



# WILEY

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May 2025

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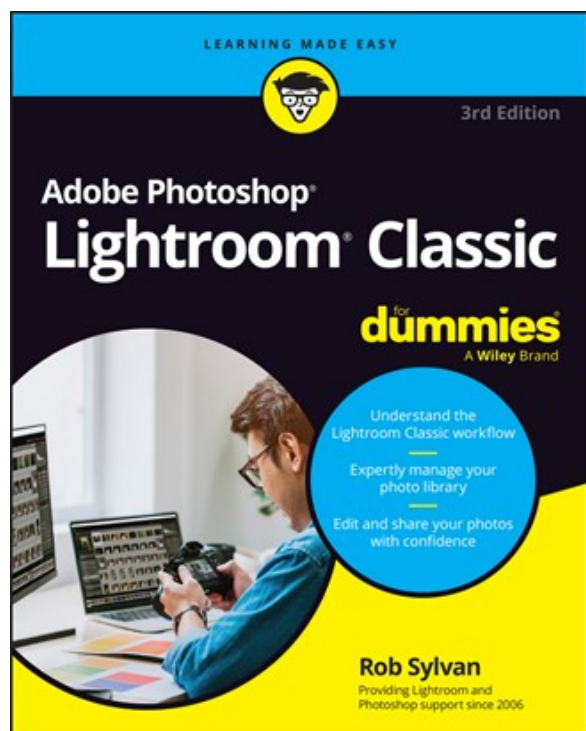
# Dummies

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# Adobe Lightroom Classic For Dummies

Rob Sylvan



**The most up-to-date manual for using Adobe's gold standard photo workflow software**

*Adobe Photoshop Lightroom Classic For Dummies* is the perfect companion for photographers looking to make the most of this powerhouse software. Lightroom Classic lets you edit, organize, and share large volumes of digital photos, so you can spend less time in front of the computer and more time behind the lens. With this book, you'll learn the program's fundamentals and discover the latest features and updates including improved Masking tools, AI-based tools, and the new Lens Blur feature. Discover the tools and processes that make the most sense for you, and get pro tips for taking your photos to the next level.

- Learn your way around the Lightroom Classic interface
- Expertly manage your photo library
- Edit and share your photos with confidence
- Make your photos even better with new editing tools

This popular Dummies guide is great for anyone who needs a primer on the essentials of Lightroom Classic for personal or professional use.

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## For Dummies

BISAC: *Computers*

9781394284610

Paperback

May 6, 2025

£30.99 | 34,20 € | \$39.99

DE EUR: 30.99€

*Previous Edition: 9781119873211*

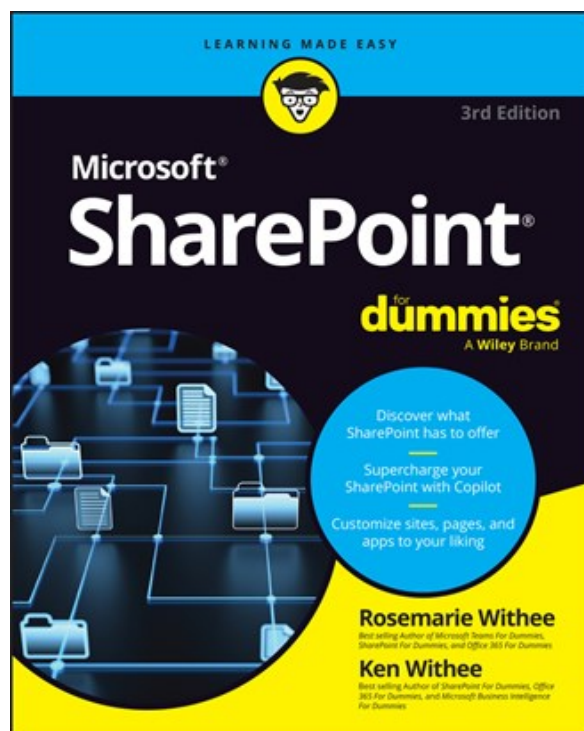
### About the Author

**Rob Sylvan** (Newmarket, NH) is a freelance trainer, instructional designer, writer, web developer, and photographer. Rob has been a KelbyOne (formerly the National Association of Photoshop Professionals) Help Desk Specialist since 2006. He became the Photoshop Lightroom Help Desk specialist when version 1 was released in February 2007. Rob is a regular contributor to Photoshop User magazine, he writes scripts for their Camera Basics classes, works behind-the-scenes at Photoshop World, and reviews all of the online video classes before they appear on KelbyOne. He is also an adjunct faculty member of the Visual Arts Department at the New Hampshire Technical Institute, and co-owner of The Digital Photo



# SharePoint For Dummies

Rosemarie Withee



**Become a SharePoint power user with this quick-and-easy guide to its many features**

*SharePoint For Dummies* is your trusted instruction manual as you learn to create sites, upload and manage documents, collaborate with coworkers, and streamline workflows. Updated to include new AI functionality with Copilot, this edition walks you through the steps you'll need to take to customize SharePoint and take advantage of all it has to offer. You'll also learn how to integrate SharePoint with the tools you already use, so it's easy and seamless to make the shift to online file sharing and version control. You can manage who has access to view and edit files, and you can track, automate, and summarize content—all with this powerful Microsoft platform, and *SharePoint For Dummies* as your guide.

- Learn what SharePoint does and discover features that can improve your processes
- Integrate Microsoft's AI Copilot to do more with Sharepoint
- Customize your SharePoint sites by applying styles and custom layouts
- Improve collaboration and boost efficiency with advanced SharePoint features

This easy-to-follow book is a must for anyone looking for quick answers to SharePoint questions—whether you have experience with SharePoint or are just getting started.

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## For Dummies

BISAC: *Computers*

9781394295548

Paperback

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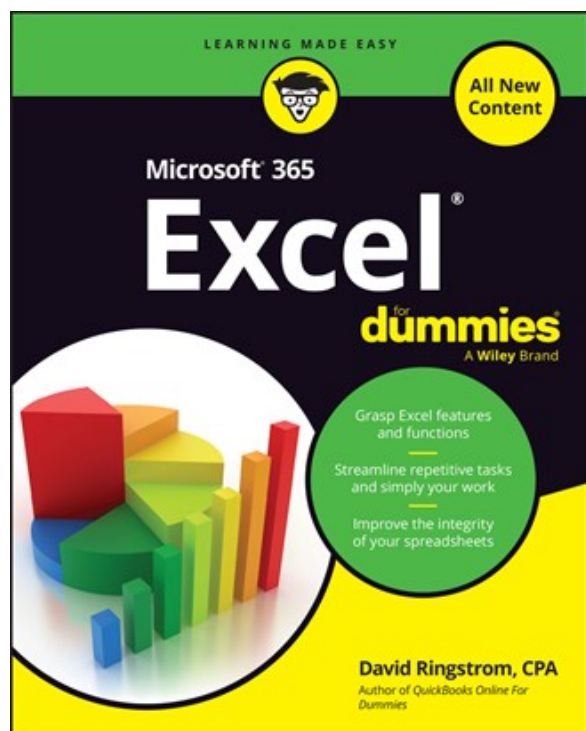
### About the Author

**Rosemarie Withee (Seattle, WA)** is a technology professional who is authored a number of books in the *For Dummies* series, including the most recent editions of *Office 365 For Dummies* and *SharePoint For Dummies*.

**Ken Withee (Seattle, WA)** currently works for Microsoft and is part of the Microsoft 365 team. Before joining Microsoft, he was a longtime SharePoint consultant and the author of several books on Microsoft products. He's authored several Dummies books including co-authoring the *SharePoint For Dummies* series.

# Microsoft 365 Excel For Dummies

David H. Ringstrom



## Make Excel work for you with this brand new guide to spreadsheet essentials

Knowing a little about Excel is essential for almost every profession. Knowing a lot about Excel makes you one of the most valuable people in the office. *Microsoft 365 Excel For Dummies* helps you build your spreadsheet skills as it walks you through the basics of creating a spreadsheet, organizing data, performing calculations, and creating charts and graphs in Microsoft's powerful spreadsheet software. This brand new version of the book, written by an Excel guru and expert trainer, helps you develop the skills you need to impress your boss—or just to get things done faster. You'll also get ideas for using Excel to make daily life easier. Ready to become a number cruncher?

- Create your first spreadsheet and learn how to enter data
- Import data from other sources, sort tables, and organize information
- Run basic calculations and get more advanced with functions
- Build data visualizations, customize the look of your spreadsheets, and beyond

These days, almost everyone who works with computers needs to have basic knowledge of Excel—and more is usually better. Microsoft 365 Excel For Dummies will help you get there.

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## For Dummies

BISAC: *Computers*

9781394317103

Paperback

May 6, 2025

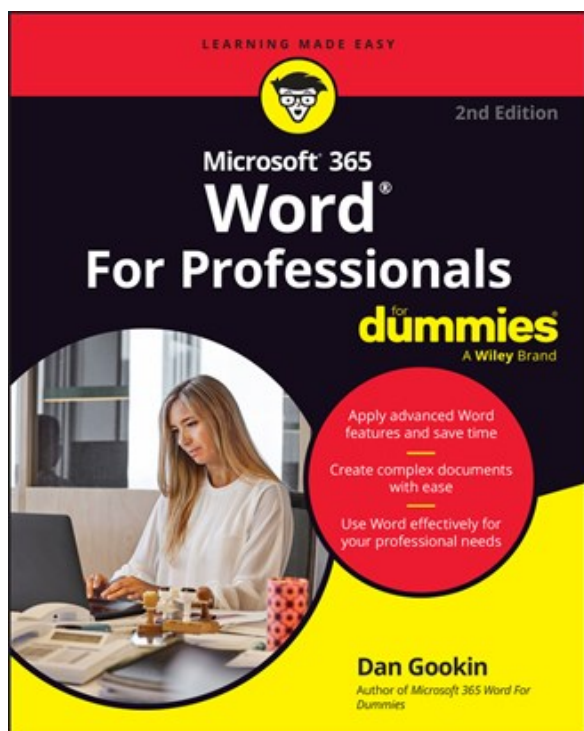
£22.99 | 25,70 € | \$29.99

## About the Author

**David H. Ringstrom, CPA (Atlanta, GA)** is the president and owner of Accounting Advisors, Inc. He founded Accounting Advisors as a consulting-services business, but in 2009, he began teaching for continuing education providers as well. His mission since then has been to offer quality training on Excel and additional accounting software via live webcasts, on-demand self-study webcasts, and in-house engagements. He has taught over 2,300 live webinars on Microsoft Excel and other topics. David's Excel courses cover the gamut of the software's features and functions to provide CPAs as well as accounting and financial professionals the knowledge they need to

# Microsoft 365 Word For Professionals For Dummies

Dan Gookin



## A beyond-the-basics guide to leveling up your skills in Microsoft Word

*Microsoft 365 Word For Professionals For Dummies* is an easy-to-understand guide to the more advanced features available in the Microsoft 365 version of Word. You can enhance the quality of your documents and boost productivity in any field, with this in-depth resource. You'll delve into topics that you may not have encountered in school or on-the-job training, such as collaborating on a document and using Copilot to improve text. Complete your Word-related tasks more efficiently as you unlock lesser-known tools and learn to organize the application so you can quickly access the features you need. You're on your way to becoming a Word superhero, with this fun resource.

- Learn advanced formatting and template creation techniques
- Work more efficiently with graphics, tables, and other objects
- Get a handle on document sharing, reviewing, and collaboration
- Automate writing and editing tasks to speed up tedious jobs

For Word users seeking to take their knowledge to the next level, this in-depth guide covers the professional tasks and topics you most need to know.

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## For Dummies

BISAC: *Computers*

9781394323869

Paperback

May 6, 2025

£22.99 | 25,70 € | \$29.99

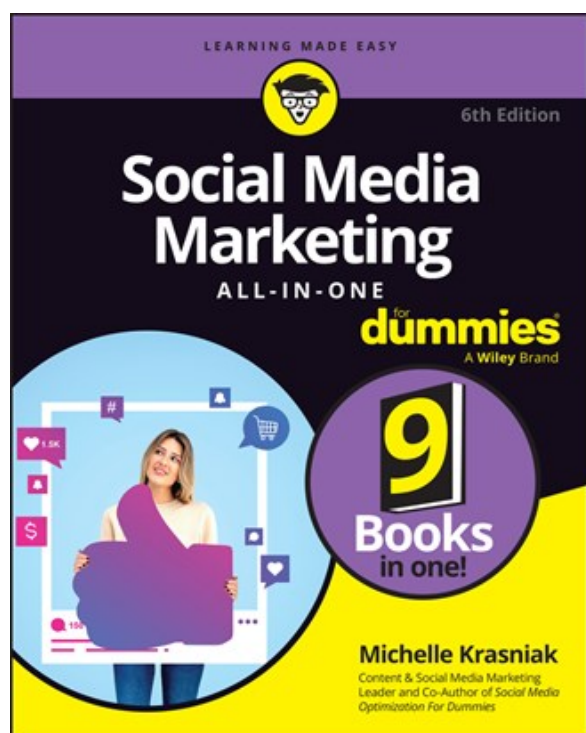
Previous Edition: 9781119286042

## About the Author

**Dan Gookin** (Coeur d'Alene, Idaho) wrote the first-ever For Dummies book in 1991. The author of several bestsellers, Dan's books have been translated into 32 languages and have more than 11 million copies in print. Dan is the bestselling author of all editions of *Word For Dummies*.

# Social Media Marketing All-in-One For Dummies

Michelle Krasniak



## Share your brand message and connect with your customers

There's no way around it—social media is everywhere, and the savviest businesses are making the most of it. With the help of *Social Media Marketing All-in-One For Dummies*, you, too, can join the digital era and take your social media accounts to the next level. Accessible and comprehensive, this guide teaches you to apply your marketing skills to the latest social media platforms, allowing you to promote your business, reach customers, and thrive in the global marketplace. Get up to date with information on AI tools and AI-generated content, as well as voice search, short-form video content, and more. Let this Dummies book coach you to social media marketing success.

- Get acquainted with the top social media platforms for business marketing
- Learn how to create more compelling content—with or without the help of AI
- Consider social commerce and influencer partnerships in your marketing mix
- Use groups, communities, and private spaces to build trust and camaraderie

This nine-in-one guide is perfect for social media strategists, web site managers, marketers, publicists, and anyone else in charge of an organization's social media strategy. It's also a great choice for entrepreneurs interested in learning how social media can help generate business.

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## For Dummies

BISAC: Business & Economics

9781394318759

Paperback

May 6, 2025

£30.99 | 34,20 € | \$39.99

Previous Edition: 9781119696872

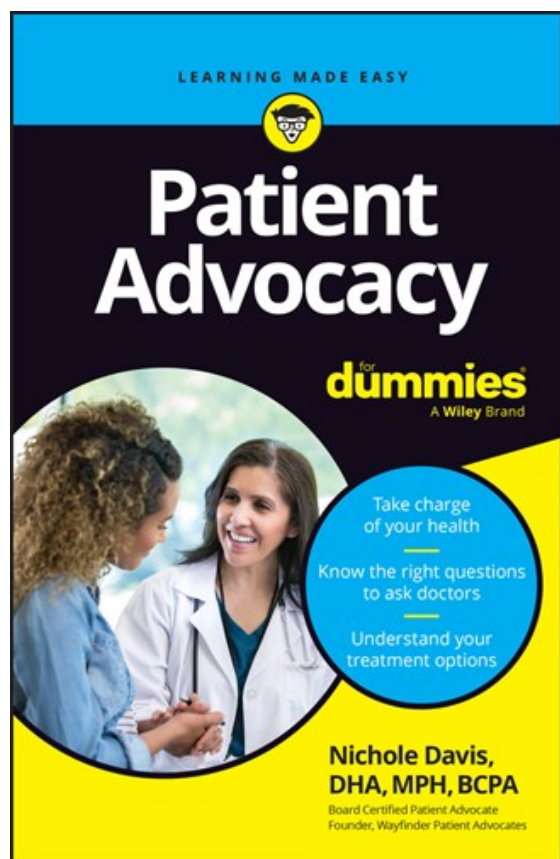
## About the Author

**Michelle Krasniak (Thornton, CO)** helps clients all over the world develop and execute successful content and social media marketing strategies. With over 20 years of experience as a content creator, she brings to the table a unique combination of creativity and business acumen. Since 2010, Michelle has worked as both a technical editor and contributor to numerous social media and digital marketing and related For Dummies books.



# Patient Advocacy For Dummies

Nichole Davis



## Don't let the medical system push you around—empower yourself to take the lead

Feel more in control of your medical care and learn how to be your own advocate with *Patient Advocacy For Dummies!* Managing your own health care—or a loved one's—can be daunting, especially if you are diagnosed with a serious illness. This book helps you weigh all the treatments, make decisions, and speak up for yourself when you need to. You'll get advice on asking challenging questions in a way that will get the information you need from medics, nurses, doctors, and other health care professionals. You deserve to understand your options and choose the path that's right for you. Take charge of your health care and feel empowered to partner with health care providers to achieve the best possible results.

- Prepare yourself to make the most out of consultations with health care providers
- Take responsibility for your care or the care of a loved one by partnering with medical professionals
- Learn how to talk to doctors and ask questions to get the answers that you are looking for
- Understand your treatment options and stand up for yourself if something doesn't seem right

This book is a valuable tool for anyone who uses the healthcare system, especially those who need a high level of care from multiple providers and specialists.

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## For Dummies

BISAC: Medical

9781394281084

Paperback

May 6, 2025

£18.99 | 21,40 € | \$24.99

DE EUR: 22.9€

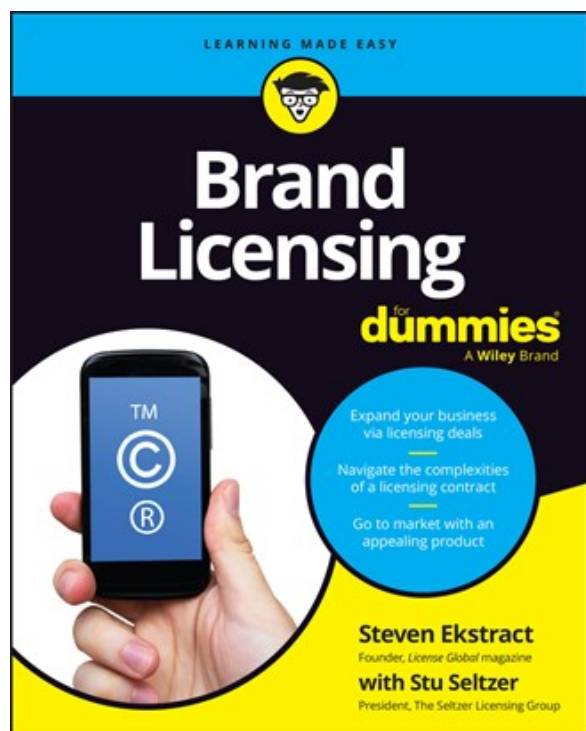
## About the Author

**Dr. Nichole Davis (Cleveland, OH)** serves as a co-chair and a council member of the Ohio Statewide Independent Living Council (OSILC), where she conducts outreach and education on independent living and advocates for policy changes that address the community's barriers and challenges. As Founder of Wayfinder Patient Advocates, Nichole provides clients the education, tools, resources, and support they need to regain their power as a patient and find their voice in conversations about their health. She has been recognized by Crain's Cleveland Business, Modern Healthcare, and Forbes, as a leader and a change agent in the healthcare and public health industries.



# Brand Licensing For Dummies

Steven Ekstract



## Your guide to profiting from the world of licensing

The brand licensing business is everywhere, turning intellectual property in sectors like entertainment, sports, and fashion into consumer products. *Brand Licensing For Dummies* offers advice from a pair of the leading experts on licensing to anyone entering the business of connecting content owners with product creators. In this clear guide, you'll learn about the inner workings of licensing and how both licensor and licensee benefit. Discover how to identify opportunities, negotiate deals, market licensed products, and navigate the legalities of licensing. Licensing gurus Steven Ekstract and Stu Seltzer bring decades of experience to this guide, demystifying the world of licensing and teaching you all about the win-win partnerships that allow licensors and licensees to do the things they do best.

- Discover why licensing is valuable to licensors and licensees alike
- Explore licensing agreements and different types of deals
- Learn how to spot a valuable licensing opportunity
- Negotiate solid licensing deals using the latest strategies

This book is a must for brand managers, licensing executives, intellectual property attorneys, product developers, marketing managers, and business owners. Whatever your role, *Licensing For Dummies* will give you practical guidance, legal insights, and strategic approaches to the dynamic landscape of licensing agreements and intellectual property management.

