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March 2025

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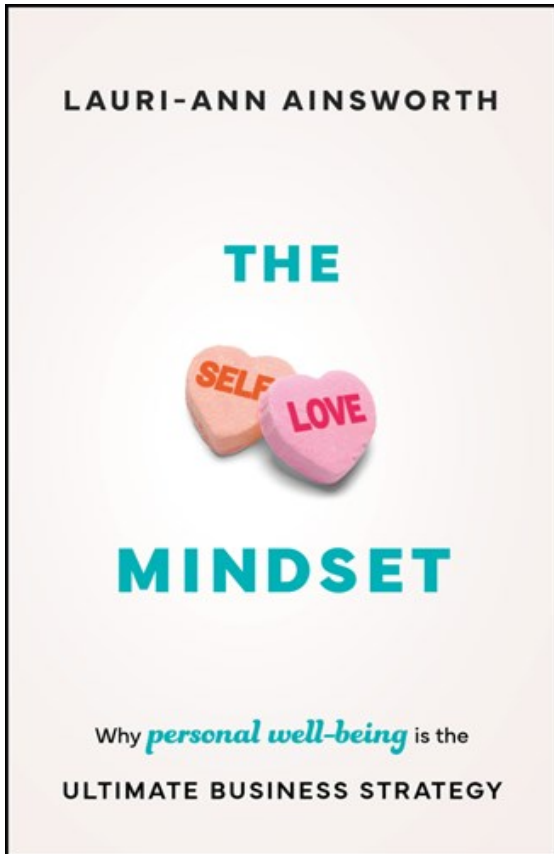
Capstone & Consumer



The Self-Love Mindset

Why Personal Wellbeing is the Ultimate Business Strategy

Lauri-Ann Ainsworth



[View on Edelweiss](#)

In an age where burnout and stress seem inevitable side effects of the modern workplace, *The Self-Love Mindset* charts a transformative journey from the depths of professional exhaustion back to a rejuvenated, more vibrant self. *The Self-Love Mindset* is not just a memoir, but a clarion call to prioritize personal well-being as the bedrock of business success.

The author candidly shares her own encounters with burnout, illuminating the moments of despair and the revelations that led her out of them. Whereas many of the personal development books are grounded in the same theories, philosophies and science, just as this book does, the magic of the philosophy here lies in its simplicity, broken down into three foundational pillars:

- Love Yourself through Self-Care: enhance your mental, physical and spiritual wellbeing so that you can rise above chaos and be more resilient by being fueled from within.
- Know Yourself through Self-Awareness: Uncover your inner strengths so that you can gain more clarity on the best environment for you to show up as your true self.
- Create Value by being of Service: Serve with purpose by extending your self-love outward. Create value and enrich your community or organisation by using your strengths to contribute meaningfully and live a life of significance.

While organizations grapple with the challenge of employee well-being, this title flips the narrative, focusing on the individual's pivotal role in their own happiness. The author argues that personal responsibility in fostering one's own wellbeing can revolutionize workplace environments. By practicing *The Self-Love Mindset*, each person becomes a beacon of wellbeing, catalyzing a broader change in organizational culture.

Capstone

BISAC: *Self-Help*

9781907312779

Paperback

March 20, 2025

£14.99 | 17,70 € | \$18.99

About the Author

Lauri-Ann Ainsworth is the CEO of the Branson Centre Caribbean. With years of experience in developing the Caribbean's entrepreneurial landscape, she has coached and mentored startups, demonstrating a strong passion for supporting the entrepreneurial ecosystem. Her visionary thinking and leadership capabilities extend to areas such as development, partnerships, fundraising, and communications. Previously, Lauri-Ann served as the Centre's Development and Communications Director for three years before transitioning into her current role as CEO.

As the CEO of the Richard Branson Centre of Entrepreneurship -

Dummies



Marvel Comics For Dummies

Troy Brownfield



Explore the iconic super heroes and storylines from Marvel Comics

You may be familiar with heroic characters from Marvel Comics like Black Panther, Iron Man, and Wolverine, or villains like Loki and Thanos. But how much do you know about Squirrel Girl, Cyclops, or the Leader? With over 85 years of comics published since their founding, the Marvel Comics archive is a vast universe of iconic stories and legendary characters. **Marvel Comics For Dummies** is your shortcut to navigating this immense collection of heroes and their adventures. Learn the background of key characters, explore essential storylines, and discover the interconnectedness of the Marvel universe. Created in collaboration with Marvel Comics, this full-color guide contains striking comic book artwork along with interesting insights that serve as an exciting map to the Marvel universe.

- Uncover Marvel's origin story
- Get to know iconic Marvel super heroes and villains
- Tour the Marvel Comics Multiverse
- Make sense of Marvel's many super-hero teams
- Explore definitive storylines that span the history of Marvel Comics

From curious newbie to long-time reader, **Marvel Comics For Dummies** brings the Marvel Multiverse to life.

[View on Edelweiss](#)

For Dummies

BISAC: *Comics & Graphic Novels*

9781394299294

Paperback

February 5, 2025

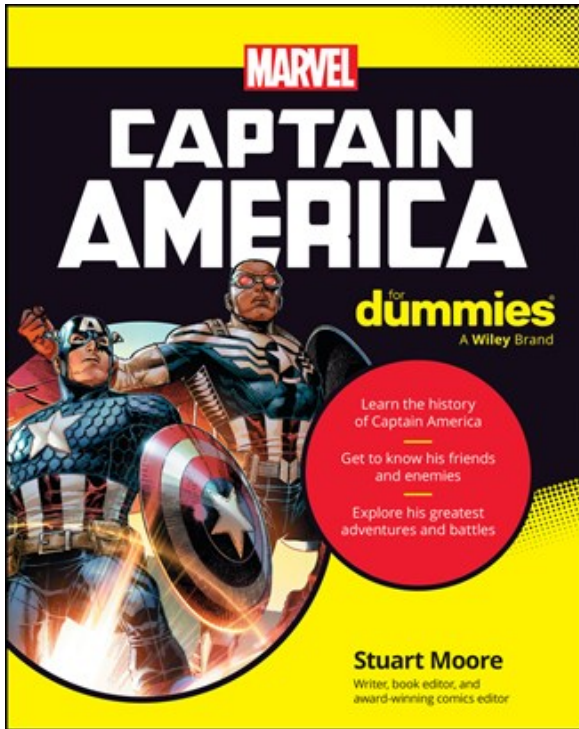
£22.99 | 25,70 € | \$29.99

About the Author

Troy Brownfield (Plainfield, IN) is an Executive Editor of *The Saturday Evening Post* and kid's magazines -- *Jack & Jill* and *Humpty Dumpty*. As a comic book expert and fan, Troy has written and created content for DC Comics, Comiccon.com, Fangoria Comics/Graphix, comics for Zenescope Entertainment, and has written trading cards for Topps Trading Cards, including HALO series content and Star Wars 2018-present.

Captain America For Dummies

Stuart Moore



Your guide to the Captain America essentials!

With roots dating back to World War II, Captain America reigns as one of the most iconic heroes in the Marvel Comics universe.

Captain America For Dummies is your guide to getting to know this popular and enduring super hero. Produced in partnership with Marvel Comics and featuring full-color art taken directly from the comic books, this fun and friendly guide helps you understand how Captain America gained his powers and evolved over the years, including the range of characters who have wielded the shield. Discover what inspired the creation of the character, explore Captain America's friends and foes, and dig into the teams that Captain America has fought alongside. You'll learn the major storylines that turned Cap into one of the most well-known and popular super heroes of all time!

- Get to know Captain America, his creators, and origin story
- Meet Captain America's allies and enemies
- Learn more about others who have carried Captain America's shield
- Explore major storylines and battles
- Discover the teams Captain America has fought alongside

Whether you're just starting your adventures or are a faithful fan, ***Captain America For Dummies*** is your guide to this star-spangled patriot and his legacy.

[View on Edelweiss](#)

For Dummies

BISAC: *Comics & Graphic Novels*

9781394299447

Paperback

February 5, 2025

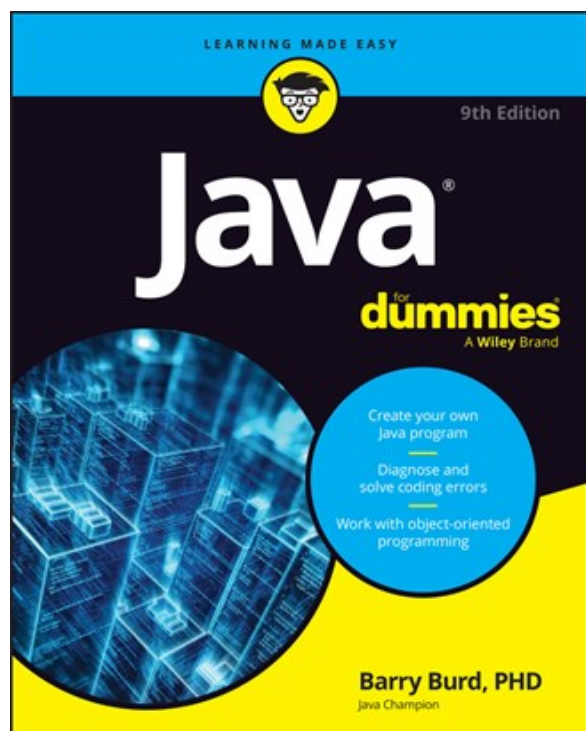
£22.99 | 25,70 € | \$29.99

About the Author

Stuart Moore (Brooklyn, NY) is a writer, a book editor, and an award-winning comics editor. He is the authors of the Marvel Crisis Protocol novels *Target: Kree* and *Into the Dark Dimension* (Aconyte Books) and three volumes of the New York Times bestselling middle-grade series *The Zodiac Legacy* (Disney Press), created and cowritten by Stan Lee. At DC Comics, he was a founding editor of the acclaimed Vertigo imprint, where he won the Will Eisner Award for Best Editor

Java For Dummies

Barry Burd



Learn to code with Java and open the gate to a rewarding career

Now in its 9th edition, *Java For Dummies* gives you the essential tools you need to understand the programming language that 17 million software developers rely on. This beginner-friendly guide simplifies every step of the learning process. You'll learn the basics of Java and jump into writing your own programs. Along the way, you'll gain the skills you need to reuse existing code, create new objects, troubleshoot when things go wrong, and build working programs from the ground up. *Java For Dummies* will help you become a Java developer, even if you're brand new to the world of coding.

- Learn the basic syntax and building blocks of Java
- Begin to write your own programs in the latest Java version
- Test out your code and problem-solve any errors you find
- Discover techniques for writing code faster

This is the must-have Dummies resource for beginning programmers and students who need a step-by-step guide to getting started with Java. You'll also love this book if you're a seasoned programmer adding another language to your repertoire.

[View on Edelweiss](#)

For Dummies

BISAC: *Computers*

9781394289240

Paperback

March 26, 2025

£26.99 | 30,00 € | \$34.99

DE EUR: 32.9€

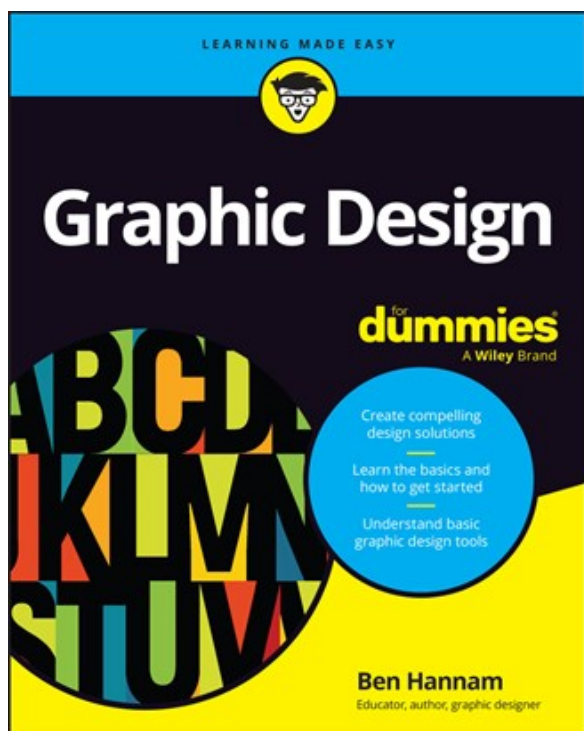
Previous Edition: 9781119861645

About the Author

Dr. Barry Burd (Madison, NJ) holds a M.S. in Computer Science from Rutgers University, and a Ph.D. in Mathematics from the University of Illinois. As a teaching assistant in Champaign-Urbana, Illinois, he was elected five times to the university-wide List of Teachers Ranked as Excellent by their Students. Barry is the author of all editions of *Java For Dummies*, *Beginning Programming with Java For Dummies*, *Ruby on Rails For Dummies*, and *Android Application Development All-in-One For Dummies*.

Graphic Design For Dummies

Ben Hannam



The complete, full-color graphic design guide for beginners

The field of graphic design is constantly evolving, with new design tools, methods, technology, and modes of expression being introduced all the time. *Graphic Design For Dummies* will teach you how to get started, introducing you to basic design principles as well as the latest best practices, software, and trends. You'll learn how to successfully plan and execute compelling design projects, even if you're not a trained designer. This fun and friendly book will empower you with the information you need to create design solutions. You'll also have the opportunity to test your skills with a series of interactive design activities, starting with step-by-step guidance and slowly building up your skills until you're ready to fly solo. Unleash your inner graphic designer with this Dummies guide.

- Create compelling visuals for a wide range of tasks and purposes
- Learn the basic concepts of graphic design and get the tools you need to start
- Get hands-on experience by following tutorials to create great designs
- Become proficient in graphic design—no art degree needed

Graphic Design For Dummies is a practical and user-friendly resource for those looking to create better design solutions quickly.

