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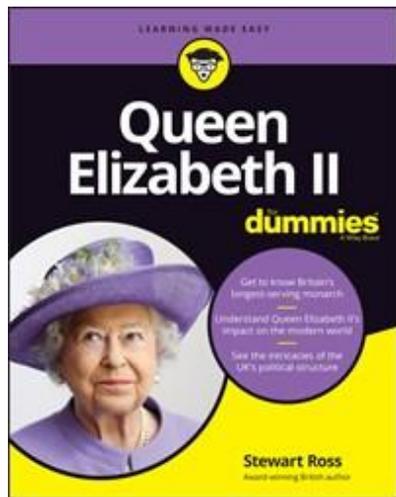


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Dummies





Queen Elizabeth II For Dummies

Stewart Ross

Summary

The longest-reigning monarch in European history!

If the news about Harry, William, Kate, Meghan, and the rest of the British royals has you wondering about how this latest generation of princes, princesses, dukes, and duchesses got their start, you're not alone. *Queen Elizabeth II For Dummies* takes you on a fascinating journey through the life of Great Britain's longest-serving monarch.

You'll find revealing stories about Queen Elizabeth II's family background, her childhood, early ascension to the throne, and her role during times of national crisis and triumph. The book combines must-know facts about the monarchy with details of the remarkable woman who has held the crown for over 68 years (and counting). You'll also read about:

- Where shows like *The Crown* stay true-to-life and where they take artistic liberties with historical fact
- Queen Elizabeth II's relationship with Prince Charles, the late Prince Phillip, Princess Diana, and the thousands of famous figures she has encountered during her reign
- The subtle and at times controversial role of a hereditary Head of State in a democracy

Perfect for anyone with an interest in the monarchy, British governance, power and society, leadership, or the resurgence of the British monarchy in popular culture, *Queen Elizabeth II For Dummies* is a cracking read full of trivia, secrets, and history that puts one of the most central figures of the 20th and 21st centuries in the palm of your hand.

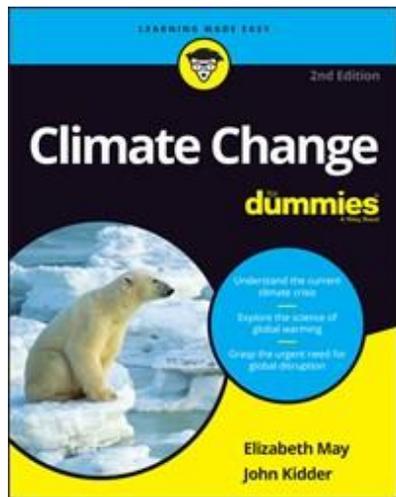
Contributor Bio

John Wiley & Sons
9781119850342
Pub Date: 19/06/2022
\$24.99/£18.99 UK/€21.40
EU/€22.90 DE
Paperback

384 Pages

Comp Titles

No comparable titles have been specified.



Climate Change For Dummies

Elizabeth May, John Kidder

Summary

Master the hottest-and most chilling-topic in the world today

More and more frequent extreme weather events occur each year, and wildlife everywhere is increasingly endangered. Science fiction or science fact, most climate experts see this as our world on climate change-and, according to polls, a majority of people around the globe agree. *Climate Change For Dummies* allows you to investigate this hottest of hotly debated issues for yourself-examining its causes, the way it affects our lives, and what we can all do to make a difference.

This straightforward guide-cowritten by the former leader of Canada's Green Party and the Canadian Chief of Staff to the Minister of Natural Resources-sifts the fact from the fiction: Is climate change caused by human activity or by natural elements beyond our control? What contribution can clean energy make? What are our best and worst-case scenarios?

- What are the likely long- and short-term effects?
- How can human activity can impact the environment?
- Can individuals and governments help reverse the possible effects?
- Which are the best sources of cleaner energy?

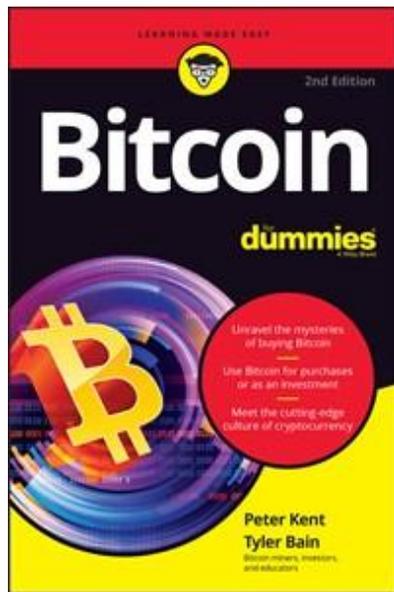
With the IPCC predicting a 2.5-10°F warming over the next century, this complex subject will be making temperatures soar for years to come-on both sides of the debate. *Climate Change For Dummies* is the ideal tool to navigate these increasingly choppy waters-and to make an informed difference where you can.

John Wiley & Sons
9781119703105
Pub Date: 23/06/2022
\$24.99/£17.99 UK/€21.40
EU/€21.90 DE
Paperback

352 Pages

Comp Titles

No comparable titles have been specified.



Bitcoin For Dummies(2nd Edition)

Peter Kent, Tyler Bain

Summary

A little bit of knowledge about Bitcoin goes a long way Bitcoin and cryptocurrency represent a new frontier on how we invest our old-fashioned money as well as how we conduct basic transactions. Taking that first step into the world of digital currency can be confusing and intimidating, though. This book is your friendly guide to navigating the waters of cryptocurrency. This team of Bitcoin experts spends time helping newcomers figure out how to buy Bitcoin, create a digital wallet, use Bitcoin in transactions, consider Bitcoin as an investment, and even mine for new Bitcoins. Inside...* Get an understanding of Bitcoin and cryptocurrency* Learn just enough about blockchain to impress friends* Turn your old-fashioned currency into Bitcoin* Create a digital wallet* Go on a Bitcoin spending spree* Make a fortune (or lose your shirt) investing in Bitcoin* Mine for fresh Bitcoin* 10 other cryptocurrencies worth your attention

Contributor Bio

Peter Kent (Boulder, CO) and Tyler Bain (Aurora, CO) are co-authors of Cryptocurrency Mining For Dummies. Tyler is an engineer specializing on the electrical grid and making sure all the cryptocurrency trading activity doesn't cause a blackout on the entire west coast. Peter is author of numerous technology titles of his own cryptocurrency video course, "Get Crypto Clear: Bitcoin and Cryptocurrency Made Simple."

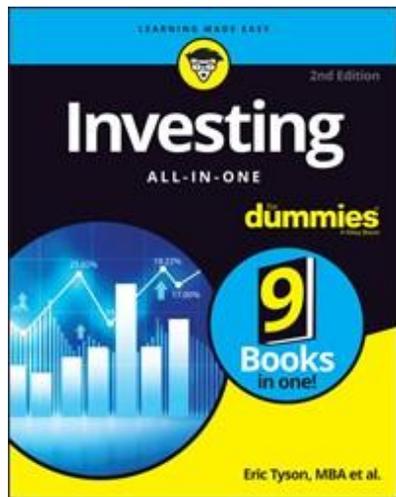
John Wiley & Sons
9781119602132
Pub Date: 02/06/2022
\$22.99/£16.99 UK/€19.70
EU/€20.90 DE
Paperback

216 Pages

Comp Titles

Bitcoin For Dummies	Prypto	John Wiley & Sons	22/04/2016	9781119076131 1119076137	£15.99 GBP	Paperback	Economics, Finance, Business & Management
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No sales or stock history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).



Investing All-in-One For Dummies (2nd Edition)

Eric Tyson

Summary

This hands-on resource arms readers with an arsenal of beginner to intermediate investing techniques for everything from stocks, bonds, mutual funds, and real estate to the latest in investing online. Investing All-in-One For Dummies, 2E is targeted at those readers who are looking for a reference to help build a diversified portfolio. This book offers a succinct framework and expert advice to help readers make solid decisions and confidently invest in the marketplace. Featured titles include: Investing For Dummies, 9th Edition Investing in Your 20s & 30s For Dummies, 3rd Edition Stock Investing For Dummies, 6th Edition Exchange-Traded Funds For Dummies, 3rd Edition Bond Investing For Dummies, 2nd Edition Fundamental Analysis For Dummies, 2nd Edition Mutual Funds FD, 7E Online Investing For Dummies, 10E Real Estate Investing For Dummies, 4E Cryptocurrency Investing For Dummies ESG Investing For Dummies

Contributor Bio

ERIC TYSON (WESTON, CT) is a veteran Dummies author with dozens of books published in the business and personal finance space. Tyson has worked as a consultant for business management and finance. He has dedicated his life to helping business owners and consumers find financial success in whatever they are doing. He is the author of multiple bestsellers including Investing For Dummies and Personal Finance For Dummies.

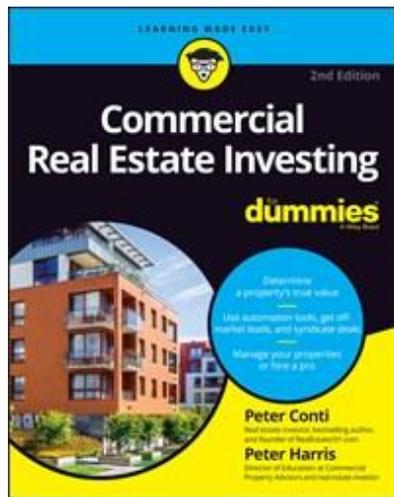
John Wiley & Sons
9781119873037
Pub Date: 28/06/2022
\$39.99/£27.99 UK/€34.20
EU/€33.90 DE
Paperback

576 Pages

Comp Titles

Investing All-in-One For Dummies	Tyson, Eric	John Wiley & Sons	20/06/2017	9781119376620 1119376629	£22.99 GBP	Paperback	Economics, Finance, Business & Management
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No sales or stock history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).



Commercial Real Estate Investing For Dummies (2nd Edition)

Peter Conti, Peter Harris

Summary

SOLD! Commercial Real Estate Investing For Dummies 2e can give newbie investors the foundation they need to find success in commercial real estate investing. Adding real estate to your investment portfolio is a smart, high return option. Dummies can teach investors how to find the best deals, finance their investments, and strike a deal. With tips and tricks for investing in all types of commercial properties, from apartments to shopping malls, Dummies is an investors favorite real estate agent. **INSIDE:** Getting started in commercial real estate investing Real life examples Working with a partner Financing your investments

Contributor Bio

PETER CONTI (ANNAPOLIS, MD) bought his first commercial property in 1990 and hasn't looked back. He coaches beginner investors how to become financially independent while achieving their commercial real estate investment dreams. He founded RealEstate101.com. PETER HARRIS (SAN FRANCISCO, CA) is the Director of Education at Commercial Property Advisors. He has acquired more than 1,000 residential apartment units across the United States, focusing on large complexes, totaling over \$20 million in investments. He has personally mentored hundreds of commercial real estate investors nationwide since 2003.

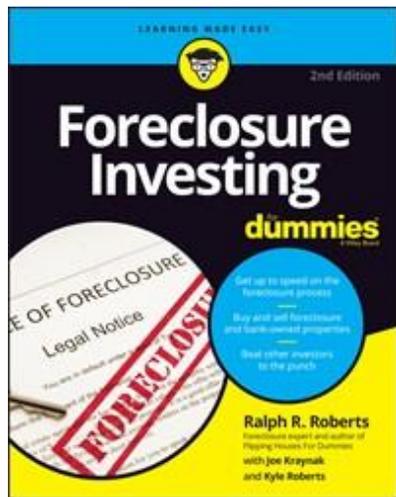
John Wiley & Sons
9781119858485
Pub Date: 30/06/2022
\$24.99/£18.99 UK/€21.40
EU/€22.90 DE
Paperback

416 Pages

Comp Titles

Commercial Real Estate Investing For Dummies	Conti, Peter	John Wiley & Sons	04/01/2008	9780470174913 0470174919	£15.99 GBP	Paperback	Economics, Finance, Business & Management
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Foreclosure Investing For Dummies(2nd Edition)

Ralph R. Roberts, Joseph Kraynak

Summary

FOR SALE BY DUMMIES Foreclosure investing is one of those ideas that may sound like a get-rich-quick scheme, but with help from Foreclosure Investing For Dummies, 2e anyone can purchase foreclosed properties to turn into their dream home or income property, and potentially kick start their property management career. This book will guide readers through the technicalities of auctions, how to deal with emotional homeowners, renovation, leasing, state laws, and more! Investing in foreclosed properties can be a fantastic way to save money, so start off on the right foot with Dummies. **INSIDE:** · Clear explanations of the foreclosure investing process · Presenting a pre-foreclosure offer · Updated for the 2021-2022 market · Real life examples and learning opportunities · Cash-out strategies · Tips to avoiding common foreclosure mistakes

Contributor Bio

RALPH ROBERTS (WARREN, MI) is a real estate expert, investor, and author. He has sold over 10,000 homes and specializes in affordable housing. He wants to help everyone become a homeowner! Ralph is the author of the previous edition of Foreclosure Investing For Dummies, as well as many other publications.

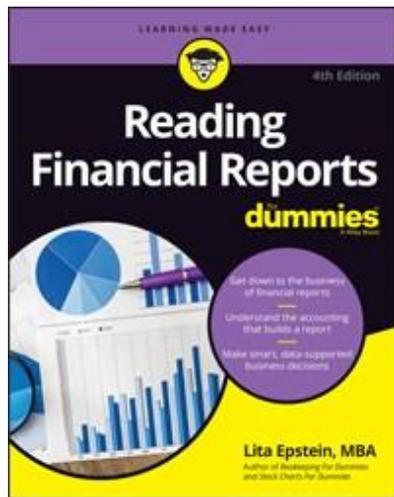
John Wiley & Sons
9781119860983
Pub Date: 27/06/2022
\$26.99/£19.99 UK/€23.10
EU/€24.90 DE
Paperback

384 Pages

Comp Titles

Foreclosure Investing For Dummies	Roberts, Ralph R.	John Wiley & Sons	15/06/2007	9780470122181 0470122188	£17.99 GBP	Paperback
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No sales or stock history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).



Reading Financial Reports For Dummies (4th Edition)

Lita Epstein

Summary

READ FINANCIAL REPORTS LIKE A PRO Reading Financial Reports For Dummies 4th Edition can teach any financial novice how to understand a financial report. Don't be intimidated by pages of facts and figures! Dummies will teach you how to understand basic accounting, decipher different types of business reporting, and look out for red flags (or green flags!) in a financial report. Follow along with step-by-step explanations to start your financial journey on the right foot. **INSIDE:** Fully updated for the latest business and tax laws Break down the types of businesses Step-by-step guides to reading and interpreting financial reports Understand basic accounting

Contributor Bio

LITA EPSTEIN (ORLANDO, FL) is a financial writer who focuses on career growth and business topics. She earned her MBA from Emory University and her BA from Rutgers University. Lita has written more than 40 books, including the previous editions of Reading Financial Reports For Dummies.

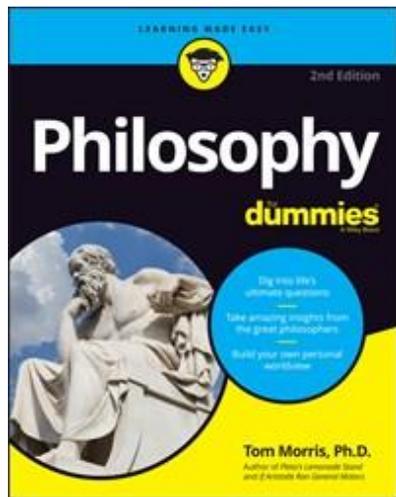
John Wiley & Sons
9781119871361
Pub Date: 01/06/2022
\$29.99/£21.99 UK/€25.70
EU/€26.90 DE
Paperback

384 Pages

Comp Titles

Reading Financial Reports For Dummies	Epstein, Lita	For Dummies	18/12/2018	9781119543954 1119543959	£17.99 GBP	Paperback
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Philosophy For Dummies (2nd Edition)

Tom Morris

Summary

If you think philosophy is complicated or boring, think again! In this refreshingly different guide, author Tom Morris not only explains philosophical fundamentals, but shows you how philosophy can help you find more meaning in life, understand religious belief, and look at the world in a whole new light. This book takes a light-hearted approach to considering what it is to be a human being in this world, what life is all about, and how we can live in the most satisfying ways.

Contributor Bio

Tom Morris (Chapel Hill, NC), holds a joint Ph.D. degree in Philosophy and Religious Studies from Yale University, and is a former Professor of Philosophy at the University of Notre Dame. He is also the founder of the Morris Institute for Human Values, as well as a business and motivational speaker, applying philosophical themes and concepts to business and professional life. He has become one of the most popular speakers on topics of success, leadership, resilience, and change management. Tom has written over 30 books, including *If Harry Potter Ran General Electric*; *If Aristotle Ran General Motors*; *The Stoic Art of Living: Inner Resilience and Outer Results*; *True Success: A New Philosophy of Excellence*; and *Plato's Lemonade Stand: Stirring Change into Something Great*. Tom has spoken over 1,200 times to audiences that include many of the world's largest companies, as well as groups of business creators, top executives, and leaders across several industries.

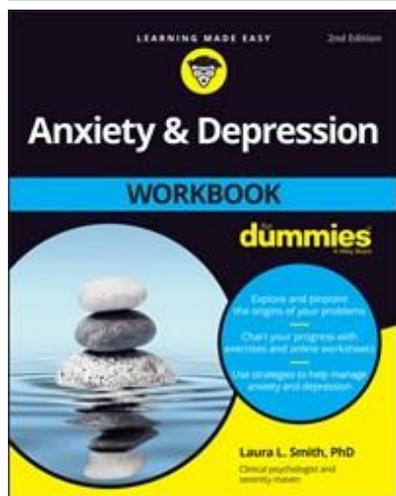
John Wiley & Sons
9781119875673
Pub Date: 22/06/2022
\$24.99/£17.99 UK/€21.40
EU/€21.90 DE
Paperback

384 Pages

Comp Titles

Philosophy For Dummies	Morris, Tom	John Wiley & Sons	03/09/1999	9780764551536 0764551531	£14.95 GBP	Paperback
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John Wiley & Sons
9781119867425
Pub Date: 13/06/2022
\$24.99/£18.99 UK/€21.40
EU/€22.90 DE
Paperback

320 Pages

Anxiety and Depression Workbook For Dummies (2nd Edition)

Laura L. Smith

Summary

Anxiety & Depression Workbook For Dummies helps readers by experientially put into practice what they've read in Depression For Dummies and Anxiety For Dummies. The workbook is packed with exercises to help people work on issues which they've either identified themselves or are managing with the support and care of a qualified mental health professional. This workbook also helps readers understand and overcome their anxiety and depression by providing tools that help to remove roadblocks to change, which ultimately leads to the positive management of life's problems.

UPDATES: Modern empirically based approaches will be expanded and explained in Chapter 1. Treatment chapters will focus on teaching empirically supported strategies that can cut across diagnostic categories: CBT, acceptance and commitment therapy (ACT, including mindfulness), and interpersonal therapy (IP). Updates, especially in the case examples, will be made to reflect changes in technology, social media, loneliness, pandemic issues, and cultural challenges. In Chapter 2, the section on making a lifeline will become more inclusive and reflect diverse family circumstances (caregivers rather than mothers and fathers), as well as modern stressors. Will add motivational interviewing strategies to Chapter 3. Chapter 7 will be deleted because of the lack of current evidence on schema therapy. Chapter 8 will be lengthened by providing more examples of mindfulness-based practices (ACT). Chapter 10 on exercise will be updated with new research on the cognitive benefits of exercise. Chapter 13 will decrease the emphasis on relaxation and will give techniques from Cognitive Therapy for Insomnia (CBI). Medications and other biological interventions will be updated in Chapter 14. The possible influence of the placebo effect will be explained.

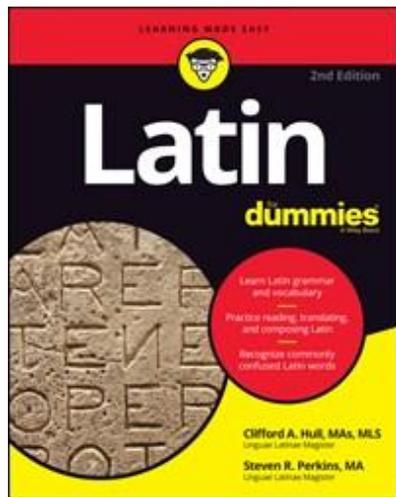
Contributor Bio

Laura L. Smith, Ph.D. (NM) is a clinical psychologist. She is a former President of the New Mexico Psychological Association. She has considerable experience in school and clinical settings dealing with children and adults who have emotional disorders. She presents workshops and classes on cognitive therapy and mental health issues to national and international audiences, including the University of New Mexico adult continuing education program (Osher).

