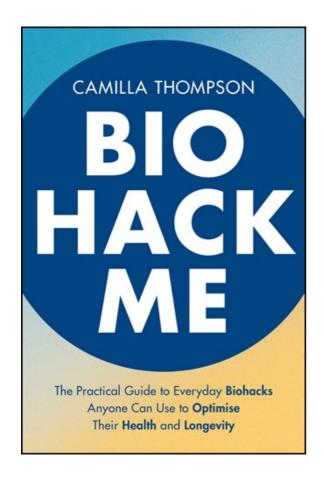


# Capstone & Consumer



## **Biohack Me**

The Practical Guide to Everyday Biohacks Anyone Can Use to Optimise Their Health and Longevity *Camilla Thompson* 



View on Edelweiss

#### Wiley

BISAC: *Health & Fitness* 9781394334032 Paperback June 30, 2025 £16.95 | 20,95 € | \$21.95

#### Supercharge your life. One biohack at a time.

Do you struggle to prioritise your health amongst the demands of a busy lifestyle? Are you afraid of growing old and not thriving in your later years? Then maybe biohacking is for you. Biohacking is all about hacking your biology and environment so you can live better for longer. It involves making small, incremental changes to your lifestyle and diet today that will improve your health, vitality and wellbeing into the future.

Biohacking proves that we have more control over ageing than what we might think. With *Biohack Me*, you'll discover that ageing is something we should embrace, not fear. Author Camilla Thompson is a trailblazer in biohacking, nutrition, and health coaching. As a trusted coach and wellness mentor, Camilla has dedicated nearly a decade of her life to helping others optimise their health and longevity. In this powerful guide, she provides clear, actionable strategies that will empower you to take charge of your health and protect your cognitive and physical wellbeing as you age.

By learning the biohacking framework outlined in this book, you can improve your sleep, mood, health, relationships, brain and so much more. You'll learn:

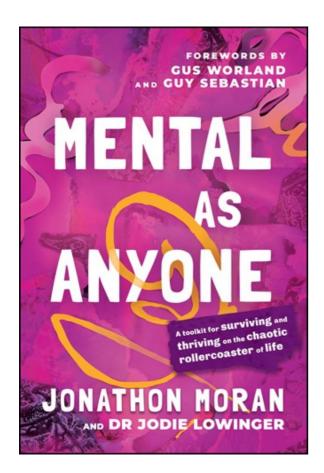
- The importance of sleep rituals and habits, like nasal breathing and your circadian rhythm
- Strategies to boost your energy though intermittent fasting, red-light therapy and cold exposure
- How to revolutionise your relationship with stress and anxiety using the circle of control
- Methods to improve your nervous system function, such as breathwork and acupuncture
- Why neuroplasticity is crucial for optimum long-term brain function

#### **About the Author**

**Camilla Thompso**n is a trailblazer in the field of biohacking, nutrition, and health coaching. Growing up with a progressive mother who instilled the values of health, nutrition, and low-toxicity living, Camilla was set on a path toward wellness from an early age. She is an executive behaviour change wellbeing coach who has worked with some of Australia's top senior leaders and executives at organisations like Canva, Atlassian, Microsoft, Vista, Woolworths, Unilever, Optus, Officeworks, Westpac and Sydney Metro. Thompson is also an ICF PCC Coach, nutritionist, certified health coach and mental health first aider. She has studied epigenetics and

# **Mental as Anyone**

A Toolkit for Surviving and Thriving on the Chaotic Rollercoaster of Life *Jonathon Moran* 



#### View on Edelweiss

#### Wiley

BISAC: *Self-Help* 9781394338436 Paperback August 4, 2025 £16.95 | 19,95 € | \$20.95

# A personal and honest new approach to building a life tool kit you can use to meet all your toughest challenges head-on

In Mental As Anyone veteran journalist and host of the popular Mental As Anyone podcast, Jonathon Moran, and clinical psychologist, Dr Jodie Lowinger, deliver a practical mental health guidebook that will help you feel less isolated and more empowered on your journey from chaos to calm.

Mental health affects everyone in some shape or form, so it's crucial that you build your "life tool kit" to combat the ups and downs. Moran's personal trauma built his tool kit, so with the help of Dr Lowinger he will help you discover your own real-life coping strategies you can implement immediately to improve your mental health. These comprehensive mental wellness tools and strategies will help you with issues related to sexuality, depression, addictive substances and behaviours, self-esteem, loss, and abuse.

#### Inside the book:

- Actionable advice you can put in your "life tool kit" and draw on every day to help you face life's inevitable challenges
- Extraordinary stories from Moran's personal and professional life, from meeting Madonna to spending an evening in Carrie Fisher's hotel room
- Universally applicable self-help strategies grounded in psychology and the authors' experiences and professional practice

Perfect for anyone interested in becoming the best version of themselves, Mental As Anyone is a timely and personal reminder that life can be a struggle, but we all have it within ourselves to overcome its obstacles.

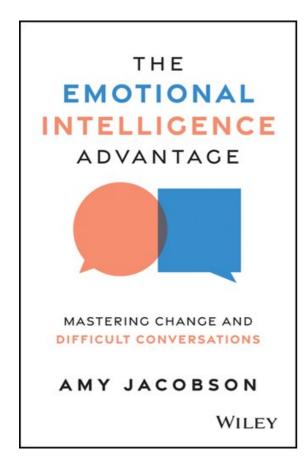
#### **About the Author**

**Amy Jacobson** is a specialist in Emotional Intelligence (EI) and human behaviour, delivering a wide range of emotional intelligence programs, keynotes, and workshops globally, with a significant presence in Australia, New Zealand, and the APAC region. Over her 19 years in corporate leadership roles, Amy has developed a reputation for driving engagement, boosting performance, and transforming corporate cultures through EI-focused initiatives. Her ability to simplify science into practical, relatable, and actionable strategies has made her a sought-after speaker and consultant.

# The Emotional Intelligence Advantage

Mastering Change and Difficult Conversations

Amy Jacobson



View on Edelweiss

#### Wiley

BISAC: *Business & Economics* 9781394337941 Paperback July 28, 2025 £14.95 | 17,95 € | \$18.95

# Drive success by transforming how you engage, empathise with and involve others

In *The Emotional Intelligence Advantage*, Amy Jacobson provides a blueprint for resolving daily workplace challenges. How do you tackle tough conversations? How does your team react when a key process or system changes? And how can you smash through doubt and indecision to create a culture of alignment and trust? When it comes to leadership today, you need to be aware of more than just the bottom line. You also need to apply emotional intelligence in how you manage people, processes and change.

Inside this book, you'll discover a clear five-step process for empathetic, productive communication. Through real-world case studies, proven tools and actionable strategies, *The Emotional Intelligence Advantage* demonstrates how you can manage conflict and change more seamlessly.

- Accept the workplace challenges you're facing and understand what you can control.
- Process your emotions effectively to move past defensiveness and into solutions.
- Understand how your actions impact others, and foster resilience and emotional alignment within your team.
- Ask the right questions to unify stakeholders and move towards shared goals.
- Implement strategies that ensure progress, drive organisational transformation and deliver long-term results.

Without people, there is no workplace. With practical, actionable strategies to foster emotional intelligence, you'll discover how to create a high performing environment and where each person feels safe and engaged. *The Emotional Intelligence Advantage* is practical handbook for embedding emotional intelligence into your workplace solutions.

#### **About the Author**

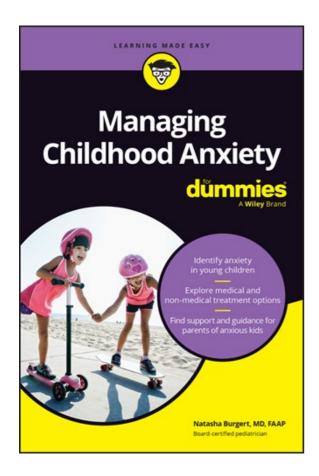
**Amy Jacobson** is a specialist in Emotional Intelligence (EI) and human behaviour, delivering a wide range of emotional intelligence programs, keynotes, and workshops globally, with a significant presence in Australia, New Zealand, and the APAC region. Over her 19 years in corporate leadership roles, Amy has developed a reputation for driving engagement, boosting performance, and transforming corporate cultures through EI-focused initiatives. Her ability to simplify science into practical, relatable, and actionable strategies has made her a sought-after speaker and consultant.

# **Dummies**



# **Managing Childhood Anxiety For Dummies**

Natasha Burgert



View on Edelweiss

#### **For Dummies**

BISAC: *Health & Fitness* 9781394329557 Paperback July 29, 2025 £16.99 | 18,80 € | \$21.99

# Understand what child anxiety is, how to treat it, and how to support and encourage anxious children

Anxiety is the most common mental health condition in young children. *Managing Childhood Anxiety For Dummies* is the go-to resource for parents of young children who suspect their child may be experiencing anxiety but aren't sure where to start. Learn to recognize the symptoms of anxiety in kids who may be too young to explain how they're feeling and get expert advice on supporting them with proper treatment and guidance. Find answers to questions like: When is worry normal, and when it is a sign of anxiety? Which interventions are most effective for anxious kids? How can I make my home or classroom less stress inducing? Written by an experienced pediatrician, this compassionate book challenges harmful taboos about mental health and equips you with the tools you need to be a resource to any young child with anxiety.

