs and alterations to keep your wardrobe current
- Learn about online sewing resources and get ideas for finding fabric and patterns

This Dummies guide will help anyone who wants to learn basic sewing skills or brush up on what they already know. Sew a button back on your jacket, make pillowcases from an old dress, alter that great vintage dress to fit like a glove, and complete any other sewing projects you can dream up.

[View on Edelweiss](#)

For Dummies

BISAC: *Crafts & Hobbies*

9781394279555

Paperback

January 9, 2025

£20.99 | 23,10 € | \$26.99

DE EUR: 25.9€

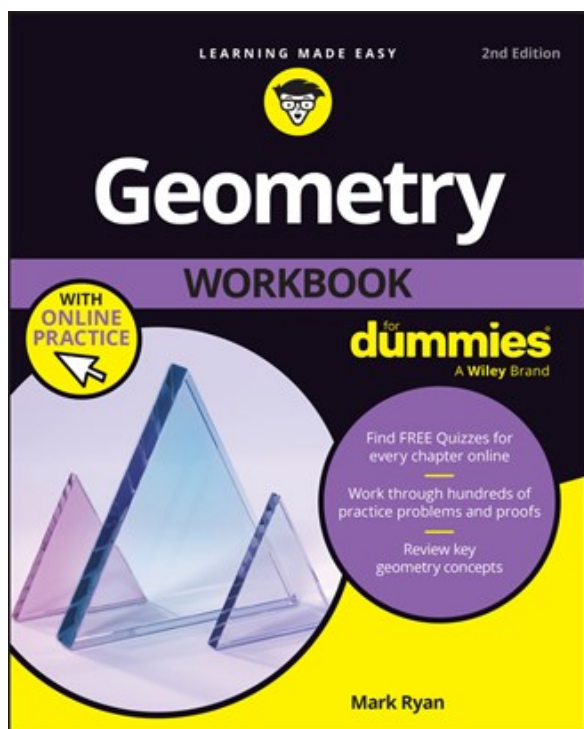
Previous Edition: 9780470623206

About the Author

Jan Saunders Maresh (Chandler, AZ) is a nationally known sewing instructor, educator, and journalist, and has worked as the education director for Viking Sewing Machine Company and as the director of consumer education for JoAnn Fabrics and Crafts. She is the bestselling author of 13 sewing books as well as *Home Staging For Dummies* (Wiley, 2008).

Geometry Workbook For Dummies

Mark Ryan



Don't be a square! Strengthen your geometrical skills

Lots of students need extra practice to master geometry. Thankfully, there's *Geometry Workbook For Dummies*. Packed with hundreds of practice problems and easy-to-understand concept explanations, this book takes a hands-on approach to showing you the geometric ropes. Inside, you'll find a helpful review of basic terms and concepts, so you can hit the ground running when you get to the more advanced stuff. In classic Dummies style, this workbook offers easy ways to understand theorems, proofs, and other geometry fundamentals. Figure out congruent triangles, wrap your mind around angle-arc theorems, connect radii and chords, and get smart about all the core concepts of geometry.

- Work through hundreds of practice problems to solidify your geometry know-how
- Clear up any confusion with easy-to-understand explanations of all key concepts
- Get tips for avoiding common mistakes and improving your test scores

For students or parents looking for a hands-on approach to learning geometry, this is the perfect Dummies guide. It's great resource all on its own, or pair it with *Geometry For Dummies* for even more effective book learning.

[View on Edelweiss](#)

For Dummies

BISAC: *Mathematics*

9781394276127

Paperback

January 9, 2025

£18.99 | 21,40 € | \$24.99

DE EUR: 22.9€

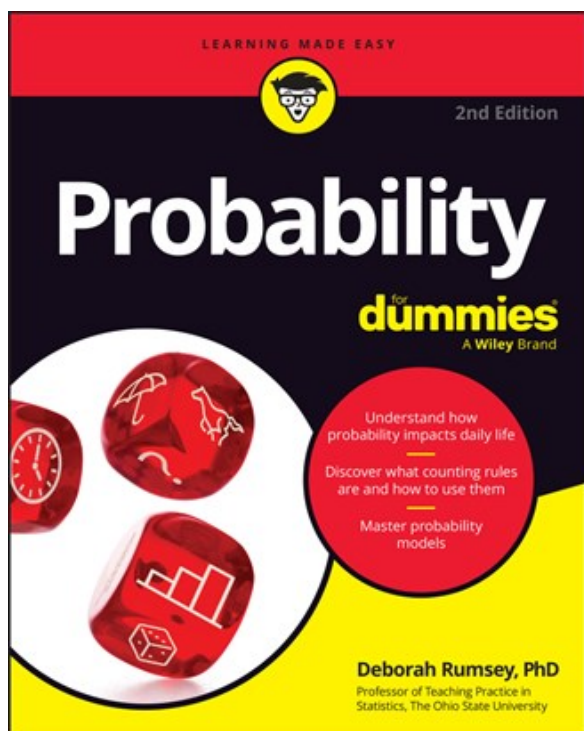
Previous Edition: 9780471799405

About the Author

Mark Ryan (Evanston, IL) has taught basic math through calculus for more than two decades. In 1997, he founded The Math Center in Winnetka, Illinois, where he tutors students in junior high and high school math courses and math test prep. He developed a workshop for parents called "How to Help Your Child Succeed in Math." In high school, he twice scored a perfect 800 on the math portion of the SAT, and he not only knows mathematics, he has a gift for explaining it in plain English. He's the author of many popular Dummies titles, including the *Calculus For Dummies* series line.

Probability For Dummies

Deborah J. Rumsey



Learn how to calculate your chances with easy-to-understand explanations of probability

Probability—the likelihood or chance of an event occurring—is an important branch of mathematics used in business and economics, finance, engineering, physics, and beyond. We see probability at work every day in areas such as weather forecasting, investing, and sports betting. Packed with real-life examples and mathematical problems with thorough explanations, *Probability For Dummies* helps students, professionals, and the everyday reader learn the basics. Topics include set theory, counting, permutations and combinations, random variables, conditional probability, joint distributions, conditional expectations, and probability modeling. Pass your probability class and play your cards right, with this accessible Dummies guide.

- Understand how probability impacts daily life
- Discover what counting rules are and how to use them
- Practice probability concepts with sample problems and explanations
- Get clear explanations of all the topics in your probability or statistics class

Probability For Dummies is the perfect Dummies guide for college students, amateur and professional gamblers, investors, insurance professionals, and anyone preparing for the actuarial exam.

[View on Edelweiss](#)

For Dummies

BISAC: *Mathematics*

9781394281886

Paperback

January 15, 2025

£18.99 | 21,40 € | \$24.99

DE EUR: 22.9€

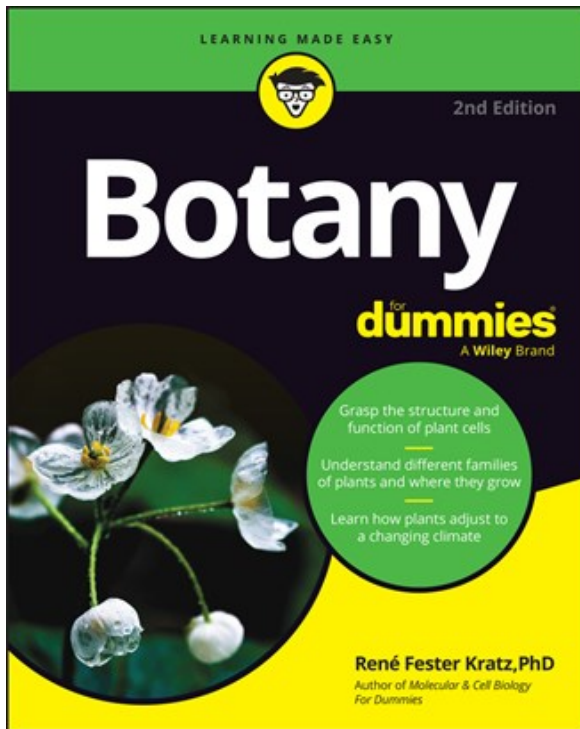
Previous Edition: 9780471751410

About the Author

Deborah J. Rumsey, Ph.D. (Westerville, OH) is an associated professor and program specialist at The Ohio State University. She is the co-founder of CAUSE: The Consortium for the Advancement of Undergraduate Statistics Education, a nationally known group that promotes statistics education and has written papers and given talks and workshops in the area. Dr. Rumsey is a Fellow of the American Statistical Association. She's the author of more than 10 *For Dummies* titles, including *Statistics For Dummies*, *Statistics Workbook For Dummies*, and the previous edition of *Probability For Dummies*.

Botany For Dummies

Rene Fester Kratz



Harvest basic botany knowledge from this abundant book

Botany For Dummies gives you a thorough overview of the fundamentals of botany, but in simple terms that anyone can understand. Great for supplementing your botany coursework or brushing up before an exam, this book covers plant evolution, the structure and function of plant cells, and plant identification. Plus, you'll learn about how plants of different types are changing and adapting in response to changing climates. This new edition goes into more detail on fungi—not technically plants, but no one is holding that against them. Regardless of what brought you to the wonderful world of botany, this book will show you around.

- Get an easy-to-understand introduction to the key concepts in botany
- Read about recent discoveries and theories in the world of plant science
- Understand different families of plants and where they grow
- Improve your grade and pass your exam in your introductory botany course

Get a copy of *Botany For Dummies* and watch your botany knowledge bloom.

[View on Edelweiss](#)

For Dummies

BISAC: *Science*

9781394273898

Paperback

January 1, 2025

£18.99 | 21,40 € | \$24.99

DE EUR: 22.9€

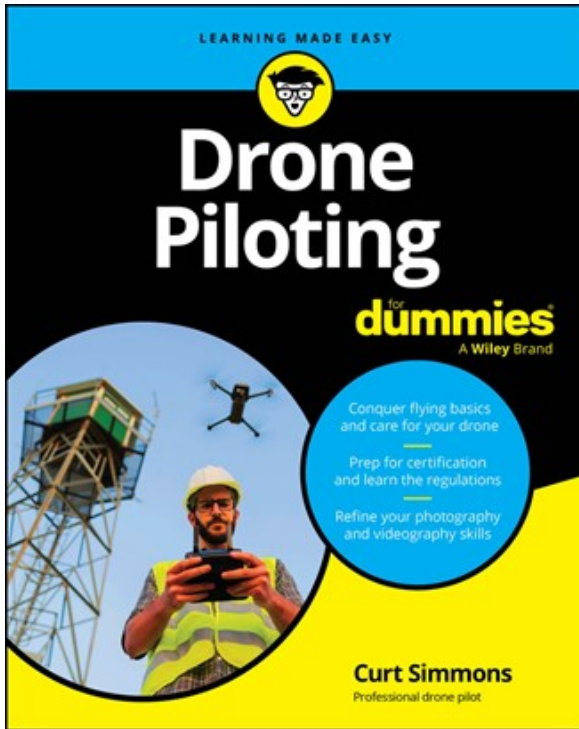
Previous Edition: 9781118006726

About the Author

Rene Fester Kratz (Everett, WA) is a Biology Instructor at Everett Community College and holds a Ph.D. in Botany from the University of Washington. As a member of the North Cascades and Olympic Science Partnership, she is working to develop science curricula that are in alignment with research on human learning.

Drone Piloting For Dummies

Curt Simmons



The know-how you need to become a pro drone pilot and market your skill

Licensed and skilled drone pilots are in huge demand. *Drone Piloting For Dummies* teaches you how to make a career out of it. From real estate to construction to inspection to mapping to delivery, the need for drone photography and videography is everywhere. This book outlines the basics of selecting and operating a drone, shows you how to get licensed, and explains all the regulations you need to know. You'll also learn to read charts and capture high-quality photos and videos. Plus, this guide walks you through the process of turning this skill into a full-time career or profitable side hustle. Written by a licensed drone pilot and entrepreneur, *Drone Piloting For Dummies* helps you take off on your new adventure!

- Grasp flying basics and care for your drone
- Prep for certification and learn the regulations
- Refine your photography and videography skills
- Market your skills and discover cool career opportunities

This book is for anyone who wants to become a drone pilot or increase their piloting skills for job readiness and performance.

[View on Edelweiss](#)

For Dummies

BISAC: *Technology & Engineering*

9781394282111

Paperback

January 9, 2025

£22.99 | 25,70 € | \$29.99

DE EUR: 27.9€

About the Author

Curt Simmons (metro Dallas/Ft Worth, TX) is a technology author and online instructor. He is the author of more than one hundred general technology titles, including several *For Dummies* books. Most recently, Curt wrote *Windows 11 For Seniors For Dummies*. Curt is also a certified FAA Part 107 remote pilot and owns a drone photography business, Sky Life Photography, LLC (skylifephotography.com). He mostly photographs rural properties, construction projects, and commercial landscaping projects.

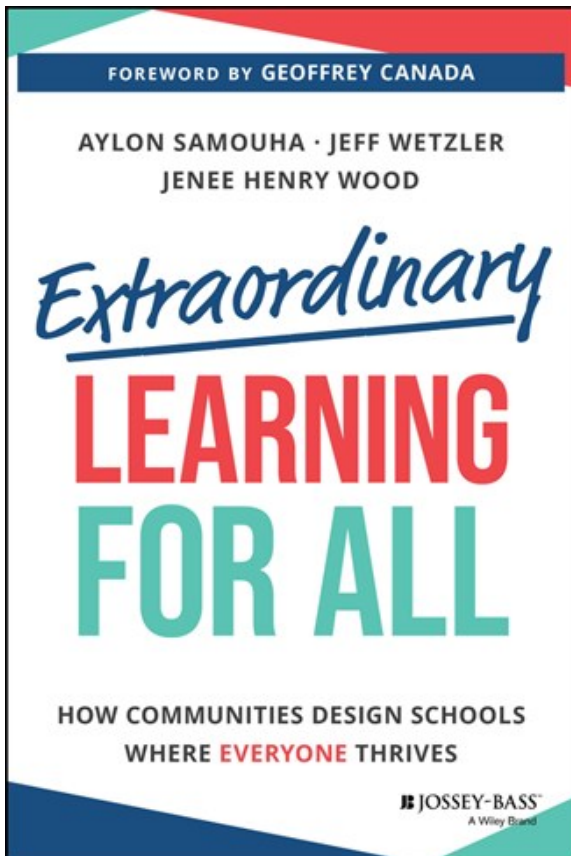
Jossey-Bass



Extraordinary Learning for All

How Communities Design Schools Where Everyone Thrives

Jenee Henry



[View on Edelweiss](#)

Proven methods, hard-won lessons, and practical tools to create a better future of education

Extraordinary Learning for All: How Communities Design Schools Where Everyone Thrives delivers a hopeful, humane, realistic, and compelling portrait for how we must reinvent schooling for a new century, drawing on the voices and experiences of real school communities who are on that journey and illuminating the specific actions that school and system leaders can take to spark these journeys in their communities. The frameworks, concepts, and stories in this book, emanating from direct, in-the-trenches partnerships with innovators on the ground, show, in genuine detail, what makes this work hard—but also what makes it possible.

Written by the co-founders and Chief Learning Officer of Transcend, a leading nonprofit in school innovation, this book provides solutions to the major problems we face in education, including approaches that:

- Reverse declining enrollment rates and chronic truancy, especially in large urban districts, through better student engagement
- Mitigate our national mental health crisis through school designs that address higher-than-ever-rates of boredom, stress, and chronic anxiety
- Engage and collaborate with parents and communities to improve local schools
- Uplift the voices and expertise of teachers, 300,000 of whom left the profession between 2020-2022

For educational leaders in communities of all shapes and sizes, Extraordinary Learning for All: How Communities Design Schools Where Everyone Thrives is your blueprint to break free from the traditional model of schooling and build a better future for all.

About the Author

Jenee Henry (New Haven, CT) is Head of Learning at Transcend Education, an organization which helps schools across the country build & share innovative new models of learning. Transcend has served over 800,000 students through their work with nearly 400 districts & schools. Transcend directly supports schools and systems in their design work, democratizes design support through resources, tools, and professional learning, and catalyzes systemic change by engaging funders and system leaders to understand and advance innovation.

