

WILEY EMEA TRADE CATALOGUE

June 2025

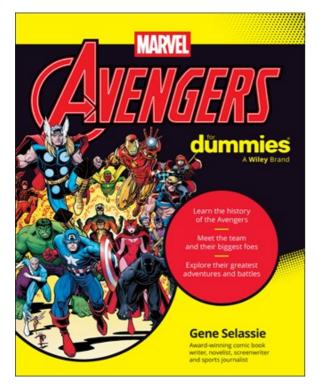
wiley.com

Dummies



Avengers For Dummies

Gene Selassie



Meet Earth's Mightiest Heroes!

You may be a fan of the Avengers, but can you name the original members of the team? *Avengers For Dummies* is your guide to this legendary super hero team. Discover the many characters who joined the team throughout the years and explore the multiple spinoffs that keep the story going. Produced in partnership with Marvel Comics and featuring full-color art taken directly from the Marvel Comics archives, this fun and friendly guide will introduce you to the Avengers, their biggest foes, and their most epic battles. Get to know the human side of these formidable heroes and learn about their greatest loves and internal team struggles. Between their powerful abilities, dramatic storylines, and relatable flaws, discover how the Avengers and their fandom has grown in strength for generations.

- Discover the origins of the Avengers, including which heroes suited up first
- See how the Avengers' mission, alliances, and lineup have changed over time
- Explore the character arcs and how the story of the Avengers has evolved
- Learn about their greatest battles and major enemies

For the avid Avengers collector or the familiar fan looking to dive into the essential storylines, *Avengers For Dummies* has you covered!

View on Edelweiss

For Dummies

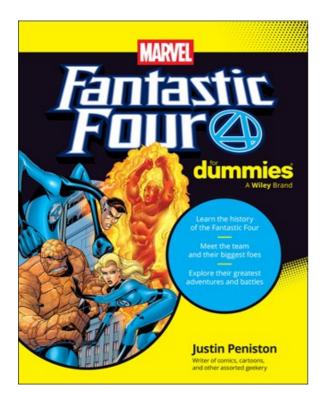
BISAC: *Comics & Graphic Novels* 9781394299355 Paperback June 4, 2025 £22.99 | 25,70 € | \$29.99

About the Author

Gene Selassie (Liberty Hill, TX) is an award-winning comic book writer, novelist and screenwriter. He was a contributing writer for the Eisner Award-winning anthology, Puerto Rico Strong. He also wrote the Ringo Award-nominated *The Ghoul Agency* from Action Lab Entertainment, *VoxoDeus* from Myth Division, the pulp anthology, *Terminal*, the wrestling anthology, *Kayfabe*, and a Western for the *Elsewhere* anthology.

Fantastic Four For Dummies

Justin Peniston



Discover Marvel's Founding Family!

Before the Avengers, the X-Men, or the Defenders, there was the Fantastic Four. This team of super heroes made their name through their dynamic origin, forced together by circumstance but bonded forever as family. *Fantastic Four For Dummies* introduces you to Marvel's First Family and the major villains that they've encountered, including the infamous Doctor Doom. Produced in partnership with Marvel Comics, this full-color guide features art taken directly from the Marvel Comics archives, giving readers all they need to know about this superhuman cast of characters. Discover their strengths and weaknesses and explore the essential comics to get up to speed on what makes this team so fantastic.

- Get to know the super heroes that make up the Fantastic Four and delve into their fateful origins
- Discover the supporting cast and major villains throughout the storylines
- Understand the characters on a deeper level and explore the family dynamics that have shaped this unlikely team
- Learn why the Fantastic Four have been so popular and have stood the test of time

Whether you're a dedicated Fantastic Four fan or just finding your footing, *Fantastic Four For Dummies* is your go-to guide to making friends with Marvel's first family.

View on Edelweiss

For Dummies

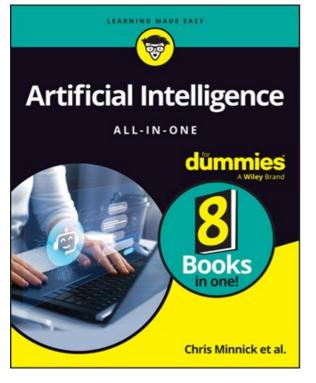
BISAC: *Comics & Graphic Novels* 9781394299386 Paperback June 4, 2025 £22.99 | 25,70 € | \$29.99

About the Author

Justin Peniston (Reseda, CA) has been writing comics and working in animation professionally for over 15 years, specializing in science fiction, fantasy, horror, and superheroes. He has worked with DC Comics, Marvel Studios, Cartoon Network, Man of Action Studios, and IDW Publishing. In collaboration with artist William Orr, he has been self-publishing the webcomic Hunter Black since 2011.

Artificial Intelligence All-in-One For Dummies

Chris Minnick



Your one-stop reference for all things AI

Artificial intelligence is the latest need-to-know technology. This book offers the broadest collection of AI know-how you're going to find. Dive into the inner workings of AI, including where systems find their facts. You can also get familiar with top AI tools like ChatGPT and Microsoft Copilot. Finally, put AI to work for you as you use generative tools as an office assistant, apply AI solutions to industries like marketing and project management, and even create programming code with AI. Get instant answers to your AI questions without bothering your favorite generative tools for the answers.

6 books in 1:

- The Essentials of AI
- Chatting with ChatGPT
- Taking off with Copilot
- Generating Useful Output
- Adding AI to your Work
- Creating Other Tools with Al

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For Dummies

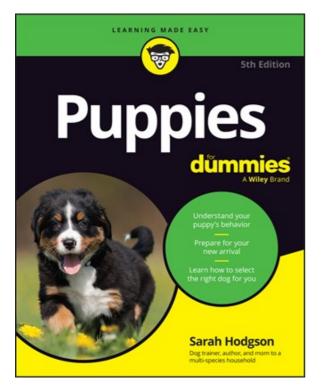
BISAC: *Computers* 9781394341726 Paperback June 25, 2025 £37.99 | 42,80 € | \$49.99

About the Author

Chris Minnick (Portland, OR), author of *Microsoft Copilot For Dummies* and *Coding with AI For Dummies;* John Mueller (deceased), Luca Massaron (Italy), and Stephanie Diamond (metro New York, NY), co-authors of *Artificial Intelligence For Dummies,* 3rd Edition; Jeffrey Allan (Victor, NY), co-author of *Writing AI Prompts For Dummies* (alongside Stephanie Diamond); Sheryl Lindsell-Roberts (Marlborough, MA), author of *Business Writing with AI For Dummies;* Pam Baker (metro Atlanta, GA), author of *ChatGPT For Dummies* and *Generative AI For Dummies;* Shiv Singh (metro San Francisco, CA), author of *Marketing with AI For Dummies;* Daniel Stanton (Charlotte, NC), author of *Project Management with AI For Dummies;*

Puppies For Dummies

Sarah Hodgson



A guide to puppy ownership that's just as fun to read as your puppy is to play with

Puppies For Dummies equips you with the latest advice on starting out right with a new puppy. Dog expert and influencer Sarah Hodgson offers dog parents trusted input on caring for a new companion, including updated information on creating good habits and routines, keeping your puppy healthy, and curbing common frustrations, anxieties, and aggressions, especially in the postpandemic world. This timely and uplifting guide covers everything from choosing a puppy that fits your lifestyle to preparing your home, selecting the right products, and mastering age-appropriate training to set your pup up for a lifetime of success.

- Knowing what to expect when bringing a puppy into your home
- Understanding how to communicate and read your puppy's body language
- Establishing routines for housebreaking, socialization, and sleep training
- Addressing challenges like jumping, nipping, barking, anxiety, and aggression

This Dummies guide is your go-to resource on how to best integrate a puppy into your life—and how to make sure that pup stays happy and healthy.

View on Edelweiss

For Dummies

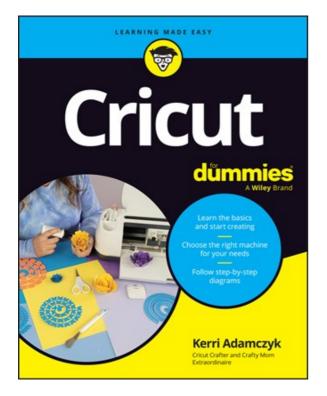
BISAC: *Pets* 9781394321001 Paperback June 17, 2025 £18.99 | 21,40 € | \$24.99 *Previous Edition: 9781119558477*

About the Author

Sarah Hodgson (Katonah, NY) is a trainer, behavior consultant, podcaster, and bestselling author of numerous books, including *Puppies For Dummies* and the recent *Dog Anxiety For Dummies*. Her business, Sarah Says Pets, offers training and counseling for dogs and cats. She has a devoted audience on social media (@SarahSaysPets, 118K) and hosts the Life Unleashed podcast. Sarah has appeared on TV shows such as NBC's *Today* and *The Rosie O'Donnell Show*. Hodgson serves on the board of Fear Free, and is a member of IAABC, APDT and DWAA.

