Entwicklungen in der Heliumdichtheitsprüfung

Von den Anfängen bis zum markt orientierten Applikationsteam

Die Dichtheitsprüfung an Beschichtungsanlagen

Hinweise für die Praxis

Spezialthema: Leck- und Schichttechnik

30 YEARS

The only journal on vacuum coating and related technologies
Vakuum in Forschung und Praxis (VIP) is the expert journal covering ion- and plasma-based vacuum coating methods and related technologies. This editorial focus is unique in German-speaking countries and serves as a link between research and practice.

VIP is aimed at scientists, engineers and technicians working in development, design, product management, marketing and sales. Carefully selected articles describe the fundamentals, further developments, applications and outlook for vacuum coating – a key process in many high-tech markets.

The magazine part contains news on the markets and research institutes, networks and associations as well as product information, conference reports and upcoming events. Practice-oriented glossary articles summarize basic knowledge on relevant processes and methods, while the physical and technical background is presented for new products.

In addition, VIP offers the latest news from the sector on the pro-physik.de physics portal and a subscription to the online version via the WILEY ONLINE LIBRARY.

**Overview**

**Publication Frequency**: 6 times a year  
**Volume**: volume 30, 2018  
**Print Run**: 3,000  
**Publishing house**: WILEY-VCH Verlag GmbH & Co. KGaA  
**Postal Address**: Boschstr. 12, 69469 Weinheim  
**Phone**: +49 (0) 6201 606-0  
**Fax**: +49 (0) 6201 606-100  
**Internet**: www.wiley-vch.de  
**E-Mail**: aanders@wiley.com  

**Commercial Manager**: Oliver Scheel  
**Senior Account Manager**: Anne Anders  
**Editorial**: Dr. Oliver Dressigacker  
**Annual subscription**: Lisa Kleinen  
**Print**: € 424  
**Online**: € 424  
**Print+Online**: € 530  
**Single Issue**: € 95  
**plus VAT**:  
**ISSN**: cs-germany@wiley.com  
**0947-076X (print)**  
**1522-2425 (online)**  
**Journal Format**: DIN A4  
**Organ**: Organ of the DVG  
**Deutsche Vakuum-Gesellschaft e. V.**
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Price for inserts without stuck-on post cards or samples for the entire print run

* Head: 5 mm; Foredge: 3 mm; Foot + right: min. 3 mm

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<td>Color surcharge for all formats per color 4c</td>
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Surcharges are not eligible for discount

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Jobs and opportunities ads are not eligible for discount

We grant combination discounts.
Requirements: At least three ads in two or more journals. Min. Size 1/4 page DIN A4. Within 12 months (year of insertion).

Terms of Payment:
Payment within 30 days without deduction.
3 % direct debit discount.

All prices are subject to 19% VAT.

The new price list comes into effect on 1 October 2017 and supersedes all previous price lists.
List of Products & Suppliers
Each issue of Vakuum in Forschung und Praxis contains a list of suppliers for all areas of vacuum and plasma technology and thin films. The printed line is 45 mm wide and includes around 34 characters. Spaces count as characters. The sections are in German and English and can be added to at any time. List of supplier entries are run until cancelled. Minimum booking is for one year (= 6 issues).

All entries are additionally placed online on www.pro-physik.de free of charge.

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<th>PREMIUM ENTRY</th>
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<td>Company logos are placed above the address</td>
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<table>
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<td>12 keywords or more</td>
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<td>18 keywords or more</td>
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Example for premium entry
COTEC GmbH
Frankenstr. 19
63791 Karlstein
Tel.: +49 6188 / 99462-0
Fax: +49 6188 / 99462-62
sales@cotec-gmbh.com
www.cotec-gmbh.com

Example for basic entry
MKS Instruments Deutschland GmbH
Schatzbogen 43
D-81829 München
Tel. 089/42 00 08-0, Fax -42 41 06

SERVICES PRINT AND ONLINE
Vakuum in Forschung und Praxis circulation per issue 3,000
Unique visitors pro-physik.de each month 26,000
Page impressions each month 110,000
Visits each month 48,000

Source: Google Analytics

FORMATS

1/1 Pages
Type Area: 187 x 250 mm
Bleed Size: 210 x 297 mm + 3 mm Overlap
Final Size: 216 x 303 mm

1/2 Pages
Type Area: portrait: 90 x 250 mm landscape: 187 x 125 mm
Bleed Size: portrait: 102 x 297 mm landscape: 210 x 147 mm + 3 mm Overlap