Aylon Samouha (Chicago, IL) is Co-Founder & Co-CEO of Transcend

Jossey-Bass

BISAC: *Education*

9781394230549

Paperback

January 13, 2025

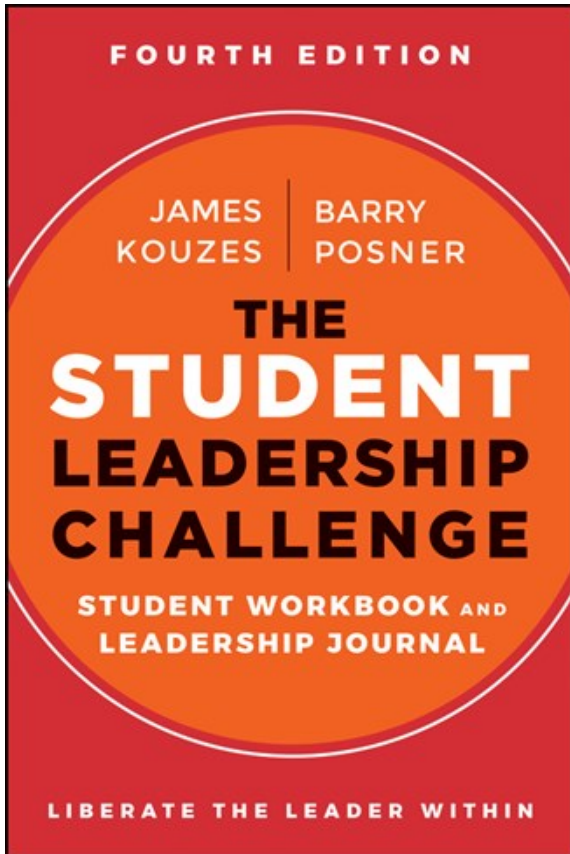
£24.99 | 27,40 € | \$32.00

DE EUR: 30.9€

The Student Leadership Challenge

Student Workbook and Leadership Journal

James M. Kouzes



The Student Leadership Challenge: Student Workbook and Leadership Journal is the companion to the bestselling leadership book for students and young people

Designed to be used with *The Student Leadership Challenge* or the *Student Leadership Practices Inventory*, this workbook will help students go beyond theory and dive into leadership practice. The activities and worksheets inside will guide students in better understanding and embodying The Five Practices of Exemplary Leadership®. There is also a unit on taking, digesting, and understanding the cornerstone assessment of this program, the Student Leadership Practices Inventory. With the workbook's guidance, students can gain insight into their current leadership skills and identify areas for improvement. Then, they can work through content that helps them commit to and work continuously on their leadership development.

The Student Leadership Challenge is based on four decades of research on what people do when at their personal best as leaders. Tailored specifically to young and emerging leaders, this Student Workbook and Leadership Journal builds leadership skills that translate to real-world applications. The fourth edition and the companion workbook have been updated with new stories about topics critical to today's youth, including climate change, social justice, mental health, and virtual learning.

Student leaders using this workbook will:

- Put The Five Practices of Exemplary Leadership into action with exercises that will help them succeed in school and in life.
- Examine their current leadership skills and make a plan for becoming the best leader they can be.
- Practice critical leadership behaviors and engage in thought-provoking activities.

[View on Edelweiss](#)

Jossey-Bass

BISAC: *Juvenile Nonfiction*

9781394279975

Paperback

January 28, 2025

£18.99 | 21,40 € | \$25.00

DE EUR: 22.9€

Previous Edition: 9781118390092

About the Author

The Rev. Dr. Porter C. Taylor currently serves as the rector of St. David's By-the-Sea Episcopal Church in Cocoa Beach, Florida. He is an Affiliated Assistant Professor of Worship at Fuller Theological Seminary. Porter is the contributing editor of *We Give Our Thanks Unto Thee: Essays in Honor of Alexander Schmemmann* and the contributing co-editor of *The Wiley Blackwell Companion to Liturgical Theology* with Khalia J. Williams.

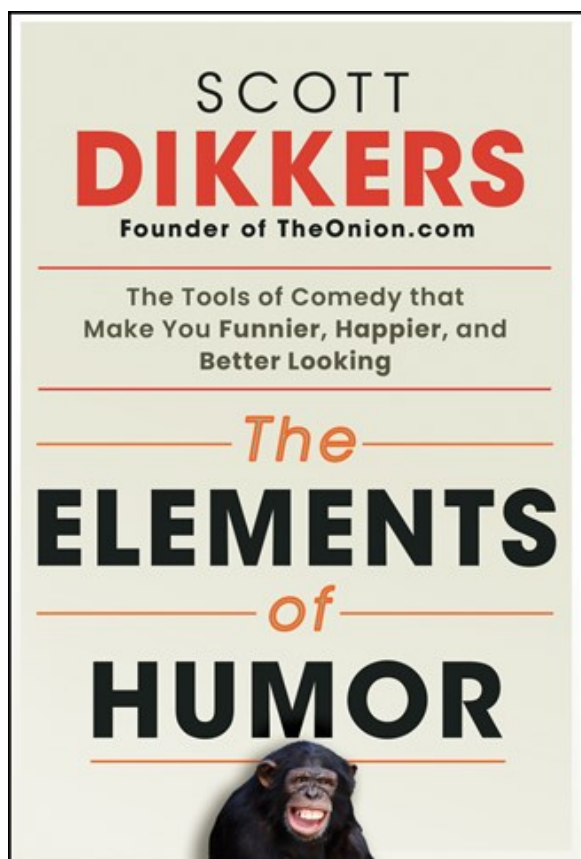
Business



The Elements of Humor

The Tools of Comedy that Make You Funnier, Happier, and Better Looking

Scott Dikkers



[View on Edelweiss](#)

Find the funny in your writing, speeches, presentations, and everyday conversations

Are you ready to elevate your writing, speeches, and conversations with unparalleled wit and comedy? Look no further than *The Elements of Humor* by bestselling author and comedy writing legend, Scott Dikkers. This isn't just another book on humor—it's a transformative guide that stands head and shoulders above the rest, designed to make you the funniest version of yourself.

While many writers treasure Strunk and White's *Elements of Style* for its writing standards and best practices, the realm of humor writing has long awaited a credible, comprehensive guide. Scott Dikkers answers the call with a book that is both hilarious and instructive, offering clear, replicable steps to infuse your writing and speaking with unforgettable humor.

In the book, you'll find:

- Step-by-step guidance for everything from sophomoric pranks to sophisticated satire as you learn the fundamentals of crafting humor that resonates
- Diverse humor strategies for different kinds of funny, including self-deprecation, referential jokes, shock humor, hyperbole, wordplay, slapstick, and even meta-humor
- Engaging tools, including helpful diagrams, funny illustrations, interactive exercises, and a comprehensive index of all discussed tools, skills, and methods

The Elements of Humor is your key to making the people around you laugh. Scott Dikkers' expert advice is easy to follow, ensuring that anyone can become a master of humor. Perfect for enhancing presentations, content creation, or everyday conversations, this book will secure a prominent place on your library shelf.

Wiley

BISAC: *Humor*

9781394269198

Paperback

January 28, 2025

£19.00 | 22,00 € | \$24.00

DE EUR: 27.9€

About the Author

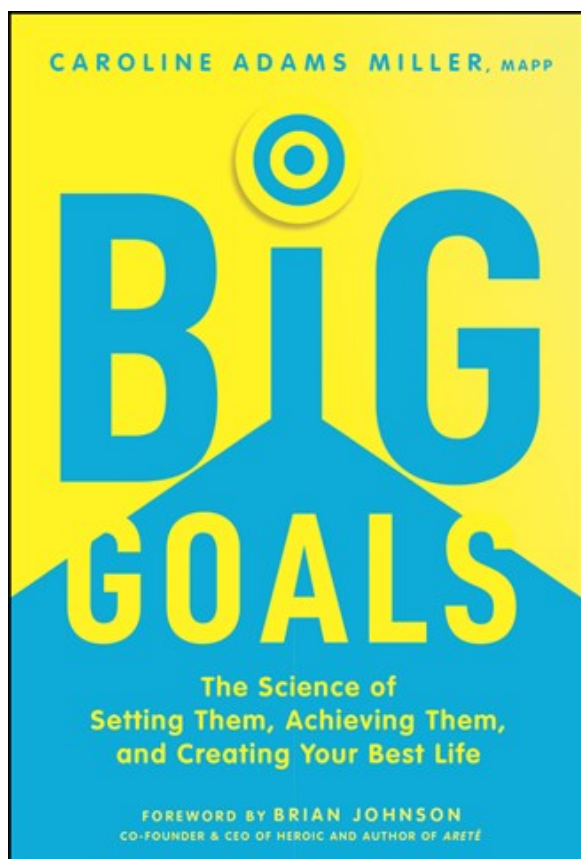
Scott Dikkers (www.scottdikkers.com;

www.howtowritefunny.com) is the founding editor of The Onion, one of the most popular satirical news outlets in the world. He was also The Onion's longest serving Editor-in-Chief. He is widely regarded as one of the most influential pioneers in comedy history. Scott is a #1 New York Times bestselling author, comedy writer, comedian, and speaker. His books on the craft of humor, the How to Write Funny series, have sold nearly a million copies worldwide and taught the craft of comedy to thousands of students online through his website howtowritefunny.com and his partnership with the famed Second City Training Center in Chicago. His mentees have

Big Goals

The Science of Setting Them, Achieving Them, and Creating Your Best Life

Caroline Adams Miller



Everything you need to make your goals a reality

Big Goals: The Science of Setting Them, Achieving Them, and Creating Your Best Life delves deeply into effective goal setting practices for both personal growth and corporate excellence, empowering individuals across all ages to pursue their ambitions with a newfound sense of confidence and mastery. Readers of this book will gain a nuanced understanding of the little-known science of goal setting, with practical tools and unique worksheets to use on their goal-achieving journey.

The insight in this book is powered by 15 years of exciting findings of positive psychology, along with Caroline Adams Miller's extensive experience as an executive coach. In this book, readers will learn about:

- The newest science on mindset, grit, Artificial Intelligence, resilience, and gender perspectives
- Miller's novel BRIDGE methodology, which addresses the "how" between the assignment of Objectives and Key Results (OKRs) and Key Performance Indicators (KPIs)
- Locke and Latham's Goal Setting Theory (GST) and why it has been proven to work so well

No matter whether you're scared to start, sick of failure, or somewhere in between, *Big Goals* explains the new approach you need to more confidently and effectively move forward towards achieving your goals in your personal and professional life.

[View on Edelweiss](#)

Wiley

BISAC: *Self-Help*

9781394273317

Hardcover

January 21, 2025

£22.99 | 25,50 € | \$28.00

DE EUR: 27.9€

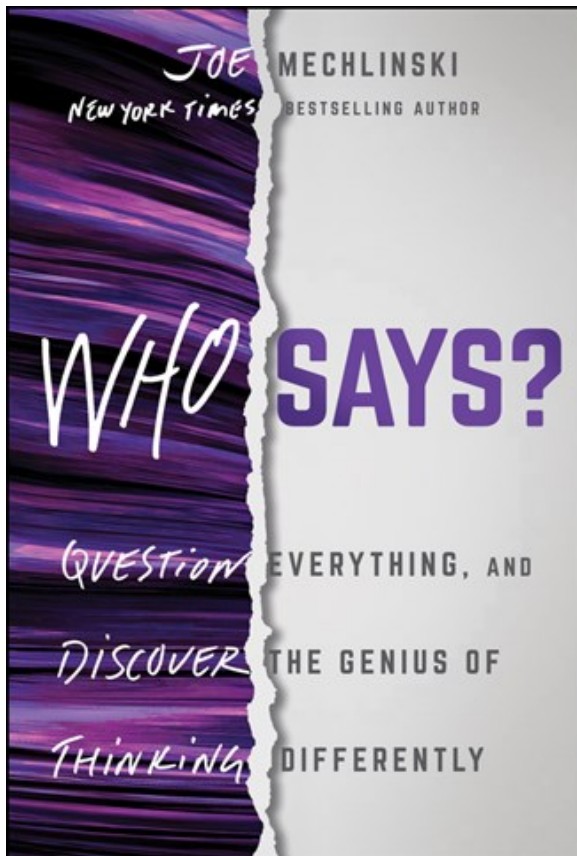
About the Author

Caroline Adams Miller (Bethesda, MD | www.carolinemiller.com) is best known for her groundbreaking work on goal setting, grit, happiness, and success for over three decades. She wrote the first evidence-based mass market guide to goal setting that combined the science of success with the science of wellbeing (*Creating Your Best Life* 2008 & 2021). *Getting Grit* followed in 2017 and has sold well in the US and around the world, including Japan, where it hit #1 as an eBook the day it was published. Her very first book, *My Name is Caroline* (Doubleday 1988), was the first autobiography by anyone who overcame bulimia and had several years of unbroken recovery without relapse at the time of its publication.

Who Says?

Question Everything and Discover the Genius of Thinking Differently

Joe Mechlinski



[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394265510

Hardcover

January 9, 2025

£22.99 | 25,50 € | \$28.00

DE EUR: 27.9€

Why blend in when you were born to stand out?

Who Says? Question Everything and Discover the Genius of Thinking Differently is a manifesto for those who refuse to live life on autopilot. This book dares you to ask the questions no one else is asking, to defy the gravitational and seductive pull of the status quo, and to embrace a life of authenticity and boundless innovation.

An invitation to venture into the unknown and transform you from a mere reader into a trailblazer, you'll learn about the groundbreaking spaces of psychedelic therapy, the transformative powers of artificial intelligence, and the dismantling of outdated workplace hierarchies. This book is your companion in uncharted territory, where the only rule is to question everything.

Inside this book you'll find powerful ideas for:

- **Living Disruptively:** Embrace disruption as a catalyst for living with purpose, energy, and inspiration. This book guides you to a life by design, not default.
- **Finding Your True North:** Discover how to identify and align with your core values, transforming them into a compass that guides you through life's storms.
- **Cultivating Personal Sovereignty through Creativity:** Learn how deliberate creative acts can anchor your personal sovereignty, turning everyday actions into powerful statements of autonomy and originality.

Who Says? is your invitation to a journey of discovery and defiance. Designed for the visionaries, the rebels, the entrepreneurs, the executives, the innovators, the dreamers, and the creators, *Who Says?* is a reflection of the boundless potential lying within you, unexplored. It's for the new generation of leaders who are not afraid to question everything and lead with their inner guidance.

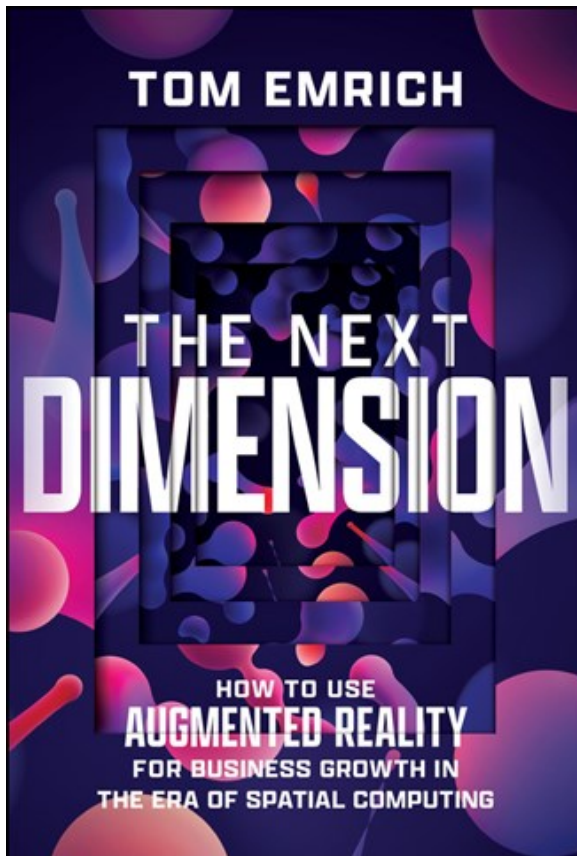
About the Author

Joe Mechlinski is a New York Times and Wall Street Journal bestselling author, TEDx speaker, and CEO of SHIFT, tech-enabled management consulting firm he founded at the age of twenty-three, with the intention of transforming the purpose of business. Joe is an avid community activist with a deep-rooted passion for building company cultures based on mission, strategy, and growth, regardless of economic or industrial circumstance. Passionate about equity in the workplace, Joe is also a partner at Conscious Venture Partners, a group that invests in minority- and female-founded businesses. Recently, Joe launched an employee engagement platform called Latch, which had 2000 users on the platform in the first year with

The Next Dimension

How to Use Augmented Reality For Business Growth In The Era of Spatial Computing

Tom Emrich



[View on Edelweiss](#)

Your guide to transforming your business with spatial computing, featuring real use cases and proof points of augmented reality in marketing, advertising, and sales

Ready to revolutionize your business? *The Next Dimension*, by Tom Emrich, explores the power of augmented reality (AR) to propel your business strategy into the next wave of computing. Learn how AR is reshaping the digital landscape, crafting a new marketing mix, and evolving retail into a brand-new consumer experience. Gain valuable insights on realizing success with AR across the marketing funnel, activate and engage 'Generation AR,' and move beyond traditional ads with immersive campaigns that are co-created with your consumer. With real-world examples from brands like LEGO, BMW, Walmart, Gucci, Diageo, and more, this guide equips you with everything you need to use AR technology for immediate and impactful results.