Comp Titles

Anxiety and Depression Workbook For Dummies	Elliott, Charles H.	John Wiley & Sons	08/11/2005	9780764597930 0764597930	£12.99 GBP	Paperback
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No sales or stock history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).



Latin For Dummies(2nd Edition)

Clifford A. Hull, Steven R. Perkins

Summary

ITS LIKE YOU'RE SPEAKING LATIN, OH WAIT Think learning Latin is too difficult? Think again! Latin For Dummies 2nd Edition can teach anyone the basics of Latin, whether you've never spoken a word or you're in an entry level Latin class. Go beyond Latin roots and start having actual conversations by learning basic, everyday Latin phrases. INSIDE: Everyday Latin phrases Latin grammar essentials Examples of Latin in our lives

Contributor Bio

Clifford Hull (San Jose, CA), MA in Classical Studies, MA in Classical Architecture, and MLS, teaches Latin, history, and social science at The Harker School, the largest independent school of its kind in California and known for its top academics. Steven Perkins (Indianapolis, IN), MA in Classics, has taught Latin and Classics for more than 30 years at secondary and undergraduate levels. As a Lilly Teacher Creativity Grant recipient, he has introduced many audiences to the living history of ancient Rome through his work in historical reenactment. He has published numerous books and articles, and is a past Indiana Teacher of the Year and Texas Foreign Language Association Latin Teacher of the Year recipient.

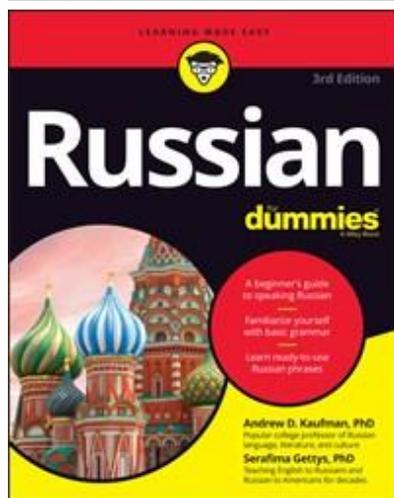
John Wiley & Sons
9781119874799
Pub Date: 28/06/2022
\$24.99/£17.99 UK/€21.40
EU/€21.90 DE
Paperback

416 Pages

Comp Titles

Latin For Dummies Hull, Clifford A. John Wiley & Sons 18/06/2022 9780764554315 £14.99 GBP Paperback Language
076455431X

No sales or stock history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).



Russian For Dummies (3rd Edition)

Andrew Kaufman, Serafima Gettys

Summary

Russian For Dummies, 3rd Edition offers new content while preserving the book's unique qualities that customers appreciate: An easy-to-understand resource for anyone beginning to study the Russian language Coverage of basic grammar and common expressions Focuses on speaking Russian in real life situations - shopping, dining out, traveling, conducting business Contains useful activities, exercises, and practice opportunities New to this edition: Clear and straightforward coverage of Russian grammar - streamlined approach, more focused on readers conceptual understanding of Russian grammar rather than grammatical rules and details. Simplified and generalized rules of conjugation throughout the new edition Updated coverage of how to use Russian phrases to complete day to day tasks, for everyday situations --going shopping, dining in a restaurant, in the workplace, etc. Updated audio recordings (offered online) of conversations in Russian, to reinforce lessons from the book.

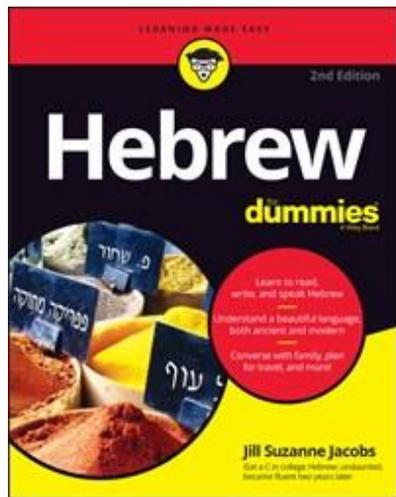
Contributor Bio

Andrew Kaufman, Ph.D., (Charlottesville, VA) in Slavic Languages and Literature, M.A. in Russian from Stanford University, has taught courses on Tolstoy, Checkhov, Russian language, literature, and society. Andy was commissioned to create multi-media educational content for www.oprah.com to make Tolstoy relevant to a contemporary American audience. He wrote articles and created an original "Audio Pronunciation Guide to Russian Characters' Names in Anna Karenina." He has lived extensively in Russia, where he studied at Moscow State University and worked as an interpreter and management consultant. Serafima Gettys, Ph.D., (Newark, CA) earned her Doctorate degree in Foreign Language Education from Gertzen State Pedagogical University, Leningrad (St. Petersburg, Russia). She is Director of the Foreign Language Program at Lewis University, where she also teaches Russian. Prior to coming to Lewis University, she taught Russian at Stanford University. Gettys is also a member of a number of professional language associations.

Comp Titles

Russian For Dummies	Kaufman, Andrew	John Wiley & Sons	02/03/2012	9781118127698 1118127692	£16.99 GBP	Paperback Language
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No sales or stock history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).



Hebrew For Dummies (2nd Edition)

Jill Suzanne Jacobs

Summary

Learn Hebrew with Dummies Hebrew For Dummies 2nd Edition can help beginner and intermediate Hebrew speakers improve their Hebrew. Learn how to read, write, and speak this ancient and beautiful language. This updated edition comes with online content to help language learners listen to Hebrew conversations and phrases, the next best thing to immersing yourself in the language in Israel. Hebrew For Dummies 2nd Edition is filled with common phrases including travel, handling emergencies, talking on the phone, everyday communication, and sacred phrases. **UPDATES:** Hebrew slang Political developments and Hebrew words to describe them (ex: Annexation, separation barrier, unilateral withdrawal from Gaza) Hebrew social media words (ex: to tag) Hebrew words for technology (including medical technology) and the internet Hebrew words for new concepts (ex: meta-analysis, upskilling, health indicator, audiovisual) Multi-gender Hebrew font Experimentation with nonbinary Hebrew

Contributor Bio

JILL SUZANNE JACOBS (IRVINE, CA) is passionate about global affairs, specifically Israel and the Jewish World. She is fluent in Hebrew, as well as French and Spanish. She works as a program developer, helping organizations use education to impact communities. She is the author of the previous edition of Hebrew For Dummies.

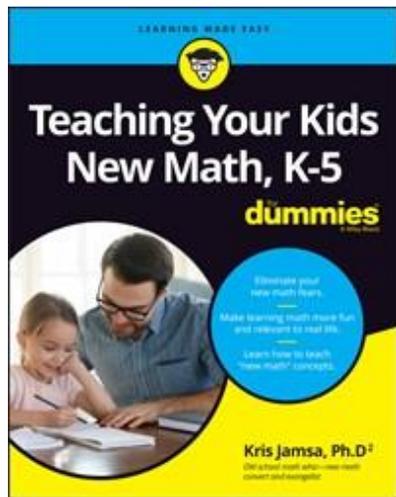
John Wiley & Sons
9781119862024
Pub Date: 07/06/2022
\$26.99/£20.99 UK/€23.10
EU/€25.90 DE
Paperback

416 Pages

Comp Titles

Hebrew For Dummies	Jacobs, Jill Suzanne	John Wiley & Sons	23/05/2003	9780764554896 0764554891	£17.50 GBP	Paperback Language
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No sales or stock history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).



Teaching Kids New Math For Dummies

Kris Jamsa

Summary

WE ARE ALL TEACHERS NOW! Whether you need help with homeschooling, tutoring, or helping kids with remote learning, Teaching Your Kids New Math, K-5, For Dummies will give parents and guardians the current math-teaching basics they need to help kids with their math studies. Best teaching practices, example problems, and tips about common math pitfalls will guide readers along their journey to help their kids with math homework. INSIDE: · Coverage of math topics appropriate for Kindergarten through 5th grade · Coverage of new math concepts -- new methods and formulas · Math problems with real life examples and applications

Contributor Bio

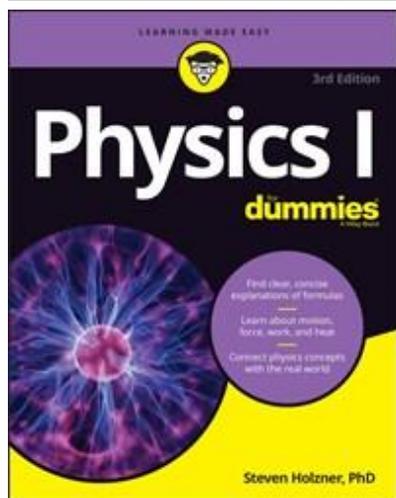
Dr. Kris Jamsa is the author of 115 books on computing and education. He holds six college degrees, which include a Ph.D. in Computer Science, a Ph.D. in Education, and a Masters in Education with a focus on multiple intelligences. Jamsa was the founder of Head of the Class series, an e-learning portal which offered over 12,000 curriculum-based learning activities, for kindergarten through fifth grade, to parents and learners.

John Wiley & Sons
9781119867098
Pub Date: 28/06/2022
\$24.99/£18.99 UK/€21.40
EU/€22.90 DE
Paperback

384 Pages

Comp Titles

No comparable titles have been specified.



Physics I For Dummies (3rd Edition)

Steven Holzner

Summary

Physics I For Dummies, 3rd Edition, explains the basic principles of physics in a simple, clear, and entertaining fashion. Designed to be a supplement to a course in Physics I, it includes information on the basics of physics, including motion; energy; waves (sound, light, wave-particle); solids, liquids, and gasses; thermodynamics; electromagnetism; relativity; atomic and nuclear structures; and the Big Bang theory and stars. For anyone who is looking for a supplement for a course or is simply curious to learn about physics, this updated edition of Physics I For Dummies is of great value! Inside this book you'll gain a better understanding of: Measuring displacement Gravity and friction Turning energy into work Rotational motion Simple explanations of Newton's laws Fluids, flow, and pressure

Contributor Bio

Dr. Steven Holzner wrote more than 40 books about physics and programming. He was a contributing editor at PC Magazine and was on the faculty at both MIT and Cornell. He authored various For Dummies titles, including Physics For Dummies and Physics Essentials For Dummies. Dr. Holzner received his PhD at Cornell, and taught Physics 101 and 102 at Cornell for many years. Daniel Wohns (Waterloo, Ontario Canada) is the revision author.

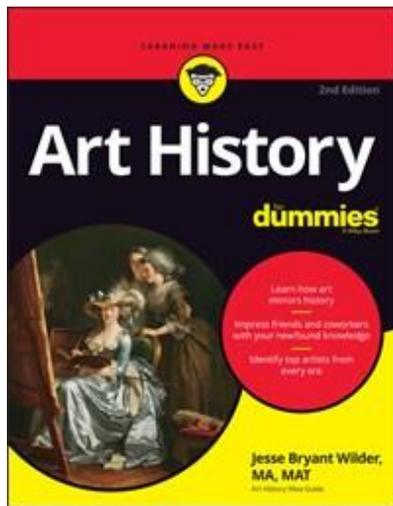
John Wiley & Sons
9781119872221
Pub Date: 07/06/2022
\$24.99/£18.99 UK/€21.40
EU/€22.90 DE
Paperback

416 Pages

Comp Titles

Physics I For Dummies	Holzner, Steven	John Wiley & Sons	19/07/2016	9781119293590 1119293596	£15.99 GBP	Paperback	Mathematics & Science
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Art History For Dummies (2nd Edition)

Jesse Bryant Wilder

Summary

FEELING ARTSY FARTSY? Art History For Dummies, 2nd Edition will take readers on a journey through time and space to enjoy art from all eras. Learn about the key artists, masterpieces, and movements that have shaped the human experience. Don't know a Picasso from a Michelangelo? No problem! Dummies is the perfect guide to building a foundation in art history. Now in FULL-COLOR! Updates: Harlem Renaissance American Impressionism Precisionists More female artists

Contributor Bio

JESSE BRYANT WILDER (CLEVELAND, OH) is the founder, publisher, and editor of NEXUS, a series of interdisciplinary textbooks used in high schools around the country. He has written several textbooks on art and art history and was an art critic for the Plain Dealer.

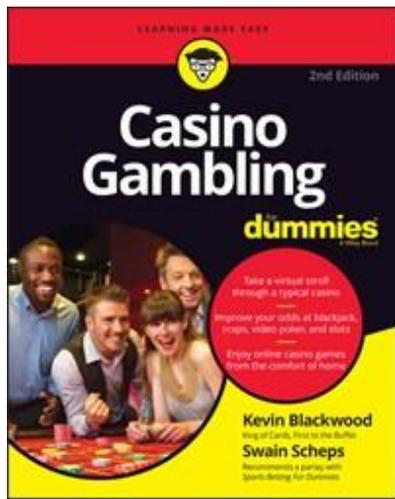
John Wiley & Sons
9781119868668
Pub Date: 14/06/2022
\$34.99/£24.99 UK/€30.00
EU/€30.90 DE
Paperback

480 Pages

Comp Titles

Art History For Dummies	Wilder, Jesse Bryant	John Wiley & Sons	08/05/2007	9780470099100 0470099100	£16.99 GBP	Paperback	The Arts
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No sales or stock history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).



Casino Gambling For Dummies (2nd Edition)

Kevin Blackwood, Swain Scheps

Summary

Double down on your gaming knowledge before you hit the tables. Casinos can be intimidating places for the first-time visitor. Between all the gaming choices, the distractions of lights and sound, and the fear of losing money, it's easy to miss out on a good time trying to beat the odds. Relax -- this book offers insight from a professional gambler who knows the ropes of casino gambling as well as how to explain it all in easy-to-understand terms. Learn the lay of the land in a typical casino then settle in to bust a dealer at blackjack, bluff your way to a pot in poker, or just pick your lucky number at roulette. You'll also find advice on the various video gambling options, including online casinos, as well as sports betting. Be ready to cash in your winnings! Inside... Getting familiar with a typical casino Understanding the odds (hint - they're usually against you) Knowing casino etiquette before you arrive Drawing winning cards in blackjack and poker Rolling a win in craps or roulette Outwitting video poker and slots Paying a visit to the sports book Gambling online from the comfort of home

Contributor Bio

Kevin Blackwood (Eugene, OR) is a professional blackjack player as well as author of books and contributor to magazines such as Casino Player. He has visited nearly every casino on the planet and also has extensive experience in poker, sports betting, and slot machines. Swain Scheps (Dallas, TX) is a lifelong sports betting enthusiast and expert. He has written gaming advice and instruction in the Fodor's Las Vegas travel series. Swain is also the author of Business Intelligence For Dummies and Sports Betting For Dummies.

John Wiley & Sons
9781119873129
Pub Date: 07/06/2022
\$24.99/£17.99 UK/€21.40
EU/€21.90 DE
Paperback

400 Pages

Comp Titles

Casino Gambling For Dummies	Blackwood, Kevin	John Wiley & Sons	01/08/2006	9780471752868 047175286X	£13.99 GBP	Paperback
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No sales or stock history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).

Digital Etiquette For Dummies

Eric Butow

No Image
Available

Summary

Be a beacon of manners in a hostile digital worldThe digital world isn't well-known for being a polite place governed by the rules of etiquette. If you're ready to rise above the fray of the bad manners, this book offers guidelines to becoming a paragon of polite. Take the advice of experts in business and online communication as you improve your presence on social media, write email messages that don't confuse or insult the recipient, and conduct yourself in virtual meetings with the same etiquette that you'd apply in a face-to-face meeting. Who knows, maybe you'll inspire an Internet troll to be a better person!Inside... Get to know the digital worlds where etiquette applies Know where your messages go and who sees them Apply etiquette rules when communicating on social media Write email messages that exude your polite attitude Adapt in-person etiquette to virtual work Discover common digital faux pas and how to avoid them

Contributor Bio

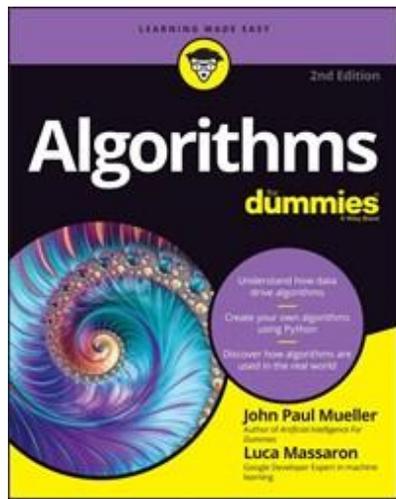
Eric Butow (Sacramento, CA), co-author of Instagram For Dummies and Instagram For Business For Dummies, assembled a team of online communication experts to share their insight on the finer points of digital etiquette. Kendra Losee (San Diego, CA), a social media marketing consultant and professor of social media business. Kelly Noble Mirabella (metro Los Angeles, CA), a social media and chat marketing consultant and YouTube content creator.

John Wiley & Sons
9781119869801
Pub Date: 19/06/2022
\$24.99/£17.99 UK/€21.40
EU/€21.90 DE
Paperback

336 Pages

Comp Titles

No comparable titles have been specified.



John Wiley & Sons
9781119869986
Pub Date: 29/06/2022
\$29.99/£21.99 UK/€25.70
EU/€26.90 DE
Paperback

432 Pages

Algorithms For Dummies (2nd Edition)

John Paul Mueller, Luca Massaron

Summary

THE ALGORITHM KNEW YOU NEEDED ALGORITHMS FOR DUMMIES Algorithms For Dummies 2nd Edition will explain the basics of what algorithms are, how they work, where they are in our lives, and how to create them yourself. Whether you're an internet user who is curious about the way algorithms affect your online habits, or a computer science student who wants to build a foundation in understanding algorithms, this book can get you started in the right direction. **UPDATES:** Use pure Python and avoid third party libraries. Create a NumPy replacement in a separate chapter near the beginning that includes: A matrix computation class for matrix operations Special classes for certain operations, such as stacking or queuing Get rid of Anaconda and use Google Colab exclusively (this would get rid of the compatibility messages and significantly reduce the amount of introductory materials--we could possibly get rid of Chapter 3 or at least make it much smaller). Modify the "Downloading the Datasets and Example Code" section of Chapter 3 specifically for Google Colab and place it at the end of Chapter 1 if we decide to get rid of Chapter 3. Create an online repository for the datasets and source code, likely using GitHub. This would allow us to provide updates to the source code when readers find errors and ensure that the right versions of the datasets remain available. Remove Chapter 4 entirely and point the reader to online tutorials instead (this was the most unpopular chapter in the book). Use more step-by-step instructions when possible. Add more graphics (I'm very good with mechanical type drawings and there is a lot to be said for graphs/charts). Use more real world/historical examples if possible (they're extremely popular). Add a chapter on logistic regression (quite a few of our readers have requested one since we already cover linear programming in Chapter 19). Add other useful algorithms if space allows.

Contributor Bio

JOHN MUELLER (La Valle, WI) has published more than 100 books on technology, data, and programming. His instruction has helped thousands of programmers and students find success as they begin their careers. John has a website and blog where he writes articles on technology and offers assistance alongside his published books. LUCA MASSARON (Verona, Italy) is a data scientist specialized in organizing and interpreting big data and transforming it into smart data. He has been involved in quantitative data since 2000 with different clients and in various industries.

Comp Titles

Algorithms For Dummies	Mueller, John Paul	John Wiley & Sons	02/06/2017	9781119330493 1119330491	£21.99 GBP Paperback
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No sales or stock history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).



Java For Dummies (8th Edition)

Barry Burd

Summary

LEARN FROM THE BESTSELLING JAVA GUIDE! Java For Dummies 8e will take readers step-by-step through learning Java. Updated with the newest modifications to Java from 2020 and 2021, this book is filled with tutorials, tips, and comprehensive knowledge needed to program like a pro. It covers object-oriented programming basics with Java, code reuse, and the essentials of creating a Java program. **UPDATES:** Refer to Java 17 as the latest long-term-support release. Add brief instructions on installing Java and IntelliJ. Add titles to the Try It Out exercises so that they're easier to reference. Change the structure of the downloaded code file so that it's much smaller and change the book's instructions accordingly. Cover the new switch statement syntax and switch expressions; minimize coverage of the old syntax. Use text blocks in examples. Use the var keyword in examples. Add some material on modules.