Cricut For Dummies

Kerri Adamczyk



Your simple guide to the DIY die-cutting machine that lets you create without limitations

Your new Cricut can help you cut paper, vinyl, fabric, and beyond. Perfect for DIY enthusiasts, scrapbookers, and professional designers, Cricut machines are favorites among makers of all types. *Cricut For Dummies* gives you clear, simple instructions for using a Cricut machine, so you can start creating today. You'll learn how to achieve intricate, precise cuts, much faster than would be possible by hand. This step-by-step guide shows you how to make greeting cards, fun labels, personalized clothing, stickers, and even unique wood or leather goods. Don't have your Cricut yet? No problem! *Cricut For Dummies* explains the differences between the models and how to choose the best machine for your needs.

- Use the Design Space app and the Cricut design library to create successful projects
- Choose, set up, and operate your Cricut machine
- Choose a machine based on the type of material you will be using
- Get suggestions for fun projects at every skill level

This book is for anyone who wants to learn how to use a Cricut machine to design, create, or perfect their craft. *Cricut For Dummies* is ideal for beginners who have no experience using a cutting machine, and it's a handy reference for those who want to improve their Cricut skills.

View on Edelweiss

For Dummies

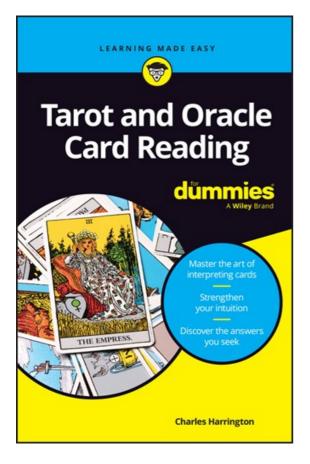
BISAC: *Crafts* & *Hobbies* 9781394309504 Paperback June 17, 2025 £18.99 | 21,40 € | \$24.99

About the Author

Kerri Adamczyk (Suffield, CT) loves to share her Cricut ideas and tips with fellow crafters. Her Cricut-focused Facebook page has over 87K members and her YouTube channel, Cricuter, with over 49K subscribers, offers step-by-step tips and tricks for all skill levels, holiday-themed crafting ideas, and creative project ideas for Cricut users. Kerri has been a Cricut crafter since 2017, and she turned her passion into a business, selling custom crafts. Her tutorials are beginner-friendly and easy to follow, making them a popular go to resource.

Tarot & Oracle Card Reading For Dummies

Charles Harrington



Learn to divine the wisdom of the cards with this beginnerfriendly reference

Tarot & Oracle Card Reading For Dummies gives you the tools and expertise you need to become the savvy card reader you've always wanted to be. Inside, you'll find complete information on the meanings of the 78 tarot cards as well as insights into working with oracle card decks of all kinds. You'll also explore tarot's shift from a playing card game to a deeply engaging tool for fortune telling, psychological reflection and creativity boosting. If you're brand new to card reading, never fear! This book offers a step-by-step guide for understanding your deck, nailing the basics, and divining for yourself and others. With fun and easy to use exercises for interpreting the cards, you'll be able to do it blindfolded! Okay, not blindfolded, but definitely with ease. With this fun Dummies guide, you'll become a master soothsayer in no time.

- Discover the three schools of tarot—Marseilles, Rider-Waite-Smith, and Thoth—and the many varieties of oracles
- Get clear explanations of basic card spreads and how to interpret them for yourself and others
- See examples of how to intuitively connect cards to real-life situations and intentions
- Refine your card reading skills and learn new techniques

This unintimidating Dummies guide belongs in the arcane libraries of beginning mystics and regular people curious about tarot and oracle cards.

View on Edelweiss

For Dummies

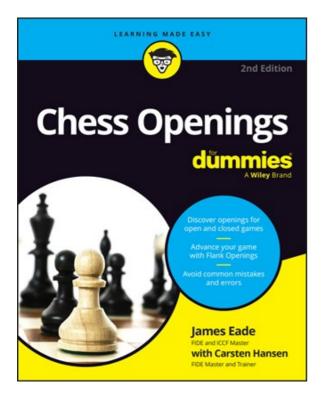
BISAC: *Body, Mind & Spirit* 9781394329977 Paperback May 28, 2025 £17.99 | 19,70 € | \$22.99

About the Author

Charles Harrington (Concord, CA) has read, taught, and loved Tarot for more than 25 years. He is the author of the Tarot of the Vampires from Llewellyn Worldwide, as well as the guidebooks for several decks from Lo Scarabeo, including The Murder of Crows Tarot, the Ferenc Pinter Tarot, and the Dante's Inferno Oracle. His love of the cards and connecting with other readers has manifested in cohosting podcasts, speaking at conferences, and leading meetups in the San Francisco Bay Area. In his free time, he loves to find new and strange ways to use the cards in pursuit of wisdom, fun, and the occasional complimentary cocktail.

Chess Openings For Dummies, 2nd Edition

James Eade



Set yourself up for success by understanding the art of the chess opening

Chess Openings For Dummies helps beginning and intermediate chess players improve their game by making the first few moves count. With a strong opening, you can dictate the flow of the game, control the center, and keep your king safe. This book shows you how to make tactical early moves that put you on a strong footing for the rest of the game. Chess master James Eade shares his expert knowledge for coming out triumphant in open, semi-open, closed, and semi-closed games. Plus, you'll discover the perks of advancing with flank openings and learn the major mistakes to avoid. Learn the importance of online competitions, computers, and faster-paced chess events and their impact on the game. In language anyone can understand, this Dummies guide helps you gain a strategic advantage in chess.

- Discover the most effective openings for open and closed games
- Advance your game with new and advanced opening techniques
- Learn why certain openings have become more popular and why you should use them
- Gain the upper hand in the first few moves and keep opponents on their toes

Looking to improve your chess openings? *Chess Openings For Dummies* makes it easy.

View on Edelweiss

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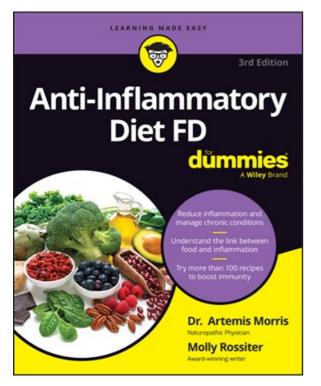
BISAC: *Games & Activities* 9781394344994 Paperback July 16, 2025 £18.99 | 21,40 € | \$24.99 *Previous Edition: 9780470603642*

About the Author

James Eade (Menlo Park, CA) became a United States Chess Federation chess master in 1981. International organizations awarded him the master title in 1990 (for correspondence) and in 1993 (for regular tournament play). Today, he writes about and teaches chess.

Anti-Inflammatory Diet For Dummies, 3rd Edition

Artemis Morris



Practical tips and recipes for avoiding chronic inflammation and maintaining your long-term health

Anti-Inflammatory Diet For Dummies equips you with the latest information on how to avoid chronic inflammation and reduce your risk of associated health conditions. Inflammation is linked to arthritis, stroke, cancer, obesity, and beyond. You can keep inflammation under control by focusing on foods and lifestyle factors that have been shown to help. This accessible and straightforward guide explains how it all works, and offers over 100 tasty and nourishing recipes that can have a real impact on your health—today and into the future. Updated with the latest research and an expanded focus on gut health, this new edition gives you what you need to keep inflammation in check.

- Find out what causes inflammation, and how reducing inflammation can keep you healthy
- Discover the basic anti-inflammatory ingredients and great recipes that keep inflammation down
- Learn what the latest science is saying about inflammation and conditions like breast cancer, Alzheimer's, and dementia
- Get relief from inflammatory symptoms and keep chronic disease at bay

It's never too early or too late to start shifting to an antiinflammatory diet and improving your long-term health. *Anti-Inflammatory Diet For Dummies* makes it easy.

View on Edelweiss

For Dummies

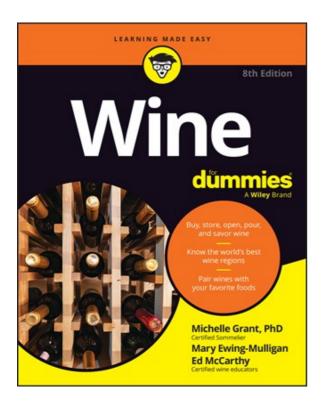
BISAC: *Health & Fitness* 9781394340835 Paperback July 2, 2025 £18.99 | 21,40 € | \$24.99 *Previous Edition: 9781119694571*

About the Author

Dr. Artemis Morris (Milford, CT) is a Naturopathic Physician and Licensed Acupuncturist who serves as the Medical Director of Artemis Wellness Center. She addresses the root causes of illness and inflammation. With over twenty years of clinical experience, Dr. Artemis offers transformative programs inspired by her patients' successes, targeting heart disease, weight management, breast health, and detoxification through the healing power of nutrition, lifestyle, nutraceuticals, and holistic therapies. Her practice was recognized as the Best Holistic Weight Loss Center by Natural Nutmeg magazine's People's Choice Awards for multiple years. **Molly Rossiter (Iowa City, Iowa)** is an award-winning writer who covers

Wine For Dummies, 8th Edition

Michelle Grant



Become a wine connoisseur with this fun guide to the complex world of wine

Wine For Dummies helps you explore everything there is to know about wine—the different regions, types, flavor profiles, pairing techniques, and beyond. This edition is updated with the latest, must-know wine varieties and styles, so you can start building your collection (or just know what to order when you're out at restaurants) and discover pro tips on how to sip, share, and store it. This fruitful reference includes a new section full of vocabulary you'll need to describe your wine, plus a guide to all the key wine regions around the world, including the U.S. You'll also discover how apps and social media can enhance your enjoyment of this popular beverage.

