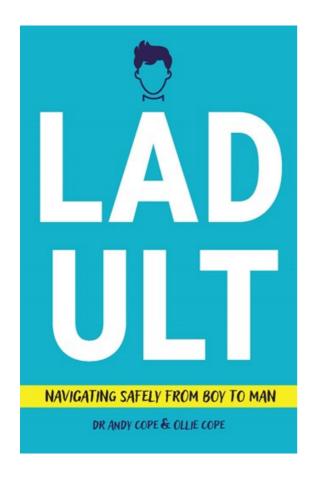


Capstone & Consumer



Ladult

Navigating Safely from Boy to Man Andy Cope



Growing up can be a hazardous journey. One minute, you're a carefree kid. The next, you're juggling exams, screens, relationship dramas, weird emotions, and the reality of entering the adult world.

That's where LADULT comes in.

This isn't just another book - it's a survival guide for the wild ride from boy to man. Packed with **insight**, **science**, **stories**, and **straight-up advice**, it covers the stuff they don't teach you in school. You'll learn how to handle pressure, boost confidence, bounce back from setbacks, and build the kind of mindset that keeps you strong - no matter what life throws at you.

LADULT will help teenagers:

- ✓ Build great habits
- √ Grow in confidence
- ✓ Spend less time glued to screens
- √ Upgrade their relationships
- √ Strengthen their resilience
- ✓ Fulfil their potential
- ✓ Future-proof their life

View on Edelweiss

LADULT doesn't shy away from the big stuff. It tackles **screen time**, **testosterone**, **porn**, **neurodiversity**, **and toxic masculinity** headon. No fluff. No filters. Just real talk, with a good dose of humour.

Capstone

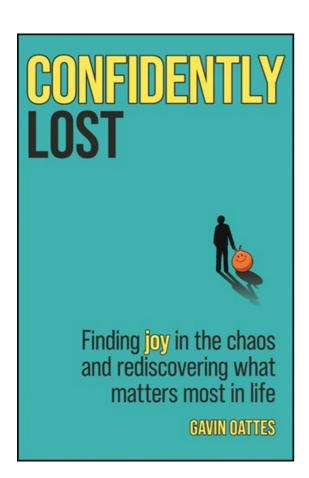
BISAC: *Young Adult Nonfiction* 9781907326073
Paperback
October 2, 2025
£14.99 | 17,99 € | \$18.99

About the Author

Andy Cope describes himself as a "professional trainer, qualified teacher, author and learning junkie". He is currently doing a Doctorate at the University of Loughborough... investigating the science of happiness and positivity. He founded 'Art of Brilliance' in 2004. His aim, to blaze a new trail - one that was non-academic, totally rooted in the real world and that would make a massive and immediate impact on individuals and organisations. Andy has a passion for motivation and positive psychology and is trying to influence people to think differently. He has delivered 'The Art of Being Brilliant' training to rave reviews in businesses and schools throughout the UK, Middle East and Southern Africa. Andy has also

Confidently Lost

Finding Joy in the Chaos and Rediscovering What Matters Most in Life *Gavin Oattes*



View on Edelweiss

Capstone

BISAC: *Self-Help* 9780857089984 Paperback October 23, 2025 £12.99 | 15,99 € | \$16.99

DE EUR: 15.9€

Not another self-help book promising "five steps to happiness." This is a wake-up call, a rallying cry, and a much-needed hug all in one.

Brace yourself for the book that flips self-help on its head and gives personal growth a much-needed shake-up. Renowned speaker and bestselling author, Gavin Oattes' latest release, *Confidently Lost*, is not your typical guide to happiness. Instead, it's an unfiltered, deeply human exploration of what it means to fall apart and rebuild yourself - messy, unpredictable, and gloriously real.

Born out of chaos and a "lifequake" moment that shattered his world in 2023, *Confidently Lost* offers a refreshingly honest take on navigating the aftermath of profound disruption. From unpacking the weight of grief to rediscovering joy in the smallest glimmers, Oattes delivers life lessons with humour, warmth, and the kind of raw vulnerability that feels like a friend grabbing you by the shoulders and saying, "You've got this."

But *Confidently Lost* isn't just about survival, it's about thriving. Oattes draws readers into powerful reflections, challenging them to ditch perfection, embrace their inner anti-hero, and reclaim the magic of everyday moments. This isn't a book about having all the answers, it's about the courage to admit you're figuring it out as you go, and realising that's more than enough.

A Book for Anyone Who's Ever Felt Stuck

Using vivid storytelling and laugh-out-loud humour, *Confidently Lost* tackles universal themes:

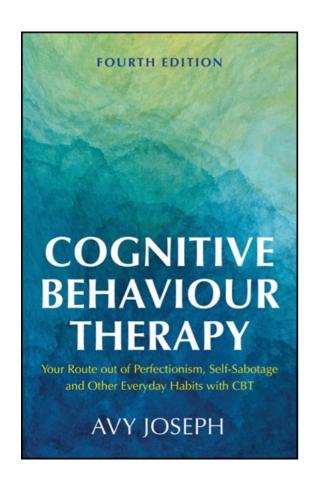
- Letting go of the invisible rucksack of emotional baggage.
- Smashing the myth of "having it all figured out" and embracing life's chaos.
- Discovering the beauty in daydreams and the power of stillness.

About the Author

Gavin Oattes - "part child, part David Bowie" - is Managing Director and owner of Tree of Knowledge, one of the UK's most exciting people development organisations. Working with some of the largest organisations in the world, Gavin is now regarded as one the most talented and sought after speakers, regularly delivering keynote speeches at conferences and exhibitions around the world. An award winning comedian, a best-selling author and former Young Entrepreneur of the Year, his inspiration all comes from where he began his career....Primary School Teaching.

Cognitive Behaviour Therapy

Your Route out of Perfectionism, Self-Sabotage and Other Everyday Habits with CBT *Avy Joseph*



View on Edelweiss

In the newly revised Fourth Edition of Cognitive Behaviour Therapy, veteran cognitive behaviour therapist and counsellor Avy Joseph delivers an essential and accessible discussion of how to use the time-tested and proven techniques in cognitive behaviour therapy (CBT) to improve your own life and the lives of others. You'll learn to challenge negative thoughts and unhealthy beliefs about yourself and begin improving your outlook on your personal and professional life.

In the book, you'll find updated scenarios and exercises for the practice of CBT techniques, as well as information and support around:

- What influences the development of unhealthy beliefs? (Theory called Multiplicity of origins).
- Free will we have a biological predisposition to irrationality so when something bad happens we initially become irrational.
- Develop awareness of the above point because it's only after the initial irrational response that we have free will.
 The free will to go along with the irrational response or the free will to direct out mind to rationality.
- Process of change step 1 is to develop intellectual insight (I understand, I get it but I don't feel it) and step 2) develop emotional understanding (I feel what I understand).
- Analogy for the process of change.

A can't-miss resource for anyone interested in using CBT to solve their most intractable personal and professional problems, as well as those looking for evidence-based personal improvement techniques, *Cognitive Behaviour Therapy* will also earn a place in the libraries of CBT practitioners and therapists seeking a hands-on and accessible treatment of the discipline's most essential subjects.

Capstone

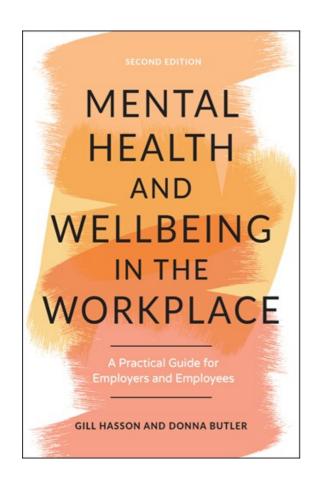
BISAC: *Psychology* 9781907312861
Paperback
October 30, 2025
£14.99 | 17,99 € | \$18.99 *Previous Edition: 9780857089427*

About the Author

Avy Joseph is an experienced Cognitive Behavioural Therapist and cofounder of the College of Cognitive Behavioural Therapies. He is a registered and accredited therapist with the British Association for Behavioural and Cognitive Psychotherapies (BABCP) and a board member of The Association of Rational Emotive Behaviour Therapists (AREBT). Avy believes that an action oriented and compassionate approach to emotional problems, personal development and growth is important when working with clients. A person's potential is often blocked by old patterns of thinking and behaviours which are learned either in childhood; or in later life, but usually maintained with or without awareness, in the present. Such beliefs and patterns are at

Mental Health and Wellbeing in the Workplace

A Practical Guide for Employers and Employees *Gill Hasson*



View on Edelweiss

The importance of good mental health and wellbeing in the workplace is a subject of increased public awareness and governmental attention. The Department of Health advises that one in four people will experience a mental health issue at some point in their lives. Although a number of recent developments and initiatives have raised the profile of this crucial issue, employers are experiencing challenges in promoting the mental health and wellbeing of their employees. *Mental Health & Wellbeing in the Workplace* contains expert guidance for improving mental health and supporting those experiencing mental ill health.

This comprehensive book addresses the range of issues surrounding mental health and wellbeing in work environments -- providing all involved with informative and practical assistance. Authors Gill Hasson and Donna Butler examine changing workplace environment for improved wellbeing, shifting employer and employee attitudes on mental health, possible solutions to current and future challenges and more. Detailed, real-world case studies illustrate a variety of associated concerns from both employer and employee perspectives.

This important guide:

- Explains why understanding mental health important and its impact on businesses and employees
- Discusses why and how to promote mental health in the workplace and the importance of having an effective 'wellbeing strategy'
- Provides guidance on managing staff experiencing mental ill health
- Addresses dealing with employee stress and anxiety
- Features resources for further support if experiencing mental health issues

Capstone

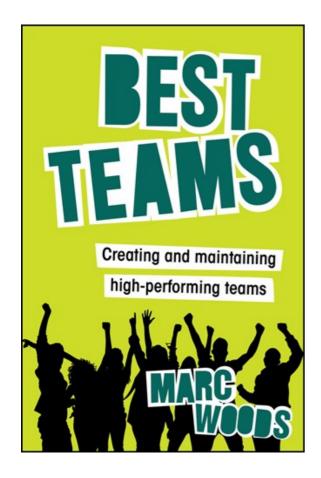
BISAC: *Psychology* 9781907312984 Paperback October 30, 2025 £14.99 | 17,99 € | \$19.99 *Previous Edition: 9780857088284*

About the Author

- **Gill Hasson** is a careers coach, has over 25 years' experience in the areas of personal & career development, and is a freelance tutor/ teacher in mental health issues for mental health organisations. She also teaches and delivers training for adult education organizations, voluntary and business organizations and the public sector.
- She is one of our best-selling Capstone franchise authors, and we want to ensure that she continues to expand expand within the personal development space where she is one of the experts.
- Gill's books have sold a combined total of well over **400K** units, generating total revenue of approx **\$2.5m.** Our direct competitors such as John Murray & Kogan Page are continually hoping to bring

Best Teams

Creating and maintaining high-performing teams *Marc Woods*



View on Edelweiss

Capstone

BISAC: *Business & Economics* 9781394249701
Paperback
October 23, 2025
£18.99 | 22,20 € | \$24.95
DE EUR: 22.9€

A complete model to create and manage high-performance teams within any organisation or industry

Best Teams: Creating and maintaining high-performing teams presents a unique model to create high-performing teams. This model is centred around three deeply intertwined elements. **Empowered people**, where each team member has a strong work ethic, is given autonomy, has integrity and a growth mindset. **Defined processes**, which ensure that high-quality communication, goal setting, accountability, and recognition is consistently delivered throughout the organisation. **Supportive cultures**, which prioritise cultivating a culture of resilience, psychological safety, inclusion, and a One Team Ethos.

Working on these attributes individually and collectively will help create high-performing teams within your organisation.

After exploring the basics of the model and the underlying theory behind it, this book takes a deep dive into:

- Real-world examples of individuals and companies that have nailed each part of the model
- In-depth interviews with leaders from world-class organisations—including elite sports teams like Aston Martin Aramco Formula
 One[™], global businesses, and pioneering startups
- Exercises and tools you can work on as an individual and collectively to develop tangible skills
- The real effects of high-performing teams: 21% more profitability, 17% higher productivity and a 41% decrease in absenteeism

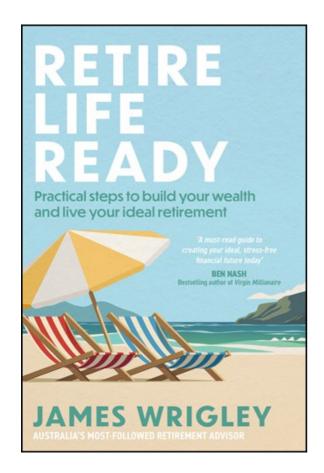
About the Author

Marc draws on his wealth of experience, including 17 years as an international athlete and 20 years working with senior executives and managers, for each aspect of his work. Inspiring audiences when presenting. Enabling others to excel through coaching. Providing insights as an author.

He works extensively with individuals, teams and global businesses, encouraging them to develop best practice within their given areas of interest.

Retire Life Ready

Practical Steps to Build Your Wealth and Live Your Ideal Retirement James Wrigley



View on Edelweiss

Wiley

BISAC: *Business & Economics* 9781394334063 Paperback October 30, 2025 £16.95 | 20,95 € | \$21.95

A no-nonsense guide to maximising your money, designing your future and retiring on your own terms

Retirement isn't just about how much money you've saved. It's also about the kind of life you want to live when you stop working. Whether your retirement feels a long way off or just around the corner, the simple choices you make now can make a big difference later. In *Retire Life Ready*, financial advisor James Wrigley shows you what you already have, what else you'll need and what steps you can take to build the life you're aiming for.

From getting on top of your super and investments to making the most of your assets, *Retire Life Ready* will help you build a secure plan that's shaped around you.

- Identify the cost in dollars for the lifestyle you want when you retire
- Understand superannuation as a powerful tool for your financial future
- Get strategies to pay down debt and your home loan
- Grow your wealth long-term with smart, simple investing strategies
- Plan ahead for healthcare and the pension, for yourself and for your parents
- Protect what you've built and create a legacy for the people you love with insurance and estate planning

The best retirement plans don't just secure your finances. They unlock the life you want to live. Where do you want to be, and what makes you happiest? *Retire Life Ready* gives you the tools to stress less, plan smarter and love the life you've worked for, both now and in your retirement years.

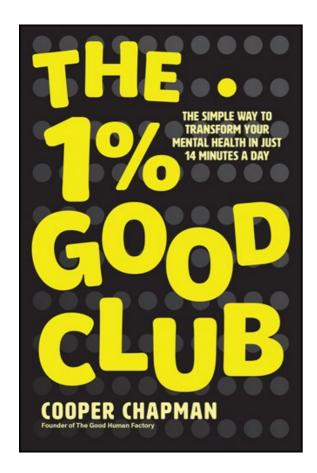
About the Author

James Wrigley is a Principal at First Financial, where he has helped others manage their finances for the past 13+ years. Based in Melbourne, as a financial adviser he works with clients right across the country. James is passionate about building real, supportive relationships with clients to help alleviate their financial stress and worries.

James's large social media following and weekly *Daily Mail* column allows him to take his expert advice to a huge audience from all walks of life. At First Financial, he primarily works with two demographics of clients: wealth builders in their late 30s and 40s

The 1% Good Club

Cooper Chapman



View on Edelweiss

Wiley

BISAC: *Self-Help* 9781394332823
Paperback
October 30, 2025
£19.95 | 22,60 € | \$23.95
DE EUR: €

It's time to dedicate 1% of your day to mental health action. Are you up for the challenge?

In *The 1% Good Club*, author Cooper Chapman reveals a fresh and exciting new approach to managing your mental health. Chapman, an ex-pro surfer and founder of The Good Human Factory, reveals how dedicating 14 minutes — just 1% — of your day to wellness will transform your mindset, mood and outlook. Not only will you embrace a positive new sense of self-awareness, but you'll also learn how to take simple, effective, concrete actions for improving your overall mental health.

