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July 2026

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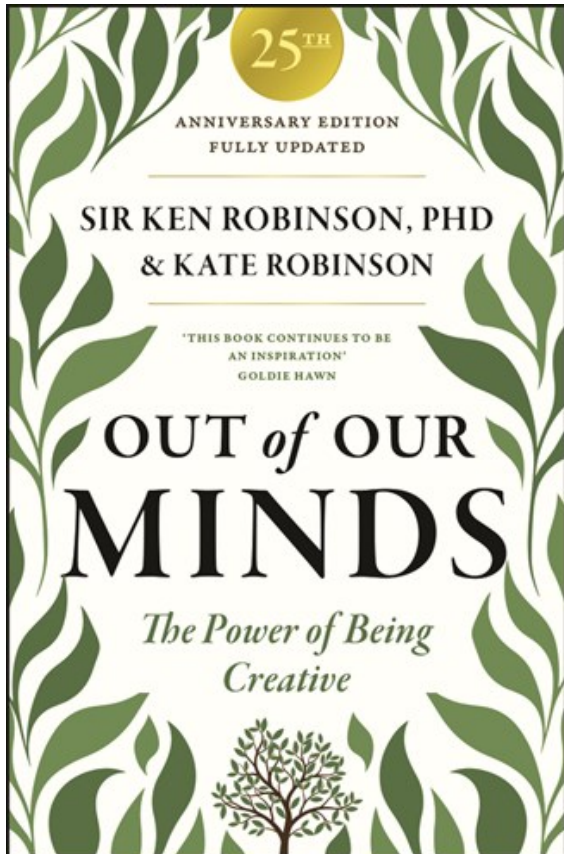
Capstone & Consumer



Out of Our Minds

Learning to Be Creative, 25th Anniversary Edition

Ken Robinson



[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781907326615

Hardcover

April 30, 2026

£20.00 | 23,00 € | \$27.00

Previous Edition: 9780857087416

Unlock the creative potential being stifled by outdated education and organizational systems

Most people believe they are not creative, even as creativity is humanity's greatest resource for navigating unprecedented change. The new 25th Anniversary Edition of *Out of Our Minds: The Power of Being Creative*, reveals how education systems systematically suppress the creative capacities we all possess. Sir Ken Robinson and Kate Robinson explain why organizations struggle to find employees who can innovate and adapt.

Out of Our Minds challenges misconceptions that only special people are creative or that creativity applies only to the arts. The book shows how the rigid academic hierarchy – with mathematics at the top, arts at the bottom – wastes enormous talent. Drawing on examples from Fortune 500 companies and schools worldwide, it demonstrates how standardized testing prevents creative development.

This latest release also explores:

- How artificial intelligence and rapid technological change make creativity essential for personal security and economic prosperity, not a luxury
- Why neurodiversity awareness demands education systems that accommodate different ways of thinking rather than requiring conformity through medication
- Practical strategies for leading cultures of innovation in organizations, moving beyond performative training days to systemic transformation
- The case for transforming – not merely reforming – education to help individuals discover their unique talents and lead meaningful lives
- Evidence from across Europe, the Americas, and Asia showing how standardized testing stifles the very skills

About the Author

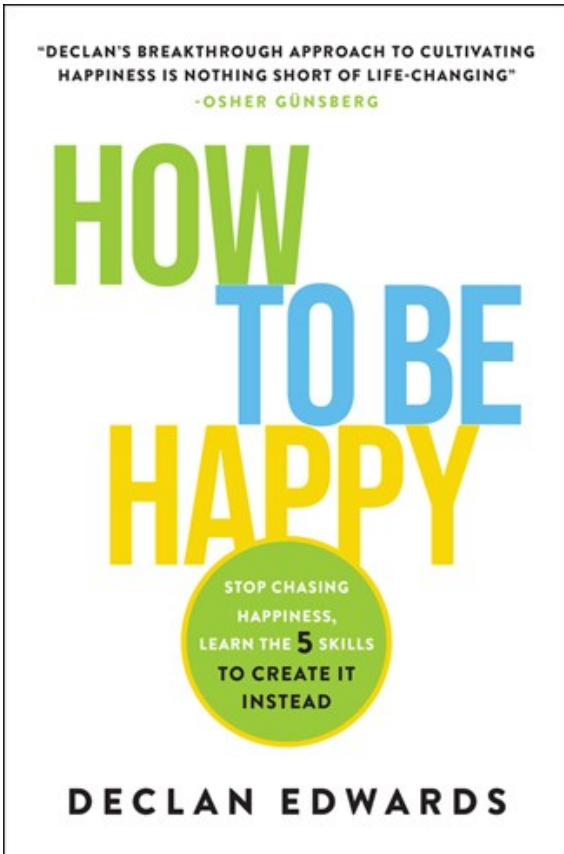
Sir Ken Robinson, who passed away in 2020, was an internationally recognized leader in the development of creativity, innovation and human resources and a New York Times Best selling author. He worked with governments in Europe, Asia and the USA, with international agencies, Fortune 500 companies, and some of the world's leading cultural organizations.

The embodiment of the prestigious TED Conference and its commitment to spreading new ideas, Sir Ken Robinson was the most watched speaker in TED's history, and was a prolific speaker, both in the UK and US. His 2006 talk, "Do Schools Kill Creativity" has been

How To Be Happy

Stop Chasing Happiness, Learn the 5 Skills to Create It Instead

Declan Edwards



[View on Edelweiss](#)

You don't have to search endlessly for happiness. You can practice it.

You've worked hard, achieved your goals, and followed the well-meaning advice. Yet that sense of deep fulfilment still feels just out of reach. But the problem was never you. It's that no one ever taught you that happiness is a skillset, not a destination.

Declan Edwards — "That Happiness Guy" — has spent over a decade coaching thousands of people through BU Happiness College, an award-winning program grounded in positive psychology research. *How to Be Happy* distills that coaching experience into five core skills that build lasting well-being from the inside out, one intentional choice at a time.

- Understand your emotions and work with them instead of against them
- Tune out the noise and reconnect with what truly matters to you
- Train your brain to notice the good without ignoring life's challenges
- Get clear on who you really are — your values, your strengths and what makes you feel loved
- Build a life with real direction, meaning and daily purpose

How to be Happy is for people who want real tools, not inspirational slogans. Complete with practical exercises, insightful case studies and research-backed strategies that meet you exactly where you are. Whether you're a growth-minded professional, an overwhelmed achiever or simply ready to feel more alive, now is the time to progress towards the happy and fulfilling life you deserve — one skill and one step at a time.

Wiley

BISAC: *Self-Help*

9781394421114

Paperback

July 8, 2026

£16.95 | 19,95 € | \$22.95

About the Author

Declan Edwards - "That Happiness Guy" - is a happiness researcher and the Founder of the award-winning social enterprise BU Happiness College - an organisation that is growing global well-being by empowering people with the tools and the team to thrive. He has a Master's in Applied Positive Psychology and is a LinkedIn Top Voice.

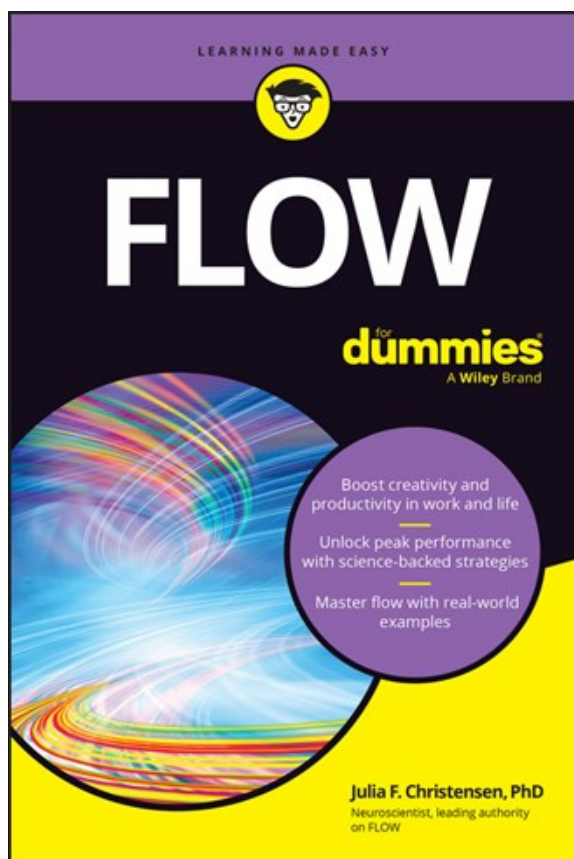
Since founding BU Happiness College in 2017, Declan's work has been featured globally in publications including the Harvard Business Review, Psychology Today, and Ariana Huffington's Thrive Global. He has also appeared as a guest on a wide range of podcasts and radio shows, and presented live masterclasses throughout Australia.

Dummies



Flow For Dummies

Julia Christensen



[View on Edelweiss](#)

Own Your Flow: Simple Strategies to Get in the Zone and Stay There

Most of us have experienced being “in the zone.” It’s an engaged and immersive mindset that leads to seemingly effortless creativity and productivity. Brain scientists and psychologists have a word for this state: flow.

In *Flow For Dummies*, renowned neuroscientist Dr. Julia F. Christensen walks you through the science of flow. She explains exactly how you can more easily reach those mental spaces where you find yourself fully immersed and engaged in activities. You’ll learn to generate creative solutions to hard problems and improve your productivity by maximizing the amount of time you spend in a state of flow.

- Step-by-step instructions on the author’s Flow method, a series of strategies and techniques for entering and maintaining flow states
- Inspirational stories and real-world examples of people in the arts, sports, and business using flow to reach new heights of well-being
- Expert insights and actionable tips you can apply immediately to enhance your focus, improve your creativity, and find peak motivation

Perfect for entrepreneurs, busy professionals, artists, creatives, busy moms and dads, and anyone else interested in learning to access their most productive and creative states, *Flow For Dummies* is an up-to-date and jargon-free guide packed with practical tips and techniques to generate flow.

For Dummies

BISAC: *Psychology*

9781394351121

Paperback

July 8, 2026

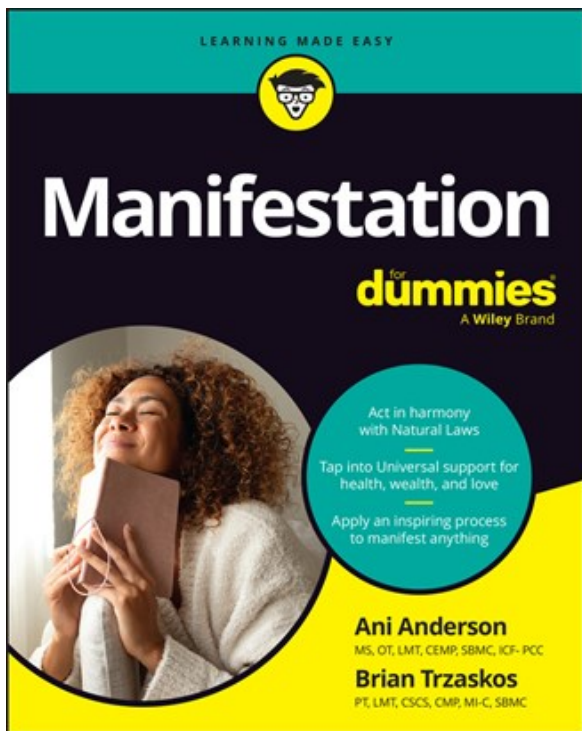
£18.99 | 21,40 € | \$24.99

About the Author

Dr. Julia F. Christensen is a Danish neuroscientist currently working as a senior scientist at the Max Planck Institute for Empirical Aesthetics in Germany. She studied psychology, human evolution, and neuroscience. Dr. Christensen earned her Ph.D. at the University of the Balearic Islands, Spain. She completed her postdoctoral training at University College London, City, University of London, and the Warburg Institute, London. Her research on creativity, emotion, brain, and dance is regularly published in international scientific peer-reviewed journals and widely featured in the international press, including *The Guardian*, *The New York Times*, *The Washington Post*, *El País*, and *the Frankfurter Allgemeine Zeitung*. Dr. Christensen

Manifestation For Dummies

Ani Anderson



An exciting and inspirational guide to manifesting your deepest desires and most ambitious goals

Ready to embrace the person you really are and create the future you've always deserved?

Manifestation For Dummies walks you through the steps you can take today to develop a relationship with the universe. Generate healthy balance and create a path to sustainable change that can benefit you and the people you care about the most.

Packed with practical guidance and simple, clear, and relevant techniques to help you make your goals a reality, these strategies are backed by science and research. The result is a life defined by abundance instead of scarcity and limitation.

Inside:

- Manifest wealth, health, and fulfilling relationships with people ready to acknowledge your self-worth
- Build confidence and dream bigger
- Specific strategies to help you attract the ideal partner, manifest a healthy life, and practice unwavering abundance

Perfect for anyone ready to improve their life, achieve their goals, and build a life of intentional co-creation, *Manifestation For Dummies* is a powerful and exciting new way to approach your health, wealth, and relationships.

[View on Edelweiss](#)

For Dummies

BISAC: *Body, Mind & Spirit*

9781394395262

Paperback

July 8, 2026

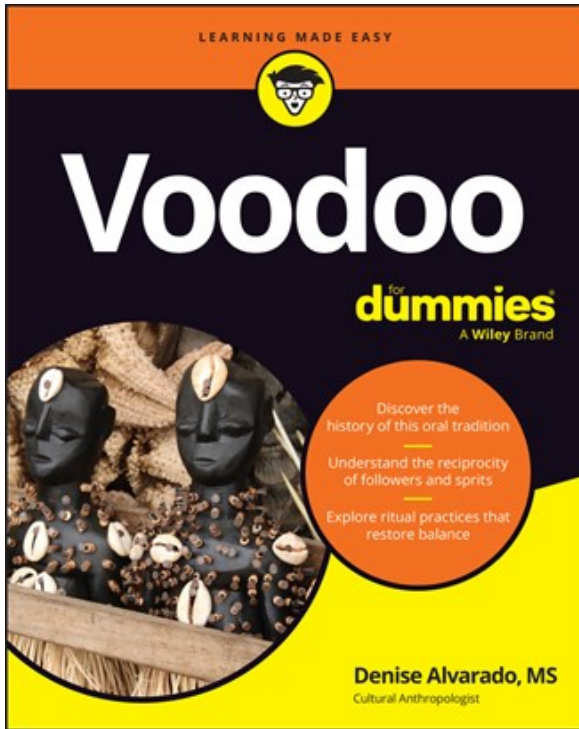
£18.99 | 21,40 € | \$24.99

About the Author

Ani Anderson and Brian Trzaskos (Willsboro, NY) are the co-founders of the Somatic Coaching Academy and co-creators of the Sensation-Based Motivation Coaching method. Together, they founded two brick-and-mortar wellness centers and two holistic professional development companies. They stopped counting at 86,000 hours of combined client experience and have trained over 70,000 practitioners worldwide. They've raised their blended family in a cozy log home on Lake Champlain, nestled in the Adirondack mountains of northern New York. Trauma Informed Coaching | About the Somatic Coaching Academy

Voodoo For Dummies

Denise Alvarado



[View on Edelweiss](#)

An approachable and accurate guide to Voodoo.

Ready to connect with the unseen world, the angels, and the spirits of those who have passed?

Voodoo For Dummies is a fascinating and easy-to-follow guide to Voodoo (also known as Vodou), a celebrated system of beliefs practiced widely around the world. This book explains the history of this tradition, one that has been passed down orally through the generations, as well as the lwa (spirits), myste (mysteries), anvizib (the invisibles), zanj (angels), and the spirits of those who have passed away and how they're interconnected.

You'll learn all about the regional varieties of Voodoo and the different ritual practices that restore harmony and balance. You'll also discover the different Voodoo holidays and celebrations and the different kinds of healing, divination, and protection prayers that adherents use in their lives.

Inside:

- How Voodoo followers understand the difference between the visible and the unseen world
- The different kinds of prayers, songs, dances, and gestures that Voodoo practitioners use in their rituals
- How the history of Voodoo interacts with contemporary society to create a vibrant new way of practicing the religion

Perfect for practicing followers of Voodoo and beginner magic users considering Voodoo as their main occult education practice, *Voodoo For Dummies* is also a great read for everyone interested in learning more about this rich collection of traditions and overall religion.