Junior-page
Type Area: 119 x 186 mm
Bleed Size: 134 x 209 mm + 3 mm Overlap

1/3 Pages
Type Area: portrait: 60 x 250 mm landscape: 187 x 84 mm
Bleed Size: portrait: 70 x 297 mm landscape: 210 x 104 mm + 3 mm Overlap

1/4 Pages
Type Area: portrait: 90 x 128 mm landscape: 187 x 63 mm
Bleed Size: landscape: 106 x 151 mm portrait: 210 x 82 mm + 3 mm Overlap

1/8 Pages
Type Area: landscape: 90 x 63 mm portrait: 187 x 30
Bleed Size: landscape: 120 x 86 mm portrait: 210 x 48 + 3 mm Overlap

Wiley
### Dates & Contents

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<td>Vacuum Coating – Cross-Sectional Technology</td>
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### Trade Shows/Conferences

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<td>W3+ FAIR</td>
<td>Feb 21–22</td>
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<td>DPG-Spring Meetings</td>
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<td>PUMPS &amp; VALVES 2018</td>
<td>March 21–22</td>
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<td>OPTATEC</td>
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<td>SMT Hybrid Packaging</td>
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<td>Int. Conf. Metallurgical Coatings and Thin Films</td>
<td>April 24–27</td>
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<td>Euromold</td>
<td>Oct 23–25</td>
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<td>Control</td>
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<td>glasstec</td>
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<td>Intersolar Europe</td>
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<td>DPG-Tagungen</td>
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<td>VISION</td>
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### Topics

#### Vacuum

- Pumps
  - Turbomolecular Pumps, Dry running Compressor (Dry Pumps; Membrane Pumps), Rotary Vane Pumps, Roots Pumps, Cryopumps, Ion Getter Pumps

- Vacuum Measurement
  - Vacuummeters, Display Instruments, Interfaces/Communications, Applications

- Vacuum Leak Detection Systems
  - Applications, Methods, Installation, Portable Devices, Helium Supply

#### Hardware

- Seals: Applications, New Materials, Sealing Systems and Methods
- Valves: Applications, Principles, Leakage Rate/Number of Cycles, Drives, Materials

#### Systems

- Electron Emission Mechanisms, Miniaturization, THz-Quellen, X-ray Sources / Travelling Wave Tubes

#### Industry 4.0

- Automation, Data Exchange, Assistance Systems, Cyber-Physical Systems, Internet of Things

#### Dictionary

- Vacuum for Operators
- Surface Analysis

### PERMANENT SECTIONS

News, Product Information, People, Previews and Reports about Exhibitions and Conferences, Perspectives: New Applications, New Processes, Future Markets
### Plasma

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**Plasma Plants**
Plasma Coating, Plasma Etching and Plasma Sterilization

**Plasma Sources**
Plasma Beam Sources RF and Microwave Excitation, Electron Beam Evaporators, Sputter Sources, Magnetrons, HPMs, Arc Sources, Ion Propulsion Systems

**Applications**
Cleaning of Surfaces, Surface Activation, Change of Surface Tension, Anti-friction and Anti-adhesive Properties, Sterilization

**Plasma Analysis**
Measurement of Plasma Potentials, Determination of Particle Type, Excitation and Energies: Mass Spectroscopy, Optical Emission Spectroscopy, Plasma Monitoring Systems

**Plant Components**
High-Frequency Generators, Power Supplies, Control Techniques

**Consumables**
High-purity Gases, Standard-, Calibration- and High-Purity Materials

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### TOPICS

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**Thin Films**

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**Coating Units**
Batch / Inline / Roll to Roll

**Methods**
Physical Vapor Deposition (PVD), Vacuum Evaporation, Magnetron Sputtering, Chemical Vapor Deposition (CVD), Plasma-enhanced Chemical Vapor Deposition (PECVD), Plasma-CVD at Atmospheric Pressure, Combinations and Multistep Methods

**Applications**
Optical Coatings, Hard Coatings, Corrosion and Wear resistant Coatings, Blinking and Barrier layers, Biocompatible / Self-cleaning! Electronically Activated Layers, Multifunctional Coatings, Coating of Complex Geometries

**Surface and Thin Film Analysis**
Measurement of Thickness and Toughness, Conductivity, Surface Tension, Element Structural Analysis: Topography, Electron Spectroscopy, Spectroscopic Methods

**System Components**
Vacuum Chambers, Pumping Stations, Air Lock Systems, Control Techniques, Cleaning Systems, Treatment Trains

**Consumables**
Sputter Targets, Evaporation Materials, Precursors, Gases

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### PERMANENT SECTIONS

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News, Product Information, People, Previews and Reports about Exhibitions and Conferences, Perspectives: New Applications, New Processes, Future Markets

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Advertorial

An advertorial is the best way to present comprehensive information about your products and applications using your own corporate identity – you are responsible for both the content and layout. There are no editorial changes, removing the need for a second, time-consuming print approval, making this particularly attractive for global companies.