By drawing on habits and rituals that are scientifically proven to make you feel good, in this book you'll uncover practical techniques to make your life a little bit better every day. *The 1% Good Club* will show you how to define your core values, determine new habits and deploy practical skills that will transform your wellbeing.

You'll discover:

- Practical tips that incorporate breathwork, meditation and gratitude to help you ground and balance your emotions
- How the power of connection both with your loved ones and nature can help you sustain your mental health
- A unique framework designed to help you devote just 1% of your day to supporting and boosting your mental and emotional wellbeing

Good mental health is not a destination; it is a daily journey on the treadmill of life. It's about embracing regular practices every day that will help you feel *good* more consistently and sustainably. Whether you're struggling with a particular challenge or simply searching for a deeper sense of purpose, this is the book for you. Are you ready to take action and live a richer, more fulfilling life? Then it's time to join The 1% Good Club.

About the Author

Cooper Chapman is on a mission to make mental health cool. With a decade-long career as a top 100 surfer in the world, Cooper has ridden the waves of both success and adversity. The lessons he learned through his surfing career have shaped his unique approach to mental wellbeing, blending the discipline and resilience of an elite athlete with a deep understanding of mental health. As the founder of The Good Human Factory, Cooper has simplified

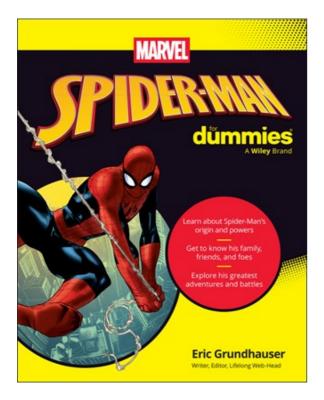
As the founder of The Good Human Factory, Cooper has simplified complex mental health concepts into practical, easy-to-understand strategies that resonate with people from all walks of life. Through his engaging workshops, podcasts, and social media communities, Cooper has empowered over 1 million people, from corporate teams

Dummies



Spider-Man For Dummies

Eric Grundhauser



Get to know your friendly neighborhood Spider-Man!

Peter Parker isn't a millionaire, super scientist, or secret spy. In fact, his normal life (outside of that pesky spider bite that gave him unique powers) is what makes him so beloved. *Spider-Man For Dummies* unweaves the web of this friendly neighborhood super hero and dives into how Spider-Man came to be. Produced in partnership with Marvel Comics, this fun and friendly guide features full-color art taken directly from the comics. You'll be able to observe first-hand the evolution of the spider-suit and uncover the powers of this iconic hero. Get to know the other major characters that play a part in Peter's life, both family and foes, and learn more about Spider-Man's credo: "With great power there must also come great responsibility." Before long, you'll understand how an unassuming kid from Queens managed to secure his spot as one of the great Marvel super heroes.

- Discover the origins of Spider-Man's arachnid abilities
- Trace the evolution of the spider-suit
- Meet the friends, family, and foes featured in the comics
- Understand Spider-Man's inner struggles through triumph and tragedy
- Explore the epic crossovers and greatest Spider-Man teamups

For super fans, casual comic book readers, and people new to Marvel super heroes altogether, *Spider-Man For Dummies* has something to make everyone's Spidey-Sense tingle.

View on Edelweiss

For Dummies

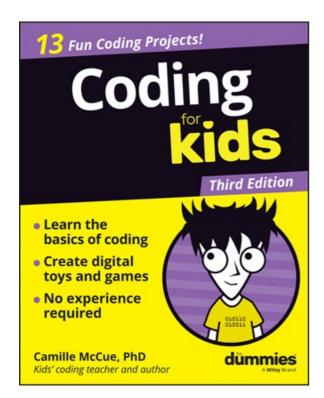
BISAC: Comics & Graphic Novels 9781394299324 Paperback October 21, 2025 £22.99 | 25,70 € | \$29.99

About the Author

Eric Grundhauser (Brooklyn, NY) is a senior content designer, media manager, editor, and writer of pop culture, travel, and special-interest content for major brands like Marvel Entertainment and Atlas Obscura. His work has been featured on Slate, NPR, Vanity Fair, The AV Club, Motherboard, The Guardian, HuffPost, and Smithsonian. While working at Marvel, Eric developed and scheduled digital content campaigns for film, streaming, games, books, audio, video, and live event projects.

Coding For Kids For Dummies

Camille McCue



It's never too early to learn how to code!

Coding For Kids For Dummies helps you learn the basics of coding the fun way. This book walks you through the essentials of coding with 13 exciting projects. You'll learn what coding is, how to make digital toys and games on your computer, and how to start writing your first lines of code! With step-by-step instructions and activities, this book makes it simple to get started. And when you see error messages, don't panic! All new coders make mistakes—this book helps you figure them out and fix them, so your code will be good to go. Along the way, you'll be boosting your creativity, getting better at logical thinking, and learning a skill that will open the door to fun hobbies and careers. So get coding!

- Learn basic coding concepts and skills
- Create your own digital toys and games
- Figure out how to turn your ideas into code
- Get involved in the online coding community

Kids who want to learn how to code (and the parents who want to encourage them) can get off to a great start with *Coding For Kids For Dummies*.

View on Edelweiss

For Dummies

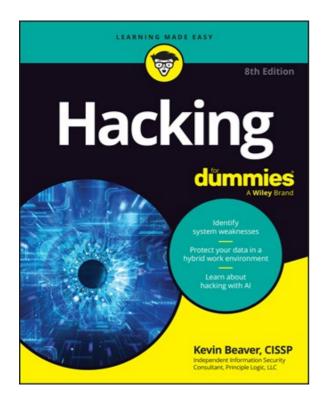
BISAC: *Juvenile Nonfiction*9781394359769
Paperback
October 27, 2025
£16.99 | 18,80 € | \$21.99
Previous Edition: 9781119555162

About the Author

Camille McCue PhD (Las Vegas, NV) is Director of Technology Innovations for the Startup Incubator, an inventor's workshop for students in grades 6-12, at the Adelson Education Campus in Las Vegas. She also serves as Curriculum Director for Spark Skill, a STEM education company. She is author of a number of STEM titles aimed at young learners, including *Getting Started with Coding and Getting Started with Engineering*, as well as the parent/teacher-focused Helping Kids with Coding For Dummies

Hacking For Dummies

Kevin Beaver



Think like a hacker to protect your sensitive information

To safeguard your private data from prying eyes, it helps to understand how hackers do what they do. *Hacking For Dummies* gives you the tools you need to step into a hacker's shoes and discover the best strategies to secure your data. You won't learn how to steal your neighbors' Wi-Fi, but you will gain the skills to keep nosy hackers out of your systems and applications. With clear, jargon-free explanations, you'll learn to recognize cyberthreats and keep your information safe. This updated edition includes new content on AI, the Internet of Things (IoT), and the security implications of hybrid work.

- Understand the tools hackers use to steal sensitive data from individuals and businesses
- Discover methods of protecting your information—including improving your security, recognizing phishing scams, and more
- Assess your current network and cloud configurations from a hacker's perspective using proven vulnerability and penetration testing techniques
- Defend against Al-generated scams, lost devices, and other common threats

Hacking For Dummies is for anyone looking to protect their devices from hacking—at home, at the office, or anywhere in-between.

View on Edelweiss

For Dummies

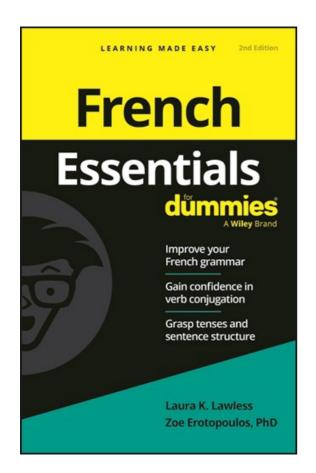
BISAC: Computers
9781394348121
Paperback
October 20, 2025
£22.99 | 25,70 € | \$29.99
Previous Edition: 9781119872191

About the Author

KEVIN BEAVER (ATLANTA, GA) is an information security consultant, writer, professional speaker, and expert witness with over 34 years of experience in IT. He has appeared on CNN television as an information security expert and has been quoted in the *Wall Street Journal, Entrepreneur Magazine, Fortune Small Business,* and other media outlets. Kevin is the founder and principal consultant of Principle Logic, LLC, an independent information security company that focuses on vulnerability and penetration testing, security operations reviews, and virtual CISO consulting services.

French Essentials For Dummies, 2nd Edition

Laura K. Lawless



Grasp the foundations of the French language

French Essentials For Dummies, 2nd Edition is a quick, concise, and handy reference on the fifth most spoken language in the world. With a focus on just key concepts, you won't have to sift through pages and pages of ramp-up and review material--you'll have exactly what you need to jumpstart your learning, supplement classroom learning, and brush up on the foundations of the French language-including all things grammar and sentence structure.

Updates include: revising content to be more relevant and suitable for today's world.

View on Edelweiss

For Dummies

BISAC: Foreign Language Study 9781394373192 Paperback October 13, 2025 £11.99 | 12,90 € | \$14.99 Previous Edition: 9781118071755

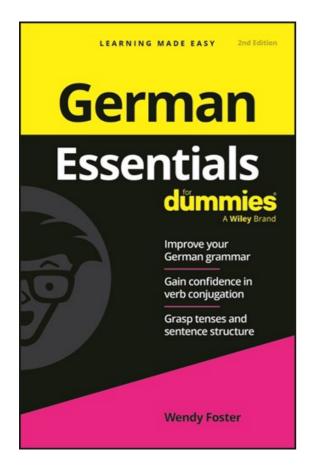
About the Author

Laura K. Lawless (Miami, FL) has a BA in International Studies from the Monterey Institute of International Studies, and she also studied French at Institut de formation internationale and at the Alliance française. She became a virtual French teacher, creating lessons, quizzes, listening exercises, and games for French students and teachers around the world. She's a Dummies author, including *French Essentials For Dummies*.

Zoe Erotopoulos (Norwalk, CT) holds an M.A., M.Phil, and Ph.D. in French and Romance Philology from Columbia University in New York City and has taught French widely, including currently at Fairfield University. She has also studied in Aix-en-Provence, at the Sorbonne

German Essentials For Dummies, 2nd Edition

Wendy Foster



Grasp the foundations of the German language

German Essentials For Dummies, 2nd Edition is a quick, concise, and handy reference on the fourth most spoken language in the world. With a focus on just key concepts, you won't have to sift through pages and pages of ramp-up and review material--you'll have exactly what you need to jumpstart your learning, supplement classroom learning, and brush up on the foundations of the German language--including all things grammar and sentence structure.

Updates include: revising content to be more relevant and suitable for today's world.

View on Edelweiss

For Dummies

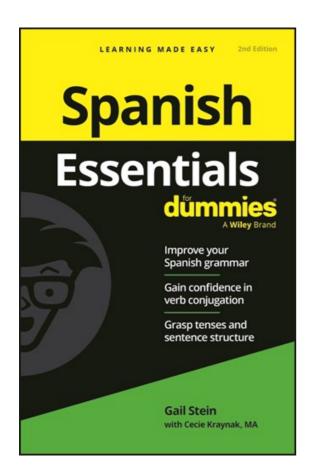
BISAC: Foreign Language Study 9781394373567 Paperback October 20, 2025 £11.99 | 12,90 € | \$14.99 Previous Edition: 9781118184226

About the Author

Wendy Foster (Gloucester, MA) loves languages. She fell in love with German language and culture while studying abroad in France. After graduating with the intent to teach French, she was pulled back to Germany by her love of the Alps. She then spent 30 years in Munich studying German and intermittently bouncing to Paris to complete her MA in French. Later, she lived in Spain and immersed herself in Spanish language and culture. She's now a polyglot living in New England. She's also the author of *German For Dummies* and more.

Spanish Essentials For Dummies, 2nd Edition

Gail Stein



Grasp the foundations of the Spanish language

Spanish Essentials For Dummies, 2nd Edition is a quick, concise, and handy reference on the fourth most spoken language in the world. With a focus on just key concepts, you won't have to sift through pages and pages of ramp-up and review material-you'll have exactly what you need to jumpstart your learning, supplement classroom learning, and brush up on the foundations of the Spanish language-including all things grammar and sentence structure.

Updates include: revising content to be more relevant and suitable for today's world.

View on Edelweiss

For Dummies

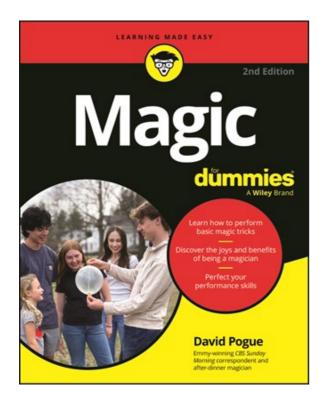
BISAC: Foreign Language Study 9781394373253 Paperback October 6, 2025 £11.99 | 12,90 € | \$14.99 Previous Edition: 9780470637517

About the Author

Gail Stein (Port Washington, NY) is a retired foreign language instructor who taught in New York City public junior and senior high schools for more than 30 years. She is the author of several Dummies books, including *Spanish Essentials For Dummies, Intermediate Spanish For Dummies*, and *Spanish Workbook For Dummies*. **NPA: Cecie Kraynak, MA (Crawfordsville, IN)** has taught and tutored Spanish for more than 25 years. She studied at the University of the Americas in Cholula, Mexico and the Universidad Complutense in Madrid, Spain, earning her bachelor's degree in secondary education in 1980 and her master's degree in Spanish literature from Purdue University in 1983. Cecie has authored and

Magic For Dummies

David Pogue



Develop the knowledge, skill, and showmanship you need to thrill audiences of all ages

Magic For Dummies is your introduction to mystifying friends, family, and the world at large with the art of the magic. Emmy awardwinning author David Pogue teaches you dozens of fun, inexpensive tricks that you can do with everyday objects like office supplies, clothing, food, and even your phone. Card tricks, sleight of hand, disappearing tricks—it's all in here. You'll also learn how to practice and improve your skills, so you can take your magical performances to the next level. Plus, this book includes tips on how to refine your techniques, so you can dazzle any live or virtual audience. This entertaining introduction to the world of illusion is a must for aspiring magicians.

- Get easy instructions on how to perform and perfect basic magic tricks
- Become a more entertaining magician, with tips on connecting with your audience
- Discover the fun of performing magic tricks for friends and strangers, in person and online
- Wow people of all ages with card tricks, optical illusions, and beyond

This book is for readers of all ages who want to learn the art of magic, including beginners and those who have already tried a trick or two.

View on Edelweiss

For Dummies

BISAC: *Games & Activities*9781394343249
Paperback
October 14, 2025
£18.99 | 21,40 € | \$24.99
Previous Edition: 9780764551017

About the Author

David Pogue (Bedford Hills, NY) is a seven-time Emmy winner for his work on *CBS Sunday Morning,* a *New York Times* bestselling author, a five-time TED speaker, host of 20 NOVA science specials on PBS, and creator/host of the *CBS News/Simon & Schuster* podcast *Unsung Science*. David was the *New York Times* weekly tech columnist from 2000 to 2013 and he's written or cowritten more than 120 books, including six books in the *For Dummies* line (including Macs, Opera, and Classical Music).

Mahjong For Dummies

Ruoyi Jiang



Start enjoying mahjong games with family and friends, at local tournaments, and by hosting your own parties

Mahjong For Dummies will teach you how to play traditional Chinese mahjong, American mahjong, and many other variations. This simple book breaks down the rules, explains the different mahjong styles, and offers easy-to-understand explanations and diagrams. Get playing right away, without getting bogged down by technicalities. After all, the essence of mahjong is the shared experience! When you're ready, you can find advanced strategies and more complex rules, clearly explained. Confidently begin playing and organizing your own games, thanks to this clear Dummies guide.