- Discover the basics of winemaking in the vineyard and in the cellar
- Choose the best wine for any occasion, budget, or food pairing
- Learn about buying, storing, and collecting wine—plus, considerations for building your own cellar
- Start serving wine like a sommelier by mastering temperatures, opening techniques, and glassware
- For beginning and intermediate wine enthusiasts seeking a down-to-earth book about all things wine, *Wine For Dummies* is the perfect choice.

Get ready to explore a world of powerful spiritual connectedness with *Modern Witchcraft For Dummies*. It's a must-read for witches, pagans, and the simply occult-curious.

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For Dummies

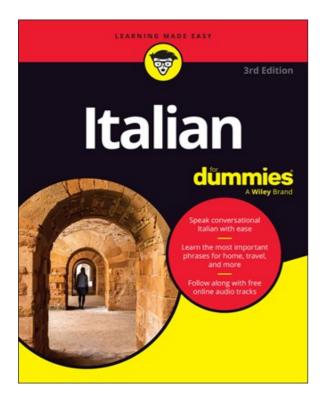
BISAC: *Cooking* 9781394320073 Paperback July 9, 2025 £20.99 | 23,10 € | \$26.99 *Previous Edition: 9781119512738*

About the Author

Michelle Grant, PhD (Mount Rainier, MD) is a Court of Master Sommeliers (CMS) certified sommelier and founder of Era Wine Bar in Mount Rainier, MD. She serves as an advisor, wine educator, and food and wine pairing expert with a focus on international cuisines. Michelle spent the first 20 years of her career as a global development consultant with a focus on philanthropy and public/private sector partnerships. Becoming a sommelier and opening Era Wine Bar in 2021 marked a drastic shift of purpose, passion, and focus for Michelle. She now enjoys freelance wine writing and curating wine and food experiences across the globe. Michelle is a Restaurant Association of Metropolitan Washington

Italian For Dummies

The Experts at Dummies



The Dummies language learning method makes it easy to speak *Italiano*

Italian For Dummies is your quick-start guide to the Italian language. It offers friendly and clear instruction on Italian grammar and pronunciation, and even some cultural background to spice things up. You'll also get ample practice opportunities, so you can quickly build your skill in conversational Italian. Traveling to an Italianspeaking country? This book has you covered, with useful travel phrases and a guide to the common words and expressions you're likely to hear. With a mini-dictionary and other helpful resources, *Italian For Dummies* will show you why Dummies language guides are popular with students and travelers alike.

- Learn the basics of Italian grammar and start speaking the language right away
- Prepare to travel to Italian-speaking countries for work, school, or pleasure
- Work through authentic conversations in Italian to learn how the language is really spoken, plus follow along with online audio
- Master Italian pronunciation so you can communicate effectively

For anyone wanting to grasp the basics of conversational Italian even if you have no prior experience—*Italian For Dummies* will get you started with this beautiful language.

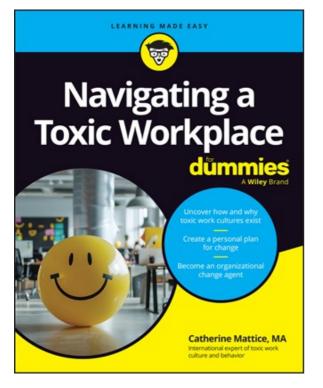
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For Dummies

BISAC: Foreign Language Study 9781394321469 Paperback May 28, 2025 £22.99 | 25,70 € | \$29.99 Previous Edition: 9781118004654 **About the Author**

Navigating a Toxic Workplace For Dummies

Catherine Mattice



This friendly, compassionate guide is the antidote to workplace toxicity

Toxic workplaces can be bad for your mental and physical health, and they're one of the leading causes of employee turnover. *Navigating a Toxic Workplace For Dummies* explores what causes work environments to turn sour, and what you—as an employee, manager or leader—can do about it. You'll learn why people engage in toxic behavior like bullying, harassment, exclusion, and disrespect at work. More importantly, you'll gain the tools and skills to counter that behavior with positivity. Every individual, at every level of an organization, can make a difference in detoxifying the workplace. Don't let the stress of your job environment weigh you down. Let this Dummies guide teach you to support yourself and the people around you.

- Discover the signs and symptoms of a toxic workplace
- Learn why people do toxic things, and how to protect yourself
- Get advice on reporting harassment and other behaviors to HR
- Understand how to make organizational change as a manager, HR or leader
- Lead your organization in a detoxification campaign

Navigating a Toxic Workplace For Dummies is a must for anyone who has dealt with or is currently dealing with a toxic situation at work, as well as managers and leaders committed to resolving toxic situations.

View on Edelweiss

For Dummies

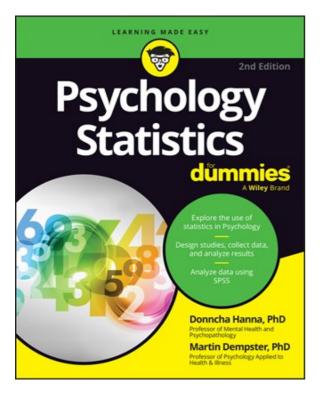
BISAC: *Business & Economics* 9781394326136 Paperback June 25, 2025 £18.99 | 21,40 € | \$24.99

About the Author

Catherine Mattice, MA, SPHR, SHRM-SCP, is the founder/CEO of Civility Partners, a strategic organizational development firm specializing in turning around toxic cultures. Catherine estimates her workshops, webinars and conference presentations have reached over 500,000 people over the years. Catherine is a TEDx speaker and an HR thought-leader who has appeared in such venues as USA Today, Bloomberg, CNN, NPR, and more. She's an award-winning speaker, author and blogger, and has 50+ courses reaching global audiences on LinkedIn Learning. Catherine's award-winning book, *BACK OFF! Your Kick-Ass Guide to Ending Bullying at Work*, was hailed by

Psychology Statistics For Dummies

Donncha Hanna



Untangle statistics and make correct, dependable conclusions

Psychology Statistics For Dummies, 2nd Edition makes statistics accessible to psychology students, covering all the content in a typical undergraduate psychology statistics class. Built on a foundation of jargon-free explanations and real-life examples, this book focuses on information and techniques that psychology students need to know (and nothing more). You'll learn to use the popular SPSS statistics software to calculate statistics and look for patterns in psychological data. And, this helpful guide offers a brief introduction to using the R programming language for statistical analysis—an increasingly important skill for the digital age. You'll also find hands-on practice exercises and examples using recent, real datasets.

- Explore the use of statistical analysis in research for the psychology field
- Master basic statistics concepts such as means, standard deviations, and correlations
- Conduct data analysis using the SPSS software package
- Get clear explanations of everything in your psychology statistics course, so you can pass with flying colors

This guide is perfect to use as a readable supplement to psychology textbooks and overall coursework. Students in other social and behavioral sciences can also benefit from this stellar primer on statistics.

View on Edelweiss

For Dummies

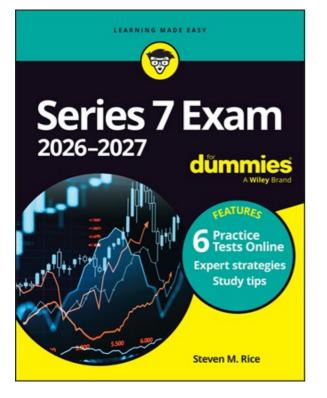
BISAC: *Psychology* 9781394295319 Paperback May 28, 2025 £22.99 | 25,70 € | \$29.99 DE EUR: 27.9€ *Previous Edition: 9781119952879*

About the Author

Donncha Hanna PhD (Belfast, Ireland) is a psychology lecturer and research coordinator for the Doctorate in Clinical Psychology program at at Queen's University Belfast whose primary teaching responsibilities include statistics and research methods. **Martin Dempster PhD (Belfast, Ireland)** is a health psychologist and statistician at Queen's University Belfast. Hanna and Dempster are co-authors of *Research Methods in Psychology For Dummies*.

Series 7 Exam 2026-2027 For Dummies

Steven M. Rice



Pass the notorious Series 7 with helpful review material, practice, and insider tips

Series 7 Exam 2026-2027 For Dummies is your trusted guide to conquering the Series 7—a required securities exam necessary for launching your career in finance as a stockbroker. Packed with useful content on topics and question types found on the exam, this helpful guide equips you with the knowledge you need to succeed on your first try. Paired with proven test-taking strategies, customized study plans to help you stay on track, and six online practice tests to test and fine-tune your knowledge, you'll walk into the exam room with confidence.