Contributor Bio

Dr. Barry Burd (Madison, NJ) holds a M.S. in Computer Science from Rutgers University, and a Ph.D. in Mathematics from the University of Illinois. As a teaching assistant in Champaign-Urbana, Illinois, he was elected five times to the university-wide List of Teachers Ranked as Excellent by their Students. Barry is the author of all editions of Java For Dummies, Beginning Programming with Java For Dummies, Ruby on Rails For Dummies, and Android Application Development All-in-One For Dummies.

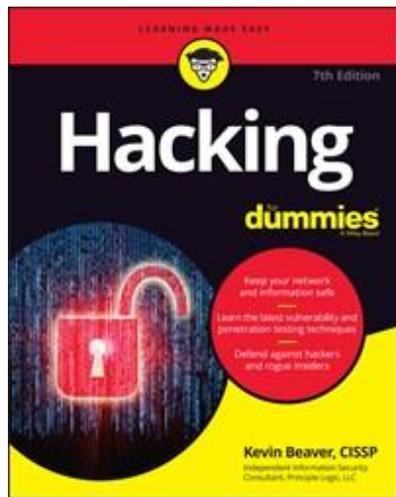
John Wiley & Sons
9781119861645
Pub Date: 06/06/2022
\$29.99/£21.99 UK/€25.70
EU/€26.90 DE
Paperback

512 Pages

Comp Titles

Java For Dummies	Burd, Barry	John Wiley & Sons	16/05/2017	9781119235552 1119235553	£21.99 GBP	Paperback
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No sales or stock history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).



Hacking For Dummies(7th Edition)

Kevin Beaver

Summary

TRUST THIS DEVICE? This book wont teach you how to steal your neighbors Wi-Fi, but it will ensure you know how to keep nosy neighbors out of your servers. Businesses and individuals alike store private data on their electronic devices, and its important to keep all that information safe from prying eyes. Learn how with Hacking For Dummies, 7th Edition! UPDATES The latest on Windows 11 Increased focus on cloud security Remote work and security implications

Contributor Bio

KEVIN BEAVER (ATLANTA, GA) is a digital security guru and has worked in the industry for more than 25 years as a consultant, writer, and speaker. He earned his masters degree in Management of Technology from Georgia Tech.

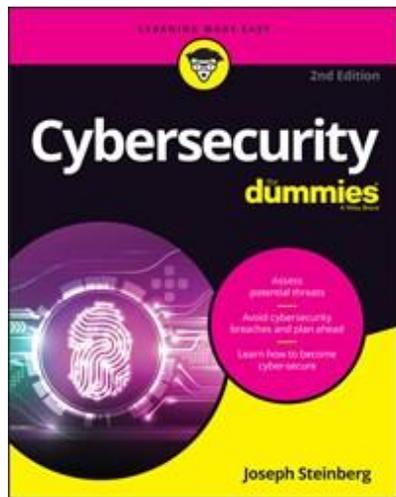
John Wiley & Sons
9781119872191
Pub Date: 22/06/2022
\$29.99/£21.99 UK/€25.70
EU/€26.90 DE
Paperback

432 Pages

Comp Titles

Hacking For Dummies	Beaver, Kevin	John Wiley & Sons	10/08/2018	9781119485476 1119485479	£22.99 GBP	Paperback
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No sales or stock history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).



Cybersecurity For Dummies (2nd Edition)

Joseph Steinberg

Summary

CYBERSECURITY UNLOCKED Cybersecurity For Dummies, 2nd Edition provides an informational primer on cybersecurity, whether you're concerned about your own information or your company's. So much of our private information lives online or in the Cloud and can be at risk for hacking or mis-use. Learn how to set up the right security measures, prevent attacks, and what to do when your information is compromised. **UPDATES:** Ransomware How remote work plays into cybersecurity Avoiding misinformation What should/shouldn't be allowed online

Contributor Bio

JOSEPH STEINBERG (TEANECK, NJ) is a master of cybersecurity. He is one of very few people to hold the full suite of security certifications including: CISSP, ISSAP, ISSMP, and CSSLP. Joseph has written several books on cybersecurity including the previous edition of Cybersecurity For Dummies. He is currently a consultant on information security.

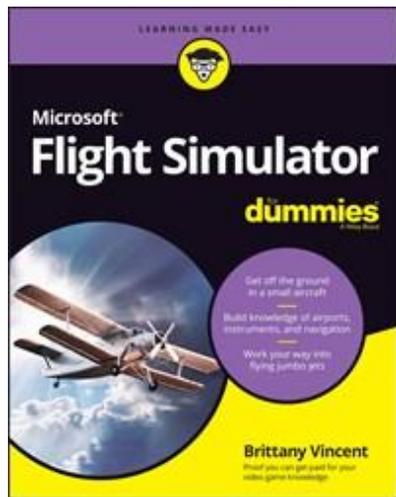
John Wiley & Sons
9781119867180
Pub Date: 22/06/2022
\$29.99/£22.99 UK/€25.70
EU/€27.90 DE
Paperback

400 Pages

Comp Titles

Cybersecurity For Dummies	Steinberg, Joseph	John Wiley & Sons	21/11/2019	9781119560326 1119560322	£17.99 GBP	Paperback
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No sales or stock history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).



Microsoft Flight Simulator For Dummies

Brittany Vincent

Summary

The friendly skies await once you get off the ground. The dream of flight has tempted humankind for centuries. Modern high-tech flight simulators allow would-be pilots to take to the skies without ever leaving the confines of Earth. This book provides introduction to one of the world's most popular flight simulators designed for amateur wannabe pilots. Discover the harder-than-they-look basics of getting a small plane off the ground and checking out the sites from the sky then move on to manning the flight deck of huge commercial airliners, all without the worry of crying "MAYDAY!" Inside... Getting a feel for the controls Selecting the best level of play Getting to know the instrument panel Going from ground to sky Plotting your course Managing wind and weather Moving into larger aircraft Dealing with virtual emergencies

Contributor Bio

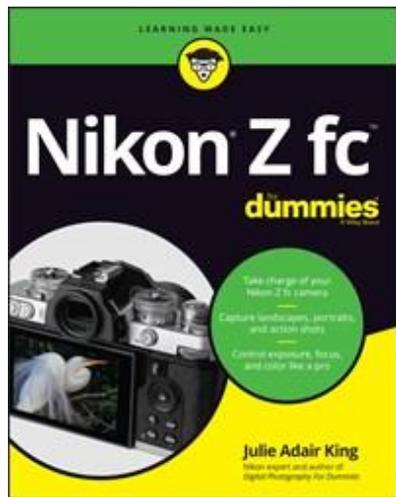
Brittany Vincent (Louisville, KY) is a journalist specializing in the video game industry, with nearly a decade-and-a-half of experience reviewing games, reporting on the industry, and aiding manufacturers in research. Her work has appeared on CNET, CNN.com, and numerous other publications. She is also a frequent guest at gaming conventions and events.

John Wiley & Sons
9781119828457
Pub Date: 23/06/2022
\$29.99/£22.99 UK/€25.70
EU/€27.90 DE
Paperback

352 Pages

Comp Titles

No comparable titles have been specified.



Nikon Z fc For Dummies

Julie Adair King

Summary

Classic photo know-how for a classic camera Packed in a retro body that looks snatched off the set of a Hitchcock film, the Nikon Z fc offers deep photography power in a stylish package that even includes bodies that aren't black (GASP!). It's one thing to have a cool looking camera, it's another altogether to know how to apply its settings for better photos. This book follows in a long line of For Dummies guides designed to help photographers take their skills from point A to point Z fc. Follow easy steps and simple explanations on the way to wrapping your head around photography basics and how to apply them using this cool camera. Inside... Take a tour of the Nikon Z fc settings Get great photos with auto options Accessorize your camera with lenses and flash units Dive into guided and manual settings Control color and clarity in your images Shoot video with your Nikon Z fc Discover advanced features to play with on a rainy day

Contributor Bio

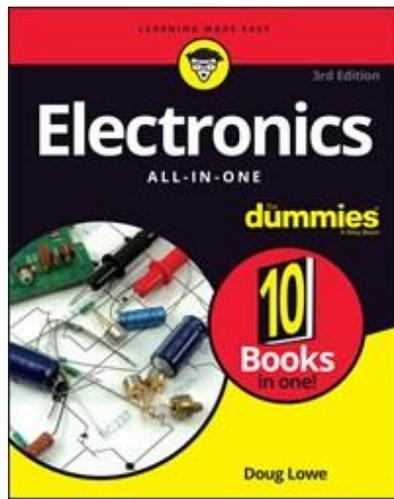
Julie Adair King (West Palm Beach, FL) is a longtime For Dummies author and photography instructor. She's credited on over 40 books covering various Nikon, Canon, and Olympus cameras as well as nine editions of Digital Photography For Dummies. She's also taught beginning photography techniques to students in West Palm Beach, FL.

John Wiley & Sons
9781119873174
Pub Date: 13/06/2022
\$34.99/£24.99 UK/€30.00
EU/€30.90 DE
Paperback

352 Pages

Comp Titles

No comparable titles have been specified.



Electronics All-in-One For Dummies (3rd Edition)

Doug Lowe

Summary

Electronics All-in-One For Dummies, 3rd Edition is over 800 pages with 8 books covering: Book One: Getting Started in Electronics Book Two: Working with Basic Electronic Components Book Three: Working with Integrated Circuits Book Four: Beyond Direct Current Book Five: Doing Digital Electronics Book Six: Working with Arduino Microprocessors Book Seven: Working with Raspberry Pi Book Eight: Special Effects Updates for the third edition include additional special effects projects and more information on Arduino and Raspberry Pi.

Contributor Bio

DOUG LOWE (Fresno, CA): Doug Lowe is Information Technology Director at Blair, Church & Flynn Consulting Engineers, a civil engineering firm. He has written more than 50 For Dummies books on topics ranging from Java to electronics to PowerPoint.

John Wiley & Sons
9781119822110
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\$39.99/£30.99 UK/€34.20
EU/€37.90 DE
Paperback

960 Pages

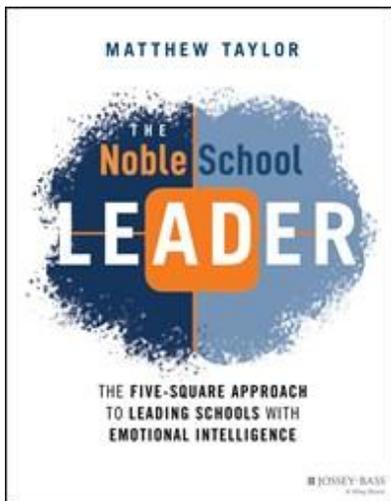
Comp Titles

Electronics All-in-One For Dummies	Lowe, Doug	John Wiley & Sons	24/03/2017	9781119320791 1119320798	£27.99 GBP	Paperback	Technology, Engineering, Agriculture
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No sales or stock history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).

Jossey-Bass





Jossey Bass
 9781119762874
 Pub Date: 19/06/2022
 \$30.00/£22.99 UK/€25.60
 EU/€27.90 DE
 Paperback

288 Pages

The Noble School Leader

The Five-Square Approach to Leading Schools with Emotional Intelligence

Matthew Taylor

Summary

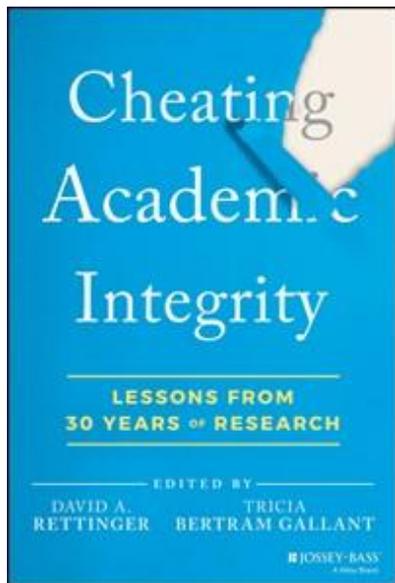
The Noble School Leader is written for school leaders and their managers who are looking for concrete approaches to building personal and adaptive leadership competencies. This book is what is needed when, despite technical competence, leaders hit a brick wall in their development. For leaders this book can be a self-guided journey into building self-awareness about the mindsets that get in their way, and about the sources of their personal power that can sustain them to build new mindsets and behaviors. For leader managers, it can be a field guide for first creating the learning conditions that make transformative learning possible for their leader, and then supporting them to build their personal leadership competencies. Chapters will describe: The most common internal obstacles that hold school leaders back, from teacher leader to superintendent The core Emotional Intelligence domains and orient readers to the 5 Square tool that they will use to create their personal plans for growth in subsequent chapters How to surface core values and drivers will leverage to shift mindsets and behaviors How to identify habits of mind and behavior Set goals and plans for difficult leadership moments Reflect on these competency-building experiments in their 5 Square plans

Contributor Bio

Matthew Taylor (Washington, DC) has spent his entire career teaching, leading schools, and developing school leaders. He's taught every core subject and has worked in urban neighborhood schools, urban charter and magnet schools, international schools, and private schools. He served as a principal of Achievement First's flagship school, Amistad Academy Middle School. Following this, he founded, designed, and led Achievement First's principal-in-residence program. He completed the Teleos Leadership Institute's executive coaching program and developed an interest in incorporating the Emotionally Intelligent leadership competencies into school leadership training. Currently, Matthew leads a consulting firm that shares his EI-based approach to leadership development with other education and non-profit organizations. He also serves as faculty of the Daniel Goleman Coaching Certification Program, sharing his EI-based development approach with coaches working across sectors.

Comp Titles

No comparable titles have been specified.



Jossey Bass
 9781119868170
 Pub Date: 07/06/2022
 \$45.00/£34.99 UK/€38.50
 EU/€42.90 DE
 Paperback

256 Pages

Cheating Academic Integrity

Lessons from 30 Years of Research

Tricia Bertram Gallant, David Rettinger

Summary

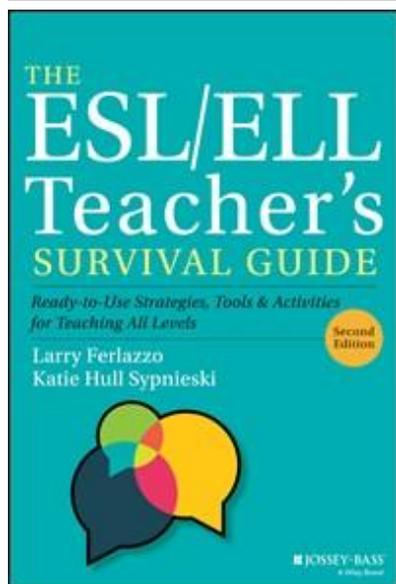
Why do students cheat, and what can we do about it? This question has risen to the top of mind for everyone involved in higher education. A precipitous rise in academic misconduct has been reported in the industry press, newspapers, and television, leaving many to wonder what exactly has changed so dramatically. This book, an edited volume of research from experts across all academic disciplines, provides an overview of some of the most important topics and trends in academic integrity research with a focus on teaching, classrooms, and faculty behavior. The editors bring together some of the best-known and most influential researchers in academic integrity from disciplines such as education, psychology, and computer science to review the state of the field given the past 30 years of scholarship and to provide a glimpse into the future of the field. The book will consist of an introduction to the field, including some history, key concepts, and a framing of the huge challenges that cheating poses not just to higher education, but civil society as a whole. Following the introduction will be 5-7 chapters reviewing different aspects of the literature. There will be discussions of paper mills and online cheating, the importance of pedagogical changes to reducing cheating, the role of student motivation, and others (listed below). It will conclude with predictions about the future, practical applications of the current literature, and a call to action.

Contributor Bio

Dr. David Rettinger (Fredricksburg, VA) is Professor of Psychological Science and Director of Academic Integrity Programs at the University of Mary Washington. He also is Procedural Advisor to UMWs student-run honor system. His academic research interest is in academic integrity behavior, having published research on the psychology of cheating in *Theory into Practice*, *Research in Higher Education*, *Ethics and Behavior*, and *Psychological Perspectives on Academic Cheating*. Rettinger is President Emeritus of the International Center for Academic Integrity, an organization founded to combat cheating, plagiarism, and academic dishonesty in higher education. Dr. Tricia Bertram Gallant (San Diego, CA) is an internationally known expert on integrity and ethics in education. She has consulted with or presented at high schools, colleges, universities and professional associations throughout the U.S. and around the world, including in Australia, Canada, Chile, Egypt, England, Jamaica, Mexico, Montenegro, Singapore, and Ukraine. She is the author of numerous journal articles and book chapters, as well as author of *"Academic Integrity in the Twenty-First Century"* (Jossey-Bass, 2008), and co-author of *"Cheating in School"* (Wiley-Blackwell, 2009). Tricia is a long-time leader with the International Center for Academic Integrity (ICAI), including serving as their Advisory Council Chair (2008-2010), Transition Co-Chair (2015-2017) and member Board of Directors (2017-2020).

Comp Titles

No comparable titles have been specified.



Jossey Bass
9781119550389
Pub Date: 07/06/2022
\$35.00/£26.99 UK/€29.90
EU/€32.90 DE
Paperback

512 Pages
Series: J-B Ed: Survival Guides

The ESL/ELL Teacher's Survival Guide *(2nd Edition)*

Ready-to-Use Strategies, Tools, and Activities for Teaching English Language Learners of All Levels

Larry Ferlazzo, Katie Hull Sypnieski

Summary

The ESL/ELL Teacher's Survival Guide, 2nd Edition offers educators practical strategies for setting up an ESL-friendly classroom, motivating and interacting with students, communicating with parents of English language learners, and navigating the challenges inherent in teaching ESL students. The second edition includes more than 150 pages of new content, including: A new chapter on working with Long-Term English Language Learners A new chapter on teaching English to students in countries where English is not the primary language A new chapter on Teaching Elementary Age ELLs An updated chapter on Math An updated chapter on Science Revised connections to Common Core Standards Updated research s Toolbox, including sections on assessment, homework, the summer slide and many more

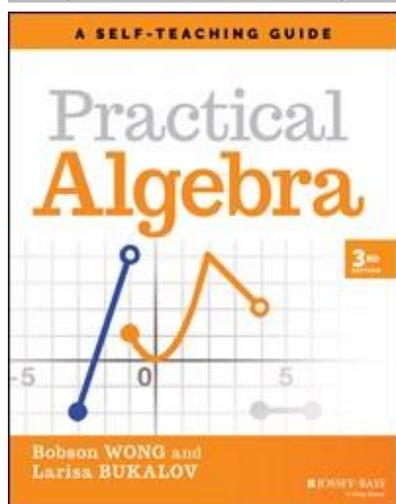
Contributor Bio

Larry Ferlazzo teaches English Language Learners and mainstream students at Luther Burbank High School in Sacramento, California. He writes a popular education blog at <http://larryferlazzo.edublogs.org/>, a weekly teacher advice column for Education Week Teacher, and education posts for The New York Times. He is the co-author of The ELL Teacher's Toolbox and Navigating the Common Core with English Language Learners. Katie Hull-Sypnieski teaches English Language Learners of all levels at Luther Burbank High School in Sacramento, CA. She is also a lead trainer for the WRITE Institute (Writing Reform Institute for Teaching Excellence), a national organization that provides professional development in writing for schools, districts, and county offices of education. She is the co-author of The ELL Teacher's Toolbox and Navigating the Common Core with English Language Learners.

Comp Titles

The ESL / ELL Teacher's Survival Guide	Ferlazzo, Larry	Jossey Bass	04/09/2012	9781118095676 1118095677	£22.99 GBP	Paperback
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No sales or stock history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).



Practical Algebra (3rd Edition)

A Self-Teaching Guide

Bobson Wong, Larisa Bukalov, Steve Slavin

Summary

This book will provide practical methods for learning Algebra. It will emphasize conceptual understanding that will allow students to make connections to what they learned before and what they will learn in the future. It will present Algebra as a logical and consistent system of ideas so that students can not only succeed in math but also gain a greater appreciation of it. This book will provide practical strategies for learning Algebra. The authors will use their teaching expertise to identify and discuss math topics currently taught in schools. We will not only offer straightforward techniques but also provide background information and explain why these techniques work. By promoting conceptual understanding, we will build readers confidence to do math.