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## For Dummies

BISAC: *Business & Economics*

9781394290178

Paperback

May 6, 2025

£18.99 | 21,40 € | \$24.99

DE EUR: 19.99€

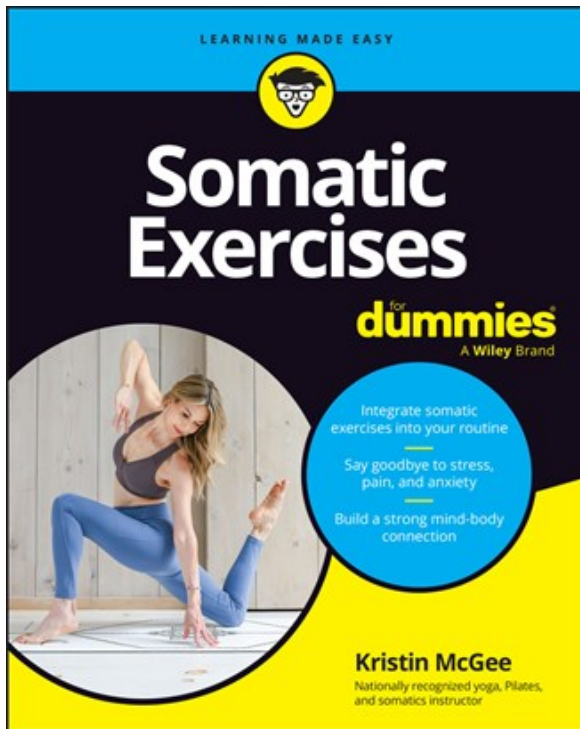
## About the Author

**Steven Ekstract (New York, NY)** is co-founded *License!*, the world's leading business publication and news source for the global consumer products licensing business. In his role as Group Publisher of License Global, Ekstract created the leading source of information that assisted the burgeoning licensing business. He partnered with and provided business development to the leading global licensing events including Licensing Expo, Brand Licensing Expo, Licensing Expo Japan, and Licensing Expo China.

**Stu Seltzer (New York, NY)** is president of The Seltzer Licensing Group, an organization handling licensing deals for leading consumer

# Somatic Exercises For Dummies

Kristin McGee



## Reduce stress, relieve pain, and improve your overall health with somatic exercise

Are you ready to relax, feel, and move better? Do you want to reduce anxiety, eliminate stress, and release tension in a healthy and natural way? Then grab a copy of *Somatic Exercise For Dummies* and start healing yourself from within!

In the book, renowned yoga, meditation and Pilates teacher Kristin McGee explains how you can use somatic exercise to strengthen the mind-body connection through movement. In simple, straightforward terms, the author explains exactly what somatic exercise is, how to do it, and what it can help you achieve. Learn to use breathwork, yoga, dance, Qigong, assisted movement, and more to help you with everything from your posture to flexibility and inner calm.

You'll:

- Discover focused exercises for overcoming trauma, finding joy, and increasing your wellbeing
- Fight chronic pain and enhance physical wellness with safe, natural methods
- Find step-by-step instructions—with photos—to help you perform each movement correctly

Life is complicated. Wellness doesn't have to be! Get *Somatic Exercise For Dummies* to get started with one of the simplest, most effective, and fun ways to feel physically, mentally, emotionally, and spiritually better.

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## For Dummies

BISAC: Health & Fitness

9781394298211

Paperback

May 6, 2025

£18.99 | 21,40 € | \$24.99

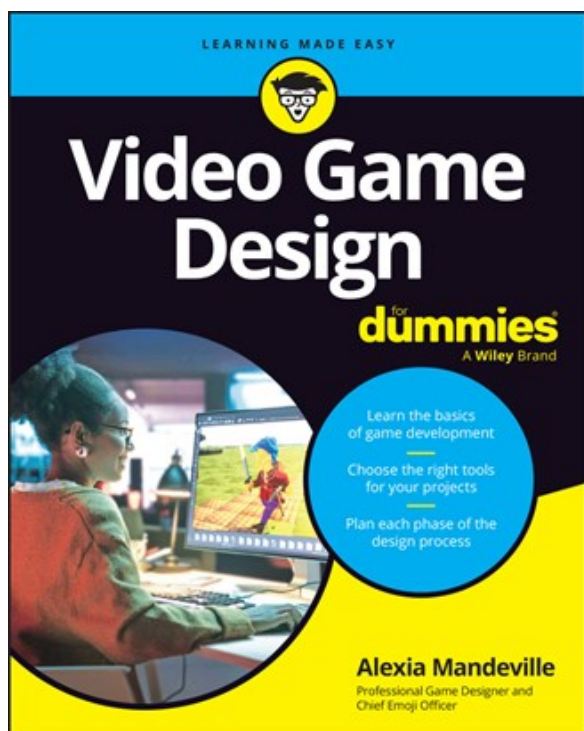
DE EUR: 19.99€

## About the Author

**Kristin McGee (New York, NY)** is a nationally recognized celebrity yoga and Pilates teacher, and speaker. Throughout her career, Kristin has been a pioneer in making yoga and somatic exercises more accessible. She launched the Peloton yoga, meditation and Pilates program and is currently instructing with them. Kristin has starred in over 100 yoga and Pilates videos including MTV workout videos, Bethenny Frankel workout videos and her own personal brand of yoga DVD's. She has privately trained celebrities including LeAnn Rimes Cibrian, Emilia Clarke, Tina Fey, Savannah Guthrie, and Steve Martin. She has appeared on *Live with Kelly and Ryan*, *Good Morning America*, *The Today Show* and has been featured in *Health*, *Shape*,

# Video Game Design For Dummies

Alexia Mandeville



**Learn what it takes to design a video game, as a hobby or as a career!**

*Video Game Design For Dummies* teaches you what it takes to design games from concept to completion. You'll learn the theory behind great gaming experiences, and you'll discover tools you can use to bring your game ideas to life. An experienced video game developer teaches you the basics of game design and how to motivate and engage players. Choose the right game engines and design tools for any project and get step-by-step advice on testing and debugging the games you've made.

Thinking of pursuing game design as a career path and want to know where to start? This Dummies guide has your back. With this easy-to-understand book, you can dip your toes into the world of video game design and see where it takes you. And if you end up wanting to release your game to the masses, you'll find everything you need to know, right here.

- Learn the step-by-step process video game designers use to create great games
- Design characters, worlds, and storylines that will keep players engaged
- Pick a game engine that's right for you and plan out your game development process
- Playtest your video game, then publish it and market it on social media

This book is a practical guide for beginners who want to start designing games and want to know exactly where to begin. Design a game from concept to completion, with *Video Game Design for Dummies*.

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## For Dummies

BISAC: *Computers*

9781394308170

Paperback

May 6, 2025

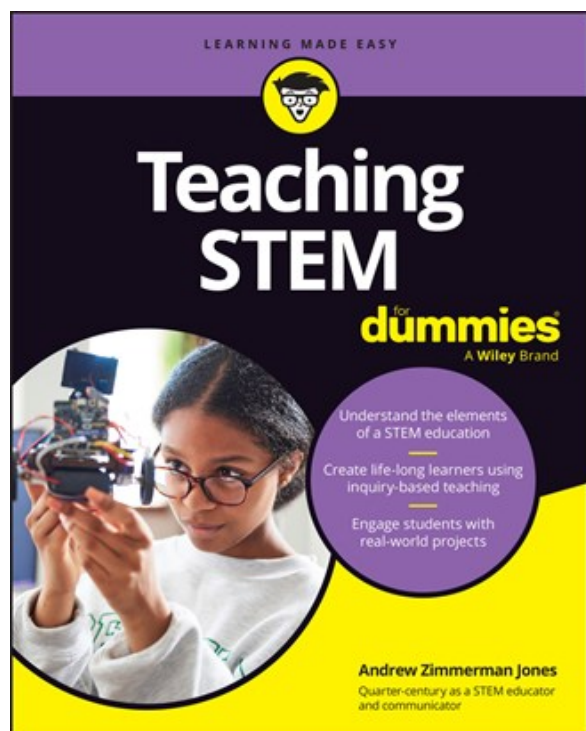
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### About the Author

**Alexia Mandeville** (San Antonio, TX) - has over a decade of experience in technology and games, and is the co-founder and game designer at Bodeville, an independent game studio focusing on narrative games. She is also a Professor of Game Design at ArtCenter College of Design. As a former Senior Game Designer at Meta, and a Lead Game Designer at Niantic, a company best known for the popular games Ingress and Pokémon Go, Alexia has worked on experiences for augmented reality, virtual reality, and location-based mobile games.

# Teaching STEM For Dummies

Andrew Zimmerman Jones



## Spark a passion for STEM

*Teaching STEM For Dummies* is an easy-to-read and exciting new guide for teachers who want to inspire their students with engaging lessons and thoughtful discussions about science, technology, engineering, and mathematics. This practical roadmap to developing hands-on classroom material relevant to the real world shows you how to define STEM topics and overcome the most common challenges to teaching these complex subjects to younger students.

You'll learn how you can make STEM more welcoming—using inclusion, scaffolding, and differentiation—and discover resources for STEM teachers you can deploy immediately in your classroom.

## Inside the book:

- Understand the STEM concepts students are expected to learn at different grades and how to connect those ideas together in engaging lessons
- Teach your students the inquisitive mindsets, logical reasoning, and collaboration skills they'll need to succeed in STEM fields
- Increase STEM inclusivity in both the classroom and the industry by engaging all students in STEM from early ages
- Discover resources to educate students on the problem-solving concepts at the core of STEM subjects

Perfect for teachers, homeschooling parents, tutors, and other educators, *Teaching STEM For Dummies* is a can't-miss read for anyone who wants to open young minds to the wonders of STEM.

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## For Dummies

BISAC: *Education*

9781394313464

Paperback

May 6, 2025

£22.99 | 25,70 € | \$29.99

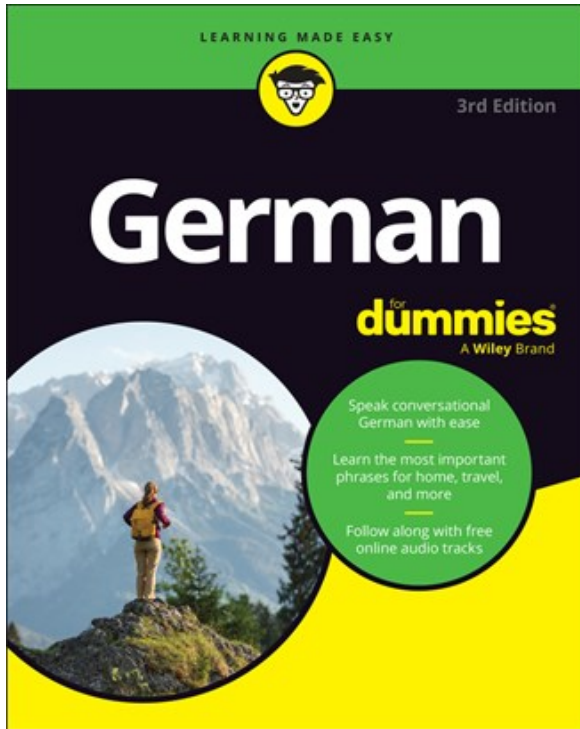
## About the Author

**Andrew Zimmerman Jones (Anderson, IN)** has written on STEM topics for over two decades through About.com, Discovery Education, and TED-Ed. He holds degrees in Physics and Mathematics Education and has worked in educational publishing and curriculum development with the Indiana Department of Education. He is currently the STEM Coordinator for Anderson Community School Corporation. Andrew is also the author of *String Theory For Dummies* and the most recent edition of *Quantum Physics For Dummies*.



# German For Dummies

Wendy Foster



## It's easy to speak and understand German with the Dummies language method

*German For Dummies* is a clear and easy introduction to German that speeds up the process of speaking the language. The trusted Dummies language learning method is quick and practical, so you'll know what to say and do when traveling to a German-speaking country or interacting with German speakers in your community. You'll learn the basics of German grammar and pronunciation, and then you'll explore common phrases you'll need in everyday situations. Get ready to study, work, or travel abroad—integrate German into your everyday life. This essential resource helps you make small talk, understand common expressions, navigate business settings, ask for directions, go to the doctor, and beyond

- Learn how German works—grammar, pronunciation, and important constructions
- Build your vocabulary with an updated mini-dictionary and learn common expressions you'll hear while abroad
- Brush up your conversation skills with authentic dialogues, plus follow along with online audio
- Get practice reading, writing, and speaking German, so you're ready to communicate effectively

With *German For Dummies*, students, travelers, and business professionals can gain the confidence to converse in German.

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## For Dummies

BISAC: Foreign Language Study

9781394321261

Paperback

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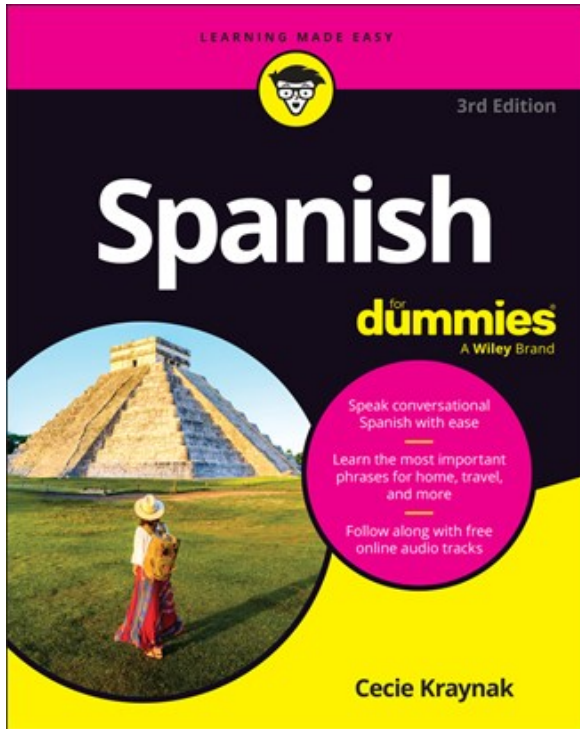
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## About the Author

**Wendy Foster (Gloucester, MA)** loves languages. She fell in love with German language and culture while studying abroad in France. After graduating with the intent to teach French, she was pulled back to Germany by her love of the Alps. She then spent 30 years in Munich studying German and intermittently bouncing to Paris to complete her MA in French. Later, she lived in Spain and immersed herself in Spanish language and culture. She's now a polyglot living in New England. She's also the author of *German For Dummies* and more

# Spanish For Dummies

Cecie Kraynak



## Learn to speak Latin American Spanish with confidence—the easy way

*Spanish For Dummies* gets you started with the Spanish language, even if you've never learned a language before. The trusted Dummies language learning method is quick and practical, so you'll know what to say and do when traveling to a Spanish-speaking country or interacting with Spanish speakers in your community. You'll learn the basics of Spanish grammar and pronunciation, and then you'll explore common phrases you'll need in everyday situations. Get ready to study, work, or travel abroad—or integrate Spanish into your everyday life. This essential resource helps you make small talk, understand common expressions, navigate business settings, ask for directions, go to the doctor, and beyond.

- Learn how Latin American Spanish works—grammar, pronunciation, and important constructions
- Build your vocabulary and learn common expressions you'll hear while abroad
- Brush up your conversation skills with authentic dialogues, plus follow along with online audio
- Get practice reading, writing, and speaking Spanish, so you're ready to communicate effectively

With *Spanish For Dummies*, students, travelers, and business professionals can gain the confidence to converse in Spanish.

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## For Dummies

BISAC: *Foreign Language Study*

9781394321322

Paperback

May 6, 2025

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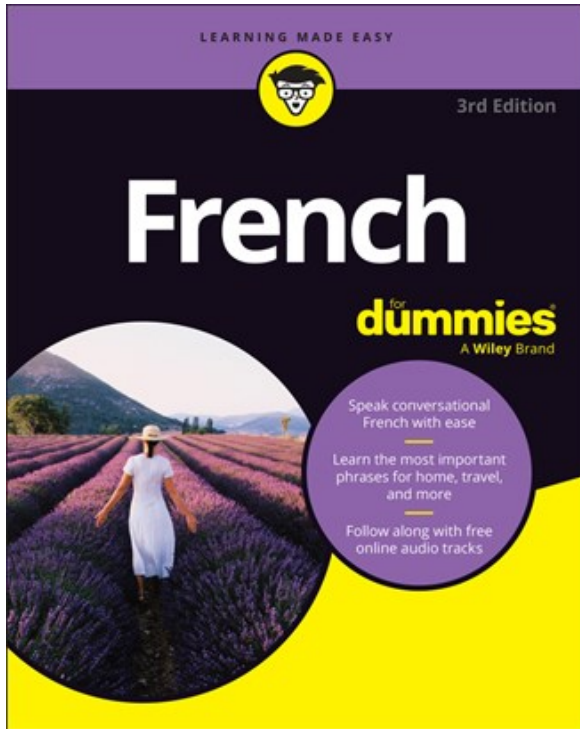
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## About the Author

**Cecie Kraynak, MA (Crawfordsville, IN)** has taught and tutored Spanish for more than 25 years. She studied at the University of the Americas in Cholula, Mexico and the Universidad Complutense in Madrid, Spain, earning her bachelor's degree in secondary education in 1980 and her master's degree in Spanish literature from Purdue University in 1983. Cecie has authored and co-authored several books, including *Spanish Verbs For Dummies* and *Spanish All-In-One For Dummies*. She is currently teaching in the South Montgomery School District in New Market, Indiana and loves to travel to see new places and learn about different cultures.

# French For Dummies

Zoe Erotopoulos



## Learn to speak French with confidence—the easy way

*French For Dummies* gives you an immersive look into the foundations of the French language. The trusted Dummies language learning method is quick and practical, so you'll know what to say and do when traveling to a French-speaking country or interacting with French speakers in your community. You'll learn the basics of French grammar and pronunciation, and then you'll explore common phrases you'll need in everyday situations. Total beginners and those with some prior knowledge of *français* can get ready to study, work, or travel abroad—or integrate French into your everyday life—fast and easy. Make small talk, understand common expressions, navigate business settings, ask for directions, go to the doctor, and beyond, with this essential resource.

- Learn how German works—grammar, pronunciation, and important constructions
- Build your vocabulary with an updated mini-dictionary and learn common expressions you'll hear while abroad
- Brush up your conversation skills with authentic dialogues, plus follow along with online audio
- Get practice reading, writing, and speaking German, so you're ready to communicate effectively

With *German For Dummies*, students, travelers, and business professionals can gain the confidence to converse in German.

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## For Dummies

BISAC: *Foreign Language Study*

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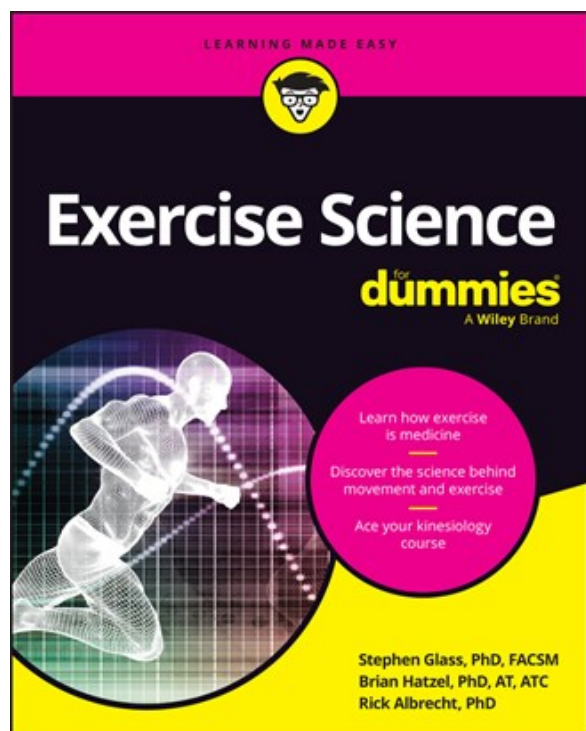
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## About the Author

**Zoe Erotopoulos (Norwalk, CT)** holds an M.A., M.Phil, and Ph.D. in French and Romance Philology from Columbia University in New York City. She has also studied in Aix-en-Provence, at the Sorbonne and at the Ecole Normale Supérieure in Paris. Her teaching experience in French ranges from elementary to advance level courses including literature and theater. Dr. Erotopoulos has taught at a number of institutions including Columbia University, Reid Hall in Paris, and Trinity College in Hartford, Connecticut. For the past fifteen years, she has been teaching in the Department of Modern Languages and Literatures at Fairfield University in Fairfield, Connecticut. She's also written *French For Dummies* and more.

