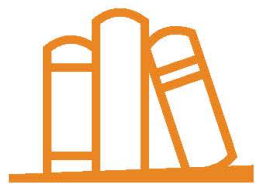


WILEY



Wiley EMEA Trade Catalogue



November 2023 Titles

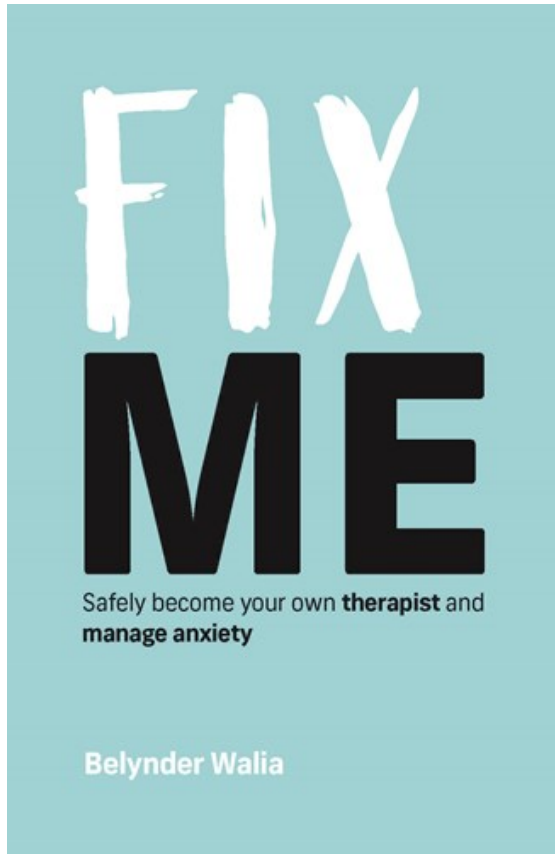
Capstone & Consumer



Fix Me

Safely Become Your Own Therapist and Manage Anxiety

Belynder Walia



[View on Edelweiss](#)

An essential handbook for readers to successfully manage anxiety and take control of their lives.

In *Fix Me*, Dr Belynder Walia aims to provide short and long-term solutions to daily problems faced by anxiety sufferers. As a psychotherapist and anxiety relief expert, she shares cutting-edge techniques to help readers feel empowered and in control of their lives. According to research conducted before the recent pandemic, anxiety disorder affects more than 10% of the global population - but getting help can be expensive and difficult to obtain. However, *Fix Me* offers tried and tested methods to improve overall wellbeing and to achieve a sense of balance for readers.

The author explains how readers will be able to feel empowered and free themselves from anxiety when needed if they use the right mindset and tools. They'll also discover:

- Structured quizzes to break negative patterns to help readers heal themselves
- Useful information on how anxiety can be managed by understanding the connection between the head, heart and gut - inducing chemical releases to improve wellbeing
- Unique case studies of others who have been through similar struggles and have used the author's methods themselves.

Capstone

9780857089694

Paperback

October 26, 2023

£14.99 | 17,10 € | \$18.99

(EUR-DE:18,90 €)

About the Author

Belynder is the Founder of Serene Lifestyles, a psychology training consultancy focused in particular around anxiety issues. Belynder is a dynamic and highly respected member of the psychology community, with a passion for helping individuals unlock their full potential and achieve a serene and fulfilling lifestyle. As a member of the British Psychological Society and the International Council of Psychotherapists, Belynder is recognised as a leading expert in her field. With a focus on innovative methodologies such as DBT (Dialectical Behaviour Therapy), Psychotherapy, Neuroplasticity, and Self-Reflective Therapy, Belynder empowers individuals to overcome issues such as trauma, stress, anxiety, depression, addiction, Body Dysmorphic Disorder (BDD) and more. Her goal is to help individuals rewire their minds and transform negative beliefs into positive ones, enabling them to achieve their dreams and live the life they deserve.

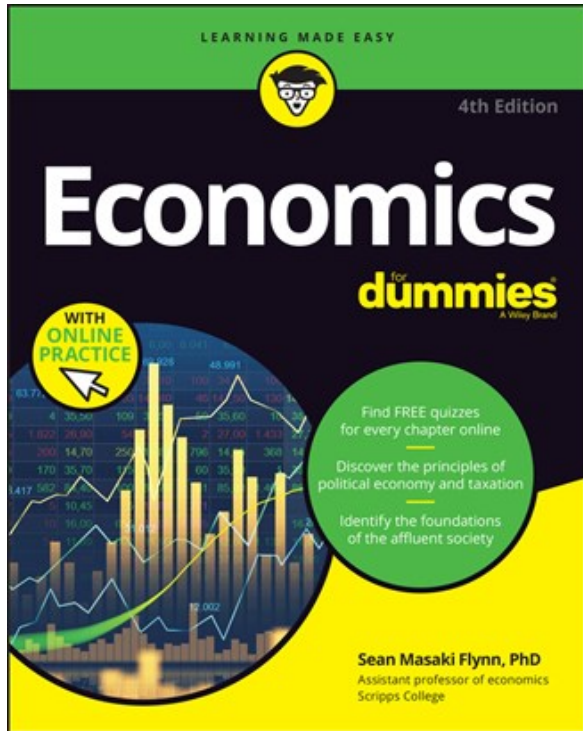
Dummies



Economics For Dummies

Book + Chapter Quizzes Online

Sean Masaki Flynn



Learn the basics of economics and keep up to date on our ever-changing economy

Whether you're studying economics in high school or college, or you're just interested in taking a peek into the complexities of how money moves, *Economics For Dummies* is the go-to reference that transforms complex economic concepts into easy-to-understand reading. With the simple explanations in this book, you'll master key topics like supply and demand, consumer behavior, and how governments and central banks attempt to avoid—or at least ameliorate—business downturns and recessions. Plus, you'll learn what's going on these days with inflation, interest rates, labor shortages, and the Federal Reserve. Studying for an exam? This Dummies guide has your back, with online practice and chapter quizzes to help you get the score you need. It's time to recon econ, the Dummies way.

- Get a grasp on the unchanging fundamentals of economics
- Dive into behavioral economics and consumer decision making
- Learn what drives economic growth and inequality
- Solidify your knowledge with practice questions and quizzes

[View on Edelweiss](#)

Economics For Dummies is an approachable reference book for students, as well as an informative guide for anyone interested in learning more about today's economy.

Dummies

BISAC: *Business & Economics*

9781394161331

Paperback

November 29, 2023

£18.99 | 21,40 € | \$24.99

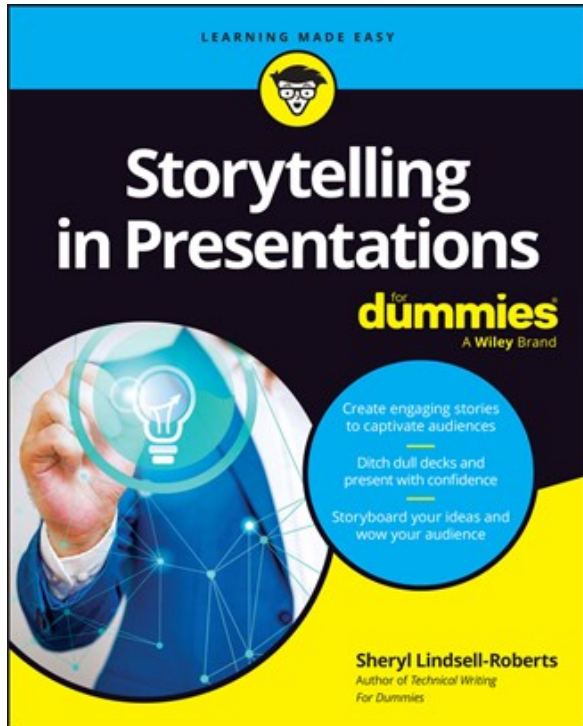
(EUR-DE:22,90 €)

About the Author

Sean Flynn, PhD, (Claremont, CA) is an assistant professor of economics at Scripps College, Claremont, CA, where he also currently serves as the Chairman of the Economics Department. Dr. Flynn has continued to be an active resource on the topic of economics in both the academic community and the media. He has been a guest expert on NPR and has been interviewed for articles on Forbes.com. He is the author of the international best seller *Economics for Dummies*, as well as the coauthor of the world's best-selling economics textbook.

Storytelling For Presentations For Dummies

Sheryl Lindsell-Roberts



Learn to influence audiences with storyopia: Stories that take them on a journey from what is to what could be:

Storytelling in Presentations For Dummies shows you how to develop and deliver a presentation through storytelling, keeping audience interested, and most importantly, making them heroes that take action towards change. You'll learn how to cull stories from your own experiences, and before you know it, you'll have more stories than Aesop has fables. You'll learn about the latest presentation software, so you can integrate visuals into your presentations and avoid the dreaded "Death by PowerPoint." You'll also learn how to deal with challenging on-the-spot situations, deliver investor pitches and executive briefs, and present a paper at a conference. Additionally, find out how to deliver someone else's content and make it your own.

This book will help you level up anywhere you need to present information by mastering the art of savvy presentations—the most effective business communications tools of our time.

- Identify experiences that can be molded into stories that drive change.
- Prepare powerful openings to hook your audience right away whether delivering in person, online, or hybrid
- Have your audience get the most from your presentation with an effective call to action

[View on Edelweiss](#)

Dummies

BISAC: Business & Economics

9781394201006

Paperback

November 21, 2023

£22.99 | 25,70 € | \$29.99

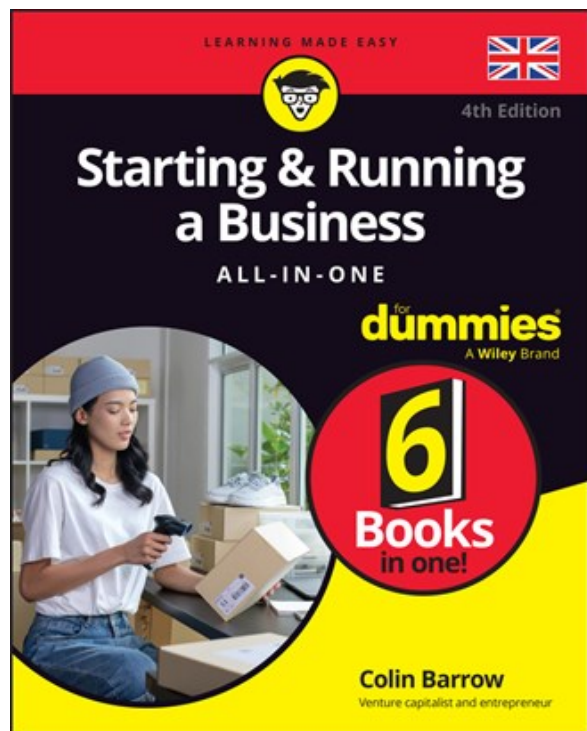
(EUR-DE:27,90 €)

About the Author

Sheryl Lindsell-Roberts (Marlborough, MA) leads business-writing and e-mail seminars throughout the country. Her workshops are known to help people to become successful writers and public speakers. Participation in Roberts workshop *Stories and Storyboarding: Building Blocks to Influential Presentations* has increased by 50% in the last year alone. Roberts is also the author of over 25 books and has often been featured and quoted in *The New York Times* and in magazines such as *Continental Airlines*, *Profit*, *Home Business*, *CIO*. She is the author of *Technical Writing For Dummies*.

Starting & Running a Business All-in-One For Dummies, 4th UK Edition

Barrow



Get well on your way to business success

Starting & Running a Business All-in-One For Dummies is a treasure trove of useful information for new or would-be business owners in the UK. This comprehensive guide will help with every part of starting your own business and keeping it running. Generate great business ideas, navigate legal considerations, finance your new business, create a solid business plan, and spread the word through marketing. With this guide, everything you need is in one place, so you don't have to bounce from book to book as you learn. And it's all written in simple terms anyone can understand. You'll be flipping that sign around to open up shop any day now!

- Get UK-specific advice on structuring and launching your own business
- Learn the most effective methods of marketing, virtually and otherwise
- Keep your books in order and find success in your first year of business
- Write a stellar business plan and hire good people to keep your business going

This book is for any new entrepreneur looking to start a UK business from the ground up and keep it running successfully, as well as veteran entrepreneurs who want to get up-to-date on the latest business trends.

[View on Edelweiss](#)

Dummies

9781394201655

Paperback

November 8, 2023

£24.99 | 26,50 € | \$30.99

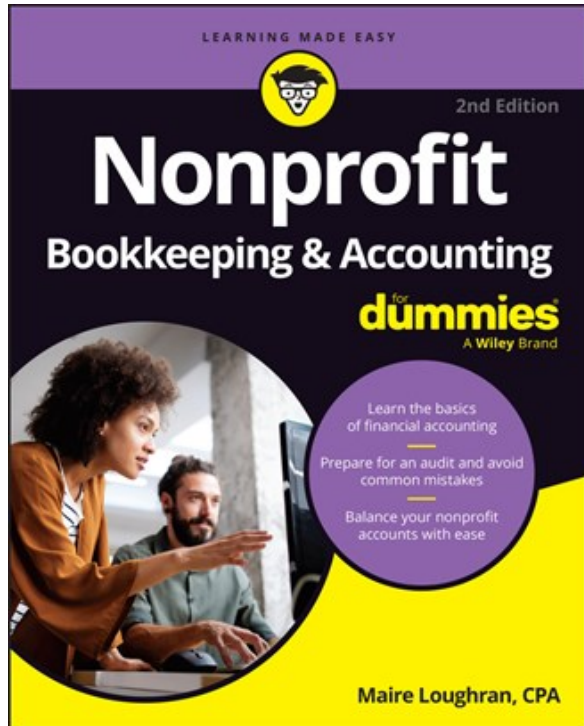
(EUR-DE:30,90 €)

About the Author

Colin Barrow (Cornwall, England, UK) is the author of more than 30 books in the field of entrepreneurship, business management, and international property development. He has held senior staff and line positions in business and was head of the Enterprise Group at Cranfield School of Management for ten years. He has been a visiting professor in universities in the United States, Europe, and the Far East. He was also a non-executive director of a high-tech venture capital fund, has sat on government task forces, and is now a strategic advisor to a number of business owners.

Nonprofit Bookkeeping & Accounting For Dummies, 2nd Edition

Maire Loughran



Beginner-friendly information you need to successfully manage finances in a not-for-profit organization

Nonprofit Bookkeeping & Accounting For Dummies is a helpful guide for anyone who is responsible for financial and accounting operations in nonprofit organizations or needs to read and understand a nonprofit financial statement. It includes information on the basics of nonprofit bookkeeping, general nonprofit accounting principles, basic financial statements, and specific laws and regulations that govern the accounting of nonprofit organizations. With the simple guidance in this book, you'll learn how to keep accurate books in accordance with state and federal laws, even if your professional background isn't in finance.

- Learn the basics of bookkeeping and accounting, including common terminology
- Choose the right accounting methods and software for your organization
- Apply for, track, and account for federal grants and other grant money
- Set up payroll accounts, complete tax forms, and navigate the audit process

[View on Edelweiss](#)

Nonprofit Bookkeeping & Accounting For Dummies is the perfect, easy-to-use resource for nonprofit managers and volunteers who need to learn complex rules and regulations that govern nonprofit accounting and bookkeeping procedures.

Dummies

BISAC: Business & Economics

9781394206018

Paperback

November 29, 2023

£22.99 | 25,70 € | \$29.99

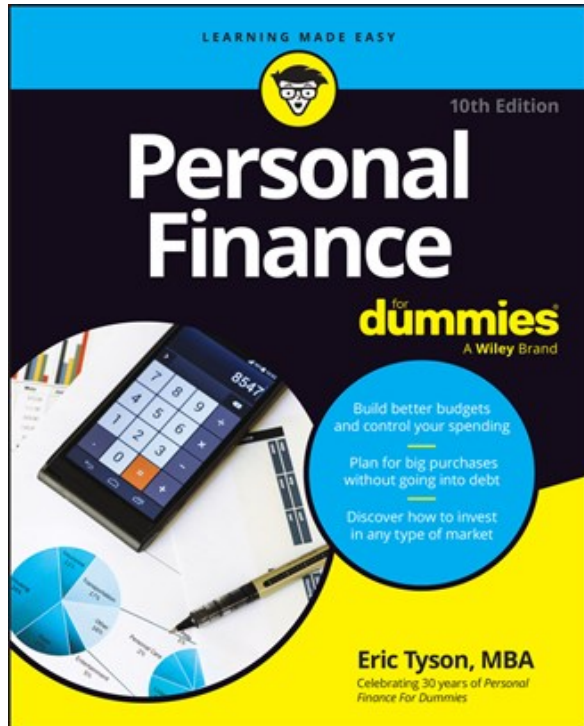
(EUR-DE:27,90 €)

About the Author

Maire Loughran, CPA (Orlando, FL) Maire Loughran is a certified public accountant and small business owner. Her professional experience includes internal auditing for a publicly traded corporation in the aerospace industry, accounting and financial reporting for the nonprofit sector, and even some experience as a U.S. federal agent! Her public accounting experience includes financial reporting and analysis, audits of private corporations and forensic accounting. Interested in many different business-related fields, she is the author of *Financial Accounting For Dummies*, *Auditing For Dummies*, and *Intermediate Accounting For Dummies*. Sharon R. Farris, MBA, (Montgomery, AL) is an accountant with more than 25 years of experience working in the public sector. She has worked as an independent consultant for government entities, universities, hospitals, and major nonprofit organizations.

Personal Finance For Dummies, 10th Edition

Eric Tyson



Sound personal money management advice with insights for today's world

Personal Finance For Dummies has been tackling financial literacy for 30 years. This tenth edition continues to share the sound advice that's helped millions of readers become financially literate while demystifying the money matters of the current era. Get familiar with the financial pillars of earning, saving, investing, borrowing, budgeting, and protecting your assets. Dig into modern concerns like navigating the housing market, weathering the highs and lows of an unpredictable market, evaluating new stuff like cryptocurrency, and budgeting to achieve your financial goals. Take the anxiety out of money matters by building a solid financial plan, learning to spend and invest wisely, and managing your debt. Follow the advice that's helped readers for three decades!

- Become financially literate so you can minimize debt and set realistic goals
- Learn the basics of investing and start making smart investment choices
- Demystify insurance so you can protect your health and your assets
- Control your spending and build better budgets so you can afford the big stuff

[View on Edelweiss](#)

Dummies

BISAC: Business & Economics

9781394207541

Paperback

November 22, 2023

£18.99 | 21,40 € | \$24.99

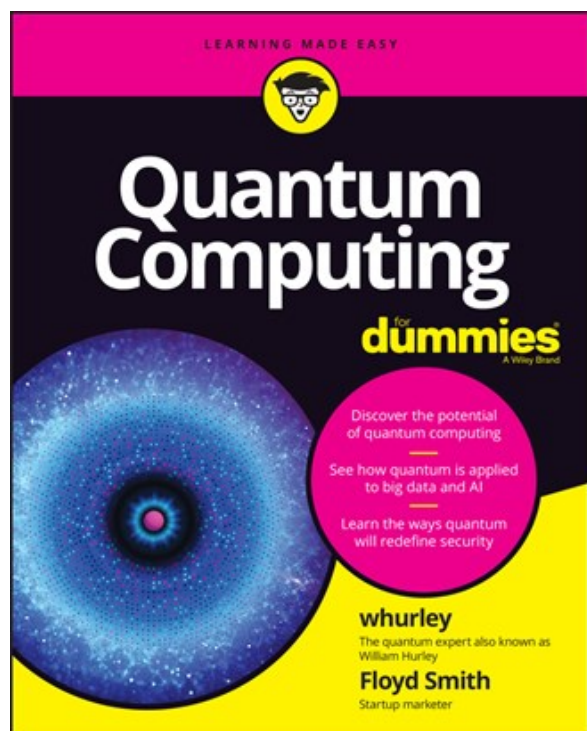
(EUR-DE:22,90 €)

About the Author

Eric Tyson (metro New York, NY) is a nationally recognized personal finance counselor, writer, and lecturer. He has been featured on and quoted in hundreds of local and national outlets, including Newsweek, The Wall Street Journal, Los Angeles Times, Chicago Tribune, Forbes, Kiplinger's Finance Magazine, Money, and Bottom Line/Personal. He has appeared on NBC's Today Show, ABC, CNBC, PBS Nightly Business Report, and CNN, and has been heard on CBS national radio, NPR Sound Money, Bloomberg Business Radio, and Business Radio Network. The first edition of *Personal Finance For Dummies* hit stores in 1994, marking the first venture in the For Dummies series away from the tech/computer category.

Quantum Computing For Dummies

William Hurley



[View on Edelweiss](#)

Comprehend the mysteries—and the amazing potential—of quantum computing

Quantum computing has the promise to be the next huge thing in technology. How do we know that? Look at how much the big players in tech are investing in the technology.

Quantum Computing For Dummies preps you for the amazing changes that are coming with the world of computing built on the phenomena of quantum mechanics. Need to know what is it and how does it work? This easy-to-understand book breaks it down and answers your most pressing questions. Get a better understanding of how quantum computing is revolutionizing networking, data management, cryptography, and artificial intelligence in ways that would have previously been unthinkable. With a Dummies guide by your side, you'll get a primer on the inner workings and practical applications of quantum computers.

- Learn the difference binary and quantum computers
- Discover which industries will be most influenced by quantum computing
- See how quantum improves encryption and enables business
- Take a look at how quantum is applied in big data and AI

For technologists and IT pros interested in getting on board the quantum train—plus anyone who's quantum-curious—this

Dummies

BISAC: *Computers*

9781119933908

Paperback

November 16, 2023

£22.99 | 25,70 € | \$29.99

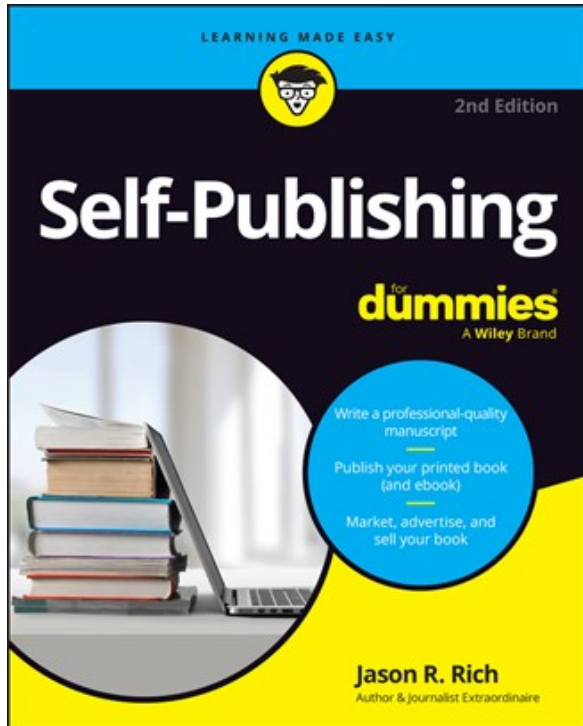
(EUR-DE:27,90 €)

About the Author

William "whurley" Hurley (Austin, TX) is founder and CEO of Strangeworks, a startup that makes the power of quantum computing easily accessible and available to all. He is an Eisenhower Fellow, Innovator in Residence for the Legatum Center for Development and Entrepreneurship at the Sloan School of Management at MIT, a Senior Member of the Institute of Electrical and Electronics Engineers (IEEE), a regular contributor to TechCrunch on the topic of Quantum Computing, and the co-author of *Quantum Computing For Babies*. Floyd Earl Smith (Bay Area, CA) is a highly experienced tech communicator and longtime For Dummies author, most notably writing several editions of the bestselling *Creating Web Pages For Dummies*.

Self-Publishing For Dummies, 2nd Edition

Jason R. Rich



Get your books into the hands of readers with this simple how-to guide

Self-Publishing For Dummies takes you through the entire process of publishing your own books, starting with the writing and editing process and moving through cover design, printing options, distribution channels, and marketing to a target audience. With the advice in this book, you can tackle self-publishing, no matter what genre you write in. You'll learn how to retain full control over your work and keep the profits from the sales of your book. In this updated edition, you'll discover the latest technologies in self-publishing, trends in the world of ebooks, and new marketing techniques you can use online and in the real world. Becoming a published author is easier than ever, thanks to this Dummies guide.

- Understand every step in the self-publishing process
- Discover how to write and sell your books in ebook and printed formats
- Hire an editor, obtain an ISBN, and generate publicity for your book
- Fine-tune your writing to improve your chances of success
- Get your work out there—no agent or publisher needed

[View on Edelweiss](#)

Self-Publishing For Dummies is the perfect choice for anyone with an interest in DIY publishing.

Dummies

BISAC: *Language Arts & Disciplines*

9781394201273

Paperback

November 8, 2023

£18.99 | 21,40 € | \$24.99

(EUR-DE:22,90 €)

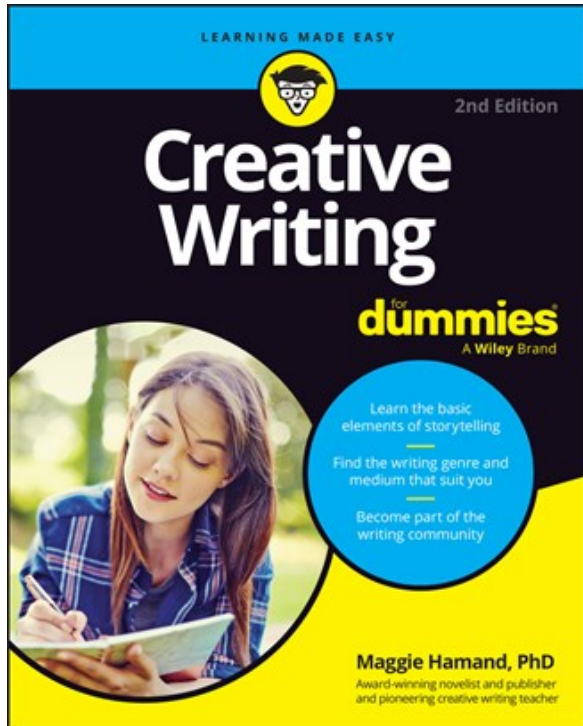
About the Author

Jason R. Rich (Foxboro, MA) is the author of more than 55 books, a number of which he initially self-published. He is a frequent contributor to national magazines, major daily newspapers, and popular websites. His bestselling books include *The Unofficial Guide to Marketing Your Business Online* and *The Unofficial Guide to Starting a Business Online*.

Creative Writing For Dummies, 2nd Edition

Paper

Maggie Hamand



[View on Edelweiss](#)

Dummies

BISAC: Language Arts & Disciplines

9781394196661

Paperback

November 29, 2023

£18.99 | 21,40 € | \$24.99

(EUR-DE:22,90 €)

Unlock your creative potential and write something special

Ever dream of writing a book, article, poem, or play that means something to you—and maybe to someone else as well? Do you have an idea you're ready to get down on paper? In *Creative Writing For Dummies*, you'll learn how to unleash your creative side and become a confident and productive writer.

Discover the essential elements of storytelling, including structure, characterization, setting, dialogue, and plot, as you navigate the countless ways you can express yourself with the written word. Explore the media and methods you can use to help find an audience—from traditional to self-publishing, social media, blogging, and more!

Creative Writing For Dummies also shows you how to:

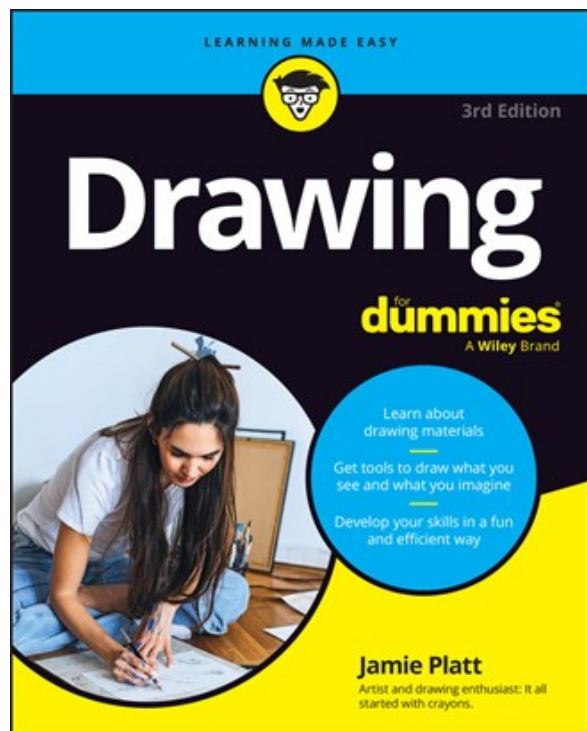
- Write in all sorts of different formats, including screenplays, scripts, creative nonfiction, poetry, short stories, novels, and beyond
- Navigate the world of social media and learn how it can contribute to getting your work read by more people in more places
- Understand the new, online nature of contemporary journalism and the proliferation of news and blogging sites

About the Author

Maggie Hamand (London, UK) is a novelist, non-fiction author, and journalist. She was the winner of the first World One-Day Novel Cup in 1994 with the novel *The Resurrection of the Body*, which was written in 24 hours and subsequently optioned for film and television. A number of her short stories have been published and nominated for awards. Maggie has pioneered creative writing teaching in London through The Complete Creative Writing Course at the Groucho Club, and founded and ran the acclaimed independent The Maia Press as a publisher. Her novel *Virgin & Child* was the 2020 Morning Star Book of the Year.

Drawing For Dummies 3rd Edition

Jamie Platt



Anyone can learn to draw with these easy instructions and fun practice ideas

Drawing For Dummies makes it easy to learn the basics of drawing and even master advanced techniques. With a little instruction and practice, there's no such thing as "I just can't draw." Drawing can help you relieve stress, express your emotions and creativity, communicate across cultures, improve memory, and develop and strengthen fine motor skills. This user-friendly Dummies resource will teach you how to see the world through the eyes of an artist, explore your inner visions, and open up your creativity through drawing exercises. Step-by-step illustrations and images, newly enlarged in this edition, will show you exactly how to achieve the results you want. It might be time to invest in some picture frames, because you're about to make art you can be proud of.

- Learn the fundamentals of drawing, including the essential supplies you'll need
- Practice drawing techniques, get your creativity flowing, and explore your own mind with fun drawing exercises
- Get step-by-step instructions on how to draw anything in a range of styles
- Improve your abilities with tips and ideas for making your drawings better

[View on Edelweiss](#)

Dummies

BISAC: Art

9781394199198

Paperback

November 1, 2023

£18.99 | 21,40 € | \$24.99

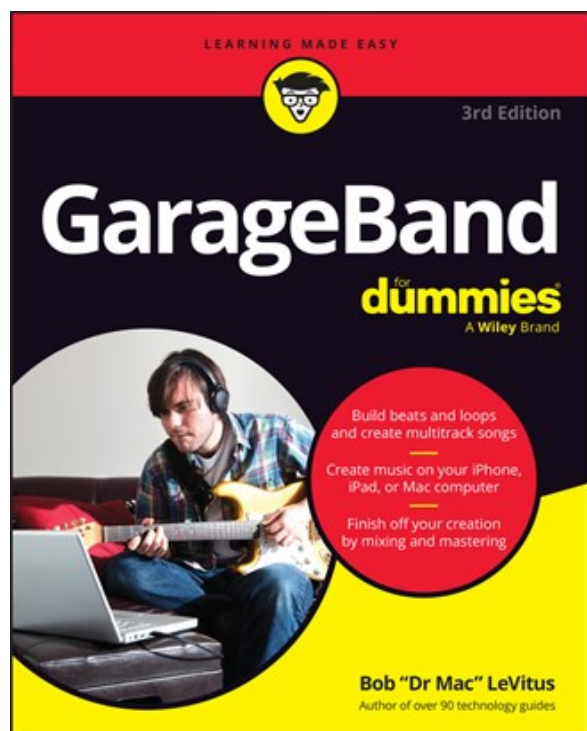
(EUR-DE:22,90 €)

About the Author

Jamie Platt (South Point, OH) is an artist, and the Gallery Director at Marshall College, where she sees her role as helping to bring people together over art. What she enjoys most about her job is the opportunity to work with students who are exhibiting artwork in the galleries, as they prepare for professional life. Jamie has an MFA in painting and has exhibited widely, at galleries such as Off the Wall Gallery, Prima Gallery, John Waldron Art Center, and Marsh Gallery. <https://jamieplatt.net/>

GarageBand For Dummies, 3rd Edition

Bob LeVitus



Put together great-sounding audio tracks on Mac, iPhone, or iPad

GarageBand For Dummies gets you started with the popular audio software included with Apple devices. This simple app lets you do everything from building basic beats to creating multi-track recordings. You'll learn how to build a song from the ground up in this beginner-friendly Dummies guide. Follow simple, step-by-step instructions that guide you through building percussion loops, adding melodies, and recording live vocals or other instruments. When your masterpiece is complete, this book shows you how to mix and master your tracks and get them ready to share with the world. You, GarageBand, and *GarageBand For Dummies* are about to make beautiful music together.

- Learn the GarageBand interface and set up recording sessions
- Set up your recording space to get the best quality audio from vocal and instrument sessions
- Add beats and loops or perform on built-in instruments
- Blend your tracks into a final mix

[View on Edelweiss](#)

For easily creating recordings and demos using the free GarageBand app, this is the book you need.

Dummies

BISAC: Music

9781394204014

Paperback

November 1, 2023

£22.99 | 25,70 € | \$29.99

(EUR-DE:27,90 €)

About the Author

Bob LeVitus (Austin, TX) is a mostly retired technology writer and columnist. For the better part of 25 years you could find his writing in The Houston Chronicle as well as The Mac Observer. He is author or coauthor of over 75 books including multiple editions of macOS For Dummies, iPhone For Dummies, and iPad For Dummies. Bob also has a strong background in music, both as a professional commercial producer in an earlier career and currently as a hobbyist.

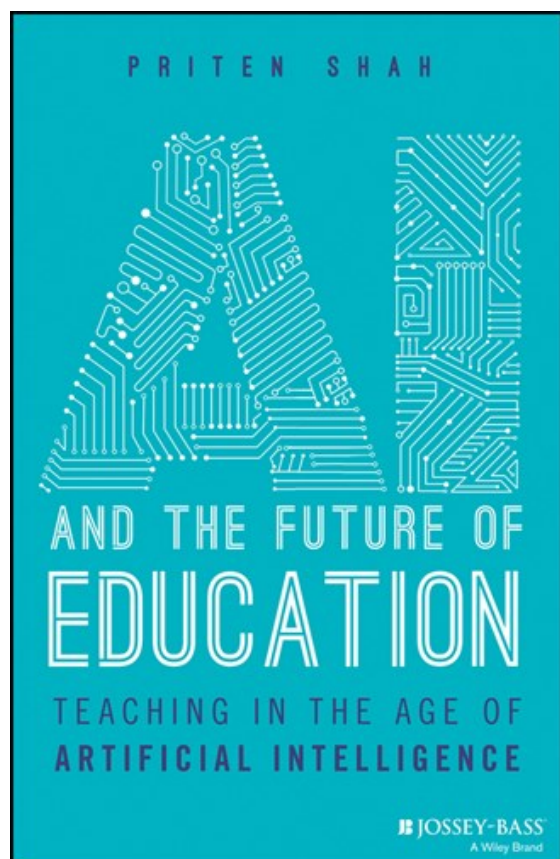
Jossey-Bass



AI and the Future of Education

Teaching in the Age of Artificial Intelligence

Priten Shah



[View on Edelweiss](#)

Jossey Bass

BISAC: Education

9781394219247

Paperback

November 5, 2023

£18.99 | 21,40 € | \$25.00

(EUR-DE:22,90 €)

Clear away the fog surrounding AI in education—and regain your peace of mind

Among teachers, there is a cloud of rumors, confusion, and fear surrounding the rise of artificial intelligence. *AI and the Future of Education* is a timely response to this general state of panic, showing you that AI is a tool to leverage, not a threat to teaching and learning. By understanding what AI is, what it does, and how it can be used to enhance education, you can let go of anxiety and uncertainty, and learn to embrace artificial intelligence.

It's true that, along with tremendous opportunities, AI presents some challenges for the field of education. In this book, Priten Shah, a Harvard M.Ed. with a robust background in educational innovation, helps you face these challenges head on, so you can gain the knowledge and skills you need to use AI effectively in your classroom. Thanks to this thorough consideration of ethical considerations and practical approaches, you can develop your own strategy for leveraging AI in administrative tasks, lesson design, professional development, and beyond.

- Understand what AI and machine learning are, and learn about new developments like ChatGPT
- Discover strategies for engaging students more fully using AI

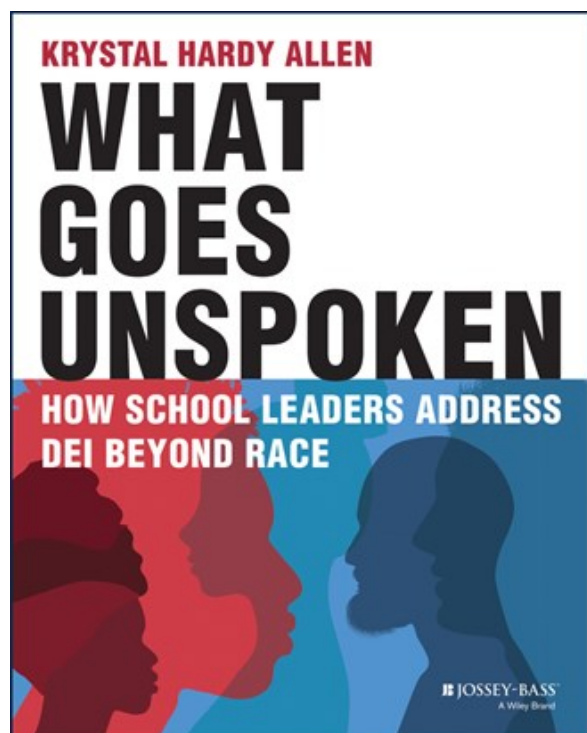
About the Author

Priten Shah (Stony Point, NY) is CEO of Pedagogy.Cloud (<https://pedagog.ai>), a full-service education consulting firm that provides more than 200 education organizations with a full suite of services including innovative technology solutions. For a decade, Priten has engaged in projects in education that challenge the traditional answers to what educational systems can and ought to accomplish, who ought to drive the change within these systems, and what innovative and diverse solutions are needed to address the varied and complex needs of students of all backgrounds. He is also founder of the startup United 4 Social Change. Priten has a B.A. in philosophy and an M.Ed. in education policy from Harvard University.

What Goes Unspoken

How School Leaders Address DEI Beyond Race

Krystal Hardy Allen



[View on Edelweiss](#)

Jossey Bass

BISAC: Education

9781394163182

Paperback

November 28, 2023

£24.99 | 27,40 € | \$32.00

(EUR-DE:30,90 €)

Practical ways and tools for school leaders to operationalize diversity, equity, and inclusion

What Goes Unspoken is a must-have guide for any school or educational systems leader looking to comprehend and put into play an effective, equity-centered plan that champions students, teachers, and staff. Moving beyond the abundant resources that focus on DEI theories, author Krystal Hardy Allen shows leaders and administrators how to concretely center DEI within both practices and policies, as well as how to do the interpersonal work of becoming a self-aware and equity-focused leader. With these resources, you'll learn how to ensure that DEI is embedded in your strategic planning to create schools and education organizations that are transformative, inclusive, and equitable for both children and adults.

Focusing on ten specific domains of school leadership and district operations—including school board governance, finance, community engagement, instruction, school culture, and more—this book shows you exactly how to shift from theory to action. Instead of investing thousands of dollars in trainings and initiatives that are often piecemeal, abstract, or at times ineffective, it's essential that that leaders learn practical steps to advance diversity, equity, and inclusion at the district, school, and classroom levels. Drawing on her own school leadership and international educational consultant experience, Allen teaches you to:

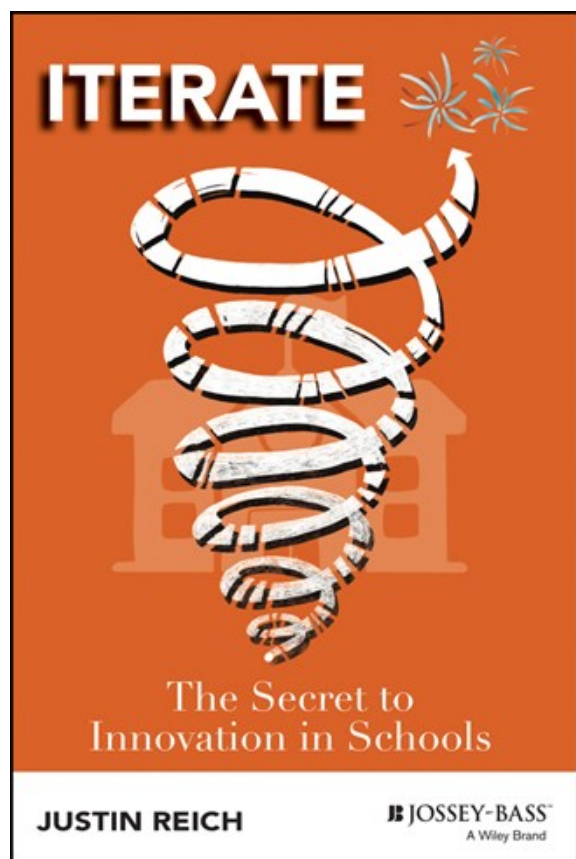
About the Author

Krystal Hardy Allen (New Orleans, LA) is founder and CEO of the international education and consulting firm K. Allen Consulting, an award-winning former teacher and principal, and a respected thought leader. Operating within five countries, education clients include Chicago Public Schools, The New Teacher Project, and NYC Dept. of Education and major corporate brands include Amazon and Apple. Krystal's work--customized professional development workshops, strategic planning, leadership coaching, and thought leadership--centers DEI, social justice, adult learning, and organizational development. A first-generation college graduate, Krystal earned her B.A. from the University of Notre Dame, M.Ed. from NLU-Chicago, and is completing her Doctorate in K-12 Educational Leadership at Teachers College, Columbia University. Site: www.kallenconsulting.org k.allen.consul

Iterate

The Secret to Innovation in Schools

Justin Reich



[View on Edelweiss](#)

Jossey Bass

BISAC: Education

9781119913504

Paperback

November 20, 2023

£24.99 | 27,40 € | \$32.00

(EUR-DE:30,90 €)

Innovate and implement new, effective ways of teaching in your school

In *Iterate: The Secret to Innovation in Schools*, veteran educator, MIT professor, and incorrigible innovator Justin Reich delivers an insightful bridge between contemporary educational research and classroom teaching, showing you how to leverage the cycle of experiment and experience to create a compelling and engaging learning environment. In the book, you'll learn how to employ a process of continuous improvement and tinkering to develop exciting new programs, activities, processes, and designs.

The author draws on over two decades of experience with educators, education researchers, and school leaders to explain how to apply the latest advances in the academic literature to your school, classroom, or online/hybrid course. You'll also find:

- Complimentary access to two popular courses archived at the MIT Open Learning Library: *Launching Innovation in Schools* and *Design Thinking for Leading and Learning*
- Insights grounded in extensive scholarly experience in design and innovation from Prof. Reich and the MIT Teaching Systems Lab
- Strategies for combining the most effective evidence-based teaching methods with the flexibility and

About the Author

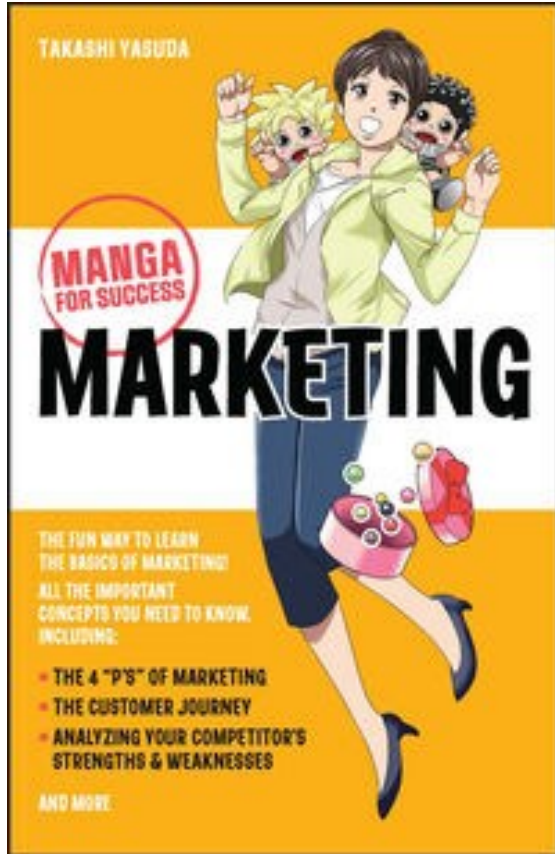
Justin Reich (Arlington, MA) is an associate professor of digital media in the Comparative Media Studies/Writing department at MIT and the director of the Teaching Systems Lab. He is the author of *Failure to Disrupt: Why Technology Alone Can't Transform Education*, and the host of the TeachLab Podcast. His writings have been published in *Science*, *Proceedings of the National Academy of Sciences*, *Washington Post*, *The Atlantic*, and other scholarly journals and public venues. Follow Justin on Twitter @bjfr.

Business



Manga for Success Box Set

Masumi Tani



Learn skills that will last a lifetime with Manga for Success!

The **Manga for Success** series combines highly visual Manga stories with simple, clear explanations of the most important business and self-help—business and self-help concepts every young career professional needs to know to step up, stand out, and succeed. Titles include:

- The Psychology of Personal Growth and Better Relationships
- Business Problem-Solving and Strategy
- Marketing
- Leading Teams and Meetings
- Managing Change
- Resilience, Confidence, and Positive Thinking

Applicable in both business and personal life, these books have the potential to change your life for the better—and you'll have fun reading it. Find out why the *Manga For Success* series—now available in English for the first time—is so popular in Japan, Korea, and beyond.

[View on Edelweiss](#)

John Wiley & Sons

BISAC: *Comics & Graphic Novels*

9781394215867

Paperback

September 5, 2023

£110.00 | 120,00 € | \$132.00

(EUR-DE:135,00 €)

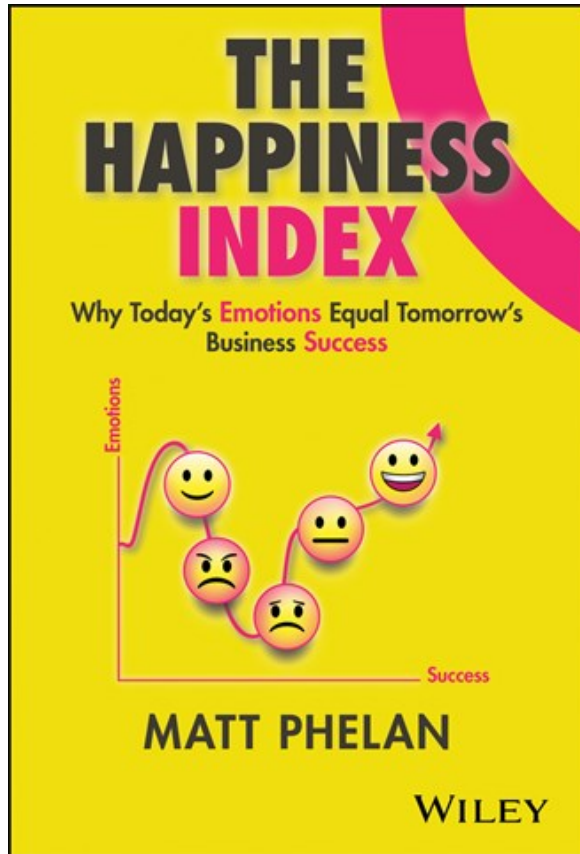
About the Author

The JMA Management Center (JMAM) (<https://www.jmam.co.jp/en/>) is a leading Japanese publisher of business-oriented Manga books. It was founded by the Japan Management Association 80 years ago, to promote management efficiency, and became an independent company in 1991.

The Happiness Index

Why Today's Emotions Equal Tomorrow's Business Success

Matthew Phelan



[View on Edelweiss](#)

Learn to reconnect the brain and heart to find happiness and engagement at work and in life

In *The Happiness Index*, co-founder and CEO of The Happiness Index organization, Matthew Phelan, offers a fascinating look into data from more than 100 countries and 1 million human beings that helps readers understand what really drives employee engagement and happiness at work. Grounded in an evidence-based and neuroscientific approach, the book skips the memes and inspirational quotes in favor of data and insights based on real-time information from real people.

In the book, readers will learn that “engagement” is what their brains need, and “happiness” is what their hearts need. The title will explain what is needed to thrive and succeed in work and life, including:

- A step-by-step approach to learning from real-world data about happiness
- Practical lessons applicable to any organization that will help both individuals and groups succeed
- Case studies from recognizable firms around the world and interviews with executives to help bring the data to life

An inspirational and hands-on treatment of a compelling subject, *The Happiness Index* will benefit executives, managers, and other business leaders, as well as founders, business

Wiley

BISAC: Business & Economics

9781394166602

Hardcover

September 20, 2023

£18.99 | 24,00 € | \$28.00

(EUR-DE:22,90 €)

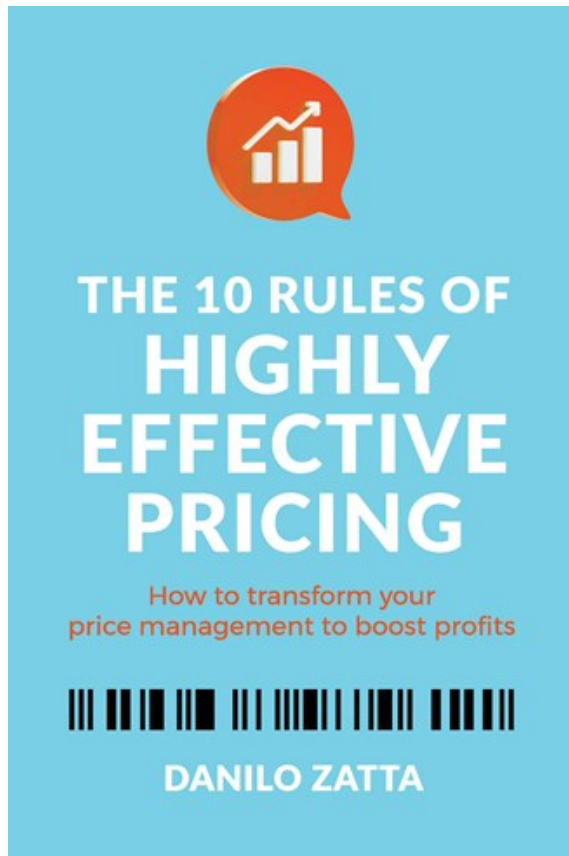
About the Author

Matthew Phelan (thehappinessindex.com; London, UK) is the cofounder and CEO of The Happiness Index. He is also the founder of The Happiness and Humans Community, host of The Happiness and Humans Podcast, and author of *Freedom to be Happy: The Business Case for Happiness*. He recently completed a TEDx talk where he presented 12 million data points in happiness from 1 million human beings in 100+ countries in less than 15 minutes. Phelan is frequently asked to speak and write about his views on the future of work and how data can help us improve the world of work.

The 10 Rules of Highly Effective Pricing

How to Transform Your Price Management to Boost Profits

Daniilo Zatta



[View on Edelweiss](#)

Wiley

BISAC: Business & Economics
9781394195763

Hardcover

November 23, 2023

£29.99 | 33,90 € | \$37.50

(EUR-DE:36,90 €)

Pricing has become a **key priority of every company globally**. Inflation, raw material price explosions, new price models and price as key lever to boost profits can be found daily in the news. Companies there need to understand who to transform their pricing to address all this.

In The 10 Rules of Highly Effective Pricing, pricing advisor Dan Zatta explains how to **boost profitability** and build a **competitive advantage** transforming the way companies set and manage prices.

The author investigates **all key aspects of monetization**: price strategy, price setting, price implementation, price steering, price enablers but also immediately actionable topics like pricing quick wins.

Concrete use cases from diverse industries and nations, facts and figures show how to transform the way companies price. Written in a simple way and with a lot of pragmatism, the book is a **concrete guide** to support the transition to a modern and robust pricing.

The 10 Rules of Highly Effective Pricing is a lucid and passionate analysis of how pricing has become the most important source of profitability and competitive advantage. It a practical manual on one of the oldest forms of relationship in the world, price; a guide to everyday decisions in one of the most delicate economic periods humanity's history.

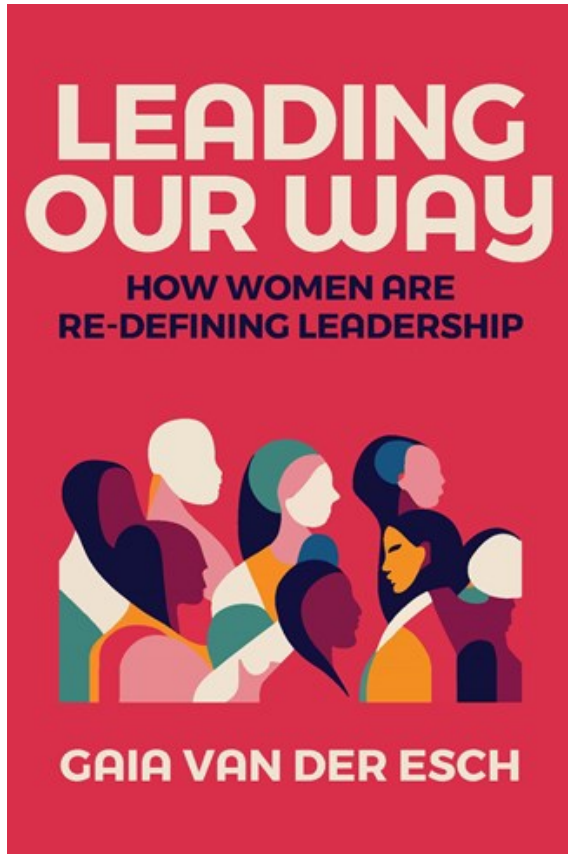
About the Author

Dr. Danilo Zatta is a leading expert in topline growth. He specialized in profit improvement on the revenue side, with extensive experience in pricing. Dan has conducted hundreds of projects both in Europe and globally for large corporations as well as for medium-sized companies and PEs in numerous sectors. He was thus able to develop strong expertise in e.g. strategies, sales and pricing excellence programs, M&A and post-merger integration, pricing processes, as well as business and revenue models. He has published over 20 books on topics including corporate strategies and pricing as well as many articles in various countries. He is a regular speaker and chairman at events, forums and leading business schools. Dan studied Economics at the Luiss University in Rome, Italy as well as at the UCD in Dublin, Ireland. He holds a Master of Business Administration (MBA) from INSEAD of Fontainebleau, France and

Leading Our Way

How Women are Re-Defining Leadership

G Van Der Esch



[View on Edelweiss](#)

Wiley

BISAC: *Business & Economics*

9781394191819

Hardcover

November 30, 2023

£18.99 | 21,50 € | \$24.95

(EUR-DE:22,90 €)

The world as we know it is changing. Solving climate change, war, poverty, pandemics, migration, addressing threats to freedom, human rights and democracy requires a new type of leadership. One focused on protecting and promoting the common good, on sustainability, fairness, equity. A leadership capable of long-term thinking and immediate and effective action, to catalyze short- and long-term change. Of holding together and managing complexity - using both rationality and empathy. Of leading in a bold yet kind way, showing the example and bringing people together around common values, visions and actions - halting the increasing polarization we are witnessing in our communities and countries. We have indeed reached a stage where we can no longer avoid questioning the "old way" of doing things and defining a new and better way is more urgent than ever. And this starts with leadership, which in turn defines our societies and companies, our purpose and direction.

Are women leaders the answer to this?

Starting from this question, the book delves into the personal and professional stories of 10 inspiring women, leading the way in our contemporary world across countries and sectors. It brings the reader on a reflection journey on what leadership is, how it is developed, how it needs to change to face today's and tomorrow's global challenges, and what the role of women is in this fundamental cultural shift. All while inspiring women and men, girls and boys to become themselves catalysts for change, defining a new path to leadership and to

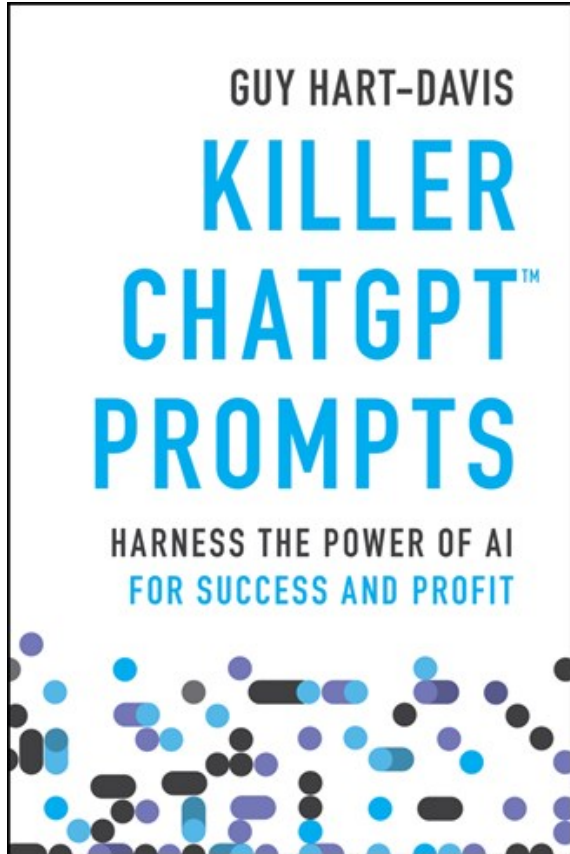
About the Author

Gaia van der Esch is a Dutch-Italian executive, policy expert and author, committed to driving change & impact across the public and private sectors through her strategic & thought leadership. Her passion is to manage teams and processes, to lead policy and change management initiatives and debates, with the aim of solving problems and building equitable, sustainable and high-performant societies and organizations for all. Under the G20 Italian Presidency in 2021, Gaia served as the Sherpa of G20 EMPOWER (, the G20 privatepublic Alliance for the advancement of women's leadership, working with CEOs and Ministers across G20 countries to develop concrete policies and actions on this topic. Prior to this appointment, Gaia spent 12 years living and working in Africa, the Middle East, Europe and the U.S. She held executive roles with international NGOs and think tanks, leading teams in international development and

Killer ChatGPT Prompts

Harness the Power of AI for Success and Profit

Guy Hart-Davis



[View on Edelweiss](#)

Unlock the full capabilities of ChatGPT at work, at home, and in your day-to-day

By now, you've heard of ChatGPT and its incredible potential. You may even have tried to use it a few times just to see it in action for yourself. But have you ever wondered what ChatGPT is truly capable of?

Killer ChatGPT Prompts: Harness the Power of AI for Success and Profit will show you the true power of Large Language Models (LLMs) like ChatGPT. In the book, veteran IT educator and trusted author Guy Hart-Davis shows you the exact prompts he's discovered to unlock a huge variety of expert business writing, like emails and proposals, data analysis use cases, lesson plans, information exchange scripts, and more!

You'll also find:

- The perfect prompts for a huge array of job roles, including those in sales and marketing, web development, HR, customer support, and more
- Use cases for ChatGPT in the home, with your kids, and in your relationship
- Hundreds more prompts that will make your job, your home life, and your day-to-day so much easier

There's no doubt about it. LLMs—and ChatGPT—are here to stay. The only question is: Will you have the skills and the

About the Author

Guy Hart-Davis has been explaining new technology and teaching people how to make the best use of it in their work and lives for more than 30 years. He is the author of more than 175 computer books, including many in Wileys market-leading Teach Yourself VISUALLY series.

John Wiley & Sons

BISAC: *Business & Economics*

9781394225255

Paperback

November 15, 2023

£15.99 | 17,10 € | \$19.99

(EUR-DE:20,90 €)

Winding Paths to Success

Chart a Career in Uncertain Times

Nobuko Kobayashi



[View on Edelweiss](#)

Japanese women are an enigma to the world. Demure and exotic, they are often portrayed as sufferers in the chauvinistic culture – for example, married women on average spend as twice as long time on chores compared to their partners. Designated to a second-class citizen status in the working world, they are ultra-minority in the decision-making positions (e.g. half of public companies have all-male boards). It is lamentable when more than thirty years have passed since the Equal Employment Act was enacted in 1987.

"And where are the women?" asks a perplexed Belgian CEO who freshly assumed his role at a blue-chip Japanese company, Mitsubishi Chemical Holdings. This book tries to answer this question through firsthand interviews with successful senior Japanese women who have embarked on a career around 1987, thus approaching retirement. They range from corporate, entrepreneurs to academic. They are a minority compared to their male peers in the cohort, but they present a wide spectrum of how a minority can carve out a long and rewarding career. Diversity of their colorful lives tells a reality of Japanese women not relegated to a monolithic, victimized position in the society. Often their careers take an unexpected turn making them more thrilling rides than straightforward paths of men. The mentors play an important role. The role models are often amiss, but not missed by these trailblazers. It is also about riding the wave – if the employer is routing for women to ascend, why feel ashamed about seizing the opportunity? They are tales of individual struggles and

About the Author

John Wiley & Sons

BISAC: *Business & Economics*

9781394157990

Hardcover

November 30, 2023

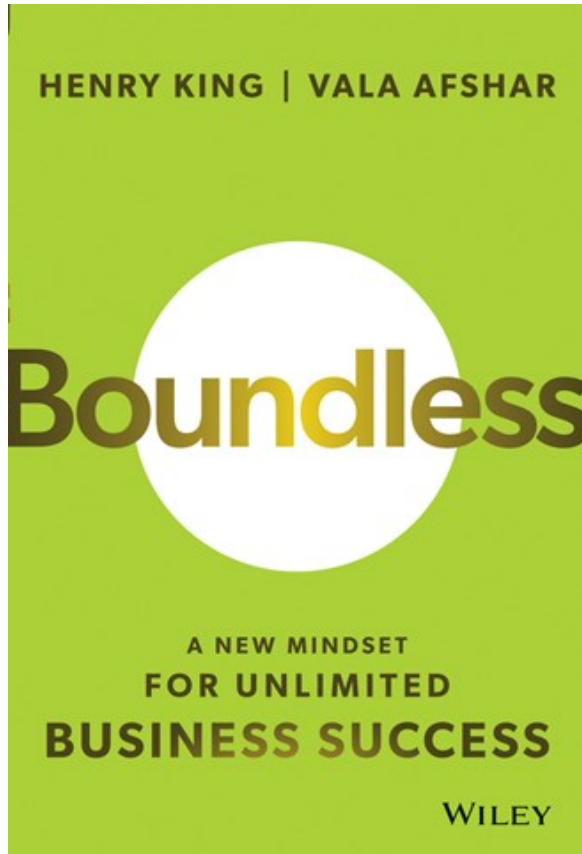
£22.00 | 26,90 € | \$29.95

(EUR-DE:26,90 €)

Boundless

A New Mindset for Unlimited Business Success

Vala Afshar



[View on Edelweiss](#)

John Wiley & Sons

BISAC: Business & Economics

9781394171798

Hardcover

November 7, 2023

£21.99 | 24,00 € | \$28.00

(EUR-DE:26,90 €)

Transform your organization by making silos a thing of the past

In *Boundless*, two leaders in transformation and customer success deliver an inspiring and exciting new approach to succeeding in an increasingly decentralized and digital-first world. In the book, you'll learn how to demolish organizational silos once and for all, allowing resources to flow across networks, ecosystems, and communities. The authors explain the seven principles underlying their unique and effective "Boundless" paradigm: connection, integration, decentralization, mobility, continuity, autonomy, and shared success.

Walking you through the blueprint for transformative, resilient business success, *Boundless* also offers:

- Strategies for mapping the *Boundless* principles to key technological advances, including digital platforms, blockchain, AI, robotics, cloud computing, and more
- Ways to achieve the operational, organizational, and technological shifts necessary to succeed in an entirely transformed world
- Tools for combatting the natural tendency of employees to accumulate and protect resources within company silos

An invaluable resource for managers, executives, directors, and other business leaders, *Boundless* will also earn a place in

About the Author

Henry King (<https://www.salesforce.com/>; Chicago, Illinois) currently leads a firm-wide initiative to define the model for current and future success with Salesforce for all customers and partners. Prior to joining Salesforce, King worked in the Innovation and Design Thinking space for 15 years as a member of Doblin (now part of Deloitte Digital) and as an independent consultant. Before that spent two decades leading IT strategy, development and management projects with Accenture, Deloitte Consulting and served as CIO for two dotcom start-ups and, most notably, for Skidmore, Owings Boston, MA) is an award-winning inventor, author, weekly podcaster and columnist, and sought-after speaker in digital business transformation, leadership, digital marketing and customer service, and new emerging technologies. As Chief Digital Evangelist at Salesforce, Afshar collaborates with C-suite executives, industry

Virtual Natives

How a New Generation is Using Technology to Revolutionize Work, Play, and Culture

Catherine D. Henry



[View on Edelweiss](#)

John Wiley & Sons

BISAC: Business & Economics

9781394171354

Hardcover

November 7, 2023

£21.99 | 24,00 € | \$28.00

(EUR-DE:26,90 €)

The eclipse of Digital Natives and the dawn of virtual culture—how Gen A, Z are radically redefining the future of work, play, economics, and social life.

We're living through what is arguably one of the most exciting, confusing, and powerful social moments in the history of humanity, the shift from the Digital Age to the Virtual Age. This shift is being driven by technology, and the people who are leading it are the ones who know it best: the Virtual Natives. This book will introduce you to the Virtual Native cohort and mindset, decipher their socio-cultural and economic experiences, and unpack their expectations of companies looking to engage, market, or employ them.

In this book, we explore:

- How Virtual Natives are deploying the new technologies driving the virtualized world
- How relationships and work habits are being virtualized
- Identify ten main Virtual Native-led behaviors that are upending work and culture
- How Virtual Natives are evolving their expertise into a full-blown economy

This is nothing short of a cultural revolution. Virtual Natives are the driving force behind a seismic change that is redefining the world through technology and virtual worlds:

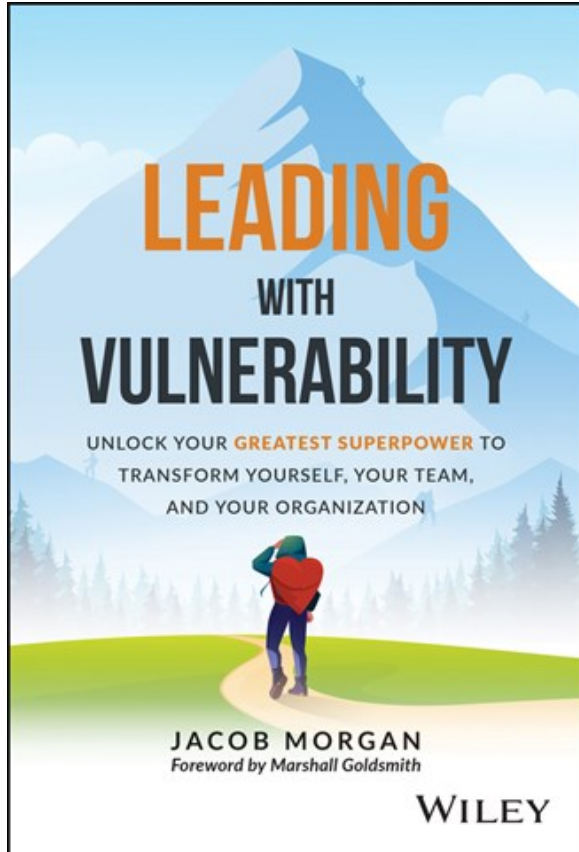
About the Author

Catherine D. Henry (Beverly Hills, CA) is a leading international Metaverse expert and SVP at Media.Monks, the world's largest, most innovative digital media companies in the world where she teaches brands on what the MV is and the opportunity presents. Her work in media requires that she keep her finger on the pulse of youth culture and behaviors. She is the most prominent African American leader in the Metaverse in America and helped curate the first awards show in the metaverse (featuring performance by Lizzo, 6m attendees in Roblox). She holds an MA in economics and MBA in Marketing; trendwatching and future forecasting is second nature. Leslie Shannon (Sunnyvale, CA) is Nokias Head of Ecosystem and Trend Scouting, she has been analyzing the Metaverse as a business concept with telecommunications customers since 2017. She speaks internationally on 5G and the metaverse.

Leading with Vulnerability

Unlock Your Greatest Superpower to Transform Yourself, Your Team, and Your Organization

Morgan



[View on Edelweiss](#)

John Wiley & Sons

BISAC: Business & Economics

9781119895244

Hardcover

November 28, 2023

£21.99 | 24,00 € | \$28.00

(EUR-DE:26,90 €)

A hands-on guide to practicing a revelatory and powerful new kind of leadership

In *Leading with Vulnerability*, renowned leadership thought leader, futurist, and employee experience expert Jacob Morgan delivers a practical and incisive guide on what it means to be a vulnerable leader and why vulnerability is so crucial to maximizing your impact on your organization and your followers. In the book, you'll explore the stories and examples of leaders who have lived the lessons taught in this book and examine the rewards it provided.

You'll also find:

- Concrete strategies for practicing vulnerable leadership in the real-world
- Explorations of why vulnerable leadership is so critical for emerging and established leaders
- Discussions of the impact that vulnerable leadership can have on an organization, and how to scale that impact throughout the business

A can't-miss resource for executives, managers, and other business leaders, *Leading with Vulnerability* will also earn a place in the libraries of consultants and other professionals who serve corporate clients, as well as human resources practitioners, entrepreneurs, and company founders.

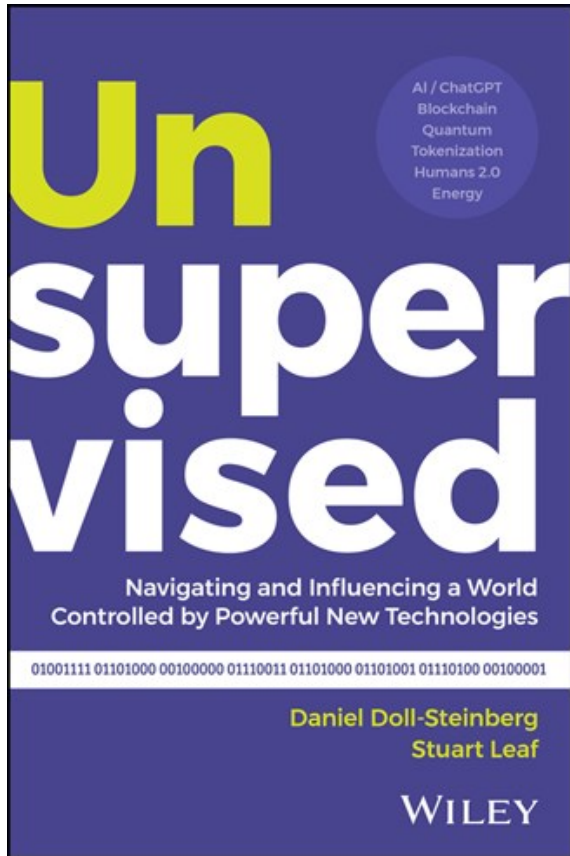
About the Author

Jacob Morgan (Alameda, CA; thefutureorganization.com) is a bestselling author and one of the world's leading authorities on leadership, the future of work, and employee experience. He's a highly sought-after keynote speaker and advisor who has worked with organizations such as Microsoft, Disney, PwC, PepsiCo, MasterCard, IBM, and many others. As a professionally trained futurist, his insights are frequently featured in publications such as *Forbes*, *Inc.*, *The Wall Street Journal*, *Fast Company*, and *The Harvard Business Review*.

Unsupervised

Controlling Unbridled Technology

Daniel Doll-Steinberg



[View on Edelweiss](#)

John Wiley & Sons

BISAC: Business & Economics

9781394209903

Hardcover

November 6, 2023

£22.99 | 25,70 € | \$30.00

(EUR-DE:27,90 €)

How a broad range of new immensely powerful technologies is disrupting and transforming every corner of our reality—and why you must act and adapt

Unsupervised: Controlling Unbridled Technology examines the fast-emerging technologies and tools that are already starting to completely revolutionize our world. Beyond that, the book takes an in-depth look at how we have arrived at this dizzying point in our history, who holds the reins of these formidable technologies, mostly without any supervision. It explains why we as business leaders, entrepreneurs, academics, educators, lawmakers, investors or users and all responsible citizens must act now to influence and help oversee the future of a technological world. Quantum computing, artificial intelligence, blockchain, decentralization, virtual and augmented reality, and permanent connectivity are just a few of the technologies and trends considered, but the book delves much deeper, too. You'll find a thorough analysis of energy and medical technologies, as well as cogent predictions for how new tech will redefine your work, your money, your entertainment, your transportation and your home and cities, and what you need to know to harness and prosper from these technologies.

Authors Daniel Doll-Steinberg and Stuart Leaf draw on their decades of building and implementing disruptive technologies, investing and deploying funds, and advising business leaders, governments and supranational bodies on change management, the future of work, innovation and disruption,

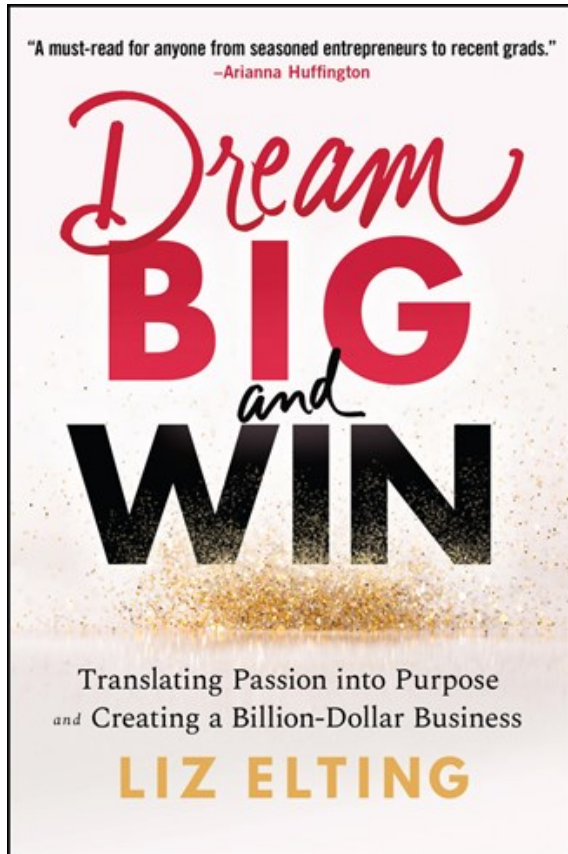
About the Author

Daniel Doll-Steinberg After a career in the global derivatives technology industry, he founded companies in the entertainment and marketing technology platform spaces. He created one of the first global standards for digital rights management, securing and delivering activation keys and content direct to customers, which helped transform the software and gaming industries. Specializing in disruptive technologies, he focused on Blockchain and AI, bringing real world companies to these transformative technologies. Daniel was appointed by the European Commission as an expert advisor specializing in education, growth, disruption, and Future of Work policy, and then the UK Government. Stuart Leaf started his career at Merrill Lynch Capital Markets and Goldman Sachs. He held senior positions in smaller real estate, private equity, and asset management firms, before co-founding Cadogan Management, a

Dream Big and Win

Translating Passion into Purpose and Creating a Billion Dollar Business

Liz Elting



A guide for how to not only dream big, but also win—both in business and in life—from one of the most celebrated and successful women in America.

For the first time ever, entrepreneur, philanthropist, and Forbes' Richest Self-Made Woman Liz Elting shares her story on how she co-founded and grew TransPerfect, the billion-dollar translation and language solutions company that began as a dream in an NYU dorm room. In *Dream Big and Win*, Elting divulges practical and inspiring tips you can implement immediately, teaching why success is not solely about attaining and wielding power. Elting shows you that fulfilling your highest potential will require you to look beyond yourself. In her honest and often humorous narrative, Elting illustrates why actions are more important than mantras and why *doing* will always eclipse *dreaming*. This book is for anyone who has ever dreamed of translating their passion into purpose and creating something bigger than themselves.

[View on Edelweiss](#)

John Wiley & Sons

BISAC: *Business & Economics*

9781119904366

Hardcover

November 21, 2023

£21.99 | 24,00 € | \$28.00

(EUR-DE:26,90 €)

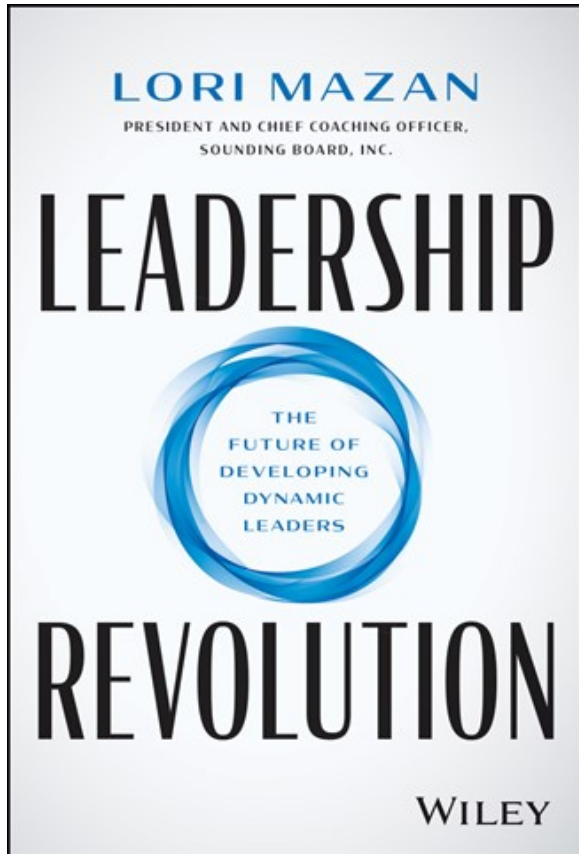
About the Author

Liz Elting, Founder and CEO of the Elizabeth Elting Foundation, is a New York-based philanthropist and businesswoman, recognized for her outstanding entrepreneurship and focus on developing women business leaders. These recognitions and awards include the Working Woman Entrepreneurial Excellence Award for Customer Service, the Ernst and Young Entrepreneur of the Year Award, the American Express Entrepreneur magazine Woman of the Year Award, the Distinguished Alumnae Award from NYU Stern's Women in Business, the Women Worth Watching Award from Diversity Journal, the Trinity College Alumni Medal for Excellence and Gary McQuaid Award, the Enterprising Women magazine Enterprising Women of the Year Award, the National Organization for Women's Women of Power's Stern School of Business, the American Heart Association's 2020 Health Equity

Leadership Revolution

The Future of Developing Dynamic Leaders

Lori Mazan



[View on Edelweiss](#)

Transform the next generation of talent into capable and productive leaders

In *Leadership Revolution: The Future of Developing Dynamic Leaders*, distinguished executive coach Lori Mazan delivers an exciting new approach to leadership development tailor-made for the 21st century. Drawing on lessons learned from coaching top executives for 25 years and from democratizing executive coaching by founding a cutting-edge scalable leadership coaching firm, you'll learn how to attract and retain talent by accelerating and individualizing their professional growth and how to re-think leadership in the new remote and hybrid work environment.

You'll also discover how to help your staff flourish by relying on a sense of community and shared purpose, even when they're working from a distance. The book includes:

- Concrete, hands-on strategies for becoming a leader who develops other leaders
- Ways to avoid the creation of a gap between the upper echelon of executives and high-potential managers and grow a diverse leadership pipeline
- Techniques for carefully considering a potential leader's skills, experiences, and interests while moving them up the leadership ladder
- Deep understanding of how leadership coaching opens the door to breakthrough thinking and results

About the Author

John Wiley & Sons

BISAC: *Business & Economics*

9781394171828

Hardcover

November 28, 2023

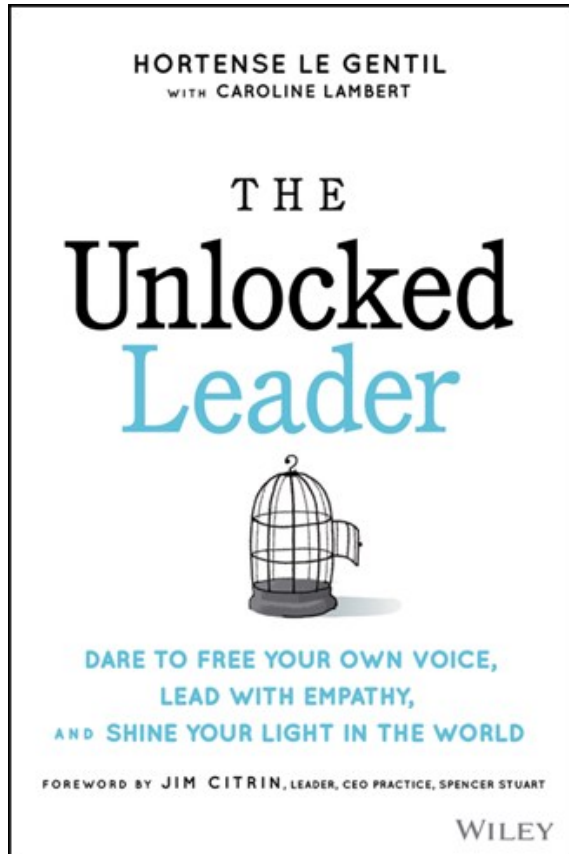
£21.99 | 24,00 € | \$28.00

(EUR-DE:26,90 €)

The Unlocked Leader

Unleash the Human Leader Within You

Hortense le Gentil



[View on Edelweiss](#)

John Wiley & Sons

BISAC: Business & Economics

9781394152933

Hardcover

November 21, 2023

£22.99 | 25,70 € | \$30.00

(EUR-DE:27,90 €)

Unlock your power by learning to lead with empathy, authenticity, and humanity

"How do I unlock my human gift?" the child asks the oyster.

Too many leaders blunt their impact by allowing their innate ability to inspire to remain locked within. They are trapped in the outdated myth that they must be "superhero leaders" infallible, unflappable, and fearless even though the most effective leaders today are "human leaders," leading with empathy, vulnerability, and authenticity.

In *The Unlocked Leader*, veteran executive leadership coach Hortense le Gentil combines real life stories, rigorous research, and practical tools to explain *how* superhero leaders can become effective human leaders. You'll discover:

- How to identify the mental obstacles that stand between you and leadership authenticity, and sap your energy and impact your *mindtraps*
- How to confront your fears and escape those traps by operating a *mindshift*
- Practical strategies to better connect with yourself and others a *mindbuild*.

The journey from superhero leader to human leader not only transforms the lives of leaders themselves both at work and beyond. It also makes a profound and lasting difference in the lives of people around them and the organizations they lead.

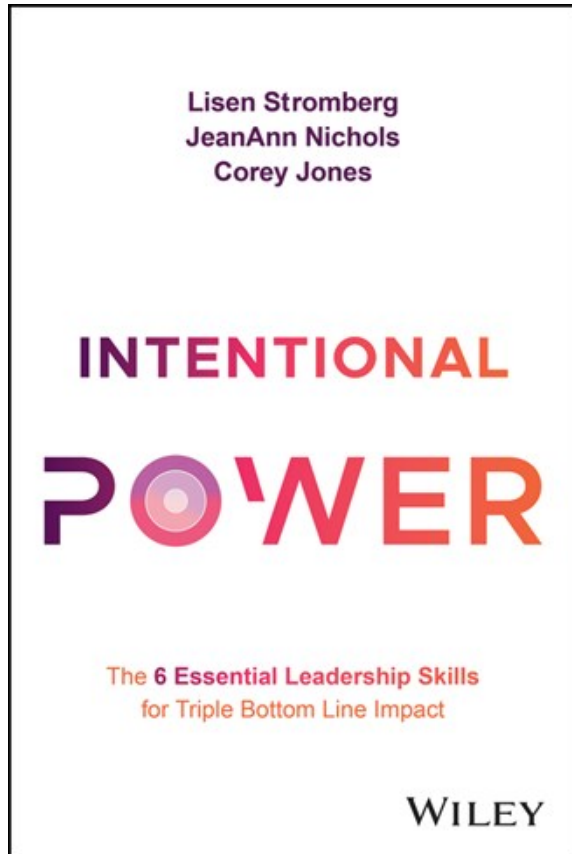
About the Author

Hortense le Gentil (<https://hortenselegentil.com/>) is an executive leadership coach, whose work is informed by 30 years of experience working across several industries including media consulting, advertising, and entrepreneurship. Hortense is part of the Marshall Goldsmith 100 Coaches, which brings together the world's leading executive coaches, consultants, speakers, authors, iconic leaders, entrepreneurs and non-profit leaders.

Intentional Power

The 6 Essential Leadership Skills for Triple Bottom Line Impact

Lisen Stromberg



[View on Edelweiss](#)

John Wiley & Sons

BISAC: Business & Economics

9781394193509

Hardcover

November 14, 2023

£22.99 | 25,70 € | \$30.00

(EUR-DE:27,90 €)

An evidence-based, real-world-tested approach to leading modern companies

In *Intentional Power: The 6 Essential Leadership Skills for Triple Bottom Line Impact*, a team of accomplished executive leadership experts delivers a singularly effective approach to leadership based on solid research and extensive experience with real-world business leaders. In the book, you'll explore the latest literature on cognitive and positive psychology, organizational design, and performance management and discover the most critical skills for today's managers and executives eager to step up and increase their organizational and societal impact.

The authors examine the cultural shift that's taken place between Generations X and Z—and the resulting difference in values between them—as well as the influence of external activist investors, employees, and communities as they shape and change the modern business environment. You'll also find:

- Practical Leader Tool Kit activities to help learn the skills discussed in the book
- The HEARTI Leadership Model, focusing on the six core competencies of contemporary leadership: Humility, empathy, accountability, resilience, transparency, and inclusivity

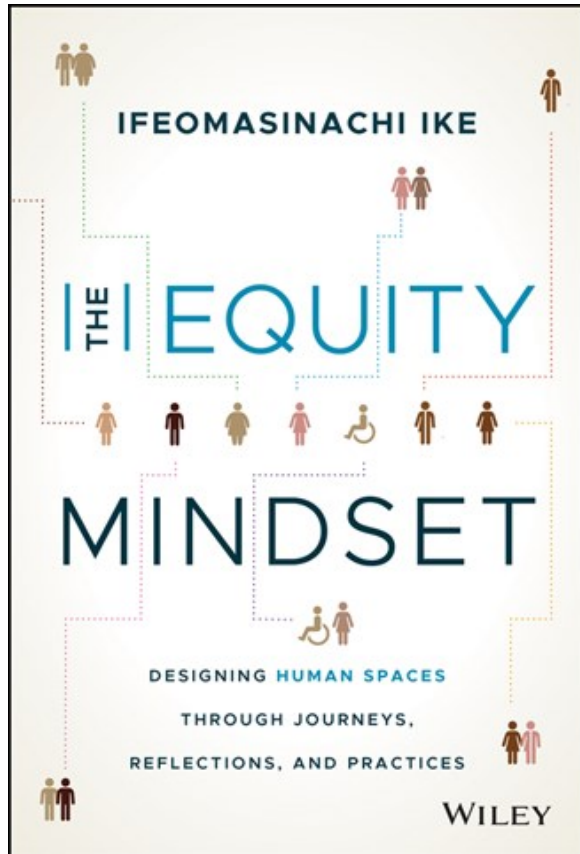
About the Author

Lisen Stromberg is an entrepreneur, leadership and culture strategist, author, and widely regarded speaker. As CEO of PrismWork, she and her team work with companies and leaders on workforce innovation to create highly inclusive, high-performing cultures. Lisen spent the first half of her career in marketing and advertising. As a Brand Manager for Nestle Beverage Company, she oversaw the launch of numerous new products and helped grow the business into key markets across the United States. As Vice President at Foote, Cone, Belding - one of the largest advertising agencies in the United States, she helped move the agency into new ventures in the tech industry securing new clients including HP, Hitachi, and others. Lisen pivoted her career to focus on fostering inclusive workplace cultures that attract and retain best-in-class, diverse talent. She is a frequent keynote speaker and a teacher at Stanford

Equity Is a Verb

Designing Human Spaces Through Journeys, Reflections and Practices

Ifeomasinachi Ike



[View on Edelweiss](#)

Learn to implement the intentional practices and make the hard decisions that true equity demands

In *The Equity Mindset*, celebrated researcher, attorney, and activist Ifeomasinachi Ike delivers a moving and impactful exploration of why equity is so important, the shortcomings of institutional diversity and inclusion (D&I) initiatives, and how we creatively and boldly design cultures centering the expertise of those who know first-hand how inequity has shaped work culture. The book examines the dynamics of normalized institutional oppression, offers real-world case studies, and provides readers with new practices, key performance indicators (KPIs), and milestones for measuring the success of modern DEI efforts. At its core, *The Equity Mindset* is about adopting a problem-solving mentality to address social inequities to ensure we all thrive.

This nuanced treatment of principles, practices, and production also includes:

- Practitioner interviews with guidance on how each person, regardless of industry, can advance equity personally and professionally
- Strategies for addressing organizational bias, inequity, and lack of representation
- Tools for leaders and decisionmakers seeking concrete steps to create safer cultures for communities historically marginalized

About the Author

Ifeoma Ike, (New York, New York; <https://www.pinkcornrows.com/>) is a researcher, attorney, educator, and activist with an extensive public service career in equity and policy. A social entrepreneur, she currently is the Founder & CEO of Pink Cornrows, LLC, the creator of Black Policy Lab, and recently launched a non-profit, The Equity Pipeline Corp. In the tech arena, Ify has served as a diversity and inclusion expert and helped organizations redefine ?culture? and create spaces for underrepresented communities. Well-respected in the advocacy space, Ike has been rewarded and recognized for her social footprint in both movement and policy arenas, leading research and passing legislation in reputable organizations including the American Bar Association and the Innocence Project. Ike served in the congressional office of late Hon. Donald M. Payne Jr. (NJ) and was tasked with leading his foreign affairs portfolio, including Haiti

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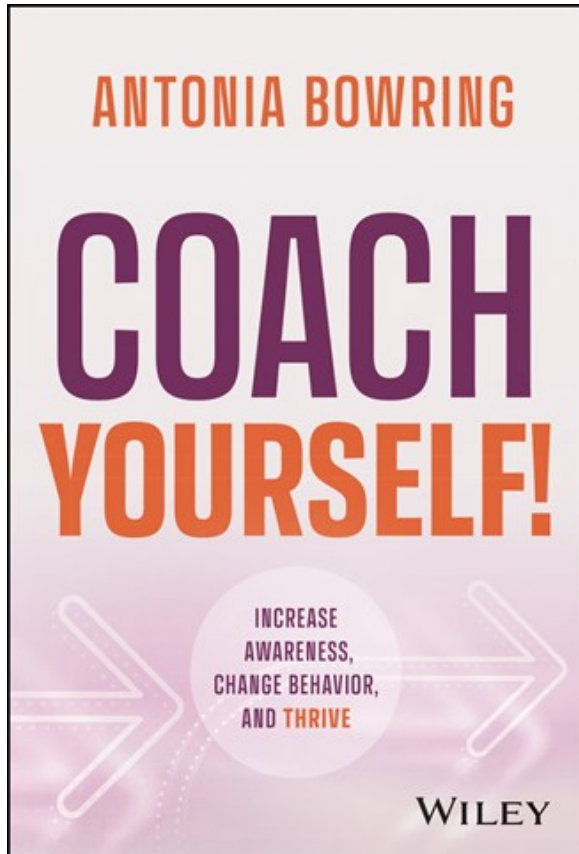
£21.99 | 24,00 € | \$28.00

(EUR-DE:26,90 €)

Coach Yourself!

Increase Awareness, Change Behavior and Thrive

Antonia Bowring



[View on Edelweiss](#)

Become the best version of yourself using these practical frameworks exploring the power of performance coaching from a Top NYC Executive Coach.

Coach Yourself! is a guide for people who are committed to increasing their awareness about behaviors that aren't serving them at work or in the rest of their lives, and then taking the necessary actions to move forward. If you're ready to explore changing habits and behaviors to improve how you show up in work and life, this book is for you. With practical and accessible frameworks exploring the power of performance coaching, Top NYC Executive Coach Antonia Bowring teaches readers to use her performance coaching formula: increased awareness + changed behavior = flourishing individual and thriving work performance.

Bowring offers recipes, frameworks, and tools you can use to navigate the exhilarating, and inevitably bumpy, journey through your professional life. You'll discover:

- Foundational definitions and concepts, including discussions about the different kinds of coaching, the benefits they bring to the table, and the processes they use
- The importance of your values, and how they anchor your progress through your coaching journey
- Communication strategies used by the world's most effective problem-solvers and decision-makers in the

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£21.99 | 24,70 € | \$27.00

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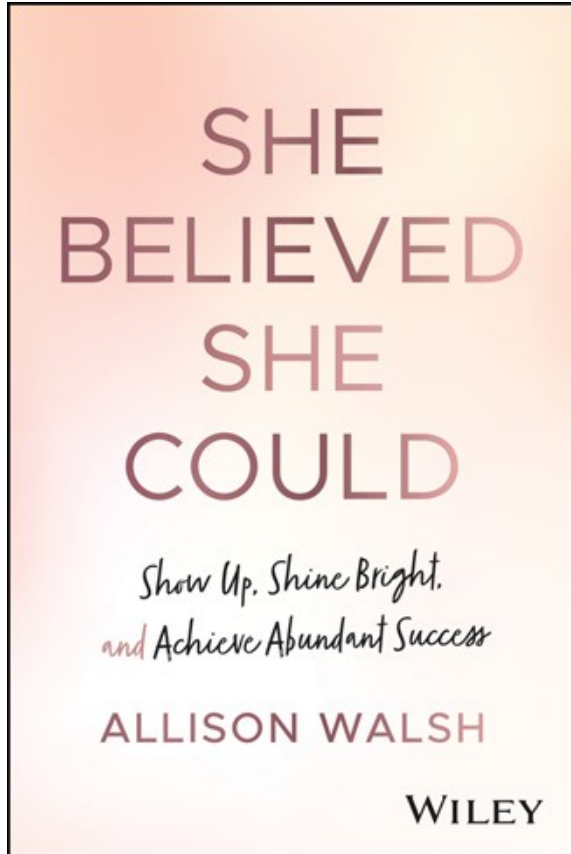
About the Author

Antonia Bowring is a member of New York's Top 20 Coaches List, on the Forbes Coaches Council, a frequent contributor to Forbes Magazine, and a highly credentialed consultant, executive coach, and strategic facilitator with comprehensive experience in early-stage and corporate settings helping leaders reframe their opportunities and challenges, and then execute on them. She has special interest in supporting leaders with ADHD to leverage their strengths. Her strategic facilitation practice includes offsite leadership programs and team cohesion projects. She is a sought-after facilitator for corporations, industry groups and associations.

She Believed She Could

Show Up, Shine Bright, and Achieve Abundant Success

Allison Walsh



[View on Edelweiss](#)

John Wiley & Sons

BISAC: Business & Economics

9781394174300

Hardcover

November 7, 2023

£21.99 | 24,00 € | \$28.00

(EUR-DE:26,90 €)

Find deeper fulfillment and success in your life and work

In *She Believed She Could*, expert business consultant, international speaker and podcaster Allison Walsh delivers a practical and hands-on guide to evolving into the person you want to be. Allison draws from her expertise in positive psychology, the science of happiness, wellbeing, and success, pouring her wisdom and advice into every story, strategy, and suggestion. You'll learn actionable tools to elevate your mindset, enhance your confidence and create a clear success plan for your future.

In the book, you'll find:

- Strategies and frameworks that will help you show up, shine bright and create abundant success
- Ways to give yourself permission to thrive, flourish, and optimize your potential — every single day
- How to tame your inner critic and overcome imposter syndrome
- How to leverage your personal brand and enhance your earning potential and opportunities

An essential resource for seasoned executives and new professionals alike, *She Believed She Could* will also earn a place in the libraries of entrepreneurs, founders, creators,

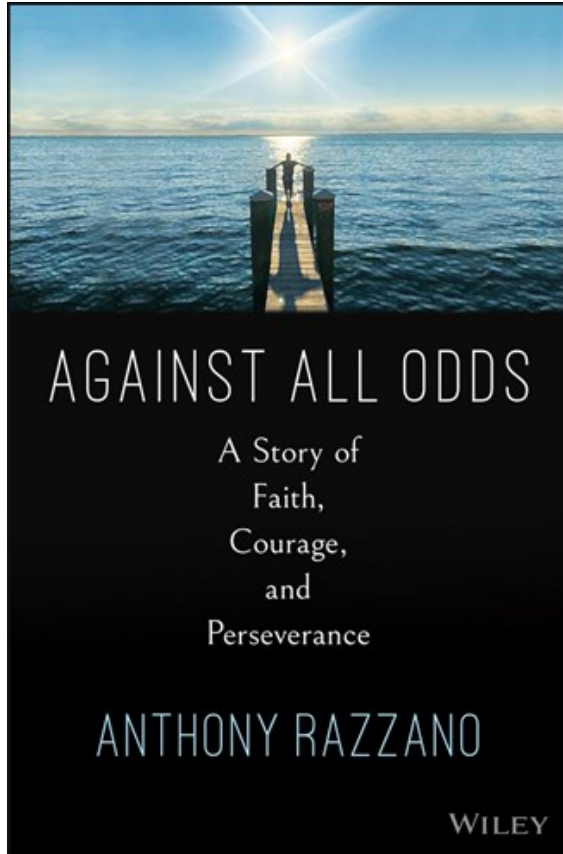
About the Author

Allison Walsh (allisonwalshconsulting.com; Orlando, FL) is a founder, success coach, consultant, philanthropist, and professional speaker. She has over 15 years of experience in organizational leadership, mentorship, and career coaching, including a two-time CEO for successful coaching companies. She serves as Vice President of Business Development and Branding for Advanced Recovery Systems (ARS), a national provider and industry leader in behavioral healthcare. She is also a member of the Forbes Business Development Council and the Entrepreneur Leadership Network, which allow her to share her thought leadership and unique insights to millions of readers in the healthcare and business development spaces.

Against All Odds

A Story of Belief, Strength, and Gratitude

Anthony Razzano



[View on Edelweiss](#)

Anthony Razzano's world would be forever changed when his happy-go-lucky life as a seventh grader was reduced to ashes in a split second, landing him in an emergency room up against seemingly insurmountable odds. This isn't a story of a comeback. This is a story of a boy who almost lost his chance to start the game of life. This is a story about faith and a spirit that could not be broken.

After he was released from the hospital, he continued to fight. A few years after the accident that forever changed him, Razzano became the starting outside linebacker for the New Castle Red Hurricanes under legendary coach Lindy Lauro. By refusing to accept the odds or any limitations, he could live his dream of playing football.

Of the 30 million children and teens in the U.S. participating in organized sports, about 3.5 million are injured every year. Whether it's common injuries like sprains, strains, and fractures or more severe trauma that can come from contact sports, Anthony finds that his story acts as a beacon of hope for children who are in recovery from sports-related injuries and yearning for the day that they can get back on the field, even when the odds of them being able to play again don't look great.

About the Author

John Wiley & Sons

BISAC: *Business & Economics*

9781394199716

Hardcover

November 21, 2023

£21.99 | 24,00 € | \$28.00

(EUR-DE:26,90 €)

Escaping the Housing Trap

The Strong Towns Solution to the Housing Crisis

Charles L. Marohn



[View on Edelweiss](#)

Explore the past, present, and future of housing in America, as well as solutions to its most pressing problems

In *Escaping the Housing Trap: The Strong Towns Solution to the Housing Crisis*, renowned urbanists Charles L. Marohn Jr. and Daniel Herriges deliver an insightful and engaging discussion of the “wicked problem” of housing in the context of planning and public policy. The book identifies the tension that exists between the concepts of “housing as a financial product” and “housing as shelter” in American society.

The authors convincingly argue that the root of our nation’s housing woes is that the economy is designed to produce short-term growth at the expense of lasting wealth, and that a key piece of the answer to this problem must be incremental development at the local scale and neighborhood level.

Readers will also find:

- Discussions of housing as an investment and how the country’s neighborhoods are being transformed by the introduction of large amounts of investment
- Explorations of housing as shelter, including discussions of zoning policy and NIMBYism
- A comprehensive overview of the Strong Towns approach to solving the American housing crisis

John Wiley & Sons

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9781119984528

Hardcover

November 21, 2023

£21.99 | 24,00 € | \$28.00

(EUR-DE:26,90 €)

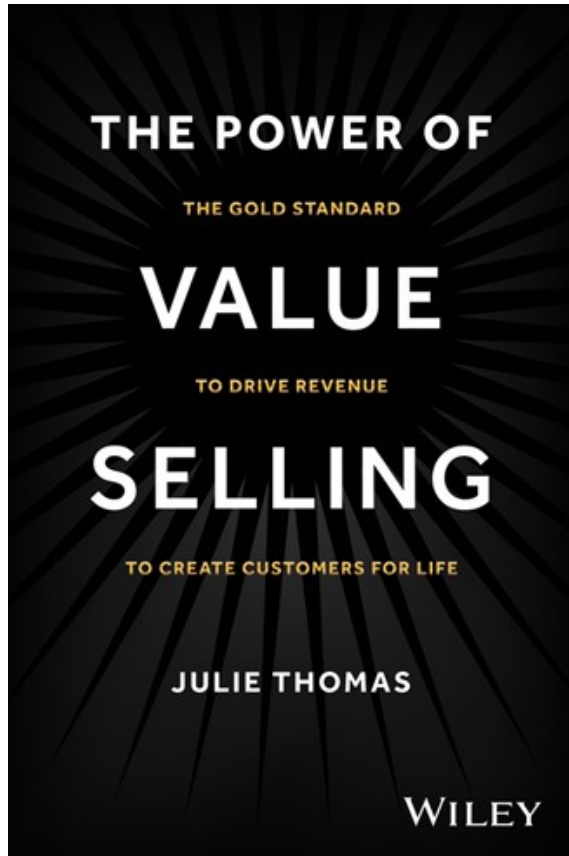
About the Author

Charles Marohn (strongtowns.org; St. Cloud, Minnesota) is the president and co-founder of Strong Towns, a nationally-recognized non-profit media organization working to shape the conversation on growth, development and the future of cities. Strong Towns supports a model of development that allows America’s cities, towns and neighborhoods to grow financially strong and resilient. Their worldwide membership includes individuals and organizations in each U.S. state as well as in Canada, Europe and Australia. Charles is also a sought-after speaker, averaging more than fifty events per year for the past four years. He has spoken in every U.S. state and most Canadian provinces. Marohn was recently named #10 on Planetizen’s list of Top 100 Most Influential Urbanists, ahead of such prominent thinkers as Richard Florida (#11), Donald Shoup (#13), Janette Sadik-Khan (#16) and Jeff Speck (#21). Daniel Herriges

The Power of Value Selling

The Gold Standard to Drive Revenue and Create Customers for Life

Julie Thomas



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John Wiley & Sons

BISAC: Business & Economics

9781394182565

Hardcover

November 14, 2023

£21.99 | 24,00 € | \$28.00

(EUR-DE:26,90 €)

Build strong connections to accelerate sales results

In *The Power of Value Selling: The Gold Standard to Drive Revenue and Create Customers for Life*, sought-after trainer and sales leader Julie Thomas delivers an exciting new take on buyer-centric selling to modern buyers. In the book, you'll learn value-based selling techniques to become a trusted business advisor who instills confidence in buying decisions despite unpredictable business environments.

This actionable guide to improved business conversations—ones that build trust and human-to-human connections—enables you to focus the sales conversation on value, instead of price, and identify business issues that create urgency to unlock new sales opportunities. You'll also find:

- Strategies for selling to the C-suite, closing more business, expanding your sales footprint, managing global accounts and generating consistent renewal sales
- Methods for building credibility and rapport with your buyers along with proven sales prospecting strategies to win time on their increasingly packed calendars
- Ways to motivate buyers to take action and improve sales forecast accuracy through a repeatable opportunity qualification framework
- Actions for aligning your revenue engine and enabling all of your customer-facing teams to improve the

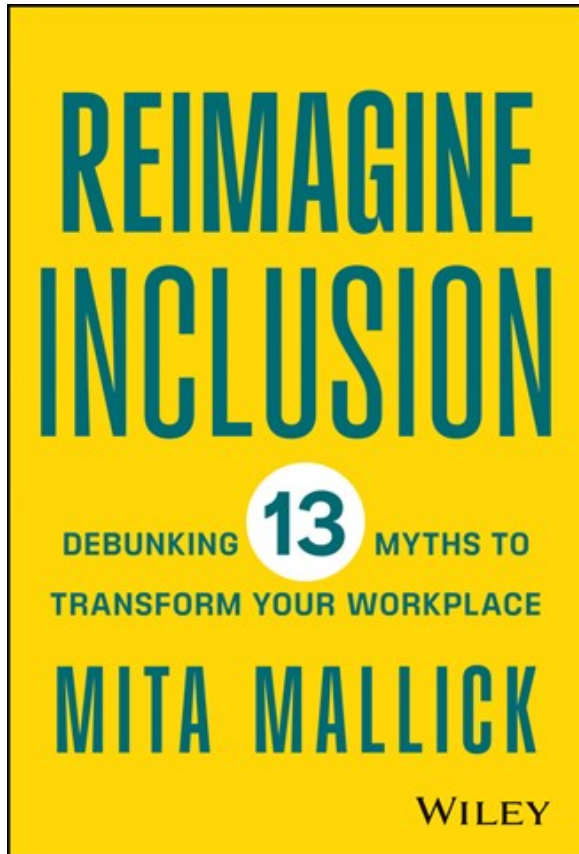
About the Author

Julie Thomas is the President & CEO of ValueSelling Associates, a noted speaker, and consultant. Julie has personally consulted and trained in a wide variety of industries and corporations, including The Ken Blanchard Companies, ON24, Adobe, NCR, and PrimePay. She is a sought-after speaker at industry events such as the Selling Power Sales Leadership Conferences and the American Association of Inside Sales Professional, and a guest lecturer at both Babson University and the University of Michigan. Julie credits her mastery of the ValueSelling Framework for her meteoric rise through the ranks of sales leadership and takes pride in the fact that ValueSelling Associates is consistently honored as an award-winning Sales Training Service Provider.

Reimagine Inclusion

Debunking 13 Myths To Transform Your Workplace

Mita Mallick



[View on Edelweiss](#)

Reimagining what inclusion can look like in our organizations starts with understanding why these 13 DEI myths are *not* true—with practical and effective strategies for implementing transformative inclusivity.

In *Reimagine Inclusion*, veteran DEI leader Mita Mallick debunks 13 myths that hold us back from transforming our workplaces. She delivers powerful storytelling combined with practical and hands on ways for us to be more inclusive leaders. She teaches us that when we show up as more inclusive leaders, we have the power to change our organizations, ultimately creating a ripple effect across our ecosystem. You'll learn how to understand, confront, and mitigate your own biases as you commit to do the work that starts with yourself. You'll also discover how to coach future leaders, how to be intentional about how you lead in your organization—both in public and behind closed doors—and how you can become an active participant in building your workplace's culture.

Reimagine Inclusion walks you through how to: understand the leader's journey in your organization, interrupt bias at every key decision point, and transform your organization's systems, processes, and policies to improve inclusivity at every level. This is a must have resource for managers and executives, founders and CEOs. *Reimagine Inclusion* is for anyone with a stake in building more inclusive, empathetic and resilient organizations, where each and every one of us can thrive.

John Wiley & Sons

BISAC: Business & Economics

9781394177097

Hardcover

November 28, 2023

£21.99 | 24,00 € | \$28.00

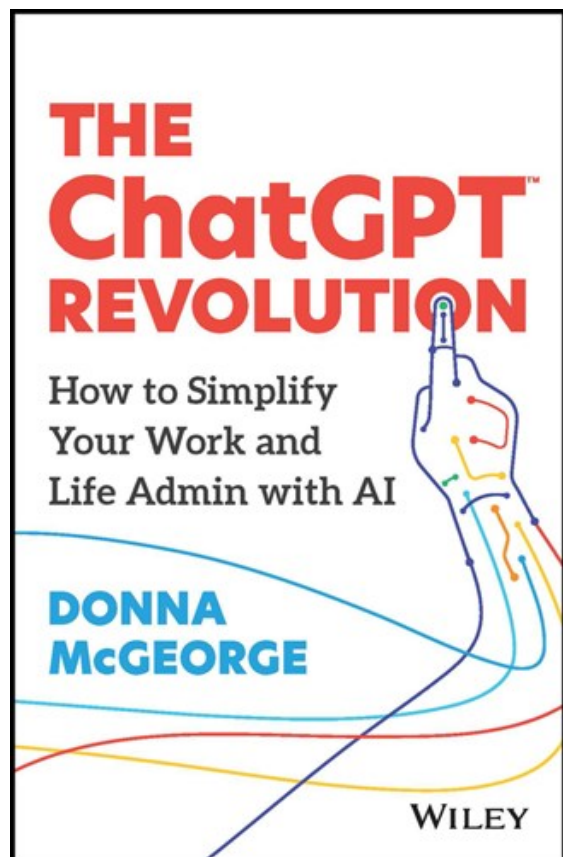
(EUR-DE:26,90 €)

About the Author

Mita Mallick is a corporate change-maker with a track record of transforming businesses. She gives innovative ideas a voice and serves customers and communities with purpose. She has had an extensive career as a marketer in the beauty and consumer product goods space, being a fierce advocate of including and representing Black and Brown communities. Her passion for inclusive storytelling led her to become a Chief Diversity Officer, to build end to end inclusion ecosystems across big and small organizations. Mallick has brought her talent and expertise to companies like Carta, Unilever, Pfizer, AVON, Johnson & Johnson and more. She's a sought after speaker and coach to start-up founders, executives, and public CEOs. Mallick is a LinkedIn Top Voice, a contributor for Harvard Business Review, Adweek, Entrepreneur and Fast Company. Mallick has been featured in the The New York Times, The Washington Post, Time

The ChatGPT Revolution – How to Simplify Your Work and Life Admin with AI

D McGeorge



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Wiley

9781394207800

Paperback

July 19, 2023

£15.95 | 18,10 € | \$22.00

The essential guide to using AI in your everyday life

The ChatGPT Revolution is the ultimate quick-start guide to unlocking the power of AI tool ChatGPT. We're on the edge of an AI revolution... but what does that mean for you? It's time to get curious about how the latest tech can help you handle your everyday load, at work and at home! Whether you're overwhelmed by repetitive, time-consuming tasks or you're simply looking for a fresh injection of creativity, ChatGPT is the virtual assistant that's got your back.

With this essential handbook, you'll learn how quickly and easily ChatGPT can turn your to-do list into a ta-da list. From helping you write emails and reports to planning your next meal or vacation, ChatGPT offers a new way to simplify your daily tasks and responsibilities. *The ChatGPT Revolution* shows you exactly how to use this innovative tech to save on time and stress. Sharing practical tips and fun ideas, author and acclaimed productivity expert Donna McGeorge unpacks everything you need to know.

- Learn how AI is already being used in everyday life - and how tools like ChatGPT are transforming the future of work and life admin
- Understand the different tasks ChatGPT can do and when and how to use it most effectively
- Get step-by-step advice for writing smart, specific prompts and follow-up queries that will produce better results

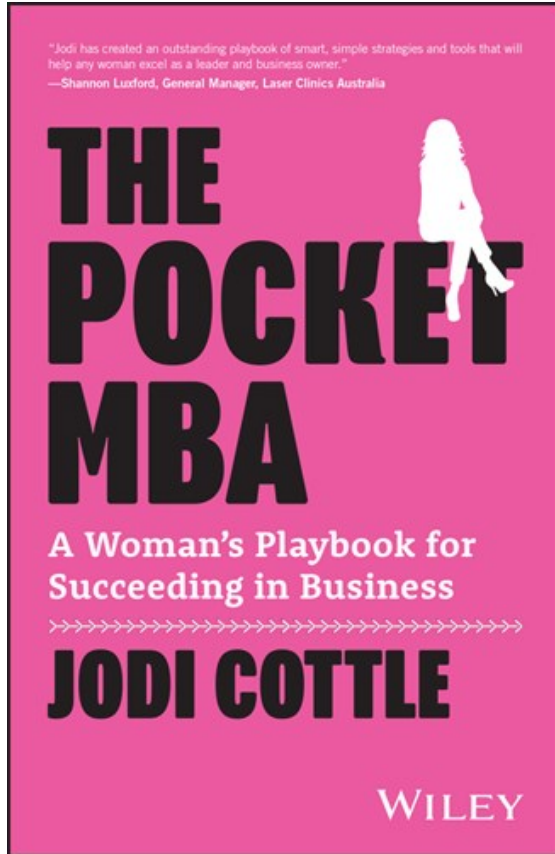
About the Author

Donna McGeorge is a global authority on productivity, a bestselling author, and a seasoned and compelling trainer, coach, and speaker. Donna understands the struggles and obstacles people face when it comes to getting things done, and she helps people and organisations boost their productivity and capacity.

The Pocket MBA

A Woman's Playbook for Succeeding in Business

Jodi Cottle



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Wiley

BISAC: *Business & Economics*
9781394194575

Paperback

July 19, 2023

£13.95 | 15,80 € | \$15.86

Set yourself up for business success with this pocket-sized playbook

Packed with research, stories, and practical tools you can apply immediately, *The Pocket MBA* is an essential handbook for taking your business and your leadership to the next level. From mansplaining to motherhood, women face unique challenges when it comes to running a successful business. But whatever challenges you personally face, *The Pocket MBA* shares the insightful tips and strategies that will give you a head-start as a leader, manager, and owner.

In four accessible parts, you'll uncover the key components for a rock-solid team and a booming business. Whether you're going it on your own or you're working with a franchise, you'll learn effective ways to:

- **Lead yourself:** Learn how to align your leadership with your values, and how to ground and centre yourself so that you can respond more effectively to challenges.
- **Lead your team:** Get tips for recruiting and coaching staff so you can forge a happy, motivated, high-performing team of employees (who want to stick with you!).
- **Lead your clients:** Learn the framework that will keep your clients happy and returning again and again—generating more positive reviews and word-of-mouth.

About the Author

JODI COTTLE, MBA, is an award-winning entrepreneur and small-business owner. She currently operates a high-performing business within the world's largest aesthetics franchise network, Laser Clinics Australia. She earned her Master of Business Administration at the University of Auckland in New Zealand.

Self-Made

Build a Big Life from a Small Business

Olivia Carr



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Wiley

BISAC: *Business & Economics*

9781394194544

Paperback

October 19, 2023

£16.95 | 19,20 € | \$19.05

Rewrite your narrative and create a legacy by building a business, your way

From Olivia Carr, founder of Shhh Silk, *Self-Made: Build a Big Life from a Small Business* is an inspirational and practical guide that will empower you to grow a profitable, successful business, no matter your stage of life. A mother at a young age, and without formal qualifications, in her twenties Olivia found herself struggling with climbing debt. *Self-Made* is the story of how she turned her life around in her thirties and founded Shhh Silk: a multi-million-dollar brand loved by women globally. But more than that, *Self-Made* is a blueprint that will show you how *you can do it too*.

In *Self-Made*, Olivia candidly shares her years of hard-won business know-how. You'll benefit from strategies she developed to stay positive and achieve success, even when the odds are stacked against you. Whatever your industry — ecommerce, bricks and mortar, or side hustle — this is a handbook for taking control of your business and your life. Through practical exercises and step-by-step action plans, you'll learn how to:

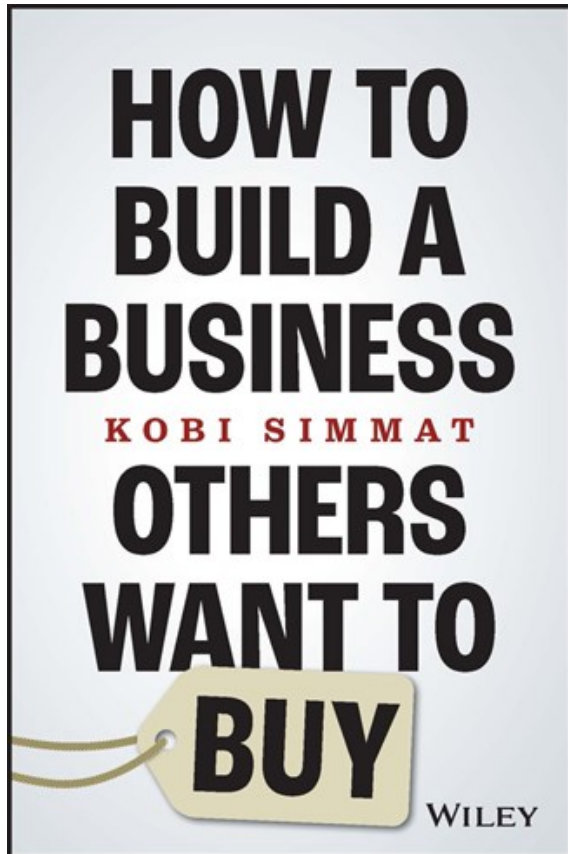
- Embrace the 6 key traits of a successful entrepreneur
- Develop a money-making mindset and get to grips with the realities of cash flow and profitability
- Grow your business, grow your team, and scale up sustainably — even in uncertain times

About the Author

Olivia Carr is Founder and Chief Giving Officer of multi-million-dollar global brand Shhh Silk: a purpose-driven business redefining beauty, wellness, and sleep and harnessing the power of community to drive social change. She is passionate about mentoring other women in business.

How to Build a Business Others Want to Buy

Kobi Simmat



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Wiley

BISAC: Business & Economics

9781394194605

Paperback

August 29, 2023

£16.95 | 19,20 € | \$19.05

A 5-step blueprint for business brilliance

In *How to Build a Business Others Want to Buy*, successful entrepreneur Kobi Simmat reveals how to build a profitable, attractive business and sell it for the payday of your dreams. As a business coach and accreditation expert, Kobi built a multi-million-dollar business around knowing *exactly* what sets a successful business apart from its competitors. In this book, he shares the secrets he learned on that journey. You'll discover a 5-step process that starts with an idea and ends with a respected, sustainable brand that generates enviable profits.

How to Build a Business Others Want to Buy shares templates, tips, and actionable insights that show you how to create systems for success. You'll learn how to identify game-changing trends, and you'll understand the 5 Ms that make or break a business: Mindset, Momentum, Management, Marketing, and Money.

- Fund and own your business, *without* relying on external investors
- Identify the top-15 drivers and metrics that make a business valuable
- Develop a scalable sales pipeline and recurring streams of revenue
- Attract desirable partnerships and win multi-million-dollar contracts from government and tier-one

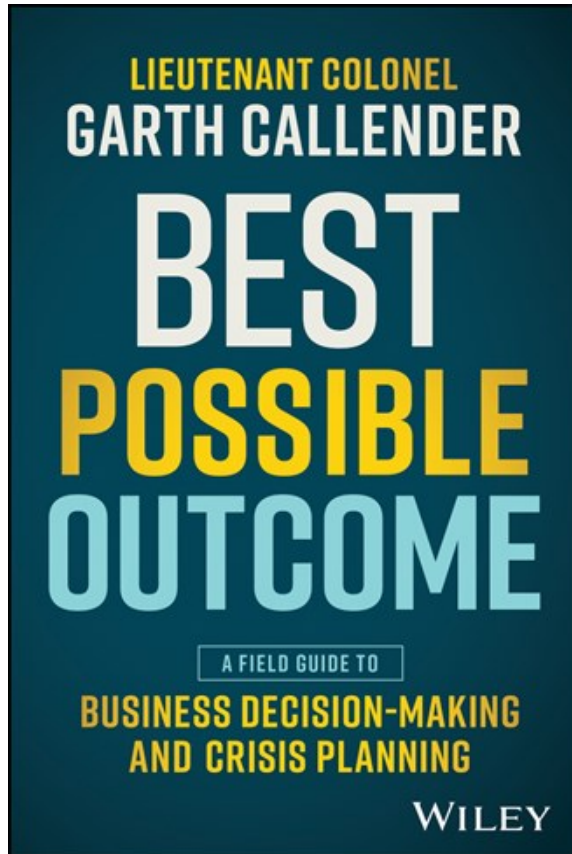
About the Author

KOBI SIMMAT is a textbook example of what is possible when burning ambition meets hard work and self-education. He was the founder of Best Practice.biz, Australia's leading accreditation, recruitment, and business-coaching firm, a co-founder of MyNextPractice.com, is host of the popular podcast *Talking Business* and now advises globally as a business coach.

Best Possible Outcome

A Field Guide to Business Decision-Making and Crisis Planning

Garth Callender



[View on Edelweiss](#)

Wiley

BISAC: *Business & Economics*

9781394203321

Paperback

August 29, 2023

£16.95 | 19,20 € | \$19.70

Learn how to make hard decisions in difficult situations — and ensure a successful outcome

In boardrooms and workplaces, as in war zones, there is a simple truth: leaders must make hard decisions. It's only through timely decision-making and clear, considered strategy that leaders can cut through ambiguity and chaos — and protect their people and their organisation. With *Best Possible Outcome*, you'll learn how the military cultivates the mindset, the people, and the processes that ensure success even in tough times. What's more, you'll discover how to systematically implement those lessons within your business.

With over 25 years' experience in the Australian Army, from on-the-ground combat to intelligence, Lieutenant Colonel Garth Callender has learned what it takes. In *Best Possible Outcome*, he shares remarkable stories from his time in service and delivers insightful lessons about risk, resilience, and agility. You'll discover a pragmatic, three-pillar leadership framework that allows leaders in any field to embrace challenges, drive innovation, and maximise results. Ultimately, you'll establish a system that ensures the best possible outcome in any situation.

Develop the mindset and leadership skills essential for:

- Understanding and managing real risk
- Building organisational resilience
- Making difficult ethical decisions

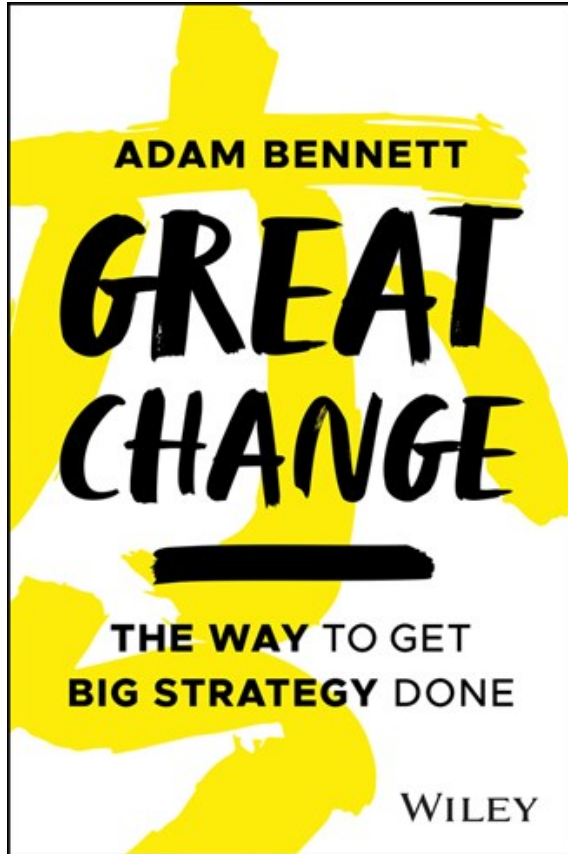
About the Author

Garth Callender is a leadership expert, writer, and speaker. A lieutenant colonel in the Australian Army, Garth has lived through and managed some of the most extreme crises across the globe. He has experienced firsthand how risks can be minimised by well-prepared teams, effective decision-making, and strong leadership. He now trains the military leaders of tomorrow and works with boards and executive teams across Australia to manage risk and plan for uncertainty.

Great Change

The WAY to Get Big Strategy Done

Adam Bennett



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Wiley

BISAC: Business & Economics

9781394203727

Paperback

August 28, 2023

£18.50 | 21,00 € | \$22.21

Rethink what you know about THE WAY your business works: learn how to implement strategy and drive real, measurable change in your organisation

Are you tired of developing strategies that aren't properly implemented? Do you want to overcome disruption and create positive change in your organisation? *Great Change: The WAY to Get Big Strategy Done* is the book that will show you how to turn your plans into reality. Author and experienced leader Adam Bennett shares a unique, engaging approach to organisational transformation that will kindle your motivation and ignite your ingenuity. *Great Change* combines the philosophy of the Tao Te Ching and Japanese martial arts with real-world stories to deliver a practical, 5-step process for success. You'll discover the mindset and the actions that will ensure your strategy creates real, measurable results.

In all organisations, there is a WAY of doing things. These methods, approaches, and cultures combine in a manner that defines the very core of that organisation. Think about it: You know intuitively "the way" that your current organisation works, what it stands for, and why it exists. But just as there is a WAY of being, there is a WAY of changing. *Great Change* shares a 90-day blueprint that unpacks exactly how you can combine the right mentality and mechanics to build momentum and spark transformation.

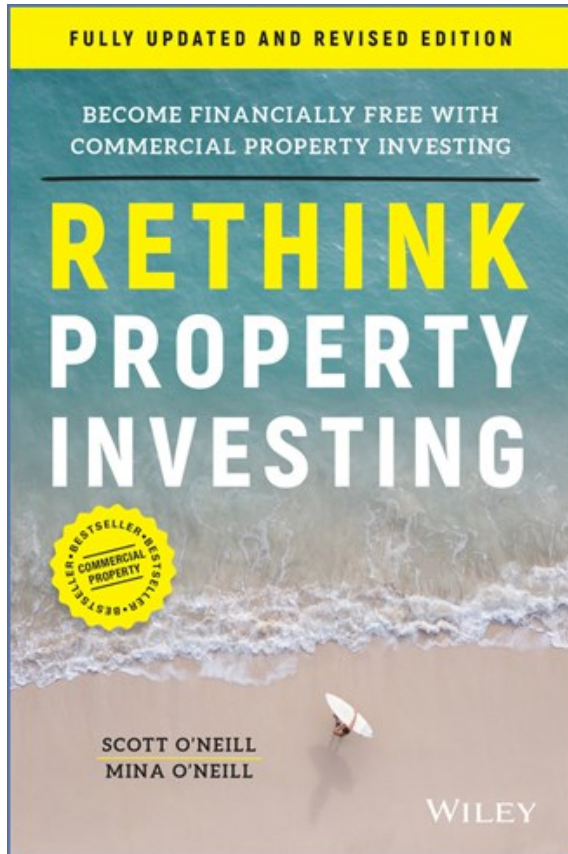
About the Author

Adam Bennett is an experienced transformation leader and Chief Executive Officer with a track record of leading and advising transformation programs across a diverse set of blue-chip companies in Australia, Asia Pacific, Middle East and the United Kingdom. Adam is an Adjunct Professor (Industry) at the University of Technology, Sydney, and a regular guest speaker on transformation. A senior black belt in Karate-do Gojukai, he approaches transformation through the philosophy that martial art has taught him about ways of being and doing.

Rethink Property Investing

Become Financially Free with Commercial Property Investing

Scott O'Neill



[View on Edelweiss](#)

The definitive guide to building a profitable commercial property portfolio — now fully updated and revised

Australia's bestselling commercial property book, *Rethink Property Investing*, offers practical advice for any investor looking to move beyond traditional residential real estate and enter the profitable world of commercial properties. Leading investors Scott and Mina O'Neill show you how they retired at the age of 28 and now live off the income generated by their \$75 million commercial property portfolio. This invaluable guide dispels the investing myths and demystifies complex property principles and strategies using a clear, straightforward, and easy-to-understand approach.

This is the book Scott and Mina wished they had when they started out: an honest, no-nonsense handbook filled with practical examples, personal stories, expert advice and real-world information. *Rethink Property Investing* aims to help you earn enough passive income to retire early and enjoy your life — whether you're a residential property investor looking to go to the next level or an experienced investor seeking a more advanced approach. Now fully updated and revised, this edition shares detailed new property examples and gives the lowdown on value-add opportunities and investment strategies like syndicates.

Rethink Property Investing will show you how to:

About the Author

Wiley

BISAC: Business & Economics

9781394188574

Paperback

September 28, 2023

£18.50 | 21,00 € | \$20.17

(EUR-DE:22,90 €)

Finance & Accounting



The Little Book that Still Beats the Market, 3rd Edition

Joel Greenblatt



Inside the book Greenblatt updates and expands upon the research findings from the original books, including data and analysis covering recent financial crises and model performances. In a straightforward and accessible style, the book explores the basic principles of successful stock market investing and then reveals the author's time-tested Magic Formula strategy: long-term investment designed to help investors buy a group of above-average companies but only when they are available at below-average prices. The formula is a wonderful strategy for that portion of your portfolio that you choose to invest in the stock market. In fact, this formula remains one of your best options. How much to invest in the stock market, however, is a very personal decision that should be partially based on your ability to withstand short-term negative price movements.

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About the Author

Wiley

Series: Little Books. Big Profits

BISAC: *Business & Economics*

9781119986133

Hardcover

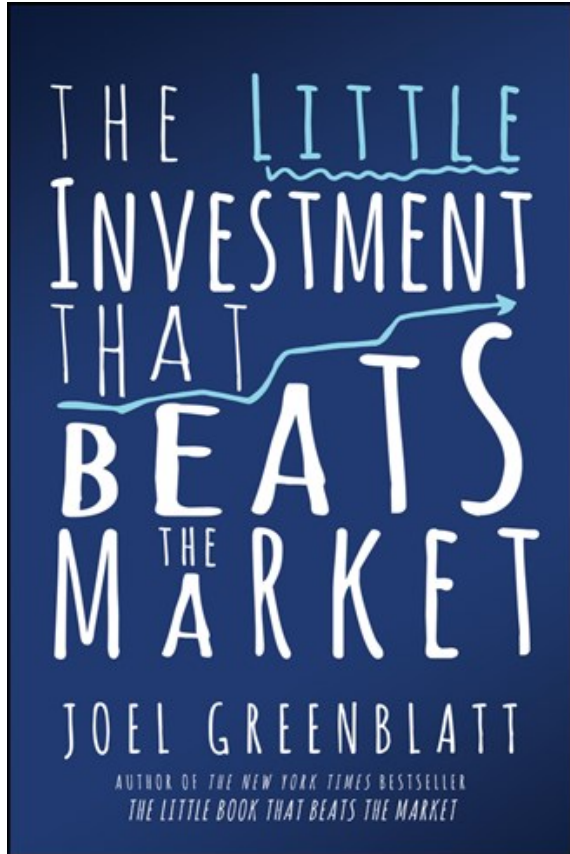
November 28, 2023

£21.99 | 23,90 € | \$27.95

(EUR-DE:26,90 €)

The Little Investment that Beats the Market

Joel Greenblatt



[View on Edelweiss](#)

Wiley

BISAC: Business & Economics

9781119895107

Hardcover

November 21, 2023

£21.99 | 23,90 € | \$27.95

(EUR-DE:26,90 €)

In 1952, in a seminal paper published in the *Journal of Finance*, Professor Harry Markowitz called diversification “the only free lunch in finance.” Of course, Markowitz went on to win the Nobel Prize for his groundbreaking work which still serves as the cornerstone of investment strategy for academics and professionals alike. And while, to this day, the concept of diversification has stood the test of time, the whole “only free lunch in finance” thing is about to go the way of the dodo (just like that expression).

You see, there’s a new *Little Investment* in town, and as hard as it is to believe, investors can now and forevermore get started on their second free meal. What makes something a “free lunch”? How about an investment that sounds too good to be true? Though this *Little Investment* just doesn’t seem fair and shouldn’t even exist—now it does.

If you’re still young, here’s a way to save for retirement in a tax-advantaged way while achieving higher compounded returns. But if you’re older, perhaps achieving higher portfolio returns while taking less risk is more appealing. This *Little Investment* can do that too! If you’re from the “if this is so great, how come it hasn’t been done before” school of investing, we feel your pain. But nothing can be done about that now. That’s actually what makes this investment opportunity *new*. Investors both young and old will now, for the first time anywhere, have a chance to learn about the

About the Author

Joel Greenblatt is the founder of Gotham Capital and a managing principal and co-CIO of Gotham Asset Management. For over two decades, he served as a professor on the adjunct faculty of Columbia Business School. Joel is the former chairman of a Fortune 500 company, a co-founder and former chairman of the Success Academy Charter Network, and the author of *You Can Be A Stock Market Genius* (1997), *The Little Book That Beats the Market* (2006), *The Little Book That Still Beats the Market* (2010), *The Big Secret for the Small Investor* (2011) and *Common Sense: The Investor's Guide to Equality, Opportunity and Growth* (2020).

Beyond the 5 Whys

Root Cause Analysis and Systems Thinking

James C. Paterson



Beyond the 5 Whys - Root Cause Analysis and Systems Thinking presents case studies of risk incidents and what caused them, demonstrating key techniques that support robust root cause analysis across major domains – quality, aviation, healthcare, engineering, H&S, climate, ESG. Designed to demonstrate the main themes and key causes to pay attention to, the lessons from this book can be applied in any industry and used to help to head off problems in future. It also provides insights and guidance on how to review and utilize the outputs from any RCA.

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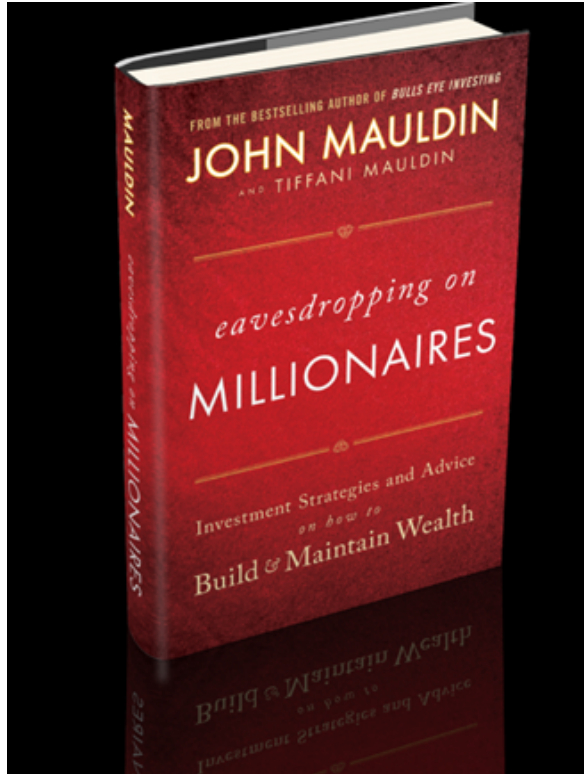
November 16, 2023

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Eavesdropping on Millionaires

Investment Strategies and Advice on How to Build and Maintain Wealth
Mauldin



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This book provides a unique and personal money management perspective taking a look at the investment habits, lessons to live by, and techniques of the affluent. It offers revelatory insight to those aspiring to financial heights, investment managers looking to know more about their clients, all the way to other millionaires wanting to learn valuable lessons from their peers. This is an opportunity to learn directly from those who have already traveled the road to significant wealth. Based on two detailed surveys 14 years apart of 17,000 individuals, half of whom were millionaires (and 25% outside of the US), the book compares the attitudes of people from all levels of wealth, from those who started with very little to those with mega-wealth. The authors cover the basics of how their money was made, how it is currently invested and spent, their plans for the immediate future, and how they are planning to pass wealth on to their heirs.

More than just an investment guide, this book goes into detail on how millionaires live, their outlook for the future, their spending habits, how they train their children to deal with wealth, and how they enjoy life. The stories and analysis followed their investment stories through complete bear and bull market cycles, what they did after a recession, how they invest in a bull market, and more. The stories found here offer essential information pertaining to real-life investment decisions that can improve the financial well-being of today's serious investor.

About the Author

John Mauldin (Puerto Rico) is co-founder of Mauldin Economics. He is a noted financial expert, a New York Times best-selling author, a pioneering online commentator and the publisher of one of the first publications to provide investors with free, unbiased investment information and guidance - Thoughts from the Frontline. In addition, he hosts the Strategic Investment Conference, an annual gathering of some of the world's most brilliant economists and analysts. Tiffani Mauldin (Granbury, TX) is a consultant with Mauldin Management. She is a former Chief Marketing Officer with Mauldin Solutions, a Vice President at Business Marketing Group, as well as a Vice President at Millennium Wave Investments.

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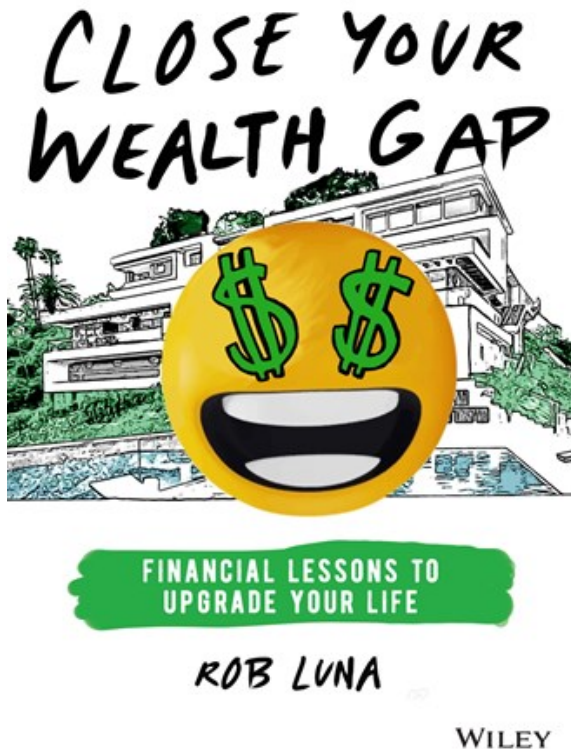
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Close Your Wealth Gap

Financial Lessons to Upgrade Your Life

Rob Luna



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Hardcover

November 15, 2023

£22.99 | 25,60 € | \$29.95

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Simple and accessible strategies to build personal wealth and improve your life

In *Close Your Wealth Gap: Financial Lessons to Upgrade Your Life*, veteran wealth manager Rob Luna delivers a collection of actionable lessons you can implement immediately to ensure you make the most of the money you make and retire comfortably. You'll learn everything you need to know about generating personal wealth, from how to understand balance sheets and cash flow statements to constructing a personal portfolio that effectively balances risk and potential reward.

The author explains the basics of maximizing your income with side hustles and passive income while, at the same time, increasing the impact of every dollar you earn. You'll also find:

- Action plans for every stage of your life, including ways to prepare your children for a lifetime of financial independence and security
- Explanations of the difference between qualified and non-qualified accounts
- Strategies for avoiding "bad debt" while intelligently incurring—when necessary—good debt

Perfect for young professionals, people with new families, and anyone else with a desire to live well and retire rich, *Close Your Wealth Gap* is an indispensable recipe for financial security that belongs on the bookshelves of people everywhere.

About the Author

Rob Luna (Los Angeles, CA) is confirmation that the American Dream is alive. He went from growing up hungry and battling the tough streets of Los Angeles, to becoming an Ivy League Alumnus and earning MBA degrees in two countries. His 25 years of experience includes consulting with companies such as Amazon, Google, and Facebook, managing money for some of the world's wealthiest individuals, and building a multimillion-dollar business that was sold to a publicly-traded company. Today Rob oversees his group of companies focused on helping people build, grow, protect, and enjoy their wealth.

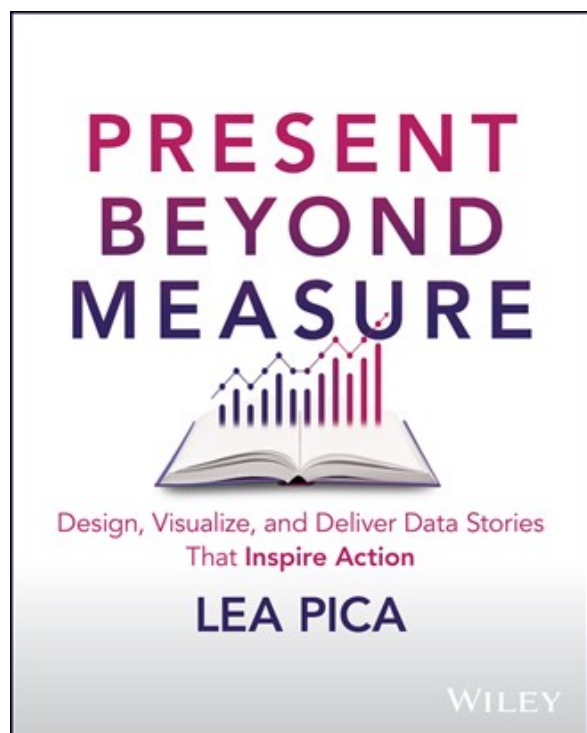
Computing & Technology



Present Beyond Measure

Design, Visualize, and Deliver Data Stories That Inspire Action

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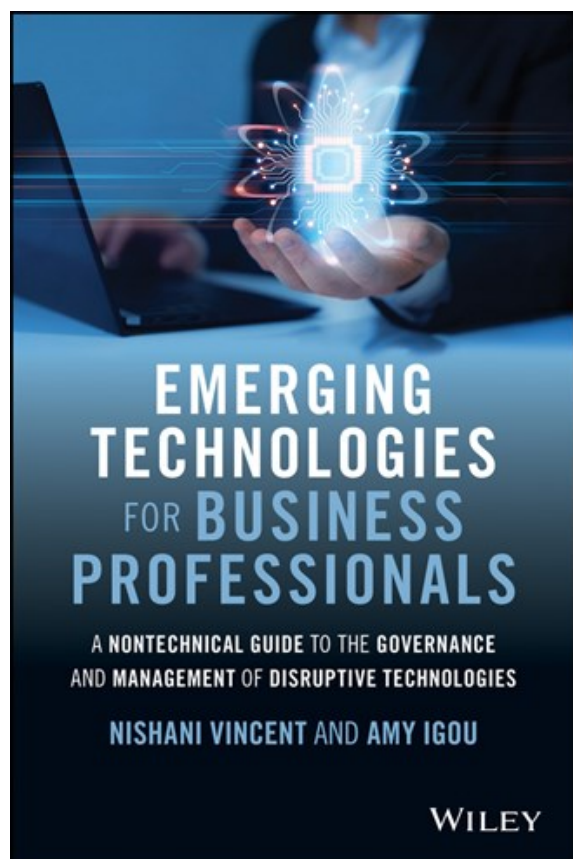
- Choose the data that matters most to your decision-makers
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- Craft strategic recommendations that get approved and implemented
- Design simple, stunning slides that communicate without confusing
- Transmit your data story with best-practice data visualization techniques

About the Author

Lea Pica is a data analyst turned Data Storytelling Advocate and international speaker who teaches how to present data and inspire action to thousands of data and marketing practitioners around the world. Lea is a seasoned data analytics practitioner and digital marketer with over 13 years of experience building search and analytics practices for agencies, publishers, and Fortune 500 brands. She hosts the industry-acclaimed Present Beyond Measure Show podcast featuring many industry luminaries such as Nancy Duarte, Garr Reynolds, Cole Nussbaumer Knaflic, and Rand Fishkin. She is a frequent headliner at global live and virtual conferences such as Digital Summit, MeasureSummit, ConversionXL Live, DigiMarCon, Marketing Analytics Summit, Virtual Analytics Summit, Digital Analytics Hub, DAA Symposia, and Web Analytics Wednesday.

Emerging Technologies for Business Professionals

A Nontechnical Guide to the Governance and Management of Disruptive Technologies



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- Exploration of how the disruptive technologies such as metaverse and non-fungible tokens will impact business operations
- Easy-to-understand explanations of the latest, most relevant technologies with applications in accounting,

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Amy Igou (Cedar Falls, IA), Ph.D., CMA is the Halverson Associate Professor at the University of Northern Iowa and the Director of the Master of Accounting program. Prior to her academic career, she worked at a manufacturing corporation for 19 years, mostly in financial systems. At UNI, she teaches Accounting Information Systems, Business Analytics for Accountants and Fraud Analytics. Her research interests include using emerging technologies in the classroom and in the profession. Her articles have appeared in the *Journal of Emerging Technologies in Accounting*, *Journal of Accounting Education*, *Strategic Finance Journal*, the *CPA Journal*, and the *Business Process Management Journal*. She is a recipient of the Platinum Service Award from the Institute of Management Accountants. (Surani) Nishani Vincent (Chattanooga, TN), Ph.D., CGMA, is an Associate professor of accounting at The

Cybersecurity for Boards

Shielding Your Organization's Assets from Cyber Breaches

Bart R. McDonough

Cybersecurity is a pressing concern for businesses of all sizes, and the risks of cyber-attacks are ever-increasing. The impact of a data breach can be severe, leading to significant financial losses, loss of reputation, and legal consequences. With cyber threats growing in complexity and sophistication, board members must have the knowledge and tools necessary to protect their organizations from such attacks.

The purpose of this book is to provide a comprehensive guide for board members responsible for cybersecurity oversight. It is written for those who may not have a technical background but are interested in understanding the risks and best practices associated with cybersecurity.

The book begins by outlining the current cybersecurity landscape, including the types of cyber threats and threat actors organizations face. It then explores the legal and regulatory requirements that govern cybersecurity, including the FTC Act, CCPA, GDPR, PCI DSS, SOX, and DFS Cybersecurity regulations. In each case, the book discusses the violations and the involvement of boards of directors in these incidents.

The book also covers the importance of risk management and assessments, including penetration testing, vulnerability scanning, security risk assessments, threat modeling, social engineering assessments, and compliance assessments. For each type of assessment, the book describes the key features

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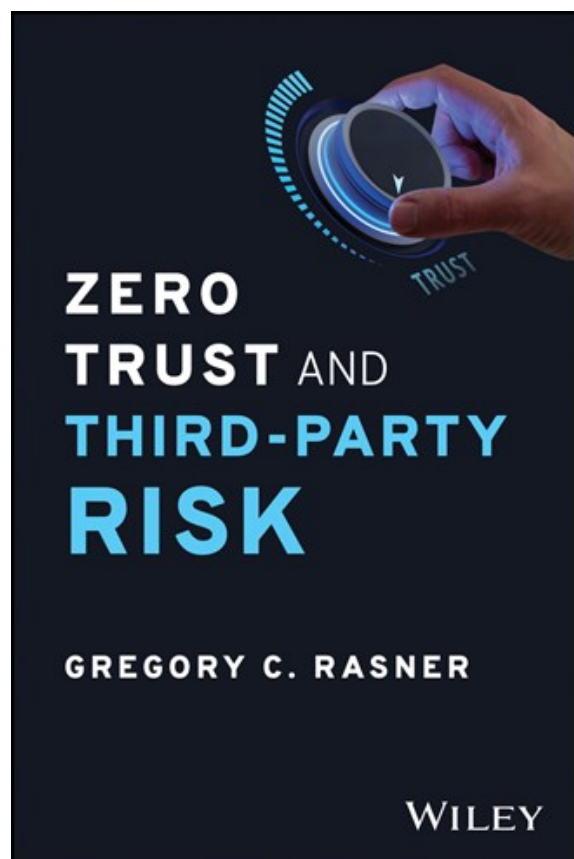
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Zero Trust and Third-Party Risk

Reduce the Blast Radius

Gregory C. Rasner



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Hardcover

November 29, 2023

£24.99 | 27,40 € | \$32.00

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Dramatically lower the cyber risk posed by third-party software and vendors in your organization

In *Zero Trust and Third-Party Risk*, veteran cybersecurity leader Gregory Rasner delivers an accessible and authoritative walkthrough of the fundamentals and finer points of the zero trust philosophy and its application to the mitigation of third-party cyber risk. In this book, you'll explore how to build a zero trust program and nurture it to maturity. You will also learn how and why zero trust is so effective in reducing third-party cybersecurity risk.

The author uses the story of a fictional organization—KC Enterprises—to illustrate the real-world application of zero trust principles. He takes you through a full zero trust implementation cycle, from initial breach to cybersecurity program maintenance and upkeep. You'll also find:

- Explanations of the processes, controls, and programs that make up the zero trust doctrine
- Descriptions of the five pillars of implementing zero trust with third-party vendors
- Numerous examples, use-cases, and stories that highlight the real-world utility of zero trust

An essential resource for board members, executives, managers, and other business leaders, *Zero Trust and Third-Party Risk* will also earn a place on the bookshelves of technical and cybersecurity practitioners, as well as compliance

About the Author

Gregory Rasner leads Cyber Third-Party Risk at Truist Financial Corp (merger of BB&T and SunTrust Banks), the 6th largest bank in the US. He has held Cybersecurity and Technology leadership roles across banking, biotech, software, telecom and manufacturing. Gregory has taught Cybersecurity at colleges as well as designed cybersecurity programs that have won NSA awards. More recently, Greg has published articles on Third Party Risk in industry publications and is being asked to speak frequently on the same topic.



Test prep



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- Detailed answer explanations to master the reasoning behind the answers

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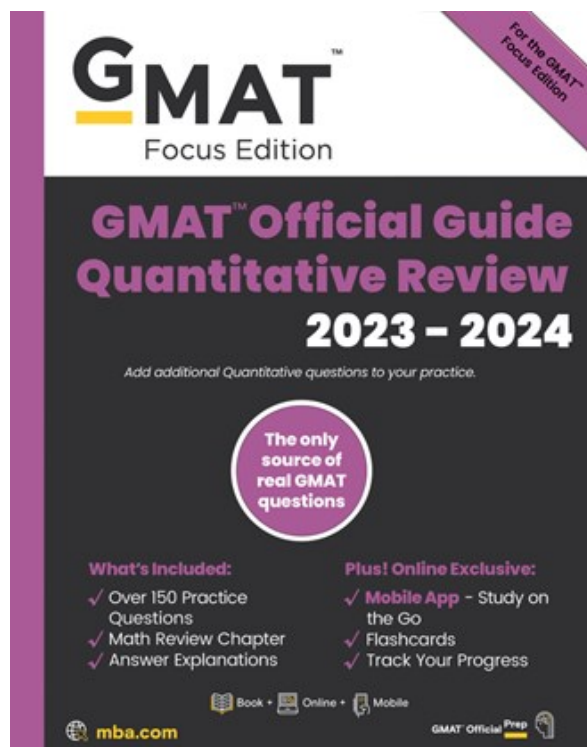
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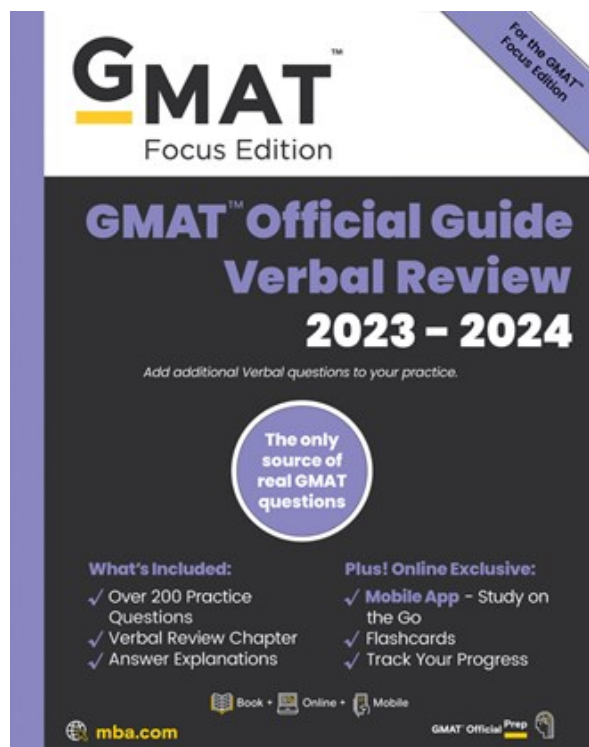
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Highlights:

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Senior Customer Service
Manager - EMEA
Tel +44 1243 843710
lfisher@wiley.com

Diana Satturley

Team Leader - Corporate
and Trade accounts
Tel +44 1243 843291
dsatturley@wiley.com

Holly Colgate

Supervisor - Corporate and
Trade accounts
hcolgate@wiley.com

Andreia Cruz

Customer Service Advisor
trade@wiley.com - enter the
advisors name in subject
field of email

*UK & Ireland High Street and
Campus bookshops
UK & Ireland Library
Suppliers
Scandinavia and the
Netherlands*

Sharon Wells

Customer Service Advisor
trade@wiley.com - enter
the advisors name in subject
field of email

*Eastern Europe, Baltics,
France, Spain, Belgium, Italy
Pakistan, Afghanistan,
Azerbaijan, Kyrgyzstan,
Turkmenistan, Uzbekistan
Israel*

Michelle Edwards

Customer Service Advisor
trade@wiley.com - enter
the advisors name in subject
field of email

*All of Africa, Algeria, Egypt,
Libya, Morocco & Tunisia
GSAL - Germany,
Switzerland, Austria &
Lichtenstein
Greece & Cyprus*

Megan Nally

Customer Service Advisor
trade@wiley.com - enter
the advisors name in subject
field of email

*Ebsco
Saudi & Yemen, UAE, Syria
& Oman, UK USD export
accounts
Jordan, Turkey, Iraq,
Lebanon and Qatar
Japan, Bahrain & Kuwait
Malta & Luxembourg*

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