

The background is a green geometric collage. It features several images: a laptop on a wooden desk with a coffee cup and a hand writing in a notebook; a group of diverse people sitting in a circle; a globe with a network overlay; a child writing at a desk with a pencil case; and a close-up of a hand holding a pen over a document. The overall theme is education and technology.

**WILEY**

**WILEY EMEA  
TRADE CATALOGUE**

November 2024

[wiley.com](http://wiley.com)

# Capstone & Consumer

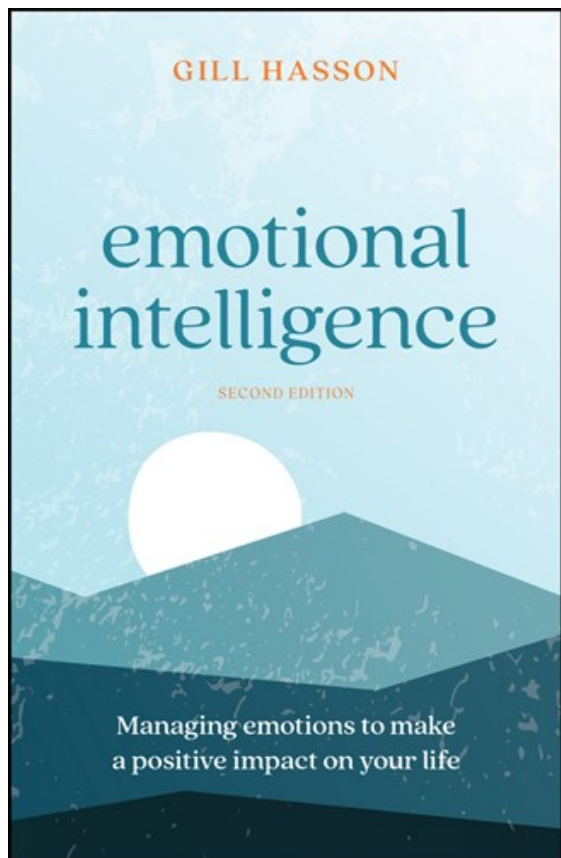
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# Emotional Intelligence, 2nd Edition

Managing emotions to make a positive impact on your life

Gill Hasson



[View on Edelweiss](#)

**Emotional Intelligence is fast becoming the skill to master that will unlock your true potential.**

You've probably noticed that it's not the smartest people that are the most successful or the most fulfilled in life; being clever, talented or skilled is not enough. It's your ability to manage your feelings, other people and your interactions with them that makes the difference. We're all born with this ability - emotional intelligence is a skill and we all have the capacity to develop this skill.

This book will show you how.

It will change the way you think about emotions. Instead of thinking of emotions as being positive or negative, you will learn that all emotions have a positive intent - all emotions have our best interests in mind.

Improve your emotional intelligence and you improve your ability to understand and manage emotions. You can think clearly and creatively, manage stress and challenges, communicate well with others and display trust, empathy and confidence. You will be in a better position to handle situations, events and other people that in the past you've found difficult or stressful.

Emotional Intelligence will show you how to heighten your EQ and improve your personal and work life, including how to:

- be more assertive and confident
- express how you feel, what you want and don't want
- understand what others are feeling and forge stronger relationships
- manage office politics and navigate the social complexities of the workplace
- manage anxiety, anger and disappointment
- deal with bullying
- motivate and inspire others

## About the Author

**Gill Hasson** is a careers coach, has over 25 years' experience in the areas of personal & career development, and is a freelance tutor/teacher in mental health issues for mental health organisations. She also teaches and delivers training for adult education organizations, voluntary and business organizations and the public sector.

## Capstone

BISAC: *Self-Help*

9781907312632

Paperback

November 28, 2024

£12.99 | 15,99 € | \$16.99

DE EUR: 15.9€

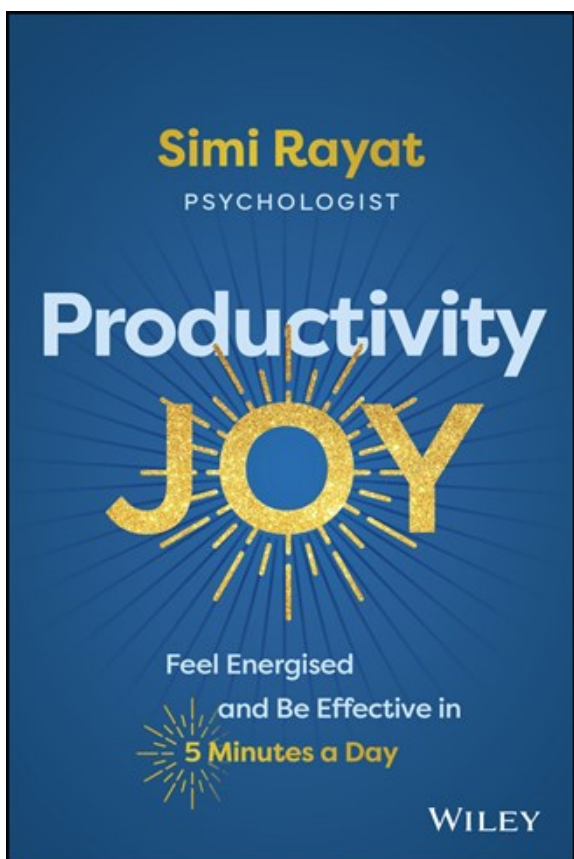
*Previous Edition: 9780857085443*



# Productivity Joy

Feel Energised and Be Effective in 5 Minutes a Day

Simi Rayat



## Start your day feeling energised, focused and ready to conquer your goals

What's holding you back from being your most productive self? Do you often feel like you're surviving, rather than thriving? If you're overwhelmed, unfulfilled or burnt out, you need to discover *Productivity Joy*. Whether you're a professional, an entrepreneur, a parent or a student, this step-by-step guide will show you how to embrace a life filled with purpose and passion.

In *Productivity Joy*, psychologist and leadership coach Simi Rayat shares her proven, science-backed 5Q formula — supported by practical solutions and real-world examples — to help you boost your productivity. Inside, you'll learn how to assess your current emotions, to set goals based on your values and to prioritise in a way that honours your time. All it takes is just 5 minutes a day to create a joy-filled, productive life.

*Productivity Joy* will take you on a journey to:

- Overcome procrastination and stay focused
- Gain energy and foster gratitude
- Increase your effectiveness and feel purposeful
- Show up as the best version of yourself
- Craft your day for maximum impact

To conquer every day, you need to harness your emotions and your focus. This game-changing book offers the key to unlocking your full productivity power, priming you to feel accomplished, energised and intentional each day.

[View on Edelweiss](#)

## Wiley

BISAC: *Self-Help*

9781394282210

Paperback

October 10, 2024

£18.50 | 21,00 € | \$23.00

## About the Author

**Simi Rayat** is a Registered Chartered Psychologist and acclaimed Executive Leadership Coach with 20 years of business psychology consulting experience. As the founder and Principal Psychologist of Wellbeing Face, a thriving Psychology Coaching and Consulting Practice she works with leaders and founders to elevate and transform leadership brilliance. She has helped hundreds of professionals accelerate their growth through her evidence-based, practical and novel way to practice mindset mastery. Simi has been a member of Forbes Coaches Council (an invitation-only community for leading Business and Career Coaches) and published articles for Forbes. As a highly sought after speaker, she presents to tens of

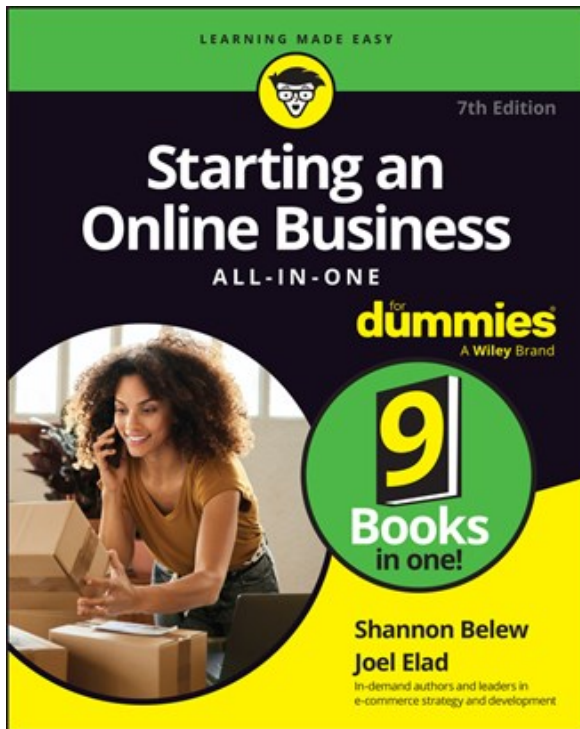
# Dummies

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# Starting an Online Business All-in-One For Dummies

Shannon Belew



## Establish a successful online business and grow your customer base

*Starting an Online Business All-in-One For Dummies* is the compass you need to navigate the exciting world of e-commerce. You'll discover the latest web trends, learn the basics of designing a website, and get tips for creating a compelling online presence. Plus, the guidance inside helps you stretch your marketing muscles to boost your brand's visibility, from the basics to more advanced strategies. This updated edition also shows you how to build a print-on-demand business, generate opportunities with AI, and break into the international marketplace.

- Learn how to fund your online business idea
- Drive traffic to your website or social media page using search engine optimization
- Stand out from the competition with proven online business strategies
- Manage security risks and stay one step ahead of potential threats.

Perfect for aspiring online entrepreneurs and established business owners aiming to enhance their digital footprint, this book will take you all the way from start-up to success.

[View on Edelweiss](#)

## For Dummies

BISAC: *Business & Economics*

9781394271085

Paperback

November 27, 2024

£30.99 | 34,20 € | \$39.99

DE EUR: 37.9€

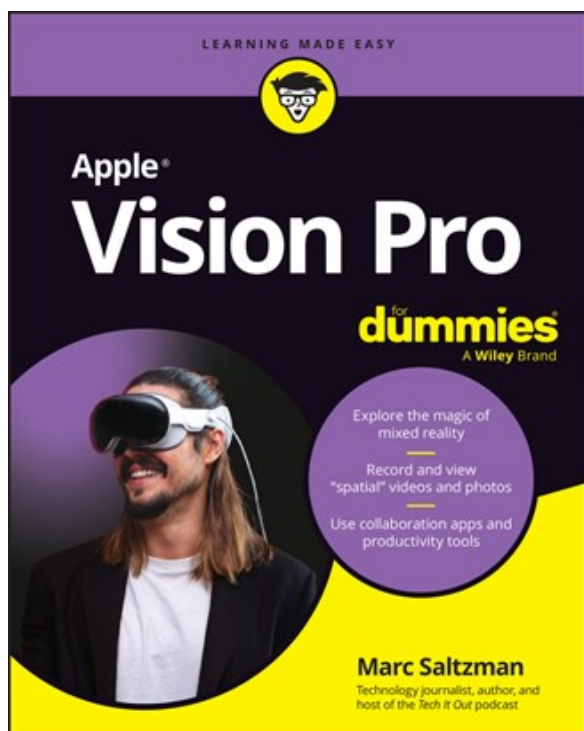
*Previous Edition: 978-1-119-64846-8*

## About the Author

**Shannon Belew (Dallas, TX)** is Senior Director of Global Web Experience and Digital Marketing Strategy at Bentley Systems. She is a guest speaker and freelance writer for various business publications and is the founder of [OnlineMarketingToGo.com](https://www.onlinemarketingtogo.com). With more than 20 years of experience in sales, marketing, and public relations, Shannon has worked in industries ranging from national franchises in the restaurant to start-ups in the high-tech sectors. **Joel Elad (San Diego, CA)** is the founder of Real Method Consulting, a firm dedicated to helping entrepreneurs, small businesses, and service professionals excel in the areas of e-commerce and social networking. He is the author or co-author of seven leading books in

# Apple Vision Pro For Dummies

Marc Saltzman



[View on Edelweiss](#)

## A computer you wear like goggles? Yes, it's true—learn all about the new Apple Vision Pro

*Apple Vision Pro For Dummies* is a practical guide to Apple's first new product in eight years. Considered a “spatial computer,” Vision Pro lets you see your apps right in front of your eyes and interact with the interface using eye movement, hand gestures, and your voice. It fuses virtual reality, where you're completely immersed in a 360-degree digital space, with augmented reality, which lets you see the real world around you, but augmented (or enhanced) with digital information superimposed on top.

Futuristic, right?

This book helps you understand visionOS and get started with spatial computing. You'll find step-by-step instructions on using the device, navigating its interface, discovering its deep feature set, and using all the integrated applications. The Dummies series is your trusted tech mentor, and we're here to get you up to speed with the all-new Vision Pro.

- Learn about “mixed reality” and “spatial computing”
- Explore the hardware, user interface, and apps
- Use your new spatial computer to make calls, send messages, interact with media, and get work done
- Get easy-to-understand tips on how to make the most of this innovative device

Anyone interested in trying out the latest and greatest in wearable technology can get a jump start, thanks to *Apple Vision Pro For Dummies*.

## For Dummies

BISAC: *Computers*

9781394279906

Paperback

November 27, 2024

£26.99 | 30,00 € | \$34.99

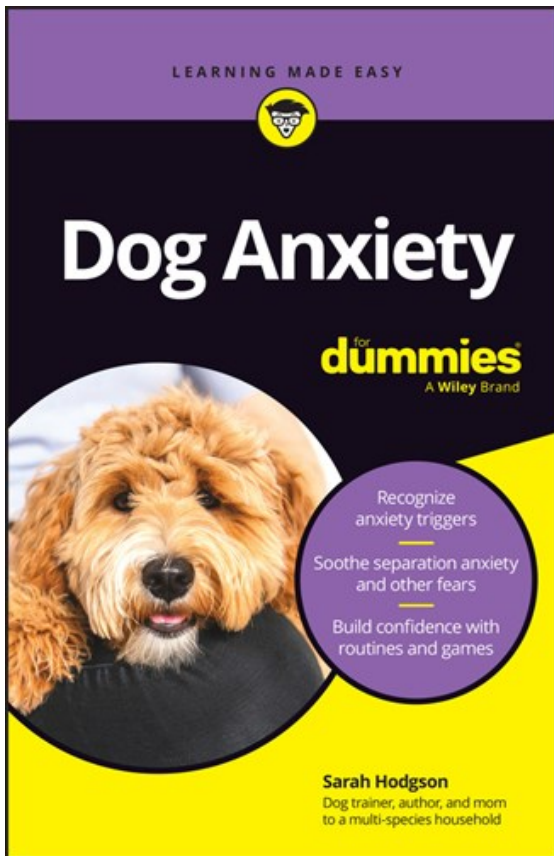
DE EUR: 32.9€

## About the Author

**MARC SALTZMAN (ONTARIO, CA)** is a prolific tech expert with one simple goal: to break down geek speak into street speak. Marc is a freelance journalist for more than 20 publications, a 16-time author, radio and podcast host, TV personality, and public speaker. Marc is active on social media, with more than 100,000 followers between various platforms. Marc specializes in consumer electronics, business tech, cybersecurity threats, interactive entertainment, automotive innovations, and future trends. He is the author of *Apple Watch For Dummies*.

# Dog Anxiety For Dummies

Sarah Hodgson



**Find out whether your dog or puppy has anxiety, and learn what you can do to help**

Dog anxiety is common among all breeds, but different dogs can show different symptoms. *Dog Anxiety For Dummies* is for the millions of dog parents (and dog-parents-to-be) who want to help improve their pets' quality of life and relieve their suffering. With this helpful resource, you can recognize common signs of anxiety in dogs, discover what triggers their anxiety, learn to use training and play to ease anxiety, and find professional help when you need it. You'll also get tips for dealing with specific situations like separation anxiety, fear aggression, noise-sensitive pups, and addressing trauma in rescue dogs. Calm dogs of all ages with the expert tips inside!

- Recognize your dog's anxiety symptoms and triggers
- Understand treatment options for dogs displaying anxious behaviors
- Implement daily routines and training solutions to help alleviate anxiety
- Help your dog feel comfortable about strangers, cope with containment anxiety, and live a happy life

This is the perfect Dummies guide for puppy and dog owners whose pets are suffering from anxiety, and for anyone considering adopting a dog in the future.

[View on Edelweiss](#)

## For Dummies

BISAC: *Pets*

9781394265602

Paperback

November 14, 2024

£15.99 | 17,10 € | \$19.99

DE EUR: 19.9€

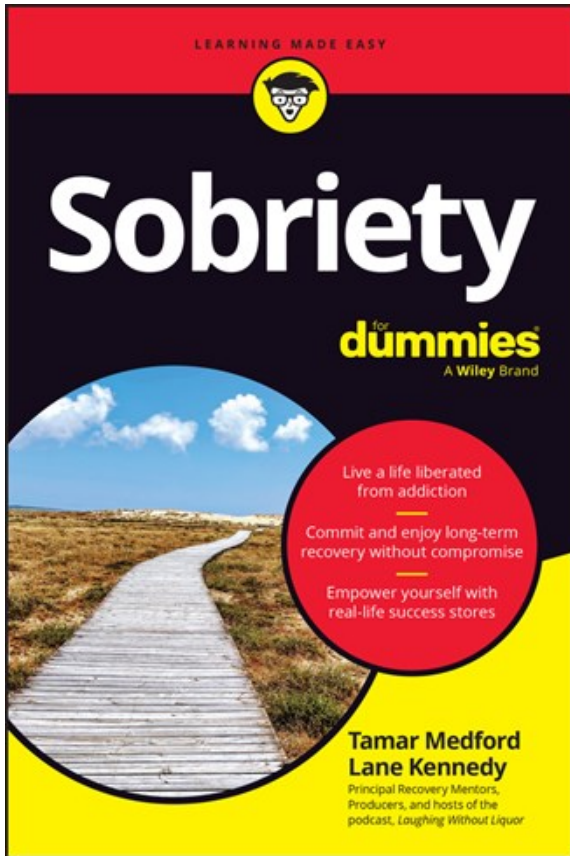
### About the Author

**Sarah Hodgson (Katonah, NY)** is a dog trainer, pet behavior expert, educator, podcast host, and the author of several dog-training books, including *Puppies For Dummies, 4th Edition*, and *Modern Dog Parenting*. On her podcast, "Life Unleashed", she provides dog training advice, talks to other experts, and demystifies dog behavior



# Sobriety For Dummies

Lane Kennedy



## Get empowered to change your relationship with alcohol—without feeling deprived

From leading recovery mentors Lane Kennedy and Tamar Medford, this book is full of proven ideas that will help you embrace a life without alcohol (or without so much of it). Chock full of personal stories, unfiltered honesty, and tried-and-true advice, *Sobriety For Dummies* offers practical strategies and useful tools for those seeking to transform the role of alcohol in their lives. You'll get an insider look at how you can thrive without drinking in every area of life—relationships, friendship, parenting, professional life, and beyond. Whatever your ultimate drinking goal might be, this book provides the support you need to commit to that goal and create positive and healthy choices. Take control of your life, with the help of this friendly Dummies guide.