What's Inside? Game-Changing Benefits:

- **Spatial Computing 101:** Get introduced to the future of computing. Understand how spatial computing transforms our relationship with technology and uncover the new opportunities it offers for your business.
- **Your 3D Wakeup Call:** Learn to spatialize your business by embracing 3D. Discover the latest consumer devices and develop a 3D strategy that maximizes your investment across consumer touchpoints.
- **Marketing in an Augmented World:** Explore how brands seamlessly integrate AR into their marketing mix. Dive into common mobile AR use cases and see how brand pioneers are marketing with mixed reality headsets like Apple Vision Pro and Meta Quest 3.
- **Advertising in the Next Dimension:** Break free from traditional banner ads with immersive AR campaigns. Learn

Wiley

BISAC: Business & Economics

9781394262564

Hardcover

January 21, 2025

£22.99 | 26,60 € | \$28.00

DE EUR: 27.9€

About the Author

Tom Emrich (San Francisco, CA) is recognized as one of the world's leading thought leaders in augmented reality (AR), virtual reality (VR) and wearable technology. He is a verified Top Voice on LinkedIn. A pioneer in this space, Tom started working in augmented reality in 2009 and has over a decade-long track record of running tech teams and providing strategic direction in emerging technologies for powerhouse brands and organizations. Tom is an investor in the AR/VR ecosystem, making select angel investments in this space. Previously, he was one of the founding partners at Super Ventures, a Silicon Valley based VC fund dedicated to early stage investing in AR with investments made during his time including Gravity Sketch,

Human Touch

The New Era of Relationship-Driven Leadership

Des Dearlove



Improve talent retention and employee productivity by encouraging connectedness in your firm

In *The Human Touch*, British business journalist and management theorist Des Dearlove delivers an insightful and practical discussion of how firms can build meaningful and authentic connections with their employees, encouraging productivity, improving talent retention, and creating an enduring competitive advantage. You'll find out why the latest peer-reviewed research lends support to the notion that it is the nature of interpersonal environments – and not compensation – that many employees consider to be the most impactful when they're deciding whether to exit a job.

In the book, you'll:

- Explore the most important factors that determine the connectedness of a healthy working environment
- Common mistakes and myths about employee wellbeing that sidetrack managerial efforts to improve working culture at a firm
- Examples and case studies that demonstrate the real-world impact of the ideas discussed in the book

Perfect for managers, executives, directors, and other business leaders seeking to improve employee retention, productivity, engagement, and health, *The Human Touch* is also a must-read resource for employees, human resources professionals, consultants, and everyone else with an interest in employee wellbeing and workplace productivity and safety.

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394285778

Hardcover

January 9, 2025

£24.99 | 27,30 € | \$30.00

DE EUR: 30.9€

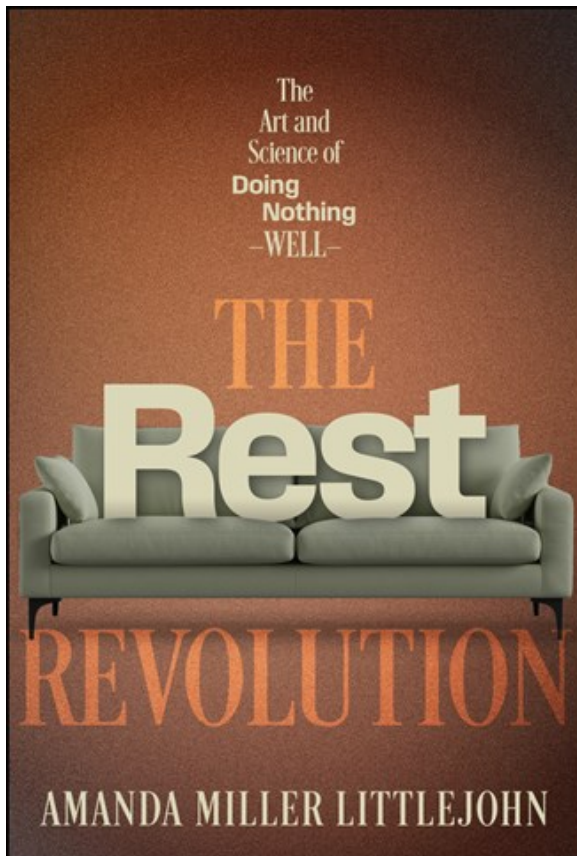
About the Author

Des Dearlove (London, England) is a British business journalist and management theorist, known for his work on the history and state-of-the-art management theory. An internationally recognized expert and commentator on management thinking, for over two decades Dearlove has championed the leading management ideas through Thinkers50, the first global ranking of management thinkers, which he co-founded in 2001 with Stuart Crainer

The Rest Revolution

The Art and Science of Doing Nothing, Well

Amanda M. Littlejohn



[View on Edelweiss](#)

Navigate the competitive work landscape, redefine your approach to ambition, and reclaim your rhythm beyond burnout

In a culture that values productivity as a sign of success, many professionals are on the verge of burnout, pushed—sometimes unconsciously and other times overtly—to keep working, keep producing, and keep reaching new heights at an unsustainable pace, often at the expense of their physical and mental wellbeing. In *The Rest Revolution*, executive and personal branding coach Amanda Miller Littlejohn shows readers how to restore themselves after burnout, and navigate the rigors of competitive work without sacrificing self.

Inspired by Littlejohn's experience as an executive coach to high achievers, *The Rest Revolution* explores topics such as:

- The modern causes of exhaustion
- How personal achievement, social conditioning, and systemic barriers pose threats to rest
- How high achievers can take their overworking tendencies off autopilot
- How to use self-discovery to create your personalized plan to combat burnout
- Balancing achievement with self-care and wellness
- How perfectionism and imposter syndrome create a fertile ground for exhaustion
- 5 Rules of Rest - how to reclaim your time, mind, ambition, and more
- How high achievers are breaking the burnout cycle with a rest framework derived from nature

Creative, prescriptive, and insightful with everything you need to reshape your approach to work and rest, *The Rest Revolution* is a deep dive into the causes of burnout, and an essential read for

Wiley

BISAC: Business & Economics

9781394259106

Hardcover

January 9, 2025

£22.99 | 25,50 € | \$28.00

DE EUR: 27.9€

About the Author

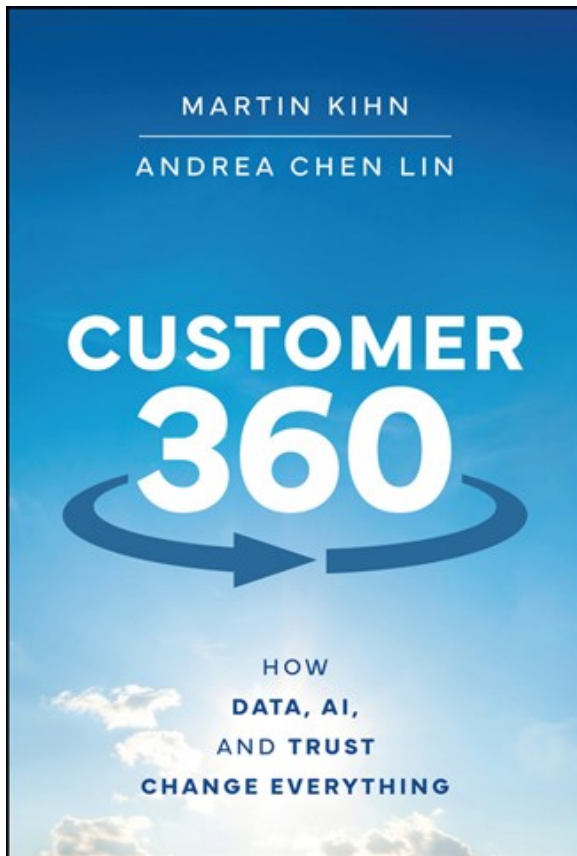
Amanda Miller Littlejohn (Washington, D.C. |

<https://amandamillerlittlejohn.com/>) is a nationally recognized public relations and personal branding strategist. She is the creator of The Branding Box - a groundbreaking public relations tool called "PR in a Box" by AdWeek. She is also the founder of Package Your Genius Academy where women and minorities gain the skills they need to make themselves and their work VISIBLE in the digital age. Amanda's tools, research, and training are creating access to career and business growth while closing the visibility gap for experts whose talents have traditionally not attracted their due recognition. Amanda's innovation in public relations has been recognized by PR

Customer 360

How Data, AI, and Trust Change Everything

Martin Kihn



[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394273614

Hardcover

January 9, 2025

£22.99 | 25,50 € | \$28.00

DE EUR: 27.9€

Become more competitive by developing a superior customer experience through data, AI, and trust

Customer 360: How Data, AI, and Trust Changes Everything delivers key insight and vision on using emerging technologies to delight customers and become more competitive by providing a superior customer experience. This book helps readers attract and engage their customers across channels and throughout their journey, from acquisition and onboarding, through service, upsell, retention, and win-back.

To demonstrate the influence and importance of these ideas, this book contains a multitude of real-world case studies from companies in a range of industries, with business models, and at various stages of digital maturity. Readers will learn about:

- Using exciting technologies like AI and GPT while building a commitment to ethical use, safety, and privacy through secure guardrails
- Organizing data around customers, prospects, and accounts—even if that data comes from many different sources in different formats
- Making new technologies an extension of your existing data investments so that both work better
- Choosing a strategy and implementation plan to minimize time-to-value and ensure success weighing build, buy, or partner
- Handling internal stakeholders and dealing with change in a way that benefits the business

For business leaders, executives, managers, and entrepreneurs, *Customer 360: How Data, AI, and Trust Changes Everything* is an essential read to understand and connect technology, people, processes, and strategy—truly the future of customer engagement—and leave competitors wondering what just happened.

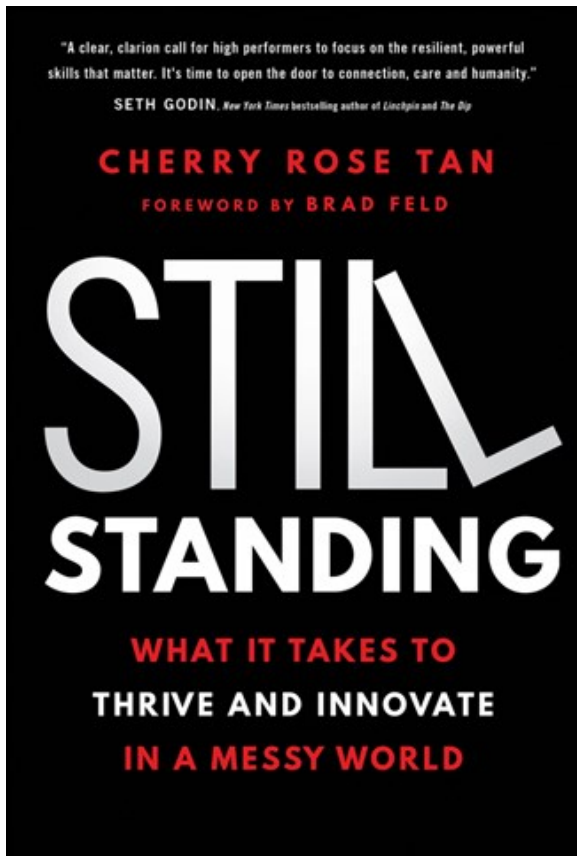
About the Author

Martin Kihn (<https://martinkihn.com/>) is a writer, digital marketer, dog lover, balletomane and spiritual athlete. He was born in Zambia, grew up in suburban Michigan, has a BA in Theater Studies from Yale and an MBA from Columbia Business School. His articles have appeared in New York, the New York Times, GQ, Us, Details, Cosmopolitan and Forbes, among many others, and he was on the staff of Spy, Forbes, New York and Vibe. Until recently, most of his writing could be called satirical or snarky, meticulously researched and office-based.

Still Standing

What It Takes to Thrive and Innovate in a Messy World

Cherry Rose Tan



[View on Edelweiss](#)

Unlock the secrets of business resilience in this indispensable survival guide

In a world of disruption and uncertainty, *Still Standing: What It Takes to Thrive and Innovate in a Messy World* by Cherry Rose Tan emerges as a beacon of resilience, offering the essential strategies for navigating the pressures of building and leading our organizations into the future. Drawing on her vast experience as a veteran entrepreneur, speaker, and advisor, #REALTALK founder Cherry Rose Tan provides a roadmap for cultivating the mindset, heartset, and skillset necessary for enduring success. Her impact on the mental health movement within the tech industry has been nothing short of revolutionary, helping leaders come to grips with the real stress and pressures associated with their daily work.

In the book, you'll learn how to:

- Cultivate a resilient workplace culture that embraces change and innovation, battle tested with 40,000 leaders across 27 verticals
- Master tough conversations, learning how to effectively communicate with yourself, your team, and key stakeholders to execute in difficult environments
- Empower yourself and your team with actionable strategies, combining leadership wisdom and practical tools drawn from the crucible of real-world entrepreneurship

Still Standing is not just a book; it's a tactical roadmap for businesses and their leaders, who are determined to create everyday resilience in the face of constant change. Whether you're seeking to enhance your leadership skills, navigate the challenges of business, or manage workplace burnout and wellbeing, this book offers the insights and strategies needed to thrive and innovate in these uncertain times. Join Cherry Rose Tan in exploring the three

Wiley

BISAC: Business & Economics

9781394279029

Hardcover

January 28, 2025

£23.99 | 27,30 € | \$29.95

DE EUR: 29.9€

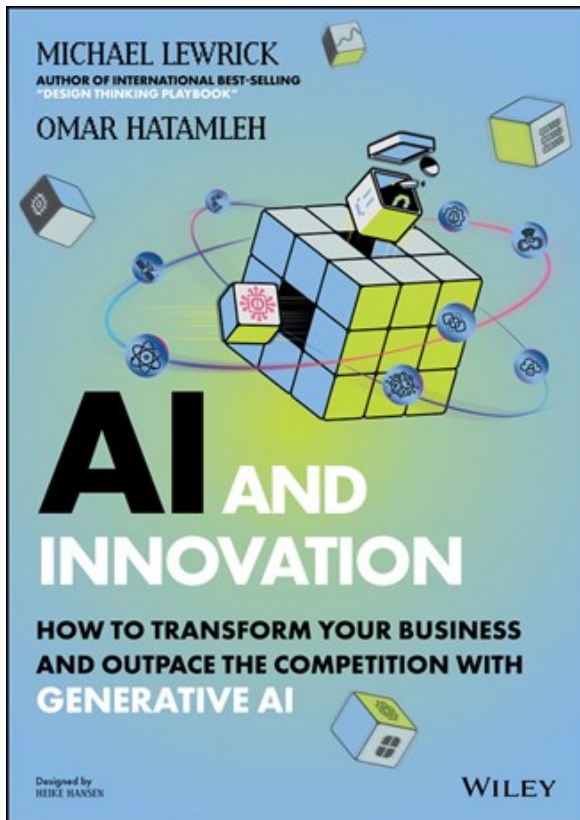
About the Author

Cherry Rose Tan (Toronto, Ontario, Canada) is a General Partner at Renew Venture Capital, whose mission is to solve society's biggest challenges by purposely renewing how we invest in and help build companies, all while leading with empathy. She is a fifth-generation entrepreneur. Alongside a diverse and talented team of ex-operators, she brings expertise in early-stage B2B SaaS, network effects, and regulated industries like crypto and cannabis. With nearly two decades of experience in Tech, Innovation, and Entrepreneurship, she has built a reputation as the First Mover in several industries, including crypto, edtech, and mental health. Tan served as Pre-Seed Investor of Paycase Financial, a Canadian

AI & Innovation

How to Transform Your Business and Outpace the Competition with Generative AI

Michael Lewrick



Transform your organization's approach to AI with tested frameworks from global leaders

AI & Innovation: Best Practices and Tools to Manage Exponential Change Due to Exponential Growth is an expert blueprint on shaping and scaling the AI ecosystem of the future, revealing frameworks already tested and implemented at leading companies including Siemens, GE, and Microsoft. This book contains insight, use cases, tools, and templates to help readers build a brighter future for their organizations based on a fusion of disciplines, new concepts, and foresight thinking.

Written by two transformational business leaders, this book shows readers how to create the future of the innovation engine by connecting the dots between technology, change, and business success. The authors discuss topics including:

- Understanding the core concepts behind AI, including why it matters and what it actually is
- Generating a roadmap of change, then applying concrete tools and methods to kick-start and anticipate transformational change
- Transforming the ways of working, collaborating, and realizing new market opportunities
- Preparing for the future as AI and related technologies continue to progress at a breathtaking pace

AI & Innovation: Best Practices and Tools to Manage Exponential Change Due to Exponential Growth is a timely, essential read for business leaders, innovation and strategy managers, and executives seeking state-of-the-art guidance on AI and proven best practices for implementation.