Contributor Bio

Bobson Wong (Whitestone, NY) has taught math at New York City public high schools since 2005. He is a three-time recipient of the Math for America Master Teacher Fellowship and is also a New York State Master Teacher. He is a member of the Advisory Council of the National Museum of Mathematics and the Nominations and Elections Committee of the National Council of Teachers of Mathematics (NCTM). He is also the author of other Jossey-Bass titles, *The Math Teachers Toolbox*, *Practical Algebra Self-Teaching Guide, Second Edition*, and *Practical Algebra Self-Teaching Guide, Third Edition*. Larisa Bukalov (Fresh Meadows, NY) has been teaching at Bayside High School since 1998. She has won several awards for excellence in classroom teaching. She is a four-time recipient of the Math for America Master Teacher fellowship, a 2009 recipient of Queens Colleges Mary Fellicetti Memorial Award for excellence in mentoring and supervising student teachers, and a 2017 recipient of Queens Colleges Excellence in Mathematics Award for promoting mathematics teaching as a profession. Over the past 20 years at Bayside, Larisa has taught all levels of math from pre-algebra to calculus, coached the schools math team, and created a math research program in which students wrote papers for the Greater New York City Math Fair, City College Engineering Expo, and the Intel Science and Talent Search.

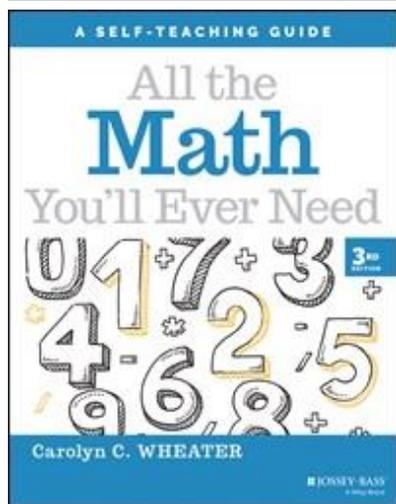
Jossey Bass
9781119715405
Pub Date: 26/06/2022
\$25.00/£18.99 UK/€21.40
EU/€22.90 DE
Paperback

336 Pages
Series: Wiley Self-Teaching Guides

Comp Titles

Practical Algebra	Selby, Peter H.	Jossey Bass	02/07/1991	9780471530121 0471530123	£16.99 GBP	Paperback
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No sales or stock history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).



All the Math You'll Ever Need (3rd Edition)

A Self-Teaching Guide

Carolyn C. Wheeler, Steve Slavin

Summary

All the Math You'll Ever Need, Third Edition is a practical, accessible guide that helps readers understand mathematical concepts that directly apply to daily life tasks. From learning to calculate monthly mortgage payments and time to pay off a credit card balance, this book helps readers understand how and why mathematical concepts work. This revised edition will reflect recent changes in rates, prices, and wages. It will also incorporate information on intelligent and efficient use of calculators and introduce mental math techniques that improve estimation skills. The primary addition to this revision is a new statistics chapter that features basic coverage of measures of spread and understanding common graphs.

Contributor Bio

Carolyn Wheeler (Hawthorne, NJ) taught math and computer technology for more than 40 years to students from preschool through college, including 25 years at the Nightingale-Bamford School in New York City. Now retired, she continues to write about mathematics and test preparation. She is a member of the National Council of Teachers of Mathematics.

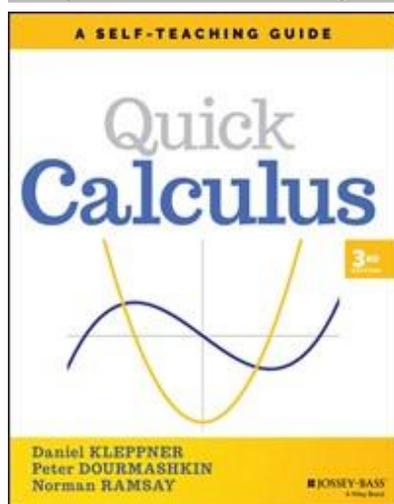
Jossey Bass
9781119719182
Pub Date: 26/06/2022
\$25.00/£18.99 UK/€21.40
EU/€22.90 DE
Paperback

288 Pages
Series: Wiley Self-Teaching Guides

Comp Titles

All the Math You'll Ever Need	Slavin, Steve	Jossey Bass	23/04/1999	9780471317517 0471317519	£15.99 GBP	Paperback
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No sales or stock history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).



Quick Calculus (3rd Edition)

A Self-Teaching Guide

Daniel Kleppner, Peter Dourmashkin

Summary

The goal of Quick Calculus is to provide a working knowledge of the basic principles of differential and integral calculus in a transparent style. It emphasizes technique and application rather than rigorous theory. Those who will need a deeper understanding of mathematics--students in science, math, medicine, business and the social sciences--or those who for one reason or another need a deeper knowledge of calculus, will find that Quick Calculus provides a boost into more rigorous treatments. Quick Calculus is designed for self-study. It is concise, self-contained and can be pursued at the readers convenience.

Contributor Bio

Daniel Kleppner (Belmont, MA) is the Lester Wolfe Professor Emeritus of Physics at MIT and Director Emeritus of the MIT-Harvard Center for Ultracold Atoms. He is the winner of the 2005 Wolf Prize in Physics, the National Medal of Science in 2006, the 2007 Frederic Ives Medal, the 2014 Benjamin Franklin Medal, and the 2017 American Physical Society Career Achievement Award. Together with Norman Ramsey, he authored Quick Calculus. Together with Robert J. Kolenkow, he authored a popular introductory mechanics textbook for advanced students. Peter Andrew Dourmashkin (Cambridge, MA) is a Senior Lecturer at MIT that has taught in the Physics Department, and at a variety of specialized programs at MIT including the Experimental Study Group, Integrated Studies Program, Seminar XL and Project Interphase both of which are sponsored by the Office of Minority Education. He has been awarded the Irwin Sizer Award for Most Significant Improvement to MIT Education and the Buechner Faculty Teaching Prize. In addition to his work developing physics courses at MIT, he assisted Professor Eric Mazur (Harvard University) in writing a first-year introductory physics textbook published in 2014.

Jossey Bass
9781119743194
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Paperback

320 Pages
Series: Wiley Self-Teaching Guides

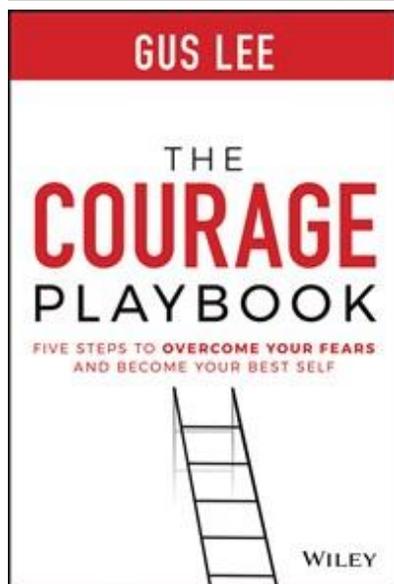
Comp Titles

Quick Calculus	Kleppner, Daniel	Jossey Bass	11/12/1985	9780471827221 0471827223	£15.99 GBP	Paperback
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Business





John Wiley & Sons
 9781119848905
 Pub Date: 14/06/2022
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 EU/€22.90 DE
 Hardcover

256 Pages

The Courage Playbook

Five Steps to Overcome Your Fears and Become Your Best Self

Gus Lee

Summary

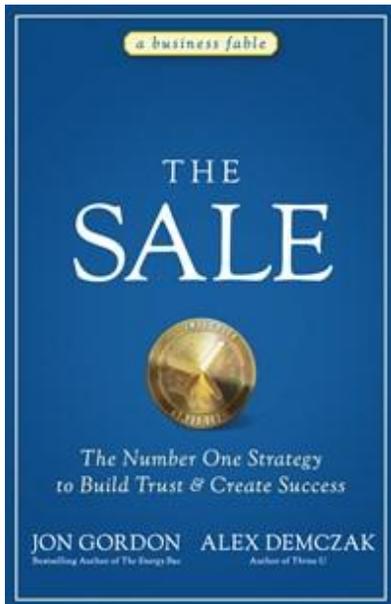
We live in an Age of Fear and the crushing chasm of the Courage Gap. Many are troubled by systemic racism; 70% fear our government; more than half are routinely angry; 66% are unhappy. and one of three display classifiable anxiety disorders. Dr. Paul Brand finds we Americans, at great cost to our well-being, are among the least capable in coping with simple discomfort. We worry about ourselves and the world and forget that courage is as close as our too-rapid heartbeats. Fearing prejudice, we ignore the fact that courageous skills can cancel intolerance. Now is the time for courage to help us behave justly and to treat others equally. We need courage now to effectively lead, communicate, solve tough moral problems at root cause, and genuinely help others. The Courage Playbook closes the dangerous and toxic Courage Gap. In The Courage Playbook, Lee acts as a personal executive courage coach to guide the reader through Five Steps to Courage: a practical pathway to living well, leading right, and treating others without bias. Social commentator and author David Brooks found that courageously helping others for the common good gives deeper meaning to life and increases our chances at genuine happiness and even joy. The Courage Playbook shows the reader how to do that, not as worried self-help, but as courageous other-help.

Contributor Bio

Gus Lee is the bestselling author of China Boy and a nationally recognized expert on leadership and ethics. As a corporate C-level and government senior executive, he has worked with companies like Microsoft and Whirlpool, and has trained attorneys and thousands of executives, teachers, engineers, healthcare professionals, and military personnel. Lee previously served as a U.S. Senate ethics investigator, acting deputy attorney general, supervising deputy district attorney, and university assistant dean, West Points first Chair of Character Development, and a thought leader for training institutions, colleges, and business schools.

Comp Titles

No comparable titles have been specified.



The Sale

The Number One Strategy to Build Trust and Create Success

Jon Gordon, Alex Demczak

Summary

A business fable about the power of integrity The Sale follows Matt Williams, a sales representative for an aviation technology company. For years, Matt has chased financial success at the expense of his family and those he loves. He knows he needs to change but is overwhelmed by where to start. One day, Matt receives a life-changing call: the opportunity to make a sale that will transform his company and his life, but requires him to make a morally complicated decision. While contemplating his decision, he meets Randy, who becomes a mentor to Matt. Over time, Randy teaches him about the four laws of integrity: Integrity creates congruence in your life, which builds trust Integrity allows for long term success over short term victory Integrity unlocks your best self Integrity enables you to live your truest life Through exploring the power of integrity, consistency, and trust, The Sale teaches readers an invaluable lesson about what matters most in life and how to achieve it.

Contributor Bio

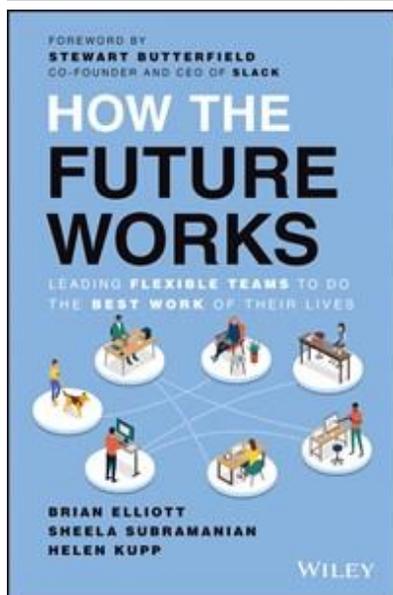
Jon Gordon (jongordon.com) has inspired millions of readers around the world. He is the author of 26 books, including five childrens books and twelve bestsellers: The Energy Bus, The Carpenter, Training Camp, You Win in the Locker Room First, The Power of Positive Leadership, The Power of a Positive Team, The Coffee Bean, Stay Positive, The Garden, Relationship Grit, Stick Together, and Row the Boat. He is passionate about developing positive leaders, organizations, and teams.

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Hardcover

176 Pages
Series: Jon Gordon

Comp Titles

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John Wiley & Sons
 9781119870951
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 EU/€27.90 DE
 Hardcover

272 Pages

How the Future Works

Leading Flexible Teams To Do The Best Work of Their Lives

Brian Elliott, Sheela Subramanian, Helen Kupp

Summary

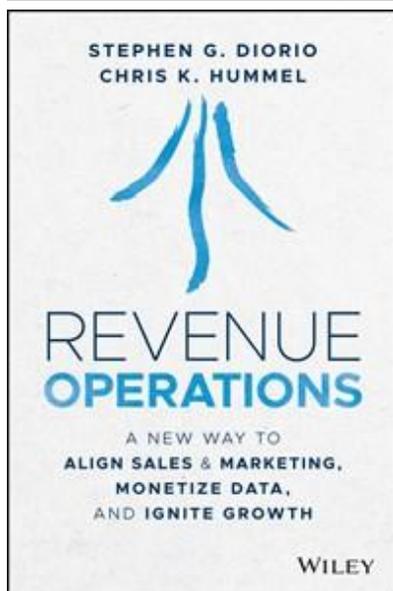
The pace of change in the way that we work is accelerating faster than what leaders ever imagined possible. What felt like radical shifts driven by the pandemic ended up being the beginning of empowering individuals to do their best work while also leading better lives. But achieving true flexibility -- not only in where but critically when people work -- requires overcoming decades of reflexes leaders have built up around the right way to work based on 9-to-5 days full of meetings in office buildings. And it requires building new reflexes, new skills, new strengths -- moving from resistance to re-design -- to lead with purpose, to coach rather than tell, and to believe that by letting go, you'll get more back. This is a how-to-book that empowers leaders with the tools and tips to do better for their people and, in turn, their businesses. The insights draw from extensive original global research from Future Forum and case studies from a wide range of companies like Levis, Genentech, Salesforce, Slack, Royal Bank of Canada, and IBM, .

Contributor Bio

Brian Elliott (San Francisco, CA) is a VP at Slack and the Executive leader of Future Forum, the thought leadership institute of Slack. Brian has spent over 20 years leading companies and teams, from startup CEO to Google to Slack, with a starting point in consulting (Boston Consulting Group) and case writing (Harvard Business School). Brian received his BA from Northwestern University and an MBA from Harvard Business School. Sheela Subramanian (San Francisco, CA) is Senior Director of the Future Forum and has spent the past five years as a senior leader at Slack. Prior to Slack, she was an executive at global startups, leading international growth and business development. Sheela joined Google in 2004, where she drove marketing and strategy for a range of products and co-founded the Global Market Development team. She received a BA from Stanford University and an MBA from Harvard Business School. She is on the Board of Stanfords Center for Race and Ethnicity. Helen Kupp (San Francisco, CA) Helen has authored many of Future Forums playbooks and led many of Slacks largest cross-functional initiatives in the last 5 years.

Comp Titles

No comparable titles have been specified.



Revenue Operations

A New Way to Align Sales & Marketing, Monetize Data, and Ignite Growth

Stephen Diorio, Chris K. Hummel

Summary

Modern selling requires levels of speed, accountability, visibility, and teamwork that are unmanageable in a traditional model where sales and marketing and customer service are entirely separate functions. This book explains the solution many tech companies are landing on: a Revenue Operations model. Revenue Operations is a worldwide business trend toward combining sales and marketing and customer service into one business unit, under a single leader often called the Chief Revenue Officer, or CXO. The goal of a Revenue Operations model is to better align the sales teams, brand, marketing systems and processes to accelerate revenue, profit, and growth. The book describes six core elements of the Revenue Operations model, and provides Chief Revenue Officers, CMOs, CXOs, sales managers, and other sales growth leaders a roadmap for aligning their sales teams, operations, systems, and processes to grow sales and expand customer lifetime value.

Contributor Bio

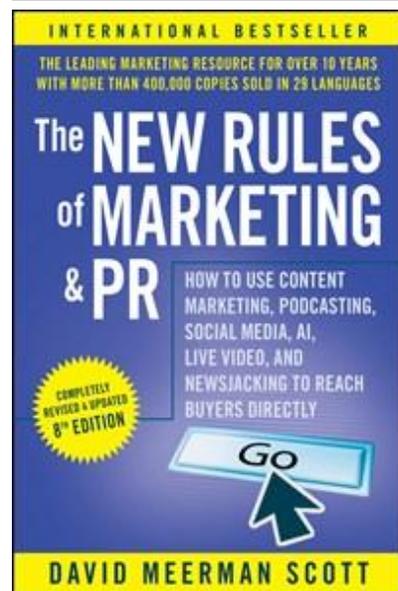
Stephen Diorio is the Executive Director of the Revenue Enablement Institute, and a Senior Fellow at the Wharton Customer Analytics Initiative. He is a leading authority in go-to-market transformation, sales and marketing performance management, and revenue operations. Over the past 30 years, Stephen has helped over 100 organizations like American Express, DuPont, IBM, Intuit, Ricoh, UPS, and US Bank to reengineer their selling strategies, technology portfolios, and revenue operations to accelerate growth and become more data-driven, digital, and accountable. He is a widely published analyst at Forbes and has authored several books on commercial transformation including *Beyond e: How Technology is Transforming Sales and Marketing Strategy*. Chris Hummel is a Managing Director at the Revenue Enablement Institute leading CXO programs. Chris is a global CXO with a proven track record of accelerating revenue and adapting to changes in the buying and selling environment. He has successfully led sales, marketing, product, and digital teams at world-class companies like Oracle, SAP, Schneider Electric, Siemens and United Rentals. Over the past 25 years he has developed 360-degrees of experience driving every aspect of the commercial system - as a GM, F500 CMO and Chief Commercial Officer responsible for growth- while also leading the core marketing operations, field marketing, sales operations and customer care teams that support them.

John Wiley & Sons
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Hardcover

288 Pages

Comp Titles

No comparable titles have been specified.



John Wiley & Sons
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\$24.00/£18.99 UK/€20.60
EU/€22.90 DE
Paperback

480 Pages

The New Rules of Marketing and PR^(8th Edition) How to Use Content Marketing, Podcasting, Social Media, AI, Live Video, and Newsjacking to Reach Buyers Directly

David Meerman Scott

Summary

The eighth edition of the pioneering guide to generating attention for your idea or business, packed with new and updated information In the Digital Age, marketing tactics seem to change on a day-to-day basis. As the ways we communicate continue to evolve, keeping pace with the latest trends in social media, the newest online videos, the latest mobile apps, and all the other high-tech influences can seem an almost impossible task. How can you keep your product or service from getting lost in the digital clutter? The eighth edition of The New Rules of Marketing all at a fraction of the cost of traditional advertising! The latest edition of The New Rules of Marketing & PR has been completely revised and updated to present more innovative methods and cutting-edge strategies than ever. The new content shows you how to harness AI and machine learning to automate routine tasks so you can focus on marketing and PR strategy. Most notably, the eighth edition addresses how the pandemic has changed marketing and PR, including examples and stories about virtual events and remote marketing strategies. Still the definitive guide on the future of marketing, this must-have resource will help you: Incorporate the new rules that will keep you ahead of the digital marketing curve Make your marketing and public relations real-time by incorporating techniques like newsjacking to generate instant attention when your audience is eager to hear from you Use web-based communication technologies to their fullest potential Gain valuable insights through compelling case studies and real-world examples Take advantage of marketing opportunities on platforms like TikTok and Clubhouse The eighth edition of The New Rules of Marketing and PR: How to Use Content Marketing, Podcasting, Social Media, AI, Live Video, and Newsjacking to Reach Buyers Directly is the ideal resource for entrepreneurs, business owners, marketers, PR professionals, and managers in organizations of all types and sizes.

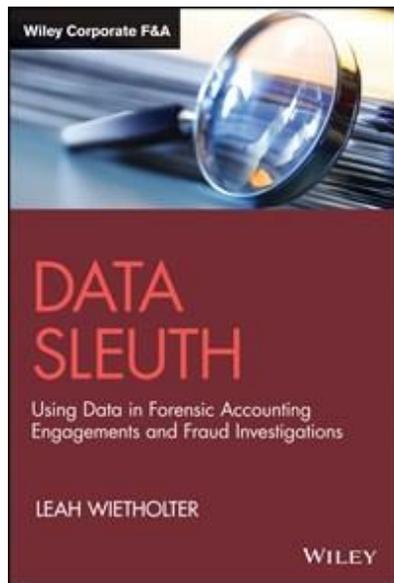
Contributor Bio

David Meerman Scott (Lexington, MA; davidmeermanscott.com) is an expert in using real-time tools and strategies to spread ideas, influence minds, and build business. His popular blog, advisory work with fast-growing companies, and worldwide speaking engagements and training seminars give him a unique perspective on how businesses are implementing strategies to reach buyers directly. David is the bestselling author of ten books, including Real-Time Marketing color: #0f1111; font-family: 'Amazon Ember', Arial, sans-serif; font-size: 14px;"> The New Rules of Sales color: #0f1111; font-family: 'Amazon Ember', Arial, sans-serif; font-size: 14px;"> Fanocracy.