- Learn the basics of childhood anxiety and how it's diagnosed
- Explore ways to diagnosis anxiety, treat it with proven methods, and manage the physical symptoms that often come with childhood anxiety
- Find helpful tips to create a supportive environment at home and school to foster your young child's growth and development
- Discover effective and positive strategies to help your anxious child with sleep, screen time, and sports performance

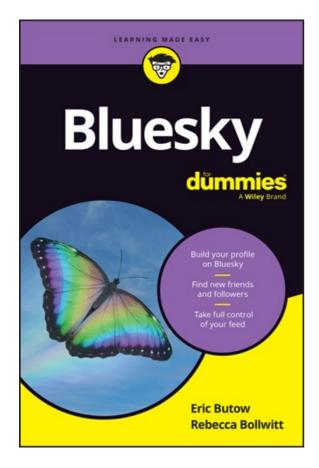
Managing Childhood Anxiety For Dummies provides essential information to assist you in supporting the children in your care. It's also invaluable for all parents and caregivers of children aged 4-11 years who have concerns about a child's persistent worrying.

#### **About the Author**

**Natasha Burgert, MD, FAAP (Kansas City, MO)** is a board-certified pediatrician, National Spokesperson for the American Academy of Pediatrics, and child health advocate. Dr. Burgert is a prolific writer and contributor to various media outlets such as *The New York Times, The Wall Street Journal*, and NPR, and held a regular column, "Dear Pediatrician," for two years in *Forbes Health*. She has presented at national conferences and seminars, sharing her expertise in child health and healthcare communication.

# **Bluesky For Dummies**

**Eric Butow** 



# The first and most trustworthy guide to the hot new social media platform

Bluesky has been taking the social media world by storm. The platform offers users a high degree of control over what information they view and share, abilities they've lost on other platforms. *Bluesky For Dummies* serves as your guidebook to navigating the new platform. Learn to import your contacts, control your feed, and share content, with easy-to-follow instructions. This book also shows you how to manage who can contact you and access your content, so you can avoid bots, trolls, and other unsavory characters. For business owners, this Dummies guide is a breath of fresh air—learn how to set up Bluesky for your business and enjoy a peaceful and profitable social experience.

- Discover how Bluesky differs from the other social media apps out there
- Create a profile, make connections, share your content, and build a following
- Take control of your social media experience with access and content settings
- Connect with users by exploring custom lists and feeds

Refugees from other social media sites, as well as social media beginners, can find out what it's like to be social without the downsides, thanks to *Bluesky For Dummies*.

View on Edelweiss

#### **For Dummies**

BISAC: *Computers* 9781394350162 Paperback May 6, 2025 £15.99 | 18,99 € | \$19.99

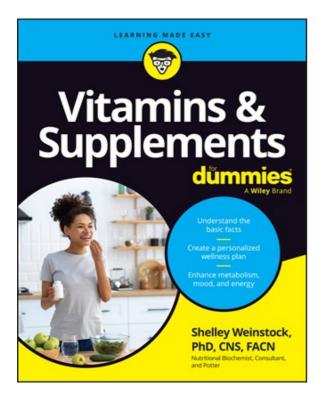
#### **About the Author**

**Eric Butow (Sacramento, CA)** is a professional author and course developer. His published work includes co-authoring *Funding a New Business For Dummies, Instagram For Business For Dummies, Instagram For Dummies,* and *Digital Etiquette For Dummies.* 

**Rebecca Bolwitt (Vancouver, BC)** is a social media and digital publishing strategist.

# **Vitamins & Supplements For Dummies**

Shelley Weinstock



# Confused by vitamins and supplements? Look no further—this honest guide answers your biggest questions

Vitamins & Supplements For Dummies will teach you how to choose the best vitamins, minerals, and supplements to provide nutrition for your mind and body. Inside, you'll find easy-to-follow explanations of what key vitamin and minerals do, so you can make the right choices for your needs. Factors like age, lifestyle, gender, ethnicity, diet, and habits all play a role in determining which vitamins and minerals you need more or less of in your diet. Learn how to get blood tests, keep a diet record, and other methods of finding out where you may benefit from changes to your regimen. With this book, you can follow healing programs that include vitamin, mineral, and herbal supplements and lifestyle tweaks. If you use supplements wisely, they can improve your health, wellness, and longevity. Vitamins & Supplements For Dummies shows you how.

- Learn the basic facts about how vitamins and supplements affect you
- Get answers to your questions about creating a wellness program, longevity, and beyond
- Create a personalized wellness program to optimize your health
- Enhance your memory, mood, and energy levels with supplements

This Dummies guide is a great resource for anyone who wants to learn how to make the best vitamin and supplement choices to improve health, immunity, and appearance.

View on Edelweiss

#### **For Dummies**

BISAC: *Health & Fitness* 9781394311507 Paperback July 22, 2025 £18.99 | 21,40 € | \$24.99

#### **About the Author**

**Dr. Shelley Weinstock (Maplewood, NJ)** - is a certified nutrition specialist. She earned her PhD from MIT in Nutritional Biochemistry and completed her postdoctoral research at the Harvard School of Public Health. She is currently in private practice, and focuses on translating the enormous amount of nutrition research into usable information for consumers. Shelley regularly consults on research projects for academia, non-profits, and for-profit companies. Some of her clients include MIT and the Bill and Melinda Gates Foundation, VitaKey, Glosslab, and Kraft. She is a Fellow of the American College of Nutrition.

# **Medical Terminology For Dummies, 4th Edition**

Beverley Henderson

#### Become fluent in the standardized language of all medical fields

Medical Terminology For Dummies is a resource for current and prospective healthcare professionals who need to understand medical terms, from common to complex. This book clearly explains how to quickly identify, pronounce, define, and apply medical terms in a healthcare setting. You'll also find ideas for creating mind maps and games to help you study and retain the language of medicine. Pair those study tools with an understanding of the history and origins of key prefixes, suffixes, and roots, and you'll be confident in no time. This updated guide covers the 2022 updates to ICD-10 codes, and it includes added terminology related to public health and infectious diseases. Whatever healthcare field you're in, this book will serve as your glossary of terms and a gateway to future learning opportunities.

- Understand prefixes, roots, and suffixes, so you can confidently work out the meanings of complex terms
- Practice defining medical terms and get help memorizing key vocabulary elements
- Enhance your professional expertise in any healthcare setting
- Improve the safety and accuracy of medical communications

All medical and healthcare related careers require some knowledge of medical terminology. Start off on the right foot—or brush up what you already know—with *Medical Terminology For Dummies*.

View on Edelweiss

#### **For Dummies**

BISAC: *Medical*9781394348091
Paperback
July 22, 2025
£18.99 | 21,40 € | \$24.99
Previous Edition: 9781119625476

#### **About the Author**

**Beverley Henderson, CMT-R, HRT (Ontario, Canada)** has more than 40 years of experience in medical terminology and transcription. She developed course curricula and helped write and produce a series of medical terminology teaching videos. **Jennifer L. Dorsey, PhD (Edwardsville, IL)** has been a writer and editor for more than 25 years.

# Personal Finance in Your 20s & 30s For Dummies, 4th Edition

Eric Tyson

# Learn to make the simple and sound financial decisions that set you up for long-term success

When you've officially begun "adulting" and it's time to make big financial decisions, *Personal Finance In Your 20s & 30s For Dummies* offers step-by-step advice on building a foundation for your financial futures. Bestselling author and money management guru Eric Tyson shares simple guidance on budgeting, investing, insurance, housing, and more, walking you through how to make the decisions you'll need to make to set yourself up for the rest of your life.

You'll learn how to manage debt, co-manage your finances with a partner, and distinguish sound information and advice from meaningless noise and trends. The book is a roadmap to financial health and security that's straightforward enough for anyone to follow and applies to people at almost any income level.

#### Inside the book:

- Conduct a complete "financial checkup" on your personal accounts
- Discover how to save for major life events, future goals, and unanticipated setbacks
- Identify trustworthy advisors and learn the difference between good advice and bad

Perfect for young adults just beginning their financial journeys, *Personal Finance In Your 20s & 30s For Dummies* is your simple, friendly guide to creating a prosperous financial future.