For Dummies

BISAC: *Body, Mind & Spirit*

9781394400232

Paperback

July 21, 2026

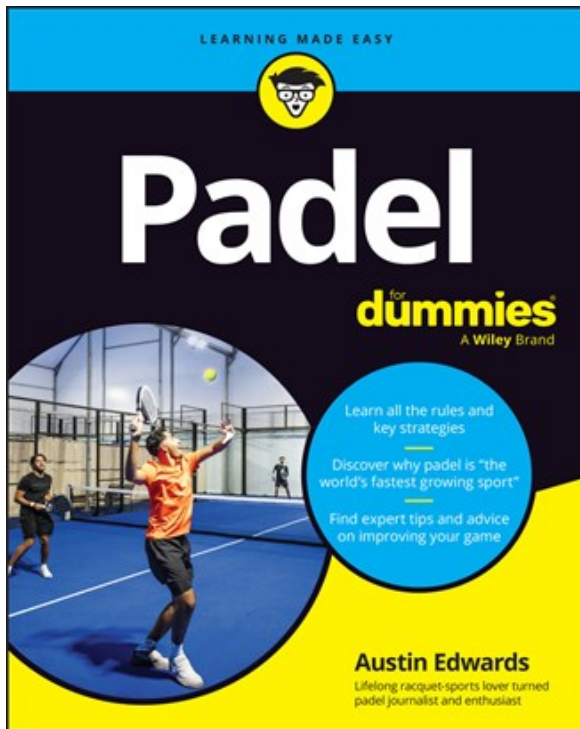
£18.99 | 21,40 € | \$24.99

About the Author

Denise Alvarado (Saint Johns, AZ) has studied indigenous healing traditions from a personal and academic perspective for over five decades. An independent researcher, Denise is a member of the American Anthropological Association, the Association of Indigenous Anthropologists, and the Association of Latina/o & Latinx Anthropologists. She is the author of over twenty books that focus on folk magic traditions of the American South, including *The Marie Laveau Voodoo Grimoire*. Denise's activities include cultural and spiritual consulting, assessment, & training for individuals and organizations. She is regularly consulted by film makers and production companies about New Orleans Voodoo and Hoodoo and

Padel For Dummies

Austin Edwards



[View on Edelweiss](#)

An easy-to-follow guide to one of the fastest growing racquet sports in the world

Interested in learning a fun “new” racquet sport that’s great exercise, incredibly social, and known for being “easy to learn – but hard to master?” Why not try padel?

In *Padel For Dummies*, lifelong racquet sports lover turned padel evangelist/journalist, Austin Edwards, explains everything you need to know to get started playing the game. You’ll learn all about the unique court dimensions and specifications, the equipment that players use, the rules of play, common terms, and basic playing strategies.

The author walks you through useful techniques to improve your practices, drills you can use to develop your skills, and even tips on finding courts and clubs in your community so you can meet new friends to play with.

Inside the book:

- Discover why padel is “the world’s fastest growing sport”
- Learn how padel is similar to – and different from – other popular racquet sports like tennis, pickleball, and squash
- Get up to speed on all of padel’s unique rules and uncover key strategies for winning
- Unlock expert advice, tips, and drills to improve your game
- Start truly living “the padel life” by traveling for tournaments, joining leagues, watching the pros, and possibly building your very own court!

Perfect for people of all ages who want to try out a popular and fast-growing racquet sport that’s fun, fast, and healthy, *Padel For Dummies* is an easy-to-read guide packed with the info, resources, and advice you need to get started with padel in no time.

About the Author

Austin Edwards (Charleston, DC) is a lifelong racquet sports lover and co-founder of The Padel State, the first-ever website 100% focused on covering the U.S. padel market, where he also served as editor from its launch in Oct. 2023 through Feb. 2025. Austin has interviewed dozens of leading padel personalities, players, and pioneers, and has written and published over 200 articles, features, and updates about padel. He was also instrumental in helping to bring the first padel court to South Carolina.

For Dummies

BISAC: *Sports & Recreation*

9781394394418

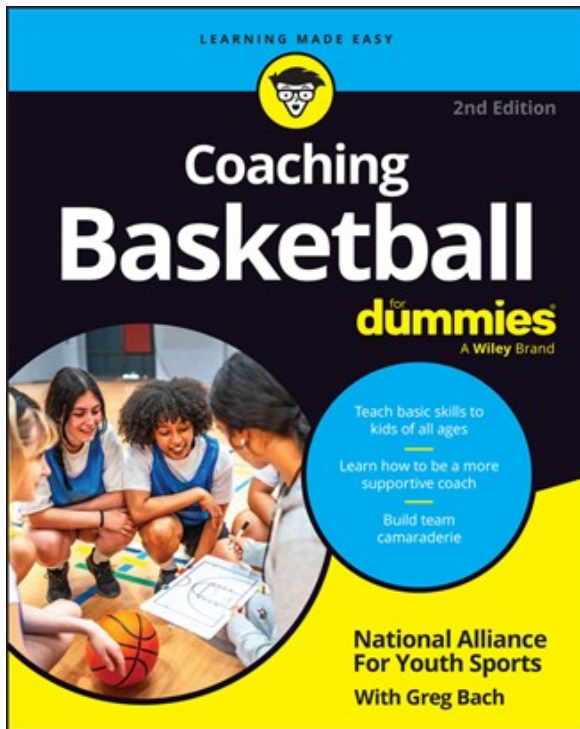
Paperback

July 8, 2026

£18.99 | 21,40 € | \$24.99

Coaching Basketball For Dummies

National Alliance for Youth Sports



[View on Edelweiss](#)

Level-up your basketball coaching skills with this practical collection of drills, advice, and tips

Looking for an easy-to-read and fun guide to teaching basketball that will help you keep your players engaged, learning, and having a blast?

The newly updated second edition of *Coaching Basketball For Dummies* delivers proven, practical explanations and tips – including basic drills, strategies for safely dealing with player injuries, maintaining player engagement, and running an effective practice – for coaching basketball teams at a variety of age levels.

You'll find useful techniques on everything from planning and managing travel schedules for out-of-town tournaments, supporting the mental health of your young players, and how to help individual team members recover from shooting slumps and rough patches in their play.

The book also includes:

- Powerful tips for improving basketball fundamentals in players of all ages
- Exercises and advice to help you become a more supportive coach
- Techniques to build camaraderie and trust amongst your players and between you and your team

Perfect for beginning youth basketball coaches, with a particular focus on people coaching kids between the ages of 5 and 16, *Coaching Basketball For Dummies* is also a can't-miss strategy guide for experienced coaches interested in picking up some proven, hands-on tips to improve their coaching skills.

For Dummies

BISAC: Sports & Recreation

9781394368105

Paperback

July 27, 2026

£18.99 | 21,40 € | \$24.99

Previous Edition: 9780470149768

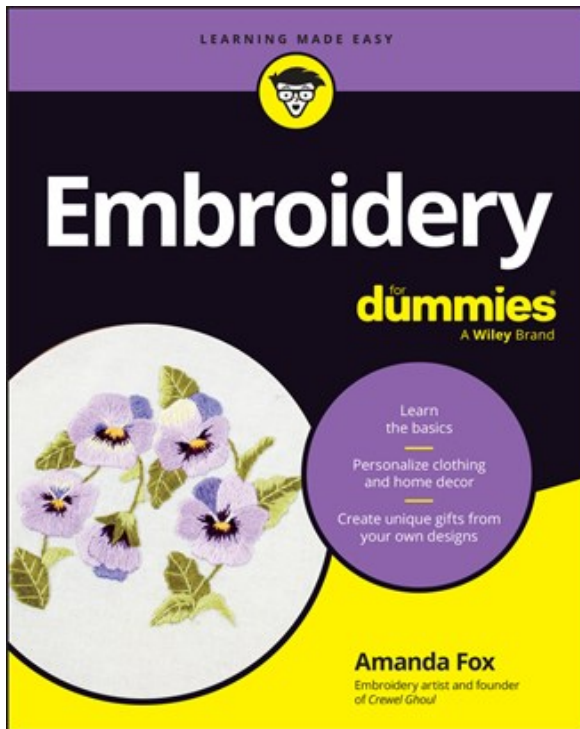
About the Author

The National Alliance For Youth Sports (NAYS) (West Palm Beach, FL) is a non-profit organization and America's leading advocate for positive and safe sports for children. NAYS promotes the value and importance of sports and physical activities for the emotional, physical, social and mental development of youth. NAYS provides a variety of programs and services for everyone involved in youth sports, including professional and volunteer administrators, volunteer coaches, officials, parents and young athletes.

Greg Bach is the Senior Director of Communication & Content for NAYS.

Embroidery For Dummies

Amanda Fox



An easy way to learn the art of stitching decorative designs onto fabric

Embroidery For Dummies teaches beginners of all ages and skill levels how to start creating unique and personalized designs. You'll learn the fundamentals in an approachable way, with ideas for inspiration and a step-by-step path to get you started. Gather your tools, plan your stitches, customize your embroidery art, and create designs you can be proud of. This book walks you through the process of embroidering to embellish clothing, create accessories, home décor, and gifts. Plus, you'll get tips for making your creations even more stunning by considering color theory while planning your projects.

- Discover the different styles and types of embroidery
- Gather the needles, yarns, hoops, and frames you'll need to get started
- Practice essential embroidery techniques and get advanced design ideas
- Troubleshoot when you run into issues, and learn to fix common mistakes

As an accessible hobby, a way to generate income, and a cool way to make personalized gifts, hand embroidery can be enjoyed by those of all skill levels. *Embroidery For Dummies* is the perfect way to start creating!

[View on Edelweiss](#)

For Dummies

BISAC: *Crafts & Hobbies*

9781394406036

Paperback

July 27, 2026

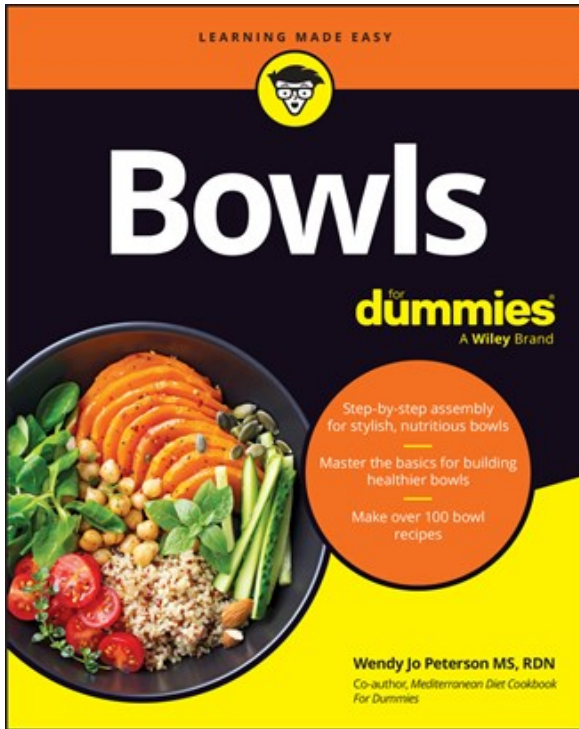
£20.99 | 23,10 € | \$26.99

About the Author

Amanda Fox (Wilmington, NC) is a self-taught embroidery artist and creator of Crewel Ghoul, a website with numerous tutorials to inspire people to get creative and learn the art of hand embroidery. Amanda teaches embroidery online and her creations have been featured in a variety of physical and online publications, including *Country Living* and *Pop Sugar*. She has over 17K followers on IG - <https://www.instagram.com/crewelghoul/?hl=en>, over 38K subscribers to her YouTube channel - <https://www.youtube.com/@crewelghoul>, and over 28K followers on TikTok - <https://www.tiktok.com/@amandafoxembroidery>

Bowls For Dummies

Wendy Jo Peterson



A must-read guide for meal preppers and busy home cooks who want to make healthy, one-dish meals

Bowls For Dummies, walks you through the steps you need to follow to create vibrant, delicious, and healthy one-bowl meals that are perfect for busy weeknights, filling out a meal prep schedule, or impressing your lunch and dinner guests. Wendy Jo Peterson, an expert culinary dietitian, draws on over 25 years' experience in cooking, recipe writing, and speaking, offering detailed guides to building hearty grain bowls, protein-packed breakfasts, and even globally inspired dinners.

Bowls For Dummies includes recipes from all around the world. You'll learn how to mix and match the ingredients in your kitchen to design interesting, tasty meals that satisfy the fussiest eaters in your home. You'll also discover how to stock your fridge and pantry, so you always have access to what you need to prepare a wholesome bowl.

Inside the book:

- Hands-on tips and tricks for busy cooks and home chefs who want to create memorable meals on a budget
- A wide range of bowls suited for every meal of the day and for every palate
- Easy strategies to reduce food waste (and your grocery bill) without depriving yourself and your family of fun, healthy meals
- Recipes offer time saving tips such as utilizing an air fryer or instant pot

Perfect for beginner home cooks ready to make easy, nutritious, and customizable meals, *Bowls For Dummies* is also a can't-miss book for busy professionals, students, and anyone else interested in cooking fast, one-dish bowls that don't skimp on flavor or health.

[View on Edelweiss](#)

For Dummies

BISAC: *Cooking*

9781394401840

Paperback

July 8, 2026

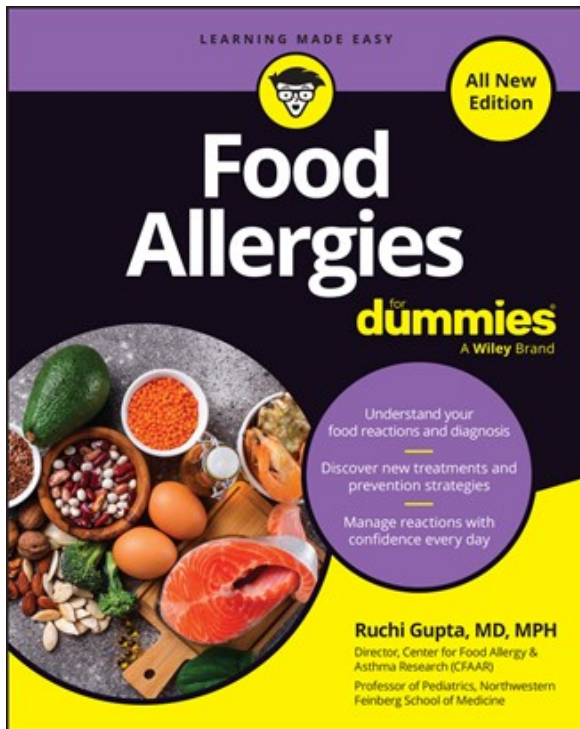
£18.99 | 21,40 € | \$24.99

About the Author

Wendy Jo Peterson (Stuttgart, Germany/San Diego, CA) is a culinary dietitian who has spent the past 25 years speaking, writing, and crafting creative recipes for the masses. She frequently is quoted in magazine and online publications, asked to speak at conferences, and consults with food companies to create nutrient-rich recipes. Wendy Jo has written 10 books with multiple titles printed globally. She has been quoted in *Today's Dietitian*, *Eating Well*, and more.

Food Allergies For Dummies, All New Edition

Ruchi Gupta



Navigate food allergies with confidence

Living with food allergies shouldn't mean living in fear. *Food Allergies For Dummies* puts you back in control with the practical knowledge you need to protect yourself and your loved ones while reclaiming your peace of mind.

You'll finally understand what's really happening in your body, learn to spot warning signs before they escalate, and gain the confidence to handle everything from grocery shopping to dining out. Get insider knowledge on reading labels like a pro, avoiding cross-contamination traps, and having productive conversations with your doctor about your specific needs. Plus, you'll discover how to cut through the noise and focus on what actually works.

- Find step-by-step instructions for handling allergic reactions and medical emergencies
- Get evidence-based insight into causes, symptoms, and treatment options
- Adopt strategies for mitigating allergy risks in everyday situations

No more walking on eggshells around food. This is your roadmap to living safely without sacrificing the experiences that matter most.

[View on Edelweiss](#)

For Dummies

BISAC: Health & Fitness

9781394382118

Paperback

July 8, 2026

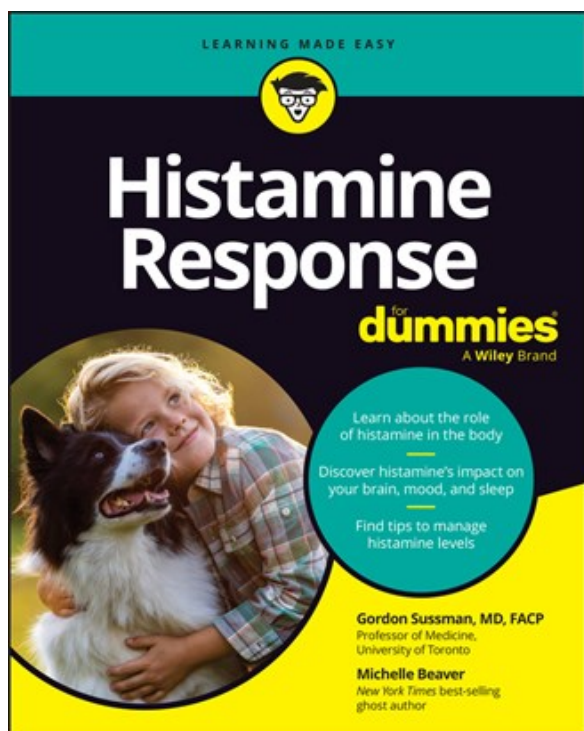
£18.99 | 21,40 € | \$24.99

About the Author

Ruchi Gupta, MD, MPH, (Chicago, Illinois) is a distinguished Professor of Pediatrics and Medicine at Northwestern University Feinberg School of Medicine and a Clinical Attending at Lurie Children's Hospital of Chicago. With over two decades of pioneering work in food allergy research, Dr. Gupta is the founding director of the Center for Food Allergy & Asthma Research (CFAAR). Dr. Gupta has authored over 250 peer-reviewed publications and two books, *The Food Allergy Experience* and *Food Without Fear*, and her work has been featured in major media outlets like the New York Times, Netflix, and PBS.