Comp Titles

The New Rules of Marketing and PR	Scott, David Meerman	John Wiley & Sons	18/06/2020	9781119651543 1119651549	£18.99 GBP	Paperback
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Data Sleuth

Using Data in Forensic Accounting Engagements and Fraud Investigations

Leah Wietholter

Summary

In Data Sleuthing: Using Data in Forensic Accounting Engagements and Fraud Investigations, forensic accounting engagements are simplified into a step-by-step Data Sleuth™ process that can be applied to almost any project while maintaining reliable, trustworthy results. When Wietholter first joined the forensic accounting and fraud investigation industry, other experts would provide training on theories but not hands-on application and processes. As she gained more experience and grew her practice, she looked to fill this gap in training and make her services available to more people. In doing so, she developed the Data Sleuth™ process to simplify and streamline forensic accounting engagements and investigations. Through this book, she would like to share this process so others can start their own practices, empower their teams, and ultimately make investigations more accessible. The Data Sleuth™ approach emphasizes the use of best evidence while working through problem-solving techniques to address the challenges of imperfect information. By using the Data Sleuth™ process in investigations, accountants and investigators will improve the quality of their work products resulting in more opportunities for mediations and settlements. This approach also allows accountants and investigators to increase capacity and grow their businesses, helping more clients find missing money. Data Sleuthing will cover topics such as: What is data sleuthing? Why is data sleuthing necessary? How does data sleuthing fit into forensic accounting and fraud investigations? Data sleuthing framework Applying the data sleuth framework to real world cases

Contributor Bio

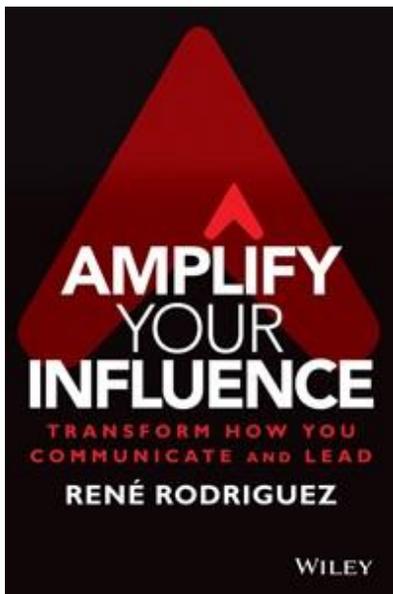
Leah Wietholter (Tulsa, OK) is the CEO of Workman Forensics. As a Certified Fraud Examiner and private investigator, Wietholter is an expert in following patterns to find money. While working for the Federal Bureau of Investigation, Wietholter discovered an interest and talent for forensic accounting. Following employment with the FBI, Wietholter worked as a Senior Certified Fraud Examiner at a public accounting firm in Tulsa. She then opened Workman Forensics to help clients become a modern-day Sherlock Holmes by equipping them with tools to find money. With 13 years of experience and having worked over 100 cases, Wietholter has created a new interactive continuing education experience - The Investigation Game (investigationgame.com) and hosts The Investigation Game Podcast where all things related to investigations is discussed with industry experts providing tips and tools to help listeners become a modern-day Sherlock Holmes.

Comp Titles

No comparable titles have been specified.

John Wiley & Sons
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Hardcover

288 Pages
Series: Wiley Corporate F&A



Amplify Your Influence

Transform How You Communicate and Lead

Rene Rodriguez

Summary

Amplify Your Influence uses applied neuroscience to help readers enhance communication effectiveness, critical thinking, cultural awareness, and other leadership skills. The book, based in the authors proprietary AMPLIFII system that has educated over 100,000 leaders, provides the practical understandings, thinking frameworks, guided practice, and application exercises builds new and lasting behaviors to create a positive impact in life and work. Amplify Your Influence teaches readers how to: Leverage the different motivators of human behavior for positive outcomes Frame and communicate ideas in ways that get results Orient their communication style to their influence objectives Create a story matrix that maximizes the value their personal narrative And more

Contributor Bio

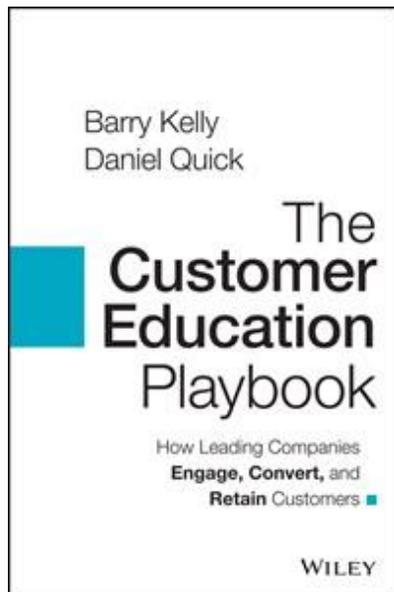
Rene Rodriguez (Minneapolis, MN) is keynote speaker, trainer, leadership advisor, sales expert, and presenting coach. His company has trained over 100K people in applying behavioral psychology and neurology methodologies at the some of the largest companies in the world, including Coca-Cola, 3M, Wells Fargo, Du Point, Nestle, Microsoft, Bank of America, and Cargill. He has shared the stage with the likes of Tony Robbins, President George W. Bush, Magic Johnson, Ken Blanchard, Jeffrey Gitomer, and others.

John Wiley & Sons
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EU/€26.90 DE
Hardcover

272 Pages

Comp Titles

No comparable titles have been specified.



The Customer Education Playbook

How Winning Companies Use Training to Engage, Convert, and Retain Customers

Daniel Quick, Barry Kelly

Summary

Deliver maximum value to customers and clients with this blueprint to customer success In *The Customer Education Playbook: How Leading Companies Engage, Convert, and Retain Customers*, customer learning experts Barry Kelly and Daniel Quick explain how teaching customers to best engage with your products and services is the key to converting them from prospects to renewing engagements. In this book, you'll examine how to define success for your customer, create a customer education development plan, and pursue customer success and revenue metrics. You'll also: Learn why you should prioritize customer learning and invest in customer training and education Discover how to create a detailed customer success and retention plan that emphasizes delivered value Determine how to implement a learning strategy that maximizes and scales lifetime customer value Perfect for founders, executives, managers, and practitioners at companies of all kinds, *The Customer Education Playbook* is especially practical for SaaS company executives seeking to extract and provide maximum value from their customers over the long haul.

Contributor Bio

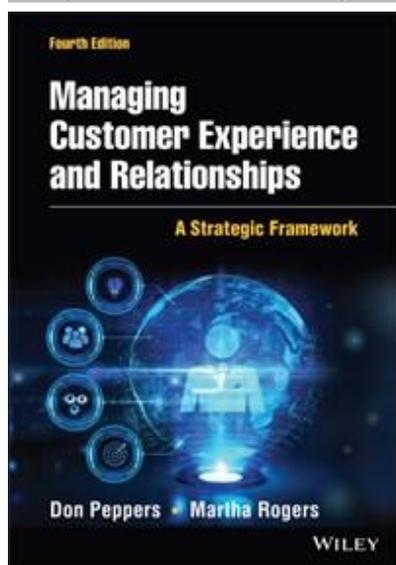
Barry Kelly (Boston, MA) is cofounder and CEO of Thought Industries, the world's leading B2B customer training platform and the developer of the world's first cloud-based Learning Business Platform. Thought Industries client list includes Medallia, Strategyzer, Gainsight, and others. Kelly has worked with hundreds of customers, prospects, and colleagues to understand the needs of organizations looking to improve their customer training and deliver exceptional learning experiences that keep customers engaged and renewing over time. Daniel Quick is the Senior Director of Product Experience at Thought Industries. He has been on the front lines of Customer Education, creating engaging, brand-specific, and results-driven customer training experiences at leading software brands such as Optimizely, Asana, and now Thought Industries.

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Hardcover

224 Pages

Comp Titles

No comparable titles have been specified.



Managing Customer Experience and Relationships (4th Edition)

Edition

A Strategic Framework

Don Peppers, Martha Rogers

Summary

This title provides a comprehensive overview of customer relationship management. It emphasizes customer strategies and building customer value. New to this edition are: Customer success management. This is a discipline that has arisen with SaaS businesses like Salesforce, Medallia, Totango, and almost all software these days, which can now be sold from the cloud. The discipline even has lessons for how to manage remote workers, given the dramatic increase in off-premises work required during Covid19. Better decision-making practices with data. An increasingly important topic for students and professionals because of the immense amounts of data generated by smartphone, IoT, and other technologies. Readers must be able to understand and communicate with statistical analysts without having to resort to advanced equations. They need to know the difference between observational data and interactive data, and they need to be able to detect when data is not being used properly (which is more and more frequent these days). So we need to talk about things such as A/B testing, Goodharts Law, and even Bayesian analysis, without requiring math. behavioral economics lessons, biases in VOC subjective data, better use of observational data, Goodharts Law, etc. Also, some basic statistical principles that dont require equations - such as A/B testing ideas, and sequential Bayes Theorem testing, and what that implies for marketing decisions. Marketing issues related to startups. The customer development process is integral to startup planning and involves research to probe customer needs. Readers need a background in issues such as agile process thinking, which has come to dominate the rapidly changing, more entrepreneurial companies of today, and is a major part of many companies marketing efforts, which can be treated as ventures to be explored and developed. the customer development process is integral to startup planning, and involves research to probe customer needs. CRM tools and platforms. These tools and platforms (like Salesforce and others) need to be capable of helping companies treat different customers differently, and the only way to do this at scale is to use mass-customization principles to digitize the process. The Big Tech threat to privacy, autonomy, competition, etc. Network-effect monopolies? Income inequality? This may be the last frontier of the new one-to-one marketing model. Make money by protecting privacy, not threatening it.

Contributor Bio

Don Peppers (Menlo Park, CA) is the co-founder of CX Speakers, which offers workshops and consulting around issues that involve customer experience, customer relationships, marketing technology, corporate culture change, customer trust, evidence-based management, and new business development. In addition, he is an adjunct professor at Menlo College where he teaches mass customization and digital marketing. He is recognized as a global authority on marketing and business competition. Martha Rogers, PhD (New York, NY) is the co-founder of CX Speakers. She is also the founder of Trustability Metrix, designed to help companies understand how they are trusted by customers, employees and business peers. She is a former Adjunct Professor at the Fuqua School of Business, Duke University where she was Co-Director of the Teradata CRM Center at Duke.

Comp Titles

Managing Customer Experience and Relationships	Peppers, Don	John Wiley & Sons	23/12/2016	9781119236252 1119236258	£75.00 GBP	Hardcover
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John Wiley & Sons
9781119815334
Pub Date: 21/06/2022
\$74.00/£75.00 UK/€82.10
EU/€91.90 DE
Hardcover

368 Pages

No Image
Available

The Metaverse Economy

Dirk Lueth, Cathy Hackl, Tommaso Di Bartolo

Summary

The Metaverse Economy will provide people or organizations with a guide to jump into this complex, fast-moving universe to spark a revelation that brands and businesses may lead to newfound revenue and consumer engagement in the medium with the potential to define a generation. The metaverse brings new opportunities for consumers and brands to interact and exchange in a digital frontier. The metaverse experience is truly open to consumers, creators, and companies. The main topics of the book will be the metaverse, the metaverse economy, business models in the metaverse, technology insights, digital assets (e.g. NFTs), cryptocurrency, strategy, and how companies and consumers will interact in the metaverse. The biggest point of the book addresses is the uncertainty or fear businesses have when entering a new market. There are changes to resource allocation, product development, business strategy, etc. We want to give businesses confidence to pursue projects in the metaverse and spark an 'aha moment.' We offer confidence by providing foundational knowledge that breaks down the metaverse, metaverse economy, consumer trends, business trends, and technology trends so businesses can build the best metaverse strategy and customer connections in this new market.

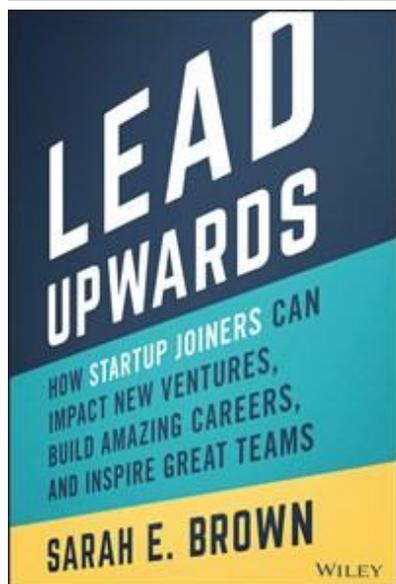
Contributor Bio

Dirk Lueth is a serial entrepreneur and an early adopter of blockchain and related technologies, based in Silicon Valley. He co-founded European and US-based companies in the FinTech and digital media spaces, including the Financial Times Deutschland and Forbatec which has been acquired by SunGard (NYSE:FIS). Dirk mentored over 30 startups through his work at the German and Swiss startup accelerators in Silicon Valley and is a frequent speaker/panelist about blockchain and platform economics. He has studied Business Administration in Frankfurt and Paris and received a Ph.D. from the European Business School in Germany where he wrote his doctoral thesis about private and state-controlled currencies. Cathy Hackl is a globally recognized tech futurist and top business executive with deep experience working in metaverse-related fields with companies like HTC VIVE, Magic Leap, and Amazon Web Services. She's the CEO of the Futures Intelligence Group, a leading metaverse consultancy working with the world's top brands on metaverse growth strategies, NFTs, virtual fashion, and how to extend their brands into virtual worlds. She's a sought-after consultant, speaker, and media personality. Hackl was recently featured in 60 Minutes+, Bloomberg and Cheddar's coverage of the metaverse and is a contributor to Forbes. She has written two books and is writing an anticipated book on the business opportunities of the metaverse that will be published by Bloomsbury Publishing. Hackl has been dubbed the Godmother of the Metaverse and is one of the top tech voices on LinkedIn. She's also the host of Adweek's Metaverse Marketing podcast. Cathy is now the Dean of Republic Realm Academy, a series of online courses about the metaverse. Tommaso Di Bartolo is a Silicon Valley-based serial entrepreneur with two exits: A faculty member at UC Berkeley where he lectures about Entrepreneurship and Innovation focused on the topic of Blockchain, and an author of 'How to Growth Hack your Startup?'. A startup investor and a philanthropist focused on the future of food, Tommaso speaks 6 languages, keynotes in English, German, Portuguese and Italian and is a frequent keynote speaker at some of the most renowned stages. Tommaso is passionate about sharing his lessons learned from nearly two decades of entrepreneurial tech expertise as a frequent global keynote speaker and as an advisor to some of Silicon Valley's most renowned startup accelerators such as Google Launchpad, Draper University, and The Alchemist. Tommaso will also join Cathy Hackl as a member of the faculty of Republic Realm Academy.

Wiley
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Hardcover

Comp Titles

No comparable titles have been specified.



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 EU/€22.90 DE
 Hardcover

256 Pages

Lead Upwards

How Startup Joiners Can Impact New Ventures, Build Amazing Careers, and Inspire Great Teams

Sarah E. Brown

Summary

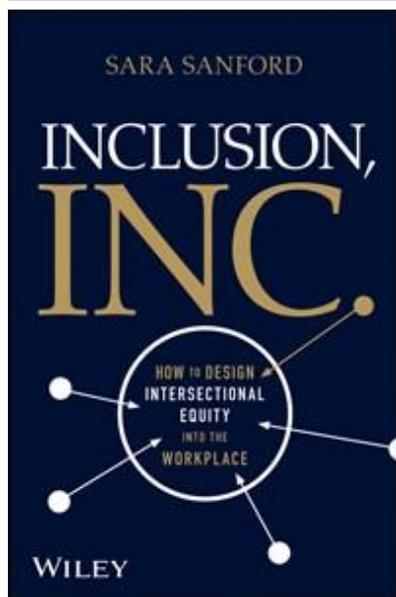
Lead Upwards offers advice about being a top performer in a startup executive role, whether the reader is already one, or is looking for their first executive-level job and has been a manager or director at a startup and would like to know what its like and whats required to transition into an executive role. It takes a special set of skills to do well in this environment. As a startup executive from an underrepresented background, Sarah's become obsessed with learning how to succeed so she can excel in her own career and help others succeed too. This book is focused on utility, including how to navigate some predictable, crucial executive areas, such as how to land your first executive role at a startup, succeed within your first 100 days on the job, how to manage your relationships with your CEO, your team, your fellow executives, and your board of investors. It also discusses how to scale your impact and role as your company grows and navigate challenges and setbacks. After reading this book, the reader will know the answers to the following questions: How will I know if I have what it takes or even want to be a startup executive? What differentiates startup executive roles from management or other contributor roles, and what does it take to make the leap? How can I leverage my nonlinear path or underrepresented background to become a startup leader? How do I manage my first 100 days in a startup executive role successfully? What does it take to effectively manage my team and myself in our remote, post-Covid world? How do I successfully communicate my results to our CEO, our board? How can I scale my impact with the company as the company grows?

Contributor Bio

Sarah E. Brown is a B2B tech marketing leader, author, startup mentor, and ecosystem builder with more than a decade of experience scaling SaaS companies through customer-centric marketing. Sarah is currently the vice president of marketing at Intricately, the leading provider of cloud product adoption, usage, and spend intelligence for cloud sales and marketing teams, and is a mentor at Techstars, a world-renowned startup accelerator with more than 1,000 portfolio companies with combined market cap of \$16 Billion. She is the co-host of Selling in The Cloud, a podcast about the business of cloud sales and marketing, currently ranked in the top 10% globally by ListenNote. She currently sits on the National Center for Women & Information Technology (NCWIT) Affinity Group Alliance (AGA) representing Flatirons Tech.

Comp Titles

No comparable titles have been specified.



Inclusion, Inc.

How to Design Equity into the Workplace

Sara Sanford

Summary

Inclusion, Inc tackles the realities of workplace bias and reveals an innovative, proven approach--changing mechanics rather than mindsets--that businesses can adopt today to design bias out and equity in and harness the collective intelligence of their employees. Readers will learn exactly what equity looks like, how to adjust cultural levers to create systemic change, and how to avoid common DEI pitfalls that are counterproductive, despite good intentions. This is not a book on personal behaviors. It is an opportunity to plan for equity like any other critical business function, by implementing sustainable, cost-effective solutions that yield measurable returns. Drawing from case studies of GEN-certified organizations, data from thousands of surveys, interviews with executive-level changemakers, and innovations from behavioral economics and design-centered thinking, this book gives readers--employees to executives--tools to counterbias at any level in their organization.

Contributor Bio

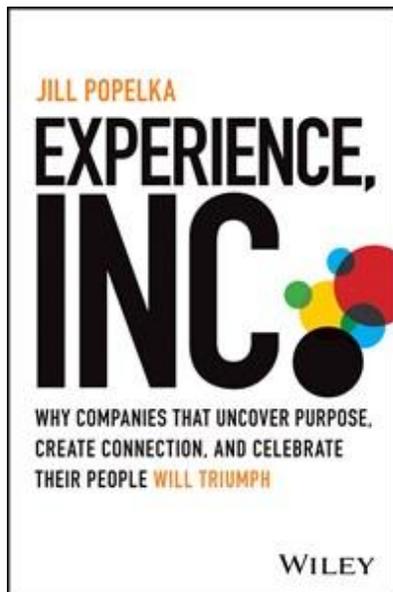
Sara Sanford (<https://thinkgen.org/>; Seattle, WA) is the founder and Executive Director of GEN, the leading certification, training, and consulting organization for equity in the workplace, and a lecturer at the University of Washington's School of Information. She is also a speaker to Fortune 500 companies such as AWS, Accenture, and Travelers Insurance and associations like the Association on Women in Science, and an advisor to NGOs and government leaders like United States Senator Patty Murray. As Executive Director of GEN, Sara advises executive-level business leaders on their equity strategy and communications. She also leads companywide participatory design workshops to adapt equitable processes to organizations' individual cultures.

John Wiley & Sons
9781119849766
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\$28.00/£21.99 UK/€24.00
EU/€26.90 DE
Hardcover

256 Pages

Comp Titles

No comparable titles have been specified.