- Learn the rules of mahjong in an accessible and engaging style, with a focus on enjoying the game
- Improve your skill and understanding with charts, diagrams, scorecards, and cheat sheets
- Grasp the game's mechanics so you can make the right decisions, manage risk, and improve your chance of winning
- Read about the cultural context and rich history of Mahjong

Mahjong For Dummies offers something for everyone and is great for complete beginners and experienced players alike.

View on Edelweiss

For Dummies

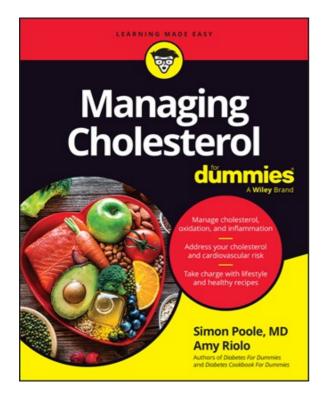
BISAC: *Games & Activities* 9781394335237 Paperback October 27, 2025 £17.99 | 19,70 € | \$22.99

About the Author

Ruoyi Jiang (New York, NY) is the founder and creative director of Chop Suey Club (26K), a retail and experiential platform dedicated to promoting and celebrating Chinese-diaspora culture. Ruoyi set up the first publicly available mahjong room in NYC, where people can book tables and instructors, and was the first person to host big mahjong nights at hotels in NYC, at the Ace Hotel, averaging over 300 attendees at each event, bringing Chinese mahjong from underground parlors into the public domain.

Managing Cholesterol For Dummies

Simon Poole



Take charge of your heart health with this guide to managing cholesterol

Managing Cholesterol For Dummies demystifies cholesterol and clearly offers effective solutions for prevention, management, and lowering it which have changed in recent years.

This approachable guide helps you understand why balancing overall cholesterol is important, and what you can do to improve your numbers and keep them in check. It also navigates the latest lifestyle tips, medical treatments, complementary therapies, and culinary nutrition research available to keep your heart in shape. You'll also learn what cholesterol really is, how it's formed and linked to inflammatory processes you can reverse, and why it's never too early to think about keeping cholesterol regulated. If you're managing an existing condition, this book will help you make sure you're on a treatment path that works for you. This Dummies guide lays it all out in a clear way, so you can get your cholesterol questions answered without feeling overwhelmed.

- Learn how to maintain good health and reduce the risk of diseases linked to high cholesterol
- Get the latest cholesterol insights, like oxidized LDL cholesterol and why it matters
- Make mouthwatering recipes packed with fiber, antioxidants, and healthful fats to fight inflammation
- Decide on a treatment plan, including medications and complementary therapies, that's right for you

For anyone dealing with elevated cholesterol or helping a loved one manage their numbers—and for people who want to avoid high cholesterol altogether—*Managing Cholesterol For Dummies* covers all the must-know information for staying healthy.

View on Edelweiss

For Dummies

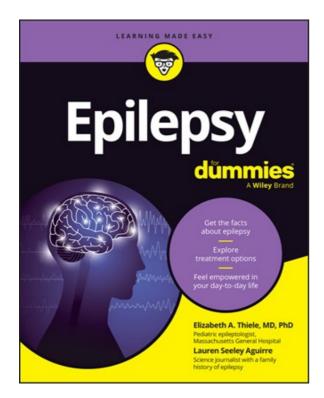
BISAC: *Health & Fitness* 9781394331062 Paperback October 6, 2025 £18.99 | 21,40 € | \$24.99

About the Author

Dr. Simon Poole (Cambridge, UK) With more than 30 years' experience as a medical doctor, teacher and researcher in Cambridge, Simon is widely published in the media, radio and TV, and academic journals. He is the author of award-winning books including *The Olive Oil Diet, The Real Mediterranean Diet, Diabetes for Dummies,* among others. Poole is a Senior International Collaborator with the Global Centre for Nutrition and Health in Cambridge and was honored with Fellowship of the British Medical Association for services to the profession and public health. In his medical practice, Simon has been involved in supporting patients with cholesterol management. Simon led debates on the implementation of national

Epilepsy For Dummies

Lauren Aguirre



A conversational guide to understanding and living with epilepsy

Millions of people around the world have epilepsy, but the condition is widely misunderstood. *Epilepsy For Dummies* breaks through outdated stigmas surrounding this complex neurological disease. The book offers a 360-degree view by incorporating medical, social, and other perspectives to help you cope with epilepsy or support someone who has been diagnosed. You'll learn about triggers and risk factors, different types of seizures, and getting a diagnosis. You'll also explore various treatment options, including medications, surgery, therapy, and neuromodulation. Beyond the basics, this guide addresses staying safe and managing associated conditions, empowering you to live well.

- Get up-to-date facts about epilepsy, written in terms anyone can understand
- Learn about the causes, symptoms, and treatments for different seizure types
- Discover how family and friends can support their loved ones with epilepsy
- Find advice for feeling in control and living a fulfilling life

Epilepsy For Dummies is invaluable for anyone with epilepsy, as well as their caretakers, family, and friends. It's also a great resource for educators and medical professionals.

View on Edelweiss

For Dummies

BISAC: *Health & Fitness* 9781394333677 Paperback October 27, 2025 £18.99 | 21,40 € | \$24.99

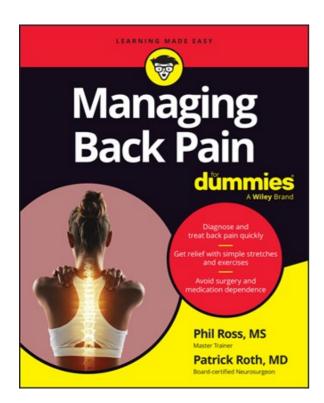
About the Author

Lauren Aguirre (Lexington, MA) is an award-winning science journalist and former producer for the PBS series NOVA. Her reporting has appeared in *The Atlantic, Undark Magazine*, and the *Boston Globe's STAT*. She has deeply personal experience with epilepsy, as she and several other family members have this disorder.

Elizabeth Thiele, MD, PhD (Newton, MA) is an internationally recognized epileptologist who treats children and young adults with epilepsy. She is Director of Pediatric Epilepsy at the Massachusetts General Hospital and Professor of Neurology at Harvard Medical

Managing Back Pain For Dummies

Pat Roth



Discover countless options for rest and relief when you have chronic back pain

You're probably not thrilled that you need a book called *Managing Back Pain For Dummies*, but you'll be thrilled that you bought it.

Written by a neurosurgeon and a master personal trainer, this book contains expert advice that will help you feel better. You'll get step-by-step guidance on how to lessen your pain and reduce reliance on medication, using self-treatments and exercises that really work. You'll also learn about the clinical treatments that are available to treat back pain—and when it's time to seek a doctor's help. Back pain is different for everyone. You might benefit from simple posture fixes and at-home exercises, or you might be ready to pursue injections, nerve blocks, and other medical treatments. Wherever you are on the back pain spectrum, this helpful Dummies guide will help move the needle toward relief.

- Prevent and reduce back pain by improving your posture and technique during daily activities like yard work
- Understand the latest professional treatments and selftreatments, and know when to see an MD
- Reduce your reliance on medication by exploring our methods of stimulating self-healing and permit the body to heal itself.

Follow clear, concise, illustrated exercise routines designed to strengthen your core and support muscles of the spine. This book is for the millions of people who are struggling with back pain and looking for non-surgical options to improve their quality of life.

View on Edelweiss

For Dummies

BISAC: *Health & Fitness* 9781394295289
Paperback
October 27, 2025
£18.99 | 21,40 € | \$24.99
DE FUR: 24.9€

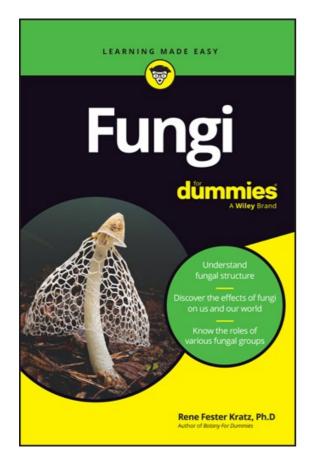
About the Author

Patrick Roth (Ridgewood, NJ) is a board-certified neurosurgeon and associate professor at Hackensack University Medical Center. He was a chief of spine service for 25 years, and his latest goal has been creating care plans for the treatment of spinal disorders that emphasize spine health through education, exercise, mindset, and patient-centered care.

Phil Ross M.S., CPT A lifelong Martial Artist and full-time college professor. He held roles as in security as a bodyguard and bouncer and now is the Lead Defensive Tactics P3 Training Group instructing civilians and Law Enforcement Officers in defensive tactics. He was

Fungi For Dummies

Rene Fester Kratz



Discover the fundamentals of fungi with this engaging and easy-to-follow book

Fungi For Dummies gives you an in-depth view of the wide world of mycology. With this science-focused yet clear and readable book, you'll dig deep into the science of the fascinating organisms that help this planet thrive. Learn about fungi classifications and structures, their uses in and beyond medicine, their importance to environmental sustainability, and how they have shaped human cultures around the world. Go beyond the typical mushroom field guide and get a thorough introduction to the study of mycology that tracks a typical undergraduate course in the field.

- Grasp the basics of mycology, including how fungi grow and how they differ from plants
- Discover the role fungi play in ecosystems around the world
- Learn to classify the different biological structures that appear in fungi
- Know the various fungal groups and their roles in nature and in human endeavors

Perfect for those who want or need to get a grasp on mycology, *Fungi For Dummies* is an approachable introduction to this essential organism group.

View on Edelweiss

For Dummies

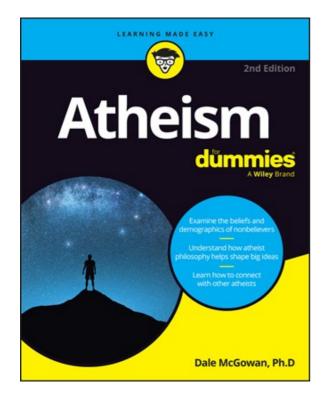
BISAC: *Nature* 9781394344833 Paperback October 13, 2025 £15.99 | 17,10 € | \$19.99

About the Author

Rene Fester Kratz (Lake Stevens, WA) is a Biology Instructor at Everett Community College and holds a Ph.D. in Botany from the University of Washington. As a member of the North Cascades and Olympic Science Partnership, she is working to develop science curricula that are in alignment with research on human learning. She's a *Dummies* author, having written *Botany For Dummies* and more.

Atheism For Dummies

Dale McGowan



An unintimidating guide to Atheism and secular philosophy

Atheism For Dummies, 2nd Edition takes an unbiased look into the philosophical worldview of the lack of belief in gods. This approachable book showcases how atheism is a spectrum, from showing the secular values and lifestyles that resonate with many atheists to also showing how atheism can connect to other philosophical views such agnosticism, secular humanism, and more. Learn about the deep history of atheism, how atheism appears in popular culture, and how atheist philosophy and perspective can apply to topics like artificial intelligence and the climate crisis.

- Explore what atheism is and isn't
- Examine the beliefs of nonbelievers
- Discover atheist perspective on important philosophical questions
- Find out how the internet has shaped atheism and secular communities

If you're looking for a stronger understanding of religious nonbelief, *Atheism For Dummies, 2nd Edition* is the accessible guide for you.

View on Edelweiss

For Dummies

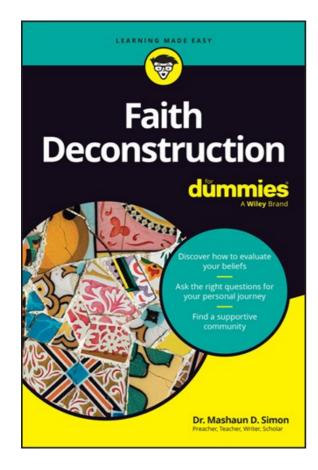
BISAC: *Religion*9781394350193
Paperback
October 20, 2025
£18.99 | 21,40 € | \$24.99 *Previous Edition: 9781118509203*

About the Author

Parenting Beyond Belief and Raising Freethinkers, the first comprehensive resources for nonreligious parents, and he has written extensively about science, music, parenting, and the interface between religious belief and unbelief. His articles have appeared in venues including the Huffington Post and Washington Post online, and Dale's perspectives on nonreligious life have been featured in the New York Times, NPR, USA Today, the Christian Science Monitor, Salon, CNN, and the PBS News Hour. He was named Harvard Humanist of the Year in 2008 for his work in nonreligious parenting. His is currently managing editor of nonreligious writers at Patheos,

Faith Deconstruction For Dummies

Mashaun Simon



faith and finding your own way to the truth Faith Deconstruction For Dummies helps you through the process

Get support and guidance as you navigate reexamining your

Faith Deconstruction For Dummies helps you through the process of thinking critically about your beliefs by unlearning, processing, and considering new ways of thinking. This unbiased book walks you through your options as you begin the faith deconstruction process, and it provides advice and suggestions to assist you on your journey. You'll learn about the origins of deconstruction, its causes and effects, and what to expect during the process of reevaluating your belief system. Shed the baggage of belief systems, craft your own investigative process, and discover tools and resources that will help you map out your path. Those who deconstruct their faith may end up departing from organized religion, while others may develop a closer relationship with God. Find answers to your heart's deepest questions with this compassionate Dummies guide.

- Dissect your beliefs, reevaluate traditions and rituals, and find the practices that feel right for you
- Get answers to questions like: Who am I? What do I believe? What is my relationship to my faith?
- Find safe spaces where you can explore your options and build community through the deconstruction process
- Evaluate your spirituality in the face of skepticism, curiosity, trauma, loss, or simply a desire to question

Faith Deconstruction For Dummies is a guide for readers from all walks of life who are sitting with complicated questions regarding what they have been taught versus what they have begun to believe.

View on Edelweiss

For Dummies

BISAC: *Religion* 9781394331383 Paperback October 7, 2025 £17.99 | 19,70 € | \$22.99

About the Author

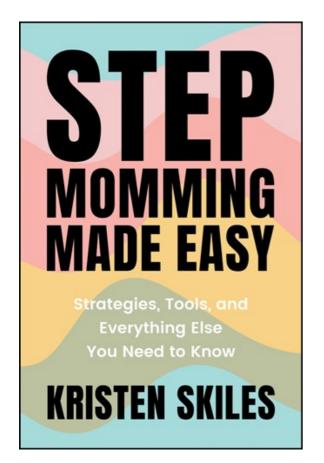
Rev. Mashaun D. Simon, MDiv. (Stone Mountain, GA), is an equity and inclusion advocate who centers his preaching, writing, and scholarship on cultural competency, identity, and equity. He is the former senior pastor of House of Mercy Everlasting in College Park, GA, and an award-winning writer and journalist who has written for NBC News, Black Enterprise, Bloomberg News, Ebony Magazine, and Essence Magazine.

Jossey-Bass



Stepmomming Made Easy

Strategies, Tools, and Everything Else You Need to Know Kristen Skiles



View on Edelweiss

Step up to stepmomming with confidence with proven, expert advice from a Certified Stepparent Coach

In Stepmomming Made Easy: Strategies, Tools, and Everything Else You Need to Know, Certified Stepparent Coach Kristen Skiles delivers an inspiring and practical walkthrough of how to find peace, happiness, and fulfillment in your blended family. The author explains the roles of the various players involved in the blended family experience, and she shares hands-on strategies and mindsets that will help you adapt to your new role as a stepmom.

You'll explore the six key steps to a lasting, fulfilling life as a stepmom: developing an attitude of self-worth, defining your stepmom role, discovering balanced self-fulfillment, building an unshakeable relationship with your partner, taking back control, and finding a community that truly gets it.