Histamine Response For Dummies

Gordon Sussman



Your go-to guide for understanding the often-misunderstood science of histamine reactions

Histamine Response For Dummies explores one of the body's most powerful chemical messengers. This book breaks down the basics of allergic reactions, and it explains why histamine response is about much more than just allergies. Written in a style that's easy to grasp and medically sound, this engaging book brings clarity to a topic that's often buried in jargon or distorted by internet myths. Inside, you'll find symptom checklists, tracking tools, and practical strategies for getting relief.

- Find out what histamine does—and why it matters far beyond allergies
- Learn how histamine intolerance differs from allergic reactions and other conditions
- Discover the role of food, stress, and lifestyle in histamine balance
- Get guidance for talking to healthcare providers and finding the support you need

Whether you're managing mysterious symptoms, supporting someone who is, or just curious about how your body works, this Dummies guide offers answers you can trust.

[View on Edelweiss](#)

For Dummies

BISAC: Health & Fitness

9781394411597

Paperback

July 14, 2026

£18.99 | 21,40 € | \$24.99

About the Author

Michelle Beaver has a 20-year background in health writing. She ghost-authored a New York Times best-selling health book and co-authored *Acid Reflux Diet & Cookbook for Dummies*. Michelle has reported for the USA Today network, the Associated Press, Los Angeles Review of Books, etc., and is editor in chief of a national magazine for nurses. She teaches writing at Arizona State University, is a 2024 Flinn-Brown fellow and serves as a chapter director for PEN America. **Dr. Gordon Sussman** has made a significant impact on healthcare in North America in his specialty of allergy and immunology. His practice, Sussman Allergy, has been serving

Google Gemini For Dummies

Bonaventura Di Bello

Tap into the power of AI right where you already work

With AI tools popping up everywhere, finding the right one for your workflow can be a little intimidating. *Google Gemini For Dummies* makes it easy by showing you how to use AI directly from the apps you already rely on every day. Discover how to craft effective prompts, summarize long email threads, generate presentation content, and draft ideas – all within Google Workspace.

This friendly guide walks you through Gemini's interface and explains its core capabilities in plain English. You'll learn techniques for getting better results from your prompts, explore practical ways to boost your productivity, and find out how to use AI responsibly. Plus, get a glimpse into the future of Google's AI innovations and what they mean for you.

Inside the book:

- Get a guided tour of Gemini's interface and learn how to navigate its features with confidence
- Discover techniques for crafting prompts that deliver the results you actually want from your AI assistant
- Explore practical ways to implement Gemini across Gmail, Docs, Sheets, and other Google Workspace tools
- Learn responsible AI practices so you can use these powerful tools ethically and effectively every day
- Find out what's next for Google AI and how upcoming innovations might transform your daily workflow

Whether you're a Google AI Pro subscriber, a business user looking to streamline workflows, or an educator integrating AI into your programs, this Dummies guide has you covered. Time to put AI to work for you – the friendly, accessible way.

[View on Edelweiss](#)

For Dummies

BISAC: *Computers*

9781394433018

Paperback

July 27, 2026

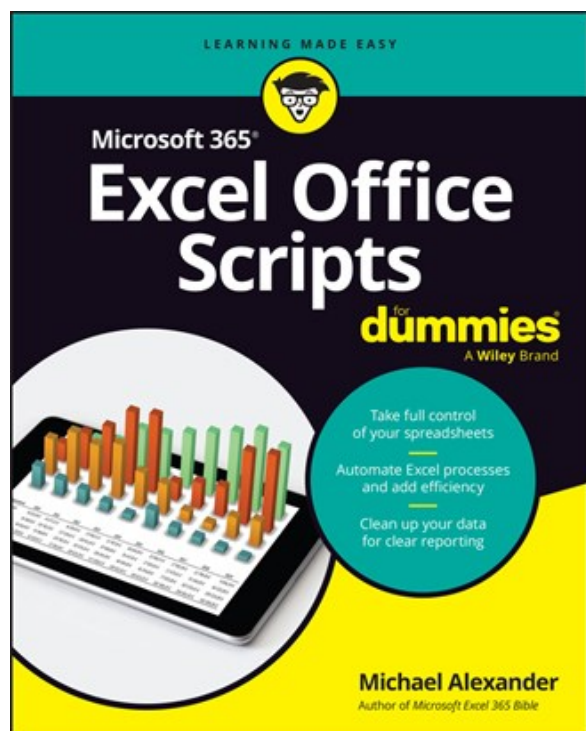
£22.99 | 25,70 € | \$29.99

About the Author

BONAVENTURA DI BELLO (Cosenza, ITALY) is a veteran tech communicator and educator with extensive experience in both traditional and digital publishing. He has written numerous guides and articles on computing, the internet, and artificial intelligence including the Italian language version of *ChatGPT For Dummies* and *IA generativa for Dummies*, both published by Wiley Italian Dummies partner Hoepli. With this book, he brings his expertise as a trainer and experimenter into the Google ecosystem, offering readers a clear, hands-on, and critical journey through the world of generative AI.

Microsoft 365 Excel Office Scripts For Dummies

Michael Alexander



[View on Edelweiss](#)

Unlock the full potential of automation in the online version of Excel online with this easy-to-follow guide

Microsoft 365 Excel Office Scripts For Dummies, by experienced Microsoft MVP Michael Alexander, explains how to use Office Scripts to unlock VBA-like capabilities in the online version of Excel. Alexander demonstrates exactly how to automate repetitive tasks, streamline workflows, and customize your spreadsheet experience with the same power previously available only to users of Excel's desktop version.

This comprehensive guide walks you through the practical application of Office Scripts using TypeScript. It walks you through basic automation scripts before moving on to advanced integration features you can access with Power Automate. The author's hands-on approach helps you master the techniques you need to transform your Excel online experience from repetitive drudgery to automated efficiency, showing you how to maximize your productivity in a huge variety of settings.

Learn how to:

- Master TypeScript fundamentals specifically tailored for Excel automation and scripting
- Automate table formatting, data cleaning, and sorting processes to eliminate repetitive manual work
- Create dynamic charts and enhance PivotTables with custom scripts for professional reporting
- Integrate Power Automate features to build sophisticated workflows across Microsoft 365 applications
- Apply range definitions and advanced scripting techniques for complex data manipulation tasks

Perfect for business professionals, data analysts, and advanced Excel users who work mostly with the online version of Excel and who

For Dummies

BISAC: *Computers*

9781394412693

Paperback

July 15, 2026

£26.99 | 30,00 € | \$34.99

About the Author

Mike Alexander (metro Dallas, TX) is the author of several books on advanced business analysis. He has more than 15 years' experience consulting and developing reporting solutions for a variety of industries. Mike has been named a Microsoft MVP for his ongoing contributions to the Excel community. He is author of *Microsoft Excel 365 Bible* (9781394298242) and *Excel Dashboards & Reports For Dummies* (9781119844396).

Xero For Dummies

Heather Smith

Use Xero with confidence and keep your business finances on track

You didn't start your business to spend hours wrestling with spreadsheets and paperwork. You started it to build something meaningful and profitable. With *Xero For Dummies*, managing your books doesn't have to be a headache. Are you setting up Xero for the first time, switching platforms or just ready to unlock the latest features? Dummies shares simple, helpful ways to make Xero work harder for you.

In this fully updated 6th edition, accounting expert Heather Smith brings over two decades of hands-on experience in helping small business owners implement tech solutions. Inside, you'll find step-by-step guidance on Xero's latest tools and features. You'll discover how to lean into automation and AI to support your work, leverage built-in compliance tools and collaborate effectively with your finance team.

- Set up your new account or migrate seamlessly from another software
- Enjoy clearer financial insight, from daily transactions to monthly reporting
- Master your invoicing with updated templates and payment tracking
- Streamline bills and payables with faster workflows and automatic duplicate detection
- Use core financial reports, flexible reporting and visual insights to inform key decisions.

[View on Edelweiss](#)

With over 4.6 million subscribers worldwide, Xero is the go-to platform for small business accounting. If you're tasked with managing a business's finances, *Xero For Dummies* is your answer to efficient bookkeeping that helps you grow your business.

For Dummies

BISAC: *Business & Economics*

9781394421084

Paperback

August 17, 2026

£18.95 | 21,95 € | \$25.95

Previous Edition: 9780730394617

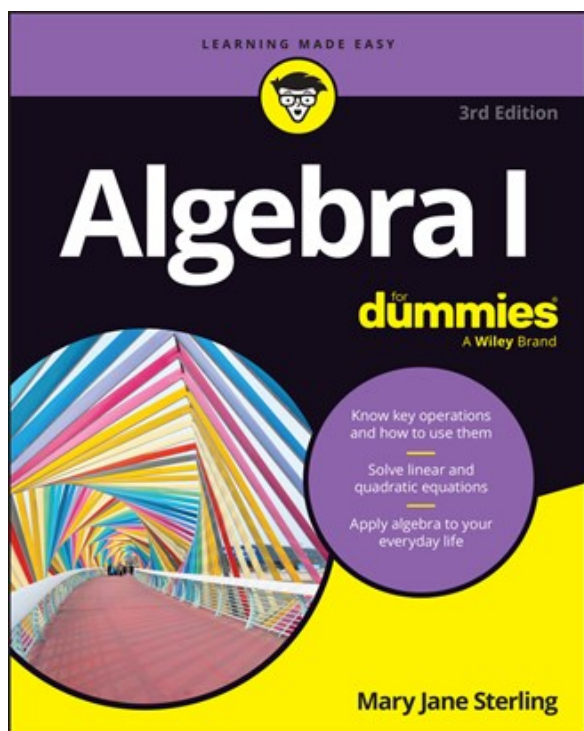
About the Author

A technology and management accountant, Chartered Accountant **Heather Smith** has a deep understanding of how automated online business tools and accounting apps can be used successfully to streamline operations.

Heather provides practical advice to accountants and business owners on how cloud business tools and apps can be integrated to improve workflow and surface information that can be used to make data-informed decisions. She shares her experience, methodologies, business strategies and work-life balance practices extensively through the Accounting Apps newsletter, Accounting Apps podcast,

Algebra I For Dummies

Mary Jane Sterling



Feel confident in Algebra I

Algebra I For Dummies, 3rd Edition is your clear guide to grasping basic algebra. With the easy-to-follow explanations in this book, you'll understand variables, polynomials, absolute value, linear equations, and beyond. The content matches right up with Algebra I curricula and teaching methods, so you can follow right along in class and shine at exam time. For first-time learners and those looking for a refresher, this Dummies guide makes algebra truly approachable.

Inside:

- Get simple explanations paired with practical examples
- Stay on track with a fresh approach to common teaching methods
- Find tips and tricks for solving equations quicker and easier
- Learn key operations, linear and quadratic equations, and everyday applications

Perfect for anyone seeking a solid algebra foundation, *Algebra I For Dummies, 3rd Edition* also explains the “why” behind the math, setting you up for success in your mathematical education journey.

[View on Edelweiss](#)

For Dummies

BISAC: *Mathematics*

9781394428274

Paperback

July 8, 2026

£20.99 | 23,10 € | \$26.99

Previous Edition: 9780470559642

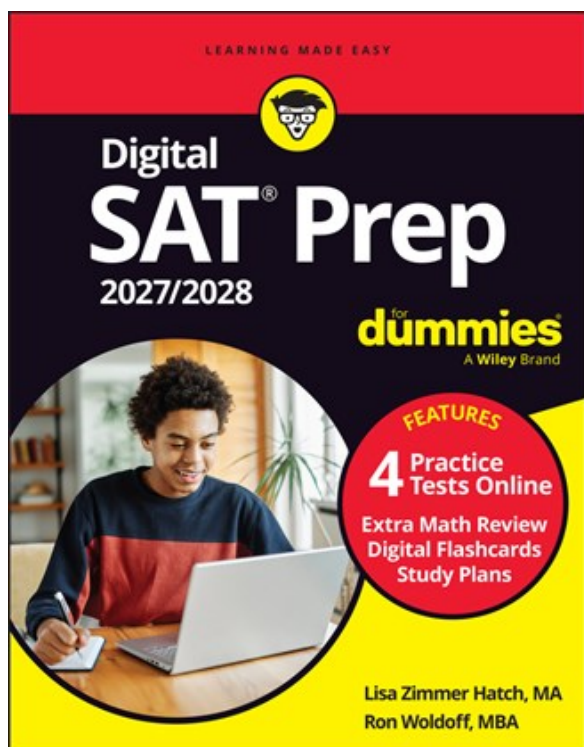
About the Author

Mary Jane Sterling (Peoria, IL) is the author of *Algebra I For Dummies*, *Algebra II For Dummies*, *Trigonometry For Dummies*, *Pre-Calculus For Dummies*, and oodles of other *For Dummies* titles. She was a Professor of Mathematics at Bradley University in Peoria, Illinois for more than 35 years, teaching algebra, business calculus, geometry, finite mathematics, and more during her tenure. She continues to teach college-level math courses via distance learning.

Digital SAT Prep 2027/2028 For Dummies

Book + 4 Full-Length Practice Tests & Flashcards Online

Lisa Zimmer Hatch



Aim higher on the SAT and move closer to your college goals

Digital SAT Prep 2027/2028 For Dummies helps you open doors to competitive programs and valuable scholarships. With this user-friendly book, you've got a straightforward path to preparing effectively and walking into test day feeling ready. Get a clear breakdown of the skills and knowledge the exam covers, along with practical tips that help you study smarter—even if you don't have much time before the test. You'll also get access to four online practice exams paired with thorough answer explanations, so you can learn from every question. Plus, digital flashcards let you review key math and verbal concepts anytime, anywhere. With this friendly, focused guide at your side, you can approach the SAT with confidence.

- Strengthen your college application with an SAT score that reflects your true potential
- Understand every major topic on the SAT and reinforce your learning with targeted practice
- Tackle 4 complete online practice tests and use digital flashcards for quick, on-the-go review
- Build a study plan that fits your timeline and keeps you progressing steadily

Digital SAT Prep 2027/2028 For Dummies is a helpful companion for anyone looking to boost their performance on this pivotal exam.

[View on Edelweiss](#)

For Dummies

BISAC: *Study Aids*

9781394421510

Paperback

July 8, 2026

£24.99 | 27,40 € | \$31.99

Previous Edition: 9781394258277

About the Author

Lisa Zimmer Hatch, MA (Golden, CO) is an independent college counselor and test prep expert who has been helping students excel on standardized tests and navigate the college admissions process since 1987. She is the author of several test prep titles in the Dummies collection, including *ACT Prep For Dummies*, *LSAT Prep For Dummies*, and *GMAT Prep For Dummies*.

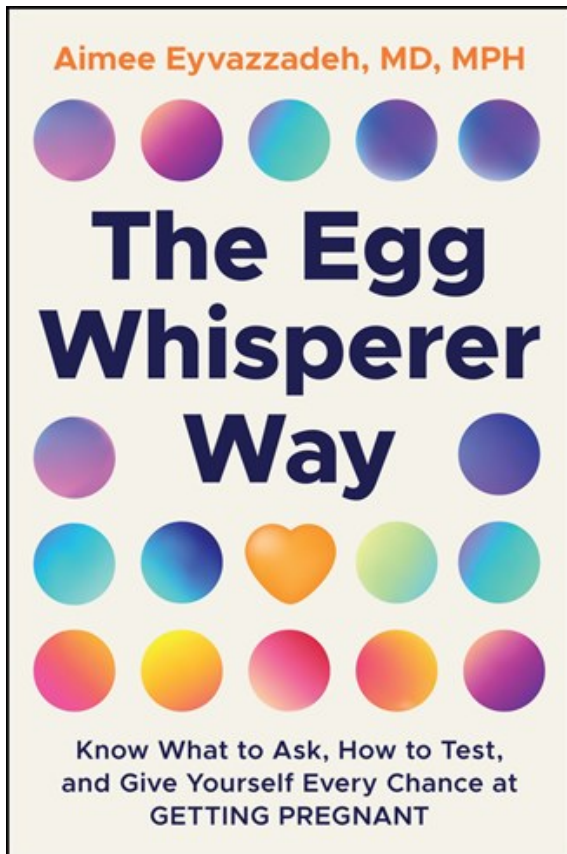
Jossey-Bass



The Egg Whisperer Way

Know What to Ask, How to Test, and Give Yourself Every Chance at Getting Pregnant

Aimee Eyvazzadeh



The Egg Whisperer Way is a comprehensive and empowering resource designed to help women take control of their reproductive health. Dr. Eyvazzadeh combines her extensive medical expertise with personal stories and expert insights to make complex fertility concepts accessible and relatable.