John Wiley & Sons
 9781119852872
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 \$27.00/£20.99 UK/€23.10
 EU/€25.90 DE
 Hardcover

224 Pages

Experience, Inc

Why Companies That Uncover Purpose, Create Connection, and Celebrate Their People Will Triumph

Jill Popelka

Summary

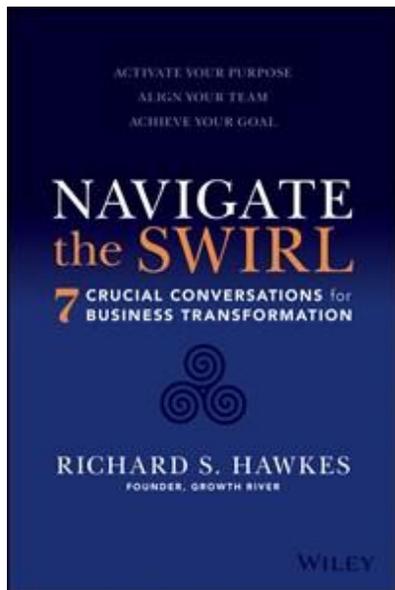
The worker-first experience is not just a new trend, but the evolution of what it means to work and be part of an organization, and recent power shifts within it. What can leaders, managers, and CHROs, do to position their companies to thrive in the new world? There are many issues for the C-Suiter to navigate - yet they're all united by the need to focus on employee - human - experience. A flexible, versatile workforce will help your business overcome current challenges and define your future. The successful organizations are making the employee experience more central. This book will give you, the leader, insights about how to think about and outfit your company, in a way that works for your firm, your sector, and your industry.

Contributor Bio

Jill Popelka career and life working to see things from all sides. As the President and Chief Marketing and Solutions Officer of SAP SuccessFactors, Jill is responsible for business and product strategy, customer success, and growth for SAPs largest cloud line of business. Shes been with SAP for over a decade. Previously, Jill led sales and services teams in Asia Pacific and Japan and has a reputation for relentlessly doing whats right for their customers. Along with her team, Jill achieved incredible growth for SAP SuccessFactors in Asia Pacific and Japan, driving customer-centric behaviors across a diverse and complex region. Today at SAP SuccessFactors, Jill works to create a vision that puts people at the center of every design and every experience that businesses create, and empathy at the core of every decision she makes. Jills relentless curiosity, along with her desire to engage and include as many voices as possible, makes hers a voice to listen to, especially for a business world re-shaping at unprecedented speed.

Comp Titles

No comparable titles have been specified.



John Wiley & Sons
9781119868798
Pub Date: 14/06/2022
\$32.00/£24.99 UK/€27.40
EU/€30.90 DE
Hardcover

256 Pages

Navigate the Swirl

7 Crucial Conversations for Business Transformation

Richard Hawkes

Summary

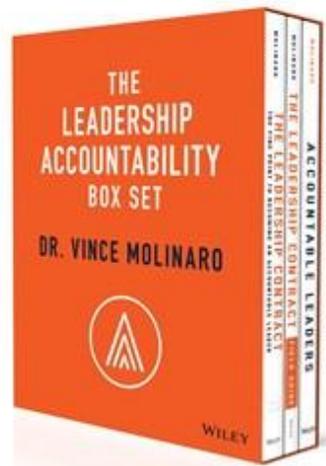
Leaders know that change is essential and unavoidable, but getting people to buy-in to a painful change process, with no guarantee of success, is hard. This book explains how to build organization-wide momentum for change, without falling afoul of the bureaucracy, cultural complexity, and entrenched power positions. *Navigate the Swirl: 7 Crucial Conversations for Organizations* provides a sophisticated diagnosis of the common ailments that beset an enterprise as it reaches a certain threshold of complexity and organizational inertia--aka *The Swirl*--and a clear pathway forward. It shares, for the first time, a robust, holistic, scalable approach to organizational change that has been proven in companies like Edward D. Jones, Genewiz, Hitachi, Pfizer, Johnson & Johnson, Mars, and Chicos.

Contributor Bio

Richard Hawkes (<https://growthriver.com/> Mendham, NJ) is the founder of Growth River LLC, an international consultancy that works with companies such as Cox Communications, Johnson & Johnson, and Navigant. He received an M.B.A. in Marketing and Organizational Development from the University of Wisconsin-Madison. Richard was previously a senior member of the strategy practice with Kepner-Tregoe International and was as a board member of GENEWIZ Inc.

Comp Titles

No comparable titles have been specified.



John Wiley & Sons
9781119883777
Pub Date: 08/03/2022
\$78.00/£60.00 UK/€66.70
EU/€73.90 DE
Hardcover

1000 Pages

The Vince Molinaro Leadership Accountability Box Set

Vince Molinaro

Summary

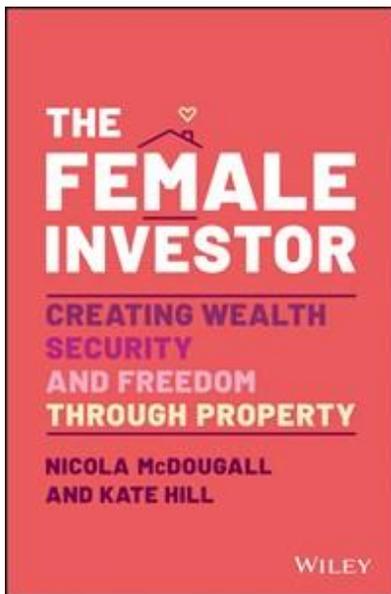
A complete toolkit for CEOs, HR leaders, and senior executives seeking to drive growth, inspire employees, and navigate change so that they and their organizations can thrive in an era of uncertainty. From bestselling author and leadership advisor Dr. Vince Molinaro, The Vince Molinaro Leadership Accountability Box Set is a comprehensive, research-based, three-book collection that guides senior leaders in achieving maximum impact by teaching them how to build and scale leadership accountability across an organization. This complete approach helps leaders set the tone of accountability at an individual and team level. It also shows leaders how they can create a strong community of accountable leaders at every level. The Leadership Contract, Third Edition describes the mindset and best practices that individual leaders must embrace to be deliberate, decisive, and effective. Readers learn the four terms they must live by and put their name on the line--literally--by signing a contract for accountability that will take their leadership to the next level. Accountable Leaders breaks down how to drive strategy execution by scaling leadership accountability across teams and organizations. Readers learn best practices and access tools that help them accelerate the impact of their teams and inspire a culture where everyone steps up, takes ownership, and delivers results. The Leadership Contract Field Guide explores practical strategies, exercises, and techniques readers can apply today to stop conceptualizing great leadership and start practicing it. It takes what leaders learned in The Leadership Contract and Accountable Leaders and integrates that knowledge into real-world behaviors to equip themselves and their teams for success. An organization rises or falls with its leaders. Leadership accountability is what differentiates great leaders from mediocre ones, and high-performing organizations from the rest. The Vince Molinaro Leadership Accountability Box Set presents a detailed roadmap to help leaders and their organizations unleash the power of accountability.

Contributor Bio

Vince Molinaro, PhD (Toronto, CAN) is the founder and CEO of Leadership Contract Inc. As a global leadership adviser, speaker, and researcher on leadership accountability, Vince travels the world helping organizations build vibrant leadership cultures with truly accountable leaders at every level. Vince experienced a defining moment early in his career when he saw a respected colleague and mentor succumb to cancer that she believed was the byproduct of a stressful, toxic work environment. As a result, he has made it his life's work to boldly confront mediocre and unaccountable leadership. Vince calls out the global leadership crisis today and thoughtfully lays out the strategy to address it head-on. His unique combination of provocative storytelling, evidence-based principles and grounded practicality has leaders at all levels stepping up to fulfill their obligations to drive the success of their organizations. He is a New York Times best-selling author of Accountable Leaders (Wiley, 2020), The Leadership Contract (3rd ed., Wiley, 2018) and The Leadership Contract Field Guide (Wiley, 2018). He has also co-authored two other books: Leadership Solutions (Jossey-Bass, 2007) and The Leadership Gap (Wiley, 2005). Vince lives leadership accountability every day as an entrepreneur and global executive. His research and writing on leadership accountability are featured in some of the world's leading business publications. He also shares his insights in his Gut Check for Leaders blog and through the Leadership Contract App available from the Apple and Google App Stores. Vince and his family live near Toronto, Canada.

Comp Titles

No comparable titles have been specified.



The Female Investor

Creating Wealth, Security, and Freedom through Property

Nicola McDougall, Kate Hill

Summary

Did you know that one in three Australian women retire with no super? And that women who do manage to save may still wind up with less than half the retirement funds of their male counterparts? The Female Investor is your guide to staking your claim on the property market--so you'll have the assets needed to secure your financial future. It's not easy balancing a career, dating, a family, and a thriving personal life, all while saving for your future. This practical and down-to-earth guide, written by two female experts who have been there and done that, will teach you how to maximise your income sooner, so you have more choices later. Whether you're single and starting your first serious job, you're looking to settle down, you want to secure a better future for your family, or you've experienced a major upheaval and are rethinking your prospects The Female Investor is all about being clued-up, taking charge, and being proactive with your finances via strategic property investment--at any age. This is the book that will help you better your financial security and stand on your own two feet, no matter what life may throw at you.

Contributor Bio

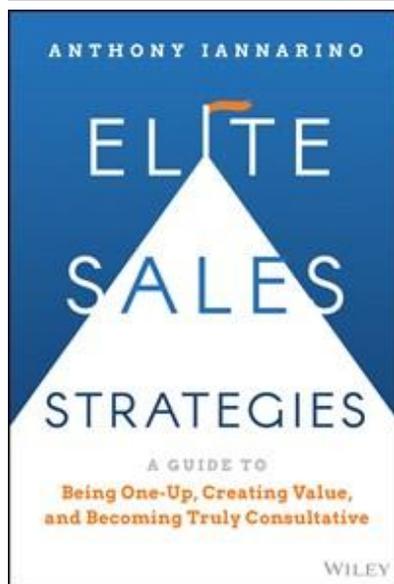
Nicola McDougall is a journalist who has reported on property and finance for more than 15 years. She currently serves on the board for Property Investment Professionals of Australia and is co-director of Bricks agent. Named among Australia's top Property Advisors of the year, she runs Adviseable, a trusted buyers agency for home buyers, investors, and developers. Kate regularly shares her wisdom in interviews and on YouTube. Like Nicola, she believes in empowering others to secure their financial futures.

Comp Titles

No comparable titles have been specified.

Wiley-Blackwell
9780730398639
Pub Date: 18/04/2022
\$22.95/£15.50 UK/€17.60
EU/€18.90 DE
Paperback

240 Pages



John Wiley & Sons
 9781119858942
 Pub Date: 14/06/2022
 \$27.00/£20.99 UK/€23.10
 EU/€25.90 DE
 Hardcover

224 Pages

Elite Sales Strategies

A Guide to Being One-Up, Creating Value, and Becoming Truly Consultative

Anthony Iannarino

Summary

Accelerate your sales career with this how-to book from an expert in sales. In *Elite Sales Strategies*, expert sales leader Anthony Iannarino offers his philosophy about becoming a commercial success. This guidebook offers unique insights into how to approach every sale by serving your clients from a position of authority and expertise. As Iannarino himself notes, this technique speaks to an ethical obligation towards your client, ideally combining ethics and tactics to help place you in a position where your strengths can be fully utilized. This guidebook suggests putting yourself in a one-up position, where you, as the salesperson, come to a client in a position of authority and strength, where you yourself are qualified to offer nuanced and helpful advice to companies that have put themselves in a one-down position, whether that be by bad decision-making, poor understanding of the marketplace, or bad luck. At its heart, this book suggests you find the advantages that you can provide that will then, in turn, help your client become one-up themselves in their own field and ensure they achieve the better results they need. In addition, *Elite Sales Strategies* provides readers with: A step-by-step approach for how to become one-up yourself and what you provide to your clients A healthy analysis of what makes a person or a company one-down and tips on how to course correct Strategies, tactics, and talk tracks that will provide you with what you need to become one-up Terminology and vocabulary so that you can approach your client with tact and decorum while still addressing the weaknesses of their system As a successful international speaker, author, and sales leader, Anthony Iannarino brings a unique set of skills to bear in this book. Iannarino's tried-and-true methodology is an ideal resource for sales professionals in all fields, as well as for executives, managers, and operations managers looking to improve their sales success and position within the business world.

Contributor Bio

Anthony Iannarino (Westerville, OH; thesalesblog.com) is the founder of B2B Sales Coach's School of Management and Leadership where he teaches Personal Selling, Social Media Marketing, and Persuasive Marketing in the MBA program.

Comp Titles

No comparable titles have been specified.

The Conversion Code, Second Edition *(2nd Edition)***Stop Chasing Leads and Start Attracting Clients**

Chris Smith

**No Image
Available****Summary**

The Conversion Code, 1st edition, taught real estate agents to engage with their prospective customers online first~ using social media, mobile apps, blogs and live chat, before ever meeting in-person. It quickly became one of the bestselling books on marketing and advertising real estate--with over 50,000 copies sold. This new revised edition includes updates on crucial new topics like TikTok and Instagram, and Virtual Staging, to help today's agents generate thousands of leads from social media and other digital sources, and turn those into closed sales.

Contributor Bio

Chris Smith (Orlando, FL; www.curaytor.com) is the cofounder of Curaytor a leading digital marketing platform for real estate agents, that he grew to \$3,000,000 in annual, recurring revenue in just two years, using The Conversion Code. The company has been recognized as one of Inc's 500 Fastest Growing Companies in America. Each year, Chris speaks in front of 50,000+ people in virtual and live events.

John Wiley & Sons
9781119875802
Pub Date: 28/06/2022
\$28.00/£21.99 UK/€24.00
EU/€26.90 DE
Hardcover

256 Pages

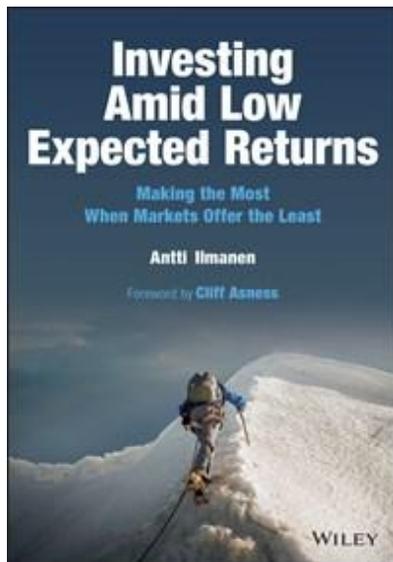
Comp Titles

The Conversion Code	Smith, Chris	John Wiley & Sons	15/04/2016	9781119211884 1119211883	£18.99 GBP	Hardcover
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No sales or stock history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).

Finance & Accounting





John Wiley & Sons
9781119860198
Pub Date: 07/06/2022
\$28.00/£21.99 UK/€24.00
EU/€26.90 DE
Hardcover

304 Pages

Investing Amid Low Expected Returns

Making the Most When Markets Offer the Least

Antti Ilmanen

Summary

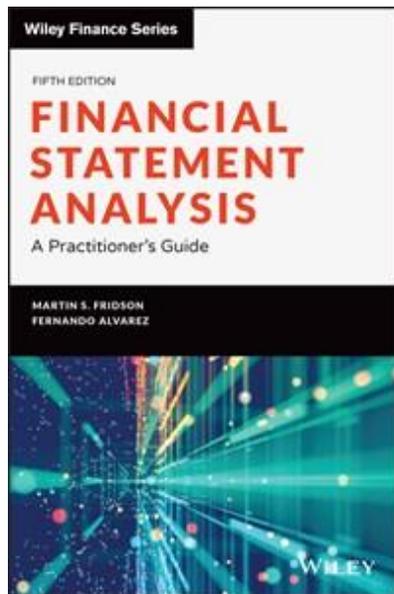
Falling yields have boosted valuations and realized returns on most assets for four decades, essentially borrowing returns from our future, while keeping rearview-mirror expectations too rosy. Investing With Serenity draws parallels with the Serenity Prayer. Many investors now facing the challenge of cooler investment conditions have so far had the courage to increase risk taking but not the serenity to accept lower returns and moderate their spending plans. A rearview-mirror mindset also makes us prone to judge investments based on their recent years performance, which is dominated by luck. Instead, we should have the serenity to accept we cannot control short-term returns and focus on what we can control, a good strategic investment process. Investing With Serenity first outlines the low expected return challenge and how retirement savers and other investors have responded to it. Starting from a broad historical perspective, it describes competing investment models and best practices among large institutional asset owners. The next section revisits the key building blocks to earning long-run returns - major asset class premia, illiquidity premia, style premia, and the elusive alpha. It provides extensive empirical evidence - both century-long and past-decade - on the most reliable return sources, while pointing to the pitfalls in studying historical returns especially amid today's low starting yields. The final section turns to the task of putting those building blocks together - through efficient portfolio construction, risk management, and cost control. Investing With Serenity tackles many topical investment debates: the pros and cons of liquid vs. illiquid, active vs. passive, strategic vs. tactical, systematic vs. discretionary, publicly-known vs. proprietary approaches, as well as the merits of factor investing, ESG investing, macro-resilient portfolios, and tail hedging. Humble forecasting and bold diversification is emphasized throughout, as is the need for both good investments and good investors. Serene investing requires humility and patience, besides knowledge. This book offers investors a comprehensive toolkit to do the best they can with the bad cards they have been dealt for the coming decades. Intelligent investing principles may be timeless, but they matter more at times of scarcity.

Contributor Bio

Antti Ilmanen is a Principal and Global Co-head of the Portfolio Solutions Group at AQR Capital Management. In this role, he manages the team responsible for advising institutional investors and sovereign wealth funds and develops the firm's broad investment ideas. Prior to joining AQR, Antti spent seven years as a senior portfolio manager at Brevan Howard and a decade in a variety of roles at Salomon Brothers/Citigroup. He began his career as a central bank portfolio manager in Finland. Over the years, he has advised many institutional investors, including Norway's Government Pension Fund Global and the Government of Singapore Investment Corporation. Antti has published extensively in finance and investment journals and has received a Graham and Dodd award, the Harry M. Markowitz special distinction award, and multiple Bernstein Fabozzi/Jacobs Levy awards for his articles. His book, *Expected Returns* (Wiley, 2011), is a broad synthesis of the central issues in investing. He also received the CFA Institute's 2017 Leadership in Global Investment Award. Antti earned M.Sc. degrees in economics and law from the University of Helsinki and a Ph.D. in finance from the University of Chicago.

Comp Titles

No comparable titles have been specified.



John Wiley & Sons
9781119457145
Pub Date: 14/06/2022
\$85.00/£65.00 UK/€72.70
EU/€79.90 DE
Hardcover

448 Pages
Series: Wiley Finance

Financial Statement Analysis(5th Edition)

A Practitioner's Guide

Martin S. Fridson, Fernando Alvarez

Summary

The updated, real-world guide to interpreting and unpacking GAAP and non-GAAP financial statements

In *Financial Statement Analysis, 5th Edition*, leading investment authority Martin Fridson returns with Fernando Alvarez to provide the analytical framework you need to scrutinize financial statements, whether you're evaluating a company's stock price or determining valuations for a merger or acquisition. Rather than taking financial statements at face value, you'll learn practical and straightforward analytical techniques for uncovering the reality behind the numbers. This fully revised and up-to-date 5th Edition offers fresh information that will help you to evaluate financial statements in today's volatile markets and uncertain economy. The declining connection between GAAP earnings and stock prices has introduced a need to discriminate between instructive and misleading non-GAAP alternatives. This book integrates the alternatives and provides guidance on understanding the extent to which non-GAAP reports, particularly from US companies, may be biased.

Understanding financial statements is an essential skill for business professionals and investors. Most books on the subject proceed from the questionable premise that companies' objective is to present a true picture of their financial condition. A safer assumption is that they seek to minimize the cost of raising capital by portraying themselves in the most favorable light possible. *Financial Statement Analysis* teaches readers the tricks that companies use to mislead, so readers can more clearly interpret statements.

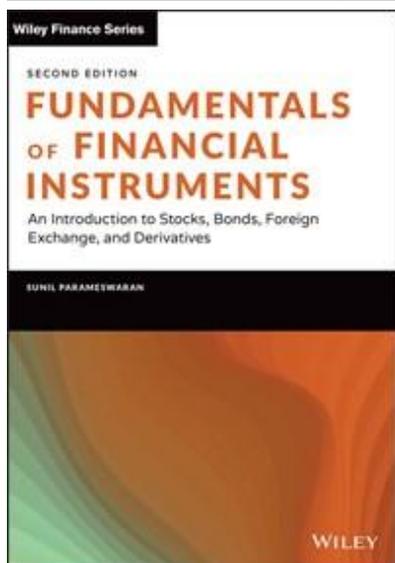
- Learn how to read and understand financial statements prepared according to GAAP and non-GAAP standards
- Compare CFROI, EVA, Valens, and other non-GAAP methodologies to determine how accurate companies' reports are
- Improve your business decision making, stock valuations, or merger and acquisition strategy
- Develop the essential skill of quickly and accurately gathering and assessing information from financial statements of all types

Professional analysts, investors, and students will gain valuable knowledge from this updated edition of the popular guide. Filled with real-life examples and expert advice, *Financial Statement Analysis, 5th Edition*, will help you interpret and unpack financial statements.