You'll also find:

- Strategies to help you recognize your emotional needs and set boundaries
- Techniques to generate "quick wins" near the beginning of your relationship, including ways to protect your core values and create realistic house rules
- Insightful discussions of how stepfamilies are different from nuclear families and why they require a different approach

Perfect for new, soon-to-be, and struggling stepmoms looking for support and opportunities to build important skills, *Stepmomming Made Easy* is also a can't-miss resource for counselors, marriage coaches, partners, and anyone else involved—on a personal or professional level—with a blended family.

Jossey-Bass

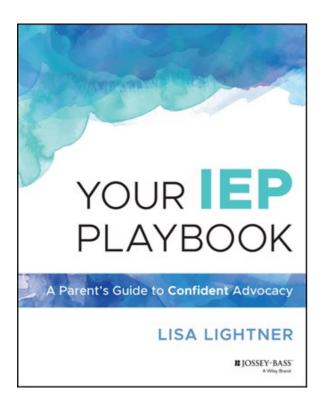
BISAC: Family & Relationships 9781394295029 Paperback October 7, 2025 £16.99 | 18,80 € | \$22.00 DE EUR: 27.9€

About the Author

Kristen Skiles is a certified stepparent coach and the founder of stepmomming.com, where she blogs, podcasts, and provides coaching for stepmoms on navigating their complex role in blended families. Skiles has been a well-known expert in the stepparenting space for years, having coached 100s clients and educated thousands through her business and social channels. In addition to hosting the Stepmomming Made Easy podcast, Skiles has been a popular interview guest and article contributor to relevant media outlets

Your IEP Playbook

A Parent's Guide to Confident Advocacy *Lisa Lightner*



An easy-to-understand guide to navigating and implementing your child's individualized education plan (IEP)

In Your IEP Playbook: A Parent's Guide to Confident Advocacy, disability parent and special education advocate Lisa Lightner delivers a practical guide for parents and caregivers of children with disabilities doing their best to navigate their individualized education plans (IEPs). This collection of realistic and implementable advice walks you through how to apply federal and state law in your unique situation, develop an advocacy strategy that works, and collaborate with schools and the professionals involved in your child's education.

You'll learn about common mistakes made by people advocating for a child with special education needs and how to avoid them. You'll also discover how to ensure that your child's needs and priorities aren't overlooked or under-supported. The book also contains:

- Advice on how to break down and understand the different parts of an IEP, including what they mean, how to read one, and what to document
- Guidance and reproducible exercises to determine, reach, and monitor progress of IEP goals
- Strategies for composing advocacy letters to your child's school and how to time them for maximum impact

Perfect for the parents and guardians of pre-K to grade 12 children with special needs, *Your IEP Playbook* is also a must-read for special education teachers, case workers, and people advocating for children in foster care.

View on Edelweiss

Jossey-Bass

BISAC: *Education* 9781394294466 Paperback October 7, 2025 £18.99 | 21,40 € | \$25.00

DE EUR: 24.9€

About the Author

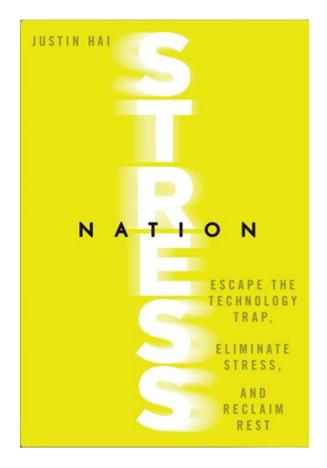
Lisa Lightner (Avondale, PA), disability parent and special education advocate, is founder of A Day in Our Shoes. A Day in Our Shoes helps parents navigate the individualized education process (IEP) for their kids. By invitation, Lisa has testified in front of Pennsylvania's state senate committee and worked with retired Senator Bob Casey's office on issues affecting families like her own. She has appeared on or written for media like Autism Parenting magazine, OAR: The Organization for Autism Research, NBC Philadelphia, and CBS Philadelphia and has more than 140,000 Facebook followers and 85,000 email subscribers. When not attending IEP meetings with families or lobbying in Harrisburg and DC for disability rights, she can

Business



Stress Nation

Escape the Technology Trap, Eliminate Stress, and Reclaim Rest *Justin Hai*



Stress Nation provides answers to the lingering questions many people have about why they constantly feel lonely, anxious, disconnected, and unwell, explaining in both humorous detail and poignant prose how the technology that was supposed to make our lives easier is actually one of the leading causes of chronic stress and dangerously inadequate sleep. Equal parts commentary and practical guide, this book offers solutions that empower readers to manage their stress, improve their sleep, and engage in scientifically supported methods to break the cycle of device addiction.

In this book, readers will learn about:

- Why understanding cortisol as the Master Hormone and your body's overworked alarm system is crucial, how it's ruining your life, and why too much of it leaves you feeling wrecked.
- How Silicon Valley went for your attention instead of your wellbeing, and how that has warped the way we sleep, date, parent, and even think.
- Practical, empowering ways to unplug, reconnect, and start living like a human again, not a device-controlled zombie.

Stress Nation is both your wake-up call and game plan that delivers on its promise of a clearer mind, healthier body, and better life.

View on Edelweiss

Wiley

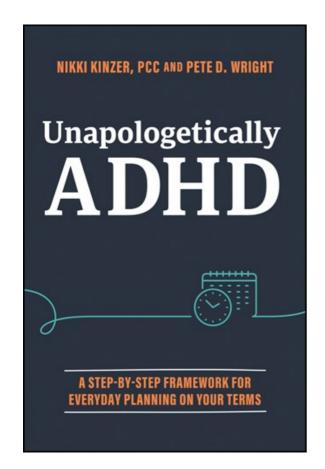
BISAC: *Self-Help* 9781394374991 Hardcover September 2, 2025 £23.00 | 27,00 € | \$29.00 DE EUR: €

About the Author

Justin Hai is a serial entrepreneur and the cofounder and CEO of Rebalance Health, a groundbreaking regenerative health and wellness company focused on helping people understand the relationship between cortisol, hormone health, and sleep. Prior to building and selling multiple billion-dollar businesses, including the skincare brand Alastin, Justin honed his creative and analytical leadership skills at the Rhode Island School of Design (RISD), where he focused on industrial design, animation, and business studies. He continued his education with collaborative courses at Harvard Business School, Yale Medical School, and MIT Sloan School of Management. As a husband, father, avid martial artist, skier,

Unapologetically ADHD

A Step-by-Step Framework For Everyday Planning On Your Terms Nikki Kinzer



View on Edelweiss

Step-by-step yet flexible blueprint to plan long term goals, projects, and tasks when living with ADHD

Written by Nikki Kinzer and Pete D. Wright, co-hosts of the hit podcast Taking Control: The ADHD Podcast with more than one million annual downloads, *Unapologetically ADHD* helps readers plan for long term goals, projects, and tasks that need to get done, providing a step-by-step outline for success that still allows for plenty of individual flexibility. An accessible and also fun read, this book is intentionally organized into clear sections within chapters and includes engaging visuals throughout.

Readers get access to various coaching strategies, such as powerful questions and exercises, to help them move towards planning success on their own terms. In this book, you'll find information on:

- Understanding how the ADHD mind works and how to manage "all or nothing" mode
- Letting go of the shame that so many with ADHD feel and the concept of RSD (rejection sensitive dysphoria) acceptance
- Using practical tips that can be applied immediately to help you feel more in control of your life

With a perfect balance between planning strategies and real conversations on what it's like to have ADHD, *Unapologetically ADHD* earns a well-deserved spot on the bookshelves of everyone with ADHD who wants to master an often-challenging executive function to live a more structured and fulfilling life.

Wiley

BISAC: *Self-Help* 9781394369201 Paperback October 21, 2025 £17.00 | 20,00 € | \$22.00 DE FUR: €

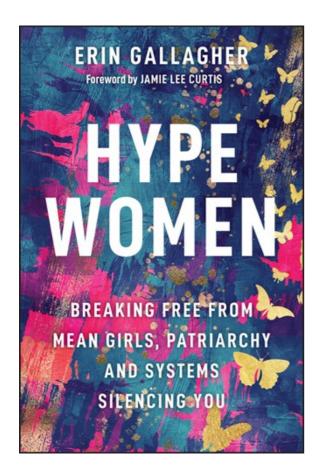
About the Author

NIKKI KINZER, PCC, is a certified professional ADHD Coach, podcaster, and speaker. As founder of Take Control ADHD, she leads a team that supports adults with ADHD through individual and group coaching, giving her a wealth of experience working with those with ADHD.

PETE D. WRIGHT is a podcaster and writer and has experience with ADHD directly impacting his work and life. He's a student of productivity systems and writes and records regularly, interviewing

Hype Women

Breaking Free from Mean Girls, Patriarchy and Systems Silencing You *Erin Gallagher*



View on Edelweiss

Wiley

BISAC: *Business & Economics* 9781394329502 Hardcover October 14, 2025 £22.00 | 26,00 € | \$28.00

An electrifying and extraordinary approach to life for ambitious women everywhere

In Hype Women: Breaking Free from Mean Girls, Patriarchy, and Systems Silencing You, CEO, founder, and entrepreneur, Erin Gallagher, delivers a provocative and practical playbook of transformation. She shares simple shifts to take you from passively existing as a person who accepts what you "get" into actively living as one who demands —and receives—what you deserve. You'll explore the depths of your unlimited potential, equipped with actions to take back your power and realize your collective personal and professional goals.

The author guides you through the process of de-conditioning from the false narratives you've been told about yourself—and women everywhere—at your own pace, meeting you in this moment. You will learn how to stop pouring your energy and effort into building other's social and financial capital and how to start investing in building and healing your own generational health and wealth. She also shows you:

- How to forgive yourself for doing what you needed to in order to survive
- How to break free from the people, places, and programming holding you back
- How to stand in the power of knowing who you truly are and what you really want

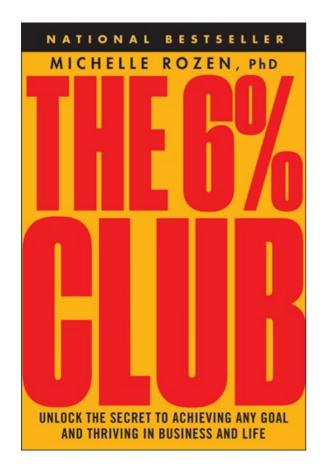
Perfect for women everywhere who are done being good girls, kowtowing to mean girls—following rules in a game rigged against them—*Hype Women* is a transformative and *transformational* anthem for a rising tide of women who are ready to become who they were always meant to be.

About the Author

Erin Gallagher (Chicago, IL) a two-time female-focused founder and Corporate America-surviving disruptor whose beloved, prolific LinkedIn writing turned a moment into the viral, global Hype Women Movement. On hypewomen.com, they showcase media coverage (from articles in more than 15 global publications a year ago to three prime-time TV features on The View, The Today Show, and The Kelly Clarkson Show in Jamie Lee Curtis' voice in January of 2024). They host a Hype Women Brand Market, linking to women-owned businesses, and hype female authors in their Hype Women Book Collective. Erin is also the CEO and Founder of Ella, an inclusive network unlocking women's access to human, social, and financial

The 6% Club

Unlock the Secret to Achieving Any Goal and Thriving in Business and Life *Michelle Rozen*



View on Edelweiss

USA TODAY BESTSELLER

Learn the steps to build better habits and join the ranks of changemakers and goal achievers everywhere

In *The 6% Club*, The Change Doctor Michelle Rozen, PhD, teaches audiences and readers how to create and actually stick to new positive habits, unlocking the secret formula to the life, success, and happiness they've always dreamed of. The book was born from a recent study where Dr. Rozen surveyed 1,000 people who pledged to make a change in their lives, and, shockingly, only 6% had stuck to the change just a month later.

Dr. Rozen's powerful, uplifting, and actionable methods have been tested on countless event attendees from all types of background for over a decade. In this book, readers will learn how to:

- Work out more, eat healthier, save more money, do better in business, or attain any other personal or professional goal
- Make changes solo, or with another individual like a friend or partner
- Stop making excuses, giving up, or putting it off effortlessly

Based on science and written by one of the most sought-after motivational speakers on leadership and change, *The 6% Club* earns a well-deserved spot on the bookshelves of all individuals looking to make lasting changes in their personal and professional lives.

Wiley

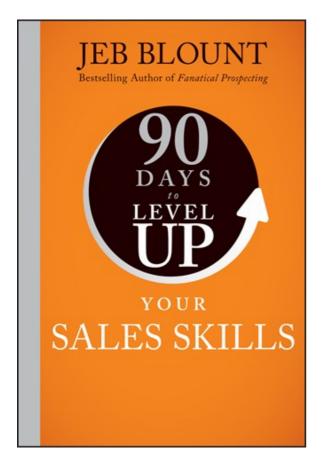
BISAC: *Business & Economics* 9781394369317
Paperback
October 27, 2025
£17.00 | 20,00 € | \$22.00

About the Author

Dr. MICHELLE ROZEN, a.k.a The Change Doctor, is currently one of the most sought-after actionable speakers on leadership, motivation, and change. Dr. Michelle is trusted by global brands such as Pfizer, Merrill Lynch, Coca-Cola, and many more. More than a powerful motivational speaker, she is a true game-changer for leading organizations in engaging their teams and moving them to action in the most inspiring, insightful, and uplifting way. Rave reviews from the world's leading brands and standing ovations time after time say it all. Dr. Michelle is a true gem in the world of motivation, and if

90 Days to Level Up Your Sales Skills

Jeb Blount



View on Edelweiss

Supercharge your selling skills in just three months with advice from one of the world's most popular sales experts

In 90 Days to Level Up Your Sales Skills, bestselling author and world-renowned sales trainer and leader, Jeb Blount, delivers a groundbreaking new guide to unlocking your sales potential and reaching new professional heights. This hands-on, no-BS roadmap to sales success is perfect for anyone who's new to sales, stepping into a sales leadership role for the first time, and seasoned salespeople seeking to enhance their selling techniques.

Inside you'll find:

- Practical tasks and actionable steps in each chapter that help you realize tangible progress every week
- Techniques to build the confidence and competence you need to excel in your sales journey
- Transformational sales strategies, relevant to any industry, you can apply immediately in your own role

If you're ready to transform your career and achieve your goals in just one quarter, the *90 Days to Level Up* series is for you. Whether you're brand-new to a business, stepping into a leadership role for the first time, or looking to enhance your skills, this series will be your personal guide to unlocking your potential and reaching new professional heights.

Wiley

Series: 90 Days to Level Up Series

BISAC: Business & Economics

9781394257935 Hardcover

October 21, 2025

£17.99 | 20,00 € | \$22.00

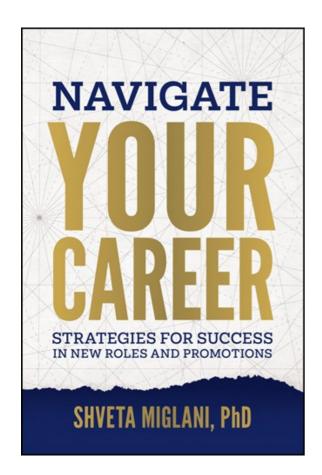
DE EUR: 21.9€

About the Author

Jeb Blount (Thompson, Georgia | www.salesgravy.com) is a sales trainer and consultant. He advises many of the world's leading organizations and their executives on the impact of emotional intelligence and interpersonal skills on sales, leadership, customer experience, and strategic account management. He helps individuals, teams, and companies reach peak performance, fast through keynotes, seminars, workshops, and training programs delivered to high-performing sales teams and leaders across the globe. He was recently recognized as one of the Top 50 Most Influential Leaders in Sales and Marketing by Top Sales Magazine and one of the World's Top 30 Social Selling Influencers by Forbes

Navigate Your Career

Strategies for Success in New Roles and Promotions Shveta Miglani



View on Edelweiss

Wiley

BISAC: *Business & Economics* 9781394357864 Hardcover August 26, 2025 £23.00 | 27,00 € | \$28.00

Increase your impact in your next job and accelerate your career with straightforward and proven workplace techniques

In Navigate Your Career: Strategies for Success in New Roles and Promotions, career, organization, and leadership development expert Shveta Miglani delivers an original and exciting new guide to navigating your career. With anecdotes and real-life experiences from leaders at Amazon, the Boston Celtics, Mastercard and Adobe, the author walks you through seven key ways you can make your professional journey more rewarding and successful at every stage.