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394254972

Paperback

January 21, 2025

£22.99 | 25,50 € | \$28.00

DE EUR: 27.9€

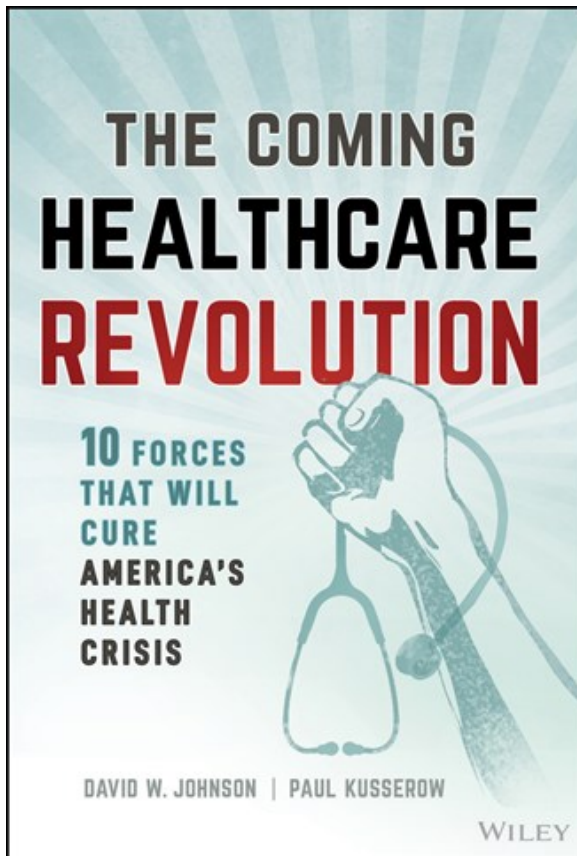
About the Author

Dr. Michael Lewrick has worked very intensively in recent years on the mindset that enables us to solve different types of problems. Michael is a best-selling author, award-winning design thinking and business ecosystem design thought leader, business entrepreneur, and visiting professor at various universities globally. His ideas, books, and company, Lewrick & Company, help mobilize people around the world to better lead innovation, digital transformation, and business growth in an era of increasingly rapid change. He is the author of the international best-sellers *Design Thinking and Innovation Metrics*, *Design Thinking for Business Growth*, *The Design Thinking Toolbox*, and *The Design Thinking Playbook*, in which he

The Coming Healthcare Revolution

10 Forces that Will Cure America's Health Crisis

David W. Johnson



[View on Edelweiss](#)

Expert review of how the antiquated United States healthcare system is transforming

The Coming Healthcare Revolution: The 10 Forces that Will Cure America's Health Crisis identifies and describes five top-down macro forces and five bottom-up market forces that have sufficient strength to transform the U.S. healthcare industry from the outside-in. The powerful macro forces are demographic determinants, funding fatigue, chronic pandemics, technological imperatives, and pro-consumer/market reforms. The equally powerful market forces are whole health, care redesign, care migration, aggregators' advantage, and empowered caregivers. Written by David Johnson and Paul Kusserow, professional healthcare advisors operating at the intersection of healthcare economics, policy, strategy, and capital formation, this book provides expert insight on how the U.S. healthcare system is becoming cheaper, better, more balanced between prevention and treatment, easier to access, and more empowering for both frontline caregivers and consumers.

In this book, readers will learn about:

- Factors leading to rising healthcare costs, including an aging population, perverse economic incentives, armies of middlemen, and expensive breakthrough therapies
- U.S. healthcare in comparison to other high-income countries—twice as expensive per-capita, and inferior in terms of health status metrics
- Similarities between the U.S. automobile industry crisis in the 1980s and today's adapt-or-die situation for healthcare providers and suppliers
- How the healthcare industry is reorganizing to decentralize delivery of whole-person health in ways that will improve health outcomes and overall societal health

Wiley

BISAC: *Business & Economics*

9781394286454

Hardcover

January 9, 2025

£25.99 | 29,70 € | \$32.00

DE EUR: 31.9€

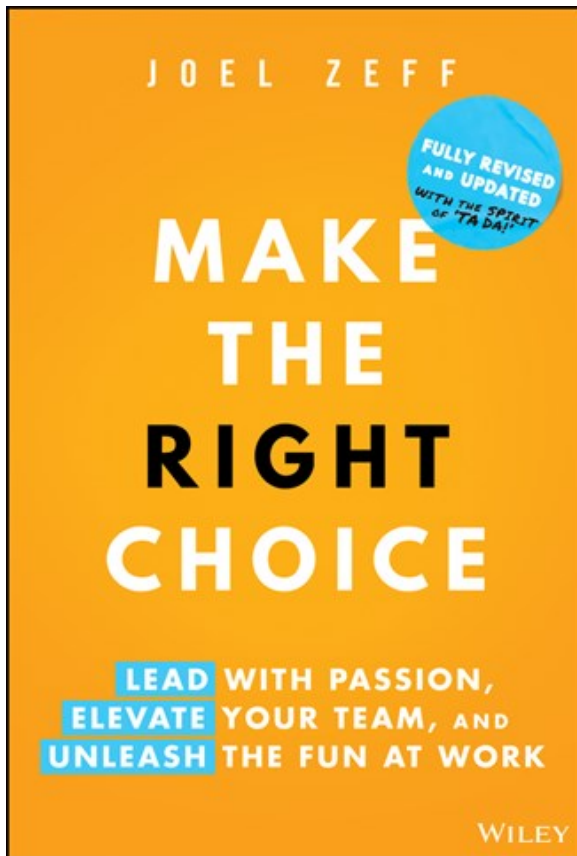
About the Author

David Johnson is a leading healthcare strategist and commentator and the CEO and Founder of 4sight Health, a healthcare media and advisory company. He's worked with or for Harvard Medical School (Visiting Committee); the Chicago Council on Global Affairs (Board, Executive and Finance Committees); the University of Chicago (Harris School of Public Policy's Visiting Committee, Student Engagement Sub-Committee Chair and the Urban Health Lab); the Health Management Academy; Harvard School of Public Health; CHRISTUS Health (Audit Committee); the British-American Project (U.S. Chair); and Terence Cardinal Cooke Health Center (Finance Committee Chair). David has written two previous healthcare business books:

Make the Right Choice

Lead with Passion, Elevate Your Team, and Unleash the Fun at Work

Joel Zeff



[View on Edelweiss](#)

Entertaining guide to adopt a more fun and fulfilling approach to work

In the latest, freshly updated edition of *Make the Right Choice: Lead with Passion, Elevate Your Team, and Unleash the Fun at Work*, renowned keynote speaker, improv actor, and comedian Joel Zeff delivers a unique, interactive, humorous, and highly entertaining blueprint to create a new approach to work that is inspiring, fun, and infinitely more effective. Filled with self-contained chapters that will make you laugh and nod your head in agreement, this book has everything readers need to increase engagement, communicate more effectively, and create a positive and successful work environment.

You'll find hilarious and insightful observations on everything from "The Six Sprinkles on the Leadership Cupcake" to seven underappreciated—and effective—ways to create a culture of fun and enthusiasm at work.

This book is inspired by Zeff's extensive experience playing improvisational games with thousands of employees, managers, and corporate leaders at companies like Walmart, KPMG, and PepsiCo. In this book, readers will learn how to:

- Make the choice to be fun, passionate, and happy and stay in the game when the going gets tough
- Create magic chemistry to success through positivity and opportunity and communicate in the moment
- Start utilizing the creative mind more effectively and establish a foundation for seamless teamwork

The polar opposite of a boring business book, the revised and expanded edition of *Make the Right Choice* earns a well-deserved spot on the bookshelves of managers, business leaders, and all individuals seeking a more fun and fulfilling approach to work. By

Wiley

BISAC: Business & Economics

9781394278954

Hardcover

January 9, 2025

£23.99 | 27,60 € | \$30.00

DE EUR: 29.9€

Previous Edition: 978-0-470-09929-2

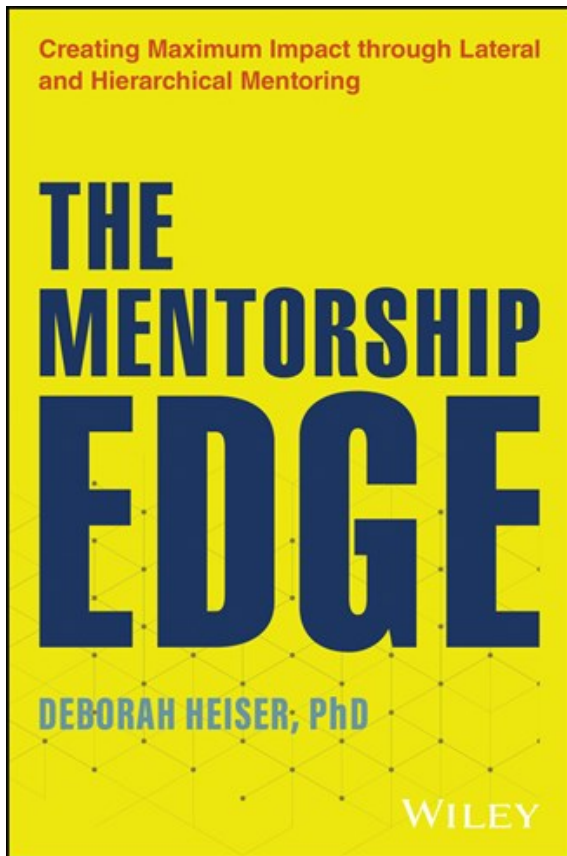
About the Author

Joel Zeff is a dynamic speaker, people and work culture expert, improvisational humorist, and author. His interactive performances invite members of the audience to participate in hilarious improvisational exercises that illustrate Joel's central message: That organizations and individuals should CELEBRATE their successes to increase collaboration, productivity, passion, and innovation. Since 1997, Joel has inspired audiences from Wells Fargo to Samsung to KPMG and even the IRS. He is a masterful keynote speaker and a nationally renowned motivator, humorist and improvisational actor. His spontaneous humor and vital messages have thrilled audiences for more than 25 years, and he has shared his insight at more than

The Mentorship Edge

Creating Maximum Impact through Lateral and Hierarchical Mentoring

Deborah Heiser



Learn how a mentor relationship can make your life more fulfilling

The Mentorship Edge: Unlocking Potential, Nurturing Growth, and Creating Explosive Impact explores how we connect to others, feel valued, get pleasure from life, and believe our lives have meaning through forming mentor relationships with others. This book covers traditional hierarchical mentorship we're all familiar with, along with lateral mentoring, where you connect with a friend or colleague—someone you can be vulnerable with—whether they work in your department, another department, or outside of your organization entirely.

Insight in this book is drawn from Deborah Heiser's experience running The Mentor Project, a nonprofit mentoring organization with more than 100 mentors at the absolute top of their fields. In this book, readers will learn about:

- The proven benefits of mentorship in both work and home life
- Mentorship in various fields, including business, research, entrepreneurship, and art
- Classic examples of the power of mentorship, like when Steve Jobs asked Steve Wozniak for engineering help when he was at Atari

The Mentorship Edge is an essential guide to demystify the special concept of mentoring and inspire individuals to engage in mentoring naturally, whether hierarchically or laterally, based on their goals and passions.

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394267118

Hardcover

January 15, 2025

£22.99 | 25,50 € | \$28.00

DE EUR: 27.9€

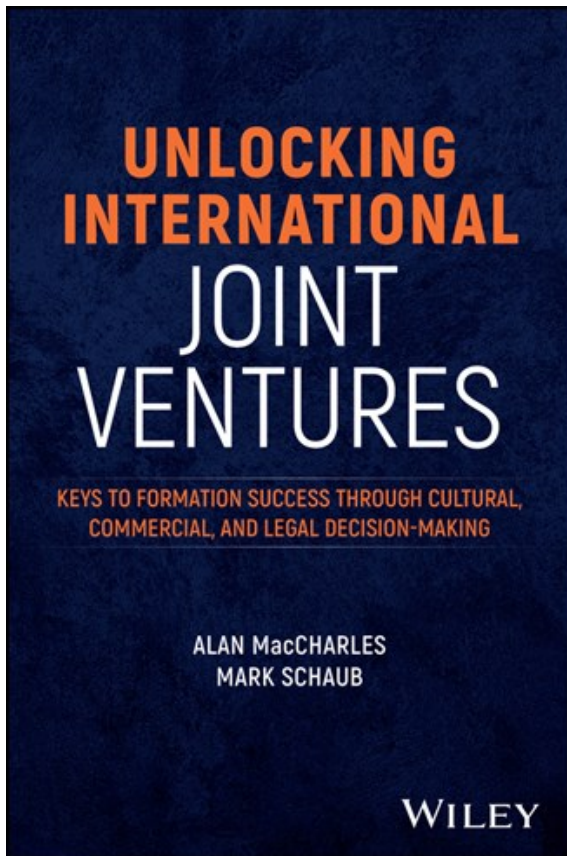
About the Author

Deborah Heiser (New York, NY) is CEO/Founder of The Mentor Project, a nonprofit that enlists the help of numerous thought leaders and accomplished professionals to offer mentoring services to anyone and everyone. She is also an Applied Developmental Psychologist, a TEDx speaker, Marshall Goldsmith 100 Coaches, CEO/Founder of The Mentor Project, Psychology Today contributor, included on the Thinkers 50 Radar 2022 list, and an Adjunct Professor in the Psychology Department at SUNY Old Westbury. Deborah has additionally authored peer-reviewed articles, is co-editor of *Spiritual Assessment and Intervention with Older Adults*, and a frequent expert guest for syndicated and local talk radio.

Unlocking International Joint Ventures

Keys to Formation Success through Cultural, Commercial, and Legal Decision-Making

Alan MacCharles



[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394268405

Hardcover

January 21, 2025

£65.00 | 72,70 € | \$85.00

DE EUR: 79.9€

Comprehensive guide to forming successful international joint ventures

Written by Dr. Alan MacCharles, partner at Deloitte Consulting and Mark Schaub, senior partner at King & Wood Mallesons, the largest global law firm in Asia. Alan and Mark are both active commentators on joint venturing, geopolitics and industry-specific topics who have been cited or published in the Financial Times, NY Times, BBC, Bloomberg, and other media outlets.

Unlocking International Joint Ventures is a complete guide to understanding and successfully executing this powerful and highly complex business formation, with detailed information on how international joint ventures work, how to successfully form them, and key contributory factors that lead to success or failure.

This book is backed by research and professional case studies to show how concepts relate to real-world deals. In this book, you'll find information on:

- Similarities and differences of joint ventures compared to M&A, and why joint ventures are frequently significantly more complex
- The complexity of international joint ventures in different countries, such as China, with its large, state-owned enterprise (SOE) system, language barriers, cultural distance, different legal system, geo-political tensions, and rapidly changing operating environment
- Crucial laws, rules, and ways of doing business that affect international joint ventures across different industries and sectors
- A full set of tools and templates (with examples), methodologies and best practices developed over decades of experience working across multiple international joint venture formations covering the entire formation process

About the Author

Alan MacCharles (Shanghai, China) is a partner at Monitor Deloitte in Shanghai, where he has been based for the past 16 years. He has been with Deloitte for over 25 years in a range of roles and geographies. He has previously built the Chinese pre-deal advisory team to over 100 professionals. In that role, he developed and iterated a joint venture formation process for clients and has worked on dozens of joint venture formations. He is currently focused on building a Multinational Centered team encompassing geo-political optionality and joint venture formations. He has recently completed his doctorate at Cranfield University, the findings from which will inform the book. Alan holds a DBA in Joint Venture Formation from

Empower Your Nonprofit

Simple Ways to Co-Create with AI for Profound Impact

Amy Neumann



Your complete guide to AI in the nonprofit sector

Empower Your Nonprofit: Simple Ways to Co-Create with AI for Profound Impact is a comprehensive, accessible, and highly practical guide to harnessing the power of emerging AI technologies in the nonprofit sector. This book delivers strategic research, tools, case studies, and advice to help nonprofits advance their missions through AI, with interviews, outlooks, testimonials, and quotes from nonprofit leaders and influencers in the AI industry delivering key insight to all readers regardless of technical expertise.

Readers will learn how to practically resolve the top 10 most common nonprofit pain points through the utilization of AI, backed by current case studies of AI implementation for core nonprofit functions like fundraising, grants, marketing, and initiative event optimization. In this book, readers will find information on:

- The nonprofit sector's critical missions, success factors, challenges, and needs of today
- AI as a way to automate inefficient internal processes, freeing talent to work on more inspired projects
- Tools, tips, and tricks to get started with AI as soon as today

Empower Your Nonprofit: Simple Ways to Co-Create with AI for Profound Impact earns a well-deserved spot on the bookshelves of all nonprofit leaders and involved donors seeking a comprehensive step-by-step guidebook on how this exciting new technology can be leveraged for greater nonprofit success.

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394263240

Hardcover

January 9, 2025

£22.99 | 26,60 € | \$28.00

DE EUR: 27.9€

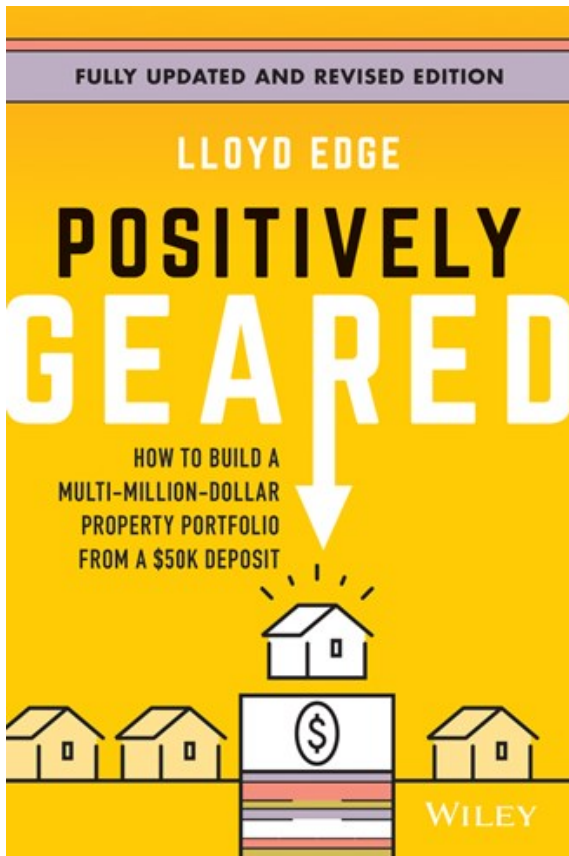
About the Author

Amy Neumann, M.A. (Cleveland, OH) is a frequent keynote speaker as well as the founder of The Resourceful Nonprofit, a nonprofit consulting group that offers a number of free resources to nonprofit professional, but also hosts a number of trainings and workshops on tech use in the nonprofit sector. As a social good and technology fanatic who has been creating positive change for over two decades, Amy enjoys discovering new social impact applications for technology. With a focus on blockchain and AI, she also founded a startup nonprofit called Resourceful Nonprofit (and its subsidiary, Technology Inclusion) to help nonprofits accomplish more of their goals more efficiently and effectively, while being inclusive and

Positively Geared

How to Build a Multi-Million-Dollar Property Portfolio from a \$50K Deposit

Lloyd Edge



[View on Edelweiss](#)

The bestselling property investing guide — now fully revised and updated with the latest numbers and locations

What if you could make money when you buy a property — not just when you sell one? *Positively Geared* offers a powerful, sustainable approach for clever property investment that will help you grow your equity and cash flow. This bestselling guide to wealth building — now fully updated for the current property market — will equip you with knowledge, skills and insider strategies for building a diverse property portfolio. You'll discover how smarter investing can help you create passive income and achieve financial freedom sooner.