Advertorials can just as easily be designed using the journal's layout, allowing for an image transfer from the journal to the product/application while increasing brand sympathy.

Advertorials convey a high degree of credibility, resulting in a greater awareness and advertising efficacy among the readership.

<table>
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* all rates include two full PDF correction runs. Only from the third PDF on there will be charged 45 € per PDF as handling fee.

Example 2 pages Advertorial

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**Journal format**
210 x 297 mm (W x H), DIN A4
187 x 250 mm (W x H), type area
Columns: 3, column width 59 mm or
Columns: 4, column width 45 mm

**Printing and binding**
Offset, adhesive
Print profile: ISO Coated_v2

**Colors**
Euroscale

**Delivery via e-mail**
sedam@wiley.com

FTP upload upon request.

**Only the following file formats can be processed:**
PDF (.pdf) created with print optimization.
EPS (.eps)
Tiff or JPG (non-compressed)

**Unsecured files:**
Photoshop
InDesign

**Please note the following:**
The document names (including the images) may not contain umlauts, spaces or special characters.
The images, logos and fonts used in the advert are to be delivered with the unsecured files.
The documents may not contain any images or colors in RGB mode (only in CMYK), otherwise a binding color separation is not possible.
Grayscale (b/w) and 4-color images and figures must have a minimum resolution of 300 dpi, line drawing at least 600 dpi.

We accept all normal data media.

Please fax a copy of all adverts to the advertising dept.
Fax: +49 (0) 6201/606-100

**Delivery**
via e-mail sedam@wiley.com

WILEY-VCH GmbH & Co. KGaA
Silvia Edam
Boschstraße 12
69469 Weinheim
Tel.: +49 (0) 6201 606-570
Fax: +49 (0) 6201 606-790
pro-physik.de is the leading German-language expert portal for all areas of physics. Each day it is updated with news and articles from industry, technology, research and academia, as well as from the DPG (Deutsche Physikalische Gesellschaft, German Physical Society).

A comprehensive job ads section, list of suppliers with full search functionality and product information round off the offering.

The channels lasers, metrology, nanotechnology, optics/photonics, software and vacuum technology bundle the relevant content from news, product information and lists of suppliers.

pro-physik.de users mainly come from industry, research institutes and universities. The portal is regularly used by over 26,000 experts (unique visitors) a month and records over 110,000 monthly page impressions.

We will be happy to provide further information about online advertising options on pro-physik.de.

Product of the Month
Information about your product along with your company's name and a picture is presented in its own box (max. four entries) on all pages on the pro-physik.de portal and in e-newsletters. Additionally, your product highlight remains for a total of six months in the portal's product database. And, thirdly, the product information features prominently in the corresponding monthly issue of Physik Journal (print run: 62,000).

Cost: € 1,800

Webinar
A Webinar is an audiovisual online presentation, 60 minutes long.

The publisher supplies: Technology, presenter, acquisition of participants, recording available for 12 months on pro-physik.de, contact details of participants.

Cost per Webinar: € 12,500
Attractive bulk discounts available.

Content Ad
The Content Ad includes a picture and/or logo, a brief text and the direct link to your online offer. It is especially suited to service providers and for announcing events.

Cost/month € 1,450

Banner
Banner format Price €/Month
Full size banner (468 x 60 px) 880
Skyscraper (120 x 600 px) 980
Wide Skyscraper (160 x 600 px) 980
Microsites enable you to focus on a specific topic, thereby addressing potential customers specifically. This makes them an ideal tool for breaking into new markets, strengthening your image as an opinion leader and expert or establishing yourself in a new field and creating demand for your products. Whatever the goal of your communication might be, the success of a Microsite depends heavily on relevant and high quality content.

**FOCUSING ON YOUR TOPIC**

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<td>3 months</td>
<td>6 months</td>
<td>12 months</td>
</tr>
<tr>
<td>Promotion</td>
<td>1 x Banner on Portal for 12 months; 6 x Product Feature in e-Newsletter; 1 x Full Banner e-Newsletter</td>
<td>6 months</td>
<td>12 months</td>
<td>18 weeks on request</td>
</tr>
</tbody>
</table>

* Discount not available ** If desired the publishing house will create the printing material for an additional fee.

**DIGITAL GUIDES!**

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**ESSENTIAL KNOWLEDGE BRIEFINGS (EKB)**

Wiley’s Essential Knowledge Briefings (EKBs) offer a concise overview (5,000 words in length) of trending topics or technologies within highly specialized fields.