# Exercise Science For Dummies

Steve Glass



## A comprehensive guide to the science of movement

*Exercise Science For Dummies* covers must-know information about the how and why to body movement. This useful primer covers content found in a typical introduction course in this topic area—which includes the likes of exercise physiology, biomechanics, and more. With current and helpful guidance, this book includes information on wearable technology, fitness programming across the lifespan, exercise as medicine, and the 101 on human performance, including prevention and care of injuries.

With *Exercise Science For Dummies*, you'll:

- Discover the science behind movement and exercise
- Know the powerful connection between the mind and body
- Understand exercise as a form of medicine
- Explore fitness across the lifespan

*Exercise Science For Dummies* is a great guide for kinesiology and exercise science majors, coaches and personal trainers, athletes, and anyone who would like to know more about movement.

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## For Dummies

BISAC: Medical

9781394323890

Paperback

May 6, 2025

£22.99 | 25,70 € | \$29.99

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## About the Author

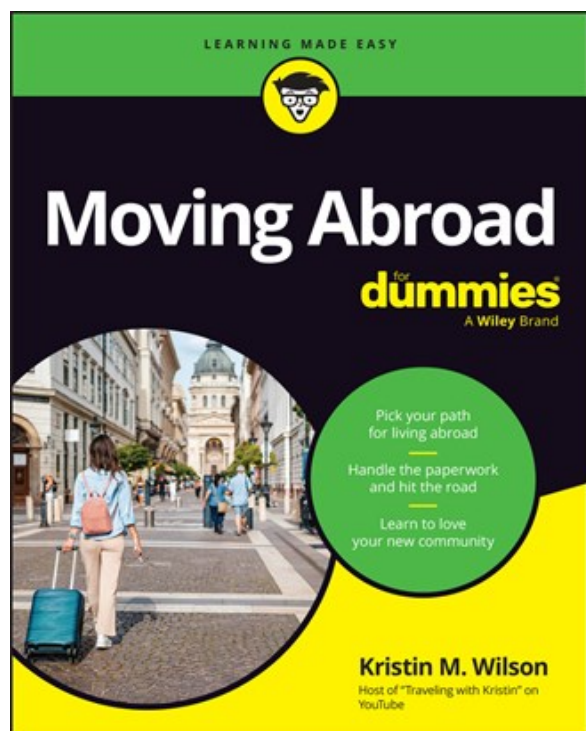
**Dr. Steve Glass** has a B.S. in exercise science, an M.A. in exercise physiology/cardiac rehabilitation and a PhD in exercise physiology. He's a professor of exercise physiology at Grand Valley State University (MI). Steve has 20+ years' experience teaching and developing courses in exercise physiology, exercise prescription, sports medicine and cardiac rehabilitation. He has served as director of the Human Performance Lab, Exercise Science Program Director, as well as associate dean at Grand Valley.

**Dr. Brian Hatzel**, AT, ATC, is an Associate Professor and immediate



# Moving Abroad For Dummies

Kristin M. Wilson



## Expert guidance for anyone who wants to settle down in another country

*Moving Abroad For Dummies* is for anyone contemplating pulling the trigger on moving out of their homeland for a short time or for good. Be it to enhance a career, retire more comfortably on savings, or find a culture that's a better fit for you, relocating abroad takes some planning to be done right. This book walks you through all the considerations and the steps you'll need to take to make it happen. Author Kristin Wilson is a relocation expert with over 20 years of experience both living abroad and helping hundreds of others do the same. In this confusion-clearing guide, she offers must-know information on planning a move, getting affairs in order before hitting the road, and settling into your new home.

- Find out whether becoming an expat is the right move for you
- Learn how to budget for your new life, find a home abroad, and handle culture shock
- Become a permanent resident of your new country of choice
- Decide whether and when to return home

At every stage of the moving abroad process—decision making, preparation, and adjustment to a new culture—this clear and easy-to-read Dummies guide has your back.

[View on Edelweiss](#)

## For Dummies

BISAC: *House & Home*

9781394325993

Paperback

May 13, 2025

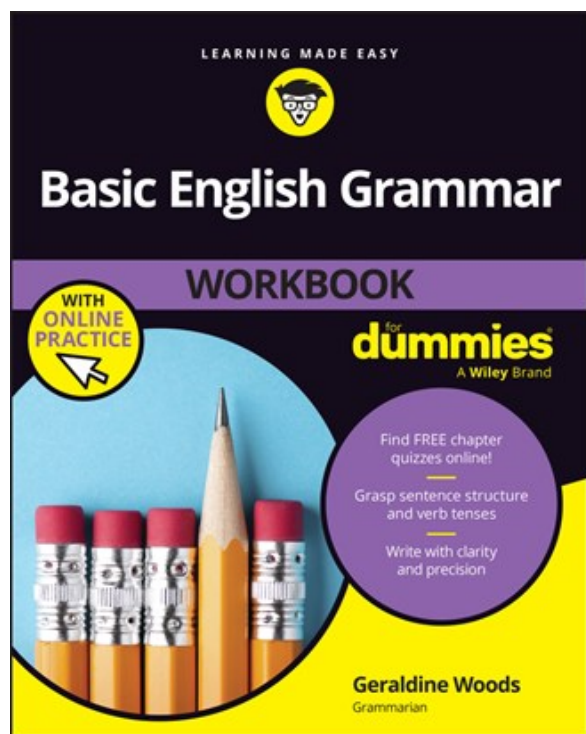
£20.99 | 23,10 € | \$26.99

## About the Author

**Kristin M Wilson (Miami, FL ... currently)** is a full-time digital nomad and expat for the past 20 years, traveling throughout more than 60 countries. In her time living abroad she's been a pro surfer, relocation consultant, and entrepreneurial founder of a an online business that helped pro poker players and sports bettors relocate. She's most recently moved into the world of online content creation where her Traveling with Kristin channel on YouTube has 181,000 subscribers. She currently works as the "Go Overseas Mentor" for International Living, a publication dedicated to educating overseas travelers. She is also author of *Digital Nomads For Dummies*.

# Basic English Grammar Workbook For Dummies

Geraldine Woods



**Simple explanations and plenty of grammar practice—for native speakers and learners alike**

*Basic English Grammar Workbook For Dummies* is full of examples and practice questions that make it easy to master English grammar. You can learn the rules—and exceptions to those rules—with hands-on exercises and clear explanations of the answers.

With the help of this easy-to-understand guide, you'll be an expert at pronouns, word order, passive voice, verb tenses, and punctuation. By the end, you'll be speaking clearly, writing correctly, and impressing bosses, teachers, and even the pickiest grammarian.

- Work your way through the most important topics in English grammar, with hands-on exercises, answers, and explanations
- Practice using formal and informal English, choosing the correct expressions for any situation
- Learn about pronouns and inclusive language, including the changing rules about “they” and “them”
- Access free online chapter quizzes for even more practice, so you can solidify what you've learned

If you're studying English grammar in school or on your own—or if you're looking for resources to teach grammar—this is the Dummies guide for you.

[View on Edelweiss](#)

## For Dummies

BISAC: *Language Arts & Disciplines*

9781394330997

Paperback

May 6, 2025

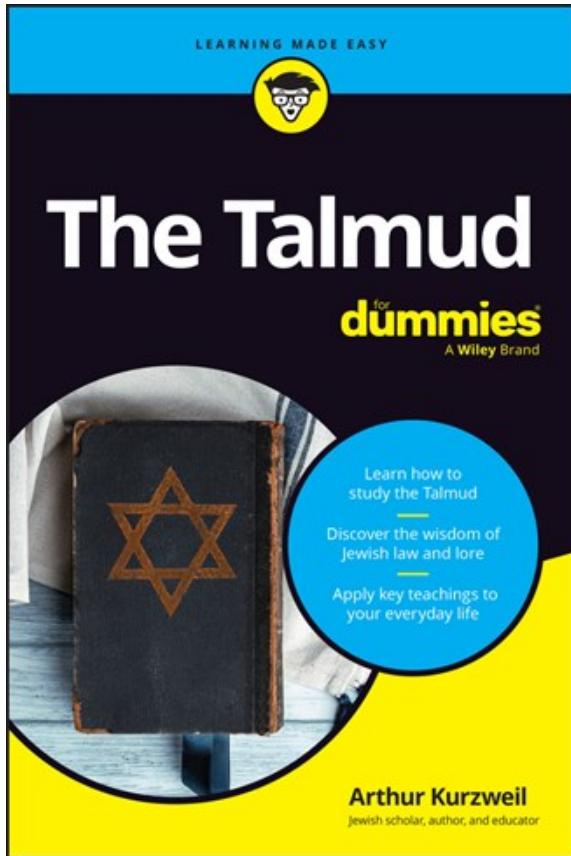
£15.99 | 17,10 € | \$19.99

### About the Author

**Geraldine Woods (New York, NY)** is a grammarian. She has more than 35 years of teaching experience and is the author of more than 50 books. She's a greatly experienced educator with a gift for helping students realize their potential and get to grips with even the hardest subjects. Her friendly style and good humor make learning easy. She is a lifelong New Yorker and blogs about public grammar transgressions at <https://www.grammarianinthecity.com/>.

# The Talmud For Dummies

Arthur Kurzweil



## Unlock the wisdom, guidance, and spiritual insight of the Talmud

*The Talmud For Dummies* introduces you to the Jewish guidebook on life and overall cornerstone text of Judaism, the Talmud. This easy-to-understand book makes the Talmud's 63 volumes approachable, so you can deepen your understanding of Jewish teachings. You'll learn about what the Talmud is, get guidance on how to approach Talmud study, and find direction on how to apply the wisdom of the Talmud in your personal and spiritual life.

- Read the fascinating history of the Talmud and the key figures who shaped it
- Get advice on how to study the Talmud and uncover its spiritual teachings
- Apply Talmudic wisdom to everyday life, including marriage, divorce, kosher practices, prayers, and even humor
- Become well versed in the law of Rabbinic Judaism

*The Talmud For Dummies* is your go-to resource for anyone who wants to study the Talmud, including complete beginners and those looking to brush up their knowledge. Discover the timeless teachings of this profound and influential book with *The Talmud For Dummies* at your side.

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## For Dummies

BISAC: Religion

9781394332120

Paperback

May 13, 2025

£18.99 | 21,40 € | \$24.99

## About the Author

**Arthur Kurzweil (Passaic, NJ)** teaches Talmud and introductory courses on Kabbalah to groups of adults in synagogues and other Jewish gatherings across the United States. He has been on the Jewish lecture circuit for many years and has spoken more than 400 times over the past 40 years in synagogues and to other Jewish groups. Arthur is the author of several books, which include Wiley books *The Torah for Dummies*, *Kabbalah For Dummies*, *On the Road with Rabbi Steinsaltz: 25 Years of Pre-Dawn Car Trips*, *Mind-Blowing Encounters*, and *Inspiring Conversations with a Man of Wisdom* (Jossey-Bass). He received the Distinguished Humanitarian Award from the Melton Center for Jewish Studies at The Ohio State University for his

# Jossey-Bass

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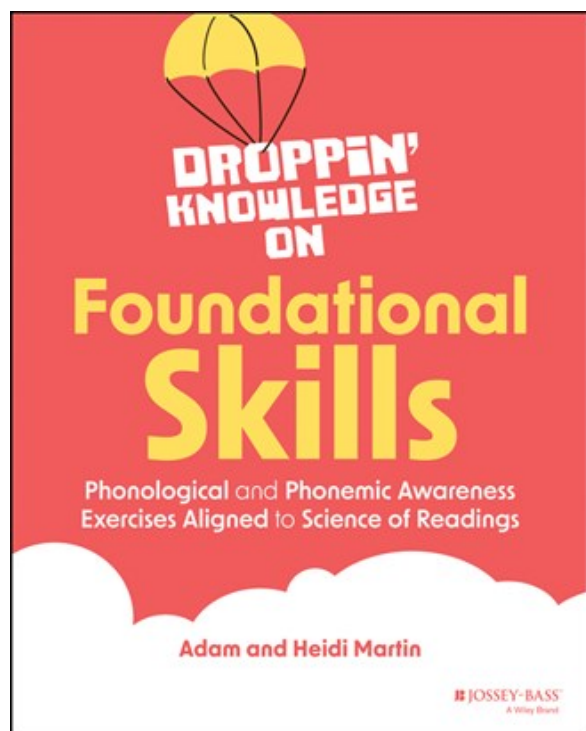




# Droppin' Knowledge on Foundational Skills

Phonological and Phonemic Awareness Exercises Aligned to Science of Reading

Heidi Martin



**Fun activities, games, and tips to teach phonics to kids, written by teachers and backed by research**

*Droppin' Knowledge on Foundational Skills: Phonological and Phonemic Awareness Exercises Aligned to Science of Reading* is an essential companion for anyone teaching kids how to read, showing exactly what works, why it works, and how to do it. Written by Heidi and Adam Martin, two veteran teachers and popular education influencers determined to solve the literacy crisis, this book distills the latest research in the science of phonological and phonemic awareness and makes it accessible to all, regardless of experience or depth of formal training.

In this book, readers will explore:

- Word awareness, syllables, rhyming, onset and rime, phonemic isolation, blending, segmentation, addition, and deletion
- Practical strategies and tips to get kids ready to ensure kids have the foundational literacy skills they need to be successful readers and spellers
- Fun reproducibles and games that can be used as warm-ups and supplementary material to lesson plans

*Droppin' Knowledge on Foundational Skills: Phonological and Phonemic Awareness Exercises Aligned to Science of Reading* earns a well-deserved spot on the bookshelves of all elementary and middle school teachers, literary coaches, reading specialists and tutors, and parents.

[View on Edelweiss](#)

## Jossey-Bass

BISAC: Education

9781394258659

Paperback

May 6, 2025

£18.99 | 21,40 € | \$25.00

DE EUR: 18.99€

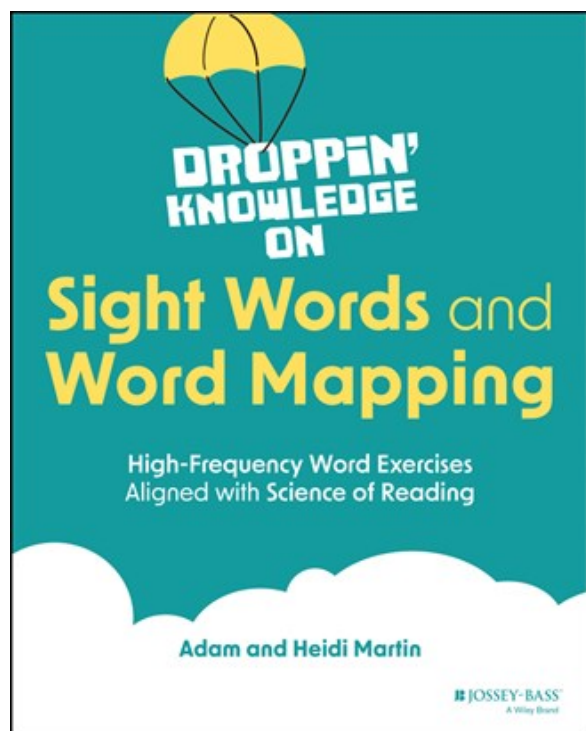
## About the Author

**Heidi Martin and Adam Martin (Racine, WI)** are veteran teachers. Heidi is also an edu-influencer and owner of Droppin' Knowledge with Heidi. Her experienced, approachable manner of teaching Science of Reading skills has earned her a following of more than 400,000 people. Their mission is to share what they have learned about reading with as many educators and parents as possible. They believe that together, we *can* change the literacy statistics. By sharing the science of reading in a practical way to make it accessible for everyone, including parents, Droppin' Knowledge with Heidi has become the go-to resource for those teaching struggling readers and early readers. Website: <https://droppinknowledge.com>

# Droppin' Knowledge on Sight Words and Word Mapping

High-Frequency Word Exercises Aligned with Science of Reading

Heidi Martin



**Teacher-created activities, games, and tips aligned with science to help kids learn to read**

Created by a team of experienced teachers, not researchers, and aligned with the latest in the science of reading, *Droppin' Knowledge on Sight Words: Strategies, Games, and Resources Aligned to the Science of Reading* is a fun, actionable book that supports anyone teaching kids how to read. The research-based strategies included in this book take the focus off basic memorization and encourage kids to learn and permanently store high frequency words, while also reducing stress for parents, teachers, and kids throughout the reading process.

Readers will find:

- Games that teach sight words (including heart words) through orthographic mapping
- Ready-to-use "quick win" activities perfect for bell work, homework, lesson plans, and extra credit assignments to deepen understanding and complement reading curriculum
- Practical tips and teaching strategies that help teach high frequency words in a more entertaining and effective way

Addressing the literacy crisis in a way that kids find relatable and enjoyable, *Droppin' Knowledge on Sight Words: Strategies, Games, and Resources Aligned to the Science of Reading* is an essential handbook for K-5 teachers, reading specialists, and literacy coaches, along with reading tutors and all parents seeking to improve their child's literacy skills.

[View on Edelweiss](#)

**Jossey-Bass**

BISAC: Education

9781394258680

Paperback

May 6, 2025

£18.99 | 21,40 € | \$25.00

DE EUR: 18.99€

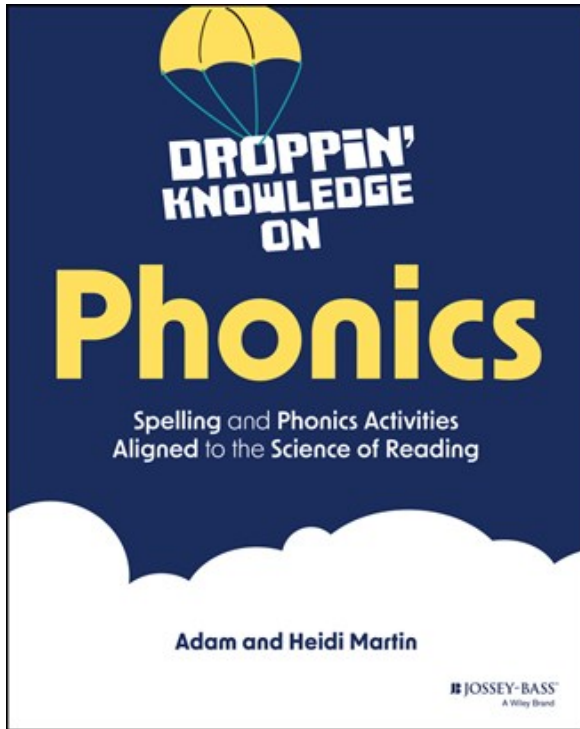
## About the Author

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# Droppin' Knowledge on Phonics

Spelling and Phonics Activities Aligned to the Science of Reading

Heidi Martin



## Reproducible, research-based activities to help K-5 students learn phonics and spelling, fast

Educators and parents know we are facing a literacy crisis, but few know what to about it. *Droppin' Knowledge on Phonics* is an action-oriented guide written by experienced educators to bridge the gap between research and practice. Drawing on the latest evidence on how K-8 students learn best, Heidi Martin and Adam Martin have developed reproducible activities, games, and practical tips to bolster phonics and spelling curricula. All the books in the Droppin' Knowledge series contain ready-to-go resources that you can use within your existing curriculum. These activities are perfect as warm-ups, homework, extra credit assignments, or in-class additions to your lesson plans. Deepen learners' understanding of important phonics and spelling concepts and give them "quick wins" to increase confidence and activate prior learning.

Many Science of Reading books go into too much detail on the research background of teaching. For parent educators and teachers, *Droppin' Knowledge on Phonics* offers a more accessible, immediately useful resource. With this book, you can teach students to read and help struggling readers, without a lot of background reading or ramp-up time.