The book introduces readers to Dr. Eyvazzadeh's proprietary TUSHY Method, a comprehensive set of fertility screenings designed to identify the most common causes of infertility and tailor a care plan for each individual. This personalized approach ensures that readers receive specific and actionable advice based on their unique fertility profiles. Additionally, the book covers a wide range of topics, including early fertility testing, egg freezing, and holistic health practices that encompass diet, lifestyle, and mental well-being.

One of the unique aspects of *The Egg Whisperer Way* is its emphasis on creating an interactive and supportive environment. Inspired by Dr. Eyvazzadeh's popular Egg Freezing Parties, the book fosters a sense of community among readers, encouraging them to connect with like-minded individuals and share their experiences. This holistic and inclusive approach not only educates but also empowers women to make informed decisions about their reproductive health, ultimately helping them achieve their fertility goals with confidence and clarity.

[View on Edelweiss](#)

Jossey-Bass

BISAC: Health & Fitness

9781394380930

Paperback

July 27, 2026

£19.00 | 22,00 € | \$26.00

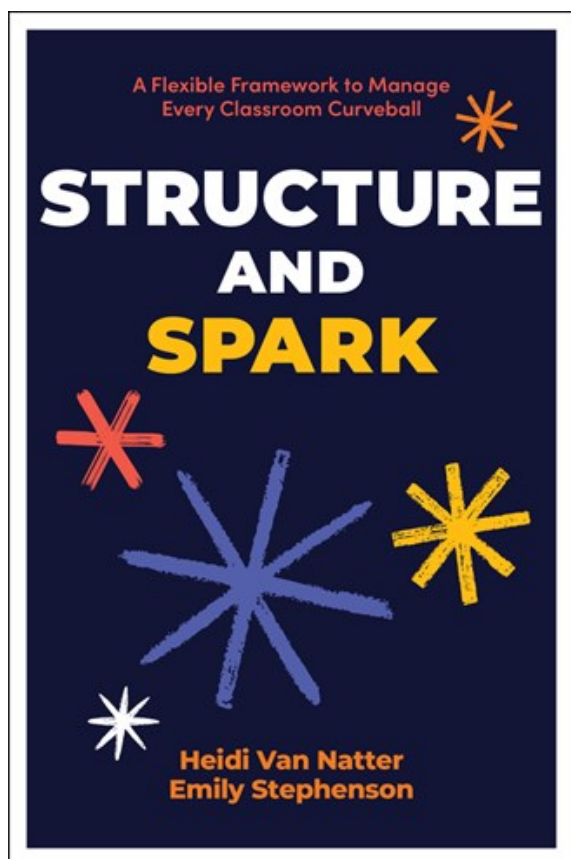
About the Author

Dr. Aimee Eyvazzadeh (San Francisco, CA), known online as the Egg Whisperer, is a fertility specialist and OBGYN. She graduated from UCLA School of Medicine and completed her residency in Obstetrics & Gynecology at Harvard Medical School. Dr. Eyvazzadeh also holds a fellowship in Reproductive Endocrinology & Infertility and a Masters in Public Health Management and Policy from the University of Michigan. She is the host of the Egg Whisperer Show, a popular podcast and YouTube show with over 7 million downloads and listens, reaching audiences in more than 160 countries. Dr. Eyvazzadeh's innovative approach to fertility education and her

Structure and Spark

A Flexible Framework to Manage Every Classroom Curveball

Heidi Van Natter



In *Structure and Spark: A Flexible Framework to Manage Every Classroom Curveball*, authors Heidi Van Natter and Emily Stephenson, hosts of the popular and beloved Teacher Approved podcast, provide practical guidance on maintaining student engagement and learning by balancing structure and novelty throughout the school year. This sister duo helps readers face challenges that arise during different times of the school year, like spring fever or testing time, enabling them to anticipate and prepare for predictable patterns of student behavior and cultivate a better classroom experience.

This book offers:

- **Practical Strategies:** Concrete, actionable tips and techniques for managing classrooms throughout the highs and lows of the year.
- **Seasonal Focus:** A unique approach that addresses the specific challenges and opportunities of each season, like students being excited for impending holiday and school breaks, as well as unexpected disruptions, like a bee flying into the classroom on the same day.
- **Alignment with Current Trends:** A flexible, adaptive classroom management plan that bolsters the social, emotional, behavioral, and academic needs of students.

Structure and Spark earns a well-deserved spot on the bookshelves of all educators, especially elementary teachers, seeking a roadmap to plan lessons, manage behaviors, and align activities with the rhythms of the academic calendar.

[View on Edelweiss](#)

Jossey-Bass

BISAC: *Education*

9781394352913

Paperback

July 27, 2026

£22.00 | 26,00 € | \$30.00

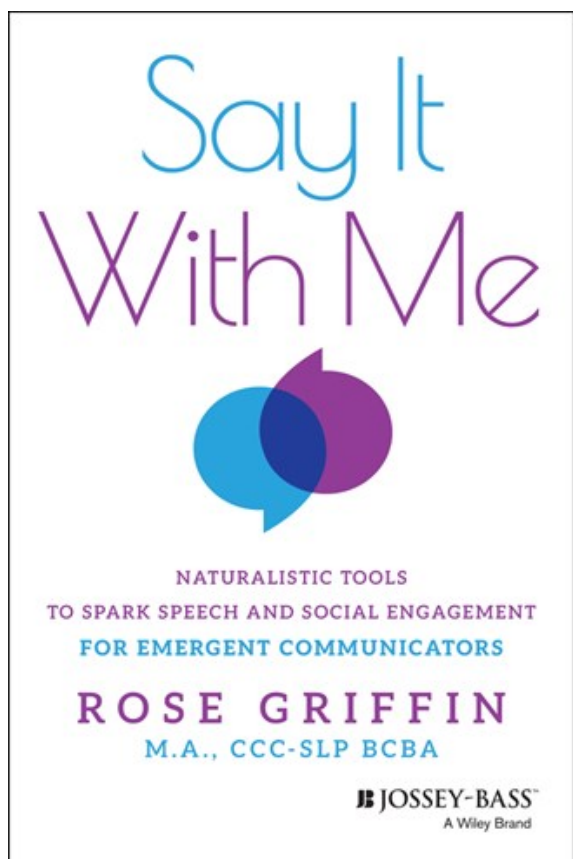
About the Author

Heidi Van Natter, M.Ed., and **Emily Stephenson (Farmington, Utah)** are veteran educators, curriculum designers, and the sister duo behind Second Story Window. With over two decades of classroom experience, advanced degrees in education, and a platinum Teachers Pay Teachers store used by educators worldwide, they blend research-backed strategies with real-world practicality. Their Teacher Approved podcast has reached over 100,000 downloads across the United States, Canada, and Australia, and their resources are trusted by thousands of teachers for blending emotional support, innovative ideas, and actionable tools. Heidi and Emily are passionate about empowering teachers to navigate the

Say It With Me

Naturalistic Tools to Spark Speech and Social Engagement for Emergent Communicator

Rose Griffin



[View on Edelweiss](#)

Step-by-step guide to conduct more effective speech therapy sessions for autistic clients

If you're tired of therapy sessions that don't feel productive, *Say It With Me* is your step-by-step guide to effective intervention that addresses the common frustrations and questions faced by speech therapists working with autistic students and other communication differences. Written by veteran speech therapist and BCBA Rose Griffin and drawing on her twenty years of experience and strategies, this book emphasizes naturalistic teaching strategies and includes exercises that students can practice at home as well as real-life stories from Griffin's own career.

Readers will find insights on:

- Various standardized and informal assessments to help readers gather a plan to start implementation and training for a student who is not yet speaking
- Strategies for creating engaging activities and fostering social communication skills using books, music, and play to increase a student's social engagement in therapy
- Assessment and goal setting for initial skills development, helping therapists prioritize essential communication skills based on individual needs
- Ways to understand the function of challenging behavior and implement positive behavior supports
- Frameworks for providing fun and functional group therapy, which is popular in school-based settings

Say It With Me earns a well-deserved spot on the bookshelves of all SLPs, BCBA's and RBTs working in various settings including schools, clinics, and private practice.

Jossey-Bass

BISAC: Psychology

9781394365692

Paperback

July 1, 2026

£24.99 | 27,40 € | \$32.00

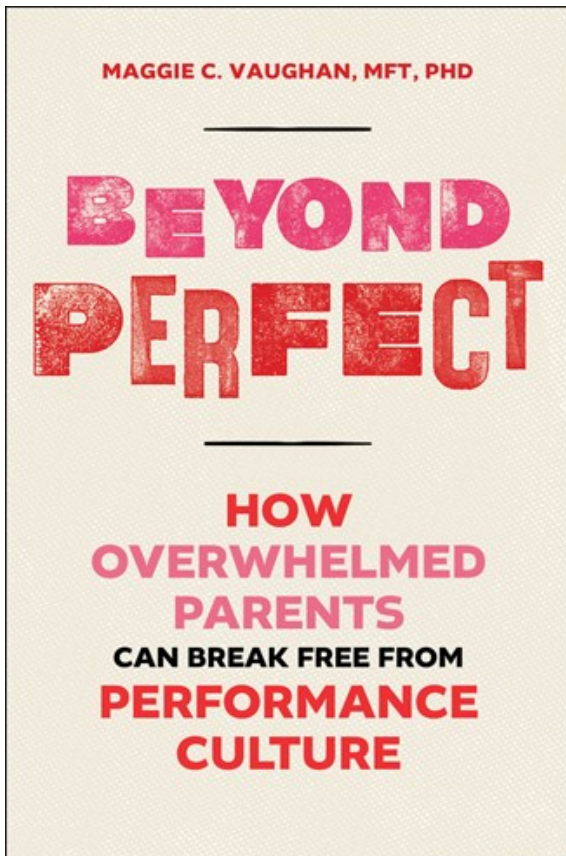
About the Author

Rose Griffin (Aurora, OH) is a dually certified Speech-Language Pathologist and Board Certified Behavior Analyst (BCBA) and the founder of ABA Speech, a professional development firm dedicated to training clinicians and empowering families supporting individuals with autism and other nonspeaking conditions. With a social media following of over 100,000, Rose provides training for SLPs, BCBA's, behavior technicians, and families. A sought-after speaker, she also has a 49,000-member mailing list, leads a monthly online course, and hosts the Autism Outreach podcast. Her podcast averages 3,000 downloads each month and reaches listeners in 141 countries. Her expertise is in complex communication disorders, autism, SLP/BCBA

Beyond Perfect

How Overwhelmed Parents Can Break Free from Performance Culture

Maggie Vaughan



Navigate the pressures of modern parenting through a more balanced and fulfilling approach

Written by renowned therapist and parenting expert Dr. Maggie C. Vaughan, *Beyond Perfect: How Overwhelmed Parents Can Break Free from Performance Culture* is a transformative parenting guide that addresses the pressures of modern parenting. It introduces the FIRE approach—Flexibility, Individuality, Resilience, and Empathy—to help parents foster genuine connections and emotional intelligence in their children. Unlike other parenting books that focus solely on outcomes and achievements, *Beyond Perfect* emphasizes the importance of emotional wellbeing and relational values.

Readers will find:

- Tips for maintaining healthy self-esteem and a balance between living competitively vs. collaboratively
- Practical strategies to reduce anxiety and burnout, ensuring both parents and children thrive
- Ways to juggle sports, academics, or other extracurricular activities without making children feel like their self-worth is defined solely by their accomplishments
- Relatable stories and expert insights from Dr. Vaughan's extensive clinical career

Beyond Perfect is an essential read for parents with children from elementary school to college age who feel overwhelmed by the demands of raising children in a competitive culture and are seeking a more balanced, fulfilling approach.

[View on Edelweiss](#)

Jossey-Bass

BISAC: *Family & Relationships*

9781394355792

Hardcover

July 14, 2026

£21.99 | 24,00 € | \$28.00

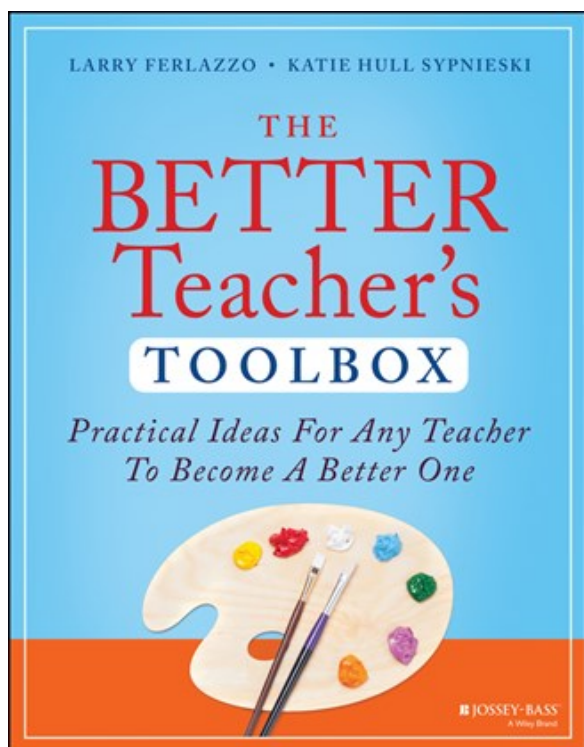
About the Author

Maggie C. Vaughan, MFT, PhD, (New York, NY) is a renowned therapist and parenting expert with over 15 years of clinical experience. As the founder of Happy Apple®, an NYC-based psychotherapy center, she specializes in anxiety, depression, and couples therapy. Dr. Vaughan is also the Director of Youth Transformation at tapouts, an e-coaching SEL platform, and a board member at the Weissman Children's Foundation. Her work has been featured in major media outlets like CNBC, The New York Times, and BBC Radio. Dr. Vaughan is the author of the "Depression Relief Journal" and a sought-after speaker on mental health and parenting.

The Better Teacher's Toolbox

Practical Ideas for Any Teacher to Become a Better One

Larry Ferlazzo



Provides practical, research-based answers to the questions every teacher asks

In today's complex and fast-changing educational landscape, teachers are expected to meet diverse student needs while adapting to shifting standards, technologies, and classroom dynamics. *The Better Teacher's Toolbox* equips educators with clear, evidence-informed strategies to strengthen instruction, build relationships, and foster equitable learning environments. Drawing on more than four decades of combined classroom experience, authors Larry Ferlazzo and Katie Hull Sypnieski address the key questions teachers most frequently ask about becoming better at their craft—from improving classroom management to supporting English Language Learners and motivating students to engage deeply in their learning.

Grounded in both research and real-world experience, this essential guide offers hundreds of practical ideas that teachers can apply immediately. Ferlazzo and Sypnieski's expertise, combined with insights gathered from educators nationwide, provides a realistic, empathetic look at the challenges and triumphs of teaching today. Packed with proven strategies and grounded in real classroom experiences, this indispensable guide:

- Offers ready-to-use strategies for instruction, classroom management, assessment, and student motivation across grade levels
- Integrates culturally responsive pedagogy and Social Emotional Learning (SEL) into everyday teaching routines
- Provides examples and insights drawn from thousands of teachers through the authors' professional collaborations
- Supports ongoing professional development for individual educators, teams, and instructional coaches

The Better Teacher's Toolbox is ideal for K–12 classroom teachers, teacher leaders, instructional coaches, and pre-service educators

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Jossey-Bass

Series: The Teacher's Toolbox Series

BISAC: *Education*

9781394171644

Paperback

July 14, 2026

£28.99 | 32,50 € | \$38.00

About the Author

Larry Ferlazzo (Davis, CA) teaches English Language Learners and English-proficient students at Luther Burbank High School in Sacramento, California. He is the author or editor of twelve books on education and writes a weekly teacher advice column for Education Week. He is the co-author of the bestselling Jossey-Bass books *The ELL Teacher's Toolbox* and *The ESL/ELL Teacher's Survival Guide*.

Katie Hull-Sypnieski (Davis, CA) teaches English Language Learners and English-proficient students at Arthur A. Benjamin Health Professions High School in Sacramento, California. She is a Teacher Consultant with the Area 3 Writing Project at the University of

Handbook of Multicultural Assessment

Clinical, Psychological, and Educational Applications

The most comprehensive text on testing racial and ethnic minorities in the United States and internationally

Handbook of Multicultural Assessment covers the most current assessment information in a variety of psychological and educational domains, focusing specifically on multicultural and diverse populations, including recent immigrants and refugees. This Fourth Edition represents a major update, addressing current versions of popular assessments, remote testing, and issues of fairness, intersectionality, and cultural equivalence. The focus has been expanded to more domains of application, and this edition adopts a more international perspective. The handbook highlights new and innovative testing practices and ways to overcome barriers in the assessment process. Forensic assessment is also covered.