You'll find easy-to-implement advice you can use today to help you realize your work goals, including setting appropriate, realistic, and measurable goals to working with your organization's proprietary technology as a new hire. You'll discover how to learn about the business of your new company, understand your firm's culture, and how to meet your professional and personal development benchmarks.

Inside the book:

- How to develop and maintain a sense of authenticity in the workplace that allows you to thrive without pretense
- Strategies for navigating remote, on-site, and hybrid work roles, and how to handle the unique challenges that come with each type of position
- Ways to build strong relationships with people at your new job, including how to find the right mentors

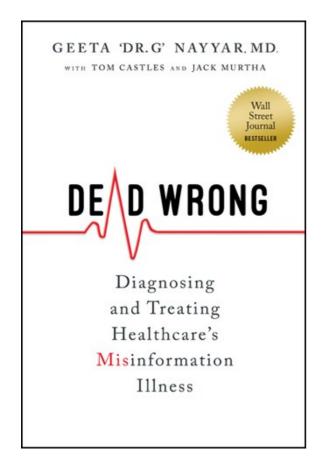
Perfect for professionals stepping into a new role at a new company, Navigate Your Career: Strategies for Success in New Roles and Promotions is also a must-read book for every ambitious person—at any stage of their career—who wants to maximize the impact they have on their organization and make their professional lives more rewarding.

About the Author

Dr. Shveta Miglani (San Francisco, CA; www.shvetamiglani.com) is a distinguished leader, with over 20 years' experience in leadership development, talent management, and career coaching. With decades of experience in leadership roles leading HR/People Teams and strategy, Dr. Miglani has developed and implemented robust strategies that drive real and lasting change within organizations.

Dead Wrong

Diagnosing and Treating Healthcare's Misinformation Illness *Geeta Nayyar*



View on Edelweiss

Save lives and improve public health by countering misinformation

In *Dead Wrong: Diagnosing and Treating Healthcare's Misinformation Illness*, a team of health misinformation experts delivers a first-hand account of the dangers posed by false narratives and snake oil in the face of deadly healthcare crises, like the COVID-19 pandemic. In the book, you'll explore the challenges facing those who fight to restore truth to a place of primacy in the United States healthcare system, the strategies they use, and the lessons you can draw from their real-world stories.

Through interviews with healthcare leaders on the frontlines of the COVID-19 pandemic and an intuitive discussion of contemporary academic research, the authors highlight issues of critical importance in the quest to bring accurate information to the American public. You'll also find:

- An exhortation to healthcare professionals to take up the cause of countering misinformation as if their lives and livelihoods depend on it
- A compelling portrait of the seriousness of the information predicament in which we currently find ourselves
- Actionable, practical strategies for countering misinformation in today's information ecosystem

Perfect for clinicians, public health leaders, health-tech leaders, and health marketers, *Dead Wrong* will also earn a place in the libraries of media professionals and community leaders with an interest in keeping the American public healthy and vibrant.

Wiley

BISAC: *Business & Economics* 9781394359882
Paperback
August 26, 2025
£16.00 | 19,00 € | \$20.00
DE FUR: €

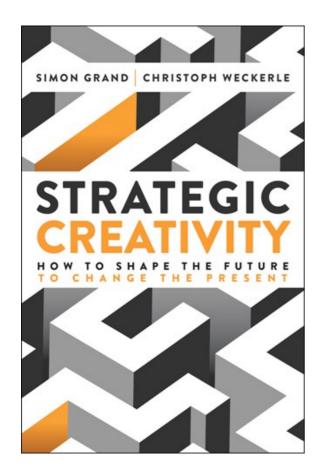
About the Author

GEETA NAYYAR, MD, MBA, is a nationally recognized healthcare technology leader who has served as chief medical officer for Salesforce and AT&T. She has been featured on CNN, CBS, and ABC.

TOM CASTLES and **JACK MURTHA** are the founders of Map Change, a thought leadership agency specializing in healthcare and technology. Their work has advanced the industry's top companies and innovators.

Strategic Creativity

How to Shape the Future to Change the Present Simon Grand



Strategic Creativity is the first book to address creativity from a strategic perspective. It discusses, through examples and theoretical reflection, how strategic thinking enables creative solutions-and why it is mistaken to conceptualize creativity and strategy as opposites. It argues that to change the present, we need to learn how to shape the future by embracing uncertainty and openness as an opportunity to create something new.

This book invites readers to engage with key questions surrounding how we live our lives, pursue our endeavours, and shape the future, proposing a model that applies to both individual practice and the larger whole. Core topics explored in this book include:

- The strategic importance of practices in acting creatively and ensuring creative practices succeed by designing strategically
- Establishing creative enterprises to help organizations move forward, such as by inventing "positive economies"
- Changing perspectives in curatorial strategies, connecting spheres through entrepreneurial strategies, and bringing worlds together through diplomatic strategies

Strategic Creativity earns a well-deserved spot on the bookshelves of artists, designers, researchers, entrepreneurs, and business leaders in creative organizations, political movements, and beyond seeking to act seriously yet playfully, ambitiously yet modestly, and seamlessly merge two dynamic concepts for a clear competitive advantage.

View on Edelweiss

Wiley

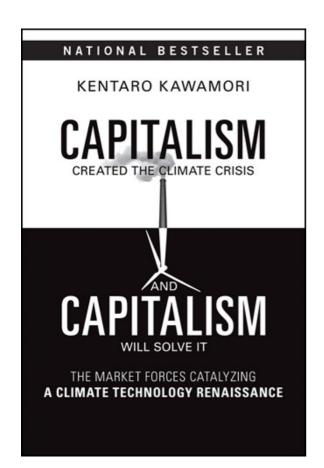
BISAC: *Business & Economics* 9781394364688 Hardcover October 21, 2025 £24.00 | 29,00 € | \$30.00

About the Author

Simon Grand (St. Gallen, Switzerland | https://simongrand.com/) is a knowledge entrepreneur and strategy designer, researcher and author. He is Associate Professor of Strategic Management and Management Innovation at the University of St. Gallen (Swiss Institute for SMEs and Entrepreneurship) and a Permanent Research Fellow at Zurich University of the Arts (Zurich Centre for Creative Economies). He is a member of the board of several entrepreneurially managed and globally active family businesses. An entrepreneur himself, he promotes strategic dialogue with experienced entrepreneurs. He is the author of several books, essays, non-papers, and research articles.

Capitalism Created the Climate Crisis and Capitalism Will Solve It

The Market Forces Catalyzing a Climate Technology Renaissance Kentaro Kawamori



View on Edelweiss

Creative and practical free-market solutions to climate change

In Capitalism Created the Climate Crisis and Capitalism Will Solve It: The Market Forces Catalyzing a Climate Technology Renaissance, distinguished author Kentaro Kawamori delivers a fascinating and timely exploration of the interplay between capitalism and climate change. He explains how the capitalist system helped to contribute to the current crisis of global warming and how that same system will help to end it.

In the book, the author discusses the enormous impact of the climate crisis and how the government, the modern finance industry, the fossil fuel industry, and others combined to accelerate the warming of the world. He then considers the roles those same players will play to reverse this effect in the coming years.

You'll also find:

- Discussions of how climate tech innovations will transform the economy and how technology disruptors will become involved in the process
- The ways the energy industry will change to incorporate the realities and consequences of a warming climate
- Explorations of the incentives created by free market structures and how to include climate stakeholders in the discussion

An engaging and exciting new resource for anyone interested in the intersection of economics, business, and the environment, *Capitalism Created the Climate Crisis and Capitalism Will Solve It* contains practical and thoughtful climate prescriptions for a world desperately in need of them.

Wiley

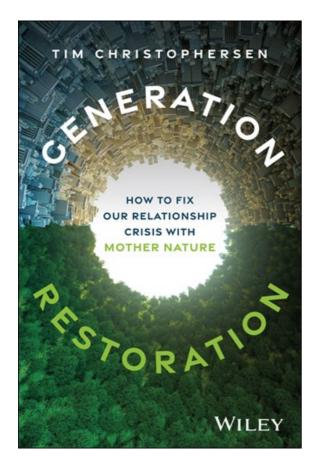
BISAC: *Business & Economics* 9781394369423
Paperback
October 21, 2025
£17.00 | 20,00 € | \$22.00
DE FUR: €

About the Author

KENTARO KAWAMORI is CEO and Co-Founder of Persefoni, one of the world's leading climate management and accounting platforms. Kentaro's work as a ClimateTech expert, entrepreneur, and Fortune 500 executive has been recognized by the likes of Forbes on its 30 Under 30 list, SXSW's startup competition and as an EY Entrepreneur of The Year award finalist.

Generation Restoration

How to Fix Our Relationship Crisis with Mother Nature *Tim Christophersen*



Discover and define a new relationship between humanity and nature

In *Generation Restoration: How to Fix Our Relationship Crisis with Mother Nature* Vice President of Climate Action at Salesforce, Tim Christophersen, delivers a clarion call for a new kind of global ecological literacy. You'll discover how we can reset our relationship with nature, conceiving of ourselves as an integral part of it, rather than apart from it.

The book explains how we can change the way we interact with the world around us and rapidly increase the effectiveness of all "green" initiatives. It's filled with stories and case studies of environmental success stories and failures from around the globe.

Inside the book:

- A recipe for a simple—but profound—shift in the way we view nature and the role of human beings within it
- How to resist the impulses towards doom and despair and choose hope instead
- The lessons we can learn from Indigenous peoples around the world, who understand important and obvious lessons about nature that have escaped other societies

Perfect for anyone interested in the future of our planet and our species, *Generation Restoration* is an inspiring and eye-opening discussion of an issue that's critical to all our survival and wellbeing.

View on Edelweiss

Wiley

BISAC: *Business & Economics* 9781394328222 Hardcover October 14, 2025 £22.00 | 26,00 € | \$28.00

About the Author

Tim Christophersen (Denmark) is Vice President of Climate Action at Salesforce. He has been combating climate change and the looming collapse of biodiversity - the life support system of Planet Earth - for over 20 years, including 15 years with the United Nations Environment Programme (UNEP). From the first attempt to unite the world behind a global climate pact in Copenhagen in 2009, to the successful Paris Agreement in 2015 and the groundbreaking Global Biodiversity Framework in 2022, he has helped to shape the political progress that can save humanity from our â€~suicidal war with nature' (Antonio Guterres). Tim joined the private sector in May 2022 to trigger a sustainability revolution by inspiring the world's largest

Autonomous

Why The Fittest Businesses Employ Al-First Strategies And Digital Talent Henry King

A step-by-step guide to building a digital labor force with agentic AI, with examples from the fittest companies in the world

In the age of Agentic AI you are either building an autonomous business or you are part of a dying one.

An autonomous business is designed to be Al-first in its strategies and operations to maximize value and minimize time to value, and when it is done right it will unlock unprecedented speed, scale and shared success. But getting from one-off Al implementations - where most companies are at today - to autonomy will be neither easy nor obvious. Business leaders will need to challenge all the conventions, standard operating procedures and orthodoxies underpinning businesses designed by humans for humans – which is to say just about all of them! They will need to build digital labor to non-linearly scale the health, conditioning and talent of their teams, business and ecosystem, enabling 24x7x365 continuity and responsiveness, removing blockages and waste that trap or reduce value. They will need to manage the relationships between the two types of intelligent resources, digital and human. They will need to design for Al control and teach human leaders to "let go of the steering wheel".

The goal of Autonomous is to further expand the Boundless design principles that have guided the fastest growing companies in the world, and to ready business leaders, strategists and designers for success in the Al economy.

View on Edelweiss

Wiley

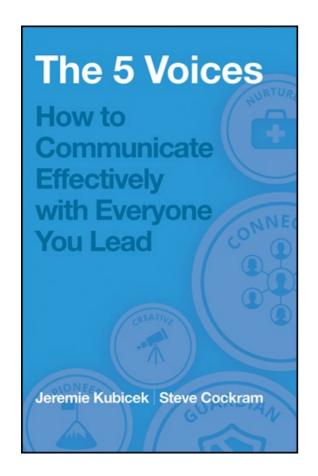
BISAC: *Business & Economics* 9781394357925 Hardcover October 7, 2025 £23.00 | 27,00 € | \$28.00

About the Author

Henry King (https://www.salesforce.com/; Chicago, Illinois) currently leads a firm-wide initiative to define the model for current and future success with Salesforce for all customers and partners. Prior to joining Salesforce, King worked in the Innovation and Design Thinking space for 15 years as a member of Doblin (now part of Deloitte Digital) and as an independent consultant. Before that spent two decades leading IT strategy, development and management projects with Accenture, Deloitte Consulting and served as CIO for two dotcom start-ups and, most notably, for Skidmore, Owings & Merrill, the world-renowned architecture firm. King has published on innovation themes in ZDNet, Forbes, Fast Company, Huffington Post,

The 5 Voices

How to Communicate Effectively with Everyone You Lead *Ieremie Kubicek*



View on Edelweiss

Wiley

BISAC: *Business & Economics* 9781394369393
Paperback
October 21, 2025
£17.00 | 20,00 € | \$22.00

Discover your leadership voice and unlock your potential to influence others

5 Voices is the code for unlocking your capacity to have honest conversations and build deeper, more authentic relationships with your teams, your families and your friends. In order to lead others effectively, we need a true understanding of ourselves, our natural tendencies and patterns of behavior. In learning what your leadership voice sounds like to others, you will discover what it feels like to be on the other side of your personality, as well as how to hear and value others' voices, namely the Pioneer, the Connector, the Creative, the Guardian, and the Nurturer. Once you understand your own leadership voice, you'll discover how best to communicate with each of the other voices, which will transform your communication at every level of relationship, both personal and professional. In mastering the 5 Voices of leadership, you will increase your emotional intelligence, allowing you to gain a competitive advantage as a leader. You will also be equipped with a simple, easy to remember vocabulary that, when shared, has a track record for decreasing the drama, misunderstanding and miscommunication in all spheres of influence.

Are you focused on relationships, values, and people? Or are you oriented more toward tradition, money, and resources? Do you know how others hear your voice? Do you appreciate the contributions of others on your team? This book will help you identify your natural leadership style, and give you a framework for leveraging your strengths.

- Find your foundational leadership voice
- Learn to hear and value the voices of others
- Know yourself before leading others
- Connect and communicate well with team, family and friends

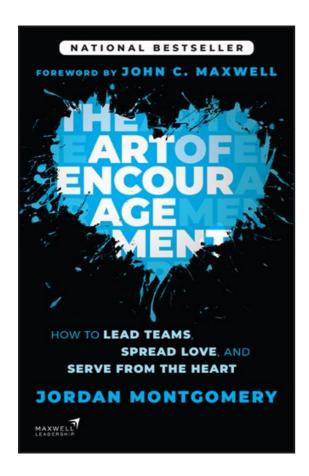
About the Author

JEREMIE KUBICEK is the cofounder of the GiANT Family of Companies and former CEO of the Leadercast and Catalyst Conferences. He is the author of the bestselling *Making Your Leadership Come Alive* and the recent hit, *5 Gears: How to Be Present and Productive When There Is Never Enough Time*.

STEVE COCKRAM is the cofounder of GiANT Worldwide and travels extensively teaching and consulting with senior executives and their teams all over the world. He is the author of *5 Gears: How to Be Present and Productive When There Is Never Enough Time*.