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✔ Take advantage of the numerous opportunities they can be used for e.g. at trade fairs, for mailings, new product and service information, staff training, and much more

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GENERAL TERMS AND CONDITIONS FOR ADVERTISEMENTS, SUPPLEMENTS, DIGITAL AND ONLINE ADVERTISING

1. These General Terms and Conditions shall apply to all contracts (hereinafter referred to as "orders") relating to the publication of one or several adverts of one advertiser (hereinafter: "client") in the magazines published by Wiley-VCH GmbH & Co. KGaA (hereinafter: "publisher") for the purpose of dissemination and relating to the placement of advertisements on the publisher’s websites. They shall also apply to orders for third-party supplements in the magazines published by the publisher. The client acknowledges these General Terms and Conditions and accepts them in an entire.

2. Offering, conflicting or supplemental general terms and conditions of advertising clients will not be recognized as an integral part of the contract, unless the publisher expressly recognises these terms and conditions.

3. The following shall apply to clients wishing to place more than one advert: The discount shown in the advert price list is only granted for advertisers’ adverts which appear in the same publication or in advertisements with a different start date which have been agreed upon in writing upon the signing of the contract. The size of discount is based on volume. 6, within a year, fewer adverts are taken than originally agreed upon, the entire content of the contract is subject to the difference in volume and guaranteed number taken.

4. Upon contract signing, the client shall be entitled to release further adverts in addition to the volume stated in the agreed timeframe or that stated in clause 3.

5. Order cancellations must be issued in writing. The cancellation charge imposed in the case of cancellation on the deadline date for the placement of the advertisement (or thereof) is the total order value. In each specific instance, however, the client is expressly granted the right to cancel the contract at any time only at a lower fee.

6. Orders for adverts and other marketing material to be published specifically and exclusively in specific issues, specific publications or on specific places in the publication material must be placed in sufficient time — i.e. not later than on the date specified in the order confirmation — for the client to be able to be informed before the advert deadline of whether the order can be executed in the requested manner.

7. Adverts and online advertising not directly recognizable as adverts because of the editorial layout will be clearly marked with the word "Advert" by the publisher.

8. The publisher reserves the right to reject advert orders — including individual adverts under a blanket contract — or orders for inserts, on grounds of content, or in technical format, or under terms and conditions, or if publication is unsuitable for the publisher. This applies to orders submitted to branch offices, regional offices or representatives. Orders for inserts are only binding for the publisher once the insert template has been submitted and approved. Inserts which, due to the format or appearance, may appear to the reader to be part of the newspaper or magazine, or which contain third-party adverts, shall not be accepted. Rejection of an order shall be communicated to the client without delay. In such cases, the publisher reserves the right to request repayment of any discounts granted.

9. The publisher reserves the right to replace proper ready to print material or supplements for or on behalf of the advertiser. Advertising in the digital format of ready-to-print material may be carried out under proper deliver a print in a form acceptable to the publisher. Advertising in the digital format of ready-to-print material may be carried out under proper deliver and format in the final format. The publisher guarantees prompt, quality in the fulfillment of the obligations of the printing material. Before digital transmissions of an advert, the client is responsible for ensuring by means of suitable technical measures that the transmitted files are free of any computer viruses. Should the publisher discover computer viruses in the transmitted material, he may take all reasonable steps to remove the virus and ensure that the system is not affected by any further viruses.

10. Discrepancy in usability or damage in ready-to-print material and/or advertising material due to the client is responsible for the data transferred. The publisher shall not be liable for any damage caused to the systems of the advertiser.

11. Discrepancy in usability or damage in ready-to-print material and/or advertising material due to the client is responsible for the systems of the advertiser. The publisher shall be liable for any damage caused to the systems of the advertiser.

14. (1) The client’s claims for damages shall be excluded unless provided for otherwise herein. This exclusion of liability shall also apply in favour of the publisher’s legal representatives and successors in the event that the client asserts claims against them.

15. Claims for damages on account of death, injuries or other health effects as well as claims for damages caused by a violation of essential contractual obligations shall be exempt from the liability exclusion in paragraph 1. Essential contractual obligations shall mean obligations, the fulfilment of which is necessary in order to achieve the objectives of the contract. Liability for damages caused by intentional or grossly negligent breaches of义务 in the performance of the contract shall not be excluded by the liability exclusion.

3. The provisions of the German Product Liability Act (ProdukthaftG) shall not be affected by the above.

18. The client avouches that he is entitled to set the hyperlinks connected to the online advertising. The client furthermore affirms that he will abide by the legal code of the Federal Republic of Germany shall be applicable under exclusion of the United Nations Convention on Contracts for the International Sale of Goods.

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