- Develop an awareness of contemporary, state-of-the-art testing practices
- Learn about issues that arise when assessing multicultural populations, and take intersectional identities into account
- Gain the skill to perform common assessments in a way that is appropriate to the identity of each individual
- Perform assessments to discover sociocultural characteristics of individuals who have migrated from other cultures

This important resource offers an instructional text for conducting culturally competent psychological assessment for clinicians, educators, and researchers.

[View on Edelweiss](#)

Jossey-Bass

BISAC: *Psychology*

9781394230853

Paperback

June 9, 2026

£120.00 | 136,40 € | \$149.95

Previous Edition: 9780787987039

About the Author

Lisa Suzuki conducts research in the area of multicultural assessment in particular understanding how culture impacts the process of cognitive assessment. Her work also focuses on the usage of qualitative research strategies with diverse ethnocultural groups. She serves on the editorial boards of the *Journal of Multicultural Counseling and Development* and *Psychological Assessment*. She is also a consulting editor for the *Asian American Journal of Psychology*. She is senior co-editor of the *Handbook of Multicultural Assessment* now in its third edition (with Joseph Ponterotto) and co editor of *The Handbook of Multicultural Counseling* (with Manuel Casas, Charlene Alexander, and Margo Jackson) also in its third edition. She is co-author of

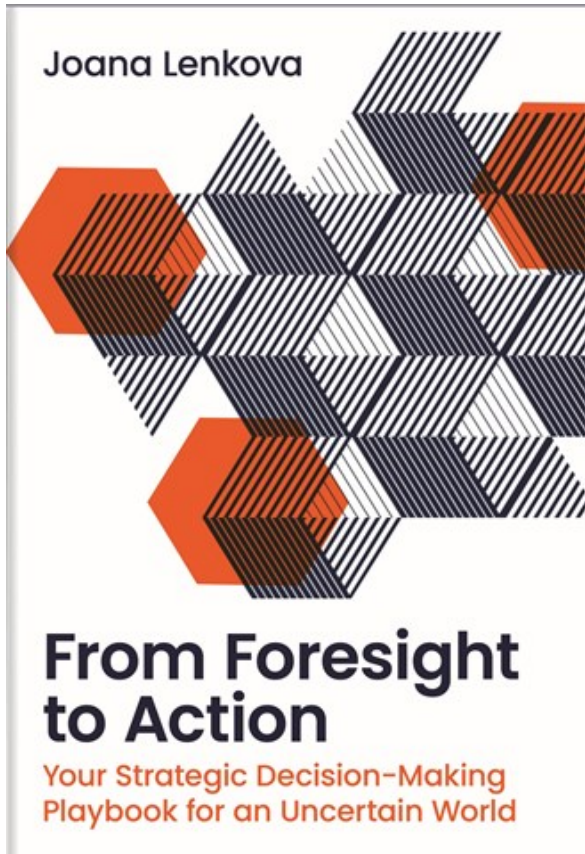
Business



From Foresight to Action

Your Strategic Decision-Making Playbook for an Uncertain World

Joana Lenkova



Turn foresight into action with practical tools for strategic decision-making in uncertainty

In a world where the future arrives faster than planning cycles, leaders face a critical 'Decision Gap' between knowing what might happen and making confident choices today. *From Foresight to Action* by Joana Lenkova solves this problem by transforming futures intelligence into concrete strategic action.

From Foresight to Action provides five Strategic Future Labs that function as flight simulators for decision-making under uncertainty. Each Lab addresses critical strategic questions through plausible scenarios, dilemmas, and practical tools. Readers will build a complete Futures Strategy Canvas and learn to embed futures thinking into organisational processes.

In the book, you'll find:

- Five standalone Strategic Future Labs with practical tools including Future Personas, Product Horizon Mapping, Futures Wheels, Wind Tunnelling, and Futures Capability Matrix
- A complete outside-in strategy model connecting future customers to products, opportunities, strategies, and organisational capabilities
- Actionable checklists and 'Next moves' guidance applicable immediately to your own strategic challenges
- Frameworks for understanding decision patterns, cognitive biases, and risk posture in strategic choices
- Practical methods for embedding foresight into culture, leadership, governance, and planning processes to build continuous strategic adaptation

Ideal for executives, managers, strategists, leaders, and decision-makers across organisations, *From Foresight to Action* transforms the

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Wiley

BISAC: Business & Economics

9781394425884

Hardcover

July 23, 2026

£19.99 | 22,99 € | \$26.99

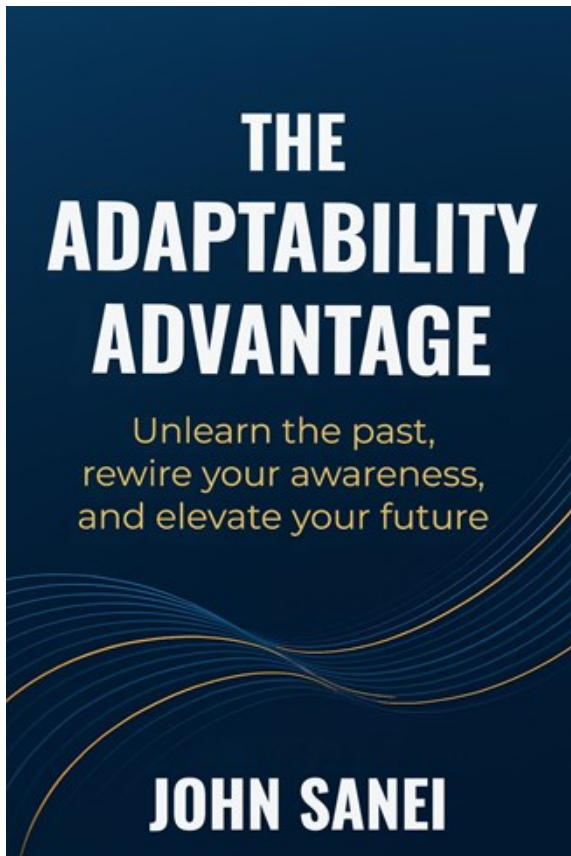
About the Author

Joana Lenkova is a Bulgarian-British strategist and professional futurist with over 20 years of international experience, including leadership roles at the LEGO Group, The Walt Disney Company, AB InBev, and Société Générale. As the LEGO Group's first Futurology Director, she has pioneered advanced foresight capabilities, integrating strategic foresight into decision-making for global brands. Joana is the founder of Futures Forward Ltd, a London-based consultancy, and is an alumna of Saïd Business School, University of Oxford. She is a respected voice in the global foresight community, serving on advisory boards, teaching at Oxford, and mentoring emerging talent.

The Adaptable Intelligence Framework

Unlearn the past, rewire your awareness, and elevate your future

John Sanei



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In a world where automation and AI continually reduce the cost of what can be digitised, the differentiator that remains is deeply human: our capacity to adapt. *The Adaptability Advantage* shows leaders, changemakers and teams how to unlearn outdated patterns, shift from high-beta reactivity to calmer, creative alpha states, and build cultures that thrive amid uncertainty. Grounded in neuroscience and practical organisational design, this book outlines a three-stage path to become truly adaptive: simplify what's ahead by spotting patterns and cutting through complexity; rewire awareness through practices that expand perception, curiosity and imagination; and elevate performance by restructuring teams and systems to match this new awareness. You'll learn why relentless striving for certainty—an inheritance from industrial-era thinking—keeps us stuck in short-term firefighting, and how to rehearse a different future with habits that heal the past and unlock genius. With actionable exercises, reflection prompts and real-world examples, *The Adaptability Advantage* equips you to lead calmly, create boldly, and evolve your organisation for the long run. Inside the book:

- Unlearn: identify the certainty bias and other legacy habits that limit creativity and resilience.
- Rewire: practical practices to shift from high-beta to alpha brain states for curiosity, focus and flow.
- Elevate: frameworks to build adaptive teams and systems aligned with expanded awareness.
- A three-stage model: simplify the future, elevate awareness, and restructure organisations for agility.
- IRL imperative: reconnect deeply in real life to cultivate emotional intelligence and genius.
- Exercises and rituals: reflection prompts, micro-experiments, and team practices to embed adaptability.

Perfect for leaders, founders, managers, coaches, and change-makers seeking practical tools to navigate uncertainty, cultivate creativity, and build resilient, future-ready teams.

About the Author

Futurist. A.I Strategic Specialist. Human Potential Advisor.

John Sanei has worked with thousands of leaders and organizations across the globe, including Google, EY, PwC, Unilever, Mastercard, NASA, Singularity University, and clients in technology, finance, FMCG, consulting, government, education, and beyond. He is a sought-after futurist and transformation specialist who helps decision makers navigate uncertainty, especially in an A.I-disrupted world, so they can turn anxiety into confidence, complexity into clarity, and confusion into purposeful action. He speaks on topics including futures thinking, organizational transformation, human

Wiley

BISAC: Business & Economics

9781394421886

Hardcover

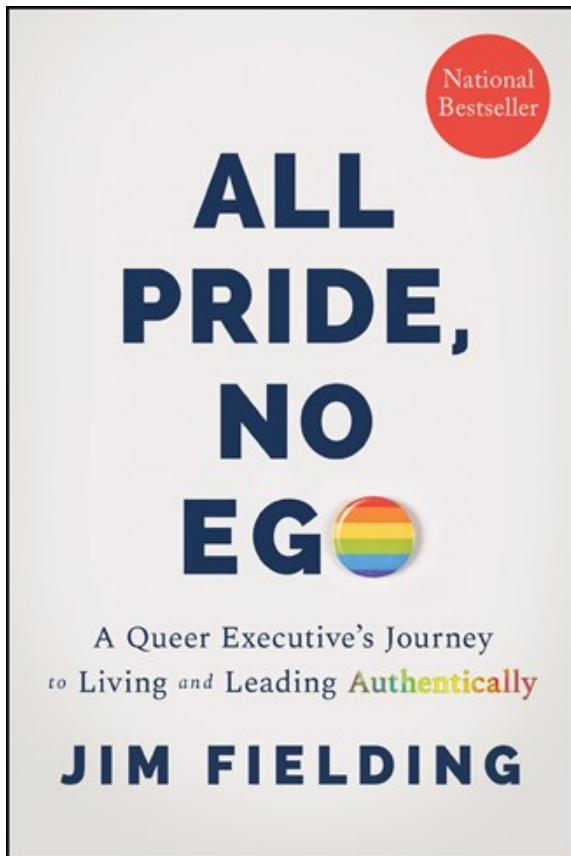
July 23, 2026

£14.99 | 16,99 € | \$19.99

All Pride, No Ego

A Queer Executive's Journey to Living and Leading Authentically

Jim Fielding



A USA Today National Bestseller!

An inspiring and personal roadmap to servant leadership

In *All Pride, No Ego: A Queer Executive's Journey to Living and Leading Authentically*, celebrated corporate leader James Fielding delivers an inspirational leadership story told from the perspective of an out and proud LGBTQ+ executive. In the book, you'll explore a call-to-action for authentic servant leadership that encourages people to own their truth and bring out the best in themselves and their communities.

The author explains his key decisions and inflection points and highlights how his leadership style, learnings, successes, and failures informed his rise through the rungs of the corporate ladder. You'll also find:

- The importance of becoming and remaining a lifelong learner and constantly curious
- How to control the controllable while leaving space for the possible
- Strategies for employing truthful and inspirational servant leadership

An essential resource for managers, executives, directors, and other business leaders, *All Pride, No Ego: A Queer Executive's Journey to Living and Leading Authentically* will also earn a place on the bookshelves of young, aspiring leaders seeking practical and impactful strategies for real-world leadership.

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Wiley

BISAC: *Business & Economics*

9781394436903

Paperback

May 18, 2026

£12.99 | 14,99 € | \$22.00

About the Author

JIM FIELDING is an experienced executive with over 30 years' experience leading in some of the world's most recognized organizations. He is an active angel investor, start-up advisor, and philanthropist, currently serving on the Board of Directors for Indiana University Foundation. He is the President of Co-Lab at Archer Gray and a brand strategist and advisor.

The Sponsorship Blueprint

How to Build Six and Seven-Figure Partnership Deals

Chris Baylis



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Wiley

BISAC: *Business & Economics*

9781394387274

Hardcover

June 16, 2026

£50.00 | 58,00 € | \$65.00

Proven blueprint to master the art of sponsorships and start signing million-dollar deals

The Sponsorship Bible: The Proven Framework for Winning Marketing Partnerships Across Any Industry shatters the mystery surrounding lucrative partnerships with a revolutionary methodology that transforms sponsorship from haphazard logo-slapping into a precision-engineered revenue machine. Drawing on strategies implemented by thousands of real-world clients, this book reveals the exact framework that propels organizations from sending ignored proposals to closing substantial six- and seven-figure deals.

Written by Chris Baylis, the undisputed authority in the sponsorship industry, this book is packed with word-for-word scripts, plug-and-play templates, and battlefield-tested frameworks that eliminate guesswork and replace it with a methodical system for partnership success. Readers will gain insights on:

- The astonishing raw numbers behind sponsorships, the ultimate untapped goldmine in modern marketing—a \$200+ billion industry exploding at 9% annually, where budgets outperform traditional advertising three-to-one
- The entire process of securing sponsorships, from initial audience identification to proposal creation, prospect outreach, discovery calls, negotiation strategies, and renewal tactics
- The psychology, language, and tactics that consistently drive seven-figure deals in today's most competitive markets

The Sponsorship Bible is required reading for professionals across every conceivable sector—festival organizers, museum directors, esports producers, nonprofit executives, podcast creators, university development officers, and beyond—seeking to unlock transformative revenue using proven techniques.

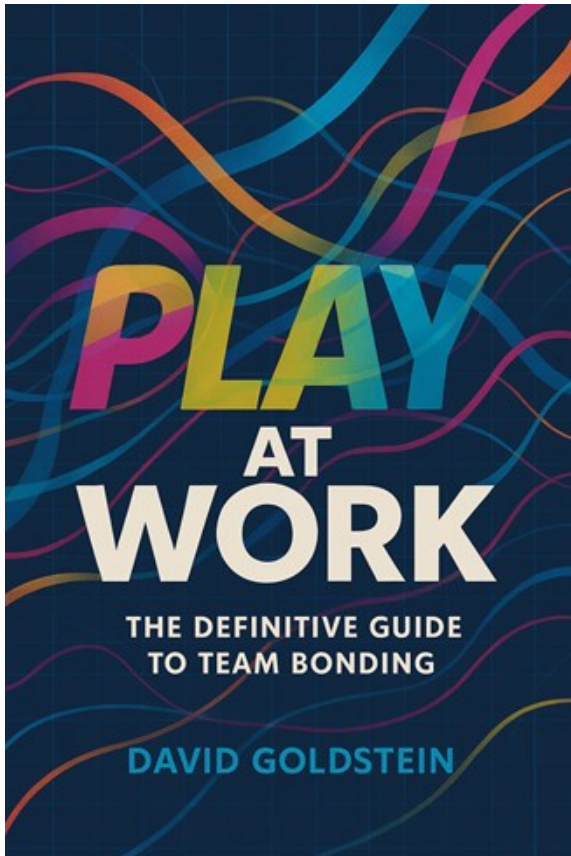
About the Author

Chris Baylis (Ottawa, Canada | SponsorshipCollective.com) is the undisputed authority in the sponsorship industry, having revolutionized how organizations approach partnership development worldwide. As founder and CEO of The Sponsorship Collective, Baylis has transformed the secretive world of sponsorship into an accessible, systematic discipline through his prolific content creation—publishing over 300,000 words on sponsorship strategies across hundreds of blog posts and articles. His thought leadership has become required reading in academic curricula globally, with professors preferring his blog posts over existing industry textbooks. Until 2022, Baylis maintained a punishing speaking schedule of 42+

Play at Work

The Definitive Guide to Team Bonding

David Goldstein



In today's workplace where "quiet quitting" and disconnection are rampant, *Play at Work* offers a revolutionary approach to solving what might be the greatest organizational challenge of our time: building true connection and engagement among teams.

Drawing from TeamBonding's 35+ years of experience creating transformative experiences for companies like Google, Apple, and Amazon, this book blends compelling storytelling with actionable insights that anyone can implement. Readers will discover the science behind why play is the most powerful tool for building team cohesion, practical frameworks for designing experiences that truly work, and proven strategies for measuring the ROI of team building initiatives. The book moves beyond surface-level icebreakers to deliver a comprehensive roadmap for fostering belonging in both in-person and virtual environments.

Whether you're a C-suite executive looking to transform company culture, an HR professional tasked with improving retention, or a team leader navigating hybrid work challenges, *Play at Work* provides both the inspiration and the tactical blueprint to create the kind of workplace connection that today's top talent demands. When teams play together with purpose, they don't just perform better—they build the foundation for organizational success that lasts.

