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Wiley EMEA Trade Catalogue



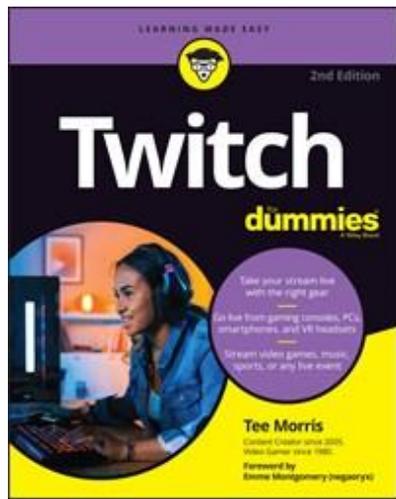


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Dummies





Twitch For Dummies, 2nd Edition (2nd Edition)

Tee Morris

Summary

Find your own streaming success with Dummies

Twitch For Dummies will get you up to date with Twitch, the breakthrough streaming platform where you can set up a channel, increase your viewership, and find your people. Step-by-step guides and helpful, real-life examples get you ready to go live and, who knows, maybe even earn a little money while having fun online. Check out this new edition for all the details on the new Creator Dashboard interface, streaming in the metaverse, and details you need to know to get the world watching. This handy reference even covers the latest Twitch integrations for streaming from your mobile devices. Community-based entertainment has never been hotter, and Dummies shows you how to get on board.

- Discover why the streaming platform Twitch is taking the world by storm
- Set up your first channel, stream gameplay, create highlight reels, and find viewers
- Understand the ad revenue structure so you can earn cash from your stream
- Get current on going live from the latest console models to Virtual Reality

This is the perfect Dummies guide for new and established Twitch streamers who want to improve their audience and skills.

John Wiley & Sons
9781119901570
Pub Date: 01/11/2022
\$29.99/£21.99 UK/€25.70
EU/€26.90 DE
Paperback

336 Pages

Comp Titles

Twitch For Dummies	Morris, Tee	John Wiley & Sons	12/02/2019	9781119540267 1119540267	£17.99 GBP	Paperback
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No sales or stock history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).

Minecraft Basics For Dummies (2nd Edition)

Jesse Stay, Joseph Stay, Alex Stay

Summary

No Image
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The easy way to get started with Minecraft

Want to creep into the biggest video game of all time? Grab your pickaxe and let's go! *Minecraft Basics For Dummies* helps you (or your kids) get started and join the infinite online world that keeps millions of players of all ages engaged every day. Inside this portable-trim book, crafters will get all the tips and tricks needed to get started—on their own or with multiple players—in each of the three gameplay modes.

- Choose a platform and download the game
- Navigate, collect resources, and build structures
- Defend your creations against monsters
- Manage parental controls to keep kids safe while playing online
- Become a Minecraft master by defeating the Ender Dragon

Unleash your creativity, elevate family game night, and have a ton of fun joining more than 141 million players in the online world of Minecraft!

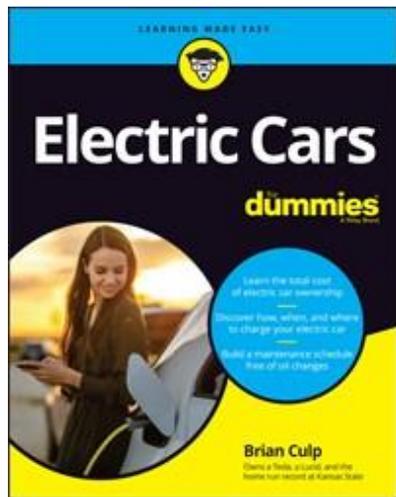
John Wiley & Sons
9781119907480
Pub Date: 30/11/2022
\$19.99/£15.99 UK/€17.10
EU/€19.90 DE
Paperback

208 Pages

Comp Titles

Minecraft For Dummies	Stay, Jesse	John Wiley & Sons	27/01/2015	9781118968239 1118968239	£17.99 GBP	Paperback
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No sales or stock history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).



Electric Cars For Dummies

Brian Culp

Summary

Drive into the 21st century in an electric car

With falling cost of ownership, expanded incentives for purchasing, and more model and body type options than ever, it may finally be time to retire the old gas-guzzler and dive into the world of electric car ownership. *Electric Cars For Dummies* is your guide to becoming lightning powered, reducing your carbon footprint, and saving money on gas while you do it. This book teaches you how to select the battery-charged vehicle that fits your need and budget. It also offers insight into how to maintain your electric car, including answering all your questions about charging your vehicle. Calculate the total cost of ownership, prep your home to become one huge charger, and demystify the battery, the tune-ups and more.

- Learn the difference in cost of ownership and emissions between electric and gas-powered vehicles
- Explore your options and find an electric car that fits in your budget
- Know when and how to charge your vehicle, and what kind of maintenance it needs
- Figure out how to charge your car on the go

This is the perfect book for new and would-be electric car owners looking for guidance on buying and maintaining one of these super sleek machines.

Contributor Bio

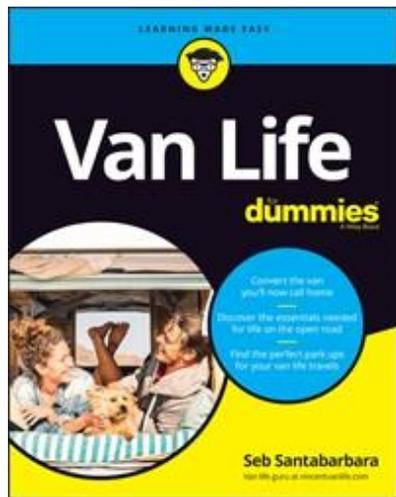
Brian Culp (Silicon Valley, CA) is Technical Publications Manager for Lucid Motors, a US-based electric car manufacturer. It's his latest stop on a career journey that's seen him author numerous tech how-to books on applications, operating systems, and certifications; develop online learning platforms; and even playing five years of professional baseball.

John Wiley & Sons
9781119887355
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\$24.99/£17.99 UK/€21.40
EU/€21.90 DE
Paperback

384 Pages

Comp Titles

No comparable titles have been specified.



John Wiley & Sons
9781119886235
Pub Date: 23/11/2022
\$24.99/£17.99 UK/€21.40
EU/€21.90 DE
Paperback

384 Pages

Van Life For Dummies

Sebastian Santabarbara

Summary

Give in to the lure of the untethered life as a van lifer

Thousands of people around the world live nomadic lifestyles from the comfort of their vans or campers, free from the worries of having a permanent residence. If this growing alternative lifestyle appeals to you, *Van Life For Dummies* is your go-to guide for becoming a van lifer. You'll learn to customize your vehicle, adapt to life on the road, and find the peace and adventure you're seeking. This book makes the transition easy, helping you decide what parts of rooted life you need to take with you and what to leave behind.

- Follow the call of the open road and get started living in your van or camper
- Choose and customize a vehicle that meets your needs
- Get answers to the very important question: "where do I use the bathroom?"
- Build or carry on a career while travelling

Why enjoy life only on your vacation days? Take to the road and enjoy a simplified way of living. *Van Life For Dummies* demystifies the process and initiates you into the vibrant community of van lifers. Your adventure awaits!

Comp Titles

No comparable titles have been specified.

TI-84 Plus CE Graphing Calculator For Dummies, 3rd Edition (3rd Edition)

Jeff McCalla

No Image
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Summary

You and your trusty TI-84+ can ace math, together

Graphing calculators are an essential tool in many high school and college math courses. *TI-84 Plus CE Graphing Calculator For Dummies* teaches you how to use these handy little machines with confidence, for basic math and far, far beyond. Packed with insider tips, common mistakes to avoid, and updates on the newest products available, this is the must-have reference to get the most out of your graphing calculator. You'll learn how to navigate the home screen, menus, and mode settings. And we'll teach you how to use your calculator to, uh, do math—starting with basic arithmetic functions and stepping up through matrices, complex numbers, and beyond. You can even learn about probability and how to conduct statistical data analysis with your TI-84+. Get graphing!

- Grasp the basics of using your TI-84+ graphing calculator
- Learn how to use shortcut menus to enter fractions, matrices and logarithms (with a change of base!)
- Figure out how to make charts, scatter plots, and more
- Get started programming in Python on the new TI-84 Plus CE Python Edition
- If you have the older TI-84+, look for tips that point out keystroke and functionality differences

This edition of *TI-84 Plus CE Graphing Calculator For Dummies* lets you do everything there is to do with the very latest TI-84+ models. Whatever kind of math you're doing, you'll get some quality screen time in, thanks to Dummies.

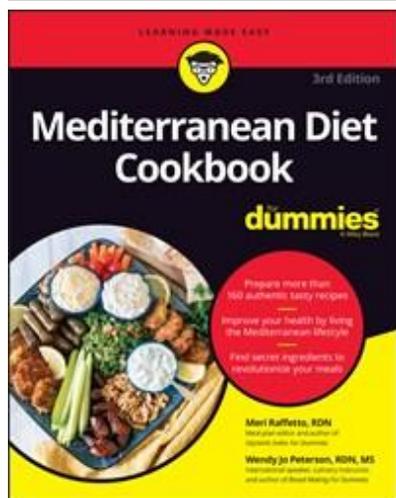
John Wiley & Sons
9781119887607
Pub Date: 08/11/2022
\$29.99/£21.99 UK/€25.70
EU/€26.90 DE
Paperback

336 Pages

Comp Titles

Ti-84 Plus Graphing Calculator For Dummies	McCalla, Jeff	John Wiley & Sons	28/06/2013	9781118592151 1118592158	£16.99 GBP	Paperback
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No sales or stock history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).



John Wiley & Sons
9781119850274
Pub Date: 29/11/2022
\$24.99/£18.99 UK/€21.40
EU/€22.90 DE
Paperback

432 Pages

Mediterranean Diet Cookbook For Dummies, 3rd Edition

ON(3rd Edition)

Meri Raffetto, Wendy Jo Peterson

Summary

Discover the world's healthiest and tastiest diet

Ready to transform the way you've been preparing dinner? Then it's time to dive into the *Mediterranean Diet Cookbook For Dummies!*

You'll learn to bring home the flavors of Italy, Greece, Spain, Morocco, Lebanon, and southern France, as you discover the cuisine that's been shown to reduce the risk of heart attack, diabetes, and cognitive decline while delivering extraordinary, authentic flavors.

Unlike many of the quick fix and fad diets on the market today, Mediterranean cooking styles contribute to long-term, healthy lifestyles by focusing on fruits and vegetables, legumes, whole grains, olive oils, and moderate amounts of protein and animal fats. And you'll learn how to combine and prepare these ingredients into delicious recipes, while tapping into the mindful eating habits of the Mediterranean.

In this book you'll explore:

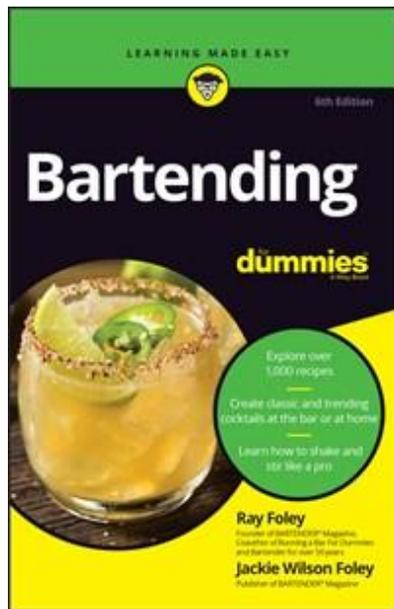
- Over one hundred and fifty tasty recipes you can cook for any meal of the day
- Brand-new updates regarding time-saving multi-cooker directions, the latest on the on-going supportive wellness research around the Mediterranean diet, and how to effectively plan and prep over a month of quick & easy Mediterranean meals
- Mindful eating and living approaches to savor and enjoy the foods and lifestyle of the Mediterranean

Mediterranean Diet Cookbook For Dummies is the perfect hands-on guide for anyone looking for an introduction to the Mediterranean cuisine, as well as those already familiar with the diet but need some fresh recipe ideas.