- Understand what triggers drinking and the effects it has on your body and mind
- Have fun in any social situation, without using alcohol as a crutch
- Gain the inspiration you need to accomplish your goals and improve your life
- Get tips and tools for cutting back on drinking or cutting out alcohol all together
- Gain access to how to live in recovery for the long haul

For those who are sober curious, trying to stay sober, or looking to stop drinking alcohol altogether, *Sobriety For Dummies* is here to help.

[View on Edelweiss](#)

## For Dummies

BISAC: *Self-Help*

9781394254163

Paperback

November 20, 2024

£18.99 | 21,40 € | \$24.99

DE EUR: 22.9€

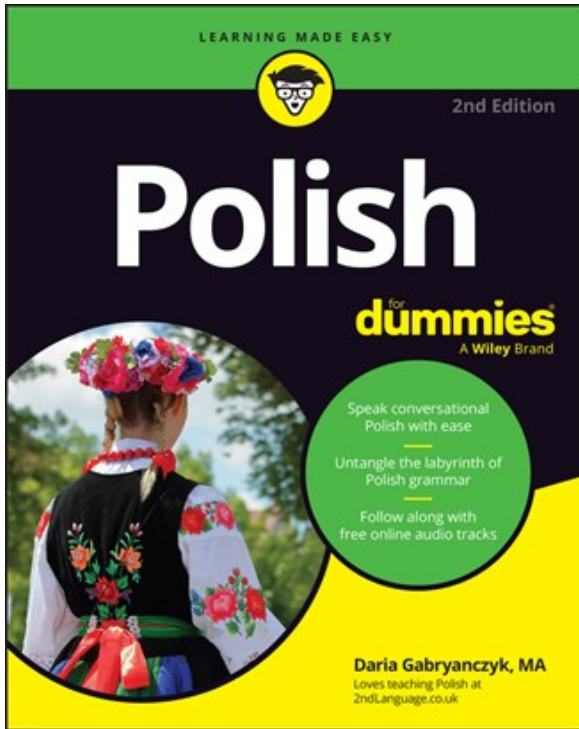
### About the Author

**Lane Kennedy (San Francisco, CA)** has worked in long term recovery for 26 years and is a renowned Self Preservation Specialist, no-nonsense-calm maker, recovery coach, and mindfulness advocate with a background in studying clients' biochemistry, mindset, stress levels, beliefs, and DNA. As a gifted speaker, podcast host, and teacher, she empowers individuals in their personal journeys of self-preservation, recovery, and mindfulness.

**Tamar Medford (Burnaby, BC)** is a visionary recovery coach, certified Neuro Change Master Practitioner, podcast host, and author. With over a decade of personal sobriety, Tamar has

# Polish For Dummies

Daria Gabryanczyk



## Everything you need to speak Polish quickly and confidently

*Polish For Dummies* gets you started with Polish language basics, so you can communicate with friends and loved ones, work and travel in Poland, or just enjoy the excitement of learning a new language. You'll learn the foundations of Polish grammar and how to engage in basic conversations. With the tried-and-true Dummies language learning method, you'll start speaking authentically right away, so you can interact in everyday situations. You'll also learn about social and cultural references that will help you keep up in Polish conversations. With access to audio files for dialogs in the book, you can improve your listening and pronunciation, too. This book makes it easy and practical to become a Polish speaker.

- Learn tips and tricks for improving your Polish language skills
- Access helpful verb conjugation tables, essential vocabulary lists, and straightforward pronunciation guides
- Master everyday words and phrases
- Discover Polish history, culture, and common colloquial expressions

*Polish For Dummies* is perfect for anyone who wants to learn the basics of the Polish language or brush up on what they already know—no previous experience needed.

[View on Edelweiss](#)

## For Dummies

BISAC: *Foreign Language Study*

9781394249985

Paperback

November 20, 2024

£18.99 | 21,40 € | \$24.99

DE EUR: 22.9€

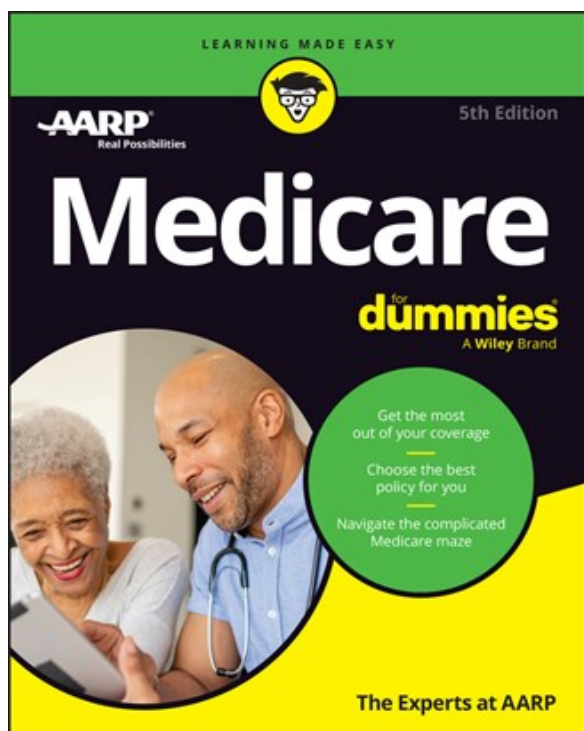
*Previous Edition: 978-1-119-97959-3*

## About the Author

**Daria Gabryanczyk (London, UK)** is the CEO and Founder of 2ndLanguage, a Polish Language Center, where she has helped students learn Polish for two decades. Daria is a Polish Language Lecturer and Examiner at UCL, University of Westminster, and has taught Polish courses to children, undergrads, and adults. She is also a Polish Culture and Business trainer.

# Medicare For Dummies

The Experts at AARP



## Cracking the Medicare code

*Medicare For Dummies* is your ultimate cheat sheet to demystifying Medicare. This newly updated guide covers the latest changes in benefits, including expanded coverage for mental health and chronic pain. In simple language and clear step-by-step instructions, this bestseller walks you through the enrollment process and helps you avoid costly mistakes along the way. You'll learn how to reduce your out-of-pocket expenses, and you'll get trusted guidance on finding the perfect policy for you and your family. Find answers to all your Medicare questions—even those you wouldn't think to ask—so you can develop a solid game plan to get the most out of Medicare.

- Learn the basics of Medicare and determine the best plan option for you
- Reference the latest prices, coverages, and other must-know information
- Get tips for minimizing your out-of-pocket expenses, whatever your health situation
- Find clear and thorough guidance for navigating Medicare at any age

If you're currently enrolled in Medicare and want to maximize their benefits, or if you're thinking about enrolling soon, *Medicare For Dummies* will help you better understand the often confusing process. This book is full of examples, ideas, and useful takeaways that empower you to take control of your healthcare—and your health.

[View on Edelweiss](#)

## For Dummies

BISAC: *Business & Economics*

9781394267965

Paperback

November 20, 2024

£21.99 | 24,00 € | \$27.99

DE EUR: 26.9€

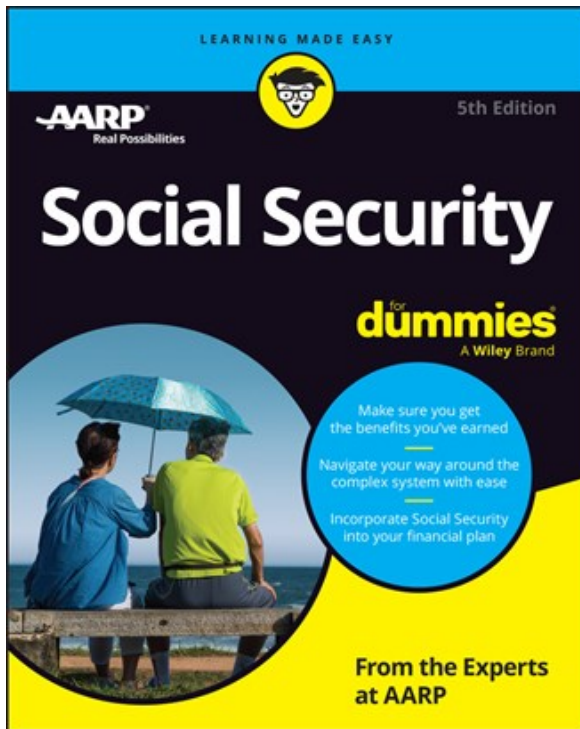
Previous Edition: 978-1-119-68993-5

## About the Author

**From the Experts at AARP:** AARP is a nonprofit, nonpartisan organization that empowers people to choose how they live as they age. They have nearly 38 million members. At its heart, the work that AARP and its affiliates do can be summed up in just 12 words: "We fight for and equip each individual to live their best life." *For Dummies* have several titles in partnership with AARP, including the *Medicare For Dummies* and *Social Security For Dummies* series.

# Social Security For Dummies

The Experts at AARP



## Get the Social Security benefits you've earned

In the newly updated *Social Security For Dummies*, you'll find all the basics on Social Security, plus the latest updates and changes, so that you can make the most of your benefits. With clear jargon-free language and instructions, you'll figure out when to start taking your benefits, based on your unique situation and goals. This bestseller simplifies the complex Social Security system, a cornerstone of many people's retirement budgets. *Social Security For Dummies* will arm you with the knowledge you need to maximize your financial well-being.

- Get a comprehensive guide to the foundations of Social Security
- Understand your benefits and prepare your long-term financial plan
- Learn the latest benefits and find guidance on updated policies
- Determine the best time to apply for Social Security

Whether you're gearing up for retirement, already in the Social Security groove, or helping a loved one navigate the benefits maze, this book is your golden ticket to financial peace of mind.

[View on Edelweiss](#)

## For Dummies

BISAC: *Business & Economics*

9781394267903

Paperback

November 20, 2024

£21.99 | 24,00 € | \$27.99

DE EUR: 26.9€

Previous Edition: 978-1-119-68992-8

## About the Author

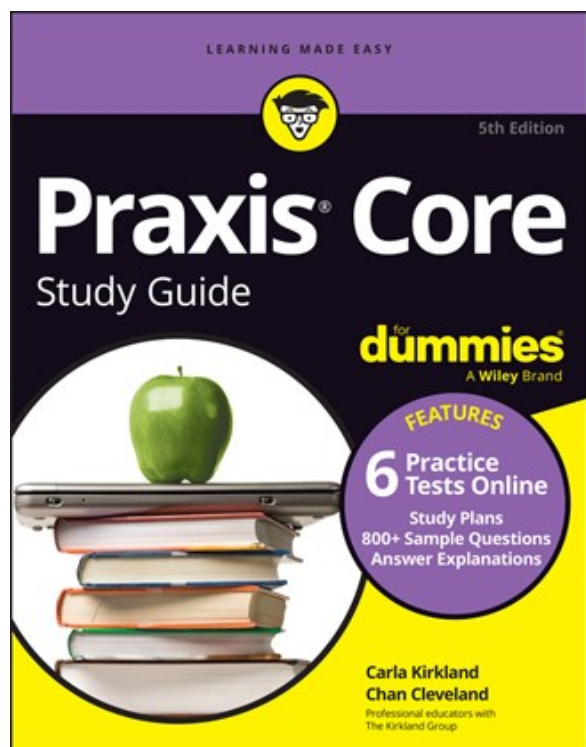
**From the Experts at AARP:** AARP is a nonprofit, nonpartisan organization that empowers people to choose how they live as they age. They have nearly 38 million members. At its heart, the work that AARP and its affiliates do can be summed up in just 12 words: "We fight for and equip each individual to live their best life." *For Dummies* have several titles in partnership with AARP, including the *Medicare For Dummies* and *Social Security For Dummies* series.



# Praxis Core Study Guide For Dummies

Book + 6 Practice Tests Online for Math 5733, Reading 5713, and Writing 5723)

Carla C. Kirkland



## Gain the skills and confidence you need to succeed on the Praxis Core

*Praxis Core Study Guide For Dummies* helps you perform at your best on the Praxis Core Academic Skills for Educators Exam. With information on every section of the exam, plus full-length practice tests in the book and online, this helpful study guide is essential for anyone who wants to start a career in education. Hone your skills in reading, writing, and mathematics. Then demonstrate what you've learned with six practice tests (two in the book and an additional four online—plus answer explanations!) that will help you work your way toward a passing score. Handy test-taking strategies, customizable study plans, and insider tips are here, too—so you'll be in the know on test day.

- Brush up your knowledge of math, reading comprehension, and writing skills
- Improve your chances of passing the Praxis Core exam
- Achieve a major milestone in your path toward a career in education

If you need to pass the Praxis Core to get your teaching certification, this Dummies test prep guide is for you.

[View on Edelweiss](#)

## For Dummies

BISAC: *Study Aids*

9781394281855

Paperback

November 20, 2024

£30.99 | 34,20 € | \$39.99

DE EUR: 37.9€

*Previous Edition: 978-1-119-88817-8*

### About the Author

**Carla Kirkland (Ridgeland, MS)**, founder and CEO of the Kirkland Group, an educational consulting firm, has helped educators prepare their students for standardized tests for more than 20 years.

**Chan Cleveland (Ridgeland, MS)**, executive vice president of the Kirkland Group, is an English educator who has developed language arts resources for multiple school districts and serves as an educational consultant.

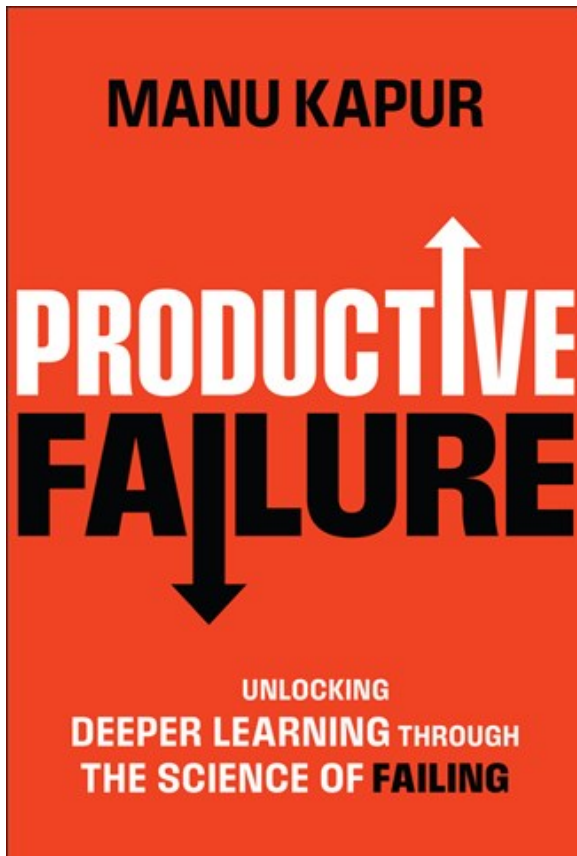
# Jossey-Bass



# Productive Failure

Unlocking Deeper Learning Through the Science of Failing

Manu Kapur



[View on Edelweiss](#)

## Design for and turn your failures into meaningful learning experiences

Written by a leading global expert on human cognition, productive failure, and learning methods, *Productive Failure* shows you how to design the experience of failing. Research shows that repeated experiences of intriguing, constructive failure can help students (and our own children, and anyone else we lead) develop creativity and learn more deeply. When carefully curated, failure can become a signal for learning, not the noise detracting from it. The result? Learners gain a lifelong readiness to push themselves outside of their comfort zones, using setbacks as launchpads for learning and innovation.

The evidence-based principles in this book are powerful, not only in formal schooling contexts, but also for anyone taking charge of and designing their own lifelong learning. From learning a new language or skill to setting up goals that push you past your limits, this book unpacks the science of Productive Failure and describes design principles—and specific strategies built upon them—that let you harness Productive Failure for your own benefit.

- Learn and understand the science of failure
- Apply the research-based Productive Failure framework in classrooms, teams, groups, and organizational settings
- Learn techniques like retrieval practice, generative problem-solving, motivational hacking, culture building, and so on to deepen learning experiences
- Reach new levels of critical thinking, innovation, and success by making failure the norm, not the exception, and learning how to cope with it

This fascinating and actionable book is a must for educators, parents, managers, leaders, and anyone who needs to help others (or themselves) learn how to learn.

## About the Author

**Manu Kapur (Zurich, Switzerland)** conceptualized and developed the theory of Productive Failure to design for and bootstrap failure for learning better. He has done extensive work in real-field ecologies of STEM classrooms to transform teaching and learning using his theory of productive failure across a range of schools and universities around the world.

Manu's research has attracted high profile media interest (e.g., TIME Magazine, NZZ, WEF, THE AUSTRALIAN, THE STRAITS TIMES, THE TIMES OF INDIA, The CONVERSATION, NZZ, etc.) and approximately \$13M in research funding. Early in his academic career, Manu also

## Jossey-Bass

BISAC: *Business & Economics*

9781394219995

Hardcover

November 26, 2024

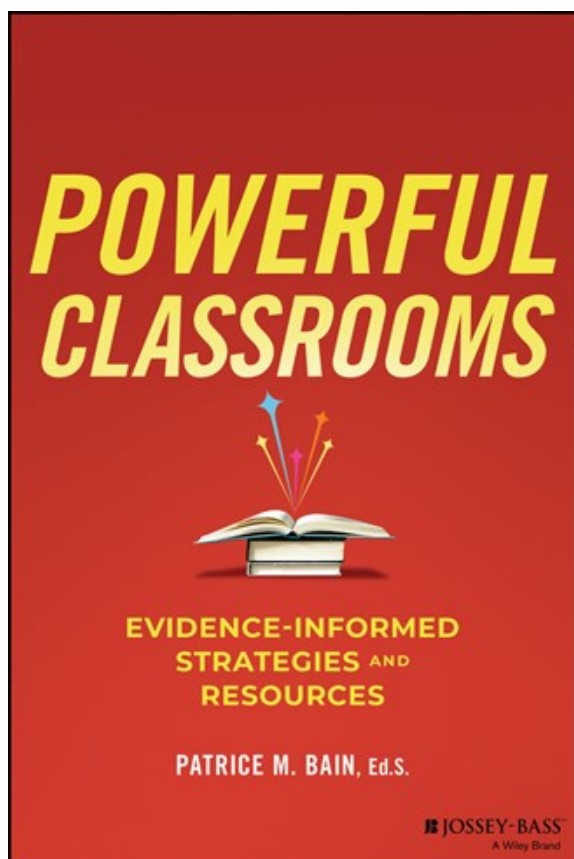
£21.99 | 24,00 € | \$28.00

DE EUR: 26.9€

# Powerful Classrooms

Evidence-informed Strategies and Resources

Patrice M. Bain



[View on Edelweiss](#)

## Jossey-Bass

BISAC: Education

9781394289271

Paperback

November 21, 2024

£20.99 | 23,10 € | \$27.00

DE EUR: 25.9€

### Bring cognitive research to teaching practice with this practical toolkit

How do you introduce the science of learning to your faculty? How do you leverage professional development to ensure that teachers continually apply that science within their classrooms? How can you maximize learning in your classroom through the use of researched and evidence-informed strategies? These are the questions Patrice Bain sets out to answer in *Powerful Classrooms: Evidence-informed Strategies and Resources*. This book is a follow-up to *Powerful Teaching*, in which Bain and Pooja Agarwal unlocked the secrets to successfully applying the science of learning in classroom settings. Now, Bain seeks to share her strategies with a wider audience of educators and school administrators.