View on Edelweiss

#### **For Dummies**

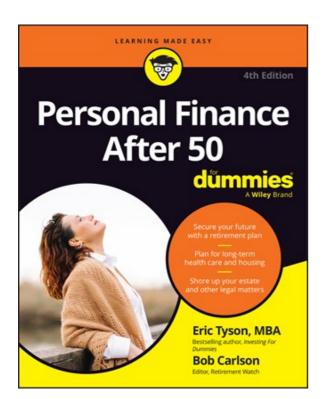
BISAC: Business & Economics 9781394350452 Paperback July 16, 2025 £19.99 | 23,99 € | \$24.99 Previous Edition: 9781119805434

#### **About the Author**

**Eric Tyson (metro New York City)** is an internationally acclaimed and bestselling personal finance author and speaker. He figured out how to pursue his dream of helping others with their finances after working as a management consultant to Fortune 500 financial-service firms. Eric took his inside knowledge of the banking, investment, and insurance industries and committed himself to making personal financial management accessible to all. He is the author of five national bestselling financial books in *Wiley's For Dummies* series, including books on personal finance, investing, mutual funds, home buying (coauthor), and real estate investing (coauthor).

# Personal Finance After 50 For Dummies, 4th Edition

Eric Tyson



Move confidently into your retirement planning years with financial advice from a bestselling personal finance advisor

Retirement is lasting longer than it ever has. And a little bit of careful planning can ensure that you spend your retirement—and the years leading up to it—in comfort and financial security.

In the latest edition of *Personal Finance After 50 For Dummies*, trusted personal finance author and advisor Eric Tyson delivers an up-to-date and expert take on how to enter your fifties in the best financial health possible. The book offers advice designed to help regardless of your income or living situation. You'll find sound and crystal-clear advice you can apply immediately on everything from investing to managing when to take Social Security, securing long-term insurance, navigating taxes, and establishing an estate plan.

You'll also get actionable guidance on the latest financial trends, including no-nonsense strategies regarding alternative investments and how to navigate financial products aimed at those nearing or in retirement, like reverse mortgages. Inside the book:

- Effective, step-by-step guides to building a financial plan that works for you, saving for the long-term, and creating a realistic budget
- Strategies for managing and reducing financial risk without missing out on sound investment opportunities that keep pace with inflation
- Explanations of how to blend government programs like Social Security and Medicare into your plan

Perfect for anyone interested in taking a serious look at planning for middle age and beyond, *Personal Finance After 50 For Dummies* covers the topics of unique interest to those looking to build a comfortable life in their golden years.

#### View on Edelweiss

#### **For Dummies**

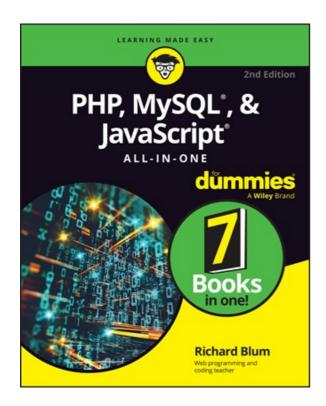
BISAC: Business & Economics 9781394350483 Paperback July 16, 2025 £20.99 | 25,99 € | \$26.99 Previous Edition: 9781119724186

#### **About the Author**

**Eric Tyson (metro New York City)** is an internationally acclaimed and bestselling personal finance author and speaker. He has worked with and taught people from all financial situations, so he knows the financial concerns and questions of real folks. He figured out how to pursue his dream of helping others with their finances after working as a management consultant to Fortune 500 financial-service firms. Eric took his inside knowledge of the banking, investment, and insurance industries and committed himself to making personal financial management accessible to all. He is the author of five national bestselling financial books in *Wiley's For Dummies* series,

# PHP, MySQL, & JavaScript All-In-One For Dummies, 2nd Edition

Richard Blum



# Learn the essentials of creating web apps with some of the most popular programming languages

PHP, MySQL, & JavaScript All-in-One For Dummies bundles the essentials of coding in some of the most in-demand web development languages. You'll learn to create your own data-driven web applications and interactive web content. The three powerful languages covered in this book form the backbone of top online apps like Wikipedia and Etsy. Paired with the basics of HTML and CSS—also covered in this All-in-One Dummies guide—you can make dynamic websites with a variety of elements. This book makes it easy to get started. You'll also find coverage of advanced skills, as well as resources you'll appreciate when you're ready to level up.

- Get beginner-friendly instructions and clear explanations of how to program websites in common languages
- Understand the basics of object-oriented programming, interacting with databases, and connecting front- and backend code
- Learn how to work according to popular DevOps principles, including containers and microservices
- Troubleshoot problems in your code and avoid common web development mistakes

This All-in-One is a great value for new programmers looking to pick up web development skills, as well as those with more experience who want to expand to building web apps.

View on Edelweiss

#### **For Dummies**

BISAC: Computers
9781394342099
Paperback
July 22, 2025
£37.99 | 42,80 € | \$49.99
Previous Edition: 9781119468387

#### **About the Author**

**Richard Blum (Indianapolis, IN)** is a highly experienced programmer and systems administrator who is also author of the most recent editions of *Linux For Dummies* and *Linux All-in-One For Dummies*.

## **ACT Prep 2026/2027 For Dummies**

Book + 4 Practice Tests & 100+ Flashcards Online *Lisa Zimmer Hatch* 

# The trusted study guide, updated for the latest changes to the ACT exam

ACT Prep 2026/2027 For Dummies is your go-to resource for conquering the ACT and embarking on your post-high school journey with confidence. A high score on this nationally recognized college entrance exam can boost your chances of admission to preferred schools and even secure scholarships. This book helps you brush up on your content knowledge and provides strategies to power through each section of the test. Plus, you'll get easy-to-understand explanations, more than 100 math and science flashcards, and 4 practice tests online, equipping you with all the tools you need to succeed.

- Learn about the latest updates to the ACT exam
- Review each section, including the optional science and writing tests
- Get expert advice for test day to calm your nerves and boost your confidence
- Access FOUR full-length practice tests online

Whatever your post-high school goals, *ACT Prep 2026/2027 For Dummies* will help you get there.

View on Edelweiss

#### **For Dummies**

BISAC: *Study Aids*9781394351343

Paperback
July 9, 2025
£24.99 | 29,99 € | \$31.99 *Previous Edition: 9781394258307* 

#### **About the Author**

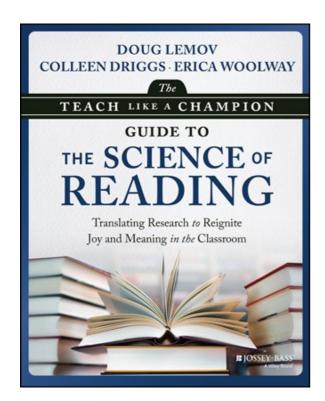
**Lisa Zimmer Hatch, MA (Golden, CO)** is an independent college counselor and test prep expert who has been helping students excel on standardized tests and navigate the college admissions process since 1987.

# Jossey-Bass



# The Teach Like a Champion Guide to the Science of Reading

Translating Research to Reignite Joy and Meaning in the Classroom Doug Lemov



View on Edelweiss

#### **Jossey-Bass**

BISAC: *Education* 9781394305995 Paperback July 29, 2025 £22.99 | 25,70 € | \$30.00 The most comprehensive and practical guide to understanding and applying the science of reading to improve literacy instruction.

After effectively teaching phonics in the early grades, what does the science of reading tell us should happen in literacy classes? *The Teach Like a Champion Guide to the Science of Reading* by Doug Lemov, Erica Woolway, and Colleen Driggs, addresses the pressing challenges educators face in effectively incorporating the Science of Reading into their instruction once students already know how to decode. By offering actionable guidance grounded in seven evidence-based principles, this book helps teachers elevate their instructional practices and better prepare students to be lifelong readers and thinkers.

Grounded in proven classroom instruction, the book focuses on techniques that can allow teachers to use the science as effectively and actionably as possible. The Teach Like a Champion Guide to the Science of Reading is enhanced with more than 50 video clips from the classroom and covers ways to practically apply the Science of Reading. The book describes the often overlooked role of fluency in reading comprehension, even into the high school years; the profound importance of managing and socializing attention in an age of technology; the central role of background knowledge in understanding text; and the doubly important role of teaching vocabulary as a form of knowledge. It adds a discussion of how writing can make students better readers and how important it is that reading classes focus on reading actual books—great ones, ideally. And it closes with a discussion of close reading and the challenge of preparing students to rise to the challenge of complex text.

#### Inside the book:

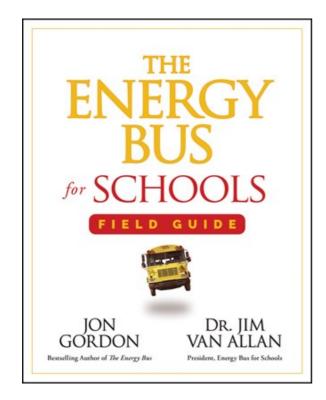
#### **About the Author**

**Doug Lemov's (Glenmont, NY)** highly influential books Teach Like a Champion and Teaching in the Online Classroom have transformed in person and virtual classrooms around the world with tangible classroom management techniques. Based on his study of classes taught by teachers with incredible results, he put everything he saw through the "Monday test." If he felt like it wasn't something you (or he) could do at 8:25am on a Monday morning, it was out. He is also a coauthor of several other books such as *Practice Perfect* and *Reading Reconsidered*.