- Understand the Series 7 exam and master essential content, including current tax regulations, trading rules, and all-things security investments
- Practice with 6 full-length online tests and detailed answer explanations
- Plan your study time effectively with tailored schedules
- Get tips and tricks to tackle even the toughest questions

Passing the Series 7 is your gateway to a career in securities. *Series 7 Exam 2026-2027 For Dummies* is here to help you make it happen!

View on Edelweiss

For Dummies

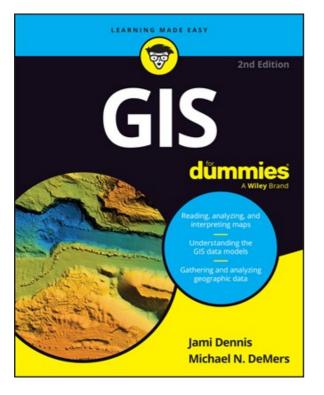
BISAC: *Study Aids* 9781394342433 Paperback June 11, 2025 £22.99 | 25,70 € | \$29.99 *Previous Edition: 9781394187034*

About the Author

Steve Rice (Melville, New York) is a partner in Empire Stockbroker Training Institute, one of the country's leading schools for training to the security industry. He is also an instructor at Empire, and his upbeat training style, entertaining sense of humor, and extensive knowledge are highly regarded by his students. Rice is the author of *Securities Industry Essentials Exam For Dummies, Series 7: 1,001 Practice Questions For Dummies,* and more.

GIS For Dummies

Jami Dennis



A jargon-free primer on GIS concepts and the essential tech tools

Geographic Information Systems (GIS) is the fascinating technology field that's all about understanding and visualizing our world. *GIS For Dummies* introduces you to the essential skills you'll need if you want to become a geospatial data guru. You'll learn to read, analyze, and interpret maps, and you'll discover how GIS professionals create digital models of landscapes, cities, weather patterns, and beyond. Understand how advances in technology, including AI, are turning GIS tools into powerful assets for solving real-world problems and protecting the planet. This beginner-friendly book makes it easy to grasp necessary GIS concepts so you can apply GIS in your organization, pursue a career in this dynamic field, or just impress others with your geographic knowledge.

- Learn the basics of data analysis, interpretation, and modeling using Geographic Information Systems
- Gain the skills to read and interpret all types of maps and visual GIS information
- Discover how GIS is used in fields like urban planning, environmental science, business, and disaster management
- Explore whether a career in GIS could be right for you

GIS For Dummies is the perfect starting point for students, professionals, and anyone curious about the potential of GIS as a technology or career choice.

View on Edelweiss

For Dummies

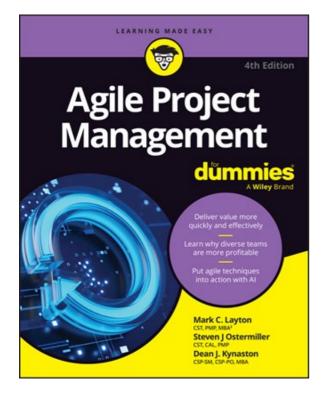
BISAC: *Technology* & *Engineering* 9781394318353 Paperback May 20, 2025 \pounds 22.99 | 25,70 \in | \$29.99 *Previous Edition:* 9780470236826

About the Author

Jami Dennis (New Mexico) is a certified GIS Professional (GISP) with over thirty years of experience in GIS, socio-economic research, demographic studies, data analysis, and data visualization. She has worked in both state and regional government in Arizona. She now works in private practice as a geospatial consultant and owner of Geodetic Analysis, LLC. She is co-founder of the Arizona Chapter of Women in GIS and has served on the WiGIS Outreach Committee for over 5 years. She also leads the WiGIS website development team and serves on the WiGIS Professional Development Committee.

Agile Project Management For Dummies, 4th Edition

Mark C. Layton



Put agile techniques into practice to boost your efficiency and effectiveness

Agile Project Management For Dummies introduces you to the planning and execution approaches that can help you complete projects more quickly, with higher quality and using fewer resources. For companies in any industry—not just software development agile project management reduces waste and increases transparency, while addressing customers' ever-changing requirements. This book lays out the principles and practices of agile techniques in jargon-free language that anyone can understand. You'll learn all the important terms, tools, and concepts, so you can infuse agility into your projects right away. Create a product roadmap and prepare for product launches with ease, thanks to this Dummies guide.

- Discover why agile techniques are so popular with many of the world's most successful businesses
- Use agile principles to manage the scope, time, cost, team dynamics, quality, and risk of any project
- Learn how Inclusion makes organizations more agile, and create an agile-friendly culture of flexibility and productivity within your team and organization
- Explore how the agile world is changing with new developments like artificial intelligence

Agile Project Management For Dummies is great for project and product managers, as well as anyone in any industry who wants get up to speed on how to be more agile.

View on Edelweiss

For Dummies

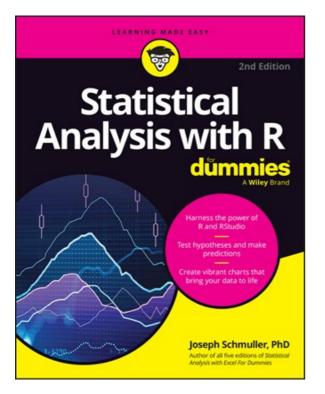
BISAC: *Business & Economics* 9781394332090 Paperback July 2, 2025 £22.99 | 25,70 € | \$29.99 *Previous Edition: 9781119676997*

About the Author

Mark C. Layton (Las Vegas, NV), known globally as Mr. Agile®, is an organizational strategist and PMI certification instructor with over 25 years in the project/program management field. He is the founder of Platinum Edge, LLC, an agile focused team that trains, coaches, and mentors Global 1000 companies on using agile techniques to improve project ROI and organizational effectiveness. Mark travels the world speaking and training on agile, scrum, and project management.

Statistical Analysis with R For Dummies

Joseph Schmuller



Simplify stats and learn how to graph, analyze, and interpret data the easy way

Statistical Analysis with R For Dummies makes stats approachable by combining clear explanations with practical applications. You'll learn how to download and use R and RStudio—two free, open-source tools—to learn statistics concepts, create graphs, test hypotheses, and draw meaningful conclusions. Get started by learning the basics of statistics and R, calculate descriptive statistics, and use inferential statistics to test hypotheses. Then, visualize it all with graphs and charts. This Dummies guide is your well-marked path to sailing through statistics.

- Get clear explanations of the basics of statistics and data analysis
- Learn how to analyze and visualize data with R, step by step
- Create charts, graphs, and summaries to interpret results
- Explore hypothesis testing, and prediction techniques

This is the perfect introduction to R for students, professionals, and the stat-curious.

View on Edelweiss

For Dummies

BISAC: *Computers* 9781394343065 Paperback June 25, 2025 £22.99 | 25,70 € | \$29.99 *Previous Edition: 9781119337065*

About the Author

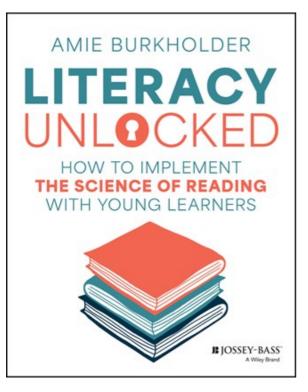
Joseph Schmuller (Jacksonville, FL) is a cognitive scientist and statistical analyst who has focused his career on creating online learning tools as well as authoring books on the technology of data science. His recent works in the *For Dummies* series include *R All-in One For Dummies*, the 5th edition of *Statistical Analysis with Excel For Dummies, Statistical Analysis with R For Dummies*, and *R Projects For Dummies*.





Literacy Unlocked

How to Implement the Science of Reading with Young Learners *Amie Burkholder*



View on Edelweiss

Jossey-Bass

BISAC: *Education* 9781394285242 Paperback June 11, 2025 £24.99 | 27,40 € | \$32.00 DE EUR: 30.9€

The latest research and most effective teaching tools for better early literacy instruction

Literacy Unlocked explores the pivotal role of early literacy instruction in shaping a child's reading development and overall academic success. Shifting the focus from reactive intervention to a proactive approach that addresses problems before they arise, this book equips readers with research-backed insights and practical, accessible strategies to implement the science of reading to ensure future generations excel in literacy. Each chapter includes a link leading readers to supplementary online materials that can be utilized in instruction. Written by Amie Burkholder, K-5 literacy coach and CEO of Literacy Edventures, a popular early literacy learning platform, this book explores ideas including:

- The brain science of reading, with information on brain plasticity and the roles of the frontal, occipital-temporal, and parietal-temporal regions
- The disconnect in learning phonemic awareness and phonics separately, and why and how to address it as instructors
- Prerequisites for effective handwriting instruction, such as fine motor skills, pencil grip and posture, and understanding writing lines
- The importance of predictable routines in literacy instruction to help alleviate excessive student cognitive load, including the use of decodable texts

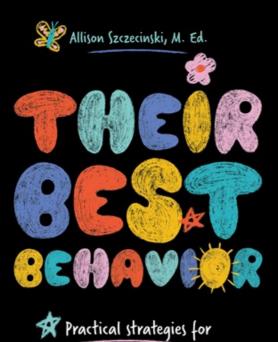
Cutting to the crux of better literacy instruction in simple language that anyone can understand, *Literacy Unlocked* is an essential resource for K-5 teachers, administrators, instructional assistants, reading specialists, and literacy coaches.