Comp Titles

Mediterranean Diet Cookbook For Dummies, 2e	Raffetto, M	John Wiley & Sons	10/11/2017	9781119404439 1119404436	£18.99 GBP	Paperback Medicine
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No sales or stock history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).



Bartending For Dummies 6e (6th Edition)

Ray Foley, Jaclyn Foley

Summary

Make drinks like a master mixologist with 1,000 recipes

Bartenders are the life of the party—and it's never been easier to prepare and serve drinks that keep partygoers coming back for more! Whether you want to break into professional bartending or up your ante as a home mixologist, this clear, easy-to-follow guide has you covered. With tips on stocking your bar and working with the right tools and garnishes, as well as information on the latest liquor trends and popular new cocktails, it won't be long before you hear, "Bartender, may I have another?"

- Concoct the perfect timeless and modern drinks
- Learn how to create perfect low and no-alcohol options
- Replicate everyone's favorite ready-to-drink cocktails
- Stock your bar with the best glasses and tools

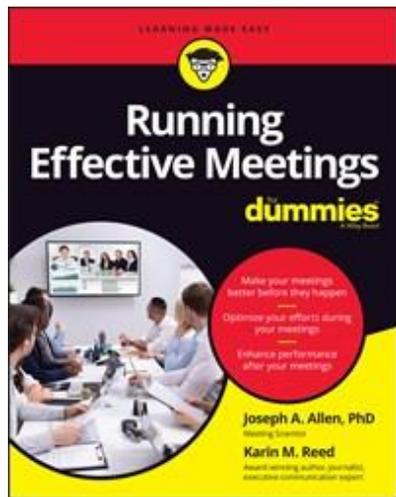
If you're looking for fresh ideas to keep your friends or customers happy, *Bartending For Dummies* is the perfect how-to resource for making a splash with great drinks.

John Wiley & Sons
9781119900443
Pub Date: 02/11/2022
\$19.99/£15.99 UK/€17.10
EU/€19.90 DE
Paperback
400 Pages

Comp Titles

Bartending For Dummies	Foley, Ray	John Wiley & Sons	14/02/2014	9781118791264 1118791266	£13.99 GBP	Paperback
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No sales or stock history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).



Running Effective Meetings For Dummies

Doctor, TriPoint Media, LLC

Summary

Sure, people meet all the time in many different situations, organizations, contexts, and environments. But, most are not doing it very well or very effectively. These many meetings include different modalities of meeting such as face-to-face, video conference, teleconference, and hybrid meetings. The science and practice of meetings provides clear guidelines for all these modalities, identifies which is ideal and which is not, and how to optimize whatever meeting you may have. *Effective Meetings For Dummies* would be the definitive, practical guide for meetings across these different modalities, ensuring that the meetings that are typically rated as "poor" (more than half of meetings are) are suddenly rated as "excellent" (about 4% of all meetings). With Karin Reed, renowned thought leader in video communication, and Joe Allen, one of the foremost meeting scientists, you'll receive tips and tricks for every meeting on your calendar. Dig in and find out how to have effective meetings for every meeting!

John Wiley & Sons
9781119875703
Pub Date: 23/11/2022
\$29.99/£22.99 UK/€25.70
EU/€27.90 DE
Paperback

Comp Titles

No comparable titles have been specified.

Becoming a Personal Trainer For Dummies 2nd Editio**n(2nd Edition)**

Diana Kightlinger, Shannon Austin

**No Image
Available****Summary**

Want to Break Into The Fitness Industry?

Becoming a Personal Trainer For Dummies will guide anyone through the basics of becoming a personal trainer. Whether you're looking to get certified and start your career in personal training immediately or are curious about it and want to learn what is involved in becoming a personal trainer, we're here to help enlighten you with everything you need to know before you become certified.

INSIDE:

- What it's like to be a personal trainer
- Different types of personal training
- Practices such as bodyweight training and yoga
- Getting to know HIIT and CrossFit
- The latest in wearable technology
- Business modeling options for personal trainers
- What to expect when getting your certification
- Tips and expert advice

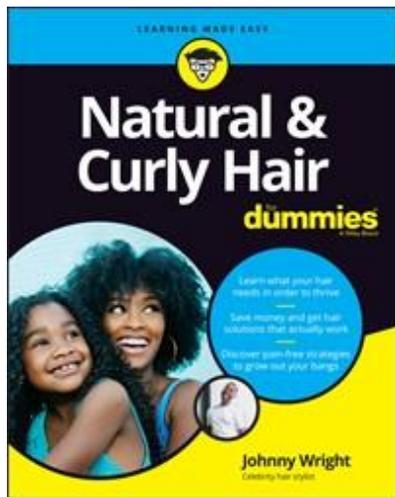
John Wiley & Sons
9781119891482
Pub Date: 15/11/2022
\$24.99/£17.99 UK/€21.40
EU/€21.90 DE
Paperback

384 Pages

Comp Titles

Becoming a Personal Trainer For Dummies	St. Michael, Melyssa	John Wiley & Sons	24/09/2004	9780764556845 0764556843	£13.99 GBP	Paperback
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No sales or stock history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).



Natural & Curly Hair For Dummies

Johnny Wright

Summary

The complete how-to guide on all things textured hair

Natural & Curly Hair For Dummies offers you step-by-step direction and accurate information to manage and style your hair. Celebrity hairstylist Johnny Wright is here to help you ditch the chemicals and love your textured locks. You'll learn to tame frizz, keep your hair moisturized and looking luscious. With the right tricks, tips, and advice you can get a halo of soft, healthy curls just the way you want them. Plus, you'll find out how Johnny maintains the hair health of his most notable clients like Queen Latifah, Tamron Hall, Kerry Washington, and Michelle Obama.

This book offers simple and useful scalp and hair guidance for Black and Latin hair care maintenance including styling tips to properly take care of your natural hair.

- Learn how natural and curly hair works, including hair porosity & hair elasticity
- Deal with breakage, dryness, dandruff, shedding, tangles, and frizz
- Discover techniques on coloring and bleaching natural hair Learn which ingredients and products will help keep your unique hair texture and type healthy and looking its best
- Master toddler, child, and teen styles and care—for adoptive parents, parents of biracial children, and caregivers

With full-color photographs throughout, *Natural & Curly Hair For Dummies* will give you the skills you need to bring out the born-with-it beauty in that amazing ethnic hair!

Contributor Bio

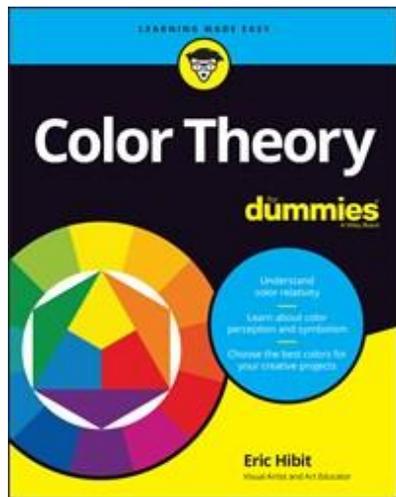
JOHNNY WRIGHT (Los Angeles, CA) is a celebrity hairstylist with over 30 years of experience in the industry. Among his most notable successes, he was personal stylist to Michelle Obama for 8 years during the Obama administration. Since 2016 he has worked as personal stylist to Tamron Hall.

John Wiley & Sons
9781119843382
Pub Date: 29/11/2022
\$29.99/£22.99 UK/€25.70
EU/€27.90 DE
Paperback

312 Pages

Comp Titles

No comparable titles have been specified.



Color Theory For Dummies

Eric Hibit

Summary

Choose the right colors and color combinations for your projects

Color theory is the art and science of using color. *Color Theory For Dummies* explains, in simple terms, how colors relate to one another and how they can be combined to work together in an aesthetically pleasing way. An understanding of color theory can help you create art, decorate your home, design a beautiful wedding, and impress your friends at parties. With this book, you'll learn how humans perceive color, how colors harmonize or clash with each other, and how you can apply these principles in your life and work to add a little, well, color to things.

- Discover the history and science behind how we see colors
- Understand how colors mix, match, and contrast so you can create better color combinations
- Learn how certain colors have the ability to affect how we feel and think
- Apply color theory to design, art, décor, photography, and beyond

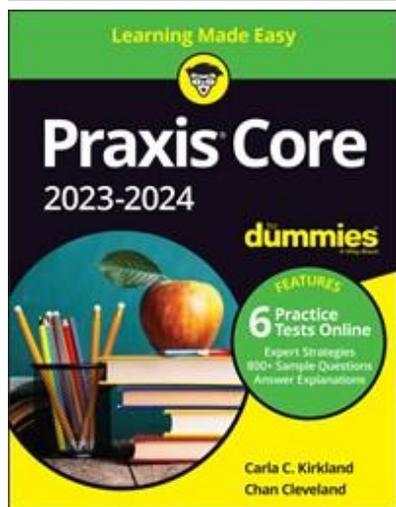
Color Theory For Dummies simplifies and illuminates the world of color theory, outlining and defining color in a digestible and applicable way.

John Wiley & Sons
9781119892274
Pub Date: 01/11/2022
\$29.99/£21.99 UK/€25.70
EU/€26.90 DE
Paperback

304 Pages

Comp Titles

No comparable titles have been specified.



John Wiley & Sons
9781119888178
Pub Date: 15/11/2022
\$29.99/£21.99 UK/€25.70
EU/€26.90 DE
Paperback

448 Pages

Praxis Core 2023–2024 For Dummies with Online Practice (4th Edition)

Carla C. Kirkland, Chan Cleveland

Summary

Praxis Core 2023-2024 For Dummies provides you with the confidence you need to perform well on the Praxis Core Academic Skills for Educators Exam. With information on every section of the exam, plus full-length practice tests in the book and online, Dummies has got you covered. This study guide is essential if you're serious about starting a career in education or pursuing teaching as career number two (or three, or four...we don't judge).

With *Praxis Core 2022-2023 For Dummies*, prospective teachers get access to six complete practice tests: two in the book and an additional four online. You'll also get deep content review on every test section, so nothing takes you by surprise on test day. College students, career changers, and job-seekers, step right up. You have the tools you need to prepare for the Praxis and the lowdown on how to score high on exam day—right here!

- Learn what's on each section of the Praxis and review all the content in detail
- Practice, practice, practice with six full-length practice tests
- Demonstrate your readiness to enter the teaching profession right out of school or as a career change
- Launch a rewarding, meaningful, and in-demand career as an educator

The fun and friendly Dummies style will keep you peppy and smiling as you prepare to master the reading, writing, and mathematics basics that every teacher needs to know.

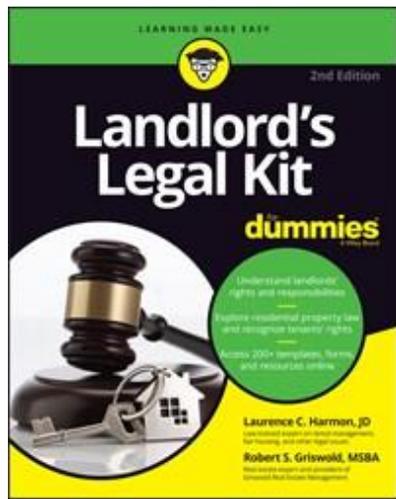
Contributor Bio

Carla Kirkland (Ridgeland, MS), founder and CEO of the Kirkland Group, an educational consulting firm, has helped educators prepare their students for standardized tests for more than 20 years. Chan Cleveland (Ridgeland, MS), executive vice president of the Kirkland Group, is an English educator who has developed language arts resources for multiple school districts and serves as an educational consultant.

Comp Titles

Praxis Core For Dummies with Online Practice Tests	Kirkland, Carla C.	John Wiley & Sons	23/03/2020	9781119620457 1119620457	£19.99 GBP	Paperback
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No sales or stock history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).