Erica Woolway (New York, NY) is the Chief Academic Officer of

# The Energy Bus for Schools Field Guide

Jon Gordon



Implement the exciting solutions and strategies from the bestselling *The Energy Bus for Schools* with this practical collection of hands-on resources

In *The Energy Bus for Schools Field Guide*, bestselling author Jon Gordon and respected education leader and speaker Dr. Jim Van Allan deliver an easy-to-use roadmap for transforming the insights found in the author's companion book, *The Energy Bus for Schools*, into effective and powerful solutions for schools everywhere. This *Field Guide* is a practical resource designed to help you live and apply the invaluable lessons of *The Energy Bus for Schools* immediately.

Readers will use the *Field Guide*'s templates, tools, and other resources to create an exciting and collaborative school culture where students and staff can develop as leaders together. The *Guide* also contains:

- Resources to help empower staff and students and build connected teams
- Hands-on strategies for strengthening relationships between and amongst staff, administrators, students, and parents
- Ways to eliminate the negativity that sabotages morale and culture

Filled with insightful questions, best practices, inspirational case studies from real schools finding new ways to succeed and thrive, and practical action steps and implementations, *The Energy Bus for Schools Field Guide* equips you to energize yourself, your team, your students, and their parents in original and powerful ways. It's an essential resource for everyone interested in bringing to life the one-of-a-kind vision offered by *The Energy Bus for Schools*.

View on Edelweiss

#### **Jossey-Bass**

BISAC: *Business & Economics* 9781394352883
Paperback
July 29, 2025
£22.00 | 27,00 € | \$28.00

#### **About the Author**

Jon Gordon (Ponte Vedra Beach, FL) (jongordon.com) has inspired millions of readers around the world. He is the author of 28 books, including five children's books and sixteen bestsellers such as *The Energy Bus, The Energy Bus for Schools, The One Truth, The Carpenter, Training Camp, You Win in the Locker Room First, The Power of Positive Leadership, The Power of a Positive Team, The Coffee Bean, Stay Positive, The Garden, Relationship Grit, Stick Together, and Row the Boat.* He is passionate about developing positive leaders, organizations, and teams.

Dr. Jim Van Allan is President of The Energy Bus for Schools

# How to Raise a Citizen (And Why It's Up to You to Do It)

Lindsey Cormack

# An essential guide to nurturing the next generation of responsible, informed citizens

Lindsey Cormack's book, *How to Raise a Citizen (And Why It's Up to You to Do It)*, speaks directly to an America in which civic knowledge is alarmingly sparse and many people dread politics. It's a tool for parents, educators, and anyone eager to fill this gap. In the book, Cormack offers an engaging and practical approach to discussing political issues and the inner workings of the U.S. government with children. She explains why our schools can no longer be the sites of civic education that they used to be and provides parents with strategies and necessary know-how to be able to impart these lessons to their children. From the intricacies of the voting process to the foundational principles of democracy and the significance of key government documents like the Constitution, the author demystifies complex topics with clarity and insight.

#### You'll also find:

- Data about the current state of the American citizenry, our educational approaches to civics, and the risks of civic disengagement
- A framework for starting important political discussions at home
- Comprehensive explanations of American federalism and how different branches of government are responsible for different functions
- Strategies for navigating federal, state, and local elections

How to Raise a Citizen is a roadmap to a future where political dialogue and civic engagement are not just encouraged but celebrated in our homes. With actionable advice and easy-to-understand explanations, it empowers readers to instill a sense of civic responsibility and curiosity in the young minds they influence.

#### View on Edelweiss

#### **Jossey-Bass**

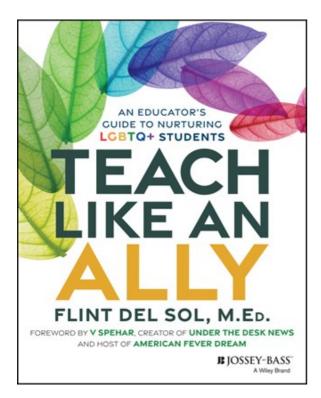
BISAC: Family & Relationships 9781394353491 Paperback July 29, 2025 £16.99 | 18,80 € | \$22.00

#### **About the Author**

**LINDSEY CORMACK, PhD,** is an Associate Professor of Political Science at Stevens Institute of Technology. She is a contributor to the *New York Times, Washington Post*, CBS News, Fox News, *Bloomberg, FiveThirtyEight* and other media outlets. She authored *Congress and U.S. Veterans: From the GI Bill to the VA Crisis* and runs DCinbox.

# **Teach Like an Ally**

An Educator's Guide to Nurturing LGBTQ+ Students Flint Del Sol



# Answers to all your burning questions and practical advice for helping LGBTQ+ students thrive

In *Teach Like an Ally: An Educator's Guide to Nurturing LGBTQ+ Students*, veteran classroom teacher and celebrated transgender advocate Flint Del Sol weaves humor, storytelling, and expertise into a hands-on guide for educator-allies. Del Sol offers actionable strategies that you can implement in classrooms right away. He also tackles the complex questions teachers face: What should you do when a student asks for one name in the classroom, but another at home? Or when you're sure a student is trans, but they haven't said anything to you? How do you know your bathroom pass policy isn't hurting your most vulnerable students? What do you do when your values are at odds with school policy?

Building a positive school climate doesn't have to be intimidating. In *Teach Like an Ally,* you'll learn how educators can support each other and how we can all give LGBTQ+ students the best possible chance to flourish.

- Get candid answers to difficult questions about LGBTQ+ students in the classroom
- Become a stronger ally by understanding what LGBTQ+ students go through in secondary school settings
- Learn the research-backed practices you can implement to make your classroom a safe space for all
- Support all students in developing compassion and understanding for one another

This pragmatic book is for teachers, administrators, families, and anyone committed to the wellbeing of LGBTQ+ students in secondary classrooms.

View on Edelweiss

#### **Jossey-Bass**

BISAC: *Education* 9781394291571
Paperback
July 29, 2025
£22.99 | 25,70 € | \$30.00

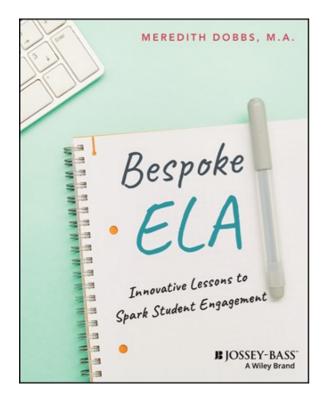
DE EUR: 27.9€

#### **About the Author**

**Flint Del Sol (Victorville, CA)** is an LGBTQ+ advocate, consultant, speaker, and former classroom teacher. Since leaving the classroom in 2023, Del Sol has thrived as a human rights content creator speaking out both locally and nationally for queer rights in education. He has cultivated an engaged community of more than 330,000 followers and works with the National Education Association and Human Rights Campaign to support their initiatives as a content partner and staff trainer. Del Sol is responsible for the NEA's highest performing piece of content.

## **Bespoke ELA**

Innovative Lessons to Spark Student Engagement Meredith Dobbs



An inspiring and exciting new collection of ideas to help secondary ELA teachers and other educators connect with contemporary students

In *Bespoke ELA*, veteran teacher and founder of Bespoke ELA and TeachWriting.org, Meredith Dobbs, delivers a comprehensive guide introducing new, innovative, and unconventional ideas and lesson plans that can hold the attention of modern students. Dobbs offers a range of strategies to enhance reading, writing, speaking, listening skills, critical thinking, and analysis in the classroom.

Eschewing outmoded instruction methods like lectures, rote memorization, and standardized testing in favor of student-centered activities, technological integration, and lesson plans with real-world applications, the book provides content that is relevant to students' lives.

Readers will also find:

- Practical, teacher-tested strategies that you can immediately implement in your own classroom
- Immersive storytelling experiences, Language Learning Duels and Escape Rooms, Literary Time Travel Expeditions, and other exercises
- A series of true crime inspired project ideas

Perfect for secondary school English language arts teachers seeking to enhance their curricula, improve student engagement, and foster improved learning outcomes, *Bespoke ELA* will also benefit educators in other subjects who want inspiring and innovative ideas to help them connect with students.

View on Edelweiss

#### **Jossey-Bass**

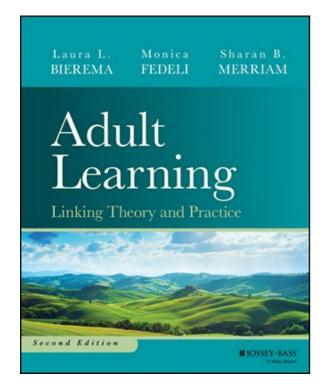
BISAC: *Education* 9781394308118 Paperback July 29, 2025 £24.00 | 29,00 € | \$30.00

#### **About the Author**

**Meredith Dobbs** has more than 17 years of classroom teaching experience, including stops in New York City, Chicago, and Dallas. She is the founder of Bespoke ELA and TeachWriting.org, where she provides resources and curriculum guidance for secondary English Language Arts teachers. She's passionate about reshaping ELA education to meet the evolving needs of modern learners and her writing and curriculum have resonated with a loyal following of teachers.