[View on Edelweiss](#)

For Dummies

BISAC: *Design*

9781394265961

Paperback

March 12, 2025

£22.99 | 25,70 € | \$29.99

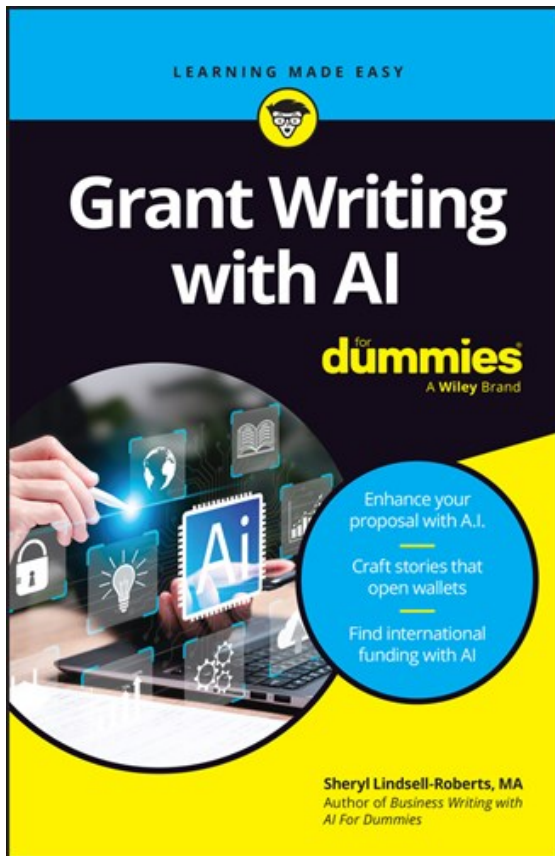
DE EUR: 27.9€

About the Author

Ben Hannam (Chapel Hill, NC) has been teaching graphic design since 2003. He is an Associate Professor and Chair of the Communication Design program at Elon University and runs a small graphic design agency in Chapel Hill, NC. He is the author of ***A Graphic Design Student's Guide to Freelance: Practice Makes Perfect*** (Wiley, 2012) and ***Oh @#\$\$ I'm Graduating! A Student's Guide to Creating a Killer Portfolio*** (Kendall Hunt Publishing, 2018.) Ben received his MFA in Visual Communication from Virginia Commonwealth University and his BFA in Graphic Design from Old Dominion University.

Grant Writing with AI For Dummies

Sheryl Lindsell-Roberts



Supercharge your next grant proposal with the power of AI

A stand-out grant proposals can be the difference between your organization thriving, surviving, or folding. So don't miss the opportunity presented by artificial intelligence (AI) to take your grant proposals to the next level! In *Grant Writing with AI For Dummies*, business writer extraordinaire Sheryl Lindsell-Roberts delivers an exciting new guide to supercharging your next grant proposal with AI. She's helped countless organizations win millions of dollars in funding.

In the book:

- Boost your chances of being selected for funding.
- Craft inspiring stories that tug at reviewer's heartstrings and wallets.
- Learn to write spot-on executive summaries.
- Crack the keyword code so electronic scanners notice you.
- Find loads of examples of actual AI output in addition to AI websites.

With AI as your virtual assistant, you have a secret weapon to take your grant proposals to the next level. Grab a copy of *Grant Writing with AI For Dummies* today and see the difference a dash of AI can make!

[View on Edelweiss](#)

For Dummies

BISAC: *Business & Economics*

9781394305865

Paperback

March 19, 2025

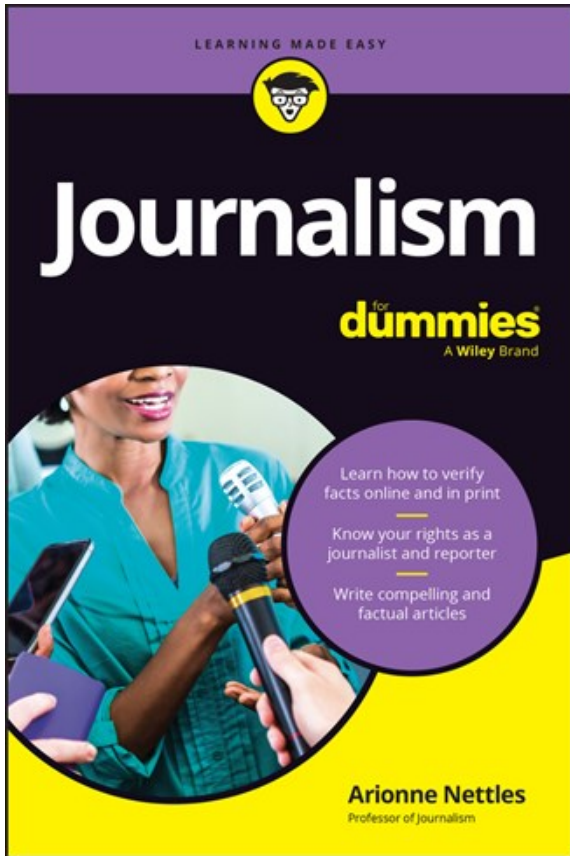
£18.99 | 21,40 € | \$24.99

About the Author

Sheryl Lindsell-Roberts (Marlborough, MA) leads business-writing, e-mail seminars, and now *Grant Writing with AI* throughout the country. In her career, she's spearheaded efforts that secured millions of dollars in grant funding. However, her journey didn't stop there. She has appeared on television and radio networks and has been featured and quoted in *The New York Times* and *Continental Airlines*, *Profit*, *Home Business*, *CIO*, and others. She is the author of several Dummies books including the *Technical Writing For Dummies*, *Storytelling in Presentations For Dummies*, and *Business Writing with AI For Dummies*.

Journalism For Dummies

Arionne Nettles



[View on Edelweiss](#)

Learn the skills you need to find sources, fact check, and write trusted articles

Since the advent of the internet and the birth of social media, it has become difficult to wade through the massive amount of information out there. Every day we see—and believe—news articles that are released then debunked the very next day. *Journalism For Dummies* will provide you with the tools you need to become a savvy interviewer, writer, and fact checker. If you're a journalist, a journalist-to-be, or just someone who wants to be smarter about what you read, this book can help. You'll learn how journalism has evolved into what it is today, how to utilize different media platforms, including social media, and how to produce work that people can trust. This book is a comprehensive and approachable entry point for anyone who wants to produce pieces with journalistic integrity.

- Consider how journalism functions in society, and why trustworthy journalism matters
- Become media literate and identify sensational or misleading stories and articles
- Learn about the reporting process, including newsworthiness, sourcing, fact-checking, and interview best practices
- Discover the ethics and laws associated with being a digital and print journalist

This is a great Dummies guide for students majoring in or taking journalism courses, freelance journalists looking to improve their sourcing abilities, and teachers hoping to increase their students' journalistic skills.

For Dummies

BISAC: *Language Arts & Disciplines*

9781394279593

Paperback

March 26, 2025

£15.99 | 17,10 € | \$19.99

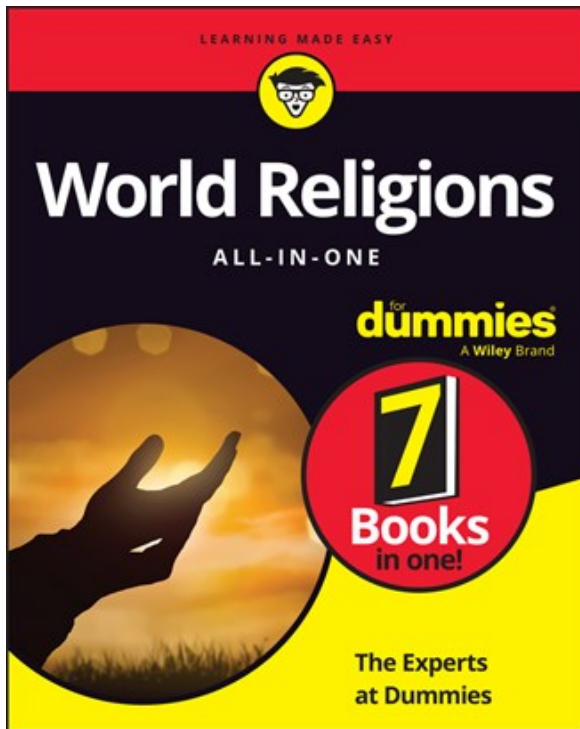
DE EUR: 22.9€

About the Author

Arionne Nettles (Chicago, IL) is a lecturer and director of audio journalism programming at Northwestern University's Medill School of Journalism, Media, Integrated Marketing Communications. Nettles holds a master's degree in Journalism from Northwestern's Medill school, and is a Ph.D. candidate at DePaul University, studying educational leadership in higher education. As a culture reporter in print and audio, her stories often look into Chicago history, culture, gun violence, policing and race & class disparities as a contributor to the New York Times Opinion, Chicago Reader, The Trace, Medium's ZORA and Momentum, Chicago PBS station WTTW and NPR affiliate WBEZ. She is also host of the HBCU history podcast *Bragging Rights*

World Religions All-in-One For Dummies

The Experts at Dummies



Learn about the beliefs, history, and culture of the world's most popular religions

World Religions All-In-One For Dummies offers an easy starting point for anyone curious to investigate religious and cultural differences. In terms anyone can understand, this book explains the foundations of major world religions, including Christianity, Judaism, Hinduism, Islam, Buddhism, Mormonism, Catholicism, and Taoism. You can choose the religions you'd like to focus on or read about them all. You'll learn about beliefs and practices specific to each, develop an understanding of how religion affects people's lives, and become a more informed global citizen. Awareness of different religions and how they function in society helps people develop tolerance and respect for others. World religion is also a fascinating topic, and you'll enjoy expanding your mind with this fun Dummies guide.

- Get an overview of the history, beliefs, and practices of the world's major religions
- Understand the similarities and differences between different sects of each religion
- Expand your horizons and go beyond the common misconceptions and myths about religion
- Gain a better understanding of peers, neighbors, coworkers, and friends of different faiths

This comprehensive guide is the perfect companion for those beginning their exploration into faith, or for those just needing a quick reference tool.

[View on Edelweiss](#)

For Dummies

BISAC: *Religion*

9781394293940

Paperback

March 19, 2025

£30.99 | 34,20 € | \$39.99

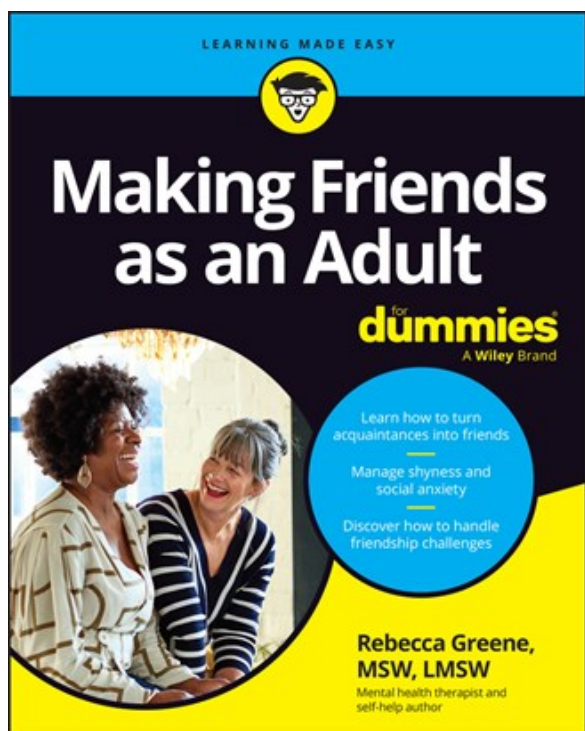
DE EUR: 38.9€

About the Author

This All-in-One collects the expertise of a team of best-selling For Dummies authors, including Rev. John Trigilio Jr. and Rev. Kenneth Brighenti (Catholicism FD 4e); Richard Wagner and Kurt Warner (Christianity FD); Amrutur V. Srinivasan (Hinduism FD); Jana Riess (Mormonism FD); Amrutur V. Srinivasan (Hinduism FD); Malcolm Clark (Islam FD) and Ted Falcon and David Blatner (Judaism FD 2E).

Making Friends as an Adult For Dummies

Rebecca Fae Greene



Make lasting friendships at any age

Making Friends as an Adult For Dummies helps you overcome the challenges of building friendships, forming new bonds, and meeting new people. First, you'll learn what your friendship needs are and decide what kind of friends you'd like to meet. Then you'll get concrete advice for building a new social circle, turning acquaintances into good friends, and letting go of friendships that just aren't working out. Single or married, parent or childfree, many people face these same challenges. This Dummies guide will show you that you aren't alone and will help you discover sustainable ways to overcome loneliness, keep friendships going despite occasional tension, and build your "family of choice."

- Assess your friendship needs and learn how to find people who would make good friends
- Gain the communication skills to resolve conflict in new and existing platonic relationships
- Overcome your fear of rejection and learn to politely end friendships that aren't working
- Learn to be a good friend and deepen the friendships you build

Make friends after retirement, relocation, extended isolation—or just because friends are nice to have. *Making Friends as an Adult For Dummies* is the judgment-free book that makes it easy.

[View on Edelweiss](#)

For Dummies

BISAC: *Self-Help*

9781394288458

Paperback

March 5, 2025

£18.99 | 21,40 € | \$24.99

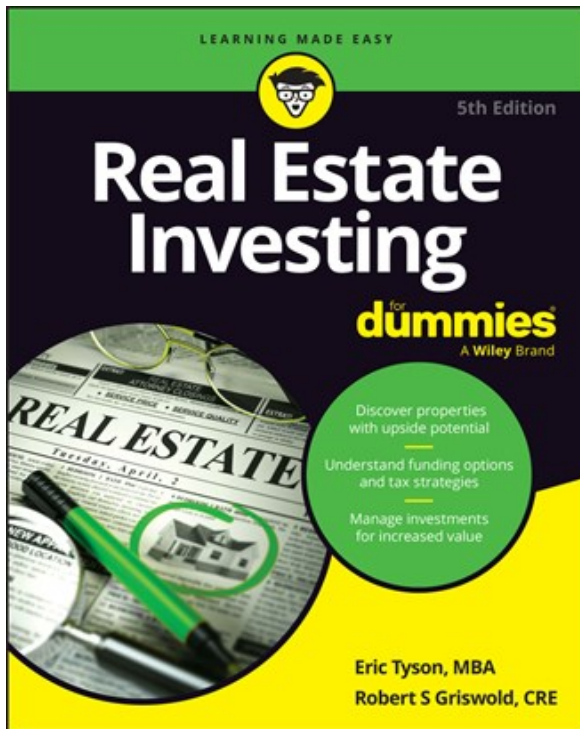
DE EUR: 22.9€

About the Author

Rebecca Greene, MSW, LMSW (Washington D.C.), is a mental health therapist in full-time group practice who works mainly with adults and older adults. She received her Master's in Social Work degree from The Catholic University of America, has worked as a therapist for 14 years, and holds advanced counseling certifications in anxiety and ADHD. Friendship issues, loneliness and social anxiety are several of her practice areas, and she helps people of all ages develop healthier friendships and overcome friendship challenges. Rebecca speaks regularly on the topics of friendship, social skills, and mental health to school groups, non-profits, and religious congregations. She has founded several successful meetup groups in

Real Estate Investing For Dummies

Eric Tyson



Make smart decisions in any real estate market

Real estate is always on the radar of investors looking for growth opportunities. *Real Estate Investing For Dummies* is your no-nonsense guide to adding real estate to your own portfolio. Considered one of the most desirable investment types, real estate is a great way to build wealth—if you know how to navigate the challenges. This book teaches you how to enhance your income by buying investment properties. It includes help with building a plan for raising capital, finding properties with promise, and becoming a successful property manager. With tips on increasing property value and creating a real estate portfolio that matches your goals, this guide is a must for any would-be real-estate investor.

