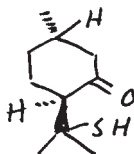


June 20 1972

Second visit to Firmenich -
we are happy to see you again
in Geneva.

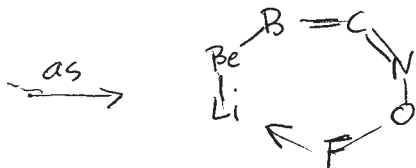
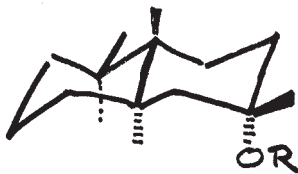


Perfume industry starts to use
Sulfur compounds - some of
them have an agreeable smell!

E. Sundt

Do you believe in human pheromones?
Maybe in aphrodisiacs?

But you can trust the
1.2.4 - triaxial rule
of odour sensation!



Inventor: E. Keilbrunner

G. Ohloff

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