The Art of Encouragement

How to Lead Teams, Spread Love, and Serve from the Heart *Jordan Montgomery*



View on Edelweiss

Supercharge the wellbeing and productivity of everyone around you using the power of encouragement

In *The Art of Encouragement,* renowned performance coach and keynote speaker Jordan Montgomery delivers a captivating story designed to walk the reader through a dramatic journey of heartfelt, easy-to-understand lessons about encouragement and its many facets. The author compels you to take action by showing you that you're fully equipped and ready to implement encouragement within your own organization, team, family, and community.

In the book, you'll find compelling narratives and simple truths you can activate immediately to achieve real change and big results. You'll also discover:

- How to develop your leadership in a way that allows you to identify the good in your followers
- How to maximize your impact in your firm and community in meaningful, tangible ways
- Strategies for attracting and retaining the best talent available—and driving results once you've captured it

A must-read resource for managers, executives, directors, and other business leaders, *The Art of Encouragement* will also appeal to human resources professionals, heads of sales and other professional teams, consultants, entrepreneurs, founders, and anyone else interested in improving the lives and productivity of everyone around them.

Wiley

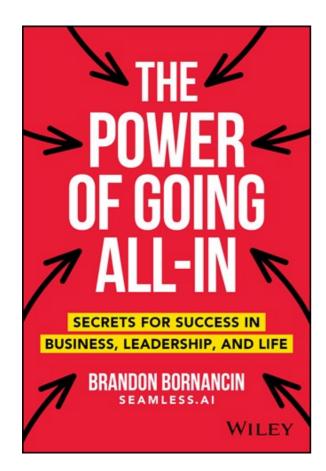
BISAC: *Business & Economics* 9781394369416
Paperback
October 21, 2025
£17.00 | 20,00 € | \$22.00
DE FUR: €

About the Author

JORDAN MONTGOMERY is the leader of the Montgomery Companies, an organization of coaches and speakers that works with sales staff, executives, professional athletes, youth groups, and others to help them bring out their full potential and the full potential of their teams. He's a renowned performance coach and keynote speaker.

The Power of Going All-In

Secrets for Success in Business, Leadership, and Life Brandon Bornancin



View on Edelweiss

Wiley

BISAC: Business & Economics 9781394373369 Paperback October 27, 2025 £17.00 | 20,00 € | \$22.00 DE EUR: €

If you're tired of missed goals and low morale, discover a proven framework for leadership that will help you unleash your team's potential.

In *The Power of Going All-In*, serial entrepreneur and business leader Brandon Bornancin shares his secrets to building, leading, and managing a world-class company. The author draws on his experience building companies to over \$150M in sales and billiondollar valuations and presents effective strategies for inspiring your people to do more, be more, and achieve more.

With *The Power of Going All-In*, you'll get more than a business leadership book. You'll get a daily mentor to guide you through any challenge, big or small, and to ignite your passion for your team and your company. With this book as your roadmap, you can carve out your own unique path to leadership greatness at work, at school, and anywhere else you play an integral role in the success of those who follow you.

Whatever is holding you back from the team you've always wanted... The company you've always wanted... And the results you've always wanted#This book will solve those problems and make your dreams a reality with 300+ practical and actionable secrets.

Learn how to:

- Discover your "Why"
- Coach employees beyond the skills of their current position
- Eliminate bad habits like micromanagement and burnout
- Establish a Bigger Picture Mission and Vision for yourself and your team
- Use the data to identify your team's weak spots
- Build your own Leadership Tribe
- Mentor the next generation of leaders at your organization

About the Author

BRANDON BORNANCIN is a 5x bestselling author, serial entrepreneur, public speaker, and the CEO of Seamless.AI, the #1 sales software that delivers the world's best leads. He's on a mission to help 1 billion professionals connect to opportunity and achieve massive success. Connect with him at www.BrandonBornancin.com

The Fearless Organization

Creating Psychological Safety in the Workplace for Learning, Innovation, and Growth *Amy C. Edmondson*



Creating Psychological Safety in the Workplace for Learning, Innovation, and Growth

Amy C. Edmondson

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The Fearless Organization is an essential requirement for team learning. This book describes an interpersonal climate where people feel able to express ideas, ask questions, quickly acknowledge mistakes, and raise concerns about the work early and often.

The Fearless Organization provides a roadmap for building and developing psychological safety as a strategy for promoting the engagement and candor that are critical to succeeding in the knowledge economy. We describe steps along a road that is not always smooth. To illustrate each step, we look at real life scenarios that show how psychological safety for team learning provides the spark that can fertilize creativity, clarify goals, achieve accountability, and redefine the meaning of leadership--and more.

View on Edelweiss

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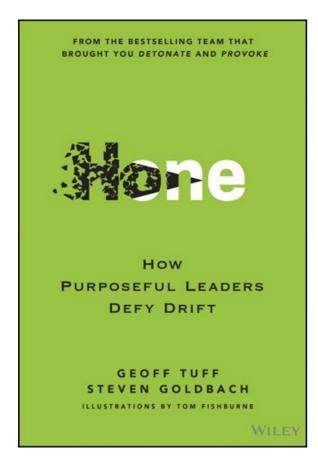
BISAC: *Business & Economics* 9781394373352
Paperback
October 6, 2025
£18.99 | 22,99 € | \$24.99
DE EUR: €

About the Author

Amy C. Edmondson (Boston, MA; www.hbs.edu) is the Novartis Professor of Leadership and Management at the Harvard Business School, a chair established to support the study of human interactions that lead to the creation of successful enterprises that contribute to the betterment of society. Edmondson, recognized in 2011, 2013 and 2015 by the biannual Thinkers50 global ranking of management thinkers, teaches and writers on leadership, teams and organizational learning. Her articles have been published in Harvard Business Review and California Management Review, as well as in academic journals such as Administrative Science Quarterly and the Academy of Management Journal. Her books, Teaming: How

Hone

How Purposeful Leaders Defy Drift Geoff Tuff



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Wiley

BISAC: *Business & Economics* 9781394304530 Hardcover October 7, 2025 £23.99 | 27,80 € | \$30.00

A clarion call to business leaders to recast their conception of leadership and strategy execution to meet the demands of the modern world

Have a problem with your organization's strategy in an era of accelerating, exponential change? Modern business orthodoxy has an easy answer: transform it. *Hone: How Purposeful Leaders Defy Drift*argues this thinking is itself in need of an overhaul. Rather than devote time to expensive, long, and often unsuccessful transformations, leaders should instead focus on holistically designing and honing the management systems that are the nervous systems of their businesses. They can take a cue from chefs and other artisans and hone their organizations. After all, honing doesn't sharpen knives; it realigns a knife's steel to its original position. Choosing and honing the set of management systems that promote an organization's desired outcomes (and uninstalling them when they are past their prime) is one of the most important things a business leader can do—and is just as much art as science.

The third in a trilogy of business strategy books written by renowned strategists and two-time Thinkers50–nominated authors Steven Goldbach and Geoff Tuff, this book explains why and how to optimally hone your organization's execution of its strategy, with highlights including:

- The importance of recognizing and taking action to defy the drift that often afflicts organizations undergoing massive transformation
- Guidelines on how to design and continually reshape effective management systems to influence organizational and individual behaviors
- Reframing the job of CEOs to be Chief System Designers for their organizations

About the Author

Geoff Tuff (Boston, MA) is a Principal at Deloitte, where he holds a variety of leadership roles across its Sustainability, Innovation, and Strategy practices with a particular focus in energy and industrials. In the past, he led Doblin, the firm's innovation practice, and was a Senior Partner at Monitor Group, serving as a member of its global Board of Directors before the company was acquired by Deloitte. He has been with some form of Monitor for over 30 years. Geoff's work centers around helping clients transform their businesses to grow and compete in nontraditional ways. Over the course of his career, Geoff has worked in virtually every industry and he uses that breadth of experience to bring novel insights about how things might operate

Marketing Lessons from the Grateful Dead

What Every Business Can Learn from the Most Iconic Band in History David Meerman Scott

The Grateful Dead-rock legends, marketing pioneers

The Grateful Dead broke almost every rule in the music industry book. They encouraged their fans to record shows and trade tapes; they built a mailing list and sold concert tickets directly to fans; and they built their business model on live concerts, not album sales. By cultivating a dedicated, active community, collaborating with their audience to co-create the Deadhead lifestyle, and giving away "freemium" content, the Dead pioneered many social media and inbound marketing concepts successfully used by businesses across all industries today.

Written by marketing gurus and lifelong Deadheads David Meerman Scott and Brian Halligan, *Marketing Lessons from the Grateful Dead* gives you key innovations from the Dead's approach you can apply to your business. Find out how to make your fans equal partners in your journey, "lose control" to win, create passionate loyalty, and experience the kind of marketing gains that will not fade away!

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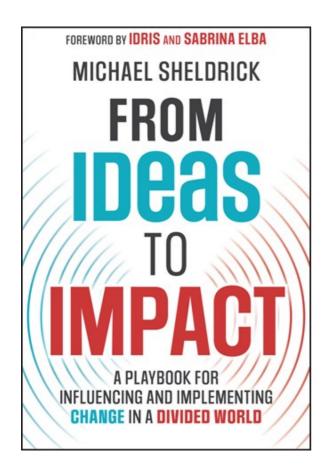
BISAC: Business & Economics 9781394378012 Paperback August 25, 2025 \$20.00

About the Author

David Meerman Scott (WebInkNow.com; Lexington, MA) is a marketing strategist, keynote speaker, seminar leader, and bestselling Wiley author. In his consulting work, David specializes in using online content to market and sell products and services to customers worldwide. He has presented at industry conferences and events in over 20 countries on 4 continents. As an award-winning marketer and writer, Scott has developed online marketing programs responsible for selling well over one billion dollars of products and services. Scott is an instructor for the Pragmatic Marketing's *Effective Marketing Programs* seminar that shows participants how to develop

From Ideas to Impact

A Playbook for Influencing and Implementing Change in a Divided World *Michael Sheldrick*



View on Edelweiss

Wiley

BISAC: Business & Economics 9781394369409 Paperback October 21, 2025 £17.00 | 20,00 € | \$22.00 DE EUR: €

Accelerate your real-world, social impact by driving systemic policy changes

As Co-Founder of Global Citizen—an international education and advocacy organization with the mission to end extreme poverty worldwide—Michael Sheldrick has worked with governments, businesses, foundations, the artist community, and everyday citizens to distribute over \$40 billion around the world over the past decade. Now, in *From Ideas to Impact: A Playbook for Influencing and Implementing Change in a Divided World*, he delivers an inspiring and insightful discussion on how to implement social impact by driving policy change.

This book reveals key characteristics of successful policy entrepreneurs - visionaries bridging the gap between promises and real-world outcomes. They are practical implementers who put impact first, resisting the urge to pursue the instant dopamine boost that comes from simply winning arguments at all costs. They are connectors and networkers who build diverse coalitions and broker win-win solutions to address our current implementation crisis.

An indispensable guide for individual changemakers, philanthropists, corporate social responsibility (CSR) practitioners, environmental, social, and governance (ESG) professionals, policymakers, corporate foundations, and higher education students, *From Ideas to Impact: A Playbook for Influencing and Implementing Change in a Divided World*, features:

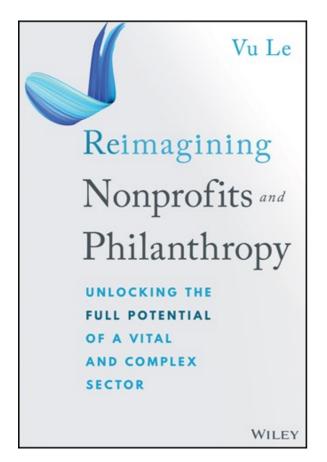
- An overview of pressing challenges to avoid, including an obsession with winning arguments at the expense of results, demands for unwavering tribal loyalty, and a counterproductive aversion to negotiation.
- An eight-step playbook offering tools to master policy entrepreneurship, foster cooperation, build bridges, and

About the Author

MICHAEL SHELDRICK is a policy entrepreneur and a driving force behind the advocacy efforts of Global Citizen to end extreme poverty. As a Co-Founder and Chief Policy, Impact, and Government Affairs Officer, he leads the organization's campaigns to mobilize support from governments, businesses, and foundations. These initiatives have reached millions of people in over 150 countries and secured over \$40 billion in support for local and regional organizations working to provide access to essential resources such as healthcare, education, and climate resilience. A sought-after speaker and author on policy advocacy, sustainable development, and corporate

Reimagining Nonprofits and Philanthropy

Unlocking the Full Potential of a Vital and Complex Sector *Vu Le*



View on Edelweiss

Wiley

BISAC: *Business & Economics* 9781394313129 Hardcover October 14, 2025 £22.00 | 26,00 € | \$28.00

Forward-thinking solutions to the foundational problems plaguing the world of modern nonprofits

Going where many dare not, *Reimagining Nonprofit and Philanthropy: Unleashing the Full Potential of an Awesome and Underappreciated Sector* challenges existing sacred cows across a variety of issues relevant to nonprofit and philanthropy. Each chapter delves into a specific area of work (fundraising, boards, hiring, and so on), analyzes the challenges, and provides concrete solutions for change.

Written by Vu Le, former nonprofit executive and thought leader in the field, this book features leaders doing new things that go against the grain and is written in an easy-to-digest, oftentimes humorous tone. Readers will be left fired up, with their existing notions challenged, ready to flip over some tables and (figuratively) burn some systems down.

Le explores topics including:

- Scarcity, martyrdom, and learned helplessness, separating vision and mission, and "bizsplaining" to the corporate sector
- The folly of Robert's Rules of Order and reimagining governance through evolutionary and minimally-viable boards
- New leadership decision-making models, shifting away from the hierarchical model into a more distributed one

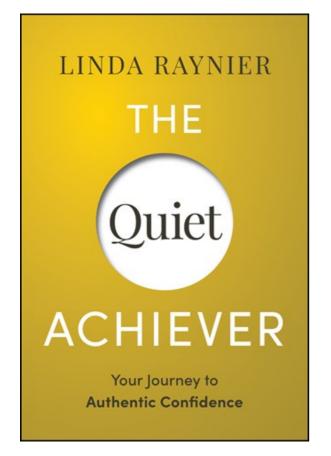
Reimagining Nonprofit and Philanthropy: Unleashing the Full Potential of an Awesome and Underappreciated Sector is an essential read for all nonprofit leaders, professionals, and donors who are looking to completely reimagine the way nonprofits think, operate, and make an impact.

About the Author

Vu Le (Seattle, WA) is a keynote speaker, blogger, and recognized thought leader in the nonprofit sector. He has over 20 years of experience in the nonprofit world, including being an executive director across two nonprofits for 13 years. Around 2012 he started writing a blog that was originally called Nonprofit With Balls. It started as a humorous collection of observations on the challenges nonprofit leaders go through. The blog gained momentum and changed its name to Nonprofit AF. It is now widely read across the nonprofit and philanthropic sector in the US as well as other countries, primarily Canada, the UK, and New Zealand. In the past 12 years, he has written nearly 600 weekly blog posts on a variety of

The Quiet Achiever

Your Journey to Authentic Confidence *Linda Raynier*



If you find yourself giving it your all but not getting the results you want, *The Quiet Achiever* is a must-read that will empower you to shift the way you view yourself, build self-trust, and guide you toward the fulfilling life and career you truly deserve.

The Quiet Achiever: Your Journey to Authentic Confidence will help you break free from feeling stuck and stagnant in your career and guide you to dig deeper and discover the most authentic and powerful version of yourself. Written by Linda Raynier, a renowned career expert with nearly one million YouTube subscribers and former recruiter, this book delivers practical and proven strategies and techniques to help you truly understand your current view of yourself, your career, and your success including

- Understanding who you are as a quiet achiever
- Harnessing the power of your personal story for inner healing
- Uncovering the real reasons you feel stuck in your career
- Gaining clarity on your purpose and direction to stop feeling stagnant
- Cultivating and embracing your quiet confidence
- Mastering the art of communicating your value

View on Edelweiss

Instead of pushing harder in your career, pause and turn inward to discover the inner confidence and direction you've been seeking all along within the pages of *The Quiet Achiever*.