- Understand the different types of real estate investment and build a team that will help you succeed
- Finance your investments and locate properties that generate income
- Learn how to research real estate investment opportunities and sell at the right time
- Increase the value of your assets and become a property manager

This book is designed for real estate investing beginners who are eager to purchase property for the purpose of building wealth. Experienced investors will also love the portfolio-enhancing advice inside.

[View on Edelweiss](#)

For Dummies

BISAC: *Business & Economics*

9781394289707

Paperback

March 12, 2025

£18.99 | 21,40 € | \$24.99

DE EUR: 24.9€

Previous Edition: 9781119601760

About the Author

Eric Tyson (metro New York, NY) has shared his financial expertise in bestselling books like *Personal Finance For Dummies*, *Real Estate Investing For Dummies*, and *Home Buying Kit For Dummies*.

Robert S. Griswold, MBA, MSBA, CRE (San Diego, CA) is a successful real estate investor and active, hands-on property manager with a large portfolio of residential and commercial rental properties who uses print and broadcast journalism to bring his many years of experience to the public. He's authored *Property Management For Dummies* and *Property Management Kit for Dummies*, and co-authored *Landlord's Legal Kit For Dummies*.

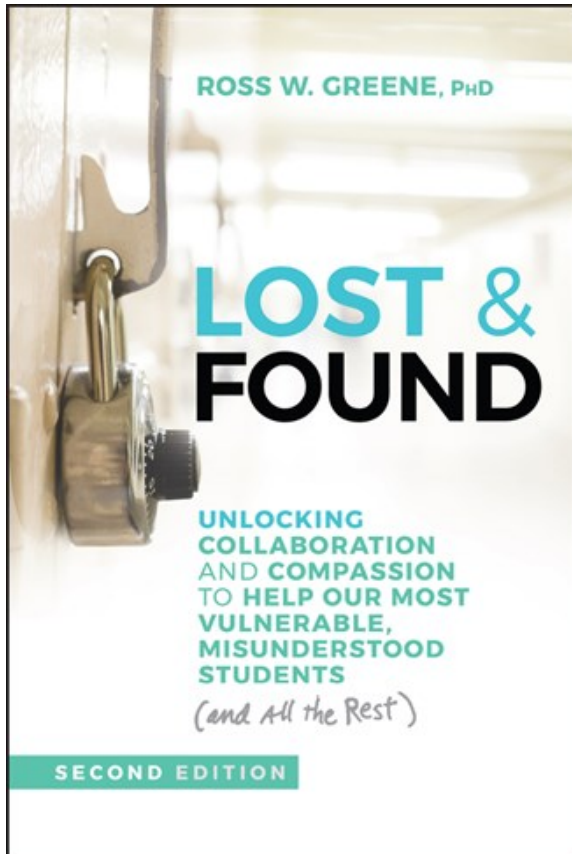
Jossey-Bass



Lost & Found

Unlocking Collaboration and Compassion to Help Our Most Vulnerable, Misunderstood Students
(and All the Rest)

Ross W. Greene



Help the students with concerning behaviors without detentions, suspensions, expulsions, paddling, restraint, and seclusion

In the newly revised Second Edition of *Lost and Found*, distinguished child psychologist Dr. Ross W. Greene delivers an insightful and effective framework for educators struggling with students with concerning behaviors. The author's Collaborative & Proactive Solutions (CPS) approach focuses on the problems that are causing concerning behaviors and helps school staff partner with students to solve those problems rather than simply modifying the behavior.

In this book, you'll discover:

- A more compassionate, practical, effective approach to students' concerning behaviors, one that positions educators as allies, not enemies, and as partners, not adversaries
- Updated examples and dialogue suited to modern classrooms and recent innovations from the constantly evolving CPS model
- Specific advice on how schools can eliminate the use of punitive, exclusionary disciplinary procedures and address disproportionality

Perfect for K-12 educators in general and special education, *Lost and Found* has also become standard reading for teachers-in-training, professors, and parents who struggle to help students for whom "everything" has already been tried.

[View on Edelweiss](#)

Jossey-Bass

Series: J-B Ed: Reach and Teach

BISAC: *Education*

9781394324897

Paperback

January 9, 2025

£18.99 | 21,40 € | \$25.00

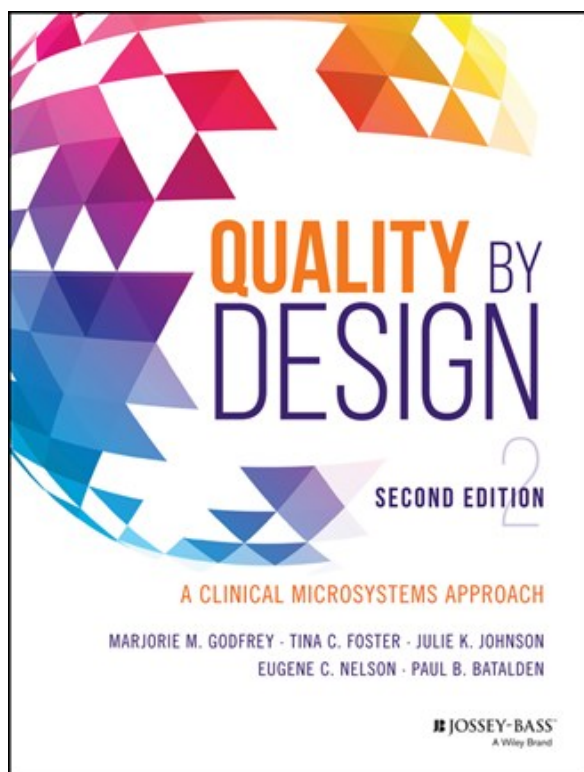
About the Author

ROSS W. GREENE, PHD, is adjunct Professor in the Department of Psychology at Virginia Tech and adjunct Professor in the Faculty of Science at the University of Technology in Sydney, Australia. He is the author of *The Explosive Child* and *Lost at School*, as well as the founding director of Lives in the Balance, a nonprofit organization that offers free resources on the CPS model.

Quality by Design

A Clinical Microsystems Approach

Marjorie M. Godfrey



[View on Edelweiss](#)

Jossey-Bass

BISAC: Medical

9781119218692

Paperback

February 9, 2025

£85.00 | 93,40 € | \$109.25

DE EUR: 105€

Previous Edition: 9780787978983

The latest edition of the bestselling text on quality improvement in health care, providing powerful theoretical frameworks and principles, valuable tools and techniques, and a proven action-learning program

Now in its second edition, *Quality By Design* contains an evidence and practice based strategy for teaching and practicing the clinical microsystem approach across all levels of health care organizations. Overall, the microsystem approach continues to evolve and adapt to meet the changing needs of healthcare organizations. Ongoing research, the development of updated models, and innovative applications across diverse settings demonstrate the approach's potential to transform healthcare delivery and improve outcomes for patients and staff alike.

This innovative volume provides research and practical results based on the original high-performing clinical microsystems research conducted at The Dartmouth Institute for Health Policy and Clinical Practice. *Quality By Design, Second Edition*, advances clinical microsystem theory and practice with new material and updates:

New in the Second Edition:

- **Global Impact:** The microsystem approach has gained traction internationally, with healthcare organizations and universities in various countries successfully adapting and implementing the approach in specific healthcare cultural and contextual nuances. Real-world case studies showcase the microsystem approach's success across diverse healthcare settings.
- **Patient-Centered Care:** Emphasis on coproduction of care, where patients and families are active partners in improvement
- **Meeting Standards:** Guidance on using the microsystem framework including effective meeting skills to ensure

About the Author

Marjorie M. Godfrey, PhD, MS, BSN, FAAN, Co-Director and Founder, Dartmouth Institute Microsystem Academy, and Instructor, The Dartmouth Institute for Health Policy and Clinical Practice, Geisel School of Medicine, Dartmouth College.

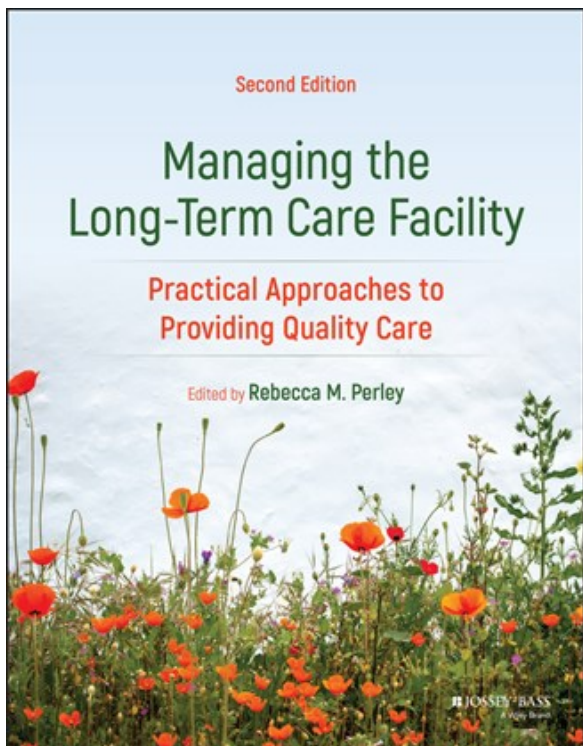
Tina C. Foster MD, MPH, MSc, Associate Professor of Obstetrics and Gynecology and Community and Family Medicine, Dartmouth-Hitchcock Medical Center.

Julie K. Johnson, MSPH, PhD, Professor, Department of Surgery and Center for Healthcare Studies, Northwestern University.

Managing the Long-Term Care Facility

Practical Approaches to Providing Quality Care

Rebecca Perley



Explore every facet of running a long-term care facility in the most up-to-date edition of a leading text

*The second edition of *Managing the Long-Term Care Facility: Practical Approaches to Providing Quality Care* updates the first edition's discussion of the operational requirements necessary to manage a skilled nursing facility. This book presents sensitive and empathetic regulatory compliant methods for the delivery of care that fosters an empowering environment for all stakeholders. Additional new information includes ageing in place, trauma-informed care, ethical dilemmas and collaborative decision-making, workforce culture, and surveys, enforcement actions, and appeals. The pedagogical tools include chapter summaries with quiz questions and case studies. Instructors also have access to PowerPoint slides and test banks.*

This book is a great resource for students and other individuals interested in working in long-term care and other health care industries. The updated best practices for clinical and non-clinical roles within the facility and material on resident advocacy and other important topics provide valuable information for the reader. Working professionals can benefit from the emphasis placed on practical approaches to facilitate person-centered and whole person care and a facility's sustainability.

[View on Edelweiss](#)

Jossey-Bass

BISAC: *Medical*

9781119677161

Paperback

February 18, 2025

£78.95 | 86,95 € | \$100.95

DE EUR: 95.9€

Previous Edition: 9781118654781

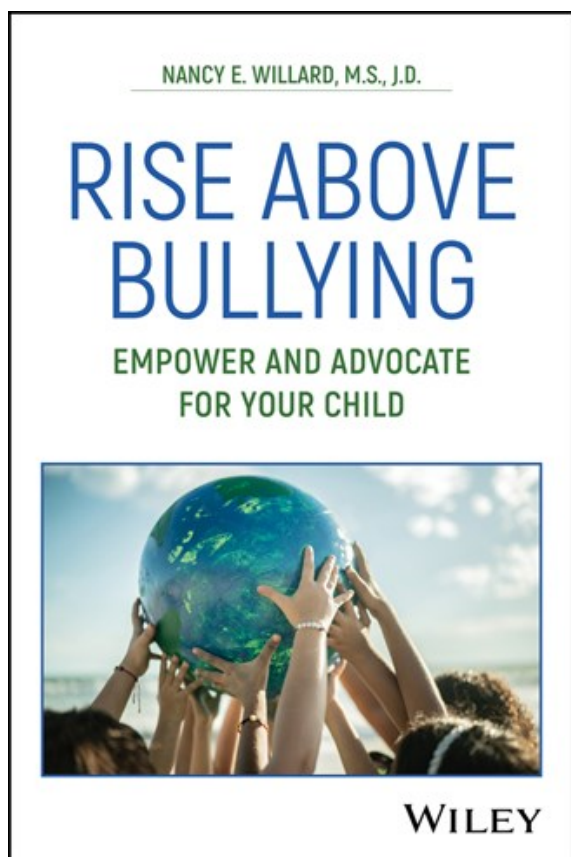
About the Author

REBECCA M. PERLEY is an assistant professor in the Health Care Management Department at California State University, Long Beach. Dr. Perley is a licensed nursing home administrator and is committed to improving the quality of care and life of individuals through education, best practices, and a whole person-care approach to the delivery of health care services.

Rise Above Bullying

Empower and Advocate for Your Child

Nancy E. Willard



Is your child experiencing emotional distress because they are being bullied?

Rise Above Bullying: Empower and Advocate for Your Child provides research-based and legally grounded guidance that will enable parents to gain greater insight into how to support their bullied child. This resource helps prepare parents on how to empower their child and advocate on how schools should take the necessary actions to get this harmful environment to stop. Professionals who are supporting young people through counseling or advocacy, as well as educators, will also benefit from the insight in this book.

In *Rise Above Bullying*, Nancy E. Willard, M.S., J.D., a respected voice in the field of bullying and youth trauma, provides valuable insight on:

- Why bullying occurs, who is involved, the immediate and long-lasting harms it can cause, and why current anti-bullying approaches implemented by schools are not achieving effective results
- Strategies to empower young people with greater resilience and effective relationship skills
- How to document what is happening, report these concerns to the appropriate authorities, and insist on an effective intervention

[View on Edelweiss](#)

Wiley

BISAC: *Education*

9781394282562

Paperback

February 16, 2025

£23.99 | 27,50 € | \$30.00

DE EUR: 29.9€

About the Author

Nancy E. Willard, M.S., J.D., blends her expertise in bullying, increasing youth resilience, and civil rights laws to create a compelling book that can assist parents, counselors and youth advocates, and educators in empowering bullied young people and ensuring schools respond appropriately and effectively. Sameer Hinduja, Ph.D., co-editor of *International Journal of Bullying Prevention*.