About the Author

Amie Burkholder is a K-5 literacy coach, CEO of Literacy Edventures, and co-founder of the virtual science of reading conference Unlocking SoR. Through her businesses she creates engaging, handson literacy activities and resources to support teachers, parents and administrators. Burkholder is a former first-grade teacher who transitioned to literacy coaching to reach a wider audience of educators. She offers private coaching, a membership community, online workshops, curricula, self-paced courses, and school and district-wide virtual and in-person PDs. She also hosts the Route2Reading podcast.

Their Best Behavior

Practical Strategies for 10 Common Classroom Challenges Allie Szczecinski



Practical strategies for 10 common classroom challenges B JOSSEY-BASS AWING Bund

View on Edelweiss

Jossey-Bass

BISAC: *Education* 9781394312108 Paperback June 11, 2025 £22.99 | 25,70 € | \$30.00

Find peace in the classroom with practical strategies for managing student behavior challenges

In *Their Best Behavior: Practical Strategies for 10 Common Classroom Challenges,* seasoned educator Allie Szczecinski presents a lifeline for teachers overwhelmed by disruptive classroom behavior. The book addresses common problems and offers concrete, actionable strategies based on special education principles to manage student behavior effectively. With examples drawn from real-life classroom scenarios, Szczecinski illustrates how to diffuse disruptions and foster an environment conducive to learning.

This invaluable guide transcends typical behavior management tactics by focusing on child-affirming and teacher-centric approaches. From tackling common issues like backtalk and aggression to handling work refusal and disengagement, *Their Best Behavior* equips you with the tools you need to restore calm and order to your classrooms.

Inside the book:

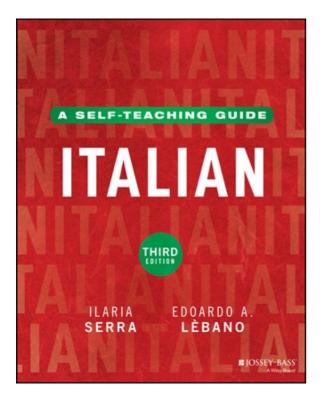
- Gain insights into managing the ten most common elementary classroom behavior challenges
- Learn techniques backed by special education principles for a wide range of elementary settings
- Discover strategies that go beyond punitive measures to create a supportive and effective classroom environment

Their Best Behavior is an essential read for elementary school teachers seeking support and strategies to manage challenging classroom behavior. Special education teachers, school leaders, and educators in need of practical solutions will find this book an instrumental resource in their professional development journey, helping them to foster a positive and productive learning atmosphere.

About the Author

Allie Szczecinski, M. Ed. (Chicago, IL) is a 15-year veteran educator with a background in special education and social emotional learning. She is the owner and creator of Miss Behavior, an online platform where she shares tips, strategies, and resources for teachers focusing on student behavior. She has cultivated a passionate community of followers and customers who purchase her student-facing SEL resources. She is the author of the children's book Roaring Mad Riley.

Italian A Self-Teaching Guide *Ilaria Serra*



Learn Italian at your own speed with tons of hands-on practice

In the newly revised third edition of *Italian: A Self-Teaching Guide*, professor and language educator Dr. Ilaria Serra walks you through how to learn Italian the quick and easy way. This book is ideal for anyone looking to master Italian at their own pace, whether you're approaching the language for the first time or just brushing up on the basics.

Italian: A Self-Teaching Guide contains fifteen simple lessons that show you how to engage in everyday conversations, from ordering food at a restaurant to making travel arrangements with a hotel concierge or an Airbnb host. The author helps you develop the skills you need to have actual Italian conversations with actual people in the real world.

You'll also find:

- Straightforward instructions and sample mini-dialogues on how to arrange a ride share and conduct other travel business
- Help with speaking to a mechanic or a doctor in Italian so you can visit Italian-speaking countries with added confidence
- Extensive vocabulary and culture notes, along with a fun assortment of exercises, self-tests, and practice activities
- Easy and complete grammar explanations
- Self-check solutions

An exciting and essential resource for everyone who wants to tackle Italian at their own speed, *Italian: A Self-Teaching Guide* remains the gold standard in books that teach you how to speak, read, write, and understand the language. It's perfect for students, jobseekers, world travelers, and the simply curious everywhere.

Jossey-Bass

BISAC: Foreign Language Study 9781394280742 Paperback July 16, 2025 £20.99 | 23,10 € | \$27.00 DE EUR: 25.9€

View on Edelweiss

About the Author

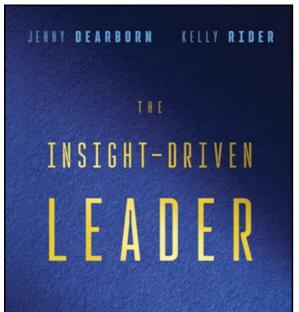
Ilaria Serra, Ph.D., is professor of Italian and Comparative Studies at Florida Atlantic University and director of the university's Venice Study Abroad Program. A native of Venice, Italy, Ilaria's research weaves Italian American studies into Italian studies more broadly. Her main areas of focus include Italian cinema, Italian literature, Italian history through popular song, and the history of Italian immigration to the United States. She received FAU's highest scholarly honor twice: Scholar of the Year Award at the Assistant Professor Rank and Scholar of the Year Award at the Associate Professor Rank.





The Insight-Driven Leader

How High-Performing Companies are Using Analytics to Unlock Business Value *Jenny Dearborn*



HOW HIGH-PERFORMING COMPANIES ARE USING ANALYTICS TO UNLOCK BUSINESS VALUE

How to harness the data already in your company to solve your business problems

In today's fast-paced world, data is everywhere—but only actionable insights can drive real success. *The Insight-Driven Leader* offers a practical guide to transforming raw data into powerful workforce insights that solve critical business challenges. Through clear frameworks, compelling case studies, and proven strategies, Jenny Dearborn and Kelly Rider reveal how high-performing organizations combine business and workforce data to innovate, engage employees, delight customers, and exceed financial goals. Readers will also find:

- How to move beyond traditional rear-view HR metrics to actionable insights
- Real-life case studies from leading organizations, as well as cautionary tales
- Recommendations for becoming an insights-driven organization using workforce analytics

This book empowers leaders to align data with strategy, build a culture of insight-driven decision-making, and unlock the full potential of their HR and leadership teams.

Whether you're a CEO, CHRO, or first-time manager, *The Insight-Driven Leader* will elevate your leadership, equipping you to tackle perennial business challenges and deliver measurable impact in your organization.

View on Edelweiss

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BISAC: *Business & Economics* 9781394308880 Hardcover June 17, 2025 £23.99 | 27,80 € | \$30.00

About the Author

M. Darryl Yoes is an experienced refinery supervisor and manager with over fifty years' experience in the industry. He is a process safety management consultant for refining and petrochemical plants, as well as a construction safety management consultant for major construction projects around the US.

The Glory of Giving Everything

The Taylor Swift Business Model *Crystal Haryanto*

CRYSTAL HARYANTO

THE GLORY OF GIVING EVERYTHING

the Taylor Swift Business Model



Unlock the secrets to business success with the powerhouse strategies of Taylor Swift

In The Glory of Giving Everything: The Taylor Swift Business Model, author Crystal Haryanto delves into the extraordinary business dynamics behind Taylor Swift's career. This book addresses how Swift has not only revolutionized the music industry but has also created a sustainable brand that resonates deeply with fans. Haryanto provides valuable insights on leveraging personal branding, fan engagement, and innovative marketing in today's competitive landscape.

Packed with timeless lessons, this book outlines how Swift's unique approach to her audience turns fans into avid consumers, making them an integral part of her success. Readers will discover the intricacies of strategic networking and collaboration through a fascinating analysis of Swift's career.

In the book:

- Discover how personal branding can be adapted to different markets
- Learn the importance of viewing customers as stakeholders in your business
- Explore effective strategies for maximizing viral marketing and merchandising

The Glory of Giving Everything is designed for entrepreneurs, marketers, and fans alike who want to glean insights from one of the most iconic figures in modern entertainment. Whether you're a lifelong Swiftie or new to her world, this book will inspire you to elevate your own business strategies and embrace the artistry of entrepreneurship.