- Find evidence-based reproducible activities that you can use right away to help students learn to read
- Bolster your lesson plans with no-prep activities, games, and homework assignments
- Get phonics and spelling activities to enhance your lessons
- Bring the latest scientific evidence into your teaching, without a lot of background reading or extra planning

Anyone teaching students in grades K–5, including homeschooling parents and early career teachers, can easily implement the activities and techniques in this book. Reading specialists and

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## Jossey-Bass

BISAC: *Juvenile Nonfiction*

9781394261505

Paperback

May 6, 2025

£18.99 | 21,40 € | \$25.00

DE EUR: 18.99€

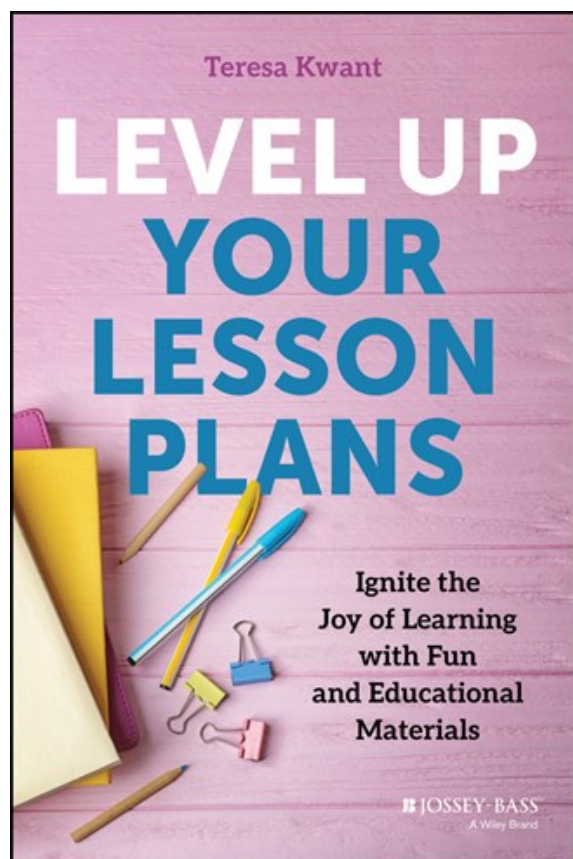
## About the Author

**Heidi Martin** and **Adam Martin (Racine, WI)** are veteran teachers. Heidi is also an edu-influencer and owner of Droppin' Knowledge with Heidi. Her experienced, approachable manner of teaching Science of Reading skills has earned her a following of more than 400,000 people. Their mission is to share what they have learned about reading with as many educators and parents as possible. They believe that together, we *can* change the literacy statistics. By sharing the science of reading in a practical way to make it accessible for everyone, including parents, Droppin' Knowledge with Heidi has become the go-to resource for those teaching struggling readers and early readers. Website: <https://droppinknowledge.com>

# Level Up Your Lesson Plans

Ignite the Joy of Learning with Fun and Educational Materials

Teresa K. Kwant



## Level Up Your Lesson Plans: Ignite the Joy of Learning with Fun and Educational Materials

Tired of spending hours on lesson plans? Discover strategies to streamline your planning process and maximize student engagement. Access exclusive templates, tools, and resources designed to help you create effective lessons that align with learning standards. Save time, reduce stress, and elevate your teaching game. In *Level Up Your Lesson Plans: Ignite the Joy of Learning with Fun and Educational Materials*, teacher Teresa Kwant delivers an exciting and practical instruction book for teachers interested in adding fun into their lesson plans, without sacrificing educational strategies. The book walks you through how to transform your teaching materials and lessons into interactive, collaborative and enjoyable learning experiences for both the teacher and students.

Kwant draws on personal and professional experiences to give actionable steps you can implement immediately. You'll also find:

- Tips for aligning your lessons with standards to make them both fun and engaging
- Strategies for building your own instructional plans for daily success with student learning
- Techniques to develop your own lessons plans efficiently, and with high engagement

Perfect for new and veteran classroom teachers looking for student engagement tips, *Level Up Your Lesson Plans* is a hands-on playbook for planning smarter, so you teach better. This book is the hands-on, creative teaching playbook the education community has been waiting for.

[View on Edelweiss](#)

## Jossey-Bass

BISAC: Education

9781394283507

Paperback

May 13, 2025

£22.99 | 25,70 € | \$30.00

DE EUR: 22.99€

## About the Author

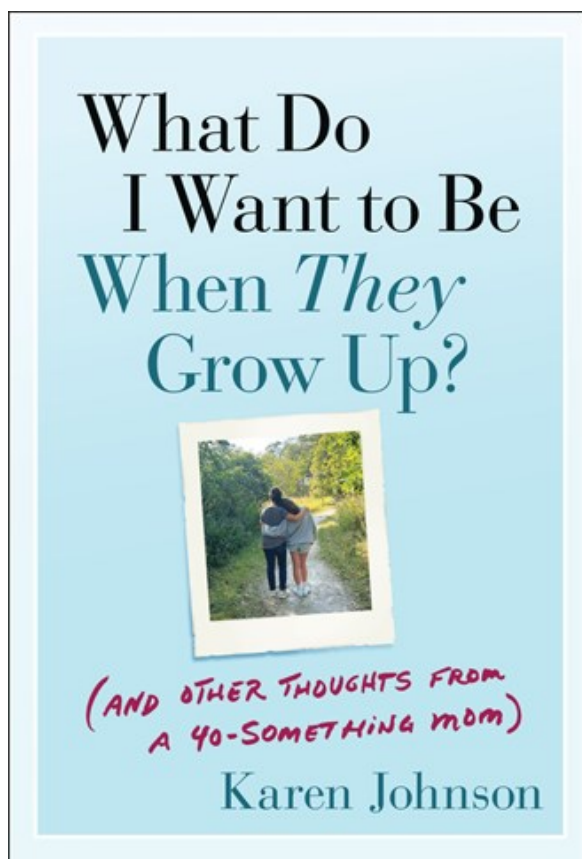
**Teresa Kay Kwant (South Jordan, UT)** a, veteran teacher and edupreneur, turned her education resources into \$2 million dollars of income. She owns Teacher-Author Brilliance and Teresa Kwant LLC, in which she coaches educators into doing the same. Teresa knows what it's like to live on a teacher's salary and how an extra \$200-\$300 per month can make a difference in quality of life. Since becoming an edupreneur, she has become one of TPS's top 1 percent sellers. With more than 95,000 followers across platforms and 36,000 subscribers, Teresa is a trusted voice in this space. She earned her bachelor's in elementary education from the University of Utah. **Website:**



# What Do I Want to Be When They Grow Up?

(And Other Thoughts From a 40-something Mom)

Karen Johnson



**Helpful, inspiring guide for mothers seeking to flourish and succeed after their kids grow up**

In *What Do I Want to Be When They Grow Up? (And Other Thoughts from a 40-Something Mom)*, renowned parenting influencer Karen Johnson provides a fun, easy-to-understand, and inspiring guide for mothers currently experiencing an empty nest, or who see one on the horizon, and are looking to lead their best, most fulfilling lives and feel comfortable that they're not alone in their struggles. This book draws upon stories and experiences from Johnson and mothers around her, helping readers seek out new passions, including new career paths, to avoid feeling as if they are solely defined by motherhood.

In this book, Johnson explores topics including:

- Taking risks, putting yourself out there, getting stronger mentally and physically, and fostering positive relationships
- Navigating the wondrously weird world of perimenopause and aging bodies with confidence, knowledge, and grace
- Working through the very real emotions of guilt, anxiety, failure, and shame that often accompany this transitory period in mothers' lives

*What Do I Want to Be When They Grow Up? (And Other Thoughts from a 40-Something Mom)* earns a well deserved spot on the bookshelves of all mothers seeking to develop individualism, mindfulness, and genuine feelings of contentment and happiness as they turn the page to the next chapter of their lives.

[View on Edelweiss](#)

## Jossey-Bass

BISAC: Family & Relationships

9781394286300

Paperback

May 6, 2025

£16.99 | 18,80 € | \$22.00

DE EUR: 21.99€

## About the Author

**Karen Johnson (Hartland, WI)** is known on social media as The 21st Century SAHM. A former high school English teacher, she began telling her stories of motherhood when she was elbow deep in the trenches of toddler boogers and baby spit-up-mostly to connect with other moms, but also in the vain attempt to regenerate some dusty brain cells. She eventually went on to write for parenting sites including Scary Mommy, Her View From Home, Parenting Teens and Tweens, Babble, KC Parent Magazine, Motherly, and Baby Chick, among others. Karen is the author of *I Brushed My Hair Today: A Mom Journal for Mostly Together Moms* and has essays published in *Lose the Cape: Never Will I Ever (and then I had kids!)* as well as *The Unofficial*

# Business

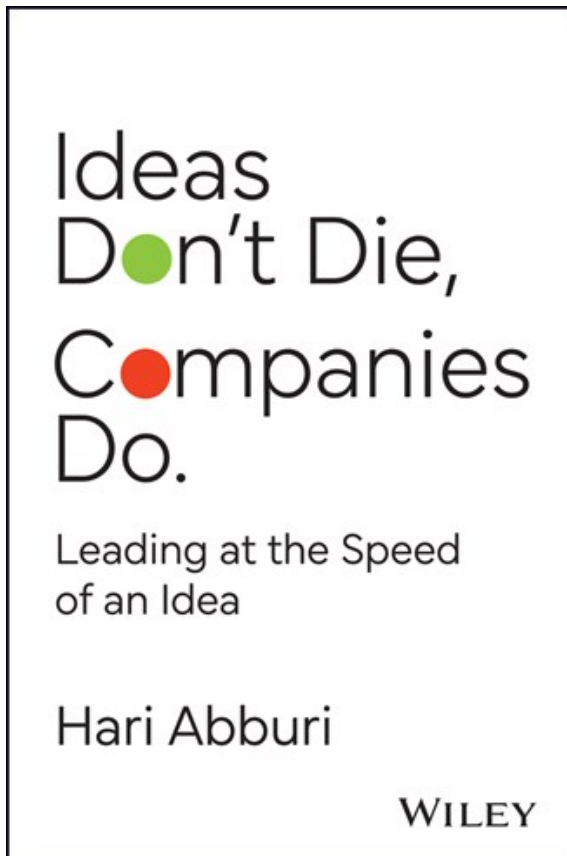
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# Ideas Don't Die. Companies Do.

Leading at the Speed of an Idea

Hari Abburi



**Rethink ideas as the real value to the future of your business in a technology-world where knowledge is increasingly a commodity**

In *Ideas Don't Die. Companies Do.* renowned voice on disruptive agility and executive Hari Abburi delivers an insightful framework for leaders to future proof their companies by creating an idea obsessed enterprise. In the book, you'll learn why ideas are more important than customers to disrupt the industry and marketplace.

The author explains how to distinguish between ideas that are truly original and those that require strategic execution to differentiate them from other choices on the market. He offers key insights into how to glean information from other companies who have worked with the idea and how to apply that knowledge to your firm's own idea.

#### Inside the book:

- Explanations of the "idea moat" that creates exponential value at one company as opposed to another that uses similar ideas
- Compelling answers to questions about idea timing, and why ideas that failed a few years ago can be successful today
- How to shift your company's focus from thinking customers to thinking ideas

Perfect for managers, executives, entrepreneurs, founders, and other business leaders, *Ideas Don't Die. Companies Do.* will also

[View on Edelweiss](#)

**Wiley**

BISAC: *Business & Economics*

9781394299713

Hardcover

August 4, 2025

£24.99 | 29,99 € | \$31.99

#### About the Author

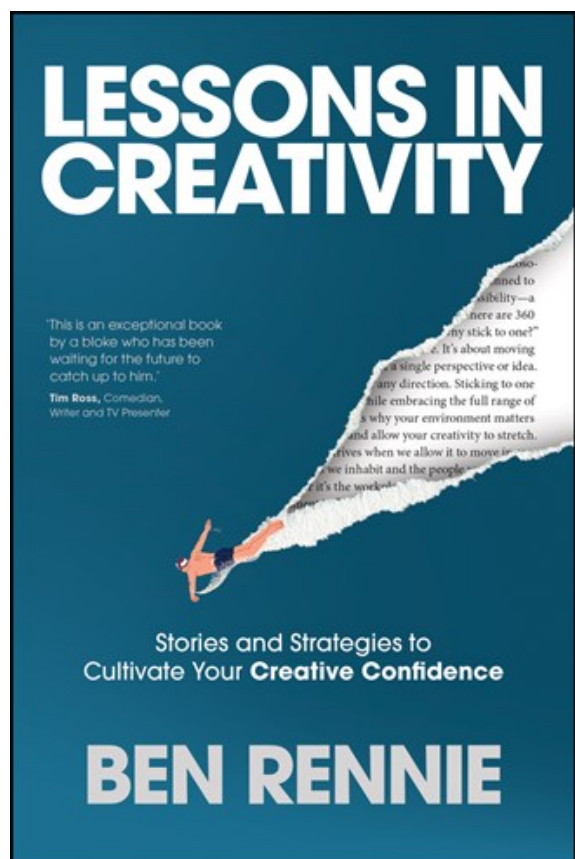
**Hari Abburi, Sherman Oaks, California**, is the Managing Partner of The Preparation Company LLC, a niche global consulting firm focused on agility for strategy, leadership and organization. He is also the founder and CEO of The Fast Future Executive, a consortium of global thought leaders who curate and deliver future-centric executive education to corporates worldwide.

Hari is an internationally recognized global executive and consultant to Fortune 500 firms, mid-size enterprises and start-ups. Through his firm, The Preparation Company, he helps CEOs, Chief Transformation Officers, Chief Digital Officers and Chief HR Officers and their teams

# Lessons in Creativity

Stories and Strategies to Cultivate Your Creative Confidence

Ben Rennie



[View on Edelweiss](#)

**How do our everyday choices infuse our lives with purpose? What happens to the things we create, and how do they impact others? How does innovation influence our lives, our communities and the spaces we share?**

*Lessons in Creativity* is a powerful exploration of what it means to be creative, offering readers a blend of personal stories, unexpected insights and inspirational takeaways. Australian designer Ben Rennie takes readers on a journey from working with world-leading brands, including Chanel, Luxottica and Gore-Tex, to the everyday moments that shape the imagination. In this book, you'll follow Ben as he explores the tangible, personal power of creative confidence.

We often underestimate the potential of our own creativity, believing it belongs to artists, writers or performers. But creativity is inherently human — it's about showing up with generosity and curiosity. Whether you're an accountant, a politician, a full-time parent or an engineer, creativity brings exciting thinking and purpose to life.

As the foundation of our work, relationships and lives, creativity brings meaning and fulfilment to everything we do. *Lessons in Creativity* reaffirms our role as the architect of our destiny, with the ability to form new habits, craft fresh stories and unlock unseen horizons. It reveals a philosophy for aligning your daily actions with your deepest aspirations and values, using your creative confidence as the engine for transformation.

The creative journey is a winding road marked by persistence and self-awareness. Creativity is not something we have or we don't; we learn and develop it through practice. In adopting this mindset, we open ourselves to a world of possibility, where each decision brings us closer to realising a potential. In this sense, creative problem-solving is not a gift but a skill.

## About the Author

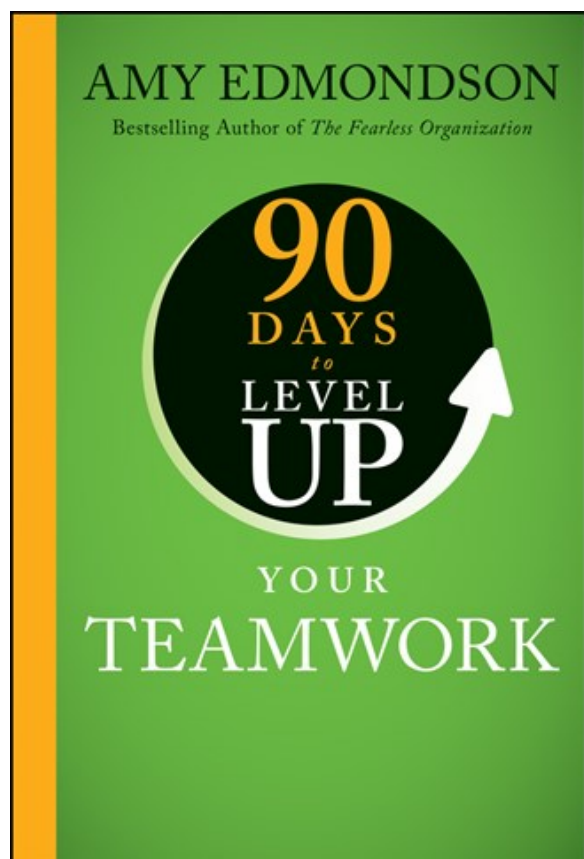
**Wiley**

BISAC: Self-Help  
9781394331130  
Paperback  
June 3, 2025  
\$21.95



# 90 Days to Level Up Your Teamwork

Amy Edmondson



Are you ready to transform your career and achieve your goals in just three months? The 90 Days to Level Up Series is your ultimate guide to unlocking your potential and reaching new heights. Whether you're new to a company, stepping into a leadership role, or looking to enhance your skills, this series takes out all the guesswork by providing you with a clear, week-by-week roadmap to success.

Each book in the series focuses on a specific skill set, from leadership to teamwork to negotiation. With practical tasks and actionable steps, you'll see tangible progress every week. By the end of the next quarter, you'll have mastered new skills and be well on your way to achieving your career aspirations.

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**Wiley**

BISAC: Business & Economics

9781394257959

Hardcover

£17.99 | 20,00 € | \$22.00

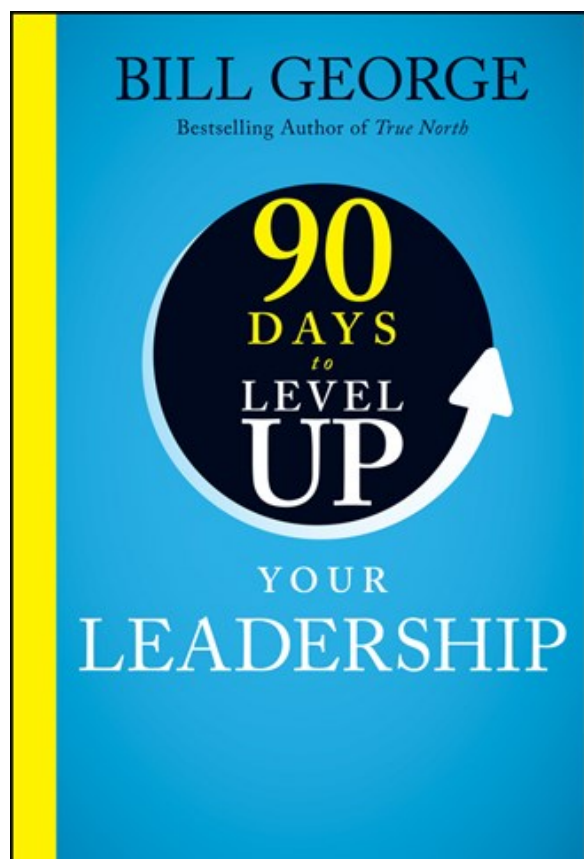
DE EUR: 21.9€

## About the Author

Novartis Professor of Leadership and Management at the Harvard Business School, Amy Edmondson is a bestselling author whose work explores teaming - the dynamic forms of collaboration needed in environments characterized by uncertainty and ambiguity. She has also studied the role of psychological safety in teamwork and innovation. Before her academic career, she was Director of Research at Pecos River Learning Centers, where she worked with founder and CEO Larry Wilson to design change programs in large companies. In the early 1980s, she worked as Chief Engineer for architect/inventor Buckminster Fuller, and innovation in the built

# 90 Days to Level Up Your Leadership

Bill George



Are you ready to transform your career and achieve your goals in just three months? The 90 Days to Level Up Series is your ultimate guide to unlocking your potential and reaching new heights. Whether you're new to a company, stepping into a leadership role, or looking to enhance your skills, this series takes out all the guesswork by providing you with a clear, week-by-week roadmap to success.

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[View on Edelweiss](#)

**Wiley**

BISAC: Business & Economics

9781394257966

Hardcover

£17.99 | 20,00 € | \$22.00

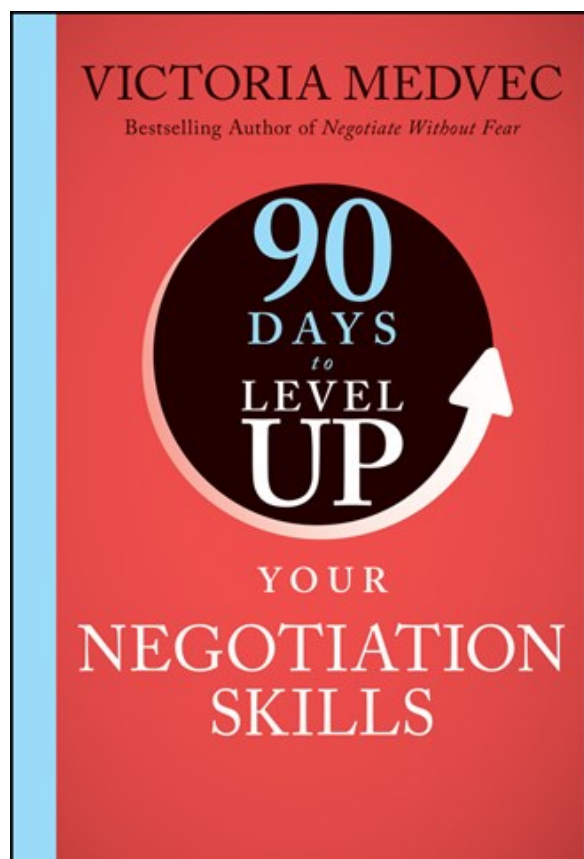
DE EUR: 21.9€

## About the Author

Named one of the "Top 25 Business Leaders of the Past 25 Years" by PBS, Bill George is a bestselling author of 4 books and an executive fellow at Harvard Business School, where he has been a Professor of Management Practice and Senior Fellow teaching leadership since 2004. He is the former chairman and chief executive officer of Medtronic and has served on the boards of Goldman Sachs, ExxonMobil, Novartis, Target, and the Mayo Clinic. He was. Bill is a frequent contributor to CNBC, Fortune Magazine, and The Wall Street Journal and makes frequent appearances on television and radio. Bill has sold more than 360,000 books

# 90 Days to Level Up Your Negotiation Skills

Dr. Victoria Medvec



Are you ready to transform your career and achieve your goals in just three months? The 90 Days to Level Up Series is your ultimate guide to unlocking your potential and reaching new heights. Whether you're new to a company, stepping into a leadership role, or looking to enhance your skills, this series takes out all the guesswork by providing you with a clear, week-by-week roadmap to success.