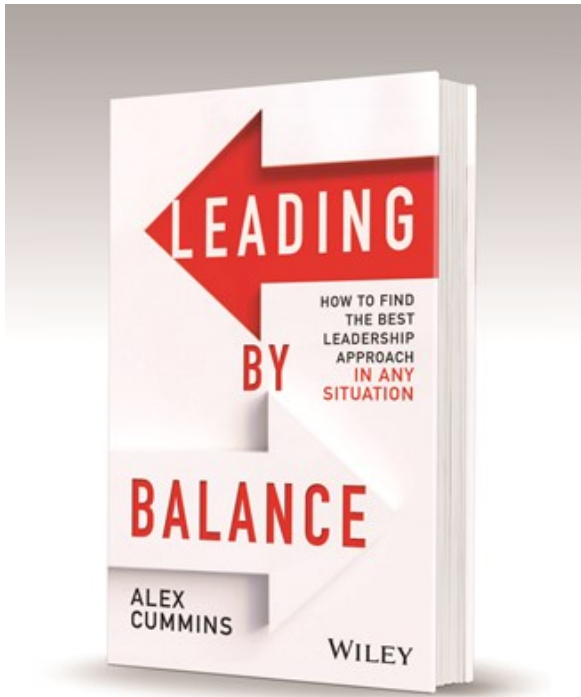
Business



Leading by Balance

How to Find the Best Leadership Approach in Any Situation

Alex Cummins



Leading By Balance delves into the contrasting worlds of traditional and evolved leadership styles through the engaging stories of two leaders, Kelly and Sofia. Each chapter begins with a fable-like scenario, illustrating how Kelly and Sofia approach various leadership challenges within their organizations. These narratives set the stage for practical, actionable insights that follow, making complex leadership concepts accessible and relatable.

Written by Alex Cummins, one of Malaysia's top business trainers, this book is crafted for new, aspiring, or seasoned managers seeking to navigate and lead effectively in today's evolving work environment. The book's functional chapter titles reflect its core mission: to provide clear, practical takeaways for readers seeking to enhance their leadership skills. Whether you're a seasoned executive or an emerging leader, *Leading By Balance* offers valuable lessons on navigating the dynamic landscape of modern leadership with balance and effectiveness.

[View on Edelweiss](#)

Wiley

BISAC: *Business & Economics*

9781394325238

Hardcover

March 20, 2025

£19.99 | 23,99 € | \$25.99

About the Author

Alex Cummins is one of Malaysia's top business trainers. For the last 15 years he has trained staff at all levels from organisations including Air Asia, Astro, Petronas, Shell and the Ministries of Education and Foreign Affairs.

Alex formed Mango Training in 2011, to deliver high quality training, tailored for Southeast Asia. He has written a wide range of courses and training materials, and by taking on more global clients, he has expanded his client base in recent years so the book will have global appeal. Mango provides numerous workshops and training as you can see from the website by all company trainers on a daily basis to

Earning Power

Breaking Barriers and Building Wealth for Women

Roxanne Calder

Discover how to boost your earnings so you can close the million-dollar pay gap

Did you know that over a lifetime, the gender pay gap can cost women over *one million dollars*? In *Earning Power*, you'll find the knowledge, strategies and confidence you need to make work and life decisions that maximise your personal earning potential. Most of us assume the pay gap is not an issue in our industry or workplace—or we think it only matters when it comes to negotiating salary. But from your super contributions to maternity leave, what you do with your pay can have a compounding and lifelong effect on your finances. Everyday workplace decisions like simply putting up your hand in a meeting can have a crucial impact on your long-term financial goals.

Earning Power reveals the mindset and the tools that will help you bridge the gap and take control of your financial future. It features interviews with real women on the career challenges and choices they've faced, with stories and advice from Nagi Maehashi of RecipeTin Eats, kikki.K founder Kristina Karlsson, journalist and presenter Leila McKinnon, pioneering burns surgeon Professor Fiona Woods, and more.

Uncover the data and insights that show where and how women fall behind in their earnings—and learn to identify opportunities for boosting your worth.

- Discover the million-dollar formula that will guide your decision-making.
- Read powerful, inspirational stories from women who have struggled with stereotypes, bias, setbacks, anxiety and imposter syndrome.
- Get crucial tips and immediate, actionable advice for the critical crossroads in your career.
- Foster your growth and purpose—and cultivate the confidence and resilience you need for success.

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394313433

Paperback

March 16, 2025

£17.95 | 20,95 € | \$22.95

About the Author

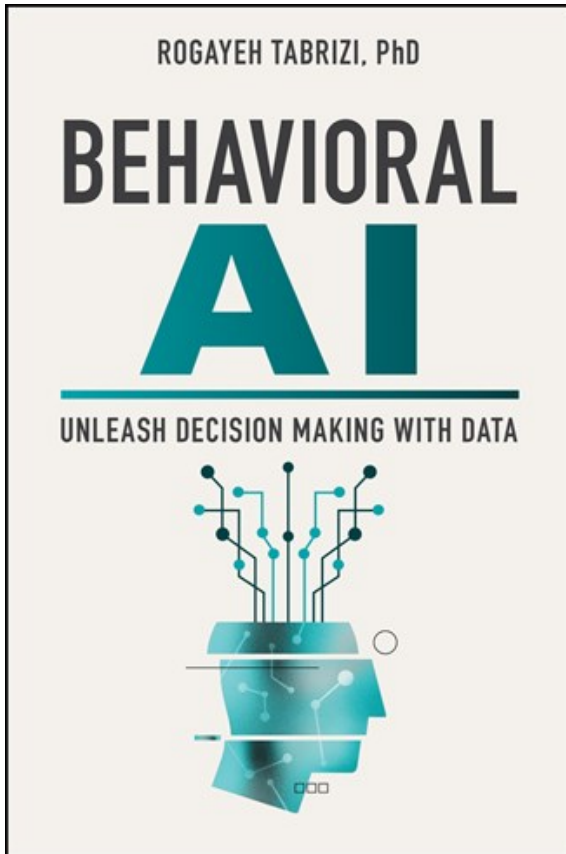
Roxanne Calder is one of Australia's leading recruiters, career advisors, and workplace experts. She is the Founder and Managing Director of EST10, a leading Australian boutique recruitment agency. Roxanne has worked in recruitment and HR throughout Australia, the UK, Singapore, and Hong Kong. She has interviewed over 25,000 job seekers and met with over 5000 managers, executives, and leaders. Roxanne is especially passionate about supporting women through the unique obstacles they face at work.

Roxanne is a regular contributor to various publications including Harvard Business Review and CEOWORLD magazine, Fast Company,

Behavioral AI

Unleash Decision Making with Data

Rogayeh Tabrizi



Implement AI and big data at your organization using principles from behavioral economics

In *Behavioral AI: Unleash Decision Making with Data*, behavioral economist Dr. Rogayeh Tabrizi delivers an intuitive roadmap to help organizations disentangle the complexity of their data to create tangible and lasting value. The book explains how to balance the multiple disciplines that power AI and behavioral economics using a combination of the right questions and insightful problem solving.

You'll learn why intellectual diversity and combining subject matter experts in psychology, behavior, economics, physics, computer science, and engineering is essential to creating advanced AI solutions. You'll also discover:

- How behavioral economics principles influence data models and governance architectures and make digital transformation processes more efficient and effective
- Discussions of the most important barriers to value in typical big data and AI projects and how to bring them down
- The most effective methodology to help shorten the long, wasteful process of "boiling the ocean of data"

An exciting and essential resource for managers, executives, board members, and other business leaders engaged or interested in harnessing the power of artificial intelligence and big data, *Behavioral AI* will also benefit data and machine learning professionals.

[View on Edelweiss](#)

Wiley

BISAC: *Business & Economics*

9781394196869

Hardcover

March 4, 2025

£24.99 | 27,40 € | \$32.00

DE EUR: 30.9€

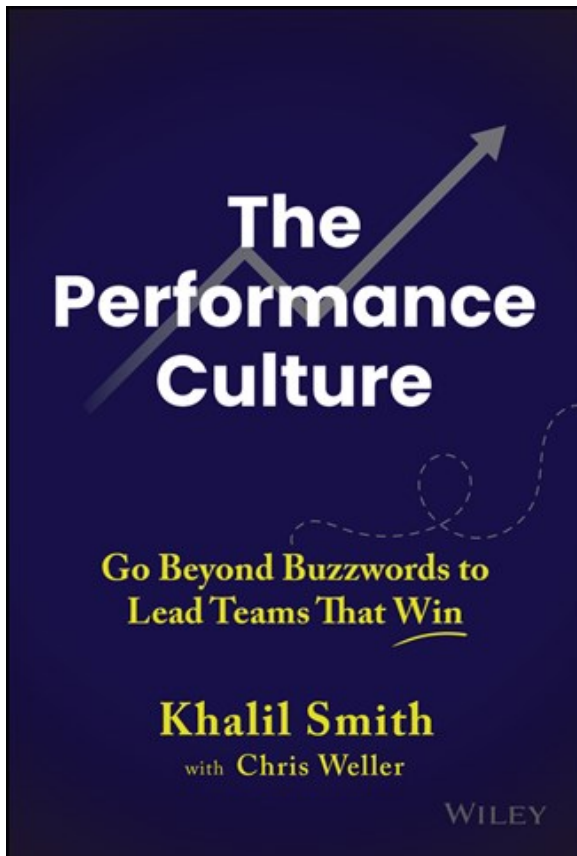
About the Author

Rogayeh Tabrizi (tap.io) is the founder and CEO of Theory+Practice - a technology company with deep expertise in AI and data with a focus on business value. Prior to founding Theory+Practice, Tabrizi studied experimental particle physics at Simon Fraser University in Vancouver and worked on the ATLAS Detector at CERN. She earned her PhD in economics as a more effective way to engender positive change in the world. Fascinated with behavioral economics, game theory, and the behavior patterns in social networks, Tabrizi saw the need for large enterprises to understand their data to connect with their customers in a meaningful and personalized way. So, she founded Theory+Practice as a way to fill that gap in the market-

The Performance Culture

Go Beyond Buzzwords to Lead Teams That Win

Khalil Smith



A powerful framework for going beyond the corporate buzzwords to generate real business results

In *The Performance Culture*, leadership expert Khalil Smith and veteran storyteller Chris Weller deliver an authoritative and practical instruction manual for every leader who wants to create healthy, high-performing cultures. The authors explain how to get your employees aligned, engaged, and collaborating with each other using compelling stories and contemporary research.

In the book, you'll learn to turn the temperature down on some of business' hottest conversations, focusing on what actually creates top-tier performance without ignoring the pressing issues that influence the realities of work. You'll also find:

- Strategies for maintaining a strong focus on business results with an increasingly vocal employee base demanding action on social and political issues
- The four key ingredients to creating high-performing teams: awareness, behaviors, community, and systems
- Practical advice for making the most of your existing diversity, equity, and inclusion strategies

A can't-miss guide for today's leaders, managers, directors, executives, founders, and anyone who wants to build more successful and durable teams, *The Performance Culture* is an effective and essential roadmap that transforms how diverse and inclusive workplaces succeed.

[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394270507

Hardcover

March 25, 2025

£21.99 | 24,00 € | \$28.00

DE EUR: 26.9€

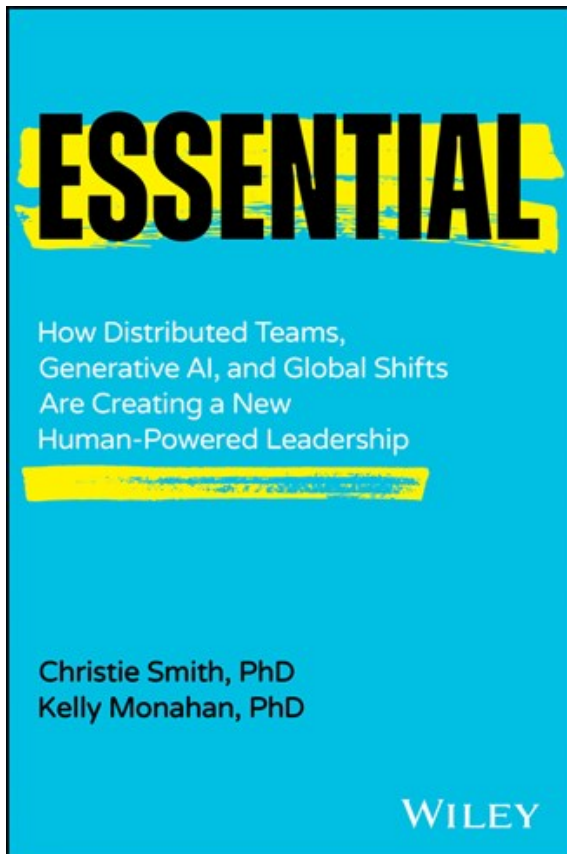
About the Author

Khalil Smith (Chapel Hill, NC) is the Vice President of Inclusion, Diversity, and Engagement at Akamai Technologies, overseeing key elements of the employee experience. Prior, Khalil was a member of the executive leadership with NeuroLeadership Institute, overseeing Consulting, Practices, and Research, and prior to that, he spent over 14 years in senior leadership roles with Apple Inc., focused on expanding and strengthening the Apple culture across hundreds of retail stores in dozens of countries and languages. Khalil's thought leadership has been featured in publications such as Fortune, Insider, strategy+business, Harvard Business Review, and others, and he's been on stages at universities, conferences, and corporations all

Essential

How Distributed Teams, Generative AI, and Global Shifts Are Creating a New Human-Powered Leadership

Christie Smith PhD



[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781394276585

Hardcover

March 19, 2025

£24.99 | 27,30 € | \$30.00

DE EUR: 30.9€

Discover and embrace the future of human-powered leadership

In an era where the foundational elements of business are being disrupted, *Essential: How Distributed Teams, Generative AI, and Global Shifts are Creating a New Human-Powered Leadership* emerges as a crucial guide for leaders navigating the profound changes reshaping industries and markets worldwide. This book, penned by a team of seasoned business and leadership strategists, offers a radical and necessary perspective on management transformation, emphasizing the importance of human-centered leadership in meeting the full potential of the technology age.

The authors explain how to:

- Unlock radical management transformation, demonstrating how to lead with humanity at the forefront, addressing changing attitudes about labor, management, and organizational goals in a way that fosters growth and innovation
- Adapt to the new business landscape, leveraging insights about managing distributed teams and incorporating emerging technologies like generative AI without losing the essence of your organization's talent and skills
- Achieve immediate, impactful change with realistic strategies and actionable techniques backed by thousands of hours of original research and practical experience
- Improve the way we live by revolutionizing the way we work

Essential is not just a book; it's a roadmap for 21st-century leaders facing existential challenges in a rapidly evolving global market. Perfect for managers, executives, directors, founders, entrepreneurs, and any business leader aiming to steer their organization towards success in a transformed landscape, this book provides the tools and insights needed to lead with conviction and humanity.