Working as a teacher, author Lloyd Edge began his journey toward financial independence with only an initial \$30k investment. By the age of 40, Lloyd was able to retire from his nine-to-five job. Now a leading buyer's agent and property investment strategist, Lloyd shares his personal story and proven strategies in *Positively Geared*. His goal? To inspire and empower everyday Aussies — at any age — to dream big and proactively craft the lifestyle they really want.

With *Positively Geared*, you'll:

- discover tried-and-tested strategies for today's booming property market, including duplex development
- understand the importance of growth, instant equity and cash flow
- learn from real-life case studies and interactive exercises that show you how to analyse different properties and locations for successful investing
- craft and employ a strategy designed for building a profitable portfolio
- create a personal plan to achieve financial freedom through real estate investing.

Wiley

BISAC: Business & Economics

9781394293605

Paperback

January 9, 2025

£17.95 | 20,95 € | \$22.95

About the Author

7 Steps to Wealth

The Vital Difference between Property and Real Estate

John L. Fitzgerald

Secure your financial future amid Australia's biggest real estate boom

When it comes to making a sound investment, do you know the crucial difference between real estate and property? The answer is land. Land (real estate) appreciates in value — but buildings (property) do not. This fundamental truth powers bestselling author John L. Fitzgerald's masterful investing strategy in *7 Steps to Wealth*. Adapting Warren Buffet's secret of compound growth, Fitzgerald reveals the essential steps that Australian investors can use to grow their wealth. Uncover the facts and figures that prove residential land is Australia's best growth asset — and will continue to be, thanks to ongoing booms in the property market and population growth.

7 Steps to Wealth shares John L. Fitzgerald's own 40-year proven investing plan, supported statistically and with real-life case studies. You'll quickly discover why *7 Steps to Wealth* is the only Australian property book endorsed by three property billionaires! Now in its 9th edition, the book is up to date with the latest census data, location criteria and growth forecasts.

- Unlock the secret power of compound growth and make it work for you
- Avoid the common mistakes that most property investors make
- Read case studies and testimonials from those who successfully followed the 7 steps and became millionaires
- Understand how to safely build wealth in property, be cashflow positive and still get a tax deduction.

[View on Edelweiss](#)

There is no better time for Australians to use this proven strategy for safely building wealth. With *7 Steps to Wealth*, you'll discover how to

Wiley

BISAC: Business & Economics

9781394314812

Paperback

December 11, 2024

£16.95 | 19,20 € | \$23.00

About the Author

Finance & Accounting



Clever Girl Finance, Expanded & Updated

Ditch Debt, Save Money and Build Real Wealth

Bola Sokunbi



[View on Edelweiss](#)

Secure your financial independence and security with small, simple, yet powerful action steps you can take starting today!

In the newly revised second edition to *Clever Girl Finance*, celebrated personal finance educator Bola Sokunbi delivers an update to the insightful and entertaining installment of her widely read handbook to personal finance for women everywhere. The author walks you through the basics of building a strong and prosperous financial future, showing you how to craft a resilient budget, improve your credit score, pay down debt, invest and build long term wealth.

With this book, you'll:

- Identify your personal money values, goals, and beliefs to help guide your actions.
- Explore mindset shifts and developing good financial habits including overcoming limiting beliefs about money and cultivating healthy financial habits.
- Learn strategies to effectively manage and eliminate debt, such as creating a debt repayment plan, negotiating lower interest rates, and prioritizing high-interest debt.
- Gain insights into different saving strategies, including emergency funds, retirement savings, and other long-term financial goals.
- Learn about different investment options, risk management, and how to start investing even with a small amount of money.
- And much more

Perfect for women looking for practical advice, actionable steps, and real-life examples they can apply to their own financial journey, *Clever Girl Finance* is an invaluable resource for anyone who wants to achieve financial independence and success!

Wiley

BISAC: Business & Economics

9781394266944

Paperback

January 28, 2025

£19.99 | 22,70 € | \$24.95

DE EUR: 24.9€

Previous Edition: 9781119580836

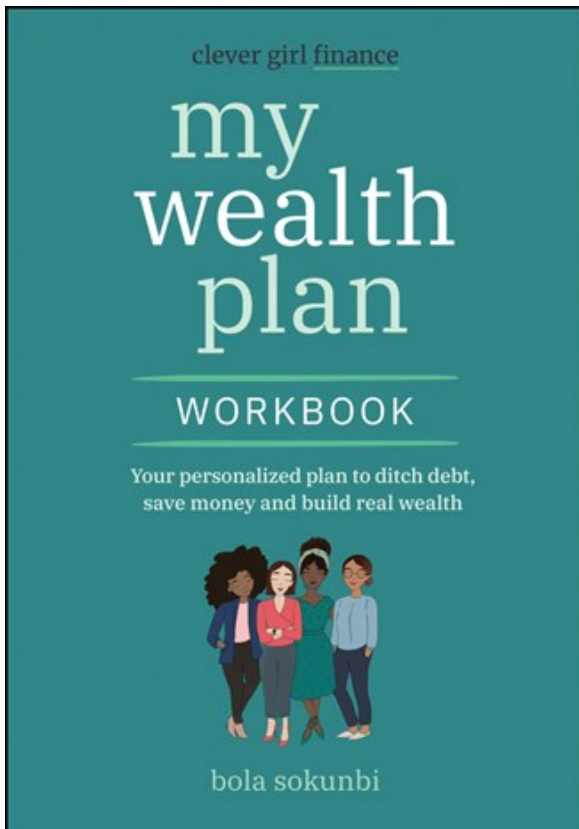
About the Author

Bola Sokunbi (New York, NY) is a Certified Financial Education Instructor (CFEI), investor, finance expert, speaker, podcaster, influencer, and the founder and CEO of Clever Girl Finance, a personal finance platform that empowers women to achieve real wealth and live life on their own terms. She started Clever Girl Finance in 2015 to provide women with the tools and resources she wished she had when she began her financial journey.

Clever Girl Finance My Wealth Plan Workbook

Your Personalized Plan to Ditch Debt, Save Money and Build Real Wealth

Bola Sokunbi



[View on Edelweiss](#)

Take immediate action toward achieving your financial goals with a collection of practical and easy-to-use worksheets, checklists, and other tools in your customized wealth plan!

In the Clever Girl Finance Workbook, *My Wealth Plan*, renowned personal finance educator Bola Sokunbi delivers a practical toolkit that empowers you to strategically lay out your long-term financial plans and take immediate action on your financial goals. Sokunbi provides you with custom Q&A pages, financial worksheets, and checklists in which you can enter your personal answers and strategize your next steps.

The tools in this workbook are organized in an intuitive and easy-to-find way, making it easy to fine tune your plans without becoming overwhelmed. You'll discover how to:

- Organize your financial records, track and assess your spending, calculate your net worth, define your money values, and set your financial goals
- Craft a functional budget to help you repay debt or build your savings
- Improve your credit, ensure you have the right insurance, and take advantage of the investment opportunities available to you
- Layout your strategy to earn more in your career and/or through a side hustle
- And much more

Perfect for women who want to improve their financial knowledge and literacy, the *Clever Girl Finance Workbook* is also ideal for anyone looking for the tools they need to take immediate action to improve their personal finances. Use it as a companion to the *Clever Girl Finance* book series or as a standalone financial planning guide!

Wiley

BISAC: *Business & Economics*

9781394266913

Paperback

January 28, 2025

£15.99 | 17,30 € | \$18.95

DE EUR: 19.9€

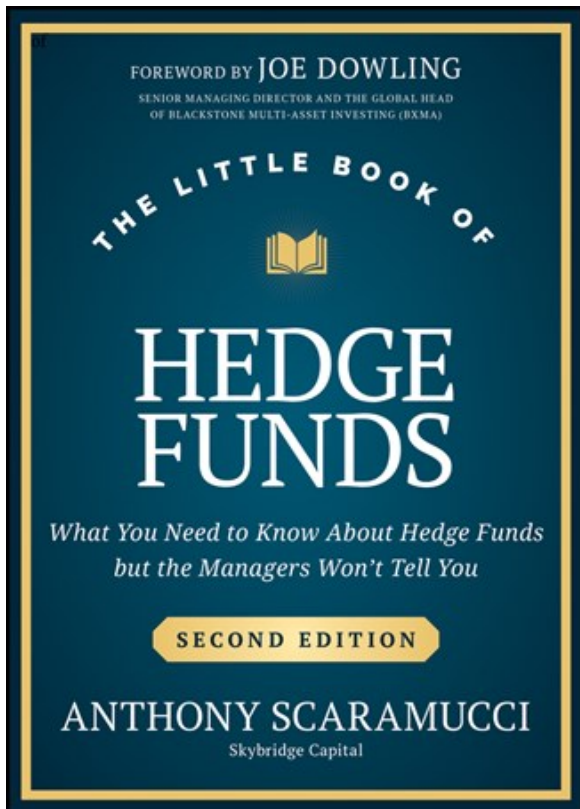
About the Author

Bola Sokunbi (New York, NY) is a Certified Financial Education Instructor (CFEI), investor, finance expert, speaker, podcaster, influencer, and the founder and CEO of Clever Girl Finance, a personal finance platform that empowers women to achieve real wealth and live life on their own terms. She started Clever Girl Finance in 2015 to provide women with the tools and resources she wished she had when she began her financial journey.

The Little Book of Hedge Funds

What You Need to Know About Hedge Funds, but the Managers Won't Tell You

Anthony Scaramucci



Master the art of hedge fund investment in a high-interest-rate environment

In the newly updated *The Little Book of Hedge Funds* by celebrated financier Anthony Scaramucci, you'll find a crucial roadmap through the intricate world of hedge funds in the aftermath of significant financial shifts. Scaramucci breaks down complex investment strategies into understandable insights, adapting to the high-stakes environment of post-2008 and post-Covid economics. This edition is tailored for anyone aiming to grasp the pivotal changes and seize investment opportunities in the evolving landscape of hedge funds.

Detailing the transformation from a decade of near-zero interest rates to an era of higher rates and inflation, this book explores how hedge funds have adapted and what investors must know to thrive. Through expert analysis, interviews with legendary investors, and forward-looking predictions, Scaramucci provides a comprehensive view on managing investments with higher risks, choosing the right fund managers, and understanding the future trajectory of hedge funds.

In the book, you'll:

- Learn how the hedge fund industry has evolved through significant economic shocks
- Gain strategies for selecting hedge fund managers in a higher risk environment
- Understand the potential future directions of hedge funds and how they may impact investors

The Little Book of Hedge Funds is an essential guide for navigating the complexities of hedge funds in today's financial climate. Whether you're a novice investor, a seasoned financier, or a professional within the financial sector, this book equips you with the knowledge

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394286676

Hardcover

January 28, 2025

£21.95 | 25,95 € | \$27.95

DE EUR: 29.9€

Previous Edition: 9781118099674

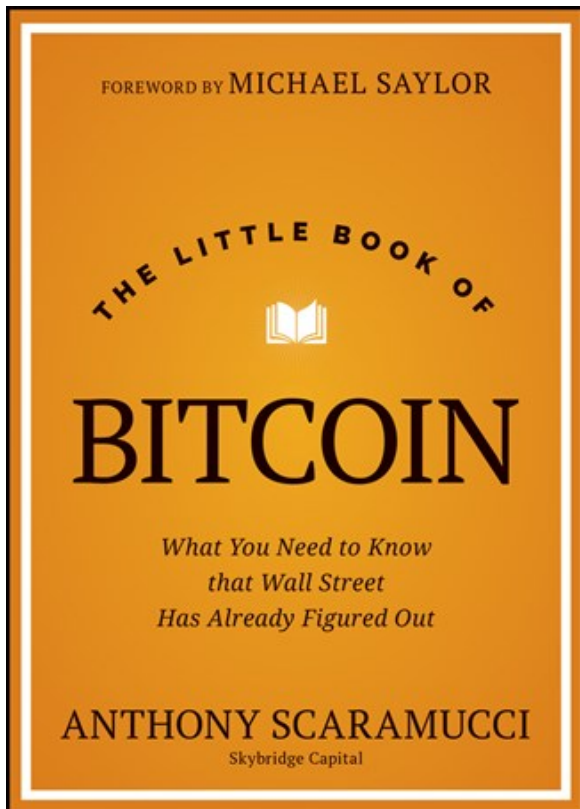
About the Author

Anthony Scaramucci (New York, NY) is the founder and co-managing partner of SkyBridge Capital, the global alternative investment manager that invests in hedge funds, digital assets, private equity and real estate. In January of 2021 he launched the Skybridge Bitcoin Fund with \$310 million in assets under management. Prior to SkyBridge, he was also the co-founder of Oscar Capital Management, which was sold to Neuberger Berman, LLC in 2001 after building a managed account business and four hedge funds having in aggregate more than \$800 million of assets. Upon Neuberger Berman's sale to Lehman Brothers in 2003, he served as a Managing Director in their Investment Management

The Little Book of Bitcoin

What You Need to Know that Wall Street Has Already Figured Out

Anthony Scaramucci



Expert financial guide to understand the technology, potential, and disruptive effects of crypto

In *The Little Book of Bitcoin*, founder and co-managing partner of SkyBridge Capital Anthony Scaramucci delivers a comprehensive guide to understand disruption in the financial industry as a result of the emergence and increasing prominence of digital asset technology. Drawing on his involvement in the Skybridge Bitcoin Fund which has \$310 million in assets under management, this book runs the gambit from basic concepts all the way to implications of decentralized finance on the financial industry and society as a whole.

In this book, readers will learn about:

- Hashes, blockchains, and mining, and how these three processes sync up like an orchestra to make global participation in crypto possible
- Bitcoin as digital gold, and its similarities and differences to other cryptocurrencies like Ethereum
- Trading different cryptocurrencies, both popular and lesser known, through centralized platforms like Binance and decentralized finance (DeFi) platforms like Uniswap
- Promising technology to facilitate anonymized legitimacy called "zero knowledge proof" and how it works

The Little Book of Bitcoin is an essential up-to-date guide to digital assets and associated technologies for all individuals, from hedge fund managers to newcomer retail investors, seeking to understand and prepare for a new world of finance.

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394286645

Hardcover

January 28, 2025

£21.95 | 25,95 € | \$27.95

DE EUR: 29.9€

About the Author

Anthony Scaramucci (New York, NY) is the founder and co-managing partner of SkyBridge Capital, the global alternative investment manager that invests in hedge funds, digital assets, private equity and real estate. In January of 2021 he launched the Skybridge Bitcoin Fund with \$310 million in assets under management. Prior to SkyBridge, he was also the co-founder of Oscar Capital Management, which was sold to Neuberger Berman, LLC in 2001 after building a managed account business and four hedge funds having in aggregate more than \$800 million of assets. Upon Neuberger Berman's sale to Lehman Brothers in 2003, he served as a Managing Director in their Investment Management

Flex

Smart Strategies to Build A Successful Career Around Your Life

Elizabeth Willetts



[View on Edelweiss](#)

Discover the key to thriving in your career through life's unexpected twists and turns

Flex: Smart Strategies to Build A Successful Career Around Your Life, by Elizabeth Willetts, an experienced recruiter, entrepreneur and career coach, is an empowering guide packed with actionable strategies, inspiring real-life stories, and expert insights to help you navigate career disruptions with ease.

Life is unpredictable. Whether family responsibilities, health issues, or other personal challenges have temporarily derailed your career, or you have been feeling stuck on your career path due to hating your job, feeling overlooked or wanting to progress; this book is your ally in finding your way back to professional growth and fulfilment. Drawing on compelling case studies, Willetts showcases the journeys of women who have faced career obstacles head-on and emerged stronger, ready to reignite their career ambitions.