Each book in the series focuses on a specific skill set, from leadership and teamwork to negotiation and sales. With practical tasks and actionable steps, you'll see tangible progress every week. By the end of the next quarter, you'll have mastered new skills and be well on your way to achieving your career aspirations.

[View on Edelweiss](#)

## Wiley

BISAC: Business & Economics

9781394257973

Hardcover

£17.99 | 20,00 € | \$22.00

DE EUR: 21.9€

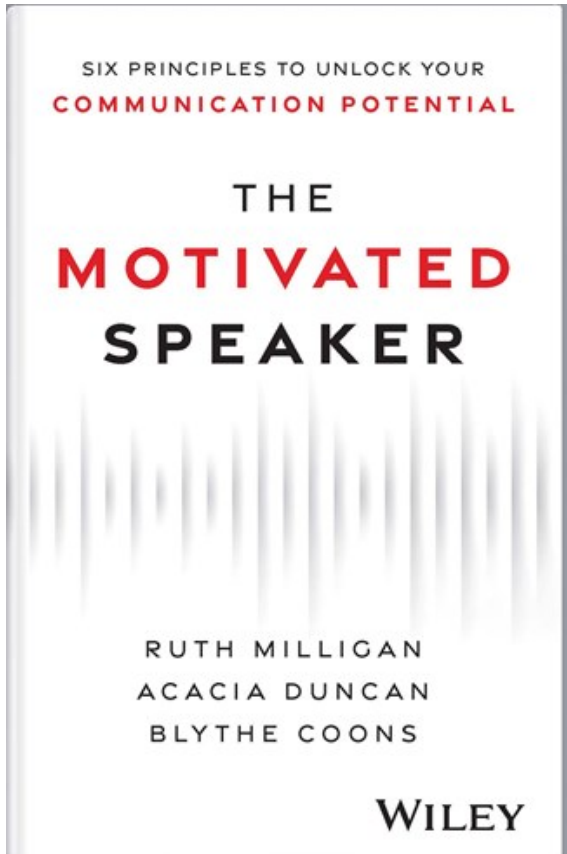
## About the Author

As a high-stakes negotiation and decision expert, Dr. Victoria Medvec generates revenue and drives results for a range of companies, such as Google, General Electric, Pfizer, EY and BlackRock. Through her consultancy, speaking engagements, seminars, workshops, and book, *Negotiate Without Fear*, Dr. Medvec shares her areas of expertise-[high-stakes negotiation](#), [executive decision-making](#), [corporate governance](#) and [women in leadership](#). Victoria has sold more than 22,000 books.

# The Motivated Speaker

Six Principles to Unlock your Communication Potential

Ruth Milligan



*The Motivated Speaker* introduces a ground breaking approach to becoming a great communicator by revealing six essential threshold concepts. Unlike typical public speaking titles that focus on overcoming fear or perfecting delivery, this book delves into the transformative, integrative, and sometimes challenging ideas necessary to truly excel in communication. Drawing from their extensive experience coaching thousands of speakers over 15 years, the authors show why encountering these thresholds is crucial for anyone seeking to improve their influence, persuasion, and overall effectiveness as a communicator. The approach is designed for professionals aiming to enhance their speaking skills within their fields, though the concepts apply equally to those pursuing public speaking as a career. Each chapter explores one of the six threshold concepts, illustrated with real-world examples and anecdotes that demonstrate both the difficulties and the profound benefits of embracing these ideas.

Readers will gain:

- A deeper understanding of the learning process behind effective communication
- Insights into the dispositions, behaviors, and skills required to be a great communicator
- Practical strategies for applying these concepts in various speaking contexts
- Guidance on using new technologies to support speaking development

The result is a comprehensive framework for approaching public speaking as a learnable skill, empowering us all to continuously improve our communication abilities throughout our careers.

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**Wiley**

BISAC: *Business & Economics*

9781394338030

Hardcover

May 6, 2025

£21.00 | 26,00 € | \$28.00

## About the Author

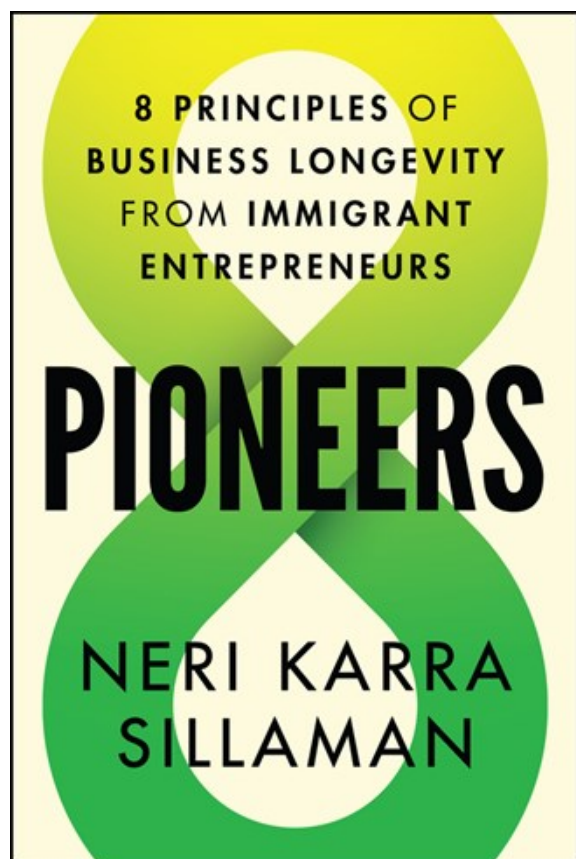
**Ruth Milligan** is the founder and Managing Partner of Articulation, a communication training and coaching firm. With nearly 30 years of experience in communications, Ruth has coached over 750 people in TEDx or TED-style talks and trained thousands through her company's classes on message method, storytelling, public speaking, executive presence, and accessing science. She was one of the original TEDx organizers, running TEDxColumbus from 2009-2021, making it one of the longest-running TEDx programs in the world. Ruth's professional passion lies in helping organizations create storytelling cultures that elevate opportunities for associates and executives to practice and deliver great presentations. Her client list



# Pioneers

8 Principles of Business Longevity from Immigrant Entrepreneurs

Neri Karra Sillaman



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**Unlock the principles that drive the remarkable success stories of immigrant entrepreneurs from around the world**

In *Pioneers: 8 Principles of Business Longevity From Immigrant Entrepreneurs*, academic, entrepreneur, and consultant, Neri Karra Sillaman, delivers a one-of-a-kind exploration of the remarkable success of immigrant entrepreneurs. The author writes about how immigrants, often starting with limited capital and connections, have built iconic and enduring businesses. Sillaman combines rigorous academic research with compelling case studies and personal experience and narrative to uncover the principles that drive these stunning achievements.

*Pioneers* offers a blueprint for business leaders seeking longevity, profitability, and sustainability in the contemporary marketplace. You'll find:

- Strategies for building resilient businesses that embrace diversity and inclusion
- Explanations of the power of community and how you can leverage it for business growth
- Stories of the importance of creating a legacy that goes beyond mere profit
- Techniques and actionable advice to turn past failures into future success

Exploring the dramatic immigrant success stories powering such well-known brands as Chobani, WhatsApp, and BioNTech, this book is a must-read for entrepreneurs, business leaders, and anyone else interested in the dynamics of immigrant entrepreneurship. *Pioneers* is a transformative and inspiring business guide that will help you build a company that stands the test of time.

**Wiley**

BISAC: Business & Economics

9781394304059

Hardcover

May 6, 2025

£22.00 | 26,00 € | \$28.00

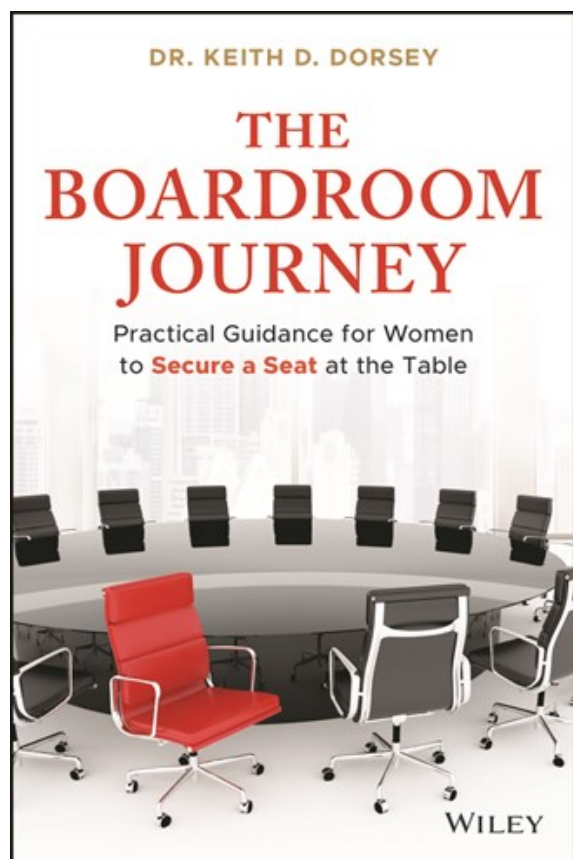
## About the Author

**Dr. Neri Karra Sillaman (Paris, France)** is an immigrant entrepreneur, prominent business consultant, academic, speaker, and award-winning author. She is the founder and CEO of Moda Metiers, a consultancy that works with industry giants like LVMH, Conde Nast, Deloitte, Prada Group, and more. Born into a persecuted Turkish ethnic minority in Communist Bulgaria, Neri left home as an impoverished child refugee and settled in Istanbul with her family at age eleven. There they founded a fashion company that has gone on to become a multimillion-dollar global luxury brand currently celebrating its 25th year in business. She has since emigrated several more times, first to the United States, where she

# The Boardroom Journey

Practical Guidance for Women to Secure a Seat at the Table

Keith D. Dorsey



[View on Edelweiss](#)

**Empower your journey to the corporate boardroom with practical guidance and real-life examples.**

*The Boardroom Journey: Practical Guidance for Women to Secure a Seat at the Table* by Dr. Keith D. Dorsey offers a clear, actionable roadmap for women at any career stage to strategically build a path to the boardroom. The evidence-based strategies and inspiring success stories presented throughout this book have been gleaned from interviews with hundreds of current corporate board members. Specific tactics are outlined for early career professionals shaping their leadership journey, mid-career professionals navigating their way to the C-suite, and current and retired C-suite executives actively seeking their first (or next) corporate board seat. This book helps readers navigate the nuances of these journeys by moving from theoretical insights to actionable advice.

*The Boardroom Journey* is an invaluable guide that helps women assess their personal motivations for career growth and board service, identify suitable boards, and enhance their board readiness through assessment tools and exercises. The book also offers strategies for building and leveraging a network of mentors, sponsors, and allies to gain support and boost confidence throughout the board journey.

## Inside the book:

- Discover strategies to effectively prepare for board service
- Gain insights on how to present and differentiate oneself via five types of capital
- Learn how to build and leverage a support team

*The Boardroom Journey* is perfect for anyone aspiring to bring their unique perspective to corporate governance. The evidence-based strategies offered here give readers a proven method for charting an

**Wiley**

BISAC: Business & Economics

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Hardcover

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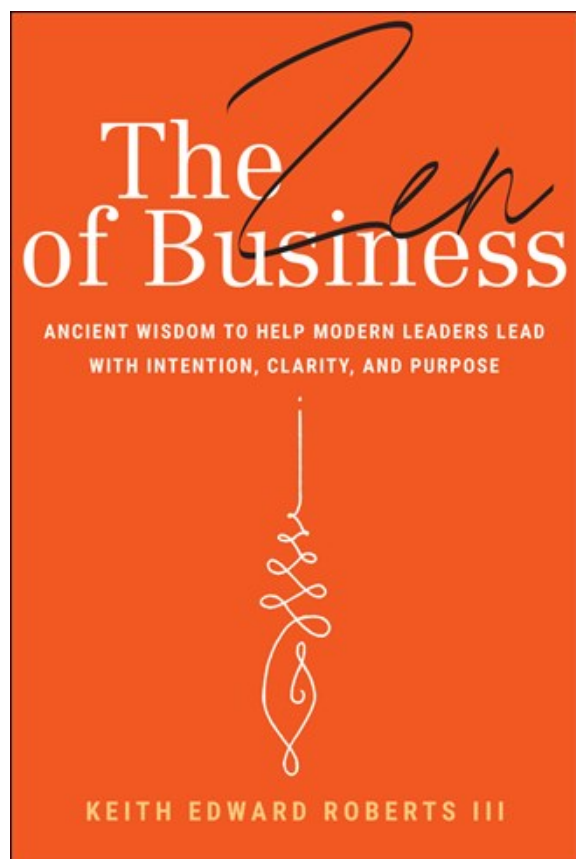
## About the Author

**Dr. Keith D. Dorsey** is a researcher, author, advisor, and active board member focused on issues of diversity, governance, and strategic growth for private and public corporate board. His recent research examined women executives' pathways to securing corporate board seats, yielding powerful insights about the barriers and facilitators unique to diverse candidates seeking these positions. Keith is a National Association of Corporate Directors (NACD) Certified Director and was recognized as an honoree of the 2023 NACD Directorship 100, an annual recognition of 100 leading corporate directors and corporate governance experts who impact boardroom practices and performance. Dorsey is currently a

# The Zen of Business

Ancient Wisdom to Help Modern Leaders Lead with Intention, Clarity, and Purpose

Keith Roberts



[View on Edelweiss](#)

## Discover your perfect balance with a combination of ancient Eastern wisdom and timeless business advice

In *The Zen of Business: Ancient Wisdom to Help Modern Leaders Lead with Intention, Clarity, and Purpose*, transformational speaker and leadership expert Keith Roberts delivers an exhilarating guide to personal growth and professional success that incorporates ancient Buddhist wisdom, including the principles of karma, the Eightfold Path, and other Eastern philosophy mainstays. You'll learn how you can apply this timeless guidance to modern business to increase your profit and impact.

Beginning with the concept of Ikigai, a Japanese term that means "a reason for being," the book moves you through guided exercises and reflective practices that lead you on a journey to uncover your own life's purpose and vision.

Inside the book:

- A collection of Zen tools and techniques you can apply to your business and personal life
- Strategies to cultivate mindfulness, enhance focus, and promote ethical decision-making
- A combination of proven, ancient practices with established business techniques

Perfect for managers, executives, and other business leaders, *The Zen of Business* is also a can't-miss resource for entrepreneurs, founders, freelancers, and small business owners seeking balance, success, and happiness in business and in life.

**Wiley**

BISAC: *Business & Economics*

9781394309962

Hardcover

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£22.00 | 26,00 € | \$28.00

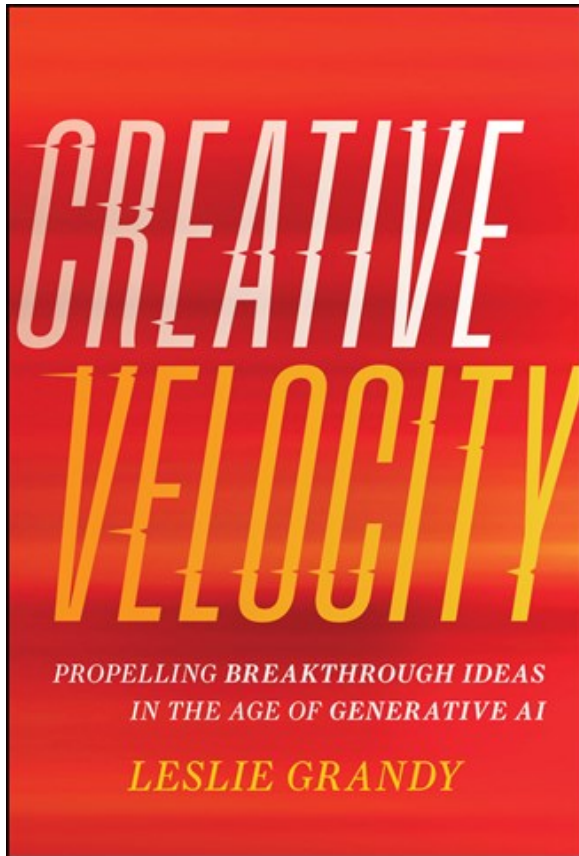
## About the Author

**Keith Roberts** (Denver, CO) is a transformational speaker, and leadership expert. He is renowned for his dynamic and engaging talks that empower audiences to realize their full potential. With a rich experience of over 20 years as an inspiring leader, Keith shares powerful stories and practical strategies that equip people to overcome obstacles and achieve their goals. As the founder of Zenman, Keith led the globally recognized agency applying the same Buddhist belief he applied in his personal life, in business. His extensive experience in crafting innovative solutions for enterprise brands like Frontier Airlines, REMAX, and the Lumineers provides unique insights and real-world case studies that resonate with his

# Creative Velocity

Propelling Breakthrough Ideas in the Age of Generative AI

Leslie Grandy



[View on Edelweiss](#)

**Expert guide to sharpen and revitalize your creative spirit in any business environment**

Written by trailblazing global product innovator Leslie Grandy, *Creative Velocity: Propelling Breakthrough Ideas in the Age of Generative AI* provides everything readers need to develop the mindset, skills, and confidence that allow creativity to flourish, enabling them to challenge conventional thinking to improve customer, business, and personal results and collaborate effectively with generative AI to cultivate and explore novel ideas. This book integrates Grandy's real-world examples and practical exercises with compelling insights from thought leaders and academic researchers, rooting her approach in cognitive science and providing empirical evidence of the value of these techniques.

The book is an enduring reference that readers can return to whenever they need to revitalize their creative spirit. In this book, readers will learn about:

- Non-linear thinking methods and how to use them to explore novel possibilities
- Trigger mechanisms that can jump-start new trains of thought and spark disruptive ideation
- Different forms of play that stimulate creative thoughts, critical thinking skills, and flexibility
- Achieving a state of flow and how it helps identify groundbreaking discoveries.

*Creative Velocity: Propelling Breakthrough Ideas in the Age of Generative AI* earns a well-deserved spot on the bookshelves of product leaders, business professionals, and entrepreneurs seeking to build a culture of innovation within their organizations and generate fresh ideas to solve business challenges.

**Wiley**

BISAC: Business & Economics

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Hardcover

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## About the Author

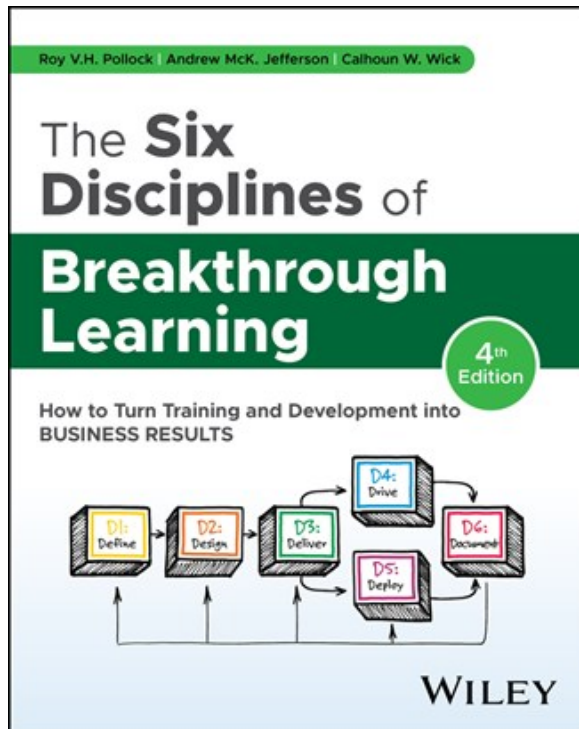
**Leslie Grandy** (Seattle, WA) is a seasoned global product executive and board advisor who has consistently delivered first-to-market products and services across a 25+ year career. With a trailblazing journey that includes more than a decade in the film industry and a track record of delivering transformative products for industry giants like Best Buy, Discovery, T-Mobile, Apple, and Amazon. Leslie stands at the forefront of product innovation. As the founder of The Product Guild, she guides early-stage ventures and major corporations, including Starbucks, Oracle Power, and Red Robin Gourmet Burgers, on innovation and new product development. From her roots in film and television to leading Best Buy's Digital Innovation Lab and co-



# The Six Disciplines of Breakthrough Learning

How to Turn Training and Development into Business Results

Roy V. H. Pollock



## All-in-one resource to increase effectiveness and ROI of enterprise training and development programs

In *The Six Disciplines of Breakthrough Learning: How to Turn Training and Development into Business Results*, renowned instructors and consultants Dr. Roy Pollock, Andrew Jefferson, and Calhoun Wick deliver a complete blueprint to maximize the effectiveness and ROI of training and development programs within any organization. In this newly revised and extensively updated Fourth Edition, readers will find tools, guides, and checklists to implement meaningful strategies immediately, supported by the latest research and new case studies from global companies across industries.