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Wiley

BISAC: *Business & Economics*

9781394383184

Hardcover

June 8, 2026

£23.00 | 27,00 € | \$30.00

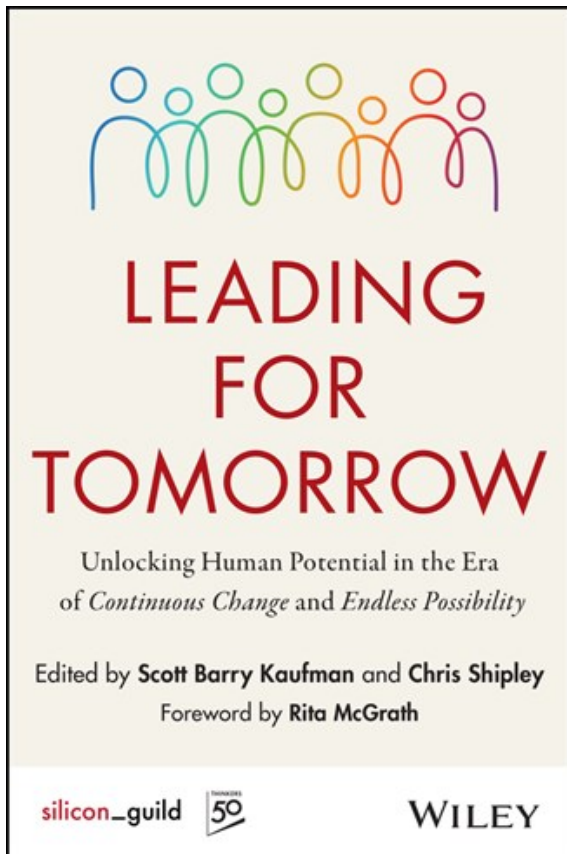
About the Author

David Goldstein (Boston, MA | TeamBonding.com) is the founder and CEO of TeamBonding, North America's premier team building resource for over 35 years. A natural innovator in experiential events, David's journey began with America's first murder mystery dinner theater before pioneering the corporate team building industry. Under his leadership, TeamBonding has been recognized on the Inc. 5000 list of America's fastest-growing private companies six times. The company now facilitates over 1,200 events annually for clients including Apple, Google, Amazon, and Microsoft, reaching nearly 100,000 participants each year. As the largest member of the Catalyst Global Network spanning 90 countries, TeamBonding has established

Leading for Tomorrow

Unlocking Human Potential in the Era of Continuous Change and Endless Possibility

Scott Kaufman



An eye-opening collection of hands-on strategies for contemporary business leadership

In *Leading for Tomorrow*, a group of accomplished executives, academics, and experts deliver a collection of persuasive, insightful solutions to common and difficult workplace problems. This compilation of essays charts a pathway to an understanding of what it takes to lead people effectively in the modern era.

You'll explore the latest leadership styles and strategies, learning how to lead yourself, lead others, and lead organizations. You'll also discover how to harness the principles of self-actualization, manage mental health challenges in yourself and others, and identify the qualities that help you get and stay motivated at work.

Inside the book:

- Strategies for dealing with fear and anxiety and overcoming the limitations they impose
- Explorations of the impact and importance of stability, as well as how to create it in your organization
- Tactics for dealing with significant disagreement in the workplace and how to de-escalate and resolve conflict

Perfect for managers, executives, and other business leaders, *Leading for Tomorrow* is a can't-miss guide for anyone seeking to improve their ability to lead, inspire, and motivate others.

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Wiley

BISAC: Business & Economics

9781394366279

Hardcover

July 8, 2026

£22.00 | 26,00 € | \$30.00

About the Author

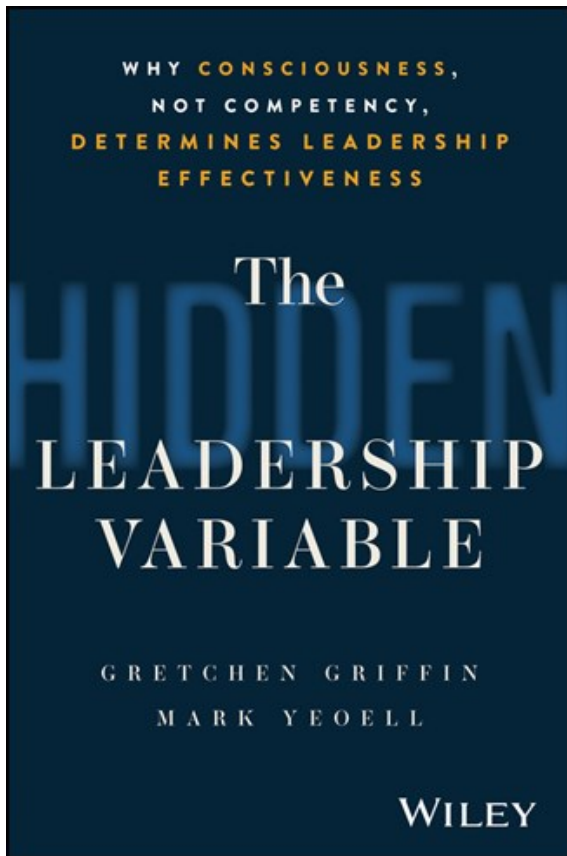
Scott Barry Kaufman (New York, NY) is a cognitive scientist and humanistic psychologist exploring the depths of human potential. He has taught at Columbia University, NYU, the University of Pennsylvania, and elsewhere. He is considered to be among the top 1% most cited scientists in the world.

Chris Shipley (San Francisco Bay Area) is an accomplished author and seasoned leader with over 30 years of experience at the intersection of technology, journalism, and innovation. Her work has centered on the creation and curation of executive knowledge-sharing communities, convened to explore opportunities and

The Hidden Leadership Variable

Why Consciousness, Not Competency, Determines Leadership Effectiveness

Gretchen Griffin



Traditional leadership models are failing as employee engagement hits an 11-year low and leaders struggle with unprecedented challenges from technological disruption to climate change. *Integrative Leadership* introduces a revolutionary 3x3 framework that redefines what it means to lead consciously in our rapidly evolving landscape, integrating three core leadership challenges (Self, Others, and Life) with three progressive levels of consciousness (Reactive, Creative, and Integrative).

Drawing on decades of combined experience working with Fortune 500 companies, Griffin and Yeoll present practical tools for navigating uncertainty while fostering regenerative cultures. Unlike theoretical approaches, this visual and actionable system helps leaders shift from reactivity to presence, from control to co-creation, and from siloed success to system-level impact, addressing the intersection of profitability, people, and planetary well-being for sustainable success.

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394391967

Hardcover

July 14, 2026

£22.00 | 27,00 € | \$30.00

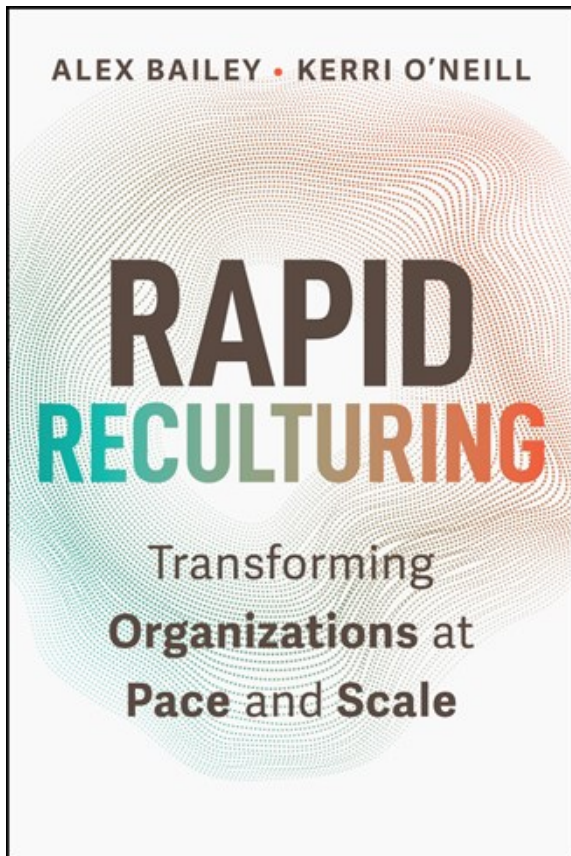
About the Author

Gretchen Griffin (Albuquerque, NM) is a leadership strategist, coach, and founder of Anavo Agency, where she helps organizations develop conscious, human-centered leadership at scale. With over 20 years of experience in leadership development, instructional design, and coaching, Gretchen has led initiatives for Fortune 500 companies, government agencies, and high-performing teams across industries. She specializes in helping leaders unlock awareness and capacity through proven frameworks, assessment-based development, and scalable learning solutions. Gretchen is a certified Leadership Circle practitioner, a yoga and meditation teacher, and creator of the Integrative Leadership newsletter. Her work is

Rapid Reculturing

Transforming Organizations at Pace and Scale

Alex Bailey



How can we lead for success in the age of AI? An answer to the leadership crisis facing today's organizations

Rapid Reculturing: Transforming Organizations at Pace and Scale takes on one of the biggest issues facing today's business world. To thrive in an AI-powered world, organizations need an entirely new approach. In this book, award-winning authors Alex Bailey and Kerri O'Neill offer a fresh, science-backed model for building sustainable high performance in the AI era. With traditional change models breaking down under the pressures of AI, diversity, five generations at work, and burnout rates skyrocketing, leaders urgently need a new playbook. If you're looking for a shortcut to creating a culture that works in the Intelligence Age, this book is for you. It will ignite you to shed the practices that no longer serve us and respond to the demand for more human, adaptive leadership for a complex world.

- Lead culture change to support high performance in the complex, fast-paced "Intelligence Age"
- Identify and replace leadership practices that are no longer effective in today's world
- Become more adaptive, so you and your organization can thrive amid ongoing change
- Tackle employee burnout and high turnover, boosting productivity without sacrificing the people who make it happen

[View on Edelweiss](#)

This book inspires a mindset shift in business leaders, HR professionals, and transformation consultants. With *Rapid Reculturing*, you can ride the tide of AI-driven change and come out on top.

Wiley

BISAC: Business & Economics

9781394409556

Hardcover

July 15, 2026

£22.00 | 26,00 € | \$30.00

About the Author

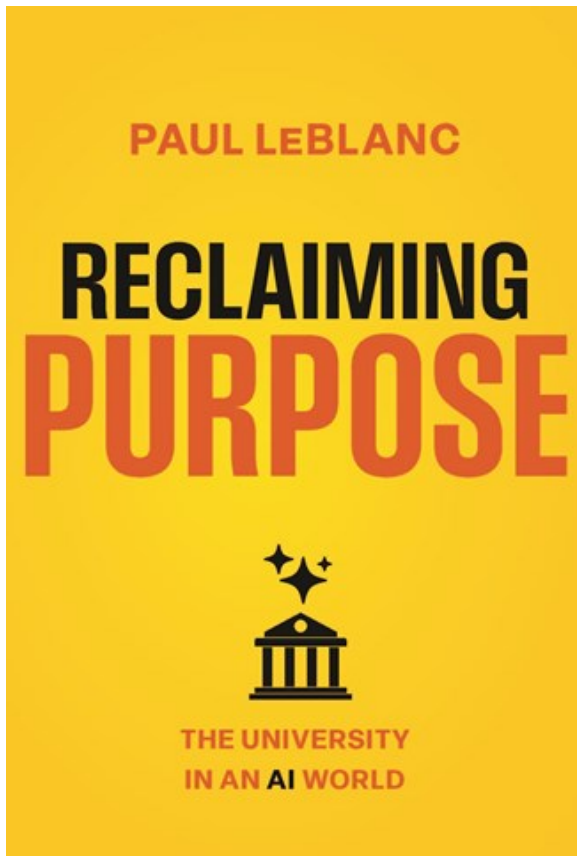
Alex Bailey (UK; [Home page - Bailey & French](#)) is the Global CEO and Co-Founder of Bailey & French. With a background in Occupational Psychology, Alex pioneered the first strengths-based performance program to a UK organization in 2004 and went on to scale this out in a global role to 27 countries and 65,000 people at Aviva. Alex now leads large scale, cultural evolution programs for all sizes of organizations across all markets and industries, as well as regularly speaking at conferences, seminars and guest lectures across the world.

?Kerri O'Neill (UK; [\(23\) Kerri O'Neill | LinkedIn](#)) is the CPO of

Reclaiming Purpose

The University in an AI World

Paul LeBlanc



[View on Edelweiss](#)

A strategic framework for understanding how AI will transform higher education

In *Reclaiming Purpose: The University in an AI World*, Paul LeBlanc, former President of Southern New Hampshire University and widely recognized as one of the most innovative educators in higher education, delivers a framing perspective for understanding artificial intelligence's impact on learning institutions. The book helps educators and university leaders navigate this technological revolution with clarity and purpose.

LeBlanc draws on doctoral research in revolutionary technological change and decades of leadership experience to provide practical guidance for institutions facing unprecedented disruption. *Reclaiming Purpose* offers strategic questions, actionable frameworks, and a positive yet radically different vision for what education can become when institutions embrace AI thoughtfully rather than reactively.

Readers will also find:

- Clear perspectives on what the AI revolution means for educators at every level, from classroom instructors to department chairs
- Strategic guidance for university leaders developing institutional responses to AI integration and policy decisions across their organizations
- A framework for asking better questions about technology adoption that leads to more thoughtful and effective implementation strategies
- A positive vision for education's future that acknowledges radical change while offering constructive pathways forward for learning institutions

Wiley

BISAC: Business & Economics

9781394407477

Hardcover

July 21, 2026

£22.00 | 26,00 € | \$30.00

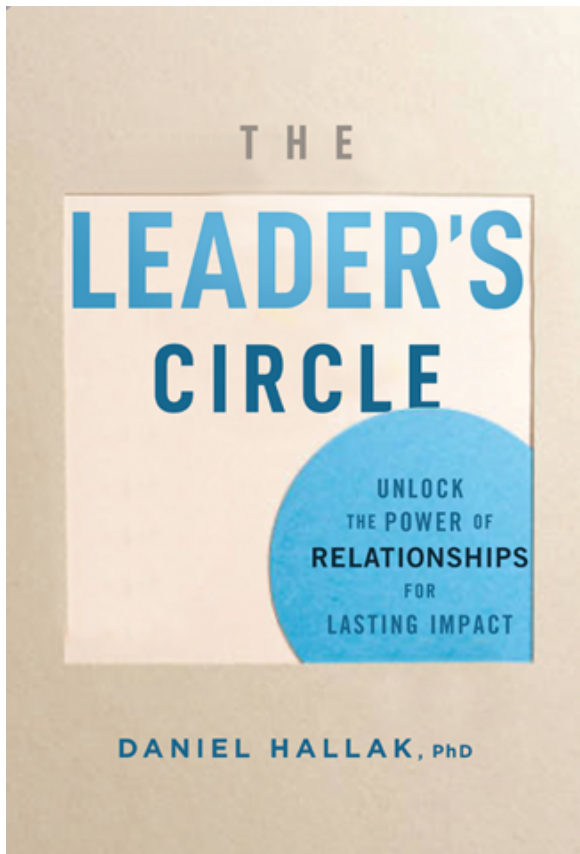
About the Author

Paul LeBlanc (Manchester, NH) is most prominently known for his influential leadership as the former President of Southern New Hampshire University (SNHU). Under his direction, SNHU transformed into the largest non-profit provider of online higher education in the United States, significantly expanding access to education for diverse populations. LeBlanc's work is characterized by a strong commitment to educational innovation, particularly in the realm of competency-based learning. His efforts have garnered widespread recognition, including accolades from publications like *Washington Monthly* and *Forbes*, which have acknowledged his contributions to revolutionizing the educational landscape.

The Leader's Circle

Unlock the Power of Relationships for Lasting Impact

Daniel Hallak



Smoothly navigate leadership challenges by building and maintaining strong relationships

Based on the idea that leaders shouldn't lead alone and that strong relationships are essential for sustainable leadership success, *The Leader's Circle* delivers a practical framework for leadership development, especially during critical career or business transitions. Written by growth strategy and leadership expert Daniel Hallak, this book identifies the different types of relational investors readers need, shows them how to build a personal board of advisors, and sets the stage for them to develop the skills and habits necessary for creating a sustainable leadership career.

Readers will find insights on:

- The concept of "relational investors" who invest in your growth, health, and success by providing stretch, support, and strategy
- Strategies to develop a strong development network, and the importance of intentionality and generosity in building relationships
- Feedback mechanisms to know if you're on the wrong path, like if networking feels "gross"
- Emotional support as the safe harbor in any storm, and advocates as the skeleton key to unlock any door

The Leader's Circle is required reading for CEOs, entrepreneurs, and anyone who wants to learn how to lead well for the long term, especially those in times of transition and those facing isolation, loneliness, or burnout.