Landlords Legal Kit For Dummies, 2nd Edition *(2nd Edition)*

Robert S. Griswold, Laurence Harmon

Summary

Howdy, landlord! Get on the right side of the law with Dummies

Landlord's Legal Kit For Dummies contains all the resources landlords need to unpack the legal side of renting properties. Inside you'll find worksheets, templates, and friendly explanations that will help you find success. Once you have your property and your tenants, you'll need to make sure you operate within your rights, complete all the necessary admin, and handle taxes in an accurate and timely way. This book can help you do just that, with the latest paperwork, helpful details and examples, and a breakdown of taxes and laws. Plus, you can go beyond the book by accessing online documents that take your learning to the next level.

- Understand all the latest housing laws that pertain to your specific rental situation
- Find drafts of all the legal forms you'll need as a landlord
- Access easy-to-use tax worksheets and clear descriptions of tax rules without legal jargon
- Recognize your rights as a landlord and understand your tenants' rights

This is the perfect Dummies guide for both new and experienced landlords who need a hands-on legal reference for all the laws surrounding rent, rental properties, and tenants.

John Wiley & Sons
9781119896340
Pub Date: 01/11/2022
\$34.99/£24.99 UK/€30.00
EU/€30.90 DE
Paperback

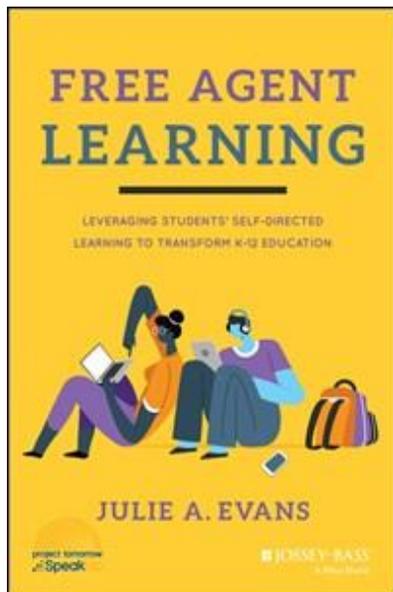
Comp Titles

Landlord's Legal Kit For Dummies	Griswold, Robert S.	John Wiley & Sons	08/08/2014	9781118775196 1118775198	£24.99 GBP	Paperback
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No sales or stock history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).

Jossey-Bass





Free Agent Learning: Leveraging Students' Self-Directed Learning to Transform K-12 Education

Leveraging Students' Self-Directed Learning to Transform K-12 Education
Evans

Summary

Explore how students are disrupting education by using digital resources to support self-direct learning

Free Agent Learning: Leveraging Students' Self-Directed Learning to Transform K-12 Education explores an emerging cohort of students that are self-directing their learning around interest-driven topics, the tools they're using to scaffold these experiences, and their motivations for these out-of-school learning behaviors. Readers will find new insights and frameworks for effectively leveraging the lived experiences of their students and transforming their schools' cultures, norms and practices.

In this book, readers will learn how education leaders can translate a newly emerged understanding about students' self-directed learning into actionable knowledge to improve teaching and learning *Free Agent Learners* also offers:

- Info dispelling the myth that real learning only happens in a classroom
- Discussions of how modern students are using digital tools, content, and resources for purposeful learning outside of teacher direction or sponsorship
- Actionable tips and accessible strategies for the use of the Free Agent Learner Ecosystem to support school improvement

Perfect for K-12 school and district administrators and decision-makers, *Free Agent Learners* is an eye-opening read for anyone involved in the education of primary and secondary school students.

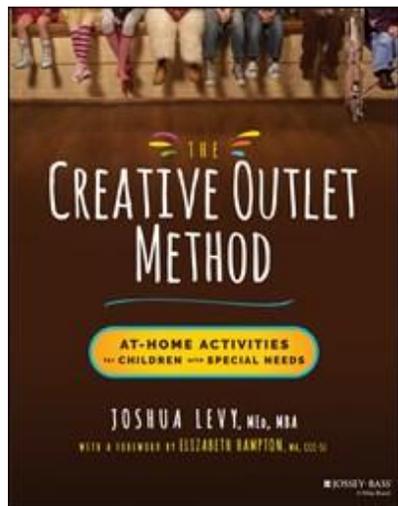
Contributor Bio

Dr. Julie A. Evans (Mission Viejo, CA) is the CEO of Project Tomorrow (www.tomorrow.org) and is the founder of the heralded Speak Up Research Project which annually collects and reports on the authentic views of K-12 students, parents and educators on key education issues each year. Dr. Evans serves as the chief researcher on the Speak Up Project as well as leading research efforts on the impact of innovative learning models and interventions in both K-12 and higher education. Over the past 17 years, almost 5 million K-12 students and an additional 1 million educators and parents have participated in the Speak Up Project representing over 35,000 schools from all 50 states, the District of Columbia and around the world. Dr. Evans is the longest serving woman executive in the education technology nonprofit sector.

Comp Titles

No comparable titles have been specified.

Jossey Bass
9781119789826
Pub Date: 29/11/2022
\$32.00/£25.00 UK/€30.00
EU/€27.90 DE
Hardcover
336 Pages



The Creative Outlet Method

At-Home Activities for Children with Special Needs

Joshua Levy

Summary

A practical guide for parents and special educators to help enrich the lives of children with special needs

In *The Creative Outlet Method Book of Creativity: At-Home Activities for Children with Special Needs*, certified special education educator Joshua Levy delivers practical and effective resources for conducting over 30 enriching theater arts and improvisational activities. The included exercises will allow children with disabilities to demonstrate creativity, increase self-confidence, and build social skills.

Special needs children will benefit from the innovative approaches included in *The Creative Outlet Method* and experience creative energy from the comfort of home. The book also offers:

- Opportunities for children with special needs to achieve their academic, social, and behavioral goals
- Activities that enrich the lives of special needs students, their parents, and other caregivers
- A 10-step framework to improving the learning outcomes for children with special needs

The Creative Outlet Method Book of Creativity is an indispensable resource for the parents and caregivers of special needs children, special education teachers, administrators, and therapists. It's also a must-read for K-12 general educators looking for ways to better engage with their special needs students.

Jossey Bass
9781119873495
Pub Date: 02/11/2022
\$37.00/£29.00 UK/€34.00
EU/€32.90 DE
Paperback

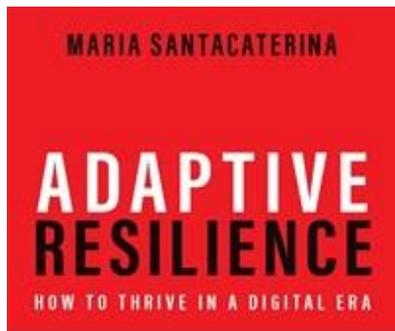
144 Pages

Comp Titles

No comparable titles have been specified.

Business





Adaptive Resilience

Maria Santacaterina

Summary

The present business model is broken. There's too much talk and very little action. In business, you can only excel if you create a win-win situation. Actions based on universal human values are OPTIMAL to all aspects of business, not least higher profits. The point I wish to make in this book is that HOW you get there is as important if not more so than the end result. The aim of the game is to create a SUSTAINABLE DIGITAL FUTURE.

I am proposing the "HOW TO" - a new methodology: ADAPTIVE RESILIENCE. It is a new growth paradigm, a new way of thinking, being and doing "good" business. It will help business leaders and the wider community gain further insights. And help them create a TRUST-worthy roadmap, to transform their businesses from the inside-out.

The book will offer a compelling blueprint for the FUTURE-FIT enterprise.

It's time to RE-IMAGINE our digital future!

John Wiley & Sons
9781119898184
Pub Date: 17/11/2022
\$32.50/£23.99 UK/€27.20
EU/€29.90 DE
Hardcover

700 Pages

Comp Titles

No comparable titles have been specified.

No Image
Available

Risk Management: Tools, tips, and techniques to help your organization achieve its strategic goals

Tools, Tips, and Techniques to Help Your Organization Achieve Its Strategic Goals

Rupert Evill

Summary

Risk, ethics and compliance requirements are a daily reality for most organisations. Regulators and stakeholders (including employees) demand more of most organisations, from equality, to anti-corruption, to supply chain ethics.

Start-ups stutter and unicorns crash to earth when they get risk wrong. What should be done? Where should you start? How can risk management enable, not hinder, the organization's strategic goals? This book answers these questions – rightsizing risk for every organization – using frontline-tested tools, tips, and techniques. Whether you're a purpose-driven changemaker or just struggling to comply with a seemingly unending stream of regulation, we will make risk work for you.

Making this topic accessible, breaking it down into components with significant overlap and quick wins, focusing on experience over theoretical. They can all read academic & corporate guidance, but what we should do is make that tactical, practical and actionable. This book will cover:

- Values and authenticity
- Managing expectations
- Diversity, equity & inclusion
- Human rights and modern slavery
- Discrimination and harassment
- Managing conflict
- Managing external stakeholders
- Environment and communities
- Keeping it simple and cost-effective
- Ethical decision-making frameworks

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Hardcover

256 Pages

Comp Titles

No comparable titles have been specified.

Co-author of The New York Times best seller
The Way We're Working Isn't Working

JEAN GOMES



Leading in a Non-Linear World

How to Build Mindsets for the Future of Work and Life

Jean Gomes

Summary

Whilst there is a growing body of frameworks and tools to help leaders navigate the new convergence of disruptive tech (for example, AI, nano-technologies, neuroscience), there is little to help them build the worldview and mindset required to solve the myriad of problems they'll have never considered before.

Non-Linear cuts to the heart of these challenges by describing the new type of worldview and mindset leaders will need to build to thrive in the new era of 10x growth expectation and hyper change driven by exponential technologies and the global start-up community. Conventional organisations have built their organisations relatively slowly over decades and enjoyed a lengthy period of time to exploit their business model. 75% of transformation efforts amongst the global top 1000 companies over the past decade have failed largely because these organisations have been unable to make the deeper shifts in mindset and culture required.

Having had a ringside seat, witnessing and leading change efforts of companies ranging from Coca-Cola, Sony, Goldman Sachs, Warner, Halma and eBay, Jean Gomes has built a unique understanding of how the mindset of organisations can block or enable growth and transformation efforts. The models and tools have been developed over a decade and have consistently won DPA Consulting high profile work. The book includes case studies, with clients such as Warner, Sony, IMI, Halma, and Klarna.

Contributor Bio

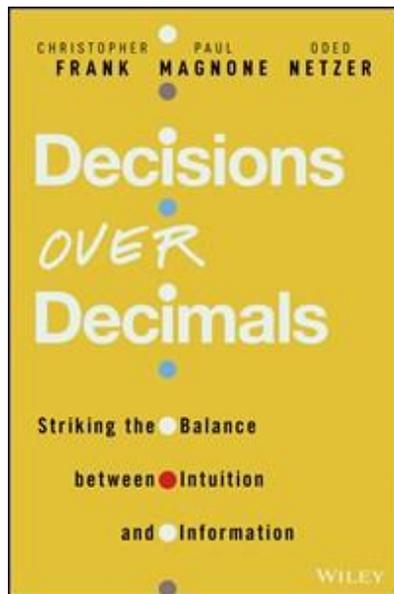
Jean is trusted advisor to hundreds of CEOs and senior leaders. He is a regular keynote speaker on personal leadership and organisational performance. He has designed and delivered award winning global leadership programs. Jean lectures at Saïd Business School, University of Oxford, INSEADs LEAP leadership program and The Henley Business School. Jean is an expert leadership coach and facilitator, regularly undertaking high-challenge assignments across the globe for brands including Google, Nike, Coca-Cola, Condé Nast, eBay, GE, Microsoft, Pfizer, Sony, The Bank of England, Alexander McQueen, Stella McCartney, BMW, Warner Music and Toyota. Jean is founder and CEO, of DPA, a leadership consultancy. DPA develop leaders to transform their business model, grow a culture of innovation, create breakthrough performance through people and teams, and to maximise their personal impact.

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256 Pages

Comp Titles

No comparable titles have been specified.