Along with key insight into the craft of instruction, this book details how to talk to the business leaders in a way that gets their attention and earns respect. Some of the topics covered in this book include:

- Defining the business outcomes L&D is expected to deliver and effective management of the learning portfolio
- Delivering for application by utilizing performance appropriate instructional methods, adult learning principles, and logic maps
- Maximizing business impact by driving learning transfer and providing performance support
- "Selling the sizzle" when reporting results and common training evaluation pitfalls to avoid

*The Six Disciplines of Breakthrough Learning: How to Turn Training and Development into Business Results* is an essential read for learning professionals, including instructors, instructional designers, trainers, training managers, and Chief Learning Officers, as well as business leaders seeking an all-in-one resource to deliver greater value from training and development programs in an increasingly competitive business environment.

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**Wiley**

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## About the Author

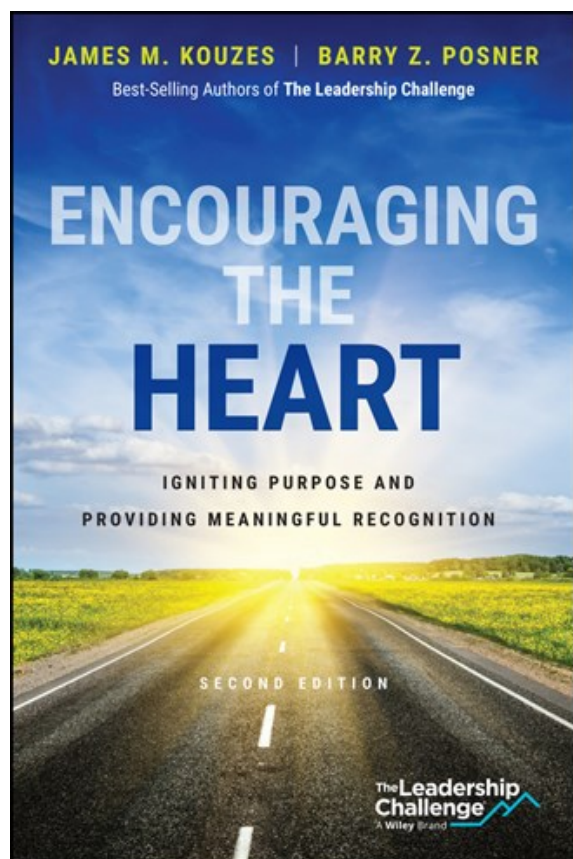
**Roy Pollock**, PhD, is the Chief Learning Officer and co-founder of the 6Ds Company. He is co-author (with Andy) of all three prior editions of *The Six Disciplines of Breakthrough Learning*, *The Field Guide to the 6Ds*, and *The 6Ds Workshop Workbook*, all published by Wiley. Roy is a sought-after instructor and consultant who has taught workshops on *The Six Disciplines* on six continents. He has been invited as a keynote speaker at national and international conferences. He has been teaching and consulting on this topic for more than 20 years and was recognized as a "learning luminary" by the L&OD Roundtable in Asia.

**Andrew Jefferson**, JD, is the Chief Executive Officer and co-founder

# Encouraging the Heart

Igniting Purpose and Providing Meaningful Recognition

James M. Kouzes



[View on Edelweiss](#)

## Human-centered leadership insights from the leading experts on the subject

In the newly revised second edition of *Encouraging the Heart: Igniting Purpose and Providing Meaningful Recognition*, renowned leadership experts and best-selling authors James Kouzes and Barry Posner deliver an incisive and practical playbook for leaders who want to inspire their followers to achieve extraordinary things. They've packed the book with real-world examples, practical ideas, and eye-opening advice drawn from over four decades of work with countless business leaders.

*Encouraging the Heart* is not a book about incentive systems or reward programs. It goes beyond those things to discuss universal leadership principles that will help elevate your people to new levels of productivity, engagement, and performance. It's a hands-on roadmap containing behaviors, principles, practices, evidence, and examples that will form the foundation of a repeatable process you can put into place at your own organization.

Inside the book you'll find strategies for:

- Setting clear standards aligned with your organization's purpose
- Paying attention to exemplary actions and telling memorable stories that motivate action and enact change
- Noticing exemplars of values and standards and publicly praising them with personalized feedback and appreciation that encourages others to live up to their example
- Setting a personal example of meaningful ways to recognize others and celebrate values and victories

*Encouraging the Heart* is a must-read for leaders of all kinds, regardless of position or function, at organizations of all sizes, in the

## Wiley

Series: J-B Leadership Challenge:  
Kouzes/Posner

BISAC: *Business & Economics*  
9781394303908

Paperback

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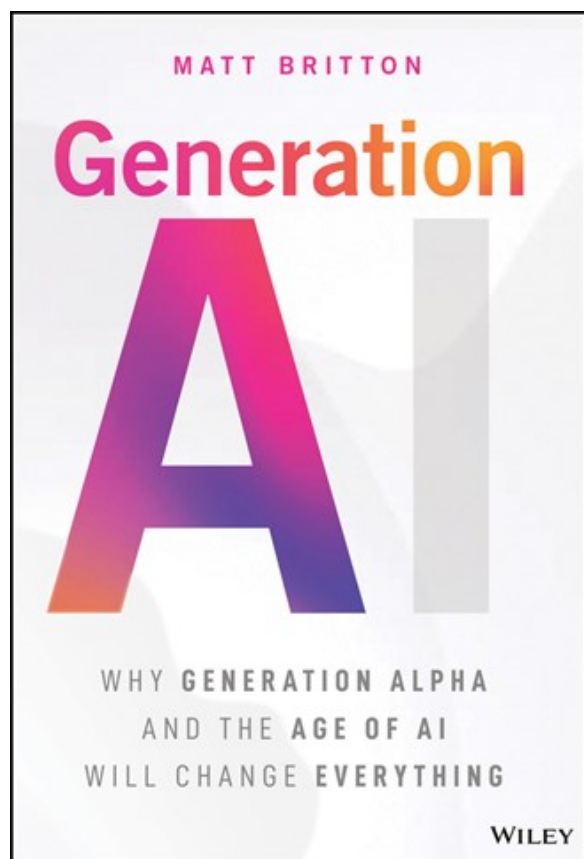
## About the Author

**James Kouzes** (Orinda CA) is a Fellow of the Doerr Institute for New Leaders at Rice University and the coauthor of *The Leadership Challenge* and over a dozen original publications on leadership. He began his lifelong career in education while serving in the Peace Corps in the late 1960s, and since then, founded the Joint Center for Human Services Development at San Jose State University, directed the Executive Development Center, Leavy School of Business at Santa Clara University, and served as president, CEO, and chairman of the Tom Peters Company. Jim has received numerous awards and recognition during his career, including acknowledgement as one of the twelve best executive educators in the US, according to *The Wall*

# Generation AI

Why Generation Alpha and the Age Of AI Will Change Everything

Matt Britton



[View on Edelweiss](#)

**Clear, practical guidebook to being a parent and professional in a world transformed by AI**

In *Generation AI*, lifelong entrepreneur, futurist, and consumer trend expert Matt Britton explores how artificial intelligence is reshaping society, from consumer behavior to education, work, relationships, and health. As the first generation born into an AI-enabled world, Generation Alpha will experience a paradigm shift in lifestyle and career paths. Britton examines the unprecedented opportunities AI presents: personalized learning, advancements in healthcare, and automated consumer experiences and processes. Britton also confronts ethical and societal challenges, from privacy issues and economic disparity to the potential impact on mental health and job displacement. Balancing optimism with caution, Britton offers a forward-looking guide for leaders, parents, and individuals on how to navigate a future where AI drives cultural and economic transformation.

Generation AI explores timely topics including:

- **Consumer Behavior:** AI-driven, personalized shopping and the role of the creator economy in capturing mindshare
- **Education:** Exploring the future of education and the need for learnings to reinvent itself from a curriculum centered on memorization to one focused on problem solving and creativity
- **Work & Career:** A deep dive into the AI powered developments driving disruption in the workplace and uncovering the skill sets needed to thrive
- **Mental Health & Relationships:** Examines AI's potential to both connect and isolate, impacting human interaction.
- **Ethics & Privacy:** The need for AI guardrails to protect privacy and ensure fairness amid rapid technological advances.

**Wiley**

BISAC: *Business & Economics*

9781394308859

Hardcover

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£23.99 | 27,80 € | \$30.00

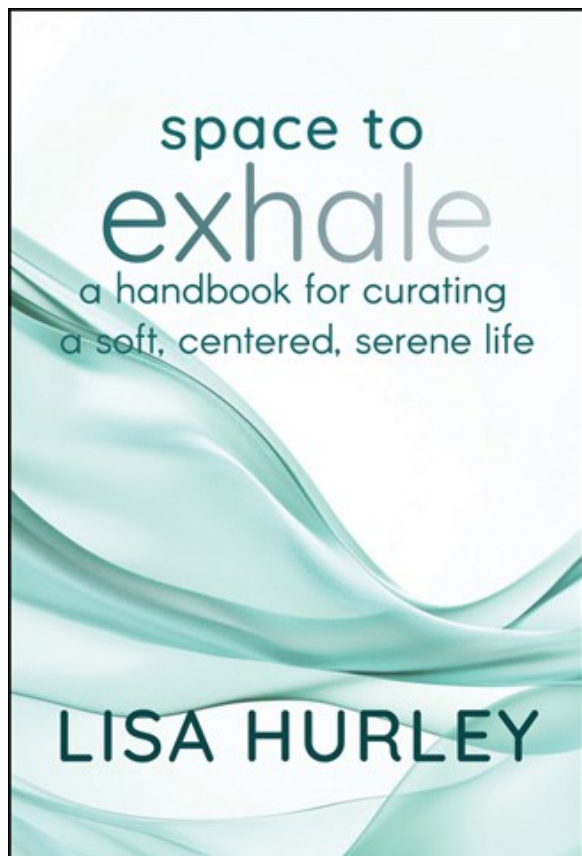
## About the Author

**Matt Britton** is a lifelong entrepreneur who has spent the past 25 years helping the world's most important corporations navigate the technological disruptions driven by the evolving consumer. In 2002 Matt founded MRY, an ad agency built to help large brands understand how to use the new media tactics to build brands in a new way. MRY would evolve into one of the world's largest social media marketing firms pioneering the earliest social media marketing strategies for brands like Visa, Procter & Gamble, & Coca-Cola. MRY was acquired by the Publicis Groupe in 2012.

# Space to Exhale

A Handbook for Curating a Soft, Centered, Serene Life

Lisa Hurley



[View on Edelweiss](#)

**Tips, tools, and strategies to help Black women, and all women, manifest happier, easier, more fulfilling lives**

In *Space To Exhale: A Handbook For Curating a Soft, Centered, Serene Life*, renowned activist, entrepreneur, and speaker Lisa Hurley delivers an inspiring and practical guide to help Black women remove their superhero cape, embrace rest, and create lasting life/work balance. In her debut book, Hurley reveals how Black women can curate a happier existence—one filled with ease, love, and psychological safety—so that they move from merely surviving to vibrantly thriving.

*Space To Exhale* shares relatable anecdotes to help readers realize they're not alone in their struggles, whether in life or at work. With her trademark warmth, wisdom, and wit, Lisa draws on her experience as a Reiki master, community builder, and career creative, providing readers with tools for transformation: affirmations, meditations, invocations, breathing practices, journaling prompts, and more.

*Space To Exhale* invites readers to:

- Discover – or remember – who they truly are
- Cultivate self-love through self-care strategies like breathwork, mindfulness, and affirmations
- Embrace everything about themselves: their melanin, their culture, their crowns, their unique magic
- Transcend the often exhausting and demoralizing experiences they face in majority-white workplaces
- Live their most authentic lives – both personally and professionally – by aligning their public and private personas
- Prioritize rest, and embrace the beauty of *underdrive*

**Wiley**

BISAC: *Business & Economics*

9781394290680

Hardcover

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DE EUR: 22€

## About the Author

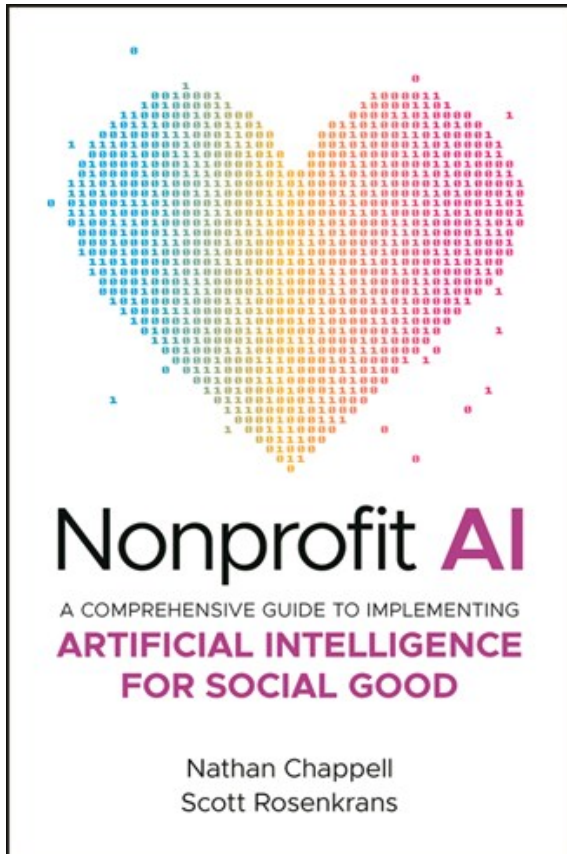
**Lisa Hurley (New York, NY)** is an entrepreneur, writer, speaker, and award-winning activist. She is the Founder of The Great Exhale, an award-winning private membership community where Black women can relax, and is the Founder of For The Culture And The Coins™, a movement dedicated to empowering Black people around the globe to build whole-life wealth. She is also an Anthem Awards judge, a member of Forbes BLK, Co-Founder of The Introvert Sisters podcast, and an Advisory Board Member of the DG Sentinel. Originally from Barbados, Ms. Hurley is one of a handful of Barbadians to have been featured in Forbes, and on the Nasdaq screen in Times Square. In addition, Lisa has been honored by Hush Loudly as an Introvert to



# Nonprofit AI

A Comprehensive Guide to Implementing Artificial Intelligence for Social Good

Nathan Chappell



## A hands-on roadmap to implement Artificial Intelligence in your nonprofit organization

You've probably done everything in life that you were told to do: get educated, secure a job, work hard and be careful with money. And where did that lead you? Straight to the middle! But weren't you made for more?

In *Nonprofit AI: A Comprehensive Guide to Implementing Artificial Intelligence for Social Good*, a team of veteran artificial intelligence (AI) experts from the nonprofit sector delivers an insightful and practical overview of how purpose-driven organizations can use AI to increase their impact and advance their missions. The authors offer an all-encompassing guide to understanding the promise and peril of implementing AI in the nonprofit sector, addressing both the theoretical and hands-on aspects of this necessary transformation.

The book provides you with case studies, practical tools, ethical frameworks and templates you can use to address the challenges of AI adoption – including ethical limitations – head-on. It draws on the authors' thirty years of combined experience in the nonprofit industry to help you equip your nonprofit stakeholders with the knowledge and tools they need to successfully navigate the AI revolution.

You'll also find:

- Innovative and proven approaches to responsible and beneficial AI implementation taken by real-world organizations that will inspire and guide you as you move forward
- Strategic planning, project management, and data governance templates and resources you can use immediately in your own nonprofit

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**Wiley**

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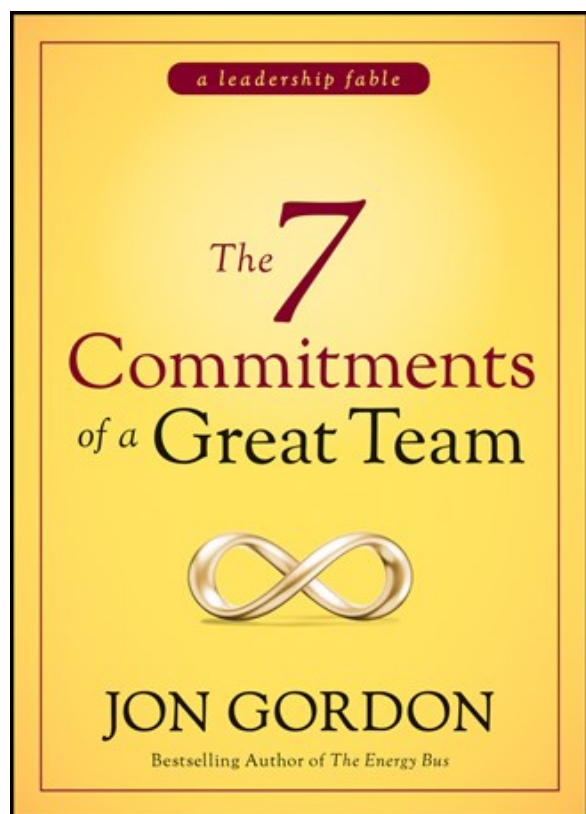
## About the Author

**Nathan Chappell (Los Angeles, CA)** is a thought leader, public speaker, author, and AI inventor, recognized as one of the world's foremost experts on the intersection of Artificial Intelligence and generosity. He serves as Senior Vice President at DonorSearch AI, where he leads AI initiatives for many of the largest nonprofits in the US. In 2019, Nathan founded Fundraising.AI, an advocacy organization focused on the Responsible and Beneficial use of AI for the global fundraising community. Nathan is a frequent keynote speaker and also works as an independent consultant for a number of nonprofit organizations and foundations around the world.

# The 7 Commitments of Great Teams

A Leadership Fable

Jon Gordon



## Powerful fable to inspire better business leadership through tried-and-true lessons from athletics

In this new Jon Gordon fable *The 7 Commitments of Great Teams*, Tim is struggling to lead his team at work: projects are falling flat, morale is low, and his leadership ability is in question from higher-ups. In a moment of heartbreak, he talks to his old college coach, who is on his deathbed, and is reminded of a simple yet perspective-shifting adage from the past: "teammates are forever." Flashing back to his college team where they frequently accomplished the impossible against all odds, Tim thinks about his situation at work and realizes that the same concepts that led to success back then can be applied in the present.

Drawing on Jon Gordon's wealth of experience as a 17x bestselling author, top 10 keynote speaker and consultant, and global influencer reaching millions each year, this book shows readers how to inspire:

- An air of positivity, even when going through challenges and setbacks
- Consistent commitment to the culture and the mission
- Motivation to connect to and sacrifice for each other
- Drive to give 100% and always be improving

Entertaining, thought-provoking, and written to produce results across organizations and roles, *The 7 Commitments of Great Teams* is an essential read for all professionals seeking to become better, more impactful, and more inspiring leaders.