You'll find:

- Strategies to help you gain clarity on your career and identify a job you'll love
- Advice for rebooting your career after a lengthy maternity or family leave
- Actionable tips on writing your CV, creating a LinkedIn profile and nailing interviews
- Techniques to help you make a flexible working request your employer is more likely to say YES to
- Real-world stories from women who have created a career they've adored - whatever life has thrown at them

This book is more than a collection of stories; it's a toolkit for anyone looking to re-enter the workforce or advance their career despite life's hurdles. Learn how career progression is rarely a straight line and how to embrace those detours with confidence and poise. Gain

Wiley

BISAC: Business & Economics

9781394267798

Paperback

January 23, 2025

£19.99 | 22,99 € | \$24.99

DE EUR: 24.9€

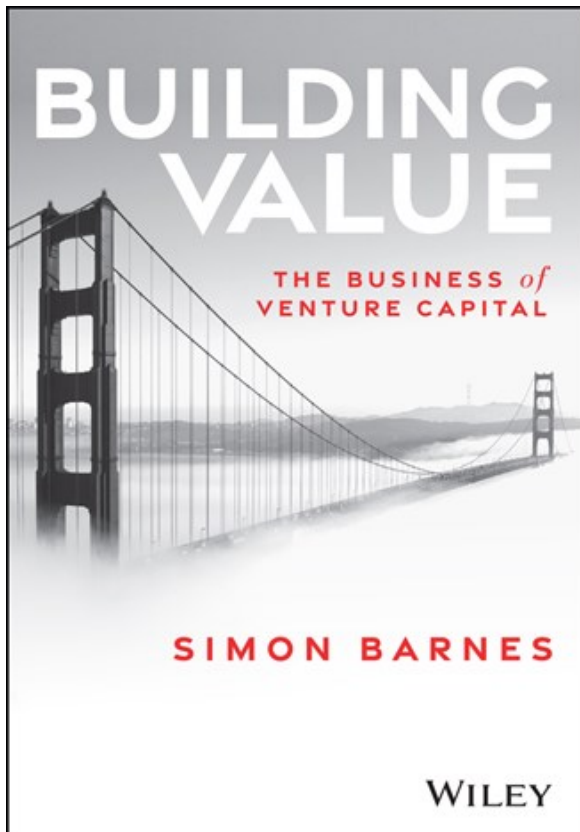
About the Author

Elizabeth Willetts, Hinchley Wood, UK founded Investing in Women in 2021 to help businesses reach candidates looking for flexible and part-time work. The job board and community also provide resources to empower women in their careers through weekly social media livestreams with industry experts. Liz was inspired to launch Investing in Women after struggling to find a part-time role that matched her experience following redundancy in 2020. She believes the lack of high-quality flexible work is a key driver of the gender pay gap, with women disproportionately filling lower-paid, part-time roles. Through Investing in Women, Willetts aims to educate businesses on the benefits of flexible working and attracting

Building Value

The Business of Venture Capital

Simon Barnes



Learn the venture capital process and industry from the inside-out

In *Building Value: The Business of Venture Capital*, renowned professor and venture capital (VC) firm partner Simon Barnes delivers an easy-to-read guide to the often-mysterious world of venture capital and how entrepreneurs and venture capitalists should engage with each other to arrive at constructive start-up investment deals. In the book, you'll discover why successful entrepreneurial finance is more about behaviour than it is about numbers. You'll learn why VC is a people business, first and foremost, and why effectively aligning the interests of funders and entrepreneurs is so important.

You'll also find:

- Insights drawn from the author's 25 years' experience backing and building start-ups in the UK, EU, and US
- A holistic view of the venture capital industry that focuses on building value
- A comprehensive discussion of the entire VC process, from negotiating the deal to helping build a successful venture-backed business

Perfect for students in MBA programs, *Building Value* is also a can't-miss resource for venture capitalists, entrepreneurs raising capital for the first time, professional fund managers, and professionals and entrepreneurs participating in incubator or accelerator programmes.

[View on Edelweiss](#)

Wiley

BISAC: *Business & Economics*

9781394231898

Hardcover

January 23, 2025

£55.00 | 63,00 € | \$70.00

DE EUR: 67.9€

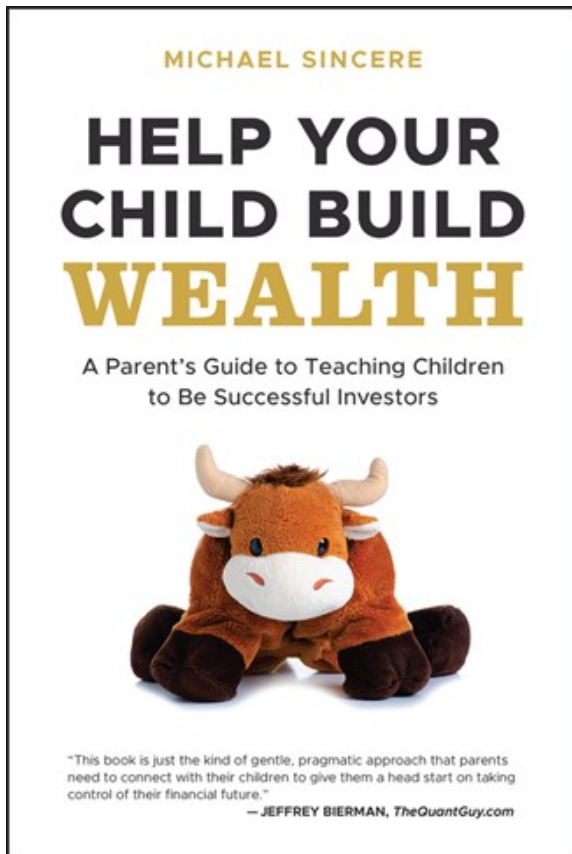
About the Author

Simon Barnes, London, UK is Professor of Practice in Venture Capital Finance at Warwick Business School (www.wbs.ac.uk). Simon has over 25 years' experience in the venture capital industry backing start-ups in the UK, US and EU. For the last 17 years, Simon has been a managing partner of Tate & Lyle Ventures (<https://www.tateandlyle.com/our-expertise/tate-lyle-ventures>) a venture capital fund backed by Tate & Lyle.

Help Your Child Build Wealth

A Parent's Guide to Teaching Children To Be Successful Investors

Michael Sincere



[View on Edelweiss](#)

Build a better future for yourself and your children by making the stock market work for your family

In *Help Your Child Build Wealth: A Parent's Guide to Teaching Children To Be Successful Investors*, bestselling author and investing educator Michael Sincere delivers an exciting and illuminating new take on the stock market. Perfect for rookie investors with children, this book explains exactly how you can get started as a long-term investor using index funds, ETFs, and individual stocks. You'll also discover how you can teach your kids about investing in a way that gets them excited about building wealth for their futures.

In the book, the author walks you through what the stock market is, how to open a brokerage account, how much cash you'll need to get started, and how you can protect yourself and manage risk through diversification. You'll also find out:

- About new and interesting ideas such as a 529 or custodial plan and their proper place in a well-managed portfolio
- What the difference is between “active” and “passive” investing and which path is right for you
- How you can find stocks that perform well over the long-term and how you can use compound interest and dollar-cost averaging to multiply your profits
- Learn about the best investing apps and how to use them with your children

An essential and easy-to-read financial guide for young parents looking to introduce their families to the stock market, *Help Your Child Build Wealth* is your (and your children's) ticket to a brighter and more prosperous future.

Wiley

BISAC: *Business & Economics*

9781394257232

Paperback

January 9, 2025

£17.99 | 20,00 € | \$22.00

DE EUR: 21.9€

About the Author

Michael Sincere (Boca Raton, Florida, www.michaelsincere.com) is a full-time nonfiction finance author, writing two best-selling books for McGraw Hill (selling over 100,000 copies each since publication). His books have been translated into 13 languages. During 2021-2022, Sincere finished three additional nonfiction financial books for McGraw Hill. In addition, he's a columnist for *MarketWatch/Wall Street Journal* digital.

Green Money

How to Reduce Waste, Build Wealth, and Create a Better Future for All

Kara Perez



[View on Edelweiss](#)

Discover the path to a wealthier, more sustainable future

Green Money: How to Reduce Waste, Build Wealth, and Create a Better Future for All is a startlingly insightful and compelling book that redefines personal finance through the twin lenses of environmental sustainability and community, offering actionable steps to not only improve your financial health but also make a positive impact on the planet.

Kara Perez, a visionary in sustainable personal finance, shares her unique approach to breaking free from outdated financial advice, demonstrating how you can achieve a fulfilling life that values community, sustainability, and financial well-being. Filled with real-world anecdotes, cutting-edge research, and hands-on money exercises, this book equips you with the tools needed to take immediate action towards a brighter, greener future.

You'll explore topics like:

- How to navigate the challenges of thrifting, tackle eco-anxiety, invest ethically, and engage in environmental justice, all while securing your financial future
- How overconsumption and reliance on fossil fuels became the norm and how we can find practical alternatives that work better for us and the planet
- Why systems, and not individuals, are the real problem

Ideal for young professionals, growing families, entrepreneurs, small business owners, and financial planners alike, *Green Money* is more than a book—it's a movement towards integrating financial success with environmental stewardship. Join Kara Perez in transforming how you think about money and take the first step towards building wealth and creating a better future for all.

Wiley

BISAC: Business & Economics

9781394274093

Hardcover

January 21, 2025

£22.00 | 26,00 € | \$28.00

DE EUR: 26.9€

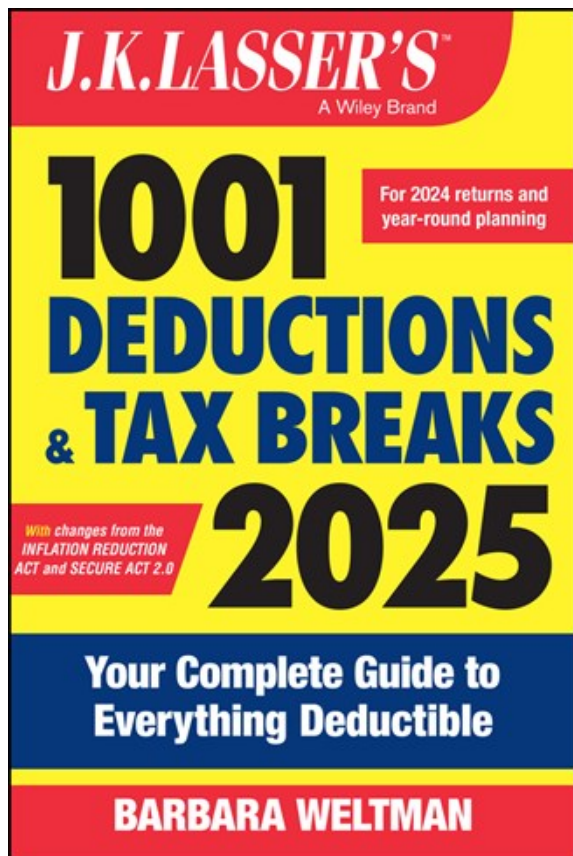
About the Author

KARA PEREZ (Charlotte, NC, <https://braveygo.co/>) is an Austin-based financial entrepreneur and first generation American. A graduate of Wesleyan University, Kara took her extreme student loan payoff journey and turned it into a career. After graduating in 2011 with a degree in English, no job, and over \$25,000 in debt, Kara struggled as a low-income waitress (and she wasn't alone among millennials). While she was broke, underemployed, and saddled with student loan debt, she realized that her lack of financial education was crippling her adulthood. But everywhere she looked, it seemed like only rich, white couples were giving financial advice. Being a single woman in her mid-twenties and working five part-time jobs,

J.K. Lasser's 1001 Deductions & Tax Breaks 2025

Your Complete Guide to Everything Deductible

Barbara Weltman



Save money—legally—on your 2024-25 taxes with simple, expert advice from a trusted source

In the newest edition of *J.K. Lasser's 1001 Deductions and Tax Breaks 2025: Your Complete Guide to Everything Deductible*, expert small business tax lawyer Barbara Weltman walks you through every relevant tax deduction and credit you're entitled to claim on your 2024 tax return as well as new breaks for 2025. You'll find countless money-saving opportunities and ensure you don't overpay on your taxes, giving Uncle Sam exactly what you're legally required to give him—and not a penny more!

You'll also find:

- A complimentary new e-supplement containing the latest developments from the Internal Revenue Service (IRS) and Congress
- Step-by-step instructions on how to claim every deduction that applies to you, complete with record-keeping requirements and dollar limits
- The latest tax rulings, laws, and cases that impact your 2024-25 tax return

Perfect for every individual taxpayer who has ever wondered, "Can I claim X?", *J.K. Lasser's 1001 Deductions and Tax Breaks* is a straightforward and accurate roadmap to saving money on your taxes and simplifying the completion of your tax return.

[View on Edelweiss](#)

Wiley

Series: J.K. Lasser

BISAC: *Business & Economics*

9781394280933

Paperback

January 28, 2025

£20.99 | 22,80 € | \$25.00

DE EUR: 25.9€

Previous Edition: 9781394190645

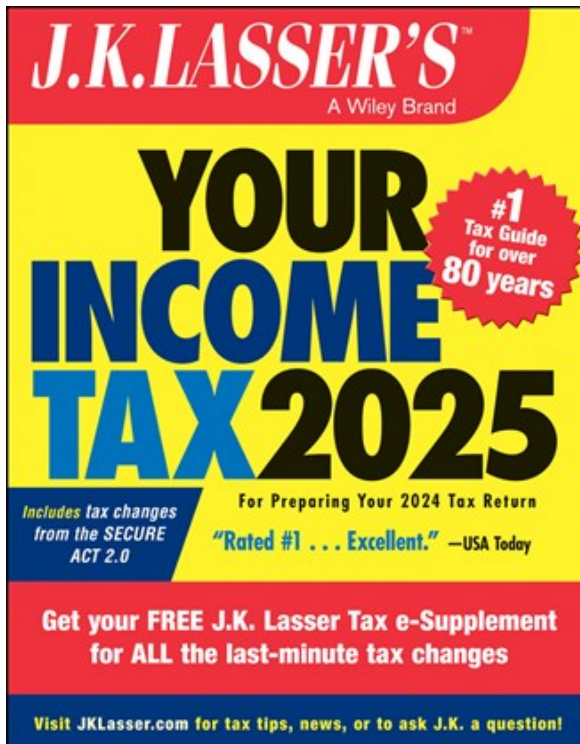
About the Author

Barbara Weltman (Vero Beach, FL), an attorney, is a nationally recognized expert in taxation for small businesses. She is president and founder of Big Ideas for Small Businesses, a company established to be the premier resource for the small business. It publishes Big Ideas for Small Business®, a free monthly online newsletter providing entrepreneurs with the information on issues and concerns that matter most to the small-business community, and a daily informational tip, "Idea of the Day®." Weltman is the tax and law expert for Inc.com and a contributing editor of New York Enterprise Report and PINK magazine. She serves as Staples.com's Small Business Tax Expert and blogs for various online communities,

J.K. Lasser's Your Income Tax 2025

For Preparing Your 2024 Tax Return

J.K. Lasser Institute



The most up-to-date entry in America's #1 all-time best-selling personal tax guide

J.K. Lasser's Your Income Tax 2025: For Preparing Your 2024 Tax Return delivers practical and hands-on guidance for everyday people preparing to file their taxes for the 2024 calendar year. You'll find timely and up-to-date info about the latest changes to the US tax code, as well as worksheets and forms you can use to make filing your taxes easier. You'll get the most current insight on how to maximize your credits and deductions, keeping more money in your pocket.

In the latest edition of this celebrated and best-selling series, you'll find:

- Special features that walk you through the most recent Tax Court decisions and IRS rulings that determine how your deductions and credits will work
- Simple tips and tricks on how to properly file your taxes, as well as tax planning strategies that save you and your family money
- Brand new info about the latest legislation from Congress and how it impacts you

Trusted by hundreds of thousands of Americans for over 80 years, *J.K. Lasser's Your Income Tax 2025* is the perfect resource for

About the Author

J.T. Eagan, MBA, EA Mr. Eagan has almost 20 years of professional tax experience. He began his tax career in Big 4 serving large clients specializing in State and Local tax. His experience includes the development and implementation of tax technology solutions, individual and business compliance, controversy and planning, mergers and acquisitions due diligence, and tax education development for trainings and seminars. He serves as a contributor to McGraw-Hill Education's taxation textbooks, a Gleim Publications Instruct Professor and Contributor to their Enrolled Agent and CPA review courses, is a frequent speaker on tax matters at various professional and academic seminars, and has a case study published

[View on Edelweiss](#)

Wiley

Series: J.K. Lasser

BISAC: *Business & Economics*

9781394298440

Paperback

January 28, 2025

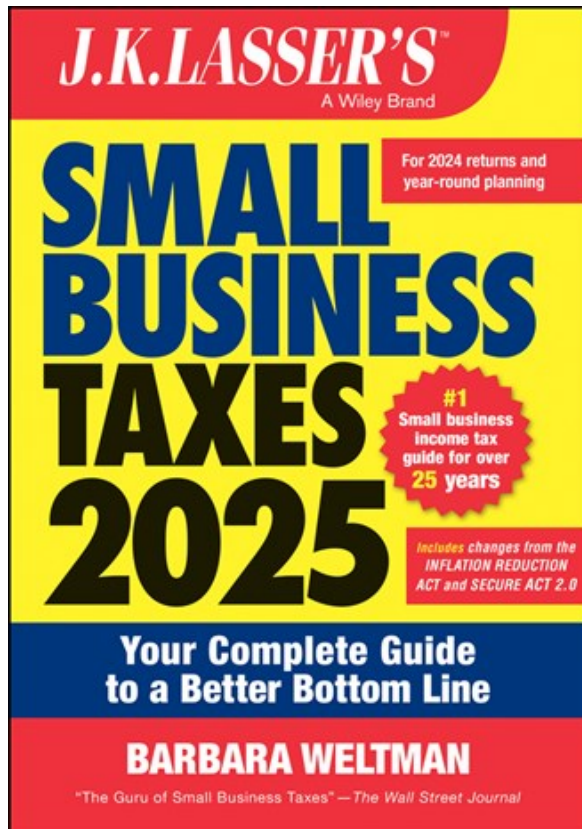
£20.99 | 23,10 € | \$26.95

Previous Edition: 9781394223497

J.K. Lasser's Small Business Taxes 2025

Your Complete Guide to a Better Bottom Line

Barbara Weltman



Expert small business tax guidance from America's favorite expert

In the newly revised *J.K. Lasser's Small Business Taxes 2025: Your Complete Guide to a Better Bottom Line*, renowned small business attorney and tax expert Barbara Weltman delivers the latest and most up-to-date edition of America's most trusted small business tax guide. In the book, you'll explore exactly how to minimize your 2024 business tax bill and position your business for 2025 tax savings with straightforward and comprehensive guidance that walks you through which deductions and credits to look out for and how to claim them.