Decisions Over Decimals: Striking the Balance between Intuition and Information

Striking the Balance between Intuition and Information

Frank

Summary

Amid streams of data and countless meetings, we make hasty decisions, slow decisions, and often no decisions. Uniquely bridging theory and practice, *Decision over Decimals* breaks this pattern by uniting data intelligence with human judgment to get to action – a sharp approach the authors refer to as Quantitative Intuition™ (QI). QI is intended to raise awareness of the power of thinking beyond big data without neglecting it and chasing the perfect decision while appreciating that such a thing can never really exist.

Successful decision-makers are fierce interrogators. They square critical thinking with open-mindedness by blending information, intuition, and experience. Balancing these elements is at the heart of *Decisions Over Decimals*.

This book is not only designed to be read - but frequently referenced - as the reader faces innumerable decision moments. The Quantitative Intuition (QI) method is a set of rapid response leadership tools to adopt and accelerate decision making by:

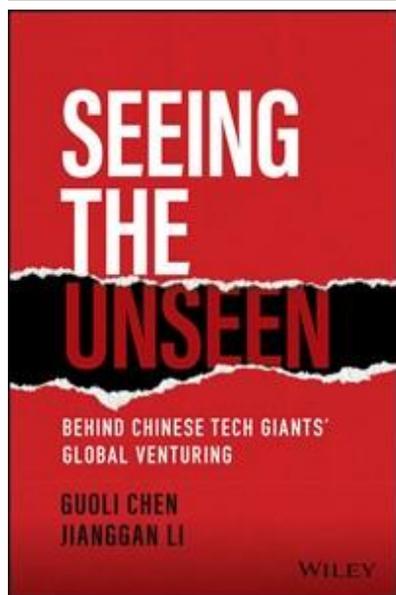
- Effectively framing the problem for stakeholders
- Synthesizing intelligence from incomplete information
- Delivering decisions that stick

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Hardcover

240 Pages

Seeing the Unseen: Behind Chinese Tech Giants' Global Venturing

Behind Chinese Tech Giants' Global Venturing

Guoli Chen, Jiangan Li

Summary

Meet the overnight tech success stories of China's globalizing business landscape

In the last few years, we have seen a meteoric rise of Chinese tech companies across the world. Alibaba stock price movements unnerved investors globally, venture capitalists searched for the next Meituan or Pinduoduo in Southeast Asia and Latin America, and of course, Tik Tok, the most popular content platform in the world today, originated from China. The founders of such companies are typically credited with the "tenacity to rough it out," the "courage to venture into the unknown," and the "vision to take their companies to new heights." However, the same can be said about Silicon Valley founders, or any successful entrepreneur. So, what gives Chinese founders and their companies the advantage in becoming multi-billion global enterprises? How does their leadership set strategies? How do they motivate their people? How do they move so fast and defend their turf in China's hyper-competitive tech market? When they expand overseas, how do they determine what they keep and what they need to let go of? And most importantly, what do these things mean to you as a competitor, investor, regulator, or even as an executive or customer of such companies?

Seeing the Unseen: Behind Chinese Tech Giants' Global Venturing answers these questions and delves into the fascinating world of Chinese logic that shapes how tech leaders make and implement decisions, many of which are seldom seen outside China.

In this book, you will gain an accurate, concise understanding of Chinese tech companies' reflections as they scale. You will understand the different generations of Chinese tech giants from Alibaba, Tencent, Baidu and Huawei to Pinduoduo, Meituan, ByteDance, Xiaomi and more.

In this *Seeing the Unseen*, the analysis behind the success and lessons learned is summarized into a unique framework that touches on People, Organization, and Product and Leadership (POP-Leadership). The book covers:

- How Chinese history, folklore and Mao Zedong's political strategies have shaped the strategies of Chinese tech leaders, even today
- The mindsets of Chinese tech and internet companies and how they have evolved over the last two decades
- The unique business culture and leadership styles that steered these companies through uncertain and ultra-competitive periods
- How Chinese companies structure their organizations and products and how they remain agile as they scale
- The limitations of Chinese POP-Leadership, and what these companies must shed to keep up with international players in global markets
- How Chinese POP-Leadership is now becoming international, and how international players are leveraging these learnings
- How the worldwide expansion of Chinese companies will alter the business landscape in the coming decades

Chinese firms undertaking overseas ventures can challenge our thinking on global strategy and implementation. This book gives you a better understanding of these emergent players in the global arena.

Contributor Bio

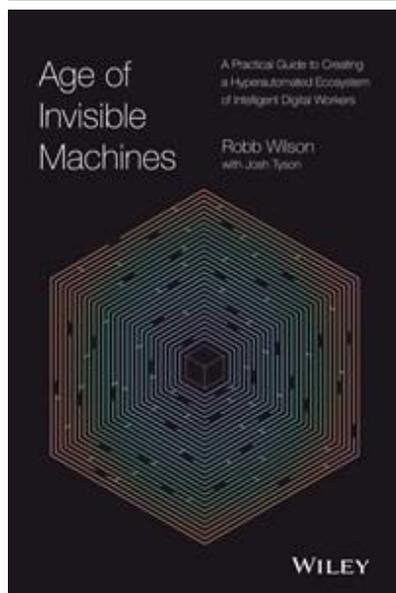
Guoli Chen (Singapore) is a Professor of Strategy at INSEAD, one of the world's top-ranking international business schools. He received his Ph.D. in strategic management from the Pennsylvania State University. He is considered an expert in

China strategy, value innovation, strategic leadership, and corporate governance. He has written for numerous publications including: *Barron's*, *Business Times*, *China Daily*, *Financial Times*, *Forbes*, *Fortune*, *Harvard Business Review (Chinese)*, *Jakarta Post*, *South China Morning Post*, and *Washington Post* Prior to joining INSEAD, he was an investment banker at Daiwa Securities where he provided financial consulting in the areas of IPOs, fundraising, and company restructuring.

Jiangan Li (Singapore) is the founder and CEO of Momentum Works, a venture capital firm that combines strategic understanding, execution experience, and a network of partners for start-up.. Before launching Momentum Works in 2016, he built and scaled internet and technology companies across Southeast Asia at Rocket Internet. Specifically, he co-founded Easy Taxi in Asia, and served as Managing Director of Foodpanda. Li holds an MBA from INSEAD and a degree in Computer Engineering from Nanyang Technological University.

Comp Titles

No comparable titles have been specified.



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Hardcover

256 Pages

The Age of Invisible Machines: Creating A Hyper-automated Ecosystem of Intelligent Digital Workers

A Practical Guide to Creating a Hyperautomated Ecosystem of Intelligent Digital Workers

Robb Wilson, Josh Tyson

Summary

Cut through the hype and unlock the game-changing potential of conversational AI.

In *Age of Invisible Machines*, celebrated tech leader Robb Wilson delivers an eye-opening and startlingly insightful blueprint for leveraging conversational AI in order to make your organization self-driving—with a growing ecosystem of interconnected automations accelerating all aspects of your business.

Conversational AI is changing the nature of every job at every company (starting yesterday) and this book is relevant for anyone who will be affected by the acceleration of these technologies. You'll learn how to develop a strategy for hyperautomation by identifying the outdated processes and systems holding your organization back. You'll discover ways of internalizing and orchestrating new technologies that are force-multipliers for rapid growth. A must-read for every business leader, Wilson's book debunks common myths about conversational AI while laying bare the inevitable complexity of restructuring your business to unlock the massive opportunities this new era affords.

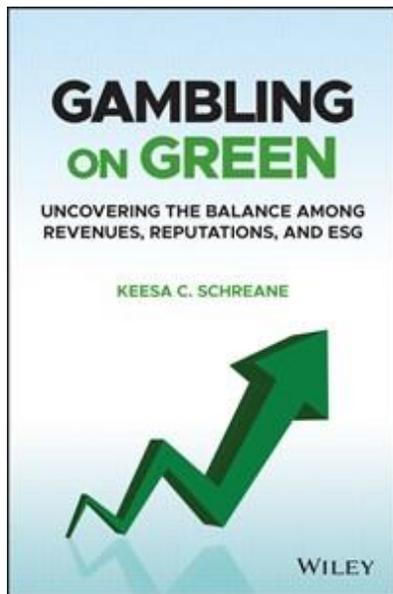
You'll also find:

- Compelling discussions of the ethical dilemmas that lie in wait as mass adoption of conversational AI takes hold
- Fascinating explorations of what a self-driving organization looks like and how you can use conversational AI to create a durable competitive advantage
- Strategies behind creating an ecosystem for hyperautomation that any company can begin implementing immediately
- QR links to ongoing, interactive online discussions of the material covered in each chapter

An essential and practical discussion of the future of conversational AI and hyperautomation, *Age of Invisible Machines* belongs in the hands of founders, entrepreneurs, business leaders, designers, tech enthusiasts, and anyone else with a stake in the future of business.

Comp Titles

No comparable titles have been specified.



John Wiley & Sons
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Gambling on Green: Uncovering the Balance among Revenues, Reputations, and ESG (Environmental, Social, and Governance)

Uncovering the Balance between Revenues, Reputations, and ESG (Environmental, Social, and Governance)

Keesa C. Schreane

Summary

Are you an investor who wants to make the world a better place while getting stronger returns? Are you an executive building a sustainable business and seeking increased revenue? Are you curious about ESG and what it means for your community or organization? Then this book is for you!

In *Gambling on Green: Uncovering the Balance between Revenues, Reputations, and ESG*, veteran financial services executive Keesa Schreane delivers a straightforward and practical guide for business leaders and investors navigating the world of environmental, social, and governance (ESG) issues. As ESG debates and scandals find their way to both newspapers and 10-Ks, many managers feel lost and unclear about how to drive a sustainable approach. Readers will learn to identify corporate sustainability, recognize good corporate governance and social responsibility, and understand what makes a company an exemplary steward of the environment.

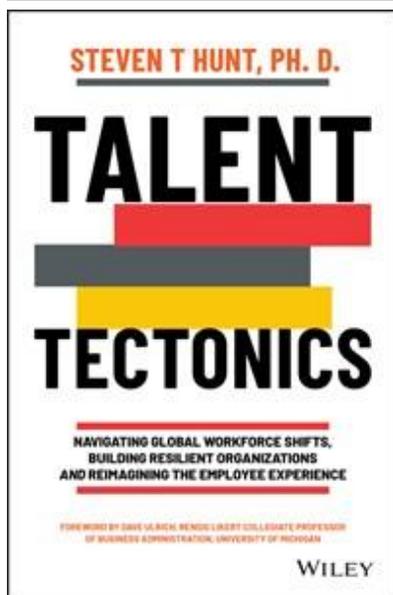
You'll also discover:

- Why ESG investing is increasingly important and how the most successful asset managers are building their sustainable portfolios
- How a business commitment to creating products with ESG in mind can benefit revenue efforts and increase customer loyalty
- How to cut business costs through sustainable operations
- Different sustainable bonds and how to leverage each to promote ESG while maintaining positive returns
- How some companies have incorporated ESG with spectacular success and others have ignored it completely—sometimes, to their peril

With compelling case studies and thoughtful analysis, *Gambling on Green* is a must-read for anyone interested in how investors and corporations are shifting their focus toward environmental, social, and governance issues. This book will earn a place on the shelves of retail and institutional investors, executives, and board members looking for a roadmap to some of the defining corporate and social issues of our time.

Comp Titles

No comparable titles have been specified.



Talent Tectonics: Navigating Global Workforce Shifts, Building Resilient Organizations and Reimagining the Employee Experience

Navigating Global Workforce Shifts, Building Resilient Organizations and Reimagining the Employee Experience

Steven T. Hunt

Summary

How to attract, retain, develop, and engage people for a changing world of work

Shifting demographics combined with the digitalization of all aspects of life are transforming the nature of work. This is forcing companies to rethink how they design jobs and recruit, develop, and engage employees.

In *Talent Tectonics: Navigating Global Workforce Shifts, Building Resilient Organizations, and Reimagining the Employee Experience*, Dr. Steven Hunt explains how technology is changing the purpose of work and why creating effective employee experiences is critical to building organizations that can thrive in a world of accelerating change and growing skill shortages.