Comp Titles

Financial Statement Analysis	Fridson, Martin S.	John Wiley & Sons	01/07/2011	9780470635605 0470635606	£65.00 GBP	Hardcover	Economics, Finance, Business & Management
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No sales or stock history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).



John Wiley & Sons
 9781119816614
 Pub Date: 28/03/2022
 \$76.00/£57.00 UK/€64.50
 EU/€69.90 DE
 Hardcover

608 Pages
 Series: Wiley Finance

Fundamentals of Financial Instruments

An Introduction to Stocks, Bonds, Foreign Exchange, and Derivatives

Sunil K. Parameswaran

Summary

Fundamentals of Financial Instruments is a comprehensive introduction to the full range of financial products commonly used in the financial markets. The author offers clear, worked examples of everything from basic equity and debt securities to complex instruments such as derivatives and mortgage-backed securities. In addition to explaining the instruments, he also outlines the structure and dynamics of the free-market system and clearly highlights the environment in which such financial instruments are traded. Financial securities lend themselves naturally to a quantitative analysis. To ensure that readers, irrespective of their academic background, are able to navigate through the presentation, a detailed chapter is devoted to the topic of interest rates and the time value of money. Thereafter the focus shifts to the intricacies of various financial instruments, including equity and preferred shares, bonds, money market instruments, foreign exchange products, derivatives, mortgage-backed securities and swaps. The second edition will include new chapters on the following topics: Interest Rate Derivatives and Bonds with Embedded Options Financial Macroeconomics Mutual Funds, ETFs, and Pension Plans Orders and Exchanges Excel Functions for Finance

Contributor Bio

Sunil Parameswaran is Director and CEO of Tarheel Consultancy Services, a corporate training and management consultancy firm. He is also a Visiting Faculty at some of the leading business schools in India, where he anchors courses in the area of Finance. His primary areas of interest are Securities Markets, Financial Derivatives, Fixed Income Securities and International Finance. For the past 16 years, he has been a corporate trainer and management consultant. He has delivered training programs on Global Securities Markets and Global Banking to multinational IT firms including JP Morgan, Societe Generale, Accenture, and Cap Gemini. Dr. Parameswaran has 30 years of teaching experience at leading business schools in the US, Singapore, Australia, and India. He obtained his Ph.D. in Finance from the Fuqua School of Business at Duke University in North Carolina, US.

Comp Titles

Fundamentals of Financial Instruments	Parameswaran, Sunil	John Wiley & Sons	03/11/2011	9780470824900 0470824905	£80.00 GBP	Hardcover
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No sales or stock history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).

PricewaterhouseCoopers'
**SECURE YOUR
FUTURE**
*Your Personal Companion for
Understanding Lifestyle and Financial
Aspects of Retirement*



- Get the Most from Your Retirement •
- Take Hold of Your Retirement Vision •
- Improve the Quality of Your Retirement NOW •

David Pugh, JD, CPA and Mark Friedlich, JD, CPA

Pricewaterhousecooper's Secure Your Future

Pricewaterhousecoopers (Edt)

Summary

Developing life plans for ourselves and our families is not easy, especially in today's ever-changing world and work environment. For many people, daily financial challenges seem daunting enough, so long-term financial issues like retirement don't get attention until today's challenges pass. Knowing what you want for retirement and how to achieve it is often viewed as elusive, complex, and requiring a commitment to saving money that conflicts with daily cash demands. Secure Your Future will assist readers in putting together a plan for retirement that goes beyond the financial aspects and looks at the emotional issues as well.

Contributor Bio

PricewaterhouseCoopers is the world's largest professional services organization - helping clients build value, manage risk, and improve performance. PWC has over 9,000 partners and over 150,000 employees in more than 150 countries worldwide.

John Wiley & Co Inc Print on demand

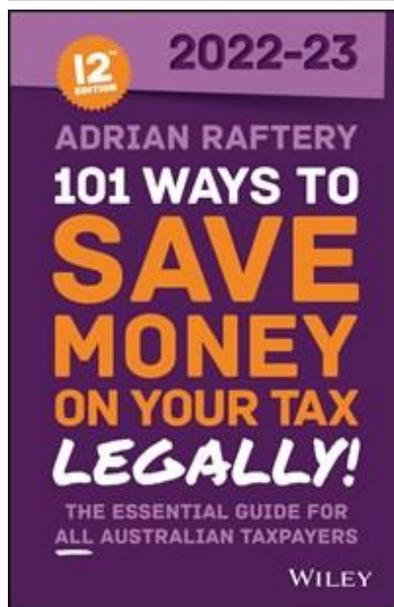
9780471235071

Pub Date: 01/12/2003

\$19.95/€19.90 DE

Comp Titles

No comparable titles have been specified.



101 Ways to Save Money on Your Tax – Legally! 2022–2023

Adrian Raftery

Contributor Bio

Bestselling author Adrian Raftery, aka Mr Taxman, is one of Australia's leading commentators on all matters relating to tax and finance. Adrian translates complicated tax and finance jargon into understandable and workable solutions. His PhD and 20-plus years experience as an award-winning accountant working with small and medium businesses, and as a personal tax expert, means he has a wealth of knowledge and qualified advice to share. He is frequently called upon by the Australian media for his expert opinion.

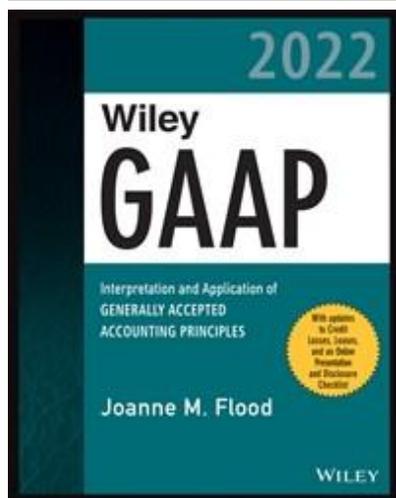
Wiley-Blackwell
9781119883173
Pub Date: 01/06/2022
\$21.00/£15.50 UK/€17.60
EU/€18.90 DE
Paperback

336 Pages

Comp Titles

101 Ways to Save Money on Your Tax – Legally! 2021 – 2022	Raftery, Adrian	Wiley-Blackwell	06/08/2021	9780730391555 0730391558	£15.50 GBP	Paperback
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No sales or stock history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).



Wiley GAAP 2022

Interpretation and Application of Generally Accepted Accounting Principles

Joanne M. Flood

Summary

Wiley GAAP 2020: Interpretation and Application of Generally Accepted Accounting Principles is a thorough study and analysis of all US Generally Accepted Accounting Principles (GAAP) set forth in the pronouncements of the FASB (Financial Accounting Standards Board) and its predecessors. This useful guide also contains AICPA Accounting Standards Executive Committee (ASEC) Statements of position. All pronouncements are explained with relevant terminology and practice-oriented real world examples. Each chapter is composed of a discussion of perspectives and issues, sources of GAAP, a definition of terms, concepts, rules and examples, and, where applicable, specific appendices.

Contributor Bio

Joanne Flood, MBA, CPA, (Rockville Centre, NY) has accounting experience within both a Big 4 international firm and a small firm. She has worked as a senior manager in the AICPA's Professional Development group. Joanne received her MBA in Accounting Summa Cum Laude from Adelphi University. While in public accounting, she worked on major clients in retail, manufacturing, and finance and on small business clients in construction, manufacturing, and professional services. At the AICPA, she managed the development and wrote courses in the accounting and auditing product line. She also wrote and produced training materials in a wide variety of media, including print, video, and audio, and pioneered the AICPA's e-learning product line.

John Wiley & Sons
9781119595830
Pub Date: 03/05/2022
\$145.00/£110.00 UK/€124.00
EU/€135.00 DE
Paperback
1424 Pages
Series: Wiley Regulatory Reporting

Comp Titles

Wiley GAAP 2019	Flood, Joanne M.	John Wiley & Sons	12/04/2019	9781119511571 1119511577	£110.00 GBP	Paperback
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No sales or stock history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).

Wiley GAAP Field Guide 2002

Barry J. Epstein

Summary

Complete coverage of the theoretical material in GAAP 2001 without the detailed examples or applications.

Contributor Bio

Barry J. Epstein is currently a partner with the Chicago-based firm Gleeson, Sklar, Sawyers Cumpata, LLP, where he specializes in accounting and auditing technical consultation and litigation consulting services.

**No Image
Available**

John Wiley & Sons
9780471418719
Pub Date: 11/01/2022
\$29.95/£22.99 UK/€25.60
EU/€27.90 DE
Paperback

250 Pages

Comp Titles

No comparable titles have been specified.

Computing & Technology



Teach Yourself VISUALLY MacBook Pro & MacBook Air (6th Edition)

Guy Hart-Davis

No Image
Available

Summary

The visual learners ultimate guide to the MacBook Pro, MacBook Air and macOS Monterey Teach Yourself VISUALLY MacBook is your ultimate guide to getting up and running quickly with your new MacBook Pro or MacBook Air! Whether youre new to computers or transitioning from a PC, this graphics-heavy guide will show you everything you need to know to get the most out of your new laptop. Clear, step-by-step instructions walk you through each task, with screenshots that help you follow along with confidence. Youll learn how to manage files, work with macOS software, organize photos and media, set up email, access the internet, and adjust settings and preferences to make your MacBook work the way you work. Youll also explore the features that bring computing to a whole new level, including iCloud, FaceTime, the App Store, and so much more! The Mac has long inspired a legion of loyal fans, and youre about to find out why. From sleek design to intuitive interface, to an OS that just works, Apple has cornered the market on the high-end computing experience. The MacBook makes sublime computing portable, and this book shows you how to take advantage of all that your MacBook has to offer. macOS Monterey gives you more of everything you love about Mac. Prepare yourself to experience music, TV, and podcasts in newly designed Mac apps. You can now enjoy your favorite iPad apps on Mac, and even extend your workspace and expand your creativity with iPad and Apple Pencil. Packed with new features and updates to the apps Apple users love, you can now take everything you do up the next level. Get acquainted with the latest macOS version Monterey, and its new features Perform everyday tasks quickly and easily Customize preferences and settings to suit your needs Download new apps, video chat, save to the cloud, and much more! No confusing tech-speak, no vague instructions, and no complex tangents into obscure tasks. This friendly guide is packed with screenshots, easy-to-follow instructions, and a practical sensibility; youre not launching the space shuttle, you just want to open your email. If youre ready to explore all that your MacBook can do, Teach Yourself VISUALLY MacBook is your ideal companion.

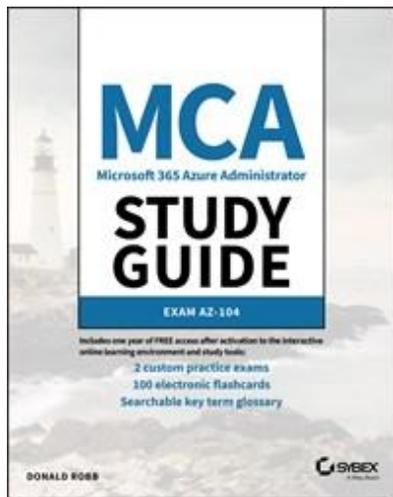
Contributor Bio

Guy Hart-Davis (Barnard Castle, UK) is the author of more than 100 computing books, including Teach Yourself VISUALLY iPhone 7, Teach Yourself VISUALLY MacBook 3rd Edition, and Teach Yourself VISUALLY Android 2nd Edition. He also writes about PCs, Windows, Linux, and VBA.

Comp Titles

Teach Yourself VISUALLY MacBook Pro and MacBook Air	Hart-Davis, Guy	John Wiley & Sons	20/05/2020	9781119683896 1119683890	£22.99 GBP	Paperback
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MCA Microsoft 365 Azure Administrator Study Guide

Exam AZ-104

Rithin Skaria

Summary

MCA Microsoft 365 Certified Associate Azure Administrator Study Guide is your best resource for helping you to understand the job role and responsibilities of a Azure Administrator AND prepare you to take the certification Exam AZ-104. This Study Guide covers the following topics: Managing Azure subscriptions and resources Implementing and managing storage Deploying and managing virtual machines Configuring and managing virtual networks Managing identities Readers will also have access to Sybex's online test bank, including hundreds of practice questions, flashcards and a glossary. Take your career to a new level with this Study Guide!

Contributor Bio

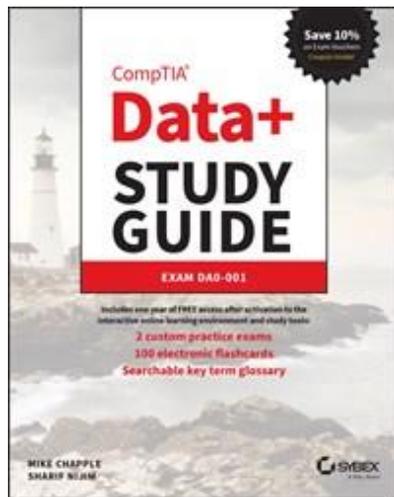
Rithin Skaria is a cloud evangelist with over 9 years of experience in managing open-source workloads in Azure, AWS and OpenStack. He is currently working at Microsoft as a Customer Engineer, empowering customers to achieve more. He is also author of books related to Linux administration, Microsoft Azure architecture and Linux migration to Azure. He is certified as Azure Administrator Associate, Azure Solution Architect, Azure DevOps Expert and Azure Security Associate. Because of his immense interest in Linux and containers, he is also certified as Linux Foundation Certified SysAdmin, Linux Foundation Certified Engineer, Certified Kubernetes Application Developer, Certified Kubernetes Administrator and Certified Openstack Administrator. Connect with him on LinkedIn @ rithin-skaria.

Sybex
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EU/€57.90 DE
Paperback

528 Pages

Comp Titles

No comparable titles have been specified.



CompTIA Data+ Study Guide

Exam DA0-001

Mike Chapple, Sharif Nijim

Summary

Launch your career as a Data Analyst with the NEW CompTIA Data+ Study Guide! Sybex's NEW CompTIA Data+ Study Guide: Exam DA0-001 focuses on the job role and responsibilities of a data analyst. Data analysts work closely with an organization's data to assist in making better business decisions and provide insights that support decision-making efforts. Coverage of exam objectives guide you through the process of collecting, analyzing and reporting on the plethora of data an organization collects, and transforming it into a more digestible format for stakeholders and decision makers. Topics include: Data Concepts and Environments Data Mining Data Analysis Visualization Data Governance, Quality, and Controls Readers will also have access to additional online study tools, including hundreds of bonus practice exam questions, electronic flashcards, and a searchable Glossary of important terms. Prepare smarter with Sybex's superior interactive online learning environment and test bank.

Contributor Bio

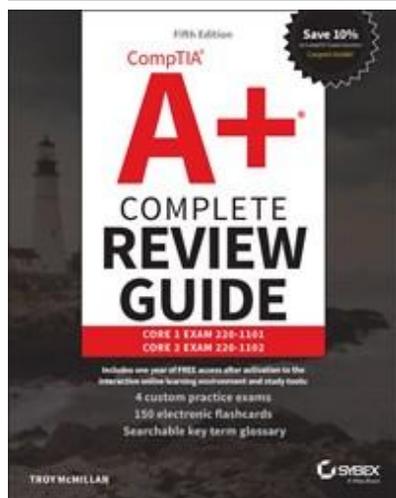
Mike Chapple, Ph.D., Security+, CySA+, CISSP, is Senior Director for IT Service Delivery at Notre Dame overseeing information security, data governance, IT architecture, project management, strategic planning and product management functions and teaches undergraduate courses on Information Security. Mike spent 4 years in the information security research group at NSA and served as an intelligence officer in the U.S. Air Force. He is a technical editor for Information Security Magazine and has written several books. Sharif Nijim is an assistant teaching professor of IT, Analytics, and Operations in the Mendoza College of Business at the University of Notre Dame, where he teaches undergraduate and graduate courses in cloud computing, business analytics, and information technology. Immediately prior to becoming part of the Mendoza faculty, Sharif served as the Senior Director for IT Service Delivery in the University of Notre Dame's Office of Information Technologies. Sharif was instrumental in defining and executing on a strategy to move to a cloud-centric model for delivering IT services, and is an invited speaker both nationally and internationally. Prior to Notre Dame, Sharif was in the private sector, where he co-founded and served on the board of a customer data integration company. Sharif earned both his undergraduate and graduate degrees from the University of Notre Dame.

Sybex
9781119845256
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EU/€57.90 DE
Paperback

416 Pages

Comp Titles

No comparable titles have been specified.



CompTIA A+ Complete Review Guide (5th Edition)

Core 1 Exam 220-1101 and Core 2 Exam 220-1102

Troy McMillan

Summary

An ideal prep tool and perfect way to review for the A+ certification, revised for the latest exams! Organized by the exam domain objectives, the focused CompTIA A+ Complete Review Guide: Core 1 Exam 220-1101 and Core 2 Exam 220-1102, 5th Edition is the must-have companion for the Sybex CompTIA A+ Complete Study Guide, 5th Edition and the CompTIA A+ Complete Deluxe Study Guide with Online Labs, 5th Edition. The book provides 100% coverage of the A+ exam objectives, and verifies the successful candidate has the knowledge and job skills required to: Install, configure, and maintain computer equipment, mobile devices, and software for end users; Service components based on customer requirements; Understand networking basics and apply basic cybersecurity methods to mitigate threats; Properly and safely diagnose, resolve, and document common hardware and software issues; Apply troubleshooting skills and provide customer support using appropriate communication skills; Understand the basics of scripting, cloud technologies, virtualization, and multi-OS deployments in corporate environments. This Review Guide includes practical examples and insights drawn from real-world experience, as well as exam highlights and end-of-chapter review. Topics include: CompTIA A+ Core 1 220-1001 covers Mobile Devices, Networking, Hardware, Virtualization and Cloud Computing, and Hardware and Network Troubleshooting CompTIA A+ Core 2 220-1002 covers Operating Systems, Security, Software Troubleshooting, and Operational Procedures Readers also have access to additional learning resources, including the Sybex interactive online learning environment and test bank with hundreds of review questions, practice exams, electronic flashcards, and a searchable PDF of a Glossary of the most important terms readers will need to understand.

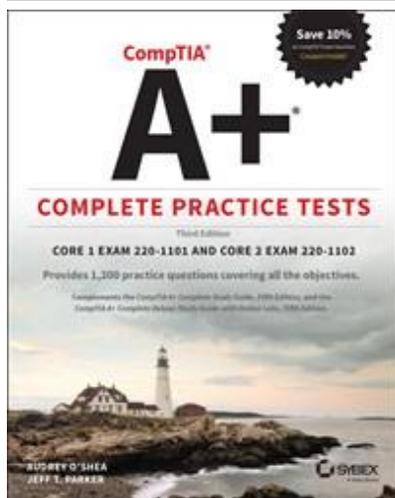
Contributor Bio

Troy McMillan (Pfafftown, NC) holds more than 30 IT certifications including A+ and Network+. He is a Product Developer and Technical Editor for CyberVista (formerly Kaplan IT), helping individuals and organizations train on technology and prepare for technology certifications. Troy is also a full-time trainer, teaching CompTIA, Cisco, Microsoft, and Wireless classes. He authored previous editions of CompTIA A+ Complete Review Guide from Sybex.