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**Wiley**

BISAC: Business & Economics

9781119757382

Hardcover

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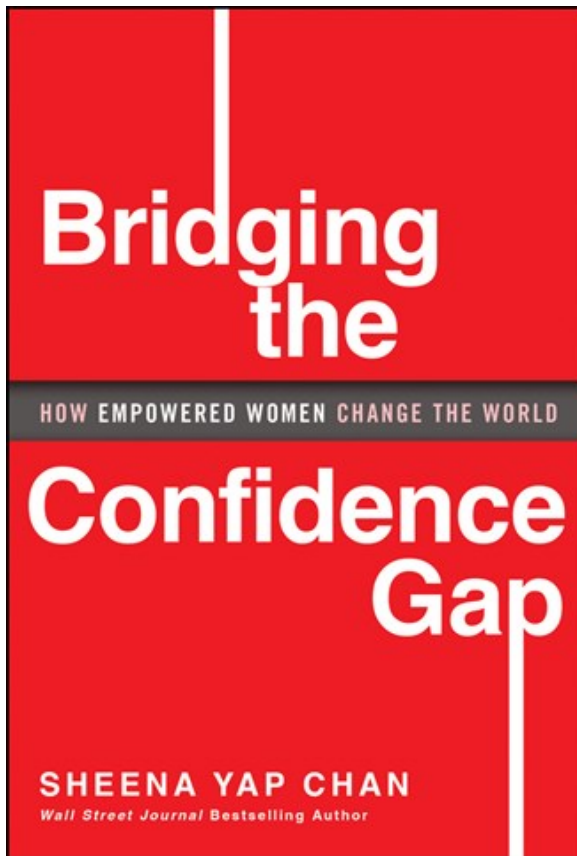
## About the Author

**Jon Gordon (Ponte Vedra Beach, Florida)** is a 17x bestselling author and thought leader, a top 10 keynote speaker and consultant who has worked with many of the top leaders and organizations on the planet and a global influencer who impacts millions of people each year with his books, talks, podcasts and messages. His principles and belief that positivity is a competitive advantage have been put to the test by numerous Fortune 500 companies, professional and college sports teams, school districts, hospitals, and non-profits. Jon and his tips have been featured on The Today Show, CNN, CNBC, The Golf Channel, Fox and Friends and in numerous magazines and newspapers. His clients include The Los Angeles Dodgers, Campbell's

# Bridging the Confidence Gap

How Empowered Women Change the World

Sheena Yap Chan



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## A roadmap to self-confidence for women in leadership

*Bridging the Confidence Gap: How Empowered Women Change the World* is a startlingly insightful and inspiring discussion of female leadership by celebrated executive, business leader, and author Sheena Yap Chan.

Yap Chan delivers a transformative and fresh take on the challenges, pitfalls, and opportunities women face when they reach for the reins of leadership in business. She walks you through how to navigate those challenges and realize those opportunities with powerful observations drawn from a lifetime in business.

You'll learn to level-up your career as you discover how to increase your courage and promote yourself, just as you explore the benefits to you, your organization, and society that come from you taking on a leadership role.

You'll also find:

- A formula for women's leadership you can replicate in your own life and job
- Strategies for celebrating your remarkable achievements and supporting others in their own journeys through leadership
- Techniques for overcoming imposter syndrome and the double standards that women face in the workplace

Perfect for managers, executives, board members, entrepreneurs, founders, and other women in leadership roles, *Bridging the Confidence Gap* is a must-read for all professionals interested in a female perspective on the challenges and opportunities of leadership for women in business.

**Wiley**

BISAC: Business & Economics

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Hardcover

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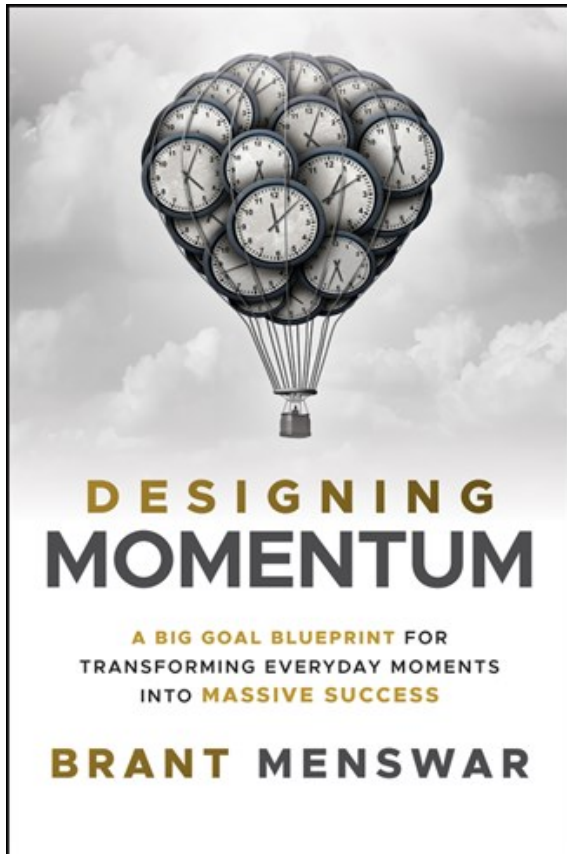
## About the Author

**Sheena Yap Chan** is a keynote speaker, coach, podcaster, consultant, and author of the Wall Street Journal and Publishers Weekly bestselling *Tao of Self-Confidence*. She currently inspires women through her award-winning podcast, where she interviews Asian women about their inner journey to self-confidence. Sheena has been featured on *MindValley*, *slice.ca*, *Marketing in Asia*, *Manila Times* and more. She is also in the TOP 100 Filipinos to follow on LinkedIn for inspiration and learning in 2020.

# Designing Momentum

A Big Goal Blueprint for Transforming Everyday Moments into Massive Success

Brant Menswar



[View on Edelweiss](#)

**Master life's pivotal moments to create a legacy of unstoppable momentum**

**Discover how Brant Menswar's *Designing Momentum* can transform your life by teaching you to capture and harness the power of everyday moments. In a world where uncertainty reigns, this motivational guide provides the mindsets and strategies you need for lasting personal and professional growth.**

*Designing Momentum* is your practical guide to recognizing and leveraging life's transformational moments for maximum impact. Through engaging stories and actionable advice, Menswar shows you how to use Moment Momentum to propel yourself toward your goals, creating a legacy worth remembering.

**Inside the book:**

- **Adopt the WITWAW Mindset:** Cultivate a "What If There Was A Way" approach to turn probabilities into possibilities.
- **Harness the BUMP Framework:** Build momentum through belonging, understanding, meaning, and purpose.
- **Leverage the power of OGREs:** Unleash moments filled with an Overwhelming Gut Reaction of Emotion for tremendous impact.

*Designing Momentum* is perfect for anyone seeking to elevate their life from ordinary to extraordinary. Whether you're an entrepreneur, a corporate leader, or simply someone who desires personal growth and greater fulfillment, this book will guide you toward realizing your potential one moment at a time.

**Wiley**

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## About the Author

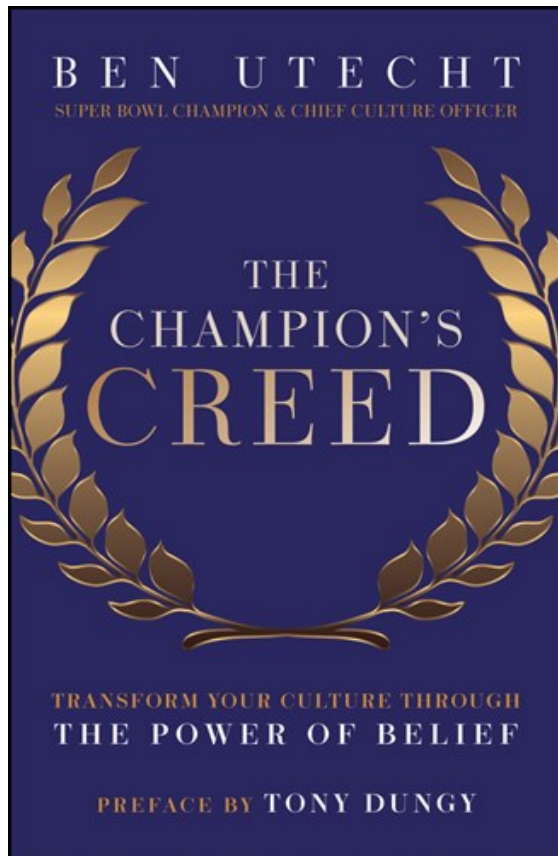
**Brant Menswar** (Senoia, Georgia | <https://www.brantmenswar.com/>) stands at the forefront of corporate transformation, masterfully equipping both organizations and individual trailblazers to navigate the current work landscape and ascend to new heights of performance. He is a bestselling author, certified in the Psychology of Leadership from Cornell University, named one of the country's top speakers and is well on his way of achieving his goal of helping 500,000 people discover their non-negotiable values. His dynamic live events are a fusion of groundbreaking research and powerful narratives that ignite an emotional call to action among attendees. With more than a decade



# The Champion's Creed

Transform Your Culture Through the Power of Belief

Ben Utecht



## Visionary strategies from a former NFL star to infuse your company's culture with purpose and direction

In *The Champion's Creed*, NFL star and Chief Culture Officer Ben Utecht unveils the blueprint for forging unbeatable teams in any arena. Central to Utecht's methodology is the creation of a "Culture Creed"—a dynamic manifesto that transcends typical mission statements. This powerful tool becomes the compass guiding every decision, action, and interaction within an organization. Readers will learn how to craft and implement their own Culture Creed, infusing their company's Culture with purpose and direction. Drawing from his unique journey from Super Bowl victor to leading corporate strategist, Utecht melds gridiron wisdom with executive acumen, presenting a transformative approach to culture, leadership, and team building that promises to show readers how to:

- Synchronize fundamental beliefs with business objectives
- Nurture an atmosphere that naturally boosts productivity
- Master the "Four L's" of exemplary guidance: Listening, Learning, Language, and Love
- Develop a potent "Ethos Declaration" to steer every facet of operations

Whether you're helming a startup or steering a Fortune 500 behemoth, *The Champion's Creed* not only provides an essential resource for visionaries aiming to leave an indelible mark on their industry but also gives us the secrets to building a legacy of success, inspiring peak performance, and creating an organizational culture that stands the test of time.

[View on Edelweiss](#)

**Wiley**

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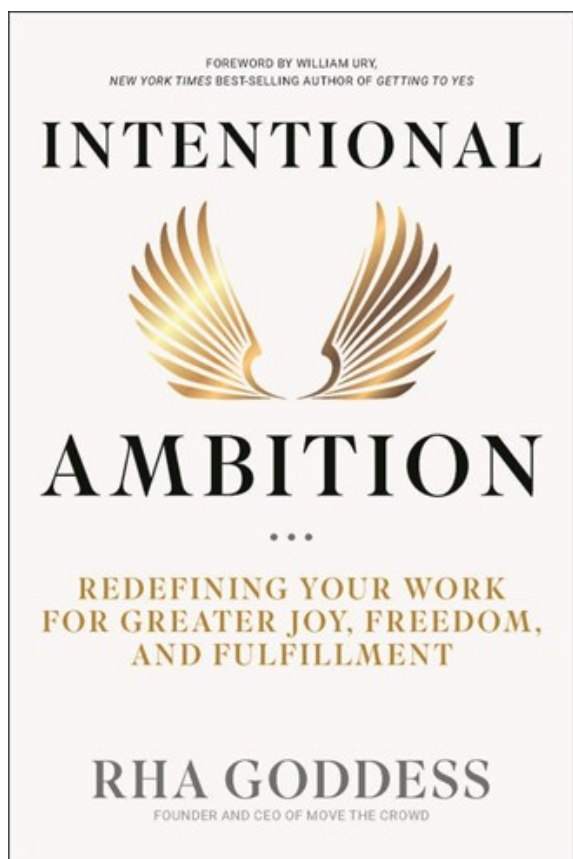
## About the Author

**Ben Utecht**, a commanding 6'7" former Super Bowl Champion, is one of today's most versatile corporate leaders and culture experts. As Chief Culture Officer for True North Mergers & Acquisitions and recipient of the "Uncommon Leader Award" from NFL Hall of Fame coach Tony Dungy, Ben leverages his on-field success to inspire Fortune 500 companies to build championship-level organizational cultures. His diverse career includes roles as culture ambassador for Realty Group, owner of Conquer Ninja Gyms, founder of SoleCareRx and the Culture Operating Strategy, and partner in Behavioral Essentials. Ben's philosophy centers on intentional culture design, empowering companies to create and implement strategies that

# Intentional Ambition

Redefining Your Work for Greater Joy, Freedom, and Fulfillment

Rha Goddess



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## Proven strategies for a more intentional and thoughtful approach to your ideal career

In *Intentional Ambition: Redefining Your Work for Greater Joy, Freedom and Fulfillment*, soul coach and visionary career consultant Rha Goddess reveals a proven blueprint, already used by hundreds of breakthrough changemakers, cultural visionaries, and social entrepreneurs, to radically and thrillingly reset your life by renegotiating your relationship to work. Drawing on personal anecdotes from highly successful individuals Rha has worked with across industries and roles, this book delivers strategies to intentionally reconsider what you do, why you do it, and how you do it.

Based on Goddess's work with private and small group coaching as well as corporate collaborations with organizations such as Google, Delta, and Lululemon, this book explores topics including:

- Resigning versus being resigned—intentionally choosing a new path versus letting your environment make your choices for you
- Raising the standard of renegotiation, where we have a renewed vision for our mental, spiritual, emotional, and financial aspirations
- Unhealthy compartmentalization of our work and real personalities, leading to painful compromise and internal emotional turmoil

*Intentional Ambition* earns a well-deserved spot on the bookshelves of all professionals, no matter where they are in their careers, who know they deserve better and are looking to intentionally plot a more joyful and fulfilling path forward.

**Wiley**

BISAC: Business & Economics

9781394299683

Hardcover

May 6, 2025

£22.00 | 26,00 € | \$28.00

## About the Author

**Jay Richardson** is a combustion engineer at Environmental Energy Services, Inc. He has over a decade of experience custom-engineering, fabricating, and installing treatment systems. Richardson is skilled in combustion diagnostics and flow modeling, specialized boiler testing, and analytics for fuel treatment programs.

**Louis Theodore**, MChE and EngScD, is a retired professor of chemical engineering (50 years). He is the author of several notable air pollution publications and a section editor (environmental

# Finance & Accounting

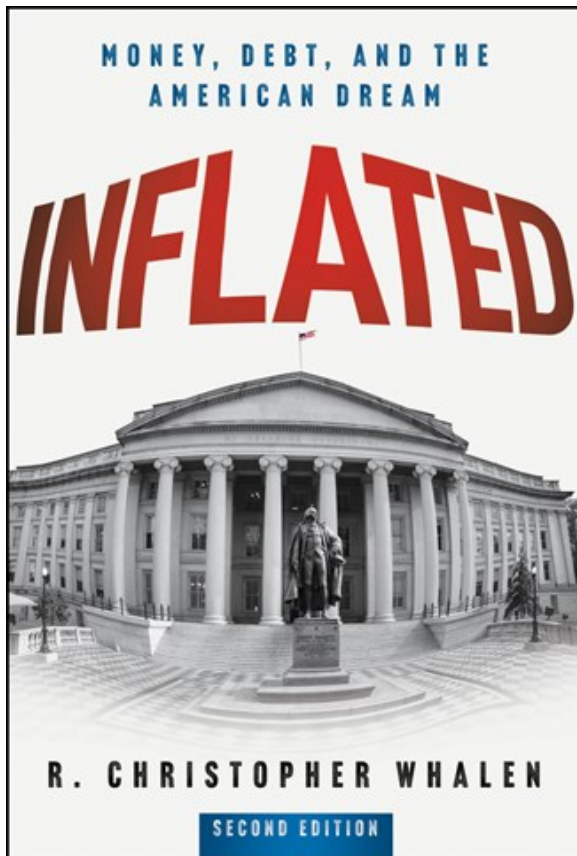
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# Inflated

Money, Debt and the American Dream

R. Christopher Whalen



**Discover where America's monetary system is heading—and how it will impact you—in the years to come**

In the newly revised second edition of *Inflated: How Money & Debt Built the American Dream*, veteran investment banker, author, and Chairman of Whalen Global Advisors LLC delivers the latest instalment of his concise history of the United States' monetary system, putting contemporary financial phenomena like inflation and high housing costs into context. You'll learn to understand how issues like the public debt and the rise of cryptocurrencies can be understood through the lens of how the United States government exploits debt and the monetary system to fund its operations.

The author explains:

- How contemporary concepts like Modern Monetary Theory fit into and influence the American economy
- How and why the United States' debt has tripled in the last fifteen years and the necessary consequences of that increase
- The likelihood and potential impacts of another economic correction during the 2020s

An engrossing and essential read for anyone interested in the economic and monetary realities driving our markets, politics, and societies, the second edition of *Inflated* is an eye-opening discussion of the drastic changes unfolding in the American economy and the even more dramatic transformations that lie just beyond the horizon.

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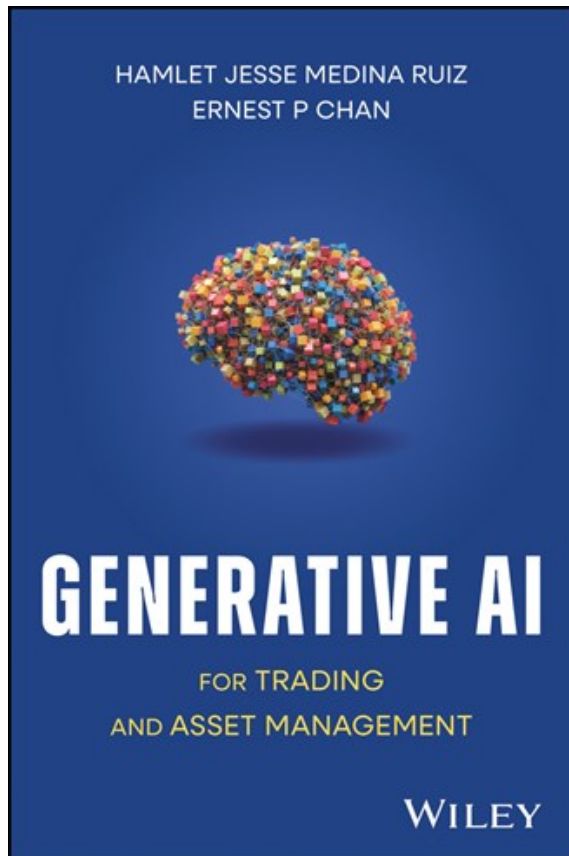
## About the Author

**Richard Christopher Whalen** (New York, NY) is Senior Vice President and a Managing Director of Institutional Risk Analytics with general responsibility for sales and business development. Chris has worked as an investment banker, research analyst and journalist for more than two decades. Chris has worked for the U.S. House of Representatives, a management trainee at the Federal Reserve Bank of New York, and an investment banker in the M&A Group of Bear, Stearns & Co. and later Prudential Securities where he focused on the technology sector. He then served as the managing director of The Free Internet Group Ltd., one of the largest independent Internet service providers in the UK.



# Generative AI for Trading for Asset Management

Hamlet Medina



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**Expert guide on using AI to supercharge traders' productivity, optimize portfolios, and suggest new trading strategies**

*Generative AI for Trading and Asset Management* is an essential guide to understand how generative AI has emerged as a transformative force in the realm of asset management, particularly in the context of trading, due to its ability to analyze vast datasets, identify intricate patterns, and suggest complex trading strategies. Practically, this book explains how to utilize various types of AI: unsupervised learning, supervised learning, reinforcement learning, and large language models to suggest new trading strategies, manage risks, optimize trading strategies and portfolios, and generally improve the productivity of algorithmic and discretionary traders alike. These techniques converge into an algorithm to trade on the Federal Reserve chair's press conferences in real time.