Patrice Bain is a longtime teacher and a leading voice in the science of learning. In this book, she uses easy-to-understand language to explain the latest findings from cognitive science about how humans learn best. Then, she offers practical techniques and activities for encouraging learning in any subject. Inside, you'll find:

- Clear explanations of the science of learning and how it can improve administration and classroom teaching
- Research-based practices that can be used everywhere from small-scale classrooms to large school districts
- A collection of the best articles, books, podcasts, and websites for further exploration

For administrators, instructional coaches, and teachers looking for simple yet powerful practices, adding *Powerful Classrooms* into your educational toolkit will enhance student success through the science of learning.

### About the Author

**Patrice Bain (Columbia, IL)** is an award-winning veteran teacher, author, and speaker. Working with cognitive scientists enabled Bain to devise teaching strategies based on research. Her strategies have proven to be successful for thousands of students. In addition to *Powerful Teaching*, she also co-authored an essential practice guide for educators: *Organizing Instruction and Study to Improve Student Learning*, in collaboration with the Institute of Education Sciences (IES). Bain's latest book *A Parent's Guide to Powerful Teaching* reinforces the "Teaching Triangle" of student, parent, and teacher collaboration.



# Small Habits Create Big Change

Strategies to Avoid Burnout and Thrive in Your Education Career

Rebecca Branstetter



[View on Edelweiss](#)

**Small on-the-job changes you can make to identify your strengths, prevent burnout, and maintain your passion for being an educator**

*Small Habits Create Big Change* is a valuable collection of micro-habits—small, science-backed adjustments—that educators can use to reclaim their mental health and their love for their jobs. This book helps you identify your unique personality type, so you can find the hacks and tweaks that will actually work as you strive to manage stress and reignite your passion for working with students. Many educators feel overwhelmed, frustrated, and on the verge of burnout, but it's never too late to turn things around. Best of all, psychologist Rebecca Branstetter gives you solutions that you can use while you work, so you don't have to sacrifice your already-scarce downtime.

Large-scale approaches to preventing educator burnout often fail to consider an important fact—educators are individuals, and no one-size-fits-all solution will really fit everyone. People's innate strengths and weaknesses play a big part in determining whether the changes we make are likely to work for us. This unique book accounts for what makes you who you are, giving you options, ideas, and proven strategies that set you up for success. This way, you can manage stress, battle burnout, and get excited about your career once again.

- Identify your strengths and weaknesses using the exclusive Thrive-o-gram personality indicator
- Learn micro-habits that turn research about burnout prevention into transformation in your daily life
- Understand how to tap into your core strengths and protect your positive energy
- Personalize your action steps with a Thriving Roadmap

This book isn't just about understanding who you are. It's about preventing burnout by aligning your work with your core strengths,

## Jossey-Bass

BISAC: Education

9781394238927

Paperback

November 26, 2024

£20.99 | 23,10 € | \$27.00

DE EUR: 27.9€

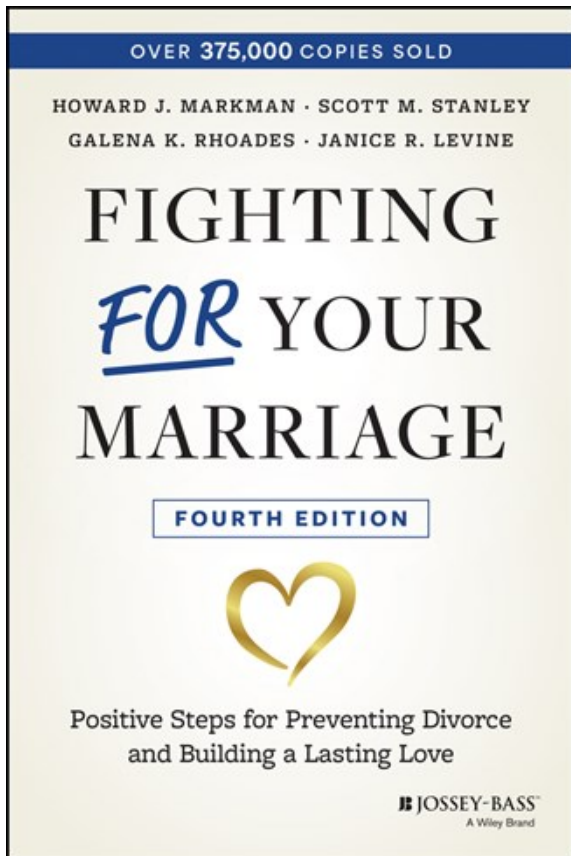
### About the Author

**Rebecca Branstetter, Ph.D., (Lafayette, CA)** is a school psychologist, speaker, and author on a mission to help children be the best they can be in school and in life by supporting school psychologists, educators, and families. She is the founder of The Thriving Students Collective and Thrive Hive TV Network, online platforms for boosting the mental health and learning needs of children and the educators who support them. A national media expert, Rebecca's expertise has appeared in various publications, including *Huffington Post*, *Washington Post*, NPR, CNN, and *Parents Magazine*. She and her husband are proud parents to two daughters (and two seriously fluffy husky dogs) in the San Francisco Bay Area.

# Fighting For Your Marriage

Positive Steps for Preventing Divorce and Building a Lasting Love

Howard J. Markman



[View on Edelweiss](#)

**A major revision of the classic divorce prevention book, with up-to-date research, inclusive content, and companion videos available online**

*Fighting for Your Marriage* is based on the widely acclaimed PREP approach (Prevention and Relationship Enhancement Program). Research has found that couples who use these strategies can handle conflict more constructively, protect their happiness, and reduce the odds of breaking up. Based on more than 40 years of evidence, this book shows couples how to talk more and fight less, protect their friendship, and keep the fun alive. You'll learn what it takes to have a more intimate, sensual relationship and how to clarify and act on priorities.

The 4th Edition has been substantially updated with advice for couples from a wide range of backgrounds and types who are interested in lasting love. The authors have included a wealth of techniques and down-to-earth guidance for all couples who seek to promote greater connection and pleasure in their long-term relationships. After reading the 4th edition, you will be able to:

- Apply up-to-date, research-backed strategies, using the renowned PREP approach to deepen your relationships
- Rekindle your marriage and bridge the emotional distance that has grown between you and your spouse
- Repair your or your partner's lack of desire for sensual and sexual connections
- Get research-based advice for enhancing and strengthening relationships for people who are interested in lasting love

For decades, this book has helped couples in serious relationships, newly married couples, and long-term married couples. It is also a valuable resource for couples and family therapists, college professors, clergy, and other professionals working with diverse

## Jossey-Bass

BISAC: *Family & Relationships*

9781394220298

Paperback

November 6, 2024

£18.99 | 21,40 € | \$25.00

DE EUR: 22.9€

*Previous Edition: 978-0-470-48591-0*

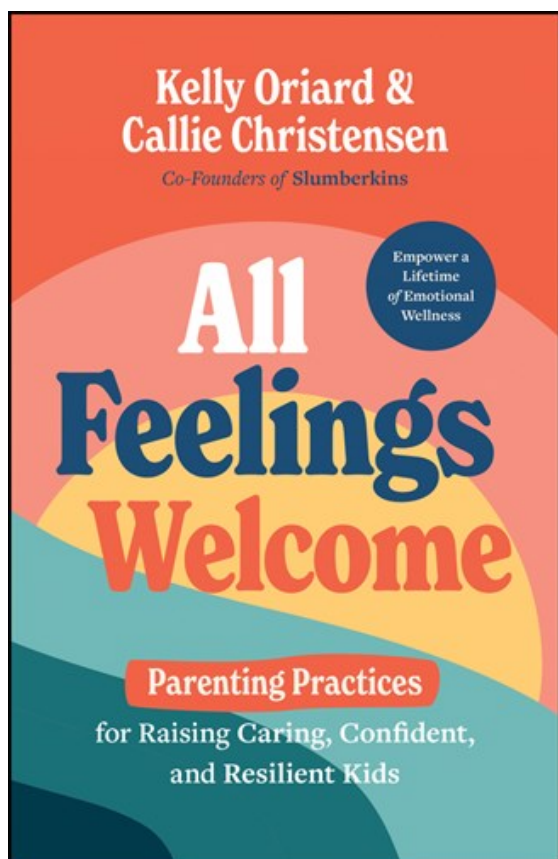
### About the Author

**Howard J. Markman**, Ph.D., (Denver, Colorado) is a John Evans Distinguished Professor of Psychology of the University of Denver and the Co-Director of the Center for Marital and Family Studies, one of the leading couples research centers in the country. Dr. Markman is internationally known for his cutting-edge work on the prediction and prevention of marital distress and divorce and on research based relationship and marriage education and therapy programs. He is the founder of PREP (Prevention and Relationship Education Program, PREPinc.com) the most widely used, scientifically validated couples relationship education program.

# All Feelings Welcome

Parenting Practices for Raising Caring, Confident, and Resilient Kids

Kelly Oriard



[View on Edelweiss](#)

## A proven framework for helping children become caring, confident, and resilient

In *All Feelings Welcome*, Kelly Oriard and Callie Christensen, early childhood experts and founders of the Slumberkins brand of characters supporting emotional learning, provide accessible products and tools for empowering kids to build lifelong emotional intelligence. You'll discover how to approach building connections that will have lasting, positive impacts throughout your child's life. Then, you'll follow along with an easy-to-use framework that you can use in your day-to-day to build connection, community, and togetherness—the key ingredients of emotional wellbeing as our kids grow.

Written for parents and caregivers, this book helps you support children in noticing, naming, and welcoming all feelings through the everyday parenting moments and in the more challenging times when you and your child need support.. This book is packed with practical techniques that you can share with all the important people in a child's early emotional learning journey to build confidence and influence their wellbeing for a lifetime.

- Support kids' emotional wellbeing by fostering meaningful connections with the adults in their lives
- Contribute to a more kind and caring future world by raising children who are in touch with their emotions
- Get ideas for helping kids identify, name, accept, and respond to their feelings
- Build self-awareness as a parent or caregiver, while supporting the development of a positive self-concept for your child

Parents, caregivers, and anyone with a stake in our kids' futures will love the inspiration and practical tools in this book.

## Wiley

BISAC: *Family & Relationships*

9781394220588

Hardcover

October 22, 2024

£21.99 | 24,00 € | \$28.00

DE EUR: 22.9€

### About the Author

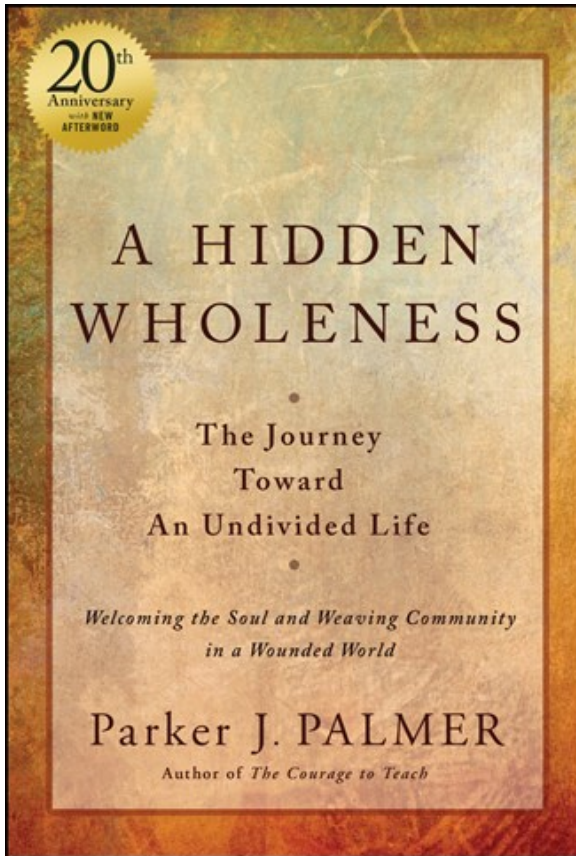
**Kelly Oriard (Vancouver, WA)** is a mother two with a dual Masters in Marriage and Family Therapy and School Counseling. She has worked as a school counselor and family therapist at a K-8 school in Portland, OR.

**Callie Christensen (Vancouver, WA)** is a mother of three with a Masters in Teaching with endorsements in Elementary Education and Special Education. She has worked as a special education teacher in a therapeutic day treatment school, as well as in an elementary school in the Pacific Northwest.

# A Hidden Wholeness

The Journey Toward An Undivided Life, 20th Anniversary Edition

Parker J. Palmer



## A wise, heartfelt, and compelling guide to our quest for wholeness in a broken world

*A Hidden Wholeness*—now in its 20th Anniversary Edition, with a new Introduction by bestselling author Parker J. Palmer—has helped people in every walk of life rise to the challenge of living “divided no more.” What leads us to live divided lives that defy our own sense of identity and integrity? When we do, what price do we and the world pay? How can we recover the wholeness that is our birthright gift? Palmer examines the forces that deflect us from the soul's true north and gives us the tools we need to regain our bearings.

Mapping an inner journey to be taken in solitude and community, Palmer explores perspectives and practices that can help us embody integrity in a world where it often feels risky to be who we are. As we learn how to be present to others in spaces where it's safe for the soul to speak (aka “circles of trust”), we find ways to rejoin soul and role in our personal, vocational, and public lives.

Inspired by *A Hidden Wholeness*—and by the work of the Center for Courage & Renewal, a nonprofit Palmer founded in the late 1990s—tens of thousands of people have participated in circles of trust to deepen their sense of “true self” and contribute to the common good in the places where they live and work. To support readers in developing these practices, the book comes with an online “Study Guide for Readers and Group Leaders,” including author videos, available free at the Center's website.

In the midst of our broken world, the principles and practices in this book can ground us in the “hidden wholeness,” giving us a place to stand as we seek to live with deeper integrity at every level of our lives.

[View on Edelweiss](#)

## Wiley

BISAC: Religion

9781394235070

Hardcover

November 24, 2024

£18.99 | 21,40 € | \$25.00

DE EUR: 22.9€

Previous Edition: 978-0-470-45376-6

## About the Author

**Parker Palmer** (Madison, WI) is a writer, speaker and activist who focuses on issues in education, community, leadership, spirituality and social change. He is founder and Senior Partner Emeritus of the Center for Courage & Renewal. He holds a Ph.D. in sociology from the University of California at Berkeley, as well as thirteen honorary doctorates, two Distinguished Achievement Awards from the National Educational Press Association, and an Award of Excellence from the Associated Church Press.



# Business

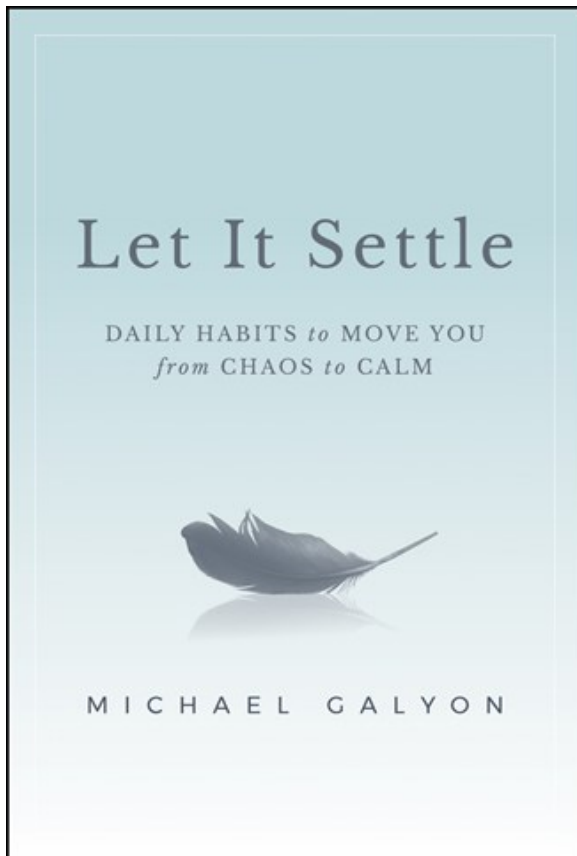
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# Let It Settle

Daily Habits to Move You From Chaos to Calm

Michael Galyon



[View on Edelweiss](#)

**A safe place of calm, reflection, and healing as you navigate through life's challenges and find your way home to yourself.**

In *Let It Settle*, veteran professional coach and mindfulness leader Michael Galyon delivers a calm space you can call upon when faced with moments of unrest and overwhelm. The book offers insights into your experiences and emotions that confirm you do not face life alone and provides you with tools and guided meditations you can use to navigate through your experiences to a centered space from which healing is possible.

In the book, you'll find a series of consequential moments that commonly induce stress, worry, overwhelm, anxiety, and fear. Each section highlights a step on the path from unsettled to settled—like finding calm, coming home to yourself, and honoring connection—and walks you through the mindfulness-based tools, daily habits, and guided meditations that will help move you through life's most challenging moments and take you from chaos to calm.

You'll also find:

- Experiential learning techniques that rely on proven methods you can put into daily practice
- A safe space you can go when the time is right for you to begin addressing the issues affecting you
- A source of validation that confirms the value of your emotions and experiences

An effective and hands-on resource for busy professionals, academics, students, athletes, and anyone else doing their best to confront the challenges life constantly throws at us, *Let It Settle* is an extraordinary ally in the quest to see clearly and determine with confidence your next best step.

## Wiley

BISAC: *Business & Economics*

9781394196142

Hardcover

November 19, 2024

£23.99 | 27,60 € | \$28.00

DE EUR: 29.9€

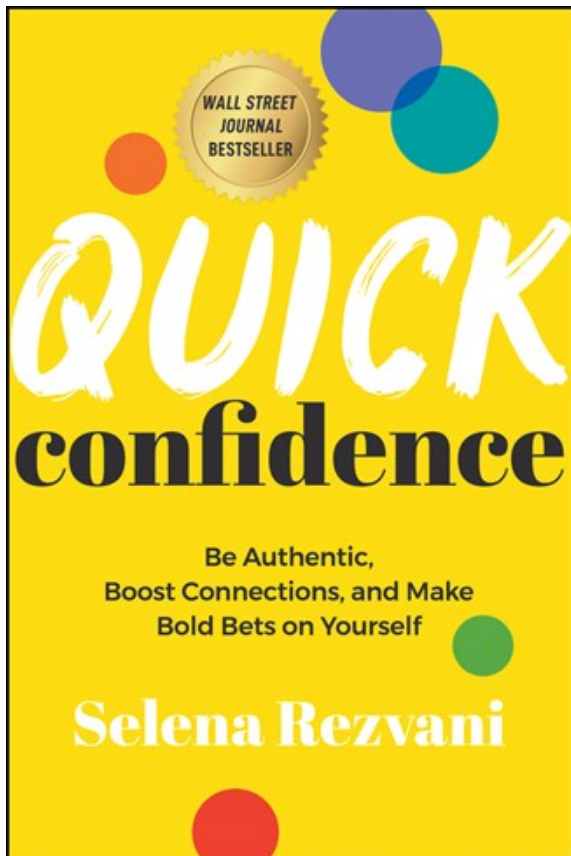
### About the Author

Michael Galyon, (New York, New York; <https://www.michaelgalyon.com/>) is the Founder and Lead Coach at Thom Collective Inc. He is an experienced multi-unit operator with advanced certifications in professional coaching and leadership. Galyon leads domestic and international teams with an empathetic approach that develops leaders, optimizes systems, and drives revenue growth.