In the book, you'll find insights from the perspective of a person who has worked with thousands of companies around the globe using technology to build effective workforces. The book explores how business strategy, organizational psychology, and work technology interact to create nimble companies. The book discusses the future, but its focus is on the present, identifying things companies can do now to attract critical talent and create resilient organizations including:

- How to manage different types of employee experiences to create engaged and adaptable workforces
- How technology can enable large organizations to act more like small, agile, entrepreneurial companies.
- Rethinking employee recruitment, development, and engagement to create supportive, inclusive, and resilient organizational cultures

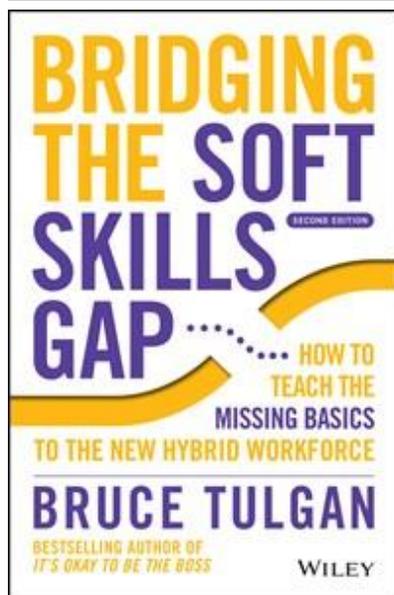
Perfect for human resources professionals, employee experience managers, and business leaders responsible for building effective workforces, *Talent Tectonics* belongs in the libraries of every leader, employee, and professional invested in ensuring that their organization can attract, retain, and develop the talent needed to achieve its strategic goals.

Contributor Bio

Steven T. Hunt, PhD, (<https://steventhunt.com/>; Seattle, WA) is the Chief Expert Work & Technology at SAP. Dr. Hunt's work focuses on design and use of technology-enabled processes to improve workforce agility, productivity, experience, engagement, and well-being. An internationally recognized industrial-organizational psychologist, he has played a central role in creating human resource solutions that have positively influenced millions of employees around the globe. He has personally worked with more than a thousand companies around the world exploring the intersection of business performance, human resource technology, and employee psychology. A recognized HR thought leader, Dr. Hunt regularly speaks on topics related to the changing nature of jobs, organizations, talent management, and the experience of work and has written hundreds of articles and several books on strategic HR methods.

Comp Titles

No comparable titles have been specified.



Bridging the Soft Skills Gap 2e: How to Teach the Missing Basics to the New Hybrid Workforce (2nd Edition)

How to Teach the Missing Basics to Today's Young Talent

Bruce Tulgan

Summary

Nurture and develop well-rounded team players by focusing on soft skills development

People entering the professional world are better educated than ever before. Their technical skills are often off-the-charts, helping them make short work of even the most challenging tasks. At the same time, however, many of these very same people lack soft skills we've often taken for granted.

In the newly revised second edition of *Bridging the Soft Skills Gap: How to Teach the Missing Basics to the New Hybrid Workforce*, veteran business advisor, speaker, and consultant Bruce Tulgan delivers a practical and incisive roadmap to developing crucial professionalism, critical thinking, and teamwork skills. You'll also find:

- A collection of 92 instructive lesson plans designed to break soft skills down into their component parts and teach them one manageable piece at a time
- An exploration of the soft skills gap, including what it means and how its impact on your organization will be felt
- Explanations of why you can't hire your way around a soft skills gap

An essential leadership handbook for executives, managers, and other business leaders, *Bridging the Soft Skills Gap* is a must-read resource for human resources professionals, team leaders, and front-line employees who deal with promising, but unpolished, talent.

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Hardcover

288 Pages

Comp Titles

Bridging the Soft Skills Gap Tulgan, Bruce John Wiley & Sons 23/10/2015 9781118725641 1118725646 £20.99 GBP Hardcover

No sales or stock history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).



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208 Pages

Sustainable Leadership: Lessons of Vision, Courage , and Grit from the CEOs Who Dared to Build a Better World

Lessons of Vision, Courage, and Grit from the CEOs Who Dared to Build a Better World

Clarke Murphy

Summary

Deliver Extraordinary Sustainability Results for Your Business

In *Sustainable Leadership: Lessons of Vision, Courage, and Grit from the CEOs Who Dared to Build a Better World*, accomplished leadership expert Clarke Murphy shares a can't-miss toolkit for delivering remarkable sustainability results. You'll learn what it takes to become a Sustainable Leader and how you can turn your sustainability promises into tangible action on the ground.

Drawing on the real-life stories of Sustainable Leaders from across the world, Murphy proves that sustainability success is within reach for every business executive. He debunks the myth that sustainability is at odds with profitability and reveals the inside track on how to make sustainability your new growth strategy.

You'll find:

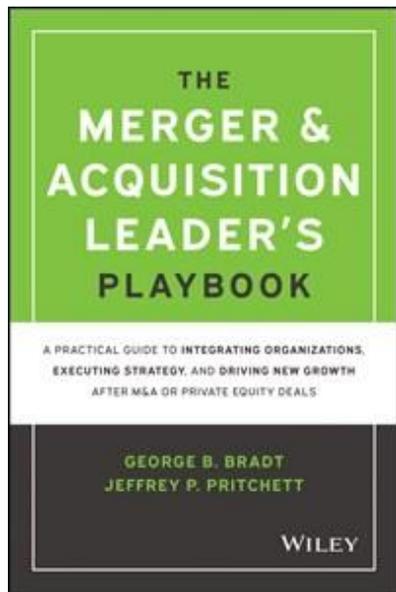
- A step-by-step framework on how to build your Sustainable Leadership legacy.
- Pragmatic examples of balancing the demands of shareholders and other stakeholders.
- Lessons from CEOs on how they stayed the course in the face of setbacks.

Strategies to prepare your up-and-coming executives to carry the sustainability mantle and help you hit your short and long-term sustainability goals.

An essential blueprint for CEOs, boards, founders, entrepreneurs, and other business executives, *Sustainable Leadership* also deserves a place on the bookshelves of Chief Sustainability Officers and ESG professionals looking for immediately actionable approaches to increase the long-term viability of their organizations.

Comp Titles

No comparable titles have been specified.



The Merger & Acquisition Leader's Playbook: A Practical Guide to Integrating Organizations, Executing Strategy, and Driving New Growth after M&A or Private Equity Deals

George B. Bradt, Jeffrey Pritchett

Summary

Make your next merger or acquisition one for the ages

Meant to create value potentially fueled by synergies, the reality is that most mergers and acquisitions fail. It's estimated that 83% of mergers and acquisitions do not hit their desired results.

The Merger & Acquisition Leader's Playbook tells you why most mergers fail. More importantly, it tells you how to make your next one a sweeping success. In the book, a team of private equity experts deliver a masterful walkthrough of how to integrate organizations by driving commercial success, instead of focusing purely on cutting costs.

Readers will find:

- Concrete strategies for increasing the odds of success and reducing the risk of failure – of a new merger or acquisition
- A comprehensive, easily deployed and implemented plan to realize synergies
- Proven tools, techniques, and tricks of the trade to help leaders stay on top of their latest merger and keep everything on track

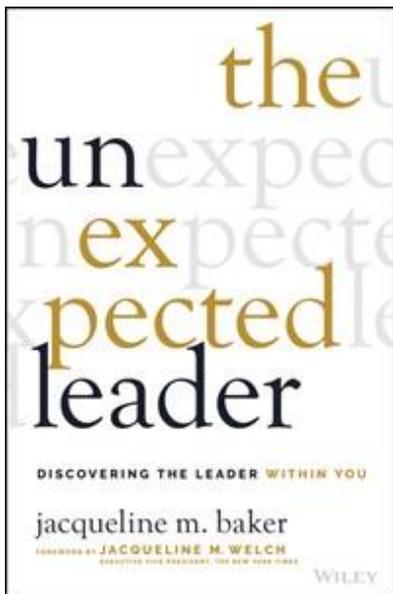
A must-read resource for business leaders considering a fresh merger or acquisition, *The Merger & Acquisition Leader's Playbook: A Practical Guide to Integrating Organizations, Executing Strategy, and Driving New Growth after M&A or Private Equity Deals* will also earn a place in the libraries of investors, agents, corporate service providers, and consultants trying to get two or more businesses to pull in the same direction.

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Hardcover

384 Pages

Comp Titles

No comparable titles have been specified.



The Unexpected Leader **Discovering the Leader Within You**

Jacqueline M. Baker

Summary

Expand your leadership skill set by looking for it in unexpected places

Effective leadership isn't confined to easily identifiable silos. It appears everywhere, and sometimes in the most unexpected of places.

In *The Unexpected Leader: Discovering the Leader Within You*, veteran leadership trainer and consultant Jacqueline M. Baker delivers an incisive and actionable discussion of how to refine, define, and elevate leadership by absorbing lessons from other leaders and actualizing the leader within. You'll learn how to meet the demands of a rapidly changing workforce with a new approach to leadership development.

In the book, you'll find:

- Examples of how exemplary leadership can show up anywhere and in anyone
- New strategies for implementing the latest leadership techniques in a demographically and culturally diverse workforce
- Modern lessons on unique and authentic leadership from people unexpectedly thrust into positions where great leadership was essential

An ideal resource for everyday leaders at all levels, executives and managers, *The Unexpected Leader: Discovering the Leader Within You* is an essential read for anyone who hopes to expand their concept of leadership beyond the traditional.

Contributor Bio

Jacqueline M. Baker (Washington, DC; jacquelinembaker.com) is the principal consultant for Redefining Leadership and operates as a global trainer in the areas of everyday leadership and modern etiquette, hosting leadership trainings at fortune 500 companies and at organizations across the globe. Baker has been in the modern etiquette and leadership space for over 10 years and is the author of *Leader by Mistake: Your Guide to Becoming a Leader One Mistake at a Time* (2017).

Comp Titles

No comparable titles have been specified.

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Hardcover

224 Pages

The Peace Index: A Five-Part Framework to Conquer Chaos and Find Fulfillment

A Five-Part Framework to Conquer Chaos and Find Fulfillment

Jeremie Kubicek

No Image
Available

Summary

The Peace Index provides a framework to help people find sustained balance in their lives. It is comprised of five parts: purpose, people, place, personal health, and provision. Each part informs a person's overall wellbeing and happiness. To calculate your peace index, you assign a number between 1-100 to each part. For example, if you assign your purpose a 70, that indicates you need to rediscover what drives your life. If you assign people a 95, you're deeply fulfilled by the people in your life. Your peace index score is the total of all 5 parts divided by 5. Completing this exercise helps you easily identify the parts of your life that are strong and the parts that need work.

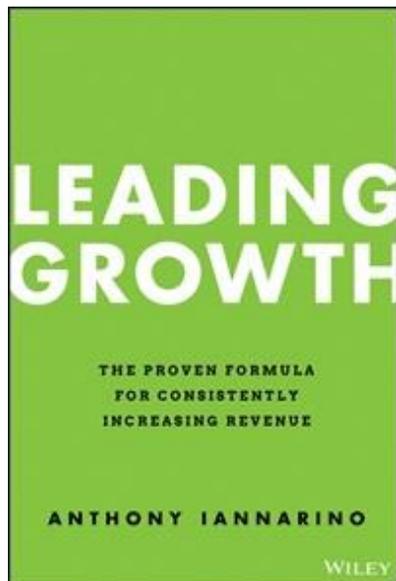
The Peace Index will be structured around these five parts and expound on each component to guide you towards more equilibrium in your life.

John Wiley & Sons
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160 Pages

Comp Titles

No comparable titles have been specified.



Leading Growth: The Proven Formula for Consistently Increasing Revenue

The Proven Formula for Consistently Increasing Revenue

Anthony Iannarino

Summary

Increase revenue and achieve sustainable sales growth and success

In *Leading Growth: The Proven Formula for Consistently Increasing Revenue*, veteran B2B sales professional and coach Anthony Iannarino delivers an expert guide to enabling revenue growth in your sales team. In the book, you'll explore the fundamentals of organizational leadership, including vision, transformation, strategy, communication, and decision-making. You'll also define new frameworks for growth involving the people, planning, pipeline, and efficacy that make up your strategy.