Comp Titles

CompTIA A+ Complete Review Guide	McMillan, Troy	Sybex	21/05/2019	9781119516958 1119516951	£22.99 GBP	Paperback
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CompTIA A+ Complete Practice Tests(3rd Edition)

Core 1 Exam 220–1101 and Core 2 Exam 220–1102

Audrey O'Shea, Jeff T. Parker

Summary

Practice test questions prepare you for test success! The updated and revised CompTIA A+ Complete Practice Tests, 3rd Edition, helps you gain the confidence you need for taking the two required CompTIA A+ Core 1 Exam 220-1101 and Core 2 Exam 220-1102 in order to earn your certification. The book provides 100% coverage of the A+ exam objectives, and verifies the successful candidate has the knowledge and job skills required to: Install, configure, and maintain computer equipment, mobile devices, and software for end users; Service components based on customer requirements; Understand networking basics and apply basic cybersecurity methods to mitigate threats; Properly and safely diagnose, resolve, and document common hardware and software issues; Apply troubleshooting skills and provide customer support using appropriate communication skills; Understand the basics of scripting, cloud technologies, virtualization, and multi-OS deployments in corporate environments. Practice questions validate your knowledge in the following areas: CompTIA A+ Core 1 220-1101--covering Mobile Devices, Networking, Hardware, Virtualization and Cloud Computing, and Hardware and Network Troubleshooting CompTIA A+ Core 2 220-1102--covering Operating Systems, Security, Software Troubleshooting, and Operational Procedures Readers also have access to the Sybex interactive online learning environment and test bank with hundreds of practice questions. It's the perfect way to test your knowledge!

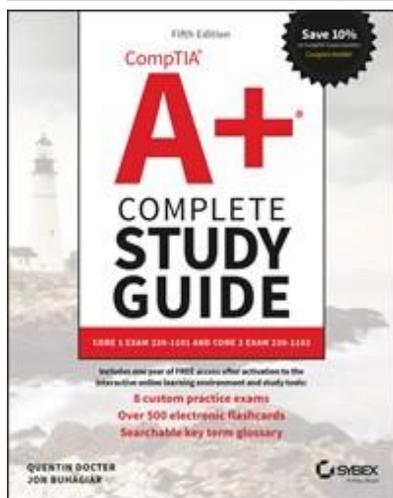
Contributor Bio

Audrey O'Shea (Sackets Harbor, NY) currently teaches courses in electronics and computer technology at a technical school in upstate New York. She holds numerous computer industry certifications including CompTIA A+, ITF+, Network+, Project+, CIW Database, CIW JavaScript, and others. Audrey is the author of *A Geek Girls Guide to Electronics and the Internet of Things* (Wiley, 2020). Jeff T. Parker (Nova Scotia, Canada), CISSP, CompTIA Project+, CySA+, is a certified technical trainer and consultant specializing in governance, risk management and compliance. Jeff's infosec roots began as a security engineer, a member of a HP consulting group in Boston, USA. Prior to becoming an author, Jeff was a Global IT Risk Manager residing for several years in Prague, Czech Republic, where he rolled out a new risk management strategy for a multinational logistics firm.

Comp Titles

CompTIA A+ Complete Practice Tests	Parker, Jeff T.	Sybex	16/08/2019	9781119516972 1119516978	£30.99 GBP	Paperback
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CompTIA A+ Complete Study Guide (5th Edition)

Core 1 Exam 220-1101 and Core 2 Exam 220-1102

Quentin Docter, Jon Buhagiar

Summary

Your COMPLETE resource for the UPDATED CompTIA A+ Core 1 (220-1101) and Core 2 (220-1102) certification exams! Building on the popular Sybex self-study approach, this new edition of CompTIA A+ Complete Study Guide: Exam Core 1 220-1101 and Exam Core 2 220-1102, is revised and updated to cover major advances in technology, specifically mobile, cloud, networking, and security. The book provides 100% coverage of the A+ exam objectives, and verifies the successful candidate has the knowledge and job skills required to: Install, configure, and maintain computer equipment, mobile devices, and software for end users; Service components based on customer requirements; Understand networking basics and apply basic cybersecurity methods to mitigate threats; Properly and safely diagnose, resolve, and document common hardware and software issues; Apply troubleshooting skills and provide customer support using appropriate communication skills; Understand the basics of scripting, cloud technologies, virtualization, and multi-OS deployments in corporate environments. The Study Guide includes practical examples and insights drawn from real-world experience, as well as exam highlights and end-of-chapter review. Topics include: CompTIA A+ Core 1 220-1001 covers Mobile Devices, Networking, Hardware, Virtualization and Cloud Computing, and Hardware and Network Troubleshooting. CompTIA A+ Core 2 220-1002 covers Operating Systems, Security, Software Troubleshooting, and Operational Procedures. Readers also have access to additional learning resources, including the Sybex interactive online learning environment and test bank with hundreds of review questions, practice exams, electronic flashcards, and a searchable PDF of a Glossary of the most important terms readers will need to understand.

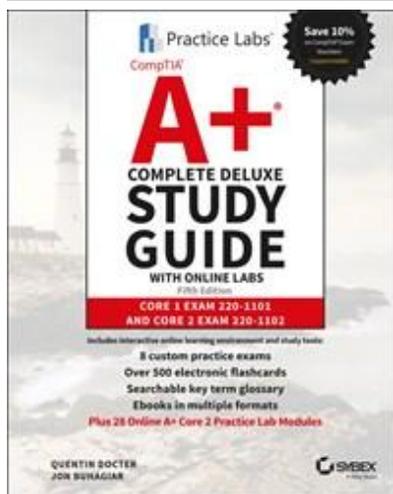
Contributor Bio

Quentin Docter (Loveland, OH), A+, MCSE, CNE, CCNA, SCSA, has spent more than 17 years in the IT field. His experience includes technician, network administrator, consultant, trainer, author, and web developer. He is presently an IT consultant and well-respected author. Jon Buhagiar (Freedom, PA), A+, Network+, CCNA, MCSA, MCSE, BS/ITM, is Supervisor of Network Operations at Pittsburgh Technical College. In addition to teaching, he has been creating course content for the past 17 years. Some of his more recent work can be found on Youtube at <http://www.youtube.com/networkedminds>.

Comp Titles

CompTIA A+ Complete Study Guide	Docter, Quentin	Sybex	31/05/2019	9781119515937 1119515939	£37.99 GBP	Paperback
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CompTIA A+ Complete Deluxe Study Guide with Online Labs (5th Edition)

Core 1 Exam 220-1101 and Core 2 Exam

Quentin Docter, Jon Buhagiar

Summary

Learn the key objectives and most crucial concepts covered by the A+ Core 1 Exam 220-1101 and Core 2 Exam 220-1102 with this comprehensive and practical Deluxe Study Guide! Covers 100% of exam objectives including Mobile Devices, Networking, Hardware, Virtualization and Cloud Computing, Hardware and Network Troubleshooting, Operating Systems, Security, Software Troubleshooting, Operational Procedures, and much more... Includes interactive online learning environment and study tools with: 8 custom practice exams 600 Electronic Flashcards Searchable key term glossary Plus 28 Online A+ Core 2 Exam 1102 Practice Lab Modules Expert A+ Core 1 Exam 1101 and Core 2 Exam 1102 test preparation--Now with 28 Online Lab Modules for Core 2 Exam 220-1102 The book provides 100% coverage of the A+ exam objectives, and verifies the successful candidate has the knowledge and job skills required to: Install, configure, and maintain computer equipment, mobile devices, and software for end users; Service components based on customer requirements; Understand networking basics and apply basic cybersecurity methods to mitigate threats; Properly and safely diagnose, resolve, and document common hardware and software issues; Apply troubleshooting skills and provide customer support using appropriate communication skills; Understand the basics of scripting, cloud technologies, virtualization, and multi-OS deployments in corporate environments. This Study Guide includes practical examples and insights drawn from real-world experience, as well as exam highlights and end-of-chapter review. Coverage of 100% of all exam objectives in this Deluxe Study Guide means you'll be ready for: CompTIA A+ Core 1 220-1001--covering Mobile Devices, Networking, Hardware, Virtualization and Cloud Computing, and Hardware and Network Troubleshooting CompTIA A+ Core 2 220-1002--covering Operating Systems, Security, Software Troubleshooting, and Operational Procedures Interactive learning environment Take your exam prep to the next level with Sybex's superior interactive online study tools. To access our learning environment, simply visit www.wiley.com/go/sybextestprep, register your book to receive your unique PIN, and instantly gain one year of FREE access after activation to: Interactive test bank with 8 Practices Exams to help you identify areas where further review is needed. 600 Electronic Flashcards to reinforce learning and last-minute prep before the exam. Comprehensive glossary in PDF format gives you instant access to understanding key terms so you are fully prepared. ABOUT THE PRACTICE LABS A+ LABS So you can practice with hands-on learning in a real environment, Sybex has bundled Practice Labs virtual labs that run from your browser. The registration code is included with the book and gives you 6 months unlimited access to Practice Labs CompTIA A+ Core 2 Exam 220-1102 Labs with 28 unique lab modules to practice your skills.**NOTE: Currently, Practice Labs offers A+ lab modules for Core 2 Exam 220-1102 only.

Contributor Bio

Quentin Docter (Loveland, OH), A+, MCSE, CNE, CCNA, SCSA, has spent more than 17 years in the IT field. His experience includes technician, network administrator, consultant, trainer, author, and web developer. He is presently an IT consultant and well-respected author. Jon Buhagiar (Freedom, PA), A+, Network+, CCNA, MCSA, MCSE, BS/ITM, is Supervisor of Network Operations at Pittsburgh Technical College. In addition to teaching, he has been creating course content for the past 17 years. Some of his more recent work can be found on Youtube at <http://www.youtube.com/networkedminds>.

Comp Titles

CompTIA A+ Complete Deluxe Study Guide	Docter, Quentin	Sybex 21/06/2019	9781119515968 1119515963	£55.00 GBP	Hardcover
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Sybex
9781119863212
Pub Date: 05/06/2022
\$150.00/£115.00 UK/€128.30
EU/€142.00 DE
Hardcover

1512 Pages

CompTIA A+ Complete Certification Kit^(5th Edition)**Exam 220-1101 and Exam 220-1102**

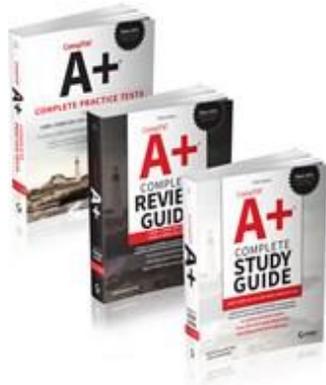
Quentin Docter, Jon Buhagiar, Troy McMillan, Jeff T. Parker

Summary

STUDY, PRACTICE, REVIEW! This complete certification kit includes: CompTIA A+ Complete Study Guide, 5e--Building on the popular Sybex Study Guide approach, this CompTIA A+ Study Guide covers all the major changes to Core 1 Exam 220-1101 and Core 2 Exam 220-1102. The book provides 100% coverage of the A+ exam objectives, and verifies the successful candidate has the knowledge and job skills required to: Install, configure, and maintain computer equipment, mobile devices, and software for end users; Service components based on customer requirements; Understand networking basics and apply basic cybersecurity methods to mitigate threats; Properly and safely diagnose, resolve, and document common hardware and software issues; Apply troubleshooting skills and provide customer support using appropriate communication skills; Understand the basics of scripting, cloud technologies, virtualization, and multi-OS deployments in corporate environments. It also includes include practical examples and insights drawn from real-world experience, as well as exam highlights and end-of-chapter review. CompTIA A+ Complete Practice Tests, 3e--Provides hundreds of practice questions, covering the 100% CompTIA A+ objective domains for Core 1 Exam 220-1101 and Core 2 Exam 220-1102. PLUS the book includes two additional 90-question practice exams--1200 practice test questions in all! The practice test questions prepare you for test success. Coverage of all exam objective domains includes: Mobile Devices Networking Hardware Virtualization and Cloud Computing Hardware and Network Troubleshooting Operating Systems Security Software Troubleshooting Operational Procedures CompTIA A+ Complete Review Guide, 5e--Organized by exam objectives, this is a focused, concise review guide that works hand-in-hand with the Sybex CompTIA A+ Complete Study Guide and CompTIA Complete A+ Deluxe Study Guide with Online Labs. The book is organized in two parts: Part 1 covers Core 1 Exam 220-1101 and Part 2 covers Core 2 Exam 220-1102. Readers will also have access to the superior Sybex interactive online learning environment and test bank, including practice exams, electronic flashcards, and a searchable PDF of a Glossary of the most important terms readers will need to understand.

Contributor Bio

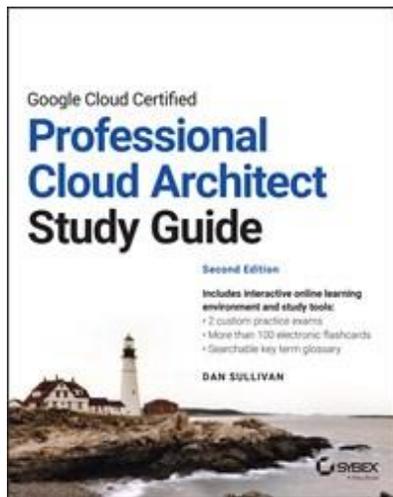
Quentin Docter (Loveland, OH), A+, MCSE, CNE, CCNA, SCSA, has spent more than 17 years in the IT field. His experience includes technician, network administrator, consultant, trainer, author, and web developer. He is presently an IT consultant and well-respected author. Jon Buhagiar (Pittsburg, PA), A+, Network+, CCNA, MCSA, MCSE, BS/ITM, is Supervisor of Network Operations at Pittsburgh Technical College. In addition to teaching, he has been creating course content for the past 17 years. Some of his more recent work can be found on Youtube <http://www.youtube.com/networkedminds>. Jeff T. Parker (Nova Scotia, Canada), CISSP, CompTIA Project+, CySA+, is a certified technical trainer and consultant specializing in governance, risk management and compliance. Jeff's infosec roots began as a security engineer, a member of a HP consulting group in Boston, USA. Prior to becoming an author, Jeff was a Global IT Risk Manager residing for several years in Prague, Czech Republic, where he rolled out a new risk management strategy for a multinational logistics firm. Troy McMillan (Pfafftown, NC) holds more than 30 IT certifications including A+ and Network+. He is a Product Developer and Technical Editor for CyberVista (formerly Kaplan IT), who helps individuals and organizations train on technology and prepare for technology certifications. Troy is also a full-time trainer, teaching CompTIA, Cisco, Microsoft, and Wireless classes.



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Comp Titles

CompTIA A+ Complete Certification Kit Docter, Quentin Sybex 06/09/2019 9781119574330 1119574331 £70.00 GBP Paperback



Sybex
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\$65.00/£50.00 UK/€55.60
EU/€61.90 DE
Paperback

Google Cloud Certified Professional Cloud Architect Study Guide (2nd Edition)

Dan Sullivan

Summary

Sybex Study Guides teach IT professionals the skills needed to perform a job well. With those skills plus insight on how a certification exam tests for those skills, an IT professional can be confident for the exam. In Google Cloud Certified Professional Cloud Architect Study Guide, readers get ready for this important exam from Google and master the skills they need to be prepared to tackle Google Cloud Architecture jobs. With 100% coverage of all exam objectives readers will learn: Designing for Business and Technical Requirements Designing Compute Resources Designing Storage Systems Designing Networks Designing Security and Legal Compliance Designing for Reliability Analyzing and Defining Technical Processes Analyzing and Defining Business Processes Development and Operations Migration Planning

Contributor Bio

Dan Sullivan is a Principal Engineer with PEAK6 Technologies. He is a software architect and data scientist with extensive experience in data science, machine learning, and cloud architecture. Dan is the author of the official Google Cloud study guides for the Professional Architect, Professional Data Engineer, and Associate Cloud Engineer certification exams as well as the instructor of over a dozen courses on machine learning, data science, and cloud computing on LinkedIn Learning and Udemy. He holds a Ph.D. in genetics, bioinformatics, and computational biology with a focus on infectious disease genomics.

Comp Titles

Official Google Cloud Certified Professional Cloud Architect Study Guide	Sullivan, Dan	Sybex 01/11/2019	9781119602446 1119602440	£47.50 GBP	Paperback
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The Official (ISC)2 SSCP CBK Reference *(6th Edition)*

Mike Wills

Summary

The Official (ISC)2 SSCP CBK Reference is an all-new up-to-date reference for working security practitioners. Organized according to the seven domains of the SSCP, it covers everything an SSCP-level security professional will want to reference in their job on a regular basis: Security Operations and Administration Access Controls Risk Identification, Monitoring and Analysis Incident Response and Recovery Cryptography Network and Communications Security Systems and Application Security Plus, a new chapter addressing the new 2021 SSCP objectives including a look at the many new objectives which require knowledge of multiple existing domains

Contributor Bio

Mike Wills, SSCP, CISSP, Assistant Professor and Program Chair of Applied Information Technologies in the College of Business at Embry-Riddle Aeronautical University's Worldwide Campus. Mike has been a pioneer in ethical hacking since his days as a phone phreak. His many years of cutting-edge experience in secure systems design, development, and operation have enriched the dozens of courses he's built and taught. He created ERAU's Master of Science in Information Security and Assurance degree program and leads the university's teaching and courseware development for the Microsoft Software's 13 US teaching sites.

Sybex
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\$80.00/£65.00 UK/€68.40
EU/€79.90 DE
Hardcover

784 Pages

Comp Titles

The Official (ISC)2 SSCP CBK Reference	Wills, Mike	Sybex	02/01/2020	9781119601944 1119601940	£65.00 GBP	Hardcover
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Microsoft Project 365 Fundamentals

Teresa Stover

Summary

Microsoft Project 365 Fundamentals is designed to help develop and reinforce common workforce skills within today's competitive job markets. Learn to establish and navigate through project resources like establishing and adjusting resource pay rates and working times. Task assignments include assigning work resources and assignments to tasks; allowing certain actions to tag and change Project's scheduling behaviors. Scheduling refinements and formatting allows readers to understand the different task types and the effects of the work formulas. Understand how to utilize the task information dialog box to change a task type. Microsoft Project 365 Fundamentals covers project reporting, integrating Microsoft Project with other programs, and managing multiple projects at once. Skills mastery of Project 365 can help readers with casework and differentiate job hunters in today's competitive job market.

Contributor Bio

Teresa Stover is a project management consultant bringing her expertise to help client organizations develop solutions, serve their customers, and grow to their next level. An award-winning author with more than two decades of technical communication expertise, she has also consulted with the Microsoft Project team since version 4. Career highlights have included serving as a grants program manager, nonprofit interim executive director, and author of 14 books about project management, Microsoft Project, office productivity software, and personal computers. Teresa has served as project manager for needs assessments, feasibility studies, curriculum development, web design and content management, and online help system development. She conducts workshops on project management, business, and writing.

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\$40.00/£30.99 UK/€34.20
EU/€37.90 DE
Paperback

250 Pages

Comp Titles

No comparable titles have been specified.

The 7 Dimensions of Security Culture

Perry Carpenter, Kai Roer

No Image
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Summary

This book aims to bring focus to a topic that lots of people talk about, but very few understand: security culture. Between the covers of this work, you'll find practical, actionable insights into what security culture really is, how it can be broken down into understandable and measurable subcomponents, and how you can use these insights to intentionally shape your security culture. This is how to create an organizational culture that prioritizes security so that you have reduced human risk. This is how to impart knowledge, infuse values, and shape behavioral outcomes, and foster social pressures and patterns. If you are ready to stop just talking about security culture and start actively building the culture your organization needs, this is the book for you. Why focus on culture? The Security Culture Maturity Model Just what is security culture, anyway? Critical concepts from sociology and other disciplines Interviews with culture experts The 7 dimensions of security culture The Security Culture Framework How to effectively measure security culture How to shape culture using the 7 dimensions and more Culture sticking points Putting it all together Gaining executive support for your culture management program Interviews from security culture thought leaders Closing thoughts and encouragement

Contributor Bio

Perry Carpenter, C|CISO, MSIA, (author of, "Transformational Security Awareness" and host of the "8th Layer Insights" podcast, has been a recognized thought leader on security awareness and the human factors of security for well-over a decade. Consistently drawing from cutting-edge research in the fields of marketing, communication, behavior science, and organizational culture management, sociology, and more, Perry is well-known for his passion related to viewing cybersecurity topics through a multidisciplinary lens. Kai Roer has over 25 years of experience in cybersecurity, with much of his expertise centered around security culture. Roer is well-known in the security awareness field for having created the global de-facto standard Security Culture Framework and Security Culture Survey. His groundbreaking research into security culture metrics provides organizations worldwide deep insights into the human factors that influence risk and security. He is the founder of CLTRe (pronounced culture), which was acquired by KnowBe4 in 2019, where he now serves as Chief Research Officer.

John Wiley & Sons
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Hardcover

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Comp Titles

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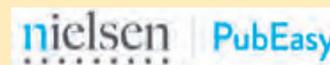
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