# Quick Confidence

Be Authentic, Boost Connections, and Make Bold Bets on Yourself

Selena Rezvani



[View on Edelweiss](#)

**A WALL STREET JOURNAL BESTSELLER**  
**A PUBLISHERS WEEKLY BESTSELLER**

## Hands-on, bite-sized strategies for improving your confidence

In *Quick Confidence: Be Authentic, Create Connections and Make Bold Bets On Yourself*, best-selling author and renowned leadership speaker Selena Rezvani delivers an effective and eye-opening new approach to building confidence and presence for professionals. In the book, the author walks you through—and helps you leap over—the 9 most common obstacles that stand in the way of building authentic confidence. She offers digestible actions, behaviors, and exercises you can use to change the way you think and the way you present yourself to others.

Relying on sound, scientifically validated data, the book helps you zero in on one actionable method at a time, from making a memorable entrance to stoking confidence in those around you. You'll also find:

- Mental, physical, and interpersonal routines that will lock in your new and confident persona for lasting change
- Techniques for using silence strategically and refusing to overexplain to enhance your credibility and presence
- Ways to overcome the intimidation factor that goes hand-in-hand with dealing with powerful people

A hands-on playbook for professionals at all stages looking for effective confidence-building advice that goes beyond “fake it ‘til you make it,” *Quick Confidence* is a fun and rewarding journey to a renewed self-image and enhanced well-being.

## Wiley

BISAC: *Business & Economics*

9781394253456

Paperback

September 10, 2024

£15.99 | 17,30 € | \$20.00

DE EUR: 19.9€

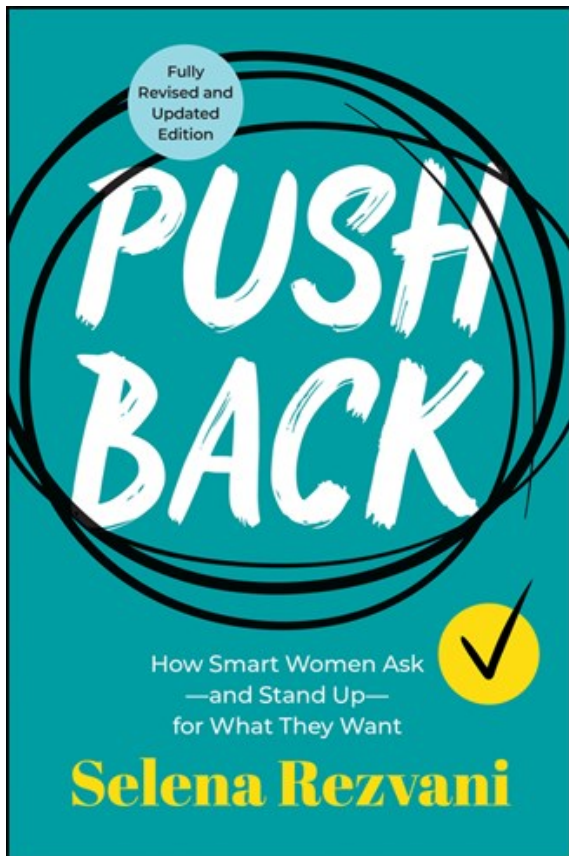
## About the Author

**Selena Rezvani** is a sought-after speaker, content creator, and commentator on leadership. She is focused on helping emerging leaders build confidence and self-advocacy skills, enabling them to elevate their presence—and others—along the way. She is the author of *Pushback* and *The Next Generation of Women Leaders*.

# Pushback

How Smart Women Ask—and Stand Up—for What They Want

Selena Rezvani



How Smart Women Ask  
—and Stand Up—  
for What They Want

**Selena Rezvani**

## Negotiation wisdom from highly successful women to help you fast track your career

In *Pushback: How Smart Women Ask—and Stand Up—for What They Want*, top leadership consultant Selena Rezvani reveals how women can secure promotion opportunities, plum assignments, and higher pay by standing their ground and pushing back for what's rightfully theirs. This revised and expanded version features interviews from dozens of executive leaders, including Darla Price, President of Ogilvy New York, Jen Fisher, Chief Well-being Officer at Deloitte, and Jayshree Seth, Chief Science Advocate and Corporate Scientist at 3M.

Rezvani also shares exclusive data highlights from hundreds of professional women across industries, sourced from over five years of online surveys, to reveal startling findings on confidence, self-advocacy, and negotiation. In this book, readers will learn:

- A reliable and methodical approach to navigating tough conversations, with compelling facts and research from the worlds of psychology and leadership
- The effect of intersectionality, bias, and internalization of these experiences on workplace negotiations
- How professional women can activate internal and external networks to support their negotiations and proposals—and instill confidence in those they mentor

*Pushback: How Smart Women Ask—and Stand Up—for What They Want* offers readers looking to accelerate their career paths the unedited truth about how women have advocated their way to the top and triumphed—and how you can, too.

[View on Edelweiss](#)

## Wiley

BISAC: Business & Economics

9781394273027

Paperback

November 12, 2024

£15.99 | 17,30 € | \$20.00

DE EUR: 19.9€

Previous Edition: 978-1-118-10490-3

## About the Author

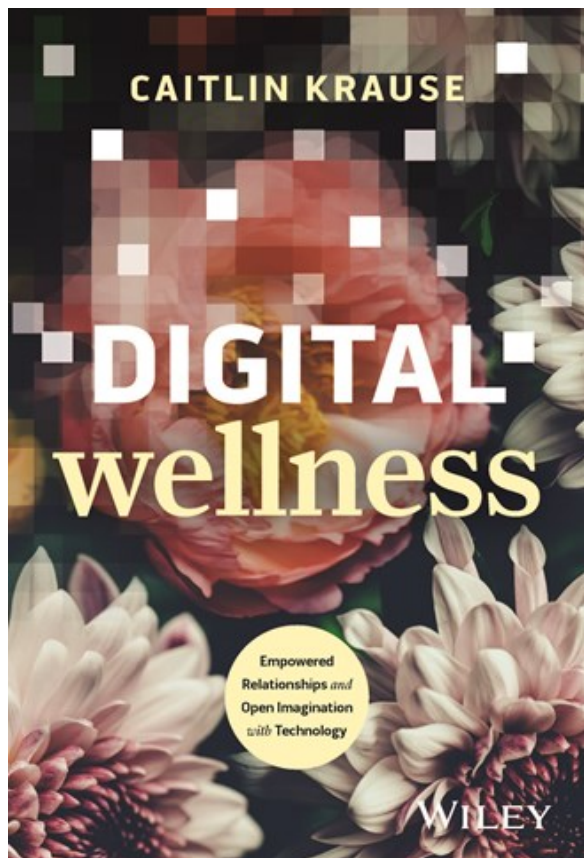
Selena Rezvani is a recognized speaker, content creator, and author on leadership who aims to build emerging leaders' confidence and self-advocacy skills so they can do big things. Over the past two years, Selena launched seven online leadership courses on LinkedIn Learning that have garnered over 350,000 views by learners. Selena delivers 40-60 keynotes a year, teaching some of the brightest minds in business on confidence, executive presence, and self-advocacy. She's spoken at Microsoft, PwC, AstraZeneca, Duke, Harvard, Cisco, Pfizer, Princeton, J&J, Comcast, Apple, LinkedIn, Grace Hopper Celebration, Society of Women Engineers, TEDx, and many others.



# Digital Wellbeing

Empowered Relationships and Open Imagination with Technology

Caitlin Krause



[View on Edelweiss](#)

**In a time of increased loneliness in our society, our ever-present rapidly changing technology needs to be about supporting human connection - not replacing the physical. *Digital Wellbeing* explores challenges and opportunities of the technology that affects every aspect of our lives.**

In an era where digital technology affects every aspect of our lives, *Digital Wellbeing* encourages readers to proactively navigate the complex relationship between technology and human wellness in a way that is approachable, practical, and uplifting. This book is a comprehensive exploration of how digital platforms, tools and interfaces, from social media to virtual reality, gaming, and wearables, influence our mental health, relationships, and overall wellbeing. Chapters include discussions on:

- The impact of gaming on mental health
- Challenges associated with technology usage including loneliness, addiction, attention splitting, and negative social comparison
- The role of AI in human connection
- The potential of immersive spatial computing and wearables in health and wellness
- Creating a plan for mindful technology use

It delves into the challenges and opportunities presented by the digital age, offering insights into managing attention, fostering meaningful connections, and harnessing technology to enhance life rather than detract from it. Readers will also be invited to design and implement a personalized plan for optimizing day-to-day technology use with an intention for increasing connection, joy, and flourishing. *Digital Wellbeing* is an essential guide for readers who want to navigate the digital landscape with mindfulness and purpose.

## Wiley

BISAC: *Self-Help*

9781394281787

Hardcover

November 19, 2024

£22.00 | 26,00 € | \$28.00

DE EUR: 26.9€

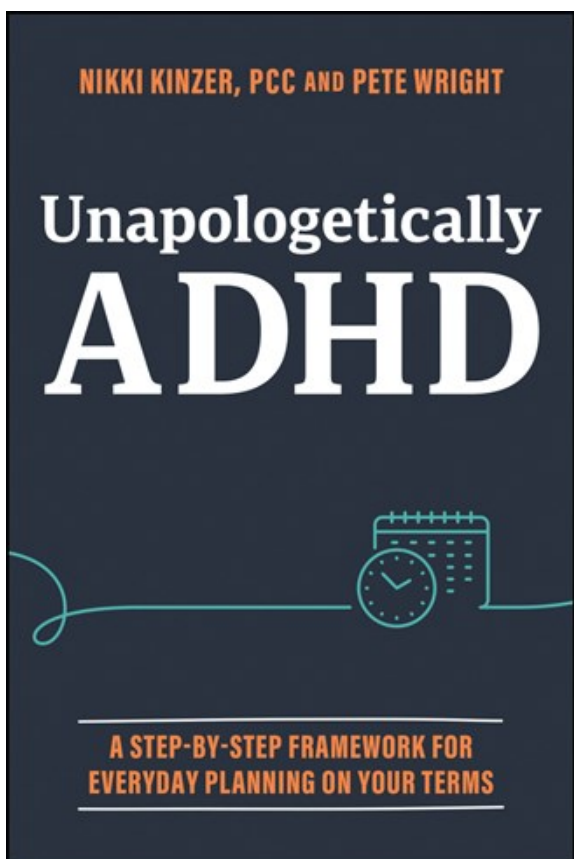
### About the Author

**Caitlin Krause** is a globally-recognized experience designer, learning expert, author, and keynote speaker. She teaches at Stanford University about technology and wellbeing. As founder of the MindWise consultancy, co-founder of the Center of Wise Leadership, and a virtual reality, XR and AI specialist, Caitlin contributes to building products and experiences that promote humanity, innovation and emotional intelligence. She speaks worldwide, delivering keynotes and leading professional development and learning workshops. Caitlin actively guides leaders about effective uses of virtual reality and immersive storytelling to allow imagination and creativity to flourish. Caitlin has more than a decade of

# Unapologetically ADHD

A Step-by-Step Framework For Everyday Planning On Your Terms

Nikki Kinzer



## A step-by-step yet flexible framework to plan long term goals, projects, and tasks when living with and embracing ADHD

Written by Nikki Kinzer and Pete D. Wright, co-hosts of the hit podcast Taking Control: The ADHD Podcast with more than one million annual downloads, *Unapologetically ADHD: A Step-By-Step Framework to Everyday Planning on Your Own Terms* helps readers plan for long term goals, projects, and tasks that need to get done, providing a step-by-step outline for success that still allows for plenty of individual flexibility.

Pete Wright also shares his firsthand experiences of living with ADHD, delving into the complex emotions and practical challenges that come with the experience, and demonstrating how Coach Nikki's strategies can be applied in real-life situations.

In this book, you'll find information on:

- Understanding how the ADHD mind works and how to manage "all or nothing" mode
- Letting go of the shame that so many with ADHD feel and the concept of RSD (rejection sensitive dysphoria) acceptance
- Practical tips that can be applied immediately to help you feel more in control of your life
- Exploring how ADHD affects time perception and planning approaches
- Self-assessments for readers to gain insights into their personal ADHD impacts and symptoms

[View on Edelweiss](#)

Readers will walk away with a comprehensive and personalized system for capturing tasks, prioritizing weekly and daily planning, and adjusting their methods over time in line with their distinct ADHD experiences and needs. With a perfect balance between

## Wiley

BISAC: *Self-Help*

9781394265428

Hardcover

October 29, 2024

£22.99 | 25,50 € | \$28.00

DE EUR: 27.9€

### About the Author

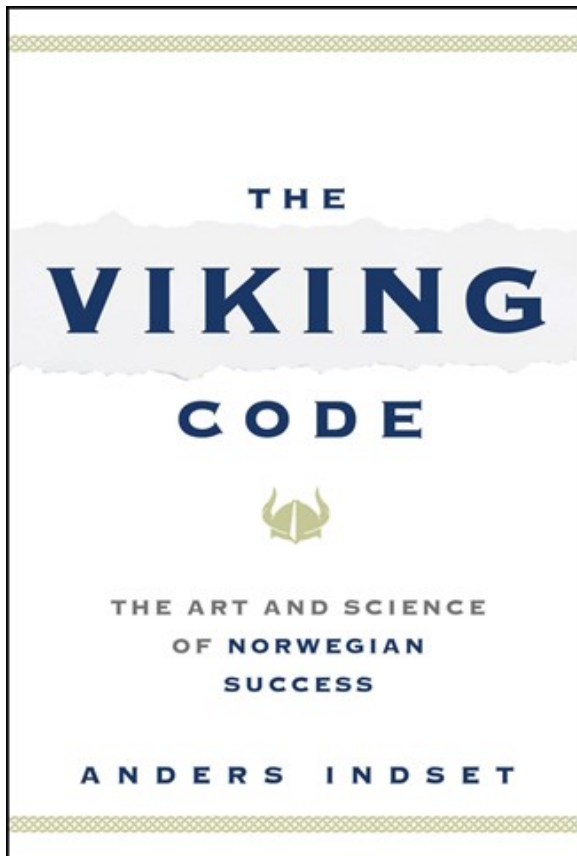
**Nikki Kinzer** is a certified coach through the ADD Coach Academy and ICF (International Coaching Federation) and the founder of Take Control ADHD which is dedicated to providing coaching services, online trainings, and building a community around the world who want to learn more about their ADHD and what it means to navigate it and achieve the life they want to live. She is the co-host of the award-winning podcast Taking Control: The ADHD Podcast, with more than 500 episodes and millions of downloads since the show launched in 2010.

**Pete Wright** is a podcaster, photographer, and writer in Portland,

# The Viking Code

The Art and Science of Norwegian Success

Anders Indset



## Harness the power of Norwegian cultural wisdom to improve your life and change the world

In *The Viking Code: The Art and Science of Norwegian Success*, economic philosopher, entrepreneur, investor, and former competitive athlete Anders Indset reveals how Norwegian performance athletes and other successful figures use ingrained cultural values to achieve outsized influence on the world stage, as well as how we all can learn from and apply this cultural wisdom to create a better world in the future. Moving far past stories of barbaric conquests and historical comparisons, this book explores concepts like *Hvis du tror du er ferdig utlært, er du ikke utlært, men ferdig*—a common trap where you assume you've learned everything there is to know and therefore make failure a near certainty.

Backed by modern scientific research throughout, some of the concepts explored in this book include:

- Structured play in finite games, versus infinite games with no definitive beginning or end
- The power of tapping into an innate sense of wonder to remove inhibitions and fears
- Success as a voluntary act and how diverse talent is found in every corner of the world

Centered around the idea of healthy and balanced ambition and tact, *The Viking Code* is an essential read for all individuals seeking to learn from the age-old wisdom of Norwegian culture and apply what they learn to better themselves and others.

[View on Edelweiss](#)

## Wiley

BISAC: Business & Economics

9781394288762

Hardcover

September 24, 2024

£22.99 | 25,50 € | \$28.00

DE EUR: 27.9€

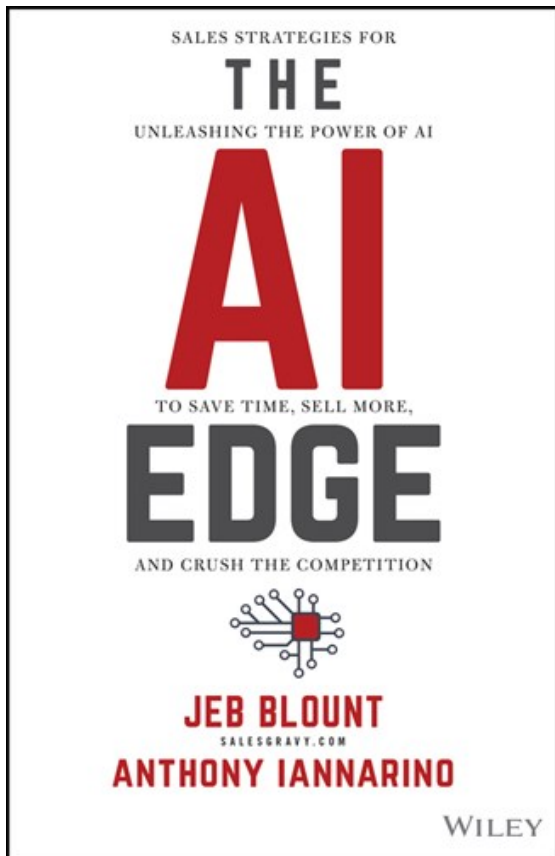
## About the Author

**Anders Indset (Frankfurt, Germany)** one of the world's leading business philosophers and a trusted advisor to global authorities. He is an international bestselling author of six books published in 20 countries. He is the founder of the Quantum Economy Institute and has himself a background as a professional athlete. #Thinkers50 ranked Anders Indset as one of the most influential thinkers in leadership and business in the years to come. His philosophical work focuses on the ongoing search for better explanations and their practical implementation.

# The AI Edge

Sales Strategies for Unleashing the Power of AI to Save Time, Sell More, and Crush the Competition

Jeb Blount



[View on Edelweiss](#)

## Upgrade your sales process by plugging into the new power of artificial intelligence

In today's cutthroat sales world, where sales professionals are constantly juggling multiple responsibilities and navigating a sea of relentless competitors, everyone is looking for an edge. What if that EDGE is found in a tool powerful enough to give you more time in your sales day, accelerate your productivity, and still leave room for the human touch that's vital to building relationships? Enter the game-changing world of Artificial Intelligence. Enter *The AI Edge*.