Wiley

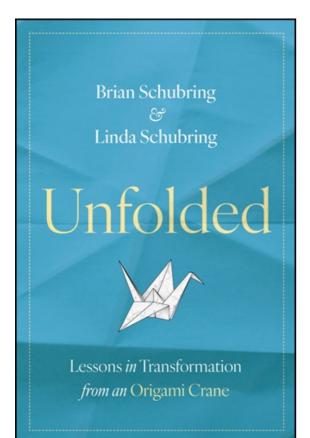
BISAC: *Business & Economics* 9781394331444 Hardcover July 16, 2025 £19.00 | 23,00 € | \$25.00

About the Author

Crystal Haryanto (Berkeley, CA) is the founder of the highly successful UC Berkeley Haas School of Business course "Artistry, Policy, and Entrepreneurship: Taylor's Version" which has been covered by CBS, Newsweek, LA Times, Billboard, and elsewhere. Full time, she's an economic analyst for Cornerstone Research. Crystal has been an invited speaker and keynote at the National Communication Association annual convention, the American Library Association's Annual Conference, the Taylor Swift Unconference by the European Taylor Swift Research Network, and Haas Alumni Conference at UC Berkeley, among others. An economic consultant,

Unfolded

Lessons in Transformation from an Origami Crane Brian Schubring



A provocative allegory to help individuals and leaders develop a sense of their true identity, permission to dream, and courage to transform

An allegory about an origami crane's dream of becoming a paper plane, *Unfolded* imparts a philosophy and strategy to help leaders meet their full potential, cultivate better relationships, and grow their leadership capacity. Through purposeful storytelling, the book encourages readers to join a journey of transformation, selfacceptance, and expression, helping them unpack their identity and build confidence in themselves.

Readers will learn how to look within to navigate their lives and about the importance of understanding the internal map of their life story, lived experiences, lessons learned, and shaping relationships. This book gives readers permission to dream and shows readers how to:

- Work with your feelings of self-doubt, fear, shame, guilt, and judgment when taking the next step forward
- See play as practice in disguise, and trying as intentional practice
- Track stories, maps, creases, folds, and dreams to look at your life and learn something important

Unfolded is a critical business book empowering individuals and leaders to begin a discussion on personal wellbeing and professional influence, and help their people understand how meaningful relationships and lived experiences are shaping how they show up on their teams, their families, and in the world.

View on Edelweiss

Wiley

BISAC: *Business & Economics* 9781394338092 Hardcover June 4, 2025 £17.00 | 20,00 € | \$24.00

About the Author

Dr. Linda and Brian Schubring (Minneapolis, MN | https://www.leadershipvisionconsulting.com/) are a dynamic husband and wife duo, who have built a thriving 25-year consulting and coaching business. Their business focus is transforming how leaders express their beauty and brilliance for the benefit of humanity-by revealing the uniqueness of individuals and building positive team cultures. The Schubrings work together with clients as consultants and coaches, are both on stage, and are both writers.

Brian is an accidental business owner, an elite athlete, a speaker, and a pioneering voice in the Strengths movement. He is obsessed

Innovation-ish

How Anyone can Create Breakthrough Solutions to Real Problems in the Real World *Richard Braden*

Finally, a book that can show you how to unlock your innovative and creative potential

In Innovation-ish: How Anyone can Solve Problems and Generate Solutions by Unlocking the Power of Your Creativity, a design strategy CEO and a cognitive scientist deliver a startlingly insightful new take on how to unlock the innovative potential that already exists within you.

Shadow Rich and Tessa through their years of experience. Get behind the scenes access to classrooms, companies, and institutions alongside students and professionals, just like you. Hear stories of how they learn and discover innovative new solutions by unlocking their creative potential.

You'll hear how real people with *real brains solve real problems in the real world. Innovation-ish* is a must read...

- If you're new to innovation, this new way of thinking about innovation gives you an easy way in and helps set you on the path.
- If you've been trying to innovate and haven't been successful, *Innovation-ish* explains why you've been struggling and how to turn your project around.
- If you're experiencing "imposter syndrome," *Innovation-ish* reassures you that you're in the right place and have what you need to do it.
- If you *have* been successful, *Innovation-ish* helps you amplify it.

After years as design educators at Harvard and Stanford and consulting with clients around the world they have seen that anyone, regardless of their background, can be Innovation-ish. They demystify the myths that surround innovation, reveal the six mindsets that underlie innovation, and show how the moves you

Wiley

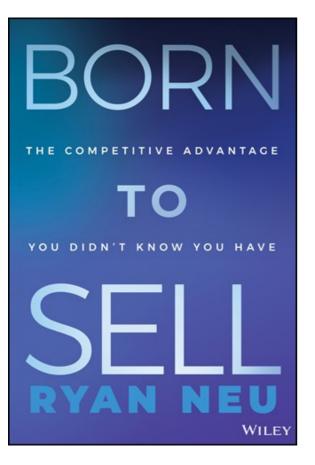
BISAC: *Business & Economics* 9781394318902 Hardcover September 3, 2025 £23.00 | 28,00 € | \$30.00

View on Edelweiss

About the Author

Born to Sell

The Competitive Advantage You Didn't Know You Have *Ryan Neu*



Start selling like crazy by shifting your perspective, becoming a storyteller, and striving to help others

A manifesto for anyone who has ever thought, "I'm not a salesperson," *Born to Sell:The Competative Advantage You Didn't Know You Have* is your guide to sales that focuses on what really matters: authenticity, storytelling, and a deep understanding of the human side of connecting with customers. Written by Ryan Neu, who started off as an accountant and now runs Vendr, a highly successful SaaS marketplace with hundreds of millions in revenue to date, this book contains all of the insights and tips you need to tap into your own strengths and start selling like crazy.

A far cry from your typical sales book, this book provides in-depth commentary on concepts such as:

- The advantages of leaning into your quirks, telling your story, and building genuine relationships, rather than focusing solely on closing deals and overcoming objections
- Sales as a binary process—people buy, or they don't—and how to help them figure out their decision quickly and honestly
- Resisting the promised sales results of molding yourself into someone else, and what to expect when you stay true to yourself

Born to Sell: The Competative Advantage You Didn't Know You Have is an essential read for entrepreneurs building generational businesses, salespeople striving to exceed quotas and advance, and anyone seeking to demystify the art of sales.

View on Edelweiss

Wiley

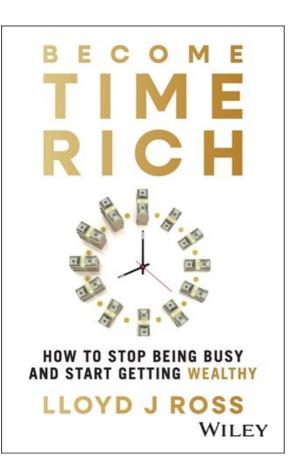
BISAC: *Business & Economics* 9781394324330 Hardcover June 11, 2025 £22.00 | 26,00 € | \$28.00

About the Author

Ryan Neu (Boston, MA) leads a 350+ person team building the buy button for SaaS. Before founding Vendr, Ryan was a B2B SaaS sales leader at both InVision and HubSpot. With long sales cycles and low close rates - Ryan never understood why it was so hard to sell a great product. Ryan has always been a software salesperson, stuck in the shoes of an accountant. After three years at KPMG, he decided to pursue his true passion: software sales. He received his M.S. in Accounting from Boston College and his B.S. in Accounting from College of Charleston.

Time Rich

How to Stop Being Busy and Start Getting Wealthy *Lloyd Ross*



View on Edelweiss

Become wealthier—in every way that really matters—by effectively managing your time

In *Become Time Rich: How to Stop Being Busy and Start Getting Wealthy,* celebrated financial educator and business coach Lloyd Ross delivers an exciting, practical, and insightful new take on how to effectively manage your time to help you reach exceptional financial and lifestyle outcomes. The book teaches you how to achieve more by doing less and spending the time you save on things you love that also enrich your life.

You'll learn four powerful Time Rich laws with the potential to transform your life, work, and bank accounts. You'll also discover how you can apply the principles of purpose, elimination, leverage, and priority to dramatically improve every aspect of your day-to-day experiences.

Inside the book:

- Captivating narratives and practical exercises that will liberate you from the pernicious myth that "being busy" equals "being wealthy"
- Real-world techniques to help you scale your time and multiply your efficiency
- How to set boundaries that help you hang on to your precious time without eliminating valuable opportunities

A life-changing new discussion of how to manage, save, and keep more of life's most invaluable resource, *Become Time Rich* is an essential read for managers, executives, entrepreneurs, founders, young professionals, business leaders, and other busy people who want to spend more time doing what they love while simultaneously building the lifestyle they've always dreamed of.