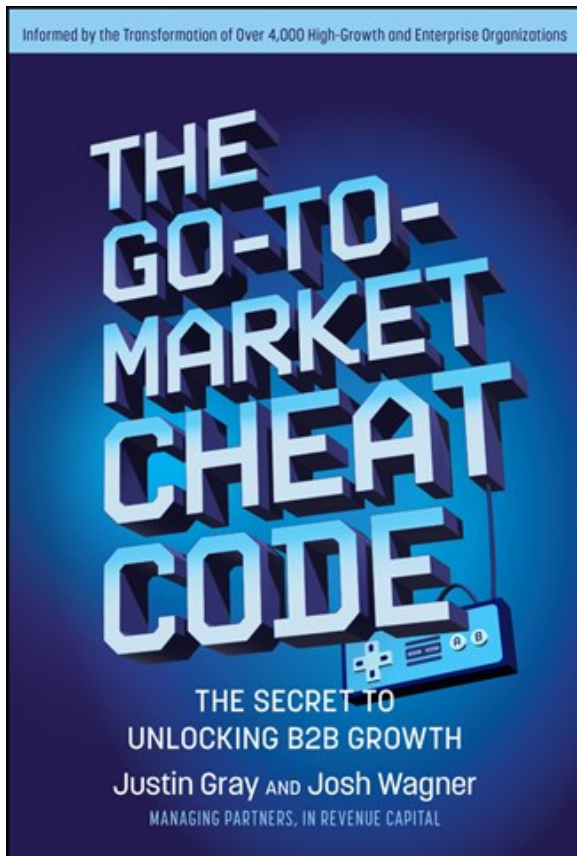
About the Author

Christie Smith (Seattle, WA) is a Managing Partner at Modern Executive Solutions LLC, a global talent services firm. Prior, she was the global lead of Talent & Organization/Human Potential at Accenture and a former global vice president for inclusion and diversity at Apple. Christie has recently appeared on CNBC, been featured in WIRED, spoken at the Consumer Electronics Show, appeared on Accenture's Change Conversations podcast, been featured on Built For Change from The New York Times DealBook Summit, and interviewed Billie Jean King at Microsoft Envision. Christie is a frequently sought-after speaker and her work has been featured in The New York Times, The Wall Street Journal, Harvard

The Go-to-Market Cheat Code

The Secret to Unlocking B2B Growth

Justin Gray



Unlock the timeless secrets to building strong business partnerships based on the foundation of trust

In *The Go-to-Market Cheat Code: The Secret to Unlocking B2B Growth*, award-winning entrepreneur Justin Gray and seasoned executive Josh Wagner deliver a research-rich and example-based exploration of why trust and relationships are the true foundation of every thriving business, and how you can build, maintain, and leverage trust in your own business dealings to gain an edge over competitors. This book avoids flash-in-the-pan trends and focuses instead on timeless proven principles that can help you scale your organization to the next level.

Backed by a wealth of research and case studies, this book provides all of the practical tools readers need to bridge the gap between theory and practice. Readers will learn about topics including:

- The “digital mask” and how it has influenced the starting point of trust in any business relationship
- The perfect enterprise sales cycle and customer journey to get results without rushing through crucial trust-building stages
- Culture, customers, and context, and how the joining of these three elements creates a perfect business relationship

The Go-to-Market Cheat Code: The Secret to Unlocking B2B Growth is a timely, essential read for all executives and founders seeking to understand the importance of trust in business relationships and unlock the secret to stronger, more lucrative business partnerships.

[View on Edelweiss](#)

Wiley

BISAC: *Business & Economics*

9781394292103

Hardcover

March 10, 2025

£23.99 | 27,60 € | \$30.00

DE EUR: 29.9€

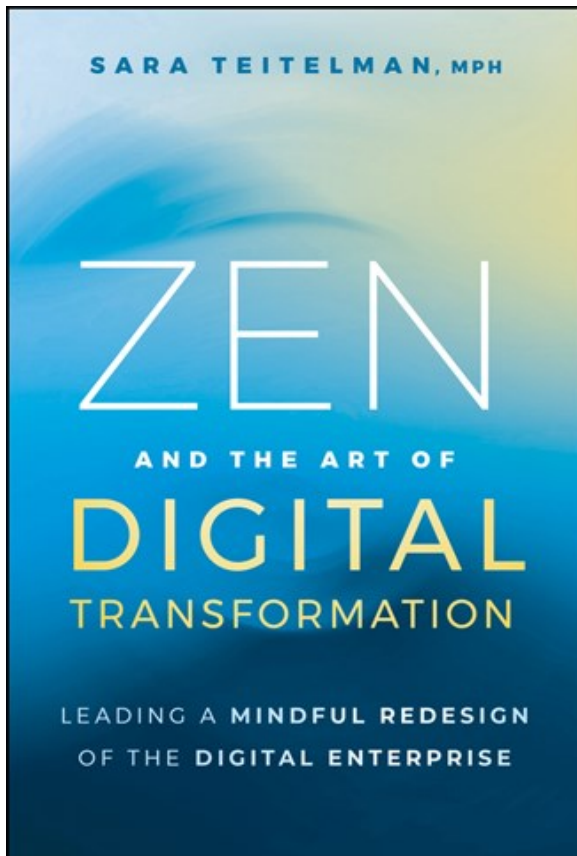
About the Author

Justin Gray (Scottsdale, AZ | inrevenue.capital/team/) is an award-winning 5X entrepreneur who has made a career of launching and scaling companies and guiding them to successful exits of over 250MM. In 2018, Justin started angel investing to make strategic investments in founders he believes in and is currently a Limited Partner in Funds such as Stage 2 Capital, Atlas, and Proseq. Now, as Co-founder and Managing Director of In Revenue Capital, Justin couples GTM expertise with capital to empower founders and their startups with what they need to scale. He coined this approach as Operator-Immersive Capital and is on a mission to fix venture capital for the better by providing the two things startups need

Zen and the Art of Digital Transformation

Leading a Mindful Redesign of the Digital Enterprise

Sara Teitelman



[View on Edelweiss](#)

Learn practical methods for reducing technology overload and related employee burnout at your organization

In *Zen and the Art of Digital Transformation: Leading a Mindful Redesign of the Digital Enterprise*, veteran digital transformation consultant, Sara Teitelman, MPH, shares her proven process for improving the state of an organization's enterprise technology in ways that boost employee happiness and productivity. Grounded in best practices from human-centered design, knowledge management, and change management, these methods will help organizations of all sizes assess the performance of their digital tools and develop a phased plan of action for decluttering their digital landscape and realizing the full value of their IT investments. Importantly, it is these same actions that will position organizations to make best use of the growing collection of highly sophisticated, AI-driven capabilities that will soon be part of every workplace.

Case studies and downloadable templates developed over hundreds of successful client projects are included to help readers immediately put the concepts presented to work. In this book, readers will learn how to:

- Assess the current state of their enterprise technology and uncover the ways that it is hindering productivity and employee satisfaction
- Quantify and reduce IT spend on recurring software subscriptions
- Address IT system overlap and duplication to streamline business processes and reduce user confusion
- Provide employees with clear guidelines and training on use of their enterprise digital tools
- Involve people from across the organization in technology decision-making to reduce inter-departmental friction and uncover synergies

Wiley

BISAC: Business & Economics

9781394273287

Hardcover

March 11, 2025

£22.99 | 25,50 € | \$28.00

DE EUR: 27.9€

About the Author

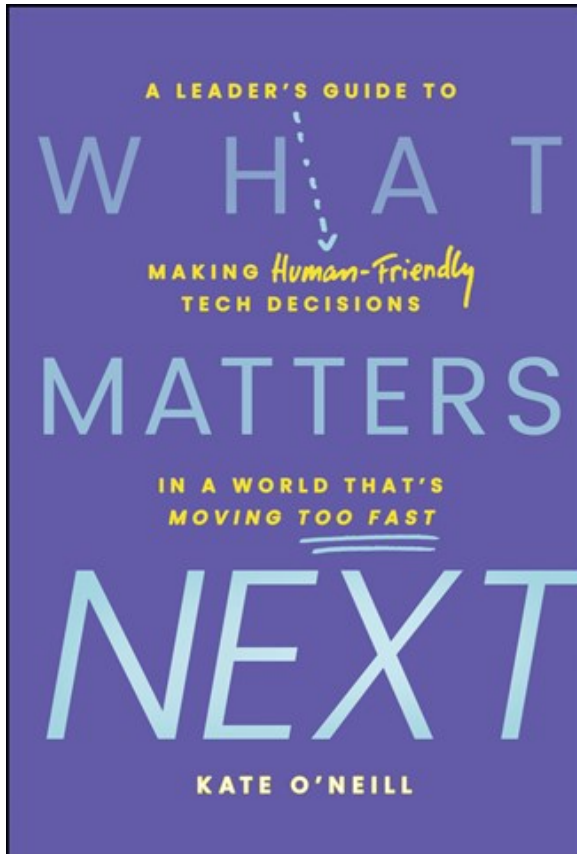
Sara Teitelman (Santa Fe, NM) began her journey as a digital transformation leader in the early 2000s while working for large, research-focused international health organizations at the height of the HIV pandemic. Over the next 15 years, her work increasingly focused on designing technology systems and strategies for improved data capture and use and improving knowledge flows across teams, organizations, and time zones.

She co-founded Ideal State in 2016 and has been a featured speaker at industry conferences including KMWorld, APQC, NTEN, and Digital Workplace Experience on the topics of digital transformation and

What Matters Next

A Leader's Guide to Making Human-Friendly Tech Decisions in a World That's Moving Too Fast

Kate O'Neill



Harness emerging technologies for business success while putting the human first

In *What Matters Next: A Leader's Guide to Making Human-Friendly Tech Decisions in a World That's Moving Too Fast*, renowned author and consultant Kate O'Neill delivers a roadmap to achieve business growth, transformation, and innovation through the use of emerging technologies—but crucially, in a human-centric manner that benefits both business and humanity. Drawing on her experience working with organizations like Google, Yale, and the United Nations, O'Neill offers a unique blend of strategic guidance, ethical considerations, and practical application to help organizations not just survive, but thrive through bold and empathetic leadership.

In this book, readers will learn about:

- Making better strategic decisions by moving from questions, to insights, to “Bankable Foresights”
- Creating a model that aligns focus, purpose, values, and resources across an organization
- Understanding the intersection and potential harmony of human knowledge and machine intelligence
- Ensuring digital transformation and innovation efforts frame the future in human terms

What Matters Next is an essential read for all business leaders and individuals interested in the impact of emerging technology on business and humanity and seeking to effect positive change for the benefit of all.

[View on Edelweiss](#)

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BISAC: Business & Economics

9781394296422

Hardcover

March 25, 2025

£23.99 | 27,60 € | \$30.00

DE EUR: 29.9€

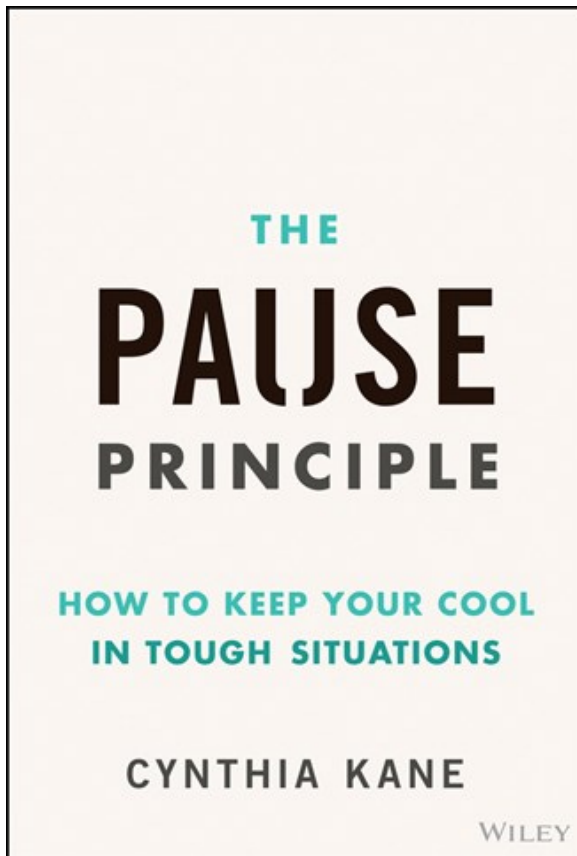
About the Author

Kate O'Neill (New York, NY | <https://www.koinsights.com>) widely known as the "Tech Humanist", is the CEO of the technology and strategy consulting firm, KO Insights, where she provides leaders with strategies on how to navigate the uncertainties that come with such a rapidly changing landscape. Her clients include tech giants (Google, IBM, and Zoom); household-name brands (Coca Cola, McDonald's, and Colgate); top universities (Cambridge and Yale); and even groups of world leaders (the United Nations and the World Government Summit). She has delivered 100s of keynotes and speaks to 10,000+ people each year—and was shortlisted by Thinkers50 for their Digital Thinking Award in 2023. Kate has

The Pause Principle

How to Keep Your Cool in Tough Situations

Cynthia Kane



[View on Edelweiss](#)

Become a better communicator during awkward, difficult, or tense moments in the workplace

In *The Pause Principle: How to Keep Your Cool in Tough Situations*, renowned corporate communications expert Cynthia Kane reveals her tried-and-tested SOFTEN practice to better handle awkward, difficult, or tense conversations at work by breaking free of automatic reactions including shutting down, running away, yelling, or getting passive aggressive or defensive. In this book, readers will learn how to regulate their bodily responses and emotions to arrive at peaceful and productive resolutions during even the most challenging moments at work.

With Kane's help, readers have the opportunity to make a profound impact in their organizations, both interpersonally and quantitatively by reducing miscommunications and therefore corporate errors. This book explores topics such as:

- The fight, flight, or freeze response, and why it's actually a very effective evolution strategy in the wilderness—just not in the workplace
- The true financial cost of corporate miscommunication, estimated to be \$4,200 per employee per year
- The importance of mindfulness in work and life, and its key role in calming the human nervous system during stressful situations

The Pause Principle: How to Keep Your Cool in Tough Situations earns a well-deserved spot on the bookshelves of corporate leaders, executives, managers, and all individuals seeking proven strategies to smoothly navigate stressful social situations in the workplace.