*The AI Edge* isn't just another book about technology. Anthony Iannarino and Jeb Blount, the world's most prolific sales book authors and trainers, have come together to transform how you navigate the sales process by helping you plug into artificial intelligence. This groundbreaking, hands-on guide marries their unparalleled sales strategies, used by millions of salespeople, with the transformative power of AI. Drawing from cutting-edge research and real-world applications, the authors demystify AI and demonstrate its potential to give you more time to leverage your human advantage—creativity, empathy, and authenticity—to build deeper relationships and winning solutions that give you a leg up over the competition. Inside you'll find:

- **Expert Guidance:** Benefit from the combined wisdom of Blount and Iannarino, two giants in the sales realm, as they lay out the roadmap to plugging into an AI-augmented sales strategy
- **Streamlined Processes & Empowered Engagement:** Discover AI's role in automating repetitive tasks, freeing you to fully lean into the uniquely human side of sales: cultivating relationships, unleashing creativity, and offering unparalleled authenticity
- **Sales Prompt Engineering:** Get hands-on with tailored prompts that allow you to tap into generative AI and get

## Wiley

Series: Jeb Blount

BISAC: *Business & Economics*

9781394244478

Hardcover

September 3, 2024

£22.99 | 25,50 € | \$28.00

DE EUR: 27.9€

## About the Author

**Jeb Blount (Thompson, Georgia; [www.salesgravy.com](http://www.salesgravy.com))** is a sales trainer and consultant. He advises many of the world's leading organizations and their executives on the impact of emotional intelligence and interpersonal skills on sales, leadership, customer experience, and strategic account management. He helps individuals, teams, and companies reach peak performance, fast through keynotes, seminars, workshops, and training programs delivered to high-performing sales teams and leaders across the globe. He was recently recognized as one of the Top 50 Most Influential Leaders in Sales and Marketing by Top Sales Magazine and one of the World's Top 30 Social Selling Influencers by Forbes.



# Restoring Our Sanity Online

A Revolutionary Social Framework

Mark Weinstein



**Big Tech is driving us, our kids, and society mad. In the nick of time, *Restoring Our Sanity Online* presents the bold, revolutionary framework for an epic reboot. What would social media look like if it nourished our critical thinking, mental health, privacy, civil discourse, and democracy? Is that even possible?**

*Restoring Our Sanity Online* is the entertaining, informative, and frequently jaw-dropping social reset by Mark Weinstein, contemporary tech leader, privacy expert, and one of the visionary inventors of social networking. Readers will embark on a captivating journey leading to an inspiring and actionable reinvention.

*Restoring Our Sanity Online* examines striking parallels in Big Agriculture and Big Energy, and the grassroots, restorative movements to heal those industries. It brings to life a comparable movement to take on Big Tech and supersede its archaic, overbearing practices. The book's explorations include:

- Empowering You—Social Media User, Creator, Star
- In The Crosshairs: Privacy And Anonymity
- Web3 Is Here—What The Heck Is It?
- Saving Our Kids From The Abyss
- Surprise! Social Media Can Be Good For Your Mental Health
- Is AI The High-Tech Tattletale In Your Social Experience?
- Balancing Act—Free Speech vs. Moderation
- Facts, Opinions, Lies—Who Decides?
- How Do We Overcome C-Suite Tyranny?

[View on Edelweiss](#)

This book is for all of us. Casual and heavy users of social media, parents, teachers, students, techies, entrepreneurs, investors, and elected officials. We're all affected by Big Tech and the social web, and we're all part of the solution. It's time for velocity. *Restoring Our Sanity Online* is the catapult to an exciting, enriching, and authentic future.

**Wiley**

BISAC: *Social Science*

9781394273966

Hardcover

November 19, 2024

£22.00 | 26,00 € | \$28.00

DE EUR: 26.9€

## About the Author

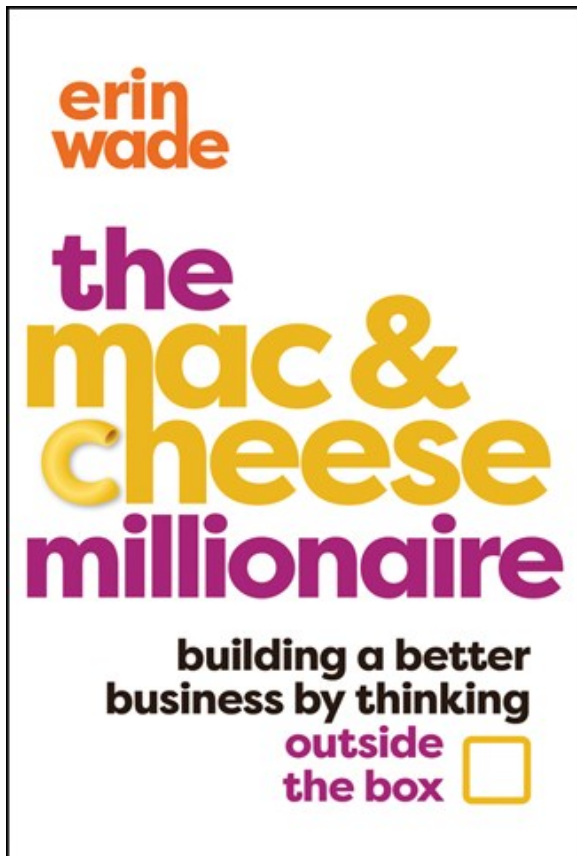
**Mark Weinstein (Los Angeles, CA)** is a world-renowned tech entrepreneur, contemporary thought leader, privacy expert, and one of the visionary inventors of social networking. From Web1 in the 1990s into Web2 in the 2020s, he's led award-winning social media companies that revolutionized the industry.

In 1998, Mark launched SuperFamily and SuperFriends, two of the earliest social networks. They were listed on *PC Magazine's* "Top 100 Sites" for three years. In 2016, Mark founded MeWe, the Facebook alternative with the industry's first Privacy Bill of Rights. He led MeWe as its CEO until March 2021, winning accolades including "Most

# The Mac & Cheese Millionaire

Building a Better Business by Thinking Outside the Box

Erin Wade



**A captivating tale about what it takes as a small business owner to build a meaningful company from the ground up, falling in love with your work along the way**

In *The Mac & Cheese Millionaire: Building a Better Business by Thinking Outside the Box*, best-selling author, entrepreneur, and culinary innovator Erin Wade shares her inspiring and often hilarious journey of leaving her corporate lawyer job to open a hit mac and cheese restaurant, taking you through the challenges and victories that paved her path to success. By sharing the lessons that helped her sell millions of dollars in cheesy carbs, she delivers the tools you need to create change and surpass all your expectations.

This book isn't just a personal narrative; it's a masterclass in redefining what it means to love your work. Because while her journey started out of a love of mac and cheese, Wade found that what she ultimately fell in love with—was business. What follows is the story of starting a small business, all of the ensuing trials and tribulations, and ultimately building a unique, feminist work culture that helped transform the restaurant industry.

You'll also find:

- Funny and inspiring personal anecdotes that illustrate the power of tapping into your own singular brand of leadership
- Strategies for creating a one-of-a-kind work culture based on greater meaning, purpose, and connection
- Tools to embrace a feminine leadership style that offer an enduring competitive advantage to entrepreneurs

[View on Edelweiss](#)

With leadership takeaways for businesses of all sizes, *The Mac & Cheese Millionaire* is an essential read for small business owners, professional women, aspiring entrepreneurs, and, of course, comfort food-lovers. Wade's story demonstrates how blending

**Wiley**

BISAC: Business & Economics

9781394264438

Hardcover

November 19, 2024

£21.99 | 24,00 € | \$28.00

DE EUR: 26.9€

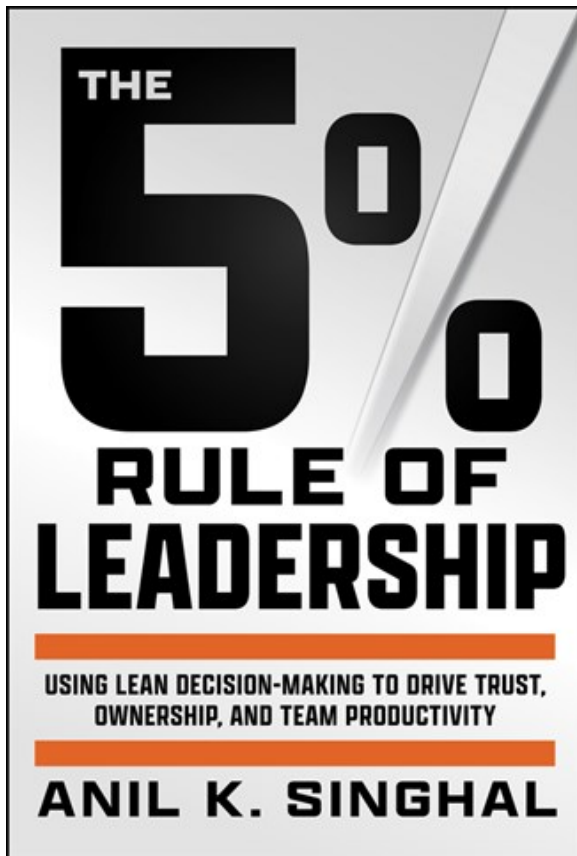
## About the Author

**Erin Wade (Oakland, CA)** is the founder and CEO of Homeroom, a hit mac and cheese restaurant in Oakland, California, and author of the best-selling Mac and Cheese Cookbook, which has sold more than 150,000 copies. Her restaurant developed a solution to sexual harassment that was adopted as the national standard by the Equal Employment Opportunity Commission. Erin's work on business culture has been covered in Forbes and the New York Times, and on NPR, and she was named one of thirty-five "World Changing Women" by Conscious Company magazine. She and her work have also appeared on in the Wall Street Journal, San Francisco Chronicle, Eater, the Cooking Channel, the History Channel, and in dozens of

# The 5% Rule of Leadership

Using Lean Decision-Making to Drive Trust, Ownership, and Team Productivity

Anil Singhal



## Maintain focus on the first, critical 5% of any project and multiply your results

In *The 5% Rule of Leadership: Using Lean Decision-Making to Drive Trust, Ownership, and Team Productivity*, veteran technology leader and executive Anil Singhal delivers a transformative approach to project management and company leadership. He explains how to focus your efforts on the first, critical stages of any project or initiative to multiply your results and efficacy, delegating the rest to their capable team.

The book is a blueprint for building resilient organizations, departments, teams, and projects that can withstand today's unpredictable and volatile environment. You'll learn to avoid micromanagement and maintain your focus on the big, strategic picture, while a well-managed team brings you the results you need.

You'll also find:

- Strategies for determining how to properly set priorities and satisfy employees, customers, and shareholders
- Techniques for building trust amongst your workforce, your leadership, and other stakeholders
- Myth-busting advice that blows up misleading and counterproductive habits held by businesspeople and leaders around the world

Perfect for managers, directors, executives, entrepreneurs, founders, and other business leaders, *The 5% Rule of Leadership* will be invaluable to anyone who wants to lead with values and purpose—and deliver remarkable results.

[View on Edelweiss](#)

## Wiley

BISAC: Business & Economics

9781394285136

Hardcover

November 12, 2024

£21.99 | 24,00 € | \$28.00

DE EUR: 26.9€

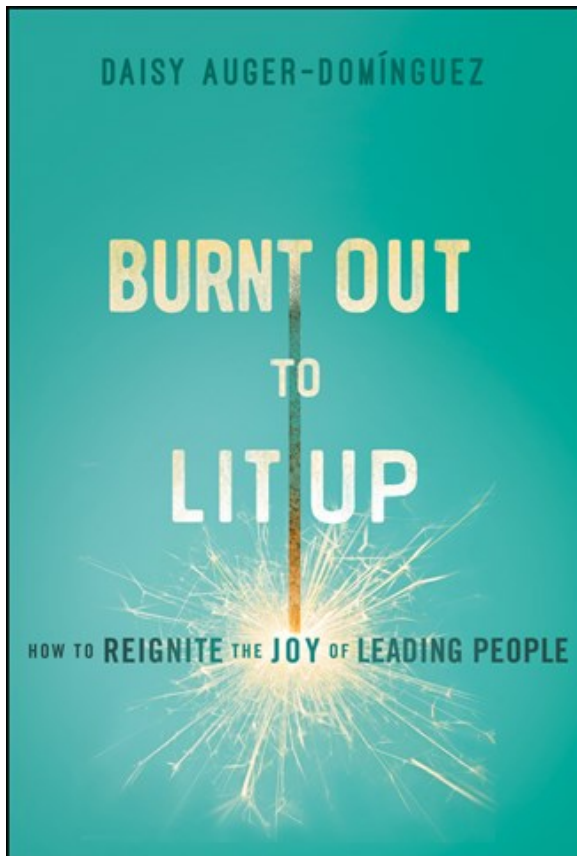
## About the Author

**Anil K. Singhal** co-founded NetScout, a leading maker of products that help customers monitor the reliability and security of their business networks, in June 1984, and has served as NetScout's Chief Executive Officer and as a director on the Company's Board since inception. In his role, Anil provides strategic leadership and vision-as well as sets operational priorities, including engagement and succession planning-for NetScout's management team. Under Singhal's leadership, NetScout has grown substantially during the past three decades, completing its initial public offering in 1999 and reaching nearly \$400 million in revenue in the fiscal year 2014. NetScout crossed \$1 billion in annual revenues, following the

# Burnt Out to Lit Up

How to Reignite the Joy of Leading People

Daisy Auger-Dominguez



[View on Edelweiss](#)

**A timely and incisive resource for business leaders and people managers struggling with complacency and burnout in this rapidly evolving world of work**

Facing the challenges of global cultural, commercial, political, and technological shifts, managers are in dire need of strategies to move from survival to revival.

*Burnt Out to Lit Up: How to Reignite the Joy of Leading People* by Daisy Auger-Domínguez illuminates the often overlooked and difficult aspects of management and offers a lifeline for managers struggling to adapt and thrive. Crafted by a seasoned executive with experience at companies like Disney, Google, and VICE Media, this book delivers a rich blend of inspiration and practical tools for today's managers.

Through a compelling mix of personal anecdotes, research-backed insights, and actionable strategies, Auger-Domínguez walks business leaders and people managers down a path designed to reignite the passion and drive necessary for effective leadership. This book is for you if your work life leaves you seeking:

- Rest, inspiration, and a renewed enthusiasm for your work
- Techniques to help managers understand themselves, each other, and the members of their teams
- Strategies for dealing with, and helping your teams deal with, unexpected and dramatic workplace upheavals - be they layoffs, organizational shifts, financial restructurings, global health crises, and more
- Tactics to reignite your own passion for your role and share your enthusiasm with your teams in an approach that motivates and uplifts

Whether you're leading a small team or an entire organization, this

**Wiley**

BISAC: Business & Economics

9781394254293

Hardcover

November 12, 2024

£22.99 | 25,50 € | \$28.00

DE EUR: 27.9€

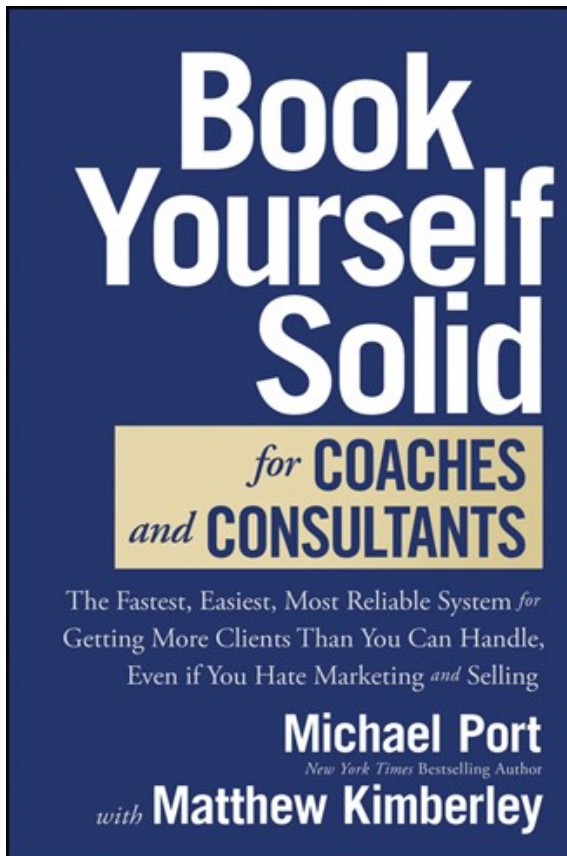
## About the Author

**Daisy Auger-Domínguez (Brooklyn, NY)** is an accomplished executive and dynamic leader widely recognized for her ability to lead organizational transformations on the leading edge of culture. As the former Global Chief People Officer at Vice Media Group, Daisy has overseen the end-to-end employee experience, DEI, ESG, and corporate facilities throughout a global pandemic, racial reckoning, and economic turbulence. Daisy has served on human resource leadership teams at The Walt Disney Company, Google, and Viacom, and founded Auger-Domínguez Ventures, a workplace culture consultancy.



# Book Yourself Solid for Coaches and Consultants

The Fastest, Easiest, Most Reliable System for Getting More Clients Than You Can Handle, Even if You Hate Marketing and Selling



[View on Edelweiss](#)

## Build your consulting clientele with self-promotion strategies that really work

*Book Yourself Solid for Coaches and Consultants* is a game changing guide to attracting potential business opportunities and turning them into high-paying gigs, for a solid business foundation. This hyper-targeted, step-by-step advice will help you grow your coaching or consulting practice beyond what you previously thought possible. You'll become inspired to put energy behind your self-promotion practices—even if self-promotion isn't really your thing. In any service business, it's essential to connect with the clients who are a perfect fit for you. For consultants, that means making your marketing efforts more effective by understanding your unique brand, pricing your services competitively, and communicating with prospective clients about how you can help them. This book helps you through all of it, with practical tips and strategic insights to ensure that you're never short on the right kind of clients.

Co-authored by Michael Port (mastermind behind the original *Book Yourself Solid* business techniques) and Matthew Kimberley (successful business consultant), *Book Yourself Solid for Coaches and Consultants* covers the issues unique to the world of coaching. By attracting clients who are in alignment with your vision, you can create a successful business that also helps you achieve your long-term goals.

- Understand your unique value proposition and brand, and learn how to talk about it
- Create a likeable social media presence and a website that brings people in the door
- Learn step-by-step strategies for networking, direct outreach, generating referrals, and more
- Discover how the principles of sales and pricing apply to building your consulting practice

## Wiley

BISAC: Business & Economics  
9781394225682  
Hardcover  
November 19, 2024  
£22.99 | 25,50 € | \$28.00  
DE EUR: 27.9€

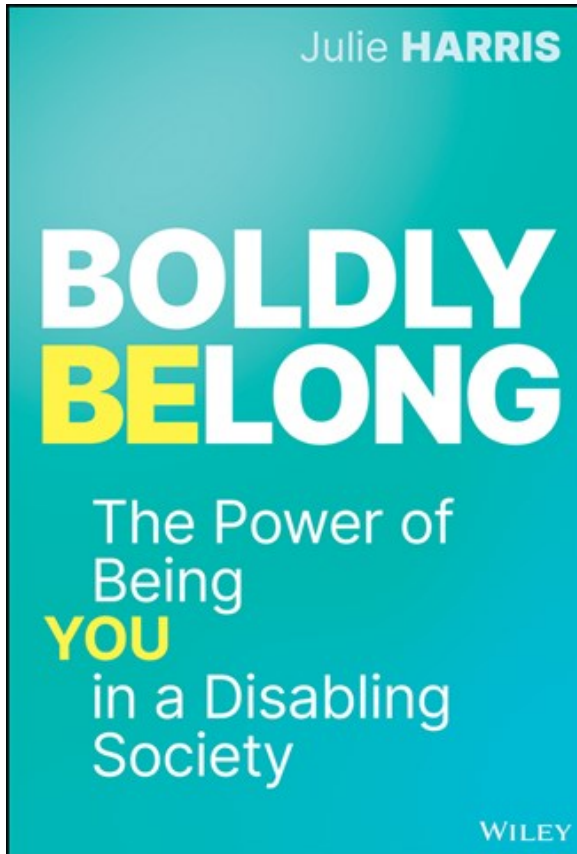
## About the Author

**Michael Port (Lambertville, New Jersey)** is the author of nine books, which have been translated into twenty nine languages. A few of them have become perennial bestsellers and made it onto such lists as the New York Times, the Wall Street Journal, and USA Today. Some have won awards from 800-ceo-read and Amazon. After delivering thousands of paid speeches on the world's biggest stages, Michael and his wife, Amy, build Heroic Public Speaking HQ, a performance training center, to develop and nurture the next generation of professional speakers along with CEOs and founders, bestselling authors, business owners, and people leading movements and advancing important causes.