The author also presents:

- Strategies to help salespeople create and win new opportunities for revenue growth
- Ways to grow revenue when you're required to deal with a "task force" or team of decision-makers who seem bent on preventing any kind of meaningful change
- Methods for shortening an ever-lengthening sales cycle

An indispensable resource for salespeople and sales leaders at every level of organizations, *Leading Growth* will also earn a place on the bookshelves of consultants, coaches, and other professionals who serve revenue- and growth-oriented firms as they seek to expand.

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Hardcover

272 Pages

Comp Titles

No comparable titles have been specified.

The Essential Entrepreneur *(2nd Edition)*

Richard Turner

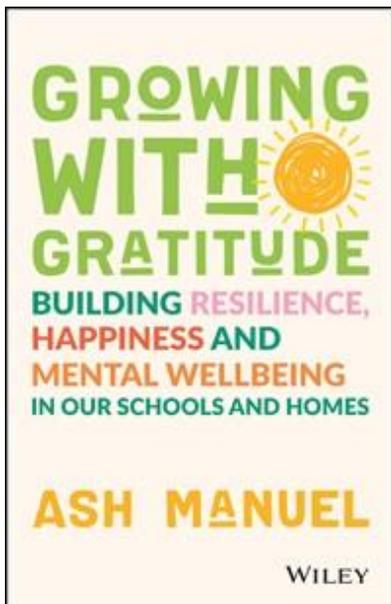
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Available

Wiley-Blackwell
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Paperback

240 Pages

Comp Titles

No comparable titles have been specified.



Growing with Gratitude: Building Resilience, Happiness, and Mental Wellbeing in Our Schools and Homes
Building Resilience, Happiness, and Mental Wellbeing in Our Schools and Homes

A Manuel

Wiley-Blackwell
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Paperback

224 Pages

Comp Titles

No comparable titles have been specified.

Finance & Accounting



Perrine Farque

The Successful Hybrid Team

What the best hybrid teams know about culture that others don't (but wish they did)



WILEY

John Wiley & Sons
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Paperback

256 Pages

The Successful Hybrid Team

What the Best Hybrid Teams Know About Culture that Others Don't (But Wish They Did)

Perrine Farque

Summary

Proven strategies to build, nurture, and retain world-class talent in a hybrid environment

In *The Successful Hybrid Team: What the Best Hybrid Teams Know About Culture that Others Don't (But Wish They Did)*, award-winning diversity and inclusion expert Perrine Farque delivers an eye-opening look into what distinguishes world-class teams from the also-rans. The book explores the permanent changes being made in the modern workplace, how hybrid work is fundamentally changing the nature of teams, and the overwhelming importance of culture in determining performance.

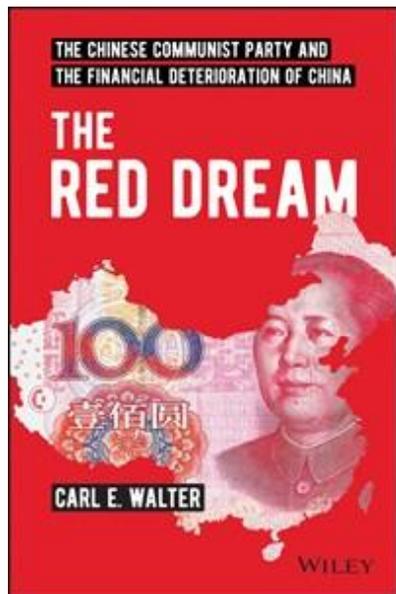
The author introduces a four-pillar framework that details what you need to do to hire, lead, and retain a high-performing team in a hybrid world. You'll discover how to create a unified hybrid leadership team, how to build extreme clarity and transparency, how to overcommunicate through digital channels, and how to unify cross-cultural remote teams with cultural awareness. The book also offers:

- A deep dive into topics like how and why meetings are important, and how to best leverage them in a hybrid environment
- Descriptions of the most common pitfalls experienced by those leading hybrid teams and how to avoid them
- Useful tips, resources, and checklists that supplement the four-pillar framework discussed in the book

A can't-miss resource for executives, managers, and other business leaders who find themselves dealing with the new reality of hybrid and remote work, *The Successful Hybrid Team* will also earn a place in the libraries of human resources and DEI professionals, remote workers, and anyone else who regularly interacts with colleagues, direct reports, or supervisors in a hybrid environment.

Comp Titles

No comparable titles have been specified.



The Red Dream

The Chinese Communist Party and the Financial Deterioration of China

Carl E. Walter

Summary

An eye-opening deep dive into the sources and consequences of how China has financed its rise to global economic prominence

In *The Red Dream: The Chinese Communist Party and the Financial Deterioration of China*, veteran finance executive Carl Walter uses his unique experience in Chinese finance to deepen his exploration of how the Chinese Communist Party finances its obsession with GDP growth and social control. Overwhelmingly debt-fueled, the party's financial strategy has driven an unsustainable growth in banking and state enterprise assets. Inevitably the party's own financial health is being severely weakened and China's future over the next decades put in doubt. You'll also find:

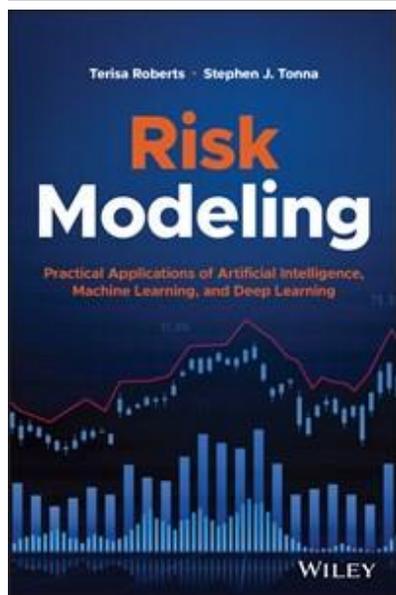
- A discussion of the financial power of local governments and the Ponzi scheme created by their sale of land use rights
- How China's entry into the World Trade Organization gave rise to today's China
- How the party and China's regulators enable banks to present outstanding performance metrics
- An exploration of the party's financial assets and liabilities since 1979
- Examples of financial crisis management and related costs incurred by China and the US
- A look at Japan's experience as a potential guide for China future development

An essential read for anyone interested in international economics, geopolitics, and finance, *The Red Dream* will also earn a place in the hands of finance professionals, bankers, policymakers, corporate strategists, and investors.

Wiley
9781119896159
Pub Date: 17/10/2022
\$29.95
Hardcover
256 Pages

Comp Titles

No comparable titles have been specified.



Risk Modeling: Practical Applications of Artificial Intelligence, Machine Learning, and Deep Learning

Terisa Roberts, Stephen J. Tonna

Summary

A wide-ranging overview of the use of machine learning and AI techniques in financial risk management, including practical advice for implementation

Risk Modeling: Practical Applications of Artificial Intelligence, Machine Learning, and Deep Learning introduces readers to the use of innovative AI technologies for forecasting and evaluating financial risks. Providing up-to-date coverage of the practical application of current modelling techniques in risk management, this real-world guide also explores new opportunities and challenges associated with implementing machine learning and artificial intelligence (AI) into the risk management process.

Authors Terisa Roberts and Stephen Tonna provide readers with a clear understanding about the strengths and weaknesses of machine learning and AI while explaining how they can be applied to both everyday risk management problems and to evaluate the financial impact of extreme events such as global pandemics and changes in climate. Throughout the text, the authors clarify misconceptions about the use of machine learning and AI techniques using clear explanations while offering step-by-step advice for implementing the technologies into an organization's risk management model governance framework. This authoritative volume:

- Highlights the use of machine learning and AI in identifying procedures for avoiding or minimizing financial risk
- Discusses practical tools for assessing bias and interpretability of resultant models developed with machine learning algorithms and techniques
- Covers the basic principles and nuances of feature engineering and common machine learning algorithms
- Illustrates how risk modeling is incorporating machine learning and AI techniques to rapidly consume complex data and address current gaps in the end-to-end modelling lifecycle
- Explains how proprietary software and open-source languages can be combined to deliver the best of both worlds: for risk models and risk practitioners

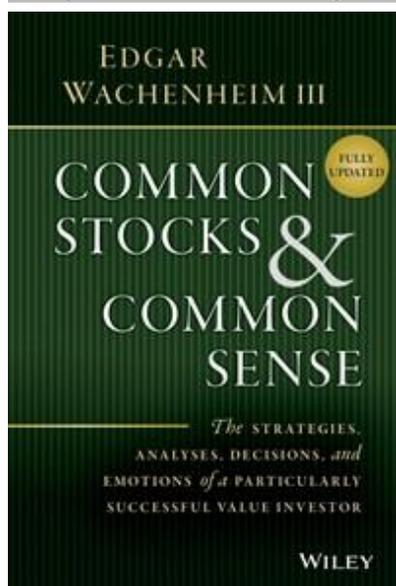
Risk Modeling: Practical Applications of Artificial Intelligence, Machine Learning, and Deep Learning is an invaluable guide for CEOs, CROs, CFOs, risk managers, business managers, and other professionals working in risk management.

John Wiley & Sons
9781119824930
Pub Date: 15/11/2022
\$49.95/£37.99 UK/€42.70
EU/€45.90 DE
Hardcover

256 Pages
Series: Wiley and SAS Business Series

Comp Titles

No comparable titles have been specified.



Common Stocks and Common Sense: The Strategies, Analyses, Decisions, and Emotions of a Particularly Successful Value Investor, 2nd Edition Updated (2nd Edition)

The Strategies, Analyses, Decisions, and Emotions of a Particularly Successful Value Investor

Edgar Wachenheim, III

Summary

An incisive and comprehensive exploration of value investing in the real world

In the newly revised second edition of *Common Stocks and Common Sense: The Strategies, Analyses, Decisions, and Emotions of a Particularly Successful Value Investor*, celebrated Wall Street value investor Ed Wachenheim walks readers through eleven revealing case studies of real-world investments made by the author's firm, Greenhaven Associates. Each case uncovers unique insights into the technical and human elements that go into any profitable investment transaction.

This latest edition includes brand-new content with coverage of the electric vehicle (EV) market, and in-depth discussions of General Motors. Refreshed and renewed content also appears throughout the book, with several new investment theses appearing for the first time in this edition. Readers will also find:

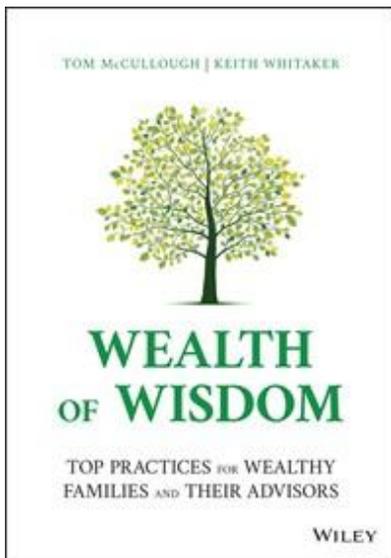
- An emphasis on the softer, human side of value investing, including the biases and emotions that can get in the way of successful investments
- New material covering emerging and high-growth industries
- Value investing advice that goes beyond balance sheets and technical ratios

An essential handbook for retail value investors everywhere, *Common Stocks and Common Sense* will also earn a place on the bookshelves of portfolio and fund managers, securities analysts, and anyone else with a personal or professional interest in the financial markets.

Comp Titles

Common Stocks and Common Sense	Wachenheim, Edgar	John Wiley & Sons	17/06/2016	9781119259602 1119259606	£26.99 GBP	Hardcover	Economics, Finance, Business & Management
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No sales or stock history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).



John Wiley & Sons
9781119827702
Pub Date: 01/11/2022
\$45.00/£34.99 UK/€38.50
EU/€42.90 DE
Hardcover

480 Pages

Wealth of Wisdom: Top Practices for Wealthy Families and Their Advisors

Top Practices for Wealthy Families and Their Advisors

Tom McCullough, Keith Whitaker

Summary

Discover practical tools and strategies for helping wealthy families retain and grow wealth

In *Top Practices for Wealthy Families and Their Advisors*, accomplished family wealth experts Tom McCullough and Keith Whitaker deliver a comprehensive collection of practical activities that members of wealthy families can undertake to ensure their continued success and development.