Written by Hamlet Medina, chief data scientist Criteo, and Ernie Chan, founder of QTS Capital Management and Predictnow.ai, this book explores topics including:

- How large language models and other machine learning techniques can improve productivity of algorithmic and discretionary traders from ideation, signal generations, backtesting, risk management, to portfolio optimization
- The pros and cons of tree-based models vs neural networks as they relate to financial applications. How regularization techniques can enhance out of sample performance
- Comprehensive exploration of the main families of explicit and implicit generative models for modeling high-dimensional data, including their advantages and limitations in model representation and training, sampling quality and speed, and representation learning.
- Techniques for combining and utilizing generative models to address data scarcity and enhance data augmentation for training ML models in financial applications like market

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May 6, 2025

£45.00 | 50,00 € | \$55.00

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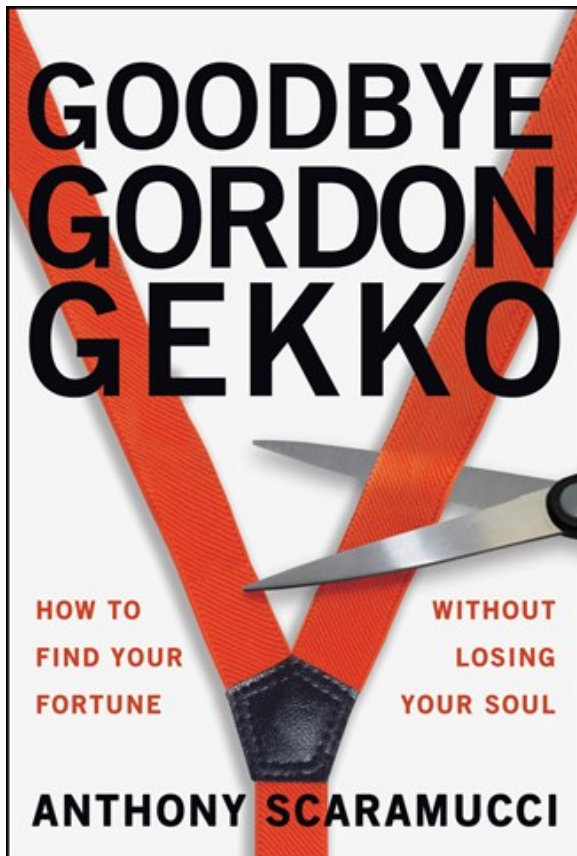
## About the Author

**Ernie Chan (Niagara-on-the-Lake, Ontario, Canada)**, also known as Ernest P. Chan, is founder of PredictNow.ai Ince. He is a quantitative researcher, consultant, and author in the field of algorithmic trading and quantitative finance. He has a background in physics and computer science, and he earned a Ph.D. in physics from Cornell University. Ernie Chan is recognized for his expertise in developing and implementing statistical models and algorithmic trading strategies in financial markets. He has worked in the hedge fund industry and has written several books on algorithmic trading and quantitative finance. Some of his notable books include *Quantitative Trading: How to Build Your Own Algorithmic Trading*

# Goodbye Gordon Gekko

How to Find Your Fortune Without Losing Your Soul

Anthony Scaramucci



## How to live a more productive life by putting a profitable lifestyle ahead of profits

With his standout Wall Street line "Greed is good," Gordon Gekko became pop culture icon for unrestrained greed. But, while greed might be great for one person—especially when that person is fictional—it's not so great for good people living in the real world. In *Goodbye Gordon Gekko: How to Find Your Fortune and Not Lose Your Soul*, Anthony Scaramucci describes how a better understanding of people, capital, and culture can be used to enrich one's life, financially as well as spiritually. With smart and engaging prose, the book:

- Discusses how the best manifestations of ambition, entrepreneurship and mentoring can lead to a life that not only fulfills financial obligations, but also leaves a lasting legacy
- Describes ways in which Americans and American companies can act to avoid the kind of crisis that crippled the country's economy
- Details how to build a core set of values to discover wealth on one's own terms

Given the turmoil in financial markets over the past few years, many people are reevaluating what it means to be "rich." *Goodbye Gordon Gekko* shows how it's possible to be well-off without all the trappings of wealth.

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**Wiley**

BISAC: *Business & Economics*

9781394329854

Paperback

May 6, 2025

£16.00 | 18,00 € | \$20.00

## About the Author

**Anthony Scaramucci** is the founder and Managing Partner of SkyBridge Capital, a New York-based alternative investment management company, focused on partnering with emerging managers and seeding and mentoring Wall Street's next generation of entrepreneurs. In the past five years, SkyBridge has seeded emerging hedge fund managers and built a fund of funds business with \$4.4 billion in total assets. From 1989 to 1996, Scaramucci was at Goldman Sachs, where he became a vice president in the private wealth management area in 1993. Scaramucci is a member of the Board of Overseers for the School of Arts and Sciences at Tufts

# Computing & Technology

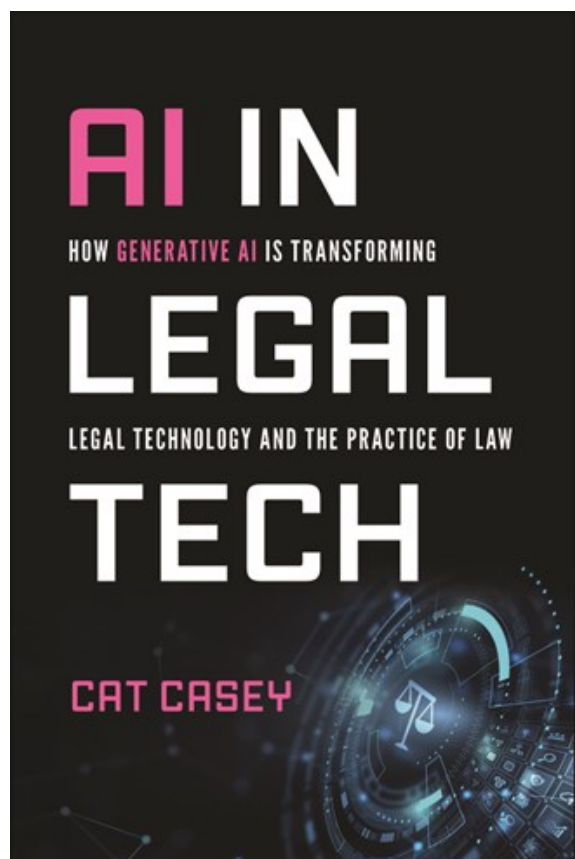
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# AI in Legal Tech

How Generative AI Is Transforming Legal Technology and the Practice of Law

Catherine Casey



## Explore the potential and risks of generative AI in the legal industry

In *AI in Legal Tech: How Generative AI Is Transforming Legal Technology and the Practice of Law*, legal-tech pioneer and eDiscovery guru Catherine Casey—aka, TechnoCat—delivers a startlingly insightful and up-to-date discussion of the risks and opportunities presented by generative AI in the legal sector. The author walks you through generative AI's impact on the practice of law, legal ethics, and legal careers, offering guidance and clarity on a rapidly evolving technology.

Balancing engaging narrative with expert analysis, *AI in Legal Tech* is written specifically for non-technical legal professionals and students doing their best to navigate the intersection of technology and law. You'll find:

- Explanations of how AI is shaping new legal careers and what you can do to find success in your own
- A "Legal Tech Survival Kit," complete with a comprehensive Legal AI glossary and must-try tools for tech-savvy lawyers
- Insights from the "front lines" of legal AI and the people designing the technologies shaping tomorrow's legal industry

Perfect for practicing lawyers, law students, and law practice managers, *AI in Legal Tech* will also prove invaluable to legal technologists, paralegals, and anyone else interested in the application of the latest tech to the legal field.

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BISAC: *Computers*

9781394304721

Paperback

May 6, 2025

£34.99 | 38,50 € | \$45.00

## About the Author

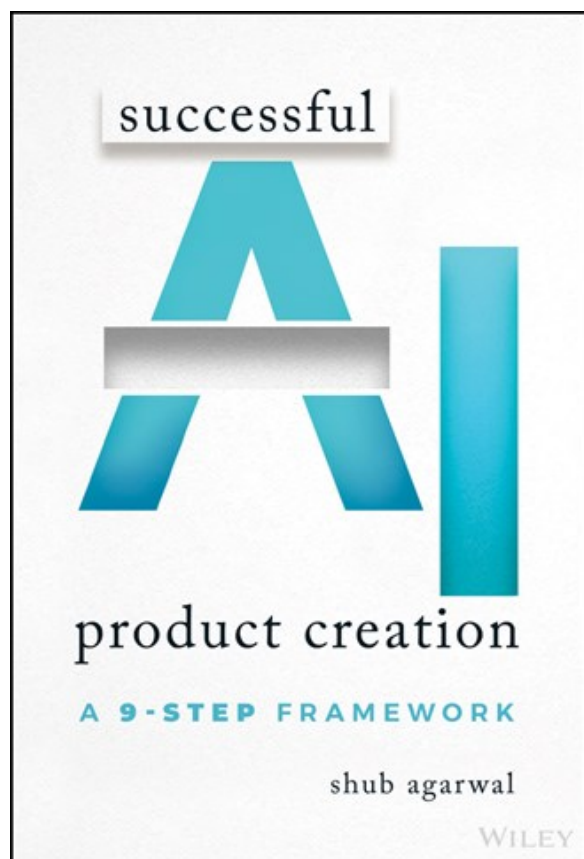
**Catherine (Cat) Casey** (Austin, TX) is an attorney, specializing in eDiscovery. She is better known in the legal tech world as TechnoCat and is a leading influencer in the area of where law and AI technology intersect. Currently the Chief Growth Officer at Reveal Brainspace, Cat leads innovation and direction for their legal technology solutions and serves as the global AI thought leader for the company. She is a thought leader and outspoken advocate of legal professionals embracing technology to deliver better legal outcomes. With two decades of experience navigating the intricate legal landscape, Cat has established herself as a leading voice in legal tech, specializing in AI and its implications for the legal profession. A charismatic speaker



# Successful AI Product Creation

A 9-Step Framework

Shub Agarwal



[View on Edelweiss](#)

## A straightforward and actionable 9-step framework for AI product management and innovation

In *Successful AI Product Creation: A 9-Step Framework*, veteran product management and AI product leader—also a professor and educator in the fields of AI and product management—Shub Agarwal delivers an intuitive and practical discussion of how to incorporate artificial intelligence, including generative AI, into new software products and bring them to market. The book walks you through a clear, step-by-step framework to help you successfully navigate the complexities of AI and generative AI product management and provides practical tools and real-world examples that empower you to go to market efficiently and effectively.

You'll find detailed models, case studies, and hands-on guidance for a variety of use cases, including using AI to scale your business, enhance product offerings, or better integrate AI with organizational goals. You'll also discover practical examples from various industries, like healthcare, finance, retail, and more.

### Inside the book:

- In-depth comparisons between traditional AI and generative AI that highlight the distinct challenges and opportunities presented by each one
- Essential strategies for managing AI model performance and addressing critical ethical considerations
- Strategies for aligning AI capabilities with business goals

Perfect for AI product creators—AI product managers, AI development managers, entrepreneurs in the AI space, and senior leaders and executives, *Successful AI Product Creation* will also prove invaluable to academics and students studying AI, product development, and business management, as well as tech enthusiasts

**Wiley**

BISAC: *Computers*

9781394337842

Paperback

May 6, 2025

£26.99 | 30,00 € | \$35.00

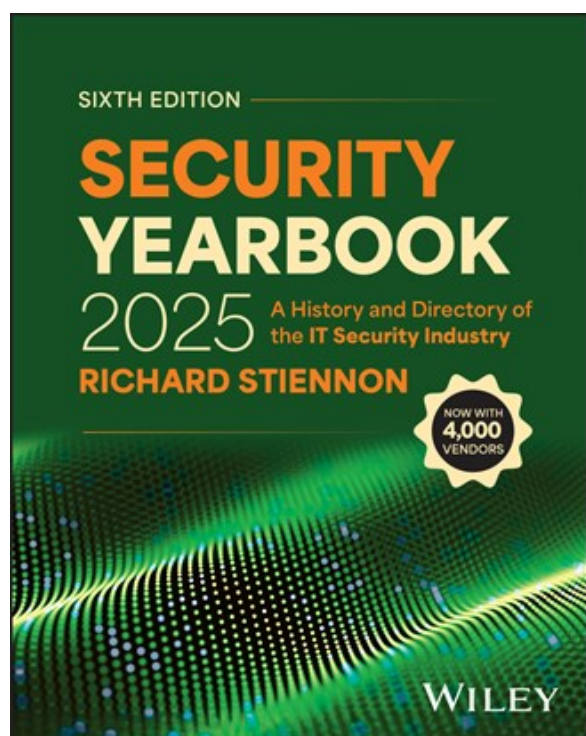
### About the Author

**Shub Agarwal** (Los Angeles, CA) is an experienced AI product leader with over 18 years of experience spanning academia, Fortune 50 companies, Silicon Valley start-ups, and leadership roles at Amazon. He has also written multiple AI-related patents and published academic papers in AI, making him a trusted source for guidance in this field. His practical experience combined with teaching expertise at the University of Southern California enables him to translate complex concepts into actionable insights, equipping professionals to succeed in AI product management.

# Security Yearbook 2025

A History and Directory of the IT Security Industry

Richard Stiennon



**A fascinating history of the cybersecurity industry as well as an up-to-date collection of leading cybersecurity vendors from around the globe**

In the newly revised 2025 edition of *Security Yearbook: A History and Directory of the IT Security Industry*, celebrated author and information security expert Richard Stiennon delivers the latest complete desk reference for the entire cybersecurity industry. In the book, you'll find a comprehensive directory of cybersecurity vendors, updated for 2025, complete with headquarters location, category, sub-category, number of employees, and growth trends. The author has also included an insightful and concise history of important and relevant sub-sectors of the cybersecurity industry, including Distributed Denial-of-Service defense, network security, endpoint detection, identity and access management, data security, and governance risk compliance. Case studies and stories of key personalities supplement the history, showcasing the stories of significant characters who had their hands in landscape-altering events in the field.

You'll also find:

- Discussions of substantial IT security failures that had an impact on the industry, and on society as a whole
- Major mergers and acquisitions, company failures and closures, and funding events in the cybersecurity sector
- Significant developments in open-source projects with an impact on cybersecurity practitioners around the world

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Perfect for security architects, CISOs, freelance cybersecurity professionals, and other technical specialists, *Security Yearbook 2025* is also a must-read resource for the managers, executives, and directors responsible for guiding and leading the efforts of technology professionals.

**Wiley**

BISAC: *Computers*

9781394334865

Hardcover

May 6, 2025

£42.50 | 47,10 € | \$55.00

Previous Edition: 9781394220809

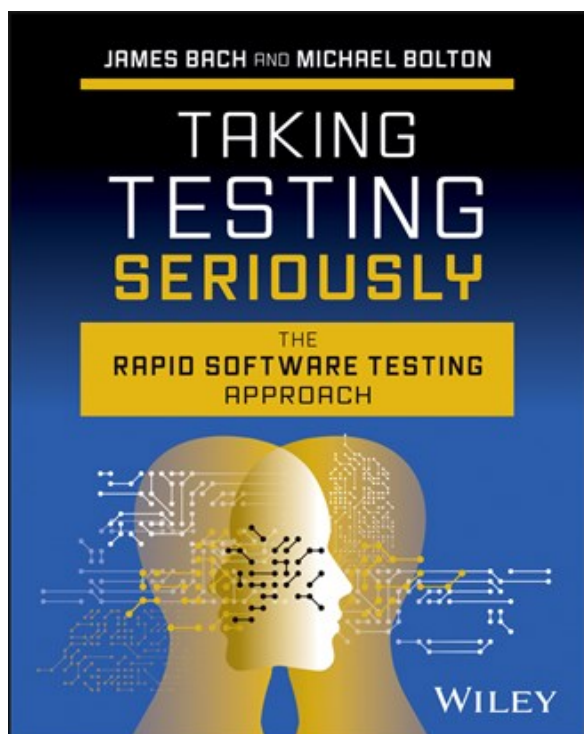
## About the Author

**Richard Stiennon** played his own part in the IT security industry starting in 1995 at Netrex, one of the first MSSPs. He was a Manager of Technical Risk Services at PwC before being drafted into Gartner in 2000 to cover the network security industry. He left Gartner in 2004 to join Webroot Software as VP of Threat Research. He has also had roles as Chief Marketing Officer at Fortinet, and Chief Strategy Officer at data erasure company, Blancco Technology Group. He is an aerospace engineer (University of Michigan, 1982) turned historian (King's College, London, 2014). He is Chief Research Analyst at IT-Harvest, a data-driven analyst firm covering the entire cybersecurity industry.

# Taking Testing Seriously

The Rapid Software Testing Approach

James Bach



**Elevate your software testing approach with a methodology from industry leaders who dedicated their careers to studying, practicing, and teaching the craft of testing.**

Dive into the world of expert software testing with *Taking Testing Seriously: The Rapid Software Testing Approach*. This book arms software professionals with the knowledge required to master the Rapid Software Testing (RST) methodology. Written by two co-creators of the RST approach and supplemented by material from respected testers who offer valuable insights, it is an essential read for anyone seeking excellence in the craft of testing.

*Taking Testing Seriously* offers a rich exploration of the RST methodology through insightful interviews, expert discussions, practical case studies, and real-world examples. It thoroughly covers key topics such as the psychology of testing, the science behind it, the fundamental processes and heuristics of test design, and much more. This book provides concrete strategies for addressing common software testing challenges and integrating new solutions with existing systems.

You will:

- Gain insights from experienced software testers through in-depth interviews and expert advice
- Learn how the skills of testing are needed more than ever in an AI-powered IT industry
- Discover strategies to leverage the latest automation technologies to refine and expedite your testing processes
- Escape from the echo chamber of "best practices" and learn to think critically about testing

Focusing on the mindset and skillset of excellent testing, *Taking Testing Seriously* is a must-have resource for software engineers and technical leaders eager to improve their testing proficiency. Whether

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**Wiley**

BISAC: *Computers*

9781394253197

Hardcover

September 3, 2025

£47.50 | 51,30 € | \$60.00

DE EUR: 47.5€

## About the Author

**James Bach (Eastsound, WA)** is the creator of the Rapid Software Testing methodology, founder and CEO of software testing and training company Satisfice, and the co-author of the critically acclaimed bestseller *Lessons Learned in Software Testing* (Wiley 2001).

**Michael Bolton (Toronto, ON)** has over 30 years of experience testing, developing, managing, and writing about software. For over 20 years, he has led DevelopSense, a Toronto-based testing and development consultancy. In 2006, he became co-creator (with creator James Bach) of Rapid Software Testing (RST).



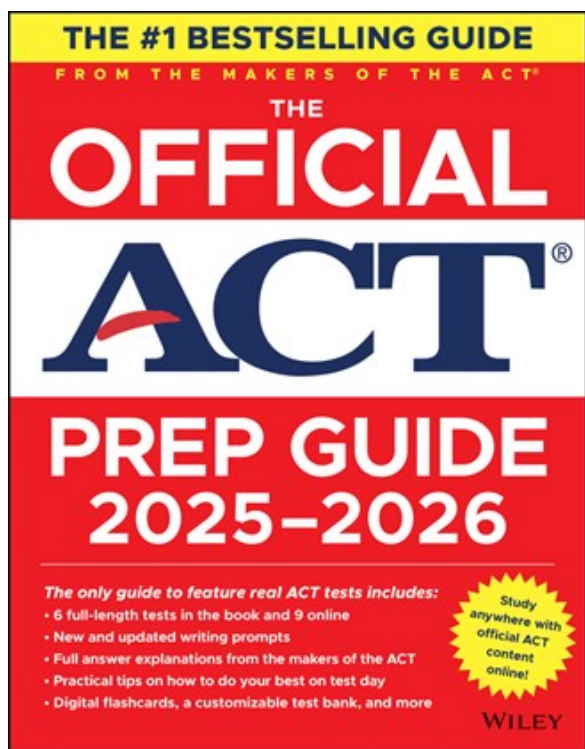


# Test prep





# The Official ACT Prep Guide 2025-2026



## THE OFFICIAL ACT® PREP GUIDE 2025-2026

**The comprehensive guide to the 2025-2026 ACT test—including 4 genuine, full-length practice tests.**

*The Official ACT® Prep Guide 2025-2026* book includes four authentic ACT tests—all of which contain the optional writing test—so you get maximum practice before your test date.

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BISAC: 0

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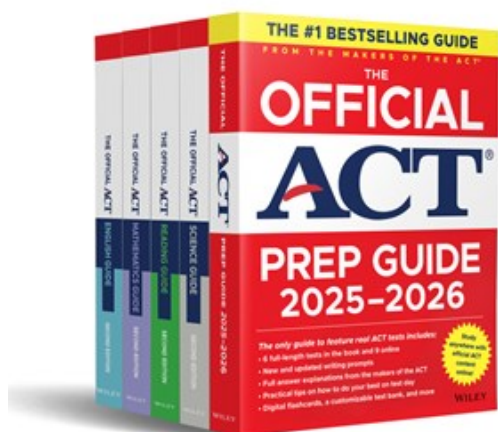
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*Previous Edition: 9781394259915*

## About the Author

**ACT Education Corp.** (Iowa City, IA) is a public benefit corporation providing assessment, research, information, and program management services to support education and workforce development. Known most widely as the makers of the ACT exam--the college readiness and placement assessment taken by some 1.8 million high school students each year--ACT produces a number of assessments and services reaching more than 10 million people along the kindergarten through career continuum. ACT's rigorous research informs policy decisions and helps develop programs that boost lifelong learning potential in schools and workplaces around the world. To learn more, visit [www.act.org](http://www.act.org).

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*Previous Edition: 9781394259939*

## About the Author

**ACT Education Corp.** (Iowa City, IA) is a public benefit corporation providing assessment, research, information, and program management services to support education and workforce development. Known most widely as the makers of the ACT exam--the college readiness and placement assessment taken by some 1.8 million high school students each year--ACT produces a number of assessments and services reaching more than 10 million people along the kindergarten through career continuum. ACT's rigorous research informs policy decisions and helps develop programs that boost lifelong learning potential in schools and workplaces around the world. To learn more, visit [www.act.org](http://www.act.org).

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