Wiley

BISAC: Business & Economics

9781394283408

Hardcover

March 18, 2025

£22.99 | 25,50 € | \$28.00

DE EUR: 27.9€

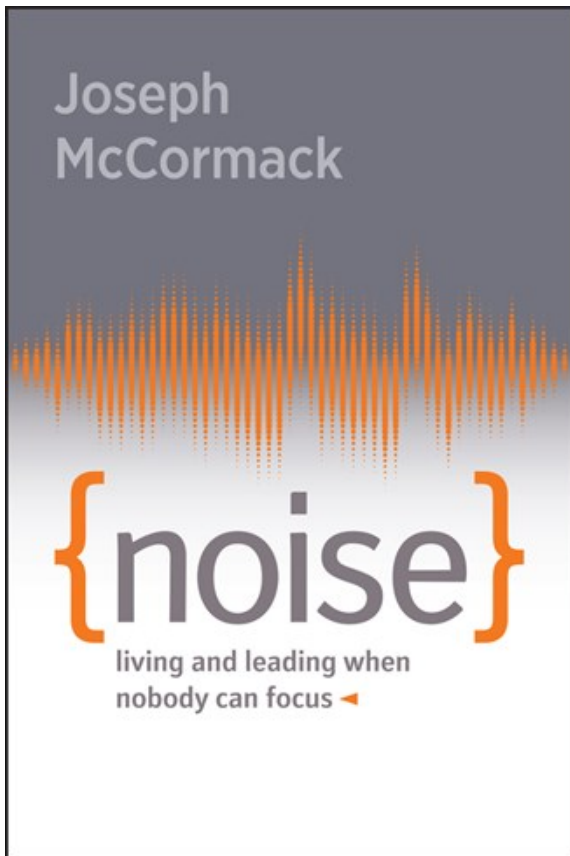
About the Author

Cynthia Kane (Washington, D.C) is the CEO and Founder of the [Kane Intentional Communication™ Institute, LLC](#), a communication institute for professionals that provides a holistic approach to effective communication. Cynthia uses her proprietary process called the Kane Intentional Communication™ Practice and the SOFTEN practices to help individuals interact in a more kind, honest, and helpful way. She is the author of *How to Communicate like a Buddhist*, and was named by Yahoo as the #2 Communication Coach to watch in 2021. She is a bestselling course author with DailyOm and she and her work has been featured in national and international publications including *Spirituality & Health Magazine*, *Self Magazine*,

Noise

Living and Leading When Nobody Can Focus

Joseph McCormack



[View on Edelweiss](#)

Teaches managers and leaders to cut through the static and hone their focusing skills

In the current digital age, it is becoming increasingly more difficult to stay focused. Smartphones, tablets, smart watches, and other devices constantly vie for our attention. In both business and life, we are constantly bombarded with tweets, likes, mentions, and a constant stream of information. The inability to pay attention impacts learning, parenting, prioritizing, and leading. Not surprisingly, attention spans have gotten shorter. Already being pulled in a dozen directions every minute, managers and business leaders often struggle to address important issues and focus on everything that needs attention.

Noise: Living and Leading When Nobody Can Focus teaches managers and leaders how to help themselves and others sharpen their focusing skills. In this follow-up to his first book *Brief*—the proven, step-by-step approach to clear, concise, and effective communication—author Joseph McCormack helps readers cut through the static and devote their attention to what is important. This engaging, informative book will help you:

- Apply effective, real-world techniques to hone your focus and reduce interference
- Learn the lessons taught to organizations such as Harley-Davidson, BMO Harris Bank, MasterCard, and the US Army
- Understand how modern technology can actually strengthen your focus if used correctly
- Avoid becoming a casualty of “weapons of mass distraction”

Noise: Living and Leading When Nobody Can Focus is a valuable resource for leaders and managers seeking to develop laser-sharp focus and apply it to everything you do.

About the Author

JOSEPH McCORMACK is the founder and managing director of The BRIEF Lab, an organization dedicated to teaching professionals, military leaders, and entrepreneurs how to think and communicate clearly. His clients include Bank of America, Harley-Davidson, Microsoft, Mastercard, eBay, and select military units and government agencies. He publishes a weekly podcast called *Just Saying* that helps people master the elusive skills of focus and brevity.

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BISAC: Business & Economics

9781394324262

Paperback

January 15, 2025

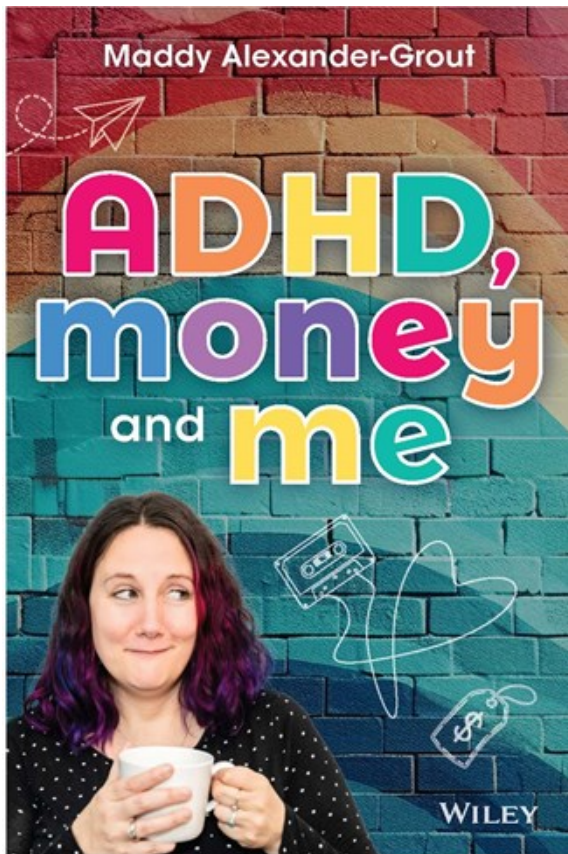
£14.00 | 17,00 € | \$18.00

Finance & Accounting



ADHD, Money and Me

Maddy Alexander-Grout



[View on Edelweiss](#)

ADHD Money & Me will help you to make sense of your life if you are neurodivergent or suspect you might be. Maddy is a 40 year old mum of two who has had her fair share of struggles with money, life and business and had used her diagnosis to improve her life.

ADHD, Money and Me is not your typical boring money book, it is an unfiltered, honest, swearsy and inspiring journey through the life of an undiagnosed neurodivergent woman. Award-winning writer and CPD-accredited neurodiversity specialist, money and business coach Maddy Alexander-Grout walks you through the story of her life, her own difficulties with money, spending, and debt and shows you how to apply the lessons she learned in climbing back from over £40000 in consumer debt. But it's not just about money, it's about the struggles she has had along the way as an undiagnosed neurodivergent with ADHD, Autism, Dyspraxia and more.

This book will give you actionable tips to navigate life as a neurodivergent, manage your money, learn to understand your brain and make sense of your past, especially if you are or suspect you are neurodivergent.

In the book:

- Applicable strategies for managing your money, parenting, mental health and starting a business as an undiagnosed neurodivergent
- Tips on managing your ADHD and other Neurodivergent conditions
- Strategies on how to deal with the world as a neurodivergent

An essential read for anyone who is neurodivergent or suspects they might be, especially if they have struggled with money and life up to now. *ADHD, Money and Me* is perfect for anyone who has been diagnosed with ADHD or Autism in later life.

About the Author

Maddy Alexander-Grout has ADHD, ASD, Dyspraxia, Dyscalculia, and Dyslexia, and has struggled with OCD, Anxiety, and Depression in the past. Maddy has been through pretty much every money situation personally, and has found her own methods for fixing them; she has struggled with spending addiction, homelessness, and employment. When she was diagnosed with ADHD in 2022, her whole life made sense.

Over the last decade Maddy has established a career as a money specialist and an ADHD money influencer on TikTok. She is also a

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BISAC: Business & Economics

9781394299720

Paperback

March 27, 2025

£16.99 | 19,99 € | \$21.99

Retire Filthy Rich with Real Estate

Ravi Sharma

A property investor's playbook for mastering the Australian real estate market

At age 21, Ravi Sharma bought his first property. By 28, he had acquired another dozen and amassed a \$15M property portfolio. In *Retire Filthy Rich with Real Estate*, he shares his personal journey and shows how everyday Australians can follow his playbook to invest strategically and build real wealth. Forget the traditional wisdom - *Retire Filthy Rich with Real Estate* will transform the way you think about money, investment and property. Ravi answers your investing questions and provides clear, actionable advice for anyone who is ready to change their future.

Inside this book, you'll find valuable insights and proven techniques to help you achieve financial independence, from making your first purchase to building a six-property portfolio. Discover practical advice for navigating the complex and competitive property market, like the basics of deposits, grants and loans plus more advanced strategies for maximising equity and cashflow.

- Refocus your objectives and take control of your finances
- Avoid the common money traps that hold people back
- Learn the rules of the property game, including what Monopoly teaches us about investing
- Invest smarter with strategies like rentvesting
- Create the future you want and live a life of choice

Real estate is not just about finding a home or making money. It's about securing your financial freedom so you can live the life you've always dreamed of. Take your first steps toward that life today with *Retire Filthy Rich with Real Estate*.

[View on Edelweiss](#)

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BISAC: *Business & Economics*

9781394324408

Paperback

March 3, 2025

£16.95 | 19,20 € | \$19.95

About the Author

Ravi Sharma is the founder of Search Property Buyer's Agency and a prominent figure in the real estate industry in Australia. By 28, Ravi had successfully acquired 13 properties. Sharing his expertise and commitment to property investment, he is the host of Australia's #1 property channel on YouTube, *Personal Finance with Ravi Sharma*. Over 75,000 YouTube subscribers are eager to learn from Ravi about real estate, investing, and building a foundation for retirement. Ravi also hosts the *More Than Money* podcast on Spotify and YouTube, where he explores conversations with influential finance figures in Australia.

Great Fundraising Organizations

Why and How The World's Best Charities Excel at Raising Money

Alan Clayton



[View on Edelweiss](#)

Unlock new growth opportunities by transforming your organization's approach to fundraising

In *Great Fundraising Organizations*, renowned nonprofit consultant Alan Clayton delivers a proven blueprint for charities and non-profits worldwide to scale their fundraising efforts and their effectiveness. Based on data gathered over twenty years of work with more than 500 organizations including Unicef and WWF, this book explains exactly what works and why, revealing to readers the rigorously researched mindsets, strategies, and practices in use by Great Fundraising Organizations (GFOs)—rare organizations that have the ability to unlock the fundraising revenue they need to meet or exceed performance and mission goals.

Accessible, confident, and infused with Clayton's signature style of observational humor, this book delivers everything readers need to fundraise more effectively with certainty, clarity, and confidence. Some of the ideas explored by Clayton include:

- Evidence to explain why some non-profits dramatically grow their revenues whilst others don't.
- What makes leadership for a Great Fundraising Organization different.
- That a precise set of internal behaviours are more important in driving growth than external factors.
- Why some fundraising communications drive growth and why some don't.

Great Fundraising Organizations earns a well-deserved spot on the bookshelves of nonprofit CEOs, directors of fundraising, board chairs and members, and all fundraising professionals seeking to apply tried-and-tested methods for fundraising success and growth to their organizations.

Wiley

BISAC: Business & Economics

9781394278251

Hardcover

March 25, 2025

£24.99 | 27,30 € | \$30.00

DE EUR: 30.9€

About the Author

Alan Clayton (Fort Augustus, Scotland, UK;

www.revolutionise.com) is the founder and CEO of Revolutionise International, a fourteen-year-old consultancy that works with name-brand NGOs worldwide to "accelerate people with purpose." Clients include UNICEF, WWF, Oxfam, and more. His area of expertise—the accelerator rather than the practitioner—is unique. Nobody else is solving this problem through research, teaching, and execution. They have trained more than 500 organizations and developed a unique and robust research database to support our conclusions. Clayton is perceived by my audience as an authority on this subject and have

Hands-On AI Trading with Python, QuantConnect and AWS

Jiri Pik



[View on Edelweiss](#)

Master the art of AI-driven algorithmic trading strategies through hands-on examples, in-depth insights, and step-by-step guidance

Hands-On AI Trading with Python, QuantConnect, and AWS explores real-world applications of AI technologies in algorithmic trading. It provides practical examples with complete code, allowing readers to understand and expand their AI toolbox.

Unlike other books, this one focuses on designing actual trading strategies rather than setting up backtesting infrastructure. It utilizes QuantConnect, providing access to key market data from Algoseek and others. Examples are available on the book's GitHub repository, written in Python, and include performance tearsheets or research Jupyter notebooks.

The book starts with an overview of financial trading and QuantConnect's platform, organized by AI technology used:

- 1. Alpha by Regression:** Examples include constructing portfolios with regression models, predicting dividend yields, and safeguarding against market volatility using machine learning packages like SKLearn and MLFinLab.
- 2. Alpha by PCA:** Use principal component analysis to reduce model features, identify pairs for trading, and run statistical arbitrage with packages like LightGBM.
- 3. Alpha by Hidden Markov Models:** Predict market volatility regimes and allocate funds accordingly.
- 4. Alpha by Gaussian Naive Bayes:** Predict daily returns of tech stocks using classifiers.
- 5. Alpha by Support Vector Machine Regression:** Forecast Forex pairs' future prices using Support Vector Machines and wavelets.
- 6. Alpha by Essential Neural Networks:** Predict trading day momentum or reversion risk using TensorFlow and

Wiley

BISAC: Business & Economics

9781394268436

Hardcover

March 25, 2025

£42.50 | 47,10 € | \$55.00

DE EUR: 51.9€

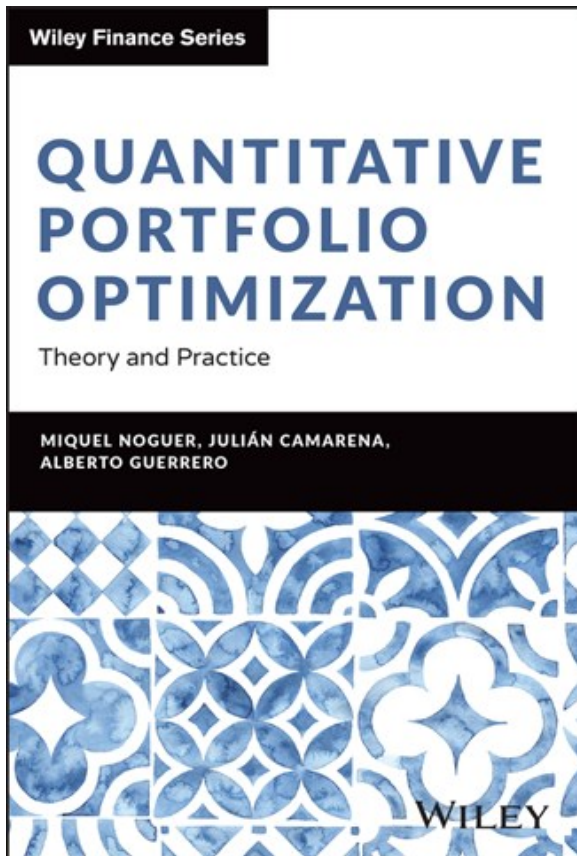
About the Author

Jiri Pik (Singapore) is a strategist and software architect specializing in cloud computing, cloud financial management, financial trading & asset management, artificial intelligence, and MS Office add-ins development. Jiri has designed and implemented ultra-low-latency economic and market data and trading systems for major investment and private banks and asset managers around the world. He holds a **BSc** degree in economics, a **MSc** degree in computer science, Chartered Alternative Investment Analyst (**CAIA**) Charter, Chartered Financial Analyst (**CFA**) Charter, Financial Risk Manager (**FRM**) Charter, Certified ScrumMaster (**CSM**) Charter, Certified Scrum Professional - ScrumMaster (**CSP-SM**) Charter, Project Management

Quantitative Portfolio Optimization

Theory and Practice

Miquel Noguer



[View on Edelweiss](#)

Expert guidance on implementing quantitative portfolio optimization techniques

In *Quantitative Portfolio Optimization: Theory and Practice*, renowned financial practitioner Miquel Noguer, alongside physicists Alberto Bueno Guerrero and Julian Antolin Camarena, who possess excellent knowledge in finance, delve into advanced mathematical techniques for portfolio optimization. The book covers a range of topics including mean-variance optimization, the Black-Litterman Model, risk parity and hierarchical risk parity, factor investing, methods based on moments, and robust optimization as well as machine learning and reinforcement technique. These techniques enable readers to develop a systematic, objective, and repeatable approach to investment decision-making, particularly in complex financial markets.