# Boldly Belong

The Power of Being You In a Disabling Society

Julie Harris



[View on Edelweiss](#)

**Reject the common beliefs around disability to cultivate self-acceptance, regain control, and navigate the path to genuine belonging.**

In *Boldly Belong: The Power of Prioritizing You in a Disabling Society*, dedicated disability inclusion advocate and process improvement specialist Julie Harris delivers an actionable guide for those navigating life with disabilities. It is a practical roadmap to belonging that challenges the unjust societal shame and stigmas that shape our beliefs of disability and ourselves. The book includes reflective exercises and practical strategies to incorporate the mindset of acceptance into everyday life. The author accepts the idea of limitations caused by disability as a neutral fact, rather than as a negative or positive, and shows us how to use limitations as parameters to accept and work within, rather than resist or reframe.

In the book, you'll learn why self-acceptance, rather than trying to fit in or unrealistic, positive reframing, is the key to belonging. You'll also discover:

- How accepting your limitations, needs, and true self can lead to profound growth and possibility
- New insights that help you to question and deconstruct the harmful beliefs you've always been told to be true about you and your disability
- How to identify who you are and finally believe that you are enough
- Strategies for self-advocacy that effectively further your interests in a wide variety of settings and circumstances

Perfect for people from all over the world who have a body or brain that works differently, *Boldly Belong* is also an essential read for business, academic, military, and athletic leaders who want to understand more about disability and cultivate disability inclusive environments that promote belonging.

## About the Author

**Julie Harris** is a disability inclusion advocate and process improvement specialist with a focus on reasonable accommodations in the workplace. She leverages her knowledge and experience as a disabled employee to enhance accommodation processes for employers and employees alike. She has helped hundreds of employees successfully navigate the accommodation process and has partnered with multiple employers to take their accommodation process beyond barely legally compliant, to actually effective and inclusive.

## Wiley

BISAC: Business & Economics

9781394251353

Hardcover

November 12, 2024

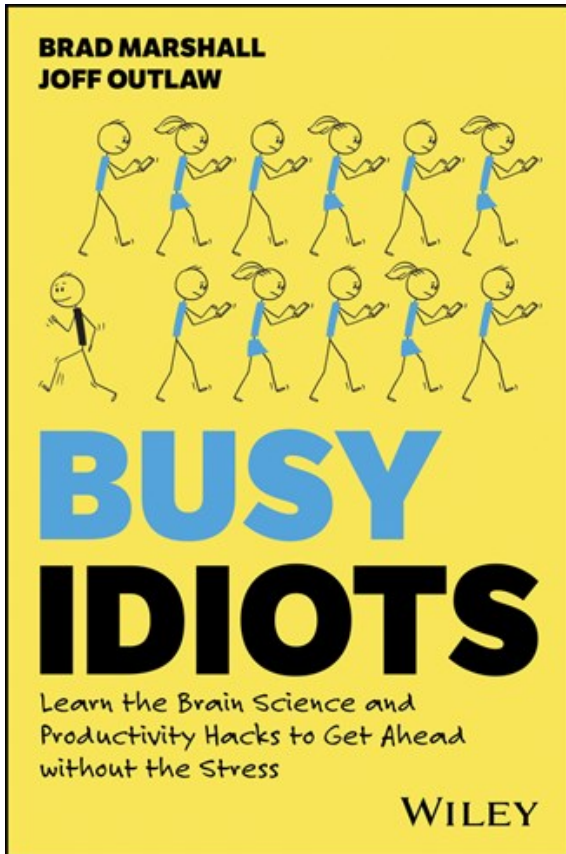
£22.99 | 25,50 € | \$28.00

DE EUR: 27.9€

# Busy Idiots

Learn the Brain Science and Productivity Hacks to Get Ahead without the Stress

Brad Marshall



[View on Edelweiss](#)

## A transformative guide to breaking free from unproductive busyness

Why is it that in a world demanding constant connectedness, we somehow feel lonelier, more burned out and more disengaged than ever before? *Busy Idiots* explores how and why we find ourselves constantly busy — but getting nothing done. Through revealing anecdotes and insightful analysis, this book will show you how to break free from unhealthy habits and focus on what counts. You'll discover strategies to help you manage technology, navigate daily demands and collaborate more effectively — so you can conquer today's workplace culture of unproductive hustle.

Whether you need to manage your busy boss or lead your team by example, you'll learn how to boost efficiency, foster real connections and cut through the noise. With practical, real-world solutions you can apply at work and home, *Busy Idiots* is a roadmap for cultivating positive productivity, happiness and growth.

- Understand how today's tech invades your brain and amplifies your busyness, with valuable insights from psychology and neuroscience
- Discover actionable tips and frameworks to help you take control of your time
- Learn how to build engagement and connections that not only foster high performance but also boost your wellbeing
- Find your sweet spot when it comes to working from home, hybrid work and teamwork
- Balance your career and your personal life, with strategies to be more present at home and find joy outside of work

It's time to escape the busy trap. *Busy Idiots* will show you how.

## For Dummies

BISAC: *Business & Economics*

9781394282722

Paperback

November 4, 2024

£18.50 | 21,00 € | \$25.00

## About the Author

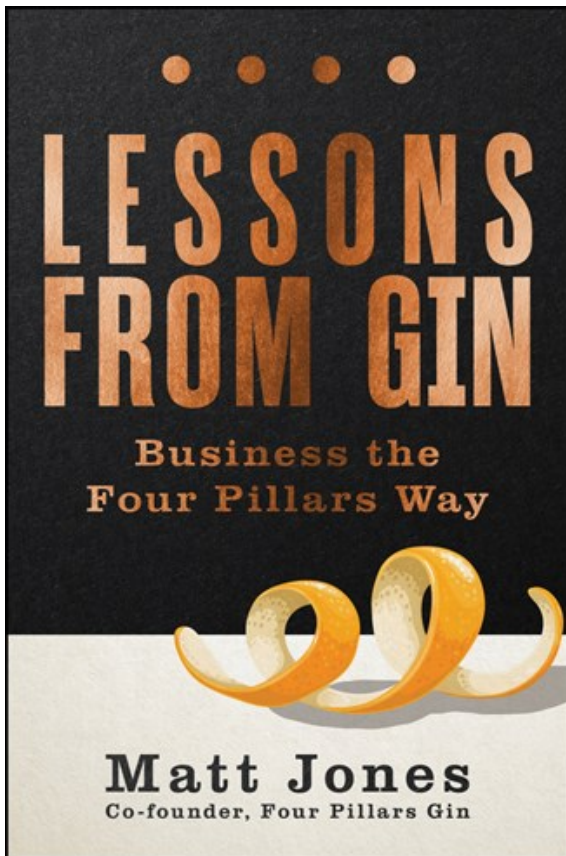
**Brad Marshall** is an expert speaker, workshop facilitator, psychologist and researcher. In the field of healthy tech use and wellbeing, his clinical experience sets him apart from other speakers, and he draws on 15 years as Director of the Screens and Gaming Disorder Clinic in Sydney, Australia.

Brad uses his clinical and research experience to deliver interactive and vibrant keynote and workshop sessions. He is passionate about cutting through the "psycho-babble" jargon to help his audience take home real-world actions for a better relationship with technology. His lessons are backed by the neuroscience around loneliness and our need for real world connection in the tech-saturated modern world.

# Lessons from Gin

Business the Four Pillars Way

Matt Jones



[View on Edelweiss](#)

**Wiley**

BISAC: *Biography & Autobiography*

9781394268375

Paperback

November 17, 2024

£19.95 | 22,60 € | \$27.00

## How a global industry icon was created right here in Australia — with insights, stories and recipes from a co-founder of Four Pillars Gin

How did a small business from a regional Aussie town get voted the world's best gin producer THREE times? Four Pillars Gin, a craft distillery in Victoria's Yarra Valley, today is not only an Australian favourite but a global powerhouse. Co-founder Matt Jones shares the secrets behind building a brand that started as a small cult favourite and has become a world-leading success. Including stories, recipes and business lessons from a decade of gin-soaked archives, *Lessons from Gin* has the ingredients you need to grow your own business and brand.

Matt tells his side of the extraordinary Four Pillars story, sharing what he and the team learned in a decade that changed the distilling industry in Australia. Taking you on his journey as a creative brand strategist during the rise of social media, he reveals how Four Pillars became a benchmark for excellence and a beloved household name. You'll discover how true innovators think creatively and strategically, with practical models for driving incredible growth in your own career and industry.

In *Lessons from Gin*, you'll learn how to:

- Place creativity at the heart of your business
- Design a brand that tells a story
- Craft the kind of product excellence that wins fans and followers
- Create experiences that engage and build a community of loyal believers
- Develop a culture and lead a team of passionate people through a shared purpose and vision
- Build a sustainable business anchored in genuine values and bold ambition

### About the Author

**Matt Jones** describes himself as a creative strategist, an accidental entrepreneur and a serial failure. He has an eclectic background, combining economics, politics, brand experience and (since 2013) gin.?

?In 2013, Matt, Stu and Cam co-founded Four Pillars Gin, a craft gin business based in Healesville in the Yarra Valley. While Cam makes great gin and Stu makes lots of noise, Matt's role at Four Pillars has been to make sense of it all. Officially his title is Co-Founder & Brand Director.?



# The Negotiation Playbook

Strategies That Work and Results That Last

Glin Bayley

## Every negotiation is an opportunity — to connect, collaborate and create value

If you want better business outcomes, you need the confidence and skill to ask for what you want — and get it. *The Negotiation Playbook: Strategies That Work and Results That Last* shares tactics and tools to boost your communication skills for more powerful persuasion and more creative problem-solving. Backed by insights from behavioural psychology, this playbook reveals the what, why, when, where and how behind skilful negotiation.

Author and negotiation specialist Glin Bayley shows you how to develop more meaningful business relationships in every encounter. With The Value Method™ for negotiation, you'll discover a five-part framework you can use to generate more successes and better profits. More than this, you'll learn how to collaborate with stakeholders in a way that generates real, positive impact beyond the bottom line.

*The Negotiation Playbook* shows you how to:

- Identify and strengthen your own personal negotiation style
- Analyse the data, understand the value you bring to the table and leverage your position
- Develop the agility you need to adapt your approach and solve problems creatively and intuitively
- Strengthen your ability to influence, by seeing and hearing things that others miss
- Create a strategic plan for any negotiation

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For anyone who needs to lead, collaborate, bargain, pitch, present or sell, this book offers powerful guidance to achieve long-term sustainable success. *The Negotiation Playbook* will help you transform

## Wiley

BISAC: Business & Economics

9781394284689

Paperback

October 17, 2024

£19.95 | 22,60 € | \$27.00

## About the Author

# Finance & Accounting

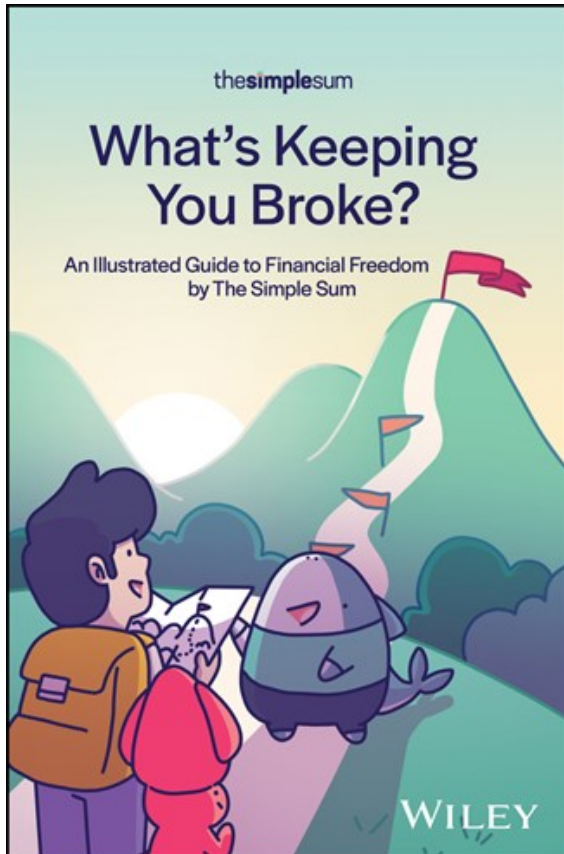
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# What's Keeping You Broke?

An Illustrated Guide to Financial Freedom by The Simple Sum

*The Simple Sum*



Let us take a guess. Are you living from paycheck to paycheck? Or maybe waiting for a ring buoy to save you from drowning in debt? If you feel frustrated, stressed, and helpless when it comes to money and you can't seem to figure out what's wrong, know this: you are seen.

You are not alone. Millions are in the same boat, struggling with money problems and clueless about building lasting wealth. Often, they blame it on not earning enough. Oh, only if it were that simple! Truth be told, it's more than that. And you picking up this book might just hold the answers to your money questions. Pun intended.

Fact: financial well-being goes beyond just income. Even billionaires find themselves broke, thanks to one bad decision and one too many bad financial habits. What's keeping you broke might not even be a lack of income or resources; could it be the way you think about your finances? Your money management, perhaps?

We won't let you guess. What we will do is help you uncover the not-so-obvious forces that undermine your financial well-being. We'll also let you in on tips on how to better manage your finances and steer your relationship with money in the right direction. Let *What's Keeping You Broke?* help you right the wrong perceptions that you may be harbouring about why you aren't better with your finances and prevent these types of thoughts from keeping you broke.

[View on Edelweiss](#)

## Wiley

BISAC: *Business & Economics*

9781394268580

Paperback

October 24, 2024

£17.00 | 20,00 € | \$22.00

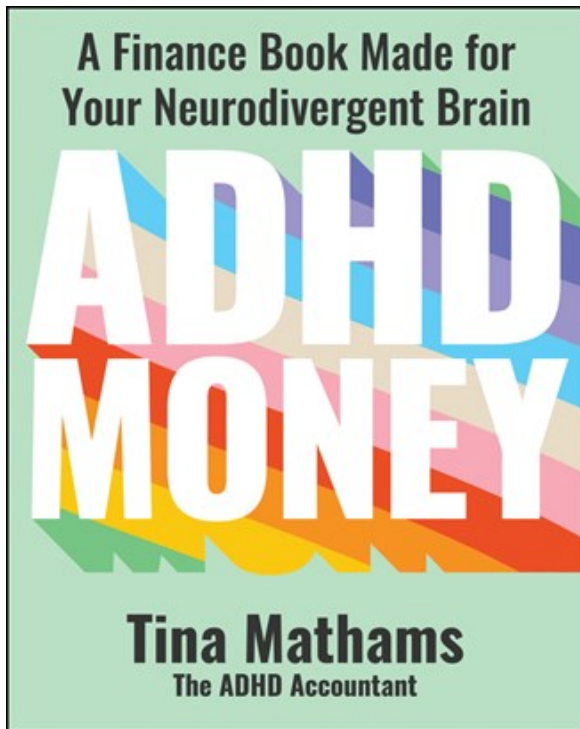
## About the Author

**The Simple Sum** (Singapore) is a personal finance content portal that was created with the goal of improving the financial literacy of millennials and Gen Zs through entertaining and easy-to-understand multimedia content. The Simple Sum comics is filled with bite-sized and practical money management tips and takes a tongue-in-cheek approach. Owned by the Golden Equator group of companies, The Simple Sum is now present in five countries since it was founded in 2018.

# ADHD Money

A Finance Book Made for Your Neurodivergent Brain

Tina Mathams



## Eliminate the overwhelm and stay on track with your money goals

If you struggle with the time and energy needed to manage your money, you're not alone. So much financial advice is geared toward neurotypical brains. From checking your bank account to impulse spending and budgets that just don't work out ... It's time to find the strategies that will help you manage your money in a way that suits your brain.

*ADHD Money* is an empowering personal money plan. In this book, you'll learn how and why those with ADHD (and other neurodiverse conditions) often feel frustrated by finances. And you'll get practical, psychology-based tools and tips to help you keep going and achieve your money goals.

Full of engaging exercises and worksheets, this book will help you:

- identify your values and personal priorities
- reframe your money mindset
- track your spending and successfully budget
- pay off debts and save money
- achieve your long-term plans

The reality is that money and budgeting isn't always easy. But with *ADHD Money*, you'll discover how to take control, keep the spark alive, and follow through on your financial dreams. Author Tina Mathams of @theadhdaccountant shares the hacks that will help you keep going and create your own money success.

[View on Edelweiss](#)

## Wiley

BISAC: Business & Economics

9781394280773

Paperback

November 27, 2024

£18.50 | 21,00 € | \$25.00

## About the Author

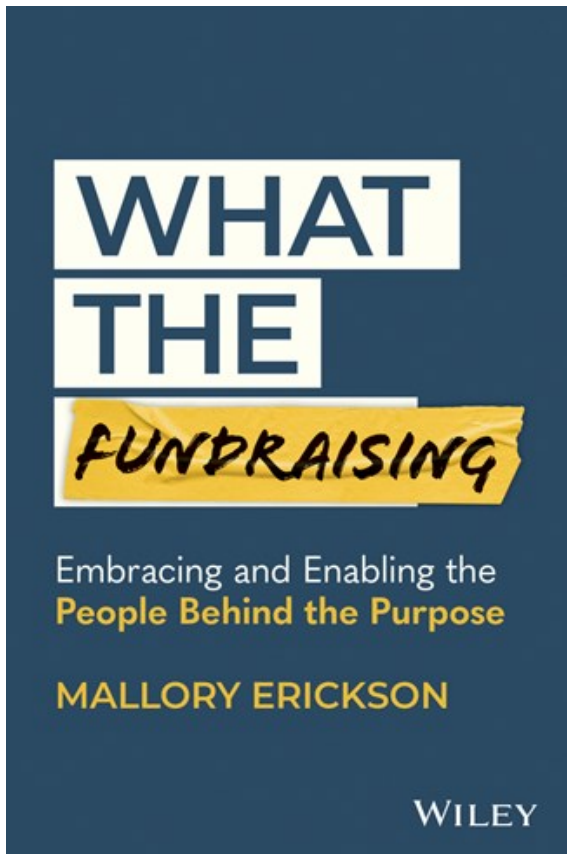
**Tina Mathams** is an autistic ADHD accountant and financial educator. Through her business ADHD Money, Tina provides financial education and consulting for people with ADHD, to help them provide a better future for themselves financially. Tina also founded accounting firm Diverse Accountants, which specialises in individuals and businesses in the neurodivergent and LGBTQIA+ communities. Having worked in the finance industry for nearly 15 years, dealing with undiagnosed ADHD most of that time, it became evident to Tina that so much finance information is geared to typical brains. Just under two years ago, Tina founded her Instagram account [@theadhdaccountant](#), where she found a whole community of



# What the Fundraising

Embracing and Enabling the People Behind the Purpose

Mallory Erickson



## Improve your nonprofit's efficiency and long-term success by building aligned partnerships

In *What the Fundraising: Embracing and Enabling the People Behind the Purpose*, executive coach and fundraising consultant Mallory Erickson delivers a practical and insightful discussion of fundraising challenges and best practices that can revolutionize your nonprofit. In the book, you'll find hands-on frameworks that draw on the latest research in executive coaching, behavioral science, and fundraising strategy to embolden your organization and make it more effective in your community.