You'll discover what kinds of tax relief and green energy tax breaks are legally available to your small business and how to access them, complete with specific instructions on how to properly fill out IRS tax forms, what records to keep in case the IRS has questions, and applicable dollar limits. You'll also find:

- Tax facts, strategies, checklists, and the latest information you need to ensure you pay what you legally owe – and not a penny more
- Sample IRS forms that demonstrate how to properly claim the deductions and credits that apply to your small business
- New tax laws and the latest court decisions and IRS rulings that impact your bottom-line
- A complimentary new e-supplement containing the latest developments from the Internal Revenue Service (IRS) and Congress

A must-read roadmap to properly completing this year's business taxes, *J.K. Lasser's Small Business Taxes 2025* is your comprehensive and up-to-date guide to legally minimizing your tax bill while making sure Uncle Sam gets what he's owed.

[View on Edelweiss](#)

Wiley

BISAC: *Business & Economics*

9781394280964

Paperback

January 28, 2025

£20.99 | 22,80 € | \$25.00

DE EUR: 25.9€

Previous Edition: 9781394192472

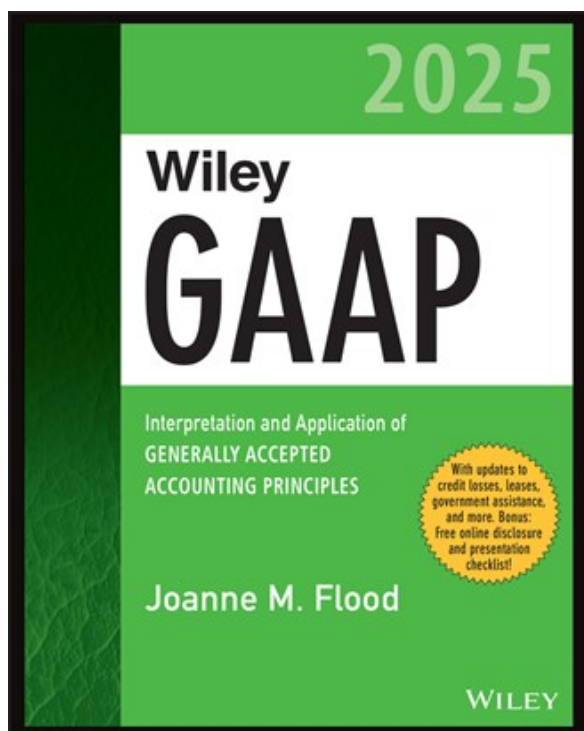
About the Author

Barbara Weltman (Vero Beach, FL), an attorney, is a nationally recognized expert in taxation for small businesses. She is president and founder of Big Ideas for Small Businesses, a company established to be the premier resource for the small business. It publishes Big Ideas for Small Business®, a free monthly online newsletter providing entrepreneurs with the information on issues and concerns that matter most to the small-business community, and a daily informational tip, "Idea of the Day®." Weltman is the tax and law expert for Inc.com and a contributing editor of New York Enterprise Report and PINK magazine. She serves as Staples.com's Small Business Tax Expert and blogs for various online communities,

Wiley GAAP 2025

Interpretation and Application of Generally Accepted Accounting Principles

Joanne M. Flood



The gold standard in US GAAP resources—fully revised to reflect the latest pronouncements

US GAAP undergoes constant revision and review, requiring accountants and other financial practitioners to keep a close eye on updates and changes. *Wiley GAAP 2025* offers the most comprehensive coverage of all Financial Accounting Standards Board (FASB) Topics—including all the latest updates.

Every chapter offers a discussion of relevant perspectives and issues, GAAP sources, practice-oriented examples, and clear definitions of terms, concepts, and rules. Every FASB Topic is clearly explained in a reader-friendly way and includes dynamic graphics to help the reader understand and retain the nuanced subject matter.

Extensively updated to reflect all current US GAAP changes, this invaluable practice resource:

- Reviews all the latest changes to accounting principles
- Offers expert guidance on complex issues raised by specific pronouncements
- For ease of research, includes topic-specific chapters and comprehensive cross-references
- Illustrates how each standard applies to common, real-world scenarios
- Clarifies how to implement each standard with numerous practical examples

This 2025 edition includes the latest revisions to standards on credit losses, leases, derivatives, and more, plus guidance on a new FASB Codification topic on government assistance.

Non-compliance with GAAP is not an option for effective accounting and financial professionals. *Wiley GAAP 2025* is your one-stop resource for staying current with constantly evolving guidelines and delivers the insight and guidance you need.

[View on Edelweiss](#)

Wiley

Series: Wiley Regulatory Reporting

BISAC: *Study Aids*

9781394199747

Paperback

January 21, 2025

£114.00 | 128,20 € | \$150.00

About the Author

Computing & Technology



There's No Such Thing as Crypto Crime

An Investigators Guide

Nick Furneaux



Hands-on guidance for professionals investigating crimes that include cryptocurrency

In *There's No Such Thing as Cryptocurrency Crime: An Investigators Guide*, accomplished cybersecurity and forensics consultant Nick Furneaux delivers an expert discussion of the key methods used by crypto investigators, including investigations on the light and dark web. The book explores the criminal opportunities available to malicious actors in the crypto universe, as well as the investigative principles common to this realm.

The author explains in detail a variety of essential topics, including bitcoin, crypto exchanges, wallets, and visualization, as well as important alt-currencies like Ethereum, Tron, Ripple, and more. He also provides engaging and informative presentations of:

- Strategies used by investigators around the world to seize the fruits of crypto-related crime
- How non-fungible tokens, new alt-currency tokens, and decentralized finance factor into cryptocurrency crime
- The application of common investigative principles—like discovery—to the world of cryptocurrency

An essential and effective playbook for combating crypto-related financial crime, *There's No Such Thing as Cryptocurrency Crime* will earn a place in the libraries of financial investigators, fraud and forensics professionals, and cybercrime specialists.

[View on Edelweiss](#)

Wiley

BISAC: *Business & Economics*

9781394164820

Paperback

January 9, 2025

£26.99 | 30,00 € | \$35.00

DE EUR: 32.9€

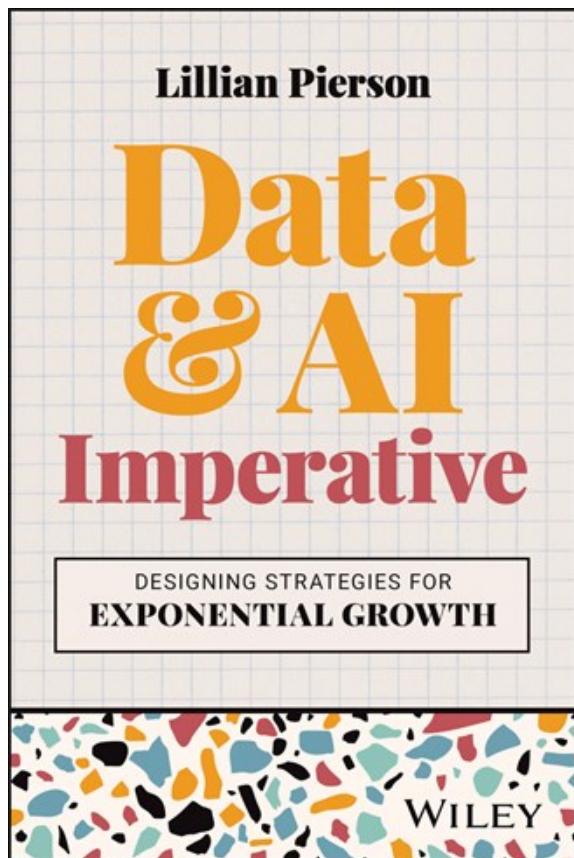
About the Author

Nick Furneaux (Bristol, UK) is a cyber security and forensics consultant specializing in the prevention and investigation of cybercrime including social engineering exploits. He has worked for law enforcement and corporate organizations throughout Europe, the US, and Asia. Nick is a frequent conference speaker including appearances at F3 (First Forensic Forum), ACPO Hi Tech Crime conference, European Network Forensics and Security Conference, and many others. He has trained thousands of investigators in the skills needed to track cryptocurrency used in crimes and is the VP of Training for TRM Labs, a growing digital risk and compliance

The Data & AI Imperative

Designing Strategies for Exponential Growth

Lillian Pierson



Unlock predictable bottom line growth through tailored data and AI strategies.

In *The Data & AI Imperative: Designing Strategies for Exponential Growth*, celebrated data-driven growth leader, Lillian Pierson, delivers a masterclass in developing custom strategies to harness the full potential of data and AI within your organization. This book offers a clear, actionable roadmap for leveraging your company's data and technology assets to drive significant, reliable growth.

With over two decades of experience, Pierson unveils her proprietary STAR framework through which you'll learn to survey, take stock of, and assess your company's current state. Finally, you'll be guided on how to recommend strategies that drive growth via the execution of optimally positioned data- and AI- intensive projects or products that directly improve your business bottom line. From conception to execution, learn to:

- Identify high-impact opportunities for data or AI interventions within your business.
- Assess your organization's readiness and data literacy to ensure successful outcomes.
- Implement practical, effective tactics for overseeing your data-intensive projects, from strategic plans to profitable realities.
- Develop and deploy AI and data strategies that exceed your business goals.

While ideal for executives, managers, and other leaders of data- or AI-intensive companies, *The Data & AI Imperative* is also invaluable to data and technical professionals who aspire to elevate their impact by turning technical expertise into strategic leadership success.

[View on Edelweiss](#)

Wiley

BISAC: *Computers*

9781394251957

Paperback

January 28, 2025

£26.99 | 30,00 € | \$35.00

DE EUR: 32.9€

About the Author

Lillian Pierson is the CEO of Data-Mania (Houston, TX), where she supports data professionals in transforming into world-class leaders and entrepreneurs. She has trained well over one million individuals on the topics of AI and data science. Lillian has assisted global leaders in IT, government, media organizations, and nonprofits.

Level Up! The Guide to Great Video Game Design

Scott A. Rogers

If you want to design and build cutting-edge video games but aren't sure where to start, then the acclaimed *Level Up!* is for you! Written by leading video game expert Scott Rogers, who has designed the hits Pac Man World, Maximo and SpongeBob Squarepants, this updated edition provides clear and well-thought out examples that forgo theoretical gobbledegook with charmingly illustrated concepts and solutions based on years of professional experience.

Level Up! 3rd Edition will help you develop marketable ideas, learn what perils and pitfalls await during a game's pre-production, production and post-production stages, and provide even more creative ideas to serve as fuel for your own projects including:

- Developing your game design from the spark of inspiration all the way to production
- Learning how to design the most exciting levels, the most precise controls, and the fiercest foes that will keep your players challenged
- Creating games for mobile and console systems - including detailed rules for touch and motion controls
- Monetizing your game from the design up
- Writing effective and professional design documents with the help of brand new examples

Level Up! 3rd Edition is an indispensable guide for video game designers both "in the field" and the classroom. Grab your copy and let's make a game!

[View on Edelweiss](#)

Wiley

BISAC: *Computers*

9781394298761

Paperback

January 28, 2025

£37.99 | 42,80 € | \$50.00

Previous Edition: 9781118877166

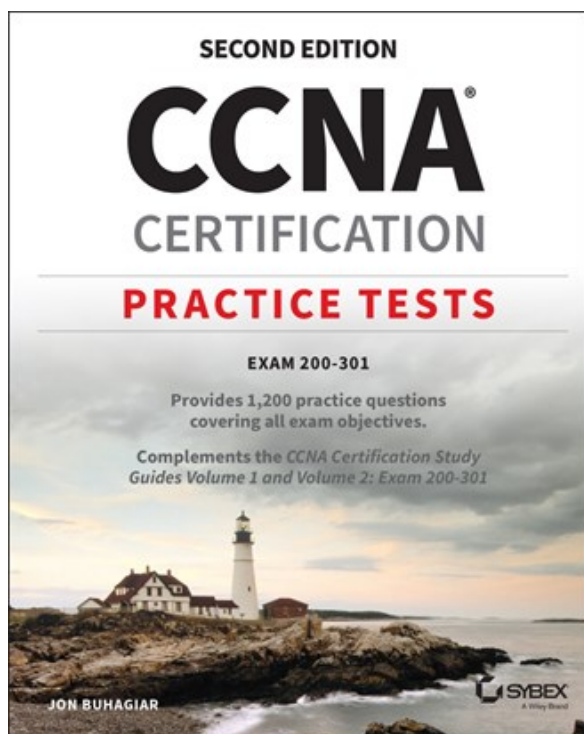
About the Author

Scott Rogers is a 30-year veteran of the video game industry who helped design AAA console and computer games that you definitely have heard of and maybe even played. He fell in love with board games at age three and started making them at ten. His first published game - *Rayguns & Rocketships* - was successfully Kickstarted in 2017 and is featured in the documentary film *Gamemaster* (2020). Scott went on to design *Pantone the Game*, *Texas Chainsaw Massacre the game*, *Diamonds and Dinosaurs* (with son Jack) with more to come! He is the creator/host of the *Biography of a Boardgame* segment on *The Dice Tower* podcast and a co-host of the award-winning *Ludology* podcast. He has authored/drawn two

CCNA Certification Practice Tests

Exam 200-301

Jon Buhagiar



The best test prep for the UPDATED CCNA certification Exam 200-301!

CCNA Certification Practice Test: Exam 200-301, Second Edition, is the best practice guide for professionals preparing for the new CCNA certification, and for those looking to master the latest technologies in Cisco networking fundamentals. The hundreds of domain-by-domain practice test questions, written by industry professional, Jon Buhagiar, explore a broad range of exam objectives essential for passing the certification exam.

All of the practice question in this book are designed to help prepare you to pass the CCNA certification exam. Most importantly, the practice questions featured in *CCNA Certification Practice Tests: Exam 200-301, Second Edition*, cover a variety of topics, including:

- Network Fundamentals
- Network Access
- IP Connectivity
- IP Services
- Security Fundamentals
- Automation and Programmability

You also have access to an online test bank and study tools featuring all of the practice questions to assist in reinforcing the knowledge you've gained with the book.

Learn the foundational knowledge you need to pass the CCNA certification exam and take your career to the next level by preparing with *CCNA Certification Practice Tests: Exam 200-301, Second Edition*.

[View on Edelweiss](#)

Sybex

BISAC: *Computers*

9781394206575

Paperback

January 29, 2025

£34.99 | 38,50 € | \$45.00

DE EUR: 42.9€

Previous Edition: 9781119669883

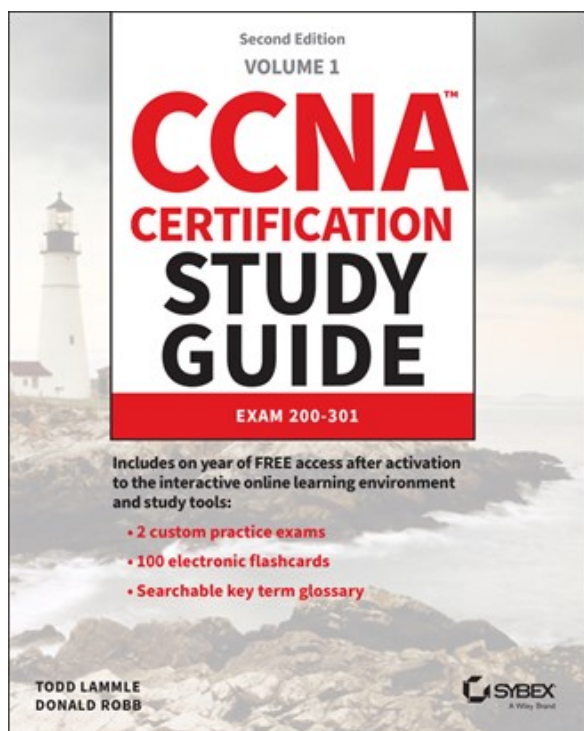
About the Author

Jon Buhagiar (Freedom, PA), CCNA, MCSA, MCSE, N+, A+, BS/ITM, is Supervisor of Network Operations at Pittsburgh Technical Institute. In addition to teaching, he has been creating course content for almost 20 years. Some of his more recent work can be found on Youtube at <http://www.youtube.com/networkedminds>.