Wiley

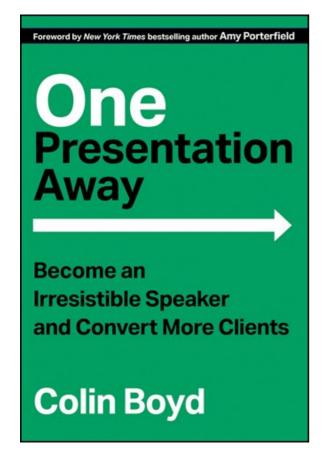
BISAC: *Business & Economics* 9781394279050 Hardcover October 14, 2025 £22.99 | 25,50 € | \$28.00 DE FUR: 27.9€

About the Author

Linda Raynier (Toronto, Canada | lindaraynier.com) is a career coach who has worked with thousands of corporate professionals from entry-level up to C-suite level executives. Born in Toronto, Canada to Vietnamese parents who came to Canada in the mid-1980's as refugees, she was instilled with the idea that getting good grades and landing a prestigious career were the key ingredients to success and happiness. After starting her professional career as a CPA in one of the Big 4 accounting firms, enduring many late nights at the office and working hard during several busy seasons, she knew that accounting was not the career path for her.

One Presentation Away

Become an Irresistible Speaker and Convert More Clients *Colin Boyd*



View on Edelweiss

The speaker's guide to get more clients by crafting a single highconverting signature talk

One Presentation Away: Become an Irresistible Speaker and Convert More Clients provides crystal-clear direction on how to become confident when speaking and selling from any stage and how to start getting clients, not just claps. Uniquely, this book reveals how to sell from a virtual or live stage without feeling like you're selling. Written by renowned professional speaker and presentation builder Colin Boyd, this book's core premise is that you are just one irresistible presentation away from the breakthrough you desire.

In this book, readers will find insights on:

- How just one presentation can grow your business and give you the life you've always wanted
- The common error of overcomplicating business growth, and why it makes sense to hone in on one specific pitch
- How to structure a high-converting signature talk and practical strategies that result in your audience asking to join your offers, used by 10,000+ of Boyd's students and the biggest names in the industry

Guiding entrepreneurs through every step of the process of selling on stage, *One Presentation Away* is an essential read for sales newcomers as well as experienced presenters looking to further optimize their pitch.

Wiley

BISAC: *Business & Economics* 9781394324316 Hardcover October 21, 2025 £22.00 | 26,00 € | \$28.00

About the Author

Colin Boyd (Newport, CA) is obsessed with helping experts and entrepreneurs to grow their businesses through high-converting presentations. As a professional speaker for over 15 years, he's spoken worldwide, inspiring entrepreneurial and corporate audiences on how to speak with greater confidence and influence. He has been featured in INC, Forbes, Success and Entrepreneur magazine.

Colin is one of the world's most exclusive and sought-after advisors when building presentations that sell. He has personally advised the biggest names in the expert industry, including Amy Porterfield,

Love as a Change Strategy

Mohammad F. Anwar

Learn how to lead and scale meaningful change efforts throughout your organization

In Love as a Change Strategy, a team of entrepreneurs, analysts, and designers delivers an exciting and inspiring guide for individual and community revitalization. The authors explain how to lead cultural, technological, procedural, or structural change by starting with change within the business leader themselves.

This book follows on the heels of the widely read *Love as a Business Strategy*, showing you how to manage change using a four-part framework. Separated into four interlocking parts, the book walks you through how to understand the approach, change yourself, change your organization, and change the world.

You'll also find:

- Practical lessons and mindsets you can adopt to encourage and embrace change
- The structure, operations, tech, finance practices, and compliance procedures you can implement to enact change
- Personal stories and first-hand case studies about change management and change *mis*management

Perfect for business leaders responsible for shepherding their organizations – including corporations, nonprofits, and governmental agencies – through major changes, *Love as a Change Strategy* will also prove invaluable for employees, board members, and new managers looking for help navigating turbulence in their work.

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BISAC: *Business & Economics* 9781394332182 Hardcover September 17, 2025 £21.00 | 25,00 € | \$28.00

About the Author

Mohammad Anwar (Houston, TX) is an award-winning entrepreneur, author, and thought leader in the fields of leadership and organizational culture. He has been instrumental in redefining how businesses can harness empathy and compassion to drive success and innovation.

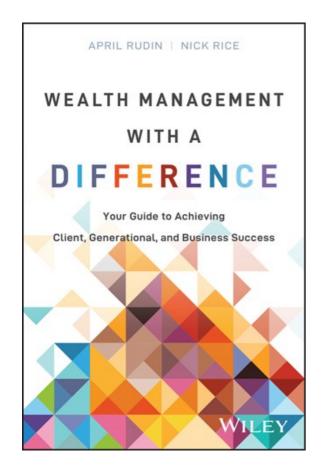
Chris Pitre (Houston, TX) is a student of the world and enjoys anthropology. His interests in global cultures naturally led him to travel around the world and co-found Culture+®, a subsidiary of Softway that fits into the parent company's overall goal of transforming businesses the human way.

Finance & Accounting



Wealth Management With a Difference

Your Guide to Achieving Client, Generational, and Business Success April Rudin



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BISAC: *Business & Economics* 9781394287703 Hardcover October 21, 2025 £28.99 | 31,90 € | \$35.00 DE EUR: 35.9€

A unique playbook for success for wealth managers and financial advisors in the face of sweeping generational change

There are hundreds of thousands of financial advisors globally serving clients whose needs are undergoing a revolution. Generational shifts are transforming how these clients approach money, spanning values, technology, investing, and even politics. Younger investors and women are creating wealth, inheriting tens of trillions of dollars from older relatives, and accumulating money as they move closer to retirement.

In Wealth Management With a Difference: Your Guide to Achieving Client, Generational, and Business Success, global financial services veterans April Rudin and Nick Rice show how advisors and wealth managers can serve these growing needs and position themselves at the heart of families and their legacies. Each chapter explores a generational opportunity for wealth managers and advisors globally, ranging across financial planning, investing, technology, and management strategy.

The authors summarize each opportunity, how they are likely to evolve, and what they mean for your clients and your business. You'll find:

- Comments from over seventy experts around the world across opportunities, underscoring their global relevance
- Action points for wealth management firms and financial advisors at the end of each chapter
- Photos and charts illustrating and illuminating the trends discussed

An essential read for wealth managers, financial advisors, private bankers, family offices, and other financial professionals, *Wealth Management With a Difference* is a guide to success for everyone in

About the Author

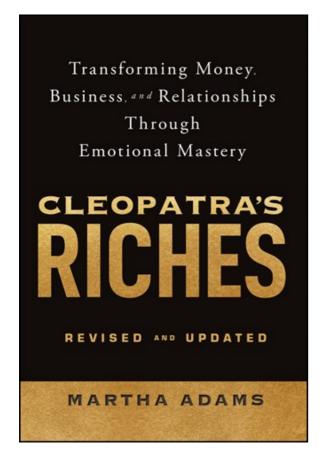
April Rudin (New Jersey, Home | The Rudin Group) is Founder and CEO of the Rudin Group, which provides global marketing services to top wealth managers and banks. An early leader in social media and digital, April has been recognized by Onalytica as the number one wealth management influencer online. April is an annual contributor to the Capgemini World Wealth Report and speaks at wealth management, wealthtech, and fintech conferences in the US, Europe, Asia, and Africa.

Nick Rice (Connecticut, Nick Rice | Brunswick Group) is a Director at Brunswick Group, a leading global consultancy, and advises banks and other organizations on communications, marketing,

Cleopatra's Riches

Transforming Money, Business, and Relationships Through Emotional Mastery, Revised and Updated

Martha Adams



View on Edelweiss

A new edition of the guidebook to transforming your relationship with money

In the newly revised edition of *Cleopatra's Riches: Transforming Money, Business, and Relationships Through Emotional Mastery,* internationally renowned Certified Financial Planner and financial educator, Martha Adams, reveals a transformative new way to think and feel about, and engage with, money. She offers a fresh, human-centered approach that puts you at the heart of your own personalized financial journey.

This book is the key to regaining your financial power and redefining your emotional relationship with money. You'll rediscover money as a source of joy, growth, and purpose as you navigate the author's one-of-a-kind 4R Process.™

Inside the book:

- Move from a mindset of financial anxiety to financial empowerment by reshaping your emotional associations with money
- Nurture your emotional well-being by ensuring that your money decisions improve your wealth and mental health
- Apply the 4R Process[™] to key areas of your life, including business and entrepreneurship, couples, family, and leadership

This isn't just a book about managing dollars and cents or understanding your household's balance sheet. *Cleopatra's Riches* is a custom roadmap to mastering your money mindsets and imbuing your financial outlook with confidence, clarity, and compassion.

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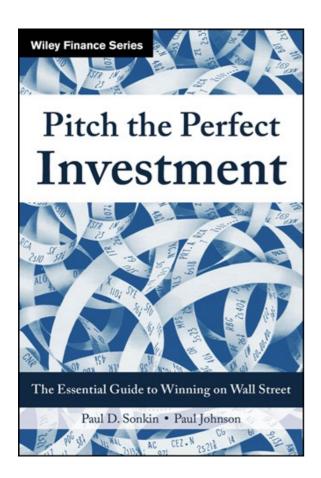
BISAC: *Business & Economics* 9781394334698 Hardcover October 7, 2025 £21.00 | 25,00 € | \$28.00

About the Author

Martha Adams, CFP (Ontario, Canada, Martha Adams Media) is an internationally recognized Certified Financial Planner and Financial Educator based in Guelph, Ontario, Canada. As the founder of Martha Adams Media and the bestselling author of Cleopatra's Riches: How to Earn, Grow, and Enjoy Your Money to Enrich Your Life, Martha is at the forefront of revolutionizing the way we think and talk about money. A sought-after national media personality and keynote speaker in Canada, she brings a unique blend of financial expertise and emotional intelligence to every conversation. With dual certifications in the United States and Canada, Martha's cross-border perspective makes her a trusted voice in the financial landscape.

Pitch the Perfect Investment

The Essential Guide to Winning on Wall Street *Paul D. Sonkin*



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BISAC: Business & Economics 9781394378166 Paperback September 23, 2025 \$18.00

Learn the overlooked skill that is essential to Wall Street success

Pitch the Perfect Investment combines investment analysis with persuasion and sales to teach you the "soft skill" so crucial to success in the financial markets. Written by the leading authorities in investment pitching, this book shows you how to develop and exploit the essential, career-advancing skill of pitching value-creating ideas to win over clients and investors. You'll gain world-class insight into search strategy, data collection and research, securities analysis, and risk assessment and management to help you uncover the perfect opportunity; you'll then strengthen your critical thinking skills and draw on psychology, argumentation, and informal logic to craft the perfect pitch to showcase your perfect idea. The ability to effectively pitch an investment is essential to securing a job on Wall Street, where it immediately becomes a fundamental part of day-to-day business. This book gives you in-depth training along with access to complete online ancillaries and case studies so you can master the little skill that makes a big difference.

It doesn't matter how great your investment ideas are if you can't convince anyone to actually invest. Ideas must come to fruition to be truly great, and this book gives you the tools and understanding you need to get it done.

- Persuade potential investors, clients, executives, and employers
- Source, analyze, value, and pitch your ideas for stocks and acquisitions
- Get hired, make money, expand your company, and win business
- Craft the perfect investment into the perfect pitch

Money managers, analysts, bankers, executives, salespeople, students, and individual investors alike stand to gain massively by employing the techniques discussed here. If you're serious about

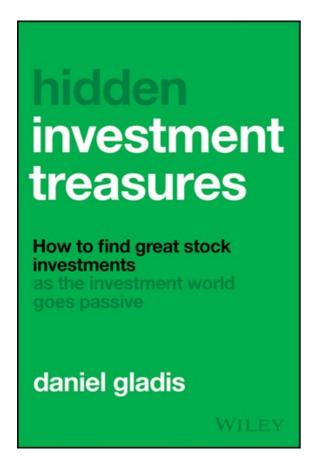
About the Author

PAUL D. SONKIN is an analyst and portfolio manager at Gabelli Funds and previously spent 14 years at the helm of The Hummingbird Value Fund. For 16 years he was an adjunct professor at Columbia Business School and is coauthor of *Value Investing: From Graham to Buffett and Beyond*.

PAUL JOHNSON runs Nicusa Investment Advisors and is an Adjunct Professor at Columbia Business School and the Gabelli School of Business at Fordham University. He is a contributing annotator to *The Most Important Thing Illuminated* (by Howard Marks), co-author of *The*

Hidden Investment Treasures

How to Find Great Stock Investments as the Investment World Goes Passive Daniel Gladis



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BISAC: *Business & Economics* 9781394344802 Hardcover October 7, 2025 £23.00 | 28,00 € | \$30.00

Practical, expert guidance on identifying active investment opportunities in a stock market dominated by passive investors

In Hidden Investment Treasures: How to Find Great Stock Investments as the Investment World Goes Passive, veteran portfolio manager Daniel Gladiš, CFA, delivers a foundational and inspiring new playbook for actively capturing higher returns at lower risk in a market dominated today by passive money.

Gladiš walks you through real investment cases exemplifying how to take advantage of growing inefficiency in the financial markets. He demonstrates specific analytical techniques and strategic reasoning essential to uncovering underpriced securities that can yield superior long-term returns.

Gladiš explains:

- How diligent active investors should dig where passive money fails to flow
- Where value lurks in sectors and firms seen as too boring, little known, unpopular, complicated, or small
- Fundamental metrics, tools, and perspectives for recognizing underpriced stocks
- Applying analysis, discipline, and patience to buy at the right price
- How company managements create—or destroy shareholder value through capital allocation, acquisitions, and personal temperament

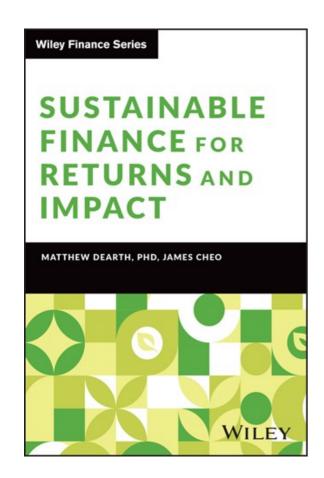
Written for individual investors and professionals, *Hidden Investment Treasures* is a must-read for stock pickers, value investors, equity analysts, and wealth managers seeking to improve long-term investment returns in today's market.

About the Author

Daniel Gladis, CFA (Brno, Czech Republic) has been a portfolio manager at Vltava Fund, a \$100 million global equity fund, for over 20 years. He has over 30 years of investment experience. He is the author of two investment bestsellers, "Naucte se investovat" (Learn to invest) and "Akciove investice" (Stock investments). The author is an expert on investing in stocks and a leading figure in the Czech capital market. From 1993 to 1999, he was a director at Atlantik Financni trhy, which he founded. From 1999 to 2004 he was the director of ABN AMRO Asset Management (Czech) and since 2004 he has been the director of the investment fund Vltava Fund, which he

Sustainable Finance for Returns and Impact

Matthew Dearth



View on Edelweiss

About the Author

Matthew Dearth (Singapore) is an associate professor at Nanyang Technological University, where he teaches Sustainable Finance to students and professionals, and partners with leading investors such as Cerberus and Manulife to offer hands-on learning experiences within the classroom setting. He is also Managing Director of USbased wealth manager Silvercrest Asset Management and contributes as a member of the firm's ESG Committee. Before moving to Singapore, he was Head of Broker Relations at Marshall Wace North America. Prior to Marshall Wace, he worked at McLagan Partners and the Equities Division of Goldman Sachs as head of the

Get authoritative and easy-to-understand guidance on the frontiers of sustainable finance

Sustainable Finance for Returns and Impact, written by James Cheo and Matthew Dearth, is an essential guide addressing the growing demands from investors and stakeholders for heightened transparency and accountability from both companies and financial institutions. This book is a crucial addition to the Wiley Finance Series, providing comprehensive insights into sustainable finance disclosure regulation.