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394379309

Hardcover

July 27, 2026

£23.00 | 27,00 € | \$30.00

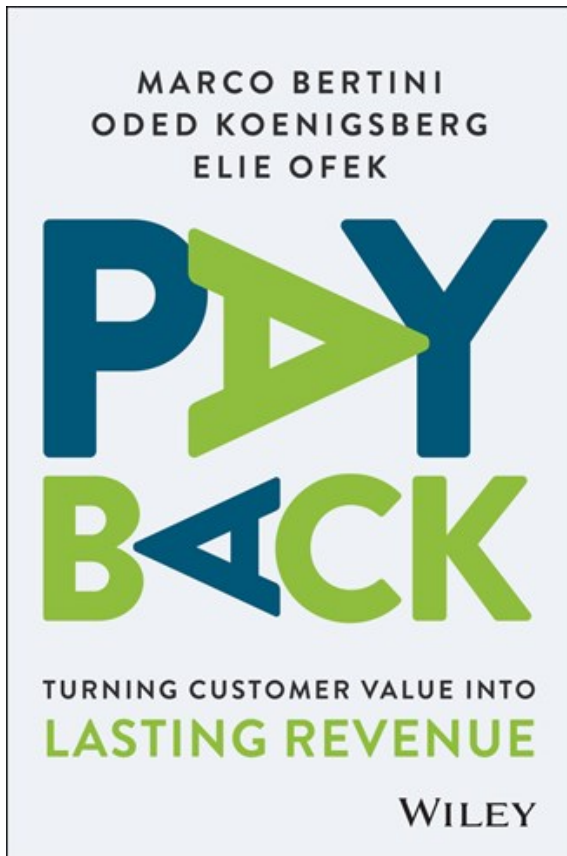
About the Author

Daniel Hallak is a strategic advisor at The Sage Group and chief commercial officer at WILD Leaders Inc., where he specializes in growth strategy and leadership development. His deep experience working with CEOs and business owners during critical inflection points, such as scaling, selling, or planning for succession, has given him unique insight into the challenges and triumphs of leadership transitions. With a Ph.D. in industrial-organizational psychology, Daniel brings a research-based approach to his work. He blends scientific rigor with practical insights gleaned from his extensive experience coaching and advising leaders across diverse industries. This blend of expertise allows him to translate complex research

Pay Back

Turning Customer Value Into Lasting Revenue

Marco Bertini



[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394338528

Hardcover

July 28, 2026

£27.00 | 32,00 € | \$35.00

Discover how to capitalize on what makes your business—and its products—truly valuable to customers

In *Pay Back: Turning Customer Value into Lasting Revenue*, a team of veteran business strategy thought leaders delivers an innovative, pragmatic approach to value that will transform the way you understand competitive advantage and improve your company's financial performance. The authors explain the customer's journey in evaluating what makes a product or service meaningful and unique in the marketplace. They show you how to navigate and translate that evaluation process into sustained revenue.

Pay Back offers a step-by-step guide to a continuous process linking product and service investments with realized customer perceptions of value and, ultimately, the firm's financial results. It combines a practical perspective on customer value with a grounded framework you can implement at your own firm.

The book offers:

- Proven strategies for creating, positioning, and pricing products and services that are meaningful and unique to customers
- Insightful illustrations of how today's typical interactions between companies and customers unnecessarily waste value, to the detriment of both parties
- Pricing and monetization techniques that help leaders focus on profitable ways to capture value from different groups of customers

Perfect for company executives who set product and service strategy, *Pay Back* is also a must-read guide for seasoned business leaders trying to turn around underperforming product lines, as well as MBA students and anyone else with an interest in practical business strategies that deliver results.

About the Author

Marco Bertini is a Professor of Marketing at Esade and Director of Open Executive Programs. He co-authored *The Ends Game*, exploring how companies profit from delivering value. His work has been featured in top journals and media outlets like BBC and Forbes. Marco has advised major organizations, including AT&T and Coca-Cola, and was named to the Thinkers50 Radar.

Oded Koenigsberg is Executive Dean, Dubai, at London Business School, and a Professor of Marketing. He co-authored *The Ends Game* with Marco Bertini. His research focuses on pricing and the interface between marketing and operations, and has appeared in leading

Innovation in Action: Unlock Curiosity, Creativity and Clarity with the DUCTRI Toolkit

Christian Walsh

CHRISTIAN WALSH • VAUGHAN BRODERICK

INNOVATION IN ACTION

Unlock Curiosity, Creativity and
Clarity with the DUCTRI Toolkit

"The essential playbook for
turning ideas into impact."
—Jeremy Utley
Adjunct Professor of
AI & Design Thinking,
Stanford d.school

WILEY

A proven framework to turn your best ideas into lasting change.

Innovation workshops generate plenty of ideas. What they don't generate is actual change. The problem isn't creativity - it's that most approaches don't help you identify the right problem to solve, and they stop at ideation, leaving you with a whiteboard full of possibilities and no path to delivery.

Innovation in Action introduces the DUCTRI Toolkit — a six-phase process (Discovering, Understanding, Creating, Testing, Resourcing, Implementing) refined through 300+ industry projects over ten years. Developed by innovation researchers and experts Christian Walsh and Vaughan Broderick, DUCTRI emphasises the two phases other frameworks ignore: Resourcing and Implementing.

Inside, you'll find:

- Over 30 field-tested tools with step-by-step guidance on what, why, when and how to use each one
- Real-world case studies from healthcare, technology, social enterprise and more — showing innovation in action across products, services and systems in diverse industries
- Practical frameworks for building the curiosity, creativity and clarity mindsets that drive lasting change

Whether you're a manager driving innovation, a consultant needing proven client tools, or a leader navigating organisational change, *Innovation in Action* provides a complete path from ideation to implementation. The tools are practical, the guidance is specific, and the approach actually works.

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394396269

Paperback

August 3, 2026

£17.95 | 19,95 € | \$23.95

About the Author

Christian Walsh created the DUCTRI process over five years ago to help executive MBA students be able to apply human centred design principles and tools in their organisations. Over 300 executive MBA students have used the method and tools on hundreds of industry-based innovation projects. It has now also been used for several years in undergraduate and other taught masters courses as a foundation for innovation. As a self-confessed "recovering engineer" he is also an entrepreneur and founder of several technology startups. He holds a PhD from University of Canterbury where he is acting MBA director while also teaching and researching in the areas of innovation and creativity. He speaks at public events, international

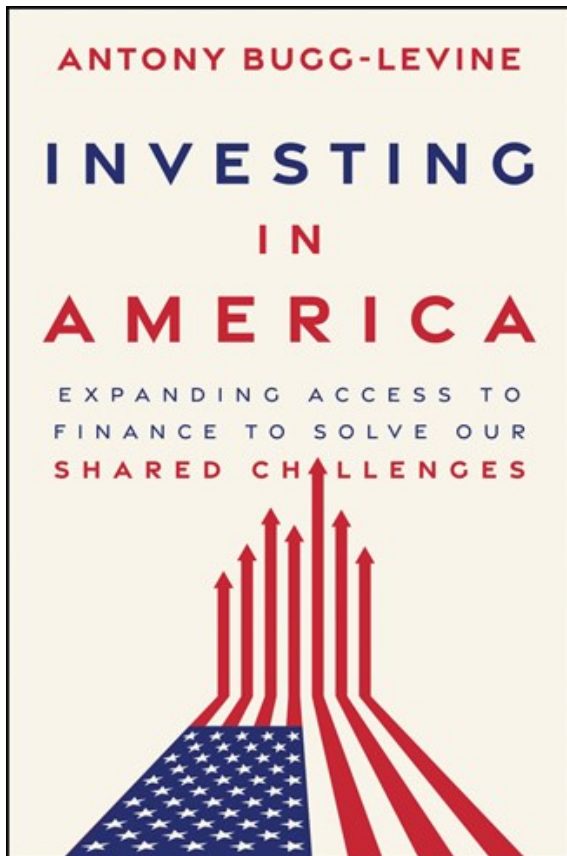
Finance & Accounting



Investing in America

Expanding Access to Finance to Solve our Shared Challenges

Antony Bugg-Levine



[View on Edelweiss](#)

How determined investors across all 50 states are expanding finance to strengthen America

Investing in America: Expanding Access to Finance to Solve Our Shared Challenges profiles more than 50 innovators who are broadening access to capital across 42 states and Washington, DC. Written by Antony Bugg-Levine, who convened the meeting that coined the term "impact investing" and co-founded the Global Impact Investing Network, the book describes how investors from different political perspectives are uniting to expand and supercharge the American Dream.

Organized around eight chapters, each addressing a widely held conviction about the economy Americans want, the book introduces approximately five investing innovators per chapter who are expanding access to financing for underserved communities. It also provides a practical guide for readers seeking to invest in America and an overview of legislative developments that promise to substantially reshape capital markets toward more equitable outcomes.

Readers will also find:

- Profiles of innovators tackling challenges from affordable housing to fair access to investment capital for underserved communities
- Practical guidance on finding investments and advisors who can help align your portfolio with national economic solutions
- An overview of policy changes creating new opportunities to shift markets toward more equitable outcomes across America
- Real-world mini-case studies showing how foundations, family offices, and individual investors have deployed capital for impact

Wiley

BISAC: *Business & Economics*

9781394432776

Hardcover

July 21, 2026

£30.00 | 35,00 € | \$40.00

About the Author

Antony Bugg-Levine (South Orange, NJ;

<https://www.bugglevine.com/>) is a globally recognized impact investing leader, strategist, and communicator with 25 years of experience deploying capital for impact and supporting foundations, institutional investors, and community finance organizations to launch and improve their impact investing practice. He designed and led the Rockefeller Foundation's impact investing initiative, convening the 2007 meeting that coined the term "impact investing". He co-authored the first book on impact investing (Wiley, 2011) and, as the co-founder and Board member of the Global Impact Investing Network, has had a front-row seat to the deepening engagement of

Smart Finance

Leveraging AI for Enhanced Financial Planning and Analysis

Christian Martinez



[View on Edelweiss](#)

Supercharge your financial planning and analysis with AI *Smart Finance: Leveraging AI for Enhanced Financial Planning and Analysis*, by Christian Martinez, is an essential guide for finance professionals ready to harness AI's transformative capabilities. Martinez draws on his extensive experience as a finance executive responsible for implementing AI solutions in global enterprises to bring you a hands-on strategy guide for building new and exciting financial planning and analysis capabilities. You'll learn to deliver faster insights, tighter forecasts, and more focused recommendations while your competitors struggle to keep pace. You'll also discover how commercially available AI tools like ChatGPT, Python, and automation platforms can revolutionize every aspect of financial planning and analysis – from monthly closes to strategic decision-making.

The book provides a comprehensive roadmap through the four levels of analytics – descriptive, diagnostic, predictive, and prescriptive – showing you how AI can expand and enhance your professional offerings at each stage. Martinez demystifies complex technologies, explaining machine learning, large language models, and generative AI in practical terms that connect directly to daily finance work.

Instead of assuming an extensive technical or coding background, *Smart Finance* teaches you how to communicate effectively with AI tools through prompt engineering, showing you how to generate Python code without programming knowledge. It explains how to build automated workflows using code-based and no-code solutions. Along the way, you'll find real-world use cases drawn from the author's work with over 15000 professionals that highlight how you can apply the book's lessons in your own work, today.

Explore:

Wiley

BISAC: *Business & Economics*

9781394369164

Hardcover

April 30, 2026

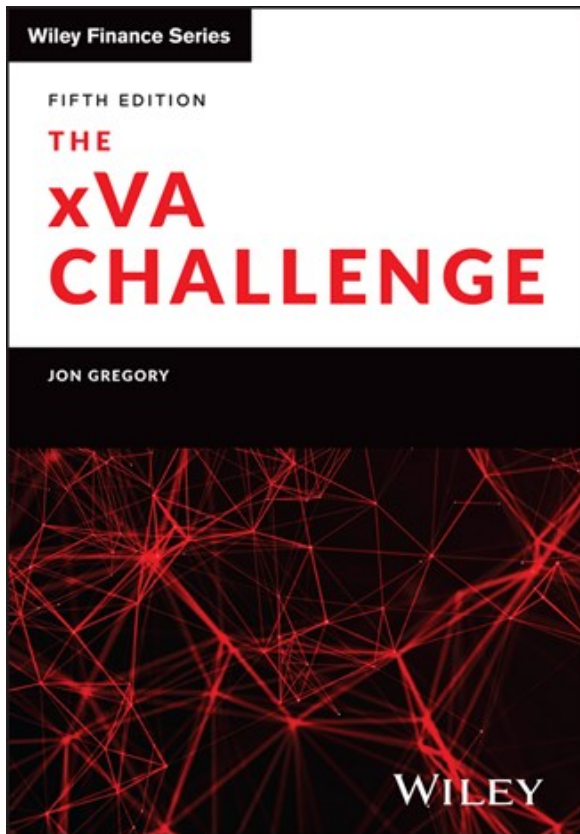
£30.00 | 36,00 € | \$39.00

About the Author

Christian Martinez, Amsterdam, The Netherlands, is Senior Manager of Finance Transformation at Kraft Heinz, defining and driving a value-driven global finance analytics roadmap and strategy. Christian is a trusted voice among senior finance leaders and CFOs, sharing his insights on AI, finance, and data-driven decisions with his 45K LinkedIn followers. He also offers LinkedIn courses on related topics, as well as being a frequent conference speaker at events such as the World Finance Forum 2023, World Summit AI, Finance Digitalization Forum 2023, and EMEA FP&A Summit 2023.

The xVA Challenge, Fifth Edition

Jon Gregory



[View on Edelweiss](#)

The definitive guide to counterparty risk and valuation adjustments, updated and revised

In the newly revised fifth edition of *The xVA Challenge*, veteran quantitative finance and counterparty credit risk expert Jon Gregory delivers an authoritative roadmap to navigating counterparty risk, funding, collateral, capital, and initial margin. He draws on his extensive experience as a former senior practitioner at Barclays Capital, BNP Paribas, and Citigroup to walk you through the most urgent challenges facing risk managers, traders, and derivatives practitioners right now.

The book explores the latest developments in xVA methodology and practice, guiding you through advanced compression tools for counterparty risk optimisation, detailed ColVA analysis with real-world examples, and the evolving mandate of xVA desks in volatile market conditions. It examines FRTB-CVA implementation challenges, current approaches to KVA and MVA in banking operations, and cutting-edge machine learning and algorithmic differentiation techniques.

You'll also find:

- Comprehensive coverage of all xVA components including CVA, DVA, FVA, ColVA, KVA, and MVA with practical implementation guidance
- Detailed analyses of FRTB-CVA regulatory requirements and SA-CVA model development for regulatory approval
- Advanced compression techniques and optimization strategies for managing counterparty risk and xVA exposure
- Real-world case studies and examples demonstrating ColVA applications and xVA desk operations during market volatility
- State-of-the-art computational methods including machine learning approaches and algorithmic differentiation for

About the Author

Jon Gregory, Guildford, UK is an independent expert specialising in counterparty credit risk and related aspects, including CVA, FVA, collateral regulatory capital, initial margin and central clearing. He has worked on many aspects of credit risk in his career, being previously with Barclays Capital, BNP Paribas and Citigroup. He is a senior advisor for Solum Financial Derivatives Advisory and is a faculty member for the certificate of Quantitative Finance (CQR). Jon has a PhD from Cambridge University.

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BISAC: Business & Economics

9781394354450

Hardcover

July 2, 2026

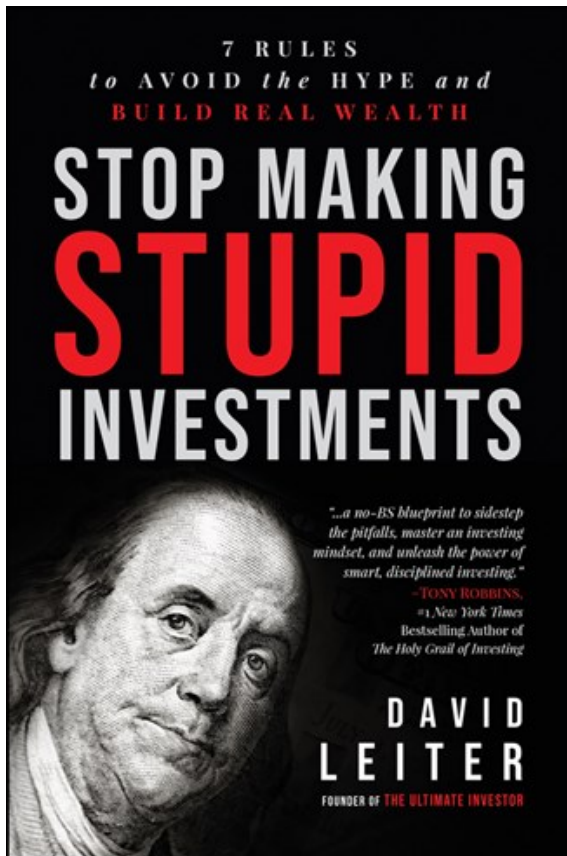
£75.00 | 90,00 € | \$95.00

Previous Edition: 9781119508977

Stop Making Stupid Investments

7 Rules to Avoid the Hype and Build Real Wealth

David Leiter



[View on Edelweiss](#)

In a world filled with bad investments, this guide shows you exactly how to keep your money safe without missing out on great investment opportunities

In *Stop Making Stupid Investments: 7 Rules to Avoid the Hype and Build Real Wealth*, experienced real estate and finance leader David Leiter delivers a practical, common-sense strategy guide for building wealth through intelligent investing. Leiter explains the 7 rules that helped guide him as he built a large and resilient portfolio over 30 years. He demystifies complicated financial concepts and explores powerful investing techniques in a straightforward way without the usual jargon.