Readers will gain insights into the associated mathematical models, statistical analyses, and computational algorithms for each method, allowing them to put these techniques into practice and identify the best possible mix of assets to maximize returns while minimizing risk. Topics explored in this book include:

- Specific drivers of return across asset classes
- Personal risk tolerance and its impact on ideal asset allocation
- The importance of weekly and monthly variance in the returns of specific securities

Serving as a blueprint for solving portfolio optimization problems, *Quantitative Portfolio Optimization: Theory and Practice* is an essential resource for finance practitioners and individual investors. It helps them stay on the cutting edge of modern portfolio theory and achieve the best returns on investments for themselves, their clients, and their organizations.

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Series: Wiley Finance

BISAC: *Business & Economics*

9781394281312

Hardcover

March 25, 2025

£80.00 | 86,40 € | \$95.00

DE EUR: 97.9€

About the Author

Miquel Noguer i Alonso is a financial markets practitioner with 25+ years of experience in asset management. He is the Founder of the Artificial Intelligence Finance Institute and serves as Head of Development at Global AI. He is also the co-Editor of the Journal of Machine Learning in Finance and an advisory board member of the Financial Data Professional Institute (FDPI) and CFA New York Quant Investing Group. Previously, he worked as an Executive Director at UBS AG and served on the European Investment Committee for a decade. He has held positions as a Chief Investment Officer at Andbank and started his career at KPMG. Miquel is a Professor at NYU Courant Institute of Mathematical Sciences, NYU Tandon, and

Computing & Technology



Teach Yourself VISUALLY Windows 11

Paul McFedries

A practical guide for visual learners eager to get started with Windows 11!

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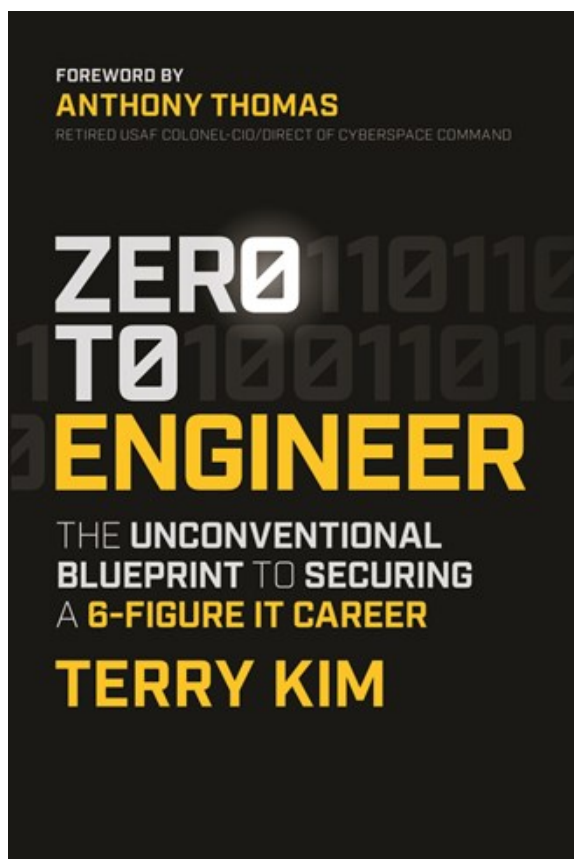
About the Author

Paul McFedries (Toronto, Ontario) is the president of Logophilia Limited, a technical writing company. He has been programming since he was a teenager in the mid-1970s, has programmed everything from mainframes to desktops to bar code scanners, and has worked with many different languages, including Fortran, assembly language, C++, and, of course, JavaScript. Paul has written more than four dozen books that have sold more than two million copies worldwide. These books include Windows 8 Visual Quick Tips, Teach Yourself VISUALLY Macs, 2nd Edition, Macs Portable Genius, and Teach Yourself VISUALLY Windows 11. Paul encourages all readers to drop by his Web site, www.mcfedries.com.

Zero to Engineer

The Unconventional Blueprint to Securing a 6-Figure IT Career

Terry Kim



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A straightforward, hands-on starter kit for your exciting new career in IT

Zero to Engineer: The Unconventional Blueprint to Securing a 6-Figure IT Career is an intensely practical, no-nonsense guide to starting or rebooting your career in technology. Author and IT industry veteran Terry Kim gives you a first-person view of how to conquer the tech and cybersecurity realms, drawing on his own two decades' experience in the field.

You'll learn how to get job-ready in less than four months, regardless of your educational background, and enjoy complimentary NGT Academy bonuses, including unlimited access to the CompTIA Network+ Certification Course, a free one-on-one career strategy session with trained IT career specialists, and membership in the Zero to Engineer Community Group.

The book offers:

- Common and intuitive IT career pathways, showing you how to get from A-to-Z in the most direct way possible
- IT employment contract negotiation tips that make it easier to get your first six-figure job offer
- A comprehensive collection of worksheets you can use in your own journey from IT-beginner to subject-matter expert

Perfect for anyone interested in starting a brand-new and exciting career in technology, *Zero to Engineer* is also a must-read for career changers and professionals interested in pivoting to a new job in tech. Whether or not you have a college degree, it's the insider's guide to IT and cybersecurity that you've been waiting for.

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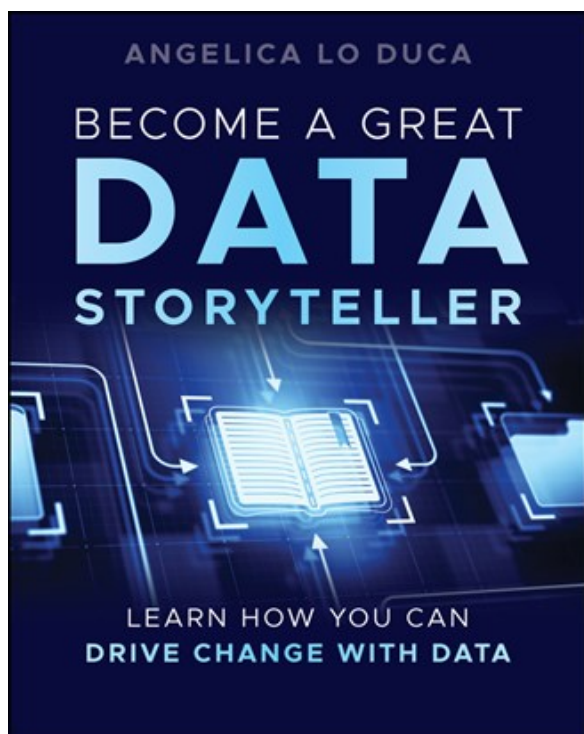
About the Author

Terry Kim, a veteran of the U.S. Air Force and a first-generation Korean American, boasts a career spanning more than two decades in the field of IT. Commencing with a classified top secret clearance during his military service, he subsequently ascended through the ranks at prominent tech giants such as Cisco Systems and Arista Networks. His journey underscores that achieving mastery in engineering doesn't necessarily demand years of conventional education. Instead, he embarked on a mission to revolutionize IT learning, emphasizing practical skill development with mentorship to swiftly prepare individuals for employment within a span of four months, as opposed to the traditional four-year route

Become a Great Data Storyteller

Learn How You Can Drive Change with Data

Angelica Lo Duca



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Unlock the power of storytelling with data to create change

Become a Great Data Storyteller: Learn How You Can Drive Change with Data is a transformational journey guided by author and researcher Angelica Lo Duca. This insightful guide challenges the conventional approach to data visualization by emphasizing the creation of compelling data stories. With a focus on understanding the audience's needs, this book offers a unique value proposition: teaching you how to weave raw data into engaging, narrative-driven presentations that can significantly impact decision-making and generate organizational change.

The author masterfully demonstrates the process of building a data story, from creating relatable characters with clear objectives to tailoring these narratives for specific audiences. You'll discover your role as a narrative guide, learning how to employ the power of context to make your data-driven stories not just informative but captivating. This book sets itself apart by focusing on the human aspect of data storytelling, ensuring your narratives resonate deeply with your audience.

In the book, you'll:

- Learn to craft engaging data narratives that go beyond charts and graphs, making your presentations memorable and impactful
- Tailor your data stories to meet the specific needs and interests of your audience, enhancing understanding and engagement
- Position yourself as a pivotal guide in your data stories, using context to turn data into powerful narratives that drive action

For anyone looking to elevate their data presentation skills from ordinary to extraordinary, *Become a Great Data Storyteller* offers the

About the Author

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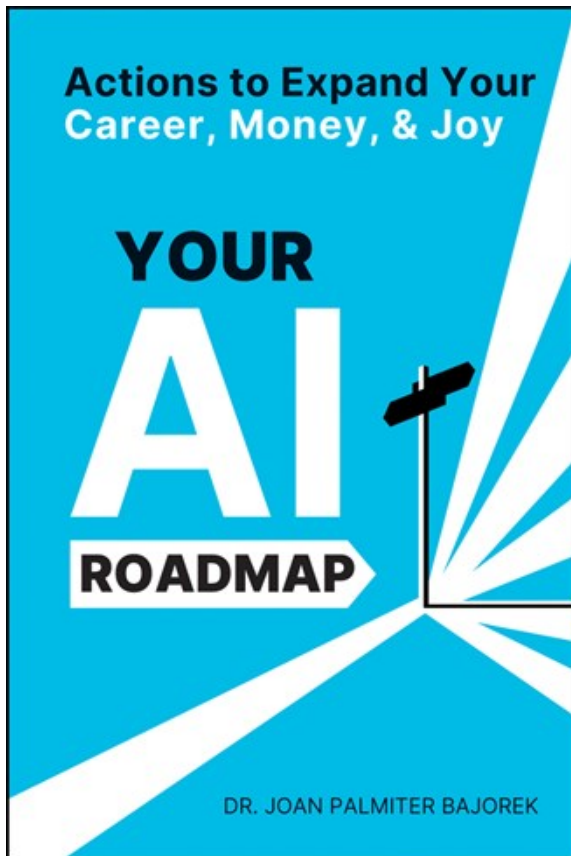
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Your AI Roadmap

Actions to Expand Your Career, Money, and Joy

Joan Palmiter Bajorek



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As seen at VentureBeat, CES, and in *Harvard Business Review*

A pesky truth of the age of AI is that everyone's day job is at risk, but we all still need money. We all need to future-proof our careers and finances ASAP.

Your AI Roadmap is not just an advice book, it's a modern blueprint for your career and income. One part modern careers and one part wealth building, this book is ready to take you on an adventure!

You will never be truly free, stable, and at peace until your financial house is in order. If AI takes a huge number of jobs in the next few years, jumping from job to job won't future-proof your income and provide stability. You need to have your own money, in your own name, in your own accounts.

With humor and data-driven examples, Joan provides fresh and tactical career advice as well as ways to expand your income to get your finances in order in the era of AI. Serial entrepreneur, investor, and AI influencer, Dr. Joan Palmiter Bajorek is a global leader in AI. She has served as CEO, President, VP, advisor, and senior roles at AI startups and enterprises including Clarity AI, Nuance, VERSA, and Edward Lifesciences. Joan is the Founder of Women in Voice, 501(c)(3). She is the CEO of Clarity AI creating custom AI and data products. She is the host of the *Your AI Roadmap* Podcast where she has interviewed top executives from Google, Microsoft, Amazon, and more to discuss their projects and careers: YourAIRoadmap.com

To be clear: Joan is not satisfied with knowing how to build wealth herself. Everyone deserves a financial education and to know that through the age of AI that they can take care of themselves. Let's talk about careers and money! But Joan's AI career hasn't always been smooth sailing. Joan has lost her job in two large-scale AI layoffs. That hasn't stopped her! Being entrepreneurial is key to Joan's financial resilience on her way to financial independence.

About the Author

Dr. Joan Palmiter Bajorek (Seattle, Washington) is an AI, Data, and Analytics Leader internationally. She is the Founder and CEO of Clarity AI, a recognized and awarded sustainability tech platform, preferred by the largest asset managers and organizations in the world. She is also the Founder, President, and former CEO of Women in Voice, a 501(c)(3) nonprofit with 20+ chapters and 56k+ followers worldwide. Joan builds custom AI and data products and is active in the investor & founder community. Bajorek earned a PhD from the University of Arizona in the field of speech language technology, an MA in Linguistics from the University of California, Davis, and

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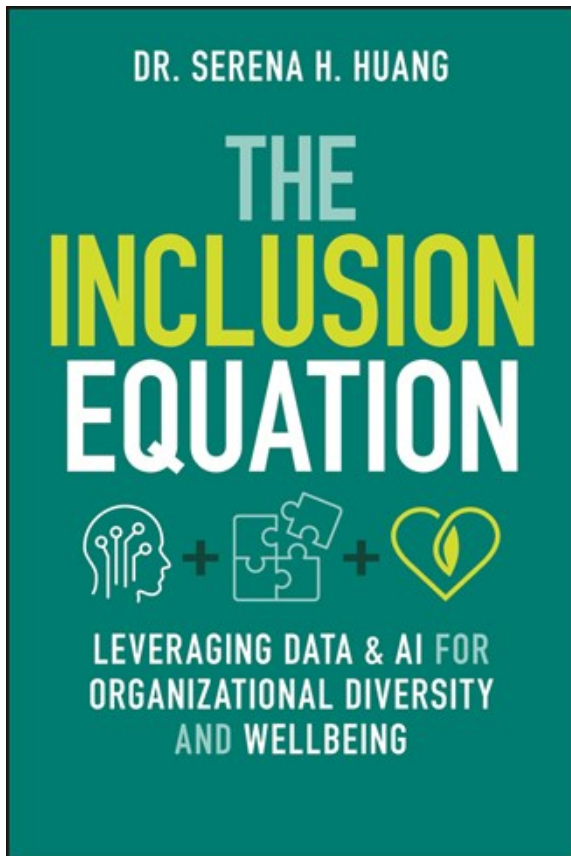
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DE EUR: 33.9€

The Inclusion Equation

Leveraging Data & AI For Organizational Diversity and Wellbeing

Serena Huang



[View on Edelweiss](#)

Accessible, thorough guide to merging data analysis and AI with new talent strategies

The Inclusion Equation is a comprehensive, one-of-a-kind guide to merging DEI and employee wellbeing concepts with data analytics and AI. In this book, renowned thought leader and professional keynote speaker Dr. Serena Huang explains exactly how to quantify the effectiveness of new talent strategies by connecting them to a firm ROI estimate, enabling readers to approach and win the favor of higher-ups in any organization with the same effectiveness that marketing and financial departments do.