The authors dive deep into the relationship between sustainability and financial returns, covering topics such as corporate sustainability, greenwashing, ESG ratings, impact investing, and sustainable investment strategies. They include practical steps to integrate sustainability into investments for improved financial performance and impact from the perspective of both theory and practice.

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- Understand the impact of sustainability on both the planet and the financial system
- Find practical steps to integrate sustainability into investments
- Get insights from public and private companies, institutional and individual investors, regulators, and international agencies
- Discover interviews and case studies with industry experts

Sustainable Finance for Returns and Impact is an invaluable resource for professionals, students, and investors looking to incorporate sustainability into their financial decisions and investments.

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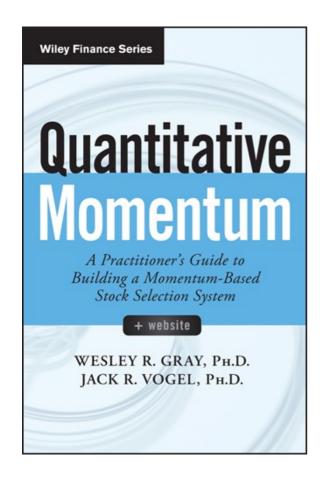
Series: Wiley Finance **BISAC:** Business & Economics 9781394265480 Hardcover October 16, 2025

£40.00 | 47,00 € | \$51.00

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Quantitative Momentum

A Practitioner's Guide to Building a Momentum-Based Stock Selection System *Wesley R. Gray*



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Series: Wiley Finance BISAC: Business & Economics 9781394377930 Paperback October 7, 2025 \$18.00

The individual investor's comprehensive guide to momentum investing

Quantitative Momentum brings momentum investing out of Wall Street and into the hands of individual investors. In his last book, Quantitative Value, author Wes Gray brought systematic value strategy from the hedge funds to the masses; in this book, he does the same for momentum investing, the system that has been shown to beat the market and regularly enriches the coffers of Wall Street's most sophisticated investors. First, you'll learn what momentum investing is not: it's not 'growth' investing, nor is it an esoteric academic concept. You may have seen it used for asset allocation, but this book details the ways in which momentum stands on its own as a stock selection strategy, and gives you the expert insight you need to make it work for you. You'll dig into its behavioral psychology roots, and discover the key tactics that are bringing both institutional and individual investors flocking into the momentum fold

Systematic investment strategies always seem to look good on paper, but many fall down in practice. Momentum investing is one of the few systematic strategies with legs, withstanding the test of time and the rigor of academic investigation. This book provides invaluable guidance on constructing your own momentum strategy from the ground up.

- Learn what momentum is and is *not*
- Discover how momentum can beat the market
- Take momentum beyond asset allocation into stock selection
- Access the tools that ease DIY implementation

The large Wall Street hedge funds tend to portray themselves as the sophisticated elite, but momentum investing allows you to 'borrow' one of their top strategies to enrich your own portfolio. *Quantitative*

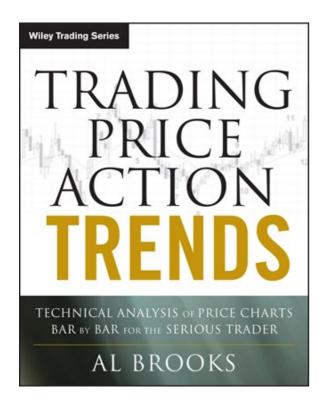
About the Author

WESLEY R. GRAY, PhD, is founder and CEO/CIO of Alpha Architect, an asset management firm delivering affordable, active exposures for tax-sensitive investors. He is coauthor of *Quantitative Value* and *DIY Financial Advisor*, as well as author of *Embedded: A Marine Corps Advisor Inside the Iraqi Army*.

JACK R. VOGEL, PhD, is CFO/CIO of Alpha Architect, an asset management firm delivering affordable, active exposures for tax-sensitive investors. He is coauthor of *DIY Financial Advisor*.

Trading Price Action Trends

Technical Analysis of Price Charts Bar by Bar for the Serious Trader *Al Brooks*



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Series: Wiley Trading BISAC: *Business & Economics* 9781394378104 Paperback September 3, 2025 \$18.00

A practical guide to profiting from institutional trading trends

The key to being a successful trader is finding a system that works and sticking with it. Author Al Brooks has done just that. By simplifying his trading system and trading only 5-minute price charts he's found a way to capture profits regardless of market direction or economic climate. His first book, *Reading Price Charts Bar by Bar*, offered an informative examination of his system, but it didn't allow him to get into the real nuts and bolts of the approach. Now, with this new series of books, Brooks takes you step by step through the entire process.

By breaking down his trading system into its simplest pieces: institutional piggybacking or trend trading (the topic of this particular book in the series), trading ranges, and transitions or reversals, this three book series offers access to Brooks' successful methodology. *Price Action Trends Bar by Bar* describes in detail what individual bars and combinations of bars can tell a trader about what institutions are doing. This is critical because the key to making money in trading is to piggyback institutions and you cannot do that unless you understand what the charts are telling you about their behavior. This book will allow you to see what type of trend is unfolding, so can use techniques that are specific to that type of trend to place the right trades.

- Discusses how to profit from institutional trading trends using technical analysis
- Outlines a detailed and original trading approach developed over the author's successful career as an independent trader
- Other books in the series include *Price Action Trading Ranges* Bar by Bar and *Price Action Reversals Bar by Bar*

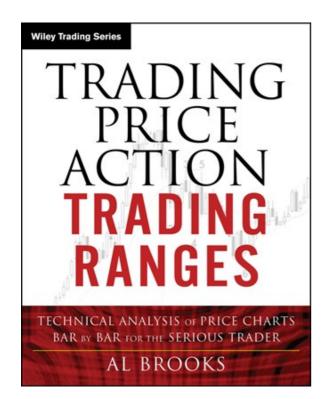
If you're looking to make the most of your time in today's markets the trading insights found in *Price Action Trends Bar by Bar* will help you achieve this goal.

About the Author

AL BROOKS is a technical analysis contributor for *Futures* magazine and an independent day trader. His approach to reading price charts was developed over two decades in which he changed careers from ophthalmology to trading. Brooks graduated from The University of Chicago Pritzker School of Medicine in 1978 and received a BS in mathematics with honors from Trinity College in 1974. His website, brookspriceaction.com, outlines his trading approach and views as well as hosts a subscription-based daily trading chat room in which Brooks talks with other traders about the market.

Trading Price Action Trading Ranges

Technical Analysis of Price Charts Bar by Bar for the Serious Trader *Al Brooks*



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Series: Wiley Trading BISAC: *Business & Economics* 9781394378067 Paperback October 14, 2025 \$18.00

Praise for Trading Price Action Trading Ranges

"Al Brooks has written a book every day trader should read. On all levels, he has kept trading simple, straightforward, and approachable. By teaching traders that there are no rules, just guidelines, he has allowed basic common sense to once again rule how real traders should approach the market. This is a must-read for any trader that wants to learn his own path to success."

—Noble DraKoln, founder, SpeculatorAcademy.com, and author of *Trade Like a Pro* and *Winning the Trading Game*

"A great trader once told me that success was a function of focused energy. This mantra is proven by Al Brooks, who left a thriving ophthalmology practice to become a day trader. Al's intense focus on daily price action has made him a successful trader. A born educator, Al also is generous with his time, providing detailed explanations on how he views daily price action and how other traders can implement his ideas with similar focus and dedication. Al's book is no quick read, but an in-depth road map on how he trades today's volatile markets, complete with detailed strategies, real-life examples, and hard-knocks advice."

—Ginger Szala, Publisher and Editorial Director, *Futures* magazine

Over the course of his career, author Al Brooks, a technical analysis contributor to *Futures* magazine and an independent trader for twenty-five years, has found a way to capture consistent profits regardless of market direction or economic climate. And now, with his new three-book series—which focuses on how to use price action to trade the markets—Brooks takes you step by step through the entire process.

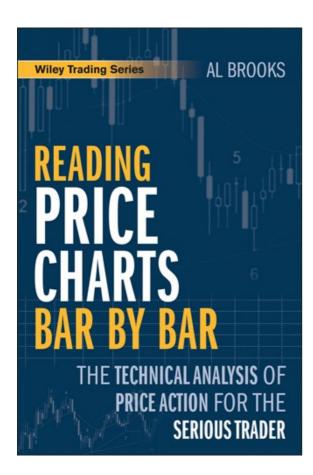
In order to put his methodology in perspective, Brooks examined an essential array of price action basics and trends in the first book of this series, *Trading Price Action TRENDS*. Now, in this second book,

About the Author

Al Brooks is a technical analysis contributor for *Futures* magazine and an independent day trader. His approach to reading price charts was developed over two decades in which he changed careers from ophthalmology to trading. Brooks graduated from The University of Chicago Pritzker School of Medicine in 1978 and received a BS in mathematics with honors from Trinity College in 1974. His website, brookspriceaction.com, outlines his trading approach and views as well as hosts a subscription-based daily trading chat room in which Brooks talks with other traders about the market.

Reading Price Charts Bar by Bar

The Technical Analysis of Price Action for the Serious Trader *Al Brooks*



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Series: Wiley Trading BISAC: *Business & Economics* 9781394378128 Paperback September 10, 2025 \$18.00

A completely original approach to trading using price bar charts

While complex strategies and systems may work for some traders, understanding price action is all you really need to succeed in this arena. Price action analysis is an effective approach to trading today's markets—whether you're involved in stocks, futures, or options. It allows you to focus on the process of trading without being overwhelmed by a complicated collection of trading techniques. And while this method may appear elementary, it can significantly enhance returns as well as minimize downside risk.

One way to apply price action analysis to your trading endeavors is with chart patterns. Nobody understands this better than author Al Brooks, a technical analyst for *Futures* magazine and an independent trader for more than twenty years. Brooks discovered ten years ago that reading price charts without indicators proved to be the most simple, reliable, and profitable way for him to trade. Mastering that discipline is what made him consistently successful in trading. Now, with *Reading Price Charts Bar by Bar*, Brooks shares his extensive experience on how to read price action.

At the end of the day, anyone can look at a chart, whether it is a candle chart for E-mini S&P 500 futures trading or a bar chart for stock trading, and see very clear entry and exit points. But doing this in real time is much more difficult. *Reading Price Charts Bar by Bar* will help you become proficient in the practice of reading price action—through the use of trendlines and trend channel lines, prior highs and lows, breakouts and failed breakouts, and other tools—and show you how this approach can improve the overall risk-reward ratio of your trades.

Written with the serious trader in mind, this reliable resource addresses the essential elements of this discipline, including the importance of understanding every bar on a price chart, why particular patterns are reliable setups for trades, and how to locate

About the Author

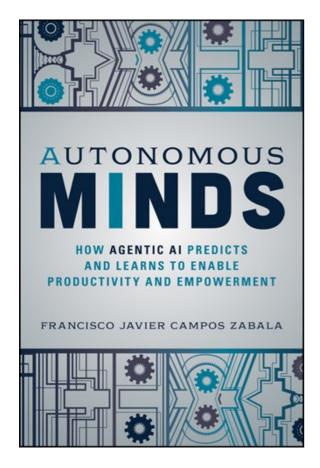
AL BROOKS is a technical analysis contributor to Futures magazine and an independent day trader. Changing careers from ophthalmology to trading twenty years ago, he discovered consistent success and profitability as a trader once he developed his unique approach to reading price charts. He graduated from the University of Chicago Pritzker School of Medicine and received his BS in mathematics with honors from Trinity College.

Computing & Technology



Autonomous Minds

How Agentic Al Predicts and Learns to Enable Productivity and Empowerment Francisco Javier Campos Zabala



A book that combines a technical explanation of agentic AI with the latest practical applications

In Autonomous Minds: How Agentic AI Predicts and Learns to Enable Productivity and Empowerment, technology leader Francisco Javier Campos Zabala delivers a comprehensive, first principles analysis of AI agents and their potentially transformative impact on society, business, and individual lives. The book helps non-technical readers make sense of the technological complexity of artificial intelligence and explains its current practical applications.

Campos Zabala offers a clear and accessible explanation of these new technologies, walking you through practical frameworks for implementing AI agents in business and personal contexts.

Inside the book:

- Expert insights from leading researchers and practitioners in Al
- Accessible introductions to the fundamentals of agentic Al, as well as advanced applications
- Hands-on guidance for professionals attempting to adapt to Al-driven change

Perfect for managers, executives, and other business leaders, *Autonomous Minds* is an essential guide for all professionals doing their best to make sense of new agentic AI technologies.

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BISAC: *Computers* 9781394350100 Paperback October 14, 2025 £22.99 | 25,70 € | \$30.00

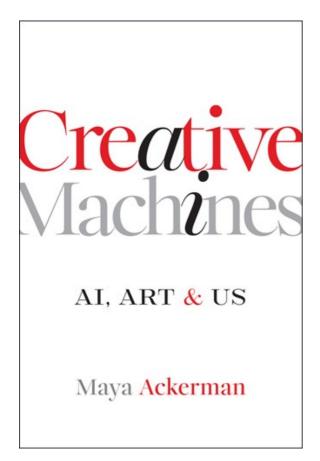
About the Author

Francisco Javier Campos Zabala (Cambridge, England) is a passionate technology leader with a background in delivering innovative tech transformations within marketing adtech, telco, financial services, and healthcare sectors. Previously, he spent a decade as a management consultant at Accenture, working on strategy, product, analytics, and technology. He has led several digital/business transformations, scaling high performing teams in technology and data science with a product-centered mindset and agile best practices. He has shaped governance models to create and scale breakthrough innovation, and he is a regular public speaker on

Creative Machines

AI, Art & Us

Maya Ackerman



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BISAC: *Science* 9781394316267 Hardcover October 14, 2025 £26.99 | 30,00 € | \$35.00

A bold and thought-provoking journey into Al's power to transform human creativity

In *Creative Machines: AI, Art & Us,* world-renowned AI researcher and generative AI pioneer, Maya Ackerman, takes you on a thrilling journey into the rise of creative AI, from its earliest pioneers to the cutting-edge tools shaping music, art, and human imagination today.

Ackerman cuts through the hype, revealing the true capabilities and limitations of generative AI while championing its potential to amplify human creativity rather than replace it. Drawing on psychology, philosophy, and her own cutting-edge research, she reveals how generative AI exposes both the brilliance and the blind spots of human society—our ingenuity, our biases, our assumptions about intelligence and identity.

The book contains:

- The hidden history and explosive growth of Al-generated creativity
- Explorations of the true capabilities and limitations of creative Al
- A visionary framework for using AI as a tool to enhance, rather than hinder, human creativity
- A bold new perspective on AI ethics and why fixing AI is not enough

Perfect for entrepreneurs, tech leaders, developers, ethicists, and creative professionals, *Creative Machines* offers deep insights, compelling stories, and a visionary perspective on Al's impact on human society. An essential read for anyone doing their best to navigate the rapidly evolving landscape of generative Al.

About the Author

Maya Ackerman (San Jose, CA) is a world-renowned researcher in generative AI and CEO/co-founder of WaveAI. A pioneer in the space, Ackerman has been researching generative AI models for text, music and art since 2014. Dr. Ackerman was an early advocate for human-centered generative AI, bringing awareness to the power of AI to profoundly elevate human creativity. Professor Ackerman has over 50 peer reviewed research publications and her research has been cited in over 1200 publications.

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