This book is a simple set of easy-to-follow rules for everyday investors who want to effectively manage risk, avoid scams and fraud, and access impressive returns without missing out on great opportunities when they come along. It's filled with timeless principles that apply everywhere, to everyone, in every kind of market. You'll find:

- Grounded advice, based on the author's decades-long experience in finance and real estate, on how to spot a bad investment
- How to use simple, proven investment strategies that are easy to understand to generate consistent returns while limiting your exposure to risk
- Ways to use contrarian thinking to get ahead of trends and improve the performance of your portfolio

Perfect for everyday investors and working professionals hoping to build a financially secure retirement, *Stop Making Stupid Investments* is an intuitive, accessible, and insightful manual for everyone who wants to protect and grow their money at the same time.

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BISAC: Business & Economics

9781394377657

Hardcover

July 1, 2026

£22.00 | 26,00 € | \$28.00

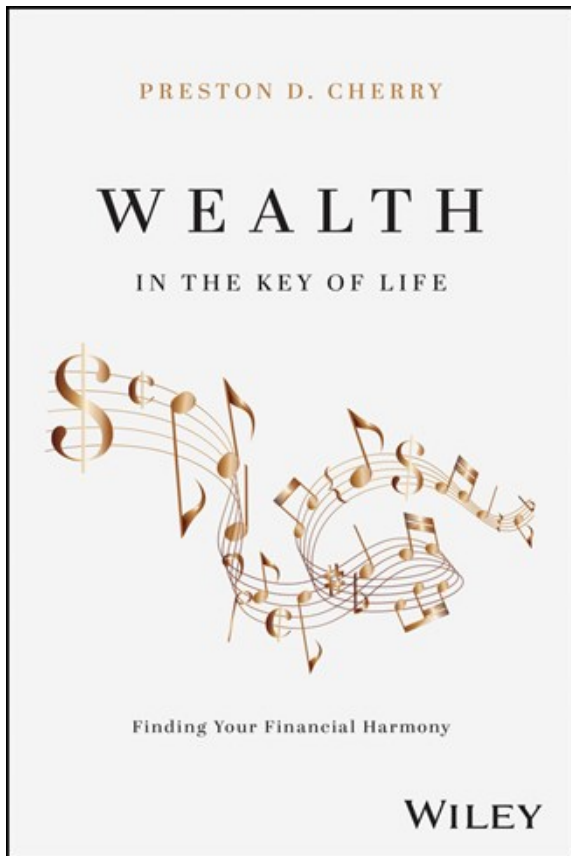
About the Author

David Leiter (Miami, FL, The Ultimate Investor) has been investing since 1995, originally working on Wall Street at Credit Suisse First Boston. After almost 30 years in real estate and finance in New York City, David retired to manage his own investments and enjoy life. In 2022, David began writing to friends and fellow online investment group members about wise investing practices after watching some lose their money in all sorts of crazy investment offerings. Now, his mission is to create the smartest and shrewdest investors around. In seminars and online groups, he teaches investors how to spot the truly great investment opportunities, and avoid mediocre to bad investment offerings. In February 2023, David caught the attention of

Wealth in the Key of Life

Finding Your Financial Harmony

Preston D. Cherry



[View on Edelweiss](#)

Embark on a journey to financial freedom and personal well-being

Are you striving to live the life you've always envisioned? Do you wonder how retirement will reflect the dreams and luxuries you desire?

In *Wealth in the Key of Life: Finding Your Financial Harmony*, Dr. Preston D. Cherry, an Accredited Financial Counselor, Certified Financial Therapist, and Certified Financial Planner delivers a unique perspective on harmonizing your financial and personal life.

Dr. Cherry's comprehensive Life Money Balance approach focuses not only on wealth accumulation but also emphasizes the importance of well-being in achieving a fulfilling life. In this book, you'll find:

- The "Six-A Alignment System": A revolutionary framework to understand and improve your relationship with money
- The Four-T's: Self-Audit, including Trial, Triumph, Transition, and Transformation, aiding in the seamless integration of finances into your life
- Strategies to navigate financial noise and conflicting advice, fostering mindfulness and resilience in your wealth-building journey

This book is a must-read for anyone looking to create a balanced, prosperous life. It's perfect for professionals, families, individuals with adult children, homeowners, renters, employees, and small business owners.

Whether you're just starting your financial journey or looking to enhance your current path, *Wealth in the Key of Life* provides the insights and tools necessary for aligning your financial decisions with your personal goals and well-being to help you flourish. Discover

About the Author

PRESTON D. CHERRY, PhD, is the Founder and President of Concurrent Financial Planning and Director of the Financial Planning Program and the Charles Schwab Foundation Center for Financial Wellness at UW-Green Bay. He has over 15 years' experience in academia and financial services, including work in financial planning, investment management, and leadership positions.

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BISAC: Business & Economics

9781394377947

Paperback

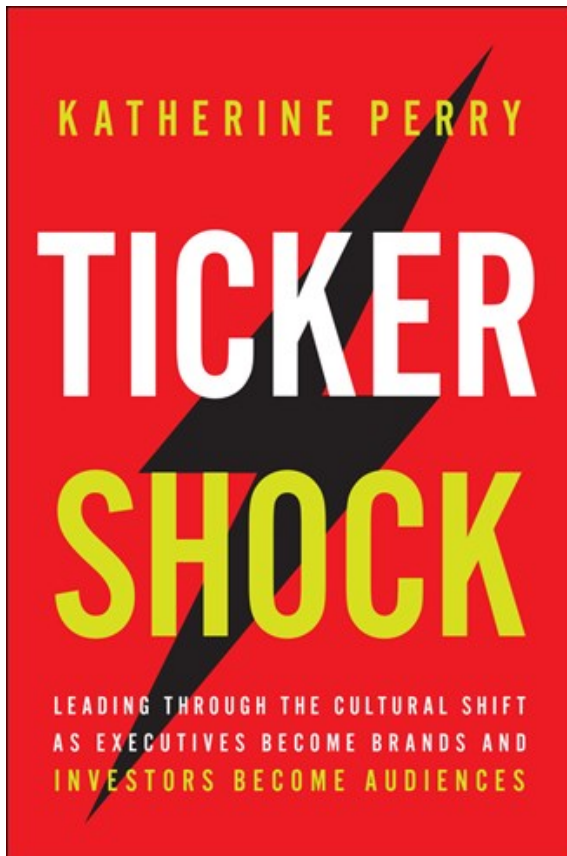
July 8, 2026

£15.00 | 18,00 € | \$20.00

Ticker Shock

A Playbook for Investor Relations, Communications, and Leadership in the Age of Retail Investors

Katie Perry



How identity, access, and attention are transforming the future of corporate branding and investor relations

The modern market is no longer defined solely by balance sheets and earnings reports—it's powered by identity, access, and emotion. *Ticker Shock: A Playbook for Investor Relations, Communications, and Leadership in the Age of Retail Investors* reveals how a new generation of investors, armed with instinct and a smartphone, is rewriting the rules of engagement across capital markets. These retail investors aren't just buying shares—they're building personal brands, performing belonging, and transforming financial discourse into a cultural act. Katherine Perry dissects this evolution with precision, blending behavioral insight, cultural analysis, and communications strategy to illuminate a financial ecosystem driven by resonance rather than fundamentals.

Through vivid case studies, Perry traces how speculation, sentiment, and social visibility have fused into a powerful new market narrative. Each chapter unpacks how retail behavior is reshaping investor relations, branding, and corporate leadership in an attention-driven age. For executives, marketers, and financial professionals navigating this volatile environment, *Ticker Shock* provides a critical framework for understanding and adapting to today's participatory, high-velocity markets where visibility equals value, and trust is earned in real time.

The first comprehensive analysis of retail investor culture and its impact on corporate identity, *Ticker Shock*:

- Highlights how social media and digital visibility drive market sentiment and valuation

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394411849

Hardcover

July 15, 2026

£20.95 | 23,95 € | \$27.95

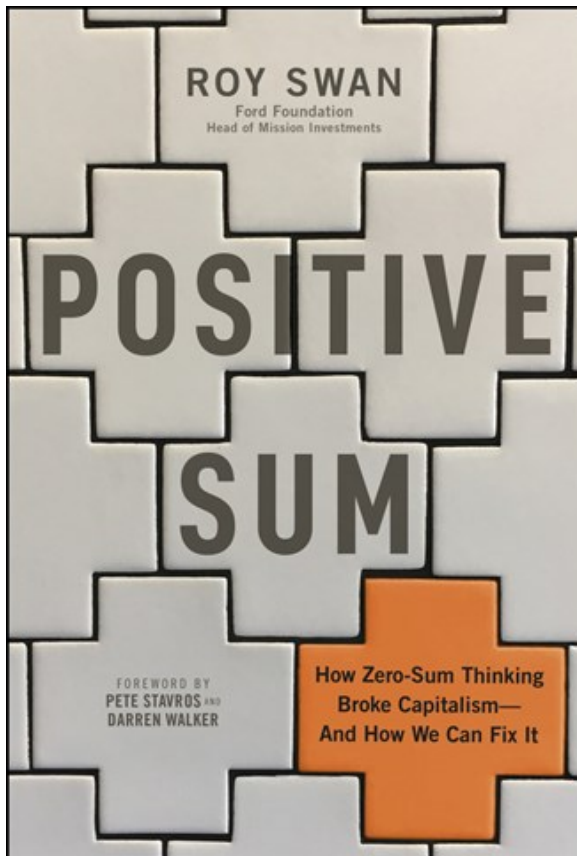
About the Author

Katie Perry (New York, NY; Fractional Marketing & Biz Dev | Ursa Major Media) is a marketer, writer, and investor relations strategist with a front-row seat to the rise of modern retail investing. She's produced and hosted financial content for Stocktwits, Morning Brew, and SoFi, and advises fintech brands and public companies on how to engage today's investors. Katie has been featured in Forbes, WSJ, and Bloomberg, and speaks regularly at industry and academic events.

Positive Sum

How Zero-sum Thinking Broke Capitalism - and How We Can Fix It

Roy Swan



[View on Edelweiss](#)

A practical framework for building inclusive prosperity through positive-sum economics

Zero-sum thinking has cost the American economy an estimated \$50 trillion over the last 30 years. *Positive Sum: How Zero-sum Thinking Broke Capitalism — and How We Can Fix It* reveals why this primitive instinct continues to cost businesses \$600 billion annually and offers a practical roadmap for recognizing the economic power of fairness to create broadly shared prosperity.

Drawing on his experience heading the Ford Foundation's Mission Investments program and his earlier Wall Street career, Roy Swan demonstrates that the belief that someone must lose for another to win is economically inefficient. Through personal narrative, historical insight, and practitioner experience, the book presents concrete investment strategies delivering proven 28% returns while advancing inclusive growth.

Readers will also find:

- Evidence showing how zero-sum assumptions undermine both corporate profits and national prosperity, backed by rigorous economic analysis
- Practical implementation strategies for impact investing that align financial returns with social outcomes across global markets
- Real-world case studies from the Ford Foundation's Mission Investments program demonstrating market-rate returns alongside measurable impact
- A distinctly American framework for stakeholder capitalism that resonates across political divides while remaining globally applicable

Wiley

BISAC: *Business & Economics*

9781394436729

Hardcover

July 21, 2026

£24.00 | 27,00 € | \$32.00

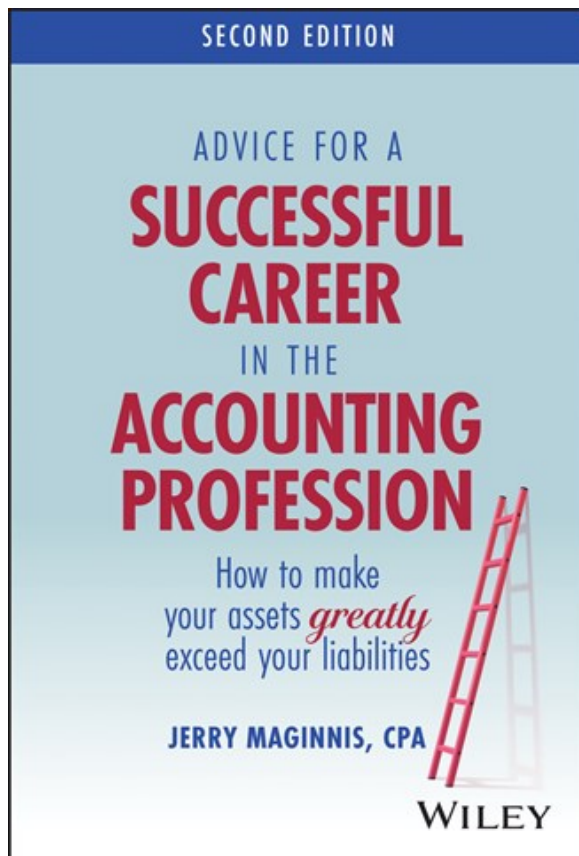
About the Author

Roy Swan is the inaugural head of the Ford Foundation's Mission Investments program, which deploys endowment capital for market rate impact investments, program-related investment capital for catalytic opportunities ranging from market rate to concessionary, and grant capital to support inclusive economies across the globe. Roy's team covers the United States, Africa, China, India, Indonesia and Southeast Asia, Latin America, and the Middle East. Roy's background includes banking, finance, general management, investments, and law. Over the last three decades, he has served on numerous corporate and nonprofit boards and advisory committees. Roy currently serves on the boards of the Global Impact Investing

Advice for a Successful Career in the Accounting Profession

How to Make Your Assets Greatly Exceed Your Liabilities

Jerry Maginnis



[View on Edelweiss](#)

Forward-Looking Guidance to Help Accountants Thrive Amid Industry Disruption and Opportunity

If you're serious about leveraging your accounting degree for a resilient, and highly rewarding career, *Advice for a Successful Career in the Accounting Profession* is the modern playbook you need. Today's accounting profession is facing unprecedented change—from a growing talent shortage to rapid advances in artificial intelligence and increasing private equity influence. This new edition responds directly to those shifts, delivering fresh insight, updated strategies, and practical guidance with five brand-new chapters tailored to the realities you're entering right now.

Drawing on decades of experience as a CPA and as former Office Managing Partner of KPMG's Philadelphia office, Jerry Maginnis brings an unmatched real-world perspective to this expanded edition. Maginnis continues to mentor hundreds of aspiring professionals navigating an increasingly complex career environment.

Helping you intentionally build assets—skills, experience, relationships, and judgment—so they greatly exceed your liabilities, *Advice for a Successful Career in the Accounting Profession*:

- Examines the impact of AI on audit, tax, and advisory roles—and how to stay relevant
- Provides practical strategies for standing out in large firms and smaller organizations alike
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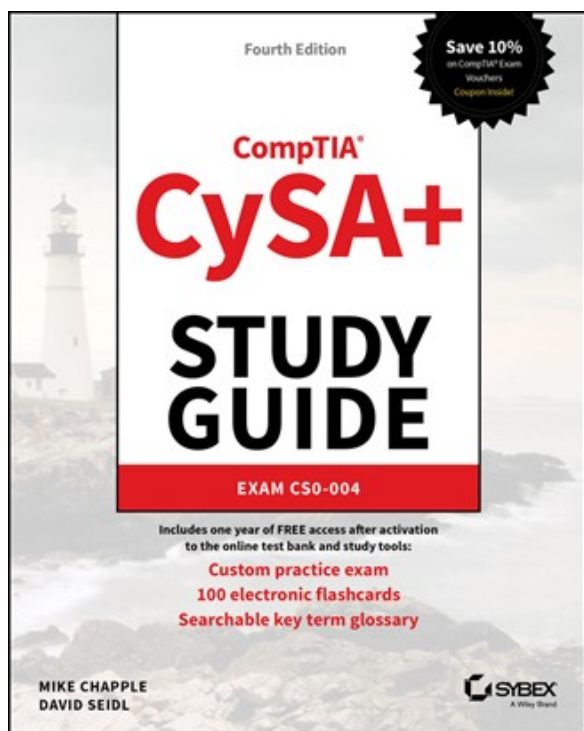
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