Data protection information / consent to infographics

"Microbiological Quality Control Throughout the Biopharma Production Process"

Wiley-VCH Verlag GmbH & Co KGaA, Boschstraße 12, D-69469 Weinheim, info@wileyvch.de, processes personal data (salutation, surname, first name, e-mail, postal code, company, country) of the infographic reader for success management of the infographic as well as for information and advertisement purposes via e-mail, for future infographics, other events, services and products. If you do not provide the data, a download of the free infographic will not be possible. You are not obliged to consent to receiving marketing materials to download the infographic.

The legal basis for this is on the one hand our legitimate interest under Art. 6 I f) EU GDPR to record the number of infographic downloads to measure its success. In doing so, the weighing of interests has not resulted in any impairment of your fundamental rights and freedoms. On the other hand, the legal basis for processing the data for marketing purposes is your consent according to Art. 6 I a), 7 EU GDPR as well as § 7 (2) No. 3 of the German Unfair Competition Act (UWG). We transmit your data to the infographic's sponsor (Sartorius Corporate Administration GmbH, Weender Landstr. 94-108, 37075, Göttingen), who processes the data for advertising and information about their services and products via email. The legal basis for this is our legitimate interest in making the infographic available free of charge with the help of sponsoring or the legitimate interest of the sponsor in marketing their products, including the one presented in the infographic or your consent.

Apart from this, your data will not be passed on to third parties or EU third countries.

For the duration of statistic evaluation of the infographic downloads, Wiley stores your data in a database and will subsequently delete the infographic reader's data. The sponsor will store the data until you revoke your consent to e-mail advertisement. You have the right to request information on how your data is processed, a right to rectification of your data, to erasure ("right to be forgotten"), to have the processing restricted, to object to the processing, a right to data portability, as well as a right to revoke your consent. To do so, please send an email to <u>info@wiley-vch.de</u>, respectively <u>info@sartorius.com</u>, if possible. If you prefer, you can also send a letter to either of us. You will receive a reply immediately after receipt. In addition, if you feel that we do not treat your personal data properly, you have a right to complaint to the supervisory authority responsible for your country. If you have any further questions, please contact one of our data protection officers at <u>datenschutz@wiley.com</u> or <u>dataprotection@sartorius.com</u>.