Wiley

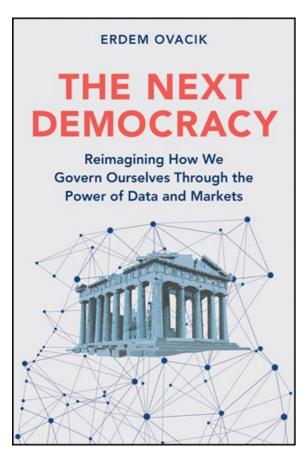
BISAC: *Business & Economics* 9781394337514 Hardcover May 28, 2025 £21.00 | 26,00 € | \$28.00

About the Author

Lloyd James Ross (Queensland, Australia) is the founder and director of Money Buys Happiness LLC, a leading company in financial education, business coaching, and events. Lloyd is an experienced international platform speaker, captivating audiences of over seven thousand with his inspiring keynotes. He runs a successful events business and a chain of brick-and-mortar enterprises. By the age of 23, Lloyd was admitted to the Supreme Court of Queensland as a lawyer and obtained a full real estate license. He moved to Abu Dhabi and assisted in the development of the Grand Prix Circuit, Ferrari World theme parks, various residential development master plans, and the Links Golf Course residential

The Next Democracy

Reimagining How We Govern Ourselves Through the Power of Data and Markets *Erdem Ovacik*



View on Edelweiss

Wiley

BISAC: *Business & Economics* 9781394315383 Hardcover June 17, 2025 £22.95 | 27,95 € | \$29.95

Explore why we feel stuck with our democracies, and radical new visions for governing ourselves and the planet

In *The Next Democracy*, social entrepreneur and Founder of Donkey Republic, Erdem Ovacik, delivers a startlingly insightful discussion of a new collective governance model based on markets and data that can improve our wellbeing as individuals, and as a society.

The author explains how we can develop the next generation of government that is data-driven, iterative, transparent, and that we decentrally and directly make laws online using prediction markets and delegative voting.

Using same principles of data and market, the author also explores delivery of public goods, where we link products and services' externalities to measurable metrics we care collectively care about altering business models, and removing the dichotomy consumerism and public service.

You'll explore how we can assign real value to our public goods, changing the way we think about valuation and budgets for public spending. Filled with case studies, illustrations, new governance models and frameworks, and key takeaways and summaries of each chapter, you'll also find:

- A comprehensive explainer of the challenges caused by a collective inability to protect and deliver public goods
- Discussions of how to develop transparent, decentralized institutions that align private and collective interests to deliver public goods using markets and data
- An exploration of "Merit Democracy," a radically new form of democracy

Perfect for citizens who seek fresh visions for democracy, and young professionals and impact entrepreneurs who want to work towards creating impact. *The Next Democracy* is also a must-read for those

About the Author

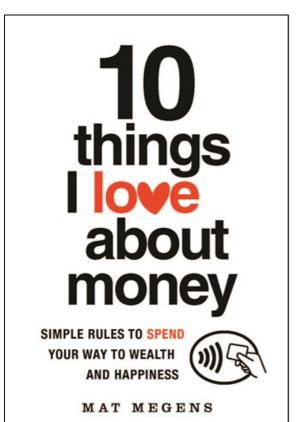
Erdem Ovacik (Denmark) is the co-founder of Donkey Republic, a major bike sharing company in Europe. The company grew to become one of the mobility services in Europe with the largest footprint serving 70 cites in 12 countries. With Donkey Republic, Ovacik has been a vocal advocate for more sustainable mobility. He currently is working on launching Impact-Market.org, a service for cities to target their subsidies better for desirable outcomes. With a master's in public policy, Ovacik is a social entrepreneur who dreams of a world that brings humanity into a path of sustainability while on a journey to grow - in our understanding of ourselves, of the universe, and our footprint. Before Donkey Republic, he worked with

Finance & Accounting



10 Things I Love About Money

Simple Rules to Spend Your Way to Wealth and Happiness *Mathew Megens*



An accessible playbook for a brighter financial future

In 10 Things I Love About Money: Simple Rules to Spend your Way to Wealth, author Mathew Megens, founder of the money management app HyperJar, delivers an easy-to-follow roadmap to financial independence, security, and freedom that anyone can use. The book is packed with insightful tips you can action immediately, from simple strategies for mindful spending to automating your good habits. You'll also learn about how to get – and stay – out of debt, and how to save money over the long term by taking advantage of discounts, loyalty programmes, and debt refinancing.

Inside the book:

- Advice for understanding how to accumulate wealth based on your personality type
- 10 Rules for Financial Mastery, including how to start with a spending audit and the power of tiny daily habits
- Simple strategies to start investing today without getting ripped off
- Learn how to make saving money as much fun as spending money

The perfect roadmap to financial wellness for students andworking people of any age, *10 Things I Love About Money* is the no-nonsense, jargon-free guide to money, spending, debt, and wealth that you've been waiting for.

View on Edelweiss

Wiley

BISAC: *Business & Economics* 9781394299751 Paperback July 28, 2025 £16.99 | 19,99 € | \$21.99

About the Author

Mat Megens, Surrey, UK, is the Canadian born founder and chief consumer architect of HyperJar, a multi-award-winning consumer app designed to help everyone spend better which currently has 600k+ customers. The customer base is currently UK only and Mat intends to expand the product into other markets, adapting it to local financial services legislation and regulations. He is a former electrical engineer and investment banker turned entrepreneur, who has had 15+ years of experience in the financial services sector, having worked in a number of major international banks.

Mastering Private Equity

Claudia Zeisberger

MASTERING PRIVATE EQUITY



FOREWORD BY HENRY KRAVIS AND GEORGE ROBERTS, CO-EXECUTIVE CHAIRMEN OF KKR

WILEY

New edition on the popular guide to invest in private equity, now with new data sets and case studies

The Second Edition of *Mastering Private Equity* is the definitive guide to private equity (PE), now fully updated to reflect the current state of the art with new data sets and additional case studies. From deal sourcing to exit, LBOs to responsible investing and operational value creation to risk management, the book systematically distils the essence of PE into core concepts and explains the dynamics of venture capital, growth equity and buyout transactions in detail. To elucidate key concepts, commentary from senior PE professionals at top firms is included throughout. This book provides in-depth coverage of topics including:

- Doing deals in PE, with information on due diligence, target valuation and deal pricing dynamics and structuring
- Fund management and the GP-LP relationship, discussing fund formation, fundraising, LP portfolio management, performance reporting and winding down a fund
- The recent evolution of PE in risk management, PE secondaries and LP direct investment

Written with a professional audience in mind, the Second Edition of *Mastering Private Equity* is a valuable and unique reference for investors, finance professionals, students and business owners looking to engage with PE firms or invest in PE funds.

View on Edelweiss

Wiley

PRAHL

BISAC: Business & Economics 9781394310470 Hardcover August 4, 2025 \pm 64.95 | 76,95 € | \$82.95 Previous Edition: 9781119327974

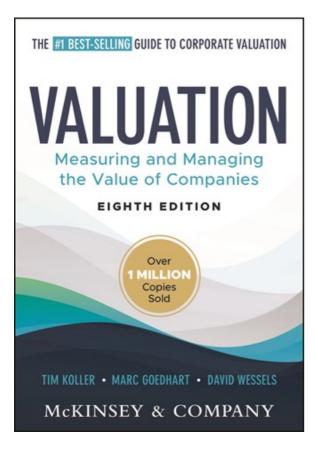
About the Author

Claudia Zeisberger is an INSEAD Senior Affiliate Professor of Decision Sciences and Entrepreneurship and Family Enterprise. She is concurrently the Academic Director of INSEAD's Global Private Equity Initiative (GPEI), one of INSEAD's centers of excellence, which she founded in 2008 to focus the school's capabilities & achievements in Private Equity, increase its visibility and cater to specific industry needs in research and education. At INSEAD, she teaches in the MBA and EMBA programmes as well as in multiple Executive Education courses both in Singapore & in Fontainebleau.

Michael Prahl is Adjunct Professor for Entrepreneurship & Family

Valuation

Measuring and Managing the Value of Companies *McKinsey & Company Inc.*



View on Edelweiss

The #1 best-selling guide to business valuation, newly updated and revised

Valuation: Measuring and Managing the Value of Companies has been the gold standard in measuring and managing company value for more than 30 years. Now in its eighth edition, this acclaimed volume continues to help corporate executives, bankers, students, and other financial professionals around the world gain a deep understanding of valuation as well as allow their companies to create and maximize economic value.

Called "the best practitioners' guide to valuation" by *The Financial Times* and "the most influential contemporary books about the world economy" by *The Economist*, the newly revised eighth McKinsey's long tradition of excellence. In the book, a team of veteran McKinsey & Company professionals walk you through the foundations of valuation, advanced topics like valuing high-growth companies and digital assets, and managerial topics such as corporate portfolio strategy and acquisitions. You'll also discover:

- Clear, accessible chapters with detailed guidance on the fundamental principles of value creation
- Best practices to apply valuation to business strategy questions and communicate with investors
- How to analyze and forecast performance, the cost of capital, and put it all together in a coherent valuation

McKinsey & Company has been helping businesses, governments, non-profit organizations and other institutions grow and thrive for almost 100 years . *Valuation*'s authors draw on that storied history to bring you the most relevant, accurate, intuitive, and practical guide to valuation on the market today.