# **Adult Learning**

Linking Theory and Practice *Laura L. Bierema* 



# A freshly updated and science-based guide for contemporary adult educators

In the newly revised second edition of *Adult Learning: Linking Theory and Practice*, a team of veteran adult educators delivers an authoritative guide to adult education that is solidly grounded in theory and research while remaining concise and practice oriented. Each chapter is infused with practical applications for instruction you can implement immediately to improve concrete learning outcomes.

The authors cover a variety of topics, including adult learning in the contemporary world, traditional learning theories, andragogy, motivation and learning, and more.

Readers will also find:

- Explorations of the brain and cognitive functioning as it applies to adult learners
- How to adapt and improve the adult learning experience in the digital age
- Learning and reflection activities integrated throughout each chapter

Perfect for master's-level students and practitioners alike, *Adult Learning: Linking Theory and Practice* is the up-to-date and practical adult education resource that you've been waiting for.

View on Edelweiss

### **Jossey-Bass**

BISAC: *Education* 9781394265329 Hardcover July 29, 2025 £42.50 | 47,10 € | \$55.00 DE EUR: 51.9€

Previous Edition: 9781118130575

#### **About the Author**

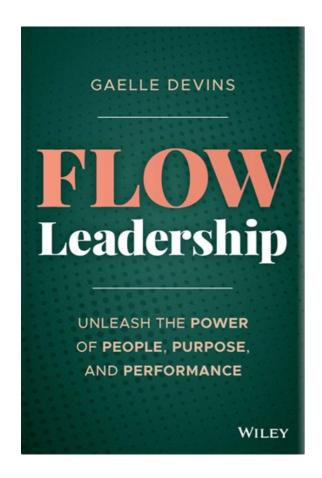
Laura L. Bierema (Athens, GA) is a Professor at the University of Georgia, Mary Frances Early College of Education (MFE COE) and Founding Director of the UGA Graduate Certificate Organization Coaching. Her academic program is in Adult Learning, Leadership, and Organization Development. Previously, Dr. Bierema was Assistant Professor in the School of Human Resources and Labor Relations at Michigan State University where she also led faculty development in the College of Human Medicine. Prior to her career in academia, Dr. Bierema held a variety of human resources management and executive positions in the automotive industry with AlliedSignal, Inc. (now Honeywell). From 2013-2016 Dr. Bierema was

# Business



## **Flow Leadership**

Unleash the Power of People, Purpose and Performance *Gaelle Devins* 



View on Edelweiss

# Transform your approach to leadership with this insightful collection of proven strategies

In Flow Leadership: Unleash the Power of People, Purpose and Performance, experienced executive and founder of FlowFusion, Gaëlle Devins, delivers an insightful and original discussion of how to unlock the full potential of the teams you lead. In the book, you'll learn to balance the three factors that form the foundation of every high-performance team: people, purpose, and performance.

Devins explains how to ensure the people you lead at work feel their best, are at their best, and produce their best work. You'll learn how to create naturally cohesive groups united by a common purpose, where the collective outcome transcends individual contributions. You'll also discover how to build a culture rooted in authenticity and resilience that attracts and retains top talent.

Readers will also find:

- Strategies for transitioning from a vertical, top-down style of leadership to a transversal, embracing, and nurturing style
- Techniques to put your people's needs first, allowing your company's success to follow as a natural result
- Examples of the questions you need to be asking as a leader to unlock the performance you've always hoped for

Perfect for managers, executives, entrepreneurs, founders, and other business leaders, *Flow Leadership* will help you build high-performance teams, departments, and companies ready to tackle the hardest problems and meet the toughest challenges head-on.

#### Wiley

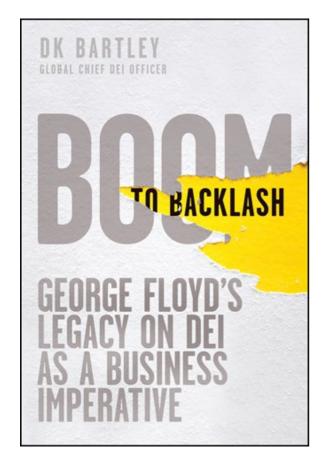
BISAC: *Business & Economics* 9781394344864 Hardcover August 11, 2025 £19.99 | 23,99 € | \$25.99

#### **About the Author**

**Gaelle Devins** brings a fresh approach on finding FLOW@WORK through the lens of People, Purpose and Performance. Her experience spans multiple continents and languages throughout her time in the international Luxury, Advertising and FMCG industries. Nurturing emotional health in both work and in life, she has a passion for blending neuroscience data with human behaviour (Work, Purchasing, Recreation) all with instinctive empathy. Presently she leads the D2C business in a central function at IWC Schaffhausen. Her discipline covers devising and innovating strategies that create a more communicative, connected workplace to enhance team performances, customer experience and ultimately,

## **Boom to Backlash**

George Floyd's Legacy on DEI as a Business Imperative *DK Bartley* 



# How the murder of George Floyd transformed the attitude towards and implementation of DEI across the world

Boom to Backlash: George Floyd's Legacy on DEI as a Business Imperative examines the seismic shift in DEI initiatives following George Floyd's completely preventable death, exploring the initial surge of corporate commitments to DEI, the tangible progress and advancements made, and the subsequent backlash. Through data and case studies, as well as the unparalleled personal experiences of Black executive, global DEI expert, and author DK Bartley, this book illustrates how DEI has evolved from a fringe concept to a crucial element of business strategy, corporate success, and social progress. Some of the topics explored in this book include:

- The mischaracterization of DEI as "new" or "woke" by various platforms
- The real impact of DEI on a business's bottom line
- The future of DEI with respect to the current political climate and technology's role in implementation strategies
- Why George Floyd's murder was a catalyst for change

By addressing these critical aspects of DEI within the context of recent historical events, *Boom to Backlash* engages with a growing audience of business and political leaders, social media influencers, HR professionals, and individuals who want to understand and implement effective DEI strategies in a post-2020 world.

View on Edelweiss

#### Wiley

BISAC: *Business & Economics* 9781394351459 Hardcover May 20, 2025 £22.00 | 27,00 € | \$28.00

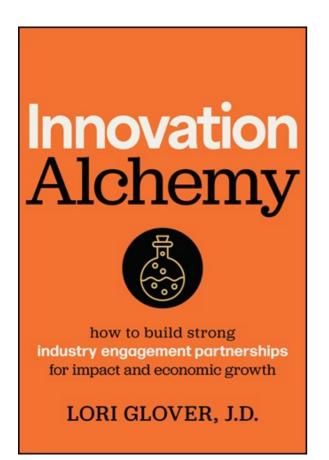
#### **About the Author**

**DK Bartley (NY, NY)** is a subject matter expert for DEI and Talent Acquisition. As an executive, public speaker, and influencer, DK Bartley inspires people and corporations around the world to expand and innovate their business practices. He has seen success on many corporate "streets," Wall Street, Madison Avenue, Seventh Avenue, and Silicon Valley. As a result, Mr. Bartley has created a brand emblematic of "Best-in-Class" Talent Acquisition and DEI practices for some of the world's most influential corporations.

He is currently Global Chief DEI Officer for Hill & Knowlton, a member of the WPP family of companies and the largest advertising company

# **Innovation Alchemy**

Building Strong Industry Engagement Partnerships *Lori Glover* 



View on Edelweiss

# An incisive and comprehensive new playbook for symbiotic partnerships

In Innovation Alchemy: Building Strong Industry Engagement Partnerships for Impact and Economic Growth, leader of Global Partnerships and Alliances at MIT's Computer Science and Artificial Intelligence Lab, Lori Glover, delivers a compelling exploration of how to create mutually beneficial partnerships and collaborations in and between industry, academia, and beyond. You'll learn how to navigate, structure, and deliver win-win programs and take full advantage of research, faculty connections, new tech, student connections, professional development, capstones, course connections, technology transfer, and start-ups.

Avoiding a "one-size-fits-all" approach, this book clarifies the foundations of solid partnerships and collaborations. It explains the author's 10 Steps to successful partnerships, including:

- How to understand the fundamentals and define your strategy
- Knowing your stakeholders and mapping their connection points
- Understanding possible paths of engagement, plan creation, and team building

Innovation Alchemy offers checklists and tools to help you construct your own partnership plan and a complete roadmap for putting one into practice. It's an essential read for academic and industry leaders interested in unlocking the many benefits that flow from collaborations packed with case studies, leader interviews, toolkits, and additional resources.