CCNA Certification Study Guide

Exam 200-301, 2nd Edition

Todd Lammle



Leading Cisco authority Todd Lammle helps you gain insights into the UPDATED Cisco CCNA Certification Exam 200-301!

The *CCNA Certification Study Guide Volume 1: Exam 200-301, Second Edition*, is an important resource for those preparing for the new Cisco Certified Network Associate (CCNA) certification exam as well as IT professionals looking to understand Cisco's latest networking products, services, and technologies. Written by bestselling author and internationally recognized Cisco expert Todd Lammle, this in-depth guide provides the fundamental knowledge required to implement and administer a broad range of modern networking and IT infrastructure.

Cisco is the worldwide leader in network technologies—80% of the routers on the Internet are Cisco. This authoritative book provides you with a solid foundation in Cisco networking, enabling you to apply your technical knowledge to real-world tasks. Clear and accurate chapters cover topics including routers, switches, controllers and other network components, physical interface and cabling, IPv6 addressing, discovery protocols, wireless infrastructure, security features and encryption protocols, controller-based and software-defined architectures, and more. After reading this essential guide, you will understand:

- Network Fundamentals
- Network Access
- IP Connectivity
- IP Services
- Security Fundamentals
- Automation and Programmability

[View on Edelweiss](#)

CCNA Certification Study Guide Volume 1: Exam 200-301, Second Edition, is a must-read for anyone preparing for the new CCNA certification or looking to gain a primary understanding of key Cisco networking technologies.

Sybex

Series: Sybex Study Guide

BISAC: *Computers*

9781394213016

Paperback

March 25, 2025

£47.50 | 51,30 € | \$60.00

DE EUR: 57.9€

Previous Edition: 9781119659020

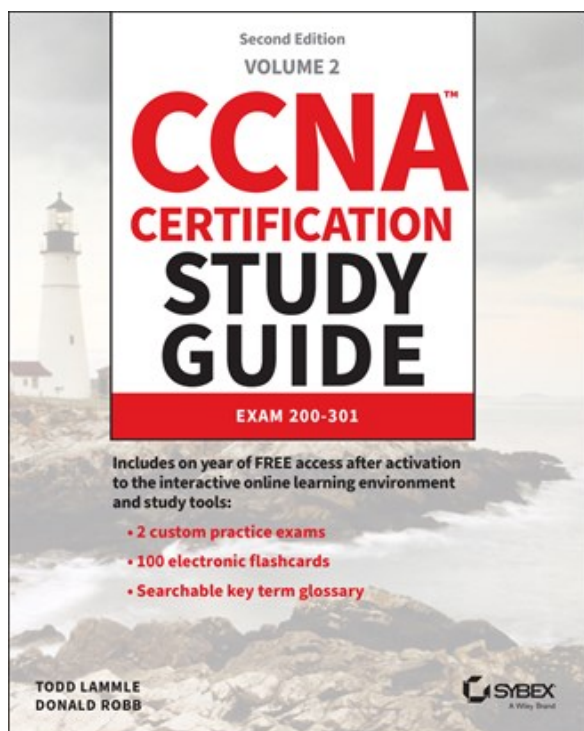
About the Author

Todd Lammle (Coeur d'Alene, ID), Cisco certified in almost every category, is the authority on Cisco networking and certification. His three decades of real-world experience is prevalent in his writing. He is an experienced networking engineer with very practical experience working on the largest bounded and unbounded networks in the world at such companies as Xerox, Hughes Aircraft, Texaco, AAA, Cisco, and Toshiba, among many others. Todd has published over 60 books, including the very popular and bestselling *CCNA: Cisco Certified Network Associate Study Guide* and *Cisco Firepower NGIPS*. Todd runs an international training company from Texas, and a large

CCNA Certification Study Guide

Exam 200-301, 2nd Edition

Todd Lammle



[View on Edelweiss](#)

Cisco expert Todd Lammle prepares you for the UPDATED Cisco CCNA certification Exam 200-301!

Cisco, the world leader in network technologies, has released the UPDATED Cisco Certified Network Associate (CCNA) exam. This consolidated certification exam tests your ability to implement and administer a wide range of modern IT networking technologies. The *CCNA Certification Study Guide Volume 2: Exam 200-301, Second Edition*, covers every exam objective, including network components, IP connectivity and routing, network security, virtual networking, and much more. Clear and accurate chapters provide you with real-world examples, hands-on activities, in-depth explanations, and numerous review questions to ensure that you're fully prepared on exam day.

Written by the leading expert on Cisco technologies and certifications, this comprehensive exam guide includes access to the acclaimed Sybex online learning system—an interactive environment featuring practice exams, electronic flashcards, a searchable glossary, a self-assessment test, and video tutorials on critical Cisco networking concepts and technologies.

- Covers 100% of all the UPDATED CCNA Exam 200-301 objectives
- Provides accurate and up-to-date information on core network fundamentals
- Explains a broad range of Cisco networking and IT infrastructure
- Features learning objectives, chapter summaries, 'Exam Essentials' and figures, tables, and illustrations

The *CCNA Certification Study Guide Volume 2: Exam 200-301, Second Edition* is the ideal resource for those preparing for the UPDATED CCNA certification, as well as IT professionals looking to learn more about Cisco networking concepts and technologies.

Sybex

Series: Sybex Study Guide

BISAC: *Computers*

9781394302154

Paperback

January 29, 2025

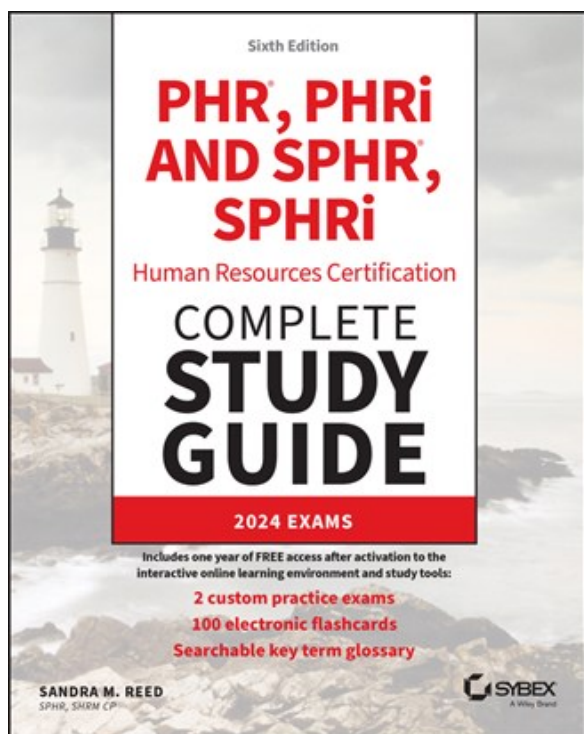
£47.50 | 51,30 € | \$60.00

Previous Edition: 9781119659181

About the Author

Todd Lammle (Coeur d'Alene, ID), Cisco certified in almost every category, is *the* authority on Cisco networking and certification. His three decades of real-world experience is prevalent in his writing. He is an experienced networking engineer with very practical experience working on the largest bounded and unbounded networks in the world at such companies as Xerox, Hughes Aircraft, Texaco, AAA, Cisco, and Toshiba, among many others. Todd has published over 60 books, including the very popular and bestselling CCNA: Cisco Certified Network Associate Study Guide and Cisco Firepower NGIPS. Todd runs an international training company from Texas, and a large

PHR, PHRi and SPHR, SPHRi Professional in Human Resources Certification Complete Study Guide



Prepare for the updated 2024 PHR, PHRi and SPHR, SPHRi certification exams smarter and faster with this Sybex Study Guide

The newly revised sixth edition of the *PHR, PHRi and SPHR, SPHRi Professional in Human Resources Certification Complete Study Guide: 2024 Exams* is the ideal resource for HR professionals seeking to validate their skills and knowledge acquired through years of practical experience or for a relative newcomer to the HR field looking to strengthen their resume. The new edition of the bestselling PHR and SPHR Study Guide reflects the recently updated *A Guide to the Human Resource Body of Knowledge—HRBoK*—and is written to help you prepare for these challenging exams.

The Study Guide walks you through the seven key functional areas of the PHR/PHRi and five key functional areas of the SPHR/SPHRi that are covered in the exams, including business management and strategy, leadership, workforce planning, talent acquisition and talent management, learning and development, total rewards, employee engagement, employee and labor relations, and the most recently added, HR information management. You'll also find:

- Up-to-date and incisive guidance on topics you'll use every day in your existing or next HR role
- Updates reflecting the latest additions to both the US and International versions of the exams, including the incorporation of DE&I concepts and cybersecurity needs
- Complimentary access to Sybex's outstanding online learning environment and test bank, including hundreds of practice test questions, electronic flashcards, and a glossary of key terms

[View on Edelweiss](#)

Perfect for aspiring and established human resources professionals preparing for the 2024 PHR, PHRi and SPHR, SPHRi certification exams, this *Study Guide* is also an essential volume for practicing HR

Sybex

Series: Sybex Study Guide

BISAC: *Computers*

9781394276493

Paperback

January 21, 2025

£50.00 | 55,60 € | \$65.00

DE EUR: 61.9€

Previous Edition: 9781119426523

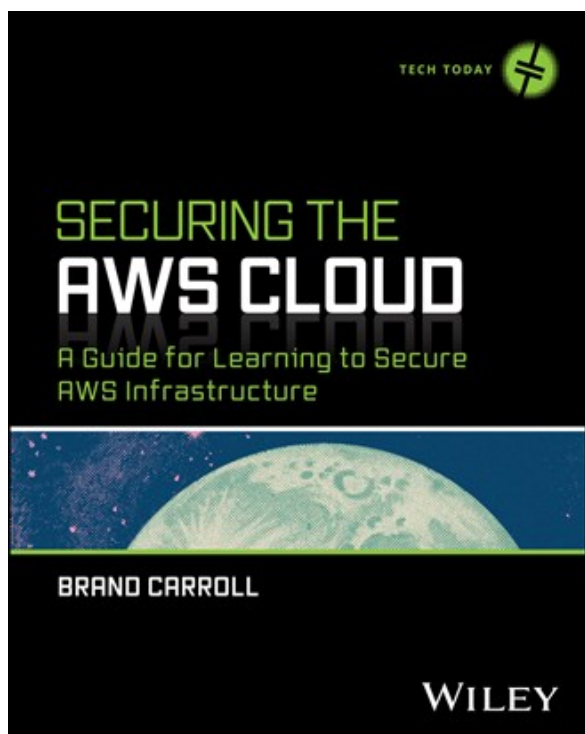
About the Author

Sandra M. Reed (Aiken, SC), PHR, SPHR, has over 20 years of HR experience, the last 10 in the consulting and teaching arena. She currently is owner of Epoch Resources, a consulting firm located in the Central Valley of California that specializes in the unique HR needs of small businesses. Prior to teaching and consulting, she spent much of her work career in the recruiting and risk management functions of human resources, which evolved into a passion for training through on-boarding and OSHA compliance activities. She has conducted onsite training for California State University, Stanislaus, University of the Pacific, the Small Business Development Center of Stanislaus County, and private employers

Securing the AWS Cloud

A Guide for Learning to Secure AWS Infrastructure

Brandon Carroll



[View on Edelweiss](#)

Make your next Amazon Web Services deployment secure and private

Dive into the world of cloud security with *Securing the AWS Cloud: A Guide for Learning to Secure AWS Infrastructure* by Brandon Carroll, a comprehensive guide crafted for those eager to fortify their Amazon Web Services (AWS) deployments. Whether you are starting from scratch or looking to enhance an existing setup, this book serves as your essential roadmap to understanding and implementing robust security measures in the AWS environment.

The author, a seasoned infrastructure security expert, begins with the basics of cybersecurity and gradually introduces more complex AWS-specific security practices. His structured approach helps you use your existing knowledge to effectively secure your AWS cloud. The book navigates through a series of real-world challenges and provides actionable solutions, equipping you with the skills needed to tackle security issues head-on.

You'll:

- Learn foundational security practices to safeguard your AWS environment right from the start.
- Master advanced techniques for identity management, threat detection, and data security within AWS.
- Develop resilience and recovery strategies to maintain robust security and ensure business continuity.

Securing the AWS Cloud is the ideal resource for IT professionals, system administrators, and anyone aspiring to specialize in cloud security. It's tailor-made to enhance your ability to deploy secure, reliable, and private AWS solutions consistently. If you're ready to take your AWS security skills to the next level, don't wait. Buy your copy today and start building a safer cloud environment!

Sybex

BISAC: *Computers*

9781394289554

Paperback

January 21, 2025

£42.50 | 47,10 € | \$55.00

DE EUR: 51.9€

About the Author

Brandon Carroll (Los Angeles, CA) is an AWS Certified Solutions Architect and currently works as a Senior AWS Security Developer Advocate. He's a seasoned security professional with extensive experience in teaching and implementing security solutions. He has led technical teams and, as a trainer, developed security course material. Brandon has previously published an official certification guide from Cisco Press (Pearson). He's also published 17 video courses with Pluralsight in the area of infrastructure security.

Customer Service

Operating hours: 8am – 5.30pm Monday – Friday

Phone: +44 (0) 1243 843291

Wiley Customer Service are experienced in handling all Trade orders and enquiries. The department are dedicated to offering quick and effective service to all our global customers. The UK and Export markets are split into two territories. Contact details are as follows:

UK and Ireland Trade (Southern and Northern Ireland)

uktrade@wiley.com

Europe, Middle East, Africa & Japan

trade@wiley.com

Distribution Only

Listed below are the publishers for whom Wiley carries out distribution and order fulfillment services. The publishers themselves carry out sales and marketing. All distribution and order fulfillment queries should be directed to Customer Service at Wiley. For all other matters please contact the publisher direct.

Amsterdam University Press
Baker Publishing Group
Bristol University Press
Bodleian Library Publishing
Boydell & Brewer
University of California Press
The University of Chicago Press
Collective Ink
Columbia University Press
Edward Elgar Publishing
Emerald Publishing
Fernhurst Books
The Guild of Master Craftsman Publications
Harvard University Press
Haynes Publishing
Johns Hopkins University Press
Loeb Classical Library
Liverpool University Press
Lotus Publishing
Mare Nostrum Group
WW Norton
O'Reilly
Penn State University Press
Pluto Press
Polity
Princeton University Press
SPCK
Yale University Press



MVB Books UK took over Nielsen's eCommerce services in March 2022.

A 24 hour enquiry and ordering service for all titles distributed by Wiley is now available on MVB Pubeasy website: www.pubeasy.com
This service is free to booksellers.

For further enquires on this service please contact:

MVB Books UK Ltd.
Golden Cross House
8 Duncannon Street, London,
WC2N 4JF

Contact email: salesuk@mbv-online.com



WILEY

Wiley Worldwide

John Wiley & Sons Ltd
Southern Gate
Chichester
PO19 8SQ
Tel: +44 (0) 1243 779777

John Wiley & Sons Ltd
European Distribution Centre
New Era Estate
Oldlands Way
Bognor Regis
PO22 9NQ
Tel: +44 (0) 1243 843291
Email:
customer@wiley.com
cs-journals@wiley.com

Wiley-VCH
Boschstrasse 12
69469 Weinheim
Germany
Tel: (49) 6201 6060
Email: service@wiley-vch.de

John Wiley & Sons Inc
111 River Street
Hoboken
NJ 07030
USA
Tel: (201) 748 6000

John Wiley & Sons Australia Ltd
15 William Street
Melbourne
Victoria 3000
Australia
Tel: (61) 1800 777 474

John Wiley & Sons Australia Ltd
310 Edward Street
Brisbane
Queensland 4000
Australia
Tel: (61) 7 3859 9755

John Wiley & Sons Singapore Pte Ltd
13 Stamford Road #02-11
Capitol Singapore
Singapore 178905
Tel: (65) 6643 8000

Wiley-Japan
Nomura Fudosan Nishi Shinjuku
Bldg 8F
8-4-2 Nishi-Shinjuku
Shinjuku-ku
Tokyo 160-0023
Japan
Tel: (81) 3 4520 9011

Sales Contacts

UK & Ireland, Continental Europe, Turkey & Israel and Middle East & Africa

emeasalesops@wiley.com

Corporate Sales & Custom Publishing

UK & Northern Europe Special, Bulk, Author & Corporate Sales for all Wiley Book Products

Laura Cooksley
Mobile: +44 7734 159172
lcooksle@wiley.com

Germany, Switzerland & Austria Special, Bulk, Author & Corporate Sales for all Wiley Book Products

Simone Dress
Tel: +49 152 0236 5317
sdress@wiley.com

Petra Stark
Tel: +49 172 251 9271
pestark@wiley.com



Rights & Licensing

Check Wiley's Global Rights & Permissions pages
www.wiley.com/permissions
for:

- Information on licensing the rights to translate any Wiley title
- Permission to re-use any Wiley content
- Information on licensing Wiley content for use in software, mobile apps, e-learning, websites and other electronic products.

WILEY