The book contains over 50 chapters, each highlighting a practical tool, exercise, or activity that can be applied by advisors or family members themselves. Each chapter is written by a recognized expert in the field who has used the highlighted tool, exercise, or activity over many years with great success.

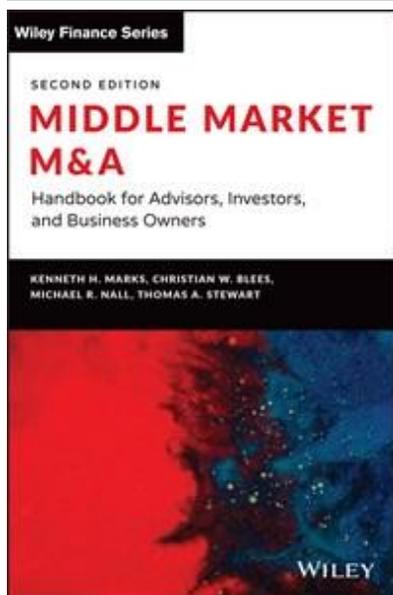
The book shows readers how to:

- Identify the factors that matter the most when it comes to retaining and growing family wealth
- Plan thoughtfully, invest wisely, and raise the next generation
- Share their decision making prudently and carefully combine family and business
- Incorporate charitable giving into an overall wealth strategy and seek sound advice

Perfect for family wealth advisors, financial planners, and private bankers, *Top Practices for Wealthy Families and Their Advisors* is also an indispensable resource for managers of family trusts seeking to protect and advise their clients.

Comp Titles

No comparable titles have been specified.



John Wiley & Sons
9781119828105
Pub Date: 29/11/2022
\$125.00/£95.00 UK/€106.90
EU/€115.00 DE
Hardcover

464 Pages
Series: Wiley Finance

Middle Market M & A: Handbook for Investment Banking and Business Consulting, 2nd Edition (2nd Edition)

Handbook for Investment Banking and Business Consulting

Marks

Summary

An in-depth and practical exploration of middle-market mergers and acquisitions from leading experts in the field

In the newly revised Second Edition of *Middle Market M & A: Handbook for Advisors, Investors, and Business Owners*, mergers and acquisitions experts Kenneth H. Marks, Christian W. Blees, Michael R. Nall, and Thomas A. Stewart deliver a comprehensive overview of mergers, acquisitions, divestitures, and strategic transactions of privately held companies with revenues between \$5 and \$500 million per year.

You'll discover the market trends, perspectives, and strategies commonly affecting business transitions in all phases of a deal, as well as the processes and core subject areas (e.g. valuation, structure, taxation, due diligence, etc.) required to successfully navigate and close transactions in the private capital markets.

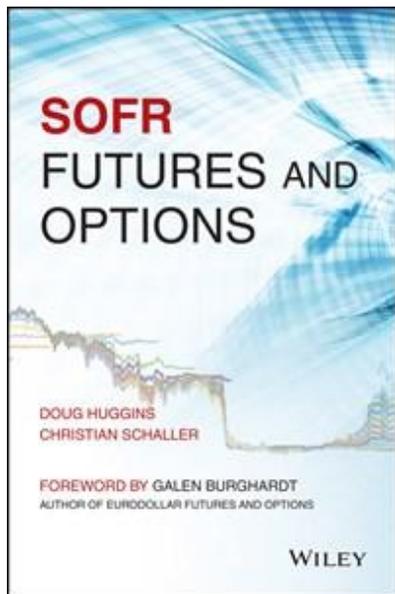
- The latest edition of this handbook includes new discussions about:
- The middle market landscape and the evolution and impact of private equity on the private capital markets
- The concepts of mergers and acquisitions from an owner's point of view
- Ways in which transition and value growth planning can optimize the value owners and investors can realize in sell-side and buy-side transactions
- New technologies being used in the M&A process

Perfect for advisors, investors, and business owners, the new edition of *Middle Market M & A* is a must-read roadmap of the strategic transaction landscape that provides solid, practical guidance for attorneys, accountants, investment bankers, corporate development, exit planners, investors, lenders and the owners, entrepreneurs, and leaders of middle market companies.

Comp Titles

Middle Market M & A	Marks, Kenneth H.	John Wiley & Sons	20/02/2012	9780470908297 0470908297	£95.00 GBP	Hardcover
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No sales or stock history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).



SOFR Futures and Options

A Practitioner's Guide

Doug Huggins, Christian Schaller, Galen Burghardt

Summary

SOFR Futures and Options is the practical guide through the maze of the transition from LIBOR. In the first section, it provides an in-depth explanation of the concepts involved:

- The repo market and the construction of SOFR
- SOFR-based lending markets and the term rate
- The secured-unsecured basis
- SOFR futures and options and their spread contracts
- Margin and convexity

Applying these insights, the second section offers detailed worked-through examples of hedging loans, swaps, bonds, and floors with SOFR futures and options, supported by interactive spreadsheets accessible on the web.

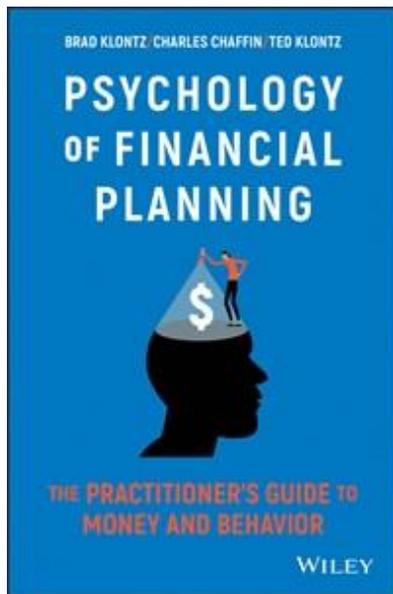
The gold standard resource for professionals working at financial institutions, *SOFR Futures and Options* also belongs in the libraries of students of finance and business, as well as those preparing for the Chartered Financial Analyst exam.

John Wiley & Sons
9781119888949
Pub Date: 08/11/2022
\$49.95/£37.99 UK/€42.70
EU/€45.90 DE
Hardcover

240 Pages
Series: Wiley Finance

Comp Titles

No comparable titles have been specified.



John Wiley & Sons
9781119983729
Pub Date: 22/11/2022
\$49.95/£37.99 UK/€42.70
EU/€45.90 DE
Hardcover
352 Pages

The Psychology of Financial Planning

The Practitioner's Guide to Money and Behavior

Brad Klontz, Charles R. Chaffin

Summary

Psychology of Financial Planning: The Practitioner's Guide to Money and Behavior

In PSYCHOLOGY OF FINANCIAL PLANNING: The Practitioner's Guide to Money and Behavior, distinguished authors Drs. Brad Klontz, CFP®, Charles Chaffin, and Ted Klontz deliver a comprehensive overview of the psychological factors that impact the financial planning client.

Designed for both professional and academic audiences, PSYCHOLOGY OF FINANCIAL PLANNING is written for those with 30 years in practice as well as those just beginning their journey.

With a focus on how psychology can be applied to real-world financial planning scenarios, PSYCHOLOGY OF FINANCIAL PLANNING provides a much-needed toolbox for practicing financial planners who know that understanding their client's psychology is critical to their ability to be effective.

The PSYCHOLOGY OF FINANCIAL PLANNING is also a much-needed resource for academic institutions who now need to educate their students in the CFP Board's newest category of learning objectives: psychology of financial planning.

Topics include:

- Why we are bad with money
- Client and planner attitudes, values, & biases
- Financial flashpoints, money scripts, and financial behaviors
- Behavioral finance
- Sources of money conflict
- Principles of counseling
- Multicultural competence in financial planning
- General principles of effective communication
- Helping clients navigate crisis events
- Assessment in financial planning
- Ethical considerations in the psychology of financial planning
- Getting clients to take action
- Integrating financial psychology into the financial planning process

PSYCHOLOGY OF FINANCIAL PLANNING goes beyond just theory to show how practitioners can use psychology to better serve their clients. The accompanying workbook provides exercises, scripts, and workshop activities for firms and practitioners who are dedicated to engaging and implementing the content in meaningful ways.

Comp Titles

No comparable titles have been specified.



Sustainably Investing in Digital Assets Globally

Selva Ozelli

Summary

Discover how to dip your toe into the cryptocurrency investing pool without getting burned

In *Sustainably Investing in Digital Assets Globally*, international finance and fintech expert Selva Ozelli delivers an eye-opening and insightful discussion of cryptocurrency investment, as well as the risks and opportunities that await those who deal in this promising new technology. In the book, the author explores how cryptocurrencies have been used by illicit operators throughout the US and the world and how legitimate investors have sought to limit their exposure to illegal activity.

Readers will also find comprehensive treatments of US-based and global cryptocurrency regulations, as well as:

- Advice for investors concerned about the environmental sustainability of blockchain technology but who still wish to invest in cryptocurrencies
- Information about a variety of countries and governments who have explored and implemented various cryptocurrency initiatives inside their own borders
- Discussions surrounding the drive by many central banks to introduce a digital currency, in addition to the surging popularity of non-fungible tokens

A can't-miss handbook for the crypto-curious investor, *Sustainably Investing in Digital Assets Globally* deserves a place in the bookshelves of anyone with an interest in international finance, fintech, technology, or cryptocurrency.

John Wiley & Sons
9781119885627
Pub Date: 29/11/2022
\$30.00/£22.99 UK/€25.70
EU/€27.90 DE
Hardcover

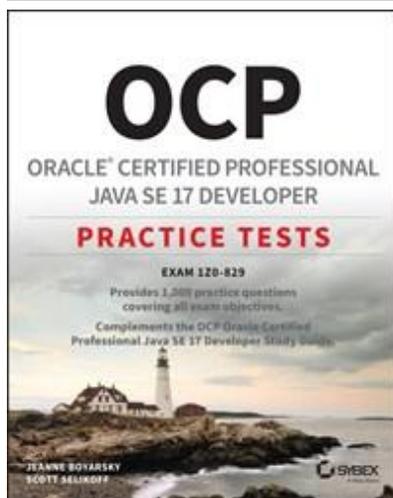
352 Pages

Comp Titles

No comparable titles have been specified.

Computing & Technology





OCP Oracle Certified Professional Java SE 17 Developer Practice Tests

Exam 1Z0-829

Jeanne Boyarsky, Scott Selikoff

Summary

Efficiently and effectively prepare for the OCP Java SE 17 certification exam

In *OCP Oracle Certified Professional Java SE 17 Developer Practice Tests: Exam 1Z0-829*, a team of veteran Java developers helps you gain the confidence and knowledge you need to take the Oracle Certified Professional Java SE 17 Developer exam. Hundreds of domain-by-domain questions accompany complimentary online access to bonus questions, providing you with over 1000 practice questions and answers.

You'll also get:

- Access to Sybex's proven online interactive learning environment and test bank
- Comprehensive coverage of every domain included on the OCP Java SE 17 Developer exam
- Three complete bonus practice exams to help you gain confidence and develop proficiency in Java development

This resource is perfect for anyone preparing to take Exam 1Z0-829. It also belongs on the bookshelves of novice and veteran Java programmers hoping to improve their on-the-job coding skills.