#### Wiley

BISAC: *Business & Economics* 9781394307210 Hardcover July 22, 2025 £35.00 | 42,00 € | \$45.00

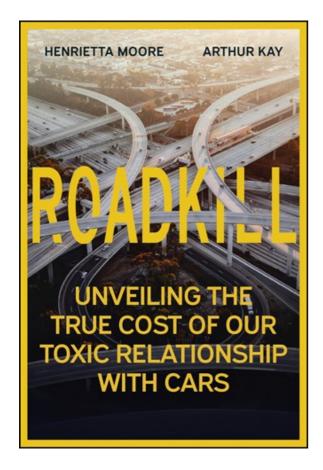
#### **About the Author**

**Lori Glover (Boston, MA)** leads global partnerships and alliances for MIT's Computer Science and Artificial Intelligence Lab (CSAIL) - the largest lab at MIT with over 1000 researchers and 60 research groups. She is responsible for corporate and organizational engagement with the lab through the CSAIL Alliance Program, research initiatives, the Visiting Industry Researcher program, startups and technology ecosystem, professional development programs and talent acquisition/recruiting within CSAIL. She also serves as Executive Director of FinTech@CSAIL,

MachineLearningApplications@CSAIL and MIT's Future of Data, Trust and Policy Initiative. Lori is also a member of the Board of Directors

## Roadkill

Unveiling the True Cost of Our Toxic Relationship with Cars *Henrietta L. Moore* 



#### Learn how to shift gears and save the planet while we still can

Roadkill: Unveiling the True Cost of Our Toxic Relationship with Cars by Henrietta L. Moore and Arthur Kay dives deep into the pressing environmental and social challenges posed by our dependency on automobiles. The book critiques the common myths surrounding car culture, providing readers with a comprehensive understanding of the broader implications of car use. Through expert analysis, Moore and Kay challenge the notion that simply switching to electric vehicles is sufficient, instead advocating for a fundamental shift in how we understand personal freedom and transportation.

In *Roadkill*, readers will uncover insights into the detrimental impact of cars on the planet and society. The authors question deeply ingrained perceptions and call for transformative changes rather than superficial fixes. They expose the moral and environmental flaws in the love affair humanity has with the car industry, equipping readers with the knowledge they need to enact meaningful change.

#### Inside the book:

- Compelling challenges to the idea that the necessary changes are merely individual and behavioral
- Decoupling the ideas of personal freedom and autonomy from cars
- Debunking the myth that shifting to electric or autonomous cars is an effective solution

View on Edelweiss

Roadkill is aimed at environmentally conscious people, policymakers, and anyone interested in a sustainable future. The book is not just a critique but a call to action for those who wish to see a substantial societal shift towards sustainable living.

#### Wiley

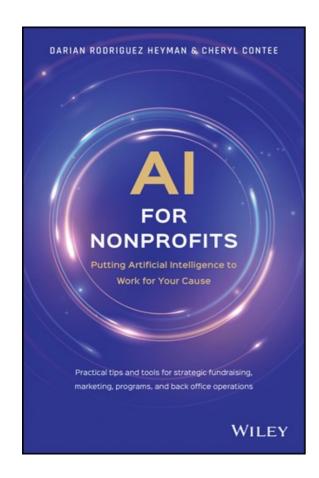
BISAC: *Business & Economics* 9781394295999 Hardcover July 29, 2025 £22.00 | 26,00 € | \$28.00

#### **About the Author**

Henrietta L. Moore (London, UK): is the Founder and Director of the Institute for Global Prosperity and the Chair in Culture Philosophy and Design at University College London (UCL). A leading global thinker on prosperity, Professor Moore challenges traditional economic models of growth arguing that to flourish, communities, businesses and governments need to engage with diversity and work within environmental limits. Her recent policy work focuses on new economic models, Universal Basic Services, Artificial Intelligence, environmental degradation and decarbonisation, displaced people and the gender pay gap.

# **AI for Nonprofits**

Putting Artificial Intelligence to Work for Your Cause Darian Rodriguez Heyman



#### View on Edelweiss

#### Wiley

BISAC: *Business & Economics* 9781394298419 Hardcover July 29, 2025 £24.00 | 28,00 € | \$30.00

# How your nonprofit can use Al to drive social impact and change

In AI for Nonprofits: Putting Artificial Intelligence to Work for Your Cause, a team of leading nonprofit experts and social entrepreneurs delivers a startlingly insightful, strategic "how-to guide" for nonprofit and foundation leaders, board members, and volunteers, as well as higher education professionals and social entrepreneurs looking to deploy and integrate artificial intelligence tailored to their organization's mission and needs.

Each chapter is based on interviews conducted with some of the nonprofit industry's most innovative and reputed voices. Together, they provide the latest strategies and tactics for nonprofit generative AI and predictive analytics applications, skills and competencies needed to effectively use this new technology, tips, tools, best practices, resource reviews, and the most common pitfalls to avoid.

Al for Nonprofits walks you through exactly how to strategically customize artificial intelligence to improve your fundraising and resource development efforts, marketing and community engagement, program delivery, and back-office operations. From human resources management to program strategy, social listening, and donor research, the book provides the on-the-ground techniques you need to deploy to transform your nonprofit's operations.

#### Inside the book:

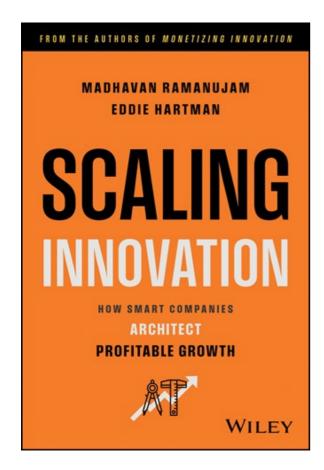
- Step-by-step frameworks and actionable roadmaps to help you implement AI for content creation, donor engagement, and developing personalized messages at scale
- How to protect your donors' privacy and data with policies and practices that comply with rapidly shifting legal and regulatory landscapes

#### **About the Author**

Darian Rodriguez Heyman (San Francisco, CA) is an accomplished fundraiser, social entrepreneur, and best-selling author. After cofounding and selling one of the first digital ad agencies, Beyond Interactive, and helping grow the company to almost 400 employees across more than 20 countries and almost \$500M in annual billings, his work "helping people help" started during his five-year tenure as Executive Director of Craigslist Foundation. There he launched their Nonprofit Boot Camp and grew it to the largest nonprofit gathering in history in only one year. He has since co-founded several other social impact conference series, including Social Media for Nonprofits and Nonprofit Fundraising Masters, and The Gender-Smart Investing

# **Scaling Innovation**

How Smart Companies Architect Profitable Growth *Madhavan Ramanujam* 



View on Edelweiss

#### Wiley

BISAC: *Business & Economics* 9781119633068 Hardcover July 29, 2025 £27.00 | 32,00 € | \$34.00 DE EUR: 26.9€

# A breakthrough framework for outperforming revenue growth – from the world's leading pricing consultancy

Leading executives say their top concern is achieving and sustaining, profitable growth. Yet many CEOs report that their growth levels are stuck frustratingly below what they know their company is capable of, and that they often investing in growth initiatives without seeing the returns they were hoping for. Others achieve astonishing growth for a while, only to come crashing back to earth. Why?

Companies lack the right framework to find true product-marketprice fit – not just in the short term, but sustainably. Coming to the rescue, *Unlocking Growth: Breakthrough Pricing Strategies to Acquire, Monetize, and Retain Customers* offers a roadmap for business leaders seeking consistent, sustainable improvement to their sales numbers.

By putting price strategy at the center of their efforts, executives will find a far more effective way to attract new customers, optimize sales, and promote greater loyalty and lifetime value. Readers will find hard-won lessons from the field brought together as a unified, intuitive framework that will allow you to make immediate improvements to your growth roadmap. Written with the CEO in mind, *Unlocking Growth* is your manual to the alchemy of successful growth – learning from the best the right way to acquire, monetize, and retain.

- Discover how to specifically diagnose the areas where your company's growth strategy is falling short
- Learn how to combine winning price models with magic price points to power customer acquisition, with special attention to the use of "free"
- Identify a better approach to penetrating more deeply with your customer base by differentiating your offering and innovating your product the right way

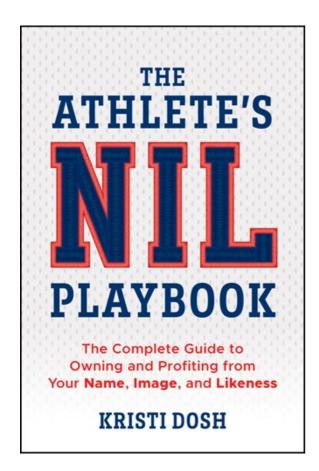
#### **About the Author**

Madhavan Ramanujam (www.simon-kucher.com; Stanford, CA) is a partner in Simon-Kucher & Partners' Silicon Valley office. His consulting clients have included some of the most successful Silicon Valley companies of the last three decades (LinkedIn, PayPal, Citrix, Intuit, National Semiconductor), as well as established companies (such as Rockwell Automation). He was featured in a 2014 Harvard Business Review article ("The Silent Killer of New Products: Lazy Pricing.") and other leading publications.