This book is written in a style that is appealing and accessible to all readers regardless of technical background, but with enough depth to provide real insight and strategies. Dr. Serena H. Huang distills her 10 years of F500 people analytics leadership experience into tools and framework you can leverage to measure and improve DEI and wellbeing in your workplace. Some of the topics explored in this book include:

- Attract and retain top talent, including Gen Z and Millennials, with tailored DEI and wellbeing strategies
- Quantifying not only a talent strategy's perceived initial effect on an organization, but also its improvement and expansion over time
- Turning DEI and wellbeing from illusive corporate concepts to quantifiable metrics
- Harness the power of AI to create synchronized DEI and wellbeing strategies that maximize ROI
- Getting serious attention from your CEO and CFO by quantifying HR initiatives
- Using data storytelling to demonstrate the business impact of DEI and wellbeing
- Preparing for the future by understanding the role of AI in creating an inclusive and healthy workplace

About the Author

Dr. Serena Huang is a thought leader and professional keynote speaker in people analytics, HR technology, future of work, ethical AI, employee experience, and mental health. She brings deep analytics expertise and HR strategy experience spanning large multinationals including PayPal, GE, Kraft Heinz, Koch Industries, and Deloitte. Dr. Huang speaks internationally at conferences, hosts corporate workshops for global private organizations, and regularly guest lectures at top MBA programs including Kellogg, Wharton, and Haas. In 2022, she was approached by LinkedIn Learning to create a series of courses on people analytics, including one focusing on the Analytics of DEI and Employee Wellbeing, and invited by National

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March 25, 2025

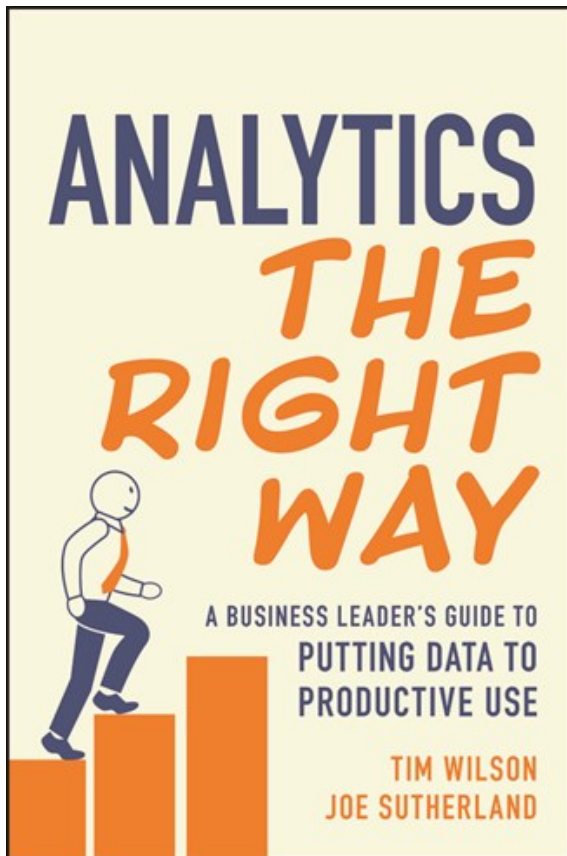
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Analytics the Right Way

A Business Leader's Guide to Putting Data to Productive Use

Tim Wilson



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Expert guide to productively and profitably put your organization's data to use

Providing both underlying theory and practical solutions, *Analytics the Right Way* is a thorough exploration of how to create tangible business value with data. Written by Tim Wilson, seasoned industry professional with more than 20 years of proven experience, and Dr. Joe Sutherland, renowned professor and researcher who served in The White House during the Obama administration, this book shows readers how to find the answers to common data and analytics frustrations and anxieties, including lack of actionable insights, ineffective recommendations, difficulties scaling, and unclear ROI.

Written in accessible language with helpful illustrations to elucidate key concepts included throughout, this book explores topics including:

- Economic, institutional, and psychological factors that inadvertently reinforce misconceptions of data and analytics and the misguided allocation of resources and efforts
- The potential outcomes framework, a mental model through which to view decision making and the possible versions of the world that may emerge as a result of the decision you make
- Three fundamentally different ways that data can be used within an organization to drive value: measuring performance, validating hypotheses, and enabling operational processes
- Ways that digitally enabled, profitable, AI-first enterprises are distinguished by the leader's ability to elegantly weave the three uses of data together

Analytics the Right Way is an essential resource for business leaders, entrepreneurs, data and analytics professionals, executives, and all

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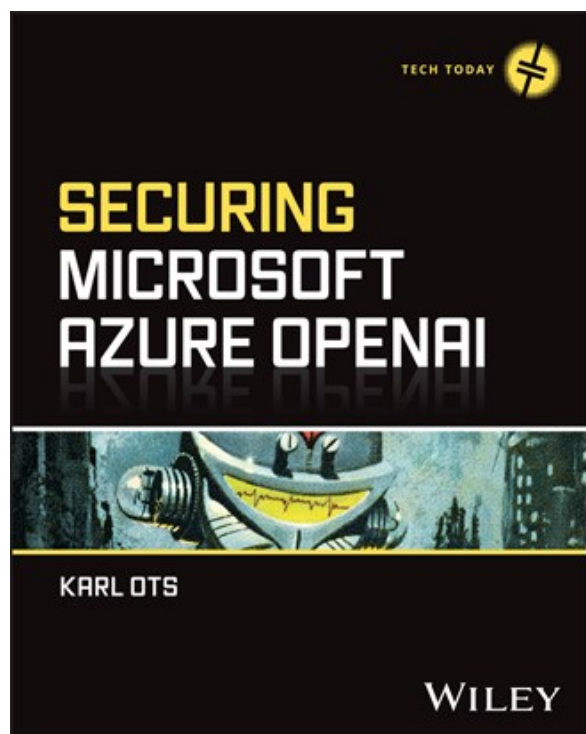
About the Author

Tim Wilson (Columbus, Ohio) is a digital marketing and analytics professional with proven client-side and agency-side experience. He has worked with organizations that span a broad range of industries, including: financial services, consumer packaged goods, retail, philanthropic foundations, pharma, and healthcare. Tim is a successful podcaster as the co-creator and co-host of the bi-weekly *Analytics Power Hour*. He holds a BS from MIT and an MBA from The University of Texas at Austin.

Dr. Joe Sutherland (Atlanta, GA) is the inaugural Director of the

Securing Microsoft Azure OpenAI

Karl Ots



Unlock the power of AI while ensuring your data security and customer privacy

In *Securing Microsoft Azure OpenAI*, author Karl Ots delivers an essential guide to harnessing the vast AI capabilities of Microsoft Azure, with a strong emphasis on data security. This book serves as your gateway to understanding and utilizing large language models like GPT-4 and GPT-3.5-Turbo, within the secure confines of Microsoft Azure. It's designed for professionals who aim to integrate AI into their applications responsibly, ensuring that data privacy and security are never compromised.

The content within this comprehensive guide serves as an introduction to Microsoft Azure's partnership with OpenAI, offering insights into deploying AI technologies securely and ethically. It navigates the criticality of data security in AI development, covering the spectrum from preserving privacy and protecting intellectual property to avoiding model biases and mitigating financial and reputational risks. Through practical use cases and best practices, Karl Ots illustrates how to apply responsible AI principles in real-world scenarios, ensuring your innovations are both powerful and principled.

In the book, you'll:

- Learn how to leverage advanced AI models within a secure cloud-based platform, ensuring your data's integrity and privacy
- Understand the importance of data security in AI, including how to protect sensitive information and intellectual property
- Discover strategies for responsible AI deployment, focusing on minimizing bias, ethical practices, and harm mitigation

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Sybex

Series: Tech Today

BISAC: *Computers*

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Paperback

March 25, 2025

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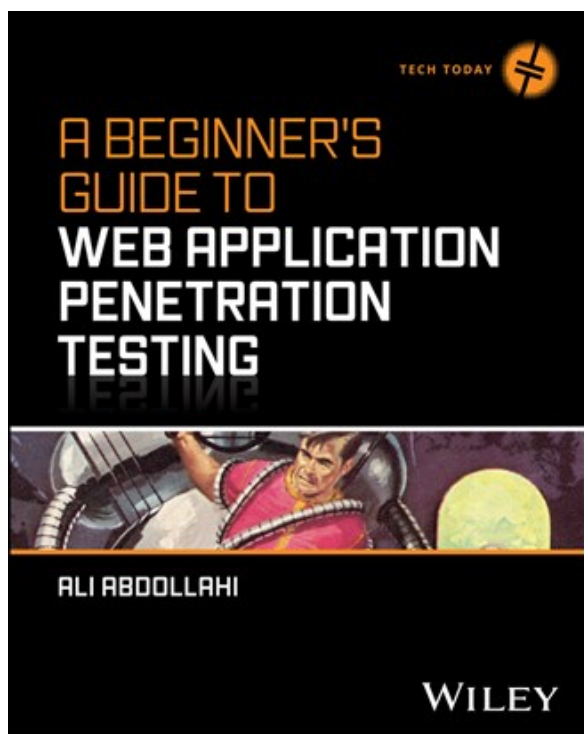
DE EUR: 53.9€

About the Author

Karl Ots (Zurich, Switzerland) is Global Head of Cloud Security at EPAM Systems, a global engineering and consulting company. He leads a team of experts in delivering secure and compliant cloud solutions for Fortune 500 clients across various industries. He's a cloud security leader with over 15 years of experience in the technology industry. As a trusted advisor and thought leader, Karl helps enterprises achieve their digital transformation and security goals by applying his deep knowledge and experience in cloud security, risk management, threat modeling, security architecture, and DevSecOps. He is also a speaker and inventor, with awards in the field of cloud and cybersecurity. He holds the prestigious Microsoft

A Beginner's Guide To Web Application Penetration Testing

Ali Abdollahi



A hands-on, beginner-friendly intro to web application pentesting

In *A Beginner's Guide to Web Application Penetration Testing*, seasoned cybersecurity veteran Ali Abdollahi delivers a startlingly insightful and up-to-date exploration of web app pentesting. In the book, Ali takes a dual approach—emphasizing both theory and practical skills—equipping you to jumpstart a new career in web application security.

You'll learn about common vulnerabilities and how to perform a variety of effective attacks on web applications. Consistent with the approach publicized by the Open Web Application Security Project (OWASP), the book explains how to find, exploit and combat the ten most common security vulnerability categories, including broken access controls, cryptographic failures, code injection, security misconfigurations, and more.

A Beginner's Guide to Web Application Penetration Testing walks you through the five main stages of a comprehensive penetration test: scoping and reconnaissance, scanning, gaining and maintaining access, analysis, and reporting. You'll also discover how to use several popular security tools and techniques—like as well as:

- Demonstrations of the performance of various penetration testing techniques, including subdomain enumeration with Sublist3r and Subfinder, and port scanning with Nmap
- Strategies for analyzing and improving the security of web applications against common attacks, including
- Explanations of the increasing importance of web application security, and how to use techniques like input validation, disabling external entities to maintain security

Perfect for software engineers new to cybersecurity, security analysts, web developers, and other IT professionals, *A Beginner's*

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Series: Tech Today

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March 17, 2025

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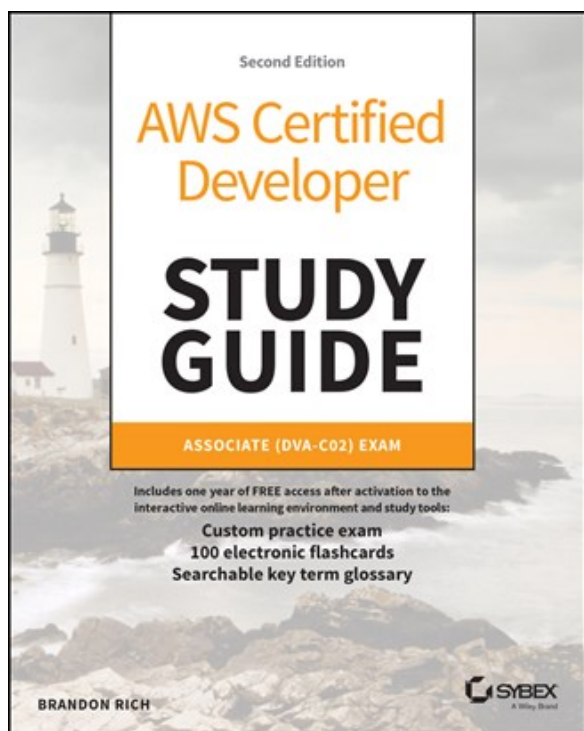
About the Author

Ali Abdollahi is a security researcher with over a decade of experience working in tech fields. Currently, he is the application security lead at Canon EMEA. Ali is a regular speaker or trainer at industry conferences and events such as Confidence Conf 2020, Hack In The Box 2023 AMS, DefCon 3x, IEEE AI-ML-Workshop-2021, SSD TyphoonCon 2x, c0c0n, BSides Toronto, Budapest, Calgary, Newcastle, Barcelona, OWASP Ottawa chapter, LeHack2022, NoNameCon, YASCon, COUNTERMEASURE Conference, DragonCon, COSAC 2022, Hacktivity, DefCon Holland, and more. Moreover, he was a trainer at OWASP Summer of Security 2020, 2021 July training,

AWS Certified Developer Study Guide

Associate (DVA-C02) Exam

Brandon Rich



The AWS Certified Developer exam has been updated. Your study guide should be, too.

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DE EUR: 57.9€

Previous Edition: 9781119508199

About the Author

Brandon Rich (South Bend, IN) is an Enterprise Architect at the University of Notre Dame. He's responsible for crafting and advancing IT strategy, coordinating with both business and technical leaders throughout campus as well as domain architects within the IT organization. He's co-chair of the university's Standards & Architecture, Design Review Board, and IT Architects' Working Group meetings, and is closely involved in integration architecture, cloud strategy, virtual desktop infrastructure, and CRM / MDM strategy. He recently organized the Notre Dame AI Forum with EDUCAUSE, the organization that helps higher education optimize the impact of IT (<https://bit.ly/47Rdy7o>). He's also a LinkedIn Learning instructor,

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