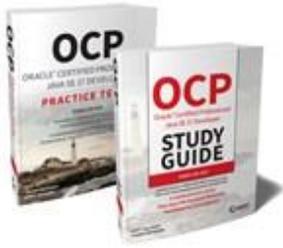
Contributor Bio

Jeanne Boyarsky (New York, NY), has worked as a Java developer for a bank in NYC for 11 years where she develops, mentors and conducts training. In her free time, she is a senior moderator at CodeRanch and works on the forum code base. Jeanne has also mentored the programming division of a FIRST robotics team since 2009 where she works with students just learning Java. You can find more information about Jeanne at her bio at CodeRanch (<http://www.coderanch.com/how-to/java/BioJeanneBoyarsky>). Scott Selikoff (Bridgewater, NJ) has been a Java Enterprise developer for over 14 years. He started off working for a number of tech startups, as well as medical and pharmaceutical companies in the Philadelphia area, including Siemens Medical Solutions. In 2006, he started his own consulting firm called Selikoff Solutions, LLC, which specializes in building custom mobile and server solutions for businesses in the NYC/NJ area. Besides training new developers, Scott also enjoys teaching and has given lectures at both Cornell University and Rutgers University. Both are regular contributors to Scott's website, Down Home Country Coding (<http://www.selikoff.net>).

Comp Titles

OCP Oracle Certified Professional Java SE 11 Developer Practice Tests	Selikoff, Scott	Sybex 19/03/2021	9781119696131 1119696135	£30.99 GBP	Paperback
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No sales or stock history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).



OCP Java SE 17 Developer Certification Kit: Exam 1 Z0-829

Exam 1Z0-829

Selikoff

Summary

NEW OCP Java SE 17 Certification Kit focuses on 100% of the objectives for the new Exam 1Z0-829!

With this Certification Kit, Java developers will gain the information, understanding, and practice they need to pass the OCP Java SE 17 exam. The Certification Kit include two books:

OCP Oracle Certified Professional Java SE 17 Study Guide: Exam 1Z0-829 is designed to make you fully prepared to understand the job role and to take the exam. In particular, developers will need to learn functional programming to pass the certification. This comprehensive study guide covers all of the key topic areas Java programmers will need to be familiar with.

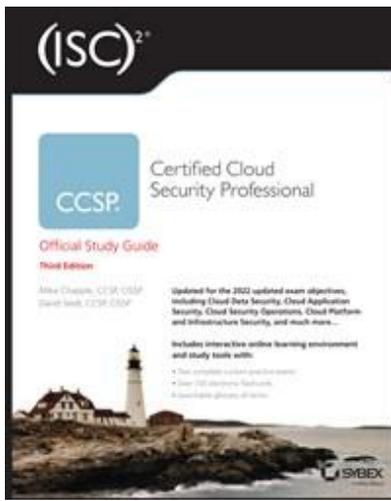
OCP Oracle Certified Professional Java SE 17 Practice Tests: Exam 1Z0-829 includes hundreds of domain-by-domain questions PLUS practice exams, for a total of over a 1000 practice test questions. This book helps you gain the confidence you need for taking the OCP Java SE 17 exam.

Readers also get access to Sybex's superior online interactive learning environment and test bank, including an assessment test, chapter tests, bonus practice exam questions, electronic flashcards, and a searchable Glossary of the most important terms readers will need to understand.

Comp Titles

OCP Java SE 11 Developer Complete Certification Kit	Boyersky, Jeanne	Sybex 29/04/2021	9781119784746 1119784743	£75.00 GBP	Paperback
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No sales or stock history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).



(ISC)2 CCSP Certified Cloud Security Professional Official Study Guide (3rd Edition)

Mike Chapple, David Seidl

Summary

The Sybex Study Guide covers 100% of the exam objectives for the hot new (ISC)2 CCSP Certified Cloud Security Professional exam. The Sybex Study Guide helps candidates prepare smarter and faster with assessment tests that check exam readiness, objective maps, exercises, chapter review questions, and an industry-leading online study tool set. The book covers all of the CCSP domains:

- Cloud Concepts, Architecture, and Design
- Cloud Data Security
- Cloud Platform and Infrastructure Security
- Cloud Application Security
- Cloud Security Operations
- Legal, Risk, and Compliance

With registration on the Sybex online study tools test bank site, candidates get:

- 2 complete practice exams to identify areas for further review or confirm readiness for the exam
- Hundreds of flashcards
- A PDF glossary

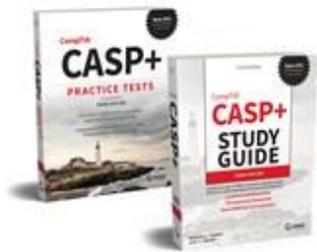
Sybex
9781119909378
Pub Date: 03/11/2022
\$65.00/£50.00 UK/€55.60
EU/€61.90 DE
Paperback

384 Pages

Comp Titles

(ISC)2 CCSP Certified Cloud Security Professional Official Study Guide	Malisow, Ben	Sybex 26/12/2019	9781119603375 1119603374	£47.50 GBP	Paperback
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No sales or stock history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).



CASP+ Certification Kit Exam CAS-004^(4th Edition)

Exam CAS-004

Tanner

Summary

Prepare for test success with this all-in-one CASP+ Certification Kit!

The kit includes:

CASP+ Study Guide: Exam CAS-004, Fourth Edition, builds on the popular Sybex Study Guide approach, providing 100% coverage of the CASP+ Exam CAS-004 objectives. The book contains clear and concise information on crucial security topics. It includes practical examples and insights drawn from real-world experience, as well as exam highlights and end-of-chapter review questions. The comprehensive study resource provides authoritative coverage of key exam topics, including:

- Security Architecture
- Security Operations
- Security Engineering and Cryptography
- Governance, Risk, and Compliance

Because the exam focuses on practical applications of key security concepts, the book includes an appendix of additional hands-on labs.

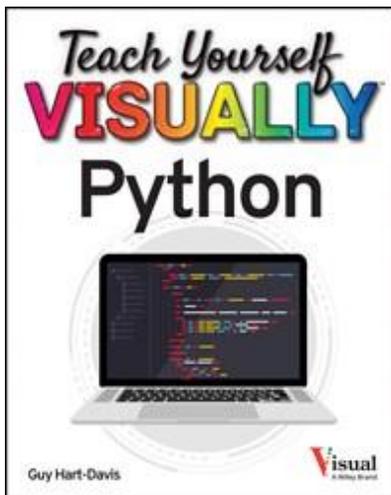
CASP+ Practice Tests: Exam CAS-004, Second Edition, provides hundreds of domain-by domain questions, covering the CASP+ objectives, PLUS two additional practice exams, for a total of 1,000 practice test questions.

You'll also get one year of FREE access after activation to the Sybex interactive learning environment and online test bank. Let this book help you gain the confidence you need for taking the CASP+ Exam CAS-004 and prepare you for test success.

Comp Titles

CASP+ Certification Kit	Parker, Jeff T.	Sybex	30/11/2020	9781119794363 1119794366	£65.00 GBP	Paperback
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No sales or stock history loaded for this organisation. If you think there should be or would like to learn how to load this data, [Click here](#).



Teach Yourself VISUALLY Python

G Hart-Davis

Summary

A simple, straightforward, and hands-on roadmap to the world of computer programming with Python

Teach Yourself VISUALLY: Python is your personal guide to getting you started in programming. As one of the world's most popular—and most accessible—coding languages, Python is your gateway into the wide and wonderful world of computer science. This hands-on guide walks you through Python step by clearly illustrated step, from writing your very first Python code in a terminal window or the VS Code app through to creating your own lists, dictionaries, and custom classes.

In the book, you'll learn to:

- Install Python and the tools you need to work with it on Windows, macOS, and Linux
- Work with files and folders, manipulate text, and create powerful functions that do exactly what you want
- Write clean code that makes decisions effectively, repeats actions as needed, and handles any errors that occur

A must-have resource for aspiring programmers starting from the very beginning, *Teach Yourself VISUALLY: Python* is also an indispensable handbook for programmers making a transition from another language.

Contributor Bio

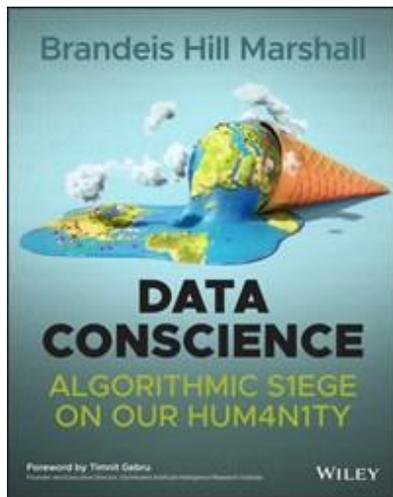
Guy Hart-Davis (Barnard Castle, UK) is the author of more than 100 computing books, including *Teach Yourself VISUALLY iPhone 7*, *Teach Yourself VISUALLY MacBook 3rd Edition*, and *Teach Yourself VISUALLY Android 2nd Edition*. He also writes about PCs, Windows, Linux, and VBA.

John Wiley & Sons
9781119860259
Pub Date: 01/11/2022
\$30.00/£22.99 UK/€25.70
EU/€27.90 DE
Paperback

304 Pages
Series: Teach Yourself VISUALLY
(Tech)

Comp Titles

No comparable titles have been specified.



Data Conscience: Algorithmic Siege on our Humanity

Algorithmic Siege on our Humanity

Brandeis Marshall

Summary

Social justice meets data science in this startlingly insightful take on how to improve the world of tech

In *Data Conscience: Algorithmic Siege on our Humanity*, data inclusivity strategist and expert Dr. Brandeis Marshall delivers an incisive and eye-opening discussion of how to fix tech's dominant philosophy of "move fast and break things" with a renewed focus on equity and oppression. In the book, the author explores how to address discrimination in the digital data space with several known algorithms, including social network analysis, linear regression and sentiment analysis.

Rebel tech leaders who want to build a better, more ethical world, will also find:

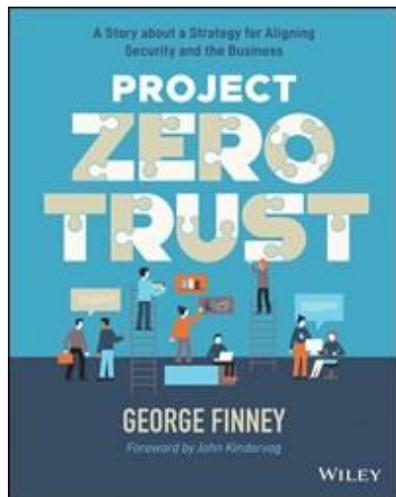
- Expansive discussions of the importance of transparency and how to put computational thinking into practice
- Strategies for encouraging accountability in tech and making misleading data visualization a thing of the past
- Governance strategies—based on law, algorithms and forever learning—that can improve the way we interact with data

Perfect for junior software developers who have begun to dip their toes into the "real world," *Data Conscience* will earn a place in the libraries of anyone interested in the intersection of social justice and data science.

John Wiley & Sons
9781119821182
Pub Date: 15/11/2022
\$40.00/£30.99 UK/€34.20
EU/€37.90 DE
Paperback

Comp Titles

No comparable titles have been specified.



John Wiley & Sons
9781119884842
Pub Date: 29/11/2022
\$28.00/£21.99 UK/€24.00
EU/€26.90 DE
Paperback

300 Pages

Project Zero Trust: A Story about a Strategy for Aligning Security and the Business

A Story about a Strategy for Aligning Security and the Business

George Finney

Summary

Implement Zero Trust initiatives efficiently and effectively

In *Project Zero Trust: A Story About a Strategy for Aligning Security and the Business*, George Finney, Chief Security Officer at Southern Methodist University, delivers an insightful and practical discussion of Zero Trust implementation. Presented in the form of a fictional narrative involving a breach at a company, the book tracks the actions of the company's new IT Security Director.

Readers will learn John Kindervags' 5-Step methodology for implementing Zero Trust, the four Zero Trust design principles, and how to limit the impact of a breach. They'll also find:

- Concrete strategies for aligning your security practices with the business
- Common myths and pitfalls when implementing Zero Trust and how to implement it in a cloud environment
- Strategies for preventing breaches that encourage efficiency and cost reduction in your company's security practices

Project Zero Trust is an ideal resource for aspiring technology professionals, as well as experienced IT leaders, network engineers, system admins, and project managers who are interested in or expected to implement zero trust initiatives.

Comp Titles

No comparable titles have been specified.



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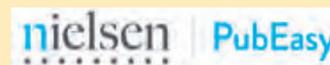
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