Mark Billige (www.simon-kucher.com; London, UK) is a managing Partner for Simon-Kucher & Partners' UK office and a board member

# The Athlete's NIL Playbook

The Complete Guide to Owning and Profiting from Your Name, Image, and Likeness *Kristi Dosh* 



View on Edelweiss

# Definitive guide for athletes to understand and earn from name, image, and likeness (NIL) rights

The first comprehensive guide designed to help college, high school, and youth athletes navigate the name, image, and likeness (NIL) rights they've gained since 2021, *The Athlete's NIL Playbook* walks readers through NIL rules, opportunities, and red flags, showing them how to build a personal brand, find deals, reach out to companies, and negotiate terms. Along with real-life examples, exercises, and pitch templates, this book includes case studies from college and high school athletes who have successfully navigated this burgeoning market: Cavinder Twins, Olivia Dunne, Travis Hunter, Chase Griffin, Emily Cole, and many more.

Written by Kristi Dosh, a seasoned sports business reporter and founder of a nationally-recognized news platform covering the business of college sports, this book covers aspects of NIL including:

- The types of opportunities available (social media marketing, lessons, camps/clinics, merchandise, personal appearances, and more)
- Whether you need an agent or not, and how to find the right one if you do
- Working with third parties like collectives and marketplaces and protecting/registering your own intellectual property

A true playbook for leveraging and capitalizing on NIL monetization opportunities, *The Athlete's NIL Playbook* is an essential read for athletes and parents seeking to ensure athletic success is matched with lucrative financial and career opportunities that can go far beyond graduation.

#### Wiley

BISAC: *Sports & Recreation* 9781394354054 Paperback July 2, 2025 £21.00 | 25,00 € | \$26.00

#### **About the Author**

Kristi Dosh (Jacksonville, FL | https://www.kristidosh.com/) has served as a sports business reporter for Forbes and ESPN for more than 14 years. She is a nationally recognized expert on NIL and currently teaches two courses on NIL at the University of Florida. She has been a featured speaker for the NCAA and NAIA on NIL and works with college athletic departments to educate their staff and athletes. She is the author of Saturday Millionaires: How Winning Football Builds Winning Colleges (Wiley/Turner, 2013).

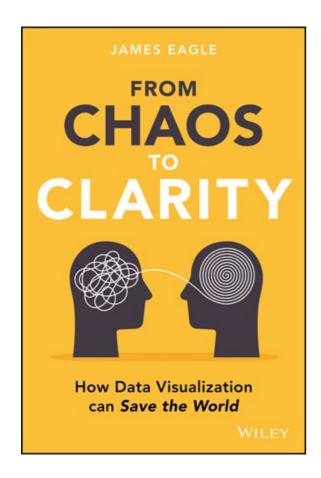
Kristi is also the founder of Business of College Sports, a nationallyrecognized source for news and analysis of the business of college

# Finance & Accounting



# **From Chaos to Clarity**

How Data Visualisation can Decode the World James Eagle



View on Edelweiss

# A radical wake up call for world overloaded with data and how data visualisation could be the answer

In From Chaos to Clarity: How Data Visualisation Can Save the World, celebrated data visualisation creator James Eagle reveals how our data-saturated age harbours hidden dangers that places humanity in peril. He looks at how masterful visual storytelling might be our salvation. Through vivid examples and profound insights, James Eagle exposes the data pollution clouding modern life, whilst demonstrating how thoughtful, human-centred data visuals can cut through the noise, sharpen our collective understanding and light the path toward a more discerning future.

#### Inside the book:

- How to unlock the human side of data visualisation by using empathy and storytelling
- Understanding our brain's deep connection to pictures and stories, and why this matters in this digital age
- Ways data visualisation can restore our human understanding of this world and tackle misinformation

This is a must-read urgent message on how data visualisation is needed to confront data overload and misuse. *From Chaos to Clarity* is perfect for professionals in finance, engineering, science, mathematics and health, as well as journalists, writers, data scientists, and anyone interested in visual storytelling, reclaiming truth and sharpening our collective thinking to tackling some of the biggest challenges we face in this world.

#### Wiley

BISAC: *Computers* 9781394292981 Hardcover August 18, 2025 £22.00 | 27,00 € | \$28.00

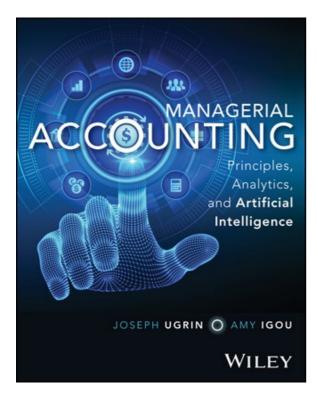
DE EUR: 26.9€

#### **About the Author**

James Eagle, Zurich, Switzerland, is the founder of Eeagli where he combines his passion for data visualisation and investment writing to create compelling and engaging content for the financial industry. He works with a diverse range of clients, from asset managers and hedge funds to private banks. James is a Linkedlin Top Voice with 145K highly engaged followers.

# **Managerial Accounting**

Principles, Application, and Artificial Intelligence *Joseph Ugrin* 



#### Up-to-date textbook on the field of Managerial Accounting

Managerial Accounting: Principles, Application and Artificial Intelligence is a textbook that provides a comprehensive background in managerial accounting while integrating recent advances in the field, including information technology, data analytics, and artificial intelligence. The book includes useful tools like simple machine learning algorithms, generative AI, and other technologies relevant for solving managerial problems while delivering core foundational knowledge on topics like costing products, services, and support, business decision making, and operational planning, control, and evaluation. Real-world business examples from various industries are incorporated into the text to emphasize how business owners utilize accounting to make decisions and plan for the future.

Written by Joseph C. Ugrin and Amy Igou, two experienced accounting professors, this book includes ancillary materials hosted on a companion website to make a complete, ready to implement course. In this book, readers will learn about:

- Identifying, measuring, analyzing, interpreting, and communicating financial and operational information for internal decision-making
- Accounting for costs of products and services, job order costing, and cost behavior and cost-volume-profit analysis
- Planning and budgeting for operations, flexible budget and variance analysis, and performance evaluation

Covering the latest developments in the field, *Managerial Accounting: Principles, Application and Artificial Intelligence* is an excellent classroom aid for all undergraduate professors teaching Managerial Accounting and business courses.

View on Edelweiss

## Wiley

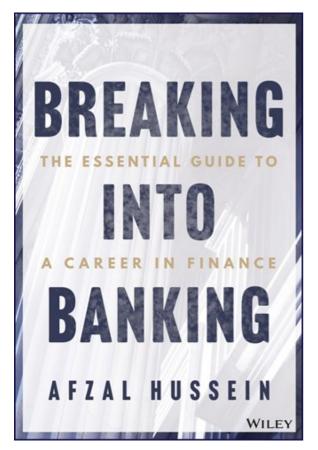
BISAC: *Business & Economics* 9781394265831 Paperback September 2, 2025 £49.95 | 57,95 € | \$63.95 DE EUR: 61.9€

#### **About the Author**

Joseph C. Ugrin, PhD, CPA, Cedar Falls, Iowa, USA, is the RSM Chair of Accounting and Head of the Department of Accounting at the University of Northern Iowa, primarily teaching managerial accounting and accounting information systems at the graduate and undergraduate levels. He is an associate editor for Advances in Accounting and serves on the editorial review boards for the Journal of Information Systems and the Accounting Educator's Journal. Dr. Ugrin has professional experience in public accounting, corporate financial management, and manufacturing. He has worked as a consultant in the design of the model managerial accounting curriculum for the American Institute of Certified Public Accountants (AICPA). He has

# **Breaking into Banking**

An Essential Guide to Finance Careers *Afzal Hussein* 



View on Edelweiss

# Discover how to get your start in the finance and banking industries

In Breaking into Banking: The Essential Guide to a Career in Finance, renowned finance and careers commentator Afzal Hussein delivers a concise and up-to-date roadmap to getting your start in the world of finance and banking. You'll explore the different divisions and areas of the industry—including investment banking, global markets, investment research, asset management, operations, technology, hedge funds, private equity, and venture capital—how they work, and what they do.

You'll also find information about typical career progression routes, working hours, industry culture, compensation expectations, exit opportunities, titles, roles, responsibilities, and more.

Breaking into Banking also provides:

- Actionable advice that improves your chances for success when applying for roles across the industry
- Strategies for effective networking, tackling imposter syndrome, and interview preparation
- Techniques for identifying the best and most suitable career path for you and your circumstances

Perfect for aspiring and young professionals interested in pursuing a career in finance and banking, *Breaking into Banking* is a must-read, no-nonsense playbook for jumpstarting your career in an industry that is as rewarding as it is complex.