The book tackles the underlying issues that dominate many nonprofits' fundraising issues, including "shiny object syndrome," perfectionism, discomfort, and burnout. You'll also find:

- Strategies for building powerful partnerships and making a meaningful impact in the sector
- Ways to spark substantial change in the fundraising landscape to channel additional money toward critical global issues
- Fresh, new insights and innovations for frontline fundraisers

Perfect for nonprofit managers, directors, and fundraisers, *What the Fundraising* is an essential and timely exploration of cutting-edge fundraising tools and strategies with the potential to multiply your nonprofit's impact.

[View on Edelweiss](#)

## Wiley

BISAC: Business & Economics

9781394213856

Hardcover

November 26, 2024

£22.99 | 25,50 € | \$28.00

DE EUR: 27.9€

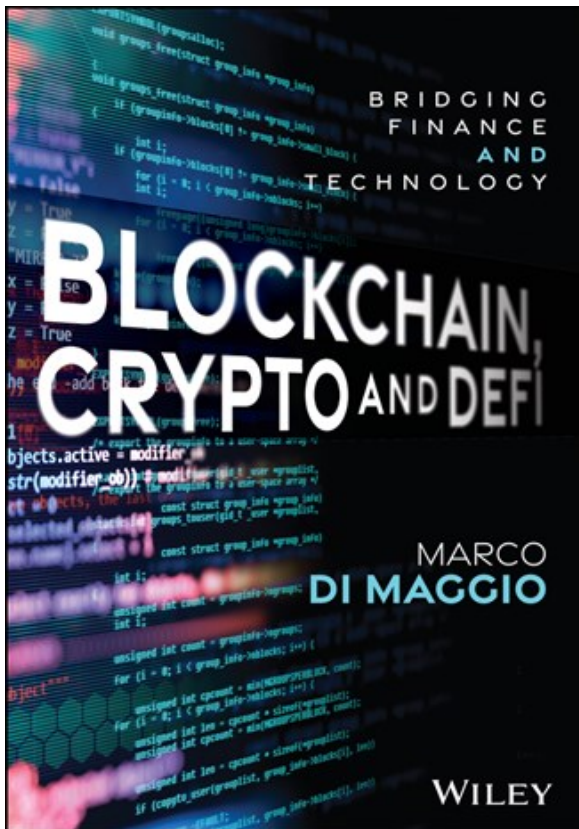
## About the Author

**Mallory Erickson (Boston, MA)** is an executive coach, fundraising consultant, and host of the podcast *What the Fundraising*, aimed at supporting nonprofit leaders to fundamentally change how they lead and fundraise. Her podcast has attracted the likes of extremely high-caliber guests including Seth Godin, Lynne Twist, Dr. BJ Fogg, Sheri Riley, Ethan Kross, Dr. Lisa Feldman Barrett, and many more. She has trained over 40,000 fundraisers using elements of her framework, The Power Partners Formula™. She's been featured in and/or profiles by Forbes, Inc., Entrepreneur Magazine and more. She speaks more than 2 dozen times a year at a number of industry conferences and events.

# Blockchain, Crypto and DeFi

Bridging Finance and Technology

Marco Di Maggio



[View on Edelweiss](#)

## Unlock the Future of Finance with “Blockchain, Crypto, and DeFi”

Step into the realm of blockchain and cryptocurrency like never before with “Blockchain, Crypto, and DeFi: Bridging Finance and Technology.” Crafted by Marco Di Maggio, not just a Harvard Professor of Finance but an esteemed advisor to giants like Coinbase, this is your roadmap from foundational theories to cutting-edge applications. This is far from an academic discourse detached from reality; it seamlessly integrates theory with practice through detailed case studies and practical coding tutorials.

Navigating the digital landscape today demands more than just passing familiarity with the latest technologies. Delving deep into blockchain and cryptocurrencies has become a pivotal skill set for anyone looking to thrive in this constantly shifting digital era. Whether you're a student aiming for a career in finance and technology, an academic seeking to expand your knowledge base, or a professional looking to stay ahead of the curve, this textbook offers unparalleled insights into the mechanics and implications of blockchain technologies.

### What Sets This Book Apart:

- **Expertise Beyond the Classroom:** Direct from the boards of the crypto world's titans, this book offers comprehensive coverage ensuring the book stands as an indispensable industry reference.
- **Theory Meets Practice:** Engage with complex blockchain concepts through practical case studies and coding tutorials.
- **Learn, Build, Invest:** Equip yourself to navigate the industry as an investor, entrepreneur, or innovator. Master the art of assessing protocols, crafting your own, and seizing opportunities in the blockchain and crypto space.

## Wiley

BISAC: *Business & Economics*

9781394275892

Hardcover

November 26, 2024

£60.00 | 68,20 € | \$75.00

DE EUR: 73.9€

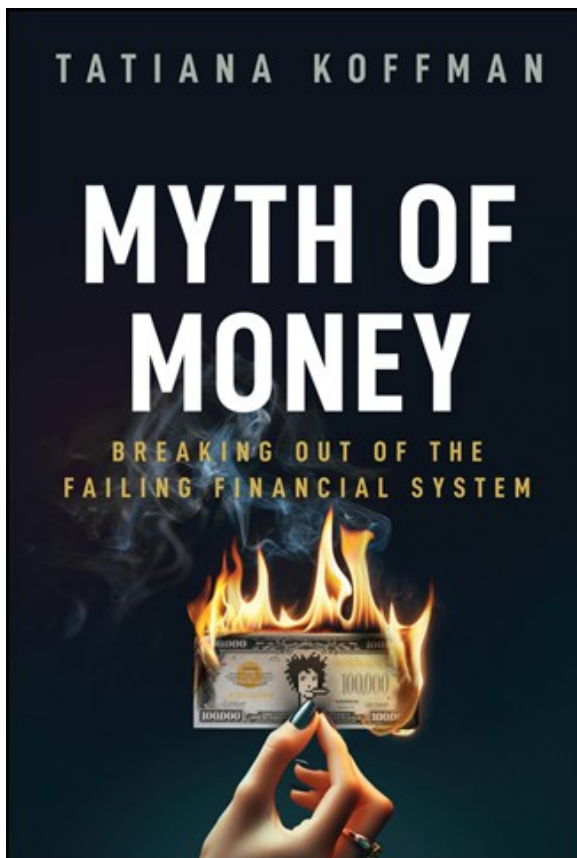
### About the Author

**Marco Di Maggio** is Ogunlesi Family Professor of Business Administration in the Finance Unit of HBS and a faculty research fellow at the National Bureau of Economic Research. Before joining HBS, he was a faculty member in the finance and economics department of Columbia Business School. Professor Di Maggio received a PhD in Economics from MIT. In July 2022, he became Director of the newly created Fintech, Crypto and Web3 lab at Harvard. This is a cross-disciplinary lab with the mission to foster collaborations between the school and companies in this nascent industries and to improve our understanding of the opportunities and challenges.

# Myth of Money

Breaking Out of the Failing Financial System

Tatiana Koffman



[View on Edelweiss](#)

**Uncover the contemporary inner workings of finance, crypto, tech, and finance**

In *The Myth of Money: Untold Stories of Greed, Hope, and Financial Freedom*, renowned finance, crypto, and economics thought leader Tatiana Koffman delivers an insightful and informative take on the past, present, and future of money, and the rise of crypto as a transformative force in the financial world.

Koffman has witnessed multiple financial collapses firsthand – beginning with the fall of the USSR, when her family lost everything, followed by the subprime mortgage crisis that marked the start of her new career, and then the economic fallout of COVID-19. As Bitcoin gains its footing globally, she has observed its meteoric rise and catastrophic falls with a keen understanding that these are early steps of a system poised to redefine finance.

Navigating her way from traditional finance and into the realms of venture capital, crypto, and digital assets, as she writes about fintech, Koffman's journey takes us from the Soviet Union to Canada, to Bitcoin Beach in El Salvador, to Lebanon, Dubai, Africa, Necker Island, and back to the States. Along the way, she shares hard-earned lessons about the myths surrounding money, even those emerging in the new digital era.

Throughout the book, her stories are paired with clear explanations and discussions of technical aspects of finance, in her trademark voice of clarity, incisively cutting to the core of complex topics in a relatable and easy-to-digest manner.

Koffman's unique perspective, drawn from her global experience and deep understanding of economic upheavals, makes *The Myth of Money* an essential read for anyone interested in the future of finance and the potential of cryptocurrency to take the place of a system we can no longer rely on to create a safeguard wealth.

## About the Author

Tatiana Koffman (Malibu, CA) is a self-made millionaire, angel investor, author, and curator of the weekly newsletter MythOfMoney.com. A recognized thought leader and speaker in finance and technology, Koffman is featured by Forbes, CoinDesk, CNBC, the Economist, Business Insider, and TechCrunch. Previously, Tatiana wrote a popular Forbes Crypto column and worked on Venture Capital investments for Grammy-award-winning celebrities. She started her career as a derivatives trader at TD Bank in Toronto, Canada. She holds a JD/MBA from York University and is a member of the New York State Bar. Koffman has spoken at 40+ events in 12+ countries. Koffman also lectured as a visiting professor at UCLA and

**Wiley**

BISAC: Business & Economics

9781394226863

Hardcover

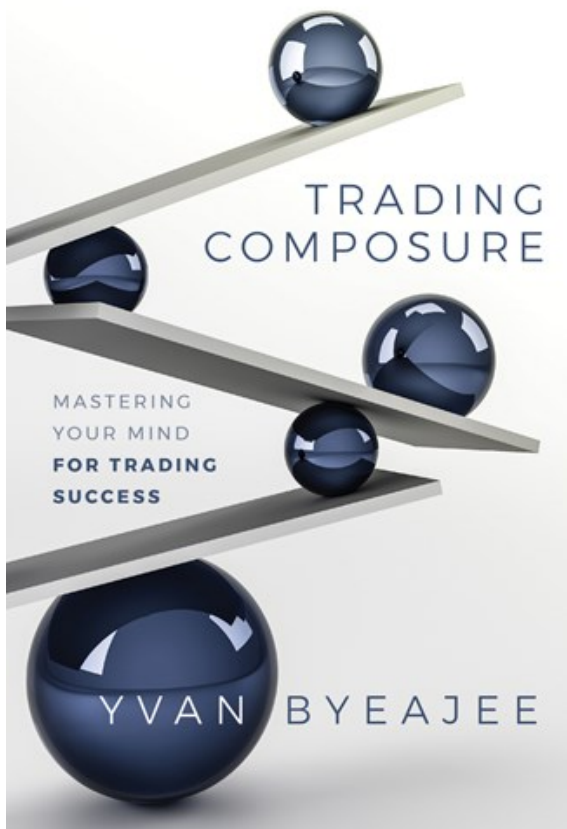
November 26, 2024

£24.99 | 27,40 € | \$29.95

# Trading Composure

Mastering Your Mind for Trading Success

Yvan Byeajee



[View on Edelweiss](#)

## Unlock Consistent Trading Success with the Power of Trading Composure!

Embark on a transformative journey with *Trading Composure: Mastering Your Mind for Trading Success*. Supported by paradigm-shifting exercises, case studies, and personal anecdotes from successful career trader and trading psychology coach Yvan Byeajee, readers will learn how to befriend uncertainty and build a trading psychology edge amidst the market's dynamic dance. Whether you're a newbie trader or a seasoned one, this insightful read will reshape your trading perspective and help you deliver tangible results. **Highlights of the Book:**

- **Embracing Uncertainty:** Learn what uncertainty is, how and why it manifests, and how to turn it to your advantage.
- **The Emotional Edge:** Gain a comprehensive understanding of your mental landscape and cultivate a trading psychology that thrives amidst trading's challenges.
- **Discover the Winner's Traits:** Uncover why some traders strike gold while others falter, and position yourself in the winning camp.
- **Experiential Learning:** Engage with paradigm-shifting exercises, candid anecdotes, and real-life case studies that illuminate the path to trading consistency.

If you are serious about taking your trading game to the next level, *Trading Composure: Mastering Your Mind for Trading Success* is your playbook. It will equip you with the psychological tools and insights for trading excellence. It is your roadmap to thriving in the uncertainty-riddled field that is trading. Dive in now!

## Wiley

BISAC: Business & Economics

9781394244447

Hardcover

November 5, 2024

£23.99 | 27,30 € | \$29.95

DE EUR: 29.9€

## About the Author

**Yvan Byeajee** (Montreal CAN) is known for his work in the field of trading psychology and personal development related to trading. He approaches the topic from a mindfulness angle - he's spent years of his life studying the discipline and its philosophy with renowned meditation masters from the East and the West and brings this unique perspective to the trading world. Yvan is the founder of the popular trading psychology blog, Trading Composure. He deeply believes that trading (especially short-term trading) is a mental game - it's a game one plays against oneself. He has developed a unique set of mindfulness-based trading psychology solutions to help traders develop and sustain a winning trading psychology. This



# Trailblazers, Heroes, and Crooks

Stories to Make You a Smarter Investor

Stephen R. Foerster



## Develop a sound investment philosophy based on lessons from history

*Trailblazers, Heroes, and Crooks: Stories to Make You a Smarter Investor* is a highly entertaining and insightful look into key stories from history, teaching lessons about sound principles of investing, and controlling emotions and bias when managing your investment portfolio to help you become a stronger, more intelligent investor. Written by author and finance professor Stephen R. Foerster, this book spans from before the Middle Ages to the 2020s.

Some of the stories in this book include:

- Cristiano Ronaldo taking two bottles of Coke off a table at a press conference, and ostensibly causing Coca-Cola's stock value to plunge \$4 billion
- Harry Markopolos trying to develop a strategy similar to Bernie Madoff's, realizing his strategy was bogus, and spending a decade proving his case
- A hostage crisis in twelfth century Venice involving trumped-up charges, conflict, deceit, a plague, and an angry mob, leading to the birth of government bonds
- A salad oil swindle almost destroying American Express, prompting Warren Buffett to make one of the best stock investments ever

For both experienced and novice investors, *Trailblazers, Heroes, and Crooks: Stories to Make You a Smarter* is a fun, accessible, and informative guide that through history shows, not tells, you how to develop an investment philosophy of guiding principles, and become a better investor.

[View on Edelweiss](#)

## Wiley

BISAC: Business & Economics

9781394275922

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## About the Author

**Stephen R. Foerster** is an author and finance professor at the Ivey Business School at Western University in London, Ontario, Canada. He has a PhD from the Wharton School, University of Pennsylvania and a Chartered Financial Analyst designation. His previous books include *Financial Management: A Primer* (Norton 2003); *Financial Management: Concepts and Applications* (Pearson 2015); *In Pursuit of the Perfect Portfolio: The Stories, Voices, and Key Insights of the Pioneers who Shaped the Way We Invest* (with Andrew W. Lo; Princeton University Press, 2021), which won the Axiom Personal Finance category silver medal. He is currently writing the authorized

# Economics for Investment Decision Makers

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CFA Institute

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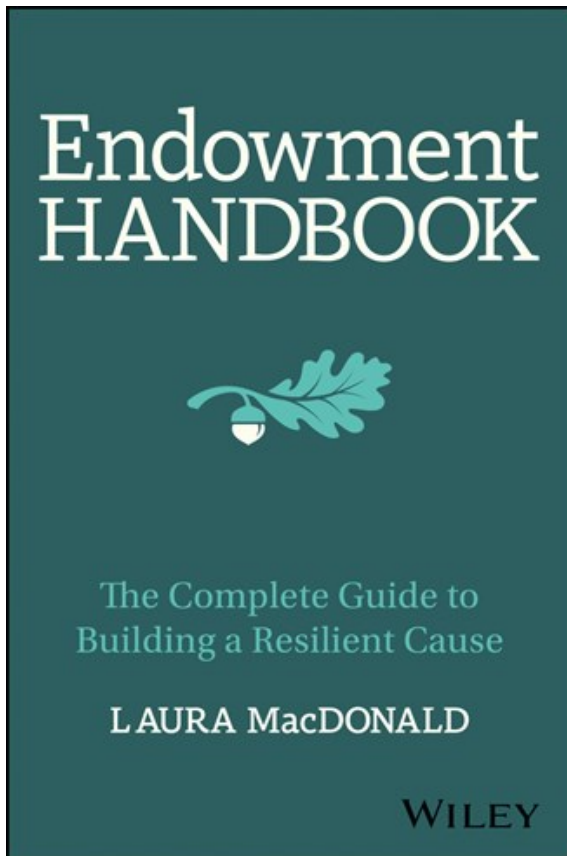
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# Endowment Handbook

The Complete Guide to Building a Resilient Cause

Laura MacDonald



## Up-to-date reference on building endowment, reserves, and enduring relationships in the modern world

*Endowment Handbook* is a comprehensive overview of endowments and reserves, covering key changes brought about by the Tax Cuts and Jobs Act, the pandemic, and calls for social change which have caused dramatic shifts in donor behavior, market performance, and society's perceptions (good and bad) of endowed funds and the rising popularity of strategic reserves. This new publication reflects these changes and provides examples for attracting new kinds of assets like Cryptocurrency and building relationships that will sustain a cause for the future.

Written by Laura MacDonald, Principal and Founder of Benefactor Group and frequent speaker at local, regional, and national conferences, *Endowment Handbook* covers every aspect of endowments and reserves from preplanning, to identifying, cultivating, and establishing prospective donors, all the way to marketing and measuring success. In this book, you'll learn about:

- Technical information describing endowments, balanced with some of the emerging critiques of endowments and growing preferences for strategic reserves
- Effective messaging strategies for endowment funds, such as the "follow-the-leader" effect and citing "donor agency"
- Use of data screening and AI tools, social media outreach, and behavioral research to increase donor engagement

As interest in financial sustainability continues to grow, *Endowment Handbook* is an essential resource for nonprofit organizations, healthcare systems, universities, and others seeking to leverage the enormous transfer of wealth from generations demonstrating high levels of philanthropy and civic engagement.