Wiley

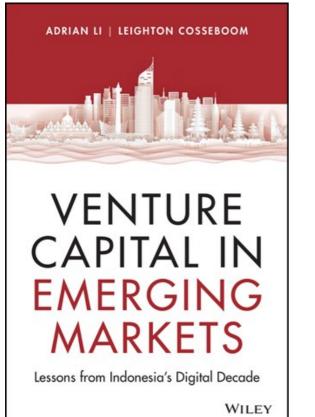
Series: Wiley Finance BISAC: Business & Economics 9781394279418 Hardcover May 20, 2025 \pounds 80.00 | 89,60 \in | \$98.00

About the Author

McKINSEY & COMPANY (New York, NY) is a management consulting firm that helps leading corporations and organizations make distinctive, lasting, and substantial improvements in their performance. **Tim Koller** (New York, NY) is a partner in McKinsey's New York office. Tim has served clients in North America and Europe on corporate strategy and issues concerning capital markets, M&A transactions, and value-based management. **Marc Goedhart** (Amsterdam, NL) is an associate principal in McKinsey's Amsterdam office. Marc has served clients across Europe on portfolio restructuring, issues concerning capital markets, and M&A transactions. **David Wessels** (Philadelphia, PA) is an adjunct

Venture Capital in Emerging Markets

Lessons from Indonesia's Digital Decade *Adrian Li*



A practical and nuanced tour of the Indonesian technology markets

In Venture Capital in Emerging Markets: Lessons from Indonesia's Digital Decade, a team of veteran investors and entrepreneurs delivers an insightful and practical new take on how to capitalize on opportunities in the world's last big emerging tech market. The authors pull back the curtain on the evolution of Indonesia's technology boom and look ahead to the next generation of investment and venture opportunities in an economy growing at 5% annually.

The book demystifies key Indonesian market dynamics and players, explaining its history, regulatory landscape, and idiosyncrasies. It also examines successful ventures in the market and sheds light on substantial growth opportunities on the digital frontier. You'll also find:

- Detailed case studies of companies and market-tailored innovations
- A comprehensive guide on how to wisely deploy capital and interact with local stakeholders
- A unique and informed glimpse into the next ten years in the Indonesian tech sector

Perfect for international and institutional investors, pension and endowment investment professionals, professionals working at global tech conglomerates, private equity firms, and family offices, *Venture Capital in Emerging Markets* is also a must-read for high-networth individuals and anyone else interested in a nuanced and deep understanding of the Indonesian tech market.

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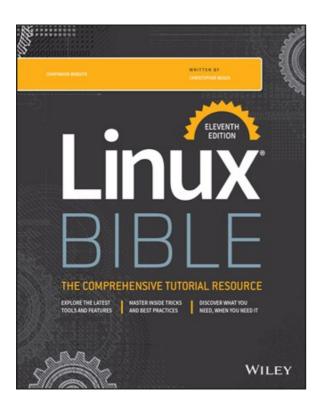
Adrian Li (Jakarta, Indonesia, <u>Adrian Li - AC Ventures</u>) is a seasoned entrepreneur and investor in Southeast Asia's tech sector with over 20 years of experience. Since establishing one of Indonesia's earliest venture capital firms in 2014, he has personally backed over 80 companies, including some of the most renowned names in the region such as Stockbit, Shipper, Xendit, KoinWorks, Julo, Carsome, and others. With entrepreneurial roots in China and Indonesia, his first startup led China's online English training before its 2010 acquisition. He later created new ventures with Rocket Internet in China and Southeast Asia before laying the foundation for what would become Indonesia's premier venture capital firm AC Ventures

Computing & Technology



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About the Author

Christopher Negus (Concord, NH) has been teaching and writing about Linux and UNIX for more than 25 years. He has authored dozens of books on Linux, including the bestselling "Red Hat Linux Bible," "Fedora and Red Hat Enterprise Linux Bible," "Linux Toys" series, "Linux Toolbox" series, "Linux Live CDs", "The Official Guide to Damn Small Linux", and "Linux Troubleshooting Bible." Currently, Chris is employed by AWS as the company's first Principal Open Source Software Technical Writer. He spent three years before that as a professional trainer and examiner for those aspiring to Red Hat Certified System Administrator (RHCSA) and Red Hat Certified Engineer (RHCE) certifications. He holds an RHCE certification as well

Generative Analytics and AI

Transforming Data into Scalable Business Solutions *Paul Golding*

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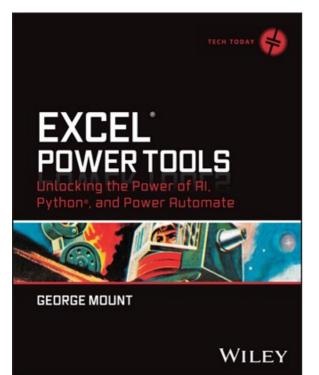
Series: Tech Today BISAC: *Computers* 9781394316816 Paperback July 9, 2025 \pounds 47.50 | 51,30 € | \$60.00

About the Author

Paul Golding (Oakland, CA) is Head of AI Solutions and CTO at Frontier AI (<u>https://frontierai.company/</u>). He's an experienced AI and GenAI technical leader, specializing in real-time distributed data science solutions. He has deep experience with innovation via R&D teams, incubators, ecosystems, platforms, scale-up networks and corporate ventures. He's pioneered novel AI techniques in alignment, computer vision, computational aesthetics, semantic search, blockchain, LLMs, analytics, digital marketing, signal processing and more. He's launched dozens of major products, from silicon chips to mobile apps to an AI "Digital Twin" data-fabric for hyper-scale systems management (e.g. for cities).

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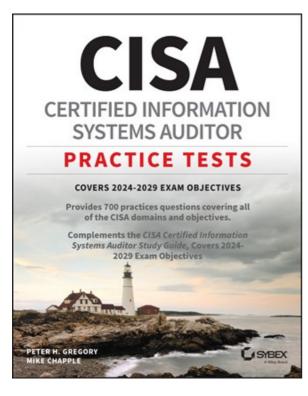
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About the Author

George Mount (Cleveland, Ohio) is the founder and CEO of Stringfest Analytics, a consulting firm specializing in analytics education and upskilling. He has worked with leading Excel bootcamps, learning platforms and practice organizations to help individuals excel at analytics. George regularly blogs and speaks on data analysis, data education and workforce development. George is a Microsoft Excel MVP, an exclusive award granted to prolific Excel community members for their contributions to Excel learning. His first book *Advancing into Analytics: From Excel to Python and R* (O'Reilly, 2021, ISBN: 9781492094340) along with his frequent blog articles establishes him as one of the bright new stars in Excel.

CISA Certified Information Systems Auditor Practice Tests

Mike Chapple



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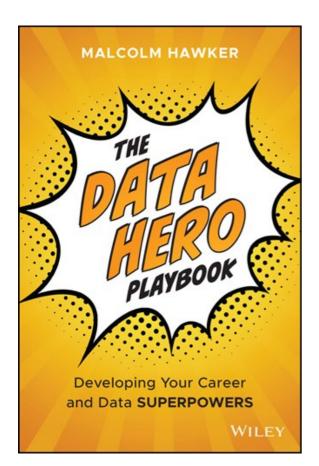
BISAC: *Computers* 9781394290109 Paperback June 11, 2025 £34.99 | 38,50 € | \$45.00

About the Author

Peter H. Gregory (Seattle, Washington), CISA, CISSP, CISM, CRISC, CDPSE, CIPM, DRCE, CCSK, A/CCRF, is a career technologist and cybersecurity leader. Currently, he is the Senior Director of GRC at GCI Communications. He has written many articles for Forbes, Computerworld, Software Magazine, and Optiv and has written ~50 cybersecurity books, including CISA All-In-One Exam Guide (4 editions), CISSP For Dummies (8 editions), CISM All-In-One Exam Guide (2 editions), Chromebook For Dummies, and The Art of Writing Technical Books. Gregory was the lead instructor for the UW cybersecurity certificate program for nine years **Mike Chapple,** PhD, CIPP/US, is Teaching Professor of Information

The Data Hero Playbook

Developing Your Data Leadership Superpowers Malcolm Hawker



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BISAC: *Computers* 9781394310647 Hardcover July 2, 2025 £26.99 | 30,00 € | \$35.00

About the Author

Malcolm Hawker is a thought leader in the fields of Data Strategy, Master Data Management (MDM), and Data Governance. As a former Gartner analyst, Malcolm has authored industry-defining research and has consulted some of the largest businesses in the world on their enterprise data and analytics strategies. Having served in multiple senior leadership roles spanning product management, IT, and strategic business consulting, Malcolm is an industry leader with over 25 years' experience at the forefront of data-enabled business transformations. He is a frequent public speaker on data and analytics best practices, and he cherishes the opportunity to share practical and actionable insights on how companies can achieve their



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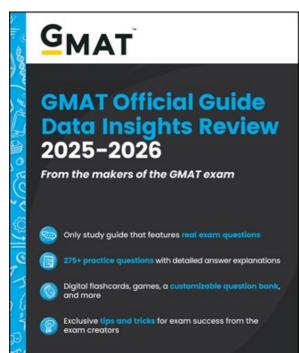
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