#### Wiley

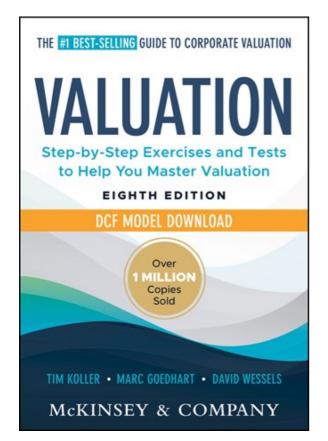
BISAC: *Business & Economics* 9781394305025
Paperback
August 11, 2025
£21.99 | 25,99 € | \$27.99

#### **About the Author**

When Afzal Hussein was trying to break into the banking industry, the odds were stacked against him. He grew up in a single-parent, government-funded household as one of five siblings on free school meals. He had no friends, cousins or connections working in the industry. Through determination, curiosity and perseverance he managed to develop the skills and know-how to secure offers from some of the most prestigious financial institutions in the world. After graduating, having read Economics and Finance at university, he secured a role in the heart of the City of London at Goldman Sachs. Throughout his time there, and since leaving the industry in 2018, Afzal has helped tens (if not hundreds) of thousands of students and

# Valuation: Measuring and Managing the Value of Companies, 8e DCF Model Download

McKinsey & Company Inc.



View on Edelweiss

#### Wiley

Series: Wiley Finance
BISAC: *Business & Economics*9781394279517
Hardcover
May 20, 2025
£170.00 | 192,00 € | \$210.00

# The #1 best-selling guide to business valuation, newly updated and revised

Valuation: Measuring and Managing the Value of Companies has been the gold standard in measuring and managing company value for more than 30 years. Now in its eighth edition, this acclaimed volume continues to help corporate executives, bankers, students, and other financial professionals around the world gain a deep understanding of valuation as well as allow their companies to create and maximize economic value.

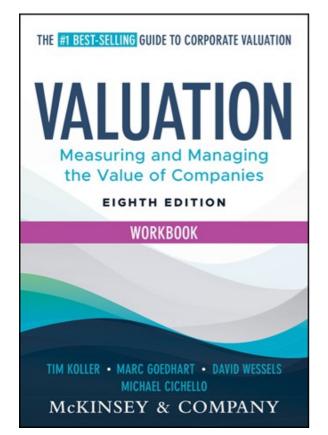
Called "the best practitioners' guide to valuation" by *The Financial Times* and "the most influential contemporary books about the world economy" by *The Economist*, the newly revised eighth McKinsey's long tradition of excellence. In the book, a team of veteran McKinsey & Company professionals walk you through the foundations of valuation, advanced topics like valuing high-growth companies and digital assets, and managerial topics such as corporate portfolio strategy and acquisitions. You'll also discover:

- Clear, accessible chapters with detailed guidance on the fundamental principles of value creation
- Best practices to apply valuation to business strategy questions and communicate with investors
- How to analyze and forecast performance,
   the cost of capital, and put it all together in a

**About the Author** 

## **Valuation Workbook**

Step-by-Step Exercises and Tests to Help You Master Valuation *McKinsey & Company Inc.* 



View on Edelweiss

# The #1 best-selling guide to business valuation, newly updated and revised

Valuation Workbook: Step-by-Step Exercises and Tests to Help You Master Valuation is the companion book to the eighth edition of McKinsey's Valuation, the gold standard in measuring and managing valuation for more than 30 years. This workbook has been used by individuals and professors to gain a deeper understanding of valuation.

Called "the best practitioners' guide to valuation" by *The Financial Times* and "the most influential contemporary books about the world economy" by *The Economist*, the newly revised eighth McKinsey's long tradition of excellence. In the book, a team of veteran McKinsey & Company professionals walk you through the foundations of valuation, advanced topics like valuing high-growth companies and digital assets, and managerial topics such as corporate portfolio strategy and acquisitions. You'll also discover:

- Questions and answers about the content in each chapter
- Best practices to apply valuation to business strategy questions and communicate with investors
- How to analyze and forecast performance, the cost of capital, and put it all together in a coherent valuation

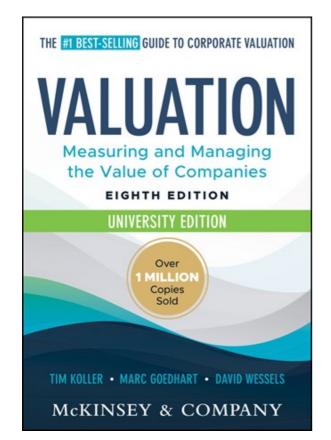
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# Valuation: Measuring and Managing the Value of Companies, University Edition

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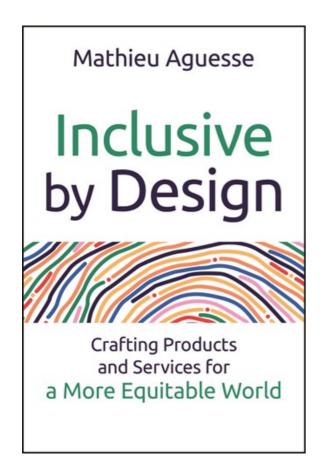
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# **Inclusive By Design**

Crafting Products and Services for a More Equitable World *Mathieu Aguesse* 



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BISAC: *Technology & Engineering* 9781394310050 Paperback April 29, 2025 £37.99 | 42,80 € | \$50.00

#### **About the Author**

Mathieu Aguesse (San Francisco, CA) is CEO of Schoolab, a consulting firm specializing in design and DEI strategies (<a href="https://www.linkedin.com/company/schoolab/">https://www.linkedin.com/company/schoolab/</a>). Schoolab has become a hub for innovation and transformation, where the company collaborates closely with businesses and educational institutions to integrate inclusivity into their core operations. Mathieu's role involves overseeing the development and implementation of strategies that promote diversity, equity, and inclusion, ensuring that these principles are embedded in every project and initiative Schoolab undertakes. The company's commitment to Equitable Design not only shapes the future of their

## **UX for AI**

A Framework for Designing Al-Driven Products Greg Nudelman

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- Proven user research strategies: Learn how to uncover user needs and behaviors in this brave new world of Al-powered design.

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BISAC: *Computers* 9781394345922 Paperback May 13, 2025 £37.99 | 42,80 € | \$50.00

#### **About the Author**

**Greg Nudelman (Pleasanton, CA)** is a UX Designer, Strategist, Speaker, and Author. For over 20 years, he has been helping his Fortune 100 clients like Cisco, IBM, and Intuit to create loyal customers and generate \$100s of millions in additional valuation. A veteran of 32 AI projects, Greg is currently a Distinguished Designer at Sumo Logic, creating innovative AI/ML solutions for Security, Network, and Cloud Monitoring. Greg presented 100+ keynotes and workshops in 18 countries and authored 5 UX books and 24 patents.

# **Cyber Threat Actor Engagement**

My Life in Cyber Espionage and Ransomware Negotiation *Kurtis Minder* 

# An up close and personal look at cyber espionage and digital spycraft

In *Cyber Recon: My Life in Cyber Espionage and Ransomware Negotiation*, 30-year cybersecurity veteran Kurtis Minder delivers a fascinating exploration of real-world cyber espionage in some of the most dangerous places on the Internet. He explains how cyber espionage is performed, the tools and skills that people like him use all the time, and the consequences of engaging with cybercriminals on a daily basis.

You'll learn about how private organizations spy on bad guys and how they negotiate with ransomware criminals to try and recover stolen data. You'll also discover critical lessons that Minder has learned as he's led his digital risk company, GroupSense, through many of the most dramatic incidents of online crime of the last few decades.

#### Inside the book:

- Dozens of original profiles of cyber espionage and negotiation professionals, with QR-code links to extended YouTube interviews
- Anecdotes and illuminating stories about the author's experience building a business in the cyber market
- An original, non-technical primer on the people that populate the cyber risk landscape and the methods they use to carry out attacks

A field guide to an endlessly interesting corner of the field of cybersecurity, *Cyber Recon* is also a must-read for anyone interested in spycraft, technology, hacking, or digital entrepreneurship.

#### View on Edelweiss

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BISAC: *Computers* 9781394334612 Hardcover July 29, 2025 £21.99 | 24,00 € | \$28.00

#### **About the Author**

**Kurtis Minder** (Grand Junction, CO) is the CEO and Founder of GroupSense, a leading provider of digital risk solutions. With over 30 years of experience in cybersecurity, Kurtis advises public sector security committees, universities, and technology companies, actively advocating for the protection of national critical infrastructure. He holds certifications in critical infrastructure protection and has played a key role in shaping industry best practices. Kurtis is also recognized as a lead negotiator in ransomware response, having successfully managed and resolved some of the most significant ransomware, data breach, and extortion cases globally. His expertise has been featured in top publications such as The New Yorker,

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