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## Wiley

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Hardcover

September 10, 2024

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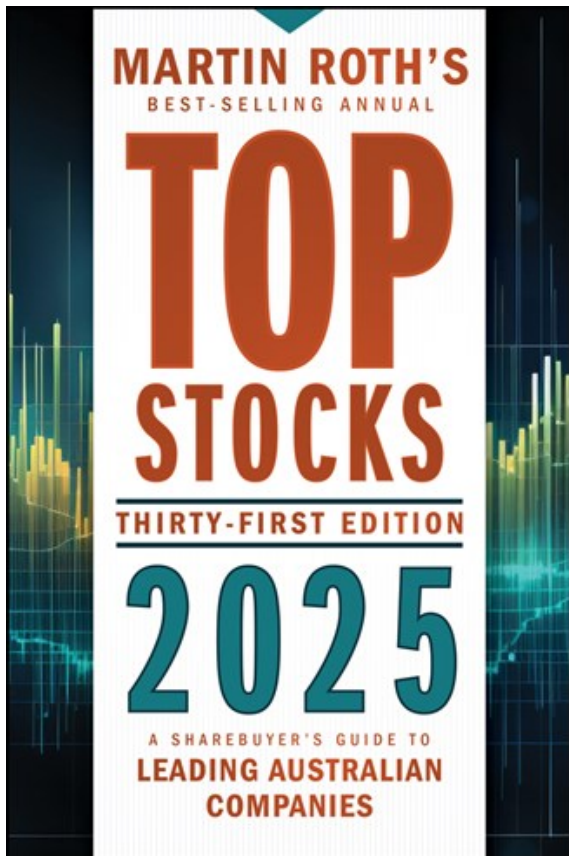
## About the Author

**Laura MacDonald, CFRE (Columbus OH)** is the Principal and Founder of Benefactor Group, a consulting firm that works with nonprofit organizations to help them connect with donors, strengthen their leadership, providing campaign coaching and management, and more. She has earned a national reputation for her dedication to the nonprofit sector. She is a Certified Fund Raising Executive (CFRE) with decades of experience in nonprofit leadership, fundraising, and philanthropy. She is a frequent speaker at local, regional, and national conferences (AFP, AAM, AMDA, Fundraising Bootcamp, etc.) and has addressed hundreds of nonprofit boards. Her articles related to advancement and philanthropy have appeared

# Top Stocks 2025

A Sharebuyer's Guide to Leading Australian Companies

Martin Roth



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## Australia's best-selling guide for smart investing in the sharemarket

When it's time to invest your earnings, you need accurate, trusted guidance that will weather cycles, outlive fads, and stand the test of time. In this 31st edition of *Top Stocks*, market expert Martin Roth gives you the essential knowledge you need to grow your portfolio and profits. An invaluable resource for novices and professionals alike, *Top Stocks 2025* shares the clear, objective information and tried-and-tested techniques you need to make right picks — and get more for your money.

With well-defined criteria and rigorous analysis, you'll form a clear picture of which companies offer low-risk, long-term value. You'll see beyond the hype, the pricing, and the punditry. With *Top Stocks 2025*, you'll become an expert at evaluating the best of the Australian sharemarket, using concrete factors like profitability, debt levels, and dividends.

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- Comparative sales and profits data as well as in-depth ratio analysis
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BISAC: *Business & Economics*

9781394248834

Paperback

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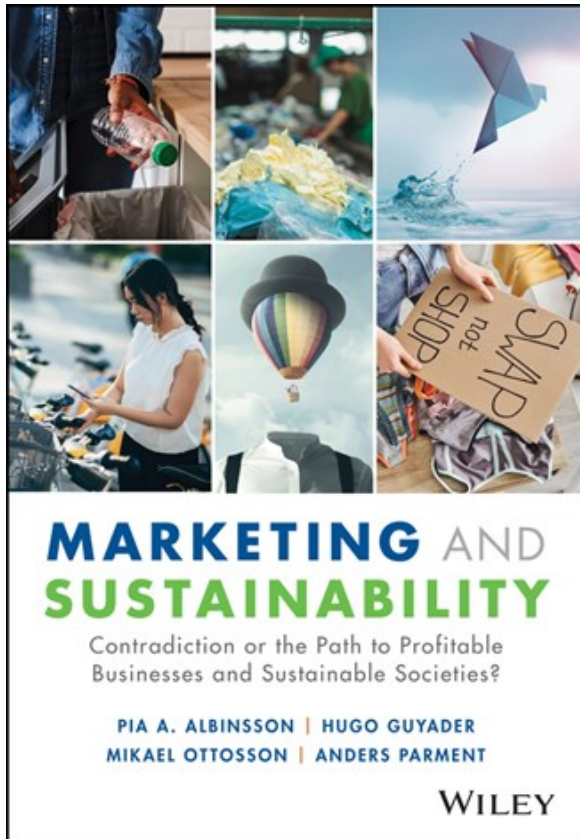
**Martin Roth** is an internationally successful financial journalist. Based in Melbourne, he is one of Australia's leading authors of investment books.



# Marketing and Sustainability

Contradiction or the Path to Profitable Businesses and Sustainable Societies?

Pia Albinsson



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**Wiley**

BISAC: Business & Economics

9781394273768

Hardcover

November 28, 2024

£49.95 | 57,95 € | \$63.95

**In-depth, authoritative overview of sustainability issues and how sustainability is integrated into management and marketing theory and practices**

*Marketing and Sustainability* equips readers in the fields of management and marketing with an in-depth understanding of sustainability issues and how sustainability is integrated into business. Examples from across the globe are included on topics such as how businesses use services, sharing practices, and sustainable business models in their operations to face increasing demands to reduce greenhouse gas emissions, limited resources, and increased global competition.

This book is concerned with consumer and business markets, considering marketing practices as part of business administration. Up-to-date and topical areas of research such as the sharing economy, are thoroughly discussed and illustrated with supporting models, figures, and vignettes.

A companion site for students hosts multiple-choice questions and tests for each chapter as well as additional assignments, and an instructor site features PowerPoint slides and exam Q&As. Videos introducing each chapter's content are also available via YouTube.

Written by a team of highly qualified academics, *Marketing and Sustainability* includes information on:

- Factors influencing consumers and their choices, sustainable marketing practices and their effectiveness, and how to communicate sustainability initiatives through marketing campaigns
- Strategies to be heard in a crowded, branded world, and sustainability business models including product-service systems, social enterprises, and sharing and circular economy models

## About the Author

**Pia A. Albinsson** is Berth Professor of Marketing in the Walker College of Business at Appalachian State University, USA. **Hugo Guyader** is Assistant Professor of Marketing at Linköping University, Sweden. **Mikael Ottosson** is Associate Professor of Marketing at Linköping University in Sweden. **Anders Parment** is Assistant Professor of Marketing at Stockholm Business School and teaches regularly at Linköping University and University of Innsbruck.

# Computing & Technology

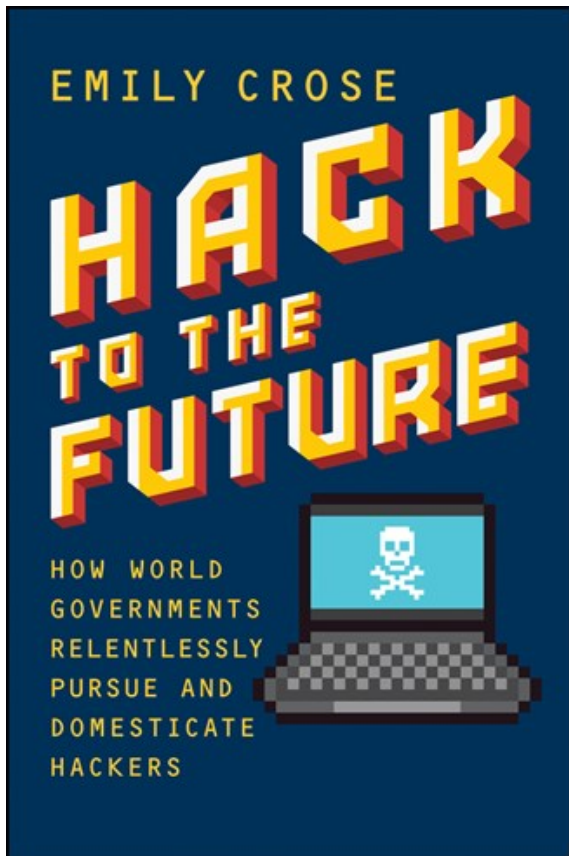
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# Hack to The Future

How World Governments Relentlessly Pursue and Domesticate Hackers

Emily Crose



## Understand the history of hacking culture and the genesis of a powerful modern subculture

In *Hack to the Future: How World Governments Relentlessly Pursue and Domesticate Hackers*, veteran information security professional Emily Crose delivers a deep dive into the history of the United States government's nuanced relationship with hacker culture and the role the latter has played in the former's domestic policy and geopolitics. In the book, you'll learn about significant events that have changed the way the hacking community has been perceived by the public, the state, and other hackers.

The author explains how the US government managed to weaponize a subculture widely seen as misanthropic and awkward into a lever of geopolitical power. You'll also discover how:

- The release of the Morris worm and the Melissa virus changed the way hackers were seen and treated in the United States
- Different government agencies, including the National Security Agency and NASA treated – and were treated by – domestic hackers
- Hacking went from being an exclusive hobby for socially awkward nerds to a substantial lever of geopolitical power in just a few decades

Perfect for anyone with an interest in hacking, tech, infosec, and geopolitics, *Hack to the Future* is a must-read for those who seek to better their understanding of the history of hacking culture and how we got to where we are today.

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## Wiley

BISAC: *Political Science*

9781394169825

Hardcover

November 26, 2024

£25.99 | 28,30 € | \$33.00

DE EUR: 31.9€

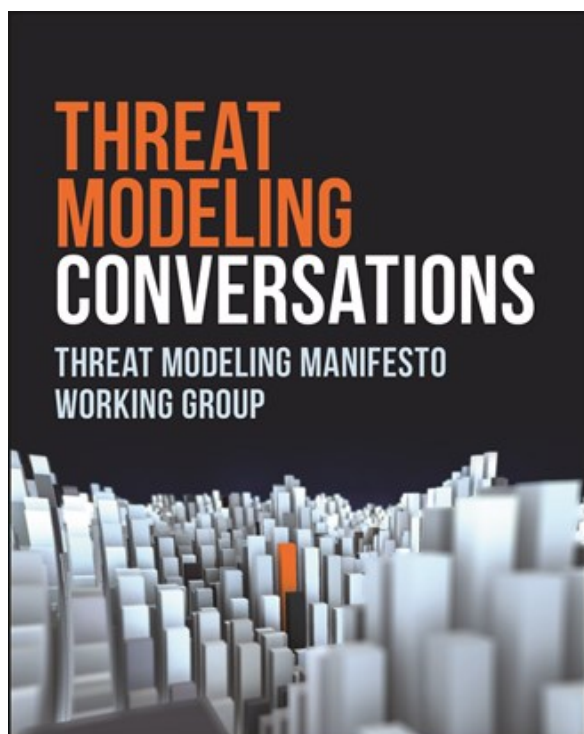
## About the Author

**Emily Crose** is currently a senior technical director at Sophos Labs working on Linux runtime threat detection. She is an experienced information security professional who has worked in the field for more than a decade. After graduating from Eastern Michigan University with a BS in Information assurance, she went on to serve in the US intelligence community for 7 years. In 2017, she left government work for the private sector developing an impressive resume in Industrial Control System security.

Emily is also a co-founder of Hacking History, a project aimed at discovering documentary evidence of the United States

# Threat Modeling Conversations

Izar Tarandach



**From 14 experts comes *The Threat Modeling Manifesto*, today's most comprehensive guide to Threat Modeling.**

The book addresses the Threat Modeling Manifesto in depth, while providing enough basics to bring the reader up to a beginner level in threat modeling. Then, readers will develop those concepts into what actually works, what hinders and what promotes the practice of threat modeling at the personal, team and organizational levels. Topics include:

- The Role of Threat Modeling in System Security;
- Best Procedural Practices of Threat Modeling;
- Building a Threat Modeling Capability;
- and case studies.

By the end of the book, readers will be able to practice threat modeling with the confidence of having insight into the minds of the leading threat modelers out there, drawing from their experience, successes and failures.

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**Wiley**

Series: Tech Today

BISAC: *Computers*

9781394293483

Paperback

January 21, 2025

£37.99 | 42,80 € | \$50.00

## About the Author

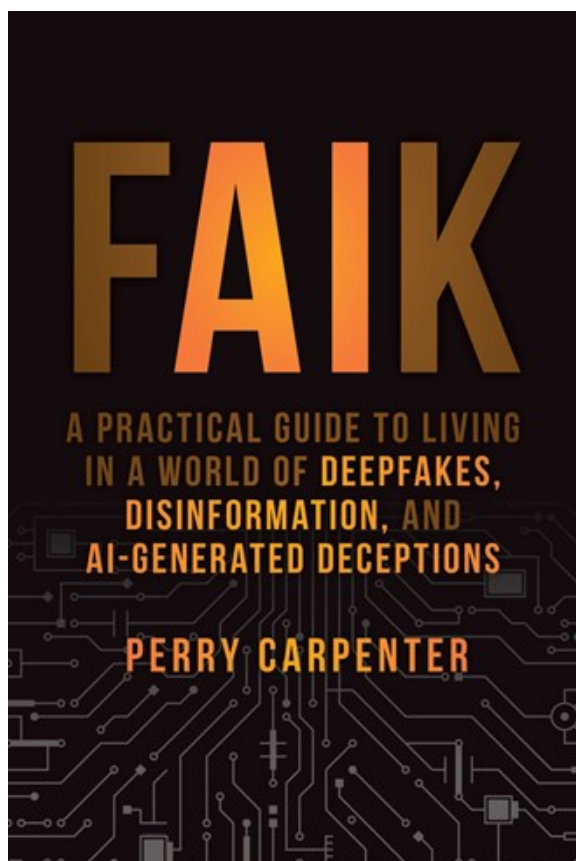
*The Threat Modeling Manifesto* is written by a group of researchers, academics, industry leaders, practitioners and thought leaders in the area of Threat Modeling:



# FAIK

A Practical Guide to Living in a World of Deepfakes, Disinformation, and AI-Generated Deceptions

Perry Carpenter



In this book, we seek to invite readers into the rapidly unfolding world of generative artificial intelligence—a realm where the distinction between reality and fabrication will be challenged with unsettling ease. This book will set itself apart by providing an enduring look at the phenomena of deepfakes, disinformation, and the cognitive security threats posed by AI-generated content. It will dissect the hacker's methodology, revealing how synthetic media is created and spread, and shedding light on how it can be weaponized to further malicious objectives. We'll also show how even the best generative AI content creation guardrails can be thwarted by a crafty attacker.

The uniqueness and significance of this book will lie in its commitment to educate and offer practical media literacy skills. It will root its teachings in the present cultural moment, considering the cutting-edge technological advancements and their consequences for everyday interactions. Readers will learn to think like scam artists and to understand the intricacies of social engineering tactics such as phishing, thereby gaining a critical lens through which AI's potential to exacerbate these issues becomes clear.

The book will furnish practical advice, aiming to equip the reader to navigate the new digital terrain confidently and astutely. To have the broadest possible impact, our goal is to write this with a general audience in mind. Our intended audience is anyone with an interest in - or who is worried about -- the digital environment that encapsulates them.

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## Wiley

BISAC: *Computers*

9781394299881

Hardcover

November 27, 2024

£21.99 | 24,00 € | \$30.00

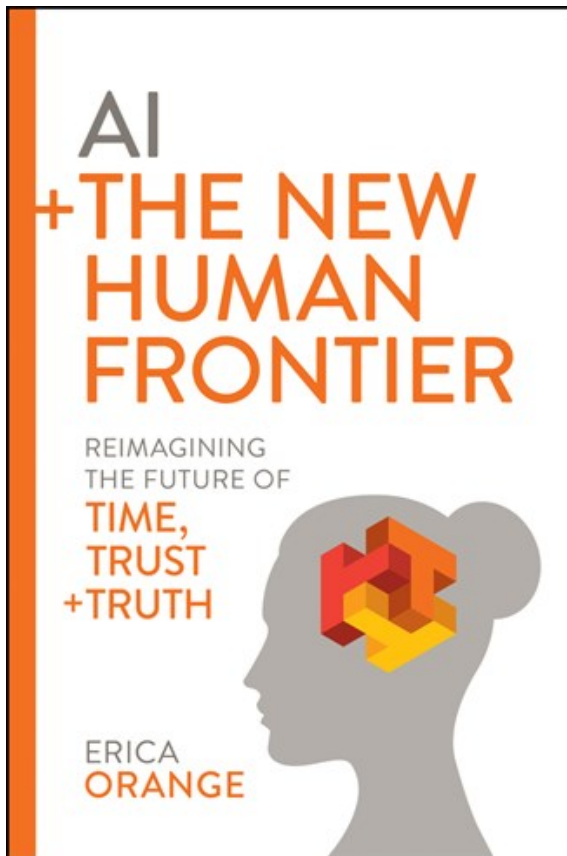
### About the Author

**Perry Carpenter** is a trusted advisor, speaker, and author, with over 20 years in cybersecurity, who helps organizations develop effective security awareness and behavior change programs. He is the Chief Evangelist and Strategy Officer at KnowBe4, the world's largest security awareness training and simulated phishing platform. He is the author of two books, "Transformational Security Awareness" (which was inducted into the Cybersecurity Canon Hall of Fame) and "The Security Culture Playbook." Perry is also the creator and host of 8th Layer Insights, a cybersecurity podcast exploring the intersection of cybersecurity and humanity, and he's the co-creator and co-host of the Digital Folklore Podcast, an immersive audio adventure that

# AI + The New Human Frontier

Reimagining the Future of Time, Trust + Truth

Erica Orange



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## A critical discussion of AI as a transformative opportunity for humanity

*AI + The New Human Frontier: Reimagining the Future of Time, Trust + Truth* by Erica Orange, a renowned futurist, offers a compelling exploration of generative AI's potential to enhance human creativity rather than replace it. This pivotal book navigates how AI tools will help shape the human experience, and aid in augmenting human ingenuity and imagination.

The author eloquently argues that the essence of human intelligence—our curiosity, critical thinking, empathy, and more—is not only irreplaceable but will become increasingly valuable as AI evolves to take on routine tasks. *AI + the New Human Frontier* is a clarion call for embedding trust, human oversight and judgement into AI development, ensuring that the technology amplifies our most human capabilities. At a time when the lines between what is real, fake, true and false are becoming more blurred, reliance on human-centric solutions, not just technological ones, will become more critical.

Why *AI + The New Human Frontier* is a must-read:

- **Navigate the Future with Confidence:** Prepare yourself for the future with groundbreaking perspectives on the relationship between humans and AI. Find out how to futureproof against the challenges of tomorrow and seize the opportunities presented by technological advancements.
- **Understand how to capitalize on the Potential of AI:** Learn how the next generation of AI tools can expand human creativity and intelligence, not diminish it. Discover the crucial role of human oversight in creating AI technologies that enhance our capabilities and work alongside us.

## Wiley

BISAC: Business & Economics

9781394276974

Hardcover

November 10, 2024

£22.99 | 25,70 € | \$30.00

DE EUR: 27.9€

## About the Author

**Erica Orange** (Rochester, New York) is Executive Vice President & Chief Operating Officer of The Future Hunters, one of the world's leading futurist consulting firms. She analyzes emerging sociocultural, technological, economic, geopolitical and environmental trends - and identifies the strategic implications (the "So what?") of those trends for several of the most influential Fortune 500 companies, trade associations and public sector clients. Erica's ability to spot patterns, think critically, and translate that into actionable strategies is what has made her an asset to